

Branch Complex Analysis

San Francisco

WK	FRI	SAT	SUN	LAST WKEND		%	MON	TUE	WED	THU	THIS	LAST	CUME	
				GROSS	GROSS						WEEK	WEEK		GROSS
San Francisco, CA														
AMC - Metreon 16 with IMAX & ETX - San Francisco, CA														
2	Insidious Chapter 2	4,636	6,133	3,535	14,304	43,816	-67%	-	-	-	-	14,304	53,559	67,863
2	Family, The	2,653	4,199	2,082	8,934	18,025	-50%	-	-	-	-	8,934	24,677	33,611
3	Riddick	2,461	3,202	2,096	7,759	9,361	-17%	-	-	-	-	7,759	13,918	60,044
7	Elysium	1,972	3,837	1,938	7,747	14,132	-45%	-	-	-	-	7,747	17,230	413,610
8*	Blue Jasmine	1,815	4,353	1,497	7,665	6,842	12%	-	-	-	-	7,665	10,038	213,176
4	Instructions Not Included	1,616	2,470	2,859	6,945	6,816	1%	-	-	-	-	6,945	10,248	66,799
5	World's End, The	1,282	2,618	1,188	5,088	7,729	-34%	-	-	-	-	5,088	9,572	131,352
7*	We're The Millers	1,174	1,917	1,190	4,281	3,707	15%	-	-	235	414	4,930	4,645	104,703
1	Thanks For Sharing	1,464	1,717	755	3,936	-	-	-	-	-	-	3,936	-	3,936
3*	This Is The End	962	2,066	856	3,884	4,093	-5%	-	-	-	131	4,015	6,433	312,702
4	Grandmaster, The	924	1,408	791	3,123	2,616	19%	-	-	-	-	3,123	3,357	26,352
1	Salinger	601	649	363	1,613	-	-	-	-	-	-	1,613	-	1,613
4	One Direction: This Is Us	44	174	344	562	2,231	-74%	-	-	-	-	562	2,552	30,960
	Total	21,604	34,743	19,494	75,841		-	-	235	545	76,621		1,466,721	
CNMK - San Francisco Centre 9 + XD - San Francisco, CA														
1	Prisoners	8,952	15,403	-	24,355	-	-	-	-	-	-	24,355	-	24,355
1	Battle Of The Year	1,528	2,771	-	4,299	-	-	-	-	-	-	4,299	-	4,299
6	Lee Daniels' The Butler	1,171	2,503	-	3,674	7,090	-34%	-	-	-	-	3,674	10,597	110,118
7	Spectacular Now, The	536	1,444	-	1,980	2,988	-14%	-	-	-	-	1,980	4,585	60,775
1	My Lucky Star	554	828	-	1,382	-	-	-	-	-	-	1,382	-	1,382
3	Short Term 12	458	650	-	1,108	2,646	-45%	-	-	-	-	1,108	3,968	9,081
6	Jobs	226	808	-	1,034	3,074	-54%	-	-	-	-	1,034	4,808	54,785
	Total	13,425	24,407	-	37,832		-	-	-	-	-	37,832		264,795
AMC - Van Ness 14 with IMAX - San Francisco, CA														
1	Prisoners	6,297	9,638	3,830	19,765	-	-	-	-	-	-	19,765	-	19,765
1	Wizard of Oz: An IMAX 3D Ex	3,013	4,948	3,032	10,993	-	-	-	-	-	-	10,993	-	10,993
2	Insidious Chapter 2	1,744	2,332	1,099	5,175	13,453	-61%	-	-	-	-	5,175	16,476	21,651
6	Blue Jasmine	1,274	2,092	720	4,086	5,206	-21%	-	-	-	-	4,086	7,937	77,942
6	Lee Daniels' The Butler	1,198	1,743	820	3,761	4,098	-8%	-	-	-	-	3,761	5,432	52,975
7	Elysium	735	2,333	632	3,700	3,250	13%	-	-	-	-	3,700	4,876	119,486
7	Planes	299	2,530	812	3,641	2,870	26%	-	-	-	-	3,641	3,395	38,217
5	World's End, The	731	1,693	840	3,264	4,771	-31%	-	-	-	-	3,264	7,164	55,138
2	Family, The	829	1,641	655	3,125	6,795	-54%	-	-	-	-	3,125	9,200	12,325
3	Riddick	701	1,252	720	2,673	5,395	-50%	-	-	-	-	2,673	9,157	34,418
3*	This Is The End	838	1,074	420	2,332	2,646	-11%	-	-	-	301	2,633	3,789	223,459
7*	We're The Millers	556	1,115	433	2,104	2,416	-12%	-	-	440	132	2,676	4,361	47,727
1	Battle Of The Year	689	658	734	2,081	-	-	-	-	-	-	2,081	-	2,081
4	One Direction: This Is Us	29	321	266	616	1,505	-59%	-	-	-	-	616	1,769	11,895
	Total	18,933	33,370	15,013	67,316		-	-	440	433	68,189		728,072	
CNMK - Kabuki Cinema - San Francisco, CA														
1	Prisoners	5,240	7,917	2,481	15,638	-	-	-	-	-	-	15,638	-	15,638
6	In A World...	1,452	4,282	964	6,698	7,358	-8%	-	-	-	-	6,698	9,765	65,021
6	Lee Daniels' The Butler	1,206	3,211	938	5,356	6,752	-20%	-	-	-	-	5,356	8,189	78,526
1	Thanks For Sharing	1,272	2,451	897	4,620	-	-	-	-	-	-	4,620	-	4,620
1	C.O.G.	1,080	1,951	572	3,603	-	-	-	-	-	-	3,603	-	3,603
2	Family, The	970	1,702	624	3,294	8,532	-61%	-	-	-	-	3,294	10,908	14,203
7	Spectacular Now, The	393	1,187	1,187	2,767	4,640	-40%	-	-	-	-	2,767	6,526	61,220
7	Elysium	577	1,004	406	1,987	4,180	-52%	-	-	-	-	1,987	5,741	97,752

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denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis

San Francisco

WK	FRI	SAT	SUN	WEEKEND GROSS	LAST WEEKEND GROSS	%	MON	TUE	WED	THU	THIS WEEK TOTAL	LAST WEEK GROSS	CUME GROSS
CNMK - Kabuki Cinema - San Francisco, CA (continued)													
1 Mademoiselle C	681	729	370	1,780	-		-	-	-	-	1,780	-	1,780
Total	12,871	24,434	8,439	45,743			-	-	-	-	45,743		342,363
LAND - Clay - San Francisco, CA													
8 Blue Jasmine	1,459	3,535	1,277	6,271	6,914	-9%	-	-	-	-	6,271	9,993	239,416
Total	1,459	3,535	1,277	6,271			-	-	-	-	6,271		239,416
LAND - Opera Plaza 4 - San Francisco, CA													
1 Wadjda	1,670	3,388	1,511	6,569	-		-	-	-	-	6,569	-	6,569
1 Museum Hours	716	1,356	700	2,772	-		-	-	-	-	2,772	-	2,772
2 Populaire	568	846	382	1,796	3,386	-46%	-	-	-	-	1,796	4,962	6,758
1 You Will Be My Son	292	460	270	1,022	-		-	-	-	-	1,022	-	1,022
Total	3,246	6,050	2,863	12,159			-	-	-	-	12,159		17,121
PFR - Vogue - San Francisco, CA													
2 Family, The	314	450	236	1,000	1,880	-46%	-	-	-	-	1,000	2,388	3,388
Total	314	450	236	1,000			-	-	-	-	1,000		3,388
ESP - Presidio Theatre - San Francisco, CA													
1 Spectacular Now, The	367	1,013	224	1,604	-		-	-	-	-	1,604	-	1,604
1 Salinger	242	607	217	1,066	-		-	-	-	-	1,066	-	1,066
2 Family, The	316	420	105	841	1,542	-45%	-	-	-	-	841	2,195	3,036
5 World's End, The	183	245	77	505	807	-37%	-	-	-	-	505	1,176	11,926
3 This Is The End	99	198	22	319	423	-24%	-	-	-	-	319	615	43,297
Total	1,207	2,483	645	4,335			-	-	-	-	4,335		60,929
ESP - Marina Theatre - San Francisco, CA													
1 Prisoners	1,349	2,306	1,046	4,701	-		-	-	-	-	4,701	-	4,701
6 Lee Daniels' The Butler	535	675	212	1,422	1,453	-2%	-	-	-	-	1,422	1,762	20,323
Total	1,884	2,981	1,258	6,123			-	-	-	-	6,123		25,024
PFR - Balboa 2 - San Francisco, CA													
3 Blue Jasmine	602	1,668	510	2,780	2,812	-1%	-	-	-	-	2,780	3,628	10,648
1 In A World...	475	918	425	1,818	-		-	-	-	-	1,818	-	1,818
1* Last Unicorn, The	-	135	-	135	-		-	-	-	-	135	-	135
Total	1,077	2,721	935	4,733			-	-	-	-	4,733		12,601
CAST - Castro - San Francisco, CA													
Total	-	-	-	-	-		-	-	-	-	-	-	-
CNMK - Daly City 20 + XD - Daly City, CA													
1 Prisoners	7,355	8,050	-	15,405	-		-	-	-	-	15,405	-	15,405
2 Insidious Chapter 2	7,107	8,109	-	15,216	54,037	-66%	-	-	-	-	15,216	67,431	82,647
4 Instructions Not Included	2,232	4,318	-	6,550	8,466	20%	-	-	-	-	6,550	11,068	71,663
1 Battle Of The Year	2,384	3,264	-	5,648	-		-	-	-	-	5,648	-	5,648
2 Family, The	1,788	2,502	-	4,290	11,533	-54%	-	-	-	-	4,290	16,290	20,580
3 Riddick	1,494	2,488	-	3,982	8,924	-43%	-	-	-	-	3,982	13,448	52,168
7 Planes	631	2,891	-	3,522	3,833	22%	-	-	-	-	3,522	4,300	77,301
7* We're The Millers	1,111	1,380	-	2,491	3,636	-17%	-	-	250	269	3,010	5,681	89,108
7 Elysium	825	1,355	-	2,180	3,672	-21%	-	-	-	-	2,180	5,107	131,842
6 Lee Daniels' The Butler	891	1,288	-	2,179	4,308	-29%	-	-	-	-	2,179	6,867	79,280
4 Grandmaster, The	675	1,164	-	1,839	2,362	-4%	-	-	-	-	1,839	3,533	23,564
5 World's End, The	676	1,090	-	1,766	3,394	-39%	-	-	-	-	1,766	4,441	41,874
6 Blue Jasmine	393	1,175	-	1,568	2,046	-7%	-	-	-	-	1,568	3,376	34,084
5 You're Next	502	712	-	1,214	1,751	-11%	-	-	-	-	1,214	2,224	31,287
4 One Direction: This Is Us	321	647	-	968	2,673	-53%	-	-	-	-	968	2,999	30,327
Total	28,385	40,433	-	68,818			-	-	250	269	69,337		786,778

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Branch Complex Analysis San Francisco

WK				LAST		%	MON	TUE	WED	THU	THIS	LAST	CUME
	FRI	SAT	SUN	GROSS	GROSS						WEEK	WEEK	
CNMK - Century Tanforan 20 + XD - San Bruno, CA													
1	Prisoners	7,304	11,106	-	18,410	-	-	-	-	-	18,410	-	18,410
2	Insidious Chapter 2	5,013	6,714	-	11,727	48,816	-71%	-	-	-	11,727	58,752	70,479
2	Family, The	2,165	3,548	-	5,713	15,172	-53%	-	-	-	5,713	21,563	27,276
1	Battle Of The Year	2,146	2,924	-	5,070	-	-	-	-	-	5,070	-	5,070
4	Instructions Not Included	1,247	3,743	-	4,990	8,044	17%	-	-	-	4,990	10,148	74,340
7*	Percy Jackson: Sea Of Monst	876	2,621	-	3,497	4,024	24%	-	-	151	224	3,872	4,729
7	Planes	597	2,788	-	3,385	4,643	4%	-	-	-	-	3,385	5,442
2	Bit Player, The (Ekstra)	1,575	1,419	-	2,994	9,996	-56%	-	-	-	-	2,994	15,960
3	Riddick	812	2,092	-	2,904	6,874	-42%	-	-	-	-	2,904	9,688
7*	We're The Millers	699	1,641	-	2,340	3,212	0%	-	-	241	438	3,019	5,034
6	Lee Daniels' The Butler	750	1,568	-	2,318	3,830	-21%	-	-	-	-	2,318	5,527
7	Elysium	675	1,462	-	2,137	2,311	24%	-	-	-	-	2,137	3,561
4	One Direction: This Is Us	641	845	-	1,486	2,937	-31%	-	-	-	-	1,486	3,316
5	Blue Jasmine	452	855	-	1,307	1,810	-8%	-	-	-	-	1,307	2,782
5	World's End, The	226	522	-	748	1,819	-46%	-	-	-	-	748	2,659
4	Grandmaster, The	216	491	-	707	1,725	-51%	-	-	-	-	707	2,269
Total		25,394	44,339	-	69,733		-	-	392	662	70,787		789,772
REG - Stonestown Twin 2 - San Francisco, CA													
1	Thanks For Sharing	356	759	412	1,527	-	-	-	-	-	1,527	-	1,527
5	Spectacular Now, The	308	632	165	1,105	1,262	-12%	-	-	-	-	1,105	1,707
3	Austenland	82	350	250	682	1,165	-41%	-	-	-	-	682	1,799
Total		746	1,741	827	3,314		-	-	-	-	3,314		19,759
CNMK - San Francisco Empire 3 - San Francisco, CA													
1	Prisoners	1,210	1,997	671	3,878	-	-	-	-	-	3,878	-	3,878
6	Blue Jasmine	1,103	1,864	367	3,334	3,767	-11%	-	-	-	-	3,334	5,142
2	Family, The	589	1,257	370	2,216	4,275	-48%	-	-	-	-	2,216	5,425
1*	Fight Club	-	-	113	113	-	-	-	-	-	-	113	-
Total		2,902	5,118	1,521	9,541		-	-	-	-	9,541		79,633
CNMK - San Mateo 12 - San Mateo, CA													
1	Prisoners	4,639	6,406	2,708	13,752	-	-	-	-	-	13,752	-	13,752
2	Insidious Chapter 2	1,570	2,655	940	5,166	15,294	-66%	-	-	-	-	5,166	18,024
3	Instructions Not Included	1,223	1,617	1,897	4,737	5,626	-15%	-	-	-	-	4,737	6,996
2	Family, The	1,201	1,962	754	3,916	7,810	-49%	-	-	-	-	3,916	10,959
7	Planes	524	2,199	914	3,637	3,137	15%	-	-	-	-	3,637	3,677
5	Blue Jasmine	1,048	1,686	634	3,368	3,463	-2%	-	-	-	-	3,368	4,728
6	Lee Daniels' The Butler	836	1,786	666	3,288	3,255	1%	-	-	-	-	3,288	4,546
7*	We're The Millers	606	1,351	390	2,347	2,744	-14%	-	-	115	220	2,682	3,861
1	Battle Of The Year	833	1,050	357	2,240	-	-	-	-	-	-	2,240	-
3	Riddick	416	700	614	1,730	2,433	-28%	-	-	-	-	1,730	3,317
7	Elysium	408	629	227	1,264	2,212	-42%	-	-	-	-	1,264	3,238
4	One Direction: This Is Us	97	506	469	1,072	2,582	-58%	-	-	-	-	1,072	2,767
1*	Fight Club	-	-	233	233	-	-	-	-	-	-	233	-
Total		13,401	22,547	10,803	46,750		-	-	115	220	47,085		403,227
CNMK - Palo Alto Square 2 - Palo Alto, CA													
3	Blue Jasmine	2,355	4,295	1,682	8,332	9,259	-10%	-	-	-	-	8,332	12,890
Total		2,355	4,295	1,682	8,332		-	-	-	-	8,332		35,160
LAND - Aquarius 2 - Palo Alto, CA													
1	In A World...	968	2,417	826	4,211	-	-	-	-	-	4,211	-	4,211
1	Salinger	513	862	420	1,795	-	-	-	-	-	1,795	-	1,795
Total		1,481	3,279	1,246	6,006		-	-	-	-	6,006		6,006

