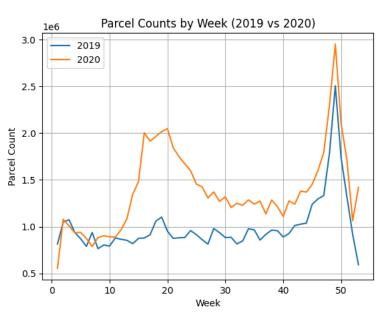
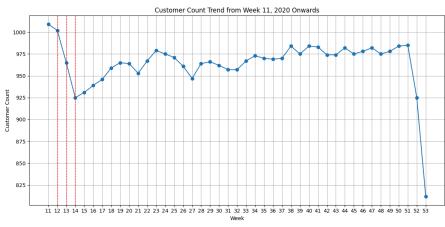
## 1. How did the COVID-19 pandemic impact ABC Company's parcel business?

```
import pandas as pd
import matplotlib.pyplot as plt
import numpy as np
from datetime import datetime
# Step 1: Load the dataset
df = pd.read_csv('COVID_Parcel_Business.csv')
enterprise_range = (500000, float('inf'))
large_range = (200000, 500000)
medium_range = (10000, 200000)
small_range = (1000, 10000)
# Filter data for the years 2019 and 2020
df_2019 = df[df['THE_YEAR'] == 2019]
df_{2020} = df[df['THE_YEAR'] == 2020]
# Group data by week and sum the parcel count
df_2019_weekly = df_2019.groupby('THE_WEEK')['VOLUME'].sum().reset_index()
df_2020_weekly = df_2020.groupby('THE_WEEK')['VOLUME'].sum().reset_index()
# Display the week-wise parcel counts for 2019
#print("Week-wise parcel counts for 2019:")
#print(df_2019_weekly)
# Display the week-wise parcel counts for 2020
#print("\nWeek-wise parcel counts for 2020:")
#print(df_2020_weekly)
# Plot the line chart
plt.plot(df_2019_weekly['THE_WEEK'], df_2019_weekly['VOLUME'], label='2019')
plt.plot(df_2020_weekly['THE_WEEK'], df_2020_weekly['VOLUME'], label='2020')
# Add labels and title
plt.xlabel('Week')
plt.ylabel('Parcel Count')
plt.title('Parcel Counts by Week (2019 vs 2020)')
plt.legend()
# Show the plot
plt.grid(True)
plt.show()
```



## 2. When were customer volumes first impacted by COVID-19?

```
# Filter data from Week 11, 2020 onwards
df_filtered = df[(df['THE_YEAR'] == 2020) & (df['THE_WEEK'] >= 11)]
# Calculate total customer count for each week from Week 11, 2020 onwards
weekly_customer_count = df_filtered.groupby('THE_WEEK')['FakeCustomerID'].nunique().reset_index()
# Identify the first 3 consecutive weeks where the customer count decreased or increased
consecutive_impacted_weeks = weekly_customer_count[weekly_customer_count['FakeCustomerID'].diff().fillna(0) != 0].head(3)
# Determine the trend (increase or decrease) based on the first change
trend = 'Increase' if consecutive_impacted_weeks.iloc[0]['FakeCustomerID'] > weekly_customer_count.iloc[0]['FakeCustomerID'] else 'Decrease
# Plotting the line graph
plt.figure(figsize=(12, 6))
plt.plot(weekly_customer_count['THE_WEEK'], weekly_customer_count['FakeCustomerID'], marker='o', linestyle='-')
plt.title('Customer Count Trend from Week 11, 2020 Onwards')
plt.xlabel('Week')
plt.ylabel('Customer Count')
plt.grid(True)
plt.xticks(weekly_customer_count['THE_WEEK'])
plt.tight_layout()
# Highlighting the first 5 impacted weeks
for week in consecutive_impacted_weeks['THE_WEEK']:
    plt.axvline(x=week, color='r', linestyle='--', linewidth=1)
plt.show()
print(f"First 3 impacted weeks:")
for index, row in consecutive_impacted_weeks.iterrows():
    print(f"Week {int(row['THE_WEEK'])}, Customer count: {int(row['FakeCustomerID'])}")
print(f"Trend: {trend}")
```



First 3 impacted weeks: Week 12, Customer count: 1002 Week 13, Customer count: 965 Week 14, Customer count: 925 Trend: Decrease

