Final Project Submission

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Business Understanding

Over the past couple of months, Twitter has been in the headlines for the potential acquistion of their company from Elon Musk. This has upset many people, as Musk plans to reduce the level of moderation Twitter currently has on potentially harmful tweets.

BeKind Org. believes this change will likely lead to a massive increase in hate speech and misinformation, and will negatively affect users. They therefore would like our help to create the model behind a browser extension that can flag tweets that are considered cyberbullying. This way, users have the option to hide tweets from their feed.

We will tackle this with a supervised learning approach, therefore training our models a <u>dataset (https://www.kaggle.com/code/anayad/classifying-cyberbullying-tweets/data)</u> of 47K tweets that have already been flagged for cyberbullying type. Since this analysis involves natural language processing, we will have to process our data accordingly.

We will first train a multinomial naive bayes model, then compare our model's accuracy with recurrent neural networks to see which performs better on unseen data. The final model will then be used in the extension to sift through tweets and flag by type of cyberbullying.

Data Understanding

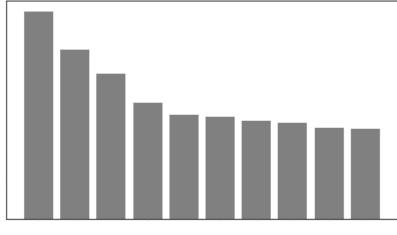
Reading in Necessary Packages

```
In [1]:
             # importing standard packages
          2
             import pandas as pd
             import re
          3
          4
             import numpy as np
          5
             # importing packagest for NLP and Multinomial Naive Bayes
          6
          7
             from nltk.tokenize import RegexpTokenizer
             from sklearn.naive bayes import MultinomialNB
             from sklearn.model_selection import cross_val_score, train_test_split
          9
            from nltk import FreqDist
         10
             from nltk.corpus import stopwords
         11
             from nltk.stem.snowball import SnowballStemmer
         12
             from sklearn.feature extraction.text import TfidfVectorizer
         13
             from nltk.util import ngrams
         14
         15
         16
             # importing packages for plotting results
             from sklearn.metrics import plot_confusion_matrix, ConfusionMatrixDis
         17
         18
             import matplotlib.pyplot as plt
             import matplotlib as mpl
         19
         20
             # changing colors of output
         21
             COLOR = 'white'
         22
             mpl.rcParams['text.color'] = COLOR
         23
             mpl.rcParams['axes.labelcolor'] = COLOR
         24
             mpl.rcParams['xtick.color'] = COLOR
         25
             mpl.rcParams['ytick.color'] = COLOR
         26
         27
         28
         29
             # importing keras packages for neural networks
         30
             import keras
         31
             from tensorflow.keras.models import Sequential
             from tensorflow.keras.layers import Embedding
         32
         33
             from keras.preprocessing.sequence import pad_sequences
             from keras.layers import Input, Dense, LSTM, Embedding, Dropout, Acti
         34
             from keras import initializers, regularizers, constraints, optimizers
         35
             from keras.preprocessing import text, sequence
         36
         37
             # importing warning package to ignore
         38
            import warnings
         39
            warnings.filterwarnings('ignore')
         40
```