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WK	FRI	SAT	SUN	LAST		%	MON	TUE	WED	THU	THIS	LAST	CUME
				WEEKEND	WEEKEND						WEEK	WEEK	
				GROSS	GROSS						TOTAL	GROSS	GROSS
CNМК - Redwood Downtown 20 + XD - Redwood City, CA													
1 Prisoners	7,626	10,319	5,322	23,268	-		-	-	-	-	23,268	-	23,268
4 Instructions Not Included	2,738	6,034	4,245	13,017	14,073	-7%	-	-	-	-	13,017	16,913	119,100
2 Insidious Chapter 2	4,152	5,093	2,294	11,539	37,849	-69%	-	-	-	-	11,539	43,661	55,200
2 Family, The	2,371	4,719	1,873	8,963	16,543	-45%	-	-	-	-	8,963	23,271	32,234
6 Lee Daniels' The Butler	1,982	4,234	1,070	7,286	7,761	-6%	-	-	-	-	7,286	10,751	132,638
12* Despicable Me 2	945	3,092	1,679	5,716	5,078	12%	-	-	249	258	6,223	5,673	443,990
7* Percy Jackson: Sea Of Monst	1,017	2,970	1,256	5,243	4,711	11%	-	-	166	44	5,453	5,166	86,045
7 Planes	600	2,425	1,152	4,176	4,337	-3%	-	-	-	-	4,176	5,063	129,816
7* We're The Millers	1,265	2,036	670	3,971	3,505	13%	-	-	366	302	4,639	4,967	102,847
1 Battle Of The Year	1,032	1,737	1,048	3,818	-		-	-	-	-	3,818	-	3,818
7 Elysium	901	1,668	1,018	3,587	3,679	-2%	-	-	-	-	3,587	5,034	142,158
3 Riddick	825	1,749	906	3,480	6,656	-47%	-	-	-	-	3,480	9,354	41,726
6 Blue Jasmine	849	1,474	807	3,130	4,159	-24%	-	-	-	-	3,130	5,723	74,760
5 World's End, The	781	1,638	606	3,025	3,139	-3%	-	-	-	-	3,025	4,090	53,107
4 One Direction: This Is Us	619	1,433	690	2,742	4,419	-37%	-	-	-	-	2,742	4,857	38,198
5 Spectacular Now, The	719	1,174	526	2,419	3,275	-26%	-	-	-	-	2,419	4,364	25,477
4 Grandmaster, The	173	244	50	468	1,789	-73%	-	-	-	-	468	2,390	13,570
1* Fight Club	-	-	453	453	-		-	-	-	-	453	-	453
Total	28,595	52,039	25,665	106,301			-	-	781	604	107,686		1,518,405
LAND - Guild - Menlo Park, CA													
2 Short Term 12	902	1,010	455	2,367	2,912	-18%	-	-	-	-	2,367	3,940	6,307
Total	902	1,010	455	2,367			-	-	-	-	2,367		6,307
CNМК - Mountain View Cinema 16 - Mountain View, CA													
1 Prisoners	4,484	5,655	-	10,139	-		-	-	-	-	10,139	-	10,139
2 Family, The	1,388	2,034	-	3,422	9,339	-53%	-	-	-	-	3,422	12,458	15,880
4 Instructions Not Included	1,330	1,598	-	2,928	4,878	-3%	-	-	-	-	2,928	6,217	42,597
6 Lee Daniels' The Butler	545	1,904	-	2,449	5,014	-36%	-	-	-	-	2,449	7,390	86,720
2 Insidious Chapter 2	1,155	1,187	-	2,342	11,793	-75%	-	-	-	-	2,342	13,630	15,972
14 Monsters University	442	1,840	-	2,282	2,831	23%	-	-	-	-	2,282	3,296	198,651
7 Planes	433	1,212	-	1,645	2,222	31%	-	-	-	-	1,645	2,390	45,170
7 Elysium	432	1,203	-	1,635	2,632	-17%	-	-	-	-	1,635	3,458	101,733
3 Riddick	535	1,078	-	1,613	3,105	-26%	-	-	-	-	1,613	4,388	17,459
5 World's End, The	448	1,053	-	1,501	2,827	-26%	-	-	-	-	1,501	3,966	40,174
1 Battle Of The Year	549	936	-	1,485	-		-	-	-	-	1,485	-	1,485
1 Thanks For Sharing	441	1,029	-	1,470	-		-	-	-	-	1,470	-	1,470
3 Jobs	684	507	-	1,191	2,533	-36%	-	-	-	-	1,191	3,627	8,961
7* We're The Millers	389	715	-	1,104	2,178	-36%	-	-	187	242	1,533	3,074	50,922
4 Grandmaster, The	153	117	-	270	1,247	-74%	-	-	-	-	270	1,739	9,950
Total	13,408	22,068	-	35,476			-	-	187	242	35,905		647,283
AMC - Mercado 20 with IMAX - Santa Clara, CA													
1 Prisoners	11,522	14,081	6,676	32,279	-		-	-	-	-	32,279	-	32,279
2 Insidious Chapter 2	5,061	6,130	2,755	13,946	34,288	-59%	-	-	-	-	13,946	39,473	53,419
1 Phata Poster Nikla Hero	4,923	5,634	2,656	13,213	-		-	-	-	-	13,213	-	13,213
4 Instructions Not Included	3,318	4,873	4,141	12,332	17,084	-27%	-	-	-	-	12,332	20,454	120,560
1 Wizard of Oz: An IMAX 3D Ex	1,806	2,790	2,022	6,618	-		-	-	-	-	6,618	-	6,618
2 Family, The	1,718	2,522	1,230	5,470	12,901	-57%	-	-	-	-	5,470	17,225	22,695
3 Riddick	1,410	2,235	1,312	4,957	12,432	-60%	-	-	-	-	4,957	16,324	57,860
1 Battle Of The Year	1,438	1,907	1,223	4,568	-		-	-	-	-	4,568	-	4,568
7 Elysium	1,276	1,758	1,106	4,140	4,401	-5%	-	-	-	-	4,140	6,138	171,300
5 Madras Cafe (Hindi)	1,101	2,120	668	3,889	4,457	-12%	-	-	-	-	3,889	5,173	71,754

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denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	LAST WKEND		%	MON	TUE	WED	THU	THIS	LAST	CUME
				GROSS	GROSS						WEEK	WEEK	
AMC - Mercado 20 with IMAX - Santa Clara, CA (continued)													
7* Chennai Express	1,293	1,536	880	3,709	3,509	5%	-	-	-	114	3,823	4,128	212,648
7* We're The Millers	957	1,913	754	3,624	3,979	-8%	-	-	392	441	4,457	5,819	84,721
3 Shuddh Desi Romance	818	1,623	784	3,225	10,059	-67%	-	-	-	-	3,225	11,805	44,943
5 World's End, The	1,060	1,132	722	2,914	3,497	-16%	-	-	-	-	2,914	5,031	55,877
6 Lee Daniels' The Butler	394	1,064	508	1,966	2,888	-31%	-	-	-	-	1,966	3,959	50,306
7 Planes	174	1,072	686	1,932	2,502	-22%	-	-	-	-	1,932	2,939	77,679
2 Grand Masti	584	656	607	1,847	11,517	-83%	-	-	-	-	1,847	13,388	15,235
4 Satyagraha	513	833	270	1,616	2,314	-30%	-	-	-	-	1,616	3,035	38,396
Total	39,366	53,879	29,000	122,245			-	-	392	555	123,192		1,134,071

San Jose, CA

AMC - Cupertino Square 16 with IMAX - Cupertino, CA

1 Prisoners	3,629	4,373	1,983	9,985	-		-	-	-	-	9,985	-	9,985
12* Despicable Me 2	1,537	3,358	1,607	6,502	4,345	49%	-	-	152	219	6,873	5,835	443,439
1 Wizard of Oz: An IMAX 3D Ex	1,195	2,407	1,545	5,147	-		-	-	-	-	5,147	-	5,147
2 Insidious Chapter 2	1,333	2,463	1,195	4,991	19,585	-74%	-	-	-	-	4,991	23,100	28,091
7 Planes	1,054	2,368	1,133	4,555	3,082	47%	-	-	-	-	4,555	3,836	94,639
2 Family, The	1,248	2,227	1,070	4,545	7,429	-38%	-	-	-	-	4,545	9,817	14,362
6 Lee Daniels' The Butler	954	1,830	698	3,482	3,272	6%	-	-	-	-	3,482	4,264	63,390
7* We're The Millers	899	1,582	801	3,282	3,568	-8%	-	-	328	138	3,748	4,966	65,121
9 Wolverine, The	906	1,556	794	3,256	3,366	-3%	-	-	-	-	3,256	4,743	173,237
3 Riddick	866	1,613	734	3,213	7,014	-54%	-	-	-	-	3,213	9,496	37,069
1 Battle Of The Year	827	1,349	838	3,014	-		-	-	-	-	3,014	-	3,014
7 Elysium	957	1,294	720	2,971	4,127	-28%	-	-	-	-	2,971	5,432	146,047
4 Grandmaster, The	660	1,388	556	2,604	2,428	7%	-	-	-	-	2,604	3,265	20,828
6 Jobs	459	1,129	826	2,414	2,300	4%	-	-	-	-	2,414	2,866	50,958
4 One Direction: This Is Us	682	1,082	473	2,237	2,470	-9%	-	-	-	-	2,237	2,813	22,349
5 World's End, The	405	1,104	586	2,095	2,913	-28%	-	-	-	-	2,095	3,904	43,768
Total	17,611	31,123	15,559	64,293			-	-	480	357	65,130		1,221,444

AMC - Saratoga 14 with IMAX - San Jose, CA

1 Prisoners	4,524	6,069	3,367	13,960	-		-	-	-	-	13,960	-	13,960
1 Wizard of Oz: An IMAX 3D Ex	999	2,644	1,999	5,642	-		-	-	-	-	5,642	-	5,642
2 Insidious Chapter 2	1,492	2,380	993	4,865	19,877	-75%	-	-	-	-	4,865	22,608	27,473
7* Percy Jackson: Sea Of Monst	945	2,463	1,288	4,696	4,356	7%	-	-	184	243	5,123	4,927	68,245
2 Family, The	1,055	1,917	910	3,882	9,588	-59%	-	-	-	-	3,882	12,270	16,152
7* We're The Millers	778	1,816	983	3,577	2,893	23%	-	-	448	293	4,318	4,084	83,183
7 Planes	665	2,153	670	3,488	3,259	7%	-	-	-	-	3,488	3,794	67,468
12* Despicable Me 2	592	1,967	781	3,340	2,463	35%	-	-	173	187	3,700	3,087	264,366
6 Lee Daniels' The Butler	805	1,493	782	3,080	3,651	-15%	-	-	-	-	3,080	4,867	56,797
1 Battle Of The Year	1,458	1,236	382	3,076	-		-	-	-	-	3,076	-	3,076
7 Elysium	808	1,408	757	2,973	3,000	0%	-	-	-	-	2,973	3,768	93,896
3 Riddick	684	1,014	639	2,337	4,991	-53%	-	-	-	-	2,337	6,737	30,007
4 One Direction: This Is Us	568	965	628	2,161	3,989	-45%	-	-	-	-	2,161	4,387	28,474
1 Thanks For Sharing	446	411	226	1,083	-		-	-	-	-	1,083	-	1,083
6 Jobs	83	140	81	304	2,219	-86%	-	-	-	-	304	2,844	37,207
Total	15,902	28,076	14,486	58,464			-	-	805	723	59,992		797,029

CNMK - Santana Row Winchester Blvd - San Jose, CA

1 Prisoners	5,319	7,006	2,736	15,060	-		-	-	-	-	15,060	-	15,060
3 Instructions Not Included	1,313	1,600	1,163	4,076	3,277	24%	-	-	-	-	4,076	5,130	18,861
8 Blue Jasmine	940	2,006	1,094	4,040	3,800	6%	-	-	-	-	4,040	5,001	105,602

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Branch Complex Analysis San Francisco

