

Branch Complex Analysis

San Francisco

WK											THIS	LAST	CUME
											WEEK	WEEK	
	FRI	SAT	SUN	WKEND GROSS	WKEND GROSS	%	MON	TUE	WED	THU	TOTAL	GROSS	
San Francisco, CA													
AMC - Metreon 16 with IMAX & ETX - San Francisco, CA													
3* Anchorman 2	12,896	15,343	7,393	35,632	25,166	41%	-	-	11,238	6,145	53,014	63,950	212,030
3 American Hustle	13,116	14,917	6,217	34,250	46,799	-26%	-	-	-	-	34,250	101,443	272,047
4 Hobbit: The Desolation Of S	11,623	13,199	7,996	32,818	51,668	-36%	-	-	-	-	32,818	102,167	591,979
1 Paranormal Activity: The Ma	8,497	5,836	3,404	17,737	-		-	-	-	-	17,737	-	17,737
6* Frozen	6,656	6,764	4,146	17,566	27,295	-35%	-	-	10,833	9,887	38,286	62,364	313,095
2* 47 Ronin	3,776	4,069	2,838	10,683	26,928	-60%	-	-	9,220	5,122	25,025	68,089	93,114
14 Gravity	3,721	4,093	2,627	10,441	11,463	-8%	-	-	-	-	10,441	24,642	392,869
7 Hunger Games: Catching Fire	3,438	4,038	2,345	9,821	12,555	-21%	-	-	-	-	9,821	25,557	763,298
1 Personal Tailor	1,482	1,172	670	3,324	-		-	-	-	-	3,324	-	3,324
2* Grudge Match	1,353	1,327	506	3,186	3,384	-5%	-	-	1,559	714	5,459	8,090	13,549
3 Walking With Dinosaurs	1,321	828	681	2,830	4,506	-37%	-	-	-	-	2,830	8,868	22,940
Total	67,879	71,586	38,823	178,288			-	-	32,850	21,868	233,005		3,695,982
CNMK - San Francisco Centre 9 + XD - San Francisco, CA													
2* Wolf Of Wall Street, The	15,543	18,894	-	34,437	43,896	7%	-	-	17,909	8,549	60,895	96,939	157,834
2* Her	10,870	13,953	-	24,823	24,067	50%	-	-	13,478	6,295	44,596	49,545	94,141
2* Secret Life Of Walter Mitty	4,117	4,645	-	8,762	14,642	-16%	-	-	5,573	3,475	17,810	38,971	56,781
4 Saving Mr. Banks	2,252	2,814	-	5,066	9,319	-24%	-	-	-	-	5,066	19,374	93,715
2* Mandela: Long Walk To Freed	779	749	-	1,528	2,695	-20%	-	-	1,116	597	3,241	6,759	10,000
Total	33,561	41,055	-	74,616			-	-	38,076	18,916	131,608		412,471
LAND - Embarcadero Center Cinema - San Francisco, CA													
3 Inside Llewyn Davis	3,482	5,286	2,495	11,263	12,346	-8%	-	-	-	-	11,263	26,301	68,173
6* Philomena	2,276	2,904	1,493	6,674	7,749	-13%	-	-	2,680	1,696	11,050	17,064	74,178
9 Dallas Buyers Club	2,156	2,456	1,189	5,802	4,040	43%	-	-	-	-	5,802	8,605	121,836
10 12 Years A Slave	1,692	2,030	1,348	5,070	3,580	41%	-	-	-	-	5,070	7,646	96,725
7 Nebraska	1,413	2,205	923	4,540	4,446	2%	-	-	-	-	4,540	9,937	83,563
Total	11,019	14,881	7,448	33,349			-	-	2,680	1,696	37,725		444,475
AMC - Van Ness 14 with IMAX - San Francisco, CA													
2* Wolf Of Wall Street, The	7,507	10,289	7,103	24,899	23,647	5%	-	-	11,611	4,816	41,326	57,118	98,444
3 American Hustle	6,904	10,156	4,456	21,516	24,631	-12%	-	-	-	-	21,516	48,352	138,848
4 Hobbit: The Desolation Of S	3,327	5,227	2,841	11,395	15,620	-27%	-	-	-	-	11,395	29,937	190,169
3* Anchorman 2	3,956	4,274	1,907	10,137	13,528	-25%	-	-	5,207	2,559	17,903	30,387	98,309
6* Frozen	2,949	3,706	2,255	8,910	11,538	-22%	-	-	4,049	3,343	16,302	25,871	99,127
2* Secret Life Of Walter Mitty	2,717	2,979	1,452	7,148	6,684	6%	-	-	2,877	1,426	11,451	19,047	30,498
1 Paranormal Activity: The Ma	3,118	1,867	1,481	6,466	-		-	-	-	-	6,466	-	6,466
3 Saving Mr. Banks	2,155	2,548	1,448	6,151	6,465	-4%	-	-	-	-	6,151	12,974	31,657
7 Hunger Games: Catching Fire	1,875	2,162	1,203	5,240	5,900	-11%	-	-	-	-	5,240	11,549	305,275
2* 47 Ronin	1,423	1,909	1,477	4,809	6,324	-23%	-	-	1,448	1,007	7,264	17,761	25,025
2* Mandela: Long Walk To Freed	815	1,031	284	2,130	2,705	-21%	-	-	1,154	545	3,829	6,990	10,819
Total	36,746	46,148	25,907	108,801			-	-	26,346	13,696	148,843		1,034,637
CNMK - Kabuki Cinema - San Francisco, CA													
3 American Hustle	13,752	16,866	8,260	38,879	26,249	48%	-	-	-	-	38,879	54,557	157,150
2* Wolf Of Wall Street, The	3,692	5,421	4,299	13,412	32,008	-58%	-	-	10,623	4,302	28,336	70,670	99,007
3 Inside Llewyn Davis	3,732	5,395	2,632	11,759	11,317	3%	-	-	-	-	11,759	24,145	63,127
7 Hunger Games: Catching Fire	2,748	3,492	1,594	7,834	5,087	53%	-	-	-	-	7,834	10,752	248,307
4 Hobbit: The Desolation Of S	2,434	3,329	1,986	7,750	8,766	-11%	-	-	-	-	7,750	17,304	111,042
2* Secret Life Of Walter Mitty	1,401	1,877	1,043	4,321	6,316	-31%	-	-	3,008	1,726	9,055	15,227	24,282
9 Dallas Buyers Club	873	1,032	924	2,828	2,679	5%	-	-	-	-	2,828	6,122	125,276
6* Philomena	554	781	303	1,639	1,626	0%	-	-	548	330	2,517	2,679	46,461

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denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	WEEKEND GROSS	LAST WEEKEND GROSS	%	MON	TUE	WED	THU	THIS WEEK TOTAL	LAST WEEK GROSS	CUME GROSS
Total	29,186	38,193	21,041	88,422			-	-	14,179	6,358	108,958		874,652
LAND - Clay - San Francisco, CA													
2 Past, The	2,736	3,262	1,846	7,843	6,586	19%	-	-	-	-	7,843	13,355	21,199
Total	2,736	3,262	1,846	7,843			-	-	-	-	7,843		21,199
LAND - Opera Plaza 4 - San Francisco, CA													
6 Great Beauty, The	1,224	1,496	840	3,560	3,058	16%	-	-	-	-	3,560	6,470	47,227
2 Blue is the Warmest Color	902	1,224	594	2,720	2,474	9%	-	-	-	-	2,720	5,148	7,868
9 Blue Jasmine	534	606	396	1,536	1,246	23%	-	-	-	-	1,536	2,772	22,717
1 Caught In The Web	364	280	206	850	-		-	-	-	-	850	-	850
Total	3,024	3,606	2,036	8,666			-	-	-	-	8,666		78,662
PFR - Vogue - San Francisco, CA													
2* Wolf Of Wall Street, The	1,830	2,290	800	4,920	5,404	-8%	-	-	2,464	1,132	8,516	11,517	20,034
Total	1,830	2,290	800	4,920			-	-	2,464	1,132	8,516		20,034
ESP - Presidio Theatre - San Francisco, CA													
3 American Hustle	3,093	2,749	1,058	6,900	8,024	-14%	-	-	-	-	6,900	14,960	38,850
3 Saving Mr. Banks	1,047	921	648	2,616	3,258	-19%	-	-	-	-	2,616	6,450	14,779
2 Philomena	553	792	291	1,636	1,676	-2%	-	-	-	-	1,636	3,576	5,212
4 Hobbit: The Desolation Of S	391	225	194	810	1,365	-40%	-	-	-	-	810	2,753	9,982
Total	5,084	4,687	2,191	11,962			-	-	-	-	11,962		68,823
ESP - Marina Theatre - San Francisco, CA													
2 Wolf Of Wall Street, The	3,047	3,507	1,097	7,651	9,144	-16%	-	-	-	-	7,651	16,560	24,211
3* Anchorman 2	1,350	1,079	485	2,914	4,586	-36%	-	-	1,491	752	5,157	9,407	25,109
Total	4,397	4,586	1,582	10,565			-	-	1,491	752	12,808		49,320
PFR - Balboa 2 - San Francisco, CA													
3 Saving Mr. Banks	708	930	290	1,928	2,674	-27%	-	-	-	-	1,928	4,932	12,247
4 Hobbit: The Desolation Of S	378	665	312	1,355	2,665	-49%	-	-	-	-	1,355	4,772	16,180
1* Back To the Future II	-	48	-	48	-		-	-	-	-	48	-	48
Total	1,086	1,643	602	3,331			-	-	-	-	3,331		28,475
CAST - Castro - San Francisco, CA													
Total	-	-	-	-	-		-	-	-	-	-	-	-
CNMK - Daly City 20 + XD - Daly City, CA													
1 Paranormal Activity: The Ma	18,357	11,299	-	29,656	-		-	-	-	-	29,656	-	29,656
6* Frozen	8,588	10,409	-	18,997	31,290	-14%	-	-	11,695	8,334	39,026	70,863	337,605
3 American Hustle	6,148	7,337	-	13,485	22,719	-16%	-	-	-	-	13,485	45,925	111,675
4 Hobbit: The Desolation Of S	5,024	6,341	-	11,365	23,543	-30%	-	-	-	-	11,365	45,552	224,073
2* Wolf Of Wall Street, The	5,551	5,745	-	11,296	19,203	-16%	-	-	7,763	4,135	23,194	43,279	66,473
3* Anchorman 2	2,857	3,263	-	6,120	18,478	-54%	-	-	6,437	2,924	15,481	41,232	105,571
7 Hunger Games: Catching Fire	2,514	2,674	-	5,188	8,089	-12%	-	-	-	-	5,188	17,158	431,932
2* 47 Ronin	2,271	2,725	-	4,996	12,305	-45%	-	-	3,737	1,660	10,393	31,979	42,372
3 Saving Mr. Banks	2,094	2,420	-	4,514	7,740	-14%	-	-	-	-	4,514	17,119	37,014
2* Secret Life Of Walter Mitty	1,826	2,524	-	4,350	9,543	-35%	-	-	3,859	2,239	10,448	27,548	37,996
2* Grudge Match	1,298	1,649	-	2,947	4,093	2%	-	-	1,719	1,279	5,945	10,700	16,645
3 Walking With Dinosaurs	1,184	1,240	-	2,424	6,192	-42%	-	-	-	-	2,424	11,263	26,334
4 Tyler Perry's A Madea Chris	1,183	850	-	2,033	4,600	-39%	-	-	-	-	2,033	8,649	36,500
2* Mandela: Long Walk To Freed	498	1,034	-	1,532	2,874	-33%	-	-	781	399	2,712	6,962	9,674
2* Justin Bieber's Believe	334	212	-	546	2,063	-66%	-	-	340	436	1,322	5,122	6,444
Total	59,727	59,722	-	119,449			-	-	36,331	21,406	177,186		1,519,964
CNMK - Century Tanforan 20 + XD - San Bruno, CA													
1 Paranormal Activity: The Ma	13,699	9,257	-	22,956	-		-	-	-	-	22,956	-	22,956
6* Frozen	9,715	10,752	-	20,467	36,675	-21%	-	-	13,163	8,889	42,519	77,491	358,107

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											THIS	LAST		
											WEEK	WEEK	CUME	
WK		FRI	SAT	SUN	WKEND GROSS	WKEND GROSS	%	MON	TUE	WED	THU	TOTAL	GROSS	GROSS
CNMK - Century Tanforan 20 + XD - San Bruno, CA (continued)														
3	American Hustle	4,436	5,656	-	10,092	18,404	-25%	-	-	-	-	10,092	36,732	86,029
2*	Wolf Of Wall Street, The	4,332	5,692	-	10,024	18,280	-24%	-	-	6,620	3,632	20,276	42,610	62,886
4	Hobbit: The Desolation Of S	4,370	4,763	-	9,133	21,860	-43%	-	-	-	-	9,133	41,610	187,003
3*	Anchorman 2	2,927	3,088	-	6,015	14,622	-45%	-	-	5,722	2,919	14,656	33,337	82,477
2*	47 Ronin	2,527	3,207	-	5,734	15,192	-47%	-	-	4,001	2,194	11,929	36,940	48,869
7	Hunger Games: Catching Fire	2,456	2,924	-	5,380	9,440	-19%	-	-	-	-	5,380	18,873	373,003
3	Saving Mr. Banks	2,405	2,880	-	5,285	10,447	-31%	-	-	-	-	5,285	21,516	46,670
2*	Secret Life Of Walter Mitty	2,029	2,141	-	4,170	10,267	-42%	-	-	3,736	1,779	9,685	26,281	35,966
2*	Grudge Match	1,907	2,184	-	4,091	6,239	-1%	-	-	2,582	1,426	8,099	16,022	24,121
3	Walking With Dinosaurs	1,790	2,039	-	3,829	6,585	-19%	-	-	-	-	3,829	13,006	32,344
4	Tyler Perry's A Madea Chris	1,455	580	-	2,035	5,189	-50%	-	-	-	-	2,035	9,218	38,074
2*	Mandela: Long Walk To Freed	519	561	-	1,080	2,229	-39%	-	-	859	320	2,259	5,133	7,392
2*	Justin Bieber's Believe	335	335	-	670	2,902	-70%	-	-	350	445	1,465	7,622	9,087
	Total	54,902	56,059	-	110,961			-	-	37,033	21,604	169,598		1,414,984
REG - Stonestown Twin 2 - San Francisco, CA														
2*	Philomena	1,722	2,264	863	4,849	4,811	0%	-	-	1,764	1,170	7,783	9,328	17,111
1	Book Thief, The	474	934	514	1,922	-		-	-	-	-	1,922	-	1,922
6*	Nebraska	720	888	314	1,922	2,025	-5%	-	-	932	750	3,604	4,961	25,244
	Total	2,916	4,086	1,691	8,693			-	-	2,696	1,920	13,309		44,277
CNMK - San Francisco Empire 3 - San Francisco, CA														
3	Inside Llewyn Davis	1,880	2,246	659	4,785	5,322	-10%	-	-	-	-	4,785	11,100	27,409
2*	Secret Life Of Walter Mitty	1,111	1,190	377	2,678	3,631	-26%	-	-	1,408	646	4,732	9,109	13,841
4	Hobbit: The Desolation Of S	815	1,513	210	2,538	4,297	-40%	-	-	-	-	2,538	7,799	27,354
1*	Big	-	-	80	80	-		-	-	-	-	80	-	80
	Total	3,806	4,949	1,326	10,081			-	-	1,408	646	12,135		68,684
CNMK - San Mateo 12 - San Mateo, CA														
6*	Frozen	5,124	5,061	3,796	13,980	15,993	-12%	-	-	5,180	4,350	23,510	36,120	192,474
2*	Wolf Of Wall Street, The	3,855	5,620	2,730	12,206	13,910	-12%	-	-	4,118	1,995	18,318	32,955	51,274
3	American Hustle	4,284	5,091	1,919	11,294	15,306	-26%	-	-	-	-	11,294	30,525	73,947
1	Paranormal Activity: The Ma	5,374	2,193	1,600	9,167	-		-	-	-	-	9,167	-	9,167
3	Saving Mr. Banks	3,245	3,080	1,772	8,097	10,005	-19%	-	-	-	-	8,097	22,072	49,528
3*	Anchorman 2	2,827	2,476	1,520	6,823	9,649	-29%	-	-	3,404	1,649	11,876	22,132	63,947
4	Hobbit: The Desolation Of S	1,944	3,021	1,356	6,321	9,751	-35%	-	-	-	-	6,321	18,703	93,445
7	Hunger Games: Catching Fire	1,827	2,089	824	4,740	6,347	-25%	-	-	-	-	4,740	13,208	221,776
2*	Secret Life Of Walter Mitty	1,613	1,824	1,214	4,651	7,077	-34%	-	-	1,764	1,115	7,530	16,922	24,452
2*	47 Ronin	864	1,420	873	3,157	4,846	-34%	-	-	1,434	681	5,272	13,246	18,518
2*	Grudge Match	625	1,159	442	2,226	2,431	-8%	-	-	827	396	3,449	6,392	9,841
3	Walking With Dinosaurs	522	291	130	944	3,713	-74%	-	-	-	-	944	7,332	15,530
1*	Big	-	-	118	118	-		-	-	-	-	118	-	118
	Total	32,104	33,325	18,294	83,724			-	-	16,727	10,186	110,636		824,017
CNMK - Palo Alto Square 2 - Palo Alto, CA														
2*	Her	4,498	5,907	2,520	12,924	11,141	16%	-	-	4,125	2,167	19,216	22,468	41,684
3	Inside Llewyn Davis	2,168	3,077	1,535	6,780	7,060	-3%	-	-	-	-	6,780	13,770	37,038
	Total	6,666	8,984	4,055	19,704			-	-	4,125	2,167	25,996		78,722
LAND - Aquarius 2 - Palo Alto, CA														
2*	Nebraska	1,599	1,823	994	4,416	4,075	8%	-	-	1,216	768	6,400	8,063	14,463
2	Past, The	1,214	1,848	809	3,871	3,822	1%	-	-	-	-	3,871	6,848	10,719
	Total	2,813	3,671	1,803	8,287			-	-	1,216	768	10,271		25,182
CNMK - Redwood Downtown 20 + XD - Redwood City, CA														
6*	Frozen	10,976	11,414	8,266	30,656	34,227	-10%	-	-	10,109	8,449	49,214	71,690	371,993

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San Francisco

WK	LAST WKEND						%	MON	TUE	WED	THU	THIS	LAST	CUME
	FRI	SAT	SUN	GROSS	GROSS	WEEK						WEEK		
CNMK - Redwood Downtown 20 + XD - Redwood City, CA (continued)														
1	Paranormal Activity: The Ma	12,259	7,413	4,280	23,952	-	-	-	-	-	-	23,952	-	23,952
2*	Wolf Of Wall Street, The	7,081	10,488	4,512	22,081	27,567	-19%	-	-	8,778	5,656	36,515	66,735	103,250
3	American Hustle	7,535	10,046	3,920	21,501	33,183	-35%	-	-	-	-	21,501	67,995	164,489
4	Hobbit: The Desolation Of S	6,356	6,623	4,082	17,061	28,267	-39%	-	-	-	-	17,061	53,540	250,405
3	Saving Mr. Banks	4,366	6,283	2,137	12,786	16,695	-23%	-	-	-	-	12,786	34,151	76,027
3*	Anchorman 2	4,664	3,691	2,719	11,074	18,833	-41%	-	-	5,983	3,419	20,476	43,558	113,102
2*	Secret Life Of Walter Mitty	3,420	4,037	1,788	9,245	17,202	-46%	-	-	5,416	3,314	17,975	47,488	65,463
7	Hunger Games: Catching Fire	2,821	3,825	2,451	9,097	9,233	-1%	-	-	-	-	9,097	19,250	456,114
3	Walking With Dinosaurs	1,602	2,208	1,646	5,456	8,470	-35%	-	-	-	-	5,456	14,937	39,480
2*	47 Ronin	1,913	2,409	1,016	5,338	9,733	-45%	-	-	3,017	927	9,282	23,771	33,053
3	Inside Llewyn Davis	1,317	2,042	759	4,118	3,883	6%	-	-	-	-	4,118	8,105	20,219
2*	Grudge Match	1,111	1,439	1,110	3,660	4,452	-17%	-	-	1,313	721	5,694	11,821	17,515
2*	Justin Bieber's Believe	1,568	870	468	2,906	3,782	-23%	-	-	575	447	3,928	9,893	13,821
2*	Mandela: Long Walk To Freed	800	1,106	615	2,521	3,565	-29%	-	-	731	535	3,787	7,741	11,528
1*	Big	-	-	179	179	-	-	-	-	-	-	179	-	179
	Total	67,789	73,894	39,948	181,631		-	-	35,922	23,468	241,021		1,760,590	
LAND - Guild - Menlo Park, CA														
6*	Philomena	2,438	2,099	804	5,341	7,061	-24%	-	-	1,522	1,648	8,511	14,013	53,101
1*	Rocky Horror Picture Show,	-	1,023	-	1,023	-	-	-	-	-	-	1,023	-	93,274
	Total	2,438	3,122	804	6,364		-	-	1,522	1,648	9,534		146,375	
CNMK - Mountain View Cinema 16 - Mountain View, CA														
3	American Hustle	6,341	8,010	-	14,351	21,481	-10%	-	-	-	-	14,351	39,648	107,871
2*	Wolf Of Wall Street, The	5,562	7,062	-	12,624	16,753	2%	-	-	4,383	2,940	19,947	40,896	60,843
6*	Frozen	4,483	5,668	-	10,151	14,118	-4%	-	-	4,828	4,482	19,461	33,968	186,690
1	Paranormal Activity: The Ma	4,032	3,147	-	7,179	-	-	-	-	-	-	7,179	-	7,179
2*	Secret Life Of Walter Mitty	3,250	3,732	-	6,982	7,415	22%	-	-	2,471	1,369	10,822	20,348	31,170
4	Hobbit: The Desolation Of S	2,880	3,127	-	6,007	17,778	-52%	-	-	-	-	6,007	32,654	179,173
3	Saving Mr. Banks	2,848	3,099	-	5,947	10,764	-24%	-	-	-	-	5,947	20,367	45,358
7	Hunger Games: Catching Fire	2,348	2,548	-	4,896	6,893	0%	-	-	-	-	4,896	14,017	285,449
3*	Anchorman 2	2,312	2,222	-	4,534	11,410	-47%	-	-	2,231	1,737	8,502	24,004	62,996
2*	47 Ronin	941	725	-	1,666	4,237	-48%	-	-	1,325	1,050	4,041	11,704	15,745
3	Walking With Dinosaurs	713	812	-	1,525	3,285	-28%	-	-	-	-	1,525	5,954	13,972
2*	Grudge Match	574	566	-	1,140	2,000	-13%	-	-	586	368	2,094	4,670	6,764
	Total	36,284	40,718	-	77,002		-	-	15,824	11,946	104,772		1,003,210	
AMC - Mercado 20 with IMAX - Santa Clara, CA														
1	Paranormal Activity: The Ma	14,354	9,676	3,933	27,963	-	-	-	-	-	-	27,963	-	27,963
4	Hobbit: The Desolation Of S	7,232	10,290	5,077	22,599	35,602	-36%	-	-	-	-	22,599	65,129	323,823
6*	Frozen	6,210	7,634	4,676	18,520	23,333	-20%	-	-	7,749	4,224	30,493	46,704	250,773
2*	Wolf Of Wall Street, The	5,456	7,883	4,747	18,086	16,858	7%	-	-	6,923	2,627	27,636	39,748	67,384
3	Dhoom 3	6,141	7,877	3,105	17,123	36,002	-52%	-	-	-	-	17,123	63,540	211,570
3	American Hustle	5,239	5,701	3,291	14,231	14,030	1%	-	-	-	-	14,231	28,337	79,091
2*	47 Ronin	2,281	2,976	1,882	7,139	13,260	-46%	-	-	3,817	1,650	12,606	37,108	49,714
2*	Secret Life Of Walter Mitty	2,733	3,021	1,358	7,112	7,175	0%	-	-	2,973	1,463	11,548	20,893	32,441
3	Saving Mr. Banks	2,343	2,719	1,471	6,533	7,960	-17%	-	-	-	-	6,533	18,078	40,722
3*	Anchorman 2	2,628	2,392	1,382	6,402	13,005	-50%	-	-	4,118	1,855	12,375	30,446	84,004
7	Hunger Games: Catching Fire	1,615	1,751	1,611	4,977	4,945	0%	-	-	-	-	4,977	11,755	359,074
2*	Grudge Match	1,775	1,771	1,180	4,726	3,889	21%	-	-	1,638	575	6,939	9,623	16,562
9	Thor: The Dark World	1,567	1,609	1,076	4,252	6,372	-33%	-	-	-	-	4,252	13,561	296,345
3	Walking With Dinosaurs	826	1,347	852	3,025	5,632	-46%	-	-	-	-	3,025	10,185	25,827
2*	Mandela: Long Walk To Freed	849	1,141	773	2,763	2,473	11%	-	-	916	385	4,064	6,552	10,616

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denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK											THIS	LAST	CUME
											WEEK	WEEK	
	FRI	SAT	SUN	GROSS	GROSS	%	MON	TUE	WED	THU	TOTAL	GROSS	
AMC - Mercado 20 with IMAX - Santa Clara, CA (continued)													
2 * Philomena	530	1,044	380	1,954	3,051	-35%	-	-	844	387	3,185	5,725	14,802
2 * Justin Bieber's Believe	370	739	192	1,301	3,305	-60%	-	-	492	533	2,326	12,189	14,515
4 Tyler Perry's A Madea Chris	139	80	56	275	1,233	-77%	-	-	-	-	275	2,745	15,012
1 * Big	-	-	51	51	-		-	-	-	-	51	-	51
Total	62,288	69,651	37,093	169,032			-	-	29,470	13,699	212,201		1,920,289

San Jose, CA

AMC - Cupertino Square 16 with IMAX - Cupertino, CA

6* Frozen	11,896	11,283	7,289	30,468	37,195	-18%	-	-	14,011	10,006	54,485	85,834	413,266
4 Hobbit: The Desolation Of S	7,763	9,486	5,218	22,467	36,496	-38%	-	-	-	-	22,467	69,788	312,111
2* Wolf Of Wall Street, The	5,493	7,187	4,005	16,685	20,247	-17%	-	-	6,683	3,446	26,814	49,129	75,943
14 Gravity	4,086	5,249	2,156	11,491	11,478	0%	-	-	-	-	11,491	23,665	576,953
7 Hunger Games: Catching Fire	3,987	4,559	2,132	10,678	13,597	-21%	-	-	-	-	10,678	28,894	423,258
3 American Hustle	4,040	4,351	2,125	10,516	16,174	-34%	-	-	-	-	10,516	33,610	87,247
3* Anchorman 2	3,989	3,711	1,574	9,274	10,285	-9%	-	-	3,478	2,162	14,914	22,620	73,431
2* Secret Life Of Walter Mitty	3,461	3,797	1,934	9,192	11,914	-22%	-	-	4,361	2,631	16,184	31,294	47,478
3 Saving Mr. Banks	3,184	3,901	1,504	8,589	12,409	-30%	-	-	-	-	8,589	24,225	61,321
1 Paranormal Activity: The Ma	4,207	2,665	1,473	8,345	-		-	-	-	-	8,345	-	8,345
2* 47 Ronin	2,364	3,402	1,776	7,542	11,295	-33%	-	-	2,666	1,657	11,865	29,612	41,477
3 Personal Tailor	903	1,804	933	3,640	7,329	-50%	-	-	-	-	3,640	15,407	48,601
3 Walking With Dinosaurs	902	722	516	2,140	5,525	-61%	-	-	-	-	2,140	10,750	25,893
2* Grudge Match	715	964	426	2,105	3,227	-34%	-	-	1,051	619	3,775	7,564	11,339
Total	56,990	63,081	33,061	153,132			-	-	32,250	20,521	205,903		2,206,663

AMC - Saratoga 14 with IMAX - San Jose, CA

6* Frozen	6,181	6,104	3,378	15,663	23,959	-34%	-	-	7,716	5,484	28,863	52,117	253,656
4 Hobbit: The Desolation Of S	5,490	6,197	3,588	15,275	27,005	-43%	-	-	-	-	15,275	50,121	210,842
2* Wolf Of Wall Street, The	4,906	6,059	2,963	13,928	15,757	-11%	-	-	4,566	2,810	21,304	40,126	61,430
3 Saving Mr. Banks	4,067	5,093	1,716	10,876	14,479	-24%	-	-	-	-	10,876	28,774	67,711
3 American Hustle	3,805	5,171	1,559	10,535	15,193	-30%	-	-	-	-	10,535	29,724	80,461
7 Hunger Games: Catching Fire	2,780	3,787	1,966	8,533	12,132	-29%	-	-	-	-	8,533	23,761	326,837
1 Paranormal Activity: The Ma	3,923	2,620	1,880	8,423	-		-	-	-	-	8,423	-	8,423
3* Anchorman 2	3,147	3,119	1,869	8,135	15,927	-48%	-	-	5,156	3,303	16,594	35,628	99,923
2* Secret Life Of Walter Mitty	2,448	2,798	1,413	6,659	10,659	-37%	-	-	4,033	2,191	12,883	26,039	38,922
2* 47 Ronin	1,470	1,687	1,194	4,351	7,693	-43%	-	-	2,122	1,243	7,716	20,866	28,582
2* Grudge Match	1,781	1,165	867	3,813	3,879	-1%	-	-	1,454	782	6,049	10,466	16,515
3 Walking With Dinosaurs	1,149	1,129	773	3,051	4,189	-27%	-	-	-	-	3,051	9,095	23,241
Total	41,147	44,929	23,166	109,242			-	-	25,047	15,813	150,102		1,216,543