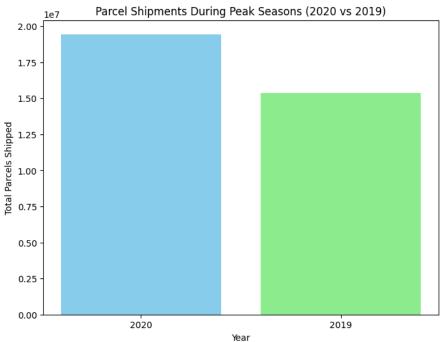
## 3. What events within the COVID timeline may have contributed to the change?

- -Lockdowns and Stay-at-Home Orders (March 2020)
- -Initial Panic Buying (March-April 2020)
- -Increased online purchase
- -Travel Restrictions led to increase in parcel volumes

## 4. How did COVID-19 impact peak season in 2020?

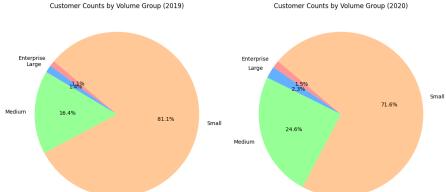
```
# Define the start and end week numbers for the peak seasons in 2019 and 2020
peak season 2019 start week = 45 # Week 45 starts on November 4, 2019
peak_season_2019_end_week = 3  # Week 3 ends on January 20, 2020
peak_season_2020_start_week = 45  # Week 45 starts on November 2, 2020
peak_season_2020_end_week = 3  # Week 3 ends on January 17, 2021
# Filter the dataset for the peak seasons in 2019 and 2020
peak\_season\_2019 = df[((df['THE\_YEAR'] == 2019) & (df['THE\_WEEK'] >= peak\_season\_2019\_start\_week)) \mid ((df['THE\_YEAR'] == 2020) & ((df['THE\_YEAR'] == 2019) & ((df['THE\_Y
peak_season_2020 = df[((df['THE_YEAR'] == 2020) & (df['THE_WEEK'] >= peak_season_2020_start_week)) | ((df['THE_YEAR'] == 2021) & ((df['THE_I
# Calculate the total volume for each peak season
total_volume_peak_season_2019 = peak_season_2019['VOLUME'].sum()
total_volume_peak_season_2020 = peak_season_2020['VOLUME'].sum()
print("Total volume of peak season in 2019:", total_volume_peak_season_2019)
print("Total volume of peak season in 2020:", total_volume_peak_season_2020)
plt.figure(figsize=(8, 6))
plt.bar(['2020', '2019'], [total_volume_peak_season_2020, total_volume_peak_season_2019], color=['skyblue', 'lightgreen'])
plt.title('Parcel Shipments During Peak Seasons (2020 vs 2019)')
plt.xlabel('Year')
plt.ylabel('Total Parcels Shipped')
plt.show()
```

Total volume of peak season in 2019: 15372691 Total volume of peak season in 2020: 19442907



