

CATNYX DIGITAL MEDIA PORTFOLIO

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Table of Contents

Presentation Outline

• • •

- About Us
- Web Development
- App Development
- Social Media Management
- SEO
- Facebook Campaigns
- Google Campaigns
- Graphic Designing
- UI/UX



Catnyx Digital Media

ABOUT ME

At Catnyx, we understand the market and know how to build and grow your business. More than that, we know what it takes to bring customers together on multiple channels and making them stay for long. We have the resources to help you with an array of services including inbound marketing, promotion and optimization.

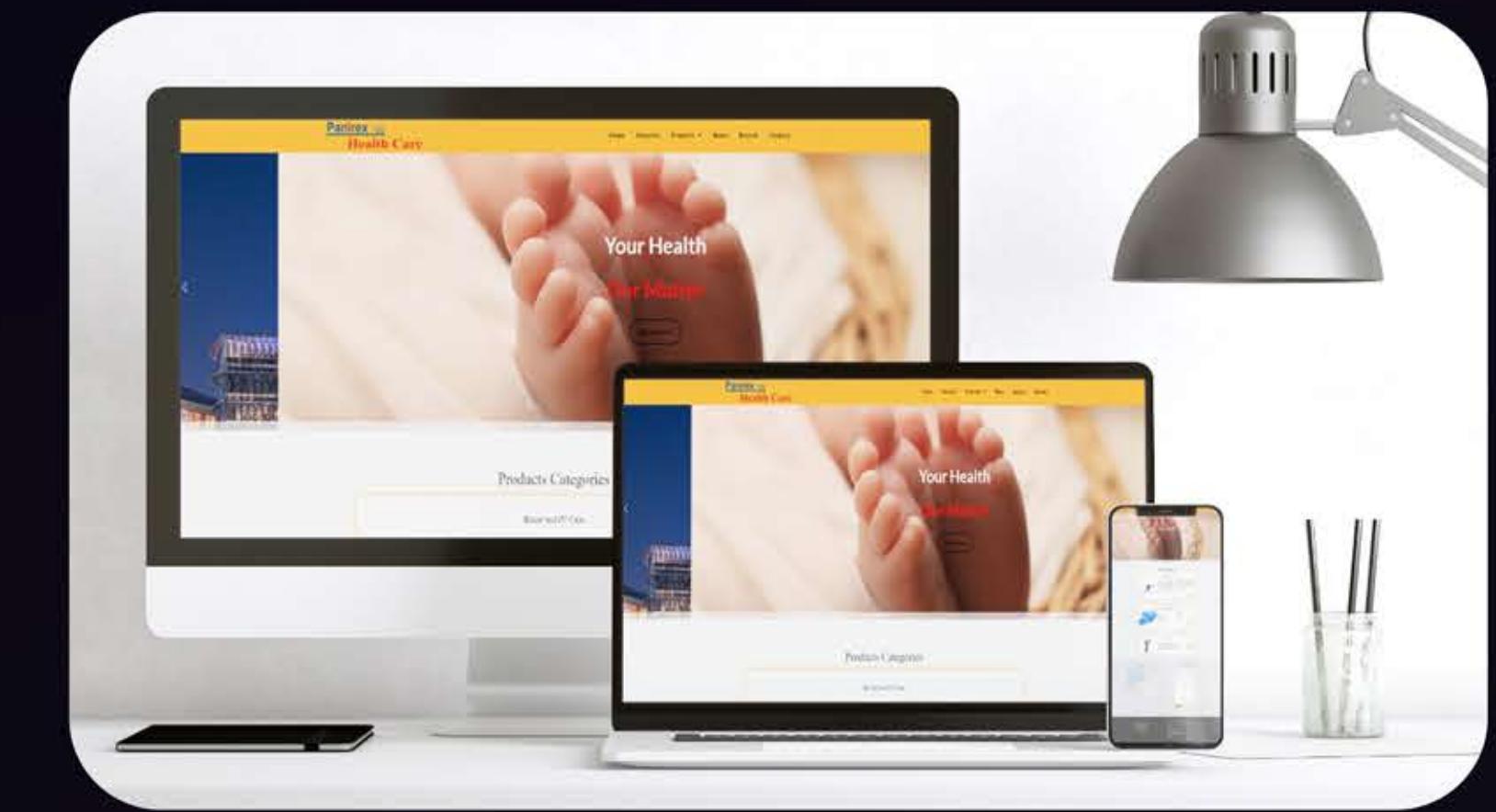
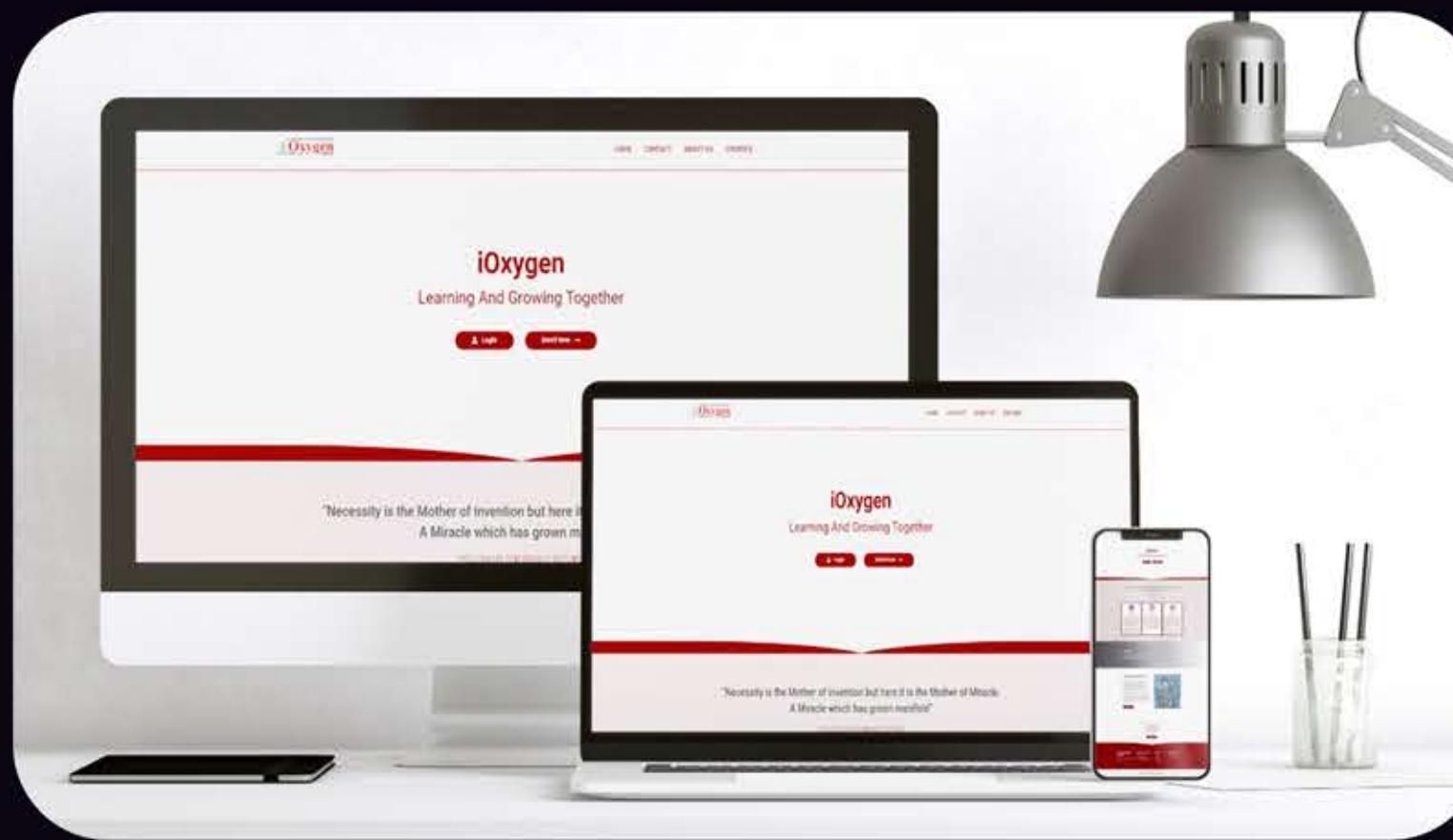
Our concept is to provide the most suitable, effective and efficient techniques and strategies that deliver high performance results and also to improve your return on investment. We believe in the deliberation of keeping your business high. We and our professionals aim to produce more quality and relevant engagements that increase the visibility and appearance of your brand further.



