

Branch Complex Analysis San Francisco

WK	LAST WKEND				%	MON	TUE	WED	THU	THIS	LAST	CUME		
	FRI	SAT	SUN	GROSS						GROSS	WEEK		WEEK	GROSS
San Francisco, CA														
AMC - Metreon 16 with IMAX & ETX - San Francisco, CA														
1	Gravity	72,824	81,128	66,151	220,103	-	-	-	-	220,103	-	220,103		
2	Cloudy With A Chance Of Mea	3,929	7,692	5,859	17,480	32,222	-45%	-	-	-	17,480	39,727	57,207	
1	Runner Runner	5,122	4,721	2,496	12,339	-	-	-	-	12,339	-	12,339		
1	Pulling Strings	2,051	2,048	2,071	6,170	-	-	-	-	6,170	-	6,170		
1	Metallica Through the Never	1,353	1,413	776	3,542	17,385	-79%	-	-	-	3,542	22,515	26,057	
4	Insidious Chapter 2	1,012	1,611	587	3,210	6,058	-47%	-	-	-	3,210	7,890	83,472	
2	Inequality for All	1,085	1,040	608	2,733	4,911	-44%	-	-	-	2,733	7,740	10,473	
2	Baggage Claim	710	1,290	533	2,533	4,178	-39%	-	-	-	2,533	6,434	8,967	
10*	Blue Jasmine	307	1,208	826	2,341	5,539	-57%	-	-	-	272	2,613	7,581	225,463
9	Elysium	573	635	580	1,788	4,983	-64%	-	-	-	1,788	7,816	426,263	
7	World's End, The	540	451	437	1,428	4,892	-70%	-	-	-	1,428	6,733	141,050	
1*	Besharam	340	168	145	653	-	-	-	162	246	1,061	-	1,061	
1	All Is Bright	153	117	69	339	-	-	-	-	-	339	-	339	
1*	Wizard Of Oz: An IMAX 3D Ex	-	132	154	286	716	-60%	-	-	-	286	1,401	1,897	
1	Oz The Great and Powerful	-	132	154	286	-	-	-	-	-	286	-	568	
	Total	89,999	103,786	81,446	275,231		-	-	162	518	275,911		1,221,429	
CNMK - San Francisco Centre 9 + XD - San Francisco, CA														
2	Don Jon	5,766	5,638	-	11,404	27,288	-42%	-	-	-	11,404	38,684	50,088	
2	Rush	3,466	4,554	-	8,020	22,123	-52%	-	-	-	8,020	31,810	39,830	
3	Prisoners	2,378	2,993	-	5,371	11,796	-35%	-	-	-	5,371	17,582	64,448	
2	Enough Said	1,636	1,783	-	3,419	8,174	-45%	-	-	-	3,419	12,199	15,618	
1*	We Are What We Are	459	574	-	1,033	-	-	-	-	58	1,091	-	1,091	
1*	Cloudy With A Chance Of Mea	-	770	-	770	-	-	-	-	-	770	-	770	
1	Family, The	356	65	-	421	-	-	-	-	-	421	-	421	
3	Battle Of The Year	114	25	-	139	2,008	-90%	-	-	-	139	2,688	10,574	
	Total	14,175	16,402	-	30,577		-	-	-	58	30,635		182,840	
AMC - Van Ness 14 with IMAX - San Francisco, CA														
1	Gravity	25,532	28,859	25,702	80,093	-	-	-	-	80,093	-	80,093		
2	Don Jon	2,510	3,288	1,635	7,433	15,688	-52%	-	-	-	7,433	21,702	29,135	
2	Cloudy With A Chance Of Mea	1,624	3,624	2,039	7,287	13,781	-47%	-	-	-	7,287	17,006	24,293	
2	Rush	1,192	1,813	1,268	4,273	12,131	-64%	-	-	-	4,273	16,080	20,353	
1	Runner Runner	1,351	1,521	972	3,844	-	-	-	-	3,844	-	3,844		
3	Prisoners	1,014	980	906	2,900	10,091	-71%	-	-	-	2,900	13,572	42,845	
1	Parkland	652	724	632	2,008	-	-	-	-	2,008	-	2,008		
4	Insidious Chapter 2	550	777	568	1,895	2,894	-34%	-	-	-	1,895	4,219	29,268	
8	Lee Daniels' The Butler	604	681	482	1,767	2,479	-28%	-	-	-	1,767	3,445	59,412	
2	Baggage Claim	566	701	322	1,589	3,290	-51%	-	-	-	1,589	4,387	5,976	
2	Metallica Through the Never	397	679	213	1,289	7,628	-83%	-	-	-	1,289	10,124	11,412	
1	Oz The Great and Powerful	-	113	56	169	-	-	-	-	-	169	-	208,424	
3	Wizard Of Oz: An IMAX 3D Ex	-	113	56	169	598	-63%	-	-	-	169	900	17,563	
	Total	35,992	43,873	34,851	114,716		-	-	-	-	114,716		534,626	
CNMK - Kabuki Cinema - San Francisco, CA														
1	Gravity	20,275	23,596	16,226	60,097	-	-	-	-	60,097	-	60,097		
2	Don Jon	2,938	3,428	1,622	7,988	14,273	-44%	-	-	-	7,988	21,948	29,936	
1	Linsanity	2,139	2,298	2,094	6,531	-	-	-	-	6,531	-	6,531		
2	Enough Said	1,972	3,011	1,252	6,234	12,476	-50%	-	-	-	6,234	16,463	22,698	
2	Rush	1,712	2,105	806	4,623	12,235	-62%	-	-	-	4,623	16,922	21,546	
1	Runner Runner	1,609	1,282	821	3,712	-	-	-	-	3,712	-	3,712		

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denotes multi-feature/total screen gross
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Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	LAST		%	MON	TUE	WED	THU	THIS	LAST	CUME
				WKEND	WKEND						WEEK	WEEK	
				GROSS	GROSS						TOTAL	GROSS	GROSS
CNMK - Kabuki Cinema - San Francisco, CA (continued)													
3 Prisoners	664	918	632	2,214	5,736	-61%	-	-	-	-	2,214	8,129	29,700
Total	31,309	36,638	23,453	91,399			-	-	-	-	91,399		174,220
LAND - Clay - San Francisco, CA													
10 Blue Jasmine	1,110	1,076	1,165	3,352	3,969	-15%	-	-	-	-	3,352	5,732	250,612
Total	1,110	1,076	1,165	3,352			-	-	-	-	3,352		250,612
LAND - Opera Plaza 4 - San Francisco, CA													
3 Wadjda	552	1,126	854	2,532	3,696	-31%	-	-	-	-	2,532	5,266	16,784
1 When Comedy Went To School	568	818	592	1,978	-		-	-	-	-	1,978	-	1,978
3 Museum Hours	208	342	314	864	1,460	-40%	-	-	-	-	864	2,238	7,396
1 Short Term 12	282	350	134	766	-		-	-	-	-	766	-	766
Total	1,610	2,636	1,894	6,140			-	-	-	-	6,140		26,924
PFR - Vogue - San Francisco, CA													
Last Tycoon, The	-	-	-	-	-		-	-	-	-	-	-	-
Total	-	-	-	-	-		-	-	-	-	-	-	-
ESP - Presidio Theatre - San Francisco, CA													
1 Gravity	1,900	3,094	2,074	7,068	-		-	-	-	-	7,068	-	7,068
2 Cloudy With A Chance Of Mea	492	1,050	389	1,931	3,013	-35%	-	-	-	-	1,931	3,308	5,239
1 Runner Runner	454	293	119	866	-		-	-	-	-	866	-	866
1 In A World...	102	265	201	568	-		-	-	-	-	568	-	568
Total	2,948	4,702	2,783	10,433			-	-	-	-	10,433		13,741
ESP - Marina Theatre - San Francisco, CA													
2 Don Jon	1,015	1,044	411	2,470	5,098	-51%	-	-	-	-	2,470	6,580	9,050
3 Prisoners	216	290	204	710	1,490	-52%	-	-	-	-	710	1,855	7,929
Total	1,231	1,334	615	3,180			-	-	-	-	3,180		16,979
PFR - Balboa 2 - San Francisco, CA													
1 Gravity	952	1,652	905	3,510	-		-	-	-	-	3,510	-	3,510
2 Cloudy With A Chance Of Mea	588	1,062	770	2,420	2,750	-12%	-	-	-	-	2,420	3,298	5,718
1* Where The Wild Things Are	-	48	-	48	-		-	-	-	-	48	-	48
Total	1,540	2,762	1,675	5,978			-	-	-	-	5,978		9,276
CAST - Castro - San Francisco, CA													
	-	-	-	-	-		-	-	-	-	-	-	-
Total	-	-	-	-	-		-	-	-	-	-	-	-
CNMK - Daly City 20 + XD - Daly City, CA													
1 Gravity	18,230	21,841	-	40,071	-		-	-	-	-	40,071	-	40,071
2 Cloudy With A Chance Of Mea	5,061	10,116	-	15,177	44,014	-49%	-	-	-	-	15,177	50,841	66,018
2 Don Jon	3,508	4,068	-	7,576	21,216	-52%	-	-	-	-	7,576	30,044	37,620
1 Runner Runner	3,130	2,705	-	5,835	-		-	-	-	-	5,835	-	5,835
1 Pulling Strings	2,368	2,277	-	4,645	-		-	-	-	-	4,645	-	4,645
2 Rush	1,482	2,096	-	3,578	10,693	-56%	-	-	-	-	3,578	15,370	18,948
4 Insidious Chapter 2	1,228	1,754	-	2,982	6,689	-40%	-	-	-	-	2,982	8,598	103,103
3 Prisoners	1,264	1,465	-	2,729	9,821	-60%	-	-	-	-	2,729	14,091	44,816
2 Baggage Claim	853	1,524	-	2,377	8,223	-59%	-	-	-	-	2,377	10,902	13,279
6 Instructions Not Included	947	927	-	1,874	4,716	-35%	-	-	-	-	1,874	6,260	84,650
1* Besharam	312	485	-	797	-		-	-	108	84	989	-	989
4 Family, The	176	153	-	329	2,679	-84%	-	-	-	-	329	4,086	29,345
8 Lee Daniels' The Butler	126	77	-	203	1,868	-84%	-	-	-	-	203	3,107	84,217
3 Battle Of The Year	112	58	-	170	2,528	-90%	-	-	-	-	170	3,107	11,584
Total	38,797	49,546	-	88,343			-	-	108	84	88,535		545,120
CNMK - Century Tanforan 20 + XD - San Bruno, CA													
1 Gravity	16,972	20,032	-	37,004	-		-	-	-	-	37,004	-	37,004

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CNMK - Century Tanforan 20 + XD - San Bruno, CA (continued)														
2	Cloudy With A Chance Of Mea	5,698	12,036	-	17,734	47,497	-44%	-	-	-	-	17,734	53,981	71,715
1	Runner Runner	3,424	3,233	-	6,657	-		-	-	-	-	6,657	-	6,657
1	Pulling Strings	2,679	3,294	-	5,973	-		-	-	-	-	5,973	-	5,973
2	Don Jon	2,338	2,799	-	5,137	16,449	-58%	-	-	-	-	5,137	23,331	28,468
2	Rush	1,578	1,702	-	3,280	11,891	-61%	-	-	-	-	3,280	17,030	20,310
4	Insidious Chapter 2	1,180	1,217	-	2,397	6,029	-46%	-	-	-	-	2,397	7,577	86,971
6	Instructions Not Included	857	1,537	-	2,394	5,587	-31%	-	-	-	-	2,394	7,366	90,319
3	Prisoners	859	1,519	-	2,378	11,198	-68%	-	-	-	-	2,378	15,795	49,252
2	Baggage Claim	1,152	1,194	-	2,346	8,496	-64%	-	-	-	-	2,346	11,316	13,662
2	On The Job	904	1,218	-	2,122	4,323	-14%	-	-	-	-	2,122	8,023	10,145
4	Family, The	606	766	-	1,372	2,521	-24%	-	-	-	-	1,372	4,219	37,754
3	Battle Of The Year	380	228	-	608	2,875	-69%	-	-	-	-	608	3,408	12,162
	Total	38,627	50,775	-	89,402			-	-	-	-	89,402		470,392
REG - Stonestown Twin 2 - San Francisco, CA														
1	Enough Said	885	1,468	971	3,324	-		-	-	-	-	3,324	-	3,324
7	Spectacular Now, The	260	286	285	831	780	6%	-	-	-	-	831	1,152	14,940
3	Thanks For Sharing	117	61	107	285	700	-59%	-	-	-	-	285	1,136	3,436
	Total	1,262	1,815	1,363	4,440			-	-	-	-	4,440		21,700
CNMK - San Francisco Empire 3 - San Francisco, CA														
1	Gravity	3,239	5,507	2,908	11,654	-		-	-	-	-	11,654	-	11,654
8	Blue Jasmine	863	1,123	431	2,417	2,925	-17%	-	-	-	-	2,417	3,918	75,202
2	Rush	499	609	235	1,343	3,475	-61%	-	-	-	-	1,343	4,279	5,622
	Total	4,601	7,239	3,574	15,414			-	-	-	-	15,414		92,478
CNMK - San Mateo 12 - San Mateo, CA														
1	Gravity	8,870	13,974	7,832	30,676	-		-	-	-	-	30,676	-	30,676
2	Cloudy With A Chance Of Mea	3,153	6,299	4,495	13,947	21,068	-33%	-	-	-	-	13,947	24,079	38,026
2	Rush	1,779	2,296	1,091	5,166	10,354	-50%	-	-	-	-	5,166	13,780	18,946
1	Runner Runner	1,416	1,892	1,181	4,489	-		-	-	-	-	4,489	-	4,489
2	Don Jon	1,520	1,147	961	3,628	7,377	-50%	-	-	-	-	3,628	10,261	13,889
3	Prisoners	719	1,056	641	2,416	6,555	-63%	-	-	-	-	2,416	9,153	29,704
5	Instructions Not Included	564	541	562	1,667	2,945	-43%	-	-	-	-	1,667	3,834	30,105
4	Family, The	350	523	335	1,208	2,260	-46%	-	-	-	-	1,208	3,174	20,782
2	Baggage Claim	145	342	180	668	2,329	-71%	-	-	-	-	668	2,795	3,462
	Total	18,516	28,070	17,278	63,865			-	-	-	-	63,865		190,079
CNMK - Palo Alto Square 2 - Palo Alto, CA														
5	Blue Jasmine	1,474	2,537	1,060	5,072	6,637	-23%	-	-	-	-	5,072	8,777	51,010
	Total	1,474	2,537	1,060	5,072			-	-	-	-	5,072		51,010
LAND - Aquarius 2 - Palo Alto, CA														
2	Inequality for All	1,213	1,324	826	3,363	5,480	-38%	-	-	-	-	3,363	8,230	11,593
2	Wadjda	1,084	1,529	746	3,359	3,579	-6%	-	-	-	-	3,359	5,259	8,618
	Total	2,297	2,853	1,572	6,722			-	-	-	-	6,722		20,211
CNMK - Redwood Downtown 20 + XD - Redwood City, CA														
1	Gravity	27,887	34,411	21,627	83,925	-		-	-	-	-	83,925	-	83,925
2	Cloudy With A Chance Of Mea	6,297	14,100	9,062	29,459	45,277	-34%	-	-	-	-	29,459	50,652	80,111
1	Pulling Strings	4,383	4,533	4,619	13,535	-		-	-	-	-	13,535	-	13,535
2	Rush	3,235	3,449	1,916	8,600	21,525	-60%	-	-	-	-	8,600	29,581	38,181
2	Don Jon	2,794	2,607	1,899	7,300	18,634	-60%	-	-	-	-	7,300	25,390	32,690
1	Runner Runner	2,413	2,403	1,828	6,644	-		-	-	-	-	6,644	-	6,644
2	Enough Said	1,407	2,317	1,133	4,857	8,006	-39%	-	-	-	-	4,857	12,119	16,976
6	Instructions Not Included	1,198	1,804	1,424	4,426	7,705	-42%	-	-	-	-	4,426	9,203	135,004

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WK	LAST WKEND					%	MON	TUE	WED	THU	THIS	LAST	CUME
	FRI	SAT	SUN	GROSS	GROSS						WEEK	WEEK	
CNMK - Redwood Downtown 20 + XD - Redwood City, CA (continued)													
3 Prisoners	747	1,555	1,194	3,496	9,647	-63%	-	-	-	-	3,496	13,221	47,804
4 Insidious Chapter 2	1,029	853	950	2,832	4,659	-39%	-	-	-	-	2,832	5,305	65,466
2 Baggage Claim	589	858	546	1,993	3,694	-46%	-	-	-	-	1,993	4,966	6,959
14* Despicable Me 2	113	574	1,209	1,896	2,730	-30%	-	-	97	32	2,025	3,307	449,639
8 Lee Daniels' The Butler	547	949	200	1,696	4,347	-60%	-	-	-	-	1,696	5,724	141,880
4 Family, The	92	333	276	700	2,947	-76%	-	-	-	-	700	4,421	39,868
Total	52,731	70,746	47,883	171,359			-	-	97	32	171,488		1,158,682
LAND - Guild - Menlo Park, CA													
2 Enough Said	1,824	2,671	1,579	6,074	8,280	-26%	-	-	-	-	6,074	10,215	16,290
1* Rocky Horror Picture Show,	-	831	-	831	-		-	-	-	-	831	-	90,201
Total	1,824	3,502	1,579	6,905			-	-	-	-	6,905		106,491
CNMK - Mountain View Cinema 16 - Mountain View, CA													
1 Gravity	17,071	19,867	-	36,938	-		-	-	-	-	36,938	-	36,938
2 Cloudy With A Chance Of Mea	2,415	6,824	-	9,239	21,033	-37%	-	-	-	-	9,239	22,710	31,949
2 Rush	2,278	2,603	-	4,881	17,002	-62%	-	-	-	-	4,881	21,561	26,442
2 Don Jon	1,381	1,562	-	2,943	11,071	-65%	-	-	-	-	2,943	14,413	17,356
1 Pulling Strings	1,506	1,385	-	2,891	-		-	-	-	-	2,891	-	2,891
2* Atharintiki Daaredi	769	2,070	-	2,839	16,243	-79%	-	-	-	579	3,418	22,071	25,489
1 Runner Runner	904	1,258	-	2,162	-		-	-	-	-	2,162	-	2,162
3 Prisoners	984	730	-	1,714	6,935	-66%	-	-	-	-	1,714	8,733	26,938
6 Instructions Not Included	453	819	-	1,272	3,740	-49%	-	-	-	-	1,272	4,385	50,696
8 Lee Daniels' The Butler	368	710	-	1,078	2,751	-42%	-	-	-	-	1,078	3,566	92,830
2 Baggage Claim	414	334	-	748	1,741	-40%	-	-	-	-	748	2,179	2,927
4 Family, The	195	282	-	477	1,946	-65%	-	-	-	-	477	2,670	20,780
Total	28,738	38,444	-	67,182			-	-	-	579	67,761		337,398
AMC - Mercado 20 with IMAX - Santa Clara, CA													
1 Gravity	35,874	45,412	33,201	114,487	-		-	-	-	-	114,487	-	114,487
2 Cloudy With A Chance Of Mea	2,890	9,484	5,230	17,604	31,871	-44%	-	-	-	-	17,604	36,218	53,822
1 Pulling Strings	4,477	5,751	4,608	14,836	-		-	-	-	-	14,836	-	14,836
1* Besharam	4,171	3,820	1,329	9,320	-		-	-	1,350	1,490	12,160	-	12,160
1 Runner Runner	3,165	3,176	1,783	8,124	-		-	-	-	-	8,124	-	8,124
2 Rush	2,332	2,268	1,725	6,325	15,720	-59%	-	-	-	-	6,325	18,909	25,234
2 Don Jon	1,711	2,312	1,366	5,389	18,807	-71%	-	-	-	-	5,389	23,687	29,076
4 Insidious Chapter 2	1,238	1,290	922	3,450	4,262	-19%	-	-	-	-	3,450	5,562	65,373
6 Instructions Not Included	1,014	1,339	1,064	3,417	7,316	-53%	-	-	-	-	3,417	8,973	135,184
3 Prisoners	926	1,301	1,045	3,272	15,299	-78%	-	-	-	-	3,272	19,075	62,415
2 Baggage Claim	929	1,310	683	2,922	4,300	-32%	-	-	-	-	2,922	5,928	8,850
5 Riddick	532	1,238	646	2,416	3,904	-38%	-	-	-	-	2,416	5,537	67,179
1* Metallica Through the Never	799	925	569	2,293	5,965	-61%	-	-	-	585	2,878	7,483	10,361
9 Elysium	313	520	482	1,315	4,043	-67%	-	-	-	-	1,315	5,545	179,184
9* We're The Millers	430	595	233	1,258	2,890	-56%	-	-	296	319	1,873	3,712	91,106
2 Young Detective Dee: Rise S	337	527	349	1,213	1,118	8%	-	-	-	-	1,213	1,854	3,067
3 Phata Poster Nikla Hero	265	459	124	848	3,385	-74%	-	-	-	-	848	3,843	19,313
1 Oz The Great and Powerful	22	-	231	253	-		-	-	-	-	253	-	215,270
1 Wizard Of Oz: An IMAX 3D Ex	22	-	231	253	807	-50%	-	-	-	-	253	978	9,622
Total	61,447	81,727	55,821	198,995			-	-	1,646	2,394	203,035		1,124,663