CNМК - Santana Row Winchester Blvd - San Jose, CA

2* Her	4,882	5,598	3,735	14,215	12,770	11%	-	-	5,464	3,070	22,749	26,484	49,233
3 American Hustle	4,313	5,165	1,611	11,089	17,207	-35%	-	-	-	-	11,089	33,071	84,063
2* Wolf Of Wall Street, The	2,949	3,664	1,229	7,842	12,374	-36%	-	-	3,087	1,854	12,783	27,747	40,530
3 Frozen	2,380	2,738	1,460	6,578	3,272	101%	-	-	-	-	6,578	6,953	35,325
1* Saving Mr. Banks	2,334	2,696	1,294	6,324	5,877	7%	-	-	2,201	1,491	10,016	15,196	30,573
2* Secret Life Of Walter Mitty	1,479	1,668	794	3,941	6,165	-36%	-	-	2,418	1,005	7,364	14,486	21,850
7 Hunger Games: Catching Fire	1,752	1,350	692	3,794	3,445	10%	-	-	-	-	3,794	6,227	228,991
4 Hobbit: The Desolation Of S	1,070	1,332	551	2,953	5,012	-41%	-	-	-	-	2,953	9,612	63,725
3* Anchorman 2	869	892	426	2,187	3,453	-36%	-	-	1,163	461	3,811	7,676	21,345
2* 47 Ronin	513	812	598	1,923	3,598	-46%	-	-	977	356	3,256	9,152	12,408
1* Inside Llewyn Davis	413	585	226	1,224	3,799	-67%	-	-	344	281	1,849	8,619	15,769
1* Big	-	-	55	55	-		-	-	-	-	55	-	55

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denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK	LAST WKEND						%	MON	TUE	WED	THU	THIS	LAST	CUME
	FRI	SAT	SUN	GROSS	GROSS	WEEK						WEEK		
Total	22,954	26,500	12,671	62,125			-	-	15,654	8,518	86,297			603,867
CMRA - Camera 7 - Campbell, CA														
6* Philomena	2,328	2,958	1,354	6,640	5,236	26%	-	-	2,086	1,856	10,582	11,655		49,669
3 American Hustle	2,206	2,853	1,070	6,129	9,099	-32%	-	-	-	-	6,129	17,739		43,523
3 Saving Mr. Banks	1,388	2,016	1,292	4,696	7,001	-32%	-	-	-	-	4,696	14,305		32,178
3 Inside Llewyn Davis	1,419	1,968	759	4,146	4,208	-1%	-	-	-	-	4,146	8,948		21,175
2* Wolf Of Wall Street, The	1,312	1,872	375	3,559	5,191	-31%	-	-	1,678	898	6,135	13,269		19,404
2* Secret Life Of Walter Mitty	1,172	1,117	567	2,856	4,374	-34%	-	-	1,304	826	4,986	10,787		15,773
4 Hobbit: The Desolation Of S	1,029	1,111	556	2,696	4,509	-40%	-	-	-	-	2,696	8,496		28,427
8 Dallas Buyers Club	417	678	42	1,137	1,238	-8%	-	-	-	-	1,137	2,562		42,418
Total	11,271	14,573	6,015	31,859			-	-	5,068	3,580	40,507			252,567
AMC - East Ridge Mall 15 with IMAX - San Jose, CA														
1 Paranormal Activity: The Ma	18,742	12,973	8,341	40,056	-		-	-	-	-	40,056	-		40,056
6* Frozen	6,672	7,867	6,389	20,928	32,222	-35%	-	-	11,347	7,807	40,082	67,452		329,797
4 Hobbit: The Desolation Of S	3,473	4,939	3,296	11,708	20,274	-42%	-	-	-	-	11,708	37,643		181,428
7 Hunger Games: Catching Fire	2,556	3,782	1,775	8,113	10,850	-25%	-	-	-	-	8,113	20,643		363,765
2* 47 Ronin	2,914	2,746	2,312	7,972	16,778	-52%	-	-	4,970	2,119	15,061	43,133		58,194
3* Anchorman 2	2,605	2,809	1,455	6,869	15,535	-55%	-	-	4,654	2,441	13,964	33,942		77,531
2* Grudge Match	2,434	2,965	1,108	6,507	7,869	-17%	-	-	2,581	1,596	10,684	18,547		29,231
3 Walking With Dinosaurs	2,034	2,156	2,265	6,455	8,683	-25%	-	-	-	-	6,455	15,445		44,166
4 Tyler Perry's A Madea Chris	2,564	2,545	1,346	6,455	5,967	8%	-	-	-	-	6,455	9,656		39,831
2* Wolf Of Wall Street, The	1,859	2,212	1,581	5,652	9,654	-41%	-	-	3,132	1,141	9,925	21,218		31,143
2* Secret Life Of Walter Mitty	1,962	2,148	1,086	5,196	6,626	-21%	-	-	2,404	1,335	8,935	16,528		25,463
3 American Hustle	1,543	2,007	1,081	4,631	6,708	-30%	-	-	-	-	4,631	13,288		33,088
3 Saving Mr. Banks	1,980	1,713	934	4,627	5,516	-16%	-	-	-	-	4,627	11,818		26,975
2* Mandela: Long Walk To Freed	267	260	129	656	2,464	-73%	-	-	796	374	1,826	5,157		6,983
Total	51,605	51,122	33,098	135,825			-	-	29,884	16,813	182,522			1,287,651
INDLF - Hackworth IMAX - San Jose, CA														
7 Hunger Games: Catching Fire	986	1,374	CW	2,360	4,567	-48%	-	-	-	-	2,360	8,649		61,990
Total	986	1,374	-	2,360			-	-	-	-	2,360			61,990
TRED - The Retro Dome - San Jose, CA														
	-	-	-	-	-		-	-	-	-	-	-	-	-
Total	-	-	-	-	-		-	-	-	-	-	-	-	-
CMRA - Camera 3 - San Jose, CA														
Rocky Horror Picture Show,	-	-	-	-	-		-	-	-	-	-	-	-	-
12 Years A Slave	-	-	-	-	-		-	-	-	-	-	-	-	-
Nebraska	-	-	-	-	-		-	-	-	-	-	-	-	-
Total	-	-	-	-	-		-	-	-	-	-	-	-	-
TWN3 - Towne 3 Cinemas - San Jose, CA														
3* Endrendrum Punnagai	176	81	166	424	1,484	-71%	-	-	-	82	506	2,462		8,266
3 Dhoom 3	112	285	16	412	669	-38%	-	-	-	-	412	1,327		8,618
3* Biriyani	146	20	20	186	576	-67%	-	-	-	-	186	1,095		8,640
Total	434	386	202	1,022			-	-	-	82	1,104			25,524
CNMK - San Jose Oakridge 20 + XD - San Jose, CA														
1 Paranormal Activity: The Ma	16,846	9,994	-	26,840	-		-	-	-	-	26,840	-		26,840
6* Frozen	11,805	11,271	-	23,076	38,402	-16%	-	-	12,802	9,889	45,767	81,363		395,785
3 American Hustle	6,997	6,777	-	13,774	22,095	-17%	-	-	-	-	13,774	43,635		99,859
4 Hobbit: The Desolation Of S	5,712	6,770	-	12,482	28,806	-40%	-	-	-	-	12,482	53,852		240,794
2* Wolf Of Wall Street, The	5,094	5,677	-	10,771	19,341	-21%	-	-	7,508	4,323	22,602	47,468		70,070
3 Saving Mr. Banks	3,802	4,200	-	8,002	16,658	-35%	-	-	-	-	8,002	32,422		67,080
7 Hunger Games: Catching Fire	3,900	3,957	-	7,857	13,179	-8%	-	-	-	-	7,857	27,557		462,156

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Branch Complex Analysis San Francisco

WK				LAST WKEND							THIS WEEK	LAST WEEK	CUME GROSS
	FRI	SAT	SUN	GROSS	GROSS	%	MON	TUE	WED	THU	TOTAL GROSS	GROSS	
CNMK - San Jose Oakridge 20 + XD - San Jose, CA (continued)													
2 * Secret Life Of Walter Mitty	3,730	3,273	-	7,003	16,238	-40%	-	-	5,540	3,945	16,488	43,828	60,316
2 * 47 Ronin	2,969	3,592	-	6,561	16,021	-42%	-	-	5,518	2,168	14,247	39,626	53,873
3 * Anchorman 2	3,253	3,142	-	6,395	18,516	-50%	-	-	5,324	3,707	15,426	41,796	110,660
2 * Grudge Match	2,139	2,464	-	4,603	7,736	-15%	-	-	2,592	1,492	8,687	17,244	25,931
3 Walking With Dinosaurs	1,994	2,226	-	4,220	7,937	-26%	-	-	-	-	4,220	14,328	33,595
2 * Justin Bieber's Believe	685	642	-	1,327	7,473	-74%	-	-	1,343	1,015	3,685	17,200	20,885
2 * Mandela: Long Walk To Freed	314	646	-	960	2,269	-40%	-	-	789	478	2,227	5,708	7,935
Total	69,240	64,631	-	133,871			-	-	41,416	27,017	202,304		1,675,779
CNMK - Milpitas Great Mall 20 + XD - Milpitas, CA													
1 Paranormal Activity: The Ma	12,544	7,457	3,380	23,381	-		-	-	-	-	23,381	-	23,381
6 * Frozen	7,507	7,635	4,218	19,360	20,814	-6%	-	-	7,092	6,015	32,467	45,815	226,517
4 Hobbit: The Desolation Of S	3,011	3,549	1,675	8,235	14,282	-42%	-	-	-	-	8,235	25,338	129,858
2 * Wolf Of Wall Street, The	2,415	3,138	1,886	7,438	9,736	-23%	-	-	3,643	1,597	12,678	21,936	34,614
3 American Hustle	2,553	2,702	1,679	6,934	8,251	-15%	-	-	-	-	6,934	15,500	41,496
2 * 47 Ronin	1,610	2,072	1,295	4,977	11,809	-57%	-	-	3,605	1,463	10,045	29,828	39,873
3 * Anchorman 2	1,613	1,786	1,554	4,953	7,125	-30%	-	-	2,358	1,371	8,682	14,816	43,676
7 Hunger Games: Catching Fire	1,776	1,890	779	4,445	5,963	-25%	-	-	-	-	4,445	11,914	261,128
2 * Secret Life Of Walter Mitty	1,397	1,714	804	3,914	6,902	-43%	-	-	2,692	1,592	8,198	17,195	25,394
3 Saving Mr. Banks	1,177	1,479	749	3,405	4,202	-18%	-	-	-	-	3,405	9,302	21,053
2 * Grudge Match	924	1,637	571	3,132	3,955	-20%	-	-	1,670	1,190	5,992	10,301	16,293
3 Walking With Dinosaurs	891	1,052	473	2,416	4,693	-48%	-	-	-	-	2,416	9,026	20,982
4 Tyler Perry's A Madea Chris	654	990	428	2,072	4,638	-55%	-	-	-	-	2,072	7,971	27,612
3 Dhoom 3	460	792	546	1,798	7,540	-76%	-	-	-	-	1,798	13,354	78,012
2 * Justin Bieber's Believe	551	459	188	1,198	2,985	-59%	-	-	321	497	2,016	6,468	8,484
2 * Mandela: Long Walk To Freed	170	344	68	582	1,200	-51%	-	-	484	295	1,362	2,663	4,024
1 * Big	-	-	8	8	-		-	-	-	-	8	-	8
Total	39,253	38,696	20,301	98,248			-	-	21,865	14,020	134,134		1,002,405
SERR - Serra - Milpitas, CA													
3 * Endrendrum Punnagai	30	100	40	170	240	-29%	-	-	-	35	205	530	2,991
3 * Biryani	40	30	30	100	475	-78%	-	-	-	-	100	660	3,064
Total	70	130	70	270			-	-	-	35	305		6,055

East Bay, CA

CNMK - Century at Pacific Commons + XD - Fremont, CA

6* Frozen	9,229	9,629	5,188	24,046	30,535	-21%	-	-	11,554	5,881	41,481	62,304	294,634
1 Paranormal Activity: The Ma	8,202	5,725	3,294	17,220	-		-	-	-	-	17,220	-	17,220
4 Hobbit: The Desolation Of S	4,664	5,373	2,656	12,693	24,435	-48%	-	-	-	-	12,693	45,709	203,011
2* Wolf Of Wall Street, The	3,676	3,921	2,227	9,824	15,513	-36%	-	-	4,884	2,716	17,424	38,003	55,427
3 American Hustle	2,417	2,870	1,212	6,499	13,981	-53%	-	-	-	-	6,499	27,845	66,336
3 Saving Mr. Banks	2,186	2,437	1,817	6,440	10,700	-39%	-	-	-	-	6,440	22,398	47,568
3* Anchorman 2	2,302	2,869	1,038	6,209	10,577	-41%	-	-	3,499	2,047	11,755	24,112	65,491
7 Hunger Games: Catching Fire	1,999	2,668	1,162	5,829	7,523	-22%	-	-	-	-	5,829	15,227	349,529
2* Secret Life Of Walter Mitty	1,690	2,342	996	5,028	10,046	-49%	-	-	3,050	1,695	9,773	25,585	35,358
3 Dhoom 3	1,667	1,537	992	4,196	9,394	-55%	-	-	-	-	4,196	17,216	66,846
2* 47 Ronin	1,482	2,021	687	4,190	10,170	-58%	-	-	2,672	1,473	8,335	23,807	32,142
2* Grudge Match	1,299	1,392	640	3,332	4,486	-25%	-	-	1,710	578	5,620	10,975	16,594
3 Walking With Dinosaurs	616	1,012	201	1,829	4,772	-61%	-	-	-	-	1,829	10,138	23,733
1* Big	-	-	70	70	-		-	-	-	-	70	-	70
Total	41,429	43,796	22,180	107,405			-	-	27,369	14,390	149,164		1,273,959

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denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis

San Francisco

WK	LAST WKEND						%	MON	TUE	WED	THU	THIS WEEK	LAST WEEK	CUME GROSS
	FRI	SAT	SUN	GROSS	GROSS	TOTAL						GROSS		
PBCM - BIG Cinemas Fremont 7 - Fremont, CA														
3	Dhoom 3	656	1,226	485	2,367	5,302	-55%	-	-	-	-	2,367	8,214	44,374
3*	Endrendrum Punnagai	285	430	250	965	1,215	-20%	-	-	-	240	1,205	2,417	8,700
3*	Biryani	290	160	130	580	1,605	-63%	-	-	-	110	690	2,720	9,401
6*	Bullett Raja	50	238	77	364	444	-17%	-	-	-	42	406	895	6,732
2*	D For Dopidi	280	50	30	360	594	-39%	-	108	132	24	624	2,136	2,760
	Total	1,561	2,104	972	4,636			-	108	132	416	5,292		71,967
CNMK - Union City 25 + XD - Union City, CA														
1	Paranormal Activity: The Ma	24,946	14,081	-	39,027	-		-	-	-	-	39,027	-	39,027
6*	Frozen	7,527	8,121	-	15,648	26,653	-13%	-	-	10,486	7,058	33,192	61,647	287,018
4	Hobbit: The Desolation Of S	3,766	4,348	-	8,114	18,149	-35%	-	-	-	-	8,114	33,019	163,168
2*	47 Ronin	3,393	4,451	-	7,844	21,049	-48%	-	-	5,702	1,857	15,403	54,979	70,382
3*	Anchorman 2	3,758	3,958	-	7,716	12,791	-18%	-	-	4,322	1,655	13,693	28,066	72,152
2*	Wolf Of Wall Street, The	3,334	4,192	-	7,526	14,784	-31%	-	-	6,054	3,031	16,611	34,123	50,734
3	American Hustle	3,342	3,681	-	7,023	11,102	-11%	-	-	-	-	7,023	21,295	55,693
7	Hunger Games: Catching Fire	2,157	3,220	-	5,377	8,503	-9%	-	-	-	-	5,377	17,921	314,870
2*	Secret Life Of Walter Mitty	1,834	2,245	-	4,079	7,761	-26%	-	-	3,803	1,027	8,909	19,157	28,066
3	Saving Mr. Banks	1,787	2,244	-	4,031	6,516	-14%	-	-	-	-	4,031	13,084	30,500
2*	Grudge Match	1,765	2,243	-	4,008	8,587	-39%	-	-	3,395	1,416	8,819	19,319	28,138
3	Walking With Dinosaurs	1,608	1,655	-	3,263	6,429	-19%	-	-	-	-	3,263	11,274	28,867
3	Dhoom 3	1,116	1,652	-	2,768	10,925	-65%	-	-	-	-	2,768	18,105	90,110
4	Tyler Perry's A Madea Chris	1,195	1,426	-	2,621	8,156	-55%	-	-	-	-	2,621	13,264	47,666
2*	Mandela: Long Walk To Freed	619	758	-	1,377	3,407	-49%	-	-	987	292	2,656	7,614	10,270
2*	Justin Bieber's Believe	467	502	-	969	4,460	-71%	-	-	631	550	2,150	10,752	12,902
	Total	62,614	58,777	-	121,391			-	-	35,380	16,886	173,657		1,329,563
CNMK - Century at Hayward - Hayward, CA														
1	Paranormal Activity: The Ma	8,837	4,180	2,503	15,520	-		-	-	-	-	15,520	-	15,520
6*	Frozen	2,470	1,857	1,496	5,823	6,965	-16%	-	-	2,652	1,403	9,878	14,805	86,458
2*	Wolf Of Wall Street, The	1,304	1,491	990	3,784	4,226	-10%	-	-	1,670	877	6,332	9,300	15,632
3	American Hustle	1,197	1,851	610	3,658	4,596	-20%	-	-	-	-	3,658	9,238	24,194
3*	Anchorman 2	1,533	1,227	663	3,423	5,646	-39%	-	-	1,591	707	5,721	11,865	27,232
4	Hobbit: The Desolation Of S	895	1,331	568	2,794	4,587	-39%	-	-	-	-	2,794	8,235	47,772
3	Saving Mr. Banks	919	1,092	772	2,782	5,507	-49%	-	-	-	-	2,782	10,195	21,978
2*	47 Ronin	881	1,135	644	2,660	4,383	-39%	-	-	1,216	479	4,355	12,580	16,935
2*	Grudge Match	1,166	877	570	2,612	2,777	-5%	-	-	893	499	4,004	6,566	10,570
2*	Secret Life Of Walter Mitty	624	826	528	1,978	2,563	-22%	-	-	1,056	455	3,489	6,388	9,877
7	Hunger Games: Catching Fire	484	621	214	1,320	2,352	-43%	-	-	-	-	1,320	4,633	138,700
3	Walking With Dinosaurs	422	393	416	1,231	3,330	-63%	-	-	-	-	1,231	5,422	13,462
2*	Mandela: Long Walk To Freed	203	422	117	742	2,234	-66%	-	-	719	152	1,613	5,078	6,691
	Total	20,935	17,303	10,091	48,327			-	-	9,797	4,572	62,697		435,021
REG - Jack London 9 - Oakland, CA														
1	Paranormal Activity: The Ma	3,452	1,750	3,612	8,814	-		-	-	-	-	8,814	-	8,814
3	American Hustle	1,843	2,478	2,006	6,327	7,018	-9%	-	-	-	-	6,327	13,339	36,837
6*	Frozen	880	934	2,695	4,509	1,608	180%	-	-	1,106	678	6,293	5,226	47,707
2*	Wolf Of Wall Street, The	992	884	1,560	3,436	5,140	-33%	-	-	1,385	633	5,454	10,830	16,284
2*	47 Ronin	778	500	1,741	3,019	4,502	-32%	-	-	995	614	4,628	10,470	15,098
3*	Anchorman 2	718	875	1,096	2,689	4,969	-45%	-	-	1,312	671	4,672	11,041	27,841
4	Hobbit: The Desolation Of S	774	829	963	2,566	4,798	-46%	-	-	-	-	2,566	8,534	40,808
2*	Secret Life Of Walter Mitty	556	700	872	2,128	2,903	-26%	-	-	613	621	3,362	6,425	9,787
2*	Grudge Match	370	590	975	1,935	2,440	-20%	-	-	741	448	3,124	5,332	8,456
	Total	10,363	9,540	15,520	35,423			-	-	6,152	3,665	45,240		211,632

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* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	LAST WKEND		%	MON	TUE	WED	THU	THIS	LAST	CUME
				GROSS	GROSS						WEEK	WEEK	
TMKO - Grand Lake 4 - Oakland, CA													
2* Wolf Of Wall Street, The	2,059	3,196	-	5,255	10,585	-30%	-	-	3,651	1,825	10,731	22,826	33,557
4 Hobbit: The Desolation Of S	1,406	1,619	-	3,026	6,512	-34%	-	-	-	-	3,026	12,342	55,542
7 Hunger Games: Catching Fire	901	1,750	-	2,651	3,580	6%	-	-	-	-	2,651	7,686	94,805
3 Saving Mr. Banks	1,070	1,369	-	2,439	5,314	-38%	-	-	-	-	2,439	10,367	23,937
6* Frozen	853	1,330	-	2,183	4,998	-39%	-	-	1,505	1,002	4,690	10,669	42,806
Total	6,289	9,264	-	15,554			-	-	5,156	2,827	23,537		250,647
LAND - Piedmont 3 - Piedmont, CA													
3 Inside Llewyn Davis	3,128	4,989	2,049	10,165	10,157	0%	-	-	-	-	10,165	19,214	50,090
6* Nebraska	1,080	1,347	542	2,968	3,319	-10%	-	-	2,033	858	5,860	7,164	39,740
2* Mandela: Long Walk To Freed	725	1,174	443	2,342	3,112	-24%	-	-	1,170	710	4,222	7,104	11,326
8 Dallas Buyers Club	788	950	405	2,143	2,204	-2%	-	-	-	-	2,143	4,902	50,202
Total	5,721	8,460	3,439	17,618			-	-	3,203	1,568	22,390		151,358
CNMK - San Leandro Bayfair 16 - San Leandro, CA													
1 Paranormal Activity: The Ma	12,181	9,575	5,060	26,816	-		-	-	-	-	26,816	-	26,816
6* Frozen	2,670	3,566	1,988	8,224	11,916	-30%	-	-	3,996	2,501	14,722	23,287	127,928
2* Wolf Of Wall Street, The	1,690	2,141	1,208	5,040	6,859	-26%	-	-	2,906	1,290	9,236	15,927	25,162
7 Hunger Games: Catching Fire	1,315	1,736	743	3,794	5,415	-29%	-	-	-	-	3,794	10,043	158,940
2* Grudge Match	1,546	1,482	752	3,780	4,701	-19%	-	-	1,588	750	6,118	10,631	16,750
4 Hobbit: The Desolation Of S	1,236	1,670	812	3,718	5,101	-27%	-	-	-	-	3,718	9,892	63,738
4 Tyler Perry's A Madea Chris	1,086	1,593	1,030	3,709	6,895	-46%	-	-	-	-	3,709	12,408	51,149
2* 47 Ronin	1,210	1,212	1,112	3,534	6,929	-49%	-	-	2,012	857	6,403	18,205	24,608
3* Anchorman 2	1,064	1,083	656	2,803	5,570	-49%	-	-	1,999	802	5,604	11,871	30,057
3 American Hustle	910	1,126	522	2,558	4,020	-36%	-	-	-	-	2,558	8,361	21,184
3 Walking With Dinosaurs	732	813	946	2,491	4,984	-50%	-	-	-	-	2,491	8,276	21,480
3 Saving Mr. Banks	886	976	385	2,247	3,121	-28%	-	-	-	-	2,247	6,094	14,511
2* Secret Life Of Walter Mitty	829	915	501	2,245	2,548	-11%	-	-	957	315	3,517	6,631	10,148
2* Mandela: Long Walk To Freed	689	537	386	1,612	4,296	-62%	-	-	1,012	775	3,399	10,694	14,093
2* Justin Bieber's Believe	27	55	40	122	2,281	-94%	-	-	358	183	664	5,031	5,694
Total	28,071	28,480	16,141	72,693			-	-	14,828	7,473	94,996		612,258
AMC - Bay Street 16 with IMAX - Emeryville, CA													
3 American Hustle	8,143	11,396	4,831	24,370	29,472	-17%	-	-	-	-	24,370	59,561	146,746
4 Hobbit: The Desolation Of S	6,323	8,800	5,725	20,848	34,147	-38%	-	-	-	-	20,848	61,868	296,286
2* Wolf Of Wall Street, The	5,979	7,331	4,951	18,261	19,781	-7%	-	-	8,669	4,275	31,205	50,133	81,338
6* Frozen	6,073	6,957	4,040	17,070	21,495	-20%	-	-	7,189	5,161	29,420	41,743	263,938
3* Anchorman 2	4,778	5,849	3,250	13,877	20,471	-32%	-	-	6,849	3,545	24,271	46,009	124,433
2* Secret Life Of Walter Mitty	3,841	4,826	2,425	11,092	12,889	-13%	-	-	5,787	2,626	19,505	33,057	52,562
7 Hunger Games: Catching Fire	3,120	4,235	1,921	9,276	9,070	2%	-	-	-	-	9,276	19,265	450,711
2* 47 Ronin	2,580	2,596	2,262	7,438	11,805	-36%	-	-	3,589	1,539	12,566	31,707	44,273
3 Saving Mr. Banks	2,065	2,380	1,454	5,899	7,173	-17%	-	-	-	-	5,899	14,545	36,650
14 Gravity	882	1,792	837	3,511	4,296	-18%	-	-	-	-	3,511	9,341	561,388
2* Justin Bieber's Believe	536	536	416	1,488	2,917	-48%	-	-	582	530	2,600	9,109	11,709
Total	44,320	56,698	32,112	133,130			-	-	32,665	17,676	183,471		2,070,034
REG - Emery Bay Stadium 10 - Emeryville, CA													
1 Paranormal Activity: The Ma	5,813	4,348	2,728	12,889	-		-	-	-	-	12,889	-	12,889
4 Philomena	1,420	2,235	785	4,440	3,156	40%	-	-	-	-	4,440	5,917	18,886
6* 12 Years A Slave	1,492	1,605	879	3,976	5,027	-20%	-	-	1,750	865	6,591	9,751	36,084
2* Mandela: Long Walk To Freed	865	1,515	758	3,138	5,512	-43%	-	-	1,548	663	5,349	13,019	18,368
2* Thor: The Dark World	702	1,267	555	2,524	2,835	-10%	-	-	1,075	609	4,208	5,862	10,070
3 Dhoom 3	651	1,293	510	2,454	4,940	-50%	-	-	-	-	2,454	8,391	35,189
4 Book Thief, The	969	918	280	2,167	2,367	-8%	-	-	-	-	2,167	4,172	14,063

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Branch Complex Analysis San Francisco