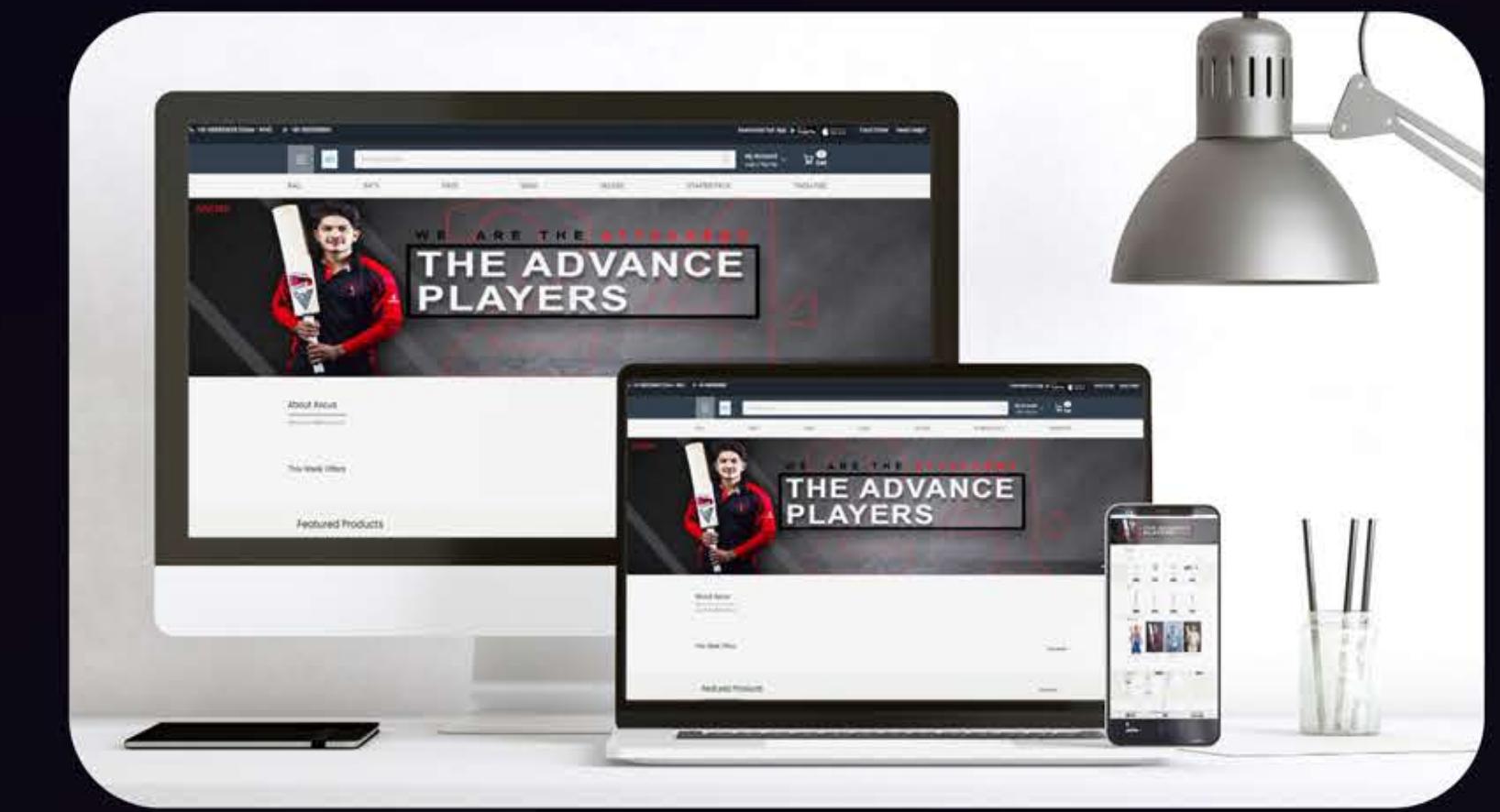
Web Development



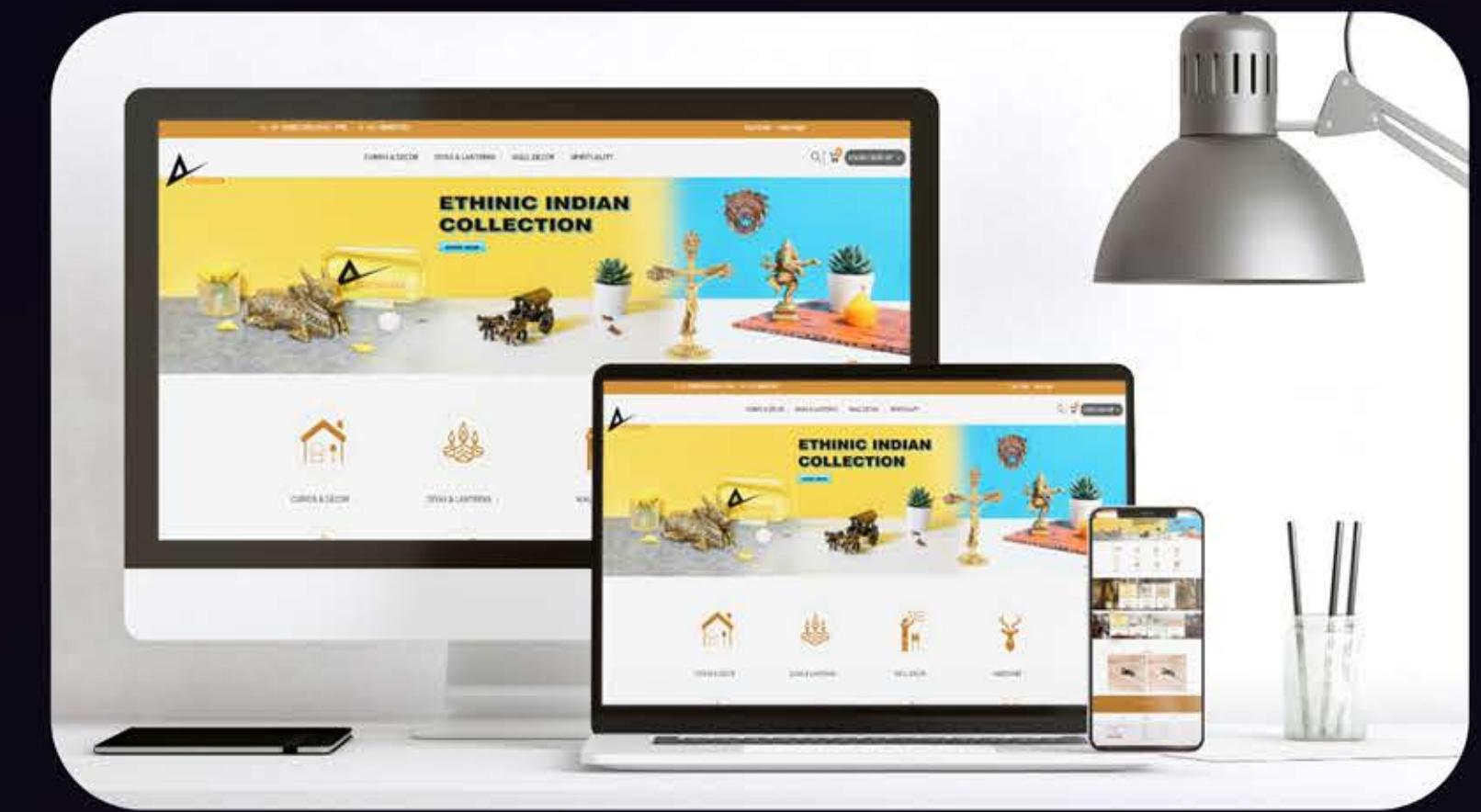
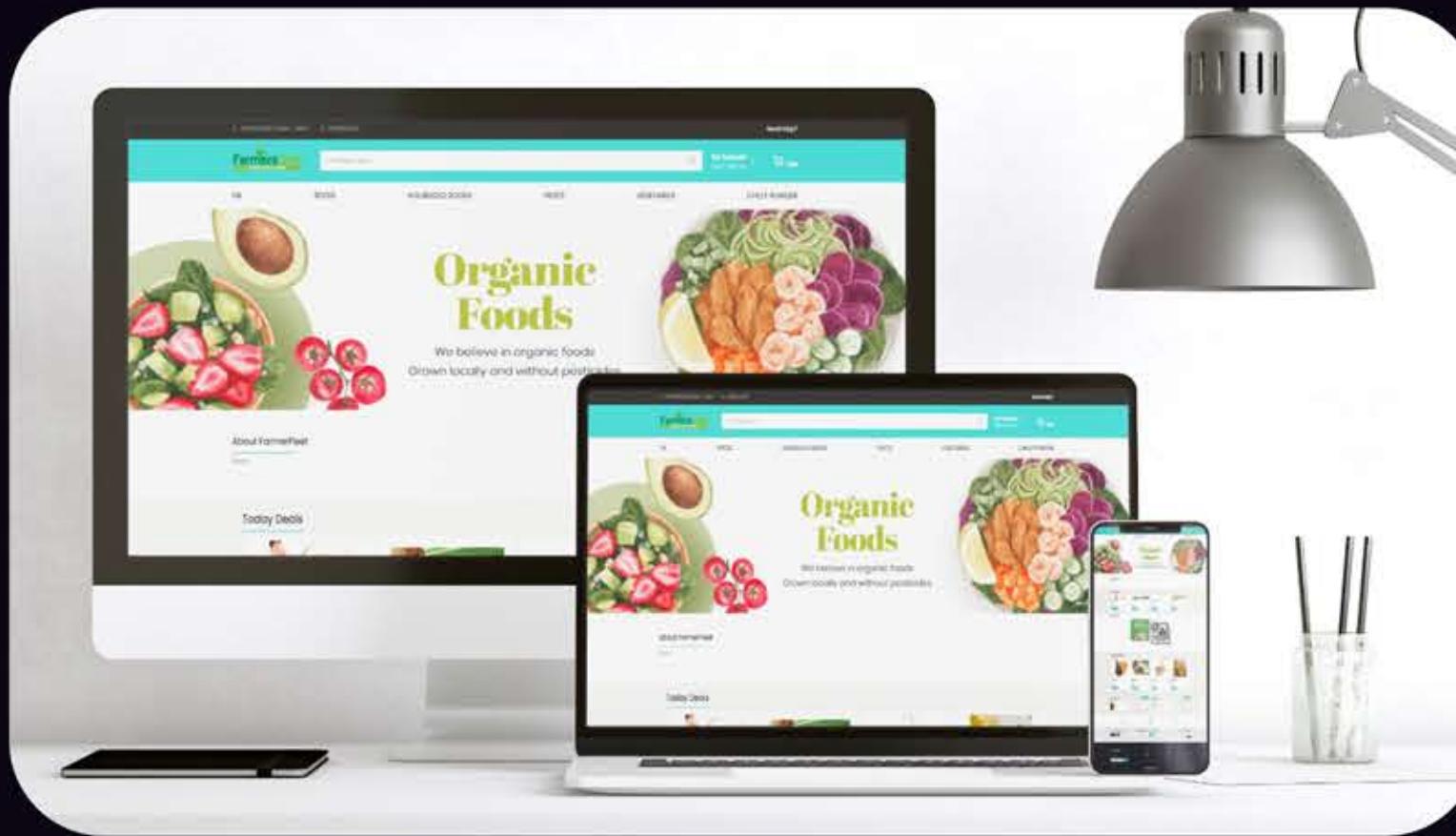
Web Development



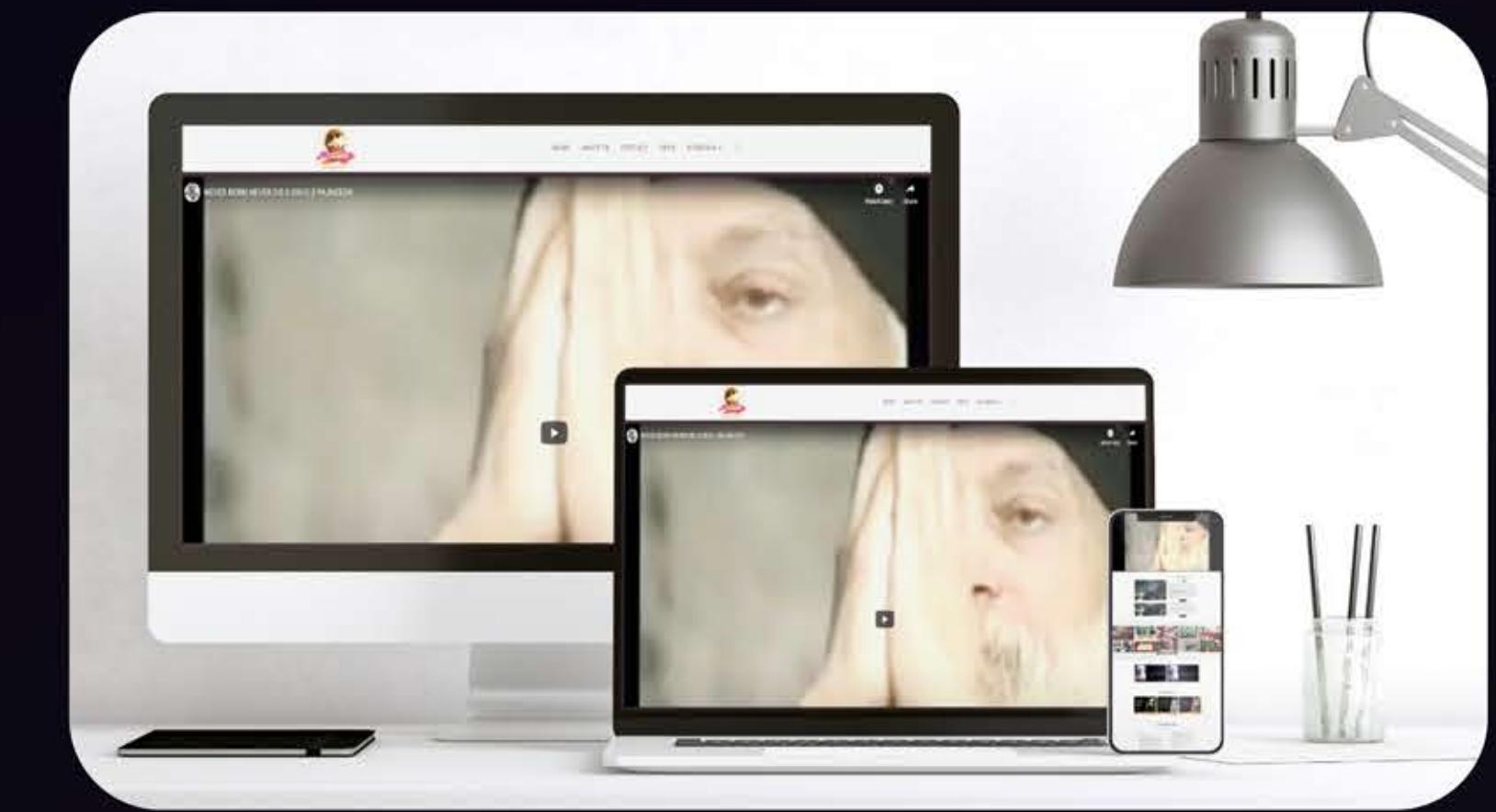
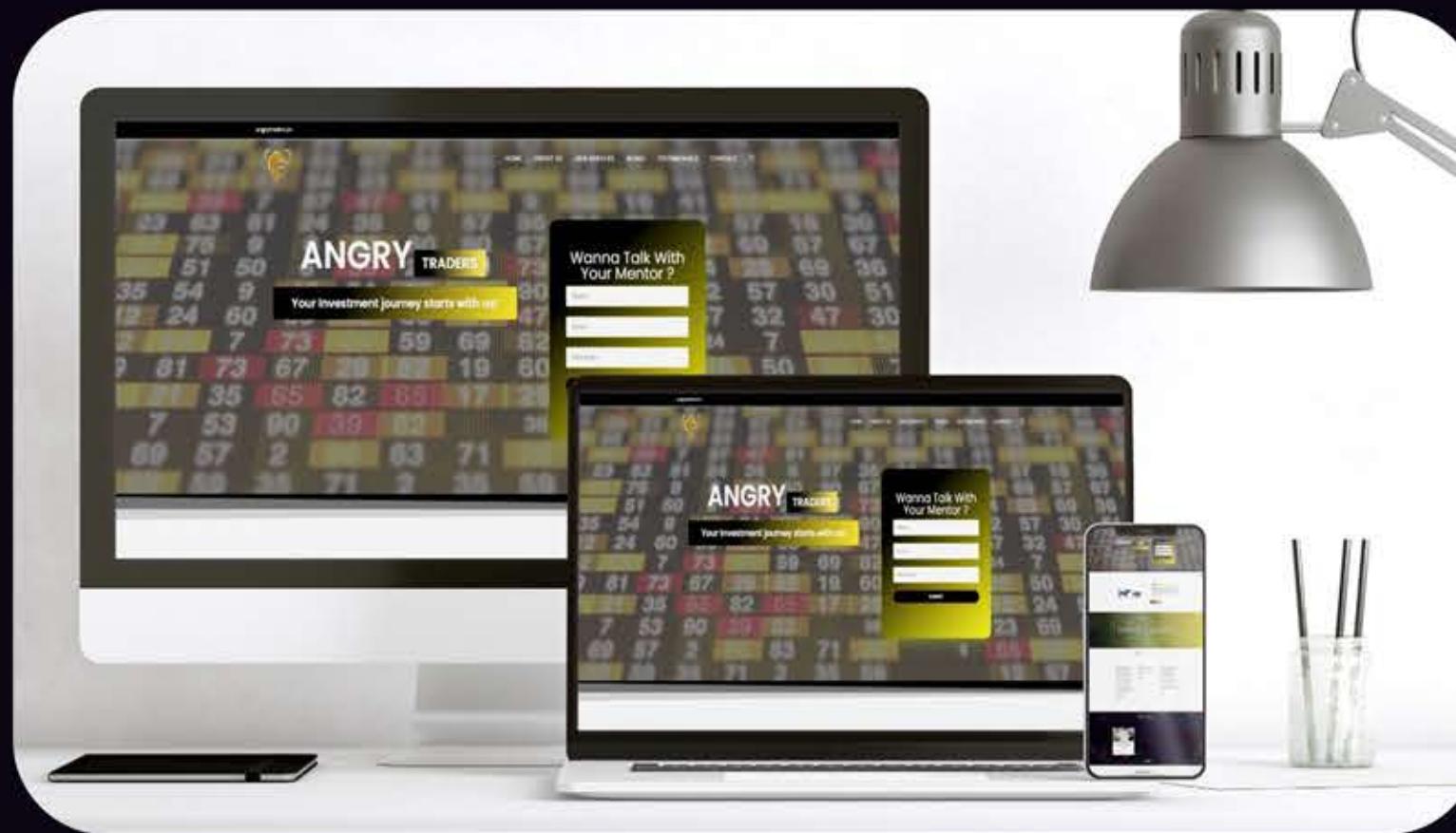
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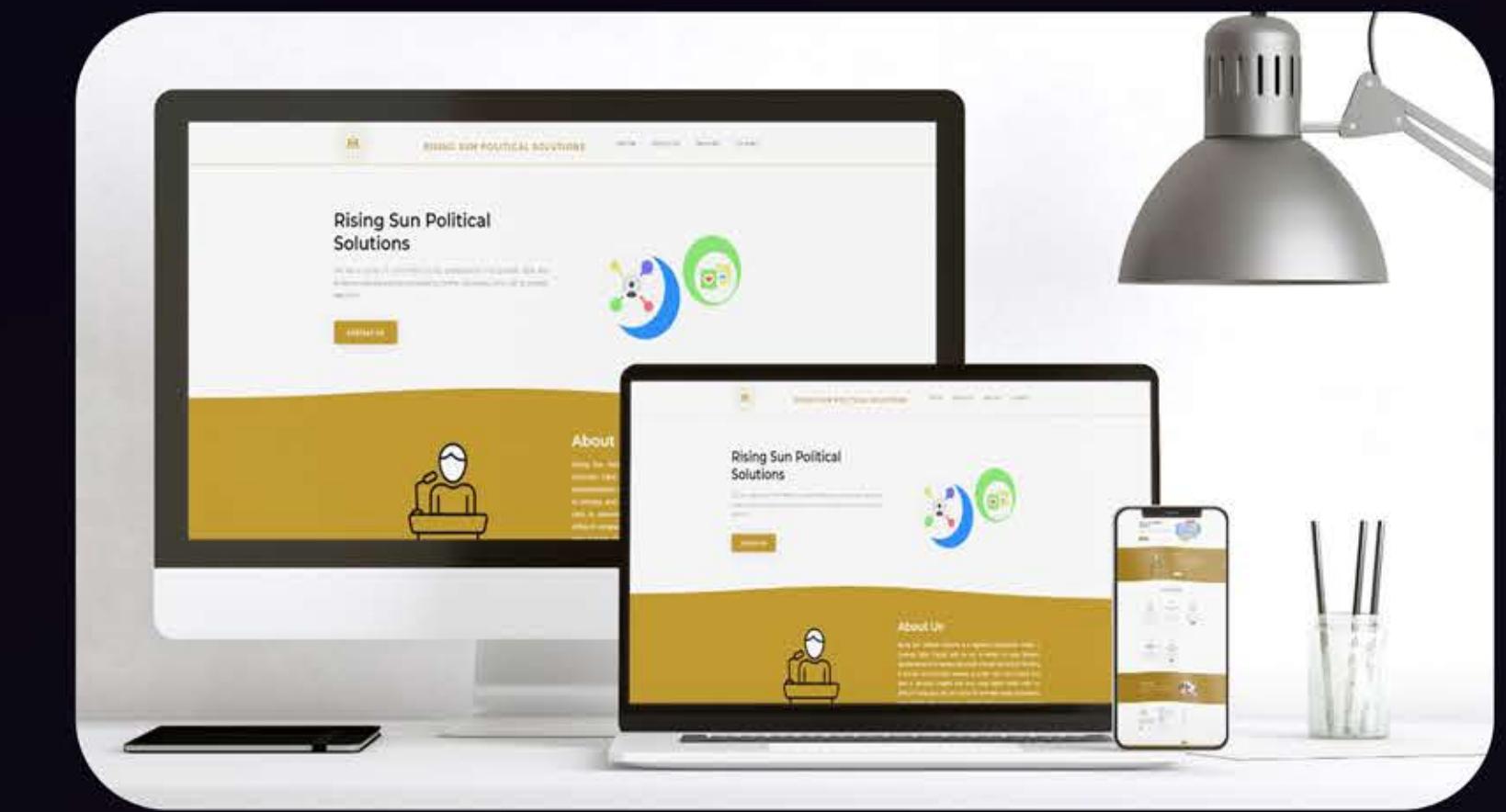
Web Development