San Jose, CA

AMC - Cupertino Square 16 with IMAX - Cupertino, CA

1 Gravity	27,311	37,892	26,746	91,949	-		-	-	-	-	91,949	-	91,949
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denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK		FRI	SAT	SUN	LAST WKEND		%	MON	TUE	WED	THU	THIS	LAST	CUME
					GROSS	GROSS						WEEK	WEEK	
AMC - Cupertino Square 16 with IMAX - Cupertino, CA (continued)														
2	Cloudy With A Chance Of Mea	4,226	9,166	5,515	18,907	27,681	-31%	-	-	-	-	18,907	30,800	49,707
1	Face Reader, The	3,077	4,121	3,313	10,511	-		-	-	-	-	10,511	-	10,511
2	Rush	1,503	2,077	1,108	4,688	13,332	-64%	-	-	-	-	4,688	16,449	21,137
2	Don Jon	1,639	1,641	934	4,214	9,811	-57%	-	-	-	-	4,214	12,524	16,738
1	Runner Runner	1,561	1,308	1,047	3,916	-		-	-	-	-	3,916	-	3,916
3	Prisoners	953	1,247	992	3,192	5,365	-40%	-	-	-	-	3,192	6,932	23,030
14*	Despicable Me 2	773	926	738	2,437	3,022	-19%	-	-	127	147	2,711	3,569	450,216
4	Insidious Chapter 2	687	860	405	1,952	3,327	-41%	-	-	-	-	1,952	4,418	35,531
8	Lee Daniels' The Butler	639	793	319	1,751	2,792	-37%	-	-	-	-	1,751	3,989	69,948
9	Planes	247	724	689	1,660	2,598	-36%	-	-	-	-	1,660	2,786	99,624
2	Baggage Claim	441	609	178	1,228	1,827	-32%	-	-	-	-	1,228	2,672	3,900
2	Metallica Through the Never	353	636	185	1,174	4,331	-72%	-	-	-	-	1,174	5,580	6,754
4	Family, The	369	625	172	1,166	2,637	-55%	-	-	-	-	1,166	3,830	20,330
1	Wizard Of Oz: An IMAX 3D Ex	29	11	166	206	910	-77%	-	-	-	-	206	1,125	8,350
1	Oz The Great and Powerful	28	11	166	206	-		-	-	-	-	206	-	216,304
	Total	43,836	62,647	42,673	149,157			-	-	127	147	149,431		1,127,945
AMC - Saratoga 14 with IMAX - San Jose, CA														
1	Gravity	21,901	28,211	19,465	69,577	-		-	-	-	-	69,577	-	69,577
2	Cloudy With A Chance Of Mea	5,136	6,440	5,128	16,704	24,010	-30%	-	-	-	-	16,704	27,659	44,363
2	Don Jon	1,277	2,079	968	4,324	7,254	-40%	-	-	-	-	4,324	10,011	14,335
1	Runner Runner	1,817	1,425	1,013	4,255	-		-	-	-	-	4,255	-	4,255
2	Rush	1,087	2,189	979	4,255	9,373	-54%	-	-	-	-	4,255	12,199	16,454
3	Prisoners	1,067	1,439	744	3,250	6,853	-52%	-	-	-	-	3,250	9,320	30,905
1	Parkland	794	1,061	759	2,614	-		-	-	-	-	2,614	-	2,614
8	Lee Daniels' The Butler	804	952	555	2,311	2,550	-9%	-	-	-	-	2,311	3,550	63,565
9*	Percy Jackson: Sea Of Monst	535	915	626	2,076	2,517	-17%	-	-	178	99	2,353	2,917	73,759
2	Baggage Claim	462	858	342	1,662	2,536	-34%	-	-	-	-	1,662	3,236	4,898
2	Metallica Through the Never	258	790	340	1,388	5,569	-75%	-	-	-	-	1,388	6,923	8,311
4	Family, The	229	273	110	612	2,141	-71%	-	-	-	-	612	2,806	20,657
3	Wizard Of Oz: An IMAX 3D Ex	69	53	141	263	913	-78%	-	-	-	-	263	1,216	9,600
1	Oz The Great and Powerful	69	52	140	262	-		-	-	-	-	262	-	163,185
	Total	35,505	46,737	31,310	113,553			-	-	178	99	113,830		526,478
CNMK - Santana Row Winchester Blvd - San Jose, CA														
1	Gravity	7,256	8,526	5,238	21,020	-		-	-	-	-	21,020	-	21,020
2	Enough Said	1,699	2,489	1,547	5,735	9,557	-39%	-	-	-	-	5,735	13,184	18,919
2	Rush	1,584	2,134	1,340	5,058	13,256	-61%	-	-	-	-	5,058	18,530	23,588
2	Don Jon	1,808	2,127	895	4,830	8,818	-45%	-	-	-	-	4,830	12,349	17,179
2	Cloudy With A Chance Of Mea	1,177	1,526	1,360	4,063	8,667	-53%	-	-	-	-	4,063	10,198	14,261
1	Prisoners	830	2,020	950	3,800	6,726	-43%	-	-	-	-	3,800	8,493	19,617
1	Runner Runner	1,491	1,382	787	3,660	-		-	-	-	-	3,660	-	3,660
1	Lee Daniels' The Butler	520	1,036	509	2,065	1,689	22%	-	-	-	-	2,065	2,642	66,216
10	Blue Jasmine	581	723	440	1,744	2,647	-34%	-	-	-	-	1,744	3,794	112,305
5	Instructions Not Included	492	804	444	1,740	1,981	-12%	-	-	-	-	1,740	2,443	24,418
2	Baggage Claim	399	328	196	923	1,625	-43%	-	-	-	-	923	2,018	2,941
	Total	17,837	23,095	13,706	54,638			-	-	-	-	54,638		324,124
CMRA - Camera 7 - Campbell, CA														
1	Gravity	3,925	4,171	3,411	11,507	-		-	-	-	-	11,507	-	11,507
2	Enough Said	1,728	2,252	1,380	5,360	7,691	-30%	-	-	-	-	5,360	10,932	16,292
1	Inequality for All	1,268	1,548	1,170	3,986	-		-	-	-	-	3,986	-	3,986
2	Rush	922	1,047	565	2,534	4,744	-46%	-	-	-	-	2,534	7,024	9,558

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denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

											THIS	LAST		
											WEEK	WEEK	CUME	
WK		FRI	SAT	SUN	WKEND GROSS	WKEND GROSS	%	MON	TUE	WED	THU	TOTAL	GROSS	GROSS
CMRA - Camera 7 - Campbell, CA (continued)														
2	Cloudy With A Chance Of Mea	1,032	972	492	2,496	3,134	-20%	-	-	-	-	2,496	4,140	6,636
2	Don Jon	690	909	648	2,247	4,632	-51%	-	-	-	-	2,247	6,139	8,386
3	Prisoners	420	486	168	1,074	2,570	-58%	-	-	-	-	1,074	3,275	11,508
	Total	9,985	11,385	7,834	29,204			-	-	-	-	29,204		67,873
AMC - East Ridge Mall 15 with IMAX - San Jose, CA														
1	Gravity	16,152	22,586	14,902	53,640	-		-	-	-	-	53,640	-	53,640
2	Cloudy With A Chance Of Mea	5,344	11,402	9,688	26,434	54,600	-51%	-	-	-	-	26,434	63,851	90,285
1	Pulling Strings	6,817	8,699	8,169	23,685	-		-	-	-	-	23,685	-	23,685
6	Instructions Not Included	1,281	3,662	3,126	8,069	18,433	-56%	-	-	-	-	8,069	21,322	235,874
1	Runner Runner	1,940	2,236	1,745	5,921	-		-	-	-	-	5,921	-	5,921
4	Insidious Chapter 2	1,347	2,401	1,498	5,246	10,282	-48%	-	-	-	-	5,246	12,563	119,221
2	Don Jon	1,414	1,743	931	4,088	8,036	-49%	-	-	-	-	4,088	11,025	15,113
3	Prisoners	826	1,588	1,361	3,775	6,588	-42%	-	-	-	-	3,775	9,426	31,230
2	Baggage Claim	1,011	1,165	813	2,989	5,400	-44%	-	-	-	-	2,989	6,816	9,805
1	Metallica Through the Never	584	645	621	1,850	5,319	-65%	-	-	-	-	1,850	7,129	8,979
2	Rush	463	712	494	1,669	5,171	-67%	-	-	-	-	1,669	6,819	8,488
3	Battle Of The Year	342	719	161	1,222	3,260	-62%	-	-	-	-	1,222	3,987	18,969
1	Wizard Of Oz: An IMAX 3D Ex	23	33	46	102	375	-72%	-	-	-	-	102	531	5,663
1	Oz The Great and Powerful	22	33	46	102	-		-	-	-	-	102	-	202,244
	Total	37,566	57,624	43,601	138,792			-	-	-	-	138,792		829,117
INDLF - Hackworth IMAX - San Jose, CA														
16*	Under The Sea 3D	78	-	-	78	103	-24%	91	437	-	54	660	618	267,985
	Total	78	-	-	78			91	437	-	54	660		267,985
TWN3 - Towne 3 Cinemas - San Jose, CA														
1*	Idharkuthane Aasaipattai Ba	2,126	1,049	326	3,500	-		-	-	576	362	4,438	-	4,438
2*	Raja Rani	845	994	218	2,057	12,561	-83%	-	-	-	94	2,150	14,966	17,116
2	Onaiyum Aattukkuttiyum	142	198	347	688	2,694	-74%	-	-	-	-	688	2,949	3,636
2*	Atharintiki Daaredi	25	132	190	346	4,580	-92%	-	-	-	-	346	10,858	11,204
1*	Besharam	53	10	21	84	-		-	-	178	30	292	-	292
	Total	3,191	2,383	1,102	6,675			-	-	754	486	7,914		36,686
CNMK - San Jose Oakridge 20 + XD - San Jose, CA														
1	Gravity	21,857	24,923	-	46,780	-		-	-	-	-	46,780	-	46,780
2	Cloudy With A Chance Of Mea	6,487	11,586	-	18,073	46,862	-43%	-	-	-	-	18,073	60,252	78,325
1	Runner Runner	4,707	4,921	-	9,628	-		-	-	-	-	9,628	-	9,628
1	Pulling Strings	3,689	5,008	-	8,697	-		-	-	-	-	8,697	-	8,697
2	Rush	2,256	2,922	-	5,178	18,198	-62%	-	-	-	-	5,178	24,338	29,516
2	Don Jon	2,614	2,481	-	5,095	17,343	-62%	-	-	-	-	5,095	23,518	28,613
3	Prisoners	1,513	2,026	-	3,539	13,734	-64%	-	-	-	-	3,539	18,539	58,619
1	Grace Unplugged	1,287	1,565	-	2,852	-		-	-	-	-	2,852	-	2,852
6	Instructions Not Included	1,083	1,692	-	2,775	6,246	-33%	-	-	-	-	2,775	7,612	132,898
4	Insidious Chapter 2	978	1,558	-	2,536	5,996	-37%	-	-	-	-	2,536	7,912	95,310
2	Baggage Claim	953	972	-	1,925	5,497	-54%	-	-	-	-	1,925	7,374	9,299
3	Battle Of The Year	421	232	-	653	4,324	-79%	-	-	-	-	653	5,554	16,341
4	Family, The	264	387	-	651	4,683	-82%	-	-	-	-	651	6,574	41,066
8	Lee Daniels' The Butler	14	98	-	112	3,072	-94%	-	-	-	-	112	4,307	103,694
	Total	48,123	60,371	-	108,494			-	-	-	-	108,494		661,638
WWDI - Capitol 6 DI - San Jose, CA														
1	Gravity	3,228	3,187	1,284	7,699	-		-	-	-	-	7,699	-	7,699
2	Cloudy With A Chance Of Mea	2,478	3,971	831	7,280	12,262	-40%	-	-	-	-	7,280	14,981	22,261
5	Instructions Not Included	2,478	3,971	831	7,280	3,169	129%	-	-	-	-	7,280	3,708	32,654

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Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	LAST		%	MON	TUE	WED	THU	THIS	LAST	CUME
				WKEND	WKEND						WEEK	WEEK	
WWDI - Capitol 6 DI - San Jose, CA (continued)													
3 Prisoners	1,489	1,910	798	4,197	4,495	-6%	-	-	-	-	4,197	6,409	18,668
4 Insidious Chapter 2	1,489	1,910	798	4,197	3,425	22%	-	-	-	-	4,197	4,495	32,004
1 Runner Runner	1,348	1,623	472	3,443	-		-	-	-	-	3,443	-	3,443
1 2 Guns	1,348	1,623	472	3,443	-		-	-	-	-	3,443	-	74,368
9* We're The Millers	939	1,162	385	2,486	4,078	-39%	-	-	450	415	3,351	5,081	83,410
4 Family, The	939	1,162	385	2,486	4,078	-39%	-	-	-	-	2,486	5,649	20,304
9 Elysium	1,081	1,108	290	2,479	5,134	-51%	-	-	-	-	2,479	7,338	73,378
2 Don Jon	1,081	1,108	290	2,479	5,134	-51%	-	-	-	-	2,479	7,338	9,817
Total	17,898	22,735	6,836	47,469			-	-	450	415	48,334		378,006
CNMK - Milpitas Great Mall 20 + XD - Milpitas, CA													
1 Gravity	14,365	16,124	10,052	40,541	-		-	-	-	-	40,541	-	40,541
2 Cloudy With A Chance Of Mea	3,600	8,510	4,559	16,669	31,968	-47%	-	-	-	-	16,669	36,251	52,920
2* Atharintiki Daaredi	2,490	3,300	2,106	7,896	46,470	-83%	-	-	-	666	8,562	50,965	59,527
1 Pulling Strings	2,014	2,173	2,298	6,485	-		-	-	-	-	6,485	-	6,485
1 Runner Runner	2,100	2,438	1,668	6,206	-		-	-	-	-	6,206	-	6,206
2 Don Jon	2,111	1,335	1,079	4,525	11,863	-61%	-	-	-	-	4,525	16,088	20,613
2 Rush	1,354	1,679	1,259	4,292	9,803	-56%	-	-	-	-	4,292	13,166	17,458
2 On The Job	1,073	1,131	1,256	3,460	4,177	-17%	-	-	-	-	3,460	6,735	10,194
3 Prisoners	883	1,270	787	2,940	8,199	-64%	-	-	-	-	2,940	11,193	35,164
6 Instructions Not Included	542	840	1,051	2,433	3,731	-34%	-	-	-	-	2,433	4,753	75,689
4 Insidious Chapter 2	754	1,154	509	2,417	3,685	-34%	-	-	-	-	2,417	4,914	66,175
2 Baggage Claim	503	651	348	1,502	5,044	-70%	-	-	-	-	1,502	6,509	8,010
1* Besharam	304	606	112	1,022	-		-	-	229	246	1,497	-	1,497
4 Family, The	201	183	211	595	1,737	-65%	-	-	-	-	595	2,344	20,921
3 Battle Of The Year	62	60	-	122	1,993	-90%	-	-	-	-	122	2,344	9,854
Total	32,356	41,454	27,295	101,105			-	-	229	912	102,246		431,254
SERR - Serra - Milpitas, CA													
2* Atharintiki Daaredi	2,586	3,084	1,530	7,200	36,176	-80%	-	-	-	348	7,548	64,440	71,988
Total	2,586	3,084	1,530	7,200			-	-	-	348	7,548		71,988

East Bay, CA

CNMK - Century at Pacific Commons + XD - Fremont, CA

1 Gravity	18,232	25,033	-	43,265	-		-	-	-	-	43,265	-	43,265
2 Cloudy With A Chance Of Mea	3,847	8,009	-	11,856	34,053	-50%	-	-	-	-	11,856	38,906	50,762
1 Runner Runner	2,763	2,927	-	5,690	-		-	-	-	-	5,690	-	5,690
2 Rush	1,554	2,325	-	3,879	13,421	-62%	-	-	-	-	3,879	17,599	21,478
2 Don Jon	1,225	1,783	-	3,008	9,691	-60%	-	-	-	-	3,008	12,816	15,824
1* Besharam	1,494	1,217	-	2,711	-		-	-	358	437	3,506	-	3,506
1 Atharintiki Daaredi	833	1,595	-	2,428	-		-	-	-	-	2,428	-	2,428
3 Prisoners	893	1,211	-	2,104	10,597	-73%	-	-	-	-	2,104	14,050	46,134
4 Insidious Chapter 2	496	1,374	-	1,870	4,367	-36%	-	-	-	-	1,870	5,179	59,654
2 Baggage Claim	366	817	-	1,183	5,274	-68%	-	-	-	-	1,183	6,944	8,127
5 Instructions Not Included	334	639	-	973	3,358	-56%	-	-	-	-	973	4,046	30,494
Total	32,037	46,930	-	78,967			-	-	358	437	79,762		287,362

PBCM - BIG Cinemas Fremont 7 - Fremont, CA

1 Atharintiki Daaredi	1,844	2,776	1,371	5,991	-		-	-	-	-	5,991	-	5,991
1* Besharam	984	2,060	883	3,927	-		-	-	594	164	4,686	-	4,686
1* Idharkuthane Aasaipattai Ba	1,550	1,540	600	3,690	-		-	-	-	250	3,940	-	3,940
3 Chennai Express	92	82	238	413	1,232	-66%	-	-	-	-	413	1,384	48,013
Total	4,470	6,458	3,092	14,021			-	-	594	414	15,030		62,630

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Branch Complex Analysis San Francisco

WK		FRI	SAT	SUN	LAST WKEND		%	MON	TUE	WED	THU	THIS	LAST	CUME
					GROSS	GROSS						WEEK	WEEK	
CNMK - Union City 25 + XD - Union City, CA														
1	Gravity	16,019	20,695	-	36,714	-		-	-	-	-	36,714	-	36,714
2	Cloudy With A Chance Of Mea	4,807	10,836	-	15,642	42,656	-46%	-	-	-	-	15,642	48,945	64,588
1	Pulling Strings	4,842	4,730	-	9,572	-		-	-	-	-	9,572	-	9,572
1	Runner Runner	3,639	3,166	-	6,805	-		-	-	-	-	6,805	-	6,805
2	Don Jon	1,914	2,506	-	4,420	16,519	-65%	-	-	-	-	4,420	21,227	25,647
2	Baggage Claim	1,544	2,124	-	3,668	10,610	-57%	-	-	-	-	3,668	13,279	16,947
6	Instructions Not Included	1,063	2,092	-	3,155	10,153	-54%	-	-	-	-	3,155	11,848	165,557
3	Prisoners	1,005	1,861	-	2,866	12,494	-66%	-	-	-	-	2,866	16,013	46,254
4	Insidious Chapter 2	1,298	1,305	-	2,603	6,091	-41%	-	-	-	-	2,603	7,023	104,895
2	On The Job	846	1,463	-	2,309	3,289	7%	-	-	-	-	2,309	5,858	8,167
1*	Besharam	902	1,301	-	2,203	-		-	-	602	332	3,137	-	3,137
2	Rush	839	1,281	-	2,120	8,814	-67%	-	-	-	-	2,120	12,063	14,183
2*	Atharintiki Daaredi	960	1,013	-	1,973	36,394	-93%	-	-	-	280	2,253	47,559	49,812
2*	Raja Rani	913	1,053	-	1,966	7,580	-67%	-	-	-	236	2,202	8,403	10,605
1	Grace Unplugged	559	763	-	1,322	-		-	-	-	-	1,322	-	1,322
5	Riddick	350	684	-	1,034	2,841	-47%	-	-	-	-	1,034	4,156	62,092
9*	We're The Millers	315	487	-	802	2,726	-53%	-	-	167	423	1,392	3,781	94,097
4	Family, The	246	288	-	534	2,524	-74%	-	-	-	-	534	3,502	27,606
3	Battle Of The Year	164	182	-	346	1,816	-67%	-	-	-	-	346	2,353	11,037
8	Lee Daniels' The Butler	50	116	-	166	2,019	-89%	-	-	-	-	166	2,580	86,723
	Total	42,275	57,946	-	100,220			-	-	769	1,271	102,260		845,760
CNMK - Century at Hayward - Hayward, CA														
1	Gravity	5,175	6,075	3,755	15,005	-		-	-	-	-	15,005	-	15,005
2	Cloudy With A Chance Of Mea	1,797	3,752	2,318	7,867	13,475	-41%	-	-	-	-	7,867	16,468	24,335
1	Pulling Strings	1,721	1,575	1,214	4,510	-		-	-	-	-	4,510	-	4,510
2	Baggage Claim	1,211	1,242	932	3,385	9,269	-63%	-	-	-	-	3,385	11,680	15,065
1	Runner Runner	979	1,006	822	2,806	-		-	-	-	-	2,806	-	2,806
3	Prisoners	835	1,072	594	2,501	3,754	-33%	-	-	-	-	2,501	4,792	16,287
4	Insidious Chapter 2	600	844	532	1,976	2,684	-26%	-	-	-	-	1,976	3,375	33,620
2	Don Jon	598	778	392	1,768	4,569	-61%	-	-	-	-	1,768	6,085	7,853
2	Rush	356	217	183	756	2,760	-72%	-	-	-	-	756	4,007	4,763
	Total	13,272	16,561	10,742	40,574			-	-	-	-	40,574		124,244
REG - Jack London 9 - Oakland, CA														
1	Gravity	2,272	2,940	4,336	9,548	-		-	-	-	-	9,548	-	9,548
2	Cloudy With A Chance Of Mea	606	1,291	3,930	5,827	10,038	-41%	-	-	-	-	5,827	12,656	18,483
2	Baggage Claim	602	731	2,490	3,823	7,514	-49%	-	-	-	-	3,823	10,942	14,765
1	Runner Runner	664	320	1,466	2,450	-		-	-	-	-	2,450	-	2,450
4	Insidious Chapter 2	298	700	1,040	2,038	2,694	-24%	-	-	-	-	2,038	3,995	35,192
2	Don Jon	339	521	850	1,710	3,654	-53%	-	-	-	-	1,710	5,986	7,696
3	Prisoners	346	298	765	1,409	2,785	-49%	-	-	-	-	1,409	4,399	13,867
2	Rush	230	188	380	798	2,066	-61%	-	-	-	-	798	3,050	3,848
1	Metallica Through the Never	116	77	88	281	-		-	-	-	-	281	-	281
	Total	5,473	7,066	15,345	27,884			-	-	-	-	27,884		106,130
TMKO - Grand Lake 4 - Oakland, CA														
1	Gravity	6,417	8,224	6,802	21,442	-		-	-	-	-	21,442	-	21,442
2	Don Jon	901	1,290	933	3,124	4,808	-35%	-	-	-	-	3,124	6,775	9,899
2	Rush	593	696	569	1,858	4,596	-59%	-	-	-	-	1,858	6,255	8,113
3	Prisoners	218	373	253	844	2,540	-66%	-	-	-	-	844	3,368	10,256
	Total	8,129	10,583	8,557	27,268			-	-	-	-	27,268		49,710

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denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK		FRI	SAT	SUN	LAST		%	MON	TUE	WED	THU	THIS	LAST	CUME
					WEEK	WEEK						WEEK	WEEK	
LAND - Piedmont 3 - Piedmont, CA														
1	Enough Said	1,548	2,930	1,402	5,880	-	-	-	-	-	-	5,880	-	5,880
10	Blue Jasmine	592	1,294	730	2,616	2,988	-12%	-	-	-	-	2,616	4,296	162,045
8	Lee Daniels' The Butler	366	937	558	1,860	2,610	-28%	-	-	-	-	1,860	3,316	70,756
	Total	2,506	5,161	2,690	10,356		-	-	-	-	-	10,356		238,681
CNMK - San Leandro Bayfair 16 - San Leandro, CA														
1	Gravity	5,964	6,296	4,569	16,829	-	-	-	-	-	-	16,829	-	16,829
1	Pulling Strings	4,339	4,903	5,591	14,833	-	-	-	-	-	-	14,833	-	14,833
2	Cloudy With A Chance Of Mea	3,242	6,410	4,273	13,926	26,655	-47%	-	-	-	-	13,926	30,859	44,784
2	Baggage Claim	1,674	2,910	1,362	5,946	13,420	-55%	-	-	-	-	5,946	17,689	23,634
1	Runner Runner	1,867	1,938	1,545	5,350	-	-	-	-	-	-	5,350	-	5,350
6	Instructions Not Included	962	1,480	1,796	4,238	7,588	-44%	-	-	-	-	4,238	9,207	141,918
4	Insidious Chapter 2	1,001	1,552	751	3,304	6,253	-47%	-	-	-	-	3,304	7,624	69,312
3	Prisoners	571	1,071	324	1,966	3,760	-47%	-	-	-	-	1,966	5,237	17,778
3	Battle Of The Year	434	684	622	1,740	3,481	-50%	-	-	-	-	1,740	3,833	12,734
2	Don Jon	452	595	522	1,569	4,263	-63%	-	-	-	-	1,569	5,825	7,394
2	Rush	419	300	337	1,056	2,984	-64%	-	-	-	-	1,056	4,627	5,683
8	Lee Daniels' The Butler	178	339	218	735	1,405	-47%	-	-	-	-	735	1,968	106,091
5	Riddick	96	369	122	587	2,038	-71%	-	-	-	-	587	2,730	37,021
	Total	21,199	28,847	22,032	72,079		-	-	-	-	-	72,079		503,361
AMC - Bay Street 16 with IMAX - Emeryville, CA														
1	Gravity	29,190	40,182	29,501	98,873	-	-	-	-	-	-	98,873	-	98,873
2	Cloudy With A Chance Of Mea	4,078	9,461	6,154	19,693	34,967	-43%	-	-	-	-	19,693	39,003	58,696
1	Runner Runner	3,470	3,276	2,253	8,999	-	-	-	-	-	-	8,999	-	8,999
1	Pulling Strings	2,376	2,316	2,740	7,432	-	-	-	-	-	-	7,432	-	7,432
2	Don Jon	2,306	3,140	1,429	6,875	14,555	-52%	-	-	-	-	6,875	19,938	26,813
2	Rush	971	2,461	726	4,158	9,629	-56%	-	-	-	-	4,158	13,011	17,169
6	Instructions Not Included	626	1,180	1,011	2,817	5,897	-52%	-	-	-	-	2,817	6,683	72,152
9	Elysium	652	1,260	532	2,444	3,497	-30%	-	-	-	-	2,444	4,813	188,479
8	Lee Daniels' The Butler	579	1,282	582	2,443	3,477	-29%	-	-	-	-	2,443	5,285	131,728
5	Riddick	634	961	845	2,440	4,208	-42%	-	-	-	-	2,440	5,583	55,112
1	Metallica Through the Never	571	575	426	1,572	7,987	-80%	-	-	-	-	1,572	9,777	11,349
3	Battle Of The Year	272	175	284	731	2,495	-70%	-	-	-	-	731	2,851	10,742
1	Oz The Great and Powerful	14	166	177	358	-	-	-	-	-	-	358	-	268,754
1	Wizard Of Oz: An IMAX 3D Ex	14	166	177	357	1,430	-75%	-	-	-	-	357	1,951	12,411
9*	We're The Millers	122	102	110	334	3,255	-89%	-	-	353	153	840	4,279	89,888
	Total	45,875	66,703	46,947	159,526		-	-	353	153	160,032		1,058,597	
REG - Emery Bay Stadium 10 - Emeryville, CA														
2	Baggage Claim	1,074	1,920	894	3,888	11,601	-66%	-	-	-	-	3,888	15,605	19,493
3	Prisoners	914	1,764	798	3,476	6,057	-42%	-	-	-	-	3,476	8,576	29,217
1*	Besharam	540	940	442	1,922	-	-	-	547	430	2,899	-	2,899	
9*	Percy Jackson: Sea Of Monst	171	698	436	1,305	1,675	-22%	-	-	28	69	1,402	2,008	47,588
4	Insidious Chapter 2	100	610	538	1,248	2,261	-44%	-	-	-	-	1,248	2,975	37,609
1	Despicable Me 2	169	438	425	1,032	-	-	-	-	-	-	1,032	-	1,032
1	Grace Unplugged	181	374	319	874	-	-	-	-	-	-	874	-	874
2	Blue Jasmine	93	344	220	657	1,594	-58%	-	-	-	-	657	2,616	3,273
2	Wolverine, The	168	100	60	328	1,202	-72%	-	-	-	-	328	1,873	2,201
4	Family, The	12	162	24	198	934	-78%	-	-	-	-	198	1,572	15,124
	Total	3,422	7,350	4,156	14,928		-	-	575	499	16,002		159,310	
REG - Berkeley 7 - Berkeley, CA														
1	Gravity	8,869	11,549	6,106	26,524	-	-	-	-	-	-	26,524	-	26,524

