

Branch Complex Analysis

San Francisco

WK		FRI	SAT	SUN	LAST WKEND		%	MON	TUE	WED	THU	THIS WEEK	LAST WEEK	CUME GROSS
					GROSS	GROSS						TOTAL	GROSS	
San Francisco, CA														
AMC - Metreon 16 with IMAX & ETX - San Francisco, CA														
2	Iron Man 3	36,139	55,277	34,825	126,241	321,782	-60%	-	-	-	-	126,241	431,040	557,281
4	Oblivion	2,589	3,727	2,777	9,093	10,243	-11%	-	-	-	-	9,093	16,091	237,000
3	Pain And Gain	1,585	2,606	1,863	6,054	7,375	-17%	-	-	-	-	6,054	10,932	48,188
3	Mud	1,087	2,662	1,394	5,143	5,696	-9%	-	-	-	-	5,143	8,642	31,033
8	Croods, The	865	1,782	1,169	3,816	3,594	6%	-	-	-	-	3,816	4,913	170,156
5	42	693	1,574	1,078	3,345	2,514	33%	-	-	-	-	3,345	4,104	76,337
6	Evil Dead	885	945	742	2,572	2,487	3%	-	-	-	-	2,572	4,513	95,125
1	Tyler Perry Presents Peeples	557	821	756	2,134	-	-	-	-	-	-	2,134	-	2,134
1	No One Lives	525	327	275	1,127	-	-	-	-	-	-	1,127	-	1,127
	Total	44,925	69,721	44,879	159,525		-	-	-	-	-	159,525		1,218,381
CNMK - San Francisco Centre 9 + XD - San Francisco, CA														
1	Great Gatsby, The	40,170	39,886	-	80,056	-	-	-	-	-	-	80,056	-	80,056
3	Big Wedding, The	527	815	-	1,342	4,804	-59%	-	-	-	-	1,342	7,236	20,298
5	Disconnect	784	468	-	1,252	2,702	-34%	-	-	-	-	1,252	4,226	28,613
2	At Any Price	428	679	-	1,107	3,167	-51%	-	-	-	-	1,107	4,595	5,702
10	Oz The Great and Powerful	158	398	-	556	1,930	-52%	-	-	-	-	556	2,669	242,818
5*	Company You Keep, The	50	399	-	449	2,700	-76%	-	-	-	220	669	4,053	21,819
	Total	42,117	42,645	-	84,762		-	-	-	-	220	84,982		399,306
LAND - Embarcadero 5 - San Francisco, CA														
2	Kon-Tiki	883	1,764	1,311	3,958	5,036	-21%	-	-	-	-	3,958	7,533	11,491
1	Love Is All You Need	658	1,362	1,404	3,425	-	-	-	-	-	-	3,425	-	3,425
6	Place Beyond the Pines, The	522	1,313	510	2,344	2,946	-20%	-	-	-	-	2,344	4,456	70,942
1	In The House	555	1,027	606	2,188	-	-	-	-	-	-	2,188	-	2,188
2	Reluctant Fundamentalist, T	527	687	324	1,538	2,134	-27%	-	-	-	-	1,538	3,356	4,894
	Total	3,145	6,153	4,155	13,453		-	-	-	-	-	13,453		92,940
AMC - Van Ness 14 with IMAX - San Francisco, CA														
1	Great Gatsby, The	32,064	23,652	20,173	75,889	-	-	-	-	-	-	75,889	-	75,889
2	Iron Man 3	11,403	17,892	12,062	41,357	130,298	-68%	-	-	-	-	41,357	166,997	208,354
2	Mud	778	1,450	1,320	3,548	4,938	-28%	-	-	-	-	3,548	7,607	11,155
5	42	506	903	824	2,233	3,496	-36%	-	-	-	-	2,233	4,807	41,846
1	Tyler Perry Presents Peeples	524	417	847	1,788	-	-	-	-	-	-	1,788	-	1,788
4	Oblivion	250	660	838	1,748	5,547	-68%	-	-	-	-	1,748	7,833	76,189
3	Pain And Gain	362	887	446	1,695	2,715	-37%	-	-	-	-	1,695	4,573	22,810
6	Jurassic Park	835	185	567	1,587	2,756	-42%	-	-	-	-	1,587	4,043	102,958
5	Place Beyond the Pines, The	78	738	369	1,185	3,530	-66%	-	-	-	-	1,185	4,979	39,299
	Total	46,800	46,784	37,446	131,030		-	-	-	-	-	131,030		580,288
CNMK - Kabuki Cinema - San Francisco, CA														
1	Great Gatsby, The	12,318	16,283	12,888	41,490	-	-	-	-	-	-	41,490	-	41,490
2	Iron Man 3	7,453	10,623	4,989	23,065	24,344	-5%	-	-	-	-	23,065	34,984	58,049
1	Mud	2,053	2,968	1,816	6,838	-	-	-	-	-	-	6,838	-	6,838
6	Place Beyond the Pines, The	1,232	1,629	1,318	4,179	7,336	-43%	-	-	-	-	4,179	9,325	109,699
5	42	780	1,532	1,147	3,460	3,360	2%	-	-	-	-	3,460	4,442	34,786
4	Oblivion	679	1,184	890	2,753	4,426	-37%	-	-	-	-	2,753	5,994	37,225
1	Company You Keep, The	468	958	721	2,146	-	-	-	-	-	-	2,146	-	23,476
	Total	24,983	35,177	23,769	83,931		-	-	-	-	-	83,931		311,563
LAND - Clay - San Francisco, CA														
1	Scatter My Ashes At Bergdor	1,010	1,614	1,194	3,818	-	-	-	-	-	-	3,818	-	3,818
	Total	1,010	1,614	1,194	3,818		-	-	-	-	-	3,818		3,818

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WK	FRI	SAT	SUN	WEEKEND GROSS	LAST WEEKEND GROSS	%	MON	TUE	WED	THU	THIS WEEK TOTAL	LAST WEEK GROSS	CUME GROSS
LAND - Opera Plaza 4 - San Francisco, CA													
1	Blancanieves	264	494	512	1,270	-	-	-	-	-	1,270	-	1,270
1	Sapphires, The	256	504	448	1,208	-	-	-	-	-	1,208	-	1,208
3	Renoir	266	386	159	811	1,234	-34%	-	-	-	811	1,724	4,781
1	Angels' Share, The	152	306	206	664	-	-	-	-	-	664	-	664
1	Kiss Of The Damned	174	144	122	440	-	-	-	-	-	440	-	440
	Total	1,112	1,834	1,447	4,393		-	-	-	-	4,393		8,363
PFR - Vogue - San Francisco, CA													
1	Great Gatsby, The	2,048	2,532	1,704	6,284	-	-	-	-	-	6,284	-	6,284
1*	Nabucco (Royal Opera House)	-	-	455	455	-	-	-	-	-	455	-	455
	Total	2,048	2,532	2,159	6,739		-	-	-	-	6,739		6,739
ESP - Presidio Theatre - San Francisco, CA													
1	Great Gatsby, The	1,537	2,048	2,046	5,631	-	-	-	-	-	5,631	-	5,631
2	Iron Man 3	389	1,029	748	2,166	3,335	-35%	-	-	-	2,166	4,473	6,639
4	Place Beyond the Pines, The	200	629	234	1,063	1,755	-39%	-	-	-	1,063	2,237	9,200
1	Disconnect	213	413	294	920	-	-	-	-	-	920	-	920
	Total	2,339	4,119	3,322	9,780		-	-	-	-	9,780		22,390
ESP - Marina Theatre - San Francisco, CA													
1	Great Gatsby, The	2,710	3,008	2,647	8,365	-	-	-	-	-	8,365	-	8,365
2	Iron Man 3	740	800	646	2,186	6,889	-68%	-	-	-	2,186	8,607	10,793
	Total	3,450	3,808	3,293	10,551		-	-	-	-	10,551		19,158
PFR - Balboa 2 - San Francisco, CA													
2	Iron Man 3	648	1,122	1,028	2,798	5,472	-48%	-	-	-	2,798	6,764	9,562
4	Oblivion	282	258	210	750	912	-17%	-	-	-	750	1,242	7,265
	Total	930	1,380	1,238	3,548		-	-	-	-	3,548		16,827
CAST - Castro - San Francisco, CA													
	Mommie Dearest	-	-	-	-	-	-	-	-	-	-	-	-
	Red Shoes, The	-	-	-	-	-	-	-	-	-	-	-	-
	Master, The	-	-	-	-	-	-	-	-	-	-	-	-
	John Dies At The End	-	-	-	-	-	-	-	-	-	-	-	-
	Total	-	-	-	-		-	-	-	-	-	-	-
CNMK - Daly City 20 + XD - Daly City, CA													
2	Iron Man 3	23,980	37,528	-	61,508	189,429	-53%	-	-	-	61,508	243,095	304,603
1	Great Gatsby, The	16,594	15,682	-	32,276	-	-	-	-	-	32,276	-	32,276
4	Oblivion	1,851	3,130	-	4,981	8,707	-18%	-	-	-	4,981	12,001	107,295
1	Tyler Perry Presents Peeples	1,528	1,615	-	3,143	-	-	-	-	-	3,143	-	3,143
3	Pain And Gain	819	1,985	-	2,804	8,559	-54%	-	-	-	2,804	11,459	43,455
5	42	521	1,540	-	2,061	4,506	-26%	-	-	-	2,061	6,172	78,337
8	Croods, The	523	1,211	-	1,734	3,563	-8%	-	-	-	1,734	4,265	200,425
5	Place Beyond the Pines, The	542	766	-	1,308	2,102	4%	-	-	-	1,308	3,232	34,431
3	Mud	542	730	-	1,272	2,659	-13%	-	-	-	1,272	3,932	11,528
3	Big Wedding, The	355	482	-	837	2,316	-43%	-	-	-	837	3,037	10,592
6	Jurassic Park	242	560	-	802	2,277	-45%	-	-	-	802	3,210	46,457
	Total	47,497	65,229	-	112,726		-	-	-	-	112,726		872,542
CNMK - Century Tanforan 20 + XD - San Bruno, CA													
2	Iron Man 3	19,027	36,756	-	55,783	190,358	-58%	-	-	-	55,783	240,467	296,250
1	Great Gatsby, The	14,453	14,902	-	29,355	-	-	-	-	-	29,355	-	29,355
3	Pain And Gain	1,625	2,537	-	4,162	6,759	-4%	-	-	-	4,162	9,253	42,757
5	42	1,153	2,453	-	3,606	5,320	0%	-	-	-	3,606	6,686	87,128
4	Oblivion	785	1,611	-	2,396	5,453	-26%	-	-	-	2,396	7,998	93,127
8	Croods, The	661	1,131	-	1,792	3,441	-1%	-	-	-	1,792	4,237	216,006

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CNMK - Century Tanforan 20 + XD - San Bruno, CA (continued)													
3 Mud	770	977	-	1,747	2,295	29%	-	-	-	-	1,747	3,412	11,121
1 Tyler Perry Presents Peeples	531	1,054	-	1,585	-		-	-	-	-	1,585	-	1,585
3 Big Wedding, The	327	888	-	1,215	2,792	-28%	-	-	-	-	1,215	4,117	14,616
5 Scary Movie 5	464	744	-	1,208	1,839	0%	-	-	-	-	1,208	2,482	30,034
3* Company You Keep, The	288	413	-	701	1,639	-37%	-	-	-	138	839	2,381	6,037
Total	40,084	63,466	-	103,550			-	-	-	138	103,688		828,016
REG - Stonestown Twin 2 - San Francisco, CA													
2 Sapphires, The	557	662	1,196	2,415	1,518	59%	-	-	-	-	2,415	2,348	4,763
3 Company You Keep, The	318	559	244	1,121	1,528	-26%	-	-	-	-	1,121	2,020	5,975
Total	875	1,221	1,440	3,536			-	-	-	-	3,536		10,738
CNMK - San Francisco Empire 3 - San Francisco, CA													
1 Great Gatsby, The	3,142	4,183	3,396	10,720	-		-	-	-	-	10,720	-	10,720
2 Iron Man 3	1,202	2,136	1,313	4,651	10,418	-55%	-	-	-	-	4,651	12,580	17,231
3 Place Beyond the Pines, The	417	877	293	1,587	2,457	-35%	-	-	-	-	1,587	3,196	8,411
Total	4,761	7,196	5,002	16,958			-	-	-	-	16,958		36,362
CNMK - San Mateo 12 - San Mateo, CA													
2 Iron Man 3	10,486	15,444	10,670	36,600	78,559	-53%	-	-	-	-	36,600	97,681	134,282
1 Great Gatsby, The	11,066	10,648	9,447	31,161	-		-	-	-	-	31,161	-	31,161
5 42	916	1,903	1,628	4,447	5,028	-11%	-	-	-	-	4,447	6,400	55,039
4 Oblivion	630	1,303	749	2,682	4,077	-34%	-	-	-	-	2,682	5,758	48,621
2 Mud	511	1,230	811	2,552	2,948	-13%	-	-	-	-	2,552	4,060	6,612
8 Croods, The	500	1,250	576	2,326	2,899	-19%	-	-	-	-	2,326	3,613	96,378
3 Pain And Gain	321	539	414	1,274	2,582	-50%	-	-	-	-	1,274	3,875	13,839
3 Big Wedding, The	74	286	578	938	2,577	-63%	-	-	-	-	938	3,617	11,623
Total	24,504	32,603	24,873	81,980			-	-	-	-	81,980		397,555
CNMK - Palo Alto Square 2 - Palo Alto, CA													
2 Kon-Tiki	995	2,081	1,354	4,430	5,000	-11%	-	-	-	-	4,430	6,504	10,934
2 At Any Price	894	962	527	2,383	3,445	-30%	-	-	-	-	2,383	4,385	6,768
Total	1,889	3,043	1,881	6,813			-	-	-	-	6,813		17,702
LAND - Aquarius 2 - Palo Alto, CA													
1 In The House	557	1,629	558	2,744	-		-	-	-	-	2,744	-	2,744
2 Reluctant Fundamentalist, T	-	734	448	1,182	2,430	-34%	-	-	-	-	1,182	3,283	4,465
7 Sapphires, The	49	471	395	915	1,959	-53%	-	-	-	-	915	2,455	29,138
Total	606	2,834	1,401	4,841			-	-	-	-	4,841		36,347
CNMK - Redwood Downtown 20 + XD - Redwood City, CA													
2 Iron Man 3	20,527	31,872	25,072	77,471	217,160	-64%	-	-	-	-	77,471	254,818	332,289
1 Great Gatsby, The	24,558	26,454	20,408	71,420	-		-	-	-	-	71,420	-	71,420
5 42	1,456	2,748	2,447	6,651	7,370	-9%	-	-	-	-	6,651	9,617	113,930
3 Mud	1,479	1,902	1,683	5,064	5,818	-12%	-	-	-	-	5,064	8,585	25,590
4 Oblivion	1,148	1,675	1,758	4,582	6,210	-26%	-	-	-	-	4,582	8,167	108,114
3 Pain And Gain	879	1,755	1,187	3,821	5,627	-32%	-	-	-	-	3,821	7,376	31,620
8 Croods, The	684	1,740	1,069	3,493	4,385	-20%	-	-	-	-	3,493	5,388	204,695
3 Big Wedding, The	885	838	1,197	2,920	4,877	-40%	-	-	-	-	2,920	6,706	21,082
5 Place Beyond the Pines, The	594	965	1,027	2,586	2,671	-3%	-	-	-	-	2,586	3,950	30,363
10 Oz The Great and Powerful	309	940	1,295	2,544	2,304	10%	-	-	-	-	2,544	2,737	245,933
1 Tyler Perry Presents Peeples	610	525	651	1,786	-		-	-	-	-	1,786	-	1,786
3* Disconnect	383	1,107	214	1,704	2,786	-38%	-	-	-	315	2,020	4,023	10,942
Total	53,512	72,521	58,008	184,042			-	-	-	315	184,358		1,197,764
LAND - Guild - Menlo Park, CA													
5 Company You Keep, The	599	765	566	1,930	2,456	-21%	-	-	-	-	1,930	2,896	19,749

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	FRI	SAT	SUN	GROSS								
Total	599	765	566	1,930		-	-	-	-	1,930		19,749
CNMK - Mountain View Cinema 16 - Mountain View, CA												
1 Great Gatsby, The	21,128	12,712	-	33,840	-	-	-	-	-	33,840	-	33,840
2 Iron Man 3	12,880	18,219	-	31,099	117,286	-66%	-	-	-	31,099	140,422	171,521
3 Mud	984	1,187	-	2,171	4,454	-31%	-	-	-	2,171	6,040	17,273
5 42	803	1,181	-	1,984	3,762	-28%	-	-	-	1,984	5,051	57,012
4 Oblivion	739	901	-	1,640	4,195	-42%	-	-	-	1,640	5,240	62,239
3 Pain And Gain	586	561	-	1,147	2,905	-42%	-	-	-	1,147	4,029	16,591
2 Place Beyond the Pines, The	343	756	-	1,099	2,316	-35%	-	-	-	1,099	3,134	4,233
1 Tyler Perry Presents Peeples	398	296	-	694	-	-	-	-	-	694	-	694
8 Croods, The	25	395	-	420	2,522	-77%	-	-	-	420	2,924	85,685
2 Renoir	113	271	-	384	2,188	-75%	-	-	-	384	3,158	3,542
3 Big Wedding, The	186	152	-	338	2,276	-78%	-	-	-	338	3,207	11,262
Total	38,185	36,631	-	74,816		-	-	-	-	74,816		463,892
AMC - Mercado 20 with IMAX - Santa Clara, CA												
2 Iron Man 3	31,516	42,645	32,258	106,419	259,512	-58%	-	-	-	106,419	316,442	422,861
1 Great Gatsby, The	19,847	16,581	13,247	49,675	-	-	-	-	-	49,675	-	49,675
1 Go Goa Gone	3,214	4,899	3,788	11,901	-	-	-	-	-	11,901	-	11,901
4 Oblivion	1,309	2,064	1,533	4,906	9,303	-47%	-	-	-	4,906	12,611	139,056
8 Olympus Has Fallen	859	1,505	1,510	3,874	2,743	41%	-	-	-	3,874	3,601	135,628
2 Shootout At Wadala	1,415	1,570	757	3,742	8,270	-54%	-	-	-	3,742	9,677	13,419
8 Croods, The	524	1,475	1,731	3,730	3,615	3%	-	-	-	3,730	4,255	182,893
3 Pain And Gain	850	1,606	979	3,435	9,650	-64%	-	-	-	3,435	12,159	43,273
1 Tyler Perry Presents Peeples	944	1,083	1,371	3,398	-	-	-	-	-	3,398	-	3,398
6 Jurassic Park	666	1,401	1,297	3,364	3,639	-7%	-	-	-	3,364	4,862	71,972
5 42	579	1,161	1,303	3,043	2,876	5%	-	-	-	3,043	3,962	64,349
4 Place Beyond the Pines, The	321	649	548	1,518	2,755	-44%	-	-	-	1,518	3,526	16,234
3 Big Wedding, The	203	127	392	722	2,136	-66%	-	-	-	722	2,964	7,675
Total	62,247	76,766	60,714	199,727		-	-	-	-	199,727		1,162,334

San Jose, CA

AMC - Cupertino Square 16 with IMAX - Cupertino, CA

2 Iron Man 3	26,678	40,715	28,531	95,924	211,268	-54%	-	-	-	95,924	253,325	349,249
1 Great Gatsby, The	18,246	16,350	11,836	46,432	-	-	-	-	-	46,432	-	46,432
4 Oblivion	1,223	2,942	1,800	5,965	9,529	-37%	-	-	-	5,965	11,611	115,093
8 Croods, The	1,262	2,326	1,884	5,472	5,883	-6%	-	-	-	5,472	6,714	169,986
3 Pain And Gain	1,106	1,776	1,269	4,151	5,936	-30%	-	-	-	4,151	7,768	31,633
5 42	773	1,668	1,444	3,885	3,728	4%	-	-	-	3,885	4,655	56,694
3 Big Wedding, The	725	836	1,242	2,803	2,757	1%	-	-	-	2,803	3,798	12,581
1 Tyler Perry Presents Peeples	327	701	439	1,467	-	-	-	-	-	1,467	-	1,467
6 Jurassic Park	67	49	474	590	2,055	-71%	-	-	-	590	2,535	56,557
Total	50,407	67,363	48,919	166,689		-	-	-	-	166,689		839,692

AMC - Saratoga 14 with IMAX - San Jose, CA

2 Iron Man 3	13,771	22,287	16,723	52,781	121,508	-56%	-	-	-	52,781	145,076	197,857
1 Great Gatsby, The	14,441	10,996	10,017	35,454	-	-	-	-	-	35,454	-	35,454
3 Mud	819	1,467	1,474	3,760	3,289	14%	-	-	-	3,760	4,427	16,523
5 42	611	1,382	1,579	3,572	3,990	-10%	-	-	-	3,572	5,027	54,091
4 Oblivion	935	1,619	924	3,478	3,878	-10%	-	-	-	3,478	5,255	70,068
8 Croods, The	398	1,295	1,396	3,089	3,718	-16%	-	-	-	3,089	4,453	116,212
3 Big Wedding, The	488	806	1,589	2,883	2,790	3%	-	-	-	2,883	3,691	13,643
3 Pain And Gain	493	1,041	797	2,331	2,503	-6%	-	-	-	2,331	3,690	20,818