WK	LAST WKEND						%	MON	TUE	WED	THU	THIS	LAST	CUME
	FRI	SAT	SUN	GROSS	GROSS	WEEK						WEEK		
CNMK - Santana Row Winchester Blvd - San Jose, CA (continued)														
1	Thanks For Sharing	910	1,513	1,025	3,448	-	-	-	-	-	-	3,448	-	3,448
6	Lee Daniels' The Butler	860	1,842	579	3,281	2,892	13%	-	-	-	-	3,281	4,098	63,314
6	Spectacular Now, The	688	1,634	366	2,688	3,545	-24%	-	-	-	-	2,688	4,862	39,742
2	Insidious Chapter 2	808	1,060	542	2,410	8,014	-69%	-	-	-	-	2,410	9,534	11,944
4	We're The Millers	553	1,395	407	2,355	1,948	20%	-	-	-	-	2,355	2,721	46,955
2	Family, The	719	906	391	2,016	3,588	-43%	-	-	-	-	2,016	4,750	6,766
2	World's End, The	463	712	419	1,594	1,513	5%	-	-	-	-	1,594	1,887	20,577
1	Riddick	432	715	299	1,446	2,196	-34%	-	-	-	-	1,446	3,170	13,613
1	Battle Of The Year	320	315	250	886	-	-	-	-	-	-	886	-	886
1	My Lucky Star	165	179	220	564	-	-	-	-	-	-	564	-	564
1*	Fight Club	-	-	290	290	-	-	-	-	-	-	290	-	290
	Total	13,490	20,883	9,781	44,154		-	-	-	-	-	44,154		347,622
CMRA - Camera 7 - Campbell, CA														
1	Prisoners	1,907	2,271	1,136	5,314	-	-	-	-	-	-	5,314	-	5,314
2	Family, The	1,090	917	570	2,577	4,647	-44%	-	-	-	-	2,577	6,132	8,709
8	Blue Jasmine	665	1,036	562	2,263	2,846	-20%	-	-	-	-	2,263	3,859	73,454
1	Thanks For Sharing	890	781	582	2,253	-	-	-	-	-	-	2,253	-	2,253
6	Lee Daniels' The Butler	526	1,122	476	2,124	3,074	-30%	-	-	-	-	2,124	4,272	49,751
5	Austenland	449	490	434	1,373	1,375	0%	-	-	-	-	1,373	2,037	17,162
1	Salinger	476	508	279	1,263	-	-	-	-	-	-	1,263	-	1,263
2	Short Term 12	272	452	278	1,002	2,220	-54%	-	-	-	-	1,002	3,139	4,141
	Total	6,275	7,577	4,317	18,169		-	-	-	-	-	18,169		162,047
AMC - East Ridge Mall 15 with IMAX - San Jose, CA														
4	Instructions Not Included	5,515	11,908	10,221	27,644	28,282	-2%	-	-	-	-	27,644	36,213	201,463
2	Insidious Chapter 2	6,977	10,757	5,964	23,698	60,067	-60%	-	-	-	-	23,698	73,925	97,623
1	Prisoners	4,761	5,421	3,457	13,639	-	-	-	-	-	-	13,639	-	13,639
1	Battle Of The Year	2,990	4,728	4,085	11,803	-	-	-	-	-	-	11,803	-	11,803
3	Riddick	884	2,258	1,445	4,587	9,099	-49%	-	-	-	-	4,587	11,415	47,484
2	Family, The	1,006	1,783	1,498	4,287	7,540	-43%	-	-	-	-	4,287	10,541	14,828
10*	Turbo	1,046	1,834	1,077	3,957	3,325	19%	-	-	63	40	4,060	3,725	144,727
7	Planes	617	1,355	1,347	3,319	3,916	-15%	-	-	-	-	3,319	4,650	85,699
1	Wizard of Oz: An IMAX 3D Ex	623	1,228	1,244	3,095	-	-	-	-	-	-	3,095	-	3,095
7*	We're The Millers	788	1,162	796	2,746	1,980	38%	-	-	321	209	3,276	3,138	76,959
6	Lee Daniels' The Butler	686	787	566	2,039	2,250	-9%	-	-	-	-	2,039	3,198	47,619
4	Getaway	284	518	396	1,198	2,059	-41%	-	-	-	-	1,198	2,710	18,706
4	One Direction: This Is Us	395	531	187	1,113	4,379	-74%	-	-	-	-	1,113	4,835	52,162
	Total	26,572	44,270	32,283	103,125		-	-	384	249	103,758		815,807	
INDLF - Hackworth IMAX - San Jose, CA														
14*	Under The Sea 3D	268	-	-	268	354	-24%	76	90	97	122	653	1,234	266,707
	Total	268	-	-	268		76	90	97	122	653			266,707
TWN3 - Towne 3 Cinemas - San Jose, CA														
1*	Neelakasham Pachakadal Chuv	171	706	420	1,296	-	-	-	-	-	52	1,348	-	1,348
3*	Varuthapadatha Valibar Sang	57	94	22	172	974	-82%	-	-	-	-	172	1,004	4,192
2*	Potugadu	-	46	76	122	422	-69%	-	-	-	-	122	493	616
3*	Thanga Meengal	11	-	5	16	83	-61%	-	-	-	-	16	83	526
	Total	239	846	523	1,606		-	-	-	-	52	1,658		6,682
CNMK - San Jose Oakridge 20 + XD - San Jose, CA														
1	Prisoners	9,491	11,858	-	21,349	-	-	-	-	-	-	21,349	-	21,349
2	Insidious Chapter 2	5,736	7,094	-	12,830	56,708	-73%	-	-	-	-	12,830	65,040	77,870
4	Instructions Not Included	2,749	4,458	-	7,207	10,261	29%	-	-	-	-	7,207	13,054	116,122

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Branch Complex Analysis San Francisco

WK		FRI	SAT	SUN	LAST		%	MON	TUE	WED	THU	THIS	LAST	
					WKEND	WKEND						WEEK	WEEK	
CNMK - San Jose Oakridge 20 + XD - San Jose, CA (continued)														
2	Family, The	2,710	4,293	-	7,003	16,078	-44%	-	-	-	-	7,003	21,950	28,953
1	Battle Of The Year	3,211	3,563	-	6,774	-		-	-	-	-	6,774	-	6,774
7*	We're The Millers	1,242	2,622	-	3,864	5,145	0%	-	-	480	407	4,751	7,332	139,273
7*	Percy Jackson: Sea Of Monst	1,070	2,436	-	3,506	4,827	4%	-	-	213	211	3,930	5,445	93,710
8*	Smurfs 2	679	2,448	-	3,127	3,756	29%	-	-	87	96	3,310	4,296	80,295
6	Lee Daniels' The Butler	1,040	1,818	-	2,858	4,074	-11%	-	-	-	-	2,858	6,035	97,166
3	Riddick	897	1,893	-	2,790	8,056	-50%	-	-	-	-	2,790	11,091	46,251
7	Planes	742	1,969	-	2,711	4,292	-9%	-	-	-	-	2,711	4,936	104,082
7	Elysium	662	1,889	-	2,551	3,519	-7%	-	-	-	-	2,551	5,046	130,757
5*	Mortal Instruments	540	1,489	-	2,029	2,830	4%	-	-	112	247	2,388	3,635	41,062
4	One Direction: This Is Us	644	1,258	-	1,902	5,105	-52%	-	-	-	-	1,902	5,569	55,701
12*	Despicable Me 2	381	1,418	-	1,799	2,185	31%	-	-	189	209	2,197	2,761	510,987
5	World's End, The	747	954	-	1,701	2,503	-2%	-	-	-	-	1,701	3,173	41,002
4	Grandmaster, The	132	534	-	666	1,031	7%	-	-	-	-	666	1,541	13,677
	Total	32,673	51,994	-	84,667			-	-	1,081	1,170	86,918		1,605,031
WWDI - Capitol 6 DI - San Jose, CA														
1	Prisoners	3,004	1,918	1,149	6,071	-		-	-	-	-	6,071	-	6,071
1	Conjuring, The	3,004	1,918	1,149	6,071	-		-	-	-	-	6,071	-	100,487
7	Elysium	2,646	2,032	664	5,342	3,223	65%	-	-	-	-	5,342	4,441	62,380
2	Insidious Chapter 2	2,646	2,032	664	5,342	13,757	-61%	-	-	-	-	5,342	16,789	22,131
11	Grown Ups 2	1,910	1,693	945	4,548	4,611	-1%	-	-	-	-	4,548	6,242	122,636
3	Instructions Not Included	1,910	1,693	945	4,548	4,611	-1%	-	-	-	-	4,548	6,242	20,937
7*	We're The Millers	1,419	1,304	734	3,457	3,223	7%	-	-	319	384	4,160	4,340	73,914
2	Family, The	1,419	1,304	734	3,457	5,049	-31%	-	-	-	-	3,457	7,351	10,808
2	Turbo	1,223	852	371	2,446	3,161	-22%	-	-	-	-	2,446	3,857	43,572
7	Planes	1,223	852	371	2,446	3,161	-22%	-	-	-	-	2,446	3,857	51,491
1	Battle Of The Year	901	475	503	1,879	-		-	-	-	-	1,879	-	1,879
1	Mortal Instruments	901	475	503	1,879	-		-	-	-	-	1,879	-	12,589
	Total	22,206	16,548	8,732	47,486			-	-	319	384	48,189		528,895
CNMK - Milpitas Great Mall 20 + XD - Milpitas, CA														
1	Prisoners	5,132	6,780	4,229	16,141	-		-	-	-	-	16,141	-	16,141
2	Insidious Chapter 2	4,220	6,017	3,002	13,239	35,577	-62%	-	-	-	-	13,239	43,104	56,343
4	Instructions Not Included	1,406	3,038	2,727	7,171	6,122	17%	-	-	-	-	7,171	7,662	67,121
1	Battle Of The Year	2,292	2,762	1,227	6,281	-		-	-	-	-	6,281	-	6,281
2	Family, The	1,509	2,445	1,518	5,472	7,799	-29%	-	-	-	-	5,472	10,858	16,330
3	Riddick	1,048	1,378	936	3,362	7,056	-52%	-	-	-	-	3,362	10,063	39,869
2	Bit Player, The (Ekstra)	765	1,650	675	3,090	8,833	-65%	-	-	-	-	3,090	13,985	17,075
7	Planes	796	1,626	624	3,046	2,913	4%	-	-	-	-	3,046	3,442	54,949
7*	We're The Millers	776	1,232	686	2,694	2,009	34%	-	-	252	304	3,250	3,068	70,054
7	Elysium	577	1,368	544	2,489	2,038	22%	-	-	-	-	2,489	2,617	92,322
1	Phata Poster Nikla Hero	626	1,075	319	2,020	-		-	-	-	-	2,020	-	2,020
4	Grandmaster, The	516	895	585	1,996	2,230	-10%	-	-	-	-	1,996	2,974	17,958
6	Lee Daniels' The Butler	462	634	404	1,500	1,729	-13%	-	-	-	-	1,500	2,508	34,510
4	One Direction: This Is Us	287	463	297	1,047	1,812	-42%	-	-	-	-	1,047	1,947	22,225
3	Shuddh Desi Romance	252	432	250	934	2,382	-60%	-	-	-	-	934	2,624	9,178
1*	Fight Club	-	-	142	142	-		-	-	-	-	142	-	142
	Total	20,664	31,795	18,165	70,624			-	-	252	304	71,180		522,518
SERR - Serra - Milpitas, CA														
2*	Potugadu	-	702	296	998	3,832	-71%	-	-	-	-	998	4,390	5,388
1	Ya Ya	356	292	126	774	-		-	-	-	-	774	-	774

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Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	LAST		%	MON	TUE	WED	THU	THIS	LAST	CUME
				WKEND	WKEND						WEEK	WEEK	
				GROSS	GROSS						GROSS	GROSS	
SERR - Serra - Milpitas, CA (continued)													
5 * Anthaku Mundu Aa Taruvatha	60	105	125	290	300	-23%	-	-	-	-	290	360	9,062
3 * Thoofan	20	-	-	20	320	-92%	-	-	-	-	20	350	5,834
Total	436	1,099	547	2,082			-	-	-	-	2,082		21,058

East Bay, CA

CNMK - Century at Pacific Commons + XD - Fremont, CA

1 Prisoners	7,382	9,826	-	17,208	-		-	-	-	-	17,208	-	17,208
2 Insidious Chapter 2	4,083	3,825	-	7,908	36,178	-73%	-	-	-	-	7,908	41,413	49,321
2 Family, The	2,151	2,959	-	5,110	13,208	-48%	-	-	-	-	5,110	17,208	22,318
3 Instructions Not Included	1,469	2,258	-	3,727	5,153	26%	-	-	-	-	3,727	6,282	22,577
1 Phata Poster Nikla Hero	1,228	2,044	-	3,272	-		-	-	-	-	3,272	-	3,272
3 Riddick	1,026	1,695	-	2,721	6,064	-38%	-	-	-	-	2,721	8,061	37,533
7 Planes	612	1,712	-	2,324	3,640	-9%	-	-	-	-	2,324	4,268	79,374
6 Lee Daniels' The Butler	850	1,382	-	2,232	3,399	-4%	-	-	-	-	2,232	4,907	62,643
1 Battle Of The Year	777	1,116	-	1,893	-		-	-	-	-	1,893	-	1,893
7* We're The Millers	532	838	-	1,370	2,471	-31%	-	-	266	261	1,897	3,598	75,184
3 Shuddh Desi Romance	571	606	-	1,177	2,960	-53%	-	-	-	-	1,177	3,317	11,494
7 Elysium	341	553	-	894	2,584	-52%	-	-	-	-	894	3,467	102,497
4 One Direction: This Is Us	200	555	-	755	2,902	-67%	-	-	-	-	755	3,052	26,628
Total	21,222	29,369	-	50,591			-	-	266	261	51,118		511,942

PBCM - BIG Cinemas Fremont 7 - Fremont, CA

1 Phata Poster Nikla Hero	596	827	748	2,171	-		-	-	-	-	2,171	-	2,171
3 Haani	287	333	440	1,060	865	22%	-	-	-	-	1,060	1,170	5,487
1 Chennai Express	218	453	255	926	-		-	-	-	-	926	-	45,861
1 Ya Ya	268	466	50	784	-		-	-	-	-	784	-	784
1 Bhaag Milkha Bhaag	156	372	147	674	-		-	-	-	-	674	-	23,034
17 Yeh Jawaani Hai Deewani	41	236	131	408	369	10%	-	-	-	-	408	506	70,308
3 Varuthapadatha Valibar Sang	196	116	80	392	1,382	-71%	-	-	-	-	392	1,575	5,855
2 Grand Masti	113	177	82	372	2,212	-83%	-	-	-	-	372	2,684	3,056
Total	1,875	2,980	1,933	6,787			-	-	-	-	6,787		156,556

