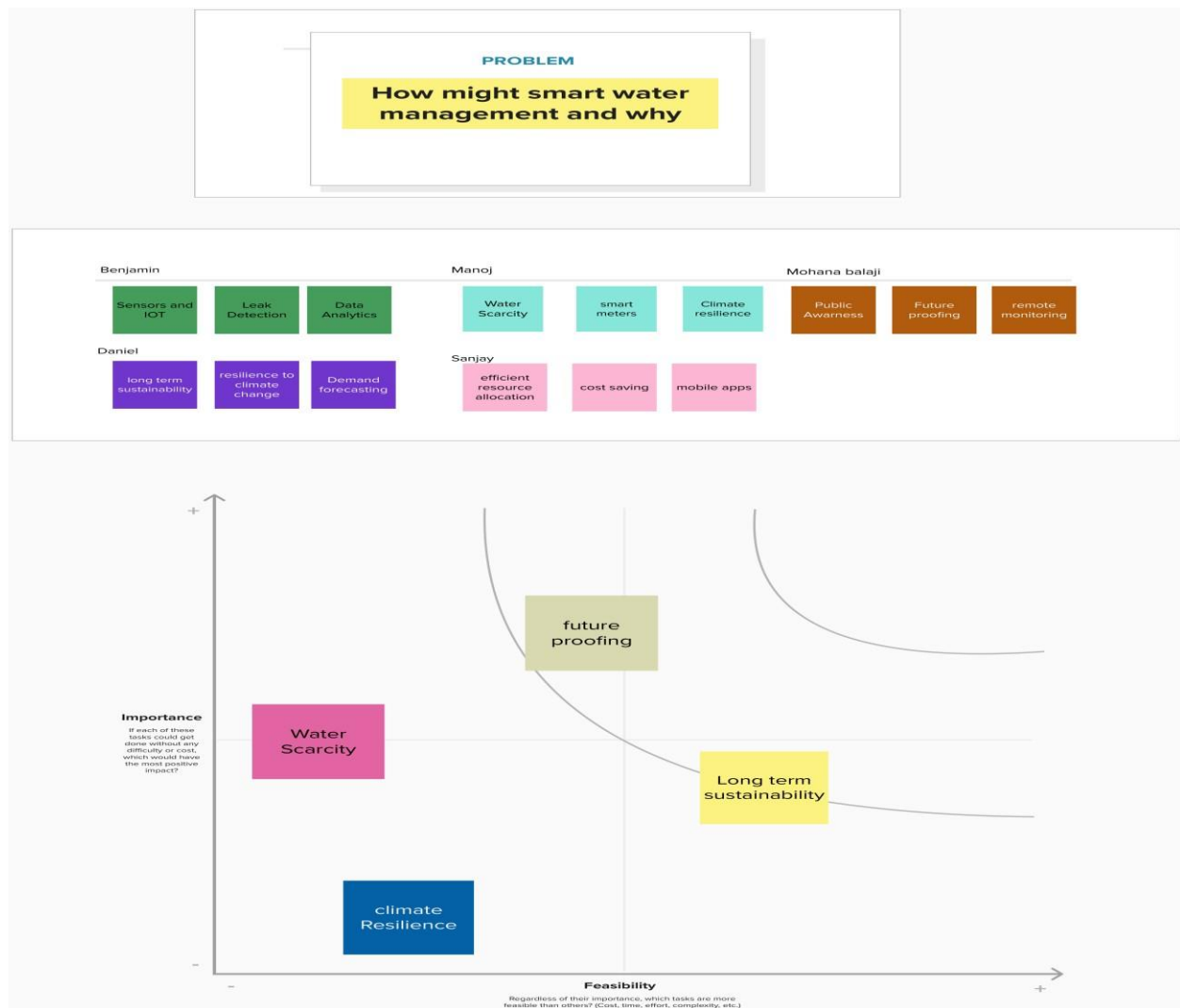