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* denotes non-Friday openings

Branch Complex Analysis

San Francisco

WK	FRI	SAT	SUN	WEEKEND GROSS	LAST WEEKEND GROSS	%	MON	TUE	WED	THU	THIS WEEK TOTAL	LAST WEEK GROSS	CUME GROSS
AMC - Saratoga 14 with IMAX - San Jose, CA (continued)													
1 Tyler Perry Presents Peeples	391	503	606	1,500	-		-	-	-	-	1,500	-	1,500
4 Place Beyond the Pines, The	49	139	227	415	2,005	-79%	-	-	-	-	415	2,753	12,271
Total	32,396	41,535	35,332	109,263			-	-	-	-	109,263		538,437
CNMK - Santana Row Winchester Blvd - San Jose, CA													
2 Iron Man 3	25,842	42,057	30,860	98,759	78,849	25%	-	-	-	-	98,759	95,150	384,209
1 Great Gatsby, The	13,901	13,364	11,935	39,200	-		-	-	-	-	39,200	-	39,200
1 Oblivion	1,323	3,723	2,271	7,317	2,111	246%	-	-	-	-	7,317	2,929	26,145
1 42	502	1,454	1,194	3,150	2,353	33%	-	-	-	-	3,150	3,376	21,362
3 Mud	765	1,351	1,030	3,146	4,726	-33%	-	-	-	-	3,146	6,482	20,803
5* Company You Keep, The	512	872	888	2,272	2,348	-3%	-	-	-	257	2,529	3,204	18,771
3 Pain And Gain	522	855	708	2,085	2,197	-5%	-	-	-	-	2,085	2,964	13,441
1 Place Beyond the Pines, The	279	278	404	961	1,976	-51%	-	-	-	-	961	2,811	43,784
Total	43,646	63,954	49,290	156,890			-	-	-	257	157,147		567,715
CMRA - Camera 7 - Campbell, CA													
1 Great Gatsby, The	3,162	2,974	3,674	9,810	-		-	-	-	-	9,810	-	9,810
2 Iron Man 3	2,193	4,481	2,436	9,110	20,492	-55%	-	-	-	-	9,110	25,746	34,856
3 Mud	918	1,520	970	3,408	4,573	-25%	-	-	-	-	3,408	6,347	20,155
1 Kon-Tiki	850	1,034	1,110	2,994	-		-	-	-	-	2,994	-	2,994
2 Reluctant Fundamentalist, T	390	703	245	1,338	2,990	-55%	-	-	-	-	1,338	4,288	5,626
5 42	249	266	36	551	2,560	-78%	-	-	-	-	551	3,508	24,904
Total	7,762	10,978	8,471	27,211			-	-	-	-	27,211		98,345
AMC - East Ridge Mall 15 with IMAX - San Jose, CA													
2 Iron Man 3	21,620	36,036	27,399	85,055	195,651	-56%	-	-	-	-	85,055	237,316	322,371
1 Great Gatsby, The	10,731	8,765	6,841	26,337	-		-	-	-	-	26,337	-	26,337
3 Pain And Gain	976	2,141	1,945	5,062	9,218	-45%	-	-	-	-	5,062	12,731	51,374
8 Croods, The	1,095	1,415	1,531	4,041	3,540	14%	-	-	-	-	4,041	4,544	249,874
4 Oblivion	624	1,568	1,369	3,561	4,504	-20%	-	-	-	-	3,561	6,017	67,391
1 Tyler Perry Presents Peeples	819	901	1,510	3,230	-		-	-	-	-	3,230	-	3,230
5 Scary Movie 5	810	1,453	712	2,975	3,104	-4%	-	-	-	-	2,975	3,862	43,760
4 Filly Brown	387	967	936	2,290	2,731	-16%	-	-	-	-	2,290	3,534	34,315
5 42	403	796	929	2,128	2,527	-15%	-	-	-	-	2,128	3,391	41,134
Total	37,465	54,042	43,172	134,679			-	-	-	-	134,679		839,786
INDLF - Hackworth IMAX - San Jose, CA													
3* Under The Sea 3D	390	334	654	1,378	2,039	-32%	197	281	321	496	2,673	2,880	210,408
Total	390	334	654	1,378			197	281	321	496	2,673		210,408
PBCM - BIG Cinemas Towne 3 - San Jose, CA													
1 SoodhuKavvum	2,276	3,654	1,566	7,496	-		-	-	-	-	7,496	-	7,496
1 Thadaka	696	780	162	1,638	-		-	-	-	-	1,638	-	1,638
2* Ethir Neechal	232	218	220	670	5,448	-87%	-	-	90	20	780	6,668	7,448
1 Nagaraja Cholan MA, MLA.	160	242	90	492	-		-	-	-	-	492	-	492
2* Greeku Veerudu	72	162	202	436	3,168	-86%	-	-	-	13	449	3,612	4,061
Total	3,436	5,056	2,240	10,732			-	-	90	33	10,855		21,135
CNMK - San Jose Oakridge 20 + XD - San Jose, CA													
2 Iron Man 3	21,968	37,030	-	58,998	200,932	-58%	-	-	-	-	58,998	241,146	300,144
1 Great Gatsby, The	23,583	19,002	-	42,585	-		-	-	-	-	42,585	-	42,585
4 Oblivion	1,229	2,187	-	3,416	8,434	-43%	-	-	-	-	3,416	10,499	104,906
5 42	1,401	1,686	-	3,087	7,451	-46%	-	-	-	-	3,087	9,486	102,451
3 Pain And Gain	1,108	1,851	-	2,959	8,316	-51%	-	-	-	-	2,959	11,787	48,289
8 Croods, The	915	1,448	-	2,363	5,006	-25%	-	-	-	-	2,363	6,406	231,178
3 Big Wedding, The	870	1,391	-	2,261	3,595	-14%	-	-	-	-	2,261	5,181	20,173

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Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	WEEKEND GROSS	LAST WEEKEND GROSS	%	MON	TUE	WED	THU	THIS WEEK TOTAL	LAST WEEK GROSS	CUME GROSS
CNМК - San Jose Oakridge 20 + XD - San Jose, CA (continued)													
2 Mud	810	1,338	-	2,148	4,000	-28%	-	-	-	-	2,148	5,548	7,696
1 Tyler Perry Presents Peeples	778	738	-	1,516	-		-	-	-	-	1,516	-	1,516
5 Place Beyond the Pines, The	565	868	-	1,433	2,215	-2%	-	-	-	-	1,433	3,271	27,741
10 Oz The Great and Powerful	346	807	-	1,153	2,315	-18%	-	-	-	-	1,153	2,956	282,058
5 Scary Movie 5	190	414	-	604	2,316	-54%	-	-	-	-	604	2,736	31,941
Total	53,763	68,760	-	122,523			-	-	-	-	122,523		1,200,678
WWDI - Capitol 6 DI - San Jose, CA													
2 Iron Man 3	5,020	6,544	1,934	13,498	28,587	-52%	-	-	-	-	13,498	36,627	50,125
1 Great Gatsby, The	2,707	2,619	1,293	6,619	-		-	-	-	-	6,619	-	6,619
10 Oz The Great and Powerful	1,446	2,904	1,041	5,391	12,314	-56%	-	-	-	-	5,391	15,962	79,357
7* GI Joe: Retaliation	1,430	2,080	727	4,237	1,019	315%	-	-	-	291	4,528	1,954	39,736
3 Pain And Gain	1,430	2,080	727	4,237	3,540	19%	-	-	-	-	4,237	5,570	22,241
8 Croods, The	732	1,744	596	3,072	2,608	17%	-	-	-	-	3,072	3,679	55,293
4 Oblivion	732	1,744	596	3,072	2,608	17%	-	-	-	-	3,072	3,679	22,168
1 Scary Movie 5	1,084	1,068	648	2,800	-		-	-	-	-	2,800	-	22,063
1 Tyler Perry Presents Peeples	1,084	1,068	648	2,800	-		-	-	-	-	2,800	-	2,800
Total	15,665	21,851	8,210	45,726			-	-	-	291	46,017		300,402
CNМК - Milpitas Great Mall 20 + XD - Milpitas, CA													
2 Iron Man 3	16,285	24,434	19,004	59,723	164,244	-63%	-	-	-	-	59,723	200,099	259,822
1 Great Gatsby, The	10,291	9,564	5,481	25,336	-		-	-	-	-	25,336	-	25,336
3 Pain And Gain	1,299	1,425	1,651	4,375	4,727	-7%	-	-	-	-	4,375	6,767	33,713
4 Oblivion	748	1,922	1,564	4,234	4,642	-8%	-	-	-	-	4,234	6,138	76,411
8 Croods, The	358	659	939	1,956	2,671	-26%	-	-	-	-	1,956	3,499	138,093
5 42	359	563	810	1,732	1,636	5%	-	-	-	-	1,732	2,342	29,116
1 Mud	375	609	608	1,592	-		-	-	-	-	1,592	-	1,592
1 Tyler Perry Presents Peeples	336	647	534	1,518	-		-	-	-	-	1,518	-	1,518
3 Big Wedding, The	340	434	532	1,306	1,384	-5%	-	-	-	-	1,306	2,027	7,666
5 Scary Movie 5	357	484	249	1,090	1,407	-22%	-	-	-	-	1,090	1,891	23,959
7* GI Joe: Retaliation	102	373	489	964	1,163	-17%	-	-	-	-	964	1,590	130,233
6 Evil Dead	112	231	159	502	1,311	-61%	-	-	-	-	502	1,748	46,612
Total	30,962	41,345	32,020	104,328			-	-	-	-	104,328		774,071
SERR - Serra - Milpitas, CA													
1* Thadaka	1,140	2,064	1,260	4,464	-		-	-	-	969	5,433	-	5,433
2* Greeku Veerudu	310	130	435	875	5,684	-84%	-	-	-	62	937	7,808	8,745
4* Gunde Jaari Gallantayyinde	-	-	336	336	1,730	380%	-	-	-	ND	336	1,790	26,535
1 Sukumarudu	-	50	-	50	-		-	-	-	-	50	-	50
Total	1,450	2,244	2,031	5,725			-	-	-	1,031	6,756		40,763

East Bay, CA

CNМК - Century at Pacific Commons + XD - Fremont, CA

2 Iron Man 3	19,757	32,286	-	52,043	164,753	-57%	-	-	-	-	52,043	202,997	255,040
1 Great Gatsby, The	14,958	11,319	-	26,277	-		-	-	-	-	26,277	-	26,277
1 Go Goa Gone	1,362	1,539	-	2,901	-		-	-	-	-	2,901	-	2,901
4 Oblivion	520	1,530	-	2,050	7,956	-62%	-	-	-	-	2,050	9,229	94,134
5 42	474	1,089	-	1,563	3,648	-38%	-	-	-	-	1,563	4,905	66,373
3 Pain And Gain	620	857	-	1,477	6,384	-64%	-	-	-	-	1,477	8,507	33,509
8 Croods, The	571	877	-	1,448	3,570	-36%	-	-	-	-	1,448	4,115	155,617
1 Tyler Perry Presents Peeples	554	689	-	1,243	-		-	-	-	-	1,243	-	1,243
3 Big Wedding, The	409	734	-	1,143	2,802	-41%	-	-	-	-	1,143	3,883	11,758
2 Mud	481	636	-	1,117	2,436	-32%	-	-	-	-	1,117	3,541	4,658

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Branch Complex Analysis San Francisco

WK			LAST		%					THIS	LAST	CUME
	FRI	SAT	SUN	GROSS		GROSS	MON	TUE	WED	THU	WEEK	
Total	39,706	51,556	-	91,262		-	-	-	-	91,262		651,510
PBCM - BIG Cinemas Fremont 7 - Fremont, CA												
1 Thadaka	1,518	1,806	936	4,260	-	-	-	-	-	4,260	-	4,260
1 Go Goa Gone	854	732	734	2,320	-	-	-	-	-	2,320	-	2,320
3 Lucky Di Unlucky Story	567	721	843	2,131	2,632	-19%	-	-	-	2,131	3,507	10,260
2* Greeku Veerudu	318	690	410	1,418	4,680	-69%	-	-	-	104	1,522	6,340
2 Shootout At Wadala	267	514	306	1,088	3,117	-65%	-	-	-	-	1,088	3,810
1 Sukumarudu	70	30	-	100	-	-	-	-	-	100	-	100
Total	3,594	4,493	3,229	11,317		-	-	-	104	11,421		29,700
CNMK - Union City 25 + XD - Union City, CA												
2 Iron Man 3	20,909	33,004	-	53,913	213,104	-65%	-	-	-	-	53,913	253,834
1 Great Gatsby, The	10,972	12,104	-	23,076	-	-	-	-	-	23,076	-	23,076
5 42	523	3,953	-	4,476	4,961	48%	-	-	-	-	4,476	6,066
3 Pain And Gain	1,775	2,410	-	4,185	10,434	-38%	-	-	-	-	4,185	12,929
1 Tyler Perry Presents Peeples	931	2,181	-	3,112	-	-	-	-	-	3,112	-	3,112
4 Oblivion	940	1,267	-	2,207	5,124	-44%	-	-	-	-	2,207	7,122
8 Croods, The	669	1,156	-	1,825	3,947	-30%	-	-	-	-	1,825	4,519
1 Go Goa Gone	793	1,022	-	1,815	-	-	-	-	-	1,815	-	1,815
3 Mud	471	772	-	1,243	2,752	-36%	-	-	-	-	1,243	3,654
2 Shootout At Wadala	498	733	-	1,231	2,854	-37%	-	-	-	-	1,231	3,499
7* GI Joe: Retaliation	235	676	-	911	1,852	-19%	-	-	-	-	911	2,715
1 Disconnect	428	481	-	909	-	-	-	-	-	909	-	909
1 No One Lives	537	327	-	864	-	-	-	-	-	864	-	864
3 Big Wedding, The	229	583	-	812	2,057	-48%	-	-	-	-	812	3,179
4 Filly Brown	214	290	-	504	1,569	-50%	-	-	-	-	504	1,906
6 Evil Dead	146	106	-	252	1,532	-77%	-	-	-	-	252	2,079
3 Company You Keep, The	101	63	-	164	1,037	-78%	-	-	-	-	164	1,762
Total	40,371	61,128	-	101,499		-	-	-	-	101,499		1,064,298
CNMK - Century at Hayward - Hayward, CA												
2 Iron Man 3	4,735	9,319	6,874	20,928	62,795	-66%	-	-	-	-	20,928	75,842
1 Great Gatsby, The	4,695	3,079	3,280	11,054	-	-	-	-	-	11,054	-	11,054
1 Tyler Perry Presents Peeples	652	858	1,252	2,762	-	-	-	-	-	2,762	-	2,762
3 Pain And Gain	415	804	728	1,947	2,642	-26%	-	-	-	-	1,947	3,655
5 42	302	569	854	1,724	2,074	-16%	-	-	-	-	1,724	2,869
8 Croods, The	424	532	560	1,516	1,796	-15%	-	-	-	-	1,516	2,221
4 Oblivion	301	578	591	1,470	1,912	-23%	-	-	-	-	1,470	2,720
3 Big Wedding, The	207	337	416	960	1,055	-8%	-	-	-	-	960	1,515
Total	11,731	16,076	14,555	42,361		-	-	-	-	42,361		260,057
REG - Jack London 9 - Oakland, CA												
2 Iron Man 3	2,514	4,422	7,951	14,887	38,426	-61%	-	-	-	-	14,887	52,671
1 Great Gatsby, The	3,751	3,889	4,362	12,002	-	-	-	-	-	12,002	-	12,002
1 Tyler Perry Presents Peeples	610	700	1,685	2,995	-	-	-	-	-	2,995	-	2,995
3 Pain And Gain	374	435	1,212	2,021	2,434	-16%	-	-	-	-	2,021	3,977
8 Croods, The	237	496	1,055	1,788	2,328	-23%	-	-	-	-	1,788	2,981
4 Oblivion	286	561	855	1,702	1,910	-10%	-	-	-	-	1,702	2,944
5 42	142	224	200	566	1,840	-69%	-	-	-	-	566	2,900
Total	7,914	10,727	17,320	35,961		-	-	-	-	35,961		208,432
TMKO - Grand Lake 4 - Oakland, CA												
1 Great Gatsby, The	5,163	5,107	4,019	14,289	-	-	-	-	-	14,289	-	14,289
2 Iron Man 3	2,360	3,264	2,581	8,206	25,968	-68%	-	-	-	-	8,206	30,506
5 42	568	864	762	2,194	3,730	-41%	-	-	-	-	2,194	4,340

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Branch Complex Analysis San Francisco

WK					LAST						THIS	LAST	CUME
	FRI	SAT	SUN	WEEKEND	WEEKEND	%	MON	TUE	WED	THU	WEEK	WEEK	
Total	8,091	9,235	7,362	24,689			-	-	-	-	24,689		87,336
LAND - Piedmont 3 - Piedmont, CA													
3 Mud	704	1,283	986	2,973	5,126	-41%	-	-	-	-	2,973	6,212	14,910
6 Sapphires, The	758	1,118	1,052	2,930	2,345	24%	-	-	-	-	2,930	3,025	25,898
5 Place Beyond the Pines, The	458	1,146	638	2,241	2,956	-24%	-	-	-	-	2,241	3,884	27,733
Total	1,920	3,547	2,676	8,144			-	-	-	-	8,144		68,541
CNMK - San Leandro Bayfair 16 - San Leandro, CA													
2 Iron Man 3	6,268	12,396	10,310	28,974	81,670	-64%	-	-	-	-	28,974	99,488	128,462
1 Great Gatsby, The	4,356	4,911	4,196	13,463	-		-	-	-	-	13,463	-	13,463
1 Tyler Perry Presents Peeples	1,700	2,318	2,720	6,738	-		-	-	-	-	6,738	-	6,738
3 Pain And Gain	892	1,632	1,876	4,400	5,171	-14%	-	-	-	-	4,400	7,310	29,424
5 Scary Movie 5	407	875	752	2,034	2,225	-8%	-	-	-	-	2,034	2,685	30,410
8 Croods, The	377	648	768	1,794	1,978	-9%	-	-	-	-	1,794	2,375	132,514
4 Oblivion	364	822	572	1,758	2,367	-25%	-	-	-	-	1,758	3,408	37,914
5 42	315	534	484	1,333	1,917	-30%	-	-	-	-	1,333	2,628	33,331
7 Tyler Perry's Temptation	190	368	262	820	1,701	-51%	-	-	-	-	820	2,427	70,450
3 Big Wedding, The	117	197	223	537	1,228	-56%	-	-	-	-	537	1,955	6,031
Total	14,986	24,701	22,163	61,851			-	-	-	-	61,851		488,737
AMC - Bay Street 16 with IMAX - Emeryville, CA													
2 Iron Man 3	21,281	36,995	27,594	85,870	207,607	-58%	-	-	-	-	85,870	264,485	350,355
1 Great Gatsby, The	19,082	17,698	17,278	54,058	-		-	-	-	-	54,058	-	54,058
5 42	990	2,239	2,138	5,367	4,266	25%	-	-	-	-	5,367	5,604	88,321
4 Oblivion	1,073	2,210	1,809	5,092	9,712	-47%	-	-	-	-	5,092	13,262	125,203
8 Croods, The	1,114	1,626	1,830	4,570	4,895	-6%	-	-	-	-	4,570	5,641	162,010
3 Mud	1,092	1,834	1,562	4,488	3,790	18%	-	-	-	-	4,488	5,614	18,994
5 Place Beyond the Pines, The	713	1,514	984	3,211	4,127	-22%	-	-	-	-	3,211	6,053	34,054
6 Jurassic Park	775	870	936	2,581	3,048	-15%	-	-	-	-	2,581	4,526	74,846
3 Big Wedding, The	532	1,055	773	2,360	2,588	-8%	-	-	-	-	2,360	3,629	11,601
Total	46,652	66,041	54,904	167,597			-	-	-	-	167,597		919,442
REG - Emery Bay Stadium 10 - Emeryville, CA													
1 Tyler Perry Presents Peeples	1,282	1,528	2,885	5,695	-		-	-	-	-	5,695	-	5,695
3 Pain And Gain	702	1,048	891	2,641	4,475	-40%	-	-	-	-	2,641	6,626	22,971
2 Company You Keep, The	359	570	380	1,309	1,632	-19%	-	-	-	-	1,309	2,660	3,969
1 Olympus Has Fallen	272	514	444	1,230	-		-	-	-	-	1,230	-	1,230
1 Go Goa Gone	306	446	333	1,085	-		-	-	-	-	1,085	-	1,085
7 Tyler Perry's Temptation	265	348	364	977	1,129	-13%	-	-	-	-	977	1,626	61,171
2 Evil Dead	294	255	293	842	1,031	-18%	-	-	-	-	842	1,815	2,657
2 Shootout At Wadala	159	196	358	713	1,876	-61%	-	-	-	-	713	2,951	3,664
5 Scary Movie 5	88	98	-	186	936	-69%	-	-	-	-	186	1,218	10,158
Total	3,727	5,003	5,948	14,678			-	-	-	-	14,678		112,600
REG - Berkeley 7 - Berkeley, CA													
2 Iron Man 3	4,267	5,448	2,863	12,578	54,444	-76%	-	-	-	-	12,578	68,910	81,488
5 42	320	1,072	771	2,163	2,167	0%	-	-	-	-	2,163	3,059	21,864
3 Disconnect	466	843	595	1,904	1,623	17%	-	-	-	-	1,904	2,387	7,256
4 Oblivion	400	797	453	1,650	2,251	-26%	-	-	-	-	1,650	2,890	25,660
1 Tyler Perry Presents Peeples	296	347	243	886	-		-	-	-	-	886	-	886
Total	5,749	8,507	4,925	19,181			-	-	-	-	19,181		137,154
ESP - Rialto Cinemas Elmwood - Berkeley, CA													
2 At Any Price	450	764	319	1,533	2,152	-28%	-	-	-	-	1,533	2,872	4,405
5 Upstream Color	150	316	248	714	731	-2%	-	-	-	-	714	1,197	7,604
1 Aftershock	158	169	50	378	-		-	-	-	-	378	-	378