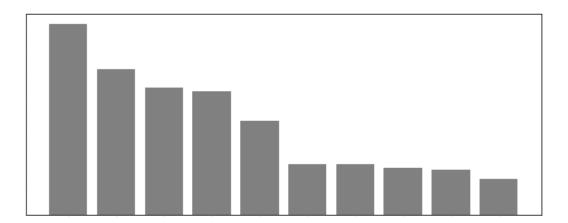
```
In [2]:
              # reading in data
             df = pd.read_csv('data/cyberbullying_tweets.csv')
          2
          3
             # replacing offensive words
          5
             df.tweet text = df.tweet text.str.replace('ggers','xxxxx')
             df.tweet text = df.tweet text.str.replace('gger','xxxx')
           Understanding Labels
In [4]:
             # checking distribution of target values - looks like a balanced data
             pd.DataFrame(df.cyberbullying_type.value_counts(normalize=True))
                        cyberbullying_type
         religion
         age
         gender
         ethnicity
         not_cyberbullying
         other_cyberbullying 0.164032
In [5]:
              # standardizing words to all be lowercase
             def lowercase(x):
          2
                 return x.lower()
          3
             df.tweet_text = df.tweet_text.apply(lowercase)
In [6]:
              # tokenizing words in df to inspect differences in cyberbullying clas
          2
             def tokenize(x):
                  token_pattern = r"(?u)\b\w\w+\b"
          3
                 tokenizer = RegexpTokenizer(token_pattern)
          4
                 return tokenizer.tokenize(x)
          5
             df['tokens'] = df.tweet_text.apply(tokenize)
```

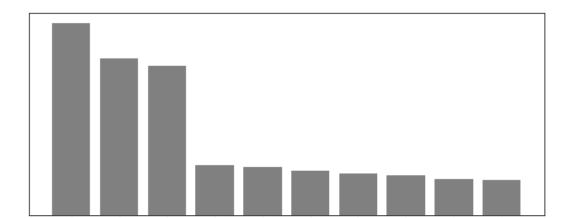
```
In [7]:
             # creating function to remove stopwords
             stopwords_list = stopwords.words('english')
          2
          3
             def remove_stopwords(token_list):
          4
          5
                 return [word for word in token_list if word not in stopwords_list
          6
          7
             df.tokens = df.tokens.apply(remove_stopwords)
In [8]:
             # Above we can see we need to stem the data (muslim vs. muslims). cre
             stemmer = SnowballStemmer(language="english")
          2
          3
             def stem(tweets):
          4
                 return [stemmer.stem(tweet) for tweet in tweets]
          5
          7
             df.tokens = df.tokens.apply(stem)
```

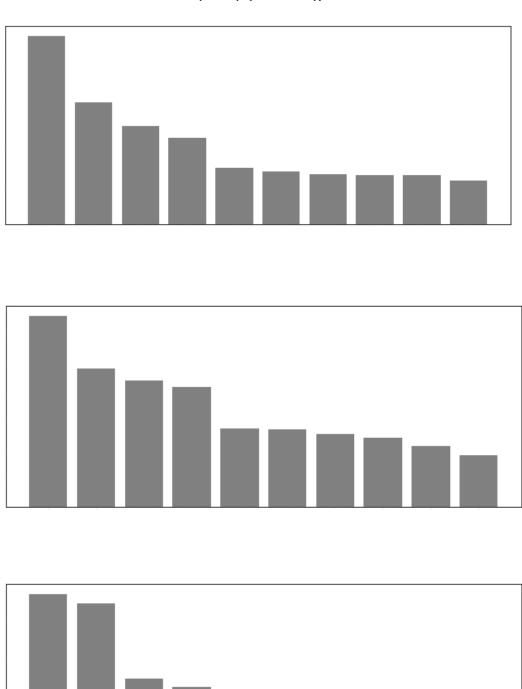
```
In [110]:
               # looking at top words in entire dataset, regardless of label
              total_top_10 = FreqDist(df.tokens.explode()).most_common(10)
            2
            3
              tokens = [word[0] for word in total_top_10]
            4
            5
               counts = [value[1] for value in total_top_10]
            6
              fig = plt.figure(figsize=(7,4))
            7
              plt.bar(tokens,counts, color= 'grey')
              plt.title('Top Words')
              plt.xlabel('Words')
           10
              plt.ylabel('Count')
           11
              plt.show()
           12
```