CNMK - Union City 25 + XD - Union City, CA

1 Prisoners	7,619	9,018	-	16,637	-		-	-	-	-	16,637	-	16,637
2 Insidious Chapter 2	7,645	8,176	-	15,821	63,597	-69%	-	-	-	-	15,821	72,784	88,605
4 Instructions Not Included	4,251	6,816	-	11,067	15,016	32%	-	-	-	-	11,067	18,345	142,184
1 Battle Of The Year	2,133	3,122	-	5,255	-		-	-	-	-	5,255	-	5,255
2 Family, The	1,630	2,694	-	4,324	11,012	-46%	-	-	-	-	4,324	15,249	19,573
3 Riddick	1,462	2,726	-	4,188	8,963	-34%	-	-	-	-	4,188	12,385	53,641
1 Phata Poster Nikla Hero	949	1,622	-	2,571	-		-	-	-	-	2,571	-	2,571
7 Planes	752	1,794	-	2,546	3,754	10%	-	-	-	-	2,546	4,466	100,000
7* We're The Millers	996	1,549	-	2,545	3,022	24%	-	-	391	343	3,279	4,634	87,851
10 Conjuring, The	617	1,375	-	1,992	2,115	21%	-	-	-	-	1,992	2,872	201,253
7 Elysium	639	1,141	-	1,780	2,458	2%	-	-	-	-	1,780	3,390	100,518
2 Grand Masti	913	836	-	1,749	2,906	-14%	-	-	-	-	1,749	4,143	5,892
2 Bit Player, The (Ekstra)	811	872	-	1,683	8,032	-69%	-	-	-	-	1,683	11,607	13,290
6 Lee Daniels' The Butler	366	1,295	-	1,661	2,795	-15%	-	-	-	-	1,661	4,153	82,636
4 Grandmaster, The	498	986	-	1,484	1,966	0%	-	-	-	-	1,484	2,724	17,545
5 Blue Jasmine	400	874	-	1,274	1,866	-8%	-	-	-	-	1,274	2,530	13,534
5 World's End, The	582	684	-	1,266	1,413	42%	-	-	-	-	1,266	1,655	21,742
4 One Direction: This Is Us	344	584	-	928	1,980	-37%	-	-	-	-	928	2,287	28,392
1 My Lucky Star	290	258	-	548	-		-	-	-	-	548	-	548

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denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK			LAST		%	MON	TUE	WED	THU	THIS WEEK	LAST WEEK	CUME GROSS
	FRI	SAT	SUN	GROSS								
Total	32,897	46,422	-	79,319		-	-	391	343	80,053		1,001,667
CNMK - Century at Hayward - Hayward, CA												
1 Prisoners	1,932	2,969	1,753	6,654	-	-	-	-	-	6,654	-	6,654
2 Insidious Chapter 2	1,459	1,728	1,126	4,313	19,847	-78%	-	-	-	4,313	23,081	27,394
1 Battle Of The Year	912	1,169	459	2,540	-	-	-	-	-	2,540	-	2,540
2 Family, The	478	1,264	650	2,392	4,460	-46%	-	-	-	2,392	5,934	8,326
7* Percy Jackson: Sea Of Monst	541	1,005	408	1,954	2,225	-12%	-	-	77	90	2,120	23,954
7* We're The Millers	463	803	538	1,804	1,494	20%	-	-	141	73	2,018	37,701
6 Lee Daniels' The Butler	403	959	306	1,668	2,228	-25%	-	-	-	1,668	2,826	40,046
3 Riddick	513	710	404	1,627	1,726	-5%	-	-	-	1,627	2,561	13,846
7 Planes	250	615	412	1,278	1,729	-26%	-	-	-	1,278	1,979	28,954
7 Elysium	241	647	325	1,213	1,394	-12%	-	-	-	1,213	1,969	41,571
8 2 Guns	442	368	309	1,119	1,048	6%	-	-	-	1,119	1,652	41,789
4 One Direction: This Is Us	142	180	173	495	1,088	-54%	-	-	-	495	1,333	9,920
Total	7,776	12,417	6,863	27,057		-	-	218	163	27,437		282,695
REG - Jack London 9 - Oakland, CA												
2 Insidious Chapter 2	1,155	1,894	3,355	6,404	15,730	-59%	-	-	-	6,404	20,498	26,902
1 Prisoners	988	1,522	2,636	5,146	-	-	-	-	-	5,146	-	5,146
1 Battle Of The Year	356	494	2,438	3,288	-	-	-	-	-	3,288	-	3,288
2 Family, The	358	698	900	1,956	3,393	-42%	-	-	-	1,956	5,235	7,191
4 Grandmaster, The	532	681	594	1,807	1,218	48%	-	-	-	1,807	1,884	12,483
7 Elysium	307	764	635	1,706	1,830	-6%	-	-	-	1,706	2,773	44,671
3 Riddick	301	445	865	1,611	2,010	-19%	-	-	-	1,611	3,353	15,322
7* We're The Millers	293	467	600	1,360	1,264	7%	-	-	75	171	1,606	28,418
4 One Direction: This Is Us	-	167	145	312	842	-57%	-	-	-	312	1,040	5,650
Total	4,290	7,132	12,168	23,590		-	-	75	171	23,836		149,071
TMKO - Grand Lake 4 - Oakland, CA												
1 Prisoners	1,225	2,489	1,090	4,804	-	-	-	-	-	4,804	-	4,804
5 World's End, The	455	1,399	348	2,202	2,931	-24%	-	-	-	2,202	3,914	34,059
11 Fruitvale Station	513	1,116	359	1,988	2,770	-28%	-	-	-	1,988	3,740	254,968
2 Family, The	558	875	500	1,933	3,135	-38%	-	-	-	1,933	4,067	6,000
1 Salinger	288	503	234	1,025	-	-	-	-	-	1,025	-	1,025
Total	3,039	6,382	2,531	11,952		-	-	-	-	11,952		300,856
LAND - Piedmont 3 - Piedmont, CA												
8 Blue Jasmine	1,078	2,704	912	4,693	5,171	-9%	-	-	-	4,693	6,756	153,898
6 Lee Daniels' The Butler	799	2,005	982	3,786	3,928	-3%	-	-	-	3,786	5,181	64,562
1 Thanks For Sharing	569	1,287	488	2,344	-	-	-	-	-	2,344	-	2,344
Total	2,446	5,996	2,382	10,823		-	-	-	-	10,823		220,804
CNMK - San Leandro Bayfair 16 - San Leandro, CA												
4 Instructions Not Included	3,744	6,672	5,987	16,403	14,146	15%	-	-	-	16,403	17,995	125,854
2 Insidious Chapter 2	3,914	5,452	2,894	12,260	39,064	-68%	-	-	-	12,260	44,278	56,538
1 Prisoners	2,498	3,373	1,795	7,666	-	-	-	-	-	7,666	-	7,666
1 Battle Of The Year	1,585	2,332	2,091	6,008	-	-	-	-	-	6,008	-	6,008
2 Family, The	1,145	1,916	982	4,042	7,527	-46%	-	-	-	4,042	10,573	14,616
3 Riddick	773	1,727	1,395	3,895	5,439	-28%	-	-	-	3,895	7,228	32,543
6 Lee Daniels' The Butler	813	1,818	1,112	3,743	3,916	-4%	-	-	-	3,743	5,909	102,270
7 Planes	430	1,260	680	2,370	2,610	-9%	-	-	-	2,370	2,865	38,262
6 Kick-Ass 2	245	742	606	1,594	1,554	2%	-	-	-	1,594	1,966	23,736
7* We're The Millers	402	710	391	1,503	1,535	-2%	-	-	262	91	1,856	44,620
4 One Direction: This Is Us	208	232	364	804	2,006	-59%	-	-	-	804	2,256	18,946
Total	15,757	26,234	18,297	60,288		-	-	262	91	60,641		471,059

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Branch Complex Analysis San Francisco

WK		FRI	SAT	SUN	LAST		%	MON	TUE	WED	THU	THIS	LAST	CUME
					GROSS	GROSS						WEEK	WEEK	
AMC - Bay Street 16 with IMAX - Emeryville, CA														
1	Wizard of Oz: An IMAX 3D Ex	1,508	4,265	2,103	7,876	-		-	-	-	-	7,876	-	7,876
4	Instructions Not Included	1,558	3,296	2,410	7,264	6,936	4%	-	-	-	-	7,264	8,616	61,093
6	Lee Daniels' The Butler	1,432	3,642	1,316	6,390	6,475	-1%	-	-	-	-	6,390	8,525	122,166
1	Battle Of The Year	1,801	2,846	1,350	5,997	-		-	-	-	-	5,997	-	5,997
12*	Despicable Me 2	858	3,242	1,513	5,613	4,291	30%	-	-	358	281	6,252	5,413	374,393
7	Elysium	1,217	2,921	1,255	5,393	5,185	4%	-	-	-	-	5,393	7,075	180,059
7	Planes	773	3,380	1,002	5,155	4,427	16%	-	-	-	-	5,155	5,001	87,819
7*	We're The Millers	1,232	2,156	962	4,350	2,584	68%	-	-	243	298	4,891	3,998	83,936
5	World's End, The	1,156	2,135	910	4,201	4,148	1%	-	-	-	-	4,201	5,921	51,114
3	Riddick	1,122	1,701	1,297	4,120	9,451	-56%	-	-	-	-	4,120	12,510	45,508
7	Blue Jasmine	863	1,636	828	3,327	3,486	-4%	-	-	-	-	3,327	4,465	54,876
9	Wolverine, The	857	668	715	2,240	3,706	-39%	-	-	-	-	2,240	4,794	171,835
1	Thanks For Sharing	715	990	467	2,172	-		-	-	-	-	2,172	-	2,172
4	One Direction: This Is Us	378	1,198	423	1,999	2,717	-26%	-	-	-	-	1,999	2,870	25,929
	Total	15,470	34,076	16,551	66,097			-	-	601	579	67,277		1,274,773
REG - Emery Bay Stadium 10 - Emeryville, CA														
1	Prisoners	4,434	4,984	2,954	12,372	-		-	-	-	-	12,372	-	12,372
2	Insidious Chapter 2	1,567	1,875	814	4,256	22,388	-80%	-	-	-	-	4,256	27,541	31,797
2	Family, The	706	959	702	2,367	6,344	-62%	-	-	-	-	2,367	9,858	12,225
7*	Percy Jackson: Sea Of Monst	206	1,217	452	1,875	2,316	-19%	-	-	53	68	1,996	2,815	43,887
1	Phata Poster Nikla Hero	337	837	461	1,635	-		-	-	-	-	1,635	-	1,635
8	2 Guns	249	348	162	759	1,284	-40%	-	-	-	-	759	2,075	56,993
2	Grand Masti	296	231	171	698	1,553	-55%	-	-	-	-	698	2,574	3,272
10	Conjuring, The	148	397	147	692	1,363	-49%	-	-	-	-	692	2,083	97,345
4	Grandmaster, The	219	250	27	496	1,766	-71%	-	-	-	-	496	2,694	15,404
	Total	8,162	11,098	5,890	25,150			-	-	53	68	25,271		274,930
REG - Berkeley 7 - Berkeley, CA														
6	Lee Daniels' The Butler	464	1,322	473	2,259	2,031	11%	-	-	-	-	2,259	2,724	34,602
7	Elysium	680	1,048	310	2,038	2,059	-1%	-	-	-	-	2,038	2,864	61,459
5	World's End, The	415	840	330	1,585	2,729	-41%	-	-	-	-	1,585	3,628	34,431
2	Wolverine, The	225	610	400	1,235	1,299	-4%	-	-	-	-	1,235	1,686	50,681
1	Battle Of The Year	218	588	414	1,220	-		-	-	-	-	1,220	-	1,220
6	Jobs	296	458	180	934	1,067	-12%	-	-	-	-	934	1,476	16,440
3	Riddick	294	308	248	850	1,417	-40%	-	-	-	-	850	2,036	9,353
	Total	2,592	5,174	2,355	10,121			-	-	-	-	10,121		208,186
ESP - Rialto Cinemas Elmwood - Berkeley, CA														
1	C.O.G.	689	938	321	1,948	-		-	-	-	-	1,948	-	1,948
1	Salinger	510	466	288	1,266	-		-	-	-	-	1,266	-	1,266
1	Herb & Dorothy 50X50	194	606	362	1,161	-		-	-	-	-	1,161	-	1,161
	Total	1,393	2,010	971	4,375			-	-	-	-	4,375		4,375
LAND - California 3 - Berkeley, CA														
2	Insidious Chapter 2	730	1,090	406	2,228	6,134	-63%	-	-	-	-	2,228	7,038	9,266
4	Short Term 12	355	718	372	1,444	1,815	-20%	-	-	-	-	1,444	2,680	13,106
1	Thanks For Sharing	312	694	294	1,300	-		-	-	-	-	1,300	-	1,300
4	Way, Way Back, The	228	645	106	978	1,600	-38%	-	-	-	-	978	1,966	12,109
	Total	1,625	3,147	1,178	5,950			-	-	-	-	5,950		35,781
LAND - Shattuck 10 - Berkeley, CA														
1	Prisoners	2,802	4,492	1,924	9,218	-		-	-	-	-	9,218	-	9,218
6	Spectacular Now, The	747	1,752	483	2,982	2,302	29%	-	-	-	-	2,982	3,250	32,281
6	In A World...	838	1,703	410	2,951	2,826	4%	-	-	-	-	2,951	3,950	34,598

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Branch Complex Analysis San Francisco