5. How has COVID affected companies in the different customer groups (Enterprise, Large, etc.)?

```
def calculate_customer_counts(df, year):
    # Filter the dataset for the specified year
    df_year = df[df['THE_YEAR'] == year]
    # Calculate the total parcel volumes for each customer
    customer_volumes = df_year.groupby('FakeCustomerID')['VOLUME'].sum()
    # Group the customers by their total parcel volumes
    enterprise_customers = customer_volumes[customer_volumes > enterprise_range[0]]
    large_customers = customer_volumes[(customer_volumes >= large_range[0]) & (customer_volumes <= large_range[1])]</pre>
    medium_customers = customer_volumes[(customer_volumes >= medium_range[0]) & (customer_volumes <= medium_range[1])]</pre>
    small_customers = customer_volumes[(customer_volumes >= small_range[0]) & (customer_volumes <= small_range[1])]</pre>
    # Count the number of customers in each volume group
    enterprise_count = len(enterprise_customers)
    large_count = len(large_customers)
    medium count = len(medium customers)
    small_count = len(small_customers)
    # Return the counts
    return enterprise_count, large_count, medium_count, small_count
# Calculate customer counts for each year
years = [2019, 2020]
counts = {year: calculate_customer_counts(df, year) for year in years}
# Plotting the chart
labels = ['Enterprise', 'Large', 'Medium', 'Small']
colors = ['#ff9999', '#66b3ff', '#99ff99', '#ffcc99']
plt.figure(figsize=(12, 8))
for i, year in enumerate(years):
    plt.subplot(1, 2, i+1)
    plt.pie(counts[year], labels=labels, colors=colors, autopct='%1.1f%%', startangle=140)
    plt.title(f'Customer Counts by Volume Group ({year})')
plt.tight_layout()
plt.show()
               Customer Counts by Volume Group (2019)
                                                              Customer Counts by Volume Group (2020)
```



6. What percent of each customer group is growing, moderately growing, and declining during the COVID observation period?

```
# Current period: week 1 to week 15, 2020 || Previous period: week 1 to week 15, 2019
current_period = df[(df['THE_YEAR'] == 2020) & (df['THE_WEEK'] <= 15)]</pre>
previous\_period = df[(df['THE\_YEAR'] == 2019) & (df['THE\_WEEK'] <= 15)]
# Calculate the total volume for each period
total volume current = current period['VOLUME'].sum()
total_volume_previous = previous_period['VOLUME'].sum()
# Calculate the ISGR
constant_isgr = ((total_volume_current - total_volume_previous) / total_volume_previous) * 100
print("ISGR : {:.2f}%".format(constant_isgr))
     ISGR : 11.40%
# Step 1: Find volume in 2020 (week 13 to week 53)
def calculate_volume_2020(df):
    df_{2020} = df[(df['THE_YEAR'] == 2020) & (df['THE_WEEK'] >= 13)]
    volume_2020 = df_2020.groupby('FakeCustomerID')['VOLUME'].sum()
    return volume_2020
# Step 2: Find volume in 2019 for customers existing in 2020
def calculate_volume_2019(df, volume_2020):
    df_2019 = df[(df['THE_YEAR'] == 2019) & (df['THE_WEEK'] >= 13)]
    volume_2019 = df_2019.groupby('FakeCustomerID')['VOLUME'].sum()
    # Filter volume 2019 for customers existing in volume 2020
    volume_2019_filtered = volume_2019[volume_2019.index.isin(volume_2020.index)]
    return volume_2019_filtered
# Step 3: Calculate ISGR
def calculate_isgr(volume_2020, volume_2019):
    isgr = ((volume_2020 - volume_2019) / volume_2019) * 100
    return isgr
# Load your dataset into a pandas DataFrame
# df = pd.read_csv('your_dataset.csv')
# Example usage
volume_2020 = calculate_volume_2020(df)
volume_2019_filtered = calculate_volume_2019(df, volume_2020)
isgr = calculate_isgr(volume_2020, volume_2019_filtered)
# Define ISGR thresholds for classification
# Less than 0% - Declining Customers
# 0 to 50% - Stable Customers
# Above 50% - High Growth Customers
declining_threshold = 0
stable_threshold = 50
# Classify customers based on their ISGR
def classify_customers(isgr_series):
    if isgr_series < declining_threshold:</pre>
       return 'Declining Customers'
    elif declining_threshold <= isgr_series <= stable_threshold:</pre>
       return 'Stable Customers'
    else:
        return 'High Growth Customers'
# Calculate ISGR for each customer
isgr = calculate_isgr(volume_2020, volume_2019_filtered)
# Apply classification function to ISGR Series
customer_classification = isgr.apply(classify_customers)
# Count the number of customers in each group
```

```
PythonProject-Final.ipynb - Colab
customer_counts = customer_classification.value_counts()
# Print the counts of customers in each group
print("Customer Classification:")
print(customer_counts)
# Define colors for each customer group
colors = ['gold', 'lightcoral', 'lightskyblue']
# Create a pie chart
plt.figure(figsize=(8, 6))
plt.pie(customer_counts, labels=customer_counts.index, colors=colors, autopct='%1.1f%', startangle=140)
# Add a title
plt.title('Customer Classification')
# Equal aspect ratio ensures that pie is drawn as a circle
plt.axis('equal')
# Show the pie chart
plt.show()
     Customer Classification:
     VOLUME
     High Growth Customers
                               393
     Declining Customers
                               367
     Stable Customers
                               274
     Name: count, dtype: int64
                                  Customer Classification Stable Customers
                                               26.5%
                                                              35.5%
                                                                            Declining Customers
      High Growth Customers
```

