



Weekday

Average payment\_value

154.4

Total payment of weekends

12.4M

Total payment of Weekdays

2.3M



KPI 1

KPI 2

KPI 3

KPI 4

KPI 5

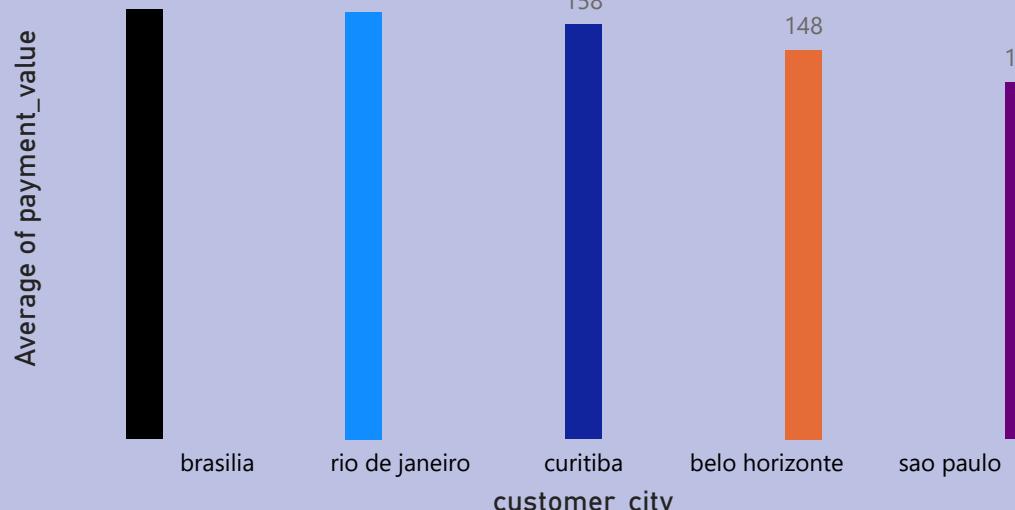
### Top 10 Product\_Categorys

DayOfWeekdays	product_category_name	Max of payment_value
Weekday	tablets_impressao_imagem	912.79
Weekday	seguros_e_servicos	209.06
Weekday	pc_gamer	249.42
Weekday	moveis_colchao_e_estofado	482.69
Weekday	la_cuisine	334.12
Weekday	fashion_roupa_infanto_juvenil	124.52

### Max of payment\_value by DayOfWeekdays,



### Average payment\_value by customer\_city



### Maximum payment\_value by Day





review\_score

- 1
- 2
- 3
- 4
- 5

220.9...

Sum of review\_score

5.0

Average of review\_score

44.2K

Count of review\_score

Sum of review\_score by payment\_type

221K



KPI 1

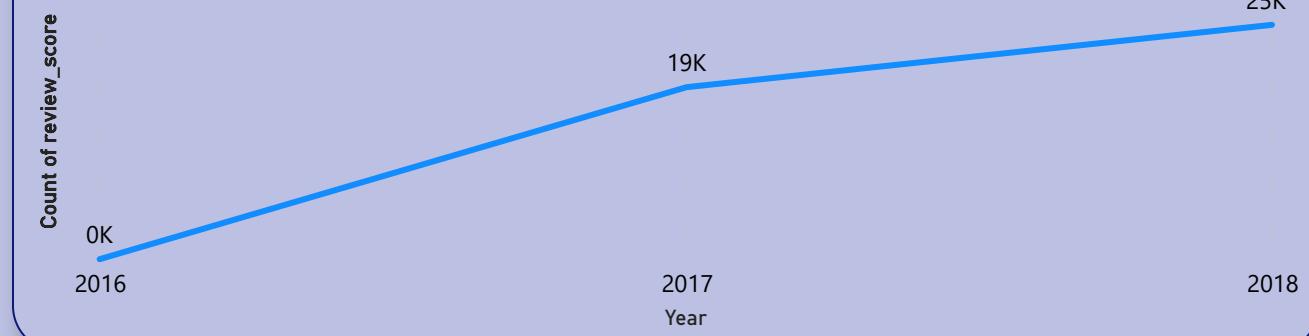
KPI 2

KPI 3

KPI 4

KPI 5

Count of review\_score by Year and payment\_type



Payment Value VS Review Score





KPI 1

KPI 2

KPI 3

KPI 4

KPI 5

- Year, Quarter...
- ✓ (Blank)
  - ✓ 2016
  - ✓ 2017
  - ✓ 2018

Average of Difference by Month

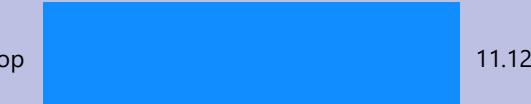


Average of Difference by Month



Average of Difference by  
product\_category\_name and  
product\_category\_name

product\_category\_name



Average of Difference and Sum of payment\_value by customer\_city and  
product\_category\_name