WK				LAST WKEND			%	MON	TUE	WED	THU	THIS WEEK	LAST WEEK	CUME GROSS
	FRI	SAT	SUN	GROSS	GROSS	TOTAL						GROSS		
LAND - Shattuck 10 - Berkeley, CA (continued)														
1	Museum Hours	680	1,174	742	2,597	-		-	-	-	-	2,597	-	2,597
13	20 Feet From Stardom	387	1,017	377	1,781	2,222	-19%	-	-	-	-	1,781	3,372	79,840
2	Family, The	506	834	400	1,739	2,852	-39%	-	-	-	-	1,739	4,036	5,775
2	Fruitvale Station	278	732	224	1,234	1,620	-23%	-	-	-	-	1,234	2,526	3,760
2	Populaire	196	550	268	1,014	1,930	-47%	-	-	-	-	1,014	2,708	3,723
5	We're The Millers	195	514	82	791	1,144	-30%	-	-	-	-	791	1,526	11,388
3	This Is The End	254	348	135	737	1,721	-57%	-	-	-	-	737	2,376	98,861
	Total	6,883	13,116	5,045	25,044			-	-	-	-	25,044		282,041
LAND - Albany Twin - Albany, CA														
8	Blue Jasmine	880	2,544	-	3,425	3,967	16%	-	-	-	-	3,425	5,137	143,677
3	Afternoon Delight	615	828	-	1,443	1,826	0%	-	-	-	-	1,443	2,474	7,783
	Total	1,495	3,372	-	4,868			-	-	-	-	4,868		151,460
ESP - Rialto Cinemas Cerrito - El Cerrito, CA														
1	Prisoners	1,099	2,389	978	4,466	-		-	-	-	-	4,466	-	4,466
6	Lee Daniels' The Butler	860	1,858	330	3,048	3,835	-20%	-	-	-	-	3,048	5,526	54,637
2	Spectacular Now, The	56	176	136	368	2,264	-83%	-	-	-	-	368	3,035	3,402
	Total	2,015	4,423	1,444	7,882			-	-	-	-	7,882		62,505
CNMK - Richmond Hilltop 16 - Richmond, CA														
2	Insidious Chapter 2	3,496	6,169	2,953	12,618	43,122	-70%	-	-	-	-	12,618	49,142	61,760
4	Instructions Not Included	2,906	4,706	4,817	12,429	11,102	11%	-	-	-	-	12,429	14,310	109,849
1	Prisoners	2,492	3,704	1,873	8,069	-		-	-	-	-	8,069	-	8,069
1	Battle Of The Year	1,373	2,107	1,320	4,800	-		-	-	-	-	4,800	-	4,800
2	Family, The	1,290	1,613	1,061	3,964	6,801	-41%	-	-	-	-	3,964	10,227	14,191
3	Riddick	919	1,787	1,246	3,952	4,644	-14%	-	-	-	-	3,952	6,799	30,764
7	Planes	467	1,518	954	2,940	1,884	56%	-	-	-	-	2,940	2,383	47,942
7*	Percy Jackson: Sea Of Monst	319	1,248	870	2,437	1,140	113%	-	-	111	136	2,684	1,521	36,676
6	Lee Daniels' The Butler	418	762	443	1,623	2,820	-42%	-	-	-	-	1,623	4,305	79,257
7*	We're The Millers	457	589	422	1,468	1,269	15%	-	-	85	154	1,707	1,914	44,094
4	One Direction: This Is Us	376	559	156	1,091	1,369	-20%	-	-	-	-	1,091	1,701	16,293
2	Bit Player, The (Ekstra)	95	103	150	348	1,515	-76%	-	-	-	-	348	2,621	2,970
	Total	14,608	24,865	16,265	55,739			-	-	196	290	56,225		456,665
WWDI - Solano Twin DI - Concord, CA														
1	Prisoners	1,920	1,729	835	4,484	-		-	-	-	-	4,484	-	4,484
1	Conjuring, The	1,920	1,729	835	4,484	-		-	-	-	-	4,484	-	4,484
7*	We're The Millers	1,057	1,310	336	2,703	2,798	-3%	-	-	162	326	3,191	4,146	71,377
2	Family, The	1,057	1,310	336	2,703	5,596	-51%	-	-	-	-	2,703	7,227	9,930
	Total	5,954	6,078	2,342	14,374			-	-	162	326	14,862		90,275
BREN - Concord 14 - Concord, CA														
1	Prisoners	2,554	2,896	1,268	6,719	-		-	-	-	-	6,719	-	6,719
2	Insidious Chapter 2	1,588	2,212	929	4,729	16,552	-71%	-	-	-	-	4,729	18,688	23,417
4	Instructions Not Included	998	1,961	1,430	4,388	4,035	8%	-	-	-	-	4,388	4,911	39,674
2	Family, The	538	1,032	744	2,314	4,585	-49%	-	-	-	-	2,314	5,759	8,073
1	Battle Of The Year	732	1,002	499	2,233	-		-	-	-	-	2,233	-	2,233
3	Riddick	562	516	429	1,507	1,638	-7%	-	-	-	-	1,507	2,302	12,532
7*	We're The Millers	319	880	248	1,448	1,231	17%	-	-	103	83	1,634	1,649	38,822
12*	Despicable Me 2	232	664	328	1,224	960	27%	-	-	92	20	1,338	1,141	122,866
7*	Percy Jackson: Sea Of Monst	62	762	312	1,136	1,182	-3%	-	-	22	27	1,184	1,232	18,142
6	Lee Daniels' The Butler	287	443	250	980	1,067	-8%	-	-	-	-	980	1,526	24,422
8*	Smurfs 2	22	578	276	876	590	48%	-	-	-	-	876	822	25,501
7	Elysium	247	389	175	810	845	-4%	-	-	-	-	810	1,114	30,450

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denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

											LAST	THIS	LAST	
											WEEK	WEEK	CUME	
WK		FRI	SAT	SUN	WKEND GROSS	WKEND GROSS	%	MON	TUE	WED	THU	TOTAL	GROSS	GROSS
BREN - Concord 14 - Concord, CA (continued)														
4	One Direction: This Is Us	201	350	99	649	893	-27%	-	-	-	-	649	993	9,033
8	2 Guns	216	175	158	548	579	-5%	-	-	-	-	548	649	28,863
7	Planes	56	288	168	512	942	-45%	-	-	-	-	512	1,028	33,435
1	Salinger	232	74	57	362	-		-	-	-	-	362	-	362
	Total	8,846	14,222	7,370	30,435			-	-	217	130	30,783		424,544
CNMK - Century Downtown Pleasant Hill 16 + XD - Pleasant Hill, CA														
1	Prisoners	6,790	8,116	3,762	18,668	-		-	-	-	-	18,668	-	18,668
2	Insidious Chapter 2	1,473	3,140	1,801	6,414	25,865	-75%	-	-	-	-	6,414	30,049	36,463
2	Family, The	1,454	3,470	1,126	6,050	14,116	-57%	-	-	-	-	6,050	18,852	24,902
4	Instructions Not Included	1,339	1,970	1,239	4,548	4,583	0%	-	-	-	-	4,548	6,073	43,953
7*	We're The Millers	943	2,025	619	3,587	2,980	20%	-	-	251	403	4,241	4,250	76,798
1	Battle Of The Year	1,080	1,742	723	3,545	-		-	-	-	-	3,545	-	3,545
7	Elysium	760	1,563	631	2,954	2,770	6%	-	-	-	-	2,954	3,876	87,009
6	Lee Daniels' The Butler	645	1,580	688	2,913	4,203	-30%	-	-	-	-	2,913	5,690	81,481
1	Thanks For Sharing	794	1,268	708	2,770	-		-	-	-	-	2,770	-	2,770
3	Riddick	880	1,055	615	2,550	4,932	-48%	-	-	-	-	2,550	6,472	32,703
8	Blue Jasmine	469	1,125	468	2,062	2,330	-11%	-	-	-	-	2,062	3,504	115,209
7	Planes	186	1,117	472	1,775	1,772	0%	-	-	-	-	1,775	2,243	55,309
5	World's End, The	265	1,015	176	1,456	1,824	-20%	-	-	-	-	1,456	2,511	34,338
2*	Short Term 12	195	484	206	884	1,911	-53%	-	-	-	239	1,124	2,860	3,984
4	One Direction: This Is Us	37	588	236	861	2,235	-61%	-	-	-	-	861	2,360	21,805
1*	Fight Club	-	-	352	352	-		-	-	-	-	352	-	352
	Total	17,310	30,258	13,822	61,389			-	-	251	642	62,283		639,289
CNMK - Century Walnut Creek 14 + XD - Walnut Creek, CA														
1	Prisoners	5,909	9,236	3,777	18,922	-		-	-	-	-	18,922	-	18,922
2	Insidious Chapter 2	1,747	3,954	1,242	6,943	25,554	-72%	-	-	-	-	6,943	27,987	34,930
2	Family, The	1,635	2,952	1,193	5,780	12,127	-52%	-	-	-	-	5,780	15,653	21,433
6	Lee Daniels' The Butler	1,200	2,621	974	4,794	4,460	7%	-	-	-	-	4,794	5,915	86,046
7	Planes	665	2,089	607	3,361	3,131	7%	-	-	-	-	3,361	3,568	57,538
7*	We're The Millers	671	1,531	602	2,804	2,745	2%	-	-	365	338	3,508	4,155	71,992
6	Blue Jasmine	720	1,465	510	2,695	3,003	-10%	-	-	-	-	2,695	4,333	46,977
1	Thanks For Sharing	830	1,173	401	2,404	-		-	-	-	-	2,404	-	2,404
4	One Direction: This Is Us	400	927	540	1,866	3,748	-50%	-	-	-	-	1,866	3,994	31,594
2*	Instructions Not Included	361	981	340	1,682	1,562	7%	-	-	-	122	1,804	1,945	3,749
3	In A World...	331	744	255	1,330	1,943	-31%	-	-	-	-	1,330	2,792	8,125
4*	Spectacular Now, The	308	419	385	1,112	1,986	-44%	-	-	122	191	1,425	3,292	15,782
1*	Fight Club	-	-	174	174	-		-	-	-	-	174	-	174
	Total	14,777	28,092	11,000	53,867			-	-	487	651	55,006		399,666
ESP - Orinda 3 - Orinda, CA														
1	Prisoners	1,108	2,186	608	3,902	-		-	-	-	-	3,902	-	3,902
6	Lee Daniels' The Butler	804	1,140	46	1,990	2,081	-4%	-	-	-	-	1,990	2,752	38,669
1	Salinger	80	334	206	620	-		-	-	-	-	620	-	620
	Total	1,992	3,660	860	6,512			-	-	-	-	6,512		43,191
ESP - Rheem 4 - Moraga, CA														
1	Blue Jasmine	247	765	163	1,175	-		-	-	-	-	1,175	-	1,175
7	Planes	138	936	96	1,170	848	37%	-	-	-	-	1,170	947	17,784
2	Family, The	219	659	158	1,036	1,961	-47%	-	-	-	-	1,036	2,247	3,283
2	Spectacular Now, The	76	176	73	325	451	-27%	-	-	-	-	325	758	1,083
	Total	680	2,536	490	3,706			-	-	-	-	3,706		23,325

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Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	LAST WKEND		%	MON	TUE	WED	THU	THIS	LAST	CUME
				GROSS	GROSS						WEEK	WEEK	
CNMK - Blackhawk Movies 7 - Danville, CA													
1 Prisoners	1,501	2,384	952	4,837	-		-	-	-	-	4,837	-	4,837
2 Family, The	598	1,188	364	2,150	4,871	-55%	-	-	-	-	2,150	5,969	8,120
4 One Direction: This Is Us	629	976	224	1,829	1,679	8%	-	-	-	-	1,829	1,808	14,779
6 Lee Daniels' The Butler	554	787	278	1,620	1,839	-11%	-	-	-	-	1,620	2,208	30,270
5 Blue Jasmine	319	680	170	1,169	1,643	-28%	-	-	-	-	1,169	2,067	17,555
1 Spectacular Now, The	264	513	183	960	-		-	-	-	-	960	-	960
1 In A World...	264	497	58	818	-		-	-	-	-	818	-	818
Total	4,129	7,025	2,229	13,383			-	-	-	-	13,383		77,339
REG - Crow Canyon 6 - San Ramon, CA													
1 Prisoners	2,499	3,404	1,092	6,995	-		-	-	-	-	6,995	-	6,995
2 Family, The	726	1,016	434	2,176	3,833	-43%	-	-	-	-	2,176	5,152	7,328
7 Planes	326	980	240	1,546	1,333	15%	-	-	-	-	1,546	1,579	29,390
7* We're The Millers	401	831	250	1,482	1,264	17%	-	-	99	72	1,653	1,834	32,312
6 Lee Daniels' The Butler	397	614	263	1,274	2,153	-40%	-	-	-	-	1,274	2,933	34,425
1 Battle Of The Year	388	654	216	1,258	-		-	-	-	-	1,258	-	1,258
Total	4,737	7,499	2,495	14,731			-	-	99	72	14,902		111,708
REG - Hacienda Crossings Stadium 20 + IMAX - Dublin, CA													
1 Prisoners	8,248	9,460	5,541	23,249	-		-	-	-	-	23,249	-	23,249
1 Wizard of Oz: An IMAX 3D Ex	4,918	6,187	4,800	15,905	-		-	-	-	-	15,905	-	15,905
2 Insidious Chapter 2	5,228	7,544	2,622	15,394	38,107	-59%	-	-	-	-	15,394	42,826	58,220
2 Family, The	2,184	4,010	1,797	7,991	18,573	-56%	-	-	-	-	7,991	23,494	31,485
4 Instructions Not Included	1,136	2,087	2,308	5,531	5,233	5%	-	-	-	-	5,531	6,973	43,312
1 Battle Of The Year	1,920	2,526	992	5,438	-		-	-	-	-	5,438	-	5,438
7* We're The Millers	1,375	2,494	1,362	5,231	4,188	24%	-	-	410	382	6,023	6,094	138,905
7 Planes	883	2,894	1,338	5,115	5,221	-2%	-	-	-	-	5,115	5,850	128,341
7* Percy Jackson: Sea Of Monst	236	3,267	1,492	4,995	3,674	35%	-	-	230	224	5,449	4,123	100,398
6 Lee Daniels' The Butler	1,162	2,421	1,358	4,941	4,381	12%	-	-	-	-	4,941	6,386	94,853
7 Elysium	856	2,346	753	3,955	3,630	8%	-	-	-	-	3,955	5,251	145,816
3 Riddick	644	2,111	1,055	3,810	7,882	-51%	-	-	-	-	3,810	10,571	49,059
1 Phata Poster Nikla Hero	886	1,824	978	3,688	-		-	-	-	-	3,688	-	3,688
1 Thanks For Sharing	1,040	1,200	682	2,922	-		-	-	-	-	2,922	-	2,922
12* Despicable Me 2	152	1,389	1,188	2,729	1,770	54%	-	-	44	74	2,847	1,926	456,933
5 World's End, The	638	1,004	1,040	2,682	2,883	-6%	-	-	-	-	2,682	4,247	54,970
4 One Direction: This Is Us	894	866	442	2,202	3,584	-38%	-	-	-	-	2,202	3,793	40,089
9 Wolverine, The	836	794	453	2,083	2,184	-4%	-	-	-	-	2,083	2,797	173,183
Total	33,236	54,424	30,201	117,861			-	-	684	680	119,225		1,566,766
Marin County, CA													
HFB - Tiburon Playhouse 3 - Tiburon, CA													
1 Prisoners	605	1,158	268	2,031	-		-	-	-	-	2,031	-	2,031
2 Family, The	543	715	208	1,466	1,772	-17%	-	-	-	-	1,466	2,325	3,791
Total	1,148	1,873	476	3,497			-	-	-	-	3,497		5,822
CNMK - Corte Madera Cinema 1 - Corte Madera, CA													
1 Prisoners	1,974	3,946	1,255	7,175	-		-	-	-	-	7,175	-	7,175
Total	1,974	3,946	1,255	7,175			-	-	-	-	7,175		7,175
CNMK - Larkspur 4 - Larkspur, CA													
1 Family, The	701	1,997	480	3,178	-		-	-	-	-	3,178	-	3,178
6 Lee Daniels' The Butler	412	1,621	252	2,286	2,322	-1%	-	-	-	-	2,286	2,855	37,574
3 Blue Jasmine	435	1,427	278	2,140	2,470	-13%	-	-	-	-	2,140	3,037	8,480
1 Spectacular Now, The	456	802	421	1,679	-		-	-	-	-	1,679	-	1,679