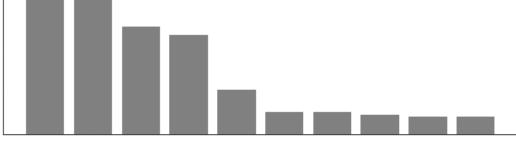


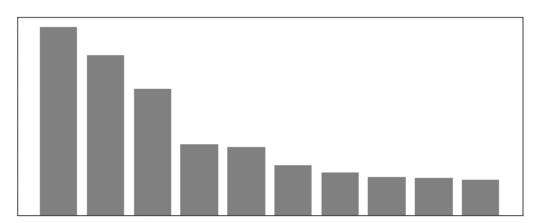
```
In [10]:
              # Creating frequency distributions for each label to visually inspect
           2
              freq dict = {}
           3
              for target in df.cyberbullying_type.unique():
           4
                  freq_dict[target] = FreqDist(df.loc[df.cyberbullying_type == targ
           5
           6
                  top_10 = list(zip(*freq_dict[target].most_common(10)))
           7
           8
                  tokens = top_10[0]
           9
                  counts = top_10[1]
          10
                  fig = plt.figure(figsize=(10,4))
          11
                  plt.bar(tokens,counts, color = 'grey')
          12
                  plt.title('Top tokens for '+target)
          13
                  plt.show()
          14
```











Observing Bigrams and Trigrams

```
In [11]:
               # creating bigrams
               def bigram(tweet):
            2
                   return [' '.join(word) for word in ngrams(tweet, 2)]
            3
            4
            5
               #creating trigrams
               def _3gram(tweet):
            6
            7
                   return [' '.join(word) for word in ngrams(tweet, 3)]
               #adding to df
            9
          10
              df['bigram'] = df.tokens.apply(bigram)
              df['_3gram'] = df.tokens.apply(_3gram)
           11
In [12]:
               # looking at most common trigrams in dataset
              FreqDist(df._3gram.explode()).most_common(10)
           [('bulli high school', 1539),
            (nan, 1127),
            ('dumb ass nixxxx', 1104),
            ('fuck obama dumb', 979),
            ('obama dumb ass', 966),
            ('tayyoung_ fuck obama', 956),
            ('girl bulli high', 824),
            ('high school bulli', 653),
            ('rt tayyoung_ fuck', 456),
            ('girl high school', 415)]
```

Splitting Tweets and Labels into two dataframes

```
In [13]:
              # df of features only
             X = pd.DataFrame(df.tweet text)
           2
             # df of labels
             y = df.cyberbullying type
           Performing Train Test Split for Data Validation
In [14]:
              # Split the data into Train and Test, so we can later validate our mc
              # We must split before vectorizing, to simulate the real world where
             X_train, X_test, y_train, y_test = train_test_split(X, y, test_size=0
            MODELING
           We will first try classify cyberbullying using a multinomial bayes classifier.
In [15]:
              # creating a function to evaluate models
              def evaluate_multinomialnb(tfidf, model, X_train, X_test):
           2
                  # vectorizing data and fitting on training data
           4
                  X_train_v = tfidf.fit_transform(X_train.tweet_text)
           5
                  X_test_v = tfidf.transform(X_test.tweet_text)
           6
           7
                  # computing mean accuracy
                  train_acc = cross_val_score(model, X_train_v, y_train).mean()
           9
                  test_acc = cross_val_score(model, X_test_v, y_test).mean()
          10
          11
                  # printing result
          12
                  print('Training Accuracy: {:.1%}'.format(train_acc))
          13
                  print('Testing Accuracy: {:.1%}'.format(test_acc))
          14
```

Baseline Model

```
In [16]:
    # initializing basic TFIDF vectorizer with 50 words with highest tfia
    tfidf_1 = TfidfVectorizer(max_features=50)
    model_1 = MultinomialNB()

    evaluate_multinomialnb(tfidf_1, model_1, X_train, X_test)

    print('''\nOur baseline model performs ok, if we were to randomly cla
    has an accuracy of over 3x better. However this model will still pred
    removing stopwords.''')
```

Training Accuracy: 56.1% Testing Accuracy: 55.9%

Our baseline model performs ok, if we were to randomly classify cyberbullying we would get an accuracy of 16.6%, whereas our model has an accuracy of over 3x better. However this model will still predict correctly on ly about half the time. Let's try to improve it by removing stopwords.