WK					LAST							THIS	LAST	CUME
	FRI	SAT	SUN	WKEND	WKEND	%	MON	TUE	WED	THU	WEEK	WEEK		
REG - Emery Bay Stadium 10 - Emeryville, CA (continued)														
2* Grudge Match	804	869	391	2,064	3,855	-46%	-	-	1,361	502	3,927	8,926	12,853	
4 Tyler Perry's A Madea Chris	682	802	538	2,022	4,257	-52%	-	-	-	-	2,022	6,952	29,171	
3 Walking With Dinosaurs	632	566	708	1,906	3,900	-51%	-	-	-	-	1,906	7,325	18,223	
Total	14,030	15,418	8,132	37,580			-	-	5,734	2,639	45,953		205,796	
REG - Berkeley 7 - Berkeley, CA														
4 Hobbit: The Desolation Of S	1,704	1,947	1,518	5,169	7,621	-32%	-	-	-	-	5,169	15,911	88,436	
14 Gravity	1,232	1,688	937	3,857	4,426	-12%	-	-	-	-	3,857	9,760	172,221	
3* Anchorman 2	1,071	1,301	781	3,153	5,903	-46%	-	-	1,906	1,071	6,130	13,894	37,832	
1 Paranormal Activity: The Ma	1,354	618	452	2,424	-		-	-	-	-	2,424	-	2,424	
2* Secret Life Of Walter Mitty	774	1,008	522	2,304	3,776	-38%	-	-	1,520	998	4,822	8,012	12,834	
2* Mandela: Long Walk To Freed	332	692	374	1,398	1,933	-27%	-	-	696	344	2,438	4,225	6,663	
Total	6,467	7,254	4,584	18,305			-	-	4,122	2,413	24,840		320,410	
ESP - Rialto Cinemas Elmwood - Berkeley, CA														
4 Blue Jasmine	506	644	378	1,528	1,022	49%	-	-	-	-	1,528	2,433	7,036	
6* All Is Lost	410	632	310	1,352	1,804	-25%	-	-	692	415	2,460	3,322	15,280	
6* Captain Phillips	274	454	88	815	1,031	-20%	-	-	295	214	1,324	1,838	8,708	
3 Walking With Dinosaurs	293	237	216	746	910	-18%	-	-	-	-	746	1,694	3,799	
2* Grudge Match	96	90	16	202	234	-13%	-	-	117	69	388	414	802	
Total	1,579	2,057	1,008	4,643			-	-	1,104	698	6,446		35,625	
LAND - California 3 - Berkeley, CA														
2* Wolf Of Wall Street, The	2,966	3,878	1,964	8,809	11,858	-25%	-	-	4,318	1,926	15,053	26,194	41,247	
3 Inside Llewyn Davis	2,226	2,832	1,497	6,555	7,478	-12%	-	-	-	-	6,555	15,416	45,101	
Total	5,192	6,710	3,461	15,364			-	-	4,318	1,926	21,608		86,348	
LAND - Shattuck 10 - Berkeley, CA														
3 American Hustle	4,494	5,328	3,134	12,956	16,456	-21%	-	-	-	-	12,956	32,824	87,820	
2* Her	3,166	4,411	3,579	11,156	10,688	4%	-	-	4,380	2,520	18,055	23,136	41,191	
6* Frozen	1,443	1,426	1,160	4,029	3,953	1%	-	-	1,404	1,393	6,826	8,842	59,257	
7 Hunger Games: Catching Fire	1,136	1,088	712	2,935	3,882	-24%	-	-	-	-	2,935	7,779	121,619	
3 Saving Mr. Banks	837	992	650	2,480	2,852	-13%	-	-	-	-	2,480	5,420	15,016	
3 12 Years A Slave	703	797	592	2,092	2,804	-25%	-	-	-	-	2,092	5,618	12,672	
2* 47 Ronin	616	679	478	1,774	2,676	-33%	-	-	689	562	3,024	6,220	9,244	
2* Dallas Buyers Club	536	652	582	1,770	968	82%	-	-	96	221	2,086	2,176	4,262	
6 Great Beauty, The	415	538	397	1,350	1,826	-26%	-	-	-	-	1,350	4,034	28,714	
Total	13,346	15,911	11,284	40,542			-	-	6,569	4,696	51,804		379,795	
LAND - Albany Twin - Albany, CA														
6* Philomena	1,756	2,870	908	5,536	7,845	-29%	-	-	2,564	1,540	9,640	16,409	66,579	
6* Nebraska	1,267	2,511	806	4,585	4,021	14%	-	-	1,470	588	6,643	8,373	39,616	
Total	3,023	5,381	1,714	10,121			-	-	4,034	2,128	16,283		106,195	
ESP - Rialto Cinemas Cerrito - El Cerrito, CA														
4 Hobbit: The Desolation Of S	2,132	1,682	894	4,708	7,344	-35%	-	-	-	-	4,708	13,788	46,384	
3 Saving Mr. Banks	1,776	1,694	1,062	4,531	5,972	-24%	-	-	-	-	4,531	11,915	26,810	
Total	3,908	3,376	1,956	9,239			-	-	-	-	9,239		73,194	
CNMK - Richmond Hilltop 16 - Richmond, CA														
1 Paranormal Activity: The Ma	18,146	9,760	5,018	32,924	-		-	-	-	-	32,924	-	32,924	
6* Frozen	3,064	3,528	2,118	8,710	11,495	-24%	-	-	3,712	2,798	15,220	25,051	152,233	
2* Wolf Of Wall Street, The	1,416	1,659	858	3,933	7,471	-47%	-	-	2,822	1,419	8,174	17,432	25,606	
4 Hobbit: The Desolation Of S	1,351	1,499	1,014	3,864	6,103	-36%	-	-	-	-	3,864	12,230	73,326	
2* 47 Ronin	1,030	1,544	990	3,564	9,559	-62%	-	-	2,376	777	6,716	22,190	28,906	
3 American Hustle	1,206	1,453	870	3,530	5,580	-36%	-	-	-	-	3,530	10,702	28,082	
3 Walking With Dinosaurs	916	1,432	1,035	3,383	5,305	-36%	-	-	-	-	3,383	8,714	24,015	

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denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK	LAST						%	MON	TUE	WED	THU	THIS	LAST	CUME
	FRI	SAT	SUN	GROSS	GROSS	WEEK						WEEK		
CNMK - Richmond Hilltop 16 - Richmond, CA (continued)														
3* Anchorman 2	1,406	1,162	547	3,115	5,230	-40%	-	-	1,940	1,020	6,075	12,529	31,028	
2* Grudge Match	951	1,463	649	3,063	4,745	-35%	-	-	1,971	610	5,644	10,663	16,307	
4 Tyler Perry's A Madea Chris	1,147	957	662	2,766	6,355	-56%	-	-	-	-	2,766	11,384	48,407	
7 Hunger Games: Catching Fire	1,051	1,015	632	2,698	4,422	-38%	-	-	-	-	2,698	8,626	175,375	
2* Secret Life Of Walter Mitty	887	970	343	2,200	2,781	-20%	-	-	820	353	3,373	7,189	10,562	
3 Saving Mr. Banks	886	773	526	2,185	3,508	-37%	-	-	-	-	2,185	6,931	16,125	
2* Mandela: Long Walk To Freed	647	534	345	1,526	4,307	-64%	-	-	1,227	665	3,418	10,206	13,624	
2* Justin Bieber's Believe	13	13	101	127	2,059	-93%	-	-	401	174	702	4,727	5,429	
Total	34,117	27,762	15,708	77,588			-	-	15,269	7,816	100,672		681,949	
WWDI - Solano Twin DI - Concord, CA														
1 Paranormal Activity: The Ma	3,839	2,547	969	7,355	-		-	-	-	-	7,355	-	7,355	
3* Anchorman 2	3,839	2,547	969	7,355	4,285	71%	-	-	770	398	8,523	7,317	22,244	
6* Frozen	2,103	2,341	677	5,121	6,306	-18%	-	-	1,302	1,358	7,781	10,836	47,944	
1 Grudge Match	2,103	2,341	677	5,121	-		-	-	-	-	5,121	-	5,121	
Total	11,884	9,776	3,292	24,952			-	-	2,072	1,756	28,780		82,664	
BREN - Concord 14 - Concord, CA														
1 Paranormal Activity: The Ma	6,648	3,747	2,006	12,401	-		-	-	-	-	12,401	-	12,401	
6* Frozen	2,295	2,289	1,626	6,210	7,742	-19%	-	-	3,245	1,920	11,375	16,966	110,658	
2* Wolf Of Wall Street, The	1,418	1,969	986	4,372	4,553	-3%	-	-	1,468	602	6,442	10,635	17,076	
4 Hobbit: The Desolation Of S	1,646	1,709	895	4,250	9,672	-56%	-	-	-	-	4,250	16,061	67,851	
3* Anchorman 2	1,244	1,056	786	3,087	6,730	-54%	-	-	982	971	5,040	12,858	30,832	
3 American Hustle	966	1,202	507	2,675	4,260	-37%	-	-	-	-	2,675	7,185	21,343	
3 Saving Mr. Banks	817	1,268	588	2,673	4,414	-39%	-	-	-	-	2,673	8,696	21,260	
2* 47 Ronin	946	984	692	2,622	5,115	-48%	-	-	1,485	486	4,593	11,858	16,451	
2* Secret Life Of Walter Mitty	1,035	972	490	2,497	3,749	-33%	-	-	1,216	605	4,318	9,272	13,589	
2* Grudge Match	520	1,109	391	2,020	2,826	-28%	-	-	1,078	334	3,432	6,028	9,461	
7 Hunger Games: Catching Fire	755	744	411	1,910	2,684	-28%	-	-	-	-	1,910	4,490	109,002	
3 Walking With Dinosaurs	307	362	283	952	2,008	-52%	-	-	-	-	952	4,967	12,909	
2* Mandela: Long Walk To Freed	376	256	218	850	1,026	-17%	-	-	257	78	1,184	1,807	2,991	
4 Tyler Perry's A Madea Chris	339	308	156	803	1,761	-54%	-	-	-	-	803	2,732	12,409	
Total	19,312	17,975	10,035	47,322			-	-	9,731	4,996	62,048		458,233	
CNMK - Century Downtown Pleasant Hill 16 + XD - Pleasant Hill, CA														
3 American Hustle	6,572	7,514	2,660	16,746	23,733	-29%	-	-	-	-	16,746	46,702	115,386	
1 Paranormal Activity: The Ma	8,375	5,255	2,772	16,402	-		-	-	-	-	16,402	-	16,402	
6* Frozen	4,814	4,666	2,725	12,205	19,002	-35%	-	-	6,093	3,855	22,153	38,901	193,977	
3 Saving Mr. Banks	4,120	5,232	1,983	11,335	18,200	-37%	-	-	-	-	11,335	36,213	79,089	
2* Wolf Of Wall Street, The	3,839	4,759	1,748	10,346	16,643	-37%	-	-	4,963	2,782	18,091	37,335	55,426	
4 Hobbit: The Desolation Of S	3,200	3,755	2,014	8,969	14,518	-38%	-	-	-	-	8,969	28,690	144,035	
2* Her	2,464	3,038	1,692	7,194	6,424	11%	-	-	2,701	1,710	11,604	13,688	25,292	
2* Secret Life Of Walter Mitty	1,999	3,088	1,487	6,574	13,186	-50%	-	-	4,686	2,542	13,802	38,902	52,704	
3* Anchorman 2	1,873	2,607	1,297	5,777	11,304	-48%	-	-	3,783	1,423	10,983	24,893	68,861	
7 Hunger Games: Catching Fire	1,825	2,088	1,286	5,198	7,915	-34%	-	-	-	-	5,198	16,683	287,934	
3 Walking With Dinosaurs	1,302	1,403	865	3,570	4,116	-13%	-	-	-	-	3,570	9,490	21,420	
2* 47 Ronin	1,156	1,422	802	3,380	6,333	-46%	-	-	2,210	1,103	6,692	17,382	24,074	
2* Grudge Match	1,457	1,533	388	3,378	3,679	-8%	-	-	1,329	586	5,293	9,490	14,783	
2* Mandela: Long Walk To Freed	95	258	74	426	2,596	-83%	-	-	717	530	1,674	6,095	7,768	
1* Big	-	-	124	124	-		-	-	-	-	124	-	124	
Total	43,091	46,618	21,917	111,624			-	-	26,482	14,531	152,636		1,107,275	
CNMK - Century Walnut Creek 14 + XD - Walnut Creek, CA														
3 American Hustle	6,475	7,867	2,483	16,825	29,458	-42%	-	-	-	-	16,825	57,406	134,646	

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Branch Complex Analysis San Francisco

WK	LAST WKEND						%	MON	TUE	WED	THU	THIS	LAST	CUME
	FRI	SAT	SUN	GROSS	GROSS	WEEK						WEEK		
CNMK - Century Walnut Creek 14 + XD - Walnut Creek, CA (continued)														
2* Wolf Of Wall Street, The	4,500	5,580	2,787	12,867	21,959	-41%	-	-	7,690	3,907	24,464	53,563	78,027	
6* Frozen	5,138	4,320	2,582	12,040	15,896	-24%	-	-	4,447	4,077	20,564	35,118	185,873	
2* Secret Life Of Walter Mitty	2,656	3,465	1,954	8,075	15,345	-47%	-	-	4,721	2,748	15,544	39,443	54,987	
1 Paranormal Activity: The Ma	4,185	2,369	1,473	8,027	-		-	-	-	-	8,027	-	8,027	
4 Hobbit: The Desolation Of S	3,101	3,528	1,306	7,935	13,092	-39%	-	-	-	-	7,935	25,443	131,612	
3 Saving Mr. Banks	2,609	2,728	2,020	7,357	13,275	-44%	-	-	-	-	7,357	26,844	57,090	
3* Anchorman 2	2,366	2,477	1,582	6,425	14,685	-56%	-	-	4,567	3,278	14,270	32,275	91,659	
7 Hunger Games: Catching Fire	1,923	2,225	1,670	5,818	6,200	-6%	-	-	-	-	5,818	14,679	294,568	
6* Book Thief, The	1,245	2,274	788	4,307	3,513	22%	-	1,877	1,264	1,278	8,726	7,974	42,960	
2* 47 Ronin	1,529	1,608	528	3,665	4,935	-25%	-	-	1,873	853	6,391	13,331	19,722	
2* Grudge Match	887	1,220	432	2,538	2,725	-6%	-	-	724	852	4,114	6,337	10,452	
1* Big	-	-	154	154	-		-	-	-	-	154	-	154	
Total	36,614	39,661	19,759	96,033			-	1,877	25,286	16,993	140,189		1,109,777	
ESP - Orinda 3 - Orinda, CA														
3 American Hustle	3,340	3,847	1,090	8,277	11,893	-30%	-	-	-	-	8,277	21,772	51,948	
3 Saving Mr. Banks	1,904	2,167	921	4,992	4,173	19%	-	-	-	-	4,992	8,979	23,533	
2* Wolf Of Wall Street, The	910	1,015	598	2,523	6,431	-60%	-	-	1,122	620	4,265	13,012	17,277	
Total	6,154	7,029	2,609	15,792			-	-	1,122	620	17,534		92,758	
ESP - Rheem 4 - Moraga, CA														
1 Frozen	1,044	1,256	694	2,994	-		-	-	-	-	2,994	-	28,695	
3* Anchorman 2	809	966	265	2,040	2,697	-24%	-	-	583	384	3,007	6,366	16,008	
4 Hobbit: The Desolation Of S	407	754	358	1,519	3,014	-49%	-	-	-	-	1,519	5,301	18,621	
Total	2,260	2,976	1,317	6,553			-	-	583	384	7,520		63,324	
CNMK - Blackhawk Movies 7 - Danville, CA														
3 Saving Mr. Banks	2,745	3,241	788	6,774	11,941	-43%	-	-	-	-	6,774	22,342	48,300	
2* Wolf Of Wall Street, The	2,144	2,718	1,024	5,886	9,582	-38%	-	-	2,485	1,493	9,864	22,135	31,999	
6* Frozen	2,129	2,234	1,418	5,781	3,512	64%	-	-	1,344	1,136	8,261	7,623	71,137	
3 American Hustle	2,081	2,430	480	4,991	7,970	-37%	-	-	-	-	4,991	15,227	38,412	
2* Secret Life Of Walter Mitty	2,115	2,132	698	4,946	7,111	-30%	-	-	1,841	1,222	8,008	18,151	26,160	
3* Anchorman 2	1,193	1,439	489	3,121	5,095	-38%	-	-	1,428	1,494	6,043	11,035	30,365	
4 Hobbit: The Desolation Of S	1,305	1,212	523	3,040	4,147	-26%	-	-	-	-	3,040	8,194	37,555	
Total	13,712	15,406	5,420	34,539			-	-	7,098	5,345	46,981		283,928	
REG - Crow Canyon 6 - San Ramon, CA														
6* Frozen	3,403	2,440	1,352	7,195	14,708	-51%	-	-	4,598	3,216	15,009	27,409	105,168	
3 American Hustle	1,679	1,772	504	3,955	7,808	-49%	-	-	-	-	3,955	15,269	35,405	
4 Hobbit: The Desolation Of S	1,937	1,367	632	3,936	4,819	-18%	-	-	-	-	3,936	9,816	37,730	
1 Dallas Buyers Club	726	1,303	488	2,517	-		-	-	-	-	2,517	-	2,517	
3* Anchorman 2	1,000	991	461	2,452	4,923	-50%	-	-	1,053	986	4,491	11,691	29,017	
2* 47 Ronin	302	464	378	1,144	2,589	-55%	-	-	734	335	2,213	5,633	7,846	
3 Walking With Dinosaurs	227	238	124	589	2,235	-73%	-	-	-	-	589	4,278	8,603	
Total	9,274	8,575	3,939	21,788			-	-	6,385	4,537	32,710		226,286	
REG - Hacienda Crossings Stadium 20 + IMAX - Dublin, CA														
6* Frozen	9,740	10,603	6,742	27,085	34,743	-22%	-	-	10,576	9,469	47,130	73,521	389,431	
4 Hobbit: The Desolation Of S	9,270	12,099	5,302	26,671	55,012	-51%	-	-	-	-	26,671	99,828	412,012	
2* Wolf Of Wall Street, The	8,090	10,358	5,085	23,533	31,783	-25%	-	-	10,852	5,749	40,134	73,501	113,635	
1 Paranormal Activity: The Ma	11,086	6,845	3,068	20,999	-		-	-	-	-	20,999	-	20,999	
3 American Hustle	5,663	7,750	3,128	16,541	25,726	-35%	-	-	-	-	16,541	50,824	118,977	
3 Saving Mr. Banks	6,718	6,780	2,706	16,204	25,053	-35%	-	-	-	-	16,204	48,489	99,513	
3* Anchorman 2	5,418	6,193	2,102	13,713	24,245	-43%	-	-	5,990	4,440	24,143	51,310	144,830	
2* Secret Life Of Walter Mitty	5,228	5,880	2,078	13,186	22,223	-40%	-	-	7,783	3,364	24,333	54,961	79,294	

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denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK		FRI	SAT	SUN	LAST		%	MON	TUE	WED	THU	THIS	LAST		
					WKEND	WKEND						WEEK	WEEK		CUME
					GROSS	GROSS									GROSS
REG - Hacienda Crossings Stadium 20 + IMAX - Dublin, CA (continued)															
7	Hunger Games: Catching Fire	3,389	3,921	2,768	10,078	11,260	-10%	-	-	-	-	10,078	25,020	543,430	
3	Walking With Dinosaurs	1,980	2,328	1,264	5,572	8,008	-30%	-	-	-	-	5,572	15,807	40,654	
2*	Grudge Match	1,832	2,164	1,016	5,012	7,335	-31%	-	-	2,299	1,075	8,386	17,149	25,535	
2*	47 Ronin	1,414	2,168	1,368	4,950	9,977	-50%	-	-	2,827	1,074	8,851	24,782	33,633	
3	Dhoom 3	1,642	1,890	1,064	4,596	17,033	-73%	-	-	-	-	4,596	27,543	91,539	
2*	Mandela: Long Walk To Freed	825	1,130	222	2,177	2,631	-17%	-	-	814	431	3,422	6,676	10,098	
2*	Justin Bieber's Believe	794	773	243	1,810	4,549	-60%	-	-	815	932	3,557	11,836	15,393	
1*	Big	-	-	114	114	-	-	-	-	-	-	114	-	114	
	Total	73,089	80,882	38,270	192,241		-	-	41,956	26,534	260,731		2,139,087		

Marin County, CA

HFB - Tiburon Playhouse 3 - Tiburon, CA

3	American Hustle	1,092	1,241	453	2,786	4,145	-32%	-	-	-	-	2,786	7,954	21,301
2*	Wolf Of Wall Street, The	756	959	387	2,102	3,035	-30%	-	-	717	481	3,300	8,103	11,403
2*	Grudge Match	278	215	79	572	513	11%	-	-	35	105	712	842	1,554
	Total	2,126	2,415	919	5,460			-	-	752	586	6,798		34,258

CNMK - Corte Madera Cinema 1 - Corte Madera, CA

2 * Secret Life Of Walter Mitty	2,421	3,097	1,351	6,869	8,462	-18%	-	-	2,735	1,733	11,337	18,758	30,095
Total	2,421	3,097	1,351	6,869			-	-	2,735	1,733	11,337		30,095

CNMK - Larkspur 4 - Larkspur, CA

3	American Hustle	2,576	4,679	1,710	8,965	14,752	-39%	-	-	-	-	8,965	26,023	67,275
2 *	Wolf Of Wall Street, The	1,818	2,778	1,525	6,121	7,183	-14%	-	-	2,091	1,006	9,218	17,503	26,721
3	Saving Mr. Banks	1,561	3,025	1,083	5,669	8,380	-32%	-	-	-	-	5,669	15,150	35,691
2 *	Hobbit: The Desolation Of S	793	1,420	624	2,836	4,877	-41%	-	-	1,913	659	5,408	11,435	16,844
Total		6,748	11,902	4,942	23,591			-	-	4,004	1,665	29,260		146,531

ECOOP - Lark - Larkspur, CA

2 * Frozen	1,511	1,455	1,177	4,143	7,404	-44%	-	-	1,633	1,866	7,642	15,426	23,068
Total	1,511	1,455	1,177	4,143			-	-	1,633	1,866	7,642		23,068

HFB - Fairfax 6 - Fairfax, CA

3	American Hustle	1,702	2,034	858	4,593	7,359	-37%	-	-	-	-	4,593	13,673	35,717
2*	Wolf Of Wall Street, The	1,193	1,036	511	2,740	4,709	-41%	-	-	1,348	662	4,750	10,359	15,109
3*	Anchorman 2	1,050	872	386	2,308	3,352	-31%	-	-	1,037	597	3,942	7,678	19,942
2*	Secret Life Of Walter Mitty	785	979	450	2,213	2,740	-19%	-	-	794	662	3,669	6,186	9,855
3	Saving Mr. Banks	763	824	442	2,029	2,584	-21%	-	-	-	-	2,029	5,761	13,530
4	Hobbit: The Desolation Of S	595	566	406	1,567	3,713	-57%	-	-	-	-	1,567	6,875	31,680
Total		6,088	6,311	3,053	15,450			-	-	3,179	1,921	20,550		125,833

CNMK - San Rafael Northgate 15 - San Rafael, CA

3	American Hustle	4,192	5,032	1,918	11,142	19,364	-42%	-	-	-	-	11,142	35,733	88,789
6*	Frozen	3,645	4,689	2,806	11,140	14,078	-20%	-	-	5,132	3,580	19,852	29,324	158,031
1	Paranormal Activity: The Ma	4,770	3,349	1,956	10,074	-	-	-	-	-	-	10,074	-	10,074
2*	Philomena	2,268	3,418	1,434	7,120	5,884	21%	-	-	1,845	1,503	10,468	11,154	21,622
3*	Anchorman 2	2,165	2,417	1,714	6,296	13,540	-53%	-	-	4,803	2,217	13,316	29,154	78,684
7	Hunger Games: Catching Fire	2,008	2,330	1,245	5,583	9,048	-38%	-	-	-	-	5,583	16,852	176,172
4	Hobbit: The Desolation Of S	1,690	2,189	1,246	5,125	8,329	-38%	-	-	-	-	5,125	15,389	90,117
2*	Secret Life Of Walter Mitty	1,551	1,623	891	4,065	8,339	-51%	-	-	3,021	1,584	8,670	20,384	29,054
2*	47 Ronin	1,501	1,528	909	3,938	5,065	-22%	-	-	1,189	757	5,884	12,736	18,620
3	Walking With Dinosaurs	1,329	1,128	1,138	3,595	6,407	-43%	-	-	-	-	3,595	11,493	28,282
2*	Mandela: Long Walk To Freed	773	1,036	712	2,521	2,933	-14%	-	-	904	453	3,878	5,898	9,776
2*	Grudge Match	912	854	622	2,388	2,166	10%	-	-	869	581	3,838	4,538	8,376
2*	Justin Bieber's Believe	579	582	266	1,427	2,605	-45%	-	-	479	606	2,512	6,366	8,878

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Branch Complex Analysis San Francisco

WK				LAST WKEND		%					THIS WEEK	LAST WEEK	CUME
	FRI	SAT	SUN	GROSS	GROSS		MON	TUE	WED	THU	TOTAL	GROSS	
Total	27,383	30,175	16,857	74,414			-	-	18,242	11,281	103,937		726,475
CNMK - San Rafael Regency 6 - San Rafael, CA													
2* Wolf Of Wall Street, The	3,668	4,380	1,212	9,260	15,277	-39%	-	-	4,711	2,348	16,318	34,351	50,670
3 Saving Mr. Banks	2,875	2,897	1,115	6,887	9,939	-30%	-	-	-	-	6,887	20,755	48,839
2* Her	1,652	3,256	1,122	6,030	6,659	-9%	-	-	2,580	1,513	10,123	14,107	24,230
3 Inside Llewyn Davis	1,823	3,132	956	5,911	6,327	-6%	-	-	-	-	5,911	12,707	31,480
1* Big	-	-	103	103	-		-	-	-	-	103	-	103
Total	10,018	13,665	4,508	28,191			-	-	7,291	3,861	39,342		155,322
CNMK - Novato Rowland Plaza 8 - Novato, CA													
3 American Hustle	1,613	2,988	605	5,206	8,473	-38%	-	-	-	-	5,206	16,011	41,230
6* Frozen	1,623	1,810	1,164	4,598	4,462	3%	-	-	1,711	842	7,150	8,276	55,126
4 Hobbit: The Desolation Of S	1,054	1,216	730	3,000	5,336	-43%	-	-	-	-	3,000	10,105	46,650
2* Wolf Of Wall Street, The	1,097	1,318	532	2,947	5,716	-48%	-	-	1,513	908	5,368	13,608	18,976
2* Secret Life Of Walter Mitty	967	1,286	497	2,750	3,853	-28%	-	-	1,142	814	4,706	10,602	15,308
1 Paranormal Activity: The Ma	1,412	721	422	2,555	-		-	-	-	-	2,555	-	2,555
3* Anchorman 2	661	1,096	502	2,259	4,254	-46%	-	-	1,258	797	4,314	11,223	26,350
2* 47 Ronin	634	576	254	1,464	2,676	-45%	-	-	519	252	2,234	6,508	8,742
Total	9,061	11,011	4,706	24,779			-	-	6,143	3,613	34,533		214,937
CNMK - Sausalito Marin 3 - Sausalito, CA													
3 American Hustle	1,789	2,418	616	4,822	5,800	-16%	-	-	-	-	4,822	10,966	29,540
2* Secret Life Of Walter Mitty	689	594	225	1,508	1,485	1%	-	-	654	253	2,415	3,712	6,127
4 Hobbit: The Desolation Of S	325	499	304	1,128	1,815	-37%	-	-	-	-	1,128	3,733	11,505
Total	2,803	3,511	1,145	7,458			-	-	654	253	8,365		47,172
CNMK - Mill Valley Sequoia 2 - Mill Valley, CA													
2* Wolf Of Wall Street, The	2,223	2,848	1,165	6,236	8,035	-22%	-	-	2,328	1,498	10,062	19,091	29,153
3 Inside Llewyn Davis	1,168	2,225	513	3,906	5,010	-22%	-	-	-	-	3,906	9,613	23,527
1* Big	-	-	82	82	-		-	-	-	-	82	-	82
Total	3,391	5,073	1,760	10,224			-	-	2,328	1,498	14,050		52,762

Santa Rosa, CA

READ - Rohnert Park 16 - Rohnert Park, CA

1 Paranormal Activity: The Ma	9,470	5,348	2,763	17,582	-		-	-	-	-	17,582	-	17,582
6* Frozen	2,646	2,831	1,526	7,004	8,959	-21%	-	-	2,960	1,757	11,721	18,082	126,026
4 Hobbit: The Desolation Of S	1,666	1,883	1,210	4,758	11,123	-57%	-	-	-	-	4,758	20,315	106,654
3* Anchorman 2	1,585	1,758	986	4,330	7,330	-40%	-	-	2,536	940	7,805	17,440	46,584
2* Wolf Of Wall Street, The	1,393	1,661	1,019	4,072	7,137	-42%	-	-	2,220	1,209	7,501	16,084	23,586
3 American Hustle	1,384	1,591	1,056	4,032	8,379	-51%	-	-	-	-	4,032	15,140	34,842
3 Saving Mr. Banks	1,406	1,152	663	3,221	6,062	-46%	-	-	-	-	3,221	12,040	27,532
7 Hunger Games: Catching Fire	1,052	1,160	860	3,071	4,602	-33%	-	-	-	-	3,071	9,340	185,634
2* 47 Ronin	938	880	878	2,696	4,298	-37%	-	-	1,073	539	4,309	11,236	15,544
2* Secret Life Of Walter Mitty	815	936	578	2,329	3,962	-41%	-	-	1,658	798	4,785	10,162	14,947
3 Walking With Dinosaurs	793	720	790	2,303	3,429	-32%	-	-	-	-	2,303	6,540	16,966
2* Grudge Match	622	861	290	1,774	2,822	-37%	-	-	748	359	2,881	6,154	9,034
2* Justin Bieber's Believe	298	418	205	921	3,134	-70%	-	-	603	483	2,007	7,243	9,250
2* Philomena	51	289	244	584	1,349	-56%	-	-	690	423	1,697	2,645	4,342
Total	24,119	21,488	13,068	58,677			-	-	12,488	6,508	77,673		638,523

ESP - Rialto Cinemas Sebastopol - Sebastopol, CA

3 American Hustle	1,177	1,416	358	2,950	5,986	-50%	-	-	-	-	2,950	10,398	24,484
3 Saving Mr. Banks	1,016	1,042	570	2,628	3,815	-31%	-	-	-	-	2,628	7,445	16,384
2* Secret Life Of Walter Mitty	645	962	425	2,032	2,355	-13%	-	-	1,115	420	3,567	5,196	8,763
4 Hobbit: The Desolation Of S	653	831	273	1,757	3,309	-46%	-	-	-	-	1,757	5,566	24,690

