





# Today's agenda

Project recap  
Problem  
The Analytics team  
Process  
Insights  
Summary



The Agenda  
should list the key  
headings in your  
presentation

# Project Recap

The Project Recap provides a brief summary of the client brief



Social Buzz is a fast growing technology unicorn that need to adapt quickly to it's global scale. Accenture has begun a 3 month POC focusing on these tasks:

- An audit of Social Buzz's big data practice
- Recommendations for a successful IPO
- Analysis to find Social Buzz's top 5 most popular categories of content

# Problem

Over 100000 posts per day

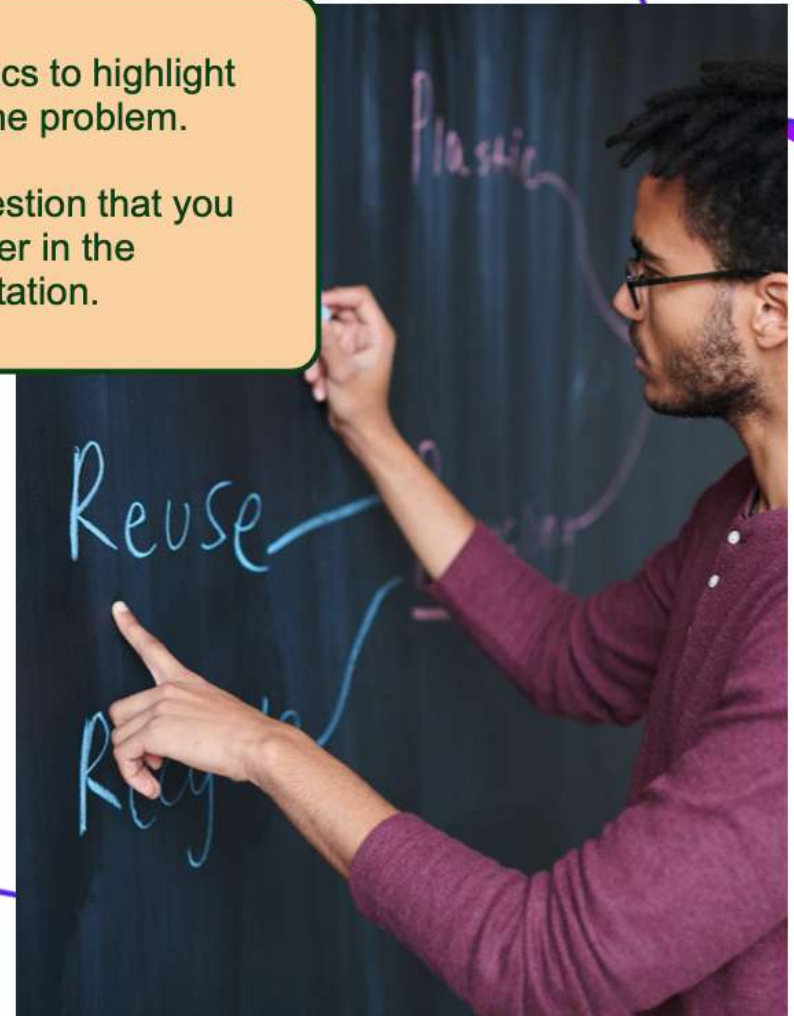
36,500,000 pieces of content  
per year!

But how to capitalize on it when there is so much?

Analysis to find Social Buzz's top 5 most popular  
categories of content

Use key statistics to highlight  
the size of the problem.

Include the question that you  
will answer in the  
presentation.



# The Analytics team



**Andrew Fleming**  
Chief Technical Architect



**Marcus Rompton**  
Senior Principle



**{Myself}**  
Data Analyst



# Process

1

Data Understanding

2

Data Cleaning

3

Data Modelling

4

Data Analysis

5

Uncover Insights

Outline the key steps you took as a data analyst.

Keep your slide clean, you can talk to each point as you present.