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Branch Complex Analysis San Francisco

WK		FRI	SAT	SUN	LAST WKEND		%	MON	TUE	WED	THU	THIS	LAST	CUME
					GROSS	GROSS						WEEK	WEEK	
REG - Berkeley 7 - Berkeley, CA (continued)														
2	Don Jon	1,912	1,716	1,084	4,712	9,473	-50%	-	-	-	-	4,712	12,590	17,302
7	World's End, The	272	575	455	1,302	1,512	-13%	-	-	-	-	1,302	2,132	38,394
8	Lee Daniels' The Butler	326	387	152	865	1,473	-41%	-	-	-	-	865	1,835	38,012
9	Elysium	127	410	244	781	1,346	-41%	-	-	-	-	781	1,973	64,647
1	Metallica Through the Never	176	147	26	349	-	-	-	-	-	-	349	-	349
2	Baggage Claim	110	68	85	263	1,434	-81%	-	-	-	-	263	1,840	2,103
	Total	11,792	14,852	8,152	34,796		-	-	-	-	-	34,796		187,331
ESP - Rialto Cinemas Elmwood - Berkeley, CA														
2	Cloudy With A Chance Of Mea	815	959	770	2,544	2,930	-13%	-	-	-	-	2,544	3,278	5,822
1	Parkland	258	438	222	918	-	-	-	-	-	-	918	-	918
1	Runner Runner	167	254	260	680	-	-	-	-	-	-	680	-	680
	Total	1,240	1,651	1,252	4,142		-	-	-	-	-	4,142		7,420
LAND - California 3 - Berkeley, CA														
2	Inequality for All	1,928	2,791	1,858	6,576	11,142	-40%	-	-	-	-	6,576	15,946	22,522
4	Insidious Chapter 2	388	316	128	832	1,136	-26%	-	-	-	-	832	1,536	12,032
1	We Are What We Are	164	218	296	678	-	-	-	-	-	-	678	-	678
	Total	2,480	3,325	2,282	8,086		-	-	-	-	-	8,086		35,232
LAND - Shattuck 10 - Berkeley, CA														
2	Wadjda	706	1,208	1,182	3,096	2,936	5%	-	-	-	-	3,096	4,699	7,795
2	Rush	1,052	1,044	607	2,704	4,276	-36%	-	-	-	-	2,704	5,975	8,679
3	Prisoners	724	1,129	602	2,455	3,884	-36%	-	-	-	-	2,455	5,219	19,400
1	When Comedy Went To School	657	760	654	2,072	-	-	-	-	-	-	2,072	-	2,072
8	In A World...	238	749	288	1,275	1,704	-25%	-	-	-	-	1,275	2,496	39,547
8	Spectacular Now, The	392	490	250	1,132	1,574	-28%	-	-	-	-	1,132	2,373	36,872
15	20 Feet From Stardom	217	414	348	978	1,234	-20%	-	-	-	-	978	1,710	83,208
3	Museum Hours	210	314	282	806	1,369	-41%	-	-	-	-	806	2,347	7,242
1	Short Term 12	232	378	98	708	-	-	-	-	-	-	708	-	708
4	Family, The	90	106	72	268	872	-69%	-	-	-	-	268	1,166	7,725
	Total	4,518	6,592	4,383	15,494		-	-	-	-	-	15,494		213,248
LAND - Albany Twin - Albany, CA														
2	Enough Said	1,843	3,078	1,572	6,492	10,837	-40%	-	-	-	-	6,492	14,244	20,736
10	Blue Jasmine	340	720	598	1,658	2,482	-33%	-	-	-	-	1,658	3,520	150,397
1*	March Of The Penguins	-	84	84	168	-	-	-	-	-	-	168	-	152,634
	Total	2,183	3,882	2,254	8,318		-	-	-	-	-	8,318		323,767
ESP - Rialto Cinemas Cerrito - El Cerrito, CA														
1	Gravity	2,144	2,906	2,350	7,399	-	-	-	-	-	-	7,399	-	7,399
2	Cloudy With A Chance Of Mea	1,530	1,952	743	4,226	7,101	-40%	-	-	-	-	4,226	8,270	12,496
	Total	3,674	4,858	3,093	11,625		-	-	-	-	-	11,625		19,895
CNMK - Richmond Hilltop 16 - Richmond, CA														
1	Gravity	6,421	7,172	5,788	19,382	-	-	-	-	-	-	19,382	-	19,382
2	Cloudy With A Chance Of Mea	3,586	5,944	4,662	14,192	30,036	-52%	-	-	-	-	14,192	33,983	48,174
1	Pulling Strings	4,032	4,318	3,526	11,876	-	-	-	-	-	-	11,876	-	11,876
2	Baggage Claim	1,828	2,105	1,014	4,948	13,281	-62%	-	-	-	-	4,948	17,237	22,184
1	Runner Runner	1,624	2,031	1,145	4,800	-	-	-	-	-	-	4,800	-	4,800
6	Instructions Not Included	620	1,054	1,467	3,141	5,646	-44%	-	-	-	-	3,141	6,936	121,913
4	Insidious Chapter 2	771	1,215	379	2,365	4,369	-45%	-	-	-	-	2,365	5,447	71,953
2	Don Jon	764	917	486	2,167	5,317	-59%	-	-	-	-	2,167	7,324	9,491
3	Prisoners	539	962	554	2,056	3,909	-47%	-	-	-	-	2,056	5,677	19,110
3	Battle Of The Year	123	729	434	1,286	2,193	-41%	-	-	-	-	1,286	2,650	9,829
2	Rush	220	317	306	843	3,538	-76%	-	-	-	-	843	4,782	5,625

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Branch Complex Analysis San Francisco

WK		FRI	SAT	SUN	LAST		%	MON	TUE	WED	THU	THIS	LAST	CUME
					WEEKEND	WEEKEND						WEEK	WEEK	
					GROSS	GROSS						TOTAL	GROSS	GROSS
CNMK - Richmond Hilltop 16 - Richmond, CA (continued)														
4	Family, The	109	346	276	731	1,750	-58%	-	-	-	-	731	2,298	18,788
	Total	20,637	27,110	20,037	67,787			-	-	-	-	67,787		363,125
WWDI - Solano Twin DI - Concord, CA														
2	Cloudy With A Chance Of Mea	2,234	3,761	529	6,524	10,083	-35%	-	-	-	-	6,524	12,017	18,541
1	Planes	2,234	3,761	529	6,524	-		-	-	-	-	6,524	-	68,955
1	Gravity	2,154	2,865	937	5,956	-		-	-	-	-	5,956	-	5,956
	Total	6,622	10,387	1,995	19,004			-	-	-	-	19,004		93,452
BREN - Concord 14 - Concord, CA														
1	Gravity	4,328	-	3,898	8,226	-		-	-	-	-	8,226	-	8,226
2	Cloudy With A Chance Of Mea	1,602	-	2,246	3,848	14,944	-51%	-	-	-	-	3,848	16,545	20,392
1	Pulling Strings	1,299	-	1,028	2,327	-		-	-	-	-	2,327	-	2,327
1	Runner Runner	818	-	362	1,180	-		-	-	-	-	1,180	-	1,180
3	Prisoners	603	-	407	1,010	2,744	-34%	-	-	-	-	1,010	3,841	13,196
1*	Besharam	570	-	302	872	-		-	-	95	213	1,180	-	1,180
4	Insidious Chapter 2	563	-	267	830	1,958	-20%	-	-	-	-	830	2,550	27,258
2	Don Jon	245	-	482	727	3,109	-57%	-	-	-	-	727	4,062	4,789
2	Baggage Claim	330	-	136	466	1,929	-59%	-	-	-	-	466	2,299	2,765
6	Instructions Not Included	102	-	344	447	2,772	-76%	-	-	-	-	447	3,159	44,446
2	Rush	110	-	238	348	2,627	-77%	-	-	-	-	348	3,332	3,680
5	Riddick	145	-	164	310	927	-62%	-	-	-	-	310	1,220	14,275
4	Family, The	168	-	125	293	1,160	-52%	-	-	-	-	293	1,406	10,478
8	Lee Daniels' The Butler	136	-	126	262	856	-29%	-	-	-	-	262	1,034	25,836
	Total	11,019	-	10,125	21,146			-	-	95	213	21,454		180,028
CNMK - Century Downtown Pleasant Hill 16 + XD - Pleasant Hill, CA														
1	Gravity	13,532	16,752	10,386	40,670	-		-	-	-	-	40,670	-	40,670
2	Cloudy With A Chance Of Mea	2,894	6,162	3,336	12,392	20,817	-40%	-	-	-	-	12,392	25,178	37,570
1	Pulling Strings	1,818	1,839	1,629	5,286	-		-	-	-	-	5,286	-	5,286
2	Rush	1,948	1,813	1,111	4,872	14,184	-65%	-	-	-	-	4,872	18,922	23,794
1	Runner Runner	1,956	1,771	1,011	4,738	-		-	-	-	-	4,738	-	4,738
2	Enough Said	1,389	1,409	1,279	4,077	6,762	-39%	-	-	-	-	4,077	9,969	14,046
2	Don Jon	1,075	1,649	635	3,359	8,089	-58%	-	-	-	-	3,359	11,163	14,522
3	Prisoners	869	1,209	875	2,953	9,314	-68%	-	-	-	-	2,953	12,161	39,798
6	Instructions Not Included	636	782	448	1,866	2,825	-33%	-	-	-	-	1,866	3,950	50,978
4	Family, The	570	739	456	1,765	2,960	-40%	-	-	-	-	1,765	3,867	32,369
9*	We're The Millers	433	812	486	1,731	3,102	-44%	-	-	228	61	2,020	3,792	83,126
2	Baggage Claim	636	687	271	1,594	2,736	-41%	-	-	-	-	1,594	3,607	5,201
8	Lee Daniels' The Butler	22	22	-	44	2,106	-97%	-	-	-	-	44	3,026	85,668
	Total	27,778	35,646	21,923	85,347			-	-	228	61	85,636		437,766
CNMK - Century Walnut Creek 14 + XD - Walnut Creek, CA														
1	Gravity	14,347	20,015	11,489	45,851	-		-	-	-	-	45,851	-	45,851
2	Cloudy With A Chance Of Mea	3,059	5,771	4,246	13,076	21,511	-39%	-	-	-	-	13,076	25,544	38,620
2	Rush	2,259	2,629	1,578	6,466	15,748	-58%	-	-	-	-	6,466	20,705	27,172
2	Don Jon	1,478	2,623	1,107	5,208	10,279	-49%	-	-	-	-	5,208	13,762	18,970
2	Enough Said	1,333	2,503	1,123	4,959	8,415	-41%	-	-	-	-	4,959	12,177	17,136
1	Runner Runner	1,953	1,741	1,034	4,728	-		-	-	-	-	4,728	-	4,728
3	Prisoners	710	1,251	583	2,544	8,497	-70%	-	-	-	-	2,544	11,158	37,836
8	Lee Daniels' The Butler	601	1,138	369	2,108	3,133	-32%	-	-	-	-	2,108	3,991	93,127
4	Insidious Chapter 2	833	723	346	1,902	3,384	-43%	-	-	-	-	1,902	3,668	41,414
2	Baggage Claim	631	672	454	1,758	3,269	-46%	-	-	-	-	1,758	3,991	5,748
	Total	27,204	39,066	22,329	88,600			-	-	-	-	88,600		330,602

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denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

											THIS	LAST		
											WEEK	WEEK	CUME	
WK		FRI	SAT	SUN	WKEND GROSS	WKEND GROSS	%	MON	TUE	WED	THU	TOTAL	GROSS	GROSS
ESP - Orinda 3 - Orinda, CA														
1	Gravity	2,383	2,903	1,330	6,616	-		-	-	-	-	6,616	-	6,616
1	Parkland	427	693	283	1,403	-		-	-	-	-	1,403	-	1,403
2	Rush	541	643	167	1,351	3,314	-59%	-	-	-	-	1,351	4,282	5,633
	Total	3,351	4,239	1,780	9,370			-	-	-	-	9,370		13,652
ESP - Rheem 4 - Moraga, CA														
2	Cloudy With A Chance Of Mea	679	1,455	957	3,091	4,114	-24%	-	-	-	-	3,091	4,566	7,657
3	Blue Jasmine	117	506	189	812	1,202	-32%	-	-	-	-	812	1,587	3,985
2	Don Jon	220	446	100	766	1,448	-47%	-	-	-	-	766	1,751	2,517
1	Prisoners	90	248	96	434	-		-	-	-	-	434	-	434
	Total	1,106	2,655	1,342	5,103			-	-	-	-	5,103		14,593
CNMK - Blackhawk Movies 7 - Danville, CA														
1	Gravity	4,985	6,728	3,041	14,754	-		-	-	-	-	14,754	-	14,754
2	Cloudy With A Chance Of Mea	1,242	2,824	2,044	6,110	8,932	-31%	-	-	-	-	6,110	10,072	16,182
2	Rush	1,111	705	260	2,076	5,453	-61%	-	-	-	-	2,076	6,811	8,886
1	Runner Runner	774	667	326	1,768	-		-	-	-	-	1,768	-	1,768
2	Don Jon	207	476	248	931	1,874	-50%	-	-	-	-	931	2,445	3,376
3	Prisoners	256	361	226	843	1,897	-55%	-	-	-	-	843	2,532	9,116
	Total	8,575	11,761	6,145	26,482			-	-	-	-	26,482		54,082
REG - Crow Canyon 6 - San Ramon, CA														
1	Gravity	3,068	4,419	2,356	9,843	-		-	-	-	-	9,843	-	9,843
2	Cloudy With A Chance Of Mea	969	2,319	1,702	4,990	6,650	-24%	-	-	-	-	4,990	7,665	12,655
2	Rush	554	702	246	1,502	3,503	-57%	-	-	-	-	1,502	5,160	6,662
1	Runner Runner	505	642	317	1,464	-		-	-	-	-	1,464	-	1,464
3	Prisoners	338	414	333	1,085	3,459	-68%	-	-	-	-	1,085	4,196	14,126
2	Don Jon	276	394	266	936	2,462	-61%	-	-	-	-	936	3,147	4,083
	Total	5,710	8,890	5,220	19,820			-	-	-	-	19,820		48,833
REG - Hacienda Crossings Stadium 20 + IMAX - Dublin, CA														
1	Gravity	37,079	52,309	35,335	124,723	-		-	-	-	-	124,723	-	124,723
2	Cloudy With A Chance Of Mea	5,970	14,979	9,071	30,020	52,174	-42%	-	-	-	-	30,020	57,915	87,935
1	Runner Runner	4,100	4,702	1,960	10,762	-		-	-	-	-	10,762	-	10,762
2	Rush	2,093	3,075	1,621	6,789	17,473	-61%	-	-	-	-	6,789	22,673	29,462
3	Prisoners	1,757	2,650	1,506	5,913	12,925	-54%	-	-	-	-	5,913	16,752	53,395
2	Don Jon	2,181	2,386	1,281	5,848	14,249	-58%	-	-	-	-	5,848	19,074	24,922
1	Pulling Strings	1,636	1,609	1,841	5,086	-		-	-	-	-	5,086	-	5,086
1	Metallica Through the Never	1,196	1,952	1,705	4,853	14,570	-66%	-	-	-	-	4,853	18,248	23,101
1	Enough Said	1,080	1,775	1,376	4,231	-		-	-	-	-	4,231	-	4,231
1	Grace Unplugged	1,279	1,334	1,050	3,663	-		-	-	-	-	3,663	-	3,663
1*	Besharam	1,070	1,391	576	3,037	-		-	-	320	370	3,727	-	3,727
4	Insidious Chapter 2	934	1,452	418	2,804	6,646	-57%	-	-	-	-	2,804	7,910	71,288
2	Baggage Claim	716	1,420	668	2,804	8,464	-66%	-	-	-	-	2,804	9,881	12,685
4	Family, The	342	772	767	1,881	3,923	-52%	-	-	-	-	1,881	5,229	41,366
2	Raja Rani	532	773	150	1,455	4,975	-70%	-	-	-	-	1,455	5,519	6,974
1	Wizard Of Oz: An IMAX 3D Ex	214	146	214	574	3,379	-83%	-	-	-	-	574	4,468	26,992
3	Battle Of The Year	300	94	122	516	2,292	-77%	-	-	-	-	516	2,728	9,347
	Total	62,479	92,819	59,661	214,959			-	-	320	370	215,649		539,659
Marin County, CA														
HFB - Tiburon Playhouse 3 - Tiburon, CA														
1	Gravity	1,354	2,072	857	4,283	-		-	-	-	-	4,283	-	4,283
2	Cloudy With A Chance Of Mea	772	681	827	2,280	2,757	-17%	-	-	-	-	2,280	3,047	5,327

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Branch Complex Analysis San Francisco

WK					LAST		%	MON	TUE	WED	THU	THIS	LAST	CUME
	FRI	SAT	SUN	GROSS	WEEKEND	WEEKEND						WEEK	WEEK	
Total														
	2,126	2,753	1,684	6,563				-	-	-	-	6,563		9,610
CNMK - Corte Madera Cinema 1 - Corte Madera, CA														
1 Gravity	8,526	14,768	7,901	31,195		-		-	-	-	-	31,195	-	31,195
Total	8,526	14,768	7,901	31,195				-	-	-	-	31,195		31,195
CNMK - Larkspur 4 - Larkspur, CA														
2 Rush	622	1,871	578	3,071	8,237	-62%		-	-	-	-	3,071	9,890	12,961
1 Cloudy With A Chance Of Mea	390	1,791	714	2,895		-		-	-	-	-	2,895	-	2,895
1 Runner Runner	684	1,022	377	2,083		-		-	-	-	-	2,083	-	2,083
2 Don Jon	770	734	434	1,938	4,499	-56%		-	-	-	-	1,938	5,620	7,558
Total	2,466	5,418	2,103	9,987				-	-	-	-	9,987		25,497
ECOOP - Lark - Larkspur, CA														
2 Lee Daniels' The Butler	384	722	218	1,324	1,644	-19%		-	-	-	-	1,324	2,182	3,506
Total	384	722	218	1,324				-	-	-	-	1,324		3,506
HFB - Fairfax 6 - Fairfax, CA														
1 Gravity	3,300	4,753	2,523	10,575		-		-	-	-	-	10,575	-	10,575
2 Cloudy With A Chance Of Mea	1,048	1,389	710	3,147	4,080	-22%		-	-	-	-	3,147	4,641	7,788
2 Rush	473	434	312	1,220	2,812	-56%		-	-	-	-	1,220	3,654	4,873
2 Don Jon	417	404	162	984	2,134	-53%		-	-	-	-	984	2,852	3,836
1 Metallica Through the Never	103	210	205	518		-		-	-	-	-	518	-	518
Total	5,341	7,190	3,912	16,444				-	-	-	-	16,444		27,590
CNMK - San Rafael Northgate 15 - San Rafael, CA														
1 Gravity	8,847	11,356	7,254	27,456		-		-	-	-	-	27,456	-	27,456
2 Cloudy With A Chance Of Mea	2,904	6,697	3,986	13,586	22,088	-38%		-	-	-	-	13,586	24,645	38,231
1 Pulling Strings	3,707	3,234	3,449	10,390		-		-	-	-	-	10,390	-	10,390
2 Don Jon	1,417	1,448	968	3,833	7,850	-51%		-	-	-	-	3,833	11,583	15,416
6 Instructions Not Included	501	1,072	973	2,546	3,582	-28%		-	-	-	-	2,546	4,893	79,373
9* Percy Jackson: Sea Of Monst	261	743	477	1,481	2,180	-32%		-	-	39	13	1,533	2,416	69,619
4 Family, The	349	777	320	1,446	1,709	-15%		-	-	-	-	1,446	2,240	23,090
4 Insidious Chapter 2	461	529	252	1,242	2,344	-47%		-	-	-	-	1,242	2,784	26,625
8 Lee Daniels' The Butler	350	477	278	1,104	1,889	-41%		-	-	-	-	1,104	2,614	71,580
2 Baggage Claim	247	499	145	891	1,778	-49%		-	-	-	-	891	2,518	3,409
2 Generation Iron	239	138	250	627	1,574	-60%		-	-	-	-	627	2,213	2,840
3 Battle Of The Year	206	81	217	504	1,667	-69%		-	-	-	-	504	2,049	7,350
Total	19,489	27,051	18,569	65,106				-	-	39	13	65,158		375,379
CNMK - San Rafael Regency 6 - San Rafael, CA														
2 Enough Said	2,275	3,557	1,680	7,512	11,736	-35%		-	-	-	-	7,512	16,114	23,626
2 Rush	709	1,359	282	2,350	5,667	-58%		-	-	-	-	2,350	7,929	10,280
1 Runner Runner	912	802	487	2,201		-		-	-	-	-	2,201	-	2,201
3 Prisoners	652	1,058	447	2,157	4,827	-55%		-	-	-	-	2,157	6,425	22,429
1 Wadjda	402	730	466	1,598		-		-	-	-	-	1,598	-	1,598
10 Blue Jasmine	448	697	396	1,541	2,412	-36%		-	-	-	-	1,541	3,346	139,206
Total	5,398	8,203	3,758	17,359				-	-	-	-	17,359		199,340
CNMK - Novato Rowland Plaza 8 - Novato, CA														
1 Gravity	5,636	7,566	3,769	16,971		-		-	-	-	-	16,971	-	16,971
2 Cloudy With A Chance Of Mea	956	1,082	1,031	3,069	7,873	-61%		-	-	-	-	3,069	9,037	12,106
2 Rush	710	728	367	1,805	4,387	-58%		-	-	-	-	1,805	6,053	7,858
1 Runner Runner	820	579	185	1,584		-		-	-	-	-	1,584	-	1,584
2 Don Jon	458	385	394	1,237	3,234	-61%		-	-	-	-	1,237	4,336	5,573
3 Prisoners	385	378	267	1,030	1,889	-45%		-	-	-	-	1,030	2,695	9,975
2 Baggage Claim	248	181	209	638	929	-31%		-	-	-	-	638	1,289	1,927
Total	9,213	10,899	6,222	26,334				-	-	-	-	26,334		55,994

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Branch Complex Analysis San Francisco

											THIS	LAST		
											WEEK	WEEK	CUME	
WK		FRI	SAT	SUN	WKEND GROSS	LAST WKEND GROSS	%	MON	TUE	WED	THU	TOTAL	GROSS	GROSS
CNMK - Sausalito Marin 3 - Sausalito, CA														
1	Gravity	1,527	2,285	907	4,719	-		-	-	-	-	4,719	-	4,719
2	Rush	372	359	152	883	3,212	-72%	-	-	-	-	883	4,225	5,108
8	Lee Daniels' The Butler	285	385	102	772	1,095	-29%	-	-	-	-	772	1,473	20,996
	Total	2,184	3,029	1,161	6,374			-	-	-	-	6,374		30,823
CNMK - Mill Valley Sequoia 2 - Mill Valley, CA														
		-	-	-	-	-		-	-	-	-	-	-	-
	Total	-	-	-	-	-		-	-	-	-	-	-	-