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denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	WEEKEND GROSS	LAST WEEKEND GROSS	%	MON	TUE	WED	THU	THIS WEEK TOTAL	LAST WEEK GROSS	CUME GROSS
ESP - Rialto Cinemas Sebastopol - Sebastopol, CA (continued)													
2* Wolf Of Wall Street, The	519	770	395	1,684	2,519	-33%	-	-	820	574	3,078	6,597	9,675
6* Frozen	527	596	432	1,555	2,709	-42%	-	-	744	887	3,186	5,813	24,336
5 Philomena	482	570	256	1,308	773	69%	-	-	-	-	1,308	1,616	13,145
3* Anchorman 2	406	338	135	878	1,953	-55%	-	-	685	279	1,842	4,474	10,434
7 Dallas Buyers Club	208	389	174	772	48	999%	-	-	-	-	772	107	14,696
9 12 Years A Slave	255	184	144	582	279	108%	-	-	-	-	582	423	15,616
2* Grudge Match	140	126	7	274	306	-10%	-	-	99	153	526	639	1,164
Total	6,028	7,224	3,169	16,420			-	-	3,463	2,313	22,196		163,387

Napa, CA

CNMK - Century Napa Valley 12 + XD - Napa, CA

1 Paranormal Activity: The Ma	6,860	4,098	2,818	13,776	-		-	-	-	-	13,776	-	13,776
6* Frozen	3,424	3,309	2,682	9,415	12,608	-25%	-	-	3,788	2,466	15,669	26,038	146,313
3 American Hustle	3,150	3,341	1,597	8,088	12,361	-34%	-	-	-	-	8,088	24,461	58,394
2* Wolf Of Wall Street, The	2,441	2,997	1,540	6,978	11,512	-39%	-	-	3,624	1,734	12,336	24,329	36,664
3 Saving Mr. Banks	2,570	3,105	1,238	6,914	11,163	-38%	-	-	-	-	6,914	21,556	51,888
4 Hobbit: The Desolation Of S	1,905	2,696	2,014	6,614	14,180	-53%	-	-	-	-	6,614	25,854	122,018
2* Secret Life Of Walter Mitty	2,256	2,309	1,014	5,580	8,992	-37%	-	-	3,206	1,216	10,002	23,115	33,116
3* Anchorman 2	1,468	1,714	1,376	4,558	8,314	-45%	-	-	2,467	1,487	8,512	18,361	54,596
7 Hunger Games: Catching Fire	1,269	1,552	976	3,798	5,385	-29%	-	-	-	-	3,798	10,401	213,286
2* 47 Ronin	1,014	1,201	615	2,830	5,340	-47%	-	-	1,597	759	5,186	13,219	18,405
2* Grudge Match	915	680	714	2,308	2,977	-22%	-	-	1,226	639	4,174	7,510	11,684
3 Walking With Dinosaurs	428	741	474	1,644	3,548	-53%	-	-	-	-	1,644	6,903	17,864
1* Big	-	-	90	90	-		-	-	-	-	90	-	90
Total	27,700	27,743	17,148	72,593			-	-	15,908	8,301	96,803		778,094

Santa Rosa, CA

TMKO - Roxy Stadium 14 - Santa Rosa, CA

1 Paranormal Activity: The Ma	4,976	3,579	1,496	10,052	-		-	-	-	-	10,052	-	10,052
3 American Hustle	3,282	3,192	1,192	7,666	8,404	-8%	-	-	-	-	7,666	15,475	41,779
4 Hobbit: The Desolation Of S	2,735	3,198	1,558	7,490	18,178	-58%	-	-	-	-	7,490	32,689	121,554
6* Frozen	2,480	2,520	1,976	6,976	7,907	-11%	-	-	3,030	1,993	12,000	16,567	96,259
2* Wolf Of Wall Street, The	1,972	2,057	1,587	5,616	7,742	-27%	-	-	2,409	1,590	9,615	18,478	28,093
7 Hunger Games: Catching Fire	1,586	1,706	922	4,213	6,128	-31%	-	-	-	-	4,213	11,395	157,265
3* Anchorman 2	1,749	1,523	774	4,046	9,393	-56%	-	-	2,737	1,502	8,285	20,398	54,588
2* Secret Life Of Walter Mitty	963	1,261	493	2,717	4,842	-43%	-	-	1,756	757	5,231	11,859	17,090
3 Walking With Dinosaurs	512	680	674	1,866	3,243	-42%	-	-	-	-	1,866	5,932	13,132
2* 47 Ronin	778	620	456	1,855	4,220	-56%	-	-	1,047	275	3,177	10,147	13,324
2* Grudge Match	454	579	337	1,370	2,107	-35%	-	-	901	375	2,646	4,889	7,535
Total	21,487	20,915	11,465	53,867			-	-	11,880	6,492	72,241		560,671

TMKO - Summerfield Cinema - Santa Rosa, CA

3 Saving Mr. Banks	1,809	2,264	923	4,996	8,203	-39%	-	-	-	-	4,996	15,276	35,030
3 Inside Llewyn Davis	1,587	2,231	751	4,569	4,938	-7%	-	-	-	-	4,569	9,763	24,176
6* Philomena	1,288	1,602	1,002	3,890	4,111	-5%	-	-	1,594	1,321	6,805	9,654	50,656
6* Nebraska	853	1,600	841	3,294	3,613	-8%	-	-	1,087	542	4,923	6,878	36,520
1 Great Beauty, The	594	938	362	1,894	-		-	-	-	-	1,894	-	1,894
10 12 Years A Slave	371	565	304	1,240	654	89%	-	-	-	-	1,240	1,452	39,422
8 Dallas Buyers Club	97	301	14	412	2,603	-84%	-	-	-	-	412	4,984	43,020
Total	6,599	9,501	4,197	20,295			-	-	2,681	1,863	24,839		230,718

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denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis

San Francisco

											THIS	LAST		
											WEEK	WEEK	CUME	
WK		FRI	SAT	SUN	GROSS	GROSS	%	MON	TUE	WED	THU	TOTAL	GROSS	GROSS
TMKO - 3rd Street Cinemas 6 - Santa Rosa, CA														
3	Gravity	500	480	256	1,236	1,684	-26%	-	-	-	-	1,236	3,194	6,510
3	Thor: The Dark World	514	396	294	1,204	1,988	-39%	-	-	-	-	1,204	4,025	7,892
3	Cloudy With A Chance Of Mea	388	430	340	1,158	1,270	-8%	-	-	-	-	1,158	2,530	5,145
4	Ender's Game	206	315	228	749	812	-7%	-	-	-	-	749	1,528	5,259
2	Book Thief, The	259	224	200	682	1,292	-47%	-	-	-	-	682	2,763	3,446
1	Tyler Perry's A Madea Chris	245	203	140	588	-		-	-	-	-	588	-	588
4	Jackass Presents: Bad Grand	220	178	91	490	718	-31%	-	-	-	-	490	1,239	3,734
3	Delivery Man	182	189	56	427	570	-25%	-	-	-	-	427	1,101	2,875
4	Last Vegas	102	178	84	364	494	-26%	-	-	-	-	364	990	3,108
3	Out Of The Furnace	136	74	74	284	350	-19%	-	-	-	-	284	704	1,650
	Total	2,752	2,667	1,763	7,182			-	-	-	-	7,182		40,207

Vallejo, CA

CNMK - Vallejo 14 - Vallejo, CA

1 Paranormal Activity: The Ma	7,727	4,217	2,682	14,626	-		-	-	-	-	14,626	-	14,626
6* Frozen	2,468	2,910	1,969	7,347	10,605	-30%	-	-	3,441	2,897	13,685	22,600	122,584
4 Hobbit: The Desolation Of S	1,462	1,910	799	4,171	9,670	-56%	-	-	-	-	4,171	16,537	78,414
2* Wolf Of Wall Street, The	1,155	1,521	1,247	3,923	5,662	-30%	-	-	2,267	1,044	7,234	14,079	21,313
2* 47 Ronin	1,264	1,494	1,091	3,849	6,442	-40%	-	-	1,823	1,059	6,731	18,390	25,121
3* Anchorman 2	1,503	1,053	687	3,243	5,963	-45%	-	-	1,440	900	5,583	14,053	32,964
2* Grudge Match	1,459	1,228	460	3,146	3,186	-1%	-	-	1,021	752	4,920	7,802	12,722
3 American Hustle	1,049	1,362	646	3,056	5,320	-42%	-	-	-	-	3,056	10,185	24,632
3 Saving Mr. Banks	1,206	1,235	566	3,007	5,728	-47%	-	-	-	-	3,007	11,068	26,298
2* Secret Life Of Walter Mitty	1,153	1,012	752	2,917	3,521	-17%	-	-	1,134	633	4,684	9,773	14,457
4 Tyler Perry's A Madea Chris	1,028	473	451	1,952	3,830	-49%	-	-	-	-	1,952	6,094	31,574
2* Mandela: Long Walk To Freed	692	520	267	1,479	2,329	-36%	-	-	619	215	2,313	5,286	7,599
3 Walking With Dinosaurs	524	456	279	1,259	2,639	-52%	-	-	-	-	1,259	5,273	13,622
7 Hunger Games: Catching Fire	412	477	336	1,226	1,281	-4%	-	-	-	-	1,226	2,683	150,092
Total	23,102	19,868	12,232	55,201			-	-	11,745	7,500	74,447		576,018

Woodland/Davis, CA

CNMK - County Fair Movies 5 - Woodland, CA

1 Paranormal Activity: The Ma	2,749	1,159	571	4,479	-		-	-	-	-	4,479	-	4,479
6* Frozen	1,177	1,245	913	3,335	4,024	-17%	-	-	1,766	856	5,957	7,776	43,666
3* Anchorman 2	603	945	396	1,944	2,472	-21%	-	-	728	334	3,006	5,754	12,298
4 Hobbit: The Desolation Of S	422	439	386	1,248	2,965	-57%	-	-	-	-	1,248	4,444	19,468
2* Secret Life Of Walter Mitty	452	473	280	1,205	2,045	-41%	-	-	597	260	2,062	4,821	6,883
Total	5,403	4,261	2,546	12,211			-	-	3,091	1,450	16,752		86,794

REG - Holiday 6 - Davis, CA

6* Frozen	3,732	2,822	1,814	8,368	7,529	11%	-	-	3,606	1,950	13,924	16,557	98,420
4 Hobbit: The Desolation Of S	2,155	2,341	1,623	6,119	9,916	-38%	-	-	-	-	6,119	19,553	101,231
3* Anchorman 2	1,680	1,642	976	4,298	6,053	-28%	-	-	1,778	1,052	7,128	13,138	37,584
1 Paranormal Activity: The Ma	1,929	1,165	716	3,810	-		-	-	-	-	3,810	-	3,810
2* 47 Ronin	554	723	449	1,726	2,316	-25%	-	-	732	334	2,792	6,938	9,730
2* Grudge Match	330	456	344	1,130	1,478	-23%	-	-	483	398	2,011	3,337	5,348
Total	10,380	9,149	5,922	25,451			-	-	6,599	3,734	35,784		256,123

REG - Stadium 5 - Davis, CA

3 American Hustle	2,189	3,003	885	6,077	10,001	-39%	-	-	-	-	6,077	19,192	46,634
3 Saving Mr. Banks	1,437	2,270	1,326	5,033	6,642	-24%	-	-	-	-	5,033	13,023	31,168
2* Wolf Of Wall Street, The	1,644	1,839	1,296	4,779	5,648	-15%	-	-	1,905	1,114	7,798	13,433	21,231

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* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	LAST		%	MON	TUE	WED	THU	THIS	LAST	CUME
				GROSS	GROSS						WEEK	WEEK	
											TOTAL	GROSS	
REG - Stadium 5 - Davis, CA (continued)													
2 * Secret Life Of Walter Mitty	1,418	1,584	812	3,814	5,210	-26%	-	-	1,992	617	6,423	12,218	18,641
3 * Hunger Games: Catching Fire	1,146	1,298	729	3,173	4,420	-28%	-	-	1,590	930	5,693	9,503	21,457
Total	7,834	9,994	5,048	22,876			-	-	5,487	2,661	31,024		139,131
ARCE - Davis Varsity - Davis, CA													
2 Philomena	1,411	1,674	845	3,930	4,546	-13%	-	-	-	-	3,930	9,867	13,797
3 Inside Llewyn Davis	1,113	1,200	640	2,953	3,734	-20%	-	-	-	-	2,953	7,122	16,948
Total	2,524	2,874	1,485	6,883			-	-	-	-	6,883		30,745

Vacaville, CA

BREN - Vacaville 16 - Vacaville, CA

1 Paranormal Activity: The Ma	8,769	4,684	2,029	15,483	-		-	-	-	-	15,483	-	15,483
6* Frozen	3,102	3,272	2,311	8,686	13,782	-36%	-	-	4,942	2,980	16,607	30,547	162,274
4 Hobbit: The Desolation Of S	2,596	2,754	1,695	7,045	12,277	-42%	-	-	-	-	7,045	22,969	116,127
3* Anchorman 2	2,166	2,538	1,194	5,898	9,652	-38%	-	-	2,845	1,882	10,624	20,802	54,773
3 Saving Mr. Banks	2,132	2,255	1,205	5,592	10,686	-47%	-	-	-	-	5,592	21,367	48,490
2* Wolf Of Wall Street, The	1,901	2,217	1,134	5,252	6,922	-24%	-	-	2,211	1,098	8,561	16,018	24,579
2* Secret Life Of Walter Mitty	1,492	2,050	966	4,507	6,517	-30%	-	-	1,977	1,086	7,570	17,756	25,326
3 American Hustle	1,727	1,808	746	4,281	6,662	-35%	-	-	-	-	4,281	13,085	33,091
2* 47 Ronin	1,370	1,453	826	3,649	6,911	-47%	-	-	2,164	1,069	6,882	17,598	24,480
2* Grudge Match	1,264	1,044	620	2,928	4,180	-29%	-	-	1,386	876	5,190	10,631	15,821
7 Hunger Games: Catching Fire	966	1,033	500	2,498	4,725	-47%	-	-	-	-	2,498	9,091	199,090
3 Walking With Dinosaurs	1,066	854	534	2,454	4,168	-41%	-	-	-	-	2,454	8,007	19,814
4 Tyler Perry's A Madea Chris	353	150	80	582	2,090	-72%	-	-	-	-	582	4,241	20,501
2* Mandela: Long Walk To Freed	163	179	72	414	1,073	-61%	-	-	264	120	798	2,174	2,972
2* Justin Bieber's Believe	236	56	72	365	1,924	-81%	-	-	198	168	731	3,853	4,584
Total	29,303	26,347	13,984	69,634			-	-	15,987	9,279	94,898		767,405

Fairfield, CA

REG - Fairfield Stadium 16 + IMAX - Fairfield, CA

1 Paranormal Activity: The Ma	8,804	5,481	2,737	17,022	-		-	-	-	-	17,022	-	17,022
6* Frozen	3,383	4,814	2,767	10,964	12,704	-13%	-	-	5,559	3,239	19,762	27,648	162,921
4 Hobbit: The Desolation Of S	3,650	3,681	2,400	9,731	16,719	-41%	-	-	-	-	9,731	31,314	138,335
2* Secret Life Of Walter Mitty	1,980	1,955	938	4,873	5,686	-14%	-	-	2,533	787	8,193	13,930	22,123
7 Hunger Games: Catching Fire	1,814	1,894	1,088	4,796	6,915	-30%	-	-	-	-	4,796	13,145	229,875
3* Anchorman 2	1,767	2,082	866	4,715	9,445	-50%	-	-	2,853	1,725	9,293	21,392	52,891
3 Saving Mr. Banks	1,486	1,968	1,027	4,481	6,361	-29%	-	-	-	-	4,481	12,294	29,032
3 American Hustle	1,401	1,900	719	4,020	6,909	-41%	-	-	-	-	4,020	12,759	30,601
2* Wolf Of Wall Street, The	1,356	1,616	732	3,704	5,374	-31%	-	-	2,498	1,144	7,346	13,704	21,050
2* Grudge Match	1,472	1,636	558	3,666	4,459	-17%	-	-	1,531	858	6,055	10,725	16,780
2* 47 Ronin	992	1,496	780	3,268	8,778	-62%	-	-	2,301	1,285	6,854	20,805	27,659
4 Tyler Perry's A Madea Chris	1,380	1,040	439	2,859	6,242	-54%	-	-	-	-	2,859	11,230	38,907
3 Walking With Dinosaurs	578	768	574	1,920	4,203	-54%	-	-	-	-	1,920	7,375	17,942
2* Mandela: Long Walk To Freed	472	882	212	1,566	2,471	-36%	-	-	521	402	2,489	5,761	8,250
2* Justin Bieber's Believe	450	295	218	963	2,680	-64%	-	-	373	304	1,640	7,361	9,001
Total	30,985	31,508	16,055	78,548			-	-	18,169	9,744	106,461		822,389

Sacramento, CA

CNMK - Roseville 14 + XD - Roseville, CA

6* Frozen	6,176	5,091	4,012	15,279	27,796	-45%	-	-	9,897	7,190	32,366	65,736	220,783
4 Hobbit: The Desolation Of S	3,721	4,271	2,719	10,711	25,608	-58%	-	-	-	-	10,711	49,292	159,732

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denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis

San Francisco

WK		FRI	SAT	SUN	LAST WKEND		%	MON	TUE	WED	THU	THIS WEEK	LAST WEEK	CUME
					GROSS	GROSS						TOTAL	GROSS	
CNMK - Roseville 14 + XD - Roseville, CA (continued)														
1	Paranormal Activity: The Ma	5,169	3,111	1,812	10,092	-		-	-	-	-	10,092	-	10,092
3*	Anchorman 2	3,573	3,817	1,245	8,635	16,130	-46%	-	-	4,971	1,926	15,532	35,807	83,520
3	Saving Mr. Banks	2,946	3,796	1,616	8,358	12,271	-31%	-	-	-	-	8,358	26,055	51,329
2*	Secret Life Of Walter Mitty	2,949	3,239	1,043	7,231	14,020	-48%	-	-	4,099	2,063	13,393	39,346	52,739
6*	Philomena	2,039	1,978	1,237	5,254	5,223	0%	-	-	1,781	1,316	8,351	10,870	44,903
3	Inside Llewyn Davis	1,027	1,055	528	2,610	2,670	-2%	-	-	-	-	2,610	5,962	12,768
3	Walking With Dinosaurs	858	845	492	2,195	2,488	-11%	-	-	-	-	2,195	6,129	14,839
3	Dhoom 3	493	862	460	1,815	4,667	-61%	-	-	-	-	1,815	7,136	20,694
2*	Mandela: Long Walk To Freed	303	348	263	914	1,719	-46%	-	-	421	258	1,593	3,602	5,195
1*	Big	-	-	37	37	-		-	-	-	-	37	-	37
	Total	29,254	28,413	15,464	73,131			-	-	21,169	12,753	107,053		676,631
REG - Olympus Pointe 12 - Roseville, CA														
3	American Hustle	3,926	4,492	2,134	10,552	16,158	-34%	-	-	-	-	10,552	29,630	72,829
7	Hunger Games: Catching Fire	2,672	3,775	1,438	7,885	12,110	-34%	-	-	-	-	7,885	24,647	237,275
2*	Wolf Of Wall Street, The	2,697	3,182	1,772	7,651	11,092	-31%	-	-	3,678	1,894	13,223	27,259	40,482
2*	47 Ronin	1,761	1,684	1,064	4,509	8,545	-47%	-	-	2,363	1,434	8,306	21,183	29,489
14	Gravity	1,374	2,070	967	4,411	5,753	-23%	-	-	-	-	4,411	11,574	173,023
9	Thor: The Dark World	1,432	1,558	846	3,836	6,372	-39%	-	-	-	-	3,836	12,773	142,747
3	Book Thief, The	1,224	1,186	846	3,256	4,172	-21%	-	-	-	-	3,256	9,063	18,355
2*	Grudge Match	1,013	1,428	420	2,861	3,079	-7%	-	-	1,128	913	4,902	8,008	12,910
1	12 Years A Slave	594	1,416	598	2,608	-		-	-	-	-	2,608	-	53,046
2*	Justin Bieber's Believe	276	256	84	616	1,898	-67%	-	-	198	356	1,170	6,017	7,187
	Total	16,969	21,047	10,169	48,185			-	-	7,367	4,597	60,149		787,343
CNMK - Blue Oaks Century 16 + XD - Rocklin, CA														
6*	Frozen	7,589	6,944	4,447	18,980	18,264	3%	-	-	6,144	5,569	30,693	43,537	295,452
1	Paranormal Activity: The Ma	6,067	3,270	1,839	11,176	-		-	-	-	-	11,176	-	11,176
4	Hobbit: The Desolation Of S	3,315	3,993	2,406	9,714	13,532	-28%	-	-	-	-	9,714	27,243	155,536
2*	Secret Life Of Walter Mitty	3,712	4,300	1,573	9,585	16,195	-40%	-	-	6,134	2,849	18,568	45,544	64,112
3	Saving Mr. Banks	3,785	3,976	1,770	9,531	14,869	-35%	-	-	-	-	9,531	30,374	70,321
3	American Hustle	3,082	3,535	1,427	8,044	15,093	-46%	-	-	-	-	8,044	29,134	65,682
2*	Wolf Of Wall Street, The	2,411	2,882	1,536	6,829	9,549	-28%	-	-	3,002	1,725	11,556	23,591	35,147
7	Hunger Games: Catching Fire	1,870	2,105	1,726	5,700	6,595	-13%	-	-	-	-	5,700	13,767	330,530
3*	Anchorman 2	2,046	2,371	1,090	5,506	15,013	-63%	-	-	4,862	2,554	12,922	34,491	81,358
2*	Grudge Match	1,211	1,068	701	2,980	3,850	-22%	-	-	1,960	1,029	5,969	10,249	16,218
3	Walking With Dinosaurs	839	949	556	2,344	3,808	-38%	-	-	-	-	2,344	8,332	19,016
2*	47 Ronin	710	957	439	2,106	4,383	-51%	-	-	1,303	625	4,034	12,682	16,716
2*	Justin Bieber's Believe	327	289	62	678	1,813	-62%	-	-	450	432	1,560	4,700	6,260
1*	Big	-	-	328	328	-		-	-	-	-	328	-	328
	Total	36,964	36,639	19,900	93,501			-	-	23,855	14,783	132,139		1,167,852
CNMK - Sacramento Greenback 16 + XD - Sacramento, CA														
1	Paranormal Activity: The Ma	13,756	7,722	-	21,478	-		-	-	-	-	21,478	-	21,478
6*	Frozen	5,218	5,031	-	10,249	17,800	-19%	-	-	6,937	3,556	20,742	38,018	177,861
4	Hobbit: The Desolation Of S	2,935	2,777	-	5,712	12,921	-39%	-	-	-	-	5,712	23,994	149,434
2*	Wolf Of Wall Street, The	2,753	2,663	-	5,416	7,271	2%	-	-	2,507	1,538	9,461	20,175	29,636
3*	Anchorman 2	2,075	2,832	-	4,907	12,479	-44%	-	-	4,044	2,179	11,130	29,473	69,493
2*	Secret Life Of Walter Mitty	2,340	2,357	-	4,697	9,376	-36%	-	-	4,004	1,214	9,915	26,947	36,862
3	Saving Mr. Banks	1,830	2,614	-	4,444	9,892	-39%	-	-	-	-	4,444	20,271	41,425
7	Hunger Games: Catching Fire	1,764	2,452	-	4,216	5,742	13%	-	-	-	-	4,216	11,623	283,260
3	American Hustle	1,687	2,021	-	3,708	10,716	-55%	-	-	-	-	3,708	20,620	48,895
2*	47 Ronin	1,413	1,662	-	3,075	8,426	-49%	-	-	2,812	1,051	6,938	22,039	28,977

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denotes multi-feature/total screen gross
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Branch Complex Analysis San Francisco

WK	LAST WKEND						%	MON	TUE	WED	THU	THIS	LAST	CUME
	FRI	SAT	SUN	GROSS	GROSS	WEEK						WEEK		
CNMK - Sacramento Greenback 16 + XD - Sacramento, CA (continued)														
2* Grudge Match	1,239	1,490	-	2,729	4,285	-7%	-	-	1,258	667	4,654	10,831	15,485	
3 Walking With Dinosaurs	1,056	886	-	1,942	4,388	-41%	-	-	-	-	1,942	9,009	22,237	
2* Mandela: Long Walk To Freed	175	274	-	449	1,232	-47%	-	-	419	146	1,014	3,961	4,975	
Total	38,241	34,781	-	73,022			-	-	21,981	10,351	105,354		930,018	
REG - Sunrise 4 - Citrus Heights, CA														
3 Cloudy With A Chance Of Mea	1,703	1,596	1,124	4,423	5,158	-14%	-	-	-	-	4,423	11,104	21,297	
2* Ender's Game	1,160	1,284	976	3,420	3,960	-13%	-	-	1,599	1,016	6,035	7,280	13,315	
2* Last Vegas	968	1,086	536	2,590	3,406	-23%	-	-	1,252	628	4,470	6,149	10,619	
3 Free Birds	538	552	552	1,642	1,524	7%	-	-	-	-	1,642	3,752	7,674	
3 Jackass Presents: Bad Grand	604	634	284	1,522	1,773	-14%	-	-	-	-	1,522	3,276	8,340	
Total	4,973	5,152	3,472	13,597			-	-	2,851	1,644	18,092		61,245	
CNMK - Folsom 14 - Folsom, CA														
1 Paranormal Activity: The Ma	3,940	1,859	1,374	7,174	-		-	-	-	-	7,174	-	7,174	
6* Frozen	2,840	2,350	1,073	6,263	8,236	-23%	-	-	2,849	1,776	10,888	18,049	95,206	
4 Hobbit: The Desolation Of S	1,360	1,766	967	4,093	5,602	-26%	-	-	-	-	4,093	10,490	60,373	
3 Saving Mr. Banks	1,472	1,552	635	3,659	4,881	-25%	-	-	-	-	3,659	11,210	25,353	
2* Wolf Of Wall Street, The	1,292	1,473	751	3,516	4,465	-21%	-	-	1,542	846	5,904	11,827	17,731	
2* Secret Life Of Walter Mitty	1,381	1,476	528	3,385	4,443	-23%	-	-	1,833	957	6,175	11,590	17,765	
3 American Hustle	1,062	1,215	710	2,986	5,092	-41%	-	-	-	-	2,986	9,732	23,238	
3* Anchorman 2	848	982	730	2,560	5,877	-56%	-	-	1,649	782	4,991	14,385	33,811	
2* Grudge Match	606	709	355	1,670	2,004	-16%	-	-	895	513	3,078	5,364	8,442	
2* 47 Ronin	604	528	394	1,526	2,986	-48%	-	-	1,109	470	3,106	9,661	12,766	
3 Walking With Dinosaurs	420	665	225	1,310	2,733	-52%	-	-	-	-	1,310	5,350	11,044	
2* Justin Bieber's Believe	-	30	15	45	830	-90%	-	-	206	79	330	2,042	2,372	
1* Big	-	-	40	40	-		-	-	-	-	40	-	40	
Total	15,825	14,605	7,797	38,227			-	-	10,083	5,423	53,734		315,315	
HFB - Palladio 16 Cinemas - Folsom, CA														
6* Frozen	4,251	4,719	2,435	11,405	16,589	-31%	-	-	5,673	4,257	21,334	37,947	176,792	
4 Hobbit: The Desolation Of S	3,548	3,561	2,218	9,326	20,166	-53%	-	-	-	-	9,326	38,543	147,083	
3 American Hustle	3,234	3,770	1,353	8,356	13,026	-35%	-	-	-	-	8,356	25,419	60,670	
3* Anchorman 2	2,854	2,262	1,235	6,350	11,712	-45%	-	-	3,002	2,012	11,364	25,793	62,926	
3 Saving Mr. Banks	2,348	2,260	1,234	5,842	7,264	-19%	-	-	-	-	5,842	15,168	38,731	
7 Hunger Games: Catching Fire	1,760	2,087	982	4,828	6,069	-20%	-	-	-	-	4,828	12,166	197,345	
2* Secret Life Of Walter Mitty	1,668	1,889	664	4,220	9,006	-53%	-	-	2,783	1,276	8,279	22,503	30,782	
1 Paranormal Activity: The Ma	2,528	1,222	363	4,113	-		-	-	-	-	4,113	-	4,113	
2* Wolf Of Wall Street, The	1,365	1,362	510	3,237	7,141	-54%	-	-	1,914	1,496	6,648	17,623	24,270	
2* 47 Ronin	1,077	1,087	571	2,735	5,020	-45%	-	-	1,292	955	4,982	14,012	18,995	
2* Grudge Match	770	866	453	2,088	1,765	18%	-	-	630	469	3,187	4,567	7,754	
3 Walking With Dinosaurs	158	186	310	654	2,451	-73%	-	-	-	-	654	5,334	13,088	
Total	25,561	25,271	12,328	63,154			-	-	15,294	10,465	88,913		782,549	
REG - El Dorado Hills Stadium 14 with IMAX - El Dorado Hills, CA														
4 Hobbit: The Desolation Of S	3,368	4,139	2,133	9,640	20,068	-51%	-	-	-	-	9,640	38,082	157,661	
6* Frozen	2,803	2,963	2,437	8,203	13,296	-38%	-	-	4,948	3,802	16,953	30,190	152,496	
3 Saving Mr. Banks	2,637	2,574	1,455	6,666	10,736	-37%	-	-	-	-	6,666	22,590	49,428	
3 American Hustle	2,550	2,911	984	6,445	8,551	-24%	-	-	-	-	6,445	15,478	40,582	
3* Anchorman 2	2,079	2,074	1,146	5,299	9,429	-43%	-	-	2,437	1,884	9,620	22,416	57,679	
2* Secret Life Of Walter Mitty	2,036	2,076	981	5,093	9,148	-44%	-	-	3,132	1,660	9,885	23,420	33,305	
7 Hunger Games: Catching Fire	1,518	1,988	1,331	4,837	6,191	-21%	-	-	-	-	4,837	13,277	207,002	
1 Paranormal Activity: The Ma	2,409	1,391	890	4,690	-		-	-	-	-	4,690	-	4,690	
2* Wolf Of Wall Street, The	1,676	1,691	913	4,280	7,370	-41%	-	-	2,218	1,382	7,880	17,214	25,094	