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Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	WEEKEND GROSS	LAST WEEKEND GROSS	%	MON	TUE	WED	THU	THIS WEEK TOTAL	LAST WEEK GROSS	CUME GROSS
ESP - Rialto Cinemas Elmwood - Berkeley, CA (continued)													
3 Big Wedding, The	16	182	161	360	866	-58%	-	-	-	-	360	1,213	3,159
Total	774	1,431	778	2,985			-	-	-	-	2,985		15,546
LAND - California 3 - Berkeley, CA													
1 Great Gatsby, The	12,302	7,074	5,181	24,557	-		-	-	-	-	24,557	-	24,557
3 Mud	710	1,540	761	3,011	4,844	-37%	-	-	-	-	3,011	6,304	15,176
Total	13,012	8,614	5,942	27,568			-	-	-	-	27,568		39,733
LAND - Shattuck 10 - Berkeley, CA													
1 Place Beyond the Pines, The	656	948	474	2,078	-		-	-	-	-	2,078	-	2,078
5 From Up On Poppy Hill	409	671	706	1,786	1,850	-3%	-	-	-	-	1,786	2,745	16,789
2 Sapphires, The	313	728	578	1,619	1,560	3%	-	-	-	-	1,619	2,336	3,956
2 Reluctant Fundamentalist, T	440	514	388	1,342	2,338	-42%	-	-	-	-	1,342	3,285	4,627
5 Renoir	334	461	503	1,298	1,582	-17%	-	-	-	-	1,298	2,386	11,878
3 Blancanieves	288	540	410	1,238	1,599	-22%	-	-	-	-	1,238	2,741	6,730
1 Scatter My Ashes At Bergdor	223	446	466	1,134	-		-	-	-	-	1,134	-	1,134
10 No (SPC)	306	432	196	934	1,148	-18%	-	-	-	-	934	1,468	35,390
3 Pain And Gain	156	299	222	676	970	-30%	-	-	-	-	676	1,646	7,199
1 Kiss Of The Damned	170	183	108	461	-		-	-	-	-	461	-	461
5 Oz The Great and Powerful	48	136	272	456	866	-47%	-	-	-	-	456	1,064	6,006
6 Jurassic Park	32	136	63	231	1,070	-78%	-	-	-	-	231	1,378	15,590
Total	3,375	5,494	4,386	13,253			-	-	-	-	13,253		111,838
LAND - Albany Twin - Albany, CA													
5 Company You Keep, The	487	1,186	711	2,384	2,687	-11%	-	-	-	-	2,384	3,640	27,545
2 In The House	474	1,266	541	2,280	2,462	-7%	-	-	-	-	2,280	3,314	5,594
Total	961	2,452	1,252	4,664			-	-	-	-	4,664		33,139
ESP - Rialto Cinemas Cerrito - El Cerrito, CA													
2 Iron Man 3	2,389	3,081	2,914	8,384	11,929	-29%	-	-	-	-	8,384	16,602	24,986
1 Great Gatsby, The	2,138	2,640	3,012	7,790	-		-	-	-	-	7,790	-	7,790
Total	4,527	5,721	5,926	16,174			-	-	-	-	16,174		32,776
CNMK - Richmond Hilltop 16 - Richmond, CA													
2 Iron Man 3	7,326	14,438	11,900	33,664	96,755	-65%	-	-	-	-	33,664	116,649	150,312
1 Great Gatsby, The	5,781	5,262	4,041	15,084	-		-	-	-	-	15,084	-	15,084
1 Tyler Perry Presents Peeples	1,781	2,131	3,161	7,073	-		-	-	-	-	7,073	-	7,073
3 Pain And Gain	934	1,332	1,795	4,061	5,595	-27%	-	-	-	-	4,061	7,736	31,367
4 Oblivion	642	1,541	1,194	3,376	3,238	4%	-	-	-	-	3,376	4,588	45,838
8 Croods, The	296	946	844	2,086	2,000	4%	-	-	-	-	2,086	2,421	132,043
5 42	525	635	706	1,866	2,368	-21%	-	-	-	-	1,866	3,162	39,671
3 Big Wedding, The	225	226	404	854	1,280	-33%	-	-	-	-	854	1,848	6,078
7 Tyler Perry's Temptation	84	116	20	220	998	-77%	-	-	-	-	220	1,553	64,241
Total	17,594	26,627	24,065	68,284			-	-	-	-	68,284		491,707
WWDI - Solano Twin DI - Concord, CA													
2 Iron Man 3	3,864	6,681	1,519	12,064	28,644	-57%	-	-	-	-	12,064	33,219	45,283
1 Great Gatsby, The	2,376	2,993	909	6,278	-		-	-	-	-	6,278	-	6,278
Total	6,240	9,674	2,428	18,342			-	-	-	-	18,342		51,561
BREN - Concord 14 - Concord, CA													
2 Iron Man 3	5,881	8,942	7,891	22,714	53,393	-57%	-	-	-	-	22,714	63,547	86,261
1 Great Gatsby, The	4,618	4,432	4,157	13,208	-		-	-	-	-	13,208	-	13,208
3 Pain And Gain	452	789	598	1,839	1,604	14%	-	-	-	-	1,839	2,311	12,913
4 Oblivion	404	482	542	1,428	1,598	-10%	-	-	-	-	1,428	2,030	21,131
8 Croods, The	264	434	563	1,261	1,582	-20%	-	-	-	-	1,261	1,744	60,559
5 42	340	376	534	1,249	1,421	-12%	-	-	-	-	1,249	1,828	20,455

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Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	WEEKEND GROSS	LAST WEEKEND GROSS	%	MON	TUE	WED	THU	THIS WEEK TOTAL	LAST WEEK GROSS	CUME GROSS
BREN - Concord 14 - Concord, CA (continued)													
10 Oz The Great and Powerful	89	286	596	971	712	36%	-	-	-	-	971	784	65,282
1 Tyler Perry Presents Peeples	193	262	449	905	-		-	-	-	-	905	-	905
3 Big Wedding, The	200	153	396	749	850	-11%	-	-	-	-	749	1,190	3,312
6 Evil Dead	116	202	66	384	572	-32%	-	-	-	-	384	964	20,640
Total	12,557	16,358	15,792	44,708			-	-	-	-	44,708		304,666
CNMK - Century Downtown Pleasant Hill 16 + XD - Pleasant Hill, CA													
2 Iron Man 3	11,601	19,750	15,494	46,845	115,390	-59%	-	-	-	-	46,845	139,969	186,814
1 Great Gatsby, The	15,845	13,401	12,829	42,075	-		-	-	-	-	42,075	-	42,075
5 42	1,013	1,576	1,745	4,334	5,316	-18%	-	-	-	-	4,334	7,087	59,102
3 Mud	551	1,804	1,565	3,920	5,118	-23%	-	-	-	-	3,920	7,527	23,861
4 Oblivion	755	1,419	1,159	3,333	4,238	-21%	-	-	-	-	3,333	5,964	76,897
8 Croods, The	500	1,175	1,070	2,745	2,738	0%	-	-	-	-	2,745	3,208	101,158
3 Pain And Gain	601	1,193	915	2,709	4,204	-35%	-	-	-	-	2,709	5,469	22,605
3 Big Wedding, The	414	955	1,151	2,520	3,346	-24%	-	-	-	-	2,520	4,730	17,627
1 Tyler Perry Presents Peeples	394	616	1,028	2,038	-		-	-	-	-	2,038	-	2,038
Total	31,674	41,889	36,956	110,519			-	-	-	-	110,519		532,177
CNMK - Century Walnut Creek 14 + XD - Walnut Creek, CA													
1 Great Gatsby, The	19,461	17,017	14,036	50,514	-		-	-	-	-	50,514	-	50,514
2 Iron Man 3	9,980	16,747	12,020	38,747	90,236	-57%	-	-	-	-	38,747	106,629	145,376
5 42	1,063	2,480	2,634	6,178	5,871	5%	-	-	-	-	6,178	7,421	93,762
3 Mud	1,085	1,627	1,384	4,096	4,514	-9%	-	-	-	-	4,096	6,894	21,163
3 Big Wedding, The	599	1,260	1,314	3,174	3,320	-4%	-	-	-	-	3,174	4,528	15,054
4 Oblivion	847	1,340	823	3,010	3,799	-20%	-	-	-	-	3,010	4,924	58,088
5 Place Beyond the Pines, The	718	1,132	994	2,844	3,147	-9%	-	-	-	-	2,844	4,360	30,252
3 Pain And Gain	603	1,112	646	2,361	3,121	-24%	-	-	-	-	2,361	4,044	17,006
8 Croods, The	498	459	826	1,784	2,916	-38%	-	-	-	-	1,784	3,361	72,340
Total	34,854	43,174	34,677	112,708			-	-	-	-	112,708		503,555
ESP - Orinda 3 - Orinda, CA													
1 Great Gatsby, The	2,950	3,825	2,495	9,270	-		-	-	-	-	9,270	-	9,270
5 42	516	560	643	1,719	2,973	-42%	-	-	-	-	1,719	3,739	26,661
2 Starbuck	561	-	425	986	2,741	-35%	-	-	-	-	986	4,724	5,710
1* Citizen Kane (re) (1996)	-	240	-	240	-		-	-	-	-	240	-	240
1* Jerk, The	-	50	-	50	-		-	-	-	-	50	-	50
Total	4,027	4,675	3,563	12,265			-	-	-	-	12,265		41,931
ESP - Rheem 4 - Moraga, CA													
2 Iron Man 3	1,093	2,003	1,658	4,754	8,032	-40%	-	-	-	-	4,754	8,727	13,481
1 Company You Keep, The	188	162	47	397	-		-	-	-	-	397	-	397
4 Oblivion	-	237	-	237	743	-25%	-	-	-	-	237	824	6,005
3 Pain And Gain	80	121	8	209	232	-9%	-	-	-	-	209	314	1,522
Total	1,361	2,523	1,713	5,597			-	-	-	-	5,597		21,405
CNMK - Blackhawk Movies 7 - Danville, CA													
1 Great Gatsby, The	7,041	5,032	3,230	15,303	-		-	-	-	-	15,303	-	15,303
2 Iron Man 3	3,545	6,168	4,482	14,196	28,835	-50%	-	-	-	-	14,196	31,724	45,920
5 42	293	1,004	856	2,154	2,061	4%	-	-	-	-	2,154	2,516	24,376
3 Mud	420	973	694	2,086	2,553	-18%	-	-	-	-	2,086	3,344	9,802
3 Big Wedding, The	128	239	263	630	1,570	-59%	-	-	-	-	630	2,110	5,386
3 Pain And Gain	31	157	50	238	735	-67%	-	-	-	-	238	1,000	3,623
Total	11,458	13,573	9,575	34,607			-	-	-	-	34,607		104,410
REG - Crow Canyon 6 - San Ramon, CA													
2 Iron Man 3	2,098	5,022	3,577	10,697	20,961	-48%	-	-	-	-	10,697	24,846	35,543

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Branch Complex Analysis San Francisco

WK		FRI	SAT	SUN	LAST WKEND		%	MON	TUE	WED	THU	THIS	LAST	CUME
					GROSS	GROSS						WEEK	WEEK	
REG - Crow Canyon 6 - San Ramon, CA (continued)														
1	Great Gatsby, The	2,791	2,807	2,083	7,681	-		-	-	-	-	7,681	-	7,681
5	42	223	652	991	1,866	1,936	-3%	-	-	-	-	1,866	2,658	27,160
4	Oblivion	290	620	590	1,500	1,407	6%	-	-	-	-	1,500	1,751	13,236
3	Big Wedding, The	268	363	428	1,059	1,304	-18%	-	-	-	-	1,059	1,974	6,402
3	Pain And Gain	17	52	-	69	872	-89%	-	-	-	-	69	1,250	3,776
	Total	5,687	9,516	7,669	22,872			-	-	-	-	22,872		93,798
REG - Hacienda Crossings Stadium 20 + IMAX - Dublin, CA														
2	Iron Man 3	28,713	53,601	40,640	122,954	266,203	-53%	-	-	-	-	122,954	313,324	436,278
1	Great Gatsby, The	28,296	25,731	23,254	77,281	-		-	-	-	-	77,281	-	77,281
5	42	1,719	2,943	3,222	7,884	8,907	-11%	-	-	-	-	7,884	11,195	112,976
4	Oblivion	1,336	2,601	1,988	5,925	9,393	-36%	-	-	-	-	5,925	12,215	148,897
3	Pain And Gain	1,418	1,925	1,614	4,957	8,386	-40%	-	-	-	-	4,957	11,630	42,616
8	Croods, The	760	1,666	2,524	4,950	5,037	-1%	-	-	-	-	4,950	5,812	203,192
3	Mud	912	1,730	1,804	4,446	4,664	-4%	-	-	-	-	4,446	6,544	20,682
1	Tyler Perry Presents Peeples	678	1,390	1,465	3,533	-		-	-	-	-	3,533	-	3,533
3	Big Wedding, The	724	1,222	1,464	3,410	3,969	-14%	-	-	-	-	3,410	5,135	18,542
10	Oz The Great and Powerful	172	583	1,166	1,921	2,971	-35%	-	-	-	-	1,921	3,437	345,169
6	Jurassic Park	108	538	755	1,401	2,010	-30%	-	-	-	-	1,401	2,657	94,935
7*	GI Joe: Retaliation	268	235	116	619	1,042	-40%	-	-	-	95	714	1,501	157,624
	Total	65,104	94,165	80,012	239,281			-	-	-	95	239,376		1,661,725
Marin County, CA														
HFB - Tiburon Playhouse 3 - Tiburon, CA														
1	Great Gatsby, The	1,152	1,782	1,402	4,338	-		-	-	-	-	4,338	-	4,338
2	Iron Man 3	672	1,006	210	1,890	4,678	-59%	-	-	-	-	1,890	5,587	7,476
	Total	1,824	2,788	1,612	6,228			-	-	-	-	6,228		11,814
CNMK - Corte Madera Cinema 1 - Corte Madera, CA														
2	Iron Man 3	3,760	5,911	3,901	13,572	26,357	-48%	-	-	-	-	13,572	32,200	45,772
	Total	3,760	5,911	3,901	13,572			-	-	-	-	13,572		45,772
CNMK - Larkspur 4 - Larkspur, CA														
1	Great Gatsby, The	5,047	6,977	5,381	17,405	-		-	-	-	-	17,405	-	17,405
4*	42	479	1,403	1,157	3,039	3,460	-12%	-	-	-	108	3,147	3,888	20,674
2*	Oblivion	333	773	370	1,476	2,178	-32%	-	-	-	128	1,604	2,535	4,140
3	Big Wedding, The	-	209	194	403	2,050	-75%	-	-	-	-	403	2,261	6,299
3	Pain And Gain	33	22	22	76	1,028	-92%	-	-	-	-	76	1,282	4,204
	Total	5,892	9,384	7,124	22,399			-	-	-	236	22,635		52,722
ECOOP - Lark - Larkspur, CA														
2	Company You Keep, The	498	948	-	1,446	2,165	-12%	-	-	-	-	1,446	2,736	4,181
	Total	498	948	-	1,446			-	-	-	-	1,446		4,181
HFB - Fairfax 6 - Fairfax, CA														
1	Great Gatsby, The	2,910	3,142	2,076	8,129	-		-	-	-	-	8,129	-	8,129
2	Iron Man 3	2,060	2,937	1,543	6,541	13,852	-52%	-	-	-	-	6,541	16,579	23,120
5	42	426	796	477	1,698	1,982	-14%	-	-	-	-	1,698	2,702	21,002
	Total	5,396	6,875	4,096	16,368			-	-	-	-	16,368		52,251
CNMK - San Rafael Northgate 15 - San Rafael, CA														
2	Iron Man 3	6,625	12,795	7,896	27,316	65,764	-58%	-	-	-	-	27,316	78,755	106,071
8	Croods, The	918	1,794	1,054	3,766	4,677	-19%	-	-	-	-	3,766	5,537	95,492
4*	Disconnect	516	912	460	1,888	2,193	-13%	-	-	-	338	2,226	3,424	13,382
10	Oz The Great and Powerful	456	778	625	1,859	1,961	-5%	-	-	-	-	1,859	2,293	112,751
3	Pain And Gain	508	753	441	1,702	3,542	-51%	-	-	-	-	1,702	4,693	19,441

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Branch Complex Analysis San Francisco

WK					LAST	%	MON	TUE	WED	THU	THIS	LAST	CUME	
	FRI	SAT	SUN	GROSS	GROSS						WEEK	WEEK		GROSS
CNMK - San Rafael Northgate 15 - San Rafael, CA (continued)														
4	Oblivion	342	998	352	1,692	3,178	-46%	-	-	-	-	1,692	4,444	42,438
3	Big Wedding, The	361	522	519	1,402	1,764	-20%	-	-	-	-	1,402	2,733	9,048
1	Place Beyond the Pines, The	250	549	590	1,390	-	-	-	-	-	-	1,390	-	1,390
1	Company You Keep, The	266	490	422	1,178	-	-	-	-	-	-	1,178	-	1,178
1	Tyler Perry Presents Peeples	385	455	314	1,154	-	-	-	-	-	-	1,154	-	1,154
6	Jurassic Park	243	224	175	642	1,418	-54%	-	-	-	-	642	1,628	23,314
	Total	10,870	20,270	12,848	43,989		-	-	-		338	44,327		425,659
CNMK - San Rafael Regency 6 - San Rafael, CA														
1	Great Gatsby, The	5,520	6,349	4,576	16,444	-	-	-	-	-	-	16,444	-	16,444
3	Mud	876	1,741	1,131	3,748	5,161	-27%	-	-	-	-	3,748	6,324	20,460
5	42	640	1,042	740	2,422	2,958	-18%	-	-	-	-	2,422	4,146	32,960
6	Sapphires, The	526	1,050	691	2,267	2,889	-21%	-	-	-	-	2,267	3,674	29,984
2	At Any Price	571	920	325	1,816	3,544	-48%	-	-	-	-	1,816	4,999	6,815
	Total	8,133	11,102	7,463	26,697		-	-	-	-	-	26,697		106,663
CNMK - Novato Rowland Plaza 8 - Novato, CA														
1	Great Gatsby, The	5,794	3,740	4,186	13,720	-	-	-	-	-	-	13,720	-	13,720
2	Iron Man 3	2,390	4,582	4,146	11,118	28,676	-61%	-	-	-	-	11,118	34,135	45,253
5	42	331	675	639	1,645	2,376	-30%	-	-	-	-	1,645	2,931	24,212
2	Mud	456	517	489	1,462	2,135	-31%	-	-	-	-	1,462	3,097	4,559
4	Oblivion	357	474	312	1,143	2,057	-44%	-	-	-	-	1,143	2,789	22,044
3	Big Wedding, The	261	230	306	797	1,479	-46%	-	-	-	-	797	2,111	6,599
3	Pain And Gain	7	130	40	177	819	-78%	-	-	-	-	177	1,206	5,495
	Total	9,596	10,348	10,118	30,062		-	-	-	-	-	30,062		121,882
CNMK - Sausalito Marin 3 - Sausalito, CA														
1	Mud	677	1,055	498	2,230	-	-	-	-	-	-	2,230	-	2,230
2	Iron Man 3	534	816	320	1,670	3,626	-53%	-	-	-	-	1,670	4,479	6,150
1	Place Beyond the Pines, The	425	606	478	1,509	-	-	-	-	-	-	1,509	-	1,509
	Total	1,636	2,477	1,296	5,409		-	-	-	-	-	5,409		9,889
CNMK - Mill Valley Sequoia 2 - Mill Valley, CA														
1	Great Gatsby, The	3,631	5,022	3,334	11,987	-	-	-	-	-	-	11,987	-	11,987
	Total	3,631	5,022	3,334	11,987		-	-	-	-	-	11,987		11,987
Santa Rosa, CA														
READ - Rohnert Park 16 - Rohnert Park, CA														
2	Iron Man 3	6,796	10,777	9,050	26,623	74,924	-64%	-	-	-	-	26,623	90,657	117,280
1	Great Gatsby, The	8,648	7,138	6,470	22,255	-	-	-	-	-	-	22,255	-	22,255
3	Pain And Gain	635	594	826	2,054	3,423	-39%	-	-	-	-	2,054	4,606	21,031
8	Croods, The	302	699	834	1,835	1,798	2%	-	-	-	-	1,835	2,260	84,573
5	42	285	601	592	1,478	2,252	-34%	-	-	-	-	1,478	2,995	36,585
4	Oblivion	211	400	673	1,284	2,466	-47%	-	-	-	-	1,284	3,555	35,841
1	Tyler Perry Presents Peeples	222	294	326	842	-	-	-	-	-	-	842	-	842
1	Aftershock	150	205	203	558	-	-	-	-	-	-	558	-	558
4	Place Beyond the Pines, The	108	144	264	516	962	-46%	-	-	-	-	516	1,423	6,849
3	Big Wedding, The	120	185	70	375	1,274	-70%	-	-	-	-	375	1,817	7,100
3	Company You Keep, The	27	149	190	366	755	-51%	-	-	-	-	366	1,283	3,195
5	Scary Movie 5	80	120	56	256	903	-71%	-	-	-	-	256	980	13,509
	Total	17,584	21,306	19,554	58,442		-	-	-	-	-	58,442		349,618
ESP - Rialto Cinemas Sebastopol - Sebastopol, CA														
1	Great Gatsby, The	1,388	1,912	1,587	4,887	-	-	-	-	-	-	4,887	-	4,887
2	Iron Man 3	1,021	1,582	1,237	3,840	8,382	-54%	-	-	-	-	3,840	10,862	14,702