7. What percent of each customer group are new customers during the COVID observation period?

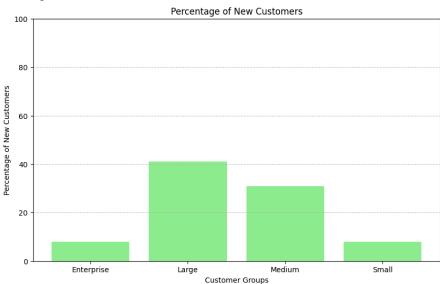
```
def calculate_customer_counts(df, start_year, start_week, end_year, end_week):
    # Convert start and end year/week into dates
    start_date = datetime.strptime(f'{start_year}-W{start_week}-1', "%Y-W%W-%w").date()
    end_date = datetime.strptime(f'{end_year}-W{end_week}-0', "%Y-W%W-%w").date()
    # Filter the dataset for the specified date range
    df_range = df[(df['THE_YEAR'] >= start_year) & (df['THE_YEAR'] <= end_year) &</pre>
                  ((df['THE\_YEAR'] > start\_year) \ | \ (df['THE\_WEEK'] >= start\_week)) \ \&
                  ((df['THE_YEAR'] < end_year) | (df['THE_WEEK'] <= end_week))]</pre>
    # Calculate the total parcel volumes for each customer
    customer_volumes = df_range.groupby('FakeCustomerID')['VOLUME'].sum()
    # Group the customers by their total parcel volumes
    enterprise_customers = customer_volumes[customer_volumes > enterprise_range[0]]
    large_customers = customer_volumes[(customer_volumes >= large_range[0]) & (customer_volumes <= large_range[1])]</pre>
    medium_customers = customer_volumes[(customer_volumes >= medium_range[0]) & (customer_volumes <= medium_range[1])]</pre>
    small_customers = customer_volumes[(customer_volumes >= small_range[0]) & (customer_volumes <= small_range[1])]</pre>
    # Count the number of customers in each volume group
    enterprise_count = len(enterprise_customers)
    large count = len(large customers)
    medium_count = len(medium_customers)
    small_count = len(small_customers)
    # Get the customer IDs for each volume group
    enterprise_ids = enterprise_customers.index.tolist()
    large_ids = large_customers.index.tolist()
    medium_ids = medium_customers.index.tolist()
    small_ids = small_customers.index.tolist()
    # Return the counts and customer IDs for each group
    return enterprise_count, large_count, medium_count, small_count, enterprise_ids, large_ids, medium_ids, small_ids
def find_new_customers(customer_ids_1, customer_ids_2):
    # Convert both lists of customer IDs to sets for set operations
    customer_ids_1_set = set(customer_ids_1)
    customer_ids_2_set = set(customer_ids_2)
    # Find the customer IDs that exist in customer_ids_2_set but not in customer_ids_1_set
    new_customers = customer_ids_2_set - customer_ids_1_set
    # Convert the result back to a list if needed
    new_customers_list = list(new_customers)
    return new_customers_list
# Example usage: Calculate customer counts for a specific year and week range
start_year_1 = 2019
start_week_1 = 1
end_year_1 = 2020
end_week_1 = 11
start_year_2 = 2020
start week 2 = 12
end_year_2 = 2020
end_week_2 = 53
counts_1 = calculate_customer_counts(df, start_year_1, start_week_1, end_year_1, end_week_1)
counts_2 = calculate_customer_counts(df, start_year_2, start_week_2, end_year_2, end_week_2)