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Branch Complex Analysis San Francisco

WK	LAST WKEND				%	THIS WEEK				LAST WEEK	CUME
	FRI	SAT	SUN	GROSS		MON	TUE	WED	THU	GROSS	GROSS
Total	2,004	5,847	1,431	9,283		-	-	-	-	9,283	50,911
ECOOP - Lark - Larkspur, CA											
1 Much Ado About Nothing	204	530	168	902	-	-	-	-	-	902	902
1* Grease (Digitally Enhanced	-	-	638	638	-	-	-	-	-	638	638
2 Rising From Ashes	124	183	175	481	968	-50%	-	-	-	481	1,447 1,928
Total	328	713	981	2,021		-	-	-	-	2,021	3,468
HFB - Fairfax 6 - Fairfax, CA											
1 Prisoners	1,047	1,185	537	2,770	-	-	-	-	-	2,770	2,770
6 Lee Daniels' The Butler	505	933	136	1,574	2,050	-23%	-	-	-	1,574	2,747 26,618
6 Blue Jasmine	402	770	267	1,439	1,652	-12%	-	-	-	1,439	2,234 24,359
2 Family, The	409	615	201	1,225	1,660	-26%	-	-	-	1,225	2,198 3,422
2 Spectacular Now, The	311	511	164	985	1,054	-6%	-	-	-	985	1,625 2,610
Total	2,674	4,014	1,305	7,993		-	-	-	-	7,993	59,779
CNMK - San Rafael Northgate 15 - San Rafael, CA											
4 Instructions Not Included	2,016	3,462	2,431	7,909	7,852	0%	-	-	-	7,909	10,236 70,058
2 Family, The	1,699	2,944	1,141	5,784	8,451	-31%	-	-	-	5,784	11,841 17,625
7 Planes	506	3,781	747	5,034	2,792	80%	-	-	-	5,034	3,312 57,484
7* Percy Jackson: Sea Of Monst	712	3,115	840	4,668	3,656	27%	-	-	84	4,864	3,968 65,612
2 Insidious Chapter 2	1,301	2,469	878	4,648	14,911	-68%	-	-	-	4,648	17,146 21,794
1 Battle Of The Year	1,026	1,988	958	3,972	-	-	-	-	-	3,972	- 3,972
6 Lee Daniels' The Butler	878	2,310	773	3,961	3,503	13%	-	-	-	3,961	5,024 66,886
4 Monsters University	220	2,080	751	3,051	2,182	39%	-	-	-	3,051	2,562 158,851
5 World's End, The	471	1,274	524	2,269	2,499	-9%	-	-	-	2,269	3,464 34,978
3 Riddick	365	1,258	503	2,126	2,432	-12%	-	-	-	2,126	3,509 15,933
4 One Direction: This Is Us	361	995	481	1,837	2,683	-31%	-	-	-	1,837	3,145 17,882
7 Elysium	371	873	257	1,501	2,048	-26%	-	-	-	1,501	2,927 58,793
1 In A World...	373	663	226	1,262	-	-	-	-	-	1,262	- 1,262
1 Austenland	354	331	212	896	-	-	-	-	-	896	- 896
Total	10,653	27,543	10,722	48,918		-	-	84	113	49,114	592,026
CNMK - San Rafael Regency 6 - San Rafael, CA											
1 Prisoners	3,778	5,534	1,737	11,049	-	-	-	-	-	11,049	- 11,049
1 Thanks For Sharing	1,134	1,853	832	3,819	-	-	-	-	-	3,819	- 3,819
8 Blue Jasmine	418	1,139	438	1,994	1,920	3%	-	-	-	1,994	2,732 133,512
6 Spectacular Now, The	389	1,012	125	1,526	1,755	-13%	-	-	-	1,526	2,742 32,459
3* Short Term 12	243	966	92	1,301	1,845	-29%	-	-	-	1,397	2,679 6,914
1* Fight Club	-	-	189	189	-	-	-	-	-	189	- 189
Total	5,962	10,504	3,413	19,878		-	-	-	96	19,974	187,942
CNMK - Novato Rowland Plaza 8 - Novato, CA											
1 Prisoners	1,618	1,931	983	4,532	-	-	-	-	-	4,532	- 4,532
2 Family, The	616	1,227	503	2,346	5,780	-59%	-	-	-	2,346	7,641 9,987
2 Insidious Chapter 2	617	1,104	255	1,976	5,060	-60%	-	-	-	1,976	6,010 7,986
7 Planes	252	1,356	301	1,909	1,257	51%	-	-	-	1,909	1,572 26,308
7* We're The Millers	505	915	386	1,806	1,278	41%	-	-	69	2,004	1,881 29,425
6 Lee Daniels' The Butler	305	649	262	1,216	1,508	-19%	-	-	-	1,216	2,217 29,889
4 One Direction: This Is Us	292	440	149	881	1,295	-31%	-	-	-	881	1,371 8,417
3 Riddick	298	307	198	803	1,311	-38%	-	-	-	803	1,746 7,703
Total	4,503	7,929	3,037	15,469		-	-	69	129	15,667	124,247
CNMK - Sausalito Marin 3 - Sausalito, CA											
6 Lee Daniels' The Butler	367	666	356	1,389	1,175	18%	-	-	-	1,389	1,625 18,427
1 Prisoners	321	656	218	1,194	-	-	-	-	-	1,194	- 1,194
4 Way, Way Back, The	356	623	130	1,108	1,170	-5%	-	-	-	1,108	1,551 5,986

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Branch Complex Analysis San Francisco

WK		FRI	SAT	SUN	LAST WKEND		%	MON	TUE	WED	THU	THIS	LAST	CUME
					GROSS	GROSS						WEEK	WEEK	
CNMK - Sausalito Marin 3 - Sausalito, CA (continued)														
3	Spectacular Now, The	111	140	62	313	1,140	-72%	-	-	-	-	313	1,703	3,543
	Total	1,155	2,085	766	4,004			-	-	-	-	4,004		29,150
CNMK - Mill Valley Sequoia 2 - Mill Valley, CA														
3	In A World...	915	1,844	348	3,107	2,204	40%	-	-	-	-	3,107	2,989	9,604
8	Blue Jasmine	503	1,133	155	1,791	1,931	-7%	-	-	-	-	1,791	2,350	98,837
1*	Fight Club	-	-	56	56	-		-	-	-	-	56	-	56
	Total	1,418	2,977	559	4,954			-	-	-	-	4,954		108,497

Santa Rosa, CA

READ - Rohnert Park 16 - Rohnert Park, CA

4	Instructions Not Included	2,295	4,723	4,126	11,144	10,321	7%	-	-	-	-	11,144	12,444	89,130
1	Prisoners	3,050	3,730	1,878	8,659	-		-	-	-	-	8,659	-	8,659
2	Insidious Chapter 2	2,720	2,915	1,054	6,690	18,910	-64%	-	-	-	-	6,690	22,236	28,926
2	Family, The	1,314	2,024	869	4,208	6,164	-31%	-	-	-	-	4,208	8,254	12,462
1	Battle Of The Year	805	1,190	885	2,880	-		-	-	-	-	2,880	-	2,880
3	Riddick	796	868	860	2,524	3,898	-35%	-	-	-	-	2,524	5,424	23,426
7	Planes	606	1,266	620	2,492	2,656	-6%	-	-	-	-	2,492	3,092	44,026
7*	We're The Millers	534	1,120	549	2,204	2,018	9%	-	-	232	159	2,595	2,864	56,605
6	Lee Daniels' The Butler	240	911	450	1,602	2,098	-23%	-	-	-	-	1,602	2,818	30,860
7	Elysium	106	277	92	475	1,385	-65%	-	-	-	-	475	2,076	42,030
1	Salinger	65	64	50	179	-		-	-	-	-	179	-	179
	Total	12,531	19,088	11,433	43,057			-	-	232	159	43,448		339,183

ESP - Rialto Cinemas Sebastopol - Sebastopol, CA

1	Prisoners	526	945	317	1,788	-		-	-	-	-	1,788	-	1,788
6	Lee Daniels' The Butler	299	669	290	1,259	1,083	16%	-	-	-	-	1,259	1,688	26,802
5	Blue Jasmine	261	606	112	979	1,244	-21%	-	-	-	-	979	1,610	15,255
2	Family, The	249	459	153	860	1,594	-46%	-	-	-	-	860	2,195	3,055
2	SPARK: A Burning Man Story	285	339	214	839	1,280	-34%	-	-	-	-	839	2,052	2,891
1	Thanks For Sharing	189	461	173	823	-		-	-	-	-	823	-	823
9	Way, Way Back, The	236	435	139	810	992	-18%	-	-	-	-	810	1,294	19,817
4*	Spectacular Now, The	266	397	136	800	928	-13%	-	-	177	68	1,044	1,420	6,943
2	Rising From Ashes	26	202	112	340	986	-65%	-	-	-	-	340	1,487	1,827
	Total	2,337	4,513	1,646	8,498			-	-	177	68	8,742		79,201

Napa, CA

CNMK - Century Napa Valley 12 + XD - Napa, CA

1	Prisoners	3,412	5,009	3,082	11,504	-		-	-	-	-	11,504	-	11,504
3	Instructions Not Included	2,129	3,995	4,038	10,162	9,146	11%	-	-	-	-	10,162	11,854	39,650
2	Insidious Chapter 2	2,042	2,794	1,107	5,943	18,002	-66%	-	-	-	-	5,943	21,049	26,992
2	Family, The	1,291	2,394	1,235	4,920	8,896	-44%	-	-	-	-	4,920	12,826	17,746
7	Planes	363	1,826	585	2,774	1,440	92%	-	-	-	-	2,774	2,016	50,152
6	Lee Daniels' The Butler	519	1,331	732	2,582	2,587	0%	-	-	-	-	2,582	3,782	51,210
7*	We're The Millers	689	1,453	430	2,572	2,374	8%	-	-	228	500	3,300	3,740	59,806
1	Battle Of The Year	1,043	729	684	2,456	-		-	-	-	-	2,456	-	2,456
3	Riddick	392	899	362	1,653	2,841	-41%	-	-	-	-	1,653	4,382	20,244
5	Blue Jasmine	230	1,028	350	1,608	1,532	4%	-	-	-	-	1,608	2,401	25,194
7	Elysium	222	406	268	896	1,529	-41%	-	-	-	-	896	2,197	59,086
4	One Direction: This Is Us	143	225	245	613	1,770	-65%	-	-	-	-	613	1,903	20,501
1*	Fight Club	-	-	254	254	-		-	-	-	-	254	-	254
	Total	12,475	22,089	13,372	47,937			-	-	228	500	48,665		384,795

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denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	LAST WKEND			%	MON	TUE	WED	THU	THIS	LAST	CUME
				GROSS	GROSS	GROSS						WEEK	WEEK	
Santa Rosa, CA														
TMKO - Roxy Stadium 14 - Santa Rosa, CA														
1 Prisoners	2,112	3,031	1,421	6,563	-		-	-	-	-	6,563	-	6,563	
4 Instructions Not Included	1,364	2,870	2,089	6,324	6,714	-5%	-	-	-	-	6,324	8,465	55,615	
2 Insidious Chapter 2	1,871	2,491	1,294	5,656	15,636	-63%	-	-	-	-	5,656	18,624	24,279	
2 Family, The	750	1,280	606	2,636	5,271	-50%	-	-	-	-	2,636	6,982	9,617	
7* We're The Millers	602	1,243	553	2,398	1,808	32%	-	-	162	34	2,594	2,832	51,415	
7* Percy Jackson: Sea Of Monst	143	1,427	660	2,230	989	125%	-	-	14	16	2,258	1,246	21,513	
1 Battle Of The Year	617	1,016	422	2,054	-		-	-	-	-	2,054	-	2,054	
7 Planes	352	1,109	351	1,811	1,205	50%	-	-	-	-	1,811	1,383	26,834	
7 Elysium	336	753	403	1,493	1,474	1%	-	-	-	-	1,493	2,202	41,432	
3 Riddick	349	569	354	1,272	2,117	-39%	-	-	-	-	1,272	2,894	14,399	
1 Thanks For Sharing	431	608	196	1,235	-		-	-	-	-	1,235	-	1,235	
5 World's End, The	301	524	247	1,071	986	8%	-	-	-	-	1,071	1,534	17,224	
4 Grandmaster, The	30	74	20	124	731	-83%	-	-	-	-	124	1,054	5,656	
Total	9,258	16,995	8,616	34,867			-	-	176	50	35,091		277,836	
TMKO - Summerfield Cinema - Santa Rosa, CA														
6 Lee Daniels' The Butler	818	1,664	434	2,916	3,134	-6%	-	-	-	-	2,916	4,506	56,585	
1 Short Term 12	670	887	348	1,906	-		-	-	-	-	1,906	-	1,906	
7 Blue Jasmine	664	951	214	1,829	2,134	-14%	-	-	-	-	1,829	3,286	60,062	
2 Austenland	442	861	375	1,678	1,581	6%	-	-	-	-	1,678	2,369	4,048	
1 Salinger	190	308	186	685	-		-	-	-	-	685	-	685	
2 Therese	44	38	53	135	737	-81%	-	-	-	-	135	1,065	1,200	
Total	2,828	4,709	1,610	9,149			-	-	-	-	9,149		124,486	
TMKO - 3rd Street Cinemas 6 - Santa Rosa, CA														
5 Despicable Me 2	206	826	438	1,470	1,260	16%	-	-	-	-	1,470	1,600	9,454	
3 Grown Ups 2	336	640	374	1,351	945	42%	-	-	-	-	1,351	1,274	4,382	
5 Turbo	91	812	424	1,326	1,071	23%	-	-	-	-	1,326	1,306	8,582	
2 Wolverine, The	192	602	346	1,141	1,116	2%	-	-	-	-	1,141	1,662	2,804	
1 Kick-Ass 2	273	388	200	861	-		-	-	-	-	861	-	861	
3 2 Guns	140	371	154	665	864	-23%	-	-	-	-	665	1,432	3,398	
9 This Is The End	133	238	38	410	476	-13%	-	-	-	-	410	749	14,259	
3 Conjuring, The	144	91	140	374	532	-29%	-	-	-	-	374	826	2,156	
Total	1,515	3,968	2,114	7,598			-	-	-	-	7,598		45,896	
Vallejo, CA														
CNMK - Vallejo 14 - Vallejo, CA														
2 Insidious Chapter 2	3,103	3,637	2,351	9,091	26,534	-65%	-	-	-	-	9,091	31,456	40,547	
1 Prisoners	2,425	3,446	1,755	7,626	-		-	-	-	-	7,626	-	7,626	
4 Instructions Not Included	972	2,042	1,486	4,500	4,629	-2%	-	-	-	-	4,500	5,888	45,519	
1 Battle Of The Year	960	1,624	1,225	3,809	-		-	-	-	-	3,809	-	3,809	
2 Family, The	923	1,220	821	2,964	5,435	-45%	-	-	-	-	2,964	8,002	10,966	
3 Riddick	704	1,220	763	2,687	3,665	-26%	-	-	-	-	2,687	5,527	23,571	
7 Planes	276	1,278	507	2,061	1,996	3%	-	-	-	-	2,061	2,572	38,451	
6 Lee Daniels' The Butler	524	864	586	1,974	2,407	-17%	-	-	-	-	1,974	3,619	61,148	
7* We're The Millers	469	863	305	1,637	1,139	43%	-	-	228	198	2,063	1,896	40,310	
7 Elysium	240	806	361	1,407	1,417	0%	-	-	-	-	1,407	2,094	43,312	
2 Bit Player, The (Ekstra)	497	485	344	1,326	4,398	-69%	-	-	-	-	1,326	7,681	9,008	
4 One Direction: This Is Us	164	796	102	1,062	1,588	-33%	-	-	-	-	1,062	1,639	15,542	
Total	11,257	18,281	10,606	40,144			-	-	228	198	40,570		339,809	

