

Branch Complex Analysis San Francisco

WK	LAST WKEND						%	MON	TUE	WED	THU	THIS	LAST	CUME
	FRI	SAT	SUN	GROSS	GROSS	WEEK						WEEK	GROSS	
San Francisco, CA														
AMC - Metreon 16 with IMAX & ETX - San Francisco, CA														
2	Gravity	64,695	86,162	68,761	219,618	220,677	0%	-	-	-	-	219,618	369,034	588,652
1	Machete Kills	4,141	3,569	3,062	10,772	-		-	-	-	-	10,772	-	10,772
3	Cloudy With A Chance Of Mea	2,691	4,654	2,967	10,312	17,480	-41%	-	-	-	-	10,312	21,077	71,116
2	Runner Runner	1,403	2,586	1,162	5,151	12,339	-58%	-	-	-	-	5,151	17,838	22,989
2	Metallica Through the Never	1,168	1,074	1,074	3,316	3,542	-6%	-	-	-	-	3,316	6,062	31,893
5	Insidious Chapter 2	673	1,348	899	2,920	3,210	-9%	-	-	-	-	2,920	4,109	87,291
2	Pulling Strings	644	977	1,030	2,651	6,170	-57%	-	-	-	-	2,651	9,243	11,894
11*	Blue Jasmine	699	1,048	824	2,571	2,341	9%	-	-	-	229	2,800	4,300	229,950
1	A.C.O.D.	457	959	690	2,106	-		-	-	-	-	2,106	-	2,106
3	Inequality for All	201	738	631	1,570	2,733	-42%	-	-	-	-	1,570	5,226	14,536
1	Inevitable Defeat Of Mister	285	633	395	1,313	-		-	-	-	-	1,313	-	1,313
3	Baggage Claim	40	400	222	662	2,533	-73%	-	-	-	-	662	3,790	10,886
1	Ghost Team One	197	249	163	609	-		-	-	-	-	609	-	609
1	Sweetwater	109	109	76	294	-		-	-	-	-	294	-	294
	Total	77,403	104,506	81,956	263,865			-	-	-	229	264,094		1,084,301
CNMK - San Francisco Centre 9 + XD - San Francisco, CA														
1	Captain Phillips	15,151	13,488	-	28,639	-		-	-	-	-	28,639	-	28,639
3	Don Jon	3,595	4,448	-	8,043	14,888	-29%	-	-	-	-	8,043	21,413	68,140
3	Rush	1,613	2,373	-	3,986	10,630	-50%	-	-	-	-	3,986	15,499	51,295
3	Enough Said	1,325	2,290	-	3,615	4,162	5%	-	-	-	-	3,615	6,689	22,503
4	Prisoners	1,082	1,614	-	2,696	6,947	-49%	-	-	-	-	2,696	9,616	71,389
1	Romeo And Juliet	620	697	-	1,317	-		-	-	-	-	1,317	-	1,317
1	Summit, The	583	545	-	1,128	-		-	-	-	-	1,128	-	1,128
1	Instructions Not Included	146	349	-	495	-		-	-	-	-	495	-	495
	Total	24,115	25,804	-	49,919			-	-	-	-	49,919		244,906
AMC - Van Ness 14 with IMAX - San Francisco, CA														
2	Gravity	16,486	21,141	14,406	52,033	80,093	-35%	-	-	-	-	52,033	124,993	177,026
1	Captain Phillips	10,590	12,848	8,090	31,528	-		-	-	-	-	31,528	-	31,528
3	Don Jon	1,890	2,363	1,961	6,214	7,433	-16%	-	-	-	-	6,214	10,850	38,766
3	Cloudy With A Chance Of Mea	895	1,798	1,341	4,034	7,287	-44%	-	-	-	-	4,034	8,985	30,025
3	Rush	969	1,537	1,151	3,657	4,273	-14%	-	-	-	-	3,657	6,162	25,899
1	Machete Kills	1,444	944	936	3,324	-		-	-	-	-	3,324	-	3,324
4	Prisoners	991	1,344	954	3,289	2,900	13%	-	-	-	-	3,289	4,081	47,315
2	Runner Runner	655	658	401	1,714	3,844	-55%	-	-	-	-	1,714	5,752	7,466
9	Lee Daniels' The Butler	427	591	370	1,388	1,767	-21%	-	-	-	-	1,388	2,989	62,022
1	Romeo And Juliet	269	234	212	715	-		-	-	-	-	715	-	715
5	Insidious Chapter 2	161	123	230	514	1,895	-72%	-	-	-	-	514	2,592	30,479
	Total	34,777	43,581	30,052	108,410			-	-	-	-	108,410		454,565
CNMK - Kabuki Cinema - San Francisco, CA														
2	Gravity	17,268	22,786	15,422	55,476	60,097	-7%	-	-	-	-	55,476	95,192	150,668
1	Captain Phillips	5,050	5,618	3,915	14,583	-		-	-	-	-	14,583	-	14,583
3	Don Jon	2,494	3,829	1,838	8,160	7,988	2%	-	-	-	-	8,160	11,466	41,575
3	Enough Said	1,886	2,462	1,447	5,794	6,234	-7%	-	-	-	-	5,794	8,653	30,910
3	Rush	1,462	2,265	1,328	5,055	4,623	9%	-	-	-	-	5,055	7,130	29,108
2	Linsanity	1,124	2,087	1,501	4,712	6,531	-27%	-	-	-	-	4,712	12,382	17,093
2	Runner Runner	572	592	414	1,578	3,712	-57%	-	-	-	-	1,578	4,663	6,240
	Total	29,856	39,639	25,865	95,358			-	-	-	-	95,358		290,177

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WK		FRI	SAT	SUN	LAST WKEND		%	MON	TUE	WED	THU	THIS WEEK	LAST WEEK	CUME
					GROSS	GROSS						TOTAL	GROSS	
LAND - Clay - San Francisco, CA														
11	Blue Jasmine	1,078	1,958	833	3,869	3,352	15%	-	-	-	-	3,869	4,964	256,094
	Total	1,078	1,958	833	3,869			-	-	-	-	3,869		256,094
LAND - Opera Plaza 4 - San Francisco, CA														
1	Muscle Shoals	958	1,158	618	2,734	-		-	-	-	-	2,734	-	2,734
4	Wadjda	702	578	530	1,810	2,532	-28%	-	-	-	-	1,810	4,092	20,155
1	Mother Of George	332	396	230	958	-		-	-	-	-	958	-	958
2	When Comedy Went To School	342	318	150	810	1,978	-59%	-	-	-	-	810	3,214	4,024
	Total	2,334	2,450	1,528	6,312			-	-	-	-	6,312		27,871
PFR - Vogue - San Francisco, CA														
		-	-	-	-	-		-	-	-	-	-	-	-
	Total	-	-	-	-			-	-	-	-	-		-
ESP - Presidio Theatre - San Francisco, CA														
2	Gravity	1,423	2,485	1,549	5,457	7,068	-22%	-	-	-	-	5,457	9,688	15,145
3	Cloudy With A Chance Of Mea	449	679	441	1,569	1,931	-18%	-	-	-	-	1,569	2,136	7,013
1	Enough Said	601	578	342	1,521	-		-	-	-	-	1,521	-	1,521
2	Runner Runner	331	148	234	713	866	-17%	-	-	-	-	713	1,175	1,888
	Total	2,804	3,890	2,566	9,260			-	-	-	-	9,260		25,567
ESP - Marina Theatre - San Francisco, CA														
1	Captain Phillips	1,643	2,022	1,448	5,113	-		-	-	-	-	5,113	-	5,113
3	Don Jon	521	674	418	1,613	2,470	-34%	-	-	-	-	1,613	3,159	11,352
	Total	2,164	2,696	1,866	6,726			-	-	-	-	6,726		16,465
PFR - Balboa 2 - San Francisco, CA														
2	Gravity	992	1,840	1,245	4,078	3,510	16%	-	-	-	-	4,078	5,028	9,105
3	Cloudy With A Chance Of Mea	468	800	468	1,734	2,420	-28%	-	-	-	-	1,734	2,742	7,774
1*	Red Balloon, The/White Mane	-	108	-	108	-		-	-	-	-	108	-	108
	Total	1,460	2,748	1,713	5,920			-	-	-	-	5,920		16,987
CAST - Castro - San Francisco, CA														
		-	-	-	-	-		-	-	-	-	-	-	-
	Total	-	-	-	-			-	-	-	-	-		-
CNMK - Daly City 20 + XD - Daly City, CA														
2	Gravity	15,586	22,508	-	38,094	54,200	-4%	-	-	-	-	38,094	82,150	120,244
1	Captain Phillips	7,798	9,667	-	17,465	-		-	-	-	-	17,465	-	17,465
3	Cloudy With A Chance Of Mea	2,943	6,668	-	9,611	22,924	-36%	-	-	-	-	9,611	26,569	87,021
1	Machete Kills	2,963	2,443	-	5,406	-		-	-	-	-	5,406	-	5,406
2	Runner Runner	1,961	1,402	-	3,363	7,565	-42%	-	-	-	-	3,363	10,680	14,043
3	Don Jon	1,381	1,619	-	3,000	9,115	-60%	-	-	-	-	3,000	13,242	46,286
5	Insidious Chapter 2	1,320	1,186	-	2,506	3,743	-15%	-	-	-	-	2,506	5,089	107,716
4	Prisoners	1,051	1,202	-	2,253	3,771	-17%	-	-	-	-	2,253	5,408	49,748
2	Pulling Strings	915	1,216	-	2,131	7,471	-54%	-	-	-	-	2,131	9,398	11,529
3	Rush	826	1,247	-	2,073	4,884	-42%	-	-	-	-	2,073	7,276	24,719
7	Instructions Not Included	550	799	-	1,349	2,806	-28%	-	-	-	-	1,349	3,403	87,528
3	Baggage Claim	461	800	-	1,261	3,205	-46%	-	-	-	-	1,261	4,359	16,522
1	Romeo And Juliet	432	390	-	822	-		-	-	-	-	822	-	822
	Total	38,187	51,147	-	89,334			-	-	-	-	89,334		589,049
CNMK - Century Tanforan 20 + XD - San Bruno, CA														
2	Gravity	11,988	15,583	-	27,571	50,042	-25%	-	-	-	-	27,571	72,565	100,136
1	Captain Phillips	9,035	10,488	-	19,523	-		-	-	-	-	19,523	-	19,523
3	Cloudy With A Chance Of Mea	3,372	7,560	-	10,932	26,313	-38%	-	-	-	-	10,932	29,901	94,814
1	Machete Kills	2,474	2,759	-	5,233	-		-	-	-	-	5,233	-	5,233
2	Runner Runner	1,251	2,095	-	3,346	8,571	-49%	-	-	-	-	3,346	13,118	16,464

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	FRI	SAT	SUN	GROSS	WKEND GROSS	WEEK TOTAL						WEEK GROSS		
CNMK - Century Tanforan 20 + XD - San Bruno, CA (continued)														
3	Don Jon	1,192	1,948	-	3,140	6,582	-38%	-	-	-	-	3,140	9,346	35,817
2	Pulling Strings	1,185	1,791	-	2,976	9,104	-50%	-	-	-	-	2,976	11,378	14,354
5	Insidious Chapter 2	789	1,306	-	2,095	3,237	-12%	-	-	-	-	2,095	4,062	90,731
4	Prisoners	736	949	-	1,685	3,484	-29%	-	-	-	-	1,685	5,168	53,727
7	Instructions Not Included	528	983	-	1,511	3,433	-36%	-	-	-	-	1,511	4,237	93,673
3	Rush	571	780	-	1,351	4,291	-58%	-	-	-	-	1,351	6,114	24,495
3	Baggage Claim	361	938	-	1,299	3,103	-44%	-	-	-	-	1,299	4,342	16,957
3	On The Job	569	600	-	1,169	3,192	-44%	-	-	-	-	1,169	4,627	13,819
1	Romeo And Juliet	675	436	-	1,111	-		-	-	-	-	1,111	-	1,111
	Total	34,726	48,216	-	82,942			-	-	-	-	82,942		580,854
REG - Stonestown Twin 2 - San Francisco, CA														
2	Enough Said	844	1,328	669	2,841	3,324	-14%	-	-	-	-	2,841	4,670	7,511
1	Inequality for All	433	996	405	1,834	-		-	-	-	-	1,834	-	1,834
	Total	1,277	2,324	1,074	4,675			-	-	-	-	4,675		9,345
CNMK - San Francisco Empire 3 - San Francisco, CA														
2	Gravity	3,685	3,957	2,527	10,169	11,654	-12%	-	-	-	-	10,169	15,528	25,697
1	Captain Phillips	2,674	3,616	1,564	7,854	-		-	-	-	-	7,854	-	7,854
9	Blue Jasmine	980	1,071	466	2,517	2,416	4%	-	-	-	-	2,517	3,465	78,767
1*	Bonnie And Clyde (re)	-	-	37	37	-		-	-	-	-	37	-	37
	Total	7,339	8,644	4,594	20,577			-	-	-	-	20,577		112,355
CNMK - San Mateo 12 - San Mateo, CA														
2	Gravity	9,110	14,014	-	23,124	30,675	1%	-	-	-	-	23,124	44,025	67,149
1	Captain Phillips	6,098	7,468	-	13,566	-		-	-	-	-	13,566	-	13,566
3	Cloudy With A Chance Of Mea	2,555	4,049	-	6,604	13,947	-30%	-	-	-	-	6,604	16,504	47,187
3	Rush	988	1,334	-	2,322	5,165	-43%	-	-	-	-	2,322	6,673	22,775
3	Don Jon	1,038	859	-	1,897	3,628	-28%	-	-	-	-	1,897	4,923	17,081
2	Runner Runner	572	891	-	1,463	4,488	-55%	-	-	-	-	1,463	6,469	7,932
1	Machete Kills	754	649	-	1,403	-		-	-	-	-	1,403	-	1,403
4	Prisoners	542	795	-	1,337	2,416	-24%	-	-	-	-	1,337	3,188	31,813
6	Instructions Not Included	191	438	-	629	1,667	-43%	-	-	-	-	629	2,234	31,301
	Total	21,848	30,497	-	52,345			-	-	-	-	52,345		240,207
CNMK - Palo Alto Square 2 - Palo Alto, CA														
6	Blue Jasmine	917	2,078	774	3,769	5,071	-25%	-	-	-	-	3,769	6,820	56,528
1	Summit, The	735	751	475	1,961	-		-	-	-	-	1,961	-	1,961
	Total	1,652	2,829	1,249	5,730			-	-	-	-	5,730		58,489
LAND - Aquarius 2 - Palo Alto, CA														
3	Wadjda	603	1,069	735	2,407	3,359	-28%	-	-	-	-	2,407	4,836	12,502
3	Inequality for All	570	978	836	2,384	3,363	-29%	-	-	-	-	2,384	5,232	15,846
1	Romeo And Juliet	87	151	108	346	-		-	-	-	-	346	-	346
	Total	1,260	2,198	1,679	5,137			-	-	-	-	5,137		28,694
CNMK - Redwood Downtown 20 + XD - Redwood City, CA														
2	Gravity	23,165	31,469	19,668	74,302	83,924	-11%	-	-	-	-	74,302	117,874	192,176
1	Captain Phillips	10,947	13,495	7,276	31,718	-		-	-	-	-	31,718	-	31,718
3	Cloudy With A Chance Of Mea	5,168	8,287	5,593	19,048	29,459	-35%	-	-	-	-	19,048	33,017	102,717
2	Pulling Strings	1,890	2,566	2,702	7,158	13,535	-47%	-	-	-	-	7,158	16,333	23,490
1	Machete Kills	2,284	1,977	1,622	5,882	-		-	-	-	-	5,882	-	5,882
3	Enough Said	1,474	1,979	1,060	4,514	4,857	-7%	-	-	-	-	4,514	7,061	23,694
3	Rush	1,507	2,099	806	4,412	8,600	-48%	-	-	-	-	4,412	12,029	46,022
2	Runner Runner	1,313	1,747	1,309	4,369	6,643	-34%	-	-	-	-	4,369	9,468	13,837
3	Don Jon	1,101	1,590	996	3,688	7,299	-49%	-	-	-	-	3,688	10,006	39,084

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	FRI	SAT	SUN	GROSS	GROSS	WEEK						WEEK		
CNMK - Redwood Downtown 20 + XD - Redwood City, CA (continued)														
7	Instructions Not Included	840	1,100	1,052	2,992	4,426	-32%	-	-	-	-	2,992	5,391	138,962
1	Romeo And Juliet	777	980	404	2,160	-		-	-	-	-	2,160	-	2,160
9	Lee Daniels' The Butler	637	725	224	1,586	1,695	-6%	-	-	-	-	1,586	2,134	143,904
4	Prisoners	725	530	300	1,555	3,496	-55%	-	-	-	-	1,555	4,905	50,768
15*	Despicable Me 2	330	702	507	1,539	1,896	-18%	-	-	57	34	1,630	2,221	451,465
5	Insidious Chapter 2	168	225	155	548	2,832	-80%	-	-	-	-	548	3,534	66,716
1*	Bonnie And Clyde (re)	-	-	94	94	-		-	-	-	-	94	-	94
	Total	52,326	69,471	43,768	165,565			-	-	57	34	165,656		1,332,689
LAND - Guild - Menlo Park, CA														
3	Enough Said	1,206	2,045	1,084	4,335	6,074	-28%	-	-	-	-	4,335	7,616	22,166
	Total	1,206	2,045	1,084	4,335			-	-	-	-	4,335		22,166
CNMK - Mountain View Cinema 16 - Mountain View, CA														
2	Gravity	12,554	18,247	-	30,801	50,456	-16%	-	-	-	-	30,801	69,800	100,601
1	Captain Phillips	7,176	9,693	-	16,869	-		-	-	-	-	16,869	-	16,869
3	Cloudy With A Chance Of Mea	1,636	2,821	-	4,457	13,030	-51%	-	-	-	-	4,457	14,960	42,127
3	Rush	999	1,173	-	2,172	6,580	-55%	-	-	-	-	2,172	9,126	32,859
3	Don Jon	898	1,230	-	2,128	3,925	-27%	-	-	-	-	2,128	5,542	22,083
1	Machete Kills	855	895	-	1,750	-		-	-	-	-	1,750	-	1,750
1*	Ramayya Vastavayya	516	1,102	-	1,618	-		-	-	-	3,185	4,803	-	4,803
2	Pulling Strings	367	1,165	-	1,532	4,224	-47%	-	-	-	-	1,532	5,247	6,779
4	Prisoners	492	636	-	1,128	2,177	-34%	-	-	-	-	1,128	3,013	29,365
2	Runner Runner	535	398	-	933	2,865	-56%	-	-	-	-	933	3,948	4,881
9	Lee Daniels' The Butler	275	521	-	796	1,861	-26%	-	-	-	-	796	2,519	95,067
3*	Atharintiki Daaredi	285	496	-	781	3,529	-72%	-	-	-	145	926	4,189	27,186
7	Instructions Not Included	106	106	-	212	1,775	-83%	-	-	-	-	212	2,149	51,785
	Total	26,694	38,483	-	65,177			-	-	-	3,330	68,507		436,155
AMC - Mercado 20 with IMAX - Santa Clara, CA														
2	Gravity	36,201	46,277	31,594	114,072	114,487	0%	-	-	-	-	114,072	158,915	272,987
1	Captain Phillips	10,042	12,316	7,005	29,363	-		-	-	-	-	29,363	-	29,363
3	Cloudy With A Chance Of Mea	2,213	4,160	3,344	9,717	16,948	-42%	-	-	-	-	9,717	19,426	65,361
1	Machete Kills	2,935	2,115	1,569	6,619	-		-	-	-	-	6,619	-	6,619
2	Pulling Strings	1,533	1,889	2,939	6,361	14,836	-57%	-	-	-	-	6,361	17,272	23,633
3	Rush	1,535	2,116	1,155	4,806	6,325	-24%	-	-	-	-	4,806	7,935	31,650
2	Runner Runner	1,526	1,824	937	4,287	8,124	-47%	-	-	-	-	4,287	10,415	14,702
4	Prisoners	1,109	1,326	1,109	3,544	3,272	8%	-	-	-	-	3,544	4,046	66,733
5	Insidious Chapter 2	1,094	1,168	686	2,948	3,450	-14%	-	-	-	-	2,948	4,020	68,891
3	Don Jon	897	1,090	860	2,847	5,389	-47%	-	-	-	-	2,847	7,220	33,754
7	Instructions Not Included	468	727	929	2,124	3,417	-37%	-	-	-	-	2,124	4,359	138,250
2*	Besharam	634	927	299	1,860	9,320	-80%	-	-	225	184	2,269	12,936	15,205
3	Baggage Claim	435	908	358	1,701	2,922	-41%	-	-	-	-	1,701	3,649	11,278
1	War Chhod Na Yaar	332	467	309	1,108	-		-	-	-	-	1,108	-	1,108
1	Romeo And Juliet	464	385	142	991	-		-	-	-	-	991	-	991
	Total	61,418	77,695	53,235	192,348			-	-	225	184	192,757		780,525

San Jose, CA

AMC - Cupertino Square 16 with IMAX - Cupertino, CA

2 Gravity	24,670	38,759	26,366	89,795	91,949	-2%	-	-	-	-	89,795	136,151	225,946
1 Captain Phillips	7,053	8,803	4,805	20,661	-	-	-	-	-	-	20,661	-	20,661
3 Cloudy With A Chance Of Mea	2,116	5,471	4,260	11,847	18,906	-37%	-	-	-	-	11,847	21,519	64,166
2 Face Reader, The	1,851	3,199	2,096	7,146	10,511	-32%	-	-	-	-	7,146	14,767	21,913