# Print the counts for each group
print("Customers in each group in pre-covid:")
print("Enterprise Customers:", counts_1[0])
print("Large Customers:", counts_1[1])
print("Medium Customers:", counts_1[2])
print("Small Customers:", counts_1[3])
print("\nCustomers in each group during covid:")
print("Enterprise Customers:", counts_2[0])
print("Large Customers:", counts_2[1])
```

```
print("Medium Customers:", counts_2[2])
print("Small Customers:", counts_2[3])
# Find new customers for each group between the two periods
new_enterprise_customers = find_new_customers(counts_1[4], counts_2[4])
new_large_customers = find_new_customers(counts_1[5], counts_2[5])
new_medium_customers = find_new_customers(counts_1[6], counts_2[6])
new_small_customers = find_new_customers(counts_1[7], counts_2[7])
# Calculate the percentage of new customers in each group
total_enterprise_customers = counts_2[0]
total large customers = counts 2[1]
total_medium_customers = counts_2[2]
total_small_customers = counts_2[3]
percent_new_enterprise_customers = round((len(new_enterprise_customers) / total_enterprise_customers) * 100,0)
percent_new_large_customers = round((len(new_large_customers) / total_large_customers) * 100,0)
percent_new_medium_customers = round((len(new_medium_customers) / total_medium_customers) * 100,0)
percent_new_small_customers = round((len(new_small_customers) / total_small_customers) * 100,0)
# Print the percentages of new customers for each group
print("\nPercentage of New Enterprise Customers :", percent_new_enterprise_customers)
print("Percentage of New Large Customers :", percent_new_large_customers)
print("Percentage of New Medium Customers :", percent_new_medium_customers)
print("Percentage of New Small Customers :", percent_new_small_customers)
# Define the customer groups
customer groups = ['Enterprise', 'Large', 'Medium', 'Small']
# Define the percentages of new customers for each group
percentages_new_customers = [
    percent_new_enterprise_customers,
    percent_new_large_customers,
    percent_new_medium_customers,
   percent_new_small_customers
]
# Plot the bar graph
plt.figure(figsize=(10, 6))
plt.bar(customer groups, percentages new customers, color='lightgreen')
plt.title('Percentage of New Customers')
plt.xlabel('Customer Groups')
plt.ylabel('Percentage of New Customers')
plt.ylim(0, 100) # Set y-axis limit to ensure percentages are displayed properly
plt.grid(axis='y', linestyle='--', alpha=0.7)
plt.show()
```

```
Customers in each group in pre-covid:
Enterprise Customers: 13
Large Customers: 18
Medium Customers: 203
Small Customers: 827

Customers in each group during covid:
Enterprise Customers: 12
Large Customers: 22
Medium Customers: 198
Small Customers: 654

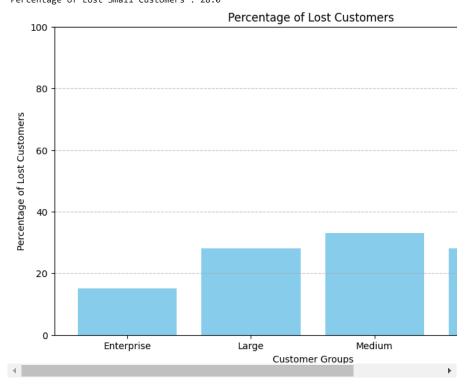
Percentage of New Enterprise Customers: 8.0
Percentage of New Medium Customers: 31.0
Percentage of New Small Customers: 8.0
```