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* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK	LAST WKEND					%	MON	TUE	WED	THU	THIS	LAST	CUME
	FRI	SAT	SUN	GROSS	GROSS						WEEK	WEEK	
REG - El Dorado Hills Stadium 14 with IMAX - El Dorado Hills, CA (continued)													
2* Grudge Match	937	768	568	2,273	2,922	-22%	-	-	664	772	3,709	7,534	11,243
2* 47 Ronin	566	812	520	1,898	3,209	-40%	-	-	1,135	522	3,555	8,788	12,343
3 Walking With Dinosaurs	561	738	405	1,704	3,300	-48%	-	-	-	-	1,704	7,053	14,277
2* Justin Bieber's Believe	117	209	132	458	1,766	-74%	-	-	224	483	1,165	3,899	5,064
Total	23,257	24,334	13,895	61,486			-	-	14,758	10,505	86,749		770,864
REG - Natomas Marketplace Stadium 16 & RPX - Sacramento, CA													
1 Paranormal Activity: The Ma	11,477	7,396	3,520	22,393	-		-	-	-	-	22,393	-	22,393
4 Hobbit: The Desolation Of S	4,698	5,327	3,299	13,324	21,542	-38%	-	-	-	-	13,324	38,832	159,990
6* Frozen	4,067	5,400	2,984	12,451	17,353	-28%	-	-	6,230	3,420	22,101	36,364	204,485
7 Hunger Games: Catching Fire	2,201	3,100	1,564	6,865	9,480	-27%	-	-	-	-	6,865	17,006	263,203
3 American Hustle	2,222	2,378	1,134	5,734	8,026	-28%	-	-	-	-	5,734	14,784	38,891
3* Anchorman 2	1,673	2,218	1,332	5,223	11,031	-52%	-	-	3,860	1,441	10,524	24,003	67,003
2* Wolf Of Wall Street, The	1,663	2,036	1,287	4,986	8,909	-44%	-	-	3,745	1,688	10,419	21,459	31,878
3 Saving Mr. Banks	1,537	2,215	1,168	4,920	7,826	-37%	-	-	-	-	4,920	15,699	34,939
2* Grudge Match	1,416	1,828	878	4,122	4,709	-12%	-	-	2,041	538	6,701	11,481	18,182
2* 47 Ronin	1,457	1,461	1,138	4,056	10,811	-62%	-	-	2,608	1,337	8,001	23,392	31,393
3 Walking With Dinosaurs	1,184	1,618	1,069	3,871	5,549	-30%	-	-	-	-	3,871	10,266	23,765
4 Tyler Perry's A Madea Chris	940	1,456	736	3,132	5,796	-45%	-	-	-	-	3,132	10,108	37,975
2* Secret Life Of Walter Mitty	932	1,382	799	3,113	6,529	-52%	-	-	2,277	1,339	6,729	15,111	21,840
2* Mandela: Long Walk To Freed	512	1,040	423	1,975	2,604	-24%	-	-	669	260	2,904	6,148	9,052
2* Justin Bieber's Believe	253	111	37	401	2,230	-82%	-	-	261	90	752	4,628	5,380
Total	36,232	38,966	21,368	96,566			-	-	21,691	10,113	128,370		970,369
CNMK - Sacramento Stadium 14 - Sacramento, CA													
3 American Hustle	6,398	7,490	3,146	17,034	23,253	-26%	-	-	-	-	17,034	42,482	107,422
2* Wolf Of Wall Street, The	3,694	4,465	2,212	10,372	13,613	-23%	-	-	5,370	2,001	17,742	32,899	50,642
3* Anchorman 2	3,703	4,049	2,357	10,109	18,860	-46%	-	-	5,038	2,907	18,054	39,269	96,446
2* Secret Life Of Walter Mitty	3,006	3,321	1,865	8,192	11,499	-28%	-	-	4,471	1,725	14,388	29,794	44,182
3 Saving Mr. Banks	2,629	3,562	1,786	7,977	12,002	-33%	-	-	-	-	7,977	23,802	57,596
4 Hobbit: The Desolation Of S	2,157	3,464	2,032	7,654	13,588	-43%	-	-	-	-	7,654	25,310	148,942
2* 47 Ronin	1,566	1,700	1,455	4,721	8,101	-41%	-	-	2,336	1,043	8,100	22,232	30,332
4 Tyler Perry's A Madea Chris	1,259	1,454	828	3,542	6,226	-43%	-	-	-	-	3,542	9,830	38,708
2* Mandela: Long Walk To Freed	504	660	376	1,540	2,397	-35%	-	-	787	322	2,650	5,313	7,962
2* Justin Bieber's Believe	287	299	206	792	1,827	-56%	-	-	373	1,143	2,308	4,353	6,661
1* Big	-	-	147	147	-		-	-	-	-	147	-	147
Total	25,203	30,464	16,410	72,080			-	-	18,375	9,141	99,596		589,040
REG - Arden Fair 6 - Sacramento, CA													
1 Paranormal Activity: The Ma	7,941	6,293	4,194	18,428	-		-	-	-	-	18,428	-	18,428
6* Frozen	5,546	6,384	4,535	16,465	23,094	-28%	-	-	6,812	4,938	28,215	46,185	193,890
2* Hunger Games: Catching Fire	2,220	2,887	1,637	6,744	10,356	-34%	-	-	3,120	1,595	11,459	19,923	31,382
9 12 Years A Slave	886	1,370	308	2,564	5,137	-50%	-	-	-	-	2,564	9,978	57,181
2* Grudge Match	856	1,293	316	2,465	4,720	-47%	-	-	1,878	1,125	5,468	11,556	17,024
3 Walking With Dinosaurs	700	606	513	1,819	3,973	-54%	-	-	-	-	1,819	8,146	20,000
Total	18,149	18,833	11,503	48,485			-	-	11,810	7,658	67,953		337,905
READ - Tower 3 - Sacramento, CA													
3 Inside Llewyn Davis	2,075	2,632	1,575	6,282	7,918	-20%	-	-	-	-	6,282	15,328	36,390
6* Philomena	2,260	2,573	974	5,806	7,230	-19%	-	-	2,450	1,608	9,864	15,250	50,696
6* Nebraska	1,888	2,705	757	5,350	6,038	-11%	-	-	1,714	1,360	8,424	12,012	54,717
Total	6,223	7,910	3,306	17,438			-	-	4,164	2,968	24,570		141,803
CNMK - Sacramento Downtown Plaza 7 - Sacramento, CA													
1 Paranormal Activity: The Ma	5,598	3,845	1,377	10,820	-		-	-	-	-	10,820	-	10,820

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Branch Complex Analysis

San Francisco

WK	LAST WKEND						%	MON	TUE	WED	THU	THIS	LAST	CUME
	FRI	SAT	SUN	GROSS	GROSS	WEEK						WEEK		
CNMK - Sacramento Downtown Plaza 7 - Sacramento, CA (continued)														
6* Frozen	2,214	2,591	1,589	6,394	5,390	18%	-	-	1,439	1,062	8,895	10,471	56,857	
3* Anchorman 2	2,517	2,251	1,082	5,850	8,084	-27%	-	-	1,745	1,097	8,692	16,291	40,310	
3 American Hustle	1,580	2,182	587	4,349	7,230	-39%	-	-	-	-	4,349	13,999	32,953	
4 Hobbit: The Desolation Of S	1,569	1,832	932	4,332	6,327	-31%	-	-	-	-	4,332	12,694	57,070	
2* Secret Life Of Walter Mitty	1,596	1,549	964	4,108	4,755	-13%	-	-	1,533	555	6,196	11,161	17,358	
2* Wolf Of Wall Street, The	811	1,658	910	3,379	3,966	-14%	-	-	1,540	611	5,530	9,242	14,772	
Total	15,885	15,908	7,441	39,232			-	-	6,257	3,325	48,814		230,140	
WWDI - Sacramento 6 DI - Sacramento, CA														
1 Paranormal Activity: The Ma	5,319	3,794	-	9,113	-		-	-	-	-	9,113	-	9,113	
6* Frozen	2,264	2,486	-	4,750	5,760	10%	-	-	2,121	1,401	8,272	10,035	42,837	
3 Saving Mr. Banks	2,264	2,486	-	4,750	5,760	10%	-	-	-	-	4,750	11,291	22,329	
3* Anchorman 2	1,786	2,015	-	3,801	4,705	22%	-	-	1,196	1,071	6,068	8,446	25,468	
2* Wolf Of Wall Street, The	1,786	2,015	-	3,801	1,474	239%	-	-	495	261	4,557	3,016	7,573	
4 Hobbit: The Desolation Of S	1,383	2,010	-	3,393	4,601	-6%	-	-	-	-	3,393	8,491	25,120	
7 Hunger Games: Catching Fire	1,383	2,010	-	3,393	4,601	-6%	-	-	-	-	3,393	8,491	63,352	
2* 47 Ronin	1,189	1,627	-	2,816	4,588	-22%	-	-	934	588	4,338	7,062	11,400	
2* Grudge Match	1,189	1,627	-	2,816	4,588	-22%	-	-	934	588	4,338	7,062	11,400	
3 Walking With Dinosaurs	1,113	1,275	-	2,388	2,906	6%	-	-	-	-	2,388	5,618	11,787	
2* Secret Life Of Walter Mitty	1,113	1,275	-	2,388	2,906	6%	-	-	880	739	4,007	5,421	9,428	
Total	20,789	22,620	-	43,409			-	-	6,560	4,648	54,617		239,807	
IMAX - Esquire IMAX - Sacramento, CA														
4 Hobbit: The Desolation Of S	4,196	5,756	2,844	12,795	27,150	-52%	-	-	-	-	12,795	46,372	203,164	
Total	4,196	5,756	2,844	12,795			-	-	-	-	12,795		203,164	
CNMK - Elk Grove Laguna 16 - Elk Grove, CA														
7 Hunger Games: Catching Fire	3,581	4,018	2,356	9,955	13,598	-26%	-	-	-	-	9,955	27,652	391,752	
3 American Hustle	4,012	4,039	1,774	9,825	15,759	-37%	-	-	-	-	9,825	29,110	66,436	
2* 47 Ronin	3,132	3,903	2,764	9,799	19,659	-50%	-	-	5,777	2,364	17,940	45,634	63,574	
2* Wolf Of Wall Street, The	2,675	2,682	2,232	7,589	9,520	-20%	-	-	3,715	1,698	13,002	24,539	37,541	
2* Grudge Match	2,508	2,870	1,706	7,084	8,599	-17%	-	-	3,606	1,439	12,129	21,113	33,242	
9 Thor: The Dark World	1,597	1,900	1,056	4,553	5,186	-12%	-	-	-	-	4,553	10,703	239,636	
3 Dhoom 3	715	1,019	971	2,705	8,664	-68%	-	-	-	-	2,705	14,067	51,865	
8 Best Man Holiday, The	796	1,013	680	2,489	4,034	-38%	-	-	-	-	2,489	6,519	118,630	
2* Justin Bieber's Believe	393	514	232	1,138	2,910	-60%	-	-	601	375	2,114	7,344	9,458	
1* Big	-	-	53	53	-		-	-	-	-	53	-	53	
Total	19,409	21,958	13,824	55,190			-	-	13,699	5,876	74,765		1,012,187	
REG - Laguna Village 12 - Sacramento, CA														
1 Paranormal Activity: The Ma	16,876	9,612	5,315	31,803	-		-	-	-	-	31,803	-	31,803	
6* Frozen	7,680	9,336	6,804	23,820	27,619	-13%	-	-	9,834	7,248	40,902	61,254	315,474	
4 Hobbit: The Desolation Of S	4,828	6,051	3,636	14,515	26,025	-44%	-	-	-	-	14,515	48,095	194,532	
3* Anchorman 2	3,390	3,698	1,770	8,858	18,280	-51%	-	-	4,508	2,766	16,132	41,287	93,442	
3 Saving Mr. Banks	2,880	2,906	1,465	7,251	11,452	-36%	-	-	-	-	7,251	23,007	48,084	
2* Secret Life Of Walter Mitty	2,000	2,628	1,488	6,116	9,905	-38%	-	-	3,837	1,513	11,466	28,649	40,115	
4 Tyler Perry's A Madea Chris	1,764	2,212	804	4,780	7,655	-37%	-	-	-	-	4,780	14,101	53,310	
3 Walking With Dinosaurs	1,304	1,384	1,064	3,752	8,243	-54%	-	-	-	-	3,752	15,069	37,158	
2* Mandela: Long Walk To Freed	532	926	348	1,806	3,614	-50%	-	-	1,112	408	3,326	8,340	11,666	
Total	41,254	38,753	22,694	102,701			-	-	19,291	11,935	133,927		825,584	
TMKO - Lodi Stadium 12 - Lodi, CA														
6* Frozen	3,384	3,415	2,226	9,025	10,187	-11%	-	-	3,795	2,775	15,595	22,024	125,078	
1 Paranormal Activity: The Ma	4,350	2,799	1,598	8,747	-		-	-	-	-	8,747	-	8,747	
3 Saving Mr. Banks	2,016	2,267	1,076	5,359	7,629	-29%	-	-	-	-	5,359	16,115	35,906	

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denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis

San Francisco

WK											THIS	LAST	CUME	
											WEEK	WEEK		
	FRI	SAT	SUN	WKEND GROSS	WKEND GROSS	%	MON	TUE	WED	THU	TOTAL	GROSS		
TMKO - Lodi Stadium 12 - Lodi, CA (continued)														
4	Hobbit: The Desolation Of S	1,600	2,123	1,135	4,858	8,200	-40%	-	-	-	-	4,858	16,244	74,091
3*	Anchorman 2	1,595	1,933	1,085	4,613	10,340	-55%	-	-	2,620	1,319	8,552	22,809	51,865
3	American Hustle	1,719	1,898	740	4,357	6,522	-33%	-	-	-	-	4,357	11,850	28,049
7	Hunger Games: Catching Fire	1,520	1,700	978	4,198	5,759	-27%	-	-	-	-	4,198	11,845	158,427
2*	Secret Life Of Walter Mitty	1,400	1,834	525	3,759	5,539	-32%	-	-	2,072	1,208	7,039	14,954	21,993
2*	Wolf Of Wall Street, The	1,029	1,781	902	3,712	5,182	-28%	-	-	1,632	887	6,231	12,362	18,593
3	Walking With Dinosaurs	902	1,046	764	2,712	3,571	-24%	-	-	-	-	2,712	6,854	16,331
2*	Grudge Match	900	809	669	2,378	3,308	-28%	-	-	1,143	334	3,855	8,556	12,411
2*	47 Ronin	758	776	695	2,229	4,084	-45%	-	-	1,265	630	4,124	12,028	16,152
	Total	21,173	22,381	12,393	55,947			-	-	12,527	7,153	75,627		567,643

INDRP - Colusa Theatre - Colusa, CA

4	Hobbit: The Desolation Of S	81	141	102	324	747	-56%	-	-	-	-	324	1,196	5,571
Total		81	141	102	324			-	-	-	-	324		5,571

CNMK - Cinemark Yuba City 12 - Yuba City, CA

1	Paranormal Activity: The Ma	4,497	2,900	2,073	9,470	-		-	-	-	-	9,470	-	9,470
6*	Frozen	3,328	3,384	2,453	9,165	12,905	-28%	-	-	3,910	2,488	15,563	26,471	134,321
4	Hobbit: The Desolation Of S	1,943	2,186	1,628	5,757	7,894	-27%	-	-	-	-	5,757	15,467	76,150
3*	Anchorman 2	1,688	1,592	1,050	4,330	8,887	-51%	-	-	2,360	1,223	7,912	19,358	42,568
7	Hunger Games: Catching Fire	1,514	1,392	638	3,544	3,183	11%	-	-	-	-	3,544	7,775	151,482
3	Saving Mr. Banks	1,344	1,203	646	3,193	5,837	-45%	-	-	-	-	3,193	10,930	23,895
2*	47 Ronin	1,044	1,142	871	3,057	4,368	-30%	-	-	1,481	760	5,298	12,249	17,547
2*	Secret Life Of Walter Mitty	1,342	1,128	419	2,889	3,865	-25%	-	-	1,596	802	5,287	10,453	15,740
2*	Grudge Match	1,063	975	506	2,544	2,962	-14%	-	-	1,304	509	4,358	6,868	11,226
3	American Hustle	931	1,088	524	2,542	3,862	-34%	-	-	-	-	2,542	7,529	18,008
2*	Wolf Of Wall Street, The	855	822	672	2,349	2,972	-20%	-	-	1,157	444	3,950	7,167	11,117
3	Walking With Dinosaurs	487	681	560	1,728	3,644	-52%	-	-	-	-	1,728	6,900	17,440
Total		20,036	18,493	12,040	50,568			-	-	11,808	6,226	68,602		528,964

Stockton, CA

REG - Holiday 8 - Stockton, CA

1	Paranormal Activity: The Ma	3,300	1,504	3,976	8,780	-		-	-	-	-	8,780	-	8,780
6*	Frozen	1,652	1,655	2,852	6,159	8,328	-26%	-	-	1,842	1,642	9,643	17,017	66,103
2*	Grudge Match	574	708	1,814	3,096	4,287	-27%	-	-	1,062	471	4,629	8,499	13,128
4	Hobbit: The Desolation Of S	679	398	1,209	2,286	4,568	-49%	-	-	-	-	2,286	7,707	34,603
3*	Anchorman 2	506	587	991	2,084	2,766	-24%	-	-	649	408	3,141	6,081	14,959
2*	47 Ronin	372	597	1,093	2,062	4,697	-56%	-	-	988	483	3,533	11,305	14,838
3	Walking With Dinosaurs	338	564	941	1,843	1,785	3%	-	-	-	-	1,843	3,642	10,240
4	Tyler Perry's A Madea Chris	486	506	620	1,612	2,442	-33%	-	-	-	-	1,612	4,089	21,810
2*	Secret Life Of Walter Mitty	235	391	746	1,372	2,160	-36%	-	-	618	196	2,186	4,633	6,819
Total		8,142	6,910	14,242	29,294			-	-	5,159	3,200	37,653		191,280

REG - Downtown Stockton 16 + IMAX - Stockton, CA

1	Paranormal Activity: The Ma	7,414	5,310	3,156	15,880	-		-	-	-	-	15,880	-	15,880
4	Hobbit: The Desolation Of S	2,339	2,624	2,252	7,215	13,076	-44%	-	-	-	-	7,215	24,013	95,432
6*	Frozen	2,164	2,708	1,950	6,822	8,824	-22%	-	-	3,170	1,946	11,938	17,636	109,996
3*	Anchorman 2	1,907	1,971	1,254	5,132	6,502	-21%	-	-	2,165	916	8,213	16,124	37,935
7	Hunger Games: Catching Fire	1,560	1,388	1,226	4,174	3,225	29%	-	-	-	-	4,174	6,159	172,926
2*	Wolf Of Wall Street, The	1,416	1,490	1,140	4,046	5,481	-26%	-	-	1,828	817	6,691	13,339	20,030
2*	Grudge Match	1,336	1,531	732	3,599	4,020	-10%	-	-	1,528	610	5,737	9,837	15,574
3	American Hustle	1,140	1,424	740	3,304	5,196	-36%	-	-	-	-	3,304	9,691	24,098
2*	47 Ronin	1,314	1,202	660	3,176	7,814	-59%	-	-	1,937	670	5,783	18,429	24,212

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* denotes non-Friday openings

Branch Complex Analysis

San Francisco

WK	LAST WKEND					%	MON	TUE	WED	THU	THIS	LAST	CUME	
	FRI	SAT	SUN	GROSS	GROSS						WEEK	WEEK		
REG - Downtown Stockton 16 + IMAX - Stockton, CA (continued)														
3	Saving Mr. Banks	694	1,334	843	2,871	5,006	-42%	-	-	-	-	2,871	8,409	18,986
3	Walking With Dinosaurs	746	878	607	2,231	3,315	-32%	-	-	-	-	2,231	6,289	16,115
2*	Secret Life Of Walter Mitty	880	743	590	2,213	4,076	-45%	-	-	1,392	465	4,070	9,033	13,103
4	Tyler Perry's A Madea Chris	216	294	340	850	5,148	-83%	-	-	-	-	850	8,701	30,630
2*	Mandela: Long Walk To Freed	290	306	228	824	1,559	-47%	-	-	310	166	1,300	3,356	4,656
3	Dhoom 3	92	273	379	744	2,395	-68%	-	-	-	-	744	3,933	15,314
2*	Justin Bieber's Believe	213	104	134	451	3,042	-85%	-	-	512	312	1,275	6,162	7,437
	Total	23,721	23,580	16,231	63,532		-	-	12,842	5,902	82,276		622,324	
AMC - Brentwood 14 with IMAX - Brentwood, CA														
1	Paranormal Activity: The Ma	5,312	4,580	2,057	11,949	-	-	-	-	-	11,949	-	11,949	
6*	Frozen	3,656	4,033	2,185	9,874	14,623	-32%	-	-	4,915	3,635	18,424	30,182	175,666
4	Hobbit: The Desolation Of S	1,951	3,019	2,151	7,121	14,572	-51%	-	-	-	-	7,121	27,775	126,195
2*	Wolf Of Wall Street, The	2,694	2,914	1,325	6,933	9,745	-28%	-	-	3,021	1,856	11,810	23,085	34,895
3	Saving Mr. Banks	2,833	2,633	1,333	6,799	12,118	-43%	-	-	-	-	6,799	23,909	51,171
3*	Anchorman 2	2,861	2,491	1,259	6,611	10,518	-37%	-	-	3,120	2,508	12,239	23,464	64,374
2*	Secret Life Of Walter Mitty	2,234	2,251	1,215	5,700	8,945	-36%	-	-	2,912	1,551	10,163	22,418	32,581
3	American Hustle	2,230	2,328	841	5,399	9,348	-42%	-	-	-	-	5,399	18,004	42,363
2*	Grudge Match	1,745	1,884	565	4,194	5,313	-21%	-	-	2,186	928	7,308	13,131	20,439
7	Hunger Games: Catching Fire	766	1,884	1,147	3,797	4,626	-17%	-	-	-	-	3,797	9,319	254,377
2*	47 Ronin	1,187	1,516	788	3,491	6,276	-44%	-	-	1,582	996	6,069	16,625	22,694
3	Walking With Dinosaurs	730	594	446	1,770	4,432	-60%	-	-	-	-	1,770	9,725	21,247
2*	Justin Bieber's Believe	42	207	323	572	4,081	-85%	-	-	607	552	1,731	7,926	9,657
2*	Mandela: Long Walk To Freed	-	140	35	175	1,250	-75%	-	-	385	401	961	3,241	4,202
	Total	28,241	30,474	15,670	74,385		-	-	18,728	12,427	105,540		871,810	
AMC - Deer Valley Stadium 16 - Antioch, CA														
1	Paranormal Activity: The Ma	2,376	1,148	681	4,205	-	-	-	-	-	4,205	-	4,205	
6*	Frozen	878	888	695	2,461	4,301	-42%	-	-	1,128	638	4,227	8,584	38,886
4	Hobbit: The Desolation Of S	743	886	307	1,936	4,190	-53%	-	-	-	-	1,936	7,972	26,959
7	Hunger Games: Catching Fire	904	459	305	1,668	2,589	-35%	-	-	-	-	1,668	5,082	43,466
4	Tyler Perry's A Madea Chris	502	479	275	1,256	3,425	-63%	-	-	-	-	1,256	5,631	15,943
3*	Anchorman 2	326	562	300	1,188	2,726	-56%	-	-	1,019	276	2,483	6,088	11,522
3	Saving Mr. Banks	340	583	169	1,092	1,848	-40%	-	-	-	-	1,092	3,583	8,284
3	American Hustle	333	486	241	1,060	1,701	-37%	-	-	-	-	1,060	2,853	7,531
4	Philomena	291	410	286	987	1,183	-16%	-	-	-	-	987	2,408	6,175
2*	Wolf Of Wall Street, The	461	217	274	952	1,197	-20%	-	-	403	210	1,565	2,783	4,348
2*	47 Ronin	280	469	191	940	2,310	-59%	-	-	520	312	1,772	6,141	7,913
3	Walking With Dinosaurs	267	407	259	933	1,249	-25%	-	-	-	-	933	2,539	5,650
2*	Grudge Match	330	438	131	899	1,712	-47%	-	-	518	223	1,640	3,919	5,559
2*	Secret Life Of Walter Mitty	363	276	162	801	779	2%	-	-	452	145	1,398	2,125	3,523
2*	Mandela: Long Walk To Freed	151	94	138	383	772	-50%	-	-	349	33	765	2,117	2,882
2*	Justin Bieber's Believe	146	103	59	308	983	-68%	-	-	105	28	441	2,296	2,737
	Total	8,691	7,905	4,473	21,069		-	-	4,494	1,865	27,428		195,583	
INDRP - El Campanil Theatre - Antioch, CA														
		-	-	-	-	-	-	-	-	-	-	-	-	-
	Total	-	-	-	-		-	-	-	-	-	-	-	-
TSU - Maya 15 Cinema - Pittsburg, CA														
1	Paranormal Activity: The Ma	7,912	4,161	2,236	14,309	-	-	-	-	-	14,309	-	14,309	
6*	Frozen	1,702	2,195	1,208	5,106	4,642	9%	-	-	2,230	900	8,236	10,392	78,903
4	Hobbit: The Desolation Of S	941	1,164	604	2,709	4,544	-40%	-	-	-	-	2,709	8,450	42,926
2*	Grudge Match	1,047	1,065	552	2,664	2,640	0%	-	-	952	418	4,034	6,678	10,712

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Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	LAST WKEND		%	MON	TUE	WED	THU	THIS	LAST	CUME	
				GROSS	GROSS						WEEK	WEEK		
TSU - Maya 15 Cinema - Pittsburg, CA (continued)														
4	Tyler Perry's A Madea Chris	1,034	906	435	2,375	3,880	-38%	-	-	-	-	2,375	6,886	29,602
2*	47 Ronin	952	704	640	2,296	4,926	-53%	-	-	1,509	595	4,400	13,037	17,436
2*	Wolf Of Wall Street, The	772	850	454	2,076	3,224	-35%	-	-	1,139	501	3,716	7,480	11,196
3	Walking With Dinosaurs	742	669	413	1,824	2,693	-32%	-	-	-	-	1,824	5,771	16,018
3*	Anchorman 2	722	576	494	1,791	3,535	-49%	-	-	1,375	529	3,695	9,469	21,038
3	American Hustle	622	620	247	1,488	2,694	-44%	-	-	-	-	1,488	5,388	12,821
3	Saving Mr. Banks	552	684	246	1,482	2,590	-42%	-	-	-	-	1,482	5,169	12,446
2*	Secret Life Of Walter Mitty	436	604	185	1,226	1,646	-25%	-	-	732	357	2,314	4,300	6,614
7	Hunger Games: Catching Fire	442	342	280	1,064	1,560	-31%	-	-	-	-	1,064	2,776	94,200
2*	Mandela: Long Walk To Freed	274	246	172	691	1,326	-47%	-	-	372	138	1,200	3,350	4,551
2*	Justin Bieber's Believe	30	26	82	138	822	-83%	-	-	158	39	336	2,578	2,914
Total		18,180	14,812	8,248	41,239		-	-	8,467	3,477	53,182		375,686	