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denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	LAST WKEND		%	MON	TUE	WED	THU	THIS	LAST	CUME	
				GROSS	GROSS						WEEK	WEEK		
											TOTAL	GROSS		
Woodland/Davis, CA														
CNMK - County Fair Movies 5 - Woodland, CA														
3	Instructions Not Included	886	1,943	1,868	4,697	3,567	31%	-	-	-	-	4,697	4,211	17,417
1	Prisoners	751	983	774	2,508	-		-	-	-	-	2,508	-	2,508
2	Insidious Chapter 2	535	921	652	2,108	6,426	-67%	-	-	-	-	2,108	7,031	9,139
2	Family, The	234	487	180	902	2,034	-55%	-	-	-	-	902	2,704	3,606
1	Blue Jasmine	77	151	101	329	-		-	-	-	-	329	-	329
	Total	2,483	4,485	3,575	10,544			-	-	-	-	10,544		32,999
REG - Holiday 6 - Davis, CA														
2	Insidious Chapter 2	938	824	484	2,246	9,214	-75%	-	-	-	-	2,246	12,323	14,569
7*	We're The Millers	578	765	439	1,782	1,452	22%	-	-	119	152	2,053	2,339	40,555
5	World's End, The	379	730	442	1,551	1,397	11%	-	-	-	-	1,551	2,596	25,826
7	Planes	215	949	250	1,414	1,041	35%	-	-	-	-	1,414	1,336	30,874
1	Battle Of The Year	400	624	230	1,254	-		-	-	-	-	1,254	-	1,254
3	Riddick	276	420	482	1,178	1,530	-23%	-	-	-	-	1,178	2,294	9,708
	Total	2,786	4,312	2,327	9,425			-	-	119	152	9,696		122,786
REG - Stadium 5 - Davis, CA														
1	Prisoners	1,723	3,692	1,201	6,616	-		-	-	-	-	6,616	-	6,616
2	Instructions Not Included	680	672	807	2,159	1,302	65%	-	-	-	-	2,159	2,053	4,212
6	Lee Daniels' The Butler	578	895	475	1,948	2,016	-3%	-	-	-	-	1,948	2,860	38,860
2	Family, The	489	511	434	1,434	3,264	-56%	-	-	-	-	1,434	4,888	6,322
7	Elysium	70	348	78	496	866	-42%	-	-	-	-	496	1,621	43,359
	Total	3,540	6,118	2,995	12,653			-	-	-	-	12,653		99,369
ARCE - Davis Varsity - Davis, CA														
2	Spectacular Now, The	706	1,177	602	2,485	3,108	-20%	-	-	-	-	2,485	4,517	7,002
1	Thanks For Sharing	553	759	586	1,898	-		-	-	-	-	1,898	-	1,898
	Total	1,259	1,936	1,188	4,383			-	-	-	-	4,383		8,900
Vacaville, CA														
BREN - Vacaville 16 - Vacaville, CA														
1	Prisoners	4,156	5,064	2,462	11,683	-		-	-	-	-	11,683	-	11,683
2	Insidious Chapter 2	1,974	3,045	1,562	6,582	23,458	-71%	-	-	-	-	6,582	26,742	33,324
2	Family, The	1,564	2,022	1,004	4,590	8,762	-47%	-	-	-	-	4,590	11,944	16,535
3	Instructions Not Included	1,025	1,758	1,793	4,576	3,547	29%	-	-	-	-	4,576	4,555	15,607
1	Battle Of The Year	664	1,379	426	2,469	-		-	-	-	-	2,469	-	2,469
7*	We're The Millers	467	1,521	398	2,386	2,588	-7%	-	-	240	253	2,880	3,435	72,119
3	Riddick	554	880	696	2,129	4,011	-46%	-	-	-	-	2,129	5,389	21,781
7	Planes	212	920	467	1,599	1,996	-19%	-	-	-	-	1,599	2,446	51,384
6	Lee Daniels' The Butler	402	767	406	1,575	2,424	-35%	-	-	-	-	1,575	3,388	51,955
7	Elysium	336	708	417	1,461	1,524	-4%	-	-	-	-	1,461	2,044	47,808
8	2 Guns	342	568	365	1,276	672	89%	-	-	-	-	1,276	1,032	47,427
12*	Despicable Me 2	-	712	336	1,048	808	29%	-	-	40	60	1,148	1,058	193,285
7*	Percy Jackson: Sea Of Monst	32	392	296	720	1,080	-33%	-	-	28	50	798	1,448	34,822
4	One Direction: This Is Us	202	244	238	684	1,622	-57%	-	-	-	-	684	1,721	15,099
3	This Is The End	91	148	128	367	829	-55%	-	-	-	-	367	985	55,474
1	Salinger	54	78	40	171	-		-	-	-	-	171	-	171
4	Grandmaster, The	22	78	20	120	580	-79%	-	-	-	-	120	742	5,184
	Total	12,097	20,284	11,054	43,436			-	-	308	363	44,108		676,127

Fairfield, CA

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denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK											LAST	THIS	LAST	
											WEEK	WEEK	CUME	
	FRI	SAT	SUN	GROSS	GROSS	%	MON	TUE	WED	THU	TOTAL	GROSS	GROSS	
REG - Fairfield Stadium 16 + IMAX - Fairfield, CA														
1	Prisoners	4,001	5,532	3,606	13,139	-	-	-	-	-	13,139	-	13,139	
2	Insidious Chapter 2	3,030	4,028	2,501	9,559	30,498	-68%	-	-	-	-	9,559	36,312	45,871
1	Wizard of Oz: An IMAX 3D Ex	1,472	2,711	3,174	7,357	-	-	-	-	-	7,357	-	7,357	
4	Instructions Not Included	1,390	2,948	2,736	7,074	5,233	35%	-	-	-	-	7,074	6,718	61,902
2	Family, The	1,444	2,618	1,172	5,234	8,476	-38%	-	-	-	-	5,234	12,343	17,577
1	Battle Of The Year	1,150	1,790	1,006	3,946	-	-	-	-	-	3,946	-	3,946	
3	Riddick	896	1,567	948	3,411	5,647	-39%	-	-	-	-	3,411	7,797	33,872
7	Planes	432	1,557	722	2,711	2,224	21%	-	-	-	-	2,711	2,790	53,252
6	Lee Daniels' The Butler	602	1,052	602	2,256	2,773	-18%	-	-	-	-	2,256	3,851	66,555
5*	Mortal Instruments	190	1,082	569	1,841	1,533	20%	-	-	124	211	2,176	2,079	24,882
7*	We're The Millers	329	597	460	1,386	1,886	-26%	-	-	162	173	1,721	2,823	60,286
4	Grandmaster, The	257	606	492	1,355	1,173	15%	-	-	-	-	1,355	1,579	10,552
7	Elysium	339	544	262	1,145	1,087	5%	-	-	-	-	1,145	1,460	57,757
4	One Direction: This Is Us	36	144	164	344	1,029	-66%	-	-	-	-	344	1,263	18,893
4	Getaway	94	51	92	237	1,033	-77%	-	-	-	-	237	1,536	8,654
Total		15,662	26,827	18,506	60,995		-	-	286	384	61,665		484,495	

Sacramento, CA

CNMK - Roseville 14 + XD - Roseville, CA

1 Prisoners	4,391	5,146	2,798	12,334	-		-	-	-	-	12,334	-	12,334
2 Insidious Chapter 2	1,457	1,999	798	4,254	17,842	-76%	-	-	-	-	4,254	21,913	26,167
7* We're The Millers	934	1,740	492	3,166	3,169	0%	-	-	344	341	3,851	5,243	90,239
7* Percy Jackson: Sea Of Monst	573	1,236	520	2,329	1,776	31%	-	-	100	8	2,437	2,163	39,088
2* Austenland	730	970	254	1,954	1,917	1%	-	-	-	235	2,188	3,095	5,284
10* Turbo	400	1,128	420	1,948	1,517	28%	-	-	30	52	2,030	1,807	64,840
10* Way, Way Back, The	584	850	461	1,895	1,587	19%	-	-	-	244	2,139	2,199	59,768
7 Planes	363	845	634	1,842	1,679	9%	-	-	-	-	1,842	2,182	77,029
5 Spectacular Now, The	369	1,059	330	1,758	1,854	-5%	-	-	-	-	1,758	2,946	21,334
3 Riddick	479	725	362	1,566	2,860	-45%	-	-	-	-	1,566	4,701	19,509
5* Mortal Instruments	279	327	260	866	919	-5%	-	-	54	82	1,002	1,363	21,314
2 Bit Player, The (Ekstra)	16	169	115	300	1,474	-79%	-	-	-	-	300	2,908	3,208
1* Fight Club	-	-	116	116	-		-	-	-	-	116	-	116
Total	10,575	16,194	7,560	34,328			-	-	528	962	35,817		440,230

REG - Olympus Pointe 12 - Roseville, CA

2 Family, The	1,530	2,516	1,089	5,135	10,692	-51%	-	-	-	-	5,135	15,138	20,273
6 Lee Daniels' The Butler	827	1,634	647	3,108	3,592	-13%	-	-	-	-	3,108	5,863	78,747
4 Instructions Not Included	666	1,093	434	2,193	1,652	32%	-	-	-	-	2,193	2,481	23,580
12* Despicable Me 2	393	1,072	578	2,043	2,389	-14%	-	-	151	155	2,349	3,154	256,905
1 Thanks For Sharing	528	774	440	1,742	-		-	-	-	-	1,742	-	1,742
13 Heat, The	386	770	472	1,628	2,131	-23%	-	-	-	-	1,628	2,826	164,253
1 Battle Of The Year	380	790	393	1,563	-		-	-	-	-	1,563	-	1,563
3 Ultimate Life, The	485	758	172	1,415	1,588	-10%	-	-	-	-	1,415	2,492	8,366
4 One Direction: This Is Us	215	618	385	1,218	1,422	-14%	-	-	-	-	1,218	1,672	18,744
5 World's End, The	372	679	138	1,189	1,364	-12%	-	-	-	-	1,189	1,710	20,081
7 Elysium	112	344	228	684	1,364	-49%	-	-	-	-	684	2,128	57,285
Total	5,894	11,048	4,976	21,918			-	-	151	155	22,224		651,539

CNMK - Blue Oaks Century 16 + XD - Rocklin, CA

1 Prisoners	5,206	7,235	3,262	15,703	-		-	-	-	-	15,703	-	15,703
2 Insidious Chapter 2	2,944	3,893	1,459	8,296	19,297	-57%	-	-	-	-	8,296	24,526	32,822
2 Family, The	1,184	2,079	1,006	4,269	8,585	-50%	-	-	-	-	4,269	13,848	18,117