8. What percent of 2019 customers in each group did we lose during the COVID observation period?

```
def find_lost_customers(customer_ids_1, customer_ids_2):
    # Convert both lists of customer IDs to sets for set operations
    customer_ids_1_set = set(customer_ids_1)
    customer_ids_2_set = set(customer_ids_2)
    # Find the customer IDs that exist in customer_ids_1_set but not in customer_ids_2_set
    lost_customers = customer_ids_1_set - customer_ids_2_set
    # Convert the result back to a list if needed
    lost_customers_list = list(lost_customers)
    return lost_customers_list
    # Find lost customers for each group between the two periods
lost_enterprise_customers = find_lost_customers(counts_1[4], counts_2[4])
lost_large_customers = find_lost_customers(counts_1[5], counts_2[5])
lost_medium_customers = find_lost_customers(counts_1[6], counts_2[6])
lost_small_customers = find_lost_customers(counts_1[7], counts_2[7])
# Calculate the percentage of lost customers in each group
total_enterprise_customers = counts_1[0]
total_large_customers = counts_1[1]
total medium customers = counts 1[2]
total_small_customers = counts_1[3]
percent_lost_enterprise_customers = round((len(lost_enterprise_customers) / total_enterprise_customers) * 100,0)
percent_lost_large_customers = round((len(lost_large_customers) / total_large_customers) * 100,0)
percent_lost_medium_customers = round((len(lost_medium_customers) / total_medium_customers) * 100,0)
percent_lost_small_customers = round((len(lost_small_customers) / total_small_customers) * 100,0)
# Print the percentages of lost customers for each group
print("\nPercentage of Lost Enterprise Customers :", percent_lost_enterprise_customers)
\verb|print("Percentage of Lost Large Customers :", \verb|percent_lost_large_customers|| \\
print("Percentage of Lost Medium Customers :", percent_lost_medium_customers)
print("Percentage of Lost Small Customers :", percent_lost_small_customers)
# Define the customer groups
customer_groups = ['Enterprise', 'Large', 'Medium', 'Small']
# Define the percentages of lost customers for each group
percentages_lost_customers = [
    percent_lost_enterprise_customers,
    percent_lost_large_customers,
    percent_lost_medium_customers,
    percent_lost_small_customers
1
# Plot the bar graph
plt.figure(figsize=(10, 6))
plt.bar(customer_groups, percentages_lost_customers, color='skyblue')
plt.title('Percentage of Lost Customers ')
plt.xlabel('Customer Groups')
plt.ylabel('Percentage of Lost Customers')
plt.ylim(0, 100) # Set y-axis limit to ensure percentages are displayed properly
plt.grid(axis='y', linestyle='--', alpha=0.7)
plt.show()
```

Percentage of Lost Enterprise Customers: 15.0 Percentage of Lost Large Customers: 28.0 Percentage of Lost Medium Customers: 33.0 Percentage of Lost Small Customers: 28.0



9. What was the overall impact of COVID on volumes and revenue by customer group?

```
def calculate_customer_counts(df, start_year_1, start_week_1, end_year_1, end_week_1, start_year_2, start_week_2, end_year_2, end_week_2):
    # Filter the dataset for the specified date ranges
    df_range_1 = df[(df['THE_YEAR'] >= start_year_1) & (df['THE_YEAR'] <= end_year_1) &
                    ((df['THE_YEAR'] > start_year_1) | (df['THE_WEEK'] >= start_week_1)) &
                    ((df['THE_YEAR'] < end_year_1) | (df['THE_WEEK'] <= end_week_1))]</pre>
    df_range_2 = df[(df['THE_YEAR'] >= start_year_2) & (df['THE_YEAR'] <= end_year_2) &</pre>
                    ((df['THE_YEAR'] > start_year_2) | (df['THE_WEEK'] >= start_week_2)) &
                    ((df['THE_YEAR'] < end_year_2) | (df['THE_WEEK'] <= end_week_2))]</pre>
    # Calculate the total parcel volumes for each customer for both ranges
    customer volumes 1 = df range 1.groupby('FakeCustomerID')['VOLUME'].sum()
    customer_volumes_2 = df_range_2.groupby('FakeCustomerID')['VOLUME'].sum()