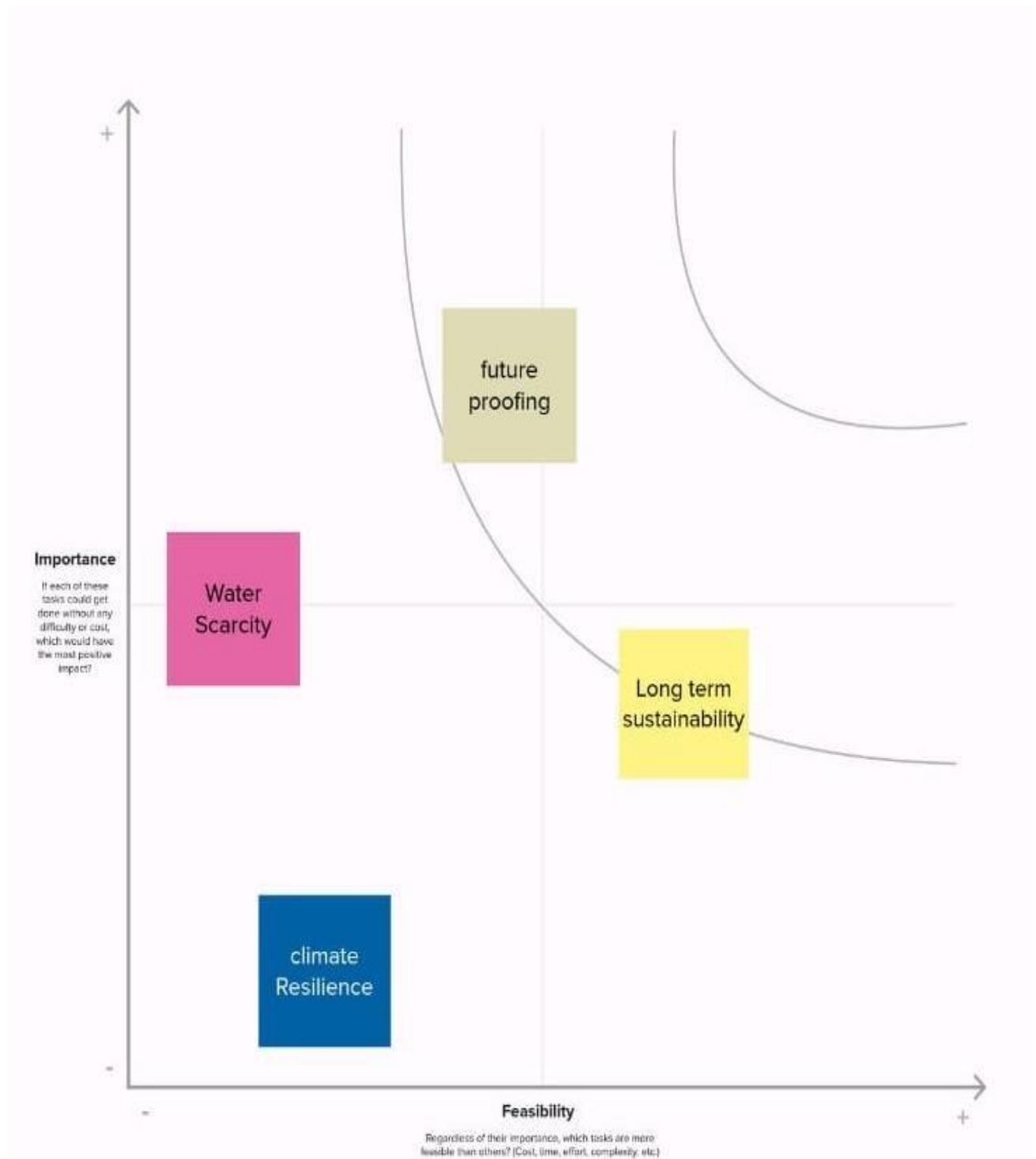