Multinomial NB Model #2 - Removing Stopwords

Training Accuracy: 64.1% Testing Accuracy: 66.1%

Our model has significantly improved once removing stopwords. Let's continue to tweak by stemming words, as we saw earlier that some words are considered different when they have the same underlying meaning

Multinomial NB Model #3 - Removed Stopwords and Stemmed

```
In [18]:
              # Instantiate the vectorizer with stemmed words
           2
              tfidf 3 = TfidfVectorizer(
           3
                  max features = 50,
                  stop words = stopwords list,
           4
                  token pattern = r"(?u)\b\w+\b" #Changing tokens to include single
           5
           6
           7
              # calling function to evaluate
              evaluate_multinomialnb(tfidf_3, model_1, X_train, X_test)
           9
             print('''\n Still improving slightly. lets add bigrams and increase m
          10
```

Training Accuracy: 64.9% Testing Accuracy: 66.5%

Still improving slightly. lets add bigrams and increase max_features

Multinomial NB Model #4 - added Bigrams

```
In [19]:
              # Instantiate the vectorizer with added Bigrams. also increased max f
           2
              tfidf_4 = TfidfVectorizer(
           3
                  max_features = 80,
                  stop_words = stopwords_list,
           4
                  token_pattern = r''(?u)\b\w+\b'',
           5
           6
                  ngram_range = (1, 2)
           7
              # calling function to evaluate
              evaluate_multinomialnb(tfidf_4, model_1, X_train, X_test)
           9
          10
              print('''\n Lets do some feature engineering to see if we can improve
          11
```

Training Accuracy: 69.3% Testing Accuracy: 69.7%

Lets do some feature engineering to see if we can improve accuracy while taking orde r of words into account

Multinomial NB Model #5 - feature engineering

```
In [20]:
              # creating a column that notes if a tweet has a link or not
           2
              def has link(x):
           3
                  if 'https' in x:
                      return 1
           4
           5
                  else:
                      return 0
           6
           7
             X_train['has_link'] = X_train.tweet_text.apply(has_link)
           8
             X_test['has_link'] = X_test.tweet_text.apply(has_link)
           9
In [21]:
              # creating a column that notes if a tweet is a reply or not
           2
              def is_reply(x):
                  if '@' in x:
           3
                      return 1
           4
           5
                  else:
                      return 0
           6
           7
              # applying new features to data
             X_train['is_reply'] = X_train.tweet_text.apply(is_reply)
             X_test['is_reply'] = X_test.tweet_text.apply(is_reply)
          10
          11
              # resetting indices
          12
          13
             X_train.reset_index(inplace=True)
             X_test.reset_index(inplace=True)
          14
```

```
In [22]:
              # fitting and transforming X train with tfidf used in previous model
             X train v2 = tfidf 4.fit transform(X train.tweet text)
           2
             # adding engineered features to X train
           4
              X train 2 = pd.DataFrame.sparse.from spmatrix(X train v2, columns=tfi
              X_train_2 = pd.concat([X_train_2, X_train[['has_link', 'is_reply']]],
           6
           7
              # transforming X_test
           8
             X_test_v2 = tfidf_4.transform(X_test.tweet_text)
          10
              # adding engineered features to X test
          11
              X test 2 = pd.DataFrame.sparse.from spmatrix(X test v2, columns=tfidf
          12
              X_test_2 = pd.concat([X_test_2, X_test[['has_link', 'is_reply']]], ax
          13
          14
              # getting accuracy of X_train and X_test
          15
              train_acc = cross_val_score(model_1, X_train_2, y_train).mean()
          16
              test_acc = cross_val_score(model_1, X_test_2, y_test).mean()
          17
          18
          19
              #printing result
              print('Training Accuracy: {:.1%}'.format(train_acc))
          20
              print('Testing Accuracy: {:.1%}'.format(test_acc))
              print('''\nHere we have improved our model even more. Testing accurac
          22
              We can continue to add more features and start tuning, but let's firs
          23
              can get any promising results that way.''')
          24
```

Training Accuracy: 72.5% Testing Accuracy: 72.8%

Here we have improved our model even more. Testing accuracy indicates we are not over fitting at all.