Web Development



Web Development



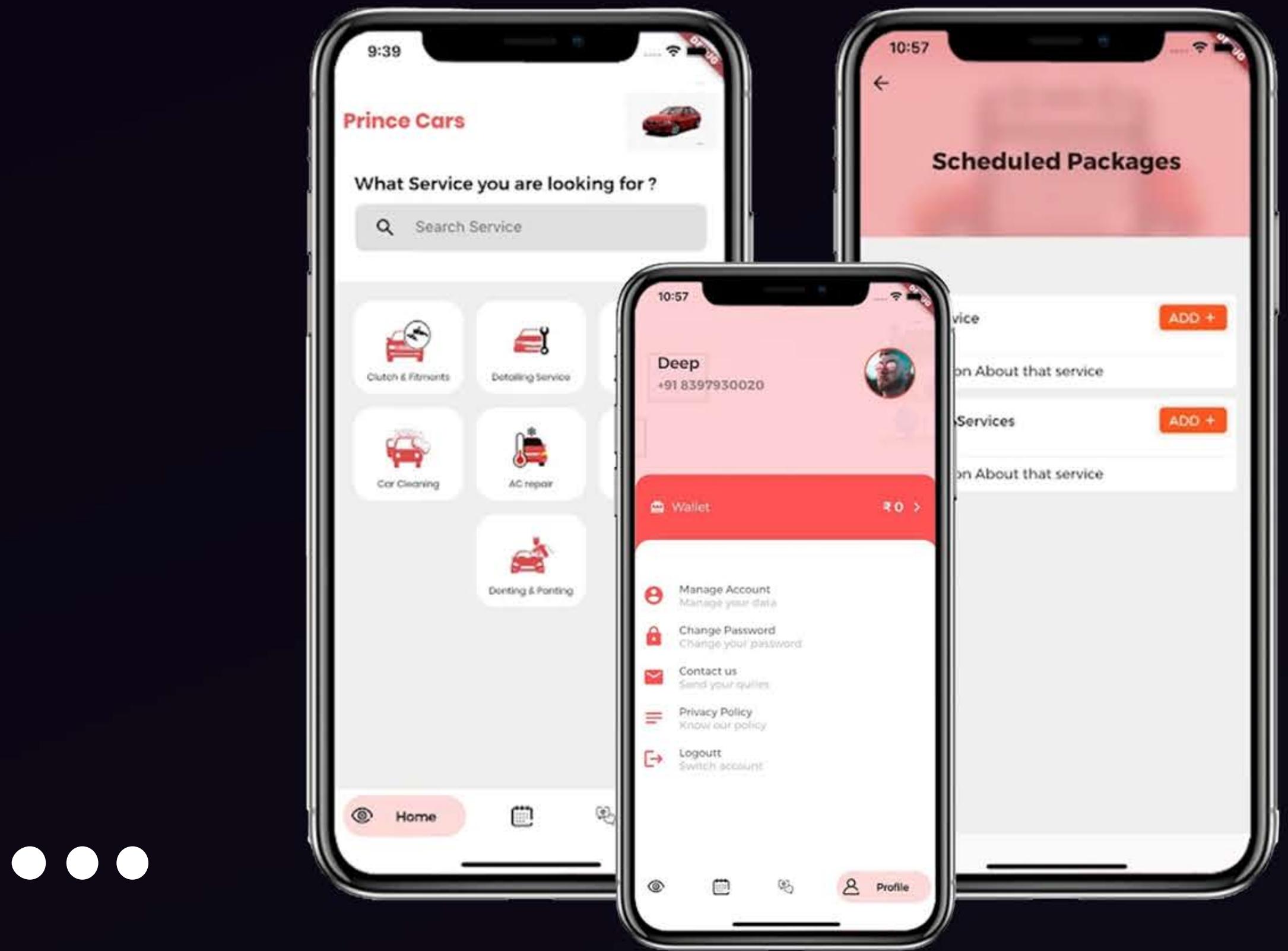
App Development



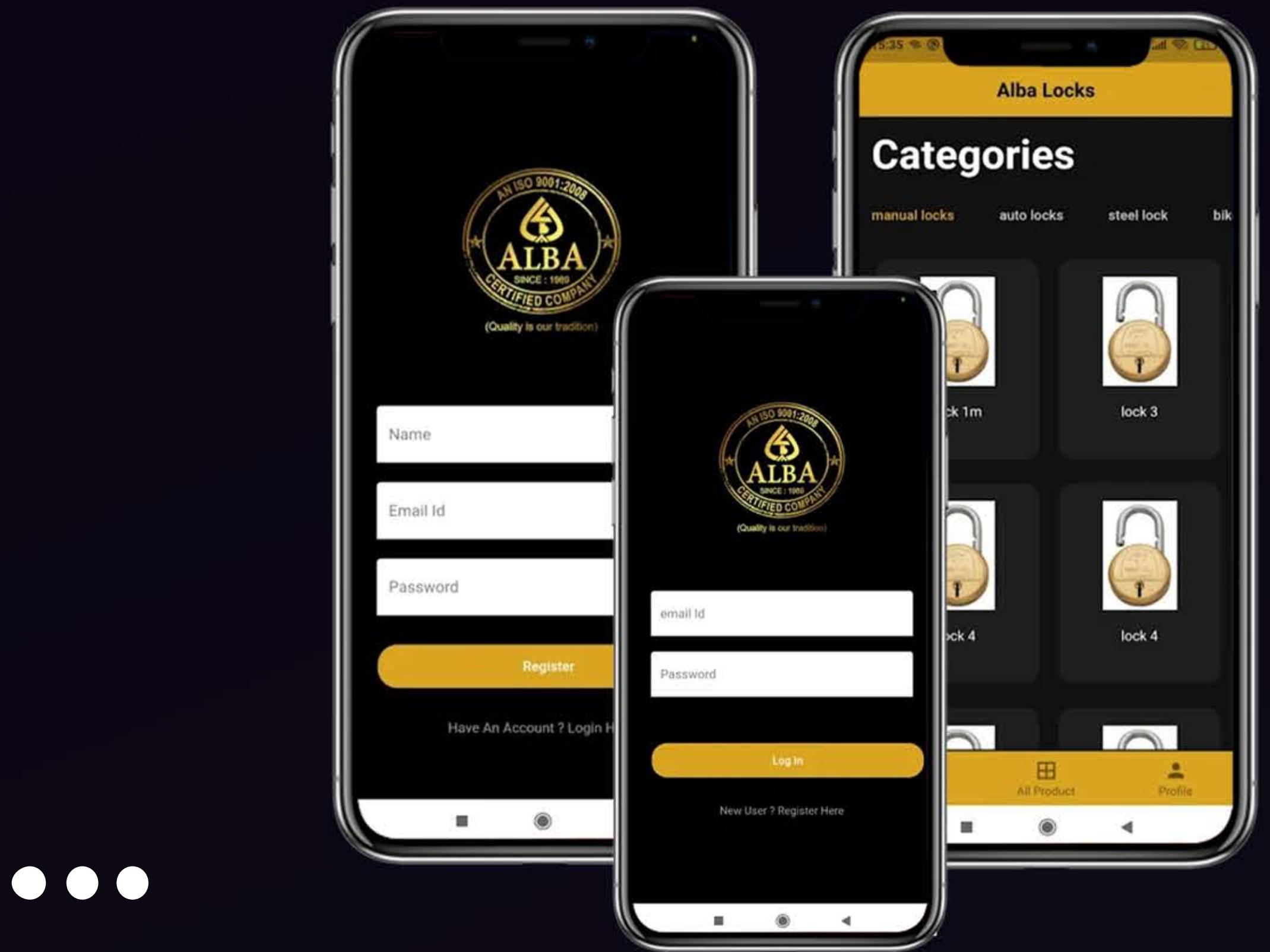
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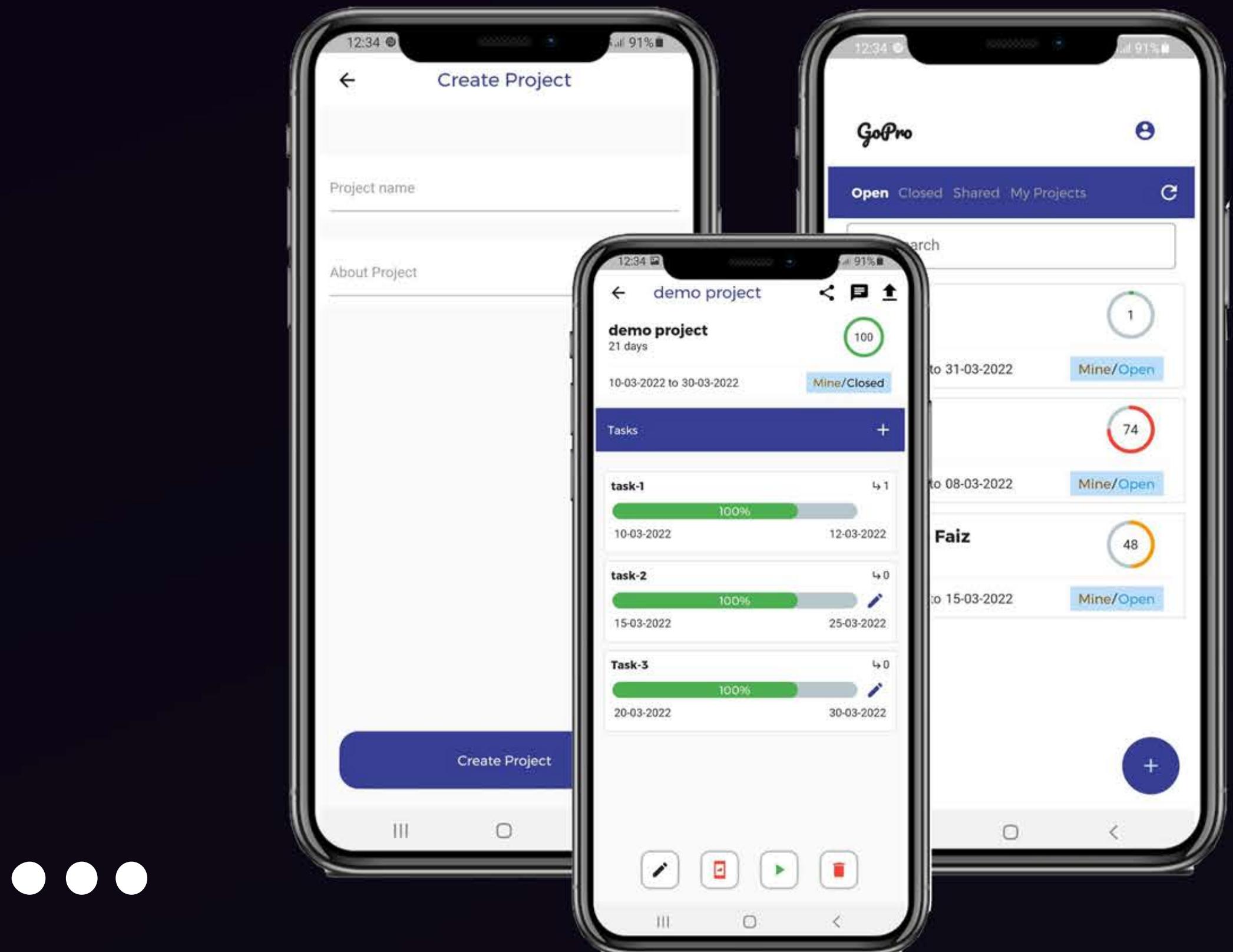
App Development