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* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK											THIS	LAST	CUME	
											WEEK	WEEK		
	FRI	SAT	SUN	GROSS	GROSS	%	MON	TUE	WED	THU	TOTAL	GROSS		
ESP - Rialto Cinemas Sebastopol - Sebastopol, CA (continued)														
3	Mud	342	423	368	1,132	1,382	-18%	-	-	-	-	1,132	1,953	5,893
3	Sapphires, The	269	498	261	1,028	962	6%	-	-	-	-	1,028	1,548	4,470
3	Company You Keep, The	259	359	170	789	1,135	-30%	-	-	-	-	789	1,732	5,538
5	42	63	144	248	456	906	-49%	-	-	-	-	456	1,349	11,652
1	Mumia: Long Distance Revolu	168	171	86	424	-	-	-	-	-	-	424	-	424
2	Angels' Share, The	41	85	127	253	773	-67%	-	-	-	-	253	1,136	1,389
	Total	3,551	5,174	4,084	12,809		-	-	-	-	-	12,809		48,955

Napa, CA

CNMK - Century Napa Valley 12 + XD - Napa, CA

2 Iron Man 3	6,190	10,861	8,436	25,487	80,781	-68%	-	-	-	-	25,487	98,678	124,165
1 Great Gatsby, The	8,339	6,858	7,433	22,630	-	-	-	-	-	-	22,630	-	22,630
5 42	600	702	931	2,233	3,230	-30%	-	-	-	-	2,233	4,524	45,977
4 Oblivion	411	701	827	1,939	3,220	-39%	-	-	-	-	1,939	4,713	52,933
3 Mud	322	632	560	1,514	2,396	-36%	-	-	-	-	1,514	3,376	9,585
3 Big Wedding, The	263	365	560	1,188	2,434	-51%	-	-	-	-	1,188	3,303	10,296
8 Croods, The	354	397	436	1,187	1,618	-26%	-	-	-	-	1,187	1,967	87,302
3 Pain And Gain	294	208	178	680	1,705	-60%	-	-	-	-	680	2,661	12,100
3* Company You Keep, The	63	84	126	273	1,589	-82%	-	-	-	145	418	2,280	4,906
Total	16,836	20,808	19,487	57,131			-	-	-	145	57,276		369,894

Santa Rosa, CA

TMKO - Roxy Stadium 14 - Santa Rosa, CA

2 Iron Man 3	6,183	9,936	-	16,119	50,472	-55%	-	-	-	-	16,119	65,540	81,658
3 Pain And Gain	727	898	-	1,626	3,263	-32%	-	-	-	-	1,626	4,829	17,043
3 Mud	427	674	-	1,101	2,032	-23%	-	-	-	-	1,101	3,027	8,212
4 Oblivion	293	781	-	1,074	3,304	-53%	-	-	-	-	1,074	4,833	32,603
5 42	281	618	-	899	2,214	-45%	-	-	-	-	899	2,687	22,886
8 Croods, The	309	576	-	885	1,846	-6%	-	-	-	-	885	2,452	62,034
1 Home Run	251	360	-	612	-	-	-	-	-	-	612	-	612
1 Tyler Perry Presents Peeples	227	317	-	544	-	-	-	-	-	-	544	-	544
3 Big Wedding, The	224	300	-	524	1,017	-28%	-	-	-	-	524	1,550	4,583
1 Aftershock	171	208	-	379	-	-	-	-	-	-	379	-	379
Total	9,093	14,668	-	23,763			-	-	-	-	23,763		230,554

TMKO - Summerfield Cinema - Santa Rosa, CA

1 Great Gatsby, The	3,134	3,275	3,809	10,218	-	-	-	-	-	-	10,218	-	10,218
3 Renoir	521	420	608	1,549	2,402	-35%	-	-	-	-	1,549	3,862	9,727
3 Company You Keep, The	247	495	386	1,128	2,506	-54%	-	-	-	-	1,128	3,594	9,854
5 Place Beyond the Pines, The	124	419	111	653	802	-18%	-	-	-	-	653	1,213	18,652
2 Disconnect	122	105	226	453	1,493	-69%	-	-	-	-	453	2,443	2,896
2 To The Wonder	38	84	92	213	807	-73%	-	-	-	-	213	1,449	1,662
Total	4,186	4,798	5,232	14,214			-	-	-	-	14,214		53,009

TMKO - 3rd Street Cinemas 6 - Santa Rosa, CA

2 Oz The Great and Powerful	329	494	732	1,554	1,830	-15%	-	-	-	-	1,554	2,440	3,994
2 GI Joe: Retaliation	206	276	200	682	784	-12%	-	-	-	-	682	1,208	1,890
1 Scary Movie 5	154	340	147	640	-	-	-	-	-	-	640	-	640
2 Olympus Has Fallen	122	231	168	522	900	-42%	-	-	-	-	522	1,274	1,796
1 Call, The	98	210	154	462	-	-	-	-	-	-	462	-	462
5 Silver Linings Playbook	60	140	133	332	595	-44%	-	-	-	-	332	854	5,215
7 Identity Thief	56	108	158	322	462	-30%	-	-	-	-	322	805	8,060

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Branch Complex Analysis San Francisco

WK	LAST WKEND				%	MON	TUE	WED	THU	THIS WEEK TOTAL	LAST WEEK GROSS	CUME GROSS
	FRI	SAT	SUN	GROSS								
Total	1,025	1,799	1,692	4,514		-	-	-	-	4,514		22,057

Vallejo, CA

CNMK - Vallejo 14 - Vallejo, CA

2	Iron Man 3	8,604	14,849	12,210	35,663	75,229	-52%	-	-	-	-	35,663	95,163	130,826
1	Great Gatsby, The	4,542	3,869	4,084	12,494	-		-	-	-	-	12,494	-	12,494
1	Tyler Perry Presents People	1,350	1,411	2,207	4,968	-		-	-	-	-	4,968	-	4,968
3	Pain And Gain	501	956	858	2,316	4,856	-52%	-	-	-	-	2,316	6,470	21,930
4	Oblivion	452	677	729	1,858	3,684	-49%	-	-	-	-	1,858	4,939	39,423
5	42	411	505	605	1,521	2,363	-35%	-	-	-	-	1,521	3,233	38,226
8	Croods, The	339	481	631	1,451	1,833	-20%	-	-	-	-	1,451	2,234	84,569
3	Big Wedding, The	233	271	467	971	1,342	-27%	-	-	-	-	971	2,119	7,076
5	Scary Movie 5	270	171	369	810	1,521	-46%	-	-	-	-	810	1,809	16,556
	Total	16,702	23,190	22,160	62,052			-	-	-	-	62,052		356,068

Woodland/Davis, CA

CNMK - County Fair Movies 5 - Woodland, CA

2	Iron Man 3	2,082	3,030	2,586	7,698	19,070	-59%	-	-	-	-	7,698	21,763	29,462
1	Great Gatsby, The	1,417	1,333	868	3,618	-		-	-	-	-	3,618	-	3,618
4	Oblivion	152	306	333	791	756	4%	-	-	-	-	791	958	7,336
3	Pain And Gain	147	298	176	621	1,098	-43%	-	-	-	-	621	1,234	4,513
	Total	3,798	4,967	3,963	12,728			-	-	-	-	12,728		44,929

REG - Holiday 6 - Davis, CA

1	Great Gatsby, The	13,269	8,160	6,148	27,577	-	-	-	-	-	27,577	-	27,577
2	Iron Man 3	7,532	9,584	6,873	23,989	61,211	-60%	-	-	-	23,989	81,054	105,043
5	42	497	1,047	997	2,541	2,675	-5%	-	-	-	2,541	4,033	36,546
	Total	21,298	18,791	14,018	54,107			-	-	-	54,107		169,166

REG - Stadium 5 - Davis, CA

4	Oblivion	690	604	634	1,928	3,384	-43%	-	-	-	-	1,928	4,504	30,116
1	Pain And Gain	405	468	321	1,194	-		-	-	-	-	1,194	-	1,194
2	Croods, The	158	308	592	1,058	1,067	0%	-	-	-	-	1,058	1,623	2,681
3	Big Wedding, The	147	462	302	911	1,234	-26%	-	-	-	-	911	1,843	5,507
2	Jurassic Park	116	216	294	626	1,140	-45%	-	-	-	-	626	1,662	2,288
	Total	1,516	2,058	2,143	5,717			-	-	-	-	5,717		41,786

ARCE - Davis Varsity - Davis, CA

2	Mud	796	1,324	1,007	3,127	4,073	-23%	-	-	-	-	3,127	5,445	8,572
3	Company You Keep, The	448	414	275	1,137	1,885	-39%	-	-	-	-	1,137	2,592	6,652
	Total	1,244	1,738	1,282	4,264			-	-	-	-	4,264		15,224

Vacaville, CA

BREN - Vacaville 16 - Vacaville, CA

2	Iron Man 3	8,362	13,705	13,354	35,421	95,716	-62%	-	-	-	-	35,421	114,026	149,448
1	Great Gatsby, The	8,467	7,391	7,344	23,203	-		-	-	-	-	23,203	-	23,203
3	Pain And Gain	698	1,021	954	2,673	3,881	-31%	-	-	-	-	2,673	5,486	23,564
4	Oblivion	515	740	1,071	2,326	2,841	-18%	-	-	-	-	2,326	4,019	44,486
5	42	599	686	952	2,237	3,186	-29%	-	-	-	-	2,237	4,301	46,502
8	Croods, The	546	660	685	1,891	2,053	-7%	-	-	-	-	1,891	2,530	103,837
1	Tyler Perry Presents Peeples	343	768	571	1,682	-		-	-	-	-	1,682	-	1,682
3	Big Wedding, The	246	387	859	1,492	1,427	4%	-	-	-	-	1,492	2,190	8,170
10	Oz The Great and Powerful	80	176	512	768	696	-1%	-	-	-	-	768	856	122,530
4	Place Beyond the Pines, The	110	252	336	698	798	-12%	-	-	-	-	698	1,255	7,790

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Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	WEEKEND GROSS	LAST WEEKEND GROSS	%	MON	TUE	WED	THU	THIS WEEK TOTAL	LAST WEEK GROSS	CUME GROSS
BREN - Vacaville 16 - Vacaville, CA (continued)													
7* GI Joe: Retaliation	50	174	208	432	734	-41%	-	-	-	67	498	986	69,116
Total	20,016	25,960	26,846	72,823			-	-	-	67	72,889		600,328

Fairfield, CA

REG - Fairfield Stadium 16 + IMAX - Fairfield, CA

2 Iron Man 3	10,538	19,954	14,955	45,447	110,845	-58%	-	-	-	-	45,447	140,940	186,387
1 Great Gatsby, The	7,147	6,781	5,734	19,662	-		-	-	-	-	19,662	-	19,662
1 Tyler Perry Presents Peeples	1,006	1,584	1,873	4,463	-		-	-	-	-	4,463	-	4,463
4 Oblivion	856	906	1,281	3,043	4,673	-34%	-	-	-	-	3,043	6,095	61,710
3 Pain And Gain	700	1,224	1,054	2,978	5,181	-42%	-	-	-	-	2,978	7,003	29,906
5 42	654	842	998	2,494	2,960	-15%	-	-	-	-	2,494	3,564	47,215
1 Mud	474	760	938	2,172	-		-	-	-	-	2,172	-	2,172
8 Croods, The	337	624	672	1,633	2,048	-20%	-	-	-	-	1,633	2,403	114,145
3 Big Wedding, The	300	338	642	1,280	1,829	-30%	-	-	-	-	1,280	2,603	8,269
7* GI Joe: Retaliation	185	524	282	991	1,541	-35%	-	-	-	156	1,147	2,101	95,104
5 Scary Movie 5	-	85	51	136	1,419	-88%	-	-	-	-	136	1,649	20,561
Total	22,197	33,622	28,480	84,299			-	-	-	156	84,455		589,594

Sacramento, CA

CNMK - Roseville 14 + XD - Roseville, CA

1 Great Gatsby, The	11,188	9,742	9,210	30,140	-		-	-	-	-	30,140	-	30,140
3 Mud	934	1,343	1,446	3,723	2,881	29%	-	-	-	-	3,723	4,558	19,709
8 Croods, The	613	913	1,132	2,658	3,139	-15%	-	-	-	-	2,658	4,201	82,515
3 Big Wedding, The	360	749	974	2,083	1,729	20%	-	-	-	-	2,083	3,151	11,581
10 Oz The Great and Powerful	281	684	856	1,820	2,432	-25%	-	-	-	-	1,820	3,288	140,126
2 Home Run	409	606	794	1,808	1,131	59%	-	-	-	-	1,808	2,072	3,880
3 Pain And Gain	391	690	691	1,772	3,604	-50%	-	-	-	-	1,772	5,636	20,396
5 Place Beyond the Pines, The	360	647	676	1,683	979	71%	-	-	-	-	1,683	1,618	24,420
2* Disconnect	175	423	365	963	1,514	-36%	-	-	-	280	1,243	2,355	3,598
2 Host, The	373	365	178	916	988	-7%	-	-	-	-	916	1,293	2,209
5 Scary Movie 5	227	446	158	831	930	-10%	-	-	-	-	831	1,106	10,440
4 Sapphires, The	205	128	87	420	823	-48%	-	-	-	-	420	1,374	6,232
Total	15,516	16,736	16,567	48,817			-	-	-	280	49,097		355,246

REG - Olympus Pointe 12 - Roseville, CA

2 Iron Man 3	10,859	16,081	16,378	43,318	77,344	-43%	-	-	-	-	43,318	103,076	146,394
5 42	1,122	2,269	2,580	5,971	5,139	16%	-	-	-	-	5,971	7,553	72,839
4 Oblivion	516	1,014	1,536	3,066	3,498	-12%	-	-	-	-	3,066	5,484	53,933
7* GI Joe: Retaliation	298	683	579	1,560	1,120	39%	-	-	-	112	1,672	1,660	57,144
3 Company You Keep, The	322	374	400	1,096	1,148	-4%	-	-	-	-	1,096	1,927	5,435
1 Tyler Perry Presents Peeples	204	336	534	1,074	-		-	-	-	-	1,074	-	1,074
Total	13,321	20,757	22,007	56,085			-	-	-	112	56,197		336,819

CNMK - Blue Oaks Century 16 + XD - Rocklin, CA

2 Iron Man 3	12,290	19,166	16,568	48,024	102,929	-53%	-	-	-	-	48,024	139,143	187,167
1 Great Gatsby, The	12,164	9,952	9,781	31,897	-		-	-	-	-	31,897	-	31,897
4 Oblivion	891	1,947	1,942	4,780	5,267	-9%	-	-	-	-	4,780	8,088	74,814
5 42	703	1,053	1,302	3,058	4,139	-26%	-	-	-	-	3,058	5,877	62,790
2 Mud	811	1,048	1,190	3,049	3,055	0%	-	-	-	-	3,049	5,518	8,567
3 Pain And Gain	522	1,154	930	2,606	4,766	-45%	-	-	-	-	2,606	7,128	28,142
3 Big Wedding, The	436	752	1,173	2,361	2,667	-11%	-	-	-	-	2,361	4,452	14,706
8 Croods, The	84	387	722	1,192	1,761	-32%	-	-	-	-	1,192	2,572	129,730

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Branch Complex Analysis San Francisco

WK	LAST WKEND						%	MON	TUE	WED	THU	THIS	LAST	CUME
	FRI	SAT	SUN	GROSS	GROSS	WEEK						WEEK		
CNMK - Blue Oaks Century 16 + XD - Rocklin, CA (continued)														
10	Oz The Great and Powerful	196	517	450	1,163	1,666	-30%	-	-	-	-	1,163	2,226	176,564
1	Tyler Perry Presents Peeple	261	280	590	1,131	-	-	-	-	-	-	1,131	-	1,131
	Total	28,358	36,256	34,648	99,261		-	-	-	-	-	99,261		715,508
CNMK - Sacramento Greenback 16 + XD - Sacramento, CA														
2	Iron Man 3	12,252	19,476	-	31,728	124,408	-65%	-	-	-	-	31,728	155,777	187,505
1	Great Gatsby, The	10,535	8,388	-	18,923	-	-	-	-	-	-	18,923	-	18,923
4	Oblivion	718	1,388	-	2,106	4,129	-32%	-	-	-	-	2,106	6,153	66,792
3	Pain And Gain	621	1,173	-	1,794	6,457	-60%	-	-	-	-	1,794	9,101	34,247
5	42	501	1,036	-	1,537	2,618	-19%	-	-	-	-	1,537	3,660	49,482
6	Jurassic Park	507	1,017	-	1,524	1,563	45%	-	-	-	-	1,524	2,379	31,612
1	Tyler Perry Presents Peeple	658	692	-	1,350	-	-	-	-	-	-	1,350	-	1,350
2	Mud	522	821	-	1,343	1,986	-2%	-	-	-	-	1,343	3,201	4,544
8	Croods, The	311	882	-	1,193	2,310	-27%	-	-	-	-	1,193	3,109	102,437
3	Big Wedding, The	340	592	-	932	2,004	-34%	-	-	-	-	932	3,162	9,448
	Total	26,965	35,465	-	62,430		-	-	-	-	-	62,430		506,340
REG - Sunrise 4 - Citrus Heights, CA														
3	Jack The Giant Slayer	465	1,099	1,252	2,816	2,655	6%	-	-	-	-	2,816	3,484	10,686
4	Identity Thief	562	634	1,124	2,320	1,684	37%	-	-	-	-	2,320	2,442	11,940
1	Host, The	308	540	562	1,410	-	-	-	-	-	-	1,410	-	1,410
1	Admission	379	476	491	1,346	-	-	-	-	-	-	1,346	-	1,346
	Total	1,714	2,749	3,429	7,892		-	-	-	-	-	7,892		25,382
CNMK - Folsom 14 - Folsom, CA														
2	Iron Man 3	4,040	5,910	6,308	16,258	41,530	-60%	-	-	-	-	16,258	52,377	68,634
1	Great Gatsby, The	4,695	3,043	2,996	10,734	-	-	-	-	-	-	10,734	-	10,734
2	Mud	562	720	695	1,977	1,819	8%	-	-	-	-	1,977	2,717	4,694
4	Oblivion	355	467	514	1,336	1,274	4%	-	-	-	-	1,336	1,816	26,215
1	Tyler Perry Presents Peeple	286	501	546	1,333	-	-	-	-	-	-	1,333	-	1,333
5	42	233	498	489	1,220	1,507	-19%	-	-	-	-	1,220	2,114	19,742
3	Pain And Gain	230	515	354	1,099	1,244	-11%	-	-	-	-	1,099	2,042	10,057
8	Croods, The	42	180	408	630	1,039	-39%	-	-	-	-	630	1,404	43,848
3	Big Wedding, The	162	201	216	579	1,110	-47%	-	-	-	-	579	1,767	5,506
2*	Greeku Veerudu	151	151	91	393	2,413	-83%	-	-	-	78	471	2,908	3,379
4	Gunde Jaari Gallantayyinde	87	58	91	236	1,126	-79%	-	-	-	-	236	1,360	4,248
1*	Thadaka	-	-	72	72	-	-	-	-	-	-	72	-	72
	Total	10,843	12,244	12,780	35,867		-	-	-	-	78	35,945		198,462
HFB - Palladio 16 Cinemas - Folsom, CA														
2	Iron Man 3	9,842	14,785	11,468	36,094	73,727	-51%	-	-	-	-	36,094	99,154	135,248
1	Great Gatsby, The	10,186	9,033	9,090	28,309	-	-	-	-	-	-	28,309	-	28,309
4	Oblivion	498	938	1,314	2,750	4,464	-38%	-	-	-	-	2,750	6,172	51,170
5	42	757	516	1,349	2,622	3,913	-32%	-	-	-	-	2,622	5,751	52,375
3	Big Wedding, The	340	682	1,039	2,062	1,827	12%	-	-	-	-	2,062	2,808	10,118
8	Croods, The	278	620	1,151	2,048	1,960	4%	-	-	-	-	2,048	2,426	80,760
4	Place Beyond the Pines, The	232	717	767	1,716	1,586	8%	-	-	-	-	1,716	2,374	11,307
3	Pain And Gain	290	491	341	1,121	2,343	-52%	-	-	-	-	1,121	3,911	14,612
	Total	22,423	27,782	26,519	76,722		-	-	-	-	-	76,722		383,899
REG - El Dorado Hills Stadium 14 with IMAX - El Dorado Hills, CA														
2	Iron Man 3	7,935	14,580	13,621	36,136	85,036	-57%	-	-	-	-	36,136	107,883	144,019
1	Great Gatsby, The	10,693	7,774	6,590	25,057	-	-	-	-	-	-	25,057	-	25,057
2	Mud	978	1,259	1,563	3,800	2,585	47%	-	-	-	-	3,800	5,003	8,803
5	42	413	873	1,299	2,585	2,112	22%	-	-	-	-	2,585	3,068	41,912