    # Group the customers by their total parcel volumes for both ranges
    enterprise_customers_1 = customer_volumes_1[customer_volumes_1 > enterprise_range[0]]
    large_customers_1 = customer_volumes_1[(customer_volumes_1 >= large_range[0]) & (customer_volumes_1 <= large_range[1])]</pre>
    medium_customers_1 = customer_volumes_1[(customer_volumes_1 >= medium_range[0]) & (customer_volumes_1 <= medium_range[1])]</pre>
    small_customers_1 = customer_volumes_1[(customer_volumes_1 >= small_range[0]) & (customer_volumes_1 <= small_range[1])]</pre>
    enterprise_customers_2 = customer_volumes_2[customer_volumes_2 > enterprise_range[0]]
    large_customers_2 = customer_volumes_2[(customer_volumes_2 >= large_range[0]) & (customer_volumes_2 <= large_range[1])]</pre>
    medium_customers_2 = customer_volumes_2[(customer_volumes_2 >= medium_range[0]) & (customer_volumes_2 <= medium_range[1])]</pre>
    small_customers_2 = customer_volumes_2[(customer_volumes_2 >= small_range[0]) & (customer_volumes_2 <= small_range[1])]</pre>
    # Count the number of customers in each volume group for both ranges
    enterprise_count_1 = len(enterprise_customers_1)
    large_count_1 = len(large_customers_1)
    medium_count_1 = len(medium_customers_1)
    small count 1 = len(small customers 1)
    enterprise_count_2 = len(enterprise_customers_2)
    large_count_2 = len(large_customers_2)
    medium_count_2 = len(medium_customers_2)
    small_count_2 = len(small_customers_2)
    # Calculate total volume by customer group for both ranges
    total_volume_enterprise_1 = enterprise_customers_1.sum()
    total_volume_large_1 = large_customers_1.sum()
    total_volume_medium_1 = medium_customers_1.sum()
    total_volume_small_1 = small_customers_1.sum()
    total_volume_enterprise_2 = enterprise_customers_2.sum()
    total_volume_large_2 = large_customers_2.sum()
    total volume medium 2 = medium customers 2.sum()
    total_volume_small_2 = small_customers_2.sum()
    # Calculate revenue for each customer group
    revenue_enterprise_1 = total_volume_enterprise_1 * 22 * 0.78 # Discount of 12%
    revenue_large_1 = total_volume_large_1 * 22 * 0.83 # Discount of 17%
    revenue_medium_1 = total_volume_medium_1 * 22 * 0.90 # Discount of 10%
    revenue_small_1 = total_volume_small_1 * 22 * 0.96 # Discount of 4%
    revenue enterprise 2 = total volume enterprise 2 * 22 * 0.78 # Discount of 12%
    revenue_large_2 = total_volume_large_2 * 22 * 0.83 # Discount of 17%
    revenue_medium_2 = total_volume_medium_2 * 22 * 0.90 # Discount of 10%
    revenue_small_2 = total_volume_small_2 * 22 * 0.96 # Discount of 4%
    # Return the counts, corresponding customer IDs, total volume, and revenue by customer group for both ranges
    return (
        (enterprise_count_1, enterprise_customers_1.index.tolist(), total_volume_enterprise_1, revenue_enterprise_1),
        (large_count_1, large_customers_1.index.tolist(), total_volume_large_1, revenue_large_1),
        (medium_count_1, medium_customers_1.index.tolist(), total_volume_medium_1, revenue_medium_1),
        (small_count_1, small_customers_1.index.tolist(), total_volume_small_1, revenue_small_1),
        (enterprise_count_2, enterprise_customers_2.index.tolist(), total_volume_enterprise_2, revenue_enterprise_2),
        (large_count_2, large_customers_2.index.tolist(), total_volume_large_2, revenue_large_2),
        (medium_count_2, medium_customers_2.index.tolist(), total_volume_medium_2, revenue_medium_2),
        (small_count_2, small_customers_2.index.tolist(), total_volume_small_2, revenue_small_2)
    )
# Example usage: Calculate customer counts, total volume, and revenue by customer groups for two specific year and week ranges
start_year_1 = 2019
start_week_1 = 1
end_year_1 = 2020
end_week_1 = 11
```

```
start_year_2 = 2020
start_week_2 = 12
end_year_2 = 2020
end_week_2 = 53
