



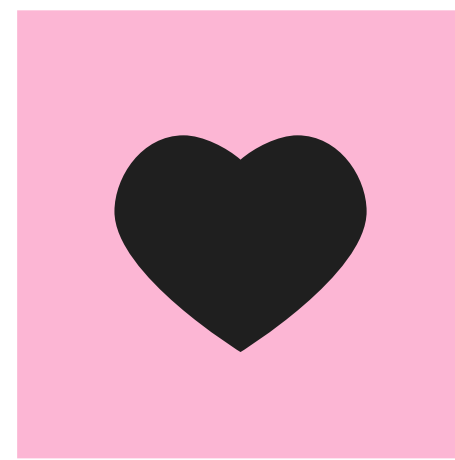
Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?



Does

What behavior have we observed?  
What can we imagine them doing?



Project name :  
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*To ensure the  
information  
easily  
understandable  
and actionable*

*Designing a  
responsive  
and effective  
dashboard*

*To create a  
dashboard  
that is user-  
friendly and  
interactive*

*Give the  
audience  
more  
content*

*Get outside  
your comfort  
zone*

*Closer  
personal  
connection*

*Efficiency and  
effectiveness of  
data  
processing and  
analysis tasks*

*Refine and  
manipulate  
data*

*Focus on  
specific data  
within  
analysis*

*To help  
people  
understand  
and explore  
information*

*Very  
interested  
about the  
channel*

*Annoyed  
due to  
continuous  
ads*