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* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK					LAST						THIS	LAST		
	FRI	SAT	SUN	WKEND GROSS	WKEND GROSS		%	MON	TUE	WED	THU	WEEK TOTAL		WEEK GROSS
REG - El Dorado Hills Stadium 14 with IMAX - El Dorado Hills, CA (continued)														
4	Oblivion	459	822	766	2,047	2,622	-21%	-	-	-	-	2,047	3,570	52,199
8	Croods, The	406	618	862	1,886	1,683	12%	-	-	-	-	1,886	2,206	66,380
3	Pain And Gain	545	450	586	1,581	2,432	-34%	-	-	-	-	1,581	3,710	16,269
3	Big Wedding, The	302	389	842	1,533	1,328	15%	-	-	-	-	1,533	2,338	10,403
	Total	21,731	26,765	26,129	74,625			-	-	-	-	74,625		365,042
REG - Natomas Marketplace Stadium 16 & RPX - Sacramento, CA														
2	Iron Man 3	13,091	20,619	17,821	51,531	138,821	-62%	-	-	-	-	51,531	167,855	219,386
1	Great Gatsby, The	10,402	6,938	7,672	25,012	-		-	-	-	-	25,012	-	25,012
1	Tyler Perry Presents Peeples	1,144	1,646	1,858	4,648	-		-	-	-	-	4,648	-	4,648
3	Pain And Gain	1,175	1,482	1,714	4,371	5,802	-24%	-	-	-	-	4,371	7,754	34,590
8	Croods, The	433	1,211	1,345	2,989	3,331	-10%	-	-	-	-	2,989	4,081	108,738
5	42	588	799	1,422	2,809	3,830	-26%	-	-	-	-	2,809	5,483	51,305
4	Oblivion	309	1,390	1,004	2,703	3,570	-24%	-	-	-	-	2,703	5,460	64,654
8	Olympus Has Fallen	261	615	944	1,820	687	164%	-	-	-	-	1,820	1,335	74,237
3	Big Wedding, The	152	178	908	1,238	1,611	-23%	-	-	-	-	1,238	2,325	7,428
4	Filly Brown	16	70	69	155	712	-78%	-	-	-	-	155	934	12,630
	Total	27,571	34,948	34,757	97,276			-	-	-	-	97,276		602,628
CNMK - Sacramento Stadium 14 - Sacramento, CA														
2	Iron Man 3	13,918	20,489	18,862	53,269	132,295	-59%	-	-	-	-	53,269	163,961	217,230
1	Great Gatsby, The	17,753	14,015	12,250	44,018	-		-	-	-	-	44,018	-	44,018
3	Mud	1,014	1,543	1,678	4,235	4,457	-4%	-	-	-	-	4,235	6,151	18,867
5	42	826	1,304	1,882	4,012	4,140	-3%	-	-	-	-	4,012	5,670	74,748
4	Oblivion	970	1,310	1,631	3,911	5,828	-32%	-	-	-	-	3,911	7,367	63,523
3	Pain And Gain	922	1,390	1,116	3,428	4,706	-27%	-	-	-	-	3,428	7,428	33,010
3	Big Wedding, The	403	1,033	1,230	2,666	2,756	-3%	-	-	-	-	2,666	3,681	13,840
8	Croods, The	35	489	790	1,314	1,692	-22%	-	-	-	-	1,314	2,102	99,657
	Total	35,841	41,573	39,439	116,853			-	-	-	-	116,853		564,893
REG - Arden Fair 6 - Sacramento, CA														
1	Tyler Perry Presents Peeples	636	1,258	1,226	3,120	-		-	-	-	-	3,120	-	3,120
10	Oz The Great and Powerful	538	648	1,629	2,815	1,754	60%	-	-	-	-	2,815	2,227	143,098
7*	GI Joe: Retaliation	486	814	507	1,807	1,159	55%	-	-	-	148	1,955	1,798	65,518
5	Scary Movie 5	232	835	401	1,468	1,580	-7%	-	-	-	-	1,468	1,987	20,286
2	Disconnect	222	296	291	809	1,420	-43%	-	-	-	-	809	2,169	2,978
2	Evil Dead	135	444	220	799	602	32%	-	-	-	-	799	987	1,786
3	Company You Keep, The	84	212	306	602	1,005	-40%	-	-	-	-	602	1,778	4,187
7	Host, The	101	234	256	591	1,058	-44%	-	-	-	-	591	1,271	22,624
	Total	2,434	4,741	4,836	12,011			-	-	-	148	12,159		263,597
READ - Tower 3 - Sacramento, CA														
5	Place Beyond the Pines, The	568	684	1,004	2,255	2,438	-7%	-	-	-	-	2,255	3,731	25,584
3	Company You Keep, The	440	563	917	1,920	2,418	-20%	-	-	-	-	1,920	3,510	9,666
2	Ginger And Rosa	170	318	306	795	1,578	-49%	-	-	-	-	795	2,492	3,288
	Total	1,178	1,565	2,227	4,970			-	-	-	-	4,970		38,538
CNMK - Sacramento Downtown Plaza 7 - Sacramento, CA														
2	Iron Man 3	3,881	6,708	4,720	15,309	39,398	-61%	-	-	-	-	15,309	46,989	62,298
1	Great Gatsby, The	5,442	5,721	3,850	15,013	-		-	-	-	-	15,013	-	15,013
5	42	572	796	1,082	2,450	2,040	20%	-	-	-	-	2,450	2,777	23,306
3	Pain And Gain	580	493	708	1,781	2,093	-14%	-	-	-	-	1,781	2,858	10,200
1	Tyler Perry Presents Peeples	424	568	464	1,456	-		-	-	-	-	1,456	-	1,456
	Total	10,899	14,286	10,824	36,009			-	-	-	-	36,009		112,273

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Branch Complex Analysis

San Francisco

WK		FRI	SAT	SUN	LAST WKEND		%	MON	TUE	WED	THU	THIS	LAST	CUME
					GROSS	GROSS						WEEK	WEEK	
WWDI - Sacramento 6 DI - Sacramento, CA														
2	Iron Man 3	6,336	8,359	-	14,695	31,490	-47%	-	-	-	-	14,695	38,589	53,284
10	Oz The Great and Powerful	3,452	4,748	-	8,200	16,980	-45%	-	-	-	-	8,200	20,677	96,237
1	Great Gatsby, The	2,448	3,110	-	5,558	-	-	-	-	-	-	5,558	-	5,558
8	Croods, The	1,702	2,165	-	3,867	4,840	-8%	-	-	-	-	3,867	5,449	66,775
4	Oblivion	1,702	2,165	-	3,867	2,134	119%	-	-	-	-	3,867	3,047	20,465
7*	GI Joe: Retaliation	1,430	2,151	-	3,581	4,840	-15%	-	-	-	178	3,759	5,271	43,209
3	Pain And Gain	1,430	2,151	-	3,581	4,536	-7%	-	-	-	-	3,581	6,471	22,537
1	Scary Movie 5	1,062	1,562	-	2,624	-	-	-	-	-	-	2,624	-	20,454
1	Tyler Perry Presents Peeples	1,062	1,562	-	2,624	-	-	-	-	-	-	2,624	-	2,624
	Total	20,624	27,973	-	48,597		-	-	-		178	48,775		331,143
IMAX - Esquire IMAX - Sacramento, CA														
2	Iron Man 3	6,678	12,700	9,322	28,700	68,067	-57%	-	-	-	-	28,700	86,540	115,240
	Total	6,678	12,700	9,322	28,700		-	-	-	-	-	28,700		115,240
CNMK - Elk Grove Laguna 16 - Elk Grove, CA														
2	Iron Man 3	22,539	32,699	28,380	83,618	145,799	-42%	-	-	-	-	83,618	190,767	274,386
1	Tyler Perry Presents Peeples	1,911	2,521	3,308	7,740	-	-	-	-	-	-	7,740	-	7,740
4	Oblivion	1,227	2,108	2,495	5,830	7,723	-24%	-	-	-	-	5,830	9,674	78,564
5	42	605	1,226	2,122	3,953	4,574	-13%	-	-	-	-	3,953	6,249	85,597
3	Lucky Di Unlucky Story	348	906	1,496	2,750	3,708	-25%	-	-	-	-	2,750	4,715	15,150
7*	GI Joe: Retaliation	542	385	644	1,571	1,757	-10%	-	-	-	61	1,632	2,327	163,041
2	Shootout At Wadala	186	315	548	1,048	2,063	-49%	-	-	-	-	1,048	2,764	3,812
1	Go Goa Gone	257	339	356	952	-	-	-	-	-	-	952	-	952
	Total	27,615	40,499	39,349	107,462		-	-	-		61	107,523		629,242
REG - Laguna Village 12 - Sacramento, CA														
1	Great Gatsby, The	12,370	10,632	10,870	33,872	-	-	-	-	-	-	33,872	-	33,872
3	Pain And Gain	1,046	1,611	2,022	4,679	8,508	-45%	-	-	-	-	4,679	11,765	43,296
8	Croods, The	572	1,098	1,759	3,429	4,016	-14%	-	-	-	-	3,429	4,668	186,061
3	Mud	538	676	809	2,023	2,102	-3%	-	-	-	-	2,023	3,529	9,923
3	Big Wedding, The	265	606	1,023	1,894	1,668	13%	-	-	-	-	1,894	2,731	10,167
10	Oz The Great and Powerful	276	554	777	1,607	1,569	2%	-	-	-	-	1,607	1,976	208,165
5	Scary Movie 5	498	481	148	1,127	1,974	-42%	-	-	-	-	1,127	2,394	28,854
4	Place Beyond the Pines, The	87	123	205	415	1,303	-68%	-	-	-	-	415	1,851	8,570
6	Jurassic Park	-	100	302	402	1,222	-57%	-	-	-	-	402	1,840	24,724
2	Disconnect	8	32	58	98	507	-80%	-	-	-	-	98	930	1,028
	Total	15,660	15,913	17,973	49,546		-	-	-	-	-	49,546		554,660
TMKO - Stadium 12 - Lodi, CA														
2	Iron Man 3	5,188	9,518	8,924	23,630	46,706	-49%	-	-	-	-	23,630	59,959	83,588
1	Great Gatsby, The	6,210	5,394	5,022	16,626	-	-	-	-	-	-	16,626	-	16,626
3	Pain And Gain	770	824	894	2,489	3,407	-26%	-	-	-	-	2,489	4,711	16,691
5	42	506	608	1,101	2,214	2,636	-16%	-	-	-	-	2,214	3,584	30,813
4	Oblivion	336	872	608	1,816	2,436	-25%	-	-	-	-	1,816	3,374	26,630
1	Mud	363	513	744	1,620	-	-	-	-	-	-	1,620	-	1,620
3	Big Wedding, The	140	344	417	902	1,768	-49%	-	-	-	-	902	2,770	9,020
1	Tyler Perry Presents Peeples	234	252	362	848	-	-	-	-	-	-	848	-	848
4	Home Run	52	52	182	286	1,074	-73%	-	-	-	-	286	1,472	9,456
1	Aftershock	54	106	106	266	-	-	-	-	-	-	266	-	266
8	Croods, The	-	110	130	241	1,216	-80%	-	-	-	-	241	1,700	71,732
	Total	13,853	18,593	18,490	50,938		-	-	-	-	-	50,938		267,290
CTRN - Colusa Theatre - Colusa, CA														
2	Iron Man 3	365	631	482	1,478	4,154	-64%	-	-	-	-	1,478	5,279	6,756

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Branch Complex Analysis San Francisco

WK					LAST								
	FRI	SAT	SUN	WEEKEND	WEEKEND	%	MON	TUE	WED	THU	THIS	LAST	CUME
Total	365	631	482	GROSS	GROSS						WEEK	WEEK	GROSS
				1,478			-	-	-	-	1,478		6,756
CNMK - Cinemark Yuba City 12 - Yuba City, CA													
2 Iron Man 3	6,147	11,232	10,252	27,631	60,181	-54%	-	-	-	-	27,631	75,677	103,308
1 Great Gatsby, The	3,946	3,681	3,244	10,871	-		-	-	-	-	10,871	-	10,871
3 Pain And Gain	857	1,108	744	2,709	4,216	-35%	-	-	-	-	2,709	5,567	20,354
8 Croods, The	581	740	1,007	2,328	2,476	-5%	-	-	-	-	2,328	2,970	89,576
5 42	611	640	764	2,016	2,149	-6%	-	-	-	-	2,016	2,834	32,008
4 Oblivion	393	750	527	1,670	2,268	-26%	-	-	-	-	1,670	3,043	28,965
2 Mud	409	447	710	1,566	1,356	15%	-	-	-	-	1,566	2,027	3,593
1 Tyler Perry Presents Peeples	255	263	404	922	-		-	-	-	-	922	-	922
Total	13,199	18,861	17,652	49,713			-	-	-	-	49,713		289,597

Stockton, CA

REG - Holiday 8 - Stockton, CA

2 Iron Man 3	2,214	3,791	8,664	14,669	33,195	-55%	-	-	-	-	14,669	46,262	60,931
1 Great Gatsby, The	1,521	999	2,064	4,584	-		-	-	-	-	4,584	-	4,584
1 Tyler Perry Presents Peeples	295	436	1,340	2,071	-		-	-	-	-	2,071	-	2,071
3 Pain And Gain	264	361	1,220	1,845	2,546	-27%	-	-	-	-	1,845	3,609	13,867
8 Croods, The	98	210	910	1,218	1,317	-7%	-	-	-	-	1,218	2,941	57,455
4 Oblivion	225	180	725	1,130	1,127	0%	-	-	-	-	1,130	1,648	15,167
5 42	226	256	620	1,102	1,459	-24%	-	-	-	-	1,102	2,040	21,924
Total	4,843	6,233	15,543	26,619			-	-	-	-	26,619		175,999

REG - Downtown Stockton 16 + IMAX - Stockton, CA

2 Iron Man 3	8,024	13,793	15,196	37,013	100,990	-63%	-	-	-	-	37,013	122,247	159,260
1 Great Gatsby, The	7,151	5,230	5,556	17,937	-		-	-	-	-	17,937	-	17,937
1 Tyler Perry Presents Peeples	504	957	1,047	2,508	-		-	-	-	-	2,508	-	2,508
3 Pain And Gain	476	876	986	2,338	3,638	-35%	-	-	-	-	2,338	5,330	19,951
8 Croods, The	312	852	662	1,826	2,001	-8%	-	-	-	-	1,826	2,480	86,171
5 42	467	702	626	1,795	1,867	-3%	-	-	-	-	1,795	3,190	32,209
4 Oblivion	212	396	848	1,456	1,725	-15%	-	-	-	-	1,456	2,622	33,993
5 Scary Movie 5	474	434	472	1,380	1,327	3%	-	-	-	-	1,380	1,555	21,465
7* GI Joe: Retaliation	242	320	686	1,248	1,431	-12%	-	-	-	105	1,353	1,954	79,375
1 Mud	215	364	580	1,159	-		-	-	-	-	1,159	-	1,159
4 Filly Brown	68	187	142	397	978	-59%	-	-	-	-	397	1,315	18,905
Total	18,145	24,111	26,801	69,057			-	-	-	105	69,162		472,933

AMC - Brentwood 14 with IMAX - Brentwood, CA

2 Iron Man 3	11,267	18,802	15,570	45,639	124,824	-63%	-	-	-	-	45,639	153,405	199,044
1 Great Gatsby, The	10,433	8,110	8,096	26,639	-		-	-	-	-	26,639	-	26,639
1 Mud	851	1,122	1,929	3,902	-		-	-	-	-	3,902	-	3,902
4 Oblivion	689	1,381	1,312	3,382	2,902	16%	-	-	-	-	3,382	4,287	56,582
5 42	684	1,248	1,393	3,325	3,806	-12%	-	-	-	-	3,325	5,204	53,930
3 Pain And Gain	593	1,177	917	2,687	5,021	-46%	-	-	-	-	2,687	7,804	32,366
1 Tyler Perry Presents Peeples	523	745	963	2,231	-		-	-	-	-	2,231	-	2,231
3 Big Wedding, The	572	557	588	1,717	2,109	-18%	-	-	-	-	1,717	3,399	11,242
8 Croods, The	97	608	747	1,452	1,624	-10%	-	-	-	-	1,452	2,171	110,710
5 Scary Movie 5	321	270	18	609	1,602	-61%	-	-	-	-	609	2,212	24,984
Total	26,030	34,020	31,533	91,583			-	-	-	-	91,583		521,630

AMC - Deer Valley Stadium 16 - Antioch, CA

2 Iron Man 3	1,998	3,280	2,952	8,230	22,848	-63%	-	-	-	-	8,230	26,776	35,006
1 Great Gatsby, The	1,659	1,382	1,652	4,693	-		-	-	-	-	4,693	-	4,693
1 Tyler Perry Presents Peeples	486	432	568	1,486	-		-	-	-	-	1,486	-	1,486

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denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

											THIS	LAST		
											WEEK	WEEK	CUME	
WK		FRI	SAT	SUN	WEEKEND GROSS	LAST WEEKEND GROSS	%	MON	TUE	WED	THU	TOTAL	GROSS	GROSS
AMC - Deer Valley Stadium 16 - Antioch, CA (continued)														
5	42	339	374	347	1,060	963	10%	-	-	-	-	1,060	1,137	12,901
3	Pain And Gain	180	256	436	872	949	-8%	-	-	-	-	872	1,183	5,558
7	* GI Joe: Retaliation	216	300	207	723	424	70%	-	-	-	15	738	572	21,666
8	Olympus Has Fallen	177	238	301	716	548	30%	-	-	-	-	716	637	16,687
4	Oblivion	162	203	300	665	681	-2%	-	-	-	-	665	909	10,965
3	Big Wedding, The	134	213	313	660	486	35%	-	-	-	-	660	644	2,402
5	Scary Movie 5	119	201	202	522	428	21%	-	-	-	-	522	556	5,838
8	Croods, The	57	161	117	335	958	-65%	-	-	-	-	335	1,152	31,749
3	Company You Keep, The	98	73	41	212	433	-51%	-	-	-	-	212	606	1,247
	Total	5,625	7,113	7,436	20,174			-	-	-	15	20,189		150,198

INDRP - El Campanil Theatre - Antioch, CA

	-	-	-	-	-		-	-	-	-	-	-	-
Total	-	-	-	-	-		-	-	-	-	-	-	-

TSU - Maya 15 Cinema - Pittsburg, CA

2 Iron Man 3	4,241	6,386	5,140	15,766	48,951	-67%	-	-	-	-	15,766	61,165	76,931
1 Great Gatsby, The	4,427	2,962	3,138	10,528	-		-	-	-	-	10,528	-	10,528
1 Tyler Perry Presents Peeples	1,133	1,388	1,929	4,451	-		-	-	-	-	4,451	-	4,451
3 Pain And Gain	520	640	741	1,901	2,422	-21%	-	-	-	-	1,901	3,648	17,988
1 Mud	194	394	366	954	-		-	-	-	-	954	-	954
5 42	66	356	240	662	1,061	-37%	-	-	-	-	662	1,474	24,904
4 Oblivion	56	192	316	564	792	-28%	-	-	-	-	564	1,386	21,166
8 Croods, The	33	187	300	520	736	-29%	-	-	-	-	520	1,238	68,344
3 Big Wedding, The	50	92	243	384	450	-14%	-	-	-	-	384	814	2,916
7 Tyler Perry's Temptation	63	122	142	328	702	-53%	-	-	-	-	328	964	38,860
4 Filly Brown	33	103	159	295	610	-51%	-	-	-	-	295	815	8,818
Total	10,816	12,822	12,714	36,353			-	-	-	-	36,353		275,860

Manteca, CA**AMC - Showplace 16 Manteca - Manteca, CA**

2 Iron Man 3	10,988	19,213	16,641	46,842	121,997	-61%	-	-	-	-	46,842	141,800	188,642
1 Great Gatsby, The	9,405	8,005	6,597	24,007	-		-	-	-	-	24,007	-	24,007
3 Pain And Gain	694	1,763	1,693	4,150	6,783	-38%	-	-	-	-	4,150	8,373	36,050
5 42	677	1,271	1,619	3,567	3,290	8%	-	-	-	-	3,567	3,832	50,365
4 Oblivion	700	1,320	1,420	3,440	3,372	2%	-	-	-	-	3,440	4,453	48,559
8 Croods, The	1,033	837	1,536	3,406	3,287	3%	-	-	-	-	3,406	3,985	123,712
1 Tyler Perry Presents Peeples	682	879	932	2,493	-		-	-	-	-	2,493	-	2,493
3 Big Wedding, The	231	366	1,222	1,819	2,248	-19%	-	-	-	-	1,819	2,898	10,132
10 Oz The Great and Powerful	139	296	751	1,186	1,003	18%	-	-	-	-	1,186	1,322	146,632
7* GI Joe: Retaliation	140	342	703	1,185	1,335	-11%	-	-	-	10	1,195	1,608	90,262
Total	24,689	34,292	33,114	92,095			-	-	-	10	92,105		720,854

