**Design brief**

The Glamour Girl is a start up brand hoping to create a niche within the cosmetics industry.

Initially we want to focus on the "high glamour" market. You can see the initial mock up of our site at www.theglamourgirl.co.uk

1. Brand logo for a cosmetics company;  
2. Simple side profile of an attractive female face;  
3. Size, shape, style of the ‘Barbie head’ logo (within reason);

https://www.google.co.uk/search?q=barbie+head+logo&rls=com.microsoft:en-GB:%7Breferrer:source?%7D&rlz=1I7GGNI\_enGB491&tbm=isch&tbo=u&source=univ&sa=X&ei=iOboUsCzGNOShgewsICQCQ&sqi=2&ved=0CC0QsAQ&biw=1366&bih=643

4. Rather than a silhouette, we’d like a basic pop art/ retro comic face;

http://media-cache-ec0.pinimg.com/736x/a0/b8/bf/a0b8bfddda6d251f94ffd9d70d6f5440.jpg

5. Colours to consider; black, white, pink, blonde (yellow) – suggestion: blonde hair, pink lips, the rest black & white but feel free to experiment

http://media-cache-ec0.pinimg.com/736x/42/1d/98/421d98d9aa3de4fc8abe8e90b907f810.jpg

We like:

http://www.pinterest.com/pin/532972937123658745/

and

we really like big bold colours,

We have set up a pinterest mood board for your browsing and give you some inspiration.

<http://www.pinterest.com/GGCosmeticsUK/>

ideally we would like the logo with the name "The Glamour Girl" next to it. Please feel free to choose a shade of pink and a font, we have not decided on a font yet and can change our font to suit as needed or approach you to redraw the logo with a different font at a later date.

Logo size: Ideally the logo will be 700 x 151 for both the silhouette and the name. We may however cut the silhouette and use both parts of the logo independently.