# Ideation Phase Brainstroming

Date	09 October 2023
Team ID	456
Project Name	4123-Smart Water Management
Team Name	Proj_227234_Team_2
Team Members	5





## Ideation Phase

### Define the Problem Statements

Date	09 October 2023
Team ID	456
Project Name	4123-Smart water management
Team name	Proj_227234_Team_2

#### Consumer Problem Statement Template:

Design and implement a smart water system that efficiently monitors, manages, and conserves water resources in a given area, addressing challenges such as water wastage, leak detection, and ensuring equitable distribution while incorporating real-time data analysis and user-friendly interfaces for both consumers and water management authorities."

This problem statement outlines the main objectives and challenges that need to be addressed when developing a smart water system.

#### Says:

"I want a water system that's easy to use."

"I wish I could track my water consumption."

"I hope it helps me save money on my water bill."

#### Does:

Monitors water usage in real-time.

Sends alerts about leaks or unusual water consumption.

Provides data and insights about water consumption patterns.

#### Feels:

Frustrated about high water bills.

Anxious about potential water leaks or wastage.

Relieved when they can control and monitor their water usage.

#### Thinks:

"How can I reduce my water usage?"

"Is there a leak somewhere?"

"I need a system that integrates with my smartphone."

<b>I am</b>	Describe customer with 3-4 key characteristics - who are they?	Describe the customer and their attributes here
<b>I'm trying to</b>	List their outcome or "job" the care about - what are they trying to achieve?	List the thing they are trying to achieve here
<b>but</b>	Describe what problems or barriers stand in the way - what bothers them most?	Describe the problems or barriers that get in the way here
<b>because</b>	Enter the "root cause" of why the problem or barrier exists - what needs to be solved?	Describe the reason the problems or barriers exist
<b>which makes me feel</b>	Describe the emotions from the customer's point of view - how does it impact them emotionally?	Describe the emotions the result from experiencing the problems or barriers

Reference: <https://miro.com/templates/customer-problem-statement/>

**Example:**

I am	I'm trying to	But	Because	Which makes me feel
consumer	save water	improper facility	water demand	worried

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Consumer	Save water system	I need a system that integrates with my smartphone	I wish I could track my water consumption	Relieved when they can control and monitor their water usage.
PS-2	Consumer	Control the unusual water consumption	The monitors water usage in real-time	To reduce water usage	Send alerts about leaks or unusual water consumption.

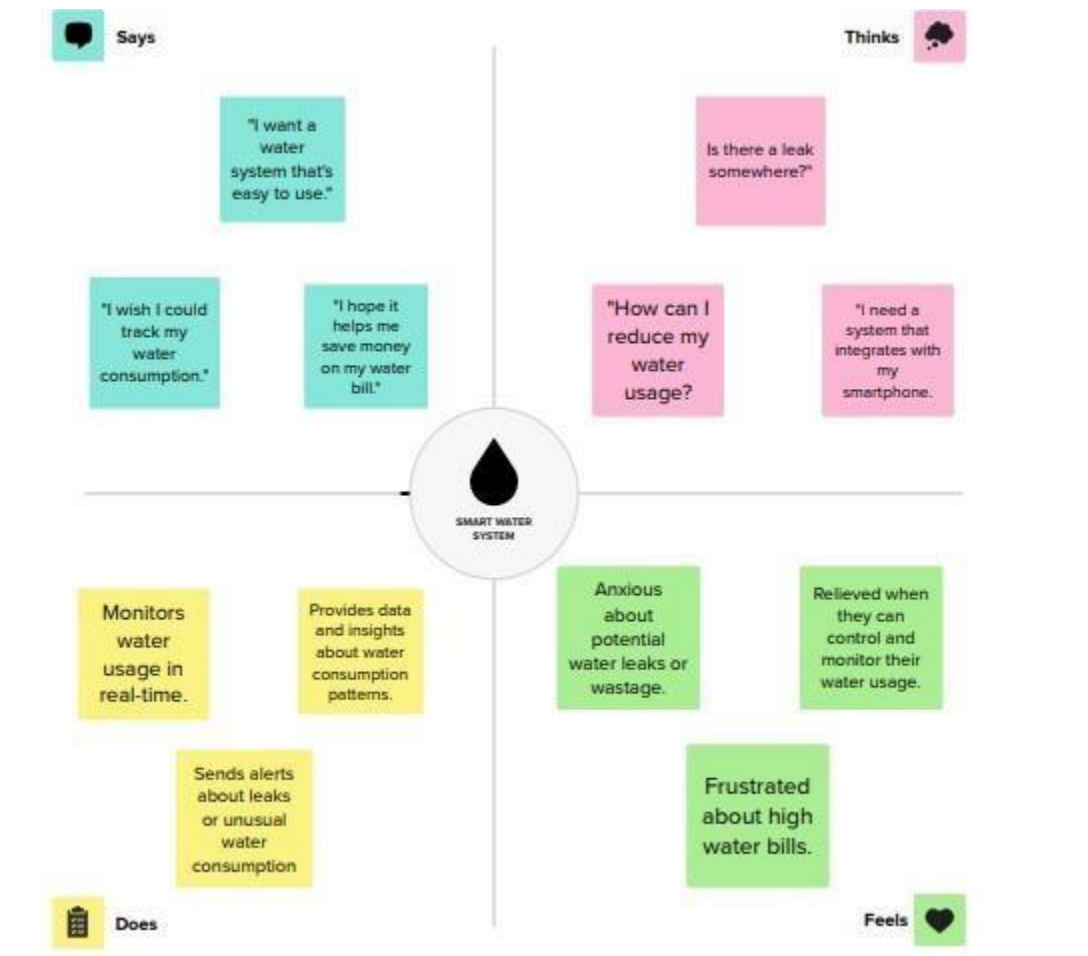
PS-3	consumer	Control water leaks	There is a leak somewhere	The humans are anxious about potential water leaks	Frustrated about high water bills.
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# Ideation Phase

## Empathize & Discover

Date	09 October 2023
Team ID	456
Project Name	Smart Water management

### EMPATHY MAP:



Reference: <https://www.mural.co/templates/empathy-map-canvas>