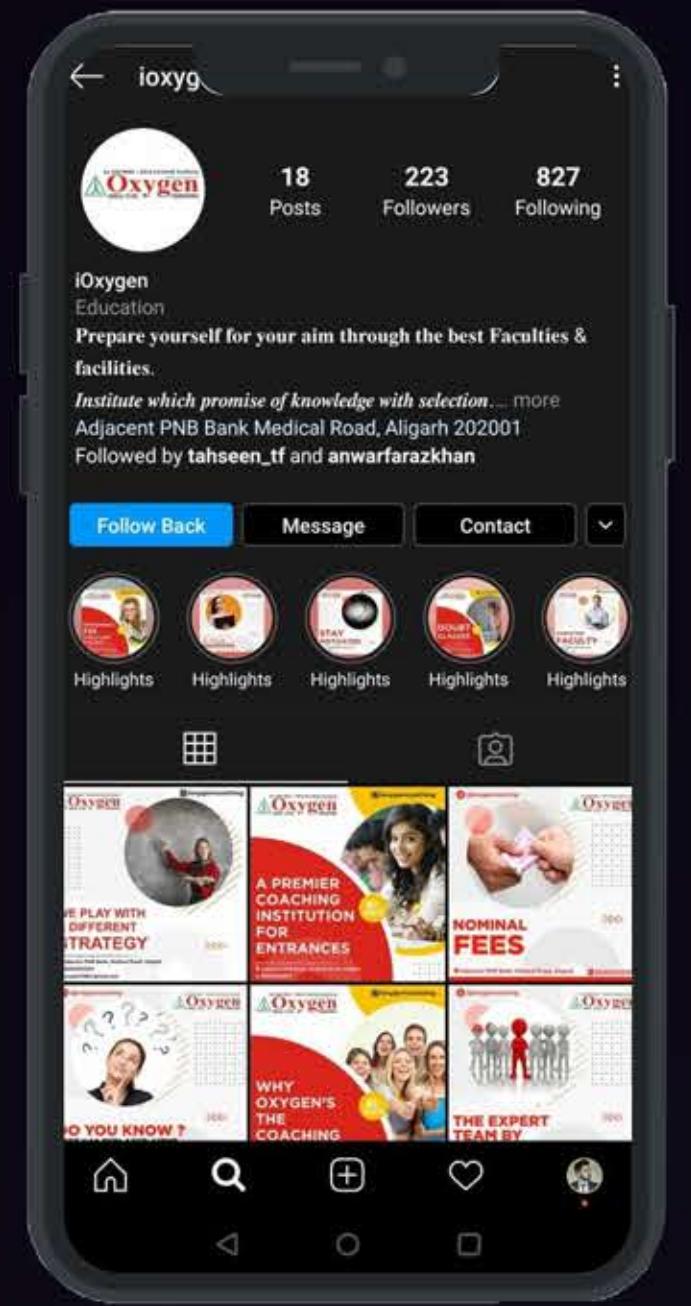
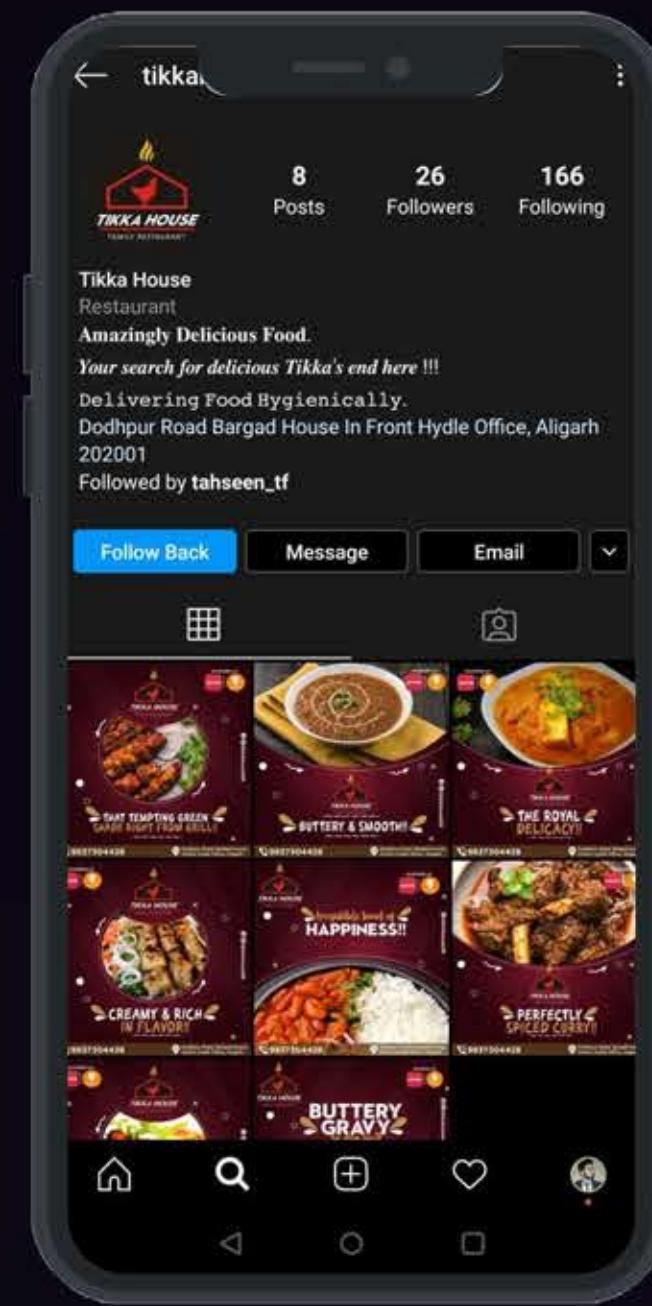
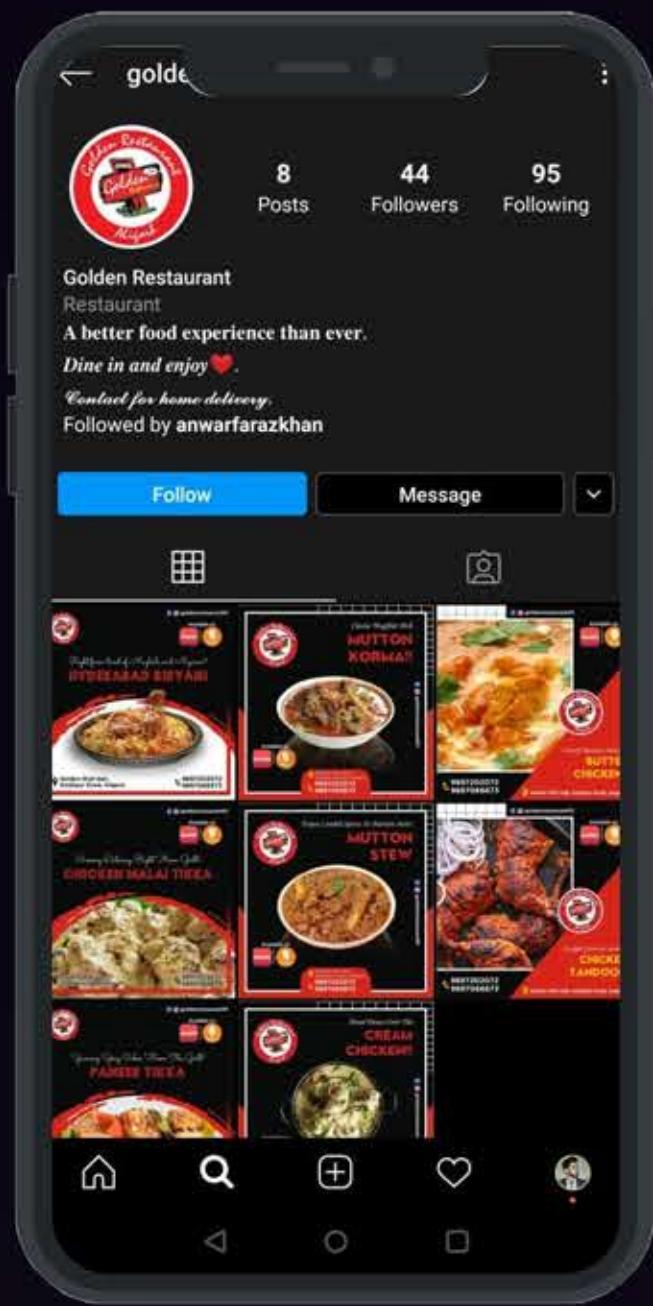
App Development