Average of Difference



KPI 1

KPI 2

KPI 3

KPI 4

KPI 5

Avg price by São Paulo Customers

107.53

Avg payment\_value of São Paulo Customers

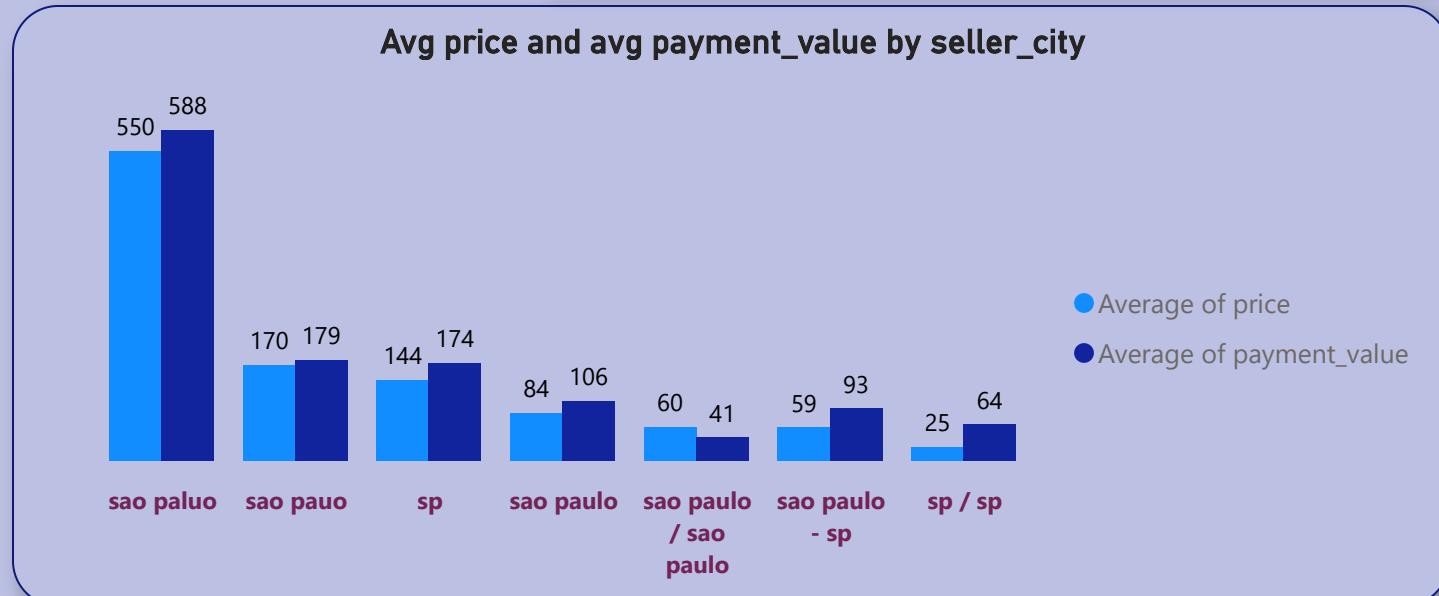
135.8



Avg payment\_value and Avg price by São Paulo Customers



- Average of...
- Average of...