Tracy, CA**CNMK - Movies 14 - Tracy, CA**

2 Iron Man 3	5,796	9,058	8,153	23,007	47,570	-51%	-	-	-	-	23,007	58,360	81,367
1 Great Gatsby, The	3,636	3,122	2,516	9,274	-		-	-	-	-	9,274	-	9,274
8 Croods, The	303	1,067	681	2,051	2,287	-10%	-	-	-	-	2,051	2,522	75,758
3 Pain And Gain	336	679	640	1,655	1,911	-13%	-	-	-	-	1,655	2,598	10,471
4 Oblivion	241	490	566	1,297	2,086	-37%	-	-	-	-	1,297	2,756	23,331
5 42	297	458	448	1,203	1,187	1%	-	-	-	-	1,203	1,502	19,713
1 Tyler Perry Presents Peeples	281	396	400	1,077	-		-	-	-	-	1,077	-	1,077

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* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK		FRI	SAT	SUN	LAST		%	MON	TUE	WED	THU	THIS	LAST	CUME
					WKEND	WKEND						WEEK	WEEK	
					GROSS	GROSS								
CNMK - Movies 14 - Tracy, CA (continued)														
2	Mud	276	343	387	1,006	1,084	-7%	-	-	-	-	1,006	1,710	2,716
3	Big Wedding, The	168	225	472	865	1,081	-19%	-	-	-	-	865	1,382	4,485
5	Scary Movie 5	307	357	103	767	997	-23%	-	-	-	-	767	1,109	13,490
	Total	11,641	16,195	14,366	42,202			-	-	-	-	42,202		241,682

Modesto, CA

BREN - Brenden 18 - Modesto, CA

2	Iron Man 3	5,252	7,935	7,778	20,964	61,716	-66%	-	-	-	-	20,964	74,944	95,908
1	Great Gatsby, The	4,842	4,114	3,666	12,622	-		-	-	-	-	12,622	-	12,622
3	Pain And Gain	620	1,184	1,083	2,886	4,072	-29%	-	-	-	-	2,886	5,628	20,596
4	Oblivion	230	696	540	1,466	855	71%	-	-	-	-	1,466	1,428	21,655
5	42	225	474	720	1,419	782	81%	-	-	-	-	1,419	1,089	19,366
6	Evil Dead	332	621	390	1,342	1,002	33%	-	-	-	-	1,342	1,782	40,208
8	Croods, The	382	316	630	1,329	1,263	5%	-	-	-	-	1,329	1,530	73,362
3	Big Wedding, The	166	351	676	1,194	888	34%	-	-	-	-	1,194	1,136	4,022
5	Scary Movie 5	312	610	260	1,182	1,192	0%	-	-	-	-	1,182	1,402	19,438
1	Tyler Perry Presents Peeples	188	310	328	826	-		-	-	-	-	826	-	826
4	Filly Brown	258	288	200	746	1,084	-31%	-	-	-	-	746	1,370	17,849
3	Lucky Di Unlucky Story	122	174	296	591	1,647	-64%	-	-	-	-	591	1,950	6,162
4	Home Run	15	135	202	352	578	-38%	-	-	-	-	352	868	11,106
	Total	12,944	17,208	16,769	46,919			-	-	-	-	46,919		343,120

REG - Modesto Stadium 10 - Modesto, CA

2	Iron Man 3	5,830	9,271	8,090	23,191	57,234	-59%	-	-	-	-	23,191	79,608	102,799
1	Great Gatsby, The	7,030	4,227	4,420	15,677	-		-	-	-	-	15,677	-	15,677
5	42	551	1,112	1,126	2,789	2,148	29%	-	-	-	-	2,789	3,502	37,640
3	Pain And Gain	730	952	1,032	2,714	2,526	7%	-	-	-	-	2,714	4,680	20,430
4	Oblivion	365	893	684	1,942	2,631	-26%	-	-	-	-	1,942	4,166	32,222
1	Tyler Perry Presents Peeples	361	674	687	1,722	-		-	-	-	-	1,722	-	1,722
8	Croods, The	16	298	765	1,079	1,518	-28%	-	-	-	-	1,079	2,182	79,502
3	Big Wedding, The	214	336	432	982	1,920	-48%	-	-	-	-	982	3,113	8,850
	Total	15,097	17,763	17,236	50,096			-	-	-	-	50,096		298,842

REG - Turlock Stadium 14 - Turlock, CA

2	Iron Man 3	8,674	14,675	10,965	34,314	68,615	-49%	-	-	-	-	34,314	83,418	117,732
1	Great Gatsby, The	7,033	4,973	5,057	17,063	-		-	-	-	-	17,063	-	17,063
3	Pain And Gain	657	1,100	1,033	2,790	4,716	-40%	-	-	-	-	2,790	5,837	21,425
5	42	288	1,166	1,061	2,515	2,535	0%	-	-	-	-	2,515	3,192	42,251
8	Croods, The	577	971	699	2,247	2,842	-20%	-	-	-	-	2,247	3,251	111,026
4	Oblivion	229	643	995	1,867	3,176	-41%	-	-	-	-	1,867	3,776	26,031
3	Big Wedding, The	184	573	717	1,474	1,783	-17%	-	-	-	-	1,474	2,297	7,551
8	Olympus Has Fallen	293	398	558	1,249	1,367	-8%	-	-	-	-	1,249	1,904	49,565
1	Tyler Perry Presents Peeples	150	300	352	802	-		-	-	-	-	802	-	802
7*	GI Joe: Retaliation	88	224	184	496	1,384	-64%	-	-	-	42	538	1,690	63,883
	Total	18,173	25,023	21,621	64,817			-	-	-	42	64,859		457,329

GALX - Riverbank 12 - Riverbank, CA

2	Iron Man 3	5,835	9,884	10,596	26,314	65,370	-59%	-	-	-	-	26,314	82,904	109,218
1	Great Gatsby, The	5,658	4,276	4,444	14,378	-		-	-	-	-	14,378	-	14,378
4	Oblivion	382	798	855	2,036	2,099	-3%	-	-	-	-	2,036	3,044	36,274
3	Pain And Gain	538	776	685	1,999	3,381	-40%	-	-	-	-	1,999	4,800	19,053
8	Croods, The	150	330	728	1,208	1,688	-28%	-	-	-	-	1,208	2,229	72,480
	Total	12,563	16,064	17,308	45,935			-	-	-	-	45,935		251,403

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Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	WEEKEND GROSS	LAST WEEKEND GROSS	%	MON	TUE	WED	THU	THIS WEEK TOTAL	LAST WEEK GROSS	CUME GROSS
CTRN - Reel Time Theater - Coalinga, CA													
2 Iron Man 3	381	243	-	624	3,054	-72%	-	-	-	-	624	3,394	4,018
3 Pain And Gain	98	19	-	117	155	72%	-	-	-	-	117	185	1,530
Total	479	262	-	741			-	-	-	-	741		5,548
CTRN - Avenal - Avenal, CA													
2 Iron Man 3	299	175	-	474	1,730	-62%	-	-	-	-	474	1,900	2,374
1 Great Gatsby, The	229	201	-	430	-		-	-	-	-	430	-	430
Total	528	376	-	904			-	-	-	-	904		2,804

Oakhurst, CA

SSFS - Met 5 - Oakhurst, CA

2 Iron Man 3	1,034	994	838	2,866	6,426	-55%	-	-	-	-	2,866	9,316	12,182
1 Company You Keep, The	463	605	450	1,518	-		-	-	-	-	1,518	-	1,518
2 Call, The	300	272	208	779	1,296	-39%	-	-	-	-	779	2,430	3,208
1 Evil Dead	103	224	88	414	-		-	-	-	-	414	-	414
1 Earth	88	126	154	368	-		-	-	-	-	368	-	1,514
3 Pain And Gain	109	217	40	366	442	-17%	-	-	-	-	366	946	3,425
Total	2,097	2,438	1,778	6,311			-	-	-	-	6,311		22,261

Merced, CA

REG - Hollywood Merced 13 - Merced, CA

2 Iron Man 3	6,842	11,481	8,664	26,987	67,410	-59%	-	-	-	-	26,987	81,790	108,777
5 42	264	834	594	1,692	1,475	14%	-	-	-	-	1,692	1,965	29,082
4 Oblivion	269	564	718	1,551	2,118	-26%	-	-	-	-	1,551	2,911	22,891
1 Tyler Perry Presents Peeples	132	409	514	1,055	-		-	-	-	-	1,055	-	1,055
7* GI Joe: Retaliation	182	350	380	912	782	16%	-	-	-	76	988	1,138	55,700
3 Evil Dead	264	326	169	759	731	3%	-	-	-	-	759	915	3,666
6 Jurassic Park	76	296	213	585	587	0%	-	-	-	-	585	776	11,907
3 Oz The Great and Powerful	16	118	352	486	584	-16%	-	-	-	-	486	793	2,505
1 Filly Brown	127	152	188	467	-		-	-	-	-	467	-	467
Total	8,172	14,530	11,792	34,494			-	-	-	76	34,570		236,050

REG - Regency 7 - Merced, CA

1 Great Gatsby, The	5,928	5,120	3,885	14,933	-		-	-	-	-	14,933	-	14,933
3 Pain And Gain	261	666	703	1,630	2,572	-36%	-	-	-	-	1,630	3,331	14,276
8 Croods, The	62	692	620	1,374	1,777	-22%	-	-	-	-	1,374	2,304	70,107
8 Olympus Has Fallen	227	320	485	1,032	607	70%	-	-	-	-	1,032	872	27,400
3 Big Wedding, The	102	198	415	715	829	-13%	-	-	-	-	715	1,072	3,766
5 Scary Movie 5	178	278	157	613	1,235	-50%	-	-	-	-	613	1,453	13,105
Total	6,758	7,274	6,265	20,297			-	-	-	-	20,297		143,587

Los Banos, CA

HFB - Premiere 6 Los Banos - Los Banos, CA

2 Iron Man 3	2,203	4,043	3,418	9,664	21,148	-54%	-	-	-	-	9,664	25,867	35,531
1 Great Gatsby, The	789	829	1,259	2,877	-		-	-	-	-	2,877	-	2,877
3 Pain And Gain	329	455	588	1,372	1,609	-14%	-	-	-	-	1,372	2,026	8,714
4 Oblivion	173	294	307	774	593	30%	-	-	-	-	774	768	8,810
8 Croods, The	81	435	247	763	576	32%	-	-	-	-	763	676	34,875
3 Big Wedding, The	109	175	197	481	595	-19%	-	-	-	-	481	827	2,807
Total	3,684	6,231	6,016	15,931			-	-	-	-	15,931		93,614

Fresno, CA

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Branch Complex Analysis San Francisco

WK		FRI	SAT	SUN	LAST		%	MON	TUE	WED	THU	THIS	LAST	CUME
					WKEND	WKEND						WEEK	WEEK	
REG - Fresno Stadium 21 + IMAX - Fresno, CA														
2	Iron Man 3	28,464	47,721	35,485	111,670	261,229	-57%	-	-	-	-	111,670	319,233	430,903
1	Great Gatsby, The	24,523	22,943	16,225	63,691	-	-	-	-	-	-	63,691	-	63,691
3	Pain And Gain	1,555	2,536	3,146	7,237	12,232	-40%	-	-	-	-	7,237	15,902	61,991
5	42	813	2,067	2,370	5,250	9,482	-44%	-	-	-	-	5,250	12,338	145,322
4	Oblivion	1,081	2,109	1,929	5,119	6,774	-24%	-	-	-	-	5,119	8,930	114,428
3	Mud	969	1,881	2,037	4,887	3,564	37%	-	-	-	-	4,887	4,873	17,976
1	Tyler Perry Presents Peeples	1,071	1,837	1,671	4,579	-	-	-	-	-	-	4,579	-	4,579
3	Big Wedding, The	866	1,294	2,073	4,233	3,746	13%	-	-	-	-	4,233	5,273	20,498
8	Croods, The	168	1,542	2,192	3,902	2,577	51%	-	-	-	-	3,902	3,020	186,606
10	Oz The Great and Powerful	74	946	2,000	3,020	2,082	45%	-	-	-	-	3,020	2,781	374,416
8	Olympus Has Fallen	276	766	1,128	2,170	2,108	2%	-	-	-	-	2,170	2,843	137,810
1	King's Faith	485	507	724	1,716	-	-	-	-	-	-	1,716	-	1,716
7*	GI Joe: Retaliation	54	256	824	1,134	2,365	-52%	-	-	-	196	1,330	3,162	171,474
2	Disconnect	185	247	375	807	1,772	-54%	-	-	-	-	807	2,777	3,584
	Total	60,584	86,652	72,179	219,415		-	-	-		196	219,611		1,734,994
REG - Broadway Faire 10 - Fresno, CA														
2	Iron Man 3	4,313	7,676	7,951	19,940	42,741	-53%	-	-	-	-	19,940	55,267	75,207
1	Great Gatsby, The	3,242	2,844	3,527	9,613	-	-	-	-	-	-	9,613	-	9,613
3	Pain And Gain	528	800	946	2,274	1,842	23%	-	-	-	-	2,274	2,874	12,673
8	Croods, The	165	782	1,129	2,076	1,502	38%	-	-	-	-	2,076	1,752	55,566
5	42	320	744	850	1,914	2,063	-7%	-	-	-	-	1,914	2,827	29,769
4	Oblivion	260	452	637	1,349	1,950	-30%	-	-	-	-	1,349	2,582	20,548
1	Tyler Perry Presents Peeples	344	512	484	1,340	-	-	-	-	-	-	1,340	-	1,340
3	Big Wedding, The	33	35	-	68	786	-88%	-	-	-	-	68	1,198	3,587
	Total	9,205	13,845	15,524	38,574		-	-	-		-	38,574		208,303
REG - Manchester Mall 16 - Fresno, CA														
2	Iron Man 3	8,022	12,349	11,968	32,339	84,921	-61%	-	-	-	-	32,339	109,860	142,199
1	Great Gatsby, The	4,586	4,157	5,578	14,321	-	-	-	-	-	-	14,321	-	14,321
3	Pain And Gain	738	1,455	1,480	3,673	3,852	-4%	-	-	-	-	3,673	5,500	27,087
1	Tyler Perry Presents Peeples	697	740	1,010	2,447	-	-	-	-	-	-	2,447	-	2,447
8	Croods, The	496	938	942	2,376	2,539	-6%	-	-	-	-	2,376	3,454	109,303
5	42	350	432	688	1,470	1,504	-2%	-	-	-	-	1,470	2,021	29,262
4	Oblivion	324	460	608	1,392	2,220	-37%	-	-	-	-	1,392	3,645	30,349
4	Filly Brown	234	394	690	1,318	1,640	-19%	-	-	-	-	1,318	2,242	24,838
5	Scary Movie 5	280	506	380	1,166	2,146	-45%	-	-	-	-	1,166	2,518	22,243
2	Place Beyond the Pines, The	104	166	256	526	426	23%	-	-	-	-	526	749	1,275
7*	GI Joe: Retaliation	124	152	186	462	423	9%	-	-	-	30	492	729	81,719
3	Big Wedding, The	161	43	179	383	615	-37%	-	-	-	-	383	1,092	3,423
	Total	16,116	21,792	23,965	61,873		-	-	-		30	61,903		488,466
TMKO - Sierra Vista Cinemas - Clovis, CA														
2	Iron Man 3	8,849	15,350	12,534	36,733	67,120	-45%	-	-	-	-	36,733	93,890	130,622
1	Great Gatsby, The	5,040	5,460	5,004	15,505	-	-	-	-	-	-	15,505	-	15,505
5	42	594	1,349	1,720	3,664	3,160	15%	-	-	-	-	3,664	4,643	51,298
3	Pain And Gain	890	1,354	1,154	3,398	4,334	-21%	-	-	-	-	3,398	6,953	24,458
4	Oblivion	659	774	1,171	2,604	3,573	-27%	-	-	-	-	2,604	5,556	38,756
8	Croods, The	386	948	865	2,199	1,818	20%	-	-	-	-	2,199	2,371	81,698
3	Big Wedding, The	339	324	996	1,659	1,374	20%	-	-	-	-	1,659	2,356	7,556
3	Lucky Di Unlucky Story	144	594	430	1,168	3,618	-67%	-	-	-	-	1,168	4,551	15,898
1	Tyler Perry Presents Peeples	170	379	349	898	-	-	-	-	-	-	898	-	898
1	Aftershock	148	270	73	491	-	-	-	-	-	-	491	-	491

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denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	LAST		%	MON	TUE	WED	THU	THIS	LAST	CUME
				WKEND	WKEND						WEEK	WEEK	
				GROSS	GROSS						TOTAL	GROSS	GROSS
TMKO - Sierra Vista Cinemas - Clovis, CA (continued)													
7 * GI Joe: Retaliation	50	178	92	320	1,102	-70%	-	-	-	66	386	1,574	61,400
Total	17,269	26,980	24,388	68,639			-	-	-	66	68,705		428,580
REG - Clovis Movies 8 - Clovis, CA													
3 Jack The Giant Slayer	609	1,502	1,245	3,356	3,145	6%	-	-	-	-	3,356	4,096	13,542
4 Identity Thief	518	1,074	1,248	2,840	2,151	32%	-	-	-	-	2,840	3,141	15,768
3 Snitch	546	917	1,004	2,467	2,029	21%	-	-	-	-	2,467	2,893	9,406
1 Host, The	427	662	550	1,639	-		-	-	-	-	1,639	-	1,639
6 Warm Bodies	424	570	573	1,567	1,165	34%	-	-	-	-	1,567	1,666	17,006
8 Hansel And Gretel: Witch Hu	196	472	516	1,184	932	27%	-	-	-	-	1,184	1,385	19,405
2 Silver Linings Playbook	242	427	354	1,023	1,216	-15%	-	-	-	-	1,023	1,783	2,806
1 Admission	203	224	351	778	-		-	-	-	-	778	-	778
Total	3,165	5,848	5,841	14,854			-	-	-	-	14,854		80,350

Hanford, CA

CNMK - Movies 8 - Hanford, CA

2 Iron Man 3	1,421	3,048	2,507	6,976	20,041	-65%	-	-	-	-	6,976	23,375	30,351
1 Great Gatsby, The	1,586	1,135	727	3,448	-		-	-	-	-	3,448	-	3,448
8 Croods, The	271	500	671	1,442	943	52%	-	-	-	-	1,442	1,097	33,202
3 Pain And Gain	156	460	231	847	872	-2%	-	-	-	-	847	1,243	5,121
1 Tyler Perry Presents Peeples	167	261	228	656	-		-	-	-	-	656	-	656
5 42	76	303	186	564	808	-30%	-	-	-	-	564	1,112	10,022
Total	3,677	5,707	4,550	13,933			-	-	-	-	13,933		82,800

Lemoore, CA

CCL - Lemoore Cinemas - Lemoore, CA

2 Iron Man 3	4,813	6,911	5,142	16,866	44,585	-62%	-	-	-	-	16,866	54,911	71,777
1 Great Gatsby, The	2,768	2,741	2,031	7,540	-		-	-	-	-	7,540	-	7,540
3 Pain And Gain	457	584	504	1,545	1,936	-20%	-	-	-	-	1,545	2,790	14,006
1 Tyler Perry Presents Peeples	205	284	407	896	-		-	-	-	-	896	-	896
5 42	221	237	272	730	916	-20%	-	-	-	-	730	1,276	16,547
Total	8,464	10,757	8,356	27,577			-	-	-	-	27,577		110,766

Visalia, CA

REG - Sequoia Mall 12 - Visalia, CA

8 Croods, The	223	1,294	1,184	2,701	2,775	-2%	-	-	-	-	2,701	3,375	88,352
1 Oblivion	460	516	887	1,863	-		-	-	-	-	1,863	-	1,863
10 Oz The Great and Powerful	70	356	790	1,216	952	27%	-	-	-	-	1,216	1,076	92,703
3 Jack The Giant Slayer	175	472	567	1,214	922	31%	-	-	-	-	1,214	1,240	4,163
4 Identity Thief	98	444	546	1,088	856	27%	-	-	-	-	1,088	1,114	66,121
2 GI Joe: Retaliation	126	400	449	975	972	0%	-	-	-	-	975	1,283	2,258
2 Filly Brown	264	188	460	912	1,375	-33%	-	-	-	-	912	1,759	2,671
3 Snitch	178	301	402	881	769	14%	-	-	-	-	881	1,114	21,210
2 Scary Movie 5	116	406	202	724	1,213	-40%	-	-	-	-	724	1,589	2,313
3 Big Wedding, The	134	116	371	621	980	-36%	-	-	-	-	621	1,442	3,835
6 Warm Bodies	168	182	222	572	630	-9%	-	-	-	-	572	789	6,026
1 Host, The	168	189	189	546	-		-	-	-	-	546	-	546
2 Place Beyond the Pines, The	96	315	134	545	515	5%	-	-	-	-	545	877	1,422
1 Admission	113	130	93	336	-		-	-	-	-	336	-	336
Total	2,389	5,309	6,496	14,194			-	-	-	-	14,194		293,819