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denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK	LAST WKEND						%	MON	TUE	WED	THU	THIS	LAST	CUME
	FRI	SAT	SUN	GROSS	GROSS	WEEK						WEEK		
AMC - Cupertino Square 16 with IMAX - Cupertino, CA (continued)														
3	Rush	1,160	2,386	1,149	4,695	4,688	0%	-	-	-	-	4,695	5,836	26,980
3	Don Jon	1,521	1,199	990	3,710	4,214	-11%	-	-	-	-	3,710	5,621	21,855
1	Machete Kills	1,240	927	726	2,893	-	-	-	-	-	-	2,893	-	2,893
4	Prisoners	834	1,217	416	2,467	3,192	-22%	-	-	-	-	2,467	3,786	26,091
2	Runner Runner	762	1,008	423	2,193	3,916	-43%	-	-	-	-	2,193	5,385	7,578
15*	Despicable Me 2	378	1,042	688	2,108	2,437	-13%	-	-	125	13	2,246	3,037	452,788
5	Insidious Chapter 2	414	565	514	1,493	1,952	-23%	-	-	-	-	1,493	2,526	37,598
1	Tough As Iron	360	624	474	1,458	-	-	-	-	-	-	1,458	-	1,458
1	Romeo And Juliet	517	507	257	1,281	-	-	-	-	-	-	1,281	-	1,281
9	Lee Daniels' The Butler	20	365	54	439	1,751	-74%	-	-	-	-	439	2,122	70,758
	Total	42,896	66,072	43,218	152,186		-	-	125	13	152,324			981,966
AMC - Saratoga 14 with IMAX - San Jose, CA														
2	Gravity	11,189	16,806	10,065	38,060	69,577	-45%	-	-	-	-	38,060	94,229	132,289
1	Captain Phillips	8,522	8,797	5,795	23,114	-	-	-	-	-	-	23,114	-	23,114
3	Cloudy With A Chance Of Mea	1,683	4,382	4,056	10,121	16,704	-39%	-	-	-	-	10,121	19,354	57,134
3	Don Jon	859	1,117	721	2,697	4,324	-37%	-	-	-	-	2,697	5,463	18,171
4	Prisoners	774	1,291	615	2,680	3,250	-17%	-	-	-	-	2,680	4,583	34,918
3	Rush	485	1,250	843	2,578	4,255	-39%	-	-	-	-	2,578	5,468	20,245
1	Machete Kills	788	1,044	628	2,460	-	-	-	-	-	-	2,460	-	2,460
9	Lee Daniels' The Butler	684	1,085	586	2,355	2,311	1%	-	-	-	-	2,355	3,173	66,782
2	Runner Runner	593	685	764	2,042	4,255	-52%	-	-	-	-	2,042	5,782	7,824
10*	Percy Jackson: Sea Of Monst	119	520	400	1,039	2,076	-49%	-	-	39	20	1,098	2,571	75,075
	Total	25,696	36,977	24,473	87,146		-	-	39	20	87,205			438,012
CNMK - Santana Row Winchester Blvd - San Jose, CA														
2	Gravity	7,844	10,714	6,311	24,869	34,309	-27%	-	-	-	-	24,869	45,602	70,471
1	Captain Phillips	5,065	6,054	3,241	14,360	-	-	-	-	-	-	14,360	-	14,360
3	Enough Said	1,557	2,063	973	4,593	5,735	-19%	-	-	-	-	4,593	8,219	25,996
2	Prisoners	1,236	1,228	926	3,390	1,900	78%	-	-	-	-	3,390	2,249	23,705
3	Don Jon	1,042	1,284	823	3,149	4,829	-34%	-	-	-	-	3,149	6,049	21,547
3	Cloudy With A Chance Of Mea	892	1,493	716	3,101	4,063	-23%	-	-	-	-	3,101	4,685	17,984
11	Blue Jasmine	708	684	394	1,786	1,744	2%	-	-	-	-	1,786	2,394	114,741
3	Rush	571	767	385	1,723	5,058	-65%	-	-	-	-	1,723	6,987	27,240
1	Machete Kills	499	570	496	1,564	-	-	-	-	-	-	1,564	-	1,564
2	Runner Runner	470	473	594	1,537	3,660	-58%	-	-	-	-	1,537	4,804	6,341
1	Romeo And Juliet	376	265	293	934	-	-	-	-	-	-	934	-	934
1*	Bonnie And Clyde (re)	-	-	143	143	-	-	-	-	-	-	143	-	143
	Total	20,260	25,595	15,295	61,149		-	-	-	-	-	61,149		325,026
CMRA - Camera 7 - Campbell, CA														
2	Gravity	3,701	5,158	-	8,859	11,507	9%	-	-	-	-	8,859	17,085	25,944
1	Captain Phillips	1,731	2,786	-	4,517	-	-	-	-	-	-	4,517	-	4,517
3	Enough Said	1,600	2,154	-	3,754	5,360	-5%	-	-	-	-	3,754	7,404	22,090
2	Inequality for All	1,025	1,286	-	2,311	3,986	-17%	-	-	-	-	2,311	6,378	8,689
3	Cloudy With A Chance Of Mea	762	917	-	1,679	2,496	-16%	-	-	-	-	1,679	2,798	8,617
3	Rush	582	769	-	1,351	2,534	-31%	-	-	-	-	1,351	3,615	11,990
3	Don Jon	86	71	-	157	2,247	-90%	-	-	-	-	157	3,102	9,398
	Total	9,487	13,141	-	22,628		-	-	-	-	-	22,628		91,245
AMC - East Ridge Mall 15 with IMAX - San Jose, CA														
2	Gravity	12,832	17,569	10,725	41,126	53,640	-23%	-	-	-	-	41,126	72,431	113,557
3	Cloudy With A Chance Of Mea	3,469	8,295	6,979	18,743	26,434	-29%	-	-	-	-	18,743	30,260	112,854
1	Captain Phillips	4,207	6,407	4,213	14,827	-	-	-	-	-	-	14,827	-	14,827

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Branch Complex Analysis San Francisco

WK	LAST WKEND						%	MON	TUE	WED	THU	THIS	LAST	CUME
	FRI	SAT	SUN	GROSS	GROSS	WEEK						WEEK		
AMC - East Ridge Mall 15 with IMAX - San Jose, CA (continued)														
2	Pulling Strings	2,437	4,738	4,787	11,962	23,685	-49%	-	-	-	-	11,962	28,802	40,764
1	Machete Kills	2,727	2,979	2,168	7,874	-		-	-	-	-	7,874	-	7,874
5	Insidious Chapter 2	1,132	1,951	1,301	4,384	5,246	-16%	-	-	-	-	4,384	6,326	124,685
7	Instructions Not Included	765	1,961	1,301	4,027	8,069	-50%	-	-	-	-	4,027	9,683	241,515
2	Runner Runner	1,211	833	1,063	3,107	5,921	-47%	-	-	-	-	3,107	8,153	11,260
3	Don Jon	945	1,121	533	2,599	4,088	-36%	-	-	-	-	2,599	5,332	18,956
4	Prisoners	633	1,035	914	2,582	3,775	-31%	-	-	-	-	2,582	4,728	34,765
3	Baggage Claim	42	21	70	133	2,989	-95%	-	-	-	-	133	4,070	11,019
	Total	30,400	46,910	34,054	111,364			-	-	-	-	111,364		732,076
INDLF - Hackworth IMAX - San Jose, CA														
17*	Under The Sea 3D	203	-	-	203	78	160%	5	20	108	110	446	660	268,431
	Total	203	-	-	203			5	20	108	110	446		268,431
TWN3 - Towne 3 Cinemas - San Jose, CA														
1*	Vanakkam Chennai	762	862	226	1,850	-		-	-	-	10	1,860	-	1,860
1*	Ramayya Vastavayya	291	223	102	616	-		-	-	-	652	1,267	-	1,267
3*	Raja Rani	40	269	196	505	2,057	-75%	-	-	-	-	505	2,324	17,795
1*	Naiyaandi	170	240	60	470	-		-	-	-	604	1,074	-	1,074
3	Onaiyum Aattukkuttiyum	-	52	122	175	688	-67%	-	-	-	-	175	718	3,842
3*	Atharintiki Daaredi	-	130	-	130	346	-1%	-	-	-	-	130	428	11,416
2*	Idharkuthane Aasaipattai Ba	63	10	-	74	3,500	-97%	-	-	-	-	74	4,530	4,604
	Total	1,326	1,786	706	3,820			-	-	-	1,266	5,085		41,858
CNMK - San Jose Oakridge 20 + XD - San Jose, CA														
2	Gravity	14,464	21,193	-	35,657	62,434	-23%	-	-	-	-	35,657	84,838	120,495
1	Captain Phillips	9,343	10,250	-	19,593	-		-	-	-	-	19,593	-	19,593
3	Cloudy With A Chance Of Mea	4,005	8,492	-	12,497	26,465	-30%	-	-	-	-	12,497	30,720	103,469
1	Machete Kills	2,185	2,464	-	4,649	-		-	-	-	-	4,649	-	4,649
2	Pulling Strings	1,820	2,121	-	3,941	12,973	-54%	-	-	-	-	3,941	15,455	19,396
2	Runner Runner	1,296	1,934	-	3,230	12,017	-66%	-	-	-	-	3,230	16,257	19,487
3	Don Jon	1,220	1,576	-	2,796	6,794	-45%	-	-	-	-	2,796	9,482	35,796
3	Rush	1,272	1,473	-	2,745	6,482	-46%	-	-	-	-	2,745	9,033	36,116
4	Prisoners	902	1,815	-	2,717	4,573	-23%	-	-	-	-	2,717	6,070	63,867
5	Insidious Chapter 2	1,037	1,152	-	2,189	3,446	-13%	-	-	-	-	2,189	4,488	99,451
7	Instructions Not Included	619	1,070	-	1,689	4,061	-39%	-	-	-	-	1,689	4,987	136,799
2	Grace Unplugged	603	992	-	1,595	4,085	-44%	-	-	-	-	1,595	4,824	6,419
3	Baggage Claim	384	808	-	1,192	2,677	-38%	-	-	-	-	1,192	3,485	12,051
1	Romeo And Juliet	552	544	-	1,096	-		-	-	-	-	1,096	-	1,096
	Total	39,702	55,884	-	95,586			-	-	-	-	95,586		678,684
WWDI - Capitol 6 DI - San Jose, CA														
1	Despicable Me 2	2,309	2,105	1,083	5,497	-		-	-	-	-	5,497	-	168,033
2	Gravity	2,309	2,105	1,083	5,497	7,699	-28%	-	-	-	-	5,497	10,185	15,682
10*	We're The Millers	1,774	1,867	958	4,599	2,486	84%	-	-	377	233	5,209	3,804	89,072
1	Machete Kills	1,774	1,867	958	4,599	-		-	-	-	-	4,599	-	4,599
10	Elysium	1,709	1,846	809	4,364	2,479	76%	-	-	-	-	4,364	3,351	78,614
1	Captain Phillips	1,709	1,846	809	4,364	-		-	-	-	-	4,364	-	4,364
3	Cloudy With A Chance Of Mea	1,700	2,014	650	4,364	7,280	-40%	-	-	-	-	4,364	8,388	27,733
6	Instructions Not Included	1,700	2,014	650	4,364	7,280	-40%	-	-	-	-	4,364	8,388	38,126
2	Runner Runner	1,618	1,380	859	3,857	3,443	12%	-	-	-	-	3,857	5,203	9,060
3	Don Jon	1,618	1,380	859	3,857	2,479	55%	-	-	-	-	3,857	3,351	14,546
4	Prisoners	1,216	1,476	602	3,294	4,197	-21%	-	-	-	-	3,294	5,653	23,418
5	Insidious Chapter 2	1,216	1,476	602	3,294	4,197	-21%	-	-	-	-	3,294	5,653	36,754

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Branch Complex Analysis San Francisco

WK					LAST						THIS	LAST	CUME
	FRI	SAT	SUN	GROSS	WEEKEND	%	MON	TUE	WED	THU	WEEK	WEEK	
Total	20,652	21,376	9,922	51,950			-	-	377	233	52,560		510,001
CNMK - Milpitas Great Mall 20 + XD - Milpitas, CA													
2 Gravity	8,244	12,976	7,402	28,622	40,539	-29%	-	-	-	-	28,622	55,794	84,416
1 Captain Phillips	5,151	6,212	4,432	15,795	-		-	-	-	-	15,795	-	15,795
3 Cloudy With A Chance Of Mea	1,687	4,299	3,204	9,190	16,668	-44%	-	-	-	-	9,190	18,622	64,063
1* Ramayya Vastavayya	4,540	3,121	898	8,560	-		-	-	-	1,851	10,410	-	10,410
1 Machete Kills	1,694	1,905	1,417	5,016	-		-	-	-	-	5,016	-	5,016
2 Pulling Strings	875	1,220	1,611	3,706	6,484	-42%	-	-	-	-	3,706	7,839	11,545
3 Don Jon	1,014	1,066	727	2,807	4,524	-37%	-	-	-	-	2,807	6,150	25,045
3* Atharintiki Daaredi	793	997	671	2,461	7,895	-68%	-	-	-	178	2,639	8,880	62,484
2 Runner Runner	580	1,002	648	2,230	6,205	-64%	-	-	-	-	2,230	8,670	10,900
4 Prisoners	645	842	450	1,937	2,939	-34%	-	-	-	-	1,937	3,687	37,848
3 Rush	596	683	348	1,627	4,292	-62%	-	-	-	-	1,627	5,569	20,362
3 On The Job	414	397	525	1,336	3,459	-61%	-	-	-	-	1,336	4,507	12,578
7 Instructions Not Included	286	574	465	1,325	2,433	-45%	-	-	-	-	1,325	2,924	77,505
1 Romeo And Juliet	500	409	169	1,078	-		-	-	-	-	1,078	-	1,078
5 Insidious Chapter 2	188	393	269	850	2,417	-64%	-	-	-	-	850	3,007	67,615
1* Bonnie And Clyde (re)	-	-	22	22	-		-	-	-	-	22	-	22
Total	27,207	36,096	23,258	86,562			-	-	-	2,029	88,590		506,682
SERR - Serra - Milpitas, CA													
1* Ramayya Vastavayya	1,738	1,416	437	3,591	-		-	-	-	7,216	10,807	-	10,807
3* Atharintiki Daaredi	-	251	208	459	7,200	-90%	-	-	-	-	459	7,818	72,717
Total	1,738	1,667	645	4,050			-	-	-	7,216	11,266		83,524

East Bay, CA

CNMK - Century at Pacific Commons + XD - Fremont, CA

2 Gravity	12,749	20,125	-	32,874	58,491	-24%	-	-	-	-	32,874	77,077	109,951
1 Captain Phillips	8,006	9,436	-	17,442	-		-	-	-	-	17,442	-	17,442
3 Cloudy With A Chance Of Mea	3,072	5,747	-	8,819	17,495	-25%	-	-	-	-	8,819	19,982	67,707
1* Ramayya Vastavayya	2,227	1,076	-	3,303	-		-	-	-	2,896	6,199	-	6,199
1 Machete Kills	1,800	1,153	-	2,953	-		-	-	-	-	2,953	-	2,953
3 Don Jon	1,214	1,438	-	2,652	3,984	-11%	-	-	-	-	2,652	5,195	20,663
2 Runner Runner	1,100	1,477	-	2,577	7,254	-54%	-	-	-	-	2,577	10,163	12,740
4 Prisoners	593	1,138	-	1,731	3,031	-17%	-	-	-	-	1,731	4,493	50,254
3 Rush	613	930	-	1,543	4,994	-60%	-	-	-	-	1,543	6,775	25,917
2* Besharam	347	480	-	827	3,284	-69%	-	-	143	95	1,065	4,409	5,474
Total	31,721	43,000	-	74,721			-	-	143	2,991	77,855		319,300

PBCM - BIG Cinemas Fremont 7 - Fremont, CA

2 Atharintiki Daaredi	416	1,552	480	2,448	5,991	-59%	-	-	-	-	2,448	6,597	9,045
1 R.S.V.P. - Ronde Saare Viah	558	556	499	1,613	-		-	-	-	-	1,613	-	1,613
2* Besharam	366	500	277	1,143	3,927	-70%	-	-	46	28	1,218	5,074	6,292
1 Vanakkam Chennai	470	510	138	1,118	-		-	-	-	-	1,118	-	1,118
1* Naiyaandi	312	660	116	1,088	-		-	-	-	36	1,124	-	1,124
2* Idharkuthane Aasaipattai Ba	10	212	132	354	3,690	-90%	-	-	-	20	374	4,120	4,494
1 War Chhod Na Yaar	62	102	51	215	-		-	-	-	-	215	-	215
Total	2,194	4,092	1,693	7,979			-	-	46	84	8,110		23,901

CNMK - Union City 25 + XD - Union City, CA

2 Gravity	10,674	14,739	-	25,413	50,203	-30%	-	-	-	-	25,413	66,942	92,355
1 Captain Phillips	8,791	8,721	-	17,512	-		-	-	-	-	17,512	-	17,512
3 Cloudy With A Chance Of Mea	2,634	6,209	-	8,843	22,586	-43%	-	-	-	-	8,843	25,678	83,466
1 Machete Kills	2,423	2,669	-	5,092	-		-	-	-	-	5,092	-	5,092

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Branch Complex Analysis San Francisco

WK		FRI	SAT	SUN	LAST WKEND		%	MON	TUE	WED	THU	THIS	LAST	CUME
					GROSS	GROSS						WEEK	WEEK	
CNMK - Union City 25 + XD - Union City, CA (continued)														
2	Pulling Strings	1,638	2,637	-	4,275	14,139	-55%	-	-	-	-	4,275	16,308	20,583
2	Runner Runner	1,860	1,590	-	3,450	8,995	-49%	-	-	-	-	3,450	11,527	14,977
4	Prisoners	1,123	1,492	-	2,615	4,066	-8%	-	-	-	-	2,615	5,236	51,239
5	Insidious Chapter 2	969	1,225	-	2,194	3,319	-15%	-	-	-	-	2,194	4,053	108,539
7	Instructions Not Included	561	1,368	-	1,929	4,773	-38%	-	-	-	-	1,929	5,869	170,200
3	Don Jon	1,009	822	-	1,831	5,624	-58%	-	-	-	-	1,831	7,728	30,786
3	Baggage Claim	621	1,088	-	1,709	4,895	-53%	-	-	-	-	1,709	6,133	21,121
1	Romeo And Juliet	524	692	-	1,216	-	-	-	-	-	-	1,216	-	1,216
3	Rush	403	728	-	1,131	3,113	-46%	-	-	-	-	1,131	4,266	17,460
1	Inevitable Defeat Of Mister	513	437	-	950	-	-	-	-	-	-	950	-	950
2	Grace Unplugged	474	272	-	746	1,905	-43%	-	-	-	-	746	2,406	3,152
3	On The Job	256	452	-	708	3,431	-69%	-	-	-	-	708	4,509	11,075
1	War Chhod Na Yaar	92	265	-	357	-	-	-	-	-	-	357	-	357
	Total	34,565	45,406	-	79,971		-	-	-	-	-	79,971		650,080
CNMK - Century at Hayward - Hayward, CA														
2	Gravity	3,560	3,969	2,837	10,366	15,004	-30%	-	-	-	-	10,366	21,367	31,733
1	Captain Phillips	3,073	2,620	2,036	7,729	-	-	-	-	-	-	7,729	-	7,729
3	Cloudy With A Chance Of Mea	1,401	1,997	1,717	5,115	7,867	-34%	-	-	-	-	5,115	9,252	30,835
2	Pulling Strings	676	1,126	1,090	2,892	4,509	-35%	-	-	-	-	2,892	5,736	8,628
1	Machete Kills	1,003	794	491	2,288	-	-	-	-	-	-	2,288	-	2,288
3	Baggage Claim	567	900	624	2,092	3,385	-38%	-	-	-	-	2,092	4,339	18,110
4	Prisoners	576	614	426	1,616	2,500	-35%	-	-	-	-	1,616	3,135	18,536
3	Don Jon	418	489	429	1,336	1,768	-24%	-	-	-	-	1,336	2,394	9,815
2	Runner Runner	366	613	311	1,290	2,806	-54%	-	-	-	-	1,290	3,950	5,240
5	Insidious Chapter 2	335	460	266	1,061	1,976	-46%	-	-	-	-	1,061	2,328	35,032
	Total	11,975	13,582	10,227	35,785		-	-	-	-	-	35,785		167,946
REG - Jack London 9 - Oakland, CA														
2	Gravity	1,789	2,261	4,566	8,616	9,548	-9%	-	-	-	-	8,616	15,398	24,014
3	Cloudy With A Chance Of Mea	898	937	2,650	4,485	5,827	-23%	-	-	-	-	4,485	7,275	24,416
1	Machete Kills	1,184	710	1,225	3,119	-	-	-	-	-	-	3,119	-	3,119
3	Baggage Claim	500	566	2,045	3,111	3,823	-18%	-	-	-	-	3,111	5,600	19,653
1	Inevitable Defeat Of Mister	426	499	975	1,900	-	-	-	-	-	-	1,900	-	1,900
5	Insidious Chapter 2	538	504	857	1,899	2,038	-6%	-	-	-	-	1,899	2,636	37,689
2	Runner Runner	386	278	935	1,599	2,450	-34%	-	-	-	-	1,599	4,118	5,717
4	Prisoners	276	394	825	1,495	1,409	6%	-	-	-	-	1,495	2,167	16,120
3	Don Jon	176	450	575	1,201	1,710	-29%	-	-	-	-	1,201	3,002	10,189
	Total	6,173	6,599	14,653	27,425		-	-	-	-	-	27,425		142,817
TMKO - Grand Lake 4 - Oakland, CA														
2	Gravity	6,952	10,514	6,096	23,562	21,442	9%	-	-	-	-	23,562	29,178	52,739
3	Don Jon	1,019	1,440	751	3,210	3,124	2%	-	-	-	-	3,210	4,057	14,042
1	Lee Daniels' The Butler	371	987	594	1,952	-	-	-	-	-	-	1,952	-	1,952
	Total	8,342	12,941	7,441	28,724		-	-	-	-	-	28,724		68,733
LAND - Piedmont 3 - Piedmont, CA														
1	Captain Phillips	2,088	3,998	1,987	8,073	-	-	-	-	-	-	8,073	-	8,073
2	Enough Said	1,270	1,638	1,189	4,098	5,880	-30%	-	-	-	-	4,098	7,680	11,778
11	Blue Jasmine	767	1,226	602	2,595	2,616	0%	-	-	-	-	2,595	3,460	165,483
	Total	4,125	6,862	3,778	14,766		-	-	-	-	-	14,766		185,334
CNMK - San Leandro Bayfair 16 - San Leandro, CA														
2	Gravity	3,236	5,531	3,538	12,305	16,827	-26%	-	-	-	-	12,305	23,977	36,282
3	Cloudy With A Chance Of Mea	2,201	4,193	2,956	9,350	13,925	-32%	-	-	-	-	9,350	15,873	56,083

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denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK	LAST WKEND						%	MON	TUE	WED	THU	THIS	LAST	CUME
	FRI	SAT	SUN	GROSS	GROSS	WEEK						WEEK		
CNMK - San Leandro Bayfair 16 - San Leandro, CA (continued)														
1	Captain Phillips	3,603	3,148	2,573	9,324	-	-	-	-	-	-	9,324	-	9,324
1	Machete Kills	2,672	2,481	1,756	6,909	-	-	-	-	-	-	6,909	-	6,909
2	Pulling Strings	1,547	2,616	2,454	6,617	14,833	-55%	-	-	-	-	6,617	17,560	24,177
3	Baggage Claim	1,158	1,995	952	4,105	5,945	-30%	-	-	-	-	4,105	7,867	29,661
2	Runner Runner	1,131	1,244	658	3,033	5,350	-43%	-	-	-	-	3,033	7,573	10,606
7	Instructions Not Included	680	871	1,079	2,630	4,238	-37%	-	-	-	-	2,630	5,074	145,384
5	Insidious Chapter 2	856	875	790	2,521	3,304	-23%	-	-	-	-	2,521	4,074	72,603
4	Prisoners	349	538	422	1,309	1,966	-33%	-	-	-	-	1,309	3,113	20,233
4	Battle Of The Year	179	353	382	914	1,739	-47%	-	-	-	-	914	2,032	13,942
3	Don Jon	42	171	163	376	1,568	-76%	-	-	-	-	376	2,286	8,487
	Total	17,654	24,016	17,723	59,393		-	-	-	-	-	59,393		433,691
AMC - Bay Street 16 with IMAX - Emeryville, CA														
2	Gravity	27,672	38,686	28,688	95,046	98,873	-3%	-	-	-	-	95,046	143,807	238,853
1	Captain Phillips	8,399	10,386	6,658	25,443	-	-	-	-	-	-	25,443	-	25,443
3	Cloudy With A Chance Of Mea	7,011	7,758	5,340	20,109	19,693	2%	-	-	-	-	20,109	22,106	81,218
3	Don Jon	1,746	2,188	1,039	4,973	6,875	-27%	-	-	-	-	4,973	9,320	34,231
2	Runner Runner	1,345	2,121	1,402	4,868	8,999	-45%	-	-	-	-	4,868	11,918	16,786
3	Rush	1,293	1,918	1,248	4,459	4,158	7%	-	-	-	-	4,459	5,892	23,362
2	Pulling Strings	964	1,250	1,451	3,665	7,432	-50%	-	-	-	-	3,665	8,639	12,304
1	Inevitable Defeat Of Mister	584	1,094	757	2,435	-	-	-	-	-	-	2,435	-	2,435
10	Elysium	734	1,128	546	2,408	2,444	-1%	-	-	-	-	2,408	3,318	191,761
9	Lee Daniels' The Butler	617	1,176	545	2,338	2,443	-4%	-	-	-	-	2,338	3,018	134,641
7	Instructions Not Included	285	900	771	1,956	2,817	-30%	-	-	-	-	1,956	3,544	74,835
	Total	50,650	68,605	48,445	167,700		-	-	-	-	-	167,700		835,869
REG - Emery Bay Stadium 10 - Emeryville, CA														
1	Machete Kills	1,727	1,196	1,106	4,029	-	-	-	-	-	-	4,029	-	4,029
3	Baggage Claim	583	1,071	773	2,427	3,888	-37%	-	-	-	-	2,427	5,846	23,878
1	Enough Said	452	824	890	2,166	-	-	-	-	-	-	2,166	-	2,166
10*	Percy Jackson: Sea Of Monst	332	548	561	1,441	1,305	10%	-	-	36	39	1,516	1,539	49,241
1	Riddick	375	612	379	1,366	-	-	-	-	-	-	1,366	-	1,366
4	Prisoners	428	611	292	1,331	3,476	-61%	-	-	-	-	1,331	5,214	32,274
5	Insidious Chapter 2	295	260	459	1,014	1,248	-18%	-	-	-	-	1,014	1,702	39,077
2	Despicable Me 2	220	488	303	1,011	1,032	-2%	-	-	-	-	1,011	1,366	2,377
1	Romeo And Juliet	235	227	150	612	-	-	-	-	-	-	612	-	612
2*	Besharam	108	316	148	572	1,922	-70%	-	-	75	115	762	3,480	4,242
2	Grace Unplugged	106	141	122	369	874	-57%	-	-	-	-	369	1,133	1,502
	Total	4,861	6,294	5,183	16,338		-	-	111	154	16,603		160,764	
REG - Berkeley 7 - Berkeley, CA														
2	Gravity	8,355	10,618	4,625	23,598	26,524	-11%	-	-	-	-	23,598	35,949	59,547
1	Captain Phillips	3,286	4,100	2,696	10,082	-	-	-	-	-	-	10,082	-	10,082
3	Don Jon	1,338	1,208	657	3,203	4,712	-32%	-	-	-	-	3,203	6,573	22,366
8	World's End, The	338	510	360	1,208	1,302	-7%	-	-	-	-	1,208	1,651	39,951
9	Lee Daniels' The Butler	229	175	263	667	865	-22%	-	-	-	-	667	1,187	39,001
10	Elysium	257	96	218	571	781	-26%	-	-	-	-	571	1,029	65,466
	Total	13,803	16,707	8,819	39,329		-	-	-	-	-	39,329		236,413
ESP - Rialto Cinemas Elmwood - Berkeley, CA														
3	Cloudy With A Chance Of Mea	754	665	606	2,026	2,544	-20%	-	-	-	-	2,026	3,118	8,422
1	Escape From Tomorrow	338	622	281	1,241	-	-	-	-	-	-	1,241	-	1,241
2	Runner Runner	136	124	172	433	680	-36%	-	-	-	-	433	884	1,317
	Total	1,228	1,411	1,059	3,700		-	-	-	-	-	3,700		10,980