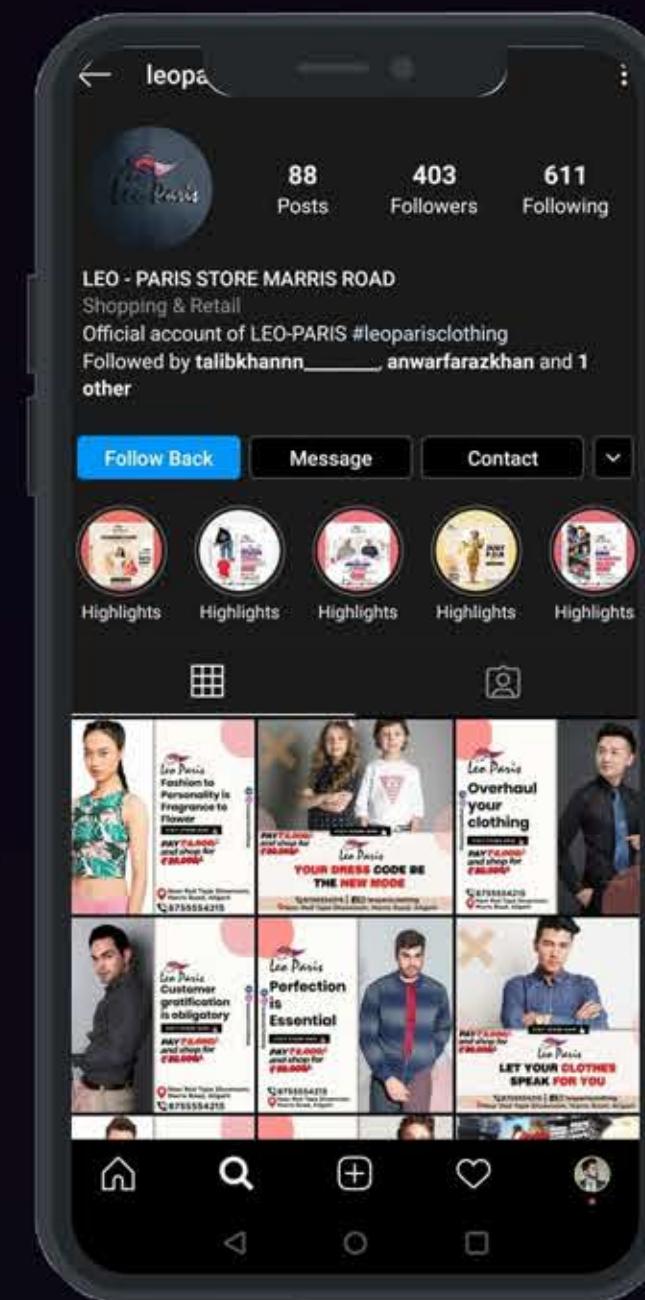
App Development



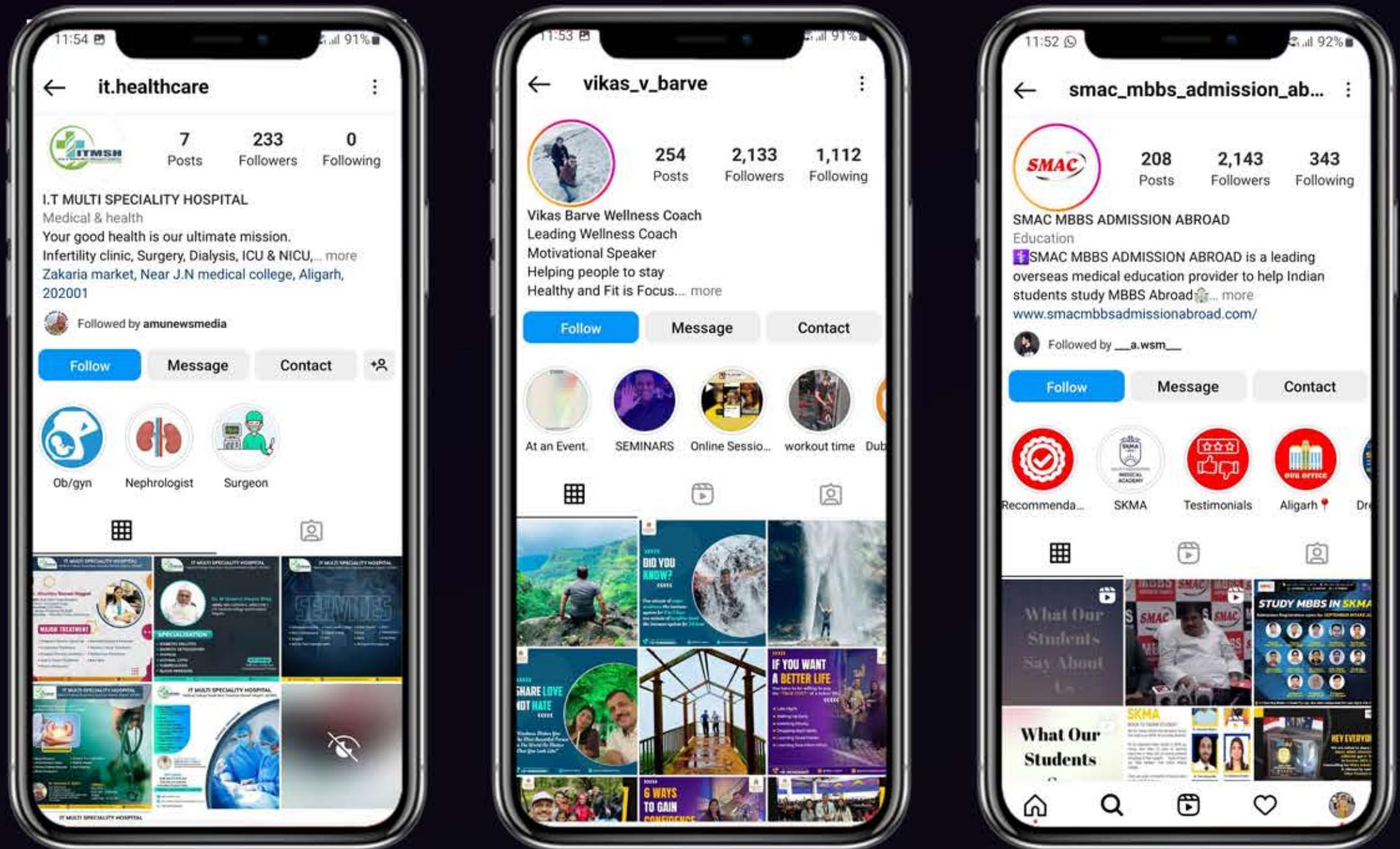
Social Media Management



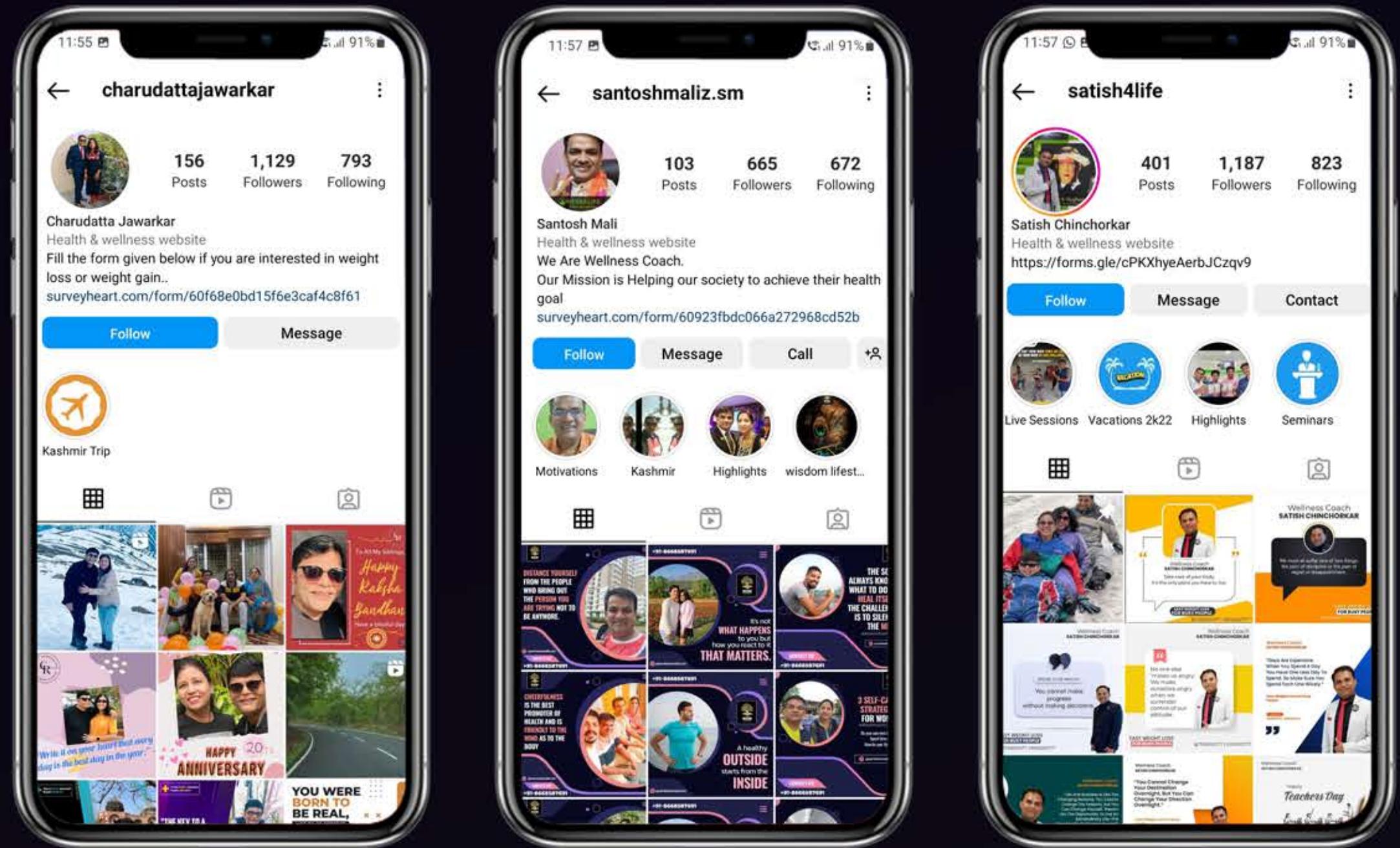
Social Media Management



Social Media Management



Social Media Management



Social Media Management

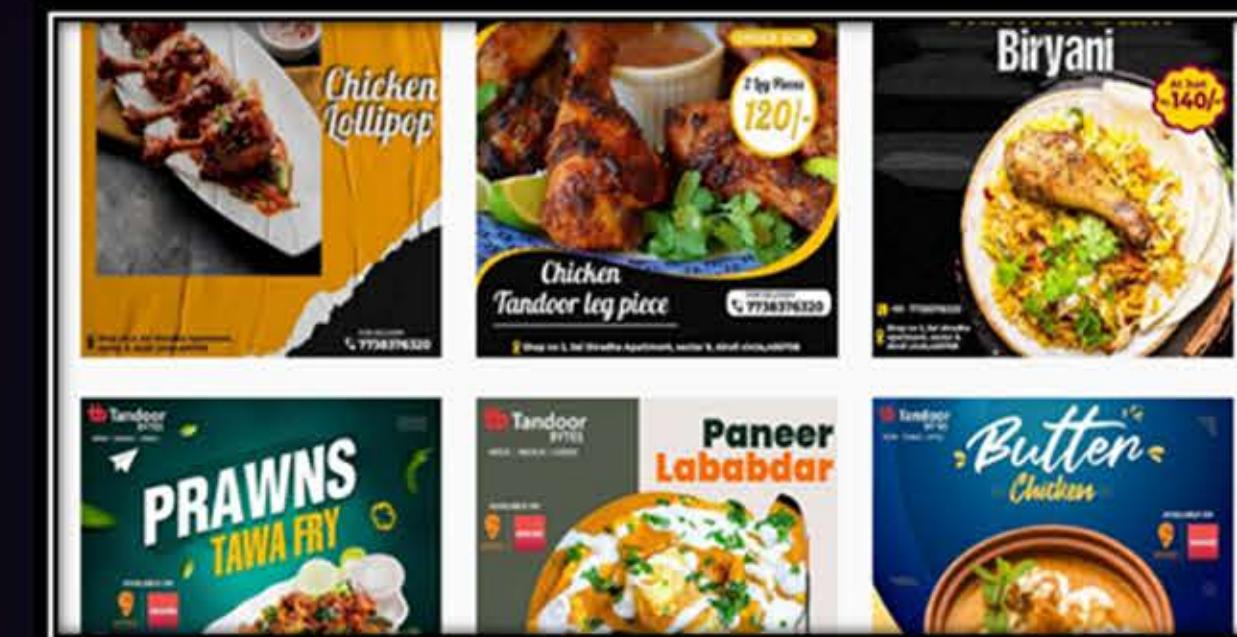
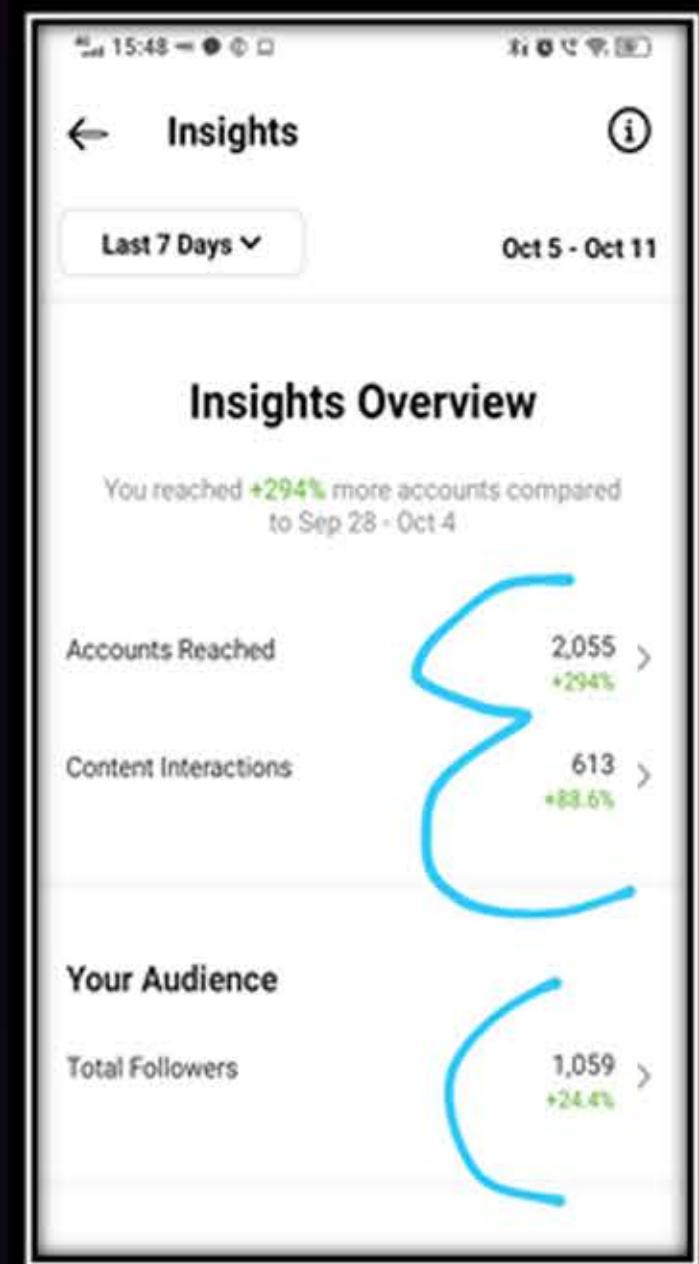
The image displays four distinct screens related to social media management:

- Insights Overview:** A mobile-style interface showing performance metrics for the period Feb 12 - Feb 18. It highlights a 85.1% increase in accounts reached compared to the previous week. Three specific metrics are annotated with blue arrows:
 - Accounts reached:** 3,187 (+85.1%)
 - Accounts engaged:** 247 (+39.5%)
 - Total followers:** 3,516 (+4.8%)
- Ad Performance Table:** A screenshot of a reporting tool showing the results of a single ad. The table includes columns for Off/On status, Ad name, Last significant edit, Attribution setting, Results, Reach, and Impressions. One row is visible for a "New ad" with the following data:

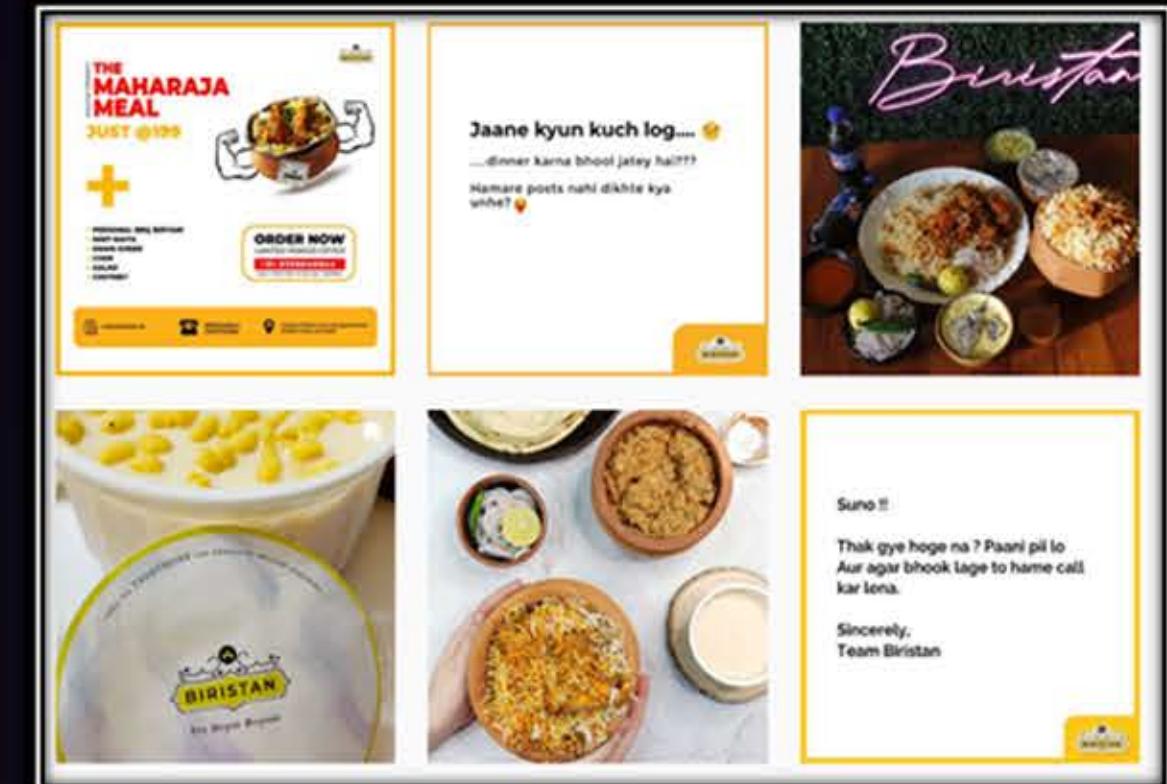
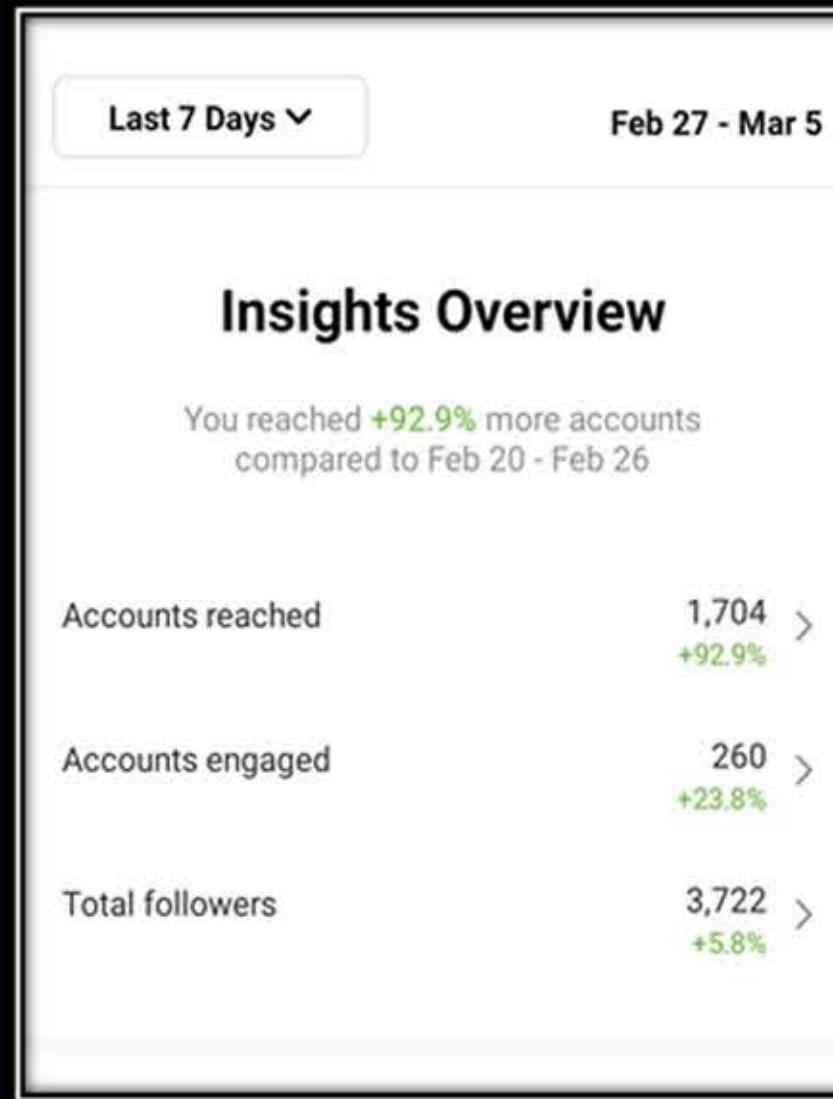
Off/On	Ad	Last significant edit	Attribution setting	Results	Reach	Impressions
✓	New ad	5 Sep 2020, 14:12 679 days ago	28-day click o...	552 Link Clicks	28,992 People	60,463 Total
- Instagram Profile:** A screenshot of an Instagram account for "albaikfeastoexpress". The profile shows 259 posts, 5,267 followers, and 44 following. The bio reads: "ALBAIK, the name won hearts for its delicious secret recipe, brought up the perfect dining choice of thousands of food lovers across since we launched. www.albaikindia.com".
- Instagram Feed:** A screenshot of the same Instagram account's feed, displaying several posts including one for "WORLD FOOD SAFETY DAY" featuring a fried chicken, and another for "GLOBAL PARENTS" featuring a family.



