The logo is for a Learning Management System which will allow online learning , classroom course booking system , track learning history, expirations and run necessary reports.

* The word ‘Zoom’ to be part of the graphic, not a separate word
* Use bright strong colours
* In one version OO to be replaced with eyes?
* In another version OO to be replaced with magnifying glasses?
* In another version use swirls to give movement?
* And create a few new versions also (your own ideas)
* I am leaning towards magnifying glass highlighting the purpose of the tool ( personal development) ( Learn, Track ,Report )

Few ideas below:



 