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Branch Complex Analysis San Francisco

WK		FRI	SAT	SUN	LAST WKEND		%	MON	TUE	WED	THU	THIS	LAST	CUME
					GROSS	GROSS						WEEK	WEEK	
LAND - California 3 - Berkeley, CA														
3	Inequality for All	1,935	3,110	1,540	6,585	6,576	0%	-	-	-	-	6,585	10,034	32,564
1	Machete Kills	575	600	374	1,548	-		-	-	-	-	1,548	-	1,548
1	Summit, The	275	320	242	837	-		-	-	-	-	837	-	837
	Total	2,785	4,030	2,156	8,970			-	-	-	-	8,970		34,949
LAND - Shattuck 10 - Berkeley, CA														
1	Muscle Shoals	863	930	869	2,662	-		-	-	-	-	2,662	-	2,662
3	Wadjda	772	1,270	566	2,608	3,096	-15%	-	-	-	-	2,608	4,859	12,166
4	Prisoners	637	803	378	1,818	2,455	-25%	-	-	-	-	1,818	3,271	22,035
3	Rush	638	776	326	1,741	2,704	-35%	-	-	-	-	1,741	3,756	11,472
9	In A World...	433	656	486	1,576	1,275	23%	-	-	-	-	1,576	1,839	41,687
9	Spectacular Now, The	514	606	270	1,390	1,132	22%	-	-	-	-	1,390	1,744	38,876
2	When Comedy Went To School	258	674	258	1,190	2,072	-42%	-	-	-	-	1,190	3,084	4,274
16	20 Feet From Stardom	278	610	292	1,180	978	20%	-	-	-	-	1,180	1,316	84,726
1	Mother Of George	278	492	226	996	-		-	-	-	-	996	-	996
1	Romeo And Juliet	316	330	249	895	-		-	-	-	-	895	-	895
	Total	4,987	7,147	3,920	16,056			-	-	-	-	16,056		219,789
LAND - Albany Twin - Albany, CA														
3	Enough Said	1,432	2,018	854	4,304	6,492	-33%	-	-	-	-	4,304	8,492	27,040
11	Blue Jasmine	481	682	358	1,522	1,658	-8%	-	-	-	-	1,522	2,504	152,764
	Total	1,913	2,700	1,212	5,826			-	-	-	-	5,826		179,804
ESP - Rialto Cinemas Cerrito - El Cerrito, CA														
2	Gravity	2,212	2,766	1,662	6,639	7,399	-10%	-	-	-	-	6,639	11,242	17,881
1	Captain Phillips	1,847	2,462	1,885	6,194	-		-	-	-	-	6,194	-	6,194
	Total	4,059	5,228	3,547	12,833			-	-	-	-	12,833		24,075
CNMK - Richmond Hilltop 16 - Richmond, CA														
2	Gravity	4,460	5,748	4,218	14,426	19,380	-25%	-	-	-	-	14,426	28,293	42,719
3	Cloudy With A Chance Of Mea	4,796	4,455	3,983	13,234	14,191	-6%	-	-	-	-	13,234	16,629	63,846
1	Captain Phillips	3,461	3,665	2,278	9,404	-		-	-	-	-	9,404	-	9,404
2	Pulling Strings	1,235	2,043	2,690	5,968	11,876	-49%	-	-	-	-	5,968	14,551	20,518
1	Machete Kills	2,164	2,131	1,324	5,619	-		-	-	-	-	5,619	-	5,619
3	Baggage Claim	902	1,069	805	2,776	4,947	-43%	-	-	-	-	2,776	6,596	26,609
5	Insidious Chapter 2	850	833	657	2,340	2,365	-1%	-	-	-	-	2,340	3,161	75,089
2	Runner Runner	771	880	602	2,253	4,799	-53%	-	-	-	-	2,253	7,086	9,339
7	Instructions Not Included	330	805	737	1,872	3,140	-40%	-	-	-	-	1,872	3,979	124,623
4	Prisoners	419	520	512	1,452	2,055	-29%	-	-	-	-	1,452	2,846	21,352
3	Don Jon	446	660	307	1,413	2,167	-34%	-	-	-	-	1,413	2,858	11,595
	Total	19,834	22,809	18,113	60,757			-	-	-	-	60,757		410,713
WWDI - Solano Twin DI - Concord, CA														
1	Despicable Me 2	1,903	2,804	1,113	5,820	-		-	-	-	-	5,820	-	207,559
2	Gravity	1,903	2,804	1,113	5,820	5,956	-2%	-	-	-	-	5,820	7,499	13,319
3	Cloudy With A Chance Of Mea	1,239	2,048	811	4,098	6,524	-37%	-	-	-	-	4,098	7,357	23,472
1	Instructions Not Included	1,239	2,048	811	4,098	-		-	-	-	-	4,098	-	4,098
	Total	6,284	9,704	3,848	19,836			-	-	-	-	19,836		248,448
BREN - Concord 14 - Concord, CA														
2	Gravity	2,534	4,426	2,814	9,775	13,674	-28%	-	-	-	-	9,775	17,927	27,702
1	Captain Phillips	2,851	3,241	1,670	7,762	-		-	-	-	-	7,762	-	7,762
3	Cloudy With A Chance Of Mea	988	1,665	1,222	3,874	6,481	-40%	-	-	-	-	3,874	7,498	27,917
1	Machete Kills	958	936	547	2,442	-		-	-	-	-	2,442	-	2,442
2	Pulling Strings	473	834	1,038	2,345	3,653	-35%	-	-	-	-	2,345	4,306	6,651
4	Prisoners	451	600	302	1,353	1,599	-15%	-	-	-	-	1,353	2,031	15,569

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Branch Complex Analysis San Francisco

WK	LAST						%	MON	TUE	WED	THU	THIS	LAST	CUME
	FRI	SAT	SUN	GROSS	GROSS	WEEK						WEEK		
BREN - Concord 14 - Concord, CA (continued)														
5	Insidious Chapter 2	537	456	218	1,212	1,465	-17%	-	-	-	-	1,212	1,808	29,449
3	Don Jon	460	382	261	1,102	1,360	-18%	-	-	-	-	1,102	1,795	6,959
3	Rush	279	418	210	906	728	24%	-	-	-	-	906	1,030	5,268
2	Runner Runner	213	452	218	882	1,859	-52%	-	-	-	-	882	2,542	3,424
2*	Besharam	44	100	179	322	1,204	-73%	-	-	76	35	434	1,606	2,039
6	Riddick	103	146	35	284	690	-58%	-	-	-	-	284	844	15,093
3	Baggage Claim	130	140	8	277	893	-68%	-	-	-	-	277	970	3,545
7	Instructions Not Included	30	66	124	220	648	-66%	-	-	-	-	220	690	44,908
	Total	10,051	13,862	8,846	32,756			-	-	76	35	32,868		198,728
CNMK - Century Downtown Pleasant Hill 16 + XD - Pleasant Hill, CA														
2	Gravity	10,847	14,560	9,153	34,560	40,669	-15%	-	-	-	-	34,560	57,727	92,287
1	Captain Phillips	8,496	9,554	5,722	23,772	-		-	-	-	-	23,772	-	23,772
3	Cloudy With A Chance Of Mea	2,068	4,360	2,778	9,206	12,392	-25%	-	-	-	-	9,206	14,112	48,496
3	Enough Said	974	1,761	819	3,554	4,076	-12%	-	-	-	-	3,554	5,808	19,331
3	Rush	1,315	1,081	780	3,176	4,871	-34%	-	-	-	-	3,176	6,912	29,010
1	Machete Kills	1,106	1,049	646	2,802	-		-	-	-	-	2,802	-	2,802
3	Don Jon	946	807	661	2,414	3,359	-28%	-	-	-	-	2,414	4,623	18,200
2	Runner Runner	858	1,072	420	2,350	4,738	-50%	-	-	-	-	2,350	6,801	9,151
2	Pulling Strings	551	878	682	2,111	5,286	-60%	-	-	-	-	2,111	6,614	8,725
1	Romeo And Juliet	601	783	480	1,864	-		-	-	-	-	1,864	-	1,864
4	Prisoners	675	846	292	1,814	2,953	-38%	-	-	-	-	1,814	4,347	43,006
1	Summit, The	233	453	183	869	-		-	-	-	-	869	-	869
7	Instructions Not Included	195	310	63	568	1,866	-69%	-	-	-	-	568	2,396	52,076
1*	Bonnie And Clyde (re)	-	-	127	127	-		-	-	-	-	127	-	127
	Total	28,865	37,514	22,806	89,187			-	-	-	-	89,187		349,716
CNMK - Century Walnut Creek 14 + XD - Walnut Creek, CA														
2	Gravity	12,620	19,428	11,059	43,107	45,849	-5%	-	-	-	-	43,107	62,888	105,995
1	Captain Phillips	9,709	11,315	7,354	28,378	-		-	-	-	-	28,378	-	28,378
3	Cloudy With A Chance Of Mea	2,605	5,659	2,541	10,805	13,075	-17%	-	-	-	-	10,805	14,913	51,262
3	Don Jon	1,263	1,512	829	3,604	5,207	-30%	-	-	-	-	3,604	6,882	24,248
3	Rush	1,239	1,403	891	3,533	6,466	-45%	-	-	-	-	3,533	8,265	32,503
3	Enough Said	1,251	1,397	727	3,375	4,958	-31%	-	-	-	-	3,375	7,240	22,792
2	Runner Runner	762	1,279	677	2,718	4,727	-42%	-	-	-	-	2,718	6,235	8,953
1	Romeo And Juliet	775	685	434	1,894	-		-	-	-	-	1,894	-	1,894
9	Lee Daniels' The Butler	534	993	126	1,653	2,107	-21%	-	-	-	-	1,653	3,048	95,720
1	Machete Kills	678	624	299	1,601	-		-	-	-	-	1,601	-	1,601
4	Prisoners	189	339	395	923	2,543	-63%	-	-	-	-	923	3,515	39,730
1*	Bonnie And Clyde (re)	-	-	33	33	-		-	-	-	-	33	-	33
	Total	31,625	44,634	25,365	101,624			-	-	-	-	101,624		413,109
ESP - Orinda 3 - Orinda, CA														
1	Captain Phillips	2,954	3,660	2,312	8,926	-		-	-	-	-	8,926	-	8,926
2	Gravity	1,276	2,340	1,111	4,727	6,616	-28%	-	-	-	-	4,727	8,521	13,248
3	Rush	215	643	383	1,241	1,351	-8%	-	-	-	-	1,241	1,740	7,263
	Total	4,445	6,643	3,806	14,894			-	-	-	-	14,894		29,437
ESP - Rheem 4 - Moraga, CA														
3	Cloudy With A Chance Of Mea	647	783	378	1,808	3,091	-41%	-	-	-	-	1,808	3,284	9,658
4	Blue Jasmine	218	672	244	1,134	812	39%	-	-	-	-	1,134	924	5,231
1	Parkland	241	427	203	871	-		-	-	-	-	871	-	871
3	Don Jon	143	154	72	369	766	-51%	-	-	-	-	369	891	3,011
	Total	1,249	2,036	897	4,182			-	-	-	-	4,182		18,771

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denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	WEEKEND GROSS	LAST WEEKEND GROSS	%	MON	TUE	WED	THU	THIS WEEK TOTAL	LAST WEEK GROSS	CUME GROSS
CNMK - Blackhawk Movies 7 - Danville, CA													
2 Gravity	3,932	5,561	2,808	12,300	14,753	-16%	-	-	-	-	12,300	18,277	30,578
1 Captain Phillips	2,834	3,651	1,660	8,145	-		-	-	-	-	8,145	-	8,145
3 Cloudy With A Chance Of Mea	671	1,873	1,366	3,910	6,110	-35%	-	-	-	-	3,910	6,394	20,376
1* Ramayya Vastavayya	913	1,177	230	2,320	-		-	-	-	238	2,558	-	2,558
1* Enough Said	529	708	434	1,671	-		-	-	-	46	1,717	-	1,717
2 Runner Runner	216	475	234	926	1,767	-47%	-	-	-	-	926	2,268	3,194
Total	9,095	13,445	6,732	29,272			-	-	-	284	29,556		66,568
REG - Crow Canyon 6 - San Ramon, CA													
1 Captain Phillips	2,384	3,530	1,778	7,692	-		-	-	-	-	7,692	-	7,692
2 Gravity	1,932	3,466	1,694	7,092	9,843	-27%	-	-	-	-	7,092	13,251	20,343
3 Cloudy With A Chance Of Mea	645	1,526	1,294	3,465	4,990	-30%	-	-	-	-	3,465	5,707	16,837
3 Rush	520	753	450	1,723	1,502	14%	-	-	-	-	1,723	1,957	8,840
2 Runner Runner	316	234	76	626	1,464	-57%	-	-	-	-	626	1,840	2,466
4 Prisoners	102	62	270	434	1,085	-60%	-	-	-	-	434	1,552	15,027
Total	5,899	9,571	5,562	21,032			-	-	-	-	21,032		71,205
REG - Hacienda Crossings Stadium 20 + IMAX - Dublin, CA													
2 Gravity	29,940	44,506	32,427	106,873	124,723	-14%	-	-	-	-	106,873	174,665	281,538
1 Captain Phillips	11,598	15,770	8,020	35,388	-		-	-	-	-	35,388	-	35,388
3 Cloudy With A Chance Of Mea	2,485	8,910	5,019	16,414	30,020	-45%	-	-	-	-	16,414	32,711	107,040
2 Runner Runner	1,886	2,770	1,697	6,353	10,762	-40%	-	-	-	-	6,353	13,852	20,205
3 Don Jon	1,318	1,675	1,080	4,073	5,848	-30%	-	-	-	-	4,073	8,224	31,371
1 Machete Kills	1,402	1,588	1,048	4,038	-		-	-	-	-	4,038	-	4,038
2 Enough Said	1,024	1,562	770	3,356	4,231	-20%	-	-	-	-	3,356	6,058	9,414
3 Rush	789	1,446	1,016	3,251	6,789	-52%	-	-	-	-	3,251	8,937	34,861
4 Prisoners	869	1,607	763	3,239	5,913	-45%	-	-	-	-	3,239	7,846	58,567
5 Insidious Chapter 2	1,062	1,426	232	2,720	2,804	-2%	-	-	-	-	2,720	3,555	74,759
2 Metallica Through the Never	566	1,199	860	2,625	4,853	-45%	-	-	-	-	2,625	6,005	26,878
2 Pulling Strings	634	699	1,110	2,443	5,086	-51%	-	-	-	-	2,443	6,250	8,693
2 Grace Unplugged	456	1,052	490	1,998	3,663	-45%	-	-	-	-	1,998	4,512	6,510
2* Besharam	136	641	174	951	3,037	-68%	-	-	106	107	1,164	4,100	5,264
1 Romeo And Juliet	518	218	188	924	-		-	-	-	-	924	-	924
3 Baggage Claim	82	127	274	483	2,804	-82%	-	-	-	-	483	3,550	13,914
1* Bonnie And Clyde (re)	-	-	28	28	-		-	-	-	-	28	-	28
Total	54,765	85,196	55,196	195,157			-	-	106	107	195,370		719,392
Marin County, CA													
HFB - Tiburon Playhouse 3 - Tiburon, CA													
1 Captain Phillips	1,041	1,350	778	3,169	-		-	-	-	-	3,169	-	3,169
2 Gravity	736	924	444	2,104	4,283	-50%	-	-	-	-	2,104	5,309	7,413
3 Cloudy With A Chance Of Mea	365	609	334	1,308	2,280	-42%	-	-	-	-	1,308	2,582	6,937
Total	2,142	2,883	1,556	6,581			-	-	-	-	6,581		17,519
CNMK - Corte Madera Cinema 1 - Corte Madera, CA													
2 Gravity	9,212	13,268	7,216	29,696	31,195	-4%	-	-	-	-	29,696	33,568	63,264
Total	9,212	13,268	7,216	29,696			-	-	-	-	29,696		63,264
CNMK - Larkspur 4 - Larkspur, CA													
1 Captain Phillips	1,927	5,138	2,327	9,392	-		-	-	-	-	9,392	-	9,392
3 Rush	517	1,568	295	2,380	3,071	-22%	-	-	-	-	2,380	3,711	15,981
2 Cloudy With A Chance Of Mea	171	920	472	1,563	2,894	-46%	-	-	-	-	1,563	2,969	4,532
2 Runner Runner	192	566	343	1,101	2,083	-47%	-	-	-	-	1,101	2,508	3,609
Total	2,807	8,192	3,437	14,436			-	-	-	-	14,436		33,514

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Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	LAST WKEND		%	MON	TUE	WED	THU	THIS	LAST	CUME
				GROSS	GROSS						WEEK	WEEK	
											TOTAL	GROSS	GROSS
ECOOP - Lark - Larkspur, CA													
When Comedy Went To School	FF	FF	FF	-	-		-	-	-	-	-	-	-
Total	-	-	-	-	-		-	-	-	-	-	-	-
HFB - Fairfax 6 - Fairfax, CA													
2 Gravity	2,516	3,147	1,870	7,533	10,575	-28%	-	-	-	-	7,533	15,246	22,780
1 Captain Phillips	1,898	1,930	1,071	4,899	-		-	-	-	-	4,899	-	4,899
1 Enough Said	561	873	495	1,929	-		-	-	-	-	1,929	-	1,929
3 Cloudy With A Chance Of Mea	392	655	725	1,772	3,147	-43%	-	-	-	-	1,772	3,455	9,868
3 Rush	232	262	253	747	1,220	-38%	-	-	-	-	747	1,628	6,028
Total	5,599	6,867	4,414	16,880			-	-	-	-	16,880		45,504
CNMK - San Rafael Northgate 15 - San Rafael, CA													
2 Gravity	6,477	10,951	6,142	23,570	27,455	-14%	-	-	-	-	23,570	40,066	63,636
3 Cloudy With A Chance Of Mea	1,276	4,357	2,850	8,482	13,586	-37%	-	-	-	-	8,482	15,660	48,787
1 Machete Kills	3,069	1,955	1,378	6,402	-		-	-	-	-	6,402	-	6,402
2 Pulling Strings	938	1,203	1,692	3,833	10,390	-63%	-	-	-	-	3,833	12,767	16,600
3 Don Jon	600	1,042	663	2,305	3,832	-39%	-	-	-	-	2,305	5,817	19,705
10* Percy Jackson: Sea Of Monst	314	1,028	593	1,935	1,480	30%	-	-	28	13	1,976	1,641	71,703
1 Rush	757	656	389	1,802	-		-	-	-	-	1,802	-	1,802
1 Prisoners	418	733	630	1,781	-		-	-	-	-	1,781	-	1,781
7 Instructions Not Included	179	752	822	1,753	2,545	-31%	-	-	-	-	1,753	3,147	81,727
1 Blue Jasmine	309	1,000	324	1,633	-		-	-	-	-	1,633	-	1,633
5 Family, The	183	413	218	814	1,445	-43%	-	-	-	-	814	2,066	24,524
9 Lee Daniels' The Butler	65	305	286	656	1,104	-40%	-	-	-	-	656	1,870	73,002
Total	14,585	24,395	15,987	54,966			-	-	28	13	55,007		411,302
CNMK - San Rafael Regency 6 - San Rafael, CA													
1 Captain Phillips	7,135	9,042	4,450	20,628	-		-	-	-	-	20,628	-	20,628
3 Enough Said	1,017	2,061	1,007	4,085	7,512	-45%	-	-	-	-	4,085	10,028	30,227
1 Romeo And Juliet	427	407	196	1,030	-		-	-	-	-	1,030	-	1,030
1 Summit, The	360	334	219	913	-		-	-	-	-	913	-	913
2 Runner Runner	394	358	106	858	2,201	-61%	-	-	-	-	858	3,474	4,332
1* Bonnie And Clyde (re)	-	-	34	34	-		-	-	-	-	34	-	34
Total	9,333	12,202	6,012	27,548			-	-	-	-	27,548		57,164
CNMK - Novato Rowland Plaza 8 - Novato, CA													
2 Gravity	3,698	5,784	3,232	12,714	16,970	-25%	-	-	-	-	12,714	23,956	36,670
1 Captain Phillips	2,448	2,968	1,362	6,778	-		-	-	-	-	6,778	-	6,778
3 Cloudy With A Chance Of Mea	596	1,089	513	2,198	3,069	-28%	-	-	-	-	2,198	3,614	14,849
3 Rush	496	649	227	1,372	1,804	-23%	-	-	-	-	1,372	2,582	10,007
1 Machete Kills	468	195	219	882	-		-	-	-	-	882	-	882
2 Runner Runner	198	356	224	778	1,584	-50%	-	-	-	-	778	2,342	3,120
3 Don Jon	268	259	126	653	1,236	-47%	-	-	-	-	653	1,642	6,631
Total	8,172	11,300	5,903	25,375			-	-	-	-	25,375		78,937
CNMK - Sausalito Marin 3 - Sausalito, CA													
1 Captain Phillips	1,656	1,671	901	4,228	-		-	-	-	-	4,228	-	4,228
2 Gravity	1,324	1,933	609	3,866	4,718	-18%	-	-	-	-	3,866	6,591	10,457
1* Enough Said	839	815	488	2,142	-		-	-	-	75	2,217	-	2,217
Total	3,819	4,419	1,998	10,236			-	-	-	75	10,311		16,902
CNMK - Mill Valley Sequoia 2 - Mill Valley, CA													
Prisoners	-	-	-	-	-		-	-	-	-	-	-	-
Wadjda	-	-	-	-	-		-	-	-	-	-	-	-
Total	-	-	-	-	-		-	-	-	-	-	-	-

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Branch Complex Analysis San Francisco

