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Website proposal for Nifty Thrifty

26/07/2025

Introduction

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This is a plan proposal that tasked in developing a website for Nifty Thrifty. A Second hand Thrift store whose purpose is to provide its customers stylish and in fashion clothing at the cheapest price possible. The store also stands as a beacon of hope and giving to the unfortunate especially children. Which is why all donations and unsold clothing is donated to orphanages all across Johannesburg.

The website will serve as a way for Nifty Thrifty to have its digital foot print, this will enable the store to market its products digitally the website will also act as a digital storefront .

-The purpose of the website

The website main goal is to provide all of Nifty Thrifty's customers with the convenience of shopping but without the need to be in the store. Our mission is to provide convenience to all current and future customers, We aim to accomplish this by providing a website that is both user friendly to all and has a touch of modern aesthetic.

The website will allow you to

- browse all latest and fashionable clothing we have in store.
- allow customers to order clothing electronically and from the comfort of their homes.
- build Nifty Thrifty digital footprint
- To help the store gain a recognition
- allow customer who got big hearts to share a smile with a little one who needs it the most.

Website features

- digital ordering

- product gallery

- allow customers to donate both money and clothing to the ones in need.

-Design

The website will contain a visual pleasing animations along with a theme on Stylish clothing. This is done to reflect that the store will cater to all ages and all fashion senses. The website will contain

- easy navigation
- animation and hovering icons and effects
- motivative scripts

-TimeLine

*planning and researching= gat all necessary information.

*design preview= creating the websites layout.

*development=developing the website using HTML

= adding CSS

= JavaScript

=PHP

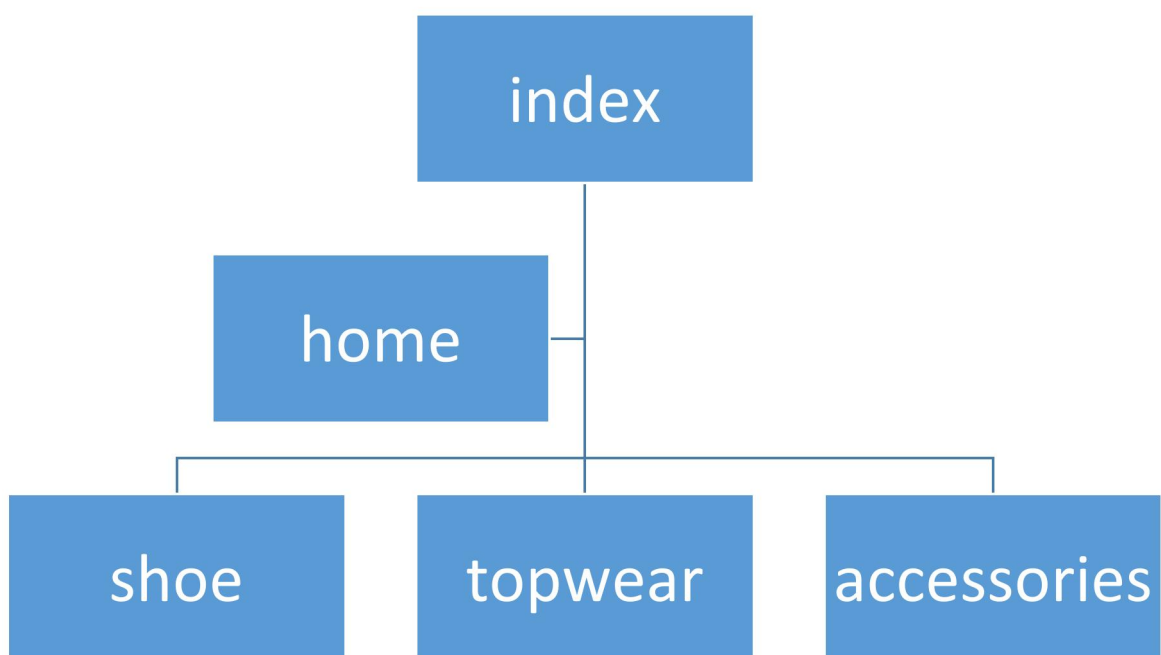
*Final testing

*launching of the website

Budget

Due to Nifty Thrifty being a family business I'm proposing that i will design and develop the website for free.

-wireframe



References

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