We can continue to add more features and start tuning, but let's first take a look at recurrent neural networks and see if we can get any promising results that way.

Recurrent Neural Networks

Bigrams and trigrams have clearly improved the model's ability to classify cyberbulling, however we are still losing knowledge with our bag of words approach, rather than having the ability to understand the complete order of the sentence. A recurrent neural network can help with this, and potentially give us a higher accuracy.

Recurrent Neural Networks take in the output of the first word, and use it as the input for the next run.

Reprocessing data to fit into neural network model

```
In [23]:
              # tokenizing X_train_data
              tweets = X train.tweet text.apply(tokenize)
           2
           3
              # creating total vocabulary by using a set and comprehension. This wi
           4
              total vocabulary = set(word.lower() for tweet in tweets for word in t
In [24]:
              # encoding labels
           2
              y train d = pd.get dummies(y train).values
              y_test_d = pd.get_dummies(y_test).values
           3
           5
              # use keras to create a Tokenizer object
              tokenizer = text. Tokenizer(num words=20000) # limiting number of wor
           6
           7
              # giving each word a unique integer
           8
              tokenizer.fit on texts(list(X train.tweet text))
           9
          10
              # creating a sequence of the created unique integers for each tweet f
          11
              tokenized_X_train = tokenizer.texts_to_sequences(X_train.tweet_text)
          12
          13
              # Transforming X_test as well
          14
              tokenized_X_test = tokenizer.texts_to_sequences(X_test.tweet_text)
          15
          16
          17
              # finally, padding each tweet in X_train so they are all the length o
              X_train_pad = sequence.pad_sequences(tokenized_X_train, maxlen=140)
          18
          19
              # padding test data
          20
              X_test_pad = sequence.pad_sequences(tokenized_X_test, maxlen=140)
          21
In [25]:
           1
              # Running first Recurrent Neural Network Model
              rnn model 1 = Sequential() # Initializing sequential rnn model 1
           2
              rnn_model_1.add(Embedding(len(total_vocabulary), 140)) # Embedding to
              rnn_model_1.add(LSTM(25, return_sequences=True)) # Adding the Long Sh
           4
              rnn_model_1.add(GlobalMaxPool1D()) # Downsamples the input representa
           5
              rnn_model_1.add(Dense(50, activation='relu')) # Adding hidden layer w
           6
           7
              rnn_model_1.add(Dense(50, activation='relu')) # Adding another hidden
              rnn_model_1.add(Dense(6, activation='softmax')) # 6 neurons because
```

```
In [26]:
```

Model: "sequential"

Layer (type)	Output	Shape	Param #
	======	==========	
embedding (Embedding)	(None,	None, 140)	7099680
lstm (LSTM)	(None,	None, 25)	16600
<pre>global_max_pooling1d (Global</pre>	(None,	25)	Θ
dense (Dense)	(None,	50)	1300
dense_1 (Dense)	(None,	50)	2550
dense_2 (Dense)	(None,	6)	306

Total params: 7,120,436 Trainable params: 7,120,436 Non-trainable params: 0

In [27]:

1 rnn_model_1.fit(X_train_pad, y_train_d, epochs=5, batch_size=32, vali

Our first RNN model had a high accuracy of 94% on it's training data, but a significantly lower validation accuracy of 82%. this indicates we are indeed overfitting. Let's try Regularization through Ridge Regression (L2)