WK		FRI	SAT	SUN	LAST WKEND		%	MON	TUE	WED	THU	THIS WEEK	LAST WEEK	CUME GROSS
					GROSS	GROSS						TOTAL	GROSS	
					Santa Rosa, CA									
READ - Rohnert Park 16 - Rohnert Park, CA														
2	Gravity	5,072	6,398	4,330	15,800	22,548	-29%	-	-	-	-	15,800	31,922	47,722
1	Captain Phillips	3,112	3,951	2,209	9,272	-		-	-	-	-	9,272	-	9,272
3	Cloudy With A Chance Of Mea	704	2,351	1,776	4,830	8,358	-42%	-	-	-	-	4,830	9,936	33,728
1	Machete Kills	1,408	1,538	882	3,827	-		-	-	-	-	3,827	-	3,827
2	Pulling Strings	790	1,436	1,601	3,826	10,418	-63%	-	-	-	-	3,826	12,147	15,973
2	Runner Runner	637	979	471	2,086	3,224	-35%	-	-	-	-	2,086	4,635	6,721
7	Instructions Not Included	304	737	550	1,590	2,534	-37%	-	-	-	-	1,590	3,040	101,840
5	Insidious Chapter 2	440	416	346	1,202	1,583	-24%	-	-	-	-	1,202	1,915	36,369
4	Prisoners	269	406	400	1,075	1,328	-19%	-	-	-	-	1,075	1,830	20,267
2	Enough Said	168	318	220	706	824	-14%	-	-	-	-	706	1,244	1,950
3	Rush	190	186	183	558	1,259	-55%	-	-	-	-	558	1,788	9,240
3	Don Jon	83	77	116	276	1,827	-84%	-	-	-	-	276	2,668	10,792
2	Metallica Through the Never	67	100	60	227	1,135	-80%	-	-	-	-	227	1,455	1,682
1	John Carpenter's Halloween	100	-	-	100	-		-	-	-	-	100	-	100
	Total	13,344	18,893	13,144	45,375			-	-	-	-	45,375		299,483
ESP - Rialto Cinemas Sebastopol - Sebastopol, CA														
2	Gravity	1,754	2,644	1,514	5,913	7,634	-22%	-	-	-	-	5,913	11,160	17,072
1	Captain Phillips	1,062	1,148	905	3,116	-		-	-	-	-	3,116	-	3,116
2	Enough Said	406	723	426	1,554	2,014	-22%	-	-	-	-	1,554	3,044	4,599
1	Out In The Dark	310	176	80	566	-		-	-	-	-	566	-	566
2	Parkland	100	300	140	538	739	-27%	-	-	-	-	538	1,080	1,619
3	Cloudy With A Chance Of Mea	119	152	232	503	1,485	-66%	-	-	-	-	503	1,888	4,656
3	Don Jon	137	212	100	448	720	-37%	-	-	-	-	448	1,093	3,913
3	Rush	125	56	203	385	635	-39%	-	-	-	-	385	972	3,438
2	Runner Runner	49	129	139	317	331	-4%	-	-	-	-	317	528	845
9	Lee Daniels' The Butler	43	204	55	301	681	-55%	-	-	-	-	301	928	30,035
	Total	4,105	5,744	3,794	13,641			-	-	-	-	13,641		69,859
Napa, CA														
CNMK - Century Napa Valley 12 + XD - Napa, CA														
2	Gravity	8,175	10,002	7,328	25,504	33,055	-22%	-	-	-	-	25,504	50,831	76,336
1	Captain Phillips	5,482	7,294	4,298	17,074	-		-	-	-	-	17,074	-	17,074
3	Cloudy With A Chance Of Mea	1,573	2,856	2,221	6,650	11,626	-42%	-	-	-	-	6,650	13,705	44,027
2	Pulling Strings	980	1,140	1,318	3,438	6,186	-44%	-	-	-	-	3,438	7,520	10,958
6	Instructions Not Included	463	738	778	1,980	3,520	-43%	-	-	-	-	1,980	4,380	55,214
1	Machete Kills	632	733	531	1,896	-		-	-	-	-	1,896	-	1,896
2	Runner Runner	582	673	602	1,856	2,867	-35%	-	-	-	-	1,856	4,264	6,120
3	Rush	472	800	500	1,772	4,134	-57%	-	-	-	-	1,772	5,906	22,133
3	Don Jon	376	721	522	1,619	2,242	-27%	-	-	-	-	1,619	3,233	12,463
1*	Bonnie And Clyde (re)	-	-	55	55	-		-	-	-	-	55	-	55
	Total	18,735	24,957	18,153	61,844			-	-	-	-	61,844		246,276
Santa Rosa, CA														
TMKO - Roxy Stadium 14 - Santa Rosa, CA														
2	Gravity	4,684	6,759	3,932	15,376	19,906	-22%	-	-	-	-	15,376	29,859	45,234
1	Captain Phillips	3,383	3,590	2,065	9,039	-		-	-	-	-	9,039	-	9,039
3	Cloudy With A Chance Of Mea	832	1,821	1,517	4,171	6,321	-34%	-	-	-	-	4,171	7,653	24,648
2	Pulling Strings	652	1,034	1,306	2,992	5,583	-46%	-	-	-	-	2,992	6,953	9,944
1	Machete Kills	884	732	586	2,202	-		-	-	-	-	2,202	-	2,202

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Branch Complex Analysis San Francisco

WK		FRI	SAT	SUN	LAST WKEND		%	MON	TUE	WED	THU	THIS WEEK	LAST WEEK	CUME
					GROSS	GROSS						TOTAL	GROSS	
TMKO - Roxy Stadium 14 - Santa Rosa, CA (continued)														
3	Don Jon	648	520	291	1,459	1,915	-23%	-	-	-	-	1,459	2,946	9,348
3	Rush	388	704	230	1,322	1,866	-29%	-	-	-	-	1,322	2,578	10,539
2	Runner Runner	412	366	351	1,128	1,866	-39%	-	-	-	-	1,128	2,860	3,988
7	Instructions Not Included	296	494	306	1,096	1,780	-38%	-	-	-	-	1,096	2,087	64,461
1	Romeo And Juliet	379	381	227	987	-	-	-	-	-	-	987	-	987
1	Grace Unplugged	157	154	204	516	-	-	-	-	-	-	516	-	516
	Total	12,715	16,555	11,015	40,288		-	-	-	-	-	40,288		180,906
TMKO - Summerfield Cinema - Santa Rosa, CA														
1	Inequality for All	1,274	1,128	944	3,346	-	-	-	-	-	-	3,346	-	3,346
3	Enough Said	955	1,088	805	2,848	4,982	-42%	-	-	-	-	2,848	7,585	25,028
1	Wadjda	460	403	438	1,302	-	-	-	-	-	-	1,302	-	1,302
10	Blue Jasmine	322	224	167	712	897	-20%	-	-	-	-	712	1,426	64,474
2	Haute Cuisine	81	140	327	548	870	-37%	-	-	-	-	548	1,566	2,114
1	Still Mine	142	235	149	526	-	-	-	-	-	-	526	-	526
2	Parkland	125	141	88	354	1,453	-75%	-	-	-	-	354	2,243	2,596
	Total	3,359	3,359	2,918	9,636		-	-	-	-	-	9,636		99,386
TMKO - 3rd Street Cinemas 6 - Santa Rosa, CA														
1	We're The Millers	350	504	273	1,127	-	-	-	-	-	-	1,127	-	1,127
2	Planes	150	350	326	826	1,085	-23%	-	-	-	-	826	1,418	2,244
1	Elysium	242	374	192	808	-	-	-	-	-	-	808	-	808
1	Lee Daniels' The Butler	245	290	206	742	-	-	-	-	-	-	742	-	742
2	Percy Jackson: Sea Of Monst	172	354	147	672	1,320	-49%	-	-	-	-	672	1,778	2,450
1	Family, The	214	256	186	654	-	-	-	-	-	-	654	-	654
8	Despicable Me 2	66	203	178	448	710	-36%	-	-	-	-	448	892	12,334
1	Riddick	77	217	119	413	-	-	-	-	-	-	413	-	413
	Total	1,516	2,548	1,627	5,690		-	-	-	-	-	5,690		20,772

Vallejo, CA

CNMK - Vallejo 14 - Vallejo, CA

2	Gravity	3,803	4,904	3,873	12,580	18,276	-31%	-	-	-	-	12,580	27,324	39,904
1	Captain Phillips	3,816	3,926	2,969	10,711	-	-	-	-	-	-	10,711	-	10,711
3	Cloudy With A Chance Of Mea	1,462	2,691	1,991	6,144	9,886	-37%	-	-	-	-	6,144	11,353	39,146
2	Pulling Strings	441	1,114	980	2,535	4,625	-45%	-	-	-	-	2,535	5,424	7,959
1	Machete Kills	811	669	951	2,431	-	-	-	-	-	-	2,431	-	2,431
2	Runner Runner	560	966	572	2,098	4,464	-53%	-	-	-	-	2,098	6,180	8,278
4	Prisoners	483	726	338	1,547	2,310	-33%	-	-	-	-	1,547	3,116	20,975
5	Insidious Chapter 2	487	711	349	1,547	2,236	-30%	-	-	-	-	1,547	2,818	50,923
3	Baggage Claim	474	747	272	1,493	3,839	-61%	-	-	-	-	1,493	4,990	16,748
7	Instructions Not Included	291	413	352	1,056	1,871	-43%	-	-	-	-	1,056	2,131	53,215
3	Don Jon	197	306	347	850	1,737	-51%	-	-	-	-	850	2,510	9,062
3	Rush	147	209	122	478	1,481	-67%	-	-	-	-	478	1,921	6,664
	Total	12,972	17,382	13,116	43,470		-	-	-	-	-	43,470		266,016

Woodland/Davis, CA

CNMK - County Fair Movies 5 - Woodland, CA

2	Gravity	625	1,129	1,073	2,827	3,756	-24%	-	-	-	-	2,827	4,549	7,376
1	Captain Phillips	803	904	821	2,528	-	-	-	-	-	-	2,528	-	2,528
3	Cloudy With A Chance Of Mea	446	856	905	2,207	3,051	-27%	-	-	-	-	2,207	3,260	12,657
1	Machete Kills	245	250	147	642	-	-	-	-	-	-	642	-	642
2	Runner Runner	57	158	151	366	893	-58%	-	-	-	-	366	1,094	1,460

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denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK	LAST WKEND				GROSS	%	MON	TUE	WED	THU	THIS	LAST	CUME
	FRI	SAT	SUN	GROSS							WEEK	WEEK	
Total	2,176	3,297	3,097	8,570			-	-	-	-	8,570		24,663
REG - Holiday 6 - Davis, CA													
2 Gravity	4,494	6,680	2,986	14,160	19,085	-25%	-	-	-	-	14,160	28,521	42,681
3 Cloudy With A Chance Of Mea	512	1,133	891	2,536	4,499	-43%	-	-	-	-	2,536	5,548	17,334
3 Don Jon	809	918	500	2,227	2,821	-21%	-	-	-	-	2,227	4,775	16,007
1 Machete Kills	727	440	325	1,492	-		-	-	-	-	1,492	-	1,492
5 Insidious Chapter 2	258	259	111	628	866	-27%	-	-	-	-	628	1,414	21,936
10* We're The Millers	133	215	154	502	672	-25%	-	-	21	-	523	1,164	44,614
Total	6,933	9,645	4,967	21,545			-	-	21	-	21,566		144,064
REG - Stadium 5 - Davis, CA													
1 Captain Phillips	2,253	4,076	2,469	8,798	-		-	-	-	-	8,798	-	8,798
3 Rush	365	685	265	1,315	2,486	-47%	-	-	-	-	1,315	3,541	10,672
4 Prisoners	437	263	394	1,094	2,179	-49%	-	-	-	-	1,094	2,869	19,398
2 Runner Runner	386	276	189	851	1,335	-36%	-	-	-	-	851	1,916	2,767
9 Lee Daniels' The Butler	16	198	268	482	996	-51%	-	-	-	-	482	1,246	43,138
Total	3,457	5,498	3,585	12,540			-	-	-	-	12,540		84,773
ARCE - Davis Varsity - Davis, CA													
3 Enough Said	761	1,500	851	3,112	4,094	-23%	-	-	-	-	3,112	5,106	15,426
1 Romeo And Juliet	309	297	155	761	-		-	-	-	-	761	-	761
Total	1,070	1,797	1,006	3,873			-	-	-	-	3,873		16,187

Vacaville, CA

BREN - Vacaville 16 - Vacaville, CA

1 Captain Phillips	4,459	-	3,394	7,853	-		-	-	-	-	7,853	-	7,853
2 Gravity	4,241	-	3,596	7,836	20,185	-30%	-	-	-	-	7,836	25,414	33,250
3 Cloudy With A Chance Of Mea	1,022	-	2,488	3,510	10,829	-28%	-	-	-	-	3,510	12,147	38,867
1 Machete Kills	937	-	574	1,510	-		-	-	-	-	1,510	-	1,510
4 Prisoners	665	-	506	1,172	2,680	-21%	-	-	-	-	1,172	3,189	26,060
2 Runner Runner	542	-	533	1,074	3,929	-55%	-	-	-	-	1,074	4,895	5,970
5 Insidious Chapter 2	521	-	399	920	1,680	33%	-	-	-	-	920	1,994	41,082
3 Don Jon	389	-	332	721	1,990	-43%	-	-	-	-	721	2,522	8,978
2 Grace Unplugged	230	-	264	494	1,745	-58%	-	-	-	-	494	2,041	2,535
3 Rush	319	-	164	483	1,559	-51%	-	-	-	-	483	1,922	8,919
6 Instructions Not Included	128	-	343	472	1,740	-49%	-	-	-	-	472	1,946	21,953
5 Family, The	174	-	190	364	1,111	-44%	-	-	-	-	364	1,450	22,025
3 Baggage Claim	128	-	168	296	1,307	-60%	-	-	-	-	296	1,427	5,138
9 Lee Daniels' The Butler	80	-	179	259	970	-59%	-	-	-	-	259	1,180	55,771
Total	13,835	-	13,130	26,964			-	-	-	-	26,964		279,911

Fairfield, CA

REG - Fairfield Stadium 16 + IMAX - Fairfield, CA

2 Gravity	7,634	10,216	6,788	24,638	34,108	-27%	-	-	-	-	24,638	51,454	76,092
1 Captain Phillips	5,462	5,411	3,516	14,389	-		-	-	-	-	14,389	-	14,389
3 Cloudy With A Chance Of Mea	1,439	3,365	2,906	7,710	12,102	-36%	-	-	-	-	7,710	15,909	49,653
1 Machete Kills	1,140	1,316	858	3,314	-		-	-	-	-	3,314	-	3,314
2 Pulling Strings	505	822	1,198	2,525	4,767	-47%	-	-	-	-	2,525	5,749	8,274
4 Prisoners	404	996	568	1,968	3,050	-35%	-	-	-	-	1,968	4,133	32,502
3 Baggage Claim	511	1,097	348	1,956	3,653	-46%	-	-	-	-	1,956	4,812	19,303
2 Runner Runner	620	732	595	1,947	3,991	-51%	-	-	-	-	1,947	5,837	7,784
3 Don Jon	370	896	439	1,705	2,867	-40%	-	-	-	-	1,705	3,924	12,345
5 Insidious Chapter 2	412	528	316	1,256	2,101	-40%	-	-	-	-	1,256	2,839	57,356

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Branch Complex Analysis San Francisco

											LAST	THIS	LAST	
				WKEND	WKEND						WEEK	WEEK	CUME	
WK		FRI	SAT	SUN	GROSS	GROSS	%	MON	TUE	WED	THU	TOTAL	GROSS	GROSS
REG - Fairfield Stadium 16 + IMAX - Fairfield, CA (continued)														
7	Instructions Not Included	264	374	492	1,130	2,137	-47%	-	-	-	-	1,130	2,471	70,864
3	Rush	268	320	442	1,030	1,709	-39%	-	-	-	-	1,030	2,378	9,956
2	Grace Unplugged	102	144	94	340	1,636	-79%	-	-	-	-	340	2,037	2,377
	Total	19,131	26,217	18,560	63,908			-	-	-	-	63,908		364,209

Sacramento, CA

CNMK - Roseville 14 + XD - Roseville, CA

3	Cloudy With A Chance Of Mea	1,793	4,002	2,038	7,832	8,994	-12%	-	-	-	-	7,832	11,162	41,216
4	Prisoners	531	1,200	752	2,483	3,664	-32%	-	-	-	-	2,483	5,261	34,978
3	Don Jon	613	1,036	469	2,118	2,158	-1%	-	-	-	-	2,118	3,987	15,794
3	Enough Said	828	767	381	1,976	5,713	-65%	-	-	-	-	1,976	8,779	23,296
10*	We're The Millers	455	606	158	1,218	1,200	1%	-	-	154	-	1,372	1,462	96,762
10*	Percy Jackson: Sea Of Monst	107	666	443	1,216	1,085	12%	-	-	52	16	1,284	1,376	43,539
5	Insidious Chapter 2	325	477	270	1,072	1,651	-35%	-	-	-	-	1,072	2,152	33,995
1	Lee Daniels' The Butler	296	372	168	836	-		-	-	-	-	836	-	836
3	Generation Iron	195	351	130	676	959	-29%	-	-	-	-	676	1,184	5,047
2*	Besharam	130	344	74	548	1,582	-65%	-	-	34	20	602	1,954	2,556
3	Baggage Claim	179	189	75	443	743	-40%	-	-	-	-	443	1,023	3,111
1*	Bonnie And Clyde (re)	-	-	68	68	-		-	-	-	-	68	-	68
	Total	5,452	10,010	5,026	20,486			-	-	240	36	20,762		301,198

REG - Olympus Pointe 12 - Roseville, CA

2	Gravity	6,337	10,105	5,512	21,954	25,677	-14%	-	-	-	-	21,954	39,825	61,779
1	Captain Phillips	5,258	5,962	3,864	15,084	-		-	-	-	-	15,084	-	15,084
2	Grace Unplugged	828	1,118	756	2,702	4,941	-45%	-	-	-	-	2,702	6,473	9,175
2	Runner Runner	726	1,163	687	2,576	6,280	-58%	-	-	-	-	2,576	9,138	11,714
3	Rush	514	729	586	1,829	4,020	-54%	-	-	-	-	1,829	5,632	17,917
1	Romeo And Juliet	711	532	472	1,715	-		-	-	-	-	1,715	-	1,715
1	Machete Kills	642	446	188	1,276	-		-	-	-	-	1,276	-	1,276
2	Pulling Strings	100	328	197	625	2,334	-73%	-	-	-	-	625	3,305	3,930
	Total	15,116	20,383	12,262	47,761			-	-	-	-	47,761		122,590

CNMK - Blue Oaks Century 16 + XD - Rocklin, CA

2	Gravity	6,892	11,400	6,107	24,399	32,442	-24%	-	-	-	-	24,399	51,682	76,081
1	Captain Phillips	7,091	8,128	4,940	20,159	-		-	-	-	-	20,159	-	20,159
3	Cloudy With A Chance Of Mea	2,218	4,465	2,602	9,286	13,340	-30%	-	-	-	-	9,286	16,592	51,228
4	Prisoners	423	982	447	1,852	2,881	-35%	-	-	-	-	1,852	4,103	41,082
2	Runner Runner	603	761	382	1,746	4,189	-58%	-	-	-	-	1,746	6,075	7,822
1	Machete Kills	607	531	549	1,687	-		-	-	-	-	1,687	-	1,687
1	Enough Said	505	730	406	1,641	-		-	-	-	-	1,641	-	1,641
10*	We're The Millers	316	787	390	1,493	2,072	-27%	-	-	240	166	1,899	3,483	116,678
3	Rush	389	705	356	1,450	4,580	-68%	-	-	-	-	1,450	6,578	21,812
5	Insidious Chapter 2	374	792	260	1,426	2,571	-44%	-	-	-	-	1,426	3,121	43,862
3	Don Jon	310	564	466	1,340	1,764	-24%	-	-	-	-	1,340	3,333	10,828
5	Family, The	100	94	20	214	1,395	-84%	-	-	-	-	214	2,320	26,720
1*	Bonnie And Clyde (re)	-	-	17	17	-		-	-	-	-	17	-	17
	Total	19,828	29,939	16,942	66,710			-	-	240	166	67,116		419,617

CNMK - Sacramento Greenback 16 + XD - Sacramento, CA

2	Gravity	5,740	8,545	-	14,285	29,182	-33%	-	-	-	-	14,285	42,367	56,652
1	Captain Phillips	6,645	7,035	-	13,680	-		-	-	-	-	13,680	-	13,680
3	Cloudy With A Chance Of Mea	1,309	3,325	-	4,634	8,806	-28%	-	-	-	-	4,634	11,169	36,481
1	Machete Kills	1,634	1,240	-	2,874	-		-	-	-	-	2,874	-	2,874

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Branch Complex Analysis San Francisco

WK	LAST WKEND						%	MON	TUE	WED	THU	THIS	LAST	CUME
	FRI	SAT	SUN	GROSS	GROSS	WEEK						WEEK		
CNMK - Sacramento Greenback 16 + XD - Sacramento, CA (continued)														
4 Prisoners	764	1,239	-	2,003	4,509	-40%	-	-	-	-	2,003	6,380	41,500	
5 Insidious Chapter 2	561	1,195	-	1,756	3,183	-26%	-	-	-	-	1,756	4,255	69,768	
2 Runner Runner	557	763	-	1,320	3,962	-57%	-	-	-	-	1,320	5,712	7,032	
3 Rush	494	673	-	1,167	2,752	-45%	-	-	-	-	1,167	4,287	17,572	
1* Enough Said	409	718	-	1,127	-		-	-	-	45	1,172	-	1,172	
1 Pulling Strings	222	482	-	704	-		-	-	-	-	704	-	704	
6 Instructions Not Included	86	476	-	562	2,150	-54%	-	-	-	-	562	2,634	25,218	
3 Don Jon	126	253	-	379	1,913	-71%	-	-	-	-	379	2,832	9,797	
Total	18,547	25,944	-	44,491			-	-	-	45	44,536		282,450	
REG - Sunrise 4 - Citrus Heights, CA														
2 Monsters University	992	1,916	1,438	4,346	3,604	20%	-	-	-	-	4,346	5,176	9,522	
4 Turbo	746	1,444	764	2,954	3,109	-4%	-	-	-	-	2,954	3,869	19,007	
1 Heat, The	652	1,112	708	2,472	-		-	-	-	-	2,472	-	2,472	
3 Grown Ups 2	288	724	544	1,556	2,632	-40%	-	-	-	-	1,556	3,588	9,299	
3 Lone Ranger, The	396	636	388	1,420	2,580	-44%	-	-	-	-	1,420	3,544	9,563	
Total	3,074	5,832	3,842	12,748			-	-	-	-	12,748		49,863	
CNMK - Folsom 14 - Folsom, CA														
2 Gravity	2,744	3,404	2,842	8,990	11,846	-24%	-	-	-	-	8,990	17,476	26,466	
1 Captain Phillips	2,713	2,354	1,636	6,704	-		-	-	-	-	6,704	-	6,704	
3 Cloudy With A Chance Of Mea	1,025	1,014	866	2,906	3,371	-13%	-	-	-	-	2,906	3,927	14,896	
1* Ramayya Vastavayya	491	459	860	1,810	-		-	-	-	2,190	4,000	-	4,000	
2 Runner Runner	365	500	295	1,160	2,232	-48%	-	-	-	-	1,160	3,287	4,447	
1 Machete Kills	528	306	247	1,081	-		-	-	-	-	1,081	-	1,081	
4 Prisoners	257	578	196	1,031	1,223	-15%	-	-	-	-	1,031	1,793	18,561	
10* We're The Millers	382	362	169	913	968	-5%	-	-	79	20	1,012	1,534	44,603	
1* Enough Said	243	404	184	831	-		-	-	-	62	893	-	893	
3 Don Jon	272	342	167	781	1,140	-31%	-	-	-	-	781	1,858	6,279	
10* Percy Jackson: Sea Of Monst	150	280	255	685	911	-24%	-	-	5	40	730	1,101	29,928	
5 Insidious Chapter 2	168	334	105	607	815	-25%	-	-	-	-	607	1,082	19,362	
3 Rush	119	261	165	545	1,436	-62%	-	-	-	-	545	2,023	7,564	
3* Atharintiki Daaredi	120	107	75	302	2,238	-86%	-	-	-	98	400	2,839	19,574	
Total	9,577	10,705	8,062	28,346			-	-	84	2,410	30,840		204,358	
HFB - Palladio 16 Cinemas - Folsom, CA														
2 Gravity	8,057	10,382	4,710	23,148	32,187	-28%	-	-	-	-	23,148	48,879	72,028	
1 Captain Phillips	6,458	7,416	4,164	18,038	-		-	-	-	-	18,038	-	18,038	
3 Cloudy With A Chance Of Mea	3,158	3,067	1,392	7,617	10,235	-25%	-	-	-	-	7,617	12,572	41,104	
1 Enough Said	684	797	543	2,024	-		-	-	-	-	2,024	-	2,024	
3 Rush	522	750	168	1,439	3,990	-63%	-	-	-	-	1,439	5,926	20,350	
1 Machete Kills	602	433	223	1,258	-		-	-	-	-	1,258	-	1,258	
4 Prisoners	338	384	382	1,104	2,872	-61%	-	-	-	-	1,104	4,326	30,348	
2 Runner Runner	342	424	310	1,076	3,558	-69%	-	-	-	-	1,076	5,812	6,888	
3 Don Jon	239	182	198	619	1,306	-52%	-	-	-	-	619	2,184	9,218	
5 Family, The	145	234	188	566	1,133	-50%	-	-	-	-	566	1,747	24,980	
Total	20,545	24,069	12,278	56,889			-	-	-	-	56,889		226,236	
REG - El Dorado Hills Stadium 14 with IMAX - El Dorado Hills, CA														
2 Gravity	5,834	8,366	5,076	19,276	38,304	-49%	-	-	-	-	19,276	59,067	78,343	
1 Captain Phillips	4,145	5,274	3,118	12,537	-		-	-	-	-	12,537	-	12,537	
3 Cloudy With A Chance Of Mea	1,548	2,108	1,014	4,670	5,711	-18%	-	-	-	-	4,670	7,227	27,198	
3 Rush	331	700	330	1,361	2,409	-43%	-	-	-	-	1,361	3,583	15,800	
2 Runner Runner	326	491	431	1,248	2,355	-47%	-	-	-	-	1,248	3,646	4,894	