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Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	WEEKEND GROSS	LAST WEEKEND GROSS	%	MON	TUE	WED	THU	THIS WEEK TOTAL	LAST WEEK GROSS	CUME GROSS
REG - Signature Stadium 10 - Visalia, CA													
2 Iron Man 3	7,599	12,936	11,535	32,070	58,551	-45%	-	-	-	-	32,070	73,683	105,753
1 Great Gatsby, The	5,968	5,242	3,923	15,133	-		-	-	-	-	15,133	-	15,133
5 42	512	822	1,073	2,407	3,737	-35%	-	-	-	-	2,407	4,447	41,122
3 Pain And Gain	413	566	1,057	2,036	4,648	-56%	-	-	-	-	2,036	6,451	20,726
1 Tyler Perry Presents Peeples	259	329	869	1,457	-		-	-	-	-	1,457	-	1,457
Total	14,751	19,895	18,457	53,103			-	-	-	-	53,103		184,191

Santa Cruz, CA

REG - Santa Cruz 9 - Santa Cruz, CA

1 Great Gatsby, The	14,848	9,902	6,962	31,712	-		-	-	-	-	31,712	-	31,712
2 Iron Man 3	6,019	8,520	5,859	20,398	59,635	-65%	-	-	-	-	20,398	75,656	96,054
3 Pain And Gain	472	752	424	1,648	1,972	-16%	-	-	-	-	1,648	2,917	12,746
4 Oblivion	216	338	1,000	1,554	3,468	-55%	-	-	-	-	1,554	5,194	34,775
6 Jurassic Park	34	46	69	149	1,072	-86%	-	-	-	-	149	1,495	21,943
Total	21,589	19,558	14,314	55,461			-	-	-	-	55,461		197,230

REG - Riverfront Twin - Santa Cruz, CA

5 42	457	601	414	1,472	2,114	-30%	-	-	-	-	1,472	2,652	24,751
1 Croods, The	398	364	344	1,106	-		-	-	-	-	1,106	-	1,106
3 Big Wedding, The	144	123	75	342	1,174	-70%	-	-	-	-	342	1,607	5,023
Total	999	1,088	833	2,920			-	-	-	-	2,920		30,880

NICK - Del Mar 3 - Santa Cruz, CA

3 Mud	918	1,825	1,107	3,850	4,654	-17%	-	-	-	-	3,850	7,044	17,988
1 Spirited Away	956	1,248	-	2,204	-		-	-	-	-	2,204	-	54,140
1 Reluctant Fundamentalist, T	360	406	178	945	-		-	-	-	-	945	-	945
1 Aftershock	228	118	94	440	-		-	-	-	-	440	-	440
1 From Up On Poppy Hill	39	37	268	344	-		-	-	-	-	344	-	10,748
Total	2,501	3,634	1,647	7,783			-	-	-	-	7,783		84,261

NICK - Nickelodeon 4 - Santa Cruz, CA

3 Company You Keep, The	667	968	500	2,135	2,654	-19%	-	-	-	-	2,135	3,844	12,193
3 Disconnect	414	940	452	1,806	1,449	24%	-	-	-	-	1,806	2,126	6,312
1 Place Beyond the Pines, The	381	561	562	1,504	-		-	-	-	-	1,504	-	1,504
5 Sapphires, The	422	460	436	1,318	1,843	-28%	-	-	-	-	1,318	2,554	18,882
4 Renoir	170	260	260	690	1,288	-46%	-	-	-	-	690	2,008	8,048
Total	2,054	3,189	2,210	7,453			-	-	-	-	7,453		46,939

NICK - Aptos Twin - Aptos, CA

1 Great Gatsby, The	1,841	2,138	1,934	5,914	-		-	-	-	-	5,914	-	5,914
2 Sapphires, The	313	382	189	884	1,382	-36%	-	-	-	-	884	1,959	2,843
3 Big Wedding, The	188	204	413	805	1,311	-38%	-	-	-	-	805	1,868	5,326
Total	2,342	2,724	2,536	7,603			-	-	-	-	7,603		14,083

Monterey/Salinas, CA

CNMK - Monterey Cinemas 14 + XD - Monterey, CA

1 Great Gatsby, The	16,522	16,191	9,775	42,488	-		-	-	-	-	42,488	-	42,488
2 Iron Man 3	10,954	17,446	10,907	39,307	101,289	-61%	-	-	-	-	39,307	123,965	163,272
4 Oblivion	923	1,457	1,185	3,565	4,876	-26%	-	-	-	-	3,565	6,532	67,207
5 42	1,052	1,248	1,014	3,314	3,607	-8%	-	-	-	-	3,314	4,930	54,102
3 Pain And Gain	677	1,137	810	2,624	4,548	-42%	-	-	-	-	2,624	6,241	27,946
1 Tyler Perry Presents Peeples	597	716	818	2,131	-		-	-	-	-	2,131	-	2,131
3 Big Wedding, The	326	742	883	1,951	2,349	-16%	-	-	-	-	1,951	3,497	12,955
8 Croods, The	370	871	546	1,787	2,130	-16%	-	-	-	-	1,787	2,556	85,450

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Branch Complex Analysis San Francisco

											THIS	LAST		
WK		FRI	SAT	SUN	WEEKEND GROSS	WEEKEND GROSS	%	MON	TUE	WED	THU	WEEK TOTAL	WEEK GROSS	CUME GROSS
	Total	31,421	39,808	25,938	97,167			-	-	-	-	97,167		455,551
ARCE - Osio Plaza 6 - Monterey, CA														
3	Mud	795	1,061	567	2,422	2,974	-18%	-	-	-	-	2,422	4,494	12,236
5	Place Beyond the Pines, The	382	476	296	1,153	1,508	-23%	-	-	-	-	1,153	2,303	18,197
3	Company You Keep, The	264	459	342	1,064	1,874	-43%	-	-	-	-	1,064	2,843	7,738
1	Angels' Share, The	225	270	75	569	-		-	-	-	-	569	-	569
2	Ginger And Rosa	104	131	62	298	781	-61%	-	-	-	-	298	1,277	1,575
1	Gimme The Loot	86	101	78	265	-		-	-	-	-	265	-	265
	Total	1,856	2,498	1,420	5,771			-	-	-	-	5,771		40,580
INDRP - Golden State Theatre - Monterey, CA														
		-	-	-	-	-		-	-	-	-	-	-	-
	Total	-	-	-	-			-	-	-	-	-	-	-
TMKO - Lighthouse 4 - Pacific Grove, CA														
1	Great Gatsby, The	1,008	1,890	907	3,805	-		-	-	-	-	3,805	-	3,805
2	Iron Man 3	578	1,066	499	2,144	4,232	-49%	-	-	-	-	2,144	5,818	7,962
5	42	130	257	310	697	1,410	-50%	-	-	-	-	697	2,150	12,310
3	Big Wedding, The	156	255	128	539	934	-42%	-	-	-	-	539	1,410	3,605
	Total	1,872	3,468	1,844	7,185			-	-	-	-	7,185		27,682
CNMK - Salinas Northridge 14 - Salinas, CA														
2	Iron Man 3	5,974	10,293	9,626	25,892	64,623	-59%	-	-	-	-	25,892	78,059	103,952
1	Great Gatsby, The	2,758	2,712	2,077	7,547	-		-	-	-	-	7,547	-	7,547
3	Pain And Gain	733	1,290	988	3,012	3,795	-20%	-	-	-	-	3,012	5,117	22,122
4	Oblivion	371	721	564	1,656	2,160	-23%	-	-	-	-	1,656	2,820	25,281
8	Croods, The	291	651	598	1,540	1,821	-15%	-	-	-	-	1,540	2,268	90,920
5	Scary Movie 5	243	696	449	1,388	1,866	-25%	-	-	-	-	1,388	2,172	21,151
1	Tyler Perry Presents Peeples	295	380	494	1,169	-		-	-	-	-	1,169	-	1,169
5	42	273	541	339	1,153	1,487	-22%	-	-	-	-	1,153	1,840	23,150
4	Filly Brown	285	318	274	877	1,747	-49%	-	-	-	-	877	2,110	22,876
	Total	11,223	17,602	15,409	44,234			-	-	-	-	44,234		318,168
TSU - Maya Cinema 14 - Salinas, CA														
2	Iron Man 3	4,894	8,216	7,065	20,175	68,456	-70%	-	-	-	-	20,175	83,222	103,398
1	Great Gatsby, The	6,638	4,008	3,476	14,122	-		-	-	-	-	14,122	-	14,122
3	Pain And Gain	346	514	830	1,690	2,026	-16%	-	-	-	-	1,690	3,468	19,142
5	42	448	648	497	1,592	1,256	26%	-	-	-	-	1,592	1,848	33,986
1	Tyler Perry Presents Peeples	358	446	377	1,182	-		-	-	-	-	1,182	-	1,182
4	Oblivion	206	292	379	876	936	-6%	-	-	-	-	876	1,452	19,848
8	Croods, The	151	288	316	756	1,353	-44%	-	-	-	-	756	1,740	66,516
4	Filly Brown	38	258	260	555	1,048	-47%	-	-	-	-	555	1,275	11,764
3	Big Wedding, The	113	156	12	280	610	-54%	-	-	-	-	280	970	3,680
4	Home Run	6	68	52	126	594	-78%	-	-	-	-	126	834	8,376
	Total	13,198	14,894	13,264	41,354			-	-	-	-	41,354		282,014

Mt Shasta, CA

CTRN - Mount Shasta Cinemas - Mount Shasta, CA

2 Iron Man 3	1,058	1,261	797	3,116	7,580	-58%	-	-	-	-	3,116	9,314	12,430
1 Great Gatsby, The	440	468	562	1,470	-		-	-	-	-	1,470	-	1,470
4 Oblivion	116	258	152	526	317	65%	-	-	-	-	526	504	5,245
1 Big Wedding, The	61	92	211	363	-		-	-	-	-	363	-	363
5 42	108	72	126	307	468	-34%	-	-	-	-	307	600	6,099
3 Pain And Gain	-	71	82	152	349	-41%	-	-	-	-	152	543	1,710
Total	1,783	2,222	1,930	5,934			-	-	-	-	5,934		27,317

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Branch Complex Analysis San Francisco

WK		FRI	SAT	SUN	LAST WKEND		%	MON	TUE	WED	THU	THIS WEEK	LAST WEEK	CUME GROSS
					GROSS	GROSS						TOTAL	GROSS	
Redding, CA														
CNMK - Redding 14 + XD - Redding, CA														
2	Iron Man 3	7,159	11,811	10,118	29,088	66,609	-56%	-	-	-	-	29,088	86,432	115,520
1	Great Gatsby, The	6,252	4,710	5,044	16,006	-	-	-	-	-	-	16,006	-	16,006
4	Oblivion	813	976	1,156	2,946	4,034	-26%	-	-	-	-	2,946	5,885	46,178
8	Croods, The	449	947	1,152	2,548	2,221	14%	-	-	-	-	2,548	2,725	73,232
3	Pain And Gain	464	873	830	2,167	2,657	-18%	-	-	-	-	2,167	3,911	16,673
5	42	464	603	972	2,039	2,230	-8%	-	-	-	-	2,039	3,053	29,700
3	Big Wedding, The	229	457	810	1,496	1,801	-16%	-	-	-	-	1,496	2,503	8,722
	Total	15,830	20,377	20,082	56,290		-	-	-	-	-	56,290		306,031
CNMK - Cinemark Movies 8 - Redding, CA														
3	Jack The Giant Slayer	459	908	628	1,994	2,099	-4%	-	-	-	-	1,994	2,935	7,744
3	Identity Thief	298	393	374	1,064	875	21%	-	-	-	-	1,064	1,242	3,758
1	Host, The	249	382	221	852	-	-	-	-	-	-	852	-	852
3	Snitch	183	250	146	580	561	3%	-	-	-	-	580	821	2,186
4	Safe Haven	101	222	256	578	601	-3%	-	-	-	-	578	861	3,584
1	Admission	135	136	118	390	-	-	-	-	-	-	390	-	390
1	Stand Up Guys	50	90	24	164	-	-	-	-	-	-	164	-	164
2	Silver Linings Playbook	20	35	90	145	493	-70%	-	-	-	-	145	744	889
	Total	1,495	2,416	1,857	5,767		-	-	-	-	-	5,767		19,567
Anderson, CA														
RFB - Valley 11 Cinemas - Anderson, CA														
2	Iron Man 3	1,206	1,798	-	3,004	13,612	-69%	-	-	-	-	3,004	17,081	20,085
1	Great Gatsby, The	695	820	-	1,515	-	-	-	-	-	-	1,515	-	1,515
1	Mud	244	524	-	768	-	-	-	-	-	-	768	-	768
4	Oblivion	249	288	-	537	756	-4%	-	-	-	-	537	992	8,398
5	42	188	166	-	354	463	30%	-	-	-	-	354	807	8,610
8	Croods, The	69	184	-	253	734	-40%	-	-	-	-	253	870	19,874
1	Tyler Perry Presents Peeples	81	151	-	232	-	-	-	-	-	-	232	-	232
3	Big Wedding, The	55	148	-	203	602	-46%	-	-	-	-	203	1,000	2,476
3	Pain And Gain	88	30	-	118	575	-70%	-	-	-	-	118	811	3,162
	Total	2,875	4,109	-	6,984		-	-	-	-	-	6,984		65,120
Quincy, CA														
THT - Town Hall Theater - Quincy, CA														
	Total	-	-	-	-	-	-	-	-	-	-	-	-	-
Chico, CA														
CNMK - Tinseltown 14 - Chico, CA														
2	Iron Man 3	8,530	13,666	10,981	33,177	67,871	-51%	-	-	-	-	33,177	90,334	123,511
1	Great Gatsby, The	9,437	7,473	7,360	24,270	-	-	-	-	-	-	24,270	-	24,270
5	42	462	1,219	1,249	2,930	3,409	-14%	-	-	-	-	2,930	4,660	42,538
8	Croods, The	409	1,140	1,143	2,692	2,675	0%	-	-	-	-	2,692	3,190	89,506
4	Oblivion	599	859	1,058	2,516	4,221	-40%	-	-	-	-	2,516	5,859	41,904
3	Pain And Gain	475	1,009	832	2,316	4,509	-48%	-	-	-	-	2,316	6,263	21,996
3	Big Wedding, The	275	910	900	2,084	2,026	2%	-	-	-	-	2,084	3,044	10,168
4	Place Beyond the Pines, The	240	681	453	1,374	2,033	-32%	-	-	-	-	1,374	2,914	11,592
1	Tyler Perry Presents Peeples	335	282	274	891	-	-	-	-	-	-	891	-	891

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Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	WEEKEND GROSS	LAST WEEKEND GROSS	%	MON	TUE	WED	THU	THIS WEEK TOTAL	LAST WEEK GROSS	CUME GROSS
Total	20,762	27,239	24,250	72,250			-	-	-	-	72,250		366,376
PE - El Rey Theatre - Chico, CA													
	-	-	-	-	-		-	-	-	-	-	-	-
Total	-	-	-	-	-		-	-	-	-	-	-	-
ALMO - Paradise 7 - Paradise, CA													
2 Iron Man 3	1,325	1,850	1,865	5,040	12,928	-61%	-	-	-	-	5,040	15,848	20,888
1 Great Gatsby, The	1,986	1,136	1,624	4,746	-		-	-	-	-	4,746	-	4,746
5 42	145	268	189	602	614	-1%	-	-	-	-	602	1,000	10,121
4 Oblivion	99	180	190	469	699	-32%	-	-	-	-	469	1,188	8,339
1 Trance	72	56	65	193	-		-	-	-	-	193	-	193
2 Sapphires, The	7	59	124	190	534	-64%	-	-	-	-	190	939	1,129
3 Pain And Gain	7	108	46	161	427	-62%	-	-	-	-	161	567	1,774
Total	3,641	3,657	4,103	11,401			-	-	-	-	11,401		47,190

Oroville, CA

CONT - Feather River 6 - Oroville, CA

2 Iron Man 3	1,468	2,290	1,830	5,586	18,070	-69%	-	-	-	-	5,586	24,289	29,876
1 Great Gatsby, The	852	895	1,160	2,908	-		-	-	-	-	2,908	-	2,908
3 Pain And Gain	290	284	204	778	808	-3%	-	-	-	-	778	1,426	6,143
4 Oblivion	160	334	162	657	650	0%	-	-	-	-	657	1,288	10,719
3 Big Wedding, The	83	142	266	491	712	-31%	-	-	-	-	491	1,224	3,090
8 Croods, The	-	180	234	414	282	46%	-	-	-	-	414	348	24,541
5 Scary Movie 5	26	248	29	302	552	-45%	-	-	-	-	302	721	6,161
Total	2,879	4,373	3,885	11,136			-	-	-	-	11,136		83,438

Crescent City, CA

CTRN - Crescent City Cinema - Crescent City, CA

2 Iron Man 3	1,234	1,189	998	3,420	8,374	-59%	-	-	-	-	3,420	10,674	14,094
1 Great Gatsby, The	618	572	299	1,488	-		-	-	-	-	1,488	-	1,488
1 Big Wedding, The	94	144	294	532	-		-	-	-	-	532	-	532
5 42	274	112	56	442	218	103%	-	-	-	-	442	315	4,185
4 Oblivion	120	102	142	363	284	27%	-	-	-	-	363	488	5,025
3 Pain And Gain	108	74	74	256	414	-38%	-	-	-	-	256	740	2,390
5 Scary Movie 5	-	144	52	196	328	6%	-	-	-	-	196	440	2,969
8 Croods, The	12	72	24	108	168	-35%	-	-	-	-	108	174	14,098
Total	2,460	2,409	1,939	6,805			-	-	-	-	6,805		44,781

McKinleyville, CA

CTRN - Mill Creek Cinema - McKinleyville, CA

2 Iron Man 3	1,524	2,598	2,204	6,326	15,930	-60%	-	-	-	-	6,326	20,218	26,544
1 Great Gatsby, The	1,868	1,361	1,452	4,681	-		-	-	-	-	4,681	-	4,681
5 42	96	271	264	631	740	-14%	-	-	-	-	631	990	10,049
4 Oblivion	82	173	214	468	670	-30%	-	-	-	-	468	942	8,129
3 Pain And Gain	99	103	225	427	604	-29%	-	-	-	-	427	861	4,359
8 Croods, The	56	129	174	358	514	-30%	-	-	-	-	358	704	22,712
3 Big Wedding, The	134	52	24	210	391	-46%	-	-	-	-	210	637	2,255
Total	3,859	4,687	4,557	13,101			-	-	-	-	13,101		78,729

Eureka, CA

CTRN - Minor 3 - Arcata, CA

1 Great Gatsby, The	1,678	1,582	892	4,151	-		-	-	-	-	4,151	-	4,151
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denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	WEEKEND GROSS	LAST WEEKEND GROSS	%	MON	TUE	WED	THU	THIS WEEK TOTAL	LAST WEEK GROSS	CUME GROSS
CTRN - Minor 3 - Arcata, CA (continued)													
2 Iron Man 3	481	720	460	1,661	5,274	-68%	-	-	-	-	1,661	6,307	7,968
2 Mud	242	306	216	764	1,214	-37%	-	-	-	-	764	1,646	2,411
Total	2,401	2,608	1,568	6,576			-	-	-	-	6,576		14,530

Willits, CA

CONT - Noyo 3 - Willits, CA

1 Great Gatsby, The	588	506	775	1,869	-		-	-	-	-	1,869	-	1,869
2 Iron Man 3	673	650	538	1,860	5,113	-63%	-	-	-	-	1,860	6,188	8,048
4 42	286	-	-	286	306	160%	-	-	-	-	286	468	2,710
3 Pain And Gain	-	-	-	-	470	-99%	-	-	-	-	-	623	1,523
Total	1,547	1,156	1,313	4,015			-	-	-	-	4,015		14,150

Ukiah, CA

REG - Ukiah 6 - Ukiah, CA

2 Iron Man 3	2,123	2,987	3,004	8,114	20,313	-60%	-	-	-	-	8,114	24,731	32,845
1 Great Gatsby, The	2,818	1,782	1,534	6,134	-		-	-	-	-	6,134	-	6,134
4 Oblivion	339	586	317	1,242	1,128	10%	-	-	-	-	1,242	1,670	13,028
8 Croods, The	244	363	495	1,102	934	17%	-	-	-	-	1,102	1,068	33,530
3 Pain And Gain	380	340	304	1,024	1,536	-33%	-	-	-	-	1,024	1,951	6,438
Total	5,904	6,058	5,654	17,616			-	-	-	-	17,616		91,975

Eureka, CA

CTRN - Broadway Cinema - Eureka, CA

2 Iron Man 3	3,013	3,874	4,244	11,132	27,328	-59%	-	-	-	-	11,132	35,558	46,690
1 Great Gatsby, The	2,072	1,868	2,280	6,220	-		-	-	-	-	6,220	-	6,220
3 Pain And Gain	450	508	238	1,197	1,372	-12%	-	-	-	-	1,197	1,994	7,341
4 Oblivion	210	531	314	1,056	1,336	-20%	-	-	-	-	1,056	2,242	16,949
1 Home Run	426	180	320	926	-		-	-	-	-	926	-	926
8 Croods, The	154	292	404	849	411	106%	-	-	-	-	849	793	37,733
5 42	150	175	264	590	881	-33%	-	-	-	-	590	1,307	11,784
3 Big Wedding, The	122	136	275	533	682	-21%	-	-	-	-	533	1,123	3,994
8 Olympus Has Fallen	90	142	190	422	199	111%	-	-	-	-	422	287	16,211
6 Evil Dead	48	101	170	318	244	30%	-	-	-	-	318	466	14,650
4 Place Beyond the Pines, The	20	73	134	228	444	-48%	-	-	-	-	228	645	4,158
6 Jurassic Park	90	64	19	172	424	-59%	-	-	-	-	172	1,020	13,140
Total	6,845	7,944	8,852	23,643			-	-	-	-	23,643		179,796