KPI 1

KPI 2

KPI 3

KPI 4

KPI 5



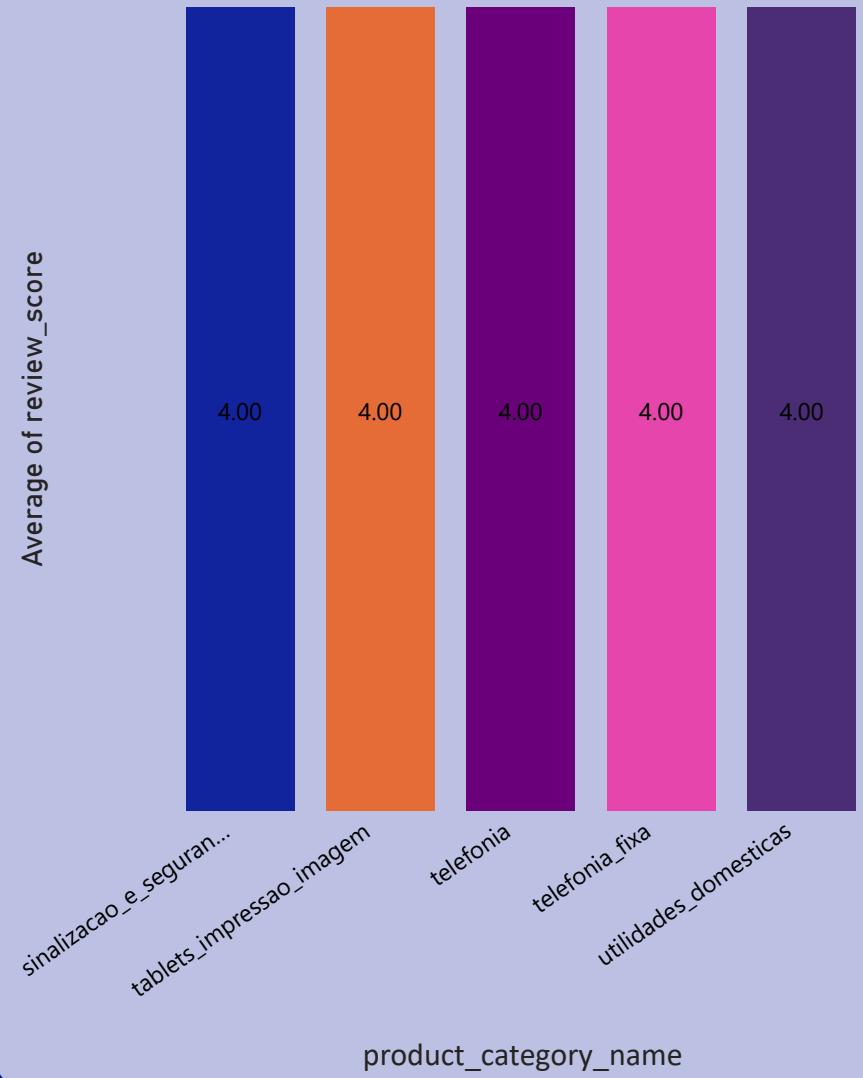
### Avg Days by Review Score



### Sum of payment\_value by review\_score



### Average of review\_score by product\_category\_name





KPI 1

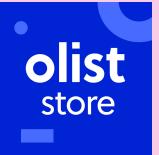
KPI 2

KPI 3

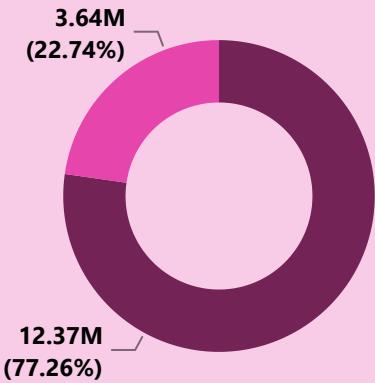
KPI 4

KPI 5

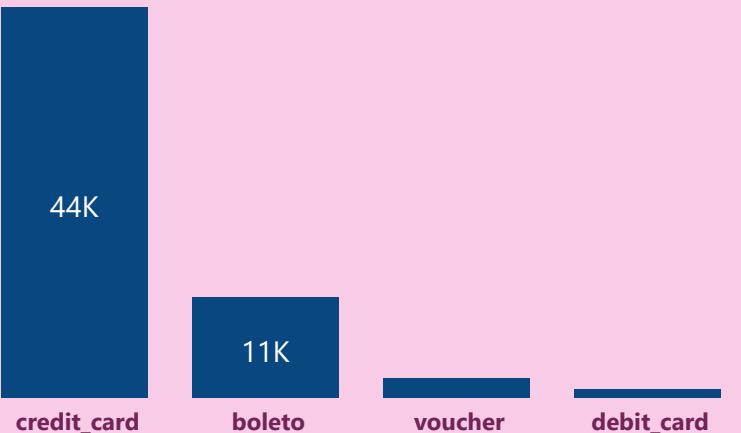
# OLIST STORE ANALYSIS



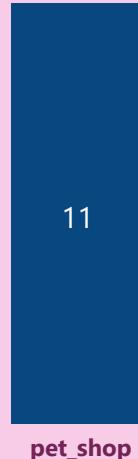
Weekday Vs Weekend Payment Statistic



NumberOfOrder by payment\_type



Avg of Days for Pet\_shop



Average of price and Average of payment\_value by customer\_city



Avg Day difference by review\_score