Social Media Management



Social Media Management



Facebook Ads Results

	Off/On	Ad	Last significant edit	Attribution setting	Results	Reach	Impressions
	<input checked="" type="checkbox"/>	Ad set 2	14 Jul 2022, 07:42 2 days ago	7-day click or ... Link Clicks	412	51,840	59,213
	<input checked="" type="checkbox"/>	Ad set 1	14 Jul 2022, 07:42 2 days ago	7-day click or ... Link Clicks	639	80,142	95,381
	<input type="checkbox"/>	Ad set 3	14 Jul 2022, 07:42 2 days ago	7-day click or ... Link Clicks	33	4,356	4,609
Results from 3 ads <small>1</small>			-	7-day click or ... Link Clicks	1,084	125,886 People	159,203 Total

+ Create		Off/On	Ad	Results	Reach	Impressions
		<input checked="" type="checkbox"/>	New ad	219 Link Clicks	12,812	20,553
Results from 1 ad <small>1</small>				219 Link Clicks	12,812 People	20,553 Total



Facebook Ads Results

Off/On	Ad	Last significant edit	Attribution setting	Results	Reach	Impressions
<input checked="" type="checkbox"/>	New ad	5 Sep 2020, 14:12 679 days ago	28-day click or ...	552 Link Clicks	28,992	60,463
	Results from 1 ad <small>1</small>	—	28-day click or ...	552 Link Clicks	28,992 People	60,463 Total

Off/On	Ad	Last significant edit	Attribution setting	Results	Reach	Impressions
<input type="checkbox"/>	New Leads ad - Copy 3	14 Jul 2022, 07:36 2 days ago	7-day click or ...	67 On-Facebook leads	1,609	2,176
<input type="checkbox"/>	New Leads ad - Copy 2	14 Jul 2022, 07:36 2 days ago	7-day click or ...	69 On-Facebook leads	2,707	3,577
<input type="checkbox"/>	New Leads ad - Copy	14 Jul 2022, 07:36 2 days ago	7-day click or ...	— On-Facebook lead	5	5
	Results from 3 ads <small>1</small>	—	7-day click or ...	136 On-Facebook leads	3,861 People	5,758 Total



Facebook Ads Results

Campaign	Budget	Attribution setting	Results	Reach	Impressions
Edutalent Tele Sales	Using ad set bu...	7-day click or...	136 On-Facebook leads	3,861	5,758
Smac Trail Camp	Using ad set bu...	7-day click or...	1,084 Link Clicks	125,886	159,203
Bharti Taneja	Using ad set bu...	7-day click or...	447 Link Clicks	15,400	25,747
Mrandmissfusion	Using ad set bu...	28-day click o...	424 Link Clicks	26,528	45,927
Al-Habib_aligarh_new	₹500.00 Daily	28-day click o...	216 Link Clicks	12,492	18,407
Al-Balk	₹500.00 Using ad set budget	28-day click o...	552 Link Clicks	28,992	60,463
Barfiz ✓	Using ad set bld...	Using ad set bu...	22 Link Clicks	1,644	1,667
Al-habib	Using ad set bu...	28-day click o...	19 Link Clicks	2,075	2,115
Shakir_Sir_Website_Visitor	Using ad set bu...	28-day click o...	373 Link Clicks	16,000	32,628
Shakir_sir_Classes_Calls_Updated	Using ad set bu...	28-day click o...	85 Link Clicks	8,715	15,429
Results from 18 campaigns ⓘ		Multiple attrib...	—	254,591 People	418,158 Total

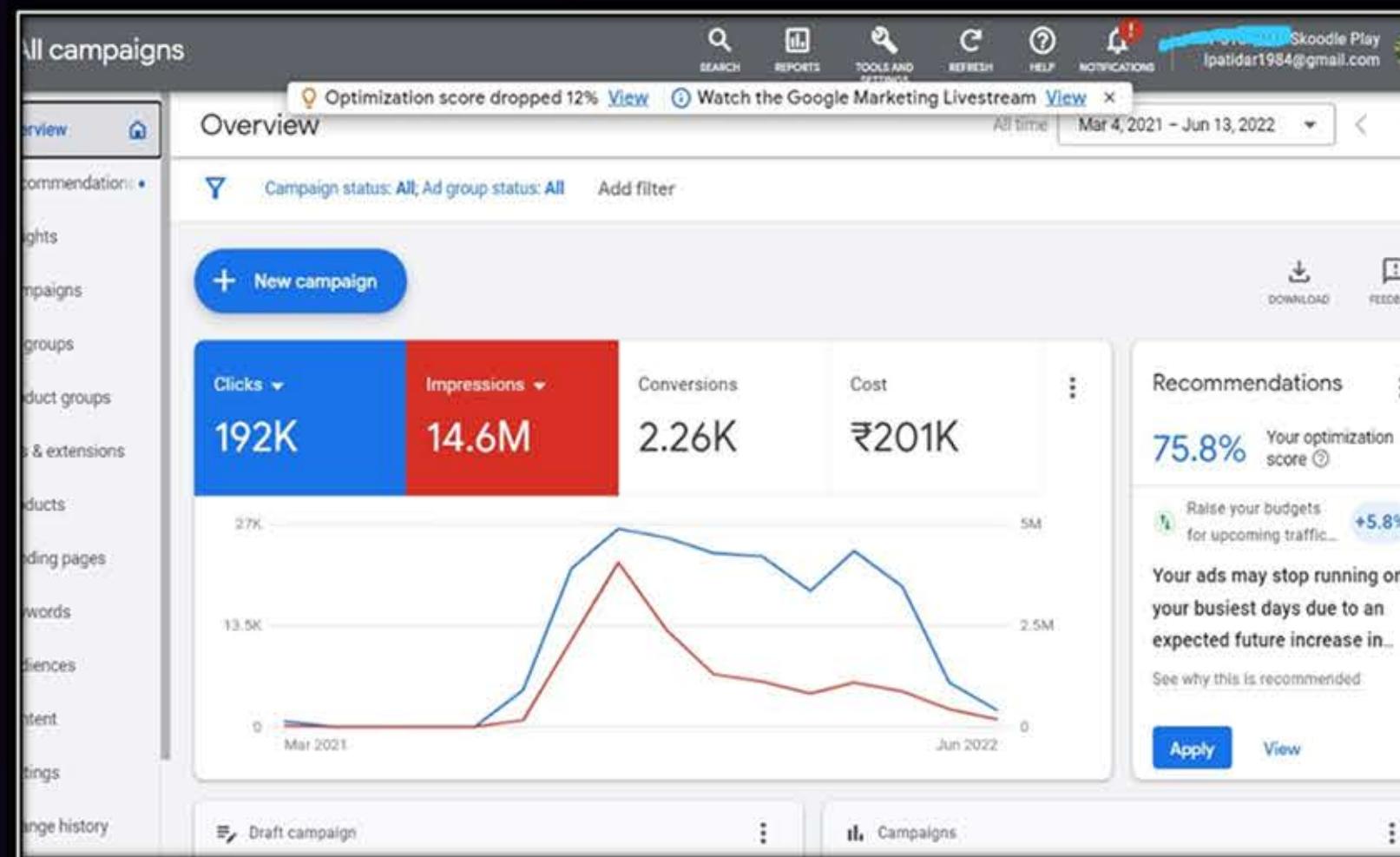
Off/On	Ad	Attribution setting	Results	Reach	Impressions
<input checked="" type="checkbox"/>	 Camp1 – Copy	28-day click o...	53 Link Clicks	4,674	6,348
<input checked="" type="checkbox"/>	 Camp1	28-day click o...	114 Link Clicks	8,074	13,864
<input checked="" type="checkbox"/>	 Camp1 – Copy	28-day click o...	16 Link Clicks	2,131	2,809
<input checked="" type="checkbox"/>	 Camp1 – Copy	28-day click o...	218 Link Clicks	14,176	19,000
<input checked="" type="checkbox"/>	 Camp1 – Copy	28-day click o...	23 Link Clicks	2,909	3,906
Results from 5 ads ⓘ		28-day click o...	424 Link Clicks	26,528 People	45,927 Total



Google Ads Result



Google Ads Result



Campaign	Optimization score	Campaign type	Cost	Impr.	↓ Interact.	Interaction rate	Avg. cost	Conversion	Cost / conv.	Conv. rate	Bid strategy type
Draft: Seabio Search	-	Search									
Leads-Performance Max-1	-	Performance Max	\$312.43	42,543	1,848 clicks, engagements, views	4.34%	\$0.17	0.00	\$0.00	0.00%	Maximize conversions
SeaBio Service search Ads broad match 6miles	92.7%	Search	\$4,694.25	17,744	704 clicks	3.97%	\$6.67	146.50	\$32.04	20.81%	Maximize conversions (Target CPA)
Mobile IV phoenix	92.6%	Search	\$1,489.14	5,383	175 clicks	3.25%	\$8.51	11.00	\$135.38	6.29%	Maximize clicks
20% off all in-clinic iv drips	-	Smart	\$363.84	20,406	167 clicks	0.82%	\$2.18	28.00	\$12.99	16.77%	Maximize clicks
Mobile IV US	-	Search	\$226.33	714	43 clicks	6.02%	\$5.26	14.00	\$16.17	32.56%	Manual CPC
vagaro seabio phrase match	-	Search	\$157.80	602	24 clicks	3.99%	\$6.58	0.50	\$315.60	2.08%	Maximize conversions (Target CPA)
Leads-Search-1 visit store	-	Search	\$0.00	0	0	-	-	0.00	\$0.00	0.00%	Maximize clicks
Clinic Visit	-	Local	\$0.00	0	0	-	-	0.00	\$0.00	0.00%	Maximize conversion value
Video Conversions - 2022-05-24	-	Video	\$0.00	0	0	-	-	0.00	\$0.00	0.00%	Maximize conversions
Total: All but removed campaigns	-		\$7,243.80	87,392	2,961 clicks, engagements, views	3.39%	\$2.45	200.00	\$36.22	6.75%	
Total Account	-		\$7,520.28	88,329	2,995 clicks, engagements, views	3.39%	\$2.51	200.00	\$37.60	6.68%	

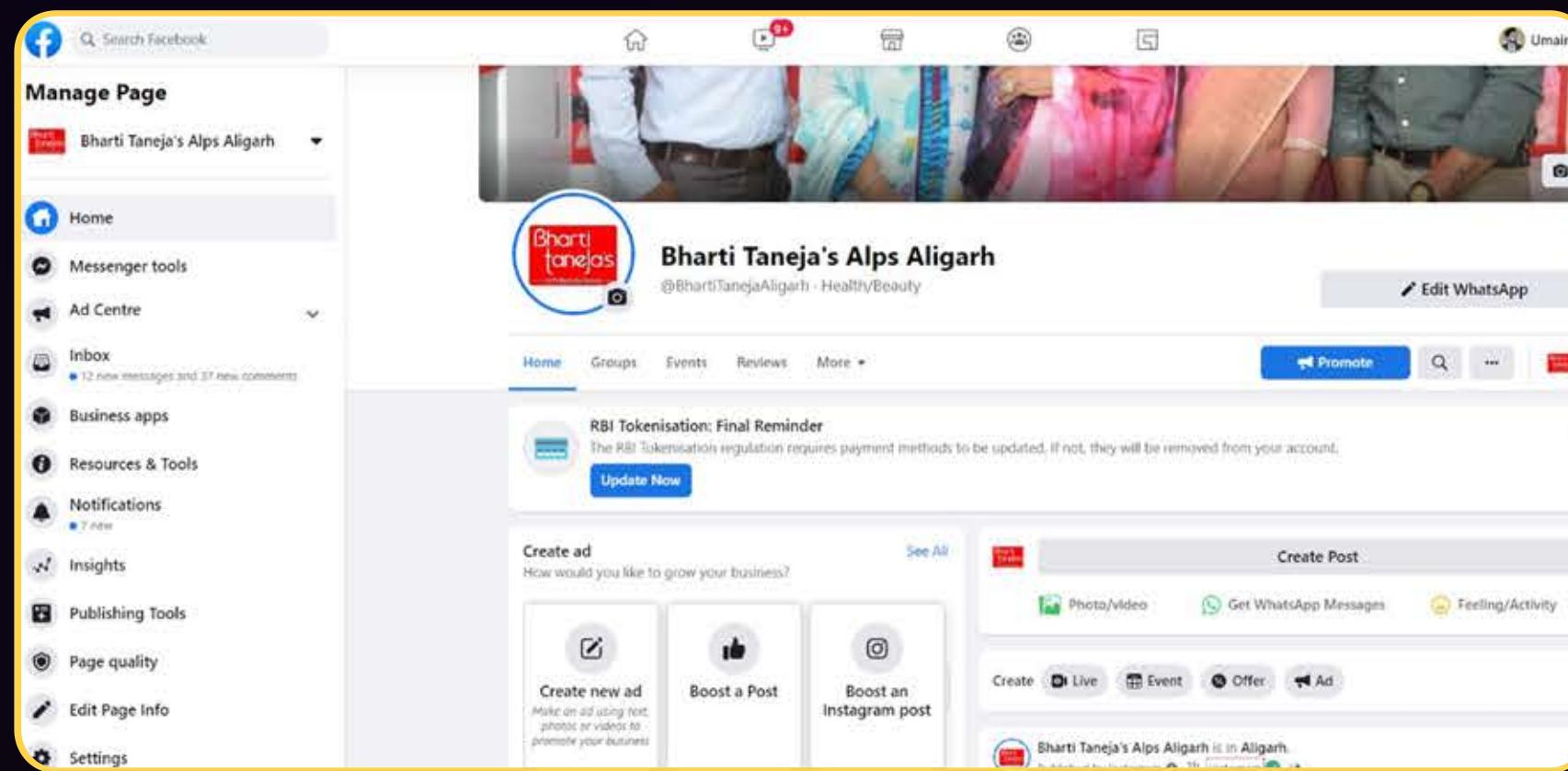


Google Ads Result

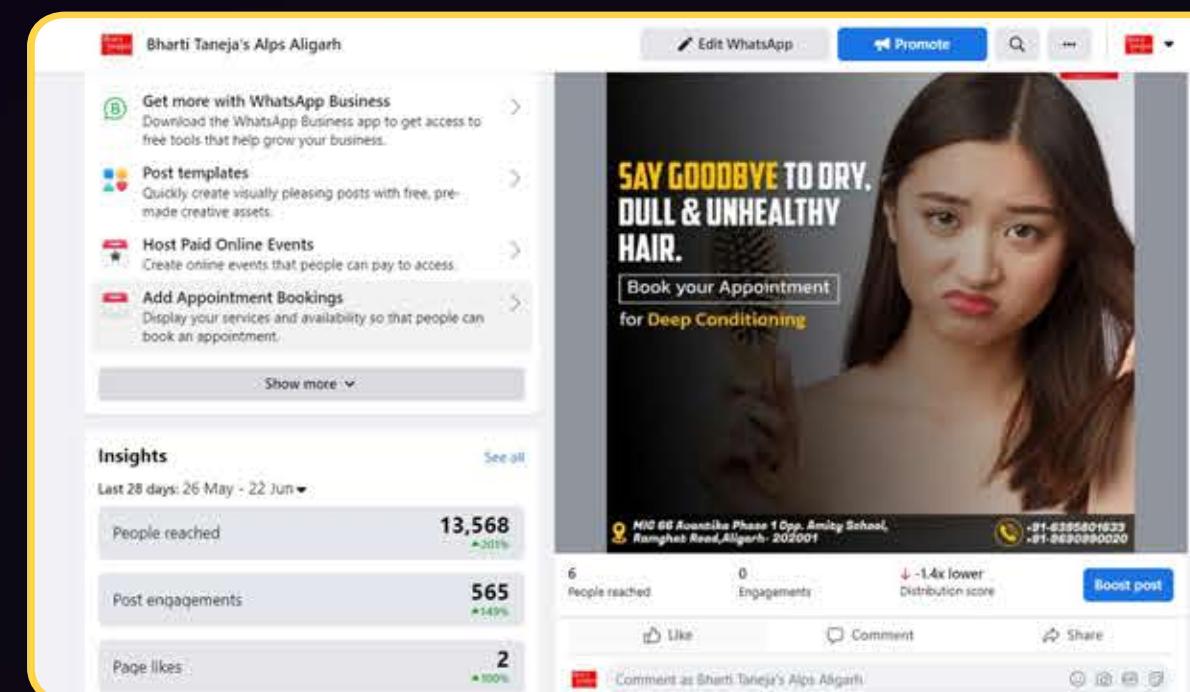
Campaign	Avg. conversion rate	Campaign type	Cost	Impr.	↓ Interact.	Interaction rate	Avg. cost	Conversions	Cost / conv.	Conv. rate	Bid strategy type
Draft: Seabio Search Finish	-	Search									-
Leads-Performance Max-1	-	Performance Max	\$312.43	42,543	1,848 clicks, engagements, views	4.34%	\$0.17	0.00	\$0.00	0.00%	Maximize conversions
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Leads-Search-1 visit store	-	Search	\$0.00	0	0	-	-	0.00	\$0.00	0.00%	Maximize clicks
Clinic Visit	-	Local	\$0.00	0	0	-	-	0.00	\$0.00	0.00%	Maximize conversion value
Video Conversions - 2022-05-24	-	Video	\$0.00	0	0	-	-	0.00	\$0.00	0.00%	Maximize conversions
Total: All but removed campaigns	-		\$7,243.80	87,392	2,961 clicks, engagements, views	3.39%	\$2.45	200.00	\$36.22	6.75%	
Total: Account	-		\$7,520.28	88,329	2,995 clicks, engagements, views	3.39%	\$2.51	200.00	\$37.60	6.68%	