ACTA - Arcata - Arcata, CA

WALL-E	-	-	-	-	-		-	-	-	-	-	-	-
Total	-	-	-	-	-		-	-	-	-	-	-	-

Lakeport, CA

ALMO - Lakeport 5 - Lakeport, CA

2 Iron Man 3	2,122	2,836	2,628	7,586	15,298	-50%	-	-	-	-	7,586	18,266	25,852
1 Great Gatsby, The	1,235	1,308	1,031	3,574	-		-	-	-	-	3,574	-	3,574
4 Oblivion	155	296	263	714	962	-25%	-	-	-	-	714	1,747	9,807
1 Company You Keep, The	191	163	179	533	-		-	-	-	-	533	-	533
3 Pain And Gain	176	153	56	385	788	-51%	-	-	-	-	385	1,014	4,335
Total	3,879	4,756	4,157	12,792			-	-	-	-	12,792		44,101

ALMO - Lakeport Auto Movies DI - Lakeport, CA

1 Croods, The	1,775	2,508	CW	4,283	-		CW	-	-	-	4,283	-	4,283
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Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	WEEKEND GROSS	LAST WEEKEND GROSS	%	MON	TUE	WED	THU	THIS WEEK TOTAL	LAST WEEK GROSS	CUME GROSS
ALMO - Lakeport Auto Movies DI - Lakeport, CA (continued)													
2 Oz The Great and Powerful	1,775	2,508	CW	4,283	3,206	33%	CW	-	-	-	4,283	3,206	7,489
Total	3,550	5,016	-	8,566			-	-	-	-	8,566		11,772

Auburn, CA

REG - Auburn Stadium 10 - Auburn, CA

2 Iron Man 3	4,421	5,745	7,167	17,333	29,740	-41%	-	-	-	-	17,333	41,462	58,795
1 Great Gatsby, The	3,326	3,059	4,155	10,540	-		-	-	-	-	10,540	-	10,540
4 Oblivion	502	675	763	1,940	2,626	-26%	-	-	-	-	1,940	4,073	26,437
5 42	346	548	948	1,842	1,990	-7%	-	-	-	-	1,842	3,212	25,700
8 Croods, The	272	591	622	1,485	1,177	26%	-	-	-	-	1,485	1,785	47,617
3 Big Wedding, The	217	401	776	1,394	1,274	9%	-	-	-	-	1,394	2,136	7,191
3 Pain And Gain	313	280	442	1,035	1,149	-9%	-	-	-	-	1,035	1,906	7,229
Total	9,397	11,299	14,873	35,569			-	-	-	-	35,569		183,509

Placerville, CA

REG - Placerville 8 - Placerville, CA

2 Iron Man 3	2,112	2,614	2,390	7,116	14,326	-50%	-	-	-	-	7,116	19,621	26,737
1 Great Gatsby, The	2,045	1,458	2,021	5,524	-		-	-	-	-	5,524	-	5,524
4 Oblivion	220	464	378	1,062	1,224	-13%	-	-	-	-	1,062	1,885	12,216
8 Croods, The	265	342	196	803	1,049	-23%	-	-	-	-	803	1,373	28,319
5 42	53	300	386	739	1,005	-26%	-	-	-	-	739	1,869	13,156
3 Pain And Gain	152	166	280	598	639	-6%	-	-	-	-	598	1,102	4,029
Total	4,847	5,344	5,651	15,842			-	-	-	-	15,842		89,981

Jackson, CA

REG - Jackson 4 - Jackson, CA

2 Iron Man 3	1,320	1,870	1,108	4,298	9,240	-53%	-	-	-	-	4,298	10,845	15,143
1 Great Gatsby, The	1,568	1,169	968	3,705	-		-	-	-	-	3,705	-	3,705
4 Oblivion	226	222	252	700	1,026	-31%	-	-	-	-	700	1,182	8,092
5 42	38	30	166	234	633	-63%	-	-	-	-	234	883	8,488
Total	3,152	3,291	2,494	8,937			-	-	-	-	8,937		35,428

Sonora, CA

REG - Sonora Stadium 10 - Sonora, CA

2 Iron Man 3	2,648	3,580	3,523	9,751	22,836	-57%	-	-	-	-	9,751	31,105	40,856
1 Great Gatsby, The	4,084	2,570	2,917	9,571	-		-	-	-	-	9,571	-	9,571
4 Oblivion	340	382	490	1,212	1,872	-35%	-	-	-	-	1,212	2,816	18,177
5 42	277	385	529	1,191	1,088	9%	-	-	-	-	1,191	2,147	20,334
8 Croods, The	253	320	591	1,164	956	21%	-	-	-	-	1,164	1,460	36,981
3 Big Wedding, The	227	204	366	797	1,330	-40%	-	-	-	-	797	2,095	5,674
3 Pain And Gain	91	291	313	695	1,250	-44%	-	-	-	-	695	1,833	5,801
Total	7,920	7,732	8,729	24,381			-	-	-	-	24,381		137,394

South Lake Tahoe, CA

CTRN - Heavenly Village Cinemas - South Lake Tahoe, CA

2 Iron Man 3	1,714	3,394	2,272	7,380	19,007	-61%	-	-	-	-	7,380	28,204	35,584
1 Great Gatsby, The	2,058	1,618	1,598	5,274	-		-	-	-	-	5,274	-	5,274
1 Mud	237	490	265	992	-		-	-	-	-	992	-	992
3 Big Wedding, The	93	124	267	484	1,288	-62%	-	-	-	-	484	2,504	5,172
8 Croods, The	16	112	184	312	502	-37%	-	-	-	-	312	964	41,310

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Branch Complex Analysis San Francisco

WK	LAST WKEND				%	MON	TUE	WED	THU	THIS WEEK TOTAL	LAST WEEK GROSS	CUME GROSS
	FRI	SAT	SUN	GROSS								
Total	4,118	5,738	4,586	14,442		-	-	-	-	14,442		88,332

South Lake Tahoe, NV

REG - Horizon Stadium 8 - Stateline, NV

4 Oblivion	137	404	190	731	960	-23%	-	-	-	-	731	1,830	12,344
5 42	118	186	270	574	735	-21%	-	-	-	-	574	1,270	13,280
3 Pain And Gain	135	130	122	387	676	-42%	-	-	-	-	387	1,351	4,515
8 Olympus Has Fallen	58	215	70	343	377	-9%	-	-	-	-	343	737	16,200
10 Oz The Great and Powerful	34	128	170	332	526	-36%	-	-	-	-	332	1,013	48,435
4 Place Beyond the Pines, The	76	114	65	255	309	-17%	-	-	-	-	255	1,002	3,828
1 Tyler Perry Presents Peeples	30	81	8	119	-		-	-	-	-	119	-	119
Total	588	1,258	895	2,741		-	-	-	-	2,741			98,721

No Lake Tahoe , CA

CONT - Village Cinemas 2 - Truckee, CA

1 Iron Man 3	366	427	246	1,040	-	-	-	-	-	1,040	-	1,040
1 Oblivion	42	144	42	228	-	-	-	-	-	228	-	912
Total	408	571	288	1,268		-	-	-	-	1,268		1,952

Reno, NV

CNMK - Reno Parklane 16 - Reno, NV

2 Iron Man 3	5,970	9,426	-	15,396	62,276	-67%	-	-	-	-	15,396	78,256	93,652
1 Great Gatsby, The	7,859	5,265	-	13,124	-		-	-	-	-	13,124	-	13,124
3 Pain And Gain	540	835	-	1,375	3,062	-39%	-	-	-	-	1,375	4,459	16,827
4 Oblivion	289	707	-	996	1,375	6%	-	-	-	-	996	1,984	25,453
5 42	362	521	-	883	1,482	0%	-	-	-	-	883	2,254	25,498
10 Oz The Great and Powerful	193	532	-	725	1,036	21%	-	-	-	-	725	1,249	94,778
8 Croods, The	291	357	-	648	1,843	-39%	-	-	-	-	648	2,414	76,489
1 Tyler Perry Presents Peeples	284	301	-	585	-		-	-	-	-	585	-	585
3 Big Wedding, The	220	201	-	421	941	-38%	-	-	-	-	421	1,655	4,997
6 Evil Dead	137	183	-	320	602	-36%	-	-	-	-	320	883	28,458
5 Scary Movie 5	46	145	-	191	687	-54%	-	-	-	-	191	832	13,036
6 Jurassic Park	56	98	-	154	1,009	-77%	-	-	-	-	154	1,401	14,056
Total	16,247	18,571	-	34,818		-	-	-	-	34,818			406,953

CNMK - Summit Sierra 16 - Reno, NV

2 Iron Man 3	6,658	9,185	8,962	24,805	63,129	-60%	-	-	-	-	24,805	76,100	100,905
1 Great Gatsby, The	7,779	5,988	5,293	19,060	-		-	-	-	-	19,060	-	19,060
5 42	311	749	946	2,006	2,540	-21%	-	-	-	-	2,006	3,484	30,280
3 Big Wedding, The	494	534	795	1,823	1,751	4%	-	-	-	-	1,823	2,409	8,900
4 Oblivion	378	829	580	1,787	3,317	-46%	-	-	-	-	1,787	4,383	34,841
8 Croods, The	247	515	592	1,354	1,775	-23%	-	-	-	-	1,354	2,186	62,378
3 Pain And Gain	286	498	424	1,208	3,044	-60%	-	-	-	-	1,208	4,039	14,480
10 Oz The Great and Powerful	125	270	459	854	814	4%	-	-	-	-	854	1,169	91,755
1 Tyler Perry Presents Peeples	117	305	134	556	-		-	-	-	-	556	-	556
6 Jurassic Park	31	262	185	478	445	7%	-	-	-	-	478	619	12,809
Total	16,426	19,135	18,370	53,931		-	-	-	-	53,931			375,964

CNMK - Reno Riverside 12 - Reno, NV

1 Great Gatsby, The	9,051	5,452	3,736	18,239	-		-	-	-	-	18,239	-	18,239
2 Iron Man 3	4,450	6,256	4,773	15,479	42,386	-63%	-	-	-	-	15,479	53,237	68,716
3 Mud	511	829	1,062	2,402	4,103	-41%	-	-	-	-	2,402	6,385	15,646
5 42	578	593	435	1,606	2,181	-26%	-	-	-	-	1,606	3,182	28,438

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Branch Complex Analysis San Francisco

											LAST	LAST	
											WEEK	WEEK	CUME
WK	FRI	SAT	SUN	WKEND GROSS	WKEND GROSS	%	MON	TUE	WED	THU	TOTAL	GROSS	GROSS
CNMK - Reno Riverside 12 - Reno, NV (continued)													
4 Oblivion	370	711	350	1,431	1,631	-12%	-	-	-	-	1,431	2,514	26,014
3 Pain And Gain	340	559	417	1,316	1,447	-9%	-	-	-	-	1,316	2,233	9,717
5 Place Beyond the Pines, The	298	361	474	1,134	1,965	-42%	-	-	-	-	1,134	3,053	23,464
3 Company You Keep, The	360	340	400	1,100	1,371	-19%	-	-	-	-	1,100	2,501	6,877
3 Big Wedding, The	168	108	290	566	1,151	-50%	-	-	-	-	566	1,691	5,038
3 Filly Brown	76	126	40	242	1,157	-79%	-	-	-	-	242	1,391	4,496
Total	16,202	15,335	11,977	43,515			-	-	-	-	43,515		206,645
CNMK - Sparks 14 + XD - Sparks, NV													
2 Iron Man 3	9,290	16,075	12,410	37,775	100,541	-62%	-	-	-	-	37,775	124,971	162,746
1 Great Gatsby, The	7,816	5,020	4,452	17,288	-		-	-	-	-	17,288	-	17,288
4 Oblivion	451	654	1,014	2,118	3,686	-42%	-	-	-	-	2,118	5,152	53,356
8 Croods, The	269	754	989	2,012	2,668	-24%	-	-	-	-	2,012	2,909	100,544
3 Pain And Gain	452	874	605	1,931	4,519	-57%	-	-	-	-	1,931	5,767	22,024
5 42	403	793	554	1,750	2,534	-30%	-	-	-	-	1,750	3,553	47,436
1 Mud	424	580	660	1,664	-		-	-	-	-	1,664	-	1,664
1 Tyler Perry Presents Peeples	277	299	363	939	-		-	-	-	-	939	-	939
3 Big Wedding, The	60	62	65	187	1,482	-87%	-	-	-	-	187	2,326	6,206
Total	19,442	25,111	21,112	65,664			-	-	-	-	65,664		412,203
WWDI - El Rancho 4 DI - Sparks, NV													
2 Iron Man 3	1,692	2,324	-	4,016	6,511	-33%	-	-	-	-	4,016	7,472	11,488
1 Great Gatsby, The	746	805	-	1,551	-		-	-	-	-	1,551	-	1,551
1 42	746	805	-	1,551	-		-	-	-	-	1,551	-	3,195
8 Croods, The	345	822	-	1,167	1,013	22%	-	-	-	-	1,167	1,342	15,910
8 Oz The Great and Powerful	345	822	-	1,167	1,013	22%	-	-	-	-	1,167	1,342	14,832
7* GI Joe: Retaliation	388	741	-	1,129	533	123%	-	-	-	70	1,199	731	8,869
3 Pain And Gain	388	741	-	1,129	1,335	-9%	-	-	-	-	1,129	1,521	5,160
Total	4,650	7,060	-	11,710			-	-	-	70	11,780		61,005
Carson City, NV													
GALX - Galaxy Fandango - Carson City, NV													
2 Iron Man 3	6,044	7,667	7,636	21,346	53,762	-60%	-	-	-	-	21,346	67,397	88,744
1 Great Gatsby, The	4,462	3,093	3,210	10,765	-		-	-	-	-	10,765	-	10,765
4 Oblivion	409	886	724	2,019	2,212	-8%	-	-	-	-	2,019	3,379	32,842
3 Pain And Gain	482	416	666	1,563	2,384	-34%	-	-	-	-	1,563	3,184	13,076
5 42	457	325	620	1,402	2,000	-29%	-	-	-	-	1,402	2,631	29,125
Total	11,854	12,387	12,856	37,095			-	-	-	-	37,095		174,552
CONT - Stadium 4 Cinemas - Carson City, NV													
3 Oz The Great and Powerful	126	222	174	522	708	-26%	-	-	-	-	522	888	2,496
2 GI Joe: Retaliation	111	180	96	387	396	-2%	-	-	-	-	387	519	906
7 Jack The Giant Slayer	15	114	111	240	195	23%	-	-	-	-	240	261	3,051
8 Identity Thief	21	36	105	162	165	-1%	-	-	-	-	162	213	3,489
2 Scary Movie 5	54	75	15	144	255	-43%	-	-	-	-	144	327	471
3 Olympus Has Fallen	39	54	36	129	198	-34%	-	-	-	-	129	240	771
1 Evil Dead	21	42	51	114	-		-	-	-	-	114	-	114
3 Silver Linings Playbook	21	33	48	102	162	-37%	-	-	-	-	102	234	534
Total	408	756	636	1,800			-	-	-	-	1,800		11,832
Minden, NV													
CTRN - Ironwood 8 - Minden, NV													
2 Iron Man 3	659	1,356	-	2,015	7,510	-61%	-	-	-	-	2,015	9,105	11,120

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denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK											THIS	LAST	CUME
											WEEK	WEEK	
	FRI	SAT	SUN	GROSS	GROSS	%	MON	TUE	WED	THU	TOTAL	GROSS	
CTRN - Ironwood 8 - Minden, NV (continued)													
1	Great Gatsby, The	504	328	-	832	-	-	-	-	-	832	-	832
4	Oblivion	99	263	-	362	305	80%	-	-	-	362	509	4,077
3	Pain And Gain	99	123	-	222	237	31%	-	-	-	222	409	1,688
5	42	76	139	-	215	478	-21%	-	-	-	215	666	5,971
8	Croods, The	93	107	-	200	205	41%	-	-	-	200	412	9,157
1	Big Wedding, The	66	72	-	138	-	-	-	-	-	138	-	138
3	Place Beyond the Pines, The	10	39	-	49	289	-76%	-	-	-	49	433	1,041
	Total	1,606	2,427	-	4,033		-	-	-	-	4,033		34,024

Ashland, OR

CTRN - Ashland Street Cinema - Ashland, OR

1	Great Gatsby, The	1,448	1,539	1,425	4,412	-	-	-	-	-	4,412	-	4,412
2	Iron Man 3	904	1,244	882	3,030	8,870	-65%	-	-	-	3,030	10,846	13,875
4	Oblivion	153	126	133	412	548	-24%	-	-	-	412	868	5,946
3	Pain And Gain	70	114	16	200	226	-11%	-	-	-	200	334	1,926
Total		2,575	3,023	2,456	8,054		-	-	-	-	8,054		26,159

CTRN - Varsity Theatre - Ashland, OR

2	Walking The Camino: Six Way	619	1,123	-	1,742	4,482	-31%	-	-	-	1,742	7,785	9,527
3	Mud	324	517	-	842	1,173	-3%	-	-	-	842	2,104	5,330
1	Disconnect	192	460	-	652	-	-	-	-	-	652	-	652
2	Iron Man 3	200	298	-	499	1,476	-57%	-	-	-	499	2,266	2,764
5	42	104	189	-	292	854	-58%	-	-	-	292	1,374	11,833
3	Big Wedding, The	32	62	-	95	869	-85%	-	-	-	95	1,097	3,006
Total		1,471	2,649	-	4,122		-	-	-	-	4,122		33,112

Klamath Falls, OR

CTRN - Pelican Cinema - Klamath Falls, OR

2	Iron Man 3	2,581	3,790	2,686	9,056	22,076	-58%	-	-	-	9,056	26,416	35,472
1	Great Gatsby, The	1,106	974	1,224	3,304	-	-	-	-	-	3,304	-	3,304
4	Oblivion	70	350	438	858	950	-9%	-	-	-	858	1,329	11,321
3	Pain And Gain	222	291	280	793	1,100	-27%	-	-	-	793	1,394	4,943
8	Croods, The	126	258	381	765	798	-4%	-	-	-	765	1,291	29,474
7*	GI Joe: Retaliation	87	148	98	333	404	-17%	-	-	-	400	601	15,657
3	Big Wedding, The	50	34	196	280	627	-55%	-	-	-	280	858	2,178
5	Scary Movie 5	72	88	88	248	208	18%	-	-	-	248	208	4,292
5	42	31	118	56	205	620	-67%	-	-	-	205	870	10,057
6	Evil Dead	100	72	30	202	239	-28%	-	-	-	202	336	11,191
Total		4,445	6,123	5,477	16,044		-	-	-	67	16,111		127,889

Medford, OR

CNMK - Tinseltown 15 - Medford, OR

2	Iron Man 3	8,678	11,049	9,682	29,408	59,598	-50%	-	-	-	29,408	76,761	106,170
1	Great Gatsby, The	6,988	5,350	4,468	16,806	-	-	-	-	-	16,806	-	16,806
4	Oblivion	619	1,144	1,121	2,884	3,021	-4%	-	-	-	2,884	4,362	40,118
3	Mud	708	1,104	1,017	2,829	2,141	32%	-	-	-	2,829	3,230	9,986
8	Croods, The	421	905	558	1,884	1,298	45%	-	-	-	1,884	1,799	76,786
5	42	391	658	696	1,744	2,168	-19%	-	-	-	1,744	3,164	28,074
3	Pain And Gain	454	634	338	1,426	2,908	-50%	-	-	-	1,426	4,194	15,054
3	Big Wedding, The	253	501	630	1,384	1,327	4%	-	-	-	1,384	2,223	7,900
1	Tyler Perry Presents Peeples	220	124	203	547	-	-	-	-	-	547	-	547

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Branch Complex Analysis San Francisco

WK					LAST							THIS	LAST	CUME
	FRI	SAT	SUN	WKEND	WKEND	%	MON	TUE	WED	THU	TOTAL	WEEK	WEEK	
Total	18,732	21,469	18,713	58,912			-	-	-	-	58,912			301,441
CNMK - White City 6 - White City, OR														
2 Iron Man 3	1,402	2,656	1,951	6,009	10,873	-44%	-	-	-	-	6,009	13,186		19,195
1 Great Gatsby, The	407	647	462	1,516	-		-	-	-	-	1,516	-		1,516
8 Croods, The	175	444	371	990	901	9%	-	-	-	-	990	1,028		27,090
4 Oblivion	225	259	284	768	729	5%	-	-	-	-	768	928		6,061
3 Pain And Gain	124	191	70	385	414	-7%	-	-	-	-	385	595		2,232
Total	2,333	4,197	3,138	9,668			-	-	-	-	9,668			56,094

Auburn, CA

INDRP - State Theatre - Auburn, CA

	-	-	-	-	-		-	-	-	-	-	-	-	-
Total	-	-	-	-	-		-	-	-	-	-	-	-	-

AR - Auditorium Rental, AS - Auditorium Screening, CW - Closed Weekdays, DP - Damaged Print, EF - Equipment Failure

FF - Film Festival, MC - Movie Canceled, NA - No Authorization, NB - No Bookings, ND - Called, No Data Available

NE - No Engagement, NP - No Patrons, PR - Pending Revenue, SS - Special Screening, TC - Temporarily Closed

TR - Theatre Rented, W - Weather

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