Manteca, CA

AMC - Showplace 16 Manteca - Manteca, CA

1 Paranormal Activity: The Ma	10,475	5,720	2,940	19,135	-		-	-	-	-	19,135	-	19,135
6* Frozen	5,492	5,253	2,973	13,718	18,079	-24%	-	-	5,715	3,631	23,064	36,621	187,571
4 Hobbit: The Desolation Of S	2,450	2,551	1,393	6,394	11,106	-42%	-	-	-	-	6,394	19,766	101,858
7 Hunger Games: Catching Fire	2,306	2,045	1,451	5,802	5,661	2%	-	-	-	-	5,802	10,509	229,858
2* 47 Ronin	1,506	2,744	1,353	5,603	8,015	-30%	-	-	2,546	1,100	9,249	21,385	30,634
3* Anchorman 2	1,742	2,500	1,262	5,504	10,094	-45%	-	-	3,313	865	9,682	24,138	59,230
3 Saving Mr. Banks	1,699	2,381	1,384	5,464	8,649	-36%	-	-	-	-	5,464	15,941	37,874
2* Grudge Match	1,560	2,231	1,491	5,282	6,296	-16%	-	-	2,157	719	8,158	14,783	22,941
2* Wolf Of Wall Street, The	1,615	1,784	1,104	4,503	6,374	-29%	-	-	2,218	994	7,715	14,229	21,944
3 American Hustle	1,479	1,932	868	4,279	6,644	-35%	-	-	-	-	4,279	11,923	29,386
2* Secret Life Of Walter Mitty	1,734	1,633	876	4,243	6,281	-32%	-	-	2,716	866	7,825	16,532	24,357
3 Walking With Dinosaurs	1,251	1,007	568	2,826	4,929	-42%	-	-	-	-	2,826	9,497	23,012
2* Mandela: Long Walk To Freed	311	470	415	1,196	2,800	-57%	-	-	651	180	2,027	5,236	7,263
2* Justin Bieber's Believe	472	248	200	920	3,016	-69%	-	-	386	118	1,424	8,054	9,478
Total	34,092	32,499	18,278	84,869			-	-	19,702	8,473	113,044		804,541

Tracy, CA

CNMK - Movies 14 - Tracy, CA

6* Frozen	2,906	2,720	1,910	7,536	8,876	-15%	-	-	2,704	1,832	12,072	18,114	108,142
1 Paranormal Activity: The Ma	3,469	2,581	1,059	7,109	-		-	-	-	-	7,109	-	7,109
4 Hobbit: The Desolation Of S	1,125	1,719	629	3,473	5,416	-35%	-	-	-	-	3,473	10,637	47,557
3 Saving Mr. Banks	1,267	1,319	578	3,164	4,202	-24%	-	-	-	-	3,164	8,428	19,021
3* Anchorman 2	1,526	988	450	2,964	6,313	-53%	-	-	1,658	1,286	5,908	13,657	30,205
7 Hunger Games: Catching Fire	906	1,360	588	2,854	3,306	-13%	-	-	-	-	2,854	6,028	115,212
2* Grudge Match	904	1,186	433	2,523	3,052	-17%	-	-	907	443	3,873	6,665	10,538
2* Wolf Of Wall Street, The	933	1,044	540	2,517	4,154	-39%	-	-	1,507	450	4,474	8,692	13,166
3 American Hustle	644	1,406	342	2,392	2,923	-18%	-	-	-	-	2,392	5,586	13,275
2* Secret Life Of Walter Mitty	972	795	592	2,359	2,789	-15%	-	-	1,249	674	4,282	7,254	11,536
3 Walking With Dinosaurs	665	1,073	602	2,340	4,084	-42%	-	-	-	-	2,340	6,818	14,298
2* 47 Ronin	853	792	642	2,286	3,746	-38%	-	-	1,583	794	4,664	10,299	14,962
2* Justin Bieber's Believe	111	196	44	350	1,771	-80%	-	-	180	201	732	3,885	4,616
Total	16,281	17,179	8,409	41,867			-	-	9,788	5,680	57,337		409,637

Modesto, CA

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denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis

San Francisco

WK		FRI	SAT	SUN	LAST		%	MON	TUE	WED	THU	THIS	LAST	CUME
					WKEND GROSS	WKEND GROSS						WEEK TOTAL	WEEK GROSS	
BREN - Brenden 18 - Modesto, CA														
1	Paranormal Activity: The Ma	13,138	6,356	3,272	22,766	-		-	-	-	-	22,766	-	22,766
6*	Frozen	2,004	1,930	1,638	5,572	6,710	-16%	-	-	2,433	2,290	10,296	15,782	87,201
3*	Anchorman 2	1,388	1,743	850	3,981	6,496	-38%	-	-	1,750	972	6,704	12,992	32,938
7	Hunger Games: Catching Fire	1,064	1,689	610	3,363	3,478	-3%	-	-	-	-	3,363	6,602	117,288
3	Walking With Dinosaurs	1,318	1,035	783	3,136	3,684	-14%	-	-	-	-	3,136	7,294	18,521
2*	Wolf Of Wall Street, The	1,160	848	546	2,553	2,750	-7%	-	-	1,706	508	4,766	7,696	12,462
2*	47 Ronin	609	1,092	834	2,535	5,610	-54%	-	-	1,550	508	4,593	14,960	19,553
4	Hobbit: The Desolation Of S	-	1,743	756	2,499	7,041	-43%	-	-	-	-	2,499	13,097	58,954
3	American Hustle	682	978	382	2,043	3,968	-48%	-	-	-	-	2,043	7,126	18,741
2*	Secret Life Of Walter Mitty	501	860	484	1,845	2,612	-29%	-	-	981	415	3,241	8,104	11,345
4	Tyler Perry's A Madea Chris	952	470	366	1,788	3,250	-44%	-	-	-	-	1,788	5,394	17,258
2*	Grudge Match	562	789	406	1,758	2,906	-39%	-	-	1,112	550	3,420	7,556	10,976
3	Saving Mr. Banks	294	544	222	1,060	2,760	-61%	-	-	-	-	1,060	5,076	10,764
2*	Justin Bieber's Believe	144	370	303	818	2,454	-66%	-	-	207	338	1,362	5,860	7,222
	Total	23,816	20,447	11,452	55,717			-	-	9,739	5,581	71,037		445,989
REG - Modesto Stadium 10 - Modesto, CA														
6*	Frozen	2,990	3,486	2,256	8,732	11,412	-23%	-	-	3,945	2,872	15,549	26,149	121,481
1	Paranormal Activity: The Ma	4,238	2,586	1,186	8,010	-		-	-	-	-	8,010	-	8,010
4	Hobbit: The Desolation Of S	1,827	2,592	1,135	5,554	7,630	-27%	-	-	-	-	5,554	15,993	72,247
3	Saving Mr. Banks	1,717	2,372	652	4,741	6,824	-30%	-	-	-	-	4,741	14,315	32,523
3*	Anchorman 2	1,466	1,494	845	3,805	6,111	-37%	-	-	2,092	1,167	7,064	14,414	42,136
2*	Grudge Match	1,471	1,541	767	3,779	4,093	-7%	-	-	1,546	875	6,200	10,135	16,335
2*	Wolf Of Wall Street, The	907	1,638	1,060	3,605	4,471	-19%	-	-	1,455	695	5,755	11,902	17,657
3	American Hustle	1,241	1,438	887	3,566	5,505	-35%	-	-	-	-	3,566	11,016	26,212
2*	Secret Life Of Walter Mitty	1,330	1,352	778	3,460	5,654	-38%	-	-	2,380	1,201	7,041	14,997	22,038
2*	47 Ronin	955	1,185	394	2,534	3,708	-31%	-	-	1,474	632	4,640	10,861	15,501
	Total	18,142	19,684	9,960	47,786			-	-	12,892	7,442	68,120		374,140
REG - Turlock Stadium 14 - Turlock, CA														
1	Paranormal Activity: The Ma	7,731	4,369	1,665	13,765	-		-	-	-	-	13,765	-	13,765
6*	Frozen	3,296	4,156	2,305	9,757	14,774	-33%	-	-	4,418	3,585	17,760	29,885	151,856
4	Hobbit: The Desolation Of S	2,479	2,088	1,488	6,055	10,089	-39%	-	-	-	-	6,055	19,139	83,839
7	Hunger Games: Catching Fire	1,722	1,926	1,293	4,941	7,362	-32%	-	-	-	-	4,941	13,841	180,827
3	Saving Mr. Banks	1,360	1,928	1,104	4,392	6,969	-36%	-	-	-	-	4,392	14,193	30,139
3*	Anchorman 2	1,444	2,004	880	4,328	8,945	-51%	-	-	2,484	1,458	8,270	20,056	45,091
3	American Hustle	1,193	1,614	658	3,465	5,483	-36%	-	-	-	-	3,465	11,007	24,894
2*	Secret Life Of Walter Mitty	1,637	1,287	510	3,434	4,820	-28%	-	-	1,946	840	6,220	12,020	18,240
2*	Grudge Match	1,177	1,428	660	3,265	4,320	-24%	-	-	1,992	759	6,016	10,851	16,867
3	Walking With Dinosaurs	1,064	1,494	696	3,254	4,595	-29%	-	-	-	-	3,254	8,199	21,808
4	Tyler Perry's A Madea Chris	1,176	1,120	459	2,755	3,554	-22%	-	-	-	-	2,755	6,665	23,234
2*	Wolf Of Wall Street, The	670	1,219	704	2,593	4,353	-40%	-	-	1,309	762	4,664	10,315	14,979
2*	47 Ronin	693	978	510	2,181	4,471	-51%	-	-	956	670	3,807	11,711	15,518
2*	Justin Bieber's Believe	113	131	43	287	1,589	-81%	-	-	291	332	910	4,107	5,017
	Total	25,755	25,742	12,975	64,472			-	-	13,396	8,406	86,274		646,074
GALX - Riverbank 12 - Riverbank, CA														
6*	Frozen	2,757	3,124	1,758	7,640	8,964	-14%	-	-	3,012	2,241	12,893	19,287	118,158
1	Paranormal Activity: The Ma	3,482	2,286	868	6,636	-		-	-	-	-	6,636	-	6,636
4	Hobbit: The Desolation Of S	2,190	2,488	1,403	6,081	9,448	-35%	-	-	-	-	6,081	19,569	95,624
3	American Hustle	1,579	1,872	712	4,164	4,992	-16%	-	-	-	-	4,164	9,896	25,255
7	Hunger Games: Catching Fire	1,421	1,397	838	3,655	4,449	-17%	-	-	-	-	3,655	9,145	149,979
3	Saving Mr. Banks	1,316	1,475	829	3,620	6,164	-41%	-	-	-	-	3,620	13,135	28,465

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denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK											THIS	LAST	CUME
											WEEK	WEEK	
	FRI	SAT	SUN	GROSS	GROSS	%	MON	TUE	WED	THU	TOTAL	GROSS	
GALX - Riverbank 12 - Riverbank, CA (continued)													
3 * Anchorman 2	1,312	1,494	584	3,390	5,473	-38%	-	-	1,708	1,166	6,266	12,758	33,270
2 * 47 Ronin	872	1,299	700	2,870	5,599	-48%	-	-	1,695	1,014	5,580	17,285	22,865
2 * Secret Life Of Walter Mitty	1,186	1,005	498	2,690	3,918	-31%	-	-	1,347	643	4,679	10,953	15,632
2 * Grudge Match	866	1,181	472	2,518	2,436	3%	-	-	1,221	444	4,184	6,910	11,094
2 * Wolf Of Wall Street, The	925	820	600	2,345	4,028	-41%	-	-	1,146	874	4,364	9,302	13,667
Total	17,906	18,441	9,262	45,609			-	-	10,129	6,382	62,122		520,645
CTRN - Reel Time Theater - Coalinga, CA													
1 47 Ronin	164	198	-	362	-		-	-	-	-	362	-	362
1 Secret Life Of Walter Mitty	96	199	-	295	-		-	-	-	-	295	-	295
Total	260	397	-	657			-	-	-	-	657		657
CTRN - Avenal - Avenal, CA													
1 Paranormal Activity: The Ma	521	377	-	898	-		-	-	-	-	898	-	898
2 * 47 Ronin	46	45	-	91	331	-60%	-	-	ND	27	118	485	603
Total	567	422	-	989			-	-	-	27	1,016		1,501

Oakhurst, CA

SSFS - Met 5 - Oakhurst, CA

1 Wolf Of Wall Street, The	774	926	548	2,248	-		-	-	-	-	2,248	-	2,248
3 Saving Mr. Banks	546	586	314	1,445	3,692	-60%	-	-	-	-	1,445	7,070	15,068
4 Hobbit: The Desolation Of S	386	486	310	1,182	1,960	-39%	-	-	-	-	1,182	4,141	17,194
2 * 47 Ronin	347	388	156	892	1,422	-37%	-	-	318	230	1,440	3,062	4,502
2 * Grudge Match	254	382	164	798	1,510	-47%	-	-	448	386	1,632	3,195	4,828
2 * North By Northwest	-	198	-	198	324	-38%	-	-	-	-	198	610	808
Total	2,307	2,966	1,492	6,763			-	-	766	616	8,145		44,648

Merced, CA

REG - Hollywood Merced 13 - Merced, CA

1 Paranormal Activity: The Ma	6,207	3,410	2,398	12,015	-		-	-	-	-	12,015	-	12,015
4 Hobbit: The Desolation Of S	1,810	2,502	1,572	5,884	10,805	-45%	-	-	-	-	5,884	18,429	79,470
7 Hunger Games: Catching Fire	1,412	1,320	864	3,596	5,296	-32%	-	-	-	-	3,596	9,780	158,806
2 * Secret Life Of Walter Mitty	1,407	868	764	3,039	4,155	-26%	-	-	1,326	608	4,973	10,828	15,801
3 American Hustle	1,037	984	598	2,619	3,544	-26%	-	-	-	-	2,619	6,684	17,363
2 * 47 Ronin	846	792	748	2,386	4,934	-51%	-	-	1,525	1,269	5,180	15,041	20,221
2 * Wolf Of Wall Street, The	678	1,046	454	2,178	3,207	-32%	-	-	916	652	3,746	7,175	10,921
3 Walking With Dinosaurs	553	584	384	1,521	4,100	-62%	-	-	-	-	1,521	6,725	17,080
2 * Justin Bieber's Believe	223	133	160	516	1,338	-61%	-	-	228	158	902	3,829	4,731
Total	14,173	11,639	7,942	33,754			-	-	3,995	2,687	40,436		336,408

REG - Regency 7 - Merced, CA

6 * Frozen	3,040	3,206	2,656	8,902	9,957	-10%	-	-	3,282	2,012	14,196	18,859	105,798
3 * Anchorman 2	1,110	1,266	909	3,285	5,736	-42%	-	-	1,482	942	5,709	14,274	31,923
2 * Grudge Match	676	1,082	706	2,464	2,432	1%	-	-	936	470	3,870	5,675	9,545
3 Saving Mr. Banks	826	898	665	2,389	3,763	-36%	-	-	-	-	2,389	8,403	18,001
4 Tyler Perry's A Madea Chris	875	629	448	1,952	2,932	-33%	-	-	-	-	1,952	4,805	20,007
Total	6,527	7,081	5,384	18,992			-	-	5,700	3,424	28,116		185,274

Los Banos, CA

HFB - Premiere 6 Los Banos - Los Banos, CA

1 Paranormal Activity: The Ma	3,847	2,295	1,836	7,978	-		-	-	-	-	7,978	-	7,978
6 * Frozen	855	1,037	844	2,736	3,202	-14%	-	-	1,097	773	4,606	6,758	45,625
2 * Grudge Match	360	671	476	1,507	2,188	-31%	-	-	815	280	2,602	5,019	7,621

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Branch Complex Analysis San Francisco

WK											THIS	LAST	CUME
											WEEK	WEEK	
	FRI	SAT	SUN	WKEND GROSS	WKEND GROSS	%	MON	TUE	WED	THU	TOTAL	GROSS	
HFB - Premiere 6 Los Banos - Los Banos, CA (continued)													
2 * 47 Ronin	327	550	536	1,413	1,962	-27%	-	-	571	152	2,136	5,244	7,380
4 Hobbit: The Desolation Of S	396	406	457	1,259	2,166	-41%	-	-	-	-	1,259	4,368	20,483
3 * Anchorman 2	456	345	376	1,177	1,968	-40%	-	-	469	340	1,986	4,116	10,418
2 * Wolf Of Wall Street, The	298	334	263	895	1,531	-41%	-	-	567	316	1,778	3,227	5,005
3 Walking With Dinosaurs	177	267	302	746	1,820	-59%	-	-	-	-	746	3,765	8,949
2 * Secret Life Of Walter Mitty	264	239	137	640	1,243	-48%	-	-	372	205	1,217	3,178	4,395
Total	6,980	6,144	5,227	18,351			-	-	3,891	2,066	24,308		117,854

Fresno, CA

REG - Fresno Stadium 21 + IMAX - Fresno, CA

1 Paranormal Activity: The Ma	18,081	12,710	6,238	37,029	-		-	-	-	-	37,029	-	37,029
6* Frozen	9,692	10,204	7,848	27,744	27,879	0%	-	-	9,051	8,380	45,175	62,941	316,751
4 Hobbit: The Desolation Of S	7,417	10,087	4,924	22,428	39,649	-43%	-	-	-	-	22,428	72,960	322,913
3* Anchorman 2	5,628	7,530	4,803	17,961	30,532	-41%	-	-	8,318	4,958	31,237	63,615	152,828
3 American Hustle	5,983	6,731	4,210	16,924	26,461	-36%	-	-	-	-	16,924	49,946	116,285
3 Saving Mr. Banks	5,286	6,794	3,187	15,267	19,108	-20%	-	-	-	-	15,267	43,369	86,379
2* Wolf Of Wall Street, The	4,632	5,685	3,372	13,689	18,188	-24%	-	-	5,560	3,308	22,557	44,885	67,442
2* Secret Life Of Walter Mitty	4,266	4,428	2,614	11,308	15,494	-27%	-	-	4,898	2,694	18,900	41,170	60,070
2* 47 Ronin	3,404	4,277	2,994	10,675	21,763	-50%	-	-	6,174	2,739	19,588	55,437	75,025
7 Hunger Games: Catching Fire	3,360	3,841	3,040	10,241	11,706	-12%	-	-	-	-	10,241	24,784	541,476
2* Grudge Match	2,435	2,812	1,757	7,004	11,791	-40%	-	-	4,394	2,383	13,781	27,161	40,942
3 Walking With Dinosaurs	2,003	2,121	1,465	5,589	10,234	-45%	-	-	-	-	5,589	20,493	49,479
4 Tyler Perry's A Madea Chris	1,938	1,948	1,573	5,459	9,718	-43%	-	-	-	-	5,459	16,276	56,397
2* Mandela: Long Walk To Freed	667	730	566	1,963	2,879	-31%	-	-	866	587	3,416	6,947	10,363
2* Justin Bieber's Believe	402	348	439	1,189	4,676	-74%	-	-	767	653	2,609	13,727	16,336
1* Big	-	-	44	44	-		-	-	-	-	44	-	44
Total	75,194	80,246	49,074	204,514			-	-	40,028	25,702	270,244		1,949,759

REG - Broadway Faire 10 - Fresno, CA

1 Paranormal Activity: The Ma	2,567	2,001	1,082	5,650	-		-	-	-	-	5,650	-	5,650
6* Frozen	1,852	2,051	1,160	5,063	7,524	-32%	-	-	2,756	1,467	9,286	16,175	77,381
4 Hobbit: The Desolation Of S	1,152	1,862	1,192	4,206	6,076	-30%	-	-	-	-	4,206	11,018	49,705
3 American Hustle	1,008	1,370	748	3,126	5,035	-37%	-	-	-	-	3,126	8,962	20,243
7 Hunger Games: Catching Fire	1,251	1,191	610	3,052	4,538	-32%	-	-	-	-	3,052	8,090	110,840
3* Anchorman 2	724	1,390	446	2,560	3,481	-26%	-	-	1,332	727	4,619	9,867	23,904
2* Grudge Match	748	1,020	453	2,221	3,139	-29%	-	-	1,351	370	3,942	8,244	12,186
2* Secret Life Of Walter Mitty	718	956	514	2,188	4,150	-47%	-	-	1,091	646	3,925	10,043	13,968
2* 47 Ronin	585	694	480	1,759	3,380	-47%	-	-	1,248	304	3,311	8,006	11,317
2* Wolf Of Wall Street, The	384	668	536	1,588	2,069	-23%	-	-	826	322	2,736	5,544	8,280
3 Walking With Dinosaurs	106	156	148	410	2,393	-82%	-	-	-	-	410	4,676	10,671
Total	11,095	13,359	7,369	31,823			-	-	8,604	3,836	44,263		344,145

REG - Manchester Mall 16 - Fresno, CA

1 Paranormal Activity: The Ma	8,169	6,319	3,886	18,374	-		-	-	-	-	18,374	-	18,374
6* Frozen	2,046	2,931	2,152	7,129	9,773	-27%	-	-	3,238	2,049	12,416	20,663	114,792
7 Hunger Games: Catching Fire	1,448	2,054	1,424	4,926	6,134	-19%	-	-	-	-	4,926	12,442	169,432
3 Walking With Dinosaurs	1,061	2,026	1,290	4,377	4,072	7%	-	-	-	-	4,377	7,883	23,444
4 Tyler Perry's A Madea Chris	1,364	1,384	1,231	3,979	6,763	-41%	-	-	-	-	3,979	11,269	39,365
3 Saving Mr. Banks	1,324	1,422	841	3,587	5,247	-31%	-	-	-	-	3,587	9,991	22,164
2* Grudge Match	1,342	1,285	871	3,498	4,314	-18%	-	-	1,603	672	5,773	10,277	16,050
4 Hobbit: The Desolation Of S	803	1,506	991	3,300	10,853	-69%	-	-	-	-	3,300	21,473	91,233
3* Anchorman 2	1,136	1,228	730	3,094	5,237	-40%	-	-	1,500	825	5,419	12,523	27,910

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denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	LAST		%	MON	TUE	WED	THU	THIS	LAST	CUME
				GROSS	GROSS						WEEK	WEEK	
REG - Manchester Mall 16 - Fresno, CA (continued)													
2* Secret Life Of Walter Mitty	1,002	808	664	2,474	3,056	-19%	-	-	1,448	764	4,686	7,419	12,105
3 American Hustle	826	1,073	475	2,374	3,372	-29%	-	-	-	-	2,374	6,228	17,057
2* 47 Ronin	763	841	752	2,356	5,418	-56%	-	-	1,571	585	4,512	15,623	20,135
2* Wolf Of Wall Street, The	702	764	474	1,940	3,353	-42%	-	-	1,311	476	3,727	7,393	11,120
3 Dhoom 3	291	526	202	1,019	2,624	-61%	-	-	-	-	1,019	4,123	16,391
2* Justin Bieber's Believe	183	432	139	754	1,520	-50%	-	-	257	162	1,173	3,757	4,930
Total	22,460	24,599	16,122	63,181			-	-	10,928	5,533	79,642		604,502
TMKO - Sierra Vista Cinemas - Clovis, CA													
6* Frozen	3,830	4,428	2,524	10,782	12,953	-16%	-	-	5,328	3,503	19,613	29,855	149,809
1 Paranormal Activity: The Ma	4,063	2,502	2,068	8,632	-		-	-	-	-	8,632	-	8,632
4 Hobbit: The Desolation Of S	2,923	3,139	2,331	8,393	13,597	-38%	-	-	-	-	8,393	27,284	114,854
3 Saving Mr. Banks	2,969	2,864	1,677	7,510	8,880	-15%	-	-	-	-	7,510	18,216	39,027
3* Anchorman 2	2,176	2,250	1,499	5,926	8,787	-32%	-	-	2,279	1,815	10,020	21,085	49,273
7 Hunger Games: Catching Fire	2,090	1,455	1,200	4,746	6,167	-23%	-	-	-	-	4,746	12,760	193,531
2* 47 Ronin	1,316	1,222	910	3,448	6,300	-45%	-	-	2,366	866	6,681	20,477	27,158
3 American Hustle	1,382	1,350	655	3,388	4,850	-30%	-	-	-	-	3,388	10,179	23,993
2* Secret Life Of Walter Mitty	1,392	1,414	515	3,320	4,966	-33%	-	-	1,772	1,006	6,099	15,781	21,880
3 Walking With Dinosaurs	1,110	1,044	614	2,768	4,019	-31%	-	-	-	-	2,768	8,594	20,784
2* Grudge Match	810	1,122	693	2,626	3,093	-15%	-	-	1,100	748	4,474	8,124	12,598
2* Wolf Of Wall Street, The	888	1,079	558	2,525	4,695	-46%	-	-	1,426	767	4,718	11,310	16,028
4 Tyler Perry's A Madea Chris	502	452	188	1,141	2,888	-60%	-	-	-	-	1,141	5,292	18,234
2* Justin Bieber's Believe	318	180	65	563	1,291	-56%	-	-	329	144	1,036	3,594	4,630
Total	25,769	24,501	15,497	65,768			-	-	14,600	8,849	89,219		700,431
REG - Clovis Movies 8 - Clovis, CA													
3 Cloudy With A Chance Of Mea	1,534	1,920	1,208	4,662	4,923	-5%	-	-	-	-	4,662	10,546	21,306
2* Ender's Game	873	1,165	855	2,893	3,369	-14%	-	-	1,162	796	4,851	6,680	11,531
3 Jackass Presents: Bad Grand	704	1,154	990	2,848	2,897	-1%	-	-	-	-	2,848	5,613	13,193
3 Free Birds	986	980	566	2,532	2,130	18%	-	-	-	-	2,532	4,914	10,465
2* Last Vegas	716	916	630	2,262	2,159	4%	-	-	881	604	3,747	4,564	8,311
4 Escape Plan	424	788	608	1,820	2,048	-11%	-	-	-	-	1,820	4,516	12,363
10 Despicable Me 2	356	424	382	1,162	1,599	-27%	-	-	-	-	1,162	3,395	41,442
11 We're The Millers	335	319	236	890	1,170	-23%	-	-	-	-	890	2,288	30,821
7 Insidious Chapter 2	191	341	161	693	890	-22%	-	-	-	-	693	1,739	12,690
Total	6,119	8,007	5,636	19,762			-	-	2,043	1,400	23,205		162,122
Hanford, CA													
CNMK - Movies 8 - Hanford, CA													
1 Paranormal Activity: The Ma	2,182	1,484	559	4,225	-		-	-	-	-	4,225	-	4,225
4 Hobbit: The Desolation Of S	460	546	302	1,308	2,093	-37%	-	-	-	-	1,308	3,667	18,124
4 Tyler Perry's A Madea Chris	413	450	220	1,083	2,155	-49%	-	-	-	-	1,083	3,625	12,439
2* Secret Life Of Walter Mitty	360	430	200	990	944	4%	-	-	498	197	1,684	2,388	4,072
3 Saving Mr. Banks	292	445	150	888	1,564	-43%	-	-	-	-	888	3,062	6,614
2* 47 Ronin	205	261	245	711	1,610	-55%	-	-	391	446	1,548	3,740	5,288
3 American Hustle	242	328	98	668	1,037	-35%	-	-	-	-	668	1,751	4,034
2* Wolf Of Wall Street, The	185	240	96	521	751	-30%	-	-	330	81	932	1,735	2,667
Total	4,339	4,184	1,870	10,394			-	-	1,219	724	12,336		57,463
Lemoore, CA													
CCL - Lemoore Cinemas - Lemoore, CA													
1 Paranormal Activity: The Ma	4,331	3,648	2,008	9,986	-		-	-	-	-	9,986	-	9,986

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* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK		FRI	SAT	SUN	LAST		%	MON	TUE	WED	THU	THIS	LAST	
					WKEND	WKEND						WEEK	WEEK	
												GROSS	GROSS	
CCL - Lemoore Cinemas - Lemoore, CA (continued)														
4	Hobbit: The Desolation Of S	720	1,114	516	2,350	4,155	-43%	-	-	-	-	2,350	8,212	40,413
2*	47 Ronin	648	793	784	2,224	3,036	-26%	-	-	1,232	308	3,764	7,752	11,515
6*	Frozen	581	866	712	2,160	2,549	-15%	-	-	1,344	814	4,316	5,479	57,420
3*	Anchorman 2	635	660	524	1,819	2,858	-36%	-	-	756	517	3,092	7,820	20,306
2*	Grudge Match	666	680	304	1,650	2,329	-29%	-	-	668	208	2,526	5,186	7,712
3	Saving Mr. Banks	473	539	399	1,411	2,598	-45%	-	-	-	-	1,411	4,926	10,962
3	American Hustle	442	481	280	1,203	2,812	-57%	-	-	-	-	1,203	4,711	10,608
2*	Secret Life Of Walter Mitty	438	455	216	1,108	1,549	-28%	-	-	767	117	1,992	4,148	6,140
2*	Wolf Of Wall Street, The	322	431	313	1,066	1,668	-36%	-	-	470	196	1,732	3,830	5,562
3	Walking With Dinosaurs	352	266	432	1,050	1,598	-34%	-	-	-	-	1,050	3,265	8,075
7	Hunger Games: Catching Fire	207	124	104	435	761	-42%	-	-	-	-	435	1,304	90,159
4	Tyler Perry's A Madea Chris	100	16	58	174	1,510	-88%	-	-	-	-	174	2,296	11,174
	Total	9,915	10,073	6,650	26,636			-	-	5,237	2,160	34,031		290,032