Santa Rosa, CA

READ - Rohnert Park 16 - Rohnert Park, CA

1 Gravity	7,765	8,772	6,010	22,548	-		-	-	-	-	22,548	-	22,548
1 Pulling Strings	3,044	3,892	3,484	10,418	-		-	-	-	-	10,418	-	10,418
2 Cloudy With A Chance Of Mea	1,674	3,735	2,949	8,358	16,110	-48%	-	-	-	-	8,358	18,962	27,320
1 Runner Runner	1,176	1,200	848	3,224	-		-	-	-	-	3,224	-	3,224
6 Instructions Not Included	381	1,143	1,010	2,534	5,324	-52%	-	-	-	-	2,534	6,398	99,744
2 Don Jon	570	684	573	1,827	5,847	-68%	-	-	-	-	1,827	7,848	9,675
4 Insidious Chapter 2	524	528	531	1,583	1,980	-20%	-	-	-	-	1,583	2,643	34,835
3 Prisoners	378	521	428	1,328	4,249	-68%	-	-	-	-	1,328	5,740	18,689
2 Rush	376	453	430	1,259	4,978	-74%	-	-	-	-	1,259	6,894	8,152
1 Metallica Through the Never	359	607	169	1,135	-		-	-	-	-	1,135	-	1,135
1 Enough Said	198	420	205	824	-		-	-	-	-	824	-	824
5 Riddick	267	375	161	804	2,186	-63%	-	-	-	-	804	2,869	27,939
2 Baggage Claim	60	245	136	441	1,583	-72%	-	-	-	-	441	2,037	2,478
3 Battle Of The Year	-	37	-	37	834	-87%	-	-	-	-	37	1,075	4,532
Total	16,772	22,612	16,934	56,320			-	-	-	-	56,320		271,513

ESP - Rialto Cinemas Sebastopol - Sebastopol, CA

1 Gravity	2,021	3,255	2,359	7,634	-		-	-	-	-	7,634	-	7,634
1 Enough Said	772	764	478	2,014	-		-	-	-	-	2,014	-	2,014
2 Cloudy With A Chance Of Mea	344	546	595	1,485	1,972	-24%	-	-	-	-	1,485	2,266	3,751
1 Parkland	282	360	96	739	-		-	-	-	-	739	-	739
2 Don Jon	222	271	227	720	1,638	-56%	-	-	-	-	720	2,372	3,092
8 Lee Daniels' The Butler	163	387	130	681	996	-31%	-	-	-	-	681	1,428	29,486
2 Rush	147	300	188	635	1,471	-56%	-	-	-	-	635	2,082	2,717
1 Runner Runner	177	109	45	331	-		-	-	-	-	331	-	331
7 Blue Jasmine	15	-	36	51	854	-88%	-	-	-	-	51	1,214	16,873
Total	4,143	5,992	4,154	14,290			-	-	-	-	14,290		66,637

Napa, CA

CNMK - Century Napa Valley 12 + XD - Napa, CA

1 Gravity	10,958	12,077	10,022	33,056	-		-	-	-	-	33,056	-	33,056
2 Cloudy With A Chance Of Mea	3,028	5,602	2,997	11,627	19,171	-39%	-	-	-	-	11,627	23,672	35,299
1 Pulling Strings	1,761	2,075	2,350	6,186	-		-	-	-	-	6,186	-	6,186
2 Rush	1,197	1,652	1,286	4,135	9,926	-58%	-	-	-	-	4,135	14,455	18,590
5 Instructions Not Included	1,049	1,241	1,230	3,520	5,465	-35%	-	-	-	-	3,520	7,127	52,374
1 Runner Runner	888	1,143	837	2,868	-		-	-	-	-	2,868	-	2,868
2 Don Jon	616	929	698	2,243	4,805	-53%	-	-	-	-	2,243	7,611	9,854
3 Prisoners	882	737	603	2,222	6,345	-64%	-	-	-	-	2,222	8,695	26,807
2 Baggage Claim	60	182	56	298	1,530	-80%	-	-	-	-	298	2,093	2,391
Total	20,439	25,638	20,079	66,155			-	-	-	-	66,155		187,425

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Branch Complex Analysis San Francisco

WK		FRI	SAT	SUN	LAST WKEND			%	MON	TUE	WED	THU	THIS	LAST	CUME
					GROSS	GROSS	GROSS						WEEK	WEEK	
													TOTAL	GROSS	
Santa Rosa, CA															
TMKO - Roxy Stadium 14 - Santa Rosa, CA															
1	Gravity	6,595	8,341	4,970	19,906	-		-	-	-	-	19,906	-	19,906	
2	Cloudy With A Chance Of Mea	1,456	2,963	1,902	6,321	10,650	-40%	-	-	-	-	6,321	12,824	19,145	
1	Pulling Strings	1,752	2,121	1,710	5,583	-		-	-	-	-	5,583	-	5,583	
4	Insidious Chapter 2	458	918	578	1,953	2,579	-24%	-	-	-	-	1,953	3,064	30,458	
2	Don Jon	774	671	470	1,915	3,516	-45%	-	-	-	-	1,915	4,943	6,858	
2	Rush	568	786	512	1,866	4,882	-61%	-	-	-	-	1,866	6,638	8,504	
1	Runner Runner	583	842	440	1,866	-		-	-	-	-	1,866	-	1,866	
6	Instructions Not Included	338	704	738	1,780	3,169	-43%	-	-	-	-	1,780	4,071	63,058	
3	Prisoners	283	560	316	1,159	3,906	-70%	-	-	-	-	1,159	5,560	16,064	
1*	Metallica Through the Never	515	428	201	1,144	-		-	-	-	104	1,248	-	1,248	
9*	We're The Millers	294	394	327	1,015	1,042	-2%	-	-	51	149	1,215	1,678	54,552	
4	Family, The	197	418	163	778	1,665	-53%	-	-	-	-	778	2,322	14,020	
2	Baggage Claim	53	23	136	213	1,420	-85%	-	-	-	-	213	1,759	1,972	
	Total	13,866	19,169	12,463	45,499			-	-	51	253	45,803		243,234	

TMKO - Summerfield Cinema - Santa Rosa, CA

2 Enough Said	1,700	2,051	1,231	4,982	9,245	-46%	-	-	-	-	4,982	14,595	19,576
1 Parkland	444	618	392	1,453	-		-	-	-	-	1,453	-	1,453
9 Blue Jasmine	302	434	161	897	1,010	-11%	-	-	-	-	897	1,682	63,233
1 Haute Cuisine	264	286	320	870	-		-	-	-	-	870	-	870
8 Lee Daniels' The Butler	225	265	97	587	1,972	-70%	-	-	-	-	587	2,748	60,982
1 Populaire	110	149	152	411	-		-	-	-	-	411	-	411
2 In A World...	115	-	NP	115	903	-87%	-	-	-	-	115	1,450	1,565
3 Short Term 12	56	-	NP	56	614	-90%	-	-	-	-	56	986	3,852
Total	3,216	3,803	2,353	9,371			-	-	-	-	9,371		151,942

TMKO - 3rd Street Cinemas 6 - Santa Rosa, CA

1 Percy Jackson: Sea Of Monst	273	592	455	1,320	-		-	-	-	-	1,320	-	1,320
1 Planes	322	448	315	1,085	-		-	-	-	-	1,085	-	1,085
7 Despicable Me 2	136	294	280	710	763	-6%	-	-	-	-	710	1,148	11,704
1 Smurfs 2	77	147	252	476	-		-	-	-	-	476	-	476
5 Grown Ups 2	105	234	98	438	794	-44%	-	-	-	-	438	1,124	6,377
5 2 Guns	126	147	84	357	434	-17%	-	-	-	-	357	658	4,840
7 Turbo	52	130	172	354	644	-45%	-	-	-	-	354	878	10,164
4 Wolverine, The	77	154	74	304	788	-61%	-	-	-	-	304	1,222	4,711
11 This Is The End	70	133	77	280	402	-30%	-	-	-	-	280	630	15,344
2 You're Next	38	60	42	140	354	-60%	-	-	-	-	140	588	728
Total	1,276	2,339	1,849	5,464			-	-	-	-	5,464		56,749

Vallejo, CA

CNMK - Vallejo 14 - Vallejo, CA

1 Gravity	6,539	7,312	4,426	18,276	-		-	-	-	-	18,276	-	18,276
2 Cloudy With A Chance Of Mea	2,474	4,363	3,050	9,887	18,924	-47%	-	-	-	-	9,887	21,649	31,536
1 Pulling Strings	1,339	1,847	1,439	4,625	-		-	-	-	-	4,625	-	4,625
1 Runner Runner	1,830	1,520	1,115	4,465	-		-	-	-	-	4,465	-	4,465
2 Baggage Claim	1,382	1,502	955	3,839	8,030	-52%	-	-	-	-	3,839	10,265	14,104
3 Prisoners	595	1,075	640	2,310	4,148	-44%	-	-	-	-	2,310	5,736	18,622
4 Insidious Chapter 2	563	1,044	629	2,236	3,164	-29%	-	-	-	-	2,236	4,090	48,794
6 Instructions Not Included	491	700	680	1,872	2,910	-35%	-	-	-	-	1,872	3,691	51,900
2 Don Jon	544	718	476	1,738	3,879	-55%	-	-	-	-	1,738	5,702	7,440
2 Rush	448	622	411	1,481	2,674	-44%	-	-	-	-	1,481	4,264	5,745

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denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	WEEKEND GROSS	LAST WEEKEND GROSS	%	MON	TUE	WED	THU	THIS WEEK TOTAL	LAST WEEK GROSS	CUME GROSS
CNMK - Vallejo 14 - Vallejo, CA (continued)													
1 Grace Unplugged	261	367	223	851	-		-	-	-	-	851	-	851
Total	16,466	21,070	14,044	51,580			-	-	-	-	51,580		206,358

Woodland/Davis, CA

CNMK - County Fair Movies 5 - Woodland, CA

1 Gravity	1,205	1,688	863	3,756	-		-	-	-	-	3,756	-	3,756
2 Cloudy With A Chance Of Mea	580	1,401	1,072	3,052	6,529	-53%	-	-	-	-	3,052	7,190	10,242
5 Instructions Not Included	432	355	646	1,432	2,833	-49%	-	-	-	-	1,432	3,070	22,974
1 Runner Runner	295	356	243	894	-		-	-	-	-	894	-	894
2 Rush	158	245	146	548	855	-35%	-	-	-	-	548	1,128	1,676
Total	2,670	4,045	2,970	9,682			-	-	-	-	9,682		39,542

REG - Holiday 6 - Davis, CA

1 Gravity	5,811	8,536	4,738	19,085	-		-	-	-	-	19,085	-	19,085
2 Cloudy With A Chance Of Mea	1,177	1,658	1,664	4,499	7,539	-40%	-	-	-	-	4,499	9,250	13,749
2 Don Jon	987	1,417	417	2,821	5,824	-51%	-	-	-	-	2,821	9,005	11,826
4 Insidious Chapter 2	306	298	262	866	2,100	-58%	-	-	-	-	866	2,968	20,760
9* We're The Millers	322	328	22	672	1,324	-49%	-	-	139	129	940	1,888	43,867
2 Baggage Claim	17	51	100	168	696	-75%	-	-	-	-	168	1,223	1,391
Total	8,620	12,288	7,203	28,111			-	-	139	129	28,379		110,678

REG - Stadium 5 - Davis, CA

2 Rush	803	1,346	337	2,486	3,761	-33%	-	-	-	-	2,486	5,816	8,302
3 Prisoners	725	1,212	242	2,179	3,402	-35%	-	-	-	-	2,179	5,032	17,614
1 Runner Runner	488	575	272	1,335	-		-	-	-	-	1,335	-	1,335
8 Lee Daniels' The Butler	343	436	217	996	1,500	-33%	-	-	-	-	996	1,873	42,406
1 Metallica Through the Never	150	235	178	563	-		-	-	-	-	563	-	563
Total	2,509	3,804	1,246	7,559			-	-	-	-	7,559		70,220

ARCE - Davis Varsity - Davis, CA

2 Enough Said	1,330	1,735	1,029	4,094	5,371	-23%	-	-	-	-	4,094	7,208	11,302
4 Spectacular Now, The	558	390	167	1,115	1,156	-3%	-	-	-	-	1,115	1,641	10,932
1 Haute Cuisine	64	154	239	457	-		-	-	-	-	457	-	457
Total	1,952	2,279	1,435	5,666			-	-	-	-	5,666		22,691

Vacaville, CA

BREN - Vacaville 16 - Vacaville, CA

1 Gravity	6,365	8,975	4,845	20,185	-		-	-	-	-	20,185	-	20,185
2 Cloudy With A Chance Of Mea	1,955	5,887	2,987	10,829	20,786	-47%	-	-	-	-	10,829	23,209	34,038
1 Runner Runner	1,564	1,495	870	3,929	-		-	-	-	-	3,929	-	3,929
3 Prisoners	687	1,183	810	2,680	5,465	-50%	-	-	-	-	2,680	6,945	24,379
2 Don Jon	751	704	534	1,990	4,216	-52%	-	-	-	-	1,990	5,735	7,724
1 Grace Unplugged	774	563	408	1,745	-		-	-	-	-	1,745	-	1,745
5 Instructions Not Included	392	808	540	1,740	2,756	-36%	-	-	-	-	1,740	3,192	21,274
4 Insidious Chapter 2	350	991	339	1,680	3,230	-47%	-	-	-	-	1,680	4,116	39,848
2 Rush	434	572	554	1,559	5,088	-69%	-	-	-	-	1,559	6,514	8,074
2 Baggage Claim	412	553	342	1,307	2,672	-51%	-	-	-	-	1,307	3,416	4,723
4 Family, The	407	458	246	1,111	2,075	-46%	-	-	-	-	1,111	2,504	21,322
8 Lee Daniels' The Butler	342	334	294	970	1,291	-24%	-	-	-	-	970	1,944	55,302
9* We're The Millers	140	472	272	885	1,506	-41%	-	-	222	110	1,217	1,998	75,559
5 Riddick	130	279	115	525	1,412	-62%	-	-	-	-	525	1,892	24,989
9 Planes	64	144	264	472	808	-41%	-	-	-	-	472	882	53,072
3 Battle Of The Year	246	174	-	420	1,258	-66%	-	-	-	-	420	1,356	4,387

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denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK	LAST WKEND				%	MON	TUE	WED	THU	THIS WEEK	LAST WEEK	CUME
	FRI	SAT	SUN	GROSS								
Total	15,013	23,592	13,420	52,027		-	-	222	110	52,359		400,550

Fairfield, CA

REG - Fairfield Stadium 16 + IMAX - Fairfield, CA

1 Gravity	11,288	12,899	9,951	34,138	-	-	-	-	-	34,138	-	34,138
2 Cloudy With A Chance Of Mea	2,574	5,564	3,964	12,102	22,128	-45%	-	-	-	12,102	26,034	38,136
1 Pulling Strings	1,145	1,616	2,006	4,767	-	-	-	-	-	4,767	-	4,767
1 Runner Runner	1,733	1,390	868	3,991	-	-	-	-	-	3,991	-	3,991
2 Baggage Claim	1,264	1,643	746	3,653	9,916	-63%	-	-	-	3,653	12,535	16,188
3 Prisoners	1,004	1,246	800	3,050	5,701	-46%	-	-	-	3,050	8,093	29,451
2 Don Jon	1,115	1,055	697	2,867	4,832	-40%	-	-	-	2,867	6,716	9,583
6 Instructions Not Included	356	826	955	2,137	3,651	-41%	-	-	-	2,137	4,299	69,400
4 Insidious Chapter 2	556	846	699	2,101	4,014	-47%	-	-	-	2,101	5,382	55,362
2 Rush	571	682	456	1,709	4,772	-64%	-	-	-	1,709	6,548	8,257
1 Grace Unplugged	470	576	590	1,636	-	-	-	-	-	1,636	-	1,636
1 Metallica Through the Never	332	351	245	928	4,702	-80%	-	-	-	928	6,010	6,938
4 Family, The	281	290	255	826	2,216	-62%	-	-	-	826	3,217	23,375
1 Wizard Of Oz: An IMAX 3D Ex	100	162	138	400	966	-58%	-	-	-	400	1,350	12,210
8 Lee Daniels' The Butler	34	144	162	340	1,219	-72%	-	-	-	340	1,686	69,351
Total	22,823	29,290	22,532	74,645		-	-	-	-	74,645		382,783

Sacramento, CA

CNMK - Roseville 14 + XD - Roseville, CA

2 Cloudy With A Chance Of Mea	1,974	4,107	2,914	8,995	19,000	-52%	-	-	-	8,995	22,222	31,217
2 Enough Said	1,920	2,363	1,431	5,714	8,351	-31%	-	-	-	5,714	12,541	18,255
3 Prisoners	1,283	1,450	931	3,664	5,642	-35%	-	-	-	3,664	8,967	30,898
2 Don Jon	673	1,140	346	2,159	5,700	-62%	-	-	-	2,159	9,689	11,848
4 Insidious Chapter 2	533	852	266	1,652	2,118	-22%	-	-	-	1,652	3,152	32,422
1* Besharam	474	565	544	1,583	-	-	-	117	78	1,778	-	1,778
9* We're The Millers	375	740	85	1,200	1,868	-35%	-	-	45	1,245	2,861	95,173
9* Percy Jackson: Sea Of Monst	143	624	318	1,085	1,233	-12%	-	-	6	1,139	1,552	42,018
2 Generation Iron	290	429	240	959	2,136	-55%	-	-	-	959	3,187	4,146
2 Baggage Claim	215	371	158	744	1,106	-32%	-	-	-	744	1,645	2,388
1 Planes	66	233	239	538	-	-	-	-	-	538	-	77,882
Total	7,946	12,874	7,472	28,293		-	-	168	126	28,587		348,025

REG - Olympus Pointe 12 - Roseville, CA

1 Gravity	9,048	10,235	6,394	25,677	-	-	-	-	-	25,677	-	25,677
1 Runner Runner	2,393	2,309	1,578	6,280	-	-	-	-	-	6,280	-	6,280
1 Grace Unplugged	1,582	2,571	788	4,941	-	-	-	-	-	4,941	-	4,941
2 Rush	1,210	2,124	686	4,020	7,047	-42%	-	-	-	4,020	10,456	14,476
1 Pulling Strings	828	890	616	2,334	-	-	-	-	-	2,334	-	2,334
4 Family, The	452	586	177	1,215	2,003	-39%	-	-	-	1,215	2,976	26,810
8 Lee Daniels' The Butler	214	575	133	922	1,603	-42%	-	-	-	922	2,282	83,237
14* Despicable Me 2	177	412	320	909	1,544	-41%	-	-	68	1,057	1,820	260,147
6 Instructions Not Included	204	196	132	532	1,605	-66%	-	-	-	532	2,018	27,052
Total	16,108	19,898	10,824	46,830		-	-	68	80	46,978		450,954

CNMK - Blue Oaks Century 16 + XD - Rocklin, CA

1 Gravity	11,317	13,280	7,845	32,442	-	-	-	-	-	32,442	-	32,442
2 Cloudy With A Chance Of Mea	2,997	5,896	4,448	13,340	21,159	-36%	-	-	-	13,340	25,350	38,690
2 Rush	1,493	2,117	970	4,580	9,119	-49%	-	-	-	4,580	13,784	18,364
1 Runner Runner	1,747	1,608	834	4,190	-	-	-	-	-	4,190	-	4,190

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* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK	LAST WKEND				GROSS	%	MON	TUE	WED	THU	THIS	LAST	CUME	
	FRI	SAT	SUN	GROSS							WEEK	WEEK		
CNMK - Blue Oaks Century 16 + XD - Rocklin, CA (continued)														
3	Prisoners	940	1,423	518	2,881	7,763	-62%	-	-	-	-	2,881	11,786	38,008
4	Insidious Chapter 2	743	1,363	465	2,571	3,264	-21%	-	-	-	-	2,571	4,126	41,886
9*	We're The Millers	579	1,050	443	2,072	2,281	-9%	-	-	224	448	2,744	3,543	114,040
2	Don Jon	492	719	553	1,764	3,605	-51%	-	-	-	-	1,764	6,155	7,919
4	Family, The	437	625	333	1,395	2,475	-43%	-	-	-	-	1,395	3,825	25,581
9	Planes	278	548	342	1,168	1,848	-36%	-	-	-	-	1,168	2,229	66,582
9*	Percy Jackson: Sea Of Monst	191	621	274	1,086	1,690	-35%	-	-	116	85	1,286	2,193	61,208
2	Baggage Claim	264	296	222	782	1,339	-41%	-	-	-	-	782	2,094	2,876
8	Lee Daniels' The Butler	-	22	-	22	1,401	-96%	-	-	-	-	22	2,341	66,205
	Total	21,478	29,568	17,247	68,293		-	-	340	533	69,165		517,991	
CNMK - Sacramento Greenback 16 + XD - Sacramento, CA														
1	Gravity	10,667	10,767	-	21,434	-	-	-	-	-	21,434	-	21,434	
2	Cloudy With A Chance Of Mea	2,082	4,398	-	6,480	18,158	-50%	-	-	-	-	6,480	20,678	27,158
3	Prisoners	1,080	2,297	-	3,377	8,474	-48%	-	-	-	-	3,377	11,558	36,494
1	Runner Runner	1,581	1,492	-	3,073	-	-	-	-	-	3,073	-	3,073	
4	Insidious Chapter 2	1,035	1,362	-	2,397	3,959	-17%	-	-	-	-	2,397	5,029	66,154
2	Rush	768	1,363	-	2,131	8,677	-67%	-	-	-	-	2,131	12,118	14,249
2	Don Jon	553	767	-	1,320	5,066	-66%	-	-	-	-	1,320	6,586	7,906
5	Instructions Not Included	370	870	-	1,240	2,395	0%	-	-	-	-	1,240	2,906	23,262
2	Baggage Claim	609	440	-	1,049	2,999	-54%	-	-	-	-	1,049	3,975	5,024
5	Riddick	302	555	-	857	2,478	-51%	-	-	-	-	857	3,649	42,484
4	Family, The	384	387	-	771	1,920	-43%	-	-	-	-	771	2,693	25,179
8	Lee Daniels' The Butler	303	399	-	702	1,623	-40%	-	-	-	-	702	2,567	55,973
9*	We're The Millers	163	184	-	347	2,093	-78%	-	-	247	159	753	3,151	101,925
	Total	19,897	25,281	-	45,178		-	-	247	159	45,584		430,315	
REG - Sunrise 4 - Citrus Heights, CA														
1	Monsters University	709	1,695	1,200	3,604	-	-	-	-	-	3,604	-	3,604	
3	Turbo	798	1,195	1,116	3,109	3,948	-21%	-	-	-	-	3,109	5,028	15,293
2	Grown Ups 2	576	1,256	800	2,632	3,143	-16%	-	-	-	-	2,632	4,155	6,787
2	Lone Ranger, The	724	1,104	752	2,580	3,215	-19%	-	-	-	-	2,580	4,599	7,179
	Total	2,807	5,250	3,868	11,925		-	-	-	-	11,925		32,863	
CNMK - Folsom 14 - Folsom, CA														
1	Gravity	4,374	4,756	2,717	11,847	-	-	-	-	-	11,847	-	11,847	
2	Cloudy With A Chance Of Mea	914	1,403	1,054	3,371	6,814	-50%	-	-	-	-	3,371	8,064	11,435
2*	Atharintiki Daaredi	939	810	489	2,238	11,486	-80%	-	-	-	529	2,767	16,335	19,102
1	Runner Runner	794	955	484	2,232	-	-	-	-	-	2,232	-	2,232	
2	Rush	447	699	290	1,436	3,529	-59%	-	-	-	-	1,436	4,996	6,432
3	Prisoners	366	600	257	1,223	3,549	-65%	-	-	-	-	1,223	4,981	16,960
2	Don Jon	508	384	248	1,140	2,316	-50%	-	-	-	-	1,140	3,640	4,780
9*	We're The Millers	296	436	236	968	1,017	-4%	-	-	148	133	1,249	1,427	43,306
9*	Percy Jackson: Sea Of Monst	308	325	278	911	1,130	-19%	-	-	67	25	1,003	1,456	29,100
4	Insidious Chapter 2	141	414	260	815	1,370	-40%	-	-	-	-	815	1,902	18,488
2	Baggage Claim	206	300	170	676	1,390	-51%	-	-	-	-	676	1,788	2,464
1*	Besharam	259	43	54	356	-	-	-	137	69	562	-	562	
1	Raja Rani	111	99	87	297	-	-	-	-	-	297	-	297	
	Total	9,663	11,224	6,624	27,510		-	-	352	756	28,618		167,005	
HFB - Palladio 16 Cinemas - Folsom, CA														
1	Gravity	10,452	14,310	7,426	32,187	-	-	-	-	-	32,187	-	32,187	
2	Cloudy With A Chance Of Mea	2,488	5,225	2,522	10,235	17,479	-41%	-	-	-	-	10,235	20,916	31,150
2	Rush	1,157	2,102	732	3,990	9,044	-55%	-	-	-	-	3,990	12,986	16,976

