



TO POST ON SOCIAL MEDIA

FACEBOOK



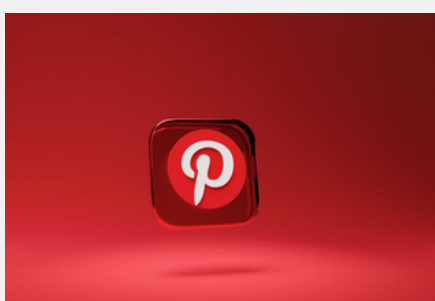
The closer the weekend comes about the more people check out and check in to Facebook.

INSTAGRAM



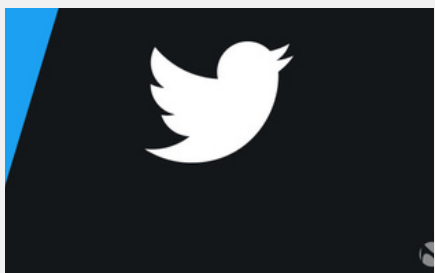
This is mainly due to companies posting during this time and stirring interaction.

PINTEREST



People have more time to sit back, relax & pin.

TWITTER



Click-through rates are higher during weekdays and work hours.