Visalia, CA

REG - Sequoia Mall 12 - Visalia, CA

6*	Frozen	3,108	3,934	2,295	9,337	13,016	-28%	-	-	3,732	2,872	15,941	26,329	121,556
3	Walking With Dinosaurs	884	1,629	822	3,335	3,057	9%	-	-	-	-	3,335	6,031	15,787
3	Saving Mr. Banks	1,147	1,478	642	3,267	4,847	-32%	-	-	-	-	3,267	9,757	22,663
2*	Secret Life Of Walter Mitty	1,019	888	525	2,432	3,358	-27%	-	-	946	734	4,112	9,246	13,358
4	Tyler Perry's A Madea Chris	559	935	831	2,325	4,630	-49%	-	-	-	-	2,325	7,913	28,839
4	Jackass Presents: Bad Grand	499	652	401	1,552	1,499	3%	-	-	-	-	1,552	2,629	8,155
3	Cloudy With A Chance Of Mea	521	458	297	1,276	1,452	-12%	-	-	-	-	1,276	3,477	50,251
2*	Ender's Game	270	466	315	1,051	1,122	-6%	-	-	493	255	1,799	2,539	4,338
2*	Justin Bieber's Believe	356	254	326	936	2,393	-60%	-	-	499	369	1,804	6,399	8,203
2*	Last Vegas	272	292	294	858	1,268	-32%	-	-	332	206	1,396	2,177	24,159
3	Free Birds	255	285	315	855	672	27%	-	-	-	-	855	1,682	22,024
27*	Despicable Me 2	184	308	202	694	818	-15%	-	-	248	101	1,043	1,606	206,930
Total		9,074	11,579	7,265	27,918			-	-	6,250	4,537	38,705		526,263

REG - Signature Stadium 10 - Visalia, CA

1	Paranormal Activity: The Ma	5,821	4,178	2,912	12,911	-		-	-	-	-	12,911	-	12,911
4	Hobbit: The Desolation Of S	2,214	3,033	1,927	7,174	13,405	-46%	-	-	-	-	7,174	24,808	90,875
7	Hunger Games: Catching Fire	1,657	2,172	1,698	5,527	7,944	-30%	-	-	-	-	5,527	15,959	176,549
3*	Anchorman 2	1,500	1,766	922	4,188	8,296	-49%	-	-	2,748	1,094	8,030	17,600	41,999
3	American Hustle	1,271	1,176	1,019	3,466	5,932	-41%	-	-	-	-	3,466	11,082	26,252
2*	Wolf Of Wall Street, The	1,144	941	833	2,918	3,833	-23%	-	-	1,379	1,001	5,298	10,195	15,493
2*	Grudge Match	846	998	902	2,746	4,548	-39%	-	-	1,620	712	5,078	10,352	15,430
2*	47 Ronin	553	1,024	512	2,089	3,708	-43%	-	-	1,137	964	4,190	10,553	14,743
Total		15,006	15,288	10,725	41,019			-	-	6,884	3,771	51,674		394,252

Santa Cruz, CA

REG - Santa Cruz 9 - Santa Cruz, CA

1	Paranormal Activity: The Ma	5,432	3,460	2,345	11,237	-		-	-	-	-	11,237	-	11,237
6*	Frozen	2,710	2,772	1,473	6,955	8,871	-21%	-	-	2,656	2,134	11,745	18,122	77,671
4	Hobbit: The Desolation Of S	1,615	2,250	1,473	5,338	8,685	-38%	-	-	-	-	5,338	16,730	89,025
3*	Anchorman 2	1,884	2,272	716	4,872	10,401	-53%	-	-	3,218	2,159	10,249	22,874	59,121
7	Hunger Games: Catching Fire	1,656	1,767	1,076	4,499	7,364	-38%	-	-	-	-	4,499	13,975	178,330
2*	47 Ronin	514	880	611	2,005	3,571	-43%	-	-	834	496	3,335	8,739	12,074
2*	Grudge Match	600	850	181	1,631	1,898	-14%	-	-	466	366	2,463	3,768	6,231
2*	Mandela: Long Walk To Freed	504	646	317	1,467	1,604	-8%	-	-	542	250	2,259	3,370	5,629

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Branch Complex Analysis San Francisco

WK		FRI	SAT	SUN	LAST		%	MON	TUE	WED	THU	THIS	LAST	CUME
					WKEND	WKEND						WEEK	WEEK	
REG - Santa Cruz 9 - Santa Cruz, CA (continued)														
3	Walking With Dinosaurs	324	238	446	1,008	2,728	-63%	-	-	-	-	1,008	4,445	10,543
	Total	15,239	15,135	8,638	39,012			-	-	7,716	5,405	52,133		449,861
REG - Riverfront Twin - Santa Cruz, CA														
3	American Hustle	2,418	3,146	1,712	7,276	10,910	-33%	-	-	-	-	7,276	19,359	48,877
2*	Secret Life Of Walter Mitty	1,921	2,136	1,076	5,133	8,391	-38%	-	-	2,932	1,443	9,508	18,720	28,228
	Total	4,339	5,282	2,788	12,409			-	-	2,932	1,443	16,784		77,105
NICK - Del Mar 3 - Santa Cruz, CA														
2*	Wolf Of Wall Street, The	2,814	3,025	1,758	7,598	8,989	-15%	-	-	3,150	1,869	12,616	19,676	32,292
3	Saving Mr. Banks	1,543	1,982	711	4,236	5,914	-28%	-	-	-	-	4,236	11,796	31,790
	Total	4,357	5,007	2,469	11,834			-	-	3,150	1,869	16,852		64,082
NICK - Nickelodeon 4 - Santa Cruz, CA														
3	Inside Llewyn Davis	1,742	2,198	1,184	5,126	5,576	-8%	-	-	-	-	5,126	11,436	27,950
6*	Philomena	1,232	1,656	690	3,576	4,544	-21%	-	-	1,394	1,078	6,048	9,105	43,319
8	Dallas Buyers Club	672	1,084	410	2,166	2,113	2%	-	-	-	-	2,166	4,045	49,214
2*	Nebraska	808	848	442	2,099	2,292	-8%	-	-	638	504	3,240	5,026	8,266
3	12 Years A Slave	296	276	194	767	786	-2%	-	-	-	-	767	1,884	4,049
	Total	4,750	6,062	2,920	13,734			-	-	2,032	1,582	17,347		132,798
NICK - Aptos Twin - Aptos, CA														
3	Saving Mr. Banks	1,819	1,631	790	4,240	6,824	-37%	-	-	-	-	4,240	12,683	28,672
2*	Wolf Of Wall Street, The	1,014	1,273	502	2,790	3,749	-25%	-	-	1,137	905	4,832	8,822	13,654
	Total	2,833	2,904	1,292	7,030			-	-	1,137	905	9,072		42,326

Monterey/Salinas, CA

CNMK - Monterey Cinemas 14 + XD - Monterey, CA

1 Paranormal Activity: The Ma	5,911	4,119	1,976	12,006	-		-	-	-	-	12,006	-	12,006
3 American Hustle	4,001	4,531	2,254	10,786	16,052	-32%	-	-	-	-	10,786	28,842	69,888
6* Frozen	3,892	3,683	2,612	10,188	12,391	-17%	-	-	3,803	2,762	16,752	23,495	152,236
3 Saving Mr. Banks	3,041	3,490	1,828	8,358	11,944	-30%	-	-	-	-	8,358	23,640	50,948
2* Wolf Of Wall Street, The	3,135	3,416	1,752	8,302	10,753	-22%	-	-	3,424	2,336	14,062	24,851	38,914
2* Secret Life Of Walter Mitty	2,592	2,974	1,774	7,340	7,045	4%	-	-	2,431	1,637	11,408	19,514	30,922
4 Hobbit: The Desolation Of S	2,218	2,714	1,592	6,524	12,720	-48%	-	-	-	-	6,524	25,016	137,669
3* Anchorman 2	2,198	2,354	1,350	5,902	10,219	-42%	-	-	2,967	1,652	10,521	23,245	64,022
2* 47 Ronin	1,599	1,787	988	4,374	5,665	-22%	-	-	2,135	882	7,391	15,268	22,659
7 Hunger Games: Catching Fire	1,564	1,582	929	4,075	5,798	-29%	-	-	-	-	4,075	11,601	227,197
2* Grudge Match	1,072	1,453	854	3,379	3,661	-7%	-	-	1,592	685	5,656	8,472	14,128
3 Walking With Dinosaurs	804	963	301	2,068	4,004	-48%	-	-	-	-	2,068	8,112	18,290
1* Big	-	-	44	44	-		-	-	-	-	44	-	44
Total	32,027	33,066	18,254	83,346			-	-	16,352	9,954	109,651		838,923

ARCE - Osio Plaza 6 - Monterey, CA

3 Inside Llewyn Davis	1,334	1,039	731	3,104	3,044	1%	-	-	-	-	3,104	6,276	14,400
6* Philomena	771	1,008	646	2,426	3,246	-25%	-	-	1,030	735	4,191	6,560	29,863
6* Nebraska	556	606	358	1,520	1,695	-10%	-	-	491	418	2,430	3,876	19,423
4 Captain Phillips	324	538	179	1,041	784	32%	-	-	-	-	1,041	2,006	6,110
1 Mandela: Long Walk To Freed	346	400	268	1,013	-		-	-	-	-	1,013	-	1,013
Total	3,331	3,591	2,182	9,104			-	-	1,521	1,153	11,779		70,809

TMKO - Lighthouse 4 - Pacific Grove, CA

3 American Hustle	-	1,026	599	1,624	3,802	-40%	-	-	-	-	1,624	7,664	17,504
4 Hobbit: The Desolation Of S	-	821	250	1,070	1,936	-13%	-	-	-	-	1,070	3,740	12,976
2* Wolf Of Wall Street, The	-	744	262	1,006	2,890	-42%	-	-	534	439	1,978	6,480	8,458
3* Anchorman 2	-	262	154	416	1,346	-52%	-	-	462	470	1,348	3,246	7,836

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Branch Complex Analysis

San Francisco

WK	LAST WKEND				%	MON	TUE	WED	THU	THIS WEEK	LAST WEEK	CUME
	FRI	SAT	SUN	GROSS								
Total	-	2,853	1,265	4,116		-	-	996	909	6,020		46,774
CNMK - Salinas Northridge 14 - Salinas, CA												
1 Paranormal Activity: The Ma	13,619	7,807	5,111	26,537	-	-	-	-	-	26,537	-	26,537
6* Frozen	2,208	1,870	1,728	5,806	10,015	-42%	-	-	2,949	1,664	19,642	101,638
4 Hobbit: The Desolation Of S	933	1,289	892	3,114	3,864	-19%	-	-	-	-	7,098	46,536
2* Grudge Match	1,103	1,004	1,003	3,110	2,998	3%	-	-	1,236	456	6,587	11,389
3 Walking With Dinosaurs	659	1,501	905	3,065	3,640	-15%	-	-	-	-	6,379	20,025
4 Tyler Perry's A Madea Chris	1,001	1,083	867	2,951	4,500	-34%	-	-	-	-	7,592	26,382
7 Hunger Games: Catching Fire	810	1,221	680	2,711	3,244	-16%	-	-	-	-	6,460	126,490
3* Anchorman 2	868	1,090	416	2,374	4,892	-51%	-	-	1,322	778	9,689	25,556
2* 47 Ronin	616	946	616	2,178	4,862	-55%	-	-	1,201	695	12,498	16,572
2* Secret Life Of Walter Mitty	753	633	556	1,942	2,514	-22%	-	-	937	559	6,295	9,733
3 American Hustle	455	914	449	1,818	2,141	-15%	-	-	-	-	4,537	12,062
2* Wolf Of Wall Street, The	523	524	608	1,655	2,629	-37%	-	-	940	373	5,476	8,444
2* Justin Bieber's Believe	421	513	192	1,126	2,721	-58%	-	-	555	196	6,988	8,865
Total	23,969	20,395	14,023	58,387		-	-	9,140	4,721	72,249		440,229

TSU - Maya Cinema 14 - Salinas, CA

1 Paranormal Activity: The Ma	5,592	3,990	2,550	12,132	-	-	-	-	-	12,132	-	12,132
4 Hobbit: The Desolation Of S	1,672	1,684	826	4,183	6,300	-33%	-	-	-	-	11,272	58,118
6* Frozen	1,436	1,189	867	3,492	4,642	-24%	-	-	1,886	1,019	10,100	86,777
3 Saving Mr. Banks	1,144	1,112	758	3,014	3,918	-23%	-	-	-	-	7,720	19,008
3 American Hustle	832	1,335	406	2,574	3,406	-24%	-	-	-	-	6,214	17,078
2* 47 Ronin	887	904	780	2,571	5,870	-56%	-	-	1,565	616	13,874	18,626
3* Anchorman 2	902	887	586	2,375	4,994	-52%	-	-	1,176	822	12,532	27,160
2* Wolf Of Wall Street, The	879	920	548	2,348	3,572	-34%	-	-	1,533	862	9,612	14,356
2* Grudge Match	702	724	618	2,044	2,026	0%	-	-	702	394	5,508	8,648
3 Walking With Dinosaurs	502	613	591	1,706	3,502	-51%	-	-	-	-	5,759	14,442
2* Secret Life Of Walter Mitty	533	400	284	1,217	2,624	-53%	-	-	804	485	6,828	9,335
7 Hunger Games: Catching Fire	311	401	118	830	1,546	-46%	-	-	-	-	3,103	102,617
4 Tyler Perry's A Madea Chris	111	83	56	250	1,048	-76%	-	-	-	-	1,690	15,240
2* Justin Bieber's Believe	28	21	34	83	1,002	-91%	-	-	231	77	3,377	3,768
Total	15,531	14,263	9,022	38,819		-	-	7,897	4,275	50,993		407,305

Mt Shasta, CA**CTRN - Mount Shasta Cinemas - Mount Shasta, CA**

1 American Hustle	391	611	355	1,357	-	-	-	-	-	1,357	-	1,357
4 Hobbit: The Desolation Of S	452	515	367	1,334	2,937	-54%	-	-	-	-	5,320	23,934
6* Frozen	312	422	338	1,072	1,962	-45%	-	-	694	306	4,022	21,304
2* Secret Life Of Walter Mitty	339	494	183	1,016	1,800	-43%	-	-	746	271	3,955	5,988
3* Anchorman 2	275	252	160	687	1,124	-38%	-	-	395	212	2,708	6,549
2* Wolf Of Wall Street, The	134	263	104	502	1,250	-59%	-	-	325	182	2,557	3,566
2* Grudge Match	108	136	50	294	650	-54%	-	-	137	169	1,285	1,885
Total	2,011	2,693	1,557	6,262		-	-	2,297	1,140	9,698		64,583

Redding, CA**CNMK - Redding 14 + XD - Redding, CA**

4 Hobbit: The Desolation Of S	2,861	3,358	1,894	8,113	16,300	-50%	-	-	-	-	8,113	29,490	140,557
6* Frozen	2,585	3,392	1,858	7,835	11,717	-33%	-	-	3,918	2,704	14,457	24,509	124,796
1 Paranormal Activity: The Ma	2,913	1,620	867	5,400	-		-	-	-	-	5,400	-	5,400
3 Saving Mr. Banks	1,796	2,407	1,110	5,314	7,052	-24%	-	-	-	-	5,314	14,196	33,198
2* Secret Life Of Walter Mitty	1,756	2,285	960	5,001	9,745	-48%	-	-	3,592	1,647	10,240	24,221	34,461

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denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK		FRI	SAT	SUN	LAST WKEND		%	MON	TUE	WED	THU	THIS	LAST	CUME
					GROSS	GROSS						WEEK	WEEK	
CNMK - Redding 14 + XD - Redding, CA (continued)														
7	Hunger Games: Catching Fire	1,559	1,746	1,029	4,334	6,414	-32%	-	-	-	-	4,334	13,244	185,408
3*	Anchorman 2	1,262	1,348	1,090	3,700	7,545	-50%	-	-	1,994	1,285	6,980	17,305	44,816
3	American Hustle	1,222	1,204	892	3,318	4,736	-29%	-	-	-	-	3,318	8,627	20,988
2*	Wolf Of Wall Street, The	1,117	1,399	735	3,251	4,816	-32%	-	-	1,497	804	5,552	10,801	16,353
2*	47 Ronin	948	1,137	626	2,711	4,406	-38%	-	-	1,226	879	4,816	11,168	15,984
2*	Grudge Match	746	761	785	2,292	2,430	-5%	-	-	880	567	3,739	5,571	9,310
3	Walking With Dinosaurs	156	239	230	624	2,308	-72%	-	-	-	-	624	5,029	10,684
1*	Big	-	-	89	89	-	-	-	-	-	-	89	-	89
	Total	18,921	20,896	12,165	51,982			-	-	13,107	7,886	72,976		642,044

CNMK - Cinemark Movies 8 - Redding, CA

3	Cloudy With A Chance Of Mea	972	1,099	608	2,678	2,354	13%	-	-	-	-	2,678	5,549	12,060
2*	Ender's Game	364	408	270	1,042	1,402	-25%	-	-	497	319	1,858	2,389	4,248
3	Jackass Presents: Bad Grand	336	421	204	962	1,121	-14%	-	-	-	-	962	2,063	4,550
1	Book Thief, The	264	458	186	908	-	-	-	-	-	-	908	-	908
1	Lee Daniels' The Butler	250	361	172	782	-	-	-	-	-	-	782	-	782
2*	Free Birds	258	312	202	772	802	-3%	-	-	323	165	1,260	1,236	2,496
4	Escape Plan	232	328	166	726	745	-2%	-	-	-	-	726	1,354	4,094
13	Despicable Me 2	110	149	124	384	683	-43%	-	-	-	-	384	1,344	20,824
	Total	2,786	3,536	1,932	8,254			-	-	820	484	9,558		49,962

Anderson, CA

RFB - Valley 11 Cinemas - Anderson, CA

6*	Frozen	727	1,094	723	2,544	3,359	-24%	-	-	1,190	735	4,469	6,945	36,055
4	Hobbit: The Desolation Of S	389	598	417	1,404	2,439	-42%	-	-	-	-	1,404	4,745	22,862
1	Paranormal Activity: The Ma	508	363	427	1,298	-	-	-	-	-	-	1,298	-	1,298
2*	Secret Life Of Walter Mitty	367	599	330	1,296	2,050	-36%	-	-	505	343	2,144	4,786	6,930
3*	Anchorman 2	469	381	427	1,277	1,962	-34%	-	-	411	272	1,960	3,587	8,807
3	Saving Mr. Banks	364	505	241	1,110	1,526	-27%	-	-	-	-	1,110	3,233	7,450
2*	Philomena	259	371	317	947	1,424	-33%	-	-	333	278	1,558	2,455	4,013
3	American Hustle	389	240	209	838	1,437	-41%	-	-	-	-	838	2,619	6,270
2*	47 Ronin	254	291	224	769	1,563	-50%	-	-	358	265	1,392	3,575	4,967
2*	Grudge Match	153	253	190	596	801	-25%	-	-	400	191	1,187	1,590	2,777
2*	Wolf Of Wall Street, The	142	226	122	490	839	-41%	-	-	245	149	884	1,890	2,774
1	Mandela: Long Walk To Freed	36	164	44	244	-	-	-	-	-	-	244	-	244
	Total	4,057	5,085	3,671	12,813			-	-	3,442	2,233	18,488		104,447

Quincy, CA

THT - Town Hall Theater - Quincy, CA

1	About Time	199	273	174	646	-	-	-	-	-	-	646	-	646
	Total	199	273	174	646			-	-	-	-	646		646

Chico, CA

CNMK - Tinseltown 14 - Chico, CA

6*	Frozen	3,821	3,568	2,684	10,072	14,415	-30%	-	-	5,343	3,722	19,138	30,494	150,362
4	Hobbit: The Desolation Of S	2,953	3,889	2,180	9,022	14,399	-37%	-	-	-	-	9,022	28,228	139,112
1	Paranormal Activity: The Ma	3,699	2,918	1,509	8,126	-	-	-	-	-	-	8,126	-	8,126
3*	Anchorman 2	2,726	2,129	1,666	6,522	8,924	-26%	-	-	2,943	1,753	11,218	19,359	56,908
3	American Hustle	2,473	2,576	1,114	6,162	9,488	-35%	-	-	-	-	6,162	17,738	39,926
3	Saving Mr. Banks	1,812	2,323	1,164	5,300	8,231	-35%	-	-	-	-	5,300	15,799	35,474
2*	Secret Life Of Walter Mitty	1,625	2,005	1,091	4,721	7,560	-37%	-	-	2,700	1,305	8,726	18,316	27,042

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* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK		FRI	SAT	SUN	LAST			%	MON	TUE	WED	THU	THIS	LAST	CUME
					GROSS	GROSS	GROSS						WEEK	WEEK	
													TOTAL	GROSS	
CNMK - Tinseltown 14 - Chico, CA (continued)															
7	Hunger Games: Catching Fire	1,839	1,635	983	4,457	6,896	-35%	-	-	-	-	4,457	13,605	208,378	
2*	Wolf Of Wall Street, The	1,254	1,114	1,114	3,482	6,997	-50%	-	-	2,564	1,287	7,333	16,344	23,677	
3	Walking With Dinosaurs	1,077	794	851	2,722	4,068	-33%	-	-	-	-	2,722	8,189	18,753	
2*	47 Ronin	640	1,100	590	2,330	4,418	-47%	-	-	1,086	734	4,150	12,090	16,240	
2*	Grudge Match	795	991	335	2,121	2,240	-5%	-	-	1,016	551	3,688	5,474	9,162	
	Total	24,714	25,042	15,281	65,037			-	-	15,652	9,352	90,042		733,160	

PE - El Rey Theatre - Chico, CA

	-	-	-	-	-		-	-	-	-	-	-	-
Total	-	-	-	-	-		-	-	-	-	-	-	-

ALMO - Paradise 7 - Paradise, CA

4 Hobbit: The Desolation Of S	592	886	395	1,873	3,519	-46%	-	-	-	-	1,873	6,335	28,364
1 American Hustle	580	753	354	1,687	-		-	-	-	-	1,687	-	1,687
1 Frozen	611	413	395	1,419	-		-	-	-	-	1,419	-	20,736
1 Book Thief, The	509	522	333	1,364	-		-	-	-	-	1,364	-	1,364
3 Saving Mr. Banks	497	576	290	1,363	3,061	-55%	-	-	-	-	1,363	6,005	14,231
2* Secret Life Of Walter Mitty	493	260	198	951	2,309	-58%	-	-	641	282	1,874	5,371	7,245
2* 47 Ronin	273	152	97	522	1,096	-52%	-	-	289	125	936	2,485	3,421
2* Wolf Of Wall Street, The	159	177	170	506	1,330	-61%	-	-	348	224	1,078	3,112	4,190
Total	3,714	3,739	2,232	9,685			-	-	1,278	631	11,594		81,238

Oroville, CA

CONT - Feather River 6 - Oroville, CA

1 Paranormal Activity: The Ma	1,614	1,586	435	3,634	-		-	-	-	-	3,634	-	3,634
4 Hobbit: The Desolation Of S	607	616	501	1,724	2,492	-30%	-	-	-	-	1,724	5,512	29,248
2* 47 Ronin	486	338	306	1,130	1,937	-41%	-	-	609	309	2,048	5,064	7,112
3* Anchorman 2	453	321	262	1,036	1,796	-42%	-	-	430	428	1,894	4,294	10,004
2* Secret Life Of Walter Mitty	306	394	198	896	1,368	-34%	-	-	422	224	1,542	3,472	5,014
2* Grudge Match	276	304	228	808	1,354	-40%	-	-	526	394	1,728	3,414	5,141
3 Saving Mr. Banks	232	352	90	674	1,850	-63%	-	-	-	-	674	3,473	7,352
2* Wolf Of Wall Street, The	268	140	214	623	890	-30%	-	-	343	176	1,142	2,098	3,240
Total	4,242	4,051	2,234	10,525			-	-	2,330	1,531	14,386		70,745

Crescent City, CA

CTRN - Crescent City Cinema - Crescent City, CA

1 Paranormal Activity: The Ma	972	646	188	1,806	-		-	-	-	-	1,806	-	1,806
6* Frozen	470	558	292	1,320	1,727	-23%	-	-	450	214	1,984	3,662	19,790
4 Hobbit: The Desolation Of S	301	550	376	1,228	1,574	-22%	-	-	-	-	1,228	3,130	17,532
1 American Hustle	266	388	210	864	-		-	-	-	-	864	-	864
2* Secret Life Of Walter Mitty	296	258	148	702	1,044	-32%	-	-	258	170	1,130	2,372	3,502
2* Grudge Match	274	204	214	692	680	1%	-	-	86	56	834	1,708	2,542
2* 47 Ronin	101	324	38	464	864	-46%	-	-	174	100	736	1,880	2,616
2* Wolf Of Wall Street, The	222	100	68	390	586	-33%	-	-	236	190	816	1,426	2,242
7 Hunger Games: Catching Fire	186	92	70	348	410	-15%	-	-	-	-	348	858	21,720
Total	3,088	3,120	1,604	7,814			-	-	1,204	730	9,746		72,614

McKinleyville, CA

CTRN - Mill Creek Cinema - McKinleyville, CA

4 Hobbit: The Desolation Of S	1,197	979	710	2,885	5,162	-44%	-	-	-	-	2,885	8,824	49,664
3* Anchorman 2	572	774	322	1,668	1,940	-13%	-	-	906	460	3,035	5,662	17,468
1 Paranormal Activity: The Ma	810	354	268	1,432	-		-	-	-	-	1,432	-	1,432

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* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	LAST		%	MON	TUE	WED	THU	THIS	LAST	CUME
				WKEND GROSS	WKEND GROSS						WEEK TOTAL	WEEK GROSS	
CTRN - Mill Creek Cinema - Mckinleyville, CA (continued)													
6 * Frozen	355	423	340	1,119	1,964	-43%	-	-	983	734	2,836	4,883	33,443
2 * 47 Ronin	335	446	257	1,038	1,538	-32%	-	-	463	138	1,640	3,572	5,212
3 American Hustle	368	362	292	1,023	2,477	-58%	-	-	-	-	1,023	4,964	11,322
2 * Wolf Of Wall Street, The	266	368	193	828	1,307	-36%	-	-	636	272	1,736	3,092	4,828
2 * Secret Life Of Walter Mitty	348	216	166	730	1,776	-58%	-	-	601	339	1,670	3,690	5,360
2 * Grudge Match	248	108	91	446	620	-28%	-	-	306	238	992	1,384	2,376
Total	4,499	4,030	2,639	11,169			-	-	3,895	2,181	17,249		131,105

Eureka, CA

CTRN - Minor 3 - Arcata, CA

1 American Hustle	449	462	320	1,231	-		-	-	-	-	1,231	-	1,231
2* Wolf Of Wall Street, The	291	336	186	812	1,080	-24%	-	-	430	262	1,504	2,228	3,733
2* Secret Life Of Walter Mitty	270	152	104	526	861	-38%	-	-	534	162	1,222	2,045	3,266
Total	1,010	950	610	2,569			-	-	964	424	3,957		8,230

Willits, CA

CONT - Noyo 3 - Willits, CA

1 Secret Life Of Walter Mitty	292	234	260	786	-		-	-	-	-	786	-	786
1 Philomena	196	288	272	756	-		-	-	-	-	756	-	756
4 Hobbit: The Desolation Of S	218	288	178	684	1,382	-50%	-	-	-	-	684	2,440	12,562
2 Book Thief, The	60	138	138	336	366	-8%	-	-	-	-	336	921	1,257
Total	766	948	848	2,562			-	-	-	-	2,562		15,361

Ukiah, CA

REG - Ukiah 6 - Ukiah, CA

6* Frozen	1,167	1,264	862	3,293	3,159	4%	-	-	840	614	4,747	6,122	44,052
4 Hobbit: The Desolation Of S	693	921	510	2,124	4,505	-52%	-	-	-	-	2,124	8,474	41,081
2* Secret Life Of Walter Mitty	915	741	392	2,048	3,003	-31%	-	-	968	496	3,512	7,541	11,053
3* Anchorman 2	916	596	324	1,836	3,001	-38%	-	-	643	329	2,808	6,730	18,012
2* 47 Ronin	509	678	286	1,473	2,331	-36%	-	-	530	250	2,253	4,974	7,227
2* Grudge Match	362	479	310	1,151	1,852	-37%	-	-	604	345	2,100	4,007	6,107
3 Walking With Dinosaurs	101	116	62	279	1,985	-85%	-	-	-	-	279	3,444	7,265
Total	4,663	4,795	2,746	12,204			-	-	3,585	2,034	17,823		134,797