<tensorflow.python.keras.callbacks.History at 0x16d9725e0>

```
In [29]:
             # Running next Recurrent Neural Network rnn model 2
             rnn model 2 = Sequential()
          2
          3
             rnn model 2.add(Embedding(len(total vocabulary), 140))
          4
             rnn model 2.add(LSTM(25, kernel regularizer=regularizers.l2(0.005), r
          5
             rnn model 2.add(GlobalMaxPool1D())
          6
          7
             rnn_model_2.add(Dense(50, kernel_regularizer=regularizers.l2(0.005),
             rnn_model_2.add(Dense(50, kernel_regularizer=regularizers.l2(0.005),
          8
             rnn_model_2.add(Dense(6, activation='softmax'))
In [30]:
             # compiling second model and printing summary
             rnn_model_2.compile(loss='categorical_crossentropy',
          2
          3
                           optimizer='adam',
                           metrics=['accuracy'])
          4
             rnn_model_2.summary()
          5
          Model: "sequential_1"
          Layer (type)
                                  Output Shape
                                                        Param #
          ______
          embedding_1 (Embedding)
                                  (None, None, 140)
                                                        7099680
          lstm 1 (LSTM)
                                  (None, None, 25)
                                                        16600
          global max pooling1d 1 (Glob (None, 25)
          dense_3 (Dense)
                                  (None, 50)
                                                        1300
          dense 4 (Dense)
                                  (None, 50)
                                                        2550
          dense_5 (Dense)
                                  (None, 6)
                                                        306
          ______
          Total params: 7,120,436
          Trainable params: 7,120,436
          Non-trainable params: 0
```

```
In [31]:
          # running second model
          history rnn 2 = rnn model 2.fit(X train pad, y train d, epochs=5, bat
        2
       Epoch 1/5
       0.7006 - val_loss: 0.5974 - val_accuracy: 0.7758
       Epoch 2/5
       0.8089 - val_loss: 0.5450 - val_accuracy: 0.8105
       Epoch 3/5
       1006/1006 [============== ] - 103s 102ms/step - loss: 0.4293 - accurac
       y: 0.8576 - val_loss: 0.5899 - val_accuracy: 0.8046
       Epoch 4/5
       1006/1006 [=============== - 91s 90ms/step - loss: 0.3705 - accuracy:
       0.8860 - val_loss: 0.5793 - val_accuracy: 0.8068
       Epoch 5/5
       0.9002 - val_loss: 0.5942 - val_accuracy: 0.8035
```

Our second RNN model closed the gap between training and testing accuracies, but is still overfitting. We can adjust the lambda value for L2, but first let's experiment with adding dropout layers. this randomly ignores neurons in the network

```
In [33]:
              # Running second Recurrent Neural Network rnn model 3
              rnn model 3 = Sequential()
           2
           3
              rnn model 3.add(Embedding(len(total vocabulary), 140))
              rnn_model_3.add(LSTM(25, return_sequences=True))
           5
              rnn_model_3.add(GlobalMaxPool1D())
              rnn_model_3.add(Dropout(0.5)) # randomly ignoring half of the neurons
           7
              rnn_model_3.add(Dense(50, activation='relu'))
           8
              rnn_model_3.add(Dropout(0.5))
              rnn_model_3.add(Dense(50, activation='relu'))
          10
              rnn model 3.add(Dropout(0.5))
          11
              rnn model 3.add(Dense(6, activation='softmax'))
          12
```

Model: "sequential_2"

Layer (type)	Output Shape	Param #
embedding_2 (Embedding)	(None, None, 140)	7099680
lstm_2 (LSTM)	(None, None, 25)	16600
global_max_pooling1d_2 (Glob	(None, 25)	0
dropout (Dropout)	(None, 25)	0
dense_6 (Dense)	(None, 50)	1300
dropout_1 (Dropout)	(None, 50)	0
dense_7 (Dense)	(None, 50)	2550
dropout_2 (Dropout)	(None, 50)	0
dense_8 (Dense)	(None, 6)	306
Total narame. 7 120 /26		