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Branch Complex Analysis San Francisco

											LAST	THIS	LAST	
											WEEK	WEEK	CUME	
WK		FRI	SAT	SUN	WKEND GROSS	WKEND GROSS	%	MON	TUE	WED	THU	TOTAL	GROSS	GROSS
HFB - Palladio 16 Cinemas - Folsom, CA (continued)														
1	Runner Runner	1,651	1,389	518	3,558	-		-	-	-	-	3,558	-	3,558
3	Prisoners	1,120	1,042	710	2,872	5,857	-50%	-	-	-	-	2,872	8,606	27,790
2	Don Jon	467	538	302	1,306	4,172	-68%	-	-	-	-	1,306	6,415	7,721
4	Family, The	378	474	280	1,133	1,578	-28%	-	-	-	-	1,133	2,596	23,800
4	Insidious Chapter 2	413	506	66	985	1,722	-42%	-	-	-	-	985	2,107	23,449
2	Baggage Claim	76	245	8	328	791	-58%	-	-	-	-	328	1,237	1,565
	Total	18,202	25,831	12,564	56,594			-	-	-	-	56,594		168,196
REG - El Dorado Hills Stadium 14 with IMAX - El Dorado Hills, CA														
1	Gravity	13,094	17,183	8,061	38,338	-		-	-	-	-	38,338	-	38,338
2	Cloudy With A Chance Of Mea	1,516	2,791	1,404	5,711	13,056	-56%	-	-	-	-	5,711	15,301	21,012
2	Rush	778	1,121	510	2,409	7,674	-68%	-	-	-	-	2,409	10,856	13,265
1	Runner Runner	815	995	545	2,355	-		-	-	-	-	2,355	-	2,355
1	Metallica Through the Never	451	740	330	1,521	3,204	-52%	-	-	-	-	1,521	4,541	6,062
2	Don Jon	499	602	374	1,475	2,914	-49%	-	-	-	-	1,475	4,457	5,932
3	Prisoners	490	682	231	1,403	3,020	-53%	-	-	-	-	1,403	4,482	17,412
9*	We're The Millers	334	690	310	1,334	1,512	-11%	-	-	94	23	1,451	2,061	61,971
4	Family, The	324	388	302	1,014	1,416	-28%	-	-	-	-	1,014	2,331	16,192
4	Insidious Chapter 2	321	424	172	917	1,337	-31%	-	-	-	-	917	1,837	19,158
9*	Percy Jackson: Sea Of Monst	201	328	199	728	1,159	-37%	-	-	102	15	845	1,426	39,513
2	Baggage Claim	242	18	100	360	702	-48%	-	-	-	-	360	1,083	1,443
1	Wizard Of Oz: An IMAX 3D Ex	23	23	194	240	2,394	-89%	-	-	-	-	240	3,042	16,087
	Total	19,088	25,985	12,732	57,805			-	-	196	38	58,039		258,740
REG - Natomas Marketplace Stadium 16 & RPX - Sacramento, CA														
1	Gravity	9,611	13,307	7,483	30,401	-		-	-	-	-	30,401	-	30,401
2	Cloudy With A Chance Of Mea	1,920	4,878	4,215	11,013	23,272	-52%	-	-	-	-	11,013	26,254	37,267
1	Pulling Strings	3,130	3,136	2,496	8,762	-		-	-	-	-	8,762	-	8,762
1	Runner Runner	1,924	1,713	1,218	4,855	-		-	-	-	-	4,855	-	4,855
3	Prisoners	1,082	1,834	1,095	4,011	9,967	-59%	-	-	-	-	4,011	13,001	37,888
4	Insidious Chapter 2	1,150	1,334	973	3,457	4,646	-25%	-	-	-	-	3,457	5,681	75,691
6	Instructions Not Included	983	1,074	810	2,867	5,208	-44%	-	-	-	-	2,867	6,066	76,790
2	Baggage Claim	1,032	1,030	610	2,672	7,972	-66%	-	-	-	-	2,672	9,687	12,359
2	Don Jon	828	1,097	734	2,659	5,834	-54%	-	-	-	-	2,659	7,739	10,398
1	Grace Unplugged	902	738	326	1,966	-		-	-	-	-	1,966	-	1,966
2	Rush	529	717	360	1,606	4,412	-63%	-	-	-	-	1,606	6,197	7,803
4	Family, The	516	278	308	1,102	2,338	-52%	-	-	-	-	1,102	3,119	22,854
1	Metallica Through the Never	422	497	183	1,102	-		-	-	-	-	1,102	-	1,102
	Total	24,029	31,633	20,811	76,473			-	-	-	-	76,473		328,136
CNMK - Sacramento Stadium 14 - Sacramento, CA														
1	Gravity	12,449	13,937	8,402	34,788	-		-	-	-	-	34,788	-	34,788
2	Cloudy With A Chance Of Mea	2,575	5,406	3,816	11,798	21,963	-46%	-	-	-	-	11,798	24,656	36,454
1	Runner Runner	2,874	3,215	1,967	8,056	-		-	-	-	-	8,056	-	8,056
1	Pulling Strings	2,391	1,610	2,090	6,092	-		-	-	-	-	6,092	-	6,092
2	Don Jon	1,652	1,702	1,180	4,534	11,427	-60%	-	-	-	-	4,534	15,666	20,200
2	Rush	1,357	1,664	837	3,858	9,306	-58%	-	-	-	-	3,858	12,621	16,479
8	Lee Daniels' The Butler	701	1,060	556	2,318	3,298	-29%	-	-	-	-	2,318	4,061	105,558
6	Instructions Not Included	563	905	744	2,212	4,434	-50%	-	-	-	-	2,212	5,268	65,298
	Total	24,562	29,499	19,592	73,656			-	-	-	-	73,656		292,925
REG - Arden Fair 6 - Sacramento, CA														
3	Prisoners	1,032	1,324	880	3,236	5,352	-39%	-	-	-	-	3,236	7,343	31,312
4	Insidious Chapter 2	895	1,479	694	3,068	5,286	-41%	-	-	-	-	3,068	6,581	58,154

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denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK		FRI	SAT	SUN	LAST WKEND		%	MON	TUE	WED	THU	THIS WEEK	LAST WEEK	CUME
					GROSS	GROSS						TOTAL	GROSS	
REG - Arden Fair 6 - Sacramento, CA (continued)														
2	Baggage Claim	1,106	1,112	348	2,566	5,521	-53%	-	-	-	-	2,566	7,155	9,721
9*	We're The Millers	540	784	448	1,772	2,191	-19%	-	-	258	272	2,302	2,900	103,755
1	Elysium	80	956	118	1,154	-	-	-	-	-	-	1,154	-	1,154
5	Riddick	380	216	310	906	1,213	-25%	-	-	-	-	906	1,806	29,935
1	Metallica Through the Never	224	304	103	631	-	-	-	-	-	-	631	-	631
	Total	4,257	6,175	2,901	13,333		-	-		258	272	13,863		234,662
READ - Tower 3 - Sacramento, CA														
2	Enough Said	2,460	2,968	2,224	7,653	9,650	-20%	-	-	-	-	7,653	14,756	22,408
1	Inequality for All	1,448	1,840	1,262	4,551	-	-	-	-	-	-	4,551	-	4,551
2	Don Jon	965	992	389	2,346	4,680	-49%	-	-	-	-	2,346	6,462	8,808
	Total	4,873	5,800	3,875	14,550		-	-		-	-	14,550		35,767
CNMK - Sacramento Downtown Plaza 7 - Sacramento, CA														
1	Gravity	2,896	3,801	2,298	8,996	-	-	-	-	-	-	8,996	-	8,996
2	Cloudy With A Chance Of Mea	613	2,423	1,826	4,862	6,946	-30%	-	-	-	-	4,862	8,036	12,898
1	Runner Runner	892	1,035	566	2,492	-	-	-	-	-	-	2,492	-	2,492
3	Prisoners	578	858	484	1,920	2,999	-35%	-	-	-	-	1,920	3,840	13,185
2	Baggage Claim	573	604	441	1,618	2,850	-43%	-	-	-	-	1,618	3,518	5,136
4	Insidious Chapter 2	473	603	462	1,538	3,310	-53%	-	-	-	-	1,538	3,902	30,563
2	Rush	540	611	360	1,512	2,948	-48%	-	-	-	-	1,512	4,331	5,842
	Total	6,565	9,935	6,437	22,938		-	-		-	-	22,938		79,112
WWDI - Sacramento 6 DI - Sacramento, CA														
2	Cloudy With A Chance Of Mea	2,477	4,691	896	8,064	12,209	-33%	-	-	-	-	8,064	14,120	22,184
5	Instructions Not Included	2,477	4,691	896	8,064	4,469	80%	-	-	-	-	8,064	5,601	28,747
1	Gravity	2,412	2,642	804	5,858	-	-	-	-	-	-	5,858	-	5,858
1	Runner Runner	1,121	1,840	528	3,489	-	-	-	-	-	-	3,489	-	3,489
1	2 Guns	1,121	1,840	528	3,489	-	-	-	-	-	-	3,489	-	72,776
4	Insidious Chapter 2	1,328	1,826	324	3,478	3,157	10%	-	-	-	-	3,478	4,450	31,166
2	Baggage Claim	1,328	1,826	324	3,478	4,469	-22%	-	-	-	-	3,478	5,601	9,079
3	Prisoners	983	1,715	399	3,097	4,368	-29%	-	-	-	-	3,097	6,336	15,149
9*	We're The Millers	983	1,715	399	3,097	4,267	-27%	-	-	399	342	3,838	5,474	99,677
4	Family, The	783	1,018	413	2,214	4,267	-48%	-	-	-	-	2,214	5,852	21,248
2	Don Jon	783	1,018	413	2,214	3,701	-40%	-	-	-	-	2,214	5,285	7,499
	Total	15,796	24,822	5,924	46,542		-	-		399	342	47,283		316,872
IMAX - Esquire IMAX - Sacramento, CA														
1	Gravity	20,980	27,848	23,277	72,104	-	-	-	-	-	-	72,104	-	72,104
3	Wizard Of Oz: An IMAX 3D Ex	-	377	884	1,261	8,826	-84%	-	-	-	-	1,261	10,366	56,996
	Total	20,980	28,225	24,161	73,365		-	-		-	-	73,365		129,100
CNMK - Elk Grove Laguna 16 - Elk Grove, CA														
1	Gravity	10,790	14,231	8,899	33,920	-	-	-	-	-	-	33,920	-	33,920
1	Runner Runner	3,009	3,138	1,691	7,838	-	-	-	-	-	-	7,838	-	7,838
1	Pulling Strings	1,611	1,318	1,726	4,655	-	-	-	-	-	-	4,655	-	4,655
6	Instructions Not Included	858	1,351	1,233	3,442	6,782	-49%	-	-	-	-	3,442	8,016	76,419
2	Rush	886	1,310	582	2,778	6,282	-55%	-	-	-	-	2,778	8,791	11,568
1*	Besharam	842	1,451	482	2,775	-	-	-	207	208	3,190	-	3,190	
14*	Despicable Me 2	452	1,044	542	2,038	2,951	-30%	-	-	41	67	2,146	3,479	394,855
1	Grace Unplugged	1,001	655	247	1,903	-	-	-	-	-	-	1,903	-	1,903
4	Family, The	445	799	501	1,745	3,280	-46%	-	-	-	-	1,745	4,657	25,945
8	Lee Daniels' The Butler	515	688	339	1,542	2,213	-30%	-	-	-	-	1,542	3,308	124,506
3	Battle Of The Year	317	488	634	1,439	2,160	-33%	-	-	-	-	1,439	2,502	10,745
2	Planes	297	264	262	823	1,300	-36%	-	-	-	-	823	1,590	2,413

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denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK	LAST WKEND						%	MON	TUE	WED	THU	THIS	LAST	CUME
	FRI	SAT	SUN	GROSS	GROSS	WEEK						WEEK		
CNMK - Elk Grove Laguna 16 - Elk Grove, CA (continued)														
1 * Cloudy With A Chance Of Mea	-	685	-	685	-		-	-	-	-	685	-	685	
6 One Direction: This Is Us	149	293	200	642	1,381	-53%	-	-	-	-	642	1,609	37,574	
Total	21,172	27,715	17,338	66,225			-	-	248	275	66,748		736,216	
REG - Laguna Village 12 - Sacramento, CA														
2 Cloudy With A Chance Of Mea	3,826	8,091	4,964	16,881	31,218	-45%	-	-	-	-	16,881	36,189	53,070	
1 Metallica Through the Never	6,708	310	58	7,076	-		-	-	-	-	7,076	-	7,076	
2 Baggage Claim	1,606	2,099	1,155	4,860	11,453	-57%	-	-	-	-	4,860	14,587	19,447	
3 Prisoners	1,217	1,965	1,655	4,837	10,489	-53%	-	-	-	-	4,837	13,510	43,127	
4 Insidious Chapter 2	2,094	1,772	904	4,770	8,784	-45%	-	-	-	-	4,770	10,358	104,574	
2 Don Jon	1,230	1,415	932	3,577	7,056	-49%	-	-	-	-	3,577	10,125	13,702	
9* We're The Millers	558	1,011	740	2,309	2,437	-5%	-	-	276	349	2,934	3,606	115,068	
5 Riddick	483	708	421	1,612	2,439	-33%	-	-	-	-	1,612	3,415	45,530	
1 Generation Iron	258	317	148	723	-		-	-	-	-	723	-	723	
Total	17,980	17,688	10,977	46,645			-	-	276	349	47,270		402,317	
TMKO - Lodi Stadium 12 - Lodi, CA														
1 Gravity	4,827	5,931	3,835	14,593	-		-	-	-	-	14,593	-	14,593	
2 Cloudy With A Chance Of Mea	2,388	2,835	1,817	7,040	12,479	-43%	-	-	-	-	7,040	19,724	26,764	
4 Insidious Chapter 2	1,025	637	711	2,373	3,353	-29%	-	-	-	-	2,373	5,124	29,956	
5 Instructions Not Included	792	874	689	2,355	3,983	-40%	-	-	-	-	2,355	5,349	32,442	
3 Prisoners	625	1,060	430	2,115	4,551	-53%	-	-	-	-	2,115	6,794	19,347	
1 Runner Runner	602	881	621	2,104	-		-	-	-	-	2,104	-	2,104	
2 Rush	611	567	451	1,629	3,490	-53%	-	-	-	-	1,629	5,149	6,778	
4 Family, The	354	381	179	914	1,966	-53%	-	-	-	-	914	2,957	15,190	
2 Don Jon	300	392	212	904	2,843	-68%	-	-	-	-	904	3,894	4,798	
9* We're The Millers	267	308	-	575	1,604	-64%	-	-	108	237	920	2,522	61,646	
3 Battle Of The Year	211	144	-	355	696	-48%	-	-	-	-	355	1,329	3,599	
2 Baggage Claim	85	153	68	306	1,175	-73%	-	-	-	-	306	1,830	2,136	
Total	12,087	14,163	9,013	35,263			-	-	108	237	35,608		219,353	
CTRN - Colusa Theatre - Colusa, CA														
2 Cloudy With A Chance Of Mea	250	641	304	1,195	1,518	-21%	-	-	-	-	1,195	2,032	3,226	
Total	250	641	304	1,195			-	-	-	-	1,195		3,226	
CNMK - Cinemark Yuba City 12 - Yuba City, CA														
1 Gravity	4,792	4,839	3,360	12,991	-		-	-	-	-	12,991	-	12,991	
2 Cloudy With A Chance Of Mea	2,123	4,460	2,880	9,463	16,679	-43%	-	-	-	-	9,463	19,570	29,033	
4 Insidious Chapter 2	594	1,033	791	2,418	3,516	-31%	-	-	-	-	2,418	4,167	33,262	
1 Runner Runner	818	694	674	2,186	-		-	-	-	-	2,186	-	2,186	
3 Prisoners	661	891	516	2,068	3,824	-45%	-	-	-	-	2,068	4,978	14,781	
5 Instructions Not Included	377	785	828	1,990	3,962	-49%	-	-	-	-	1,990	4,675	33,344	
2 Don Jon	424	709	353	1,486	3,081	-51%	-	-	-	-	1,486	4,289	5,775	
2 Rush	433	409	398	1,240	2,340	-47%	-	-	-	-	1,240	3,243	4,483	
2 Baggage Claim	380	266	166	812	1,327	-38%	-	-	-	-	812	1,673	2,484	
1* Besharam	171	229	184	584	-		-	-	40	115	739	-	739	
Total	10,773	14,315	10,150	35,238			-	-	40	115	35,393		139,078	

Stockton, CA

REG - Holiday 8 - Stockton, CA

1 Gravity	1,485	2,079	3,321	6,885	-		-	-	-	-	6,885	-	6,885
2 Cloudy With A Chance Of Mea	786	1,541	3,326	5,653	9,202	-38%	-	-	-	-	5,653	13,022	18,675
4 Insidious Chapter 2	444	510	1,244	2,198	3,216	-31%	-	-	-	-	2,198	4,564	36,073
1 Runner Runner	421	480	1,035	1,936	-		-	-	-	-	1,936	-	1,936

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Branch Complex Analysis San Francisco

WK		FRI	SAT	SUN	LAST		%	MON	TUE	WED	THU	THIS	LAST	CUME
					WEEK	WEEK						TOTAL	GROSS	
REG - Holiday 8 - Stockton, CA (continued)														
2	Baggage Claim	220	492	990	1,702	3,392	-49%	-	-	-	-	1,702	4,746	6,448
3	Prisoners	217	464	789	1,470	3,236	-54%	-	-	-	-	1,470	4,694	12,178
9*	We're The Millers	426	471	481	1,378	1,275	8%	-	-	63	150	1,591	1,979	41,016
5	Riddick	112	190	425	727	1,251	-41%	-	-	-	-	727	1,756	14,831
	Total	4,111	6,227	11,611	21,949			-	-	63	150	22,162		138,042
REG - Downtown Stockton 16 + IMAX - Stockton, CA														
1	Gravity	7,167	8,929	5,514	21,610	-	-	-	-	-	-	21,610	-	21,610
2	Cloudy With A Chance Of Mea	2,220	3,276	3,204	8,700	16,466	-47%	-	-	-	-	8,700	19,441	28,141
1	Pulling Strings	2,564	2,108	3,206	7,878	-	-	-	-	-	-	7,878	-	7,878
1	Metallica Through the Never	3,216	409	422	4,047	3,161	28%	-	-	-	-	4,047	4,293	8,340
1	Runner Runner	993	1,228	794	3,015	-	-	-	-	-	-	3,015	-	3,015
6	Instructions Not Included	684	834	1,394	2,912	6,402	-54%	-	-	-	-	2,912	8,274	114,270
4	Insidious Chapter 2	707	1,254	804	2,765	5,593	-50%	-	-	-	-	2,765	6,993	63,828
3	Prisoners	715	713	677	2,105	4,044	-47%	-	-	-	-	2,105	5,279	21,391
2	Don Jon	752	516	448	1,716	3,502	-50%	-	-	-	-	1,716	4,860	6,576
2	Baggage Claim	452	563	446	1,461	4,660	-68%	-	-	-	-	1,461	5,897	7,358
2	Rush	232	392	306	930	2,707	-65%	-	-	-	-	930	3,480	4,410
3	Battle Of The Year	130	515	153	798	1,388	-42%	-	-	-	-	798	1,771	6,985
5	Riddick	134	447	127	708	1,336	-47%	-	-	-	-	708	1,814	23,876
1*	Besharam	219	108	170	497	-	-	-	138	56	691	-	691	
1	Wizard Of Oz: An IMAX 3D Ex	58	58	187	303	1,288	-76%	-	-	-	-	303	1,427	8,244
	Total	20,243	21,350	17,852	59,445		-	-	138	56	59,639		326,613	
AMC - Brentwood 14 with IMAX - Brentwood, CA														
1	Gravity	13,404	13,635	8,748	35,787	-	-	-	-	-	-	35,787	-	35,787
2	Cloudy With A Chance Of Mea	3,616	4,361	2,885	10,862	20,465	-46%	-	-	-	-	10,862	32,222	43,084
1	Runner Runner	1,948	1,587	1,175	4,710	-	-	-	-	-	-	4,710	-	4,710
1	Pulling Strings	1,191	1,179	1,316	3,686	-	-	-	-	-	-	3,686	-	3,686
3	Prisoners	1,175	1,225	891	3,291	6,043	-45%	-	-	-	-	3,291	8,924	32,022
4	Insidious Chapter 2	1,488	844	555	2,887	4,684	-38%	-	-	-	-	2,887	7,506	60,557
2	Baggage Claim	1,072	792	439	2,303	4,413	-47%	-	-	-	-	2,303	6,175	8,478
2	Don Jon	716	788	499	2,003	4,795	-58%	-	-	-	-	2,003	6,577	8,580
2	Rush	585	916	374	1,875	5,616	-66%	-	-	-	-	1,875	8,346	10,221
6	Instructions Not Included	395	494	508	1,397	3,006	-53%	-	-	-	-	1,397	4,587	40,476
2	Metallica Through the Never	354	336	164	854	4,047	-78%	-	-	-	-	854	5,299	6,153
4	Family, The	79	341	108	528	2,433	-78%	-	-	-	-	528	3,943	20,398
3	Battle Of The Year	113	192	74	379	2,198	-82%	-	-	-	-	379	3,503	7,803
1	Oz The Great and Powerful	40	141	100	281	-	-	-	-	-	-	281	-	154,054
3	Wizard Of Oz: An IMAX 3D Ex	40	141	100	281	855	-67%	-	-	-	-	281	1,445	9,252
	Total	26,216	26,972	17,936	71,124		-	-	-	-	-	71,124		445,261
AMC - Deer Valley Stadium 16 - Antioch, CA														
1	Gravity	2,061	1,834	1,232	5,127	-	-	-	-	-	-	5,127	-	5,127
2	Cloudy With A Chance Of Mea	720	1,162	654	2,536	4,344	-41%	-	-	-	-	2,536	5,265	7,801
1	Runner Runner	361	565	410	1,336	-	-	-	-	-	-	1,336	-	1,336
2	Baggage Claim	364	420	268	1,052	2,487	-57%	-	-	-	-	1,052	2,962	4,014
3	Battle Of The Year	375	183	171	729	793	-8%	-	-	-	-	729	870	3,123
4	Insidious Chapter 2	211	289	191	691	1,083	-36%	-	-	-	-	691	1,272	11,351
3	Prisoners	224	271	127	622	1,248	-50%	-	-	-	-	622	1,789	5,597
5	Riddick	145	334	98	577	534	8%	-	-	-	-	577	705	6,904
9*	We're The Millers	144	287	139	570	636	-10%	-	-	-	-	570	774	15,075
9*	Percy Jackson: Sea Of Monst	152	245	168	565	730	-22%	-	-	30	50	645	868	13,285

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Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	WEEKEND GROSS	LAST WEEKEND GROSS	%	MON	TUE	WED	THU	THIS WEEK TOTAL	LAST WEEK GROSS	CUME GROSS
AMC - Deer Valley Stadium 16 - Antioch, CA (continued)													
2 Don Jon	102	251	150	503	1,016	-50%	-	-	-	-	503	1,259	1,762
7* Mortal Instruments	98	188	73	359	496	-27%	-	-	45	35	439	682	7,298
1 Metallica Through the Never	165	119	54	338	-		-	-	-	-	338	-	338
2 Rush	137	108	37	282	1,146	-75%	-	-	-	-	282	1,577	1,859
8 Lee Daniels' The Butler	65	116	73	254	437	-41%	-	-	-	-	254	712	20,340
11 Wolverine, The	6	73	26	105	447	-76%	-	-	-	-	105	659	23,636
Total	5,330	6,445	3,871	15,646			-	-	75	85	15,806		128,846