counts_and_revenue = calculate_customer_counts(df, start_year_1, start_week_1, end_year_1, end_week_1, start_year_2, start_week_2, end_year_
# Accessing the results for the first range
print("2019:")
print("Enterprise Customers:", counts_and_revenue[0][0])
print("Total Volume for Enterprise Customers:", counts_and_revenue[0][2])
print("Revenue for Enterprise Customers:", counts and revenue[0][3])
print("Large Customers:", counts_and_revenue[1][0])
print("Total Volume for Large Customers:", counts_and_revenue[1][2])
print("Revenue for Large Customers:", counts_and_revenue[1][3])
print("Medium Customers:", counts_and_revenue[2][0])
print("Total Volume for Medium Customers:", counts_and_revenue[2][2])
print("Revenue for Medium Customers:", counts_and_revenue[2][3])
print("Small Customers:", counts_and_revenue[3][0])
print("Total Volume for Small Customers:", counts_and_revenue[3][2])
print("Revenue for Small Customers:", counts_and_revenue[3][3])
# Accessing the results for the second range
print("\nSecond Range:")
print("Enterprise Customers:", counts_and_revenue[4][0])
print("Total Volume for Enterprise Customers:", counts_and_revenue[4][2])
print("Revenue for Enterprise Customers:", counts and revenue[4][3])
print("Large Customers:", counts_and_revenue[5][0])
print("Total Volume for Large Customers:", counts_and_revenue[5][2])
print("Revenue for Large Customers:", counts_and_revenue[5][3])
print("Medium Customers:", counts_and_revenue[6][0])
print("Total Volume for Medium Customers:", counts_and_revenue[6][2])
print("Revenue for Medium Customers:", counts_and_revenue[6][3])
print("Small Customers:", counts_and_revenue[7][0])
print("Total Volume for Small Customers:", counts_and_revenue[7][2])
print("Revenue for Small Customers:", counts and revenue[7][3])
     2019:
     Enterprise Customers: 13
     Total Volume for Enterprise Customers: 46268433
     Revenue for Enterprise Customers: 793966310.28
     Large Customers: 18
     Total Volume for Large Customers: 5365926
     Revenue for Large Customers: 97981808.75999999
     Medium Customers: 203
     Total Volume for Medium Customers: 8052884
     Revenue for Medium Customers: 159447103.20000002
     Small Customers: 827
     Total Volume for Small Customers: 2875674
     Revenue for Small Customers: 60734234.879999995
     Second Range:
     Enterprise Customers: 12
     Total Volume for Enterprise Customers: 47372905
     Revenue for Enterprise Customers: 812919049.8000001
     Large Customers: 22
     Total Volume for Large Customers: 6841805
     Revenue for Large Customers: 124931359.3
     Medium Customers: 198
     Total Volume for Medium Customers: 7015085
     Revenue for Medium Customers: 138898683.0
     Small Customers: 654
     Total Volume for Small Customers: 2422296
     Revenue for Small Customers: 51158891.519999996
```

```
def plot_volume_and_revenue(counts_and_revenue):
    # Customer group names
    groups = ['Enterprise', 'Large', 'Medium', 'Small']
    # Extract total volume and revenue for both date ranges
    total_volume_1 = [count_and_revenue[2] for count_and_revenue in counts_and_revenue[:4]]
    total_volume_2 = [count_and_revenue[2] for count_and_revenue in counts_and_revenue[4:]]
    revenue_1 = [count_and_revenue[3] for count_and_revenue in counts_and_revenue[:4]]
    revenue_2 = [count_and_revenue[3] for count_and_revenue in counts_and_revenue[4:]]
    # Set position of bar on X axis
    bar width = 0.35
    r1 = np.arange(len(groups))
    r2 = [x + bar_width for x in r1]
    # Plotting
    fig, axs = plt.subplots(figsize=(10, 6))
    # Total volume
    axs.bar(r1, total_volume_1, color='blue', width=bar_width, edgecolor='grey', label='2019')
    axs.bar(r2, total_volume_2, color='orange', width=bar_width, edgecolor='grey', label='2020')
    axs.set_xticks([r + bar_width/2 for r in range(len(groups))])
    axs.set_xticklabels(groups)
    ave cot vlahol/'Total Volumo'\
```