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Branch Complex Analysis San Francisco

WK	LAST WKEND						%	MON	TUE	WED	THU	THIS	LAST	CUME
	FRI	SAT	SUN	GROSS	GROSS	WEEK						WEEK		
REG - El Dorado Hills Stadium 14 with IMAX - El Dorado Hills, CA (continued)														
3	Don Jon	292	581	134	1,007	1,475	-31%	-	-	-	-	1,007	2,412	7,876
10*	We're The Millers	260	474	224	958	1,334	-28%	-	-	62	16	1,036	1,671	63,227
4	Prisoners	322	328	156	806	1,403	-42%	-	-	-	-	806	2,261	19,076
1	Machete Kills	387	109	142	638	-	-	-	-	-	-	638	-	638
2	Metallica Through the Never	114	352	129	595	1,521	-60%	-	-	-	-	595	2,111	7,247
5	Family, The	208	199	137	544	1,014	-46%	-	-	-	-	544	1,571	17,293
	Total	13,767	18,982	10,891	43,640		-	-		62	16	43,718		254,129
REG - Natomas Marketplace Stadium 16 & RPX - Sacramento, CA														
2	Gravity	5,083	8,023	5,431	18,537	30,401	-39%	-	-	-	-	18,537	42,842	61,379
1	Captain Phillips	5,812	6,318	4,063	16,193	-	-	-	-	-	-	16,193	-	16,193
3	Cloudy With A Chance Of Mea	1,132	3,001	2,533	6,666	11,013	-39%	-	-	-	-	6,666	14,528	47,448
1	Machete Kills	1,516	1,208	854	3,578	-	-	-	-	-	-	3,578	-	3,578
4	Prisoners	822	1,249	812	2,883	4,011	-28%	-	-	-	-	2,883	5,357	42,117
2	Pulling Strings	629	1,004	1,124	2,757	8,762	-68%	-	-	-	-	2,757	10,255	13,012
5	Insidious Chapter 2	648	1,203	550	2,401	3,457	-30%	-	-	-	-	2,401	4,212	78,847
3	Baggage Claim	658	1,220	323	2,201	2,672	-17%	-	-	-	-	2,201	3,252	15,140
2	Runner Runner	594	866	538	1,998	4,855	-58%	-	-	-	-	1,998	6,432	8,430
3	Don Jon	450	908	510	1,868	2,659	-29%	-	-	-	-	1,868	3,922	13,529
7	Instructions Not Included	213	724	696	1,633	2,867	-43%	-	-	-	-	1,633	3,645	79,201
2	Grace Unplugged	195	199	219	613	1,966	-68%	-	-	-	-	613	2,481	3,094
3	Rush	227	209	88	524	1,606	-67%	-	-	-	-	524	2,210	8,931
	Total	17,979	26,132	17,741	61,852		-	-	-	-	-	61,852		390,899
CNMK - Sacramento Stadium 14 - Sacramento, CA														
2	Gravity	8,310	11,450	7,728	27,488	34,787	-20%	-	-	-	-	27,488	49,094	76,582
3	Cloudy With A Chance Of Mea	1,923	3,582	2,264	7,770	11,797	-34%	-	-	-	-	7,770	14,073	46,498
1	Machete Kills	1,782	1,272	972	4,026	-	-	-	-	-	-	4,026	-	4,026
2	Runner Runner	1,067	1,426	977	3,470	8,056	-56%	-	-	-	-	3,470	10,749	14,219
3	Don Jon	1,079	1,061	760	2,900	4,533	-36%	-	-	-	-	2,900	6,751	25,316
2	Pulling Strings	710	930	1,049	2,689	6,091	-55%	-	-	-	-	2,689	7,296	9,985
3	Rush	539	971	600	2,110	3,858	-45%	-	-	-	-	2,110	5,291	20,022
9	Lee Daniels' The Butler	322	780	276	1,378	2,317	-40%	-	-	-	-	1,378	3,510	108,128
1	Romeo And Juliet	392	374	232	998	-	-	-	-	-	-	998	-	998
7	Instructions Not Included	132	278	170	580	2,212	-73%	-	-	-	-	580	2,527	66,193
1*	Bonnie And Clyde (re)	-	-	67	67	-	-	-	-	-	-	67	-	67
	Total	16,256	22,124	15,095	53,476		-	-	-	-	-	53,476		372,034
REG - Arden Fair 6 - Sacramento, CA														
1	Captain Phillips	5,297	7,037	4,790	17,124	-	-	-	-	-	-	17,124	-	17,124
5	Insidious Chapter 2	1,120	1,313	620	3,053	3,068	0%	-	-	-	-	3,053	3,976	62,115
4	Prisoners	678	744	688	2,110	3,236	-34%	-	-	-	-	2,110	4,852	35,038
3	Baggage Claim	545	840	497	1,882	2,566	-26%	-	-	-	-	1,882	3,368	12,405
10*	We're The Millers	420	944	456	1,820	1,772	2%	-	-	130	283	2,233	2,750	106,436
	Total	8,060	10,878	7,051	25,989		-	-	130		283	26,402		233,118
READ - Tower 3 - Sacramento, CA														
3	Enough Said	1,726	2,264	1,417	5,408	7,653	-29%	-	-	-	-	5,408	10,815	30,978
2	Inequality for All	1,222	1,830	1,584	4,636	4,551	1%	-	-	-	-	4,636	7,022	11,658
1	Wadjda	620	938	702	2,259	-	-	-	-	-	-	2,259	-	2,259
3	Don Jon	136	263	64	463	2,346	-80%	-	-	-	-	463	3,016	9,940
	Total	3,704	5,295	3,767	12,766		-	-	-	-	-	12,766		54,835
CNMK - Sacramento Downtown Plaza 7 - Sacramento, CA														
2	Gravity	1,604	2,890	2,033	6,527	8,995	-27%	-	-	-	-	6,527	12,402	18,929

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denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK	LAST WKEND						%	MON	TUE	WED	THU	THIS	LAST	CUME
	FRI	SAT	SUN	GROSS	GROSS	WEEK						WEEK		
CNMK - Sacramento Downtown Plaza 7 - Sacramento, CA (continued)														
1	Captain Phillips	2,027	2,349	1,301	5,677	-	-	-	-	-	5,677	-	5,677	
3	Cloudy With A Chance Of Mea	434	1,360	973	2,767	4,861	-43%	-	-	-	2,767	5,581	16,384	
1	Machete Kills	795	798	286	1,879	-	-	-	-	-	1,879	-	1,879	
2	Runner Runner	374	699	394	1,467	2,492	-41%	-	-	-	1,467	3,279	4,746	
4	Prisoners	375	563	326	1,264	1,919	-34%	-	-	-	1,264	2,478	15,007	
3	Baggage Claim	323	612	222	1,157	1,618	-28%	-	-	-	1,157	2,032	6,707	
	Total	5,932	9,271	5,535	20,738		-	-	-	-	20,738		69,329	
WWDI - Sacramento 6 DI - Sacramento, CA														
1	Despicable Me 2	2,074	3,251	873	6,198	-	-	-	-	-	6,198	-	185,507	
2	Gravity	2,074	3,251	873	6,198	5,858	5%	-	-	-	6,198	7,977	14,175	
3	Cloudy With A Chance Of Mea	1,698	2,971	809	5,478	8,064	-32%	-	-	-	5,478	9,532	29,130	
6	Instructions Not Included	1,698	2,971	809	5,478	8,064	-32%	-	-	-	5,478	9,532	35,693	
5	Family, The	1,261	2,135	663	4,059	2,214	83%	-	-	-	4,059	3,329	26,422	
1	Machete Kills	1,261	2,135	663	4,059	-	-	-	-	-	4,059	-	4,059	
2	Runner Runner	1,109	1,634	545	3,288	3,489	-5%	-	-	-	3,288	4,821	8,109	
2	2 Guns	1,109	1,634	545	3,288	3,489	-5%	-	-	-	3,288	4,821	77,396	
4	Prisoners	838	1,596	215	2,649	3,097	-14%	-	-	-	2,649	4,427	19,128	
10*	We're The Millers	838	1,596	215	2,649	3,097	-14%	-	-	365	189	3,203	4,614	103,656
5	Insidious Chapter 2	909	1,187	442	2,538	3,478	-27%	-	-	-	2,538	4,859	35,085	
3	Baggage Claim	909	1,187	442	2,538	3,478	-27%	-	-	-	2,538	4,859	12,998	
	Total	15,778	25,548	7,094	48,420		-	-	365	189	48,974		551,358	
IMAX - Esquire IMAX - Sacramento, CA														
2	Gravity	18,135	28,027	22,418	68,580	72,104	-4%	-	-	-	68,580	110,576	179,157	
	Total	18,135	28,027	22,418	68,580		-	-	-	-	68,580		179,157	
CNMK - Elk Grove Laguna 16 - Elk Grove, CA														
2	Gravity	7,601	12,088	6,880	26,569	33,919	-21%	-	-	-	26,569	46,489	73,058	
1	Captain Phillips	7,228	8,977	4,830	21,035	-	-	-	-	-	21,035	-	21,035	
2	Runner Runner	1,202	1,555	1,044	3,801	7,837	-51%	-	-	-	3,801	10,786	14,587	
1	Machete Kills	1,114	996	616	2,726	-	-	-	-	-	2,726	-	2,726	
2	Pulling Strings	546	757	1,076	2,378	4,655	-48%	-	-	-	2,378	5,752	8,130	
7	Instructions Not Included	623	696	773	2,092	3,442	-39%	-	-	-	2,092	3,996	79,065	
3	Rush	493	640	532	1,665	2,777	-40%	-	-	-	1,665	4,003	14,459	
1	R.S.V.P. - Ronde Saare Viah	325	815	494	1,634	-	-	-	-	-	1,634	-	1,634	
15*	Despicable Me 2	374	553	599	1,526	2,037	-25%	-	-	61	248	1,835	2,542	397,086
2*	Besharam	297	364	169	830	2,775	-70%	-	-	89	151	1,070	3,518	4,588
5	Family, The	120	362	192	674	1,745	-61%	-	-	-	674	2,311	27,185	
2	Grace Unplugged	313	343	-	656	1,902	-60%	-	-	-	656	2,431	3,087	
1	Romeo And Juliet	238	222	186	646	-	-	-	-	-	646	-	646	
1*	Bonnie And Clyde (re)	-	-	48	48	-	-	-	-	-	48	-	48	
	Total	20,474	28,368	17,439	66,280		-	-	150	399	66,829		647,334	
REG - Laguna Village 12 - Sacramento, CA														
3	Cloudy With A Chance Of Mea	2,050	5,194	3,270	10,514	16,881	-37%	-	-	-	10,514	19,770	66,473	
5	Insidious Chapter 2	1,343	2,044	1,117	4,504	4,770	-5%	-	-	-	4,504	5,918	110,226	
4	Prisoners	1,138	1,644	1,006	3,788	4,837	-21%	-	-	-	3,788	6,499	48,577	
3	Baggage Claim	734	1,128	777	2,639	4,860	-45%	-	-	-	2,639	6,236	23,462	
3	Don Jon	538	1,100	548	2,186	3,577	-38%	-	-	-	2,186	5,026	17,337	
10*	We're The Millers	444	637	641	1,722	2,309	-25%	-	-	72	176	1,970	3,252	117,356
1	Inevitable Defeat Of Mister	398	653	540	1,591	-	-	-	-	-	1,591	-	1,591	
6	Riddick	276	576	316	1,168	1,612	-27%	-	-	-	1,168	2,229	47,315	
2	Metallica Through the Never	218	352	304	874	7,076	-87%	-	-	-	874	7,352	8,226	

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Branch Complex Analysis San Francisco

WK	LAST WKEND				%	MON	TUE	WED	THU	THIS WEEK TOTAL	LAST WEEK GROSS	CUME GROSS
	FRI	SAT	SUN	GROSS								
Total	7,139	13,328	8,519	28,986		-	-	72	176	29,234		440,563
TMKO - Lodi Stadium 12 - Lodi, CA												
1 Captain Phillips	3,645	4,279	3,214	11,138	-	-	-	-	-	11,138	-	11,138
2 Gravity	2,886	4,811	3,412	11,109	14,593	-23%	-	-	-	11,109	23,795	34,904
3 Cloudy With A Chance Of Mea	1,587	2,376	1,701	5,664	7,040	-19%	-	-	-	5,664	12,217	37,605
1 Pulling Strings	401	956	998	2,355	-	-	-	-	-	2,355	-	2,355
6 Instructions Not Included	565	522	541	1,628	2,355	-30%	-	-	-	1,628	3,029	34,744
2 Runner Runner	363	777	443	1,583	2,104	-24%	-	-	-	1,583	3,298	4,881
4 Prisoners	467	597	452	1,516	2,115	-28%	-	-	-	1,516	3,269	22,017
1 Machete Kills	593	412	449	1,454	-	-	-	-	-	1,454	-	1,454
5 Insidious Chapter 2	400	494	214	1,108	2,373	-53%	-	-	-	1,108	3,689	32,380
3 Rush	133	161	308	602	1,629	-63%	-	-	-	602	2,768	8,519
3 Don Jon	164	295	20	479	904	-47%	-	-	-	479	1,503	5,876
Total	11,204	15,680	11,752	38,636		-	-	-	-	38,636		195,873
CTRN - Colusa Theatre - Colusa, CA												
3 Cloudy With A Chance Of Mea	94	288	121	503	1,195	-57%	-	-	-	503	1,495	4,029
Total	94	288	121	503		-	-	-	-	503		4,029
CNMK - Cinemark Yuba City 12 - Yuba City, CA												
2 Gravity	3,108	4,037	2,866	10,010	12,990	-22%	-	-	-	10,010	19,210	29,220
1 Captain Phillips	1,959	2,587	1,985	6,531	-	-	-	-	-	6,531	-	6,531
3 Cloudy With A Chance Of Mea	1,318	2,791	2,253	6,362	9,462	-32%	-	-	-	6,362	10,719	36,651
5 Insidious Chapter 2	487	1,062	588	2,137	2,417	-11%	-	-	-	2,137	2,681	35,662
1 Machete Kills	626	598	406	1,630	-	-	-	-	-	1,630	-	1,630
1* Pulling Strings	267	617	670	1,554	-	-	-	-	45	1,599	-	1,599
4 Prisoners	278	636	367	1,281	2,067	-38%	-	-	-	1,281	2,882	16,876
2 Runner Runner	423	446	398	1,267	2,185	-42%	-	-	-	1,267	3,114	4,381
1 R.S.V.P. - Ronde Saare Viah	119	471	481	1,071	-	-	-	-	-	1,071	-	1,071
6 Instructions Not Included	234	405	233	872	1,989	-56%	-	-	-	872	2,318	34,544
3 Don Jon	269	236	112	617	1,486	-58%	-	-	-	617	2,080	6,986
Total	9,088	13,886	10,359	33,332		-	-	-	45	33,377		175,151

Stockton, CA

REG - Holiday 8 - Stockton, CA

2 Gravity	648	1,340	2,410	4,398	6,885	-36%	-	-	-	4,398	9,983	14,381
3 Cloudy With A Chance Of Mea	756	856	2,773	4,385	5,653	-22%	-	-	-	4,385	8,601	26,008
1 Captain Phillips	882	1,142	1,885	3,909	-	-	-	-	-	3,909	-	3,909
1 Machete Kills	376	448	945	1,769	-	-	-	-	-	1,769	-	1,769
5 Insidious Chapter 2	274	221	852	1,347	2,198	-38%	-	-	-	1,347	3,026	38,248
4 Prisoners	153	421	635	1,209	1,470	-17%	-	-	-	1,209	2,114	14,031
3 Baggage Claim	181	270	641	1,092	1,702	-35%	-	-	-	1,092	2,707	8,545
2 Runner Runner	127	372	505	1,004	1,936	-48%	-	-	-	1,004	3,085	4,089
Total	3,397	5,070	10,646	19,113		-	-	-	-	19,113		110,980

REG - Downtown Stockton 16 + IMAX - Stockton, CA

2 Gravity	3,672	6,723	4,464	14,859	21,610	-31%	-	-	-	14,859	31,412	46,271
1 Captain Phillips	2,677	3,791	2,518	8,986	-	-	-	-	-	8,986	-	8,986
3 Cloudy With A Chance Of Mea	954	2,246	1,672	4,872	8,700	-44%	-	-	-	4,872	10,714	35,027
1 Machete Kills	1,036	1,489	1,124	3,649	-	-	-	-	-	3,649	-	3,649
5 Insidious Chapter 2	1,022	1,000	960	2,982	2,765	7%	-	-	-	2,982	3,455	67,500
2 Pulling Strings	540	998	1,258	2,796	7,878	-64%	-	-	-	2,796	9,471	12,267
2 Runner Runner	336	710	543	1,589	3,015	-47%	-	-	-	1,589	4,051	5,640
7 Instructions Not Included	208	688	631	1,527	2,912	-47%	-	-	-	1,527	3,565	116,450

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Branch Complex Analysis San Francisco

WK		FRI	SAT	SUN	LAST WKEND		%	MON	TUE	WED	THU	THIS	LAST	CUME
					GROSS	GROSS						WEEK	WEEK	
REG - Downtown Stockton 16 + IMAX - Stockton, CA (continued)														
3	Baggage Claim	315	677	466	1,458	1,461	0%	-	-	-	-	1,458	1,911	9,266
4	Prisoners	288	628	497	1,413	2,105	-32%	-	-	-	-	1,413	3,041	23,740
3	Don Jon	320	528	474	1,322	1,716	-22%	-	-	-	-	1,322	2,717	8,899
2	Metallica Through the Never	70	158	379	607	4,033	-84%	-	-	-	-	607	4,382	9,282
3	Rush	48	72	72	192	930	-79%	-	-	-	-	192	1,221	4,893
	Total	11,486	19,708	15,058	46,252			-	-	-	-	46,252		351,870
AMC - Brentwood 14 with IMAX - Brentwood, CA														
2	Gravity	8,129	10,991	7,595	26,715	35,787	-25%	-	-	-	-	26,715	54,310	81,025
1	Captain Phillips	6,464	6,596	4,348	17,408	-		-	-	-	-	17,408	-	17,408
3	Cloudy With A Chance Of Mea	2,434	3,278	2,491	8,203	10,862	-24%	-	-	-	-	8,203	16,140	56,565
4	Prisoners	705	1,186	546	2,437	3,291	-25%	-	-	-	-	2,437	4,759	35,927
1	Machete Kills	845	832	607	2,284	-		-	-	-	-	2,284	-	2,284
2	Runner Runner	668	1,048	512	2,228	4,710	-52%	-	-	-	-	2,228	6,716	8,944
3	Don Jon	765	863	394	2,022	2,003	0%	-	-	-	-	2,022	3,015	11,614
3	Rush	607	684	442	1,733	1,875	-7%	-	-	-	-	1,733	3,118	13,197
3	Baggage Claim	825	567	311	1,703	2,303	-26%	-	-	-	-	1,703	3,615	11,493
5	Insidious Chapter 2	399	657	570	1,626	2,887	-43%	-	-	-	-	1,626	4,590	63,886
2	Pulling Strings	200	753	419	1,372	3,686	-62%	-	-	-	-	1,372	4,358	5,730
7	Instructions Not Included	18	26	67	111	1,397	-92%	-	-	-	-	111	2,151	41,341
	Total	22,059	27,481	18,302	67,842			-	-	-	-	67,842		349,414
AMC - Deer Valley Stadium 16 - Antioch, CA														
2	Gravity	966	1,606	932	3,504	5,127	-31%	-	-	-	-	3,504	6,625	10,129
1	Captain Phillips	1,190	1,172	669	3,031	-		-	-	-	-	3,031	-	3,031
3	Cloudy With A Chance Of Mea	428	479	554	1,461	2,536	-42%	-	-	-	-	1,461	3,004	9,730
1	Machete Kills	297	338	144	779	-		-	-	-	-	779	-	779
3	Baggage Claim	175	246	281	702	1,052	-33%	-	-	-	-	702	1,313	4,977
5	Insidious Chapter 2	191	197	211	599	691	-13%	-	-	-	-	599	840	12,099
10*	We're The Millers	139	316	115	570	570	0%	-	-	36	35	641	675	15,821
4	Prisoners	134	231	172	537	622	-13%	-	-	-	-	537	828	6,340
2	Runner Runner	163	202	155	520	1,336	-61%	-	-	-	-	520	1,749	2,269
4	Battle Of The Year	102	213	203	518	729	-28%	-	-	-	-	518	794	3,706
10*	Percy Jackson: Sea Of Monst	191	167	130	488	565	-13%	-	-	45	30	563	750	13,953
2	Metallica Through the Never	108	187	154	449	338	32%	-	-	-	-	449	377	826
3	Don Jon	102	187	112	401	503	-20%	-	-	-	-	401	599	2,259
8*	Mortal Instruments	50	196	114	360	359	0%	-	-	23	112	495	490	7,844
6	Riddick	70	174	114	358	577	-37%	-	-	-	-	358	757	7,442
	Total	4,306	5,911	4,060	14,277			-	-	104	177	14,558		101,205
INDRP - El Campanil Theatre - Antioch, CA														
		-	-	-	-	-		-	-	-	-	-	-	-
	Total	-	-	-	-	-		-	-	-	-	-	-	-
TSU - Maya 15 Cinema - Pittsburg, CA														
1	Captain Phillips	2,798	2,206	2,040	7,044	-		-	-	-	-	7,044	-	7,044
2	Gravity	1,822	2,937	2,234	6,994	11,939	-41%	-	-	-	-	6,994	17,452	24,446
3	Cloudy With A Chance Of Mea	982	1,972	1,474	4,428	5,964	-25%	-	-	-	-	4,428	7,694	32,170
2	Pulling Strings	1,067	1,326	1,570	3,964	8,150	-51%	-	-	-	-	3,964	10,236	14,200
1	Machete Kills	1,150	730	438	2,318	-		-	-	-	-	2,318	-	2,318
7	Instructions Not Included	346	642	538	1,526	1,886	-19%	-	-	-	-	1,526	2,339	81,278
3	Baggage Claim	394	451	539	1,384	2,396	-42%	-	-	-	-	1,384	3,478	13,169
2	Runner Runner	404	358	450	1,213	3,615	-66%	-	-	-	-	1,213	5,018	6,231
5	Insidious Chapter 2	73	322	237	632	1,238	-49%	-	-	-	-	632	1,718	44,454

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Branch Complex Analysis San Francisco

WK		FRI	SAT	SUN	LAST WKEND		%	MON	TUE	WED	THU	THIS WEEK	LAST WEEK	CUME
					GROSS	GROSS						TOTAL	GROSS	
TSU - Maya 15 Cinema - Pittsburg, CA (continued)														
4	Prisoners	143	362	96	602	1,033	-41%	-	-	-	-	602	1,801	18,788
3	Don Jon	-	80	93	173	650	-73%	-	-	-	-	173	1,058	5,710
	Total	9,179	11,386	9,709	30,278			-	-	-	-	30,278		249,808

Manteca, CA

AMC - Showplace 16 Manteca - Manteca, CA

1	Captain Phillips	6,255	6,983	4,293	17,531	-	-	-	-	-	17,531	-	17,531
2	Gravity	4,681	6,988	4,662	16,331	22,817	-28%	-	-	-	16,331	31,052	47,383
3	Cloudy With A Chance Of Mea	1,946	3,535	2,555	8,036	11,990	-32%	-	-	-	8,036	13,884	50,510
1	Machete Kills	862	1,410	1,008	3,280	-	-	-	-	-	3,280	-	3,280
2	Pulling Strings	562	859	1,182	2,603	5,237	-50%	-	-	-	2,603	6,039	8,642
2	Runner Runner	857	773	758	2,388	4,554	-47%	-	-	-	2,388	5,708	8,096
4	Prisoners	529	1,013	676	2,218	3,064	-27%	-	-	-	2,218	3,941	29,906
5	Insidious Chapter 2	555	765	606	1,926	2,735	-29%	-	-	-	1,926	3,249	64,614
3	Don Jon	396	889	234	1,519	1,851	-17%	-	-	-	1,519	2,471	10,058
6	Instructions Not Included	322	547	479	1,348	2,911	-53%	-	-	-	1,348	3,360	49,865
3	Rush	406	444	306	1,156	2,623	-55%	-	-	-	1,156	3,267	11,707
5	Family, The	92	214	219	525	1,577	-66%	-	-	-	525	2,053	20,497
3	Baggage Claim	115	135	204	454	1,603	-71%	-	-	-	454	2,100	7,543
	Total	17,578	24,555	17,182	59,315			-	-	-	59,315		329,632