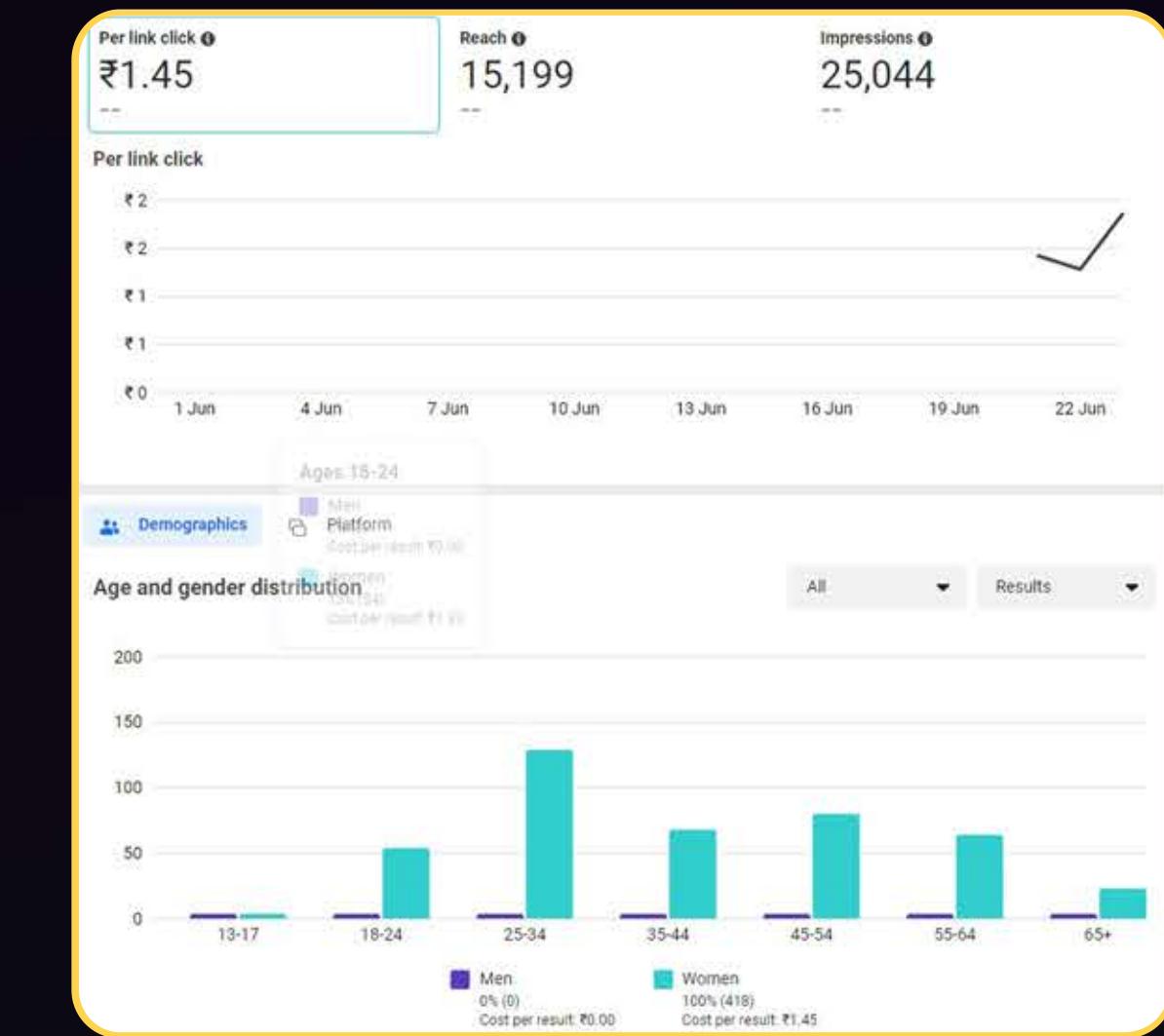
Facebook Campaigns



The screenshot shows the Facebook 'Manage Page' interface for the page 'Bharti Taneja's Alps Aligarh'. The left sidebar includes options like Home, Messenger tools, Ad Centre, and Insights. The main area displays a post from 'Bharti Taneja's Alps Aligarh' with a thumbnail image of people. Below the post are sections for 'Create ad', 'Create Post', and 'Promote'.



This screenshot shows a Facebook post for 'Bharti Taneja's Alps Aligarh'. The post features a woman with long dark hair and the text 'SAY GOODBYE TO DRY, DULL & UNHEALTHY HAIR.' It includes a call-to-action 'Book your Appointment for Deep Conditioning'. Below the post, there are insights: People reached (13,568), Post engagements (565), and Page likes (2).



SEO Result

Google audi car repair in Navi Mumbai

- #5 https://princecars.in › audi-car-repair :
Best Audi Car Repair Service in Navi Mumbai
Prince's auto service center provides exceptional Audi car repair in Navi Mumbai at affordable prices and great quality. Our certified team of professionals ...
- #6 https://jdscarservices.com › audi-car-repair-services-navi... :
Audi Car Repair and Services in Navi Mumbai
Are you looking for Audi car repair services in Navi Mumbai? JDS Care services is one of the best Audi car repair services get Connect any Car Repair ...
- #7 https://www.motofyx.com › navi-mumbai › car-denting... :
Car Dent Removal Service In Navi Mumbai - MotoFyx
Experience The Best Car Denting Painting Services In Navi Mumbai ... Mumbai to car owners who are looking for the best car service center in Navi Mumbai.
- #8 https://gomechanic.in › luxury-car-enquiry › audi :
Best Audi Car Service Centre - GoMechanic
Best Audi Car Service Centers and Mechanic in Mumbai and Navi Mumbai. Book Audi Car Service, Car Denting / Painting, Car Wash Services Online.
- #9 https://gomechanic.in › Navi mumbai › Car repair :
Best Audi Car Service and Mechanic Repair in Navi Mumbai
01-May-2020 — Book Audi Scheduled Car Service and Repair at Best Service Centers and

Google car major body repair works in Navi Mumbai

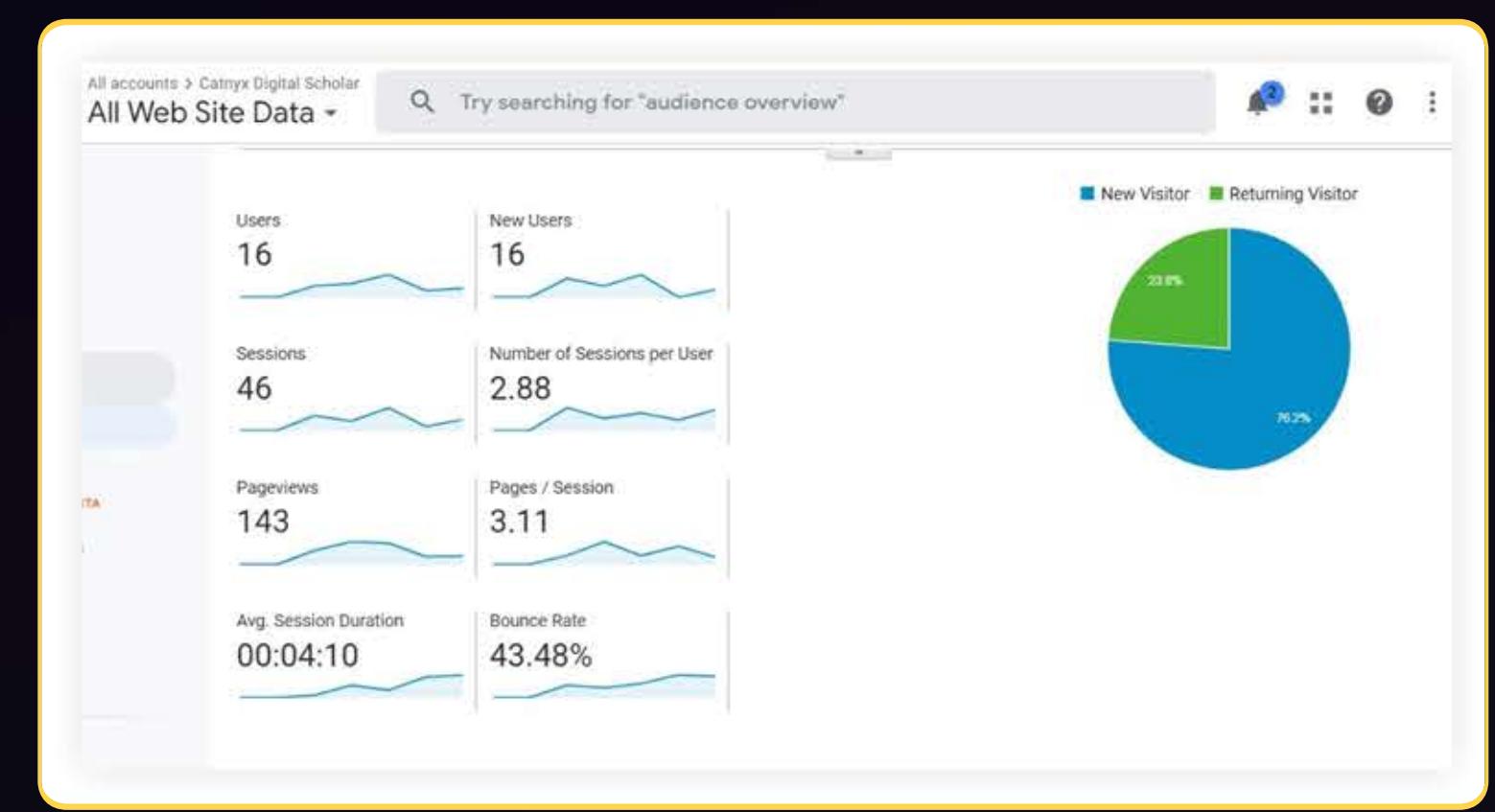
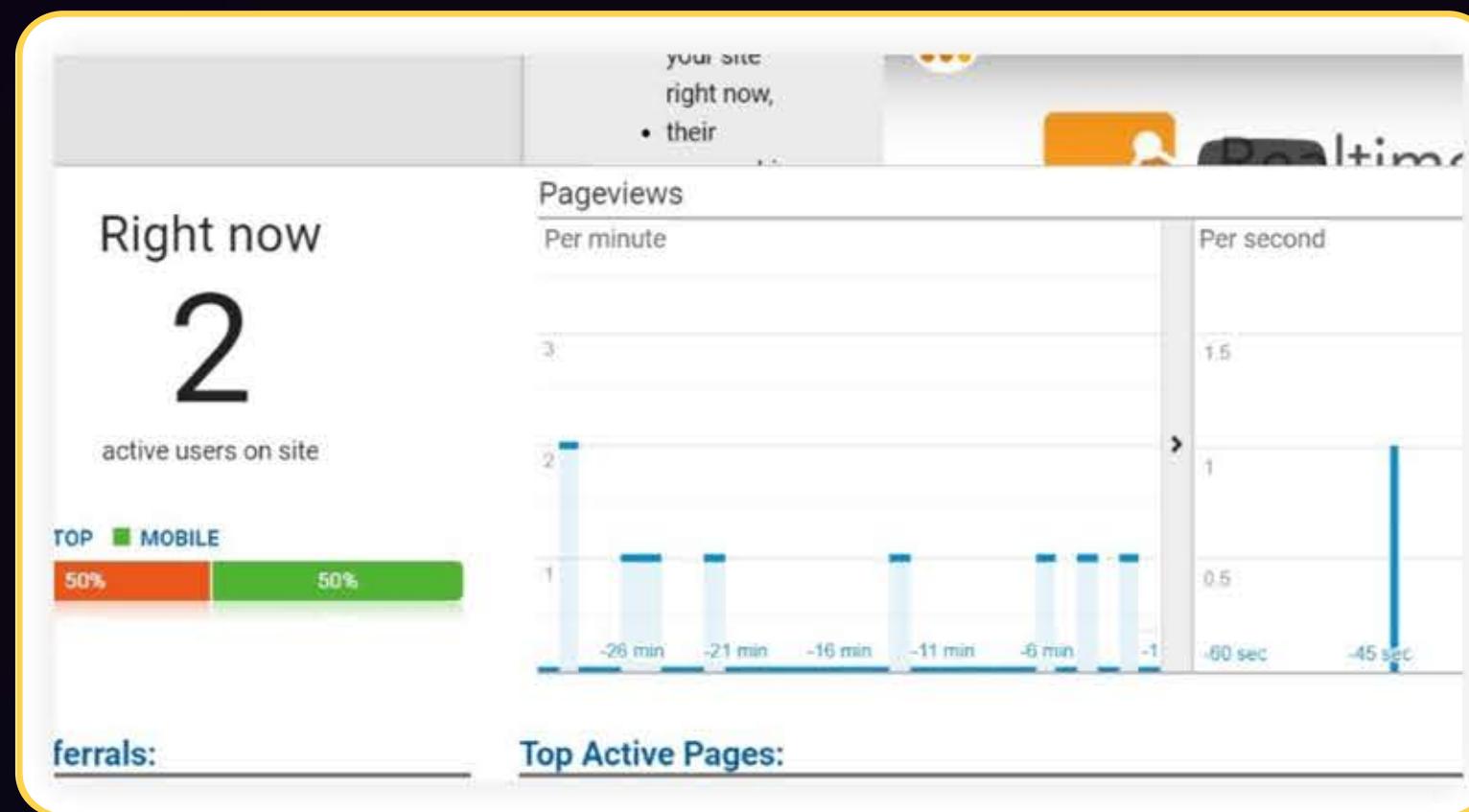
- #1 https://princecars.in › car-major-body-repair :
Full service Major Body Repair Works in Navi Mumbai - Prince ...
Car Major Body Repair. A vehicle can suffer from numerous internal and external damages due to accidents or the lack of proper maintenance. To choose the right ...