INDRP - El Campanil Theatre - Antioch, CA

	-	-	-	-	-		-	-	-	-	-	-	-
Total	-	-	-	-	-		-	-	-	-	-	-	-

TSU - Maya 15 Cinema - Pittsburg, CA

1 Gravity	4,615	3,955	3,369	11,939	-		-	-	-	-	11,939	-	11,939
1 Pulling Strings	2,988	2,990	2,172	8,150	-		-	-	-	-	8,150	-	8,150
2 Cloudy With A Chance Of Mea	1,768	2,364	1,832	5,964	15,494	-61%	-	-	-	-	5,964	20,048	26,012
1 Runner Runner	1,638	1,216	760	3,615	-		-	-	-	-	3,615	-	3,615
2 Baggage Claim	634	1,230	531	2,396	6,142	-60%	-	-	-	-	2,396	8,308	10,704
6 Instructions Not Included	506	796	583	1,886	4,227	-55%	-	-	-	-	1,886	5,350	79,300
4 Insidious Chapter 2	288	540	410	1,238	3,123	-60%	-	-	-	-	1,238	4,340	43,343
3 Prisoners	317	418	298	1,033	3,518	-70%	-	-	-	-	1,033	5,111	17,418
2 Don Jon	110	253	288	650	2,943	-77%	-	-	-	-	650	4,478	5,129
2 Rush	155	155	122	432	1,799	-76%	-	-	-	-	432	2,834	3,266
4 Family, The	32	153	70	255	1,160	-78%	-	-	-	-	255	1,752	11,096
3 Battle Of The Year	70	30	-	100	1,046	-90%	-	-	-	-	100	1,378	6,273
Total	13,121	14,100	10,435	37,658			-	-	-	-	37,658		226,245

Manteca, CA

AMC - Showplace 16 Manteca - Manteca, CA

1 Gravity	7,973	9,307	5,537	22,817	-		-	-	-	-	22,817	-	22,817
2 Cloudy With A Chance Of Mea	2,955	5,442	3,593	11,990	25,107	-52%	-	-	-	-	11,990	28,590	40,580
1 Pulling Strings	1,638	1,900	1,699	5,237	-		-	-	-	-	5,237	-	5,237
1 Runner Runner	1,536	1,809	1,209	4,554	-		-	-	-	-	4,554	-	4,554
3 Prisoners	699	1,552	813	3,064	6,750	-54%	-	-	-	-	3,064	8,429	26,811
5 Instructions Not Included	726	1,347	838	2,911	4,554	-36%	-	-	-	-	2,911	5,587	48,068
4 Insidious Chapter 2	913	1,136	686	2,735	4,937	-44%	-	-	-	-	2,735	5,651	62,174
2 Rush	781	1,235	607	2,623	5,739	-54%	-	-	-	-	2,623	7,284	9,907
2 Don Jon	635	794	422	1,851	4,629	-60%	-	-	-	-	1,851	6,068	7,919
2 Baggage Claim	362	737	504	1,603	4,160	-61%	-	-	-	-	1,603	4,989	6,592
4 Family, The	270	742	565	1,577	2,659	-40%	-	-	-	-	1,577	3,509	19,496
1 Parkland	384	441	337	1,162	-		-	-	-	-	1,162	-	1,162
9* We're The Millers	86	326	382	794	2,601	-69%	-	-	145	265	1,204	3,282	93,936
Total	18,958	26,768	17,192	62,918			-	-	145	265	63,328		349,253

Tracy, CA

CNMK - Movies 14 - Tracy, CA

1 Gravity	3,519	4,716	2,711	10,946	-		-	-	-	-	10,946	-	10,946
2 Cloudy With A Chance Of Mea	2,825	3,836	2,528	9,190	14,370	-36%	-	-	-	-	9,190	16,282	25,472
1 Runner Runner	836	1,252	558	2,646	-		-	-	-	-	2,646	-	2,646
4 Insidious Chapter 2	973	924	388	2,286	3,216	-28%	-	-	-	-	2,286	3,793	27,748
5 Instructions Not Included	511	887	833	2,231	3,466	-35%	-	-	-	-	2,231	4,216	27,425
3 Prisoners	541	775	342	1,658	3,447	-51%	-	-	-	-	1,658	4,356	13,768

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denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK											THIS	LAST	CUME	
											WEEK	WEEK		
	FRI	SAT	SUN	WKEND	WKEND	%	MON	TUE	WED	THU	TOTAL	GROSS		
CNMK - Movies 14 - Tracy, CA (continued)														
3	Battle Of The Year	226	514	231	971	1,281	-24%	-	-	-	-	971	1,443	4,479
2	Baggage Claim	437	377	152	966	2,398	-59%	-	-	-	-	966	2,967	3,933
5	Riddick	289	302	338	929	1,216	-23%	-	-	-	-	929	1,365	13,944
2	Rush	243	375	284	902	1,687	-46%	-	-	-	-	902	2,399	3,301
2	Don Jon	303	309	267	879	2,028	-56%	-	-	-	-	879	2,826	3,705
4	Family, The	128	288	104	520	1,210	-57%	-	-	-	-	520	1,799	10,629
	Total	10,831	14,555	8,736	34,124			-	-	-	-	34,124		147,996

Modesto, CA

BREN - Brenden 18 - Modesto, CA

1 Gravity	3,528	4,032	3,324	10,884	-		-	-	-	-	10,884	-	10,884
2 Cloudy With A Chance Of Mea	1,174	2,775	2,046	5,996	13,106	-54%	-	-	-	-	5,996	16,544	22,539
1 Pulling Strings	1,329	1,744	1,804	4,878	-		-	-	-	-	4,878	-	4,878
1 Grace Unplugged	1,216	1,190	542	2,948	-		-	-	-	-	2,948	-	2,948
6 Instructions Not Included	771	1,011	1,034	2,816	5,498	-48%	-	-	-	-	2,816	6,855	95,653
1 Runner Runner	1,168	928	568	2,666	-		-	-	-	-	2,666	-	2,666
4 Insidious Chapter 2	592	1,034	486	2,112	3,938	-46%	-	-	-	-	2,112	5,048	49,766
3 Prisoners	447	530	448	1,425	2,316	-38%	-	-	-	-	1,425	3,468	12,421
5 Riddick	219	460	348	1,028	1,758	-41%	-	-	-	-	1,028	2,296	18,123
2 Don Jon	378	390	254	1,022	2,690	-62%	-	-	-	-	1,022	3,882	4,904
1* Besharam	342	394	214	951	-		-	-	178	176	1,305	-	1,305
2 Baggage Claim	267	471	134	872	1,744	-50%	-	-	-	-	872	2,342	3,214
9* We're The Millers	140	405	310	855	814	4%	-	-	75	82	1,012	1,220	48,572
2 Rush	195	252	244	692	2,294	-69%	-	-	-	-	692	3,151	3,842
9* Percy Jackson: Sea Of Monst	120	285	240	645	810	-20%	-	-	40	40	725	910	20,967
4 Family, The	108	208	152	468	628	-25%	-	-	-	-	468	994	8,218
8 Lee Daniels' The Butler	82	218	98	398	896	-55%	-	-	-	-	398	1,046	17,542
3 Battle Of The Year	126	74	63	262	831	-68%	-	-	-	-	262	986	4,142
Total	12,202	16,401	12,309	40,918			-	-	293	298	41,509		332,584

REG - Modesto Stadium 10 - Modesto, CA

1 Gravity	4,185	7,078	4,038	15,301	-		-	-	-	-	15,301	-	15,301
2 Cloudy With A Chance Of Mea	1,044	3,174	1,647	5,865	10,838	-45%	-	-	-	-	5,865	13,595	19,460
1 Runner Runner	1,302	1,124	782	3,208	-		-	-	-	-	3,208	-	3,208
3 Prisoners	644	1,222	700	2,566	5,477	-53%	-	-	-	-	2,566	8,183	22,754
4 Insidious Chapter 2	375	984	554	1,913	2,562	-25%	-	-	-	-	1,913	3,601	34,576
9* We're The Millers	354	1,055	233	1,642	2,294	-28%	-	-	82	226	1,950	3,051	73,134
2 Don Jon	294	562	302	1,158	2,720	-57%	-	-	-	-	1,158	4,564	5,722
2 Rush	308	557	241	1,106	2,598	-57%	-	-	-	-	1,106	3,785	4,891
2 Baggage Claim	229	292	195	716	1,858	-61%	-	-	-	-	716	2,710	3,426
Total	8,735	16,048	8,692	33,475			-	-	82	226	33,783		182,472

REG - Turlock Stadium 14 - Turlock, CA

1 Gravity	4,959	5,663	4,258	14,880	-		-	-	-	-	14,880	-	14,880
2 Cloudy With A Chance Of Mea	2,726	4,611	3,649	10,986	17,564	-37%	-	-	-	-	10,986	20,057	31,043
1 Pulling Strings	1,749	2,110	1,423	5,282	-		-	-	-	-	5,282	-	5,282
5 Instructions Not Included	680	1,656	1,185	3,521	7,013	-49%	-	-	-	-	3,521	8,287	52,857
1 Runner Runner	1,358	1,133	913	3,404	-		-	-	-	-	3,404	-	3,404
4 Insidious Chapter 2	738	1,270	751	2,759	3,817	-27%	-	-	-	-	2,759	4,329	41,039
3 Prisoners	750	1,190	543	2,483	4,656	-46%	-	-	-	-	2,483	5,559	17,487
2 Don Jon	523	862	478	1,863	3,206	-41%	-	-	-	-	1,863	4,058	5,921
9* We're The Millers	418	731	372	1,521	2,143	-29%	-	-	134	128	1,783	2,672	71,495

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denotes multi-feature/total screen gross
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Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	WEEKEND GROSS	LAST WEEKEND GROSS	%	MON	TUE	WED	THU	THIS WEEK TOTAL	LAST WEEK GROSS	CUME GROSS
REG - Turlock Stadium 14 - Turlock, CA (continued)													
2 Rush	288	512	329	1,129	3,020	-62%	-	-	-	-	1,129	3,904	5,033
4 Family, The	238	322	208	768	1,709	-55%	-	-	-	-	768	2,471	12,338
1 Metallica Through the Never	244	258	96	598	-		-	-	-	-	598	-	598
2 Baggage Claim	182	114	24	320	1,430	-77%	-	-	-	-	320	1,948	2,268
Total	14,853	20,432	14,229	49,514			-	-	134	128	49,776		263,645
GALX - Riverbank 12 - Riverbank, CA													
1 Gravity	4,392	6,585	3,273	14,250	-		-	-	-	-	14,250	-	14,250
2 Cloudy With A Chance Of Mea	1,386	2,390	2,284	6,060	12,513	-51%	-	-	-	-	6,060	15,675	21,736
1 Pulling Strings	964	720	806	2,490	-		-	-	-	-	2,490	-	2,490
1 Runner Runner	787	880	704	2,372	-		-	-	-	-	2,372	-	2,372
3 Prisoners	566	902	525	1,994	4,068	-50%	-	-	-	-	1,994	6,062	20,205
6 Instructions Not Included	408	678	555	1,641	3,088	-46%	-	-	-	-	1,641	4,032	41,558
2 Rush	278	793	467	1,538	4,767	-67%	-	-	-	-	1,538	7,091	8,628
1 Metallica Through the Never	542	612	228	1,382	-		-	-	-	-	1,382	-	1,382
4 Insidious Chapter 2	374	412	302	1,088	2,016	-46%	-	-	-	-	1,088	2,497	23,829
2 Baggage Claim	22	250	52	324	1,318	-75%	-	-	-	-	324	1,804	2,128
2 Don Jon	42	144	66	252	1,915	-86%	-	-	-	-	252	3,046	3,298
Total	9,761	14,366	9,262	33,391			-	-	-	-	33,391		141,876
CTRN - Reel Time Theater - Coalinga, CA													
1 Gravity	308	266	-	574	-		-	-	-	-	574	-	574
2 Cloudy With A Chance Of Mea	130	62	-	192	1,360	-79%	-	-	-	-	192	1,632	1,824
Total	438	328	-	766			-	-	-	-	766		2,398
CTRN - Avenal - Avenal, CA													
1 Gravity	194	283	-	477	-		-	-	-	-	477	-	477
2 Cloudy With A Chance Of Mea	140	145	-	285	676	-29%	-	-	-	-	285	718	1,003
Total	334	428	-	762			-	-	-	-	762		1,480

Oakhurst, CA

SSFS - Met 5 - Oakhurst, CA

1 Gravity	3,114	2,582	1,876	7,573	-		-	-	-	-	7,573	-	7,573
2 Cloudy With A Chance Of Mea	322	508	280	1,110	2,130	-47%	-	-	-	-	1,110	2,850	3,960
2 Closed Circuit	82	128	86	296	1,048	-71%	-	-	-	-	296	1,832	2,128
2 Don Jon	32	130	69	232	920	-74%	-	-	-	-	232	1,611	1,842
1* Rear Window (1954)	-	170	-	170	-		-	-	-	-	170	-	170
1* SpongeBob SquarePants Movie	-	121	-	121	-		-	11	-	-	132	-	5,152
Total	3,550	3,639	2,311	9,502			-	11	-	-	9,513		20,825

Merced, CA

REG - Hollywood Merced 13 - Merced, CA

1 Gravity	5,096	5,667	3,063	13,826	-		-	-	-	-	13,826	-	13,826
2 Cloudy With A Chance Of Mea	1,256	1,996	1,541	4,793	12,044	-60%	-	-	-	-	4,793	13,472	18,265
1 Pulling Strings	1,116	1,382	929	3,427	-		-	-	-	-	3,427	-	3,427
3 Prisoners	512	738	374	1,624	3,507	-53%	-	-	-	-	1,624	4,510	13,863
2 Don Jon	342	660	120	1,122	2,775	-59%	-	-	-	-	1,122	3,721	4,843
2 Rush	324	314	284	922	2,246	-58%	-	-	-	-	922	2,980	3,902
9* We're The Millers	264	426	159	849	1,822	-53%	-	-	143	17	1,009	2,233	50,777
9* Percy Jackson: Sea Of Monst	219	255	88	562	845	-33%	-	-	30	30	622	934	24,044
5 Riddick	228	214	120	562	823	-31%	-	-	-	-	562	1,160	15,987
1 Metallica Through the Never	108	133	265	506	-		-	-	-	-	506	-	506
3 Battle Of The Year	226	156	111	493	868	-43%	-	-	-	-	493	985	3,846

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Branch Complex Analysis San Francisco

WK		FRI	SAT	SUN	LAST WKEND		%	MON	TUE	WED	THU	THIS	LAST	CUME
					GROSS	GROSS						WEEK	WEEK	
REG - Hollywood Merced 13 - Merced, CA (continued)														
4	Family, The	50	68	68	186	725	-74%	-	-	-	-	186	1,045	7,808
8	Lee Daniels' The Butler	33	71	22	126	671	-81%	-	-	-	-	126	904	25,601
	Total	9,774	12,080	7,144	28,998			-	-	173	47	29,218		186,695
REG - Regency 7 - Merced, CA														
6	Instructions Not Included	698	1,190	966	2,854	5,089	-43%	-	-	-	-	2,854	5,791	58,698
4	Insidious Chapter 2	607	1,144	620	2,371	3,161	-24%	-	-	-	-	2,371	3,993	43,128
1	Runner Runner	722	489	221	1,432	-		-	-	-	-	1,432	-	1,432
14*	Despicable Me 2	178	422	296	896	936	-4%	-	-	17	17	930	1,087	168,121
11	Wolverine, The	188	272	204	664	568	16%	-	-	-	-	664	761	52,363
2	Baggage Claim	190	232	119	541	1,116	-51%	-	-	-	-	541	1,455	1,996
9	Planes	64	265	58	387	584	-33%	-	-	-	-	387	665	34,246
	Total	2,647	4,014	2,484	9,145			-	-	17	17	9,179		359,984

Los Banos, CA

HFB - Premiere 6 Los Banos - Los Banos, CA

1	Gravity	1,601	2,108	1,486	5,195	-		-	-	-	-	5,195	-	5,195
2	Cloudy With A Chance Of Mea	1,059	1,807	1,393	4,259	8,503	-49%	-	-	-	-	4,259	9,732	13,991
4	Instructions Not Included	290	671	860	1,821	3,799	-52%	-	-	-	-	1,821	4,574	19,074
1	Runner Runner	344	443	340	1,127	-		-	-	-	-	1,127	-	1,127
4	Insidious Chapter 2	278	338	222	838	1,619	-48%	-	-	-	-	838	2,038	17,909
3	Prisoners	166	267	281	714	2,069	-65%	-	-	-	-	714	2,927	7,871
2	Don Jon	109	173	112	394	1,391	-71%	-	-	-	-	394	1,794	2,188
	Total	3,847	5,807	4,694	14,348			-	-	-	-	14,348		67,355

Fresno, CA

REG - Fresno Stadium 21 + IMAX - Fresno, CA

1	Gravity	24,604	29,751	17,659	72,014	-		-	-	-	-	72,014	-	72,014
2	Cloudy With A Chance Of Mea	2,937	8,228	6,945	18,110	42,904	-57%	-	-	-	-	18,110	48,016	66,126
1	Runner Runner	3,511	4,834	2,192	10,537	-		-	-	-	-	10,537	-	10,537
3	Prisoners	2,047	3,590	1,677	7,314	15,584	-53%	-	-	-	-	7,314	20,262	62,677
1	Pulling Strings	1,860	1,960	1,679	5,499	-		-	-	-	-	5,499	-	5,499
2	Don Jon	2,073	2,108	1,268	5,449	12,800	-57%	-	-	-	-	5,449	17,101	22,550
2	Rush	1,624	2,292	1,452	5,368	13,457	-60%	-	-	-	-	5,368	18,626	23,994
4	Insidious Chapter 2	1,164	2,148	1,602	4,914	11,983	-58%	-	-	-	-	4,914	13,965	135,926
6	Instructions Not Included	1,020	1,394	1,324	3,738	5,803	-35%	-	-	-	-	3,738	7,329	112,402
1	Grace Unplugged	1,434	1,088	991	3,513	-		-	-	-	-	3,513	-	3,513
1	Enough Said	764	1,401	804	2,969	-		-	-	-	-	2,969	-	2,969
1	Metallica Through the Never	941	1,342	550	2,833	11,533	-75%	-	-	-	-	2,833	14,850	17,683
2	Baggage Claim	533	1,256	469	2,258	7,177	-68%	-	-	-	-	2,258	8,634	10,892
9*	We're The Millers	399	786	976	2,161	4,406	-50%	-	-	457	406	3,024	6,113	196,355
1	Wizard Of Oz: An IMAX 3D Ex	147	486	616	1,249	5,572	-77%	-	-	-	-	1,249	7,959	30,207
4	Family, The	153	320	313	786	3,756	-79%	-	-	-	-	786	5,034	36,448
3	Battle Of The Year	165	278	47	490	2,325	-78%	-	-	-	-	490	2,829	10,366
	Total	45,376	63,262	40,564	149,202			-	-	457	406	150,065		820,158

REG - Broadway Faire 10 - Fresno, CA

1	Gravity	2,894	4,347	2,623	9,864	-		-	-	-	-	9,864	-	9,864
2	Cloudy With A Chance Of Mea	906	1,784	1,201	3,891	6,640	-41%	-	-	-	-	3,891	8,323	12,214
1	Runner Runner	816	666	575	2,057	-		-	-	-	-	2,057	-	2,057
3	Prisoners	474	612	348	1,434	3,774	-62%	-	-	-	-	1,434	5,313	15,392
4	Insidious Chapter 2	453	545	347	1,345	2,093	-35%	-	-	-	-	1,345	2,633	26,012

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Branch Complex Analysis San Francisco

WK	LAST WKEND					%	MON	TUE	WED	THU	THIS	LAST	CUME	
	FRI	SAT	SUN	GROSS	GROSS						WEEK	WEEK		
REG - Broadway Faire 10 - Fresno, CA (continued)														
5	Riddick	170	660	244	1,074	1,011	6%	-	-	-	-	1,074	1,300	12,893
2	Don Jon	344	423	270	1,037	1,480	-29%	-	-	-	-	1,037	2,590	3,627
4	Family, The	248	464	186	898	1,169	-23%	-	-	-	-	898	1,779	9,498
2	Baggage Claim	390	297	124	811	2,411	-66%	-	-	-	-	811	3,083	3,894
Total		6,695	9,798	5,918	22,411		-	-	-	-	22,411		95,451	
REG - Manchester Mall 16 - Fresno, CA														
1	Gravity	4,181	4,752	2,954	11,887	-	-	-	-	-	11,887	-	11,887	
2	Cloudy With A Chance Of Mea	1,064	3,024	2,092	6,180	16,439	-62%	-	-	-	-	6,180	20,462	26,642
1	Pulling Strings	1,948	2,242	1,666	5,856	-	-	-	-	-	5,856	-	5,856	
6	Instructions Not Included	800	1,180	1,238	3,218	7,073	-54%	-	-	-	-	3,218	8,851	118,809
4	Insidious Chapter 2	589	1,156	1,130	2,875	6,816	-57%	-	-	-	-	2,875	8,995	81,745
3	Prisoners	480	1,036	480	1,996	3,597	-44%	-	-	-	-	1,996	5,359	18,091
1	Runner Runner	484	550	660	1,694	-	-	-	-	-	1,694	-	1,694	
2	Baggage Claim	140	577	348	1,065	2,015	-47%	-	-	-	-	1,065	3,146	4,211
5	Riddick	270	507	228	1,005	1,504	-33%	-	-	-	-	1,005	2,092	27,663
2	Don Jon	355	460	156	971	2,018	-51%	-	-	-	-	971	3,182	4,153
1*	Besharam	206	406	224	836	-	-	-	176	155	1,167	-	1,167	
2	Rush	166	307	328	801	2,341	-65%	-	-	-	-	801	3,925	4,726
9*	We're The Millers	100	184	163	447	996	-55%	-	-	115	85	647	1,934	54,278
14*	Despicable Me 2	-	214	87	301	996	-62%	-	-	118	48	467	1,514	252,052
Total		10,783	16,595	11,754	39,132		-	-	409	288	39,829		612,974	
TMKO - Sierra Vista Cinemas - Clovis, CA														
1	Gravity	4,894	7,316	2,575	14,785	-	-	-	-	-	14,785	-	14,785	
2	Cloudy With A Chance Of Mea	1,526	3,771	2,501	7,797	13,099	-40%	-	-	-	-	7,797	16,808	24,606
3	Prisoners	1,021	1,448	833	3,302	5,238	-36%	-	-	-	-	3,302	8,192	24,926
4	Insidious Chapter 2	620	932	474	2,026	4,262	-52%	-	-	-	-	2,026	5,700	45,687
1	Runner Runner	808	621	515	1,944	-	-	-	-	-	1,944	-	1,944	
1	Pulling Strings	523	718	500	1,740	-	-	-	-	-	1,740	-	1,740	
6	Instructions Not Included	275	670	353	1,298	2,204	-41%	-	-	-	-	1,298	3,086	40,476
2	Rush	336	620	336	1,292	4,162	-68%	-	-	-	-	1,292	6,231	7,523
1	Grace Unplugged	357	374	355	1,086	-	-	-	-	-	1,086	-	1,086	
2	Don Jon	415	375	166	955	3,046	-68%	-	-	-	-	955	5,232	6,188
9*	We're The Millers	141	609	143	893	1,390	-35%	-	-	184	119	1,196	2,234	69,228
4	Family, The	179	397	236	812	1,560	-47%	-	-	-	-	812	2,303	17,422
2	Baggage Claim	98	409	128	635	1,247	-49%	-	-	-	-	635	2,062	2,697
5	Riddick	84	102	109	294	1,338	-78%	-	-	-	-	294	1,918	19,266
3	Battle Of The Year	68	59	110	238	786	-69%	-	-	-	-	238	1,067	4,115
Total		11,345	18,421	9,334	39,097		-	-	184	119	39,400		281,689	
REG - Clovis Movies 8 - Clovis, CA														
1	Monsters University	844	1,796	1,423	4,063	-	-	-	-	-	4,063	-	4,063	
2	Grown Ups 2	655	1,556	1,050	3,261	4,140	-21%	-	-	-	-	3,261	5,232	8,493
4	Turbo	510	1,095	968	2,573	4,486	-42%	-	-	-	-	2,573	5,382	23,443
2	Conjuring, The	791	986	622	2,399	2,482	-3%	-	-	-	-	2,399	3,544	5,943
1	Red 2	596	840	645	2,081	-	-	-	-	-	2,081	-	2,081	
5	R.I.P.D.	461	816	559	1,836	1,834	0%	-	-	-	-	1,836	2,671	16,365
7	Heat, The	352	716	379	1,447	1,748	-17%	-	-	-	-	1,447	2,550	30,568
6	Pacific Rim	416	529	386	1,331	1,552	-14%	-	-	-	-	1,331	2,246	19,963
Total		4,625	8,334	6,032	18,991		-	-	-	-	18,991		110,919	