Tracy, CA

CNMK - Movies 14 - Tracy, CA

2	Gravity	2,390	3,622	2,343	8,355	10,945	-23%	-	-	-	-	8,355	15,342	23,697
1	Captain Phillips	1,823	2,243	1,291	5,357	-	-	-	-	-	-	5,357	-	5,357
3	Cloudy With A Chance Of Mea	1,147	2,256	1,923	5,326	9,189	-42%	-	-	-	-	5,326	10,429	32,037
5	Insidious Chapter 2	704	789	406	1,900	2,285	-16%	-	-	-	-	1,900	2,531	29,894
1	Machete Kills	445	630	449	1,524	-	-	-	-	-	-	1,524	-	1,524
2	Runner Runner	387	327	404	1,118	2,645	-57%	-	-	-	-	1,118	3,426	4,544
6	Instructions Not Included	316	396	348	1,060	2,231	-52%	-	-	-	-	1,060	2,474	28,728
1 *	Pulling Strings	188	314	545	1,047	-	-	-	-	-	18	1,065	-	1,065
4	Prisoners	389	272	369	1,030	1,658	-37%	-	-	-	-	1,030	2,268	15,407
3	Baggage Claim	271	506	168	945	966	-2%	-	-	-	-	945	1,449	5,361
6	Riddick	89	416	396	900	929	-3%	-	-	-	-	900	1,039	14,954
	Total	8,149	11,771	8,642	28,562			-	-	-	18	28,580		162,568

Modesto, CA

BREN - Brenden 18 - Modesto, CA

2	Gravity	2,018	3,796	2,806	8,620	10,884	-20%	-	-	-	-	8,620	15,387	24,008
1	Captain Phillips	1,574	1,466	1,518	4,557	-	-	-	-	-	-	4,557	-	4,557
3	Cloudy With A Chance Of Mea	596	1,758	1,557	3,910	5,996	-34%	-	-	-	-	3,910	8,816	29,270
2	Pulling Strings	831	912	1,188	2,931	4,878	-39%	-	-	-	-	2,931	5,880	8,812
1	Machete Kills	742	932	612	2,286	-	-	-	-	-	-	2,286	-	2,286
7	Instructions Not Included	564	838	482	1,884	2,816	-33%	-	-	-	-	1,884	3,723	98,444
5	Insidious Chapter 2	656	740	322	1,718	2,112	-18%	-	-	-	-	1,718	2,444	51,816
2	Runner Runner	302	492	446	1,239	2,666	-53%	-	-	-	-	1,239	3,708	4,947
4	Prisoners	336	502	376	1,215	1,425	-14%	-	-	-	-	1,215	2,128	14,338
2	Grace Unplugged	384	705	105	1,194	2,948	-59%	-	-	-	-	1,194	3,322	4,516
3	Don Jon	470	387	243	1,100	1,022	7%	-	-	-	-	1,100	1,722	6,703
3	Rush	218	408	182	807	692	16%	-	-	-	-	807	1,089	5,047

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denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK		FRI	SAT	SUN	LAST WKEND		%	MON	TUE	WED	THU	THIS WEEK	LAST WEEK	CUME
					GROSS	GROSS						TOTAL	GROSS	
BREN - Brenden 18 - Modesto, CA (continued)														
1	R.S.V.P. - Ronde Saare Viah	106	242	312	660	-		-	-	-	-	660	-	660
6	Riddick	138	144	309	591	1,028	-42%	-	-	-	-	591	1,205	18,892
10*	Percy Jackson: Sea Of Monst	82	248	90	420	645	-34%	-	-	5	35	460	815	21,517
2*	Besharam	110	110	136	356	951	-62%	-	-	85	35	476	1,420	1,896
3	Baggage Claim	98	60	80	237	872	-72%	-	-	-	-	237	1,184	3,763
	Total	9,225	13,740	10,764	33,725			-	-	90	70	33,885		301,472
REG - Modesto Stadium 10 - Modesto, CA														
2	Gravity	3,080	4,950	3,780	11,810	15,301	-22%	-	-	-	-	11,810	23,692	35,502
1	Captain Phillips	2,912	3,525	2,450	8,887	-		-	-	-	-	8,887	-	8,887
3	Cloudy With A Chance Of Mea	942	1,850	1,376	4,168	5,865	-28%	-	-	-	-	4,168	7,062	24,825
1	Machete Kills	772	726	371	1,869	-		-	-	-	-	1,869	-	1,869
5	Insidious Chapter 2	616	888	288	1,792	1,913	-6%	-	-	-	-	1,792	2,559	37,014
10*	We're The Millers	391	839	492	1,722	1,642	4%	-	-	199	60	1,981	2,375	75,540
2	Runner Runner	560	682	411	1,653	3,208	-48%	-	-	-	-	1,653	4,728	6,381
4	Prisoners	403	672	305	1,380	2,566	-46%	-	-	-	-	1,380	3,986	25,554
3	Don Jon	101	162	116	379	1,158	-67%	-	-	-	-	379	2,379	7,322
	Total	9,777	14,294	9,589	33,660			-	-	199	60	33,919		222,894
REG - Turlock Stadium 14 - Turlock, CA														
2	Gravity	2,775	4,931	2,444	10,150	14,880	-31%	-	-	-	-	10,150	20,292	30,442
1	Captain Phillips	2,508	3,385	2,277	8,170	-		-	-	-	-	8,170	-	8,170
3	Cloudy With A Chance Of Mea	1,288	3,576	2,221	7,085	10,986	-35%	-	-	-	-	7,085	12,288	39,430
2	Pulling Strings	824	966	1,057	2,847	5,282	-46%	-	-	-	-	2,847	6,115	8,962
1	Machete Kills	870	804	548	2,222	-		-	-	-	-	2,222	-	2,222
4	Prisoners	585	936	430	1,951	2,483	-21%	-	-	-	-	1,951	3,069	20,024
6	Instructions Not Included	262	702	976	1,940	3,521	-44%	-	-	-	-	1,940	4,151	55,427
5	Insidious Chapter 2	692	609	361	1,662	2,759	-39%	-	-	-	-	1,662	3,331	43,273
2	Runner Runner	560	426	355	1,341	3,404	-60%	-	-	-	-	1,341	4,206	5,547
3	Don Jon	447	443	281	1,171	1,863	-37%	-	-	-	-	1,171	2,460	7,689
10*	We're The Millers	234	324	144	702	1,521	-53%	-	-	104	70	876	2,050	72,638
3	Rush	83	80	183	346	1,129	-69%	-	-	-	-	346	1,598	5,848
	Total	11,128	17,182	11,277	39,587			-	-	104	70	39,761		299,672
GALX - Riverbank 12 - Riverbank, CA														
2	Gravity	3,470	4,611	2,981	11,062	14,250	-22%	-	-	-	-	11,062	22,126	33,187
1	Captain Phillips	3,366	3,598	2,368	9,333	-		-	-	-	-	9,333	-	9,333
3	Cloudy With A Chance Of Mea	813	1,724	969	3,506	6,060	-42%	-	-	-	-	3,506	7,963	27,144
2	Pulling Strings	305	648	452	1,404	2,490	-43%	-	-	-	-	1,404	3,777	5,182
2	Runner Runner	428	338	441	1,206	2,372	-49%	-	-	-	-	1,206	3,424	4,630
1	Machete Kills	410	460	302	1,172	-		-	-	-	-	1,172	-	1,172
3	Rush	380	340	445	1,165	1,538	-24%	-	-	-	-	1,165	2,096	10,352
4	Prisoners	232	498	332	1,063	1,994	-46%	-	-	-	-	1,063	2,970	22,244
7	Instructions Not Included	162	388	244	794	1,641	-51%	-	-	-	-	794	2,073	42,784
2	Metallica Through the Never	172	111	51	334	1,382	-75%	-	-	-	-	334	1,822	2,156
	Total	9,738	12,716	8,585	31,039			-	-	-	-	31,039		158,184
CTRN - Reel Time Theater - Coalinga, CA														
3	Cloudy With A Chance Of Mea	169	94	-	263	537	36%	-	-	-	-	263	581	2,476
2	Gravity	123	138	-	261	900	-54%	-	-	-	-	261	939	1,200
	Total	292	232	-	524			-	-	-	-	524		3,676
CTRN - Avenal - Avenal, CA														
1	Machete Kills	126	28	-	154	-		-	-	-	-	154	-	154
2	Gravity	7	82	-	89	569	-81%	-	-	-	-	89	670	759

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Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	LAST WKEND		%	MON	TUE	WED	THU	THIS	LAST	CUME
				GROSS	GROSS						WEEK	WEEK	
Total	133	110	-	243			-	-	-	-	243		913

Oakhurst, CA

SSFS - Met 5 - Oakhurst, CA

1 Captain Phillips	1,968	1,502	1,010	4,481	-		-	-	-	-	4,481	-	4,481
2 Gravity	757	791	590	2,138	7,573	-71%	-	-	-	-	2,138	11,748	13,886
1 Rush	310	408	276	993	-		-	-	-	-	993	-	993
3 Cloudy With A Chance Of Mea	206	330	337	874	1,110	-21%	-	-	-	-	874	1,886	5,609
2* Rear Window (1954)	-	182	-	182	170	6%	-	-	-	-	182	390	572
1* Puss In Boots	-	50	-	50	-		-	-	-	-	50	-	3,960
Total	3,241	3,263	2,213	8,718			-	-	-	-	8,718		29,501

Merced, CA

REG - Hollywood Merced 13 - Merced, CA

2 Gravity	2,820	3,170	2,396	8,386	13,826	-39%	-	-	-	-	8,386	17,893	26,279
1 Captain Phillips	2,164	2,232	1,759	6,155	-		-	-	-	-	6,155	-	6,155
3 Cloudy With A Chance Of Mea	448	1,859	1,134	3,441	4,793	-28%	-	-	-	-	3,441	5,406	22,319
2 Pulling Strings	383	567	759	1,709	3,427	-50%	-	-	-	-	1,709	4,089	5,798
4 Prisoners	241	630	282	1,153	1,624	-29%	-	-	-	-	1,153	2,107	15,499
10* We're The Millers	206	308	320	834	849	-1%	-	-	86	101	1,021	1,219	52,008
3 Don Jon	274	392	152	818	1,122	-27%	-	-	-	-	818	1,481	6,020
6 Riddick	291	133	238	662	562	17%	-	-	-	-	662	733	16,820
10* Percy Jackson: Sea Of Monst	120	307	102	529	562	-5%	-	-	39	8	576	622	24,620
3 Rush	109	134	98	341	922	-63%	-	-	-	-	341	1,100	4,421
Total	7,056	9,732	7,240	24,028			-	-	125	109	24,262		179,939

REG - Regency 7 - Merced, CA

1 Machete Kills	663	596	353	1,612	-		-	-	-	-	1,612	-	1,612
7 Instructions Not Included	372	652	583	1,607	2,854	-43%	-	-	-	-	1,607	3,176	60,627
5 Insidious Chapter 2	264	714	282	1,260	2,371	-46%	-	-	-	-	1,260	2,806	44,823
15* Despicable Me 2	176	398	340	914	896	2%	-	-	38	-	952	971	169,114
12 Wolverine, The	196	280	162	638	664	-3%	-	-	-	-	638	823	53,160
2 Runner Runner	130	313	141	584	1,432	-59%	-	-	-	-	584	1,950	2,534
3 Baggage Claim	17	92	75	184	541	-65%	-	-	-	-	184	685	2,324
Total	1,818	3,045	1,936	6,799			-	-	38	-	6,837		334,194

Los Banos, CA

HFB - Premiere 6 Los Banos - Los Banos, CA

2 Gravity	797	1,518	993	3,308	5,195	-36%	-	-	-	-	3,308	7,187	10,495
1 Captain Phillips	646	1,395	596	2,637	-		-	-	-	-	2,637	-	2,637
3 Cloudy With A Chance Of Mea	519	1,166	882	2,567	4,259	-39%	-	-	-	-	2,567	5,080	17,379
5 Instructions Not Included	257	558	466	1,281	1,821	-29%	-	-	-	-	1,281	2,455	20,989
1 Machete Kills	389	349	396	1,134	-		-	-	-	-	1,134	-	1,134
2 Runner Runner	150	339	270	759	1,127	-32%	-	-	-	-	759	1,498	2,257
Total	2,758	5,325	3,603	11,686			-	-	-	-	11,686		54,891

Fresno, CA

REG - Fresno Stadium 21 + IMAX - Fresno, CA

2 Gravity	15,299	27,459	17,351	60,109	72,014	-16%	-	-	-	-	60,109	100,824	160,933
1 Captain Phillips	7,827	10,186	5,973	23,986	-		-	-	-	-	23,986	-	23,986
3 Cloudy With A Chance Of Mea	2,590	6,486	3,948	13,024	18,110	-28%	-	-	-	-	13,024	21,152	82,192
1 Machete Kills	2,346	2,014	1,458	5,818	-		-	-	-	-	5,818	-	5,818

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Branch Complex Analysis San Francisco

WK	LAST WKEND						%	MON	TUE	WED	THU	THIS	LAST	CUME
	FRI	SAT	SUN	GROSS	GROSS	WEEK						WEEK		
REG - Fresno Stadium 21 + IMAX - Fresno, CA (continued)														
2	Runner Runner	1,146	2,288	1,232	4,666	10,537	-55%	-	-	-	-	4,666	13,911	18,577
5	Insidious Chapter 2	923	2,057	1,154	4,134	4,914	-15%	-	-	-	-	4,134	6,100	141,246
3	Don Jon	1,040	1,507	990	3,537	5,449	-35%	-	-	-	-	3,537	7,417	28,055
4	Prisoners	1,096	1,429	852	3,377	7,314	-53%	-	-	-	-	3,377	9,449	68,189
2	Enough Said	1,055	1,377	736	3,168	2,969	6%	-	-	-	-	3,168	4,400	7,568
2	Pulling Strings	730	1,281	1,063	3,074	5,499	-44%	-	-	-	-	3,074	6,679	9,753
10*	We're The Millers	762	1,572	404	2,738	2,161	26%	-	-	406	94	3,238	3,500	200,069
3	Rush	872	1,014	729	2,615	5,368	-51%	-	-	-	-	2,615	7,732	28,973
7	Instructions Not Included	656	1,085	824	2,565	3,738	-31%	-	-	-	-	2,565	4,433	115,662
1	Romeo And Juliet	711	818	518	2,047	-	-	-	-	-	-	2,047	-	2,047
2	Grace Unplugged	438	696	236	1,370	3,513	-61%	-	-	-	-	1,370	4,294	5,664
2	Metallica Through the Never	197	216	469	882	2,833	-68%	-	-	-	-	882	3,809	19,541
3	Baggage Claim	209	380	220	809	2,258	-64%	-	-	-	-	809	3,029	12,472
1*	Bonnie And Clyde (re)	-	-	98	98	-	-	-	-	-	-	98	-	98
Total		37,897	61,865	38,255	138,017		-	-	406	94	138,517		930,843	
REG - Broadway Faire 10 - Fresno, CA														
2	Gravity	2,102	2,133	1,927	6,162	9,864	-37%	-	-	-	-	6,162	14,260	20,422
1	Captain Phillips	1,380	1,434	1,133	3,947	-	-	-	-	-	-	3,947	-	3,947
3	Cloudy With A Chance Of Mea	457	980	1,190	2,627	3,891	-32%	-	-	-	-	2,627	4,854	15,804
2	Runner Runner	404	252	247	903	2,057	-56%	-	-	-	-	903	2,924	3,827
1	Machete Kills	278	244	338	860	-	-	-	-	-	-	860	-	860
4	Prisoners	272	193	269	734	1,434	-48%	-	-	-	-	734	2,181	16,873
5	Insidious Chapter 2	298	111	306	715	1,345	-46%	-	-	-	-	715	1,780	27,162
3	Don Jon	212	100	198	510	1,037	-50%	-	-	-	-	510	1,527	4,627
6	Riddick	127	102	178	407	1,074	-62%	-	-	-	-	407	1,474	13,700
Total		5,530	5,549	5,786	16,865		-	-	-	-	16,865		107,222	
REG - Manchester Mall 16 - Fresno, CA														
2	Gravity	2,010	3,411	2,563	7,984	11,887	-32%	-	-	-	-	7,984	18,892	26,876
1	Captain Phillips	1,885	2,823	1,530	6,238	-	-	-	-	-	-	6,238	-	6,238
3	Cloudy With A Chance Of Mea	796	2,154	1,400	4,350	6,180	-29%	-	-	-	-	4,350	7,892	32,704
1	Machete Kills	1,178	1,054	956	3,188	-	-	-	-	-	-	3,188	-	3,188
2	Pulling Strings	470	864	977	2,311	5,856	-60%	-	-	-	-	2,311	7,740	10,051
7	Instructions Not Included	444	848	804	2,096	3,218	-34%	-	-	-	-	2,096	3,959	121,634
5	Insidious Chapter 2	437	838	622	1,897	2,875	-34%	-	-	-	-	1,897	4,339	85,106
4	Prisoners	620	702	458	1,780	1,996	-10%	-	-	-	-	1,780	3,094	20,969
3	Baggage Claim	345	514	314	1,173	1,065	10%	-	-	-	-	1,173	1,498	5,817
2	Runner Runner	246	377	283	906	1,694	-46%	-	-	-	-	906	3,086	3,992
6	Riddick	131	342	300	773	1,005	-23%	-	-	-	-	773	1,405	28,836
10*	We're The Millers	66	100	18	184	447	-58%	-	-	42	72	298	803	54,732
3	Don Jon	39	16	56	111	971	-88%	-	-	-	-	111	1,657	4,950
Total		8,667	14,043	10,281	32,991		-	-	42	72	33,105		405,093	
TMKO - Sierra Vista Cinemas - Clovis, CA														
2	Gravity	3,464	4,633	3,470	11,568	14,785	-21%	-	-	-	-	11,568	24,467	36,035
1	Captain Phillips	2,914	3,366	2,212	8,493	-	-	-	-	-	-	8,493	-	8,493
3	Cloudy With A Chance Of Mea	859	2,558	1,368	4,784	7,797	-38%	-	-	-	-	4,784	9,496	31,088
1	R.S.V.P. - Ronde Saare Viah	321	640	922	1,884	-	-	-	-	-	-	1,884	-	1,884
5	Insidious Chapter 2	447	739	360	1,545	2,026	-23%	-	-	-	-	1,545	3,472	48,678
2	Runner Runner	357	641	435	1,432	1,944	-26%	-	-	-	-	1,432	3,281	4,714
4	Prisoners	468	654	255	1,377	3,302	-58%	-	-	-	-	1,377	4,761	27,762
1	Machete Kills	367	460	283	1,110	-	-	-	-	-	-	1,110	-	1,110

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Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	LAST WKEND		%	MON	TUE	WED	THU	THIS	LAST	CUME
				GROSS	GROSS						WEEK	WEEK	
TMKO - Sierra Vista Cinemas - Clovis, CA (continued)													
2 Pulling Strings	245	207	488	940	1,740	-45%	-	-	-	-	940	2,720	3,661
3 Rush	310	377	186	873	1,292	-32%	-	-	-	-	873	2,002	9,106
7 Instructions Not Included	294	245	200	739	1,298	-43%	-	-	-	-	739	1,678	41,595
2 Grace Unplugged	206	319	213	738	1,086	-31%	-	-	-	-	738	1,498	2,237
10* We're The Millers	110	191	92	393	893	-55%	-	-	68	58	520	1,324	69,875
3 Don Jon	-	223	114	338	955	-64%	-	-	-	-	338	1,914	7,484
Total	10,362	15,253	10,598	36,214			-	-	68	58	36,341		293,722
REG - Clovis Movies 8 - Clovis, CA													
2 Monsters University	682	1,474	1,234	3,390	4,063	-16%	-	-	-	-	3,390	5,173	8,563
1 Percy Jackson: Sea Of Monst	776	1,238	769	2,783	-		-	-	-	-	2,783	-	2,783
1 Wolverine, The	694	1,219	769	2,682	-		-	-	-	-	2,682	-	2,682
3 Grown Ups 2	525	1,211	821	2,557	3,261	-21%	-	-	-	-	2,557	4,291	12,080
5 Turbo	502	919	728	2,149	2,573	-16%	-	-	-	-	2,149	3,176	26,195
3 Conjuring, The	416	806	379	1,601	2,399	-33%	-	-	-	-	1,601	3,403	8,548
1 Smurfs 2	214	705	596	1,515	-		-	-	-	-	1,515	-	1,515
2 Red 2	428	698	360	1,486	2,081	-28%	-	-	-	-	1,486	3,060	4,546
6 R.I.P.D.	371	412	244	1,027	1,836	-44%	-	-	-	-	1,027	2,406	17,962
Total	4,608	8,682	5,900	19,190			-	-	-	-	19,190		84,874

Hanford, CA

CNMK - Movies 8 - Hanford, CA

3 Cloudy With A Chance Of Mea	436	687	402	1,525	2,378	-35%	-	-	-	-	1,525	3,107	9,420
1 Machete Kills	224	289	230	742	-		-	-	-	-	742	-	742
15* Despicable Me 2	139	347	84	570	589	-3%	-	-	70	-	640	686	71,576
4 Prisoners	156	143	263	562	664	-15%	-	-	-	-	562	941	5,783
2 Battle Of The Year	177	199	153	529	566	-6%	-	-	-	-	529	660	1,189
3 Baggage Claim	117	266	113	496	530	-6%	-	-	-	-	496	600	1,765
10* We're The Millers	90	171	126	386	518	-25%	-	-	98	22	506	626	18,348
3 Don Jon	72	99	82	254	375	-32%	-	-	-	-	254	485	1,464
Total	1,411	2,201	1,453	5,064			-	-	168	22	5,254		110,287

Lemoore, CA

CCL - Lemoore Cinemas - Lemoore, CA

2 Gravity	1,591	1,665	1,546	4,802	7,022	-31%	-	-	-	-	4,802	9,126	13,928
1 Captain Phillips	1,229	1,009	886	3,124	-		-	-	-	-	3,124	-	3,124
3 Cloudy With A Chance Of Mea	469	1,276	1,159	2,904	4,200	-30%	-	-	-	-	2,904	5,183	19,631
4 Prisoners	303	343	399	1,045	1,145	-8%	-	-	-	-	1,045	1,474	13,044
5 Insidious Chapter 2	246	541	186	973	1,113	-12%	-	-	-	-	973	1,392	24,553
1 Machete Kills	318	419	196	933	-		-	-	-	-	933	-	933
6 Instructions Not Included	166	329	395	890	1,982	-55%	-	-	-	-	890	2,364	24,890
1 Pulling Strings	266	353	269	888	-		-	-	-	-	888	-	888
2 Runner Runner	242	361	108	711	1,245	-42%	-	-	-	-	711	1,457	2,168
Total	4,830	6,296	5,144	16,270			-	-	-	-	16,270		103,159

Visalia, CA

REG - Sequoia Mall 12 - Visalia, CA

3 Cloudy With A Chance Of Mea	1,308	1,744	1,269	4,321	7,143	-39%	-	-	-	-	4,321	8,140	26,543
2 Monsters University	308	550	417	1,275	1,320	-3%	-	-	-	-	1,275	1,740	142,084
2 We're The Millers	260	711	274	1,245	1,050	18%	-	-	-	-	1,245	1,128	2,373
2 Pulling Strings	364	556	317	1,237	1,834	-32%	-	-	-	-	1,237	2,236	3,473