Google bmw car repair in Navi Mumbai

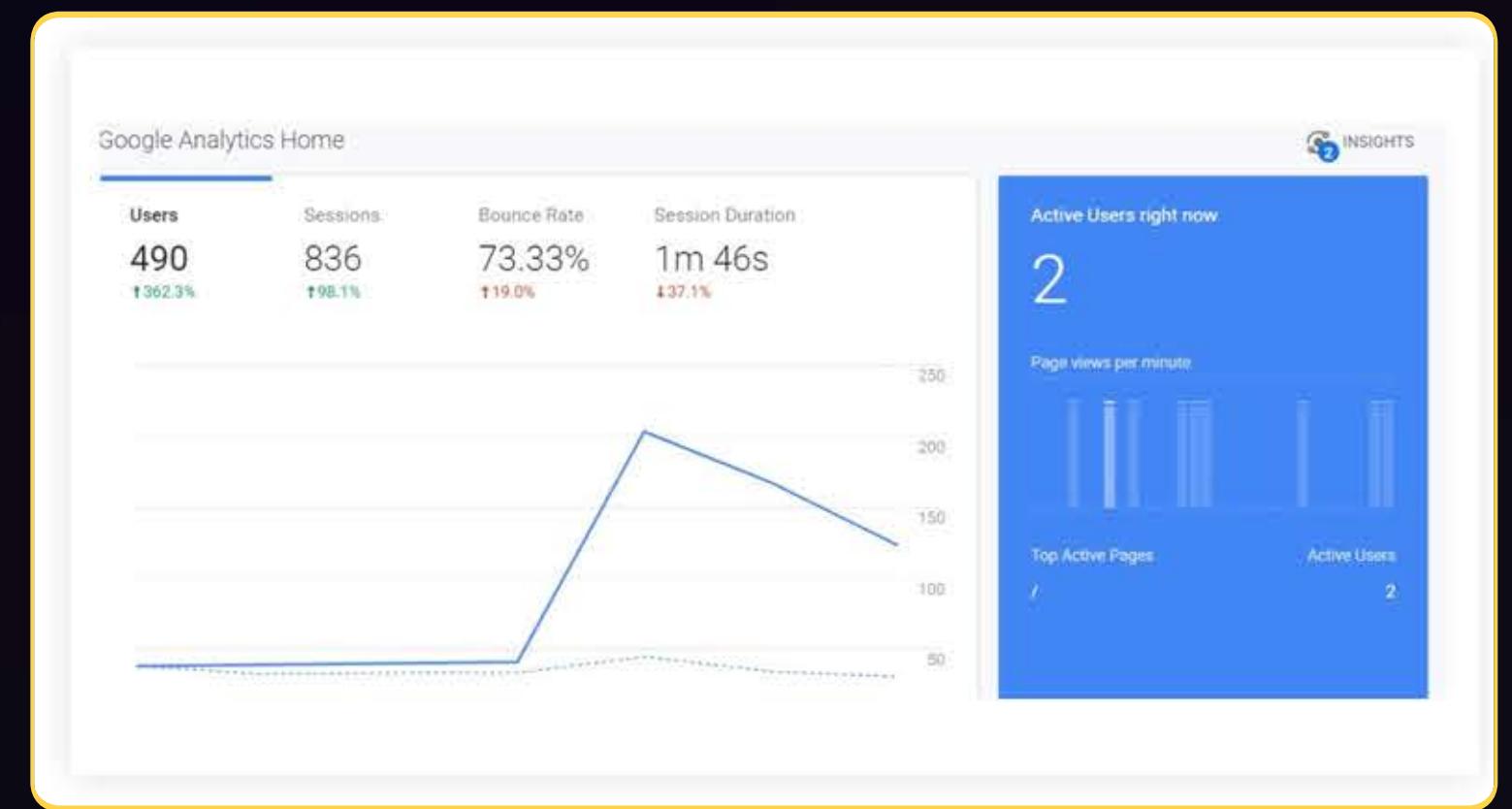
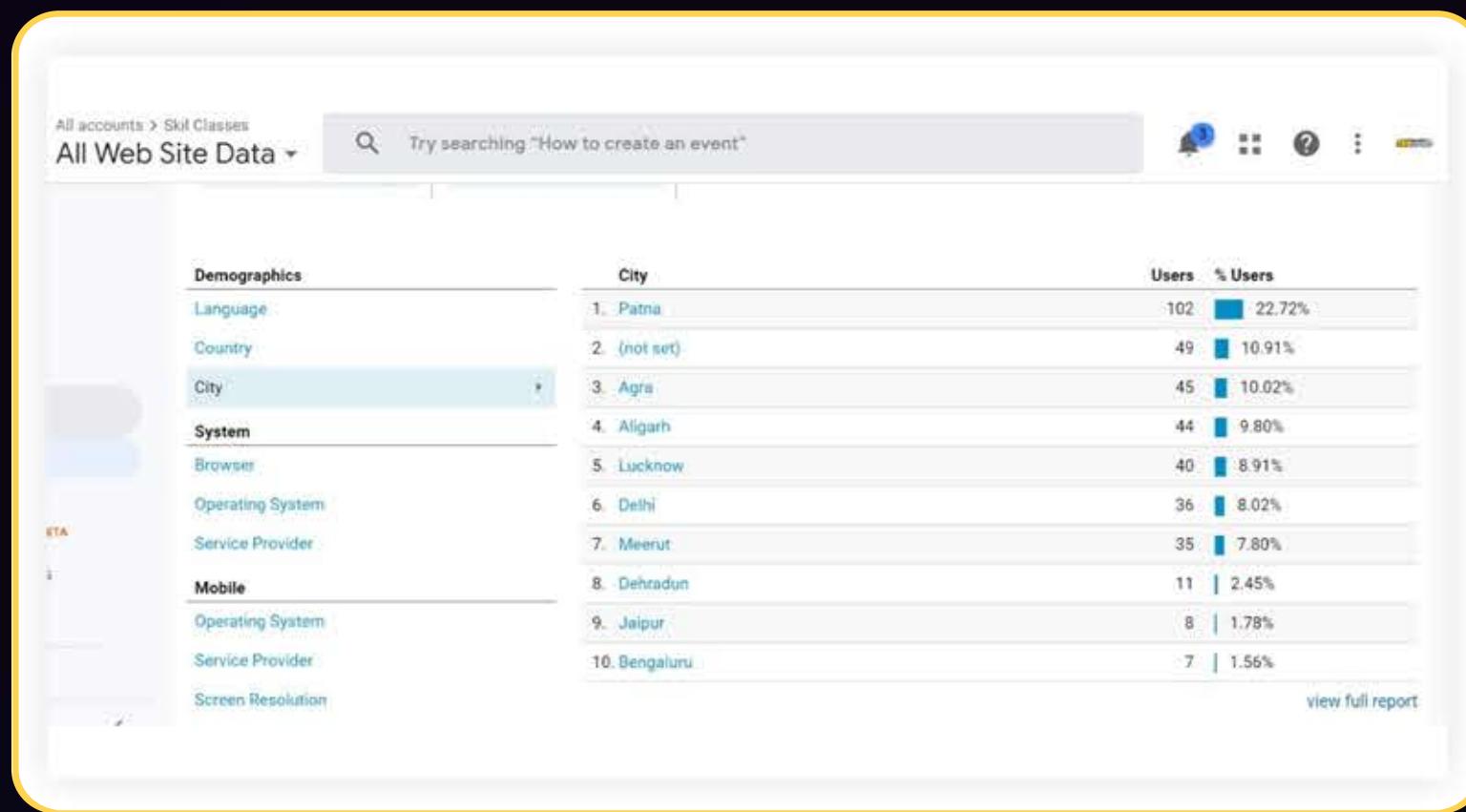
- #5 https://princecars.in › bmw-car-repair :
Prince Cars-The Best BMW Repair Shop in Navi Mumbai
We are the best BMW Specialist in Navi Mumbai, our expert team of technicians provide quality BMW car repair services at your doorstep.
- #6 https://gomechanic.in › Navi mumbai › Car repair :
Best BMW Car Service and Mechanic Repair in Navi Mumbai
01-May-2020 — Book BMW Scheduled Car Service and Repair at Best Service Centers and Garages in Navi Mumbai with Free Pickup and Drop and Trained ...
★★★★★ Rating: 4.7 · 26,000 votes · Free · Android



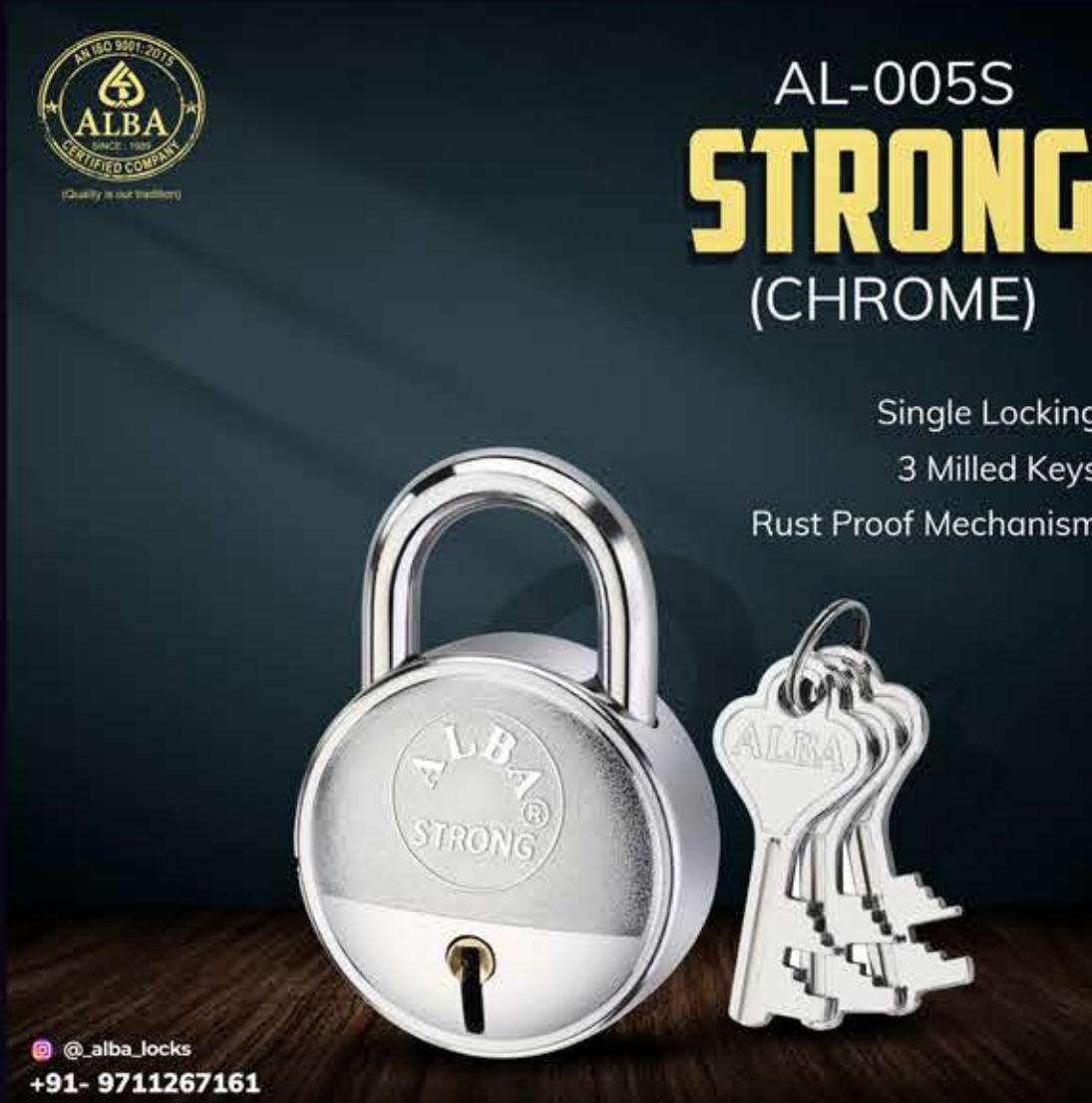
Google Campaigns



Google Campaigns



Graphic Designs



Graphic Designs



Graphic Desings

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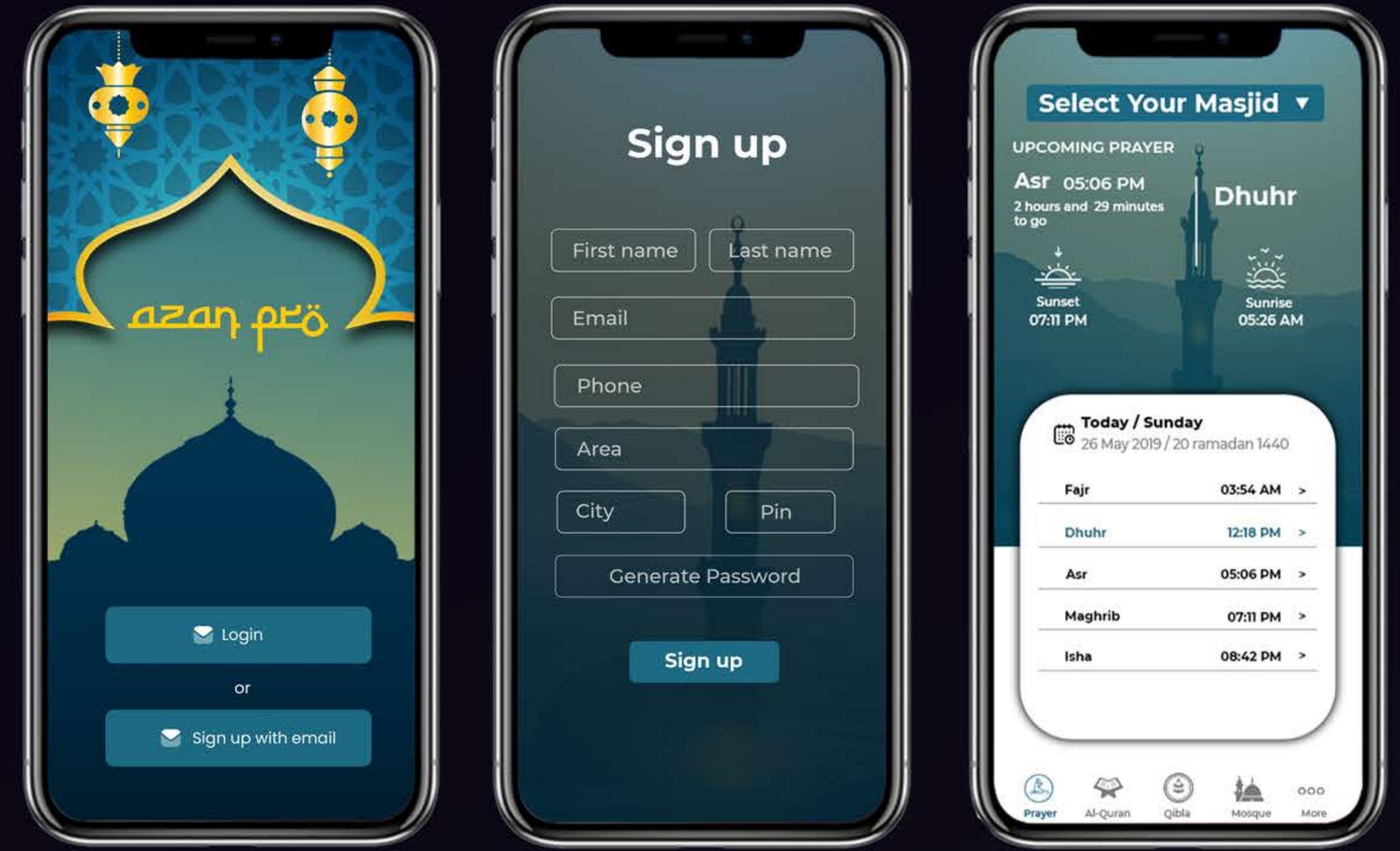
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UI/UX



UI/UX



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- 📍 **Head Office:** Media City, Sharjah, UAE



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