Hanford, CA

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denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK		FRI	SAT	SUN	LAST		%	MON	TUE	WED	THU	THIS	LAST	
					GROSS	GROSS						WEEK	WEEK	
												TOTAL	GROSS	
CNMK - Movies 8 - Hanford, CA														
2	Cloudy With A Chance Of Mea	587	865	926	2,378	4,121	-42%	-	-	-	-	2,378	4,788	7,166
3	Prisoners	150	369	145	664	1,178	-43%	-	-	-	-	664	1,712	4,944
14*	Despicable Me 2	69	351	169	589	557	5%	-	-	11	58	658	684	70,908
1	Battle Of The Year	152	244	170	566	-		-	-	-	-	566	-	566
2	Baggage Claim	245	180	106	530	576	-7%	-	-	-	-	530	669	1,200
9*	We're The Millers	157	310	52	519	610	-14%	-	-	46	-	565	832	17,780
2	Don Jon	126	136	113	375	555	-32%	-	-	-	-	375	725	1,100
2	Rush	53	162	98	314	592	-47%	-	-	-	-	314	836	1,150
	Total	1,539	2,617	1,779	5,935			-	-	57	58	6,050		104,814

Lemoore, CA

CCL - Lemoore Cinemas - Lemoore, CA

1	Gravity	2,202	2,928	1,892	7,022	-		-	-	-	-	7,022	-	7,022
2	Cloudy With A Chance Of Mea	776	2,232	1,192	4,200	10,114	-58%	-	-	-	-	4,200	11,544	15,744
5	Instructions Not Included	353	1,013	616	1,982	3,491	-43%	-	-	-	-	1,982	4,348	23,618
1	Runner Runner	439	499	307	1,245	-		-	-	-	-	1,245	-	1,245
3	Prisoners	313	517	315	1,145	3,059	-62%	-	-	-	-	1,145	3,905	11,670
4	Insidious Chapter 2	400	461	252	1,113	1,728	-35%	-	-	-	-	1,113	2,336	23,301
2	Don Jon	300	322	100	722	1,424	-49%	-	-	-	-	722	1,936	2,658
2	Rush	197	213	227	637	960	-33%	-	-	-	-	637	1,382	2,019
2	Baggage Claim	-	-	8	8	618	-98%	-	-	-	-	8	811	819
	Total	4,980	8,185	4,909	18,074			-	-	-	-	18,074		88,096

Visalia, CA

REG - Sequoia Mall 12 - Visalia, CA

2	Cloudy With A Chance Of Mea	1,527	3,112	2,504	7,143	12,197	-41%	-	-	-	-	7,143	14,082	21,225
1	Pulling Strings	746	630	458	1,834	-		-	-	-	-	1,834	-	1,834
1	Runner Runner	565	646	206	1,417	-		-	-	-	-	1,417	-	1,417
1	Monsters University	214	626	480	1,320	-		-	-	-	-	1,320	-	140,389
2	Grown Ups 2	281	555	416	1,252	1,223	2%	-	-	-	-	1,252	1,600	62,655
1	We're The Millers	436	465	149	1,050	-		-	-	-	-	1,050	-	1,050
4	Turbo	270	330	278	878	1,271	-30%	-	-	-	-	878	1,552	50,215
5	R.I.P.D.	150	354	345	849	748	13%	-	-	-	-	849	947	6,143
14*	Despicable Me 2	62	372	170	604	912	-33%	-	-	-	24	628	1,145	188,755
1	Red 2	150	218	225	593	-		-	-	-	-	593	-	1,272
1	Lee Daniels' The Butler	72	242	142	456	-		-	-	-	-	456	-	456
7	Heat, The	172	139	60	371	505	-26%	-	-	-	-	371	685	9,444
4	Family, The	85	180	85	350	871	-59%	-	-	-	-	350	1,321	7,108
2	Conjuring, The	112	116	105	333	731	-54%	-	-	-	-	333	1,054	1,387
	Total	4,842	7,985	5,623	18,450			-	-	-	24	18,474		493,350

REG - Signature Stadium 10 - Visalia, CA

1	Gravity	4,915	6,647	4,439	16,001	-		-	-	-	-	16,001	-	16,001
3	Prisoners	779	1,262	768	2,809	4,481	-37%	-	-	-	-	2,809	5,748	16,933
4	Insidious Chapter 2	621	1,322	687	2,630	3,805	-30%	-	-	-	-	2,630	4,555	40,490
6	Instructions Not Included	585	768	976	2,329	4,171	-44%	-	-	-	-	2,329	4,961	57,434
2	Don Jon	512	785	517	1,814	3,186	-43%	-	-	-	-	1,814	4,372	6,186
2	Rush	429	845	337	1,611	3,062	-47%	-	-	-	-	1,611	4,181	5,792
1	Metallica Through the Never	392	225	315	932	-		-	-	-	-	932	-	932
3	Battle Of The Year	224	422	163	809	1,217	-33%	-	-	-	-	809	1,450	5,044
2	Baggage Claim	121	217	75	413	866	-52%	-	-	-	-	413	1,221	1,634

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Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	LAST		%	MON	TUE	WED	THU	THIS	LAST	CUME
				WKEND GROSS	WKEND GROSS						WEEK TOTAL	WEEK GROSS	
ARCE - Osio Plaza 6 - Monterey, CA (continued)													
1	Parkland	364	283	322	969	-	-	-	-	-	969	-	969
6	Instructions Not Included	244	368	176	788	1,422	-44%	-	-	-	788	1,914	19,117
1	Haute Cuisine	144	212	143	498	-	-	-	-	-	498	-	498
1	Citizen, The	125	91	98	314	-	-	-	-	-	314	-	314
1	Populaire	81	91	39	211	-	-	-	-	-	211	-	211
1	Herb & Dorothy 50X50	39	65	65	169	-	-	-	-	-	169	-	169
	Total	2,221	2,795	1,671	6,685		-	-	-	-	6,685		32,737
TMKO - Lighthouse 4 - Pacific Grove, CA													
1	Gravity	1,318	1,769	1,148	4,236	-	-	-	-	-	4,236	-	4,236
2	Cloudy With A Chance Of Mea	292	356	299	946	1,877	-49%	-	-	-	946	2,452	3,398
1	Runner Runner	181	248	136	566	-	-	-	-	-	566	-	566
3	Prisoners	122	228	70	420	1,121	-62%	-	-	-	420	1,624	4,664
8	Lee Daniels' The Butler	65	104	228	396	1,466	-72%	-	-	-	396	1,932	26,804
	Total	1,978	2,705	1,881	6,564		-	-	-	-	6,564		39,668
CNMK - Salinas Northridge 14 - Salinas, CA													
1	Gravity	4,317	6,212	4,338	14,867	-	-	-	-	-	14,867	-	14,867
1	Pulling Strings	2,736	4,005	3,870	10,612	-	-	-	-	-	10,612	-	10,612
2	Cloudy With A Chance Of Mea	2,131	4,016	3,477	9,624	18,616	-48%	-	-	-	9,624	21,567	31,191
6	Instructions Not Included	794	2,523	2,420	5,737	8,634	-33%	-	-	-	5,737	10,284	114,347
1	Runner Runner	1,434	1,674	1,044	4,152	-	-	-	-	-	4,152	-	4,152
3	Prisoners	330	872	691	1,893	3,374	-43%	-	-	-	1,893	4,295	12,980
4	Insidious Chapter 2	309	748	814	1,872	3,751	-50%	-	-	-	1,872	4,426	51,312
5	Riddick	209	640	615	1,464	2,242	-34%	-	-	-	1,464	2,927	29,592
2	Don Jon	337	471	480	1,288	2,872	-55%	-	-	-	1,288	3,999	5,286
2	Baggage Claim	297	388	231	916	1,523	-39%	-	-	-	916	2,032	2,948
2	Rush	287	219	244	750	2,075	-63%	-	-	-	750	2,809	3,559
	Total	13,181	21,768	18,224	53,175		-	-	-	-	53,175		280,846
TSU - Maya Cinema 14 - Salinas, CA													
1	Gravity	4,257	5,684	3,628	13,570	-	-	-	-	-	13,570	-	13,570
1	Pulling Strings	2,374	2,857	2,434	7,664	-	-	-	-	-	7,664	-	7,664
2	Cloudy With A Chance Of Mea	1,152	2,785	3,158	7,096	14,018	-49%	-	-	-	7,096	17,715	24,810
1	Runner Runner	826	1,136	898	2,860	-	-	-	-	-	2,860	-	2,860
6	Instructions Not Included	396	1,195	802	2,394	7,336	-67%	-	-	-	2,394	8,812	110,480
3	Prisoners	304	556	439	1,298	4,044	-67%	-	-	-	1,298	5,252	18,376
4	Insidious Chapter 2	385	480	431	1,296	2,884	-55%	-	-	-	1,296	3,592	34,322
1	Grace Unplugged	450	194	324	969	-	-	-	-	-	969	-	969
2	Rush	197	290	400	886	2,931	-69%	-	-	-	886	4,062	4,948
2	Don Jon	274	343	258	875	3,759	-76%	-	-	-	875	5,296	6,172
3	Battle Of The Year	57	-	48	105	-	-	-	-	-	105	118	3,470
2	Baggage Claim	52	45	-	97	957	-89%	-	-	-	97	1,358	1,455
	Total	10,724	15,565	12,820	39,110		-	-	-	-	39,110		229,096

Mt Shasta, CA

CTRN - Mount Shasta Cinemas - Mount Shasta, CA

1 Gravity	919	1,397	730	3,046	-		-	-	-	-	3,046	-	3,046
2 Cloudy With A Chance Of Mea	246	409	231	886	1,938	-54%	-	-	-	-	886	2,424	3,310
1 Runner Runner	160	142	103	405	-		-	-	-	-	405	-	405
3 Prisoners	56	122	67	245	628	-60%	-	-	-	-	245	761	2,246
3 Insidious Chapter 2	122	40	62	224	459	-51%	-	-	-	-	224	531	1,532
4 Family, The	52	56	66	174	401	-56%	-	-	-	-	174	531	3,072

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Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	WEEKEND GROSS	LAST WEEKEND GROSS	%	MON	TUE	WED	THU	THIS WEEK TOTAL	LAST WEEK GROSS	CUME GROSS
CTRN - Mount Shasta Cinemas - Mount Shasta, CA (continued)													
9* We're The Millers	13	30	13	56	389	-85%	-	-	30	33	118	610	9,816
Total	1,568	2,196	1,272	5,036			-	-	30	33	5,098		23,427

Redding, CA

CNMK - Redding 14 + XD - Redding, CA

1 Gravity	6,522	7,859	4,814	19,195	-		-	-	-	-	19,195	-	19,195
2 Cloudy With A Chance Of Mea	1,184	2,356	1,670	5,210	10,886	-52%	-	-	-	-	5,210	12,682	17,892
1 Runner Runner	1,020	1,124	716	2,860	-		-	-	-	-	2,860	-	2,860
1 Grace Unplugged	691	822	347	1,860	-		-	-	-	-	1,860	-	1,860
3 Prisoners	478	722	484	1,684	3,665	-54%	-	-	-	-	1,684	5,293	17,804
2 Rush	669	509	417	1,595	3,983	-59%	-	-	-	-	1,595	5,807	7,402
2 Don Jon	442	510	315	1,267	1,966	-35%	-	-	-	-	1,267	2,848	4,115
4 Insidious Chapter 2	249	542	350	1,142	1,700	-32%	-	-	-	-	1,142	2,178	22,714
4 Family, The	266	584	286	1,136	1,788	-36%	-	-	-	-	1,136	2,683	18,090
14* Despicable Me 2	131	380	181	692	1,206	-42%	-	-	11	131	834	1,494	151,155
4* Instructions Not Included	147	213	120	480	1,042	-53%	-	-	-	54	534	1,356	5,176
2 Baggage Claim	52	72	23	147	621	-76%	-	-	-	-	147	924	1,071
Total	11,851	15,693	9,723	37,268			-	-	11	185	37,464		269,334

CNMK - Cinemark Movies 8 - Redding, CA

1 Monsters University	775	1,189	890	2,854	-		-	-	-	-	2,854	-	2,854
2 Grown Ups 2	359	540	300	1,199	1,540	-22%	-	-	-	-	1,199	1,993	3,192
1 Red 2	367	401	224	992	-		-	-	-	-	992	-	992
3 Percy Jackson: Sea Of Monst	229	330	228	786	1,052	-25%	-	-	-	-	786	1,347	3,968
4 Wolverine, The	214	327	174	716	824	-13%	-	-	-	-	716	1,093	4,954
2 This Is The End	188	245	76	509	1,037	-50%	-	-	-	-	509	1,398	1,907
5 Lone Ranger, The	166	188	74	428	726	-41%	-	-	-	-	428	952	5,656
6 Pacific Rim	116	185	99	400	1,228	-67%	-	-	-	-	400	1,692	10,600
7 Turbo	76	121	179	376	732	-48%	-	-	-	-	376	877	12,529
1 Fruitvale Station	42	24	22	88	-		-	-	-	-	88	-	88
Total	2,532	3,550	2,266	8,348			-	-	-	-	8,348		46,740

Anderson, CA

RFB - Valley 11 Cinemas - Anderson, CA

1 Gravity	1,108	1,438	1,120	3,666	-		-	-	-	-	3,666	-	3,666
2 Cloudy With A Chance Of Mea	267	964	476	1,707	3,450	-50%	-	-	-	-	1,707	4,109	5,816
3 Prisoners	173	285	168	626	1,036	-39%	-	-	-	-	626	1,392	4,709
1 Runner Runner	94	195	147	436	-		-	-	-	-	436	-	436
4 Insidious Chapter 2	70	216	85	371	456	-18%	-	-	-	-	371	641	4,882
4 Family, The	81	109	161	351	587	-40%	-	-	-	-	351	956	5,089
5 Riddick	75	111	16	202	588	-65%	-	-	-	-	202	906	5,020
2 Don Jon	28	54	75	157	423	-62%	-	-	-	-	157	686	843
1 Haute Cuisine	15	36	40	91	-		-	-	-	-	91	-	91
1 Populaire	-	15	-	15	-		-	-	-	-	15	-	15
Total	1,911	3,423	2,288	7,622			-	-	-	-	7,622		30,567

Quincy, CA

THT - Town Hall Theater - Quincy, CA

1* Lee Daniels' The Butler	-	335	621	956	-		-	-	-	-	956	-	956
Total	-	335	621	956			-	-	-	-	956		956

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* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK	LAST WEEKEND										THIS WEEK	LAST WEEK	CUME GROSS	
	FRI	SAT	SUN	GROSS	GROSS	%	MON	TUE	WED	THU	TOTAL	GROSS		
														Chico, CA
CNMK - Tinseltown 14 - Chico, CA														
1	Gravity	6,886	9,484	5,713	22,083	-	-	-	-	-	22,083	-	22,083	
2	Cloudy With A Chance Of Mea	2,452	5,515	3,404	11,371	17,370	-34%	-	-	-	-	11,371	20,709	32,080
1	Runner Runner	1,574	1,245	649	3,468	-	-	-	-	-	3,468	-	3,468	
2	Rush	834	961	766	2,562	5,441	-52%	-	-	-	-	2,562	7,561	10,122
2	Don Jon	662	1,207	616	2,486	4,802	-48%	-	-	-	-	2,486	7,066	9,552
4	Insidious Chapter 2	606	1,009	500	2,116	2,859	-26%	-	-	-	-	2,116	3,884	32,656
1	Pulling Strings	424	1,028	658	2,110	-	-	-	-	-	2,110	-	2,110	
3	Prisoners	416	965	670	2,051	4,377	-53%	-	-	-	-	2,051	6,332	18,266
5	Instructions Not Included	225	813	1,004	2,042	3,201	-36%	-	-	-	-	2,042	4,164	28,700
9*	We're The Millers	416	638	368	1,422	2,628	-45%	-	-	285	189	1,896	3,419	80,994
4	Family, The	229	347	49	625	2,185	-71%	-	-	-	-	625	3,255	15,654
8	Lee Daniels' The Butler	76	356	183	615	1,366	-54%	-	-	-	-	615	1,904	43,360
2	Baggage Claim	179	63	6	248	1,245	-80%	-	-	-	-	248	1,723	1,970
	Total	14,979	23,631	14,586	53,199		-	-	285	189	53,673		301,015	
PE - El Rey Theatre - Chico, CA														
		-	-	-	-	-	-	-	-	-	-	-	-	
	Total	-	-	-	-		-	-	-	-	-	-	-	
ALMO - Paradise 7 - Paradise, CA														
1	Gravity	1,855	2,085	1,614	5,554	-	-	-	-	-	5,554	-	5,554	
2	Cloudy With A Chance Of Mea	706	800	560	2,066	2,603	-20%	-	-	-	-	2,066	2,981	5,047
1	Runner Runner	293	284	193	770	-	-	-	-	-	770	-	770	
3	Prisoners	224	198	136	558	1,127	-50%	-	-	-	-	558	1,593	4,612
4	Family, The	192	212	89	493	698	-29%	-	-	-	-	493	1,067	6,531
2	Don Jon	67	30	69	166	386	-56%	-	-	-	-	166	663	829
1	Instructions Not Included	47	60	26	133	-	-	-	-	-	133	-	133	
	Total	3,384	3,669	2,687	9,740		-	-	-	-	9,740		23,476	
Oroville, CA														
CONT - Feather River 6 - Oroville, CA														
1	Gravity	1,489	1,758	1,160	4,407	-	-	-	-	-	4,407	-	4,407	
2	Cloudy With A Chance Of Mea	378	376	718	1,472	4,560	-67%	-	-	-	-	1,472	5,665	7,136
1	Runner Runner	264	284	231	780	-	-	-	-	-	780	-	780	
4	Insidious Chapter 2	180	237	160	578	760	-24%	-	-	-	-	578	902	12,732
3	Prisoners	172	248	136	556	802	-30%	-	-	-	-	556	1,060	5,104
2	Don Jon	114	292	124	530	621	-14%	-	-	-	-	530	990	1,520
	Total	2,597	3,195	2,529	8,323		-	-	-	-	8,323		31,679	
Crescent City, CA														
CTRN - Crescent City Cinema - Crescent City, CA														
1	Gravity	894	964	570	2,427	-	-	-	-	-	2,427	-	2,427	
2	Cloudy With A Chance Of Mea	533	691	448	1,672	2,692	-37%	-	-	-	-	1,672	3,136	4,808
1	Runner Runner	114	170	118	402	-	-	-	-	-	402	-	402	
4	Insidious Chapter 2	128	148	52	328	368	-10%	-	-	-	-	328	548	5,632
4	Family, The	118	106	24	248	436	-43%	-	-	-	-	248	650	3,611
3	Prisoners	84	70	72	226	902	-74%	-	-	-	-	226	1,190	2,844
9*	We're The Millers	72	98	12	182	352	-48%	-	-	30	-	212	552	11,778
2	Don Jon	68	24	40	132	438	-69%	-	-	-	-	132	658	790
5	Riddick	36	50	32	118	430	-72%	-	-	-	-	118	633	4,592
	Total	2,047	2,321	1,368	5,735		-	-	30	-	5,765		36,884	

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denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK		FRI	SAT	SUN	LAST WKEND			%	MON	TUE	WED	THU	THIS WEEK	LAST WEEK	CUME GROSS
					GROSS	GROSS									
McKinleyville, CA															
CTRN - Mill Creek Cinema - Mckinleyville, CA															
1	Gravity	1,812	1,816	1,172	4,799	-		-	-	-	-	-	4,799	-	4,799
2	Cloudy With A Chance Of Mea	423	849	408	1,680	5,010	-66%	-	-	-	-	-	1,680	5,639	7,320
1	Runner Runner	340	216	218	774	-		-	-	-	-	-	774	-	774
2	Don Jon	148	362	166	677	1,540	-56%	-	-	-	-	-	677	1,976	2,653
2	Rush	194	240	84	519	1,272	-59%	-	-	-	-	-	519	1,588	2,106
3	Prisoners	111	165	64	340	791	-57%	-	-	-	-	-	340	1,028	3,004
4	Family, The	33	128	45	206	555	-62%	-	-	-	-	-	206	658	4,088
4	Insidious Chapter 2	164	35	-	199	596	-57%	-	-	-	-	-	199	668	6,693
9*	We're The Millers	47	130	-	177	870	-72%	-	-	42	103		322	1,035	15,459
8	Lee Daniels' The Butler	-	54	56	110	499	-69%	-	-	-	-	-	110	582	11,534
	Total	3,272	3,995	2,213	9,481			-	-	42	103		9,626		58,430

Eureka, CA													
CTRN - Minor 3 - Arcata, CA													
1 Gravity	683	861	436	1,980	-		-	-	-	-	1,980	-	1,980
3 Prisoners	129	158	53	340	766	-55%	-	-	-	-	340	920	2,218
1 Thanks For Sharing	122	104	62	287	-		-	-	-	-	287	-	287
Total	934	1,123	551	2,607			-	-	-	-	2,607		4,485

Willits, CA													
CONT - Noyo 3 - Willits, CA													
1 Gravity	610	1,012	810	2,432	-		-	-	-	-	2,432	-	2,432
2 Cloudy With A Chance Of Mea	350	776	418	1,544	3,122	-50%	-	-	-	-	1,544	3,816	5,360
1 Instructions Not Included	222	256	400	878	-		-	-	-	-	878	-	878
Total	1,182	2,044	1,628	4,854			-	-	-	-	4,854		8,670

Ukiah, CA													
REG - Ukiah 6 - Ukiah, CA													
1 Gravity	2,352	2,607	1,708	6,667	-		-	-	-	-	6,667	-	6,667
2 Cloudy With A Chance Of Mea	922	1,692	1,128	3,742	5,629	-33%	-	-	-	-	3,742	6,632	10,374
1 Runner Runner	408	509	204	1,121	-		-	-	-	-	1,121	-	1,121
4 Insidious Chapter 2	546	344	139	1,029	1,497	-31%	-	-	-	-	1,029	1,669	12,523
3 Prisoners	257	272	188	717	1,410	-49%	-	-	-	-	717	1,963	5,523
9* We're The Millers	172	288	244	704	863	-18%	-	-	70	16	790	1,211	29,547
Total	4,657	5,712	3,611	13,980			-	-	70	16	14,066		65,755

Eureka, CA													
CTRN - Broadway Cinema - Eureka, CA													
1 Gravity	3,492	3,072	3,108	9,672	-		-	-	-	-	9,672	-	9,672
2 Cloudy With A Chance Of Mea	1,000	1,250	1,600	3,850	8,852	-56%	-	-	-	-	3,850	10,539	14,388
1 Runner Runner	550	334	174	1,058	-		-	-	-	-	1,058	-	1,058
2 Don Jon	369	288	237	894	1,984	-54%	-	-	-	-	894	2,912	3,806
4 Insidious Chapter 2	266	304	217	787	1,321	-40%	-	-	-	-	787	1,559	12,933
3 Prisoners	223	266	163	652	1,570	-58%	-	-	-	-	652	2,142	6,166
2 Rush	220	202	177	600	1,744	-65%	-	-	-	-	600	2,622	3,222
4 Family, The	132	192	158	481	1,074	-55%	-	-	-	-	481	1,655	7,787
5 Riddick	202	184	84	471	1,211	-61%	-	-	-	-	471	1,812	13,677
9* We're The Millers	106	279	15	401	627	-36%	-	-	100	76	576	1,050	23,474

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Branch Complex Analysis San Francisco

WK		FRI	SAT	SUN	LAST WKEND		%	MON	TUE	WED	THU	THIS WEEK	LAST WEEK	CUME
					GROSS	GROSS						TOTAL	GROSS	
					GROSS									
CTRN - Broadway Cinema - Eureka, CA (continued)														
8	Lee Daniels' The Butler	153	86	158	397	706	-43%	-	-	-	-	397	1,000	16,348
3	Blue Jasmine	84	13	44	141	583	-75%	-	-	-	-	141	866	2,532
14 *	Despicable Me 2	14	28	90	132	600	-78%	-	-	40	42	213	788	56,281
	Total	6,811	6,498	6,225	19,536			-	-	140	118	19,792		171,344