Total params: 7,120,436
Trainable params: 7,120,436
Non-trainable params: 0

In [103]:

```
1 # running second model
```

```
2 history_rnn_3 = rnn_model_3.fit(X_train_pad, y_train_d, epochs=4, bat
```

Our third RNN model does not overfit onto the training data, and has a

In [37]:

1

3

testing accuracy of 80%. Let's try to increase the L2 value from .005 to .05 to see if we can improve our accuracy.

```
rnn model 4.add(Embedding(len(total vocabulary), 140))
           4
              rnn model 4.add(LSTM(25, kernel regularizer=regularizers.l2(0.05), re
           5
              rnn model 4.add(GlobalMaxPool1D())
              rnn_model_4.add(Dense(50, kernel_regularizer=regularizers.l2(0.05), a
              rnn_model_4.add(Dense(50, kernel_regularizer=regularizers.l2(0.05), a
           8
              rnn_model_4.add(Dense(6, activation='softmax'))
In [38]:
           1
              # compiling second model and printing summary
           2
              rnn_model_4.compile(loss='categorical_crossentropy',
           3
                            optimizer='adam',
                            metrics=['accuracy'])
           4
              rnn_model_4.summary()
```

Running next Recurrent Neural Network rnn model 4

rnn model 4 = Sequential()

Model: "sequential_3"

Layer (type)	Output Shape	Param #
embedding_3 (Embedding)	(None, None, 140)	7099680
lstm_3 (LSTM)	(None, None, 25)	16600
global_max_pooling1d_3 (Glob	(None, 25)	0
dense_9 (Dense)	(None, 50)	1300
dense_10 (Dense)	(None, 50)	2550
dense_11 (Dense)	(None, 6)	306

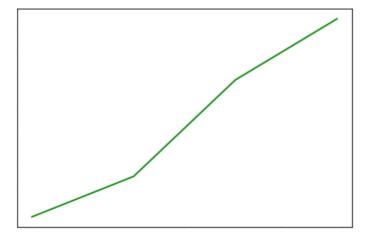
Total params: 7,120,436 Trainable params: 7,120,436 Non-trainable params: 0

```
In [39]:
        # running second model
      2
        history rnn 4 = rnn model 4.fit(X train pad, y train d, epochs=5, bat
      Epoch 1/5
      0.5345 - val_loss: 1.0090 - val_accuracy: 0.6142
      Epoch 2/5
      0.6397 - val_loss: 0.8826 - val_accuracy: 0.6402
      Epoch 3/5
      0.6841 - val_loss: 0.8345 - val_accuracy: 0.6763
      Epoch 4/5
      0.7458 - val_loss: 0.8469 - val_accuracy: 0.7590
      0.8211 - val_loss: 0.6878 - val_accuracy: 0.7696
      Once we increased the coefficient our model did not overfit as much,
       however our previous model with dropout laters still outperforms this model
       Model Evaluation
```

```
In [104]:
      1
        # Printing Results from RNN Models:
      2
        for idx, model in enumerate([rnn model 1, rnn model 2, rnn model 3, r
          train loss, train acc = model.evaluate(X train pad, y train d)
      3
          test loss, test acc = model.evaluate(X test pad, y test d)
      4
      5
          print('''
      6
      7
          Model: rnn model {}
          Train Accuracy = {:.1%}
      8
          Test Accuracy = {:.1%}
      9
      10
          ----
          '''.format(idx+1, train acc,test acc))
      11
      0.9453
      8284
        Model: rnn_model_1
        Train Accuracy = 94.5%
        Test Accuracy = 82.8%
      8054
        Model: rnn_model_2
        Train Accuracy = 91.2%
        Test Accuracy = 80.5%
      8183
        Model: rnn_model_3
        Train Accuracy = 92.7%
        Test Accuracy = 81.8%
        -----
      7640
        Model: rnn_model_4
        Train Accuracy = 84.0%
        Test Accuracy = 76.4%
        -----
```