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denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK		FRI	SAT	SUN	LAST WKEND		%	MON	TUE	WED	THU	THIS WEEK	LAST WEEK	CUME
					GROSS	GROSS						TOTAL	GROSS	
REG - Sequoia Mall 12 - Visalia, CA (continued)														
3	Grown Ups 2	308	551	360	1,219	1,252	-2%	-	-	-	-	1,219	1,525	64,147
1	Wolverine, The	229	529	236	994	-		-	-	-	-	994	-	2,175
1	Percy Jackson: Sea Of Monst	330	341	315	986	-		-	-	-	-	986	-	1,956
2	Runner Runner	271	367	186	824	1,417	-41%	-	-	-	-	824	1,822	2,646
15*	Despicable Me 2	101	310	178	589	604	-2%	-	-	16	16	621	644	189,392
1	Smurfs 2	56	354	128	538	-		-	-	-	-	538	-	23,650
5	Turbo	41	259	135	435	878	-50%	-	-	-	-	435	1,032	50,804
6	R.I.P.D.	71	221	68	360	849	-57%	-	-	-	-	360	1,036	6,690
2	Lee Daniels' The Butler	31	87	70	188	456	-58%	-	-	-	-	188	590	778
	Total	3,678	6,580	3,953	14,211			-	-	16	16	14,243		516,711
REG - Signature Stadium 10 - Visalia, CA														
2	Gravity	2,872	4,673	3,560	11,105	16,001	-30%	-	-	-	-	11,105	22,003	33,108
1	Captain Phillips	2,364	3,394	1,966	7,724	-		-	-	-	-	7,724	-	7,724
5	Insidious Chapter 2	481	764	940	2,185	2,630	-16%	-	-	-	-	2,185	3,228	43,273
4	Prisoners	316	1,005	608	1,929	2,809	-31%	-	-	-	-	1,929	3,600	19,653
1	Machete Kills	544	742	353	1,639	-		-	-	-	-	1,639	-	1,639
7	Instructions Not Included	462	559	417	1,438	2,329	-38%	-	-	-	-	1,438	2,884	59,427
3	Don Jon	335	508	342	1,185	1,814	-34%	-	-	-	-	1,185	2,608	8,165
3	Rush	303	279	243	825	1,611	-48%	-	-	-	-	825	2,058	7,064
	Total	7,677	11,924	8,429	28,030			-	-	-	-	28,030		180,053
Santa Cruz, CA														
REG - Santa Cruz 9 - Santa Cruz, CA														
2	Gravity	8,788	10,932	5,667	25,387	26,934	-5%	-	-	-	-	25,387	41,524	66,911
1	Captain Phillips	3,734	4,182	2,406	10,322	-		-	-	-	-	10,322	-	10,322
3	Cloudy With A Chance Of Mea	908	1,553	1,138	3,599	4,044	-11%	-	-	-	-	3,599	4,677	17,077
1	Machete Kills	1,519	940	544	3,003	-		-	-	-	-	3,003	-	3,003
3	Don Jon	870	1,214	801	2,885	3,193	-9%	-	-	-	-	2,885	4,685	16,869
5	Instructions Not Included	252	542	202	996	1,566	-36%	-	-	-	-	996	2,148	17,572
5	Insidious Chapter 2	152	406	294	852	1,291	-34%	-	-	-	-	852	1,837	23,423
10*	We're The Millers	244	298	176	718	1,376	-47%	-	-	126	99	943	2,362	53,045
4	Battle Of The Year	23	34	181	238	1,200	-80%	-	-	-	-	238	1,315	6,389
	Total	16,490	20,101	11,409	48,000			-	-	126	99	48,225		214,611
REG - Riverfront Twin - Santa Cruz, CA														
4	Prisoners	349	530	345	1,224	1,280	-4%	-	-	-	-	1,224	1,861	13,383
2	Runner Runner	330	328	138	796	2,146	-62%	-	-	-	-	796	3,022	3,818
	Total	679	858	483	2,020			-	-	-	-	2,020		17,201
NICK - Del Mar 3 - Santa Cruz, CA														
3	Rush	624	1,122	598	2,344	3,456	-32%	-	-	-	-	2,344	5,214	17,882
1	Beetlejuice	650	858	-	1,508	-		-	-	-	-	1,508	-	2,645
1	Pulling Strings	431	454	558	1,444	-		-	-	-	-	1,444	-	1,444
1	Lee Daniels' The Butler	228	408	362	998	-		-	-	-	-	998	-	998
1	Bad Milo!	130	52	-	182	-		-	-	-	-	182	-	182
	Total	2,063	2,894	1,518	6,476			-	-	-	-	6,476		23,151
NICK - Nickelodeon 4 - Santa Cruz, CA														
3	Enough Said	1,362	1,403	996	3,760	5,863	-35%	-	-	-	-	3,760	8,595	24,617
1	Inequality for All	642	832	700	2,174	-		-	-	-	-	2,174	-	2,174
1	Wadjda	264	522	532	1,318	-		-	-	-	-	1,318	-	1,318
1	Romeo And Juliet	218	255	117	590	-		-	-	-	-	590	-	590
	Total	2,486	3,012	2,345	7,842			-	-	-	-	7,842		28,699

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Branch Complex Analysis San Francisco

WK		FRI	SAT	SUN	LAST WKEND		%	MON	TUE	WED	THU	THIS	LAST	CUME
					GROSS	GROSS						WEEK	WEEK	
	NICK - Aptos Twin - Aptos, CA													
2	Gravity	1,798	2,410	1,408	5,617	6,050	-7%	-	-	-	-	5,617	9,012	14,628
3	Don Jon	496	384	369	1,249	1,258	0%	-	-	-	-	1,249	2,072	6,721
	Total	2,294	2,794	1,777	6,866			-	-	-	-	6,866		21,349

Monterey/Salinas, CA

CNMK - Monterey Cinemas 14 + XD - Monterey, CA

2	Gravity	10,276	13,622	9,477	33,375	43,938	-24%	-	-	-	-	33,375	67,036	100,411
1	Captain Phillips	7,756	8,220	4,933	20,909	-		-	-	-	-	20,909	-	20,909
3	Cloudy With A Chance Of Mea	3,379	3,646	2,536	9,562	11,407	-16%	-	-	-	-	9,562	16,646	49,172
1	Machete Kills	1,398	1,273	765	3,436	-		-	-	-	-	3,436	-	3,436
2	Runner Runner	1,294	1,367	738	3,399	5,512	-38%	-	-	-	-	3,399	7,707	11,106
3	Rush	840	1,324	919	3,083	5,369	-42%	-	-	-	-	3,083	8,399	29,966
3	Don Jon	1,154	1,036	526	2,716	5,036	-46%	-	-	-	-	2,716	7,343	24,434
4	Prisoners	969	857	620	2,446	2,577	-5%	-	-	-	-	2,446	3,998	32,334
2	Pulling Strings	664	699	716	2,079	2,639	-21%	-	-	-	-	2,079	3,901	5,980
1*	Bonnie And Clyde (re)	-	-	62	62	-		-	-	-	-	62	-	62
	Total	27,730	32,044	21,292	81,067			-	-	-	-	81,067		277,810

ARCE - Osio Plaza 6 - Monterey, CA

3	Enough Said	890	1,227	858	2,976	3,736	-20%	-	-	-	-	2,976	5,860	16,558
1	Wadjda	362	393	233	988	-		-	-	-	-	988	-	988
2	Parkland	196	336	250	782	969	-19%	-	-	-	-	782	1,579	2,360
1	Romeo And Juliet	306	207	187	700	-		-	-	-	-	700	-	700
1	Family, The	163	182	233	578	-		-	-	-	-	578	-	578
1	Running Wild: The Life Of D	114	68	72	254	-		-	-	-	-	254	-	254
	Total	2,031	2,413	1,833	6,278			-	-	-	-	6,278		21,438

TMKO - Lighthouse 4 - Pacific Grove, CA

1	Captain Phillips	1,318	1,806	1,000	4,124	-		-	-	-	-	4,124	-	4,124
2	Gravity	985	1,955	950	3,890	4,236	-8%	-	-	-	-	3,890	7,086	10,975
2	Runner Runner	46	91	39	176	566	-68%	-	-	-	-	176	976	1,151
	Total	2,349	3,852	1,989	8,190			-	-	-	-	8,190		16,250

CNMK - Salinas Northridge 14 - Salinas, CA

2	Gravity	2,463	3,707	3,294	9,464	14,866	-36%	-	-	-	-	9,464	20,824	30,288
3	Cloudy With A Chance Of Mea	1,460	2,824	2,373	6,657	9,623	-30%	-	-	-	-	6,657	12,305	40,529
1	Machete Kills	1,957	2,146	2,099	6,202	-		-	-	-	-	6,202	-	6,202
1	Captain Phillips	1,610	2,158	1,763	5,531	-		-	-	-	-	5,531	-	5,531
2	Pulling Strings	858	2,106	2,106	5,070	10,611	-52%	-	-	-	-	5,070	12,599	17,669
7	Instructions Not Included	435	1,144	1,291	2,870	5,737	-49%	-	-	-	-	2,870	7,154	118,634
2	Runner Runner	790	1,235	537	2,562	4,151	-38%	-	-	-	-	2,562	5,514	8,076
5	Insidious Chapter 2	613	902	415	1,930	1,871	3%	-	-	-	-	1,930	2,600	53,971
4	Prisoners	378	844	472	1,694	1,893	-10%	-	-	-	-	1,694	2,551	15,332
6	Riddick	138	210	274	622	1,464	-57%	-	-	-	-	622	1,916	30,666
3	Don Jon	130	178	120	428	1,287	-66%	-	-	-	-	428	1,942	6,368
	Total	10,832	17,454	14,744	43,030			-	-	-	-	43,030		333,266

TSU - Maya Cinema 14 - Salinas, CA

2	Gravity	2,281	3,095	2,594	7,970	13,570	-41%	-	-	-	-	7,970	19,132	27,103
1	Captain Phillips	2,014	2,472	1,982	6,467	-		-	-	-	-	6,467	-	6,467
3	Cloudy With A Chance Of Mea	1,282	2,639	1,668	5,588	7,096	-21%	-	-	-	-	5,588	9,463	32,766
2	Pulling Strings	854	1,741	1,459	4,054	7,664	-47%	-	-	-	-	4,054	9,853	13,906
1	Machete Kills	1,301	868	908	3,076	-		-	-	-	-	3,076	-	3,076
7	Instructions Not Included	455	563	703	1,721	2,394	-28%	-	-	-	-	1,721	3,068	112,874

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denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

											THIS	LAST		
				WKEND	WKEND						WEEK	WEEK	CUME	
WK		FRI	SAT	SUN	GROSS	GROSS	%	MON	TUE	WED	THU	TOTAL	GROSS	GROSS
TSU - Maya Cinema 14 - Salinas, CA (continued)														
2	Runner Runner	449	412	294	1,156	2,860	-59%	-	-	-	-	1,156	4,024	5,180
5	Insidious Chapter 2	475	325	348	1,148	1,296	-11%	-	-	-	-	1,148	1,762	35,936
4	Prisoners	132	94	179	406	1,298	-68%	-	-	-	-	406	1,982	19,465
3	Rush	194	148	58	400	886	-54%	-	-	-	-	400	1,053	5,515
3	Don Jon	104	48	19	171	875	-80%	-	-	-	-	171	1,497	6,964
2	Grace Unplugged	12	52	69	133	969	-86%	-	-	-	-	133	1,378	1,512
	Total	9,553	12,457	10,281	32,290			-	-	-	-	32,290		270,764

Mt Shasta, CA

CTRN - Mount Shasta Cinemas - Mount Shasta, CA

2	Gravity	510	944	980	2,433	3,046	-20%	-	-	-	-	2,433	4,705	7,138
1	Captain Phillips	336	629	544	1,510	-		-	-	-	-	1,510	-	1,510
3	Cloudy With A Chance Of Mea	149	406	182	737	886	-16%	-	-	-	-	737	1,150	4,310
1	Rush	124	154	120	397	-		-	-	-	-	397	-	397
1	Don Jon	25	110	102	236	-		-	-	-	-	236	-	236
2	Runner Runner	25	100	88	214	405	-47%	-	-	-	-	214	583	796
	Total	1,169	2,343	2,016	5,527			-	-	-	-	5,527		14,387

Redding, CA

CNMK - Redding 14 + XD - Redding, CA

2	Gravity	4,559	6,994	3,911	15,464	19,194	-19%	-	-	-	-	15,464	29,485	44,949
1	Captain Phillips	2,744	2,899	2,074	7,716	-		-	-	-	-	7,716	-	7,716
3	Cloudy With A Chance Of Mea	968	2,089	918	3,976	5,209	-23%	-	-	-	-	3,976	6,118	22,776
4	Prisoners	263	610	403	1,276	1,684	-24%	-	-	-	-	1,276	2,283	19,679
3	Rush	329	559	360	1,248	1,595	-21%	-	-	-	-	1,248	2,418	9,473
2	Runner Runner	452	517	256	1,225	2,859	-57%	-	-	-	-	1,225	4,328	5,553
2	Grace Unplugged	328	378	356	1,062	1,859	-42%	-	-	-	-	1,062	2,447	3,510
5	Insidious Chapter 2	202	594	262	1,058	1,141	-7%	-	-	-	-	1,058	1,409	24,040
1	Machete Kills	442	392	130	964	-		-	-	-	-	964	-	964
5	Family, The	183	362	214	758	1,136	-33%	-	-	-	-	758	1,641	19,354
3	Don Jon	115	332	211	658	1,266	-48%	-	-	-	-	658	1,715	5,221
1*	Bonnie And Clyde (re)	-	-	62	62	-		-	-	-	-	62	-	62
	Total	10,585	15,726	9,157	35,467			-	-	-	-	35,467		163,297

CNMK - Cinemark Movies 8 - Redding, CA

1	Despicable Me 2	800	1,119	647	2,566	-		-	-	-	-	2,566	-	2,566
2	Monsters University	577	965	500	2,042	2,853	-28%	-	-	-	-	2,042	3,782	5,824
3	Grown Ups 2	227	482	314	1,023	1,199	-14%	-	-	-	-	1,023	1,480	4,496
2	Red 2	260	366	236	862	992	-13%	-	-	-	-	862	1,397	2,259
4	Percy Jackson: Sea Of Monst	217	426	206	850	786	8%	-	-	-	-	850	1,013	5,044
1	Smurfs 2	142	335	170	646	-		-	-	-	-	646	-	646
5	Wolverine, The	204	262	82	548	715	-23%	-	-	-	-	548	905	5,692
	Total	2,427	3,955	2,155	8,537			-	-	-	-	8,537		26,527

Anderson, CA

RFB - Valley 11 Cinemas - Anderson, CA

2	Gravity	969	1,091	-	2,060	3,666	-19%	-	-	-	-	2,060	5,915	7,975
1	Captain Phillips	721	1,055	-	1,776	-		-	-	-	-	1,776	-	1,776
3	Cloudy With A Chance Of Mea	410	487	-	897	1,707	-27%	-	-	-	-	897	2,129	7,135
5	Family, The	135	154	-	289	351	52%	-	-	-	-	289	442	5,469
2	Runner Runner	124	145	-	269	436	-6%	-	-	-	-	269	691	960

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Branch Complex Analysis San Francisco

WK		FRI	SAT	SUN	LAST WKEND		%	MON	TUE	WED	THU	THIS WEEK	LAST WEEK	CUME GROSS
					GROSS	GROSS						TOTAL	GROSS	
RFB - Valley 11 Cinemas - Anderson, CA (continued)														
5	Insidious Chapter 2	74	185	-	259	371	-9%	-	-	-	-	259	448	5,218
4	Prisoners	91	126	-	217	626	-52%	-	-	-	-	217	871	5,171
1	Machete Kills	92	103	-	195	-		-	-	-	-	195	-	195
	Total	2,616	3,346	-	5,962			-	-	-	-	5,962		33,899

Quincy, CA

THT - Town Hall Theater - Quincy, CA

1	Prisoners	104	126	145	375	-	-	-	-	-	375	-	375
	Total	104	126	145	375		-	-	-	-	375		375

Chico, CA

CNMK - Tinseltown 14 - Chico, CA

2	Gravity	5,523	7,362	4,923	17,808	22,082	-19%	-	-	-	-	17,808	33,235	51,043
1	Captain Phillips	2,590	3,792	2,384	8,766	-	-	-	-	-	-	8,766	-	8,766
3	Cloudy With A Chance Of Mea	1,366	3,587	2,218	7,170	11,370	-36%	-	-	-	-	7,170	13,665	41,544
2	Runner Runner	784	966	523	2,273	3,468	-34%	-	-	-	-	2,273	5,295	7,568
1	Machete Kills	938	790	447	2,175	-	-	-	-	-	-	2,175	-	2,175
3	Rush	676	772	497	1,945	2,561	-24%	-	-	-	-	1,945	3,525	13,031
2	Pulling Strings	468	782	578	1,828	2,110	-13%	-	-	-	-	1,828	2,501	4,330
5	Insidious Chapter 2	449	706	579	1,734	2,115	-18%	-	-	-	-	1,734	2,661	34,935
4	Prisoners	496	722	450	1,668	2,051	-18%	-	-	-	-	1,668	3,020	20,904
3	Don Jon	498	736	240	1,474	2,485	-40%	-	-	-	-	1,474	3,386	11,926
6	Instructions Not Included	251	575	424	1,250	2,041	-38%	-	-	-	-	1,250	2,370	30,278
	Total	14,039	20,790	13,263	48,091		-	-	-	-	-	48,091		226,500

PE - El Rey Theatre - Chico, CA

		-	-	-	-	-	-	-	-	-	-	-	-
	Total	-	-	-	-	-	-	-	-	-	-	-	-

ALMO - Paradise 7 - Paradise, CA

2	Gravity	1,092	1,611	1,086	3,789	5,554	-31%	-	-	-	-	3,789	8,516	12,305
1	Captain Phillips	1,138	1,276	1,151	3,565	-		-	-	-	-	3,565	-	3,565
1	Machete Kills	56	1,333	61	1,450	-		-	-	-	-	1,450	-	1,450
3	Cloudy With A Chance Of Mea	235	305	433	973	2,066	-52%	-	-	-	-	973	2,365	6,319
1	Rush	346	222	114	682	-		-	-	-	-	682	-	682
2	Runner Runner	112	50	102	264	770	-65%	-	-	-	-	264	1,161	1,425
2	Instructions Not Included	NP	15	39	54	133	-59%	-	-	-	-	54	166	220
	Total	2,979	4,812	2,986	10,777			-	-	-	-	10,777		25,966

Oroville, CA

CONT - Feather River 6 - Oroville, CA

2	Gravity	900	1,225	790	2,916	4,407	-33%	-	-	-	-	2,916	7,501	10,416
1	Captain Phillips	748	817	732	2,298	-		-	-	-	-	2,298	-	2,298
3	Cloudy With A Chance Of Mea	373	676	510	1,560	1,472	5%	-	-	-	-	1,560	2,199	10,061
1	Machete Kills	364	77	154	595	-		-	-	-	-	595	-	595
2	Runner Runner	262	198	129	590	780	-24%	-	-	-	-	590	1,214	1,804
4	Prisoners	216	248	95	560	556	0%	-	-	-	-	560	1,084	6,527
1	Rush	154	218	122	496	-		-	-	-	-	496	-	496
	Total	3,017	3,459	2,532	9,015			-	-	-	-	9,015		32,197

Crescent City, CA

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denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

											THIS	LAST		
WK		FRI	SAT	SUN	WEEKEND GROSS	LAST WEEKEND GROSS	%	MON	TUE	WED	THU	TOTAL	GROSS	CUME GROSS
CTRN - Crescent City Cinema - Crescent City, CA														
2	Gravity	531	1,076	400	2,006	2,427	-17%	-	-	-	-	2,006	3,730	5,736
1	Captain Phillips	434	708	434	1,576	-		-	-	-	-	1,576	-	1,576
3	Cloudy With A Chance Of Mea	397	416	271	1,084	1,672	-35%	-	-	-	-	1,084	1,925	6,145
5	Insidious Chapter 2	84	118	44	246	328	-25%	-	-	-	-	246	422	5,972
2	Runner Runner	-	148	70	218	402	-24%	-	-	-	-	218	650	868
1	Rush	36	98	52	186	-		-	-	-	-	186	-	186
4	Prisoners	44	112	30	186	226	-17%	-	-	-	-	186	418	3,221
1	Machete Kills	22	138	20	180	-		-	-	-	-	180	-	180
5	Family, The	48	70	52	170	248	-31%	-	-	-	-	170	300	3,833
3	Don Jon	78	40	-	118	132	28%	-	-	-	-	118	284	1,060
	Total	1,674	2,924	1,373	5,970			-	-	-	-	5,970		28,777

McKinleyville, CA

CTRN - Mill Creek Cinema - Mckinleyville, CA

2 Gravity	1,512	1,850	1,606	4,968	4,799	3%	-	-	-	-	4,968	6,892	11,860
1 Captain Phillips	840	1,312	526	2,678	-		-	-	-	-	2,678	-	2,678
3 Cloudy With A Chance Of Mea	574	934	370	1,878	1,680	11%	-	-	-	-	1,878	2,168	9,685
1 Machete Kills	290	179	125	594	-		-	-	-	-	594	-	594
3 Don Jon	222	208	80	510	677	-24%	-	-	-	-	510	920	3,406
2 Runner Runner	152	156	116	423	774	-45%	-	-	-	-	423	964	1,386
4 Prisoners	131	142	120	393	340	15%	-	-	-	-	393	429	3,486
3 Rush	130	92	169	391	519	-24%	-	-	-	-	391	877	2,856
Total	3,851	4,873	3,112	11,835			-	-	-	-	11,835		35,951

Eureka, CA

CTRN - Minor 3 - Arcata, CA

2 Gravity	460	804	466	1,730	1,980	-12%	-	-	-	-	1,730	3,063	4,794
1 Captain Phillips	304	586	313	1,202	-		-	-	-	-	1,202	-	1,202
1 Enough Said	256	454	355	1,066	-		-	-	-	-	1,066	-	1,066
Total	1,020	1,844	1,134	3,998			-	-	-	-	3,998		7,062

Willits, CA

CONT - Noyo 3 - Willits, CA

2 Gravity	424	642	681	1,748	2,432	-28%	-	-	-	-	1,748	4,077	5,825
3 Cloudy With A Chance Of Mea	204	410	260	874	1,544	-43%	-	-	-	-	874	1,777	6,467
2 Instructions Not Included	100	182	172	454	878	-48%	-	-	-	-	454	1,238	1,692
Total	728	1,234	1,113	3,076			-	-	-	-	3,076		13,984

Ukiah, CA

REG - Ukiah 6 - Ukiah, CA

2 Gravity	1,614	1,998	1,094	4,706	6,667	-29%	-	-	-	-	4,706	9,364	14,070
1 Captain Phillips	1,034	1,948	917	3,899	-		-	-	-	-	3,899	-	3,899
3 Cloudy With A Chance Of Mea	662	943	593	2,198	3,742	-41%	-	-	-	-	2,198	4,484	13,314
1 Machete Kills	380	300	217	897	-		-	-	-	-	897	-	897
2 Runner Runner	190	324	254	768	1,121	-31%	-	-	-	-	768	1,586	2,354
5 Insidious Chapter 2	205	326	92	623	1,029	-39%	-	-	-	-	623	1,158	13,275
4 Prisoners	16	54	202	272	717	-62%	-	-	-	-	272	998	6,076
Total	4,101	5,893	3,369	13,363			-	-	-	-	13,363		53,885

Eureka, CA

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denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

											THIS	LAST		
WK		FRI	SAT	SUN	WEEKEND GROSS	LAST WEEKEND GROSS	%	MON	TUE	WED	THU	WEEK TOTAL	WEEK GROSS	CUMULATIVE GROSS
CTRN - Broadway Cinema - Eureka, CA														
2	Gravity	2,548	2,776	2,080	7,404	9,672	-23%	-	-	-	-	7,404	15,416	22,820
1	Captain Phillips	1,436	1,518	1,056	4,010	-		-	-	-	-	4,010	-	4,010
3	Cloudy With A Chance Of Mea	677	1,308	1,142	3,128	3,850	-18%	-	-	-	-	3,128	4,592	18,259
1	Machete Kills	543	508	256	1,308	-		-	-	-	-	1,308	-	1,308
3	Don Jon	206	452	131	789	894	-11%	-	-	-	-	789	1,360	5,061
5	Insidious Chapter 2	231	61	286	578	787	-26%	-	-	-	-	578	1,042	13,766
2	Runner Runner	158	134	218	510	1,058	-51%	-	-	-	-	510	1,510	2,020
6	Riddick	100	230	150	480	471	2%	-	-	-	-	480	806	14,493
3	Rush	112	204	141	457	600	-23%	-	-	-	-	457	1,006	4,085
10*	We're The Millers	210	184	14	408	401	1%	-	-	19	35	462	593	23,952
4	Prisoners	134	145	47	326	652	-50%	-	-	-	-	326	1,015	6,855
5	Family, The	47	114	94	255	481	-47%	-	-	-	-	255	699	8,260
Total		6,402	7,634	5,615	19,653			-	-	19	35	19,707		124,889
ACTA - Arcata - Arcata, CA														
		-	-	-	-	-		-	-	-	-	-	-	-
Total		-	-	-	-	-		-	-	-	-	-	-	-

