

# HELLO,



## SABIRA AULIA

### GRAPHIC DESIGN

Im highly proficient with programs in Adobe Creative Suite, such as Illustrator, Photoshop and Indesign. Experienced in creating illustrations, mastering an expert level of expertise in creating editorial plans for social media and marketing campaigns.

### EXPERIENCE

2018  
2019 **PT INDOTAMA MANDIRI PERKASA**  
ADMINISTRATION

- Maintain and organize multiple office files
- Making book covers and revising the contents of books that will be published

2019  
2021 **PT ANAK AIR INDONESIA**  
SUPERVISOR & ADMINISTRATION

- Handling the company's online presence
- Regularly updating the company website and various social media accounts

2021  
2022 **PT TUNAS MANDIRI SENTOSA**  
DIGITAL MARKETING

- Create various digital content such as, brochure, catalog, video, and others on social media used for promotion or selling
- Create copywriting strategies on various platforms, ranging from social media, ads on Google, blogs, to newsletters in the form of emails.

2022 **PT PANCA CITRA MAKMUR**  
SOSIAL MEDIA MANAGER

- Create Instagram story and feed content for one month
- Make posters, banners, billboards, brand storefront stickers for shops and malls
- Make monthly photoshoot moodboard planning
- Create banners for e-commerce applications

May 6, 2000

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Jagakarsa, South Jakarta,  
Indonesia.

### EDUCATION

SDSN KEBAGUSAN 03 PAGI

2007 - 2012

SMP NEGERI 209 JAKARTA

2012 - 2015

SMK NEGERI 63 JAKARTA

AGRIBISNIS

2015 - 2018

### PERSONAL VALUES

DEDICATION

CURIOSITY

CREATIVITY

INNOVATION

RESPONSIBILITY

### ORGANIZATIONS

2012  
2015 **SCOUTS SMP NEGERI 209 JAKARTA**  
PALANG MERAH REMAJA

2015  
2018 **OSIS SMK NEGERI 63 JAKARTA**  
PALANG MERAH REMAJA

### SKILLS



### INTEREST