Eureka, CA

CTRN - Broadway Cinema - Eureka, CA

1 Paranormal Activity: The Ma	2,473	1,356	617	4,446	-		-	-	-	-	4,446	-	4,446
6* Frozen	1,496	1,273	1,078	3,847	4,337	-11%	-	-	1,623	926	6,397	7,556	50,111
4 Hobbit: The Desolation Of S	1,296	1,636	915	3,846	7,072	-45%	-	-	-	-	3,846	11,944	62,248
3 Saving Mr. Banks	1,122	1,241	677	3,040	4,337	-29%	-	-	-	-	3,040	7,282	18,004
7 Hunger Games: Catching Fire	772	1,017	657	2,446	2,520	-2%	-	-	-	-	2,446	4,222	73,212
3 American Hustle	921	708	555	2,184	2,907	-24%	-	-	-	-	2,184	5,352	13,831
2* 47 Ronin	804	468	428	1,700	2,562	-33%	-	-	664	324	2,688	6,655	9,344
3 Walking With Dinosaurs	437	612	592	1,641	1,544	6%	-	-	-	-	1,641	2,991	8,066
3* Anchorman 2	634	660	281	1,575	3,449	-54%	-	-	1,150	576	3,301	7,294	20,590
2* Wolf Of Wall Street, The	434	633	368	1,434	2,198	-34%	-	-	859	307	2,601	4,223	6,824
2* Secret Life Of Walter Mitty	483	638	191	1,312	1,886	-30%	-	-	956	292	2,560	4,286	6,846
2* Grudge Match	364	450	153	967	1,275	-24%	-	-	386	198	1,551	2,620	4,171
2* Justin Bieber's Believe	-	143	57	200	675	-52%	-	-	181	152	534	1,520	2,054
Total	11,236	10,835	6,569	28,638			-	-	5,819	2,775	37,235		279,747

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Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	LAST WKEND		%	MON	TUE	WED	THU	THIS	LAST	CUME
				GROSS	GROSS						WEEK	WEEK	
											TOTAL	GROSS	
ACTA - Arcata - Arcata, CA													
	-	-	-	-	-		-	-	-	-	-	-	-
Total	-	-	-	-	-		-	-	-	-	-	-	-

Lakeport, CA

ALMO - Lakeport 5 - Lakeport, CA

4	Hobbit: The Desolation Of S	949	762	300	2,011	3,772	-46%	-	-	-	-	2,011	6,614	29,783
1	Secret Life Of Walter Mitty	840	718	229	1,787	-		-	-	-	-	1,787	-	1,787
3	Saving Mr. Banks	482	761	272	1,515	3,603	-57%	-	-	-	-	1,515	6,544	13,890
3*	Anchorman 2	479	618	170	1,267	2,283	-44%	-	-	646	661	2,574	5,509	12,675
2*	47 Ronin	439	234	107	780	1,965	-60%	-	-	288	209	1,277	4,372	5,649
Total		3,189	3,093	1,078	7,360		-	-	934	870	9,164			63,784

Auburn, CA

REG - Auburn Stadium 10 - Auburn, CA

6*	Frozen	2,686	2,542	1,365	6,593	8,500	-22%	-	-	3,046	2,523	12,162	19,713	96,319
3	Saving Mr. Banks	2,058	1,927	1,352	5,337	6,882	-22%	-	-	-	-	5,337	14,446	31,676
4	Hobbit: The Desolation Of S	1,944	1,998	1,315	5,257	10,031	-47%	-	-	-	-	5,257	18,754	79,642
2*	Secret Life Of Walter Mitty	1,694	1,599	984	4,277	7,362	-41%	-	-	2,316	1,217	7,810	19,628	27,438
3	American Hustle	1,485	1,841	598	3,924	6,254	-37%	-	-	-	-	3,924	12,399	28,800
7	Hunger Games: Catching Fire	1,352	1,546	838	3,736	3,717	0%	-	-	-	-	3,736	7,140	118,307
3*	Anchorman 2	1,314	1,269	592	3,175	5,917	-46%	-	-	2,190	1,033	6,398	13,603	33,772
2*	Wolf Of Wall Street, The	852	808	434	2,094	3,152	-33%	-	-	1,026	506	3,626	7,065	10,691
2*	Grudge Match	878	539	362	1,779	1,473	20%	-	-	560	229	2,568	4,338	6,906
2*	47 Ronin	502	656	489	1,647	2,634	-37%	-	-	720	235	2,602	5,806	8,408
Total		14,765	14,725	8,329	37,819		-	-	9,858	5,743	53,420			441,959

Placerville, CA

REG - Placerville 8 - Placerville, CA

6*	Frozen	994	1,183	881	3,058	1,420	115%	-	-	526	339	3,923	3,092	41,577
4	Hobbit: The Desolation Of S	860	1,011	627	2,498	5,282	-52%	-	-	-	-	2,498	10,410	40,992
2*	Secret Life Of Walter Mitty	1,033	876	508	2,417	3,528	-31%	-	-	1,336	806	4,559	9,124	13,683
3	Saving Mr. Banks	896	966	504	2,366	3,452	-31%	-	-	-	-	2,366	7,104	16,656
3	American Hustle	754	802	485	2,041	3,040	-32%	-	-	-	-	2,041	6,368	13,818
3*	Anchorman 2	742	649	478	1,869	3,474	-46%	-	-	456	342	2,667	7,065	14,963
2*	Wolf Of Wall Street, The	388	428	359	1,175	1,472	-20%	-	-	580	346	2,101	3,432	5,533
2*	47 Ronin	413	324	125	862	1,474	-41%	-	-	376	123	1,361	3,499	4,860
3	Walking With Dinosaurs	60	23	106	189	1,616	-88%	-	-	-	-	189	3,235	6,278
Total		6,140	6,262	4,073	16,475		-	-	3,274	1,956	21,705			158,360

Jackson, CA

REG - Jackson 4 - Jackson, CA

6*	Frozen	922	779	542	2,243	1,155	94%	-	-	335	358	2,936	2,802	24,695
4	Hobbit: The Desolation Of S	641	814	359	1,814	3,141	-42%	-	-	-	-	1,814	6,027	24,251
2*	Secret Life Of Walter Mitty	490	510	387	1,387	2,824	-50%	-	-	906	328	2,621	6,354	8,975
3*	Anchorman 2	409	415	260	1,084	2,184	-50%	-	-	586	303	1,973	4,416	10,332
Total		2,462	2,518	1,548	6,528		-	-	1,827	989	9,344			68,253

Sonora, CA

REG - Sonora Stadium 10 - Sonora, CA

6*	Frozen	1,866	1,456	1,131	4,453	6,983	-36%	-	-	2,003	1,334	7,790	14,875	65,110
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denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK		FRI	SAT	SUN	LAST WKEND		%	MON	TUE	WED	THU	THIS	LAST	CUME
					GROSS	GROSS						WEEK	WEEK	
REG - Sonora Stadium 10 - Sonora, CA (continued)														
3	Saving Mr. Banks	1,517	1,684	795	3,996	6,222	-35%	-	-	-	-	3,996	13,160	27,820
4	Hobbit: The Desolation Of S	1,694	1,416	742	3,852	7,731	-50%	-	-	-	-	3,852	14,923	61,160
2*	Secret Life Of Walter Mitty	995	1,215	592	2,802	4,938	-43%	-	-	1,688	968	5,458	11,626	17,084
3	American Hustle	993	1,232	534	2,759	4,364	-36%	-	-	-	-	2,759	9,005	20,315
3*	Anchorman 2	931	790	550	2,271	4,351	-47%	-	-	660	725	3,656	9,492	23,231
1	Paranormal Activity: The Ma	1,097	719	268	2,084	-		-	-	-	-	2,084	-	2,084
2*	Wolf Of Wall Street, The	654	698	431	1,783	2,902	-38%	-	-	518	453	2,754	5,959	8,713
2*	Grudge Match	840	409	336	1,585	1,794	-11%	-	-	514	400	2,499	4,163	6,662
2*	47 Ronin	406	372	162	940	2,338	-59%	-	-	454	375	1,769	5,227	6,996
	Total	10,993	9,991	5,541	26,525			-	-	5,837	4,255	36,617		239,175

South Lake Tahoe, CA

CTRN - Heavenly Village Cinemas - South Lake Tahoe, CA

6* Frozen	2,371	2,220	1,214	5,804	9,228	-37%	-	-	2,932	2,982	11,718	20,912	87,791
2* Wolf Of Wall Street, The	1,901	1,104	1,100	4,105	7,516	-45%	-	-	3,746	2,497	10,348	18,312	28,660
3 American Hustle	2,052	1,046	983	4,081	7,978	-48%	-	-	-	-	4,081	17,966	39,491
2* Secret Life Of Walter Mitty	1,553	1,838	570	3,961	7,748	-48%	-	-	3,482	2,178	9,620	19,631	29,252
7 Hunger Games: Catching Fire	1,261	1,017	556	2,834	4,181	-32%	-	-	-	-	2,834	9,566	100,648
2* Grudge Match	659	644	585	1,888	2,639	-28%	-	-	849	963	3,700	5,568	9,269
3 Walking With Dinosaurs	407	218	176	801	3,050	-73%	-	-	-	-	801	5,913	11,381
Total	10,204	8,087	5,184	23,474			-	-	11,009	8,620	43,102		306,492

South Lake Tahoe, NV

REG - Horizon Stadium 8 - Stateline, NV

3* Anchorman 2	1,548	1,408	626	3,582	6,567	-45%	-	-	2,620	1,802	8,004	15,578	40,135
4 Hobbit: The Desolation Of S	1,538	907	767	3,212	6,833	-52%	-	-	-	-	3,212	15,114	50,584
1 Paranormal Activity: The Ma	1,379	565	682	2,626	-		-	-	-	-	2,626	-	2,626
3 Saving Mr. Banks	794	733	379	1,906	4,013	-52%	-	-	-	-	1,906	8,774	17,262
2* 47 Ronin	318	264	259	841	1,472	-42%	-	-	515	489	1,845	4,092	5,937
2* Justin Bieber's Believe	48	16	16	80	840	-90%	-	-	117	88	285	1,880	2,165
Total	5,625	3,893	2,729	12,247			-	-	3,252	2,379	17,878		118,709

No Lake Tahoe , CA

CONT - Village Cinemas 2 - Truckee, CA

1 Secret Life Of Walter Mitty	856	1,222	-	2,079	-		-	-	-	-	2,079	-	2,079
2 Hobbit: The Desolation Of S	783	482	-	1,265	3,192	-36%	-	-	-	-	1,265	6,986	8,250
Total	1,639	1,704	-	3,344			-	-	-	-	3,344		10,329

Reno, NV

CNMK - Reno Parklane 16 - Reno, NV

1 Paranormal Activity: The Ma	7,505	4,963	-	12,468	-		-	-	-	-	12,468	-	12,468
6* Frozen	3,483	3,801	-	7,284	15,039	-33%	-	-	4,382	3,212	14,878	32,037	129,769
4 Hobbit: The Desolation Of S	1,637	2,260	-	3,897	11,363	-52%	-	-	-	-	3,897	20,983	95,658
2* Wolf Of Wall Street, The	1,558	1,767	-	3,325	7,463	-41%	-	-	1,921	1,149	6,395	16,327	22,722
3* Anchorman 2	1,694	1,518	-	3,212	7,553	-42%	-	-	1,532	1,356	6,100	15,896	40,417
3 American Hustle	1,509	1,409	-	2,918	5,644	-31%	-	-	-	-	2,918	11,147	26,339
3 Saving Mr. Banks	1,554	1,354	-	2,908	5,079	-26%	-	-	-	-	2,908	9,503	22,082
2* Secret Life Of Walter Mitty	1,271	1,543	-	2,814	5,670	-33%	-	-	1,744	1,183	5,741	13,975	19,716
7 Hunger Games: Catching Fire	920	1,254	-	2,174	4,754	-37%	-	-	-	-	2,174	9,145	152,202
2* Grudge Match	571	950	-	1,521	2,780	-24%	-	-	877	569	2,967	5,835	8,802

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* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK		FRI	SAT	SUN	LAST WKEND		%	MON	TUE	WED	THU	THIS WEEK	LAST WEEK	CUME
					GROSS	GROSS						TOTAL	GROSS	
CNMK - Reno Parklane 16 - Reno, NV (continued)														
3	Walking With Dinosaurs	683	740	-	1,423	2,328	-14%	-	-	-	-	1,423	4,691	12,149
2*	47 Ronin	469	906	-	1,375	3,618	-53%	-	-	1,132	576	3,083	10,956	14,039
4	Tyler Perry's A Madea Chris	415	435	-	850	2,519	-53%	-	-	-	-	850	3,836	14,289
2*	Justin Bieber's Believe	36	110	-	146	1,906	-89%	-	-	217	102	465	4,273	4,738
	Total	23,305	23,010	-	46,315			-	-	11,805	8,147	66,267		575,390
CNMK - Summit Sierra 16 - Reno, NV														
6*	Frozen	3,505	3,414	2,350	9,268	16,454	-43%	-	-	4,946	3,113	17,328	32,042	145,036
4	Hobbit: The Desolation Of S	2,527	3,586	2,251	8,364	14,834	-43%	-	-	-	-	8,364	27,689	106,574
3	Saving Mr. Banks	2,266	2,449	1,078	5,792	9,298	-37%	-	-	-	-	5,792	17,747	40,422
3	American Hustle	2,007	2,492	1,252	5,752	7,299	-21%	-	-	-	-	5,752	13,374	35,006
2*	Wolf Of Wall Street, The	1,513	2,113	942	4,568	8,511	-46%	-	-	2,399	1,483	8,450	19,761	28,210
2*	Secret Life Of Walter Mitty	1,799	1,546	915	4,260	6,841	-37%	-	-	2,410	970	7,640	17,943	25,583
3*	Anchorman 2	1,429	1,863	947	4,239	8,678	-51%	-	-	2,056	1,328	7,623	17,545	45,588
7	Hunger Games: Catching Fire	1,379	1,684	987	4,050	5,309	-23%	-	-	-	-	4,050	9,755	155,435
1	Paranormal Activity: The Ma	1,877	959	468	3,304	-		-	-	-	-	3,304	-	3,304
3	Walking With Dinosaurs	825	638	628	2,091	3,050	-31%	-	-	-	-	2,091	6,047	13,212
2*	47 Ronin	718	728	626	2,072	3,606	-42%	-	-	969	620	3,661	8,854	12,515
2*	Grudge Match	472	729	411	1,612	2,033	-20%	-	-	770	286	2,668	5,361	8,029
2*	Justin Bieber's Believe	140	200	94	434	903	-51%	-	-	154	137	725	1,728	2,453
1*	Big	-	-	185	185	-		-	-	-	-	185	-	185
	Total	20,457	22,401	13,134	55,991			-	-	13,704	7,937	77,633		621,552
CNMK - Reno Riverside 12 - Reno, NV														
3	American Hustle	2,434	3,364	1,350	7,148	10,327	-30%	-	-	-	-	7,148	19,107	45,688
2*	Wolf Of Wall Street, The	2,090	2,331	1,247	5,668	7,869	-27%	-	-	2,004	1,586	9,258	17,507	26,765
1	Paranormal Activity: The Ma	2,937	1,704	830	5,470	-		-	-	-	-	5,470	-	5,470
3	Saving Mr. Banks	1,788	1,713	921	4,422	6,686	-33%	-	-	-	-	4,422	12,523	28,880
6*	Frozen	1,694	1,366	1,087	4,147	5,687	-27%	-	-	1,788	1,206	7,141	11,882	50,601
3*	Anchorman 2	1,332	1,573	1,148	4,052	6,395	-36%	-	-	2,156	1,209	7,418	14,055	44,640
4	Hobbit: The Desolation Of S	1,343	1,489	1,026	3,858	6,064	-36%	-	-	-	-	3,858	10,614	67,952
2*	Secret Life Of Walter Mitty	1,339	1,370	816	3,525	5,124	-31%	-	-	1,597	1,049	6,171	12,985	19,156
6*	Philomena	945	1,103	884	2,932	2,948	0%	-	-	1,030	1,179	5,142	6,127	30,332
7	Hunger Games: Catching Fire	955	1,321	404	2,680	2,427	10%	-	-	-	-	2,680	4,344	129,642
2*	47 Ronin	393	651	514	1,558	3,831	-59%	-	-	1,116	669	3,342	9,186	12,528
2*	Grudge Match	538	563	360	1,461	1,618	-9%	-	-	825	240	2,526	4,515	7,041
1*	Big	-	-	51	51	-		-	-	-	-	51	-	51
	Total	17,788	18,548	10,638	46,972			-	-	10,516	7,138	64,627		468,746
CNMK - Sparks 14 + XD - Sparks, NV														
1	Paranormal Activity: The Ma	6,180	3,876	2,642	12,698	-		-	-	-	-	12,698	-	12,698
4	Hobbit: The Desolation Of S	3,503	3,879	2,762	10,144	18,314	-44%	-	-	-	-	10,144	32,069	151,950
6*	Frozen	3,352	3,753	2,408	9,514	14,655	-35%	-	-	3,828	3,075	16,416	29,838	160,458
3	Saving Mr. Banks	1,815	2,329	1,215	5,359	7,434	-27%	-	-	-	-	5,359	14,974	33,313
7	Hunger Games: Catching Fire	1,755	2,153	1,276	5,184	7,256	-28%	-	-	-	-	5,184	14,078	252,058
3*	Anchorman 2	1,877	1,395	1,514	4,786	10,117	-52%	-	-	2,475	1,179	8,440	20,899	50,604
2*	Secret Life Of Walter Mitty	1,402	2,128	1,120	4,650	7,489	-37%	-	-	3,055	1,188	8,893	20,040	28,933
3	American Hustle	1,407	1,884	956	4,247	5,865	-27%	-	-	-	-	4,247	10,910	26,884
2*	Wolf Of Wall Street, The	1,348	1,841	914	4,103	4,682	-12%	-	-	1,487	712	6,302	10,223	16,525
2*	47 Ronin	940	1,998	625	3,563	6,148	-42%	-	-	1,556	711	5,830	15,489	21,319
2*	Grudge Match	939	1,398	651	2,988	4,106	-27%	-	-	1,400	736	5,124	8,441	13,565
3	Walking With Dinosaurs	887	919	516	2,322	3,595	-35%	-	-	-	-	2,322	6,817	17,851
1*	Big	-	-	44	44	-		-	-	-	-	44	-	44

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* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK	LAST WKEND				%	MON	TUE	WED	THU	THIS WEEK TOTAL	LAST WEEK GROSS	CUME GROSS
	FRI	SAT	SUN	GROSS								
Total	25,405	27,553	16,643	69,602		-	-	13,801	7,601	91,003		786,202

Carson City, NV

GALX - Galaxy Fandango - Carson City, NV

6* Frozen	2,378	2,119	1,285	5,782	8,360	-30%	-	-	3,256	2,000	11,038	17,660	92,582
3 Saving Mr. Banks	1,586	2,184	1,382	5,152	7,390	-30%	-	-	-	-	5,152	15,156	35,530
4 Hobbit: The Desolation Of S	1,538	2,193	1,231	4,962	8,522	-41%	-	-	-	-	4,962	16,062	78,934
1 Paranormal Activity: The Ma	2,260	1,500	792	4,552	-		-	-	-	-	4,552	-	4,552
3 American Hustle	1,135	1,260	740	3,134	4,478	-30%	-	-	-	-	3,134	8,596	23,236
2* Wolf Of Wall Street, The	1,022	1,100	634	2,756	3,989	-30%	-	-	1,052	748	4,556	9,118	13,674
2* Secret Life Of Walter Mitty	904	977	548	2,428	4,743	-48%	-	-	1,382	731	4,542	11,330	15,871
2* Grudge Match	1,094	803	520	2,416	2,146	12%	-	-	1,138	424	3,979	5,498	9,478
3* Anchorman 2	847	912	466	2,224	4,774	-53%	-	-	1,046	782	4,053	10,098	25,912
2* 47 Ronin	584	728	557	1,870	4,346	-56%	-	-	1,022	456	3,348	10,820	14,168
Total	13,348	13,776	8,155	35,276			-	-	8,896	5,141	49,316		313,937

CONT - Stadium 4 Cinemas - Carson City, NV

2 Hunger Games: Catching Fire	498	555	411	1,464	1,527	-4%	-	-	-	-	1,464	3,153	4,617
3 Thor: The Dark World	231	276	228	735	624	17%	-	-	-	-	735	1,374	3,234
7 Cloudy With A Chance Of Mea	141	225	144	510	474	7%	-	-	-	-	510	861	4,335
3 Delivery Man	69	144	126	339	318	6%	-	-	-	-	339	615	1,428
21 Despicable Me 2	63	63	27	153	150	2%	-	-	-	-	153	447	14,745
2 Tyler Perry's A Madea Chris	18	93	6	117	111	5%	-	-	-	-	117	336	453
1 Last Vegas	39	45	6	90	-		-	-	-	-	90	-	90
6 Gravity	3	33	6	42	111	-62%	-	-	-	-	42	369	1,974
Total	1,062	1,434	954	3,450			-	-	-	-	3,450		30,876

Minden, NV

CTRN - Ironwood 8 - Minden, NV

3 Walking With Dinosaurs	896	-	-	896	685	196%	-	-	-	-	896	1,065	3,313
6* Frozen	462	423	-	885	1,763	-27%	-	-	644	767	2,296	3,012	20,160
4 Hobbit: The Desolation Of S	441	379	-	820	2,021	-40%	-	-	-	-	820	3,907	13,893
2* Secret Life Of Walter Mitty	328	420	-	748	1,384	-24%	-	-	398	338	1,484	2,664	4,148
3 American Hustle	236	289	-	525	1,420	-51%	-	-	-	-	525	2,697	5,876
2* Wolf Of Wall Street, The	217	242	-	459	1,358	-59%	-	-	454	293	1,206	2,648	3,854
1* Paranormal Activity: The Ma	-	382	-	382	-		-	-	-	-	382	-	382
3* Anchorman 2	133	218	-	351	1,074	-49%	-	-	258	124	733	2,350	5,177
2* Grudge Match	168	127	-	295	829	-54%	-	-	195	65	555	1,288	1,843
2* 47 Ronin	55	147	-	202	517	-51%	-	-	155	72	429	1,233	1,662
Total	2,936	2,627	-	5,563			-	-	2,104	1,659	9,326		60,308

Ashland, OR

CTRN - Ashland Street Cinema - Ashland, OR

4 Hobbit: The Desolation Of S	625	796	614	2,034	4,237	-51%	-	-	-	-	2,034	6,638	33,134
6* Frozen	466	350	385	1,201	897	33%	-	-	227	208	1,636	1,670	15,677
3* Anchorman 2	354	350	320	1,024	1,608	-36%	-	-	632	424	2,080	3,623	9,575
2* 47 Ronin	182	239	143	564	714	-20%	-	-	274	251	1,089	1,610	2,699
3 Walking With Dinosaurs	19	138	129	286	454	-37%	-	-	-	-	286	1,040	3,018
Total	1,646	1,873	1,591	5,109			-	-	1,133	883	7,125		64,103

CTRN - Varsity Theatre - Ashland, OR

3 American Hustle	921	1,348	565	2,834	4,179	-32%	-	-	-	-	2,834	7,168	19,394
3 Saving Mr. Banks	700	988	798	2,485	4,864	-48%	-	-	-	-	2,485	8,416	15,692

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Branch Complex Analysis

San Francisco

WK	FRI	SAT	SUN	LAST WKEND		%	MON	TUE	WED	THU	THIS	LAST	CUME
				GROSS	GROSS						WEEK	WEEK	
CTRN - Varsity Theatre - Ashland, OR (continued)													
2 * Secret Life Of Walter Mitty	658	752	477	1,887	2,922	-35%	-	-	754	575	3,216	7,306	10,523
2 * Wolf Of Wall Street, The	641	635	390	1,666	2,018	-17%	-	-	639	226	2,531	4,453	6,984
2 * Grudge Match	70	13	54	138	272	-49%	-	-	106	73	316	562	878
Total	2,990	3,736	2,284	9,010			-	-	1,499	874	11,382		53,471

Klamath Falls, OR

CTRN - Pelican Cinema - Klamath Falls, OR

1 Paranormal Activity: The Ma	1,555	1,006	444	3,006	-		-	-	-	-	3,006	-	3,006
4 Hobbit: The Desolation Of S	888	1,240	863	2,991	6,144	-51%	-	-	-	-	2,991	10,223	44,174
6* Frozen	852	1,034	942	2,828	4,460	-36%	-	-	1,388	809	5,025	8,791	47,769
3 Saving Mr. Banks	668	715	632	2,014	2,170	-7%	-	-	-	-	2,014	3,694	9,667
2* Secret Life Of Walter Mitty	322	560	256	1,137	1,538	-26%	-	-	352	166	1,655	3,688	5,342
2* 47 Ronin	470	336	328	1,132	1,284	-11%	-	-	476	438	2,046	3,224	5,270
2* Grudge Match	382	484	179	1,044	1,086	-3%	-	-	322	262	1,628	2,788	4,417
3* Anchorman 2	331	439	262	1,032	2,321	-55%	-	-	477	298	1,808	4,620	11,780
3 American Hustle	347	353	119	818	986	-17%	-	-	-	-	818	1,838	5,676
2* Wolf Of Wall Street, The	187	240	271	698	802	-12%	-	-	417	293	1,408	2,356	3,764
7 Hunger Games: Catching Fire	270	341	61	672	1,562	-57%	-	-	-	-	672	2,443	59,410
3 Walking With Dinosaurs	105	430	118	654	1,252	-47%	-	-	-	-	654	2,844	5,970
Total	6,377	7,178	4,475	18,026			-	-	3,432	2,266	23,725		206,245

Medford, OR

CNMK - Tinseltown 15 - Medford, OR

6* Frozen	3,618	4,514	2,960	11,092	15,839	-29%	-	-	5,369	2,652	19,112	30,943	140,968
4 Hobbit: The Desolation Of S	3,333	4,665	3,012	11,010	20,175	-45%	-	-	-	-	11,010	35,439	154,491
3 Saving Mr. Banks	2,395	2,946	1,632	6,973	9,389	-25%	-	-	-	-	6,973	19,312	42,163
1 Paranormal Activity: The Ma	3,460	1,727	1,142	6,328	-		-	-	-	-	6,328	-	6,328
7 Hunger Games: Catching Fire	1,613	1,956	1,635	5,204	6,166	-15%	-	-	-	-	5,204	12,592	183,510
2* Secret Life Of Walter Mitty	2,068	1,931	1,139	5,138	7,808	-34%	-	-	2,602	1,160	8,900	18,802	27,702
3* Anchorman 2	1,558	1,874	1,282	4,714	7,688	-38%	-	-	1,924	943	7,582	15,358	42,978
3 American Hustle	1,546	2,026	1,068	4,640	6,230	-25%	-	-	-	-	4,640	11,288	28,660
2* Wolf Of Wall Street, The	995	1,100	765	2,860	5,778	-50%	-	-	1,766	971	5,597	11,990	17,587
2* 47 Ronin	684	1,127	622	2,433	4,113	-40%	-	-	1,145	716	4,294	11,169	15,463
3 Walking With Dinosaurs	697	884	753	2,334	4,103	-43%	-	-	-	-	2,334	8,037	18,062
2* Grudge Match	786	920	614	2,320	2,512	-7%	-	-	989	480	3,788	5,958	9,746
2* Justin Bieber's Believe	172	227	81	480	1,250	-61%	-	-	155	167	802	2,624	3,426
1* Big	-	-	136	136	-		-	-	-	-	136	-	136
Total	22,925	25,897	16,841	65,662			-	-	13,950	7,089	86,700		691,220

CNMK - White City 6 - White City, OR

6* Frozen	880	1,518	923	3,321	4,533	-26%	-	-	1,396	695	5,412	9,325	40,994
4 Hobbit: The Desolation Of S	558	673	576	1,808	2,491	-27%	-	-	-	-	1,808	5,035	17,288
2* Secret Life Of Walter Mitty	375	466	206	1,047	1,722	-39%	-	-	599	341	1,987	4,226	6,213
3* Anchorman 2	373	441	211	1,025	1,332	-23%	-	-	503	169	1,697	2,667	6,891
2* Grudge Match	351	313	272	936	1,092	-14%	-	-	423	181	1,540	2,137	3,677
2* 47 Ronin	180	218	93	491	967	-49%	-	-	222	118	831	2,491	3,322
Total	2,717	3,629	2,281	8,628			-	-	3,143	1,504	13,275		78,385

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Data valid as of: 01/06/2014

Branch Complex Analysis
San Francisco

WK	LAST				%	MON	TUE	WED	THU	THIS		
	FRI	SAT	SUN	WKEND GROSS						WEEK TOTAL	WEEK GROSS	CUME GROSS

AR - Auditorium Rental, AS - Auditorium Screening, CW - Closed Weekdays, DP - Damaged Print, EF - Equipment Failure
FF - Film Festival, MC - Movie Canceled, NA - No Authorization, NB - No Bookings, ND - Called, No Data Available
NE - No Engagement, NP - No Patrons, PR - Pending Revenue, SS - Special Screening, TC - Temporarily Closed
TR - Theatre Rented, W - Weather

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