

DATA SET

Rank	Name	Link
0	1 T-Series	Link
1	2 Cocomelon	Link
2	3 Sony Entertainment Television India	Link
3	4 MrBeast	Link
4	5 PewDiePie	Link
5	6 Kids Diana Show	Link
6	7 Like Nastya	Link
7	8 Vlad and Niki	Link
8	9 WWE	Link
9	10 Zee Music Company	Link
10	11 Blackpink	Link
11	12 Goldmines	Link
12	13 5-Minute Crafts	Link
13	14 Sony SAB	Link
14	15 BangtanTV	Link
15	16 Justin Bieber	Link
16	17 Hybe Labels	Link
17	18 Canal KondZilla	Link
18	19 Zee TV	Link
19	20 Pinkfong	Link
20	21 Shemaroo Entertainment	Link
21	22 ChuChu TV	Link
22	23 Colors TV	Link
23	24 Dude Perfect	Link
24	25 Movieclips	Link
25	26 T-Series Bhakti Sagar	Link
26	27 Tips Industries	Link
27	28 Wave Music	Link
28	29 Marshmello	Link
29	30 Sony Music India	Link
30	31 El Reino Infantil	Link
31	32 Aaj Tak	Link
32	33 Eminem	Link
33	34 LooLoo Kids	Link
34	35 Ed Sheeran	Link
35	36 Yash Raj Films	Link
36	37 Ariana Grande	Link
37	38 Taylor Swift	Link
38	39 BillionSurpriseToys	Link
39	40 Infobells	Link
40	41 JuegaGerman	Link
41	42 Billie Eilish	Link
42	43 Badabun	Link
43	44 Fernanfloo	Link
44	45 Bad Bunny	Link
45	46 SonyMusicIndiaVEVO	Link
46	47 Shemaroo	Link
47	48 Get Movies	Link
48	49 Felipe Neto	Link
49	50 A4	Link
50 As of March 14, 2023UTC	As of March 14, 2023UTC	As of March 14, 2023UTC

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Brand channel	Subscribers (millions)	Primary language
Yes	238	Hindi[7][8]
Yes	155	English
Yes	153	Hindi[9]
No	137	English
No	111	English
Yes	109	English[10][11][12]
No	105	English
No	94.9	English
Yes	93.8	English
Yes	93.4	Hindi[13][14]
Yes	84.8	Korean
Yes	83.3	Hindi
Yes	79.2	English
Yes	78.2	Hindi
No	73.9	Korean
No	71.1	English
Yes	69.5	Korean
Yes	66.4	Portuguese
Yes	66.3	Hindi
Yes	66.1	English
Yes	64.2	Hindi
Yes	63.2	Hindi[16]
Yes	60.6	Hindi
No	59	English
Yes	58.8	English
Yes	58.4	Hindi
Yes	57.3	Hindi
Yes	56.6	Bhojpuri
No	56.2	English
Yes	56.1	Hindi
Yes	56	Spanish
Yes	55.9	Hindi
No	55.6	English
Yes	53.1	English
No	53	English
Yes	52.7	Hindi
No	52.4	English
No	51.1	English
Yes	50.6	English
Yes	49.8	Hindi
No	47.6	Spanish
No	47.4	English
Yes	46.5	Spanish
No	45.7	Spanish
No	45.4	Spanish
Yes	45.4	Hindi
Yes	45.2	Hindi
Yes	45	Russian
No	44.9	Portuguese
No	44.6	Russian
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Category	Country
Music	India
Education	United States
Entertainment	India
Entertainment	United States
Games	Sweden
Entertainment	Ukraine
Entertainment	United States
Entertainment	Russia
Sports	United States
Music	India
Music	South Korea
Film	India
How-to	Cyprus[a]
Entertainment	India
Music	South Korea
Music	Canada
Music	South Korea
Music	Brazil
Entertainment	India
Education	South Korea
Music	India
Education	India
Entertainment	India
Sports	United States
Film	United States
Music	India
Entertainment	India
Music	India
Music	United States
Music	India
Music	Argentina
News	India
Music	United States
Music	Romania
Music	United Kingdom
Music	India
Music	United States
Music	United States
Entertainment	United States
Education	India
Games	Chile
Music	United States
Entertainment	Mexico
Games	El Salvador
Music	United States (Â Puerto Rico)
Music	India
Entertainment	India
Entertainment	Russia
Entertainment	Brazil
Entertainment	Belarus
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