ACTA - Arcata - Arcata, CA

Frankenweenie	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Total	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Lakeport, CA

ALMO - Lakeport 5 - Lakeport, CA

1	Gravity	2,026	2,376	1,327	5,729	-		-	-	-	-	5,729	-	5,729
2	Cloudy With A Chance Of Mea	462	675	811	1,948	3,199	-39%	-	-	-	-	1,948	3,975	5,923
1	Instructions Not Included	446	367	551	1,364	-		-	-	-	-	1,364	-	1,364
1	Runner Runner	309	325	276	910	-		-	-	-	-	910	-	910
3	Prisoners	138	263	168	569	1,091	-47%	-	-	-	-	569	1,607	4,815
	Total	3,381	4,006	3,133	10,520			-	-	-	-	10,520		18,741

Auburn, CA

REG - Auburn Stadium 10 - Auburn, CA

1	Gravity	3,551	5,278	3,116	11,945	-		-	-	-	-	11,945	-	11,945
2	Cloudy With A Chance Of Mea	1,200	1,164	1,212	3,576	6,427	-44%	-	-	-	-	3,576	8,381	11,957
2	Rush	466	547	560	1,573	3,181	-50%	-	-	-	-	1,573	5,058	6,631
1	Runner Runner	558	603	303	1,464	-		-	-	-	-	1,464	-	1,464
3	Prisoners	279	518	286	1,083	2,730	-60%	-	-	-	-	1,083	3,925	12,072
9*	We're The Millers	391	489	130	1,010	1,107	-8%	-	-	70	61	1,141	1,710	43,228
2	Don Jon	166	418	160	744	1,305	-42%	-	-	-	-	744	2,144	2,888
4	Family, The	160	377	141	678	1,363	-50%	-	-	-	-	678	2,203	14,034
4	Insidious Chapter 2	93	54	98	245	997	-75%	-	-	-	-	245	1,325	12,172
2	Baggage Claim	40	-	-	40	535	-83%	-	-	-	-	40	896	936
	Total	6,904	9,448	6,006	22,358			-	-	70	61	22,489		117,327

Placerville, CA

REG - Placerville 8 - Placerville, CA

1	Gravity	1,726	1,977	1,454	5,157	-		-	-	-	-	5,157	-	5,157
2	Cloudy With A Chance Of Mea	688	1,193	643	2,524	3,581	-29%	-	-	-	-	2,524	4,853	7,377
1	Runner Runner	352	339	287	978	-		-	-	-	-	978	-	978
3	Prisoners	184	313	139	636	1,337	-52%	-	-	-	-	636	2,110	5,940
9*	We're The Millers	109	339	137	585	619	-5%	-	-	38	75	698	981	26,854
4	Family, The	184	236	112	532	687	-22%	-	-	-	-	532	1,239	7,505
4	Insidious Chapter 2	105	262	28	395	822	-51%	-	-	-	-	395	1,221	8,081
2	Baggage Claim	57	125	38	220	255	-13%	-	-	-	-	220	447	667
5	Riddick	39	114	23	176	483	-63%	-	-	-	-	176	892	6,296
	Total	3,444	4,898	2,861	11,203			-	-	38	75	11,316		68,855

Jackson, CA

REG - Jackson 4 - Jackson, CA

1	Gravity	1,197	1,331	982	3,510	-		-	-	-	-	3,510	-	3,510
2	Cloudy With A Chance Of Mea	391	465	380	1,236	2,301	-46%	-	-	-	-	1,236	3,093	4,329
3	Prisoners	127	199	83	409	801	-48%	-	-	-	-	409	1,174	3,154
1	Elysium	176	86	126	388	-		-	-	-	-	388	-	388

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Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	LAST WKEND GROSS	LAST WKEND GROSS	%	MON	TUE	WED	THU	THIS WEEK TOTAL	LAST WEEK GROSS	CUME GROSS
Total	1,891	2,081	1,571	5,543			-	-	-	-	5,543		11,381

Sonora, CA

REG - Sonora Stadium 10 - Sonora, CA

1 Gravity	3,282	3,626	2,270	9,178	-		-	-	-	-	9,178	-	9,178
2 Cloudy With A Chance Of Mea	1,037	1,473	914	3,424	5,519	-37%	-	-	-	-	3,424	6,521	9,945
2 Rush	341	510	224	1,075	2,793	-61%	-	-	-	-	1,075	4,126	5,201
1 Runner Runner	374	378	216	968	-		-	-	-	-	968	-	968
3 Prisoners	249	377	266	892	1,703	-47%	-	-	-	-	892	2,640	8,990
2 Don Jon	380	210	199	789	992	-20%	-	-	-	-	789	1,671	2,460
9* We're The Millers	212	241	191	644	952	-32%	-	-	84	201	929	1,364	38,068
4 Family, The	183	318	130	631	1,103	-42%	-	-	-	-	631	1,714	10,606
4 Insidious Chapter 2	77	298	136	511	876	-41%	-	-	-	-	511	916	9,097
2 Baggage Claim	-	48	-	48	524	-75%	-	-	-	-	48	699	747
Total	6,135	7,479	4,546	18,160			-	-	84	201	18,445		95,260

South Lake Tahoe, CA

CTRN - Heavenly Village Cinemas - South Lake Tahoe, CA

1 Gravity	2,822	4,120	1,801	8,742	-		-	-	-	-	8,742	-	8,742
2 Cloudy With A Chance Of Mea	808	1,238	408	2,454	3,922	-37%	-	-	-	-	2,454	4,721	7,175
2 Rush	508	533	274	1,316	3,301	-60%	-	-	-	-	1,316	5,508	6,824
9* We're The Millers	370	475	301	1,146	1,432	-19%	-	-	239	298	1,684	2,834	61,332
3 Prisoners	276	435	268	980	2,056	-52%	-	-	-	-	980	3,744	12,611
2 Don Jon	305	258	138	701	1,946	-63%	-	-	-	-	701	3,158	3,860
4 Instructions Not Included	151	243	80	474	1,586	-70%	-	-	-	-	474	2,480	11,684
Total	5,240	7,302	3,270	15,813			-	-	239	298	16,351		112,228

South Lake Tahoe, NV

REG - Horizon Stadium 8 - Stateline, NV

1 Runner Runner	408	438	200	1,046	-		-	-	-	-	1,046	-	1,046
9 Elysium	136	225	135	496	385	28%	-	-	-	-	496	810	25,734
4 Family, The	96	214	112	422	576	-26%	-	-	-	-	422	1,329	8,573
9* Percy Jackson: Sea Of Monst	57	164	24	245	276	-11%	-	-	32	97	374	390	15,383
4 Despicable Me 2	35	117	62	214	301	-28%	-	-	-	-	214	485	2,385
15 Heat, The	62	63	62	187	311	-39%	-	-	-	-	187	741	47,220
10 2 Guns	82	16	30	128	333	-61%	-	-	-	-	128	602	20,201
2 Baggage Claim	38	44	38	120	142	-15%	-	-	-	-	120	396	516
Total	914	1,281	663	2,858			-	-	32	97	2,987		121,058

No Lake Tahoe , CA

CONT - Village Cinemas 2 - Truckee, CA

1 Cloudy With A Chance Of Mea	168	274	214	656	-		-	-	-	-	656	-	656
1 Runner Runner	211	255	10	476	-		-	-	-	-	476	-	476
Total	379	529	224	1,132			-	-	-	-	1,132		1,132

Reno, NV

CNMK - Reno Parklane 16 - Reno, NV

1 Gravity	5,327	6,699	-	12,026	-		-	-	-	-	12,026	-	12,026
2 Cloudy With A Chance Of Mea	1,803	2,824	-	4,627	13,073	-48%	-	-	-	-	4,627	15,041	19,668
1 Pulling Strings	1,315	1,279	-	2,594	-		-	-	-	-	2,594	-	2,594
1 Runner Runner	923	957	-	1,880	-		-	-	-	-	1,880	-	1,880

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Branch Complex Analysis San Francisco

WK	LAST WKEND						%	MON	TUE	WED	THU	THIS	LAST	CUME
	FRI	SAT	SUN	GROSS	GROSS	WEEK						WEEK		
CNMK - Reno Parklane 16 - Reno, NV (continued)														
5	Instructions Not Included	730	1,131	-	1,861	5,658	-49%	-	-	-	-	1,861	6,514	50,082
2	Rush	701	653	-	1,354	4,128	-55%	-	-	-	-	1,354	5,818	7,172
2	Don Jon	602	679	-	1,281	3,264	-47%	-	-	-	-	1,281	4,688	5,969
3	Prisoners	374	904	-	1,278	2,562	-32%	-	-	-	-	1,278	3,694	12,145
5	Riddick	276	831	-	1,107	1,425	11%	-	-	-	-	1,107	2,277	17,320
4	Insidious Chapter 2	456	571	-	1,027	2,109	-35%	-	-	-	-	1,027	2,671	33,622
9*	We're The Millers	407	602	-	1,009	1,572	0%	-	-	105	78	1,192	2,154	67,494
2	Baggage Claim	320	505	-	825	1,563	-33%	-	-	-	-	825	2,009	2,834
4	Family, The	292	376	-	668	1,288	-20%	-	-	-	-	668	1,880	11,958
14*	Despicable Me 2	85	407	-	492	1,290	-27%	-	-	43	79	614	1,509	146,240
8	Lee Daniels' The Butler	73	271	-	344	1,271	-65%	-	-	-	-	344	1,716	32,448
	Total	13,684	18,689	-	32,373			-	-	148	157	32,678		423,452
CNMK - Summit Sierra 16 - Reno, NV														
1	Gravity	6,727	8,954	5,301	20,982	-		-	-	-	-	20,982	-	20,982
2	Cloudy With A Chance Of Mea	1,266	4,311	1,934	7,512	12,643	-40%	-	-	-	-	7,512	14,292	21,804
2	Rush	793	998	504	2,295	5,987	-61%	-	-	-	-	2,295	8,059	10,354
1	Runner Runner	889	781	589	2,259	-		-	-	-	-	2,259	-	2,259
3	Prisoners	528	949	505	1,982	3,378	-41%	-	-	-	-	1,982	4,439	15,198
2	Don Jon	369	584	260	1,214	2,839	-57%	-	-	-	-	1,214	3,900	5,114
9*	Percy Jackson: Sea Of Monst	194	600	301	1,095	1,006	8%	-	-	46	6	1,147	1,288	36,789
9*	We're The Millers	307	509	198	1,014	1,260	-19%	-	-	77	84	1,175	1,991	59,040
4	Family, The	223	405	308	936	1,588	-41%	-	-	-	-	936	2,225	16,018
4	Insidious Chapter 2	25	445	266	736	1,323	-44%	-	-	-	-	736	1,604	14,612
14*	Despicable Me 2	147	431	118	696	901	-22%	-	-	-	20	716	1,379	137,160
8	Lee Daniels' The Butler	144	354	182	680	1,172	-41%	-	-	-	-	680	1,600	33,267
2	Generation Iron	130	205	205	540	1,111	-51%	-	-	-	-	540	1,436	1,976
2	Baggage Claim	147	150	88	384	885	-56%	-	-	-	-	384	1,130	1,514
	Total	11,889	19,676	10,759	42,325			-	-	123	110	42,558		376,087
CNMK - Reno Riverside 12 - Reno, NV														
1	Gravity	5,902	6,886	4,284	17,072	-		-	-	-	-	17,072	-	17,072
1*	Enough Said	1,006	1,378	784	3,168	-		-	-	-	67	3,235	-	3,235
2	Rush	997	1,033	538	2,568	5,141	-50%	-	-	-	-	2,568	7,276	9,844
2	Cloudy With A Chance Of Mea	258	944	853	2,055	3,172	-35%	-	-	-	-	2,055	3,804	5,859
1	Runner Runner	566	810	480	1,856	-		-	-	-	-	1,856	-	1,856
2	Don Jon	697	705	399	1,801	4,274	-57%	-	-	-	-	1,801	6,312	8,113
3	Prisoners	563	596	247	1,406	2,618	-46%	-	-	-	-	1,406	4,016	13,496
9*	We're The Millers	414	594	239	1,247	1,229	1%	-	-	75	125	1,447	1,887	47,019
4	Insidious Chapter 2	373	590	199	1,162	1,147	1%	-	-	-	-	1,162	1,482	21,263
7*	Blue Jasmine	210	234	282	726	1,206	-39%	-	-	-	352	1,078	1,991	31,788
8	Lee Daniels' The Butler	133	182	132	447	948	-52%	-	-	-	-	447	1,560	35,197
4	Family, The	77	149	103	329	736	-55%	-	-	-	-	329	1,492	11,301
	Total	11,196	14,101	8,540	33,837			-	-	75	544	34,456		206,043
CNMK - Sparks 14 + XD - Sparks, NV														
1	Gravity	10,577	11,683	6,271	28,531	-		-	-	-	-	28,531	-	28,531
2	Cloudy With A Chance Of Mea	2,078	4,375	2,974	9,428	16,300	-42%	-	-	-	-	9,428	18,888	28,316
1	Pulling Strings	1,275	1,348	1,056	3,678	-		-	-	-	-	3,678	-	3,678
1	Runner Runner	1,018	1,417	804	3,239	-		-	-	-	-	3,239	-	3,239
5	Instructions Not Included	516	1,177	752	2,446	4,886	-49%	-	-	-	-	2,446	5,828	40,174
3	Prisoners	639	1,101	476	2,216	5,896	-62%	-	-	-	-	2,216	8,212	26,535
4	Insidious Chapter 2	687	1,068	376	2,132	3,628	-41%	-	-	-	-	2,132	4,074	51,892

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denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK		FRI	SAT	SUN	LAST WKEND		%	MON	TUE	WED	THU	THIS WEEK	LAST WEEK	CUME
					GROSS	GROSS						TOTAL	GROSS	
CNMK - Sparks 14 + XD - Sparks, NV (continued)														
2	Rush	600	956	354	1,910	6,219	-69%	-	-	-	-	1,910	8,910	10,820
2	Don Jon	697	543	441	1,681	2,954	-43%	-	-	-	-	1,681	4,211	5,892
1	Grace Unplugged	533	557	168	1,258	-		-	-	-	-	1,258	-	1,258
9*	We're The Millers	188	720	207	1,115	1,948	-42%	-	-	238	207	1,560	2,929	59,536
2	Baggage Claim	126	332	239	697	1,212	-42%	-	-	-	-	697	1,650	2,347
4	Family, The	180	252	148	580	1,784	-67%	-	-	-	-	580	2,681	23,374
	Total	19,114	25,529	14,266	58,911			-	-	238	207	59,356		285,592

WWDI - El Rancho 4 DI - Sparks, NV

1 Grown Ups 2	497	677	239	1,413	-		-	-	-	-	1,413	-	32,279
2 Cloudy With A Chance Of Mea	497	677	239	1,413	2,328	-39%	-	-	-	-	1,413	2,729	4,142
1 Gravity	381	434	225	1,040	-		-	-	-	-	1,040	-	1,040
3 Prisoners	221	278	14	513	703	-27%	-	-	-	-	513	856	2,735
1 Runner Runner	221	278	14	513	-		-	-	-	-	513	-	513
4 Family, The	162	162	41	365	605	-39%	-	-	-	-	365	860	4,096
2 Don Jon	162	162	41	365	605	-39%	-	-	-	-	365	860	1,225
Total	2,141	2,668	813	5,622			-	-	-	-	5,622		46,030

Carson City, NV

GALX - Galaxy Fandango - Carson City, NV

1 Gravity	5,265	7,022	4,269	16,556	-		-	-	-	-	16,556	-	16,556
2 Cloudy With A Chance Of Mea	984	1,946	1,306	4,236	7,778	-45%	-	-	-	-	4,236	8,805	13,040
2 Rush	848	1,045	446	2,338	5,633	-58%	-	-	-	-	2,338	8,196	10,535
1 Runner Runner	922	868	394	2,184	-		-	-	-	-	2,184	-	2,184
4 Instructions Not Included	485	546	592	1,622	3,074	-47%	-	-	-	-	1,622	3,857	18,162
3 Prisoners	454	524	384	1,362	3,142	-56%	-	-	-	-	1,362	4,592	14,652
2 Don Jon	257	400	258	914	1,732	-47%	-	-	-	-	914	2,820	3,734
Total	9,215	12,351	7,649	29,212			-	-	-	-	29,212		78,863

CONT - Stadium 4 Cinemas - Carson City, NV

1 Planes	231	384	258	873	-		-	-	-	-	873	-	873
1 We're The Millers	81	177	99	357	-		-	-	-	-	357	-	357
8 Despicable Me 2	63	126	129	318	669	-52%	-	-	-	-	318	768	10,068
6 Wolverine, The	99	114	105	318	222	43%	-	-	-	-	318	294	3,027
6 Grown Ups 2	99	123	45	267	300	-11%	-	-	-	-	267	372	3,336
1 Elysium	69	36	57	162	-		-	-	-	-	162	-	162
1 Lee Daniels' The Butler	36	66	60	162	-		-	-	-	-	162	-	162
1 Riddick	36	36	33	105	-		-	-	-	-	105	-	105
Total	714	1,062	786	2,562			-	-	-	-	2,562		18,090

Minden, NV

CTRN - Ironwood 8 - Minden, NV

1 Gravity	885	1,105	-	1,990	-		-	-	-	-	1,990	-	1,990
2 Cloudy With A Chance Of Mea	130	658	-	788	2,141	-49%	-	-	-	-	788	2,501	3,289
3 Prisoners	224	212	-	436	490	18%	-	-	-	-	436	735	2,813
1 Runner Runner	168	165	-	333	-		-	-	-	-	333	-	333
4 Insidious Chapter 2	69	258	-	327	344	14%	-	-	-	-	327	377	3,608
2 Don Jon	49	35	-	84	248	-53%	-	-	-	-	84	444	528
9* Percy Jackson: Sea Of Monst	7	72	-	79	325	-64%	-	-	25	-	104	380	6,605
Total	1,532	2,505	-	4,037			-	-	25	-	4,062		19,166

Ashland, OR

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denotes multi-feature/total screen gross
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Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	WEEKEND GROSS	LAST WEEKEND GROSS	%	MON	TUE	WED	THU	THIS WEEK TOTAL	LAST WEEK GROSS	CUME GROSS
CTRN - Ashland Street Cinema - Ashland, OR													
1 Gravity	1,542	2,156	2,008	5,705	-		-	-	-	-	5,705	-	5,705
2 Cloudy With A Chance Of Mea	298	458	196	952	1,618	-41%	-	-	-	-	952	1,908	2,860
2 Rush	206	170	162	536	1,256	-57%	-	-	-	-	536	1,754	2,290
3 Prisoners	89	114	126	329	608	-45%	-	-	-	-	329	780	2,819
Total	2,135	2,898	2,492	7,522			-	-	-	-	7,522		13,674

CTRN - Varsity Theatre - Ashland, OR

2 Don Jon	268	358	220	846	2,110	-59%	-	-	-	-	846	2,910	3,756
1 Runner Runner	226	239	159	624	-		-	-	-	-	624	-	624
1 Dirty Wars	188	182	187	557	-		-	-	-	-	557	-	557
1 Fill The Void	136	43	350	529	-		-	-	-	-	529	-	529
1 Stories We Tell	158	230	124	513	-		-	-	-	-	513	-	513
1 Cutie And The Boxer	186	80	168	434	-		-	-	-	-	434	-	434
1 Hunt, The	58	164	131	353	-		-	-	-	-	353	-	353
Total	1,220	1,296	1,339	3,856			-	-	-	-	3,856		6,766

Klamath Falls, OR

CTRN - Pelican Cinema - Klamath Falls, OR

1 Gravity	1,702	2,188	1,273	5,162	-		-	-	-	-	5,162	-	5,162
2 Cloudy With A Chance Of Mea	629	1,314	982	2,926	3,978	-26%	-	-	-	-	2,926	4,667	7,593
3 Prisoners	163	552	92	806	932	-13%	-	-	-	-	806	1,186	4,654
1 Runner Runner	268	176	151	595	-		-	-	-	-	595	-	595
2 Rush	236	220	122	578	1,308	-55%	-	-	-	-	578	1,806	2,385
2 Don Jon	120	168	157	445	740	-39%	-	-	-	-	445	1,024	1,468
4 Family, The	46	260	106	412	662	-37%	-	-	-	-	412	808	5,358
4 Insidious Chapter 2	107	205	86	398	691	-42%	-	-	-	-	398	877	9,430
9* We're The Millers	68	245	74	387	679	-43%	-	-	95	-	482	950	21,745
Total	3,339	5,328	3,043	11,709			-	-	95	-	11,804		58,390

Medford, OR

CNMK - Tinseltown 15 - Medford, OR

1 Gravity	7,930	8,390	6,574	22,894	-		-	-	-	-	22,894	-	22,894
2 Cloudy With A Chance Of Mea	2,139	3,703	2,483	8,325	12,496	-33%	-	-	-	-	8,325	14,603	22,928
1 Runner Runner	749	779	647	2,175	-		-	-	-	-	2,175	-	2,175
2 Rush	652	720	491	1,863	5,091	-63%	-	-	-	-	1,863	6,711	8,574
3 Prisoners	491	576	574	1,642	3,231	-49%	-	-	-	-	1,642	4,430	15,344
4* Instructions Not Included	273	571	732	1,576	3,519	-55%	-	-	-	72	1,648	4,074	17,074
9* We're The Millers	478	505	455	1,438	1,759	-18%	-	-	212	110	1,760	2,628	62,604
1 Grace Unplugged	498	376	509	1,383	-		-	-	-	-	1,383	-	1,383
2 Don Jon	405	514	455	1,374	3,108	-55%	-	-	-	-	1,374	4,354	5,728
4 Insidious Chapter 2	312	493	346	1,150	2,082	-44%	-	-	-	-	1,150	2,665	23,262
4 Family, The	302	458	282	1,042	1,781	-41%	-	-	-	-	1,042	2,650	15,518
2 Baggage Claim	188	202	164	554	938	-40%	-	-	-	-	554	1,395	1,949
8 Lee Daniels' The Butler	219	233	59	511	1,181	-56%	-	-	-	-	511	1,607	36,051
14* Despicable Me 2	32	160	157	349	1,254	-72%	-	-	235	58	642	1,697	158,692
Total	14,668	17,680	13,928	46,276			-	-	447	240	46,963		394,176

CNMK - White City 6 - White City, OR

1 Gravity	1,056	1,342	810	3,208	-		-	-	-	-	3,208	-	3,208
2 Cloudy With A Chance Of Mea	450	1,173	928	2,551	5,352	-52%	-	-	-	-	2,551	5,856	8,407
4 Insidious Chapter 2	93	235	158	486	652	-25%	-	-	-	-	486	766	6,214
3 Prisoners	128	231	53	412	871	-52%	-	-	-	-	412	1,154	3,293

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Branch Complex Analysis San Francisco

WK		FRI	SAT	SUN	LAST		%	MON	TUE	WED	THU	THIS	LAST	CUME
					WKEND	WKEND						WEEK	WEEK	
					GROSS	GROSS						TOTAL	GROSS	GROSS
CNMK - White City 6 - White City, OR (continued)														
4	Family, The	68	190	97	355	670	-46%	-	-	-	-	355	771	3,842
9*	Percy Jackson: Sea Of Monst	69	150	121	340	365	-6%	-	-	5	60	405	477	16,250
9	Planes	17	89	130	236	540	-56%	-	-	-	-	236	644	19,790
	Total	1,881	3,410	2,297	7,588			-	-	5	60	7,653		61,004

Auburn, CA

INDRP - State Theatre - Auburn, CA

		-	-	-	-	-		-	-	-	-	-	-	-
Total		-	-	-	-	-		-	-	-	-	-	-	-

AR - Auditorium Rental, AS - Auditorium Screening, CW - Closed Weekdays, DP - Damaged Print, EF - Equipment Failure
FF - Film Festival, MC - Movie Canceled, NA - No Authorization, NB - No Bookings, ND - Called, No Data Available
NE - No Engagement, NP - No Patrons, PR - Pending Revenue, SS - Special Screening, TC - Temporarily Closed
TR - Theatre Rented, W - Weather

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