Lakeport, CA

ALMO - Lakeport 5 - Lakeport, CA

2 Gravity	1,547	1,491	1,461	4,499	5,729	-21%	-	-	-	-	4,499	7,813	12,312
1 Captain Phillips	1,159	1,286	1,054	3,499	-		-	-	-	-	3,499	-	3,499
3 Cloudy With A Chance Of Mea	350	697	435	1,482	1,948	-23%	-	-	-	-	1,482	2,394	7,851
2 Instructions Not Included	227	400	375	1,002	1,364	-26%	-	-	-	-	1,002	1,728	2,730
2 Runner Runner	197	203	195	595	910	-34%	-	-	-	-	595	1,231	1,826
Total	3,480	4,077	3,520	11,077			-	-	-	-	11,077		28,218

Auburn, CA

REG - Auburn Stadium 10 - Auburn, CA

2 Gravity	2,702	5,098	3,181	10,981	11,923	-7%	-	-	-	-	10,981	19,849	30,830
1 Captain Phillips	2,861	3,478	2,366	8,705	-		-	-	-	-	8,705	-	8,705
3 Cloudy With A Chance Of Mea	636	1,438	742	2,816	3,576	-21%	-	-	-	-	2,816	4,093	15,290
3 Rush	366	392	318	1,076	1,573	-31%	-	-	-	-	1,076	2,371	8,505
4 Prisoners	206	346	233	785	1,083	-27%	-	-	-	-	785	1,654	13,428
1 Machete Kills	195	286	166	647	-		-	-	-	-	647	-	647
10* We're The Millers	140	326	146	612	1,010	-39%	-	-	68	66	746	1,339	44,172
2 Runner Runner	180	206	164	550	1,464	-62%	-	-	-	-	550	2,559	3,109
3 Don Jon	-	-	81	81	744	-49%	-	-	-	-	81	1,100	3,325
Total	7,286	11,570	7,397	26,253			-	-	68	66	26,387		128,011

Placerville, CA

REG - Placerville 8 - Placerville, CA

1 Captain Phillips	1,530	2,040	991	4,561	-		-	-	-	-	4,561	-	4,561
2 Gravity	874	1,561	893	3,328	5,157	-35%	-	-	-	-	3,328	8,835	12,163
3 Cloudy With A Chance Of Mea	528	746	540	1,814	2,524	-28%	-	-	-	-	1,814	3,081	9,748
4 Prisoners	158	327	45	530	636	-16%	-	-	-	-	530	1,025	6,859
2 Runner Runner	224	116	78	418	978	-57%	-	-	-	-	418	1,573	1,991
10* We're The Millers	70	203	46	319	585	-45%	-	-	36	24	379	875	27,410
1 Don Jon	59	182	56	297	-		-	-	-	-	297	-	297
1 Machete Kills	174	52	55	281	-		-	-	-	-	281	-	281
Total	3,617	5,227	2,704	11,548			-	-	36	24	11,608		63,310

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Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	LAST WKEND			%	MON	TUE	WED	THU	THIS	LAST	CUME
				GROSS	GROSS	WEEK						WEEK	GROSS	
												TOTAL		
Jackson, CA														
REG - Jackson 4 - Jackson, CA														
2	Gravity	660	880	851	2,391	3,510	-31%	-	-	-	-	2,391	6,024	8,415
1	Captain Phillips	724	957	637	2,318	-		-	-	-	-	2,318	-	2,318
3	Cloudy With A Chance Of Mea	631	198	137	966	1,236	-21%	-	-	-	-	966	2,535	6,594
1	Rush	68	150	108	326	-		-	-	-	-	326	-	326
	Total	2,083	2,185	1,733	6,001			-	-	-	-	6,001		17,653

Sonora, CA													
REG - Sonora Stadium 10 - Sonora, CA													
2 Gravity	1,790	2,851	1,620	6,261	9,178	-31%	-	-	-	-	6,261	15,558	21,819
1 Captain Phillips	2,482	2,307	1,388	6,177	-		-	-	-	-	6,177	-	6,177
3 Cloudy With A Chance Of Mea	856	999	634	2,489	3,424	-27%	-	-	-	-	2,489	4,205	13,215
4 Prisoners	227	315	222	764	892	-14%	-	-	-	-	764	1,402	10,264
3 Rush	240	231	170	641	1,075	-40%	-	-	-	-	641	1,986	6,753
2 Runner Runner	236	268	92	596	968	-38%	-	-	-	-	596	1,565	2,161
1 Machete Kills	170	201	134	505	-		-	-	-	-	505	-	505
10* We're The Millers	85	212	144	441	644	-31%	-	-	30	44	515	1,057	38,711
3 Don Jon	94	108	42	244	789	-69%	-	-	-	-	244	1,141	3,056
Total	6,180	7,492	4,446	18,118			-	-	30	44	18,192		102,661

South Lake Tahoe, CA													
CTRN - Heavenly Village Cinemas - South Lake Tahoe, CA													
2 Gravity	2,363	3,374	2,735	8,472	8,742	-3%	-	-	-	-	8,472	17,479	25,951
3 Cloudy With A Chance Of Mea	508	1,006	816	2,330	2,454	-5%	-	-	-	-	2,330	3,719	10,770
3 Rush	248	561	463	1,272	1,316	-3%	-	-	-	-	1,272	2,759	9,539
4 Prisoners	422	357	394	1,173	980	19%	-	-	-	-	1,173	2,191	14,996
1 Enough Said	204	360	372	936	-		-	-	-	-	936	-	936
10* We're The Millers	235	482	217	934	1,146	-18%	-	-	260	80	1,274	1,987	62,910
3 Don Jon	125	351	151	627	701	-10%	-	-	-	-	627	1,446	5,232
Total	4,105	6,491	5,148	15,744			-	-	260	80	16,084		130,334

South Lake Tahoe, NV													
REG - Horizon Stadium 8 - Stateline, NV													
1 Captain Phillips	1,321	2,106	1,186	4,613	-		-	-	-	-	4,613	-	4,613
2 Runner Runner	220	177	138	535	1,046	-48%	-	-	-	-	535	1,582	2,117
1 Machete Kills	230	203	40	473	-		-	-	-	-	473	-	473
5 Family, The	79	138	167	384	422	-9%	-	-	-	-	384	915	9,450
10* Percy Jackson: Sea Of Monst	127	141	89	357	245	45%	-	-	40	-	397	546	15,952
10 Elysium	50	184	117	351	496	-29%	-	-	-	-	351	814	26,403
5 Despicable Me 2	32	88	136	256	214	19%	-	-	-	-	256	485	2,912
3 Baggage Claim	16	40	32	88	120	-26%	-	-	-	-	88	152	636
Total	2,075	3,077	1,905	7,057			-	-	40	-	7,097		62,556

No Lake Tahoe , CA													
CONT - Village Cinemas 2 - Truckee, CA													
1 Gravity	348	892	472	1,712	-		-	-	-	-	1,712	-	1,712
2 Cloudy With A Chance Of Mea	171	356	235	762	656	16%	-	-	-	-	762	928	1,690
Total	519	1,248	707	2,474			-	-	-	-	2,474		3,402

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Branch Complex Analysis San Francisco

WK	LAST WEEKEND										THIS WEEK	LAST WEEK	CUME GROSS	
	FRI	SAT	SUN	GROSS	GROSS	%	MON	TUE	WED	THU	TOTAL	GROSS		
Reno, NV														
CNMK - Reno Parklane 16 - Reno, NV														
2	Gravity	3,429	4,690	-	8,119	16,417	-32%	-	-	-	-	8,119	24,990	33,109
1	Captain Phillips	1,935	1,588	-	3,523	-	-	-	-	-	-	3,523	-	3,523
3	Cloudy With A Chance Of Mea	773	1,255	-	2,028	6,315	-56%	-	-	-	-	2,028	7,537	24,606
1	Machete Kills	770	878	-	1,648	-	-	-	-	-	-	1,648	-	1,648
6	Instructions Not Included	527	739	-	1,266	3,013	-31%	-	-	-	-	1,266	3,448	52,935
2	Pulling Strings	454	726	-	1,180	4,235	-54%	-	-	-	-	1,180	5,164	6,344
4	Prisoners	281	523	-	804	1,483	-37%	-	-	-	-	804	2,167	13,838
2	Runner Runner	320	470	-	790	2,422	-57%	-	-	-	-	790	3,253	4,043
10*	We're The Millers	307	377	-	684	1,152	-32%	-	-	134	190	1,008	1,491	68,801
5	Insidious Chapter 2	178	484	-	662	1,237	-35%	-	-	-	-	662	1,442	34,699
6	Riddick	208	441	-	649	1,629	-41%	-	-	-	-	649	2,190	19,052
3	Rush	334	298	-	632	1,647	-53%	-	-	-	-	632	2,319	8,769
3	Don Jon	231	358	-	589	1,662	-54%	-	-	-	-	589	2,335	7,612
3	Baggage Claim	145	233	-	378	1,055	-54%	-	-	-	-	378	1,367	3,754
5	Family, The	107	262	-	369	938	-44%	-	-	-	-	369	1,355	13,014
	Total	9,999	13,322	-	23,321		-	-	134	190	23,645		295,747	
CNMK - Summit Sierra 16 - Reno, NV														
2	Gravity	4,451	6,967	5,027	16,445	20,981	-21%	-	-	-	-	16,445	29,868	46,313
1	Captain Phillips	4,815	5,299	3,983	14,097	-	-	-	-	-	-	14,097	-	14,097
3	Cloudy With A Chance Of Mea	1,092	1,808	1,348	4,248	7,511	-43%	-	-	-	-	4,248	8,192	26,733
3	Rush	376	623	415	1,414	2,295	-38%	-	-	-	-	1,414	3,210	12,683
10*	We're The Millers	243	480	412	1,134	1,014	11%	-	-	126	213	1,474	1,336	60,674
4	Prisoners	368	483	282	1,134	1,981	-42%	-	-	-	-	1,134	2,623	16,972
2	Runner Runner	298	387	345	1,030	2,258	-54%	-	-	-	-	1,030	3,330	4,360
3	Don Jon	330	458	203	991	1,213	-18%	-	-	-	-	991	1,742	6,633
5	Insidious Chapter 2	356	293	303	952	736	29%	-	-	-	-	952	910	15,738
10*	Percy Jackson: Sea Of Monst	178	463	296	937	1,095	-14%	-	-	28	34	999	1,265	37,906
5	Family, The	258	364	274	896	935	-4%	-	-	-	-	896	1,414	17,393
1	Machete Kills	187	311	130	628	-	-	-	-	-	-	628	-	628
15*	Despicable Me 2	131	221	120	472	696	-32%	-	-	121	18	611	785	137,839
9	Lee Daniels' The Butler	75	133	73	281	680	-58%	-	-	-	-	281	1,150	34,018
1*	Bonnie And Clyde (re)	-	-	26	26	-	-	-	-	-	-	26	-	26
	Total	13,158	18,290	13,237	44,685		-	-	275	265	45,226		432,013	
CNMK - Reno Riverside 12 - Reno, NV														
2	Gravity	3,900	6,194	3,894	13,988	17,071	-18%	-	-	-	-	13,988	27,002	40,990
1	Captain Phillips	2,530	2,897	1,934	7,360	-	-	-	-	-	-	7,360	-	7,360
2*	Enough Said	680	845	998	2,522	3,168	-20%	-	-	-	532	3,054	4,675	7,730
3	Rush	539	697	510	1,746	2,568	-32%	-	-	-	-	1,746	3,992	13,014
3	Don Jon	358	519	390	1,267	1,801	-29%	-	-	-	-	1,267	2,968	10,547
1	Machete Kills	534	454	260	1,248	-	-	-	-	-	-	1,248	-	1,248
2	Runner Runner	333	469	396	1,198	1,855	-35%	-	-	-	-	1,198	2,801	3,998
3	Cloudy With A Chance Of Mea	228	411	558	1,197	2,054	-41%	-	-	-	-	1,197	2,479	7,480
1	Romeo And Juliet	424	301	267	992	-	-	-	-	-	-	992	-	992
4	Prisoners	141	245	172	558	1,406	-60%	-	-	-	-	558	2,049	14,697
10*	We're The Millers	175	244	101	520	1,247	-58%	-	-	84	60	664	1,644	47,880
1	Patience Stone, The	40	74	52	166	-	-	-	-	-	-	166	-	166
1*	Bonnie And Clyde (re)	-	-	74	74	-	-	-	-	-	-	74	-	74
	Total	9,882	13,350	9,606	32,836		-	-	84	592	33,512		156,176	

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denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK					LAST								
	FRI	SAT	SUN	WEEKEND GROSS	WEEKEND GROSS	%	MON	TUE	WED	THU	THIS WEEK TOTAL	LAST WEEK GROSS	CUME GROSS
CNMK - Sparks 14 + XD - Sparks, NV													
2 Gravity	6,254	8,144	5,234	19,632	28,529	-31%	-	-	-	-	19,632	42,002	61,634
1 Captain Phillips	2,963	3,425	2,051	8,439	-		-	-	-	-	8,439	-	8,439
3 Cloudy With A Chance Of Mea	1,417	2,929	2,140	6,486	9,427	-31%	-	-	-	-	6,486	11,066	36,440
6 Instructions Not Included	392	686	748	1,826	2,445	-25%	-	-	-	-	1,826	3,018	42,572
1 Machete Kills	776	563	392	1,730	-		-	-	-	-	1,730	-	1,730
5 Insidious Chapter 2	414	751	512	1,676	2,131	-21%	-	-	-	-	1,676	2,489	53,926
2 Pulling Strings	262	542	845	1,649	3,678	-55%	-	-	-	-	1,649	4,349	5,998
2 Runner Runner	513	517	464	1,494	3,239	-53%	-	-	-	-	1,494	4,660	6,154
3 Rush	398	523	304	1,224	1,910	-35%	-	-	-	-	1,224	2,725	12,860
4 Prisoners	218	510	380	1,108	2,216	-49%	-	-	-	-	1,108	3,152	28,580
3 Don Jon	157	459	458	1,074	1,680	-36%	-	-	-	-	1,074	2,241	7,526
2 Grace Unplugged	142	172	304	618	1,258	-50%	-	-	-	-	618	1,703	2,322
1* Bonnie And Clyde (re)	-	-	78	78	-		-	-	-	-	78	-	78
Total	13,906	19,221	13,910	47,034			-	-	-	-	47,034		268,259
WWDI - El Rancho 4 DI - Sparks, NV													
2 Grown Ups 2	353	427	135	915	1,413	-35%	-	-	-	-	915	1,586	33,367
3 Cloudy With A Chance Of Mea	353	427	135	915	1,413	-35%	-	-	-	-	915	1,586	5,230
1 Monsters University	248	198	124	570	-		-	-	-	-	570	-	35,885
2 Gravity	248	198	124	570	1,040	-45%	-	-	-	-	570	1,320	1,890
1 We're The Millers	223	203	122	548	-		-	-	-	-	548	-	23,656
1 Machete Kills	223	203	122	548	-		-	-	-	-	548	-	548
4 Prisoners	162	235	61	458	513	-10%	-	-	-	-	458	708	3,388
2 Runner Runner	162	235	61	458	513	-10%	-	-	-	-	458	708	1,166
Total	1,972	2,126	884	4,982			-	-	-	-	4,982		105,130
Carson City, NV													
GALX - Galaxy Fandango - Carson City, NV													
2 Gravity	3,948	5,272	3,611	12,830	16,556	-22%	-	-	-	-	12,830	27,021	39,852
1 Captain Phillips	2,466	3,046	2,862	8,373	-		-	-	-	-	8,373	-	8,373
3 Cloudy With A Chance Of Mea	428	1,527	869	2,824	4,236	-33%	-	-	-	-	2,824	5,936	17,565
3 Rush	444	493	328	1,265	2,338	-45%	-	-	-	-	1,265	3,632	13,093
1 Machete Kills	455	354	409	1,218	-		-	-	-	-	1,218	-	1,218
4 Prisoners	460	448	288	1,195	1,362	-12%	-	-	-	-	1,195	2,390	16,874
2 Runner Runner	475	296	190	960	2,184	-56%	-	-	-	-	960	3,262	4,222
5 Instructions Not Included	276	160	187	623	1,622	-61%	-	-	-	-	623	1,908	19,072
Total	8,952	11,596	8,744	29,288			-	-	-	-	29,288		120,269
CONT - Stadium 4 Cinemas - Carson City, NV													
2 Planes	78	213	252	543	873	-37%	-	-	-	-	543	996	1,539
2 We're The Millers	135	174	87	396	357	10%	-	-	-	-	396	570	966
7 Grown Ups 2	123	135	66	324	267	21%	-	-	-	-	324	351	3,744
9 Despicable Me 2	27	132	144	303	318	-4%	-	-	-	-	303	420	10,473
2 Elysium	27	126	72	225	162	38%	-	-	-	-	225	306	531
2 Lee Daniels' The Butler	18	57	132	207	162	27%	-	-	-	-	207	354	561
7 Wolverine, The	48	129	21	198	318	-37%	-	-	-	-	198	468	3,375
2 Riddick	42	51	-	93	105	-11%	-	-	-	-	93	195	288
Total	498	1,017	774	2,289			-	-	-	-	2,289		21,477
Minden, NV													
CTRN - Ironwood 8 - Minden, NV													
2 Gravity	782	1,032	-	1,814	2,727	-8%	-	-	-	-	1,814	4,365	6,179

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Branch Complex Analysis San Francisco

WK		FRI	SAT	SUN	LAST WKEND		%	MON	TUE	WED	THU	THIS WEEK	LAST WEEK	CUME
					GROSS	GROSS						TOTAL	GROSS	
CTRN - Ironwood 8 - Minden, NV (continued)														
1	Captain Phillips	748	745	-	1,493	-		-	-	-	-	1,493	-	1,493
3	Cloudy With A Chance Of Mea	137	383	-	520	1,244	-34%	-	-	-	-	520	1,412	4,433
5	Insidious Chapter 2	93	118	-	211	481	-35%	-	-	-	-	211	521	4,013
4	Prisoners	107	46	-	153	660	-64%	-	-	-	-	153	832	3,362
2	Runner Runner	73	71	-	144	391	-56%	-	-	-	-	144	611	755
1	Machete Kills	65	28	-	93	-		-	-	-	-	93	-	93
	Total	2,005	2,423	-	4,428			-	-	-	-	4,428		20,328

Ashland, OR

CTRN - Ashland Street Cinema - Ashland, OR

2	Gravity	-	2,004	1,558	3,562	5,705	-14%	-	-	-	3,562	9,109	12,670
3	Cloudy With A Chance Of Mea	-	398	272	670	952	2%	-	-	-	670	1,190	3,769
1*	Don Jon	-	166	148	314	-	-	-	-	-	314	-	314
3	Rush	-	120	160	279	536	-15%	-	-	-	279	919	2,952
4	Prisoners	-	55	34	89	329	-62%	-	-	-	89	482	3,061
	Total	-	2,743	2,172	4,914	-	-	-	-	-	4,914	-	22,766

CTRN - Varsity Theatre - Ashland, OR

1	Captain Phillips	556	1,148	809	2,512	-	-	-	-	-	2,512	-	2,512
1	Enough Said	650	908	758	2,317	-	-	-	-	-	2,317	-	2,317
1	Blue Jasmine	107	344	220	670	-	-	-	-	-	670	-	20,880
1	In A World...	130	394	120	645	-	-	-	-	-	645	-	5,054
2	Runner Runner	131	162	84	376	624	-39%	-	-	-	376	816	1,193
	Total	1,574	2,956	1,991	6,520	-	-	-	-	-	6,520	-	31,956

Klamath Falls, OR

CTRN - Pelican Cinema - Klamath Falls, OR

2	Gravity	1,268	1,971	1,354	4,594	5,162	-11%	-	-	-	4,594	7,438	12,032
1	Captain Phillips	990	914	691	2,596	-	-	-	-	-	2,596	-	2,596
3	Cloudy With A Chance Of Mea	424	729	525	1,678	2,926	-42%	-	-	-	1,678	3,363	9,708
10*	We're The Millers	154	236	165	554	387	43%	-	-	32	606	498	22,367
1	Machete Kills	88	240	156	483	-	-	-	-	-	483	-	483
1	Enough Said	144	134	133	410	-	-	-	-	-	410	-	410
2	Runner Runner	82	130	163	375	595	-36%	-	-	-	375	791	1,166
4	Prisoners	79	190	102	372	806	-53%	-	-	-	372	1,008	5,226
3	Rush	106	78	139	323	578	-44%	-	-	-	323	744	2,873
3	Don Jon	35	74	34	143	445	-67%	-	-	-	143	595	1,762
	Total	3,370	4,696	3,462	11,528	-	-	-	32	20	11,580	-	58,623

Medford, OR

CNMK - Tinseltown 15 - Medford, OR

2	Gravity	6,617	8,661	6,369	21,647	22,893	-5%	-	-	-	21,647	36,755	58,402
1	Captain Phillips	4,334	4,183	2,991	11,508	-	-	-	-	-	11,508	-	11,508
3	Cloudy With A Chance Of Mea	1,829	2,753	1,804	6,386	8,325	-23%	-	-	-	6,386	10,956	31,946
2	Grace Unplugged	606	572	494	1,672	1,383	20%	-	-	-	1,672	2,004	3,676
10*	We're The Millers	375	656	414	1,445	1,438	0%	-	-	45	1,576	2,012	64,432
1	Machete Kills	456	540	398	1,394	-	-	-	-	-	1,394	-	1,394
5*	Instructions Not Included	239	464	547	1,250	1,576	-20%	-	-	-	1,268	1,877	18,571
2	Runner Runner	487	479	275	1,241	2,175	-42%	-	-	-	1,241	3,297	4,538
3	Rush	411	474	326	1,211	1,863	-35%	-	-	-	1,211	2,838	10,760
4	Prisoners	341	430	263	1,034	1,641	-36%	-	-	-	1,034	2,271	17,008

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Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	LAST		%	MON	TUE	WED	THU	THIS	LAST	CUME
				WKEND	WKEND						WEEK	WEEK	
				GROSS	GROSS						TOTAL	GROSS	GROSS
CNMK - Tinseltown 15 - Medford, OR (continued)													
3 Don Jon	451	304	243	998	1,374	-27%	-	-	-	-	998	2,046	7,398
5 Insidious Chapter 2	292	330	53	675	1,150	-41%	-	-	-	-	675	1,504	24,291
5 Family, The	140	178	211	529	1,042	-49%	-	-	-	-	529	1,621	16,626
1* Bonnie And Clyde (re)	-	-	30	30	-		-	-	-	-	30	-	30
Total	16,578	20,024	14,418	51,020			-	-	45	104	51,169		270,580
CNMK - White City 6 - White City, OR													
2 Gravity	1,032	1,092	771	2,895	3,207	-9%	-	-	-	-	2,895	4,178	7,073
3 Cloudy With A Chance Of Mea	913	1,133	767	2,813	2,550	10%	-	-	-	-	2,813	3,045	11,714
10* Percy Jackson: Sea Of Monst	130	199	148	477	339	40%	-	-	61	21	559	416	16,820
5 Family, The	77	144	136	357	355	0%	-	-	-	-	357	441	4,285
5 Insidious Chapter 2	88	151	105	344	485	-29%	-	-	-	-	344	521	6,593
10 Planes	93	178	55	326	236	38%	-	-	-	-	326	296	20,176
4 Prisoners	88	96	104	288	412	-30%	-	-	-	-	288	598	3,767
Total	2,421	2,993	2,086	7,500			-	-	61	21	7,582		70,428

Auburn, CA

INDRP - State Theatre - Auburn, CA

	-	-	-	-	-		-	-	-	-	-	-	-
Total	-	-	-	-	-		-	-	-	-	-	-	-

AR - Auditorium Rental, AS - Auditorium Screening, CW - Closed Weekdays, DP - Damaged Print, EF - Equipment Failure
FF - Film Festival, MC - Movie Canceled, NA - No Authorization, NB - No Bookings, ND - Called, No Data Available
NE - No Engagement, NP - No Patrons, PR - Pending Revenue, SS - Special Screening, TC - Temporarily Closed
TR - Theatre Rented, W - Weather

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