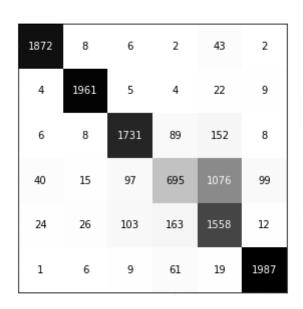
After comparing the above models, RNN_model_3 is the best choice.

```
In [105]:
               # Plot the loss vs the number of epoch
            2
              history_dict = history_rnn_3.history
              loss_values = history_dict['val_loss']
            3
            4
              epochs = range(1, len(loss_values) + 1)
              plt.plot(epochs, loss_values, 'g', label='Training loss')
            6
              plt.title('Testing loss for RNN Model 5')
              plt.xlabel('Epochs')
              plt.ylabel('Loss')
           10
              plt.show()
           11
```



```
In [54]:
              # Now that we have our final trained model, we will use the X test to
           2
             y pred = np.argmax(rnn model 3.predict(X test pad), axis = -1)
           3
              # need to rearrange y to be in one column for confusion matrix
           4
             y_test_labels = np.argmax(y_test_d, axis=1)
           5
             y_train_labels = np.argmax(y_train_d, axis=1)
           6
           7
           8
              # creating a confusion matrix to observe accuracy between cyberbullyi
             cm = confusion_matrix(y_test_labels, y_pred)
           9
          10
             # displaying final cm
          11
             disp = ConfusionMatrixDisplay(confusion matrix=cm, display labels=['A
          12
             fig, ax = plt.subplots(figsize=(6,6))
          13
             disp.plot(cmap=plt.cm.Greys, ax = ax)
          14
```

<sklearn.metrics._plot.confusion_matrix.ConfusionMatrixDisplay at 0x16debb730>



In [79]:

- # evaluating confusion matrix
- print('true non cyberbullying was correctly predicted {:.1%} of the t
 - print('"other" cyberbullying was incorrectly predicted {:.1%} of the

true non cyberbullying was correctly predicted 34.4% of the time "other" cyberbullying was incorrectly predicted 54.2% of the time

FINAL MODEL EVALUATION:

The final model chosen is an RNN Model with 3 dropout layers to prevent overfitting. Testing Accuracy was 82.2% and Training Accuracy was 87.6%. This model had the highest testing accuracy, and minimal overfitting.

Since it is a recurrent model, the order of words are incorporated into the model. It also uses Long Term Short Memory cells which teaches the model which words are important and which ones we can forget. This will help our algorithm as we incorporate more and more data.

However, there are ways to improve this model. as seen in the confusion matrix, there is incorrect labeling between non-cyberbullying and other. Non-cyberbullying was only predicted 35% of the time. This would lead to many flagged tweets, therefore drasticly affecting the purpose of browsing twitter.

Conclusions and Next Steps

In the end, our Recurrent Neural Network Model outperformed our Multinomial Naive Bayes Model in terms of accuracy on both Training and Testing data. Our first Sequential model had an accuracy of 95% on it's training data, but was severely overfitting as we saw with our low Testing data score. With each iteration we worked towards reducing overfitting, through the dropout method and L2 regularization. In the end, we settled on our final model with a Training Accuracy of 87.6% and Testing Accuracy of 82.2%

Next steps to consider when working on this project would be to create a pipeline to find the optimal testing accuracy, as it could be higher. I would also look into the low accuracy score between "No Cyberbullying" and "Other Cyberbullying", as our confusion matrix shows that the model could

not identify differences in these tweets as well. This would involve potentially gathering more data, or looking more into the accuracy of labeling for those two categories. I would also incorporate data into this model that would have the ability to flag fake news, as these types of tweets could increase with less moderation on twitter, and are dangerous to our society.

In []: 1