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denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK	LAST WKEND					%	MON	TUE	WED	THU	THIS	LAST	CUME
	FRI	SAT	SUN	GROSS	GROSS						WEEK	WEEK	
CNMK - Blue Oaks Century 16 + XD - Rocklin, CA (continued)													
7* We're The Millers	804	1,801	762	3,368	3,830	-12%	-	-	309	443	4,120	6,342	106,574
12* Despicable Me 2	272	1,198	840	2,310	2,174	6%	-	-	144	158	2,612	2,814	292,438
7 Planes	316	1,104	810	2,230	2,336	-4%	-	-	-	-	2,230	3,124	62,596
7* Percy Jackson: Sea Of Monst	342	904	802	2,048	2,372	-13%	-	-	27	102	2,177	3,010	57,486
6 Lee Daniels' The Butler	505	1,000	495	2,000	2,628	-23%	-	-	-	-	2,000	4,258	62,791
7 Elysium	569	1,225	188	1,982	2,441	-18%	-	-	-	-	1,982	3,655	75,101
3 Riddick	470	889	588	1,947	2,789	-30%	-	-	-	-	1,947	4,430	22,885
1 Battle Of The Year	616	892	425	1,933	-	-	-	-	-	-	1,933	-	1,933
5* Mortal Instruments	318	701	356	1,376	1,321	4%	-	-	32	136	1,544	1,873	26,826
3 Blue Jasmine	266	541	348	1,156	1,537	-24%	-	-	-	-	1,156	2,543	6,580
4 One Direction: This Is Us	224	313	328	864	2,036	-57%	-	-	-	-	864	2,362	21,376
1* Fight Club	-	-	164	164	-	-	-	-	-	-	164	-	164
Total	14,036	23,775	11,833	49,646			-	-	512	839	50,997		803,392
CNMK - Sacramento Greenback 16 + XD - Sacramento, CA													
1 Prisoners	5,751	5,858	-	11,609	-		-	-	-	-	11,609	-	11,609
2 Insidious Chapter 2	3,142	5,110	-	8,252	38,701	-74%	-	-	-	-	8,252	45,325	53,577
2 Family, The	1,383	2,505	-	3,888	10,549	-50%	-	-	-	-	3,888	15,015	18,903
3 Instructions Not Included	1,000	1,628	-	2,628	3,076	57%	-	-	-	-	2,628	4,248	16,590
7* We're The Millers	770	1,662	-	2,432	3,336	4%	-	-	326	382	3,140	5,108	96,735
1 Battle Of The Year	963	1,291	-	2,254	-	-	-	-	-	-	2,254	-	2,254
3 Riddick	710	1,344	-	2,054	6,287	-56%	-	-	-	-	2,054	8,886	35,817
6 Lee Daniels' The Butler	609	1,200	-	1,809	2,486	1%	-	-	-	-	1,809	3,663	51,281
7* Percy Jackson: Sea Of Monst	409	1,158	-	1,567	1,501	36%	-	-	101	199	1,867	1,824	40,534
7 Planes	222	1,281	-	1,503	1,922	3%	-	-	-	-	1,503	2,111	39,368
7 Elysium	381	779	-	1,160	1,570	1%	-	-	-	-	1,160	2,306	64,218
4 One Direction: This Is Us	98	447	-	545	1,398	-48%	-	-	-	-	545	1,522	18,267
Total	15,438	24,263	-	39,701			-	-	427	581	40,709		449,153
REG - Sunrise 4 - Citrus Heights, CA													
1 Turbo	836	3,092	1,804	5,732	-		-	-	-	-	5,732	-	5,732
4 Pacific Rim	636	1,216	840	2,692	2,468	9%	-	-	-	-	2,692	3,420	19,007
2 World War Z	588	1,270	520	2,378	3,381	-29%	-	-	-	-	2,378	4,792	7,170
5 Now You See Me	548	1,036	572	2,156	2,146	0%	-	-	-	-	2,156	2,893	23,859
Total	2,608	6,614	3,736	12,958			-	-	-	-	12,958		55,768
CNMK - Folsom 14 - Folsom, CA													
1 Prisoners	3,018	2,902	1,752	7,672	-		-	-	-	-	7,672	-	7,672
2 Insidious Chapter 2	724	1,264	663	2,651	10,316	-74%	-	-	-	-	2,651	12,438	15,089
2 Family, The	459	730	577	1,766	4,620	-61%	-	-	-	-	1,766	6,473	8,239
1 Battle Of The Year	325	580	450	1,356	-	-	-	-	-	-	1,356	-	1,356
7* We're The Millers	415	544	382	1,341	1,611	-16%	-	-	132	93	1,566	2,333	40,337
7* Percy Jackson: Sea Of Monst	195	778	302	1,275	1,091	16%	-	-	58	21	1,354	1,409	26,431
3 Riddick	361	575	226	1,162	1,606	-27%	-	-	-	-	1,162	2,578	10,758
6 Lee Daniels' The Butler	209	458	246	914	1,084	-15%	-	-	-	-	914	1,708	26,502
8* Smurfs 2	294	372	234	900	785	14%	-	-	24	35	959	930	24,791
7 Elysium	281	453	110	844	812	3%	-	-	-	-	844	1,323	31,792
7 Planes	44	350	230	624	844	-26%	-	-	-	-	624	1,036	23,169
5* Mortal Instruments	208	246	75	529	778	-32%	-	-	65	132	726	1,049	10,859
4 One Direction: This Is Us	126	143	128	396	758	-47%	-	-	-	-	396	919	7,838
Total	6,659	9,395	5,375	21,430			-	-	279	281	21,990		234,833
HFB - Palladio 16 Cinemas - Folsom, CA													
1 Prisoners	3,763	4,762	2,523	11,048	-		-	-	-	-	11,048	-	11,048

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denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK	LAST WKEND					%	MON	TUE	WED	THU	THIS	LAST	CUME	
	FRI	SAT	SUN	GROSS	GROSS						WEEK	WEEK		
HFB - Palladio 16 Cinemas - Folsom, CA (continued)														
2	Insidious Chapter 2	2,237	2,105	712	5,055	11,693	-56%	-	-	-	-	5,055	14,290	19,345
2	Family, The	1,473	2,062	776	4,312	9,120	-52%	-	-	-	-	4,312	13,896	18,208
7*	We're The Millers	1,085	1,704	688	3,477	3,117	11%	-	-	362	317	4,156	4,917	84,430
6	Lee Daniels' The Butler	466	807	468	1,741	2,997	-41%	-	-	-	-	1,741	4,712	55,930
7	Planes	498	596	448	1,542	1,904	-19%	-	-	-	-	1,542	2,292	46,182
12*	Despicable Me 2	206	860	443	1,508	1,080	39%	-	-	51	8	1,567	1,426	182,244
3	Instructions Not Included	490	460	333	1,282	1,642	-21%	-	-	-	-	1,282	2,360	7,041
3	Riddick	281	737	194	1,212	3,211	-62%	-	-	-	-	1,212	4,572	18,491
4	One Direction: This Is Us	225	265	224	714	1,282	-44%	-	-	-	-	714	1,552	13,438
1	Battle Of The Year	194	354	146	694	-	-	-	-	-	-	694	-	694
7	Elysium	222	226	154	602	1,236	-51%	-	-	-	-	602	1,872	54,417
	Total	11,140	14,938	7,109	33,187		-	-	413	325	33,925		511,468	
REG - El Dorado Hills Stadium 14 with IMAX - El Dorado Hills, CA														
1	Wizard of Oz: An IMAX 3D Ex	2,644	2,593	2,751	7,988	-	-	-	-	-	7,988	-	7,988	
1	Prisoners	2,573	3,404	1,451	7,428	-	-	-	-	-	7,428	-	7,428	
2	Insidious Chapter 2	1,258	1,394	535	3,187	10,808	-70%	-	-	-	-	3,187	12,664	15,851
2	Family, The	1,102	1,410	627	3,139	5,805	-45%	-	-	-	-	3,139	8,577	11,716
7*	Percy Jackson: Sea Of Monst	548	943	573	2,064	1,966	4%	-	-	82	74	2,220	2,263	37,019
1	Battle Of The Year	788	917	325	2,030	-	-	-	-	-	2,030	-	2,030	
7	Planes	508	1,004	362	1,874	1,395	34%	-	-	-	-	1,874	1,908	49,406
7*	We're The Millers	486	1,029	306	1,821	2,159	-15%	-	-	149	195	2,165	3,219	57,947
7	Elysium	284	579	326	1,189	1,513	-21%	-	-	-	-	1,189	2,109	57,175
6	Lee Daniels' The Butler	286	626	115	1,027	1,786	-42%	-	-	-	-	1,027	2,796	40,807
3	Riddick	368	443	203	1,014	3,244	-68%	-	-	-	-	1,014	4,775	17,957
5	World's End, The	328	586	82	996	818	21%	-	-	-	-	996	1,258	14,346
5	Blue Jasmine	224	291	82	597	833	-28%	-	-	-	-	597	1,438	12,554
5*	Mortal Instruments	8	100	177	285	600	-52%	-	-	39	42	366	1,010	14,789
	Total	11,405	15,319	7,915	34,639		-	-	270	311	35,220		347,013	
REG - Natomas Marketplace Stadium 16 & RPX - Sacramento, CA														
1	Prisoners	5,931	7,028	3,362	16,321	-	-	-	-	-	16,321	-	16,321	
2	Insidious Chapter 2	4,787	6,233	2,779	13,799	44,023	-68%	-	-	-	-	13,799	50,549	64,348
4	Instructions Not Included	1,984	3,380	2,861	8,225	6,133	34%	-	-	-	-	8,225	8,233	66,107
2	Family, The	1,192	2,459	1,017	4,668	8,566	-45%	-	-	-	-	4,668	11,992	16,660
1	Battle Of The Year	1,556	1,724	967	4,247	-	-	-	-	-	4,247	-	4,247	
7*	We're The Millers	1,136	1,548	487	3,171	2,804	13%	-	-	273	265	3,709	3,789	72,289
3	Riddick	800	1,528	816	3,144	6,657	-52%	-	-	-	-	3,144	8,717	37,803
7	Planes	312	1,619	943	2,874	3,020	-4%	-	-	-	-	2,874	3,793	58,666
6	Lee Daniels' The Butler	715	1,281	536	2,532	2,411	5%	-	-	-	-	2,532	3,732	65,607
7	Elysium	362	1,101	516	1,979	2,076	-4%	-	-	-	-	1,979	2,831	70,088
9	Wolverine, The	545	981	218	1,744	1,494	16%	-	-	-	-	1,744	2,070	129,682
7*	Percy Jackson: Sea Of Monst	114	586	465	1,165	1,121	3%	-	-	48	17	1,230	1,277	35,180
4	One Direction: This Is Us	380	186	145	711	1,539	-53%	-	-	-	-	711	1,677	15,520
5	World's End, The	85	222	243	550	1,430	-61%	-	-	-	-	550	2,194	24,518
	Total	19,899	29,876	15,355	65,130		-	-	321	282	65,733		677,036	
CNMK - Sacramento Stadium 14 - Sacramento, CA														
2	Family, The	1,662	2,230	1,060	4,952	10,447	-52%	-	-	-	-	4,952	13,731	18,682
4	Instructions Not Included	1,545	298	2,664	4,507	5,225	-13%	-	-	-	-	4,507	7,010	56,284
1	Battle Of The Year	1,900	228	849	2,977	-	-	-	-	-	2,977	-	2,977	
12*	Despicable Me 2	812	300	1,034	2,146	2,977	-27%	-	-	247	44	2,436	3,477	269,952
6	Lee Daniels' The Butler	916	307	663	1,886	4,984	-62%	-	-	-	-	1,886	7,385	98,066

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Branch Complex Analysis San Francisco

WK											LAST	THIS	LAST	CUME
	WKEND			WKEND	%	MON	TUE	WED	THU	WEEK	WEEK			
	FRI	SAT	SUN	GROSS						GROSS	TOTAL	GROSS	GROSS	
CNMK - Sacramento Stadium 14 - Sacramento, CA (continued)														
7	Elysium	1,014	62	740	1,816	2,924	-37%	-	-	-	-	1,816	3,992	85,808
1	Thanks For Sharing	557	215	520	1,292	-		-	-	-	-	1,292	-	1,292
7	Planes	293	177	818	1,288	1,543	-16%	-	-	-	-	1,288	2,044	49,478
7*	Percy Jackson: Sea Of Monst	414	71	556	1,041	2,242	-53%	-	-	134	88	1,263	2,486	43,501
5	Spectacular Now, The	456	97	392	946	1,475	-35%	-	-	-	-	946	2,002	15,160
5	Blue Jasmine	329	91	400	820	1,265	-35%	-	-	-	-	820	1,991	14,734
2*	Austenland	321	13	349	683	1,459	-53%	-	-	-	170	853	1,902	2,755
1*	Fight Club	-	-	292	292	-		-	-	-	-	292	-	292
	Total	10,219	4,089	10,337	24,646			-	-	381	302	25,328		658,981
REG - Arden Fair 6 - Sacramento, CA														
1	Prisoners	5,005	6,294	3,860	15,159	-		-	-	-	-	15,159	-	15,159
2	Insidious Chapter 2	2,660	5,423	2,122	10,205	30,322	-66%	-	-	-	-	10,205	36,010	46,215
7*	We're The Millers	1,212	1,566	992	3,770	2,786	35%	-	-	356	485	4,611	4,878	97,998
3	Riddick	814	1,699	940	3,453	4,363	-20%	-	-	-	-	3,453	6,039	26,035
4	One Direction: This Is Us	60	411	448	919	2,829	-67%	-	-	-	-	919	3,014	22,125
	Total	9,751	15,393	8,362	33,506			-	-	356	485	34,347		207,532
READ - Tower 3 - Sacramento, CA														
1	Short Term 12	923	1,280	834	3,038	-		-	-	-	-	3,038	-	3,038
7	Blue Jasmine	754	1,802	218	2,774	3,125	-11%	-	-	-	-	2,774	4,332	76,005
1	Salinger	407	660	405	1,472	-		-	-	-	-	1,472	-	1,472
2	Austenland	208	547	240	996	2,252	-55%	-	-	-	-	996	3,444	4,440
	Total	2,292	4,289	1,697	8,280			-	-	-	-	8,280		84,955
CNMK - Sacramento Downtown Plaza 7 - Sacramento, CA														
1	Prisoners	1,962	2,580	1,238	5,780	-		-	-	-	-	5,780	-	5,780
2	Insidious Chapter 2	1,815	2,436	921	5,172	16,927	-69%	-	-	-	-	5,172	19,178	24,350
3	Riddick	411	1,174	370	1,955	1,958	0%	-	-	-	-	1,955	2,854	10,868
2	Family, The	553	811	492	1,856	3,850	-51%	-	-	-	-	1,856	5,316	7,172
6	Lee Daniels' The Butler	356	1,175	317	1,848	2,035	-9%	-	-	-	-	1,848	2,792	34,481
7*	We're The Millers	434	1,020	305	1,759	1,942	-9%	-	-	186	225	2,170	2,725	41,008
1	Battle Of The Year	228	635	332	1,195	-		-	-	-	-	1,195	-	1,195
	Total	5,759	9,831	3,975	19,565			-	-	186	225	19,976		124,854
WWDI - Sacramento 6 DI - Sacramento, CA														
7	Elysium	2,490	1,459	608	4,557	3,864	17%	-	-	-	-	4,557	5,242	68,385
2	Insidious Chapter 2	2,490	1,459	608	4,557	14,109	-67%	-	-	-	-	4,557	17,171	21,728
7*	We're The Millers	2,170	1,361	685	4,216	3,864	9%	-	-	189	161	4,566	5,889	89,132
2	Family, The	2,170	1,361	685	4,216	5,150	-18%	-	-	-	-	4,216	7,370	11,586
1	Prisoners	2,105	1,047	889	4,041	-		-	-	-	-	4,041	-	4,041
1	Conjuring, The	2,105	1,047	889	4,041	-		-	-	-	-	4,041	-	107,430
11	Grown Ups 2	1,426	940	477	2,843	3,285	-13%	-	-	-	-	2,843	4,242	118,223
3	Instructions Not Included	1,426	940	477	2,843	3,285	-13%	-	-	-	-	2,843	4,242	14,277
2	Turbo	1,638	814	311	2,763	4,404	-37%	-	-	-	-	2,763	5,096	49,944
7	Planes	1,638	814	311	2,763	4,404	-37%	-	-	-	-	2,763	5,096	69,135
1	Battle Of The Year	1,421	431	249	2,101	-		-	-	-	-	2,101	-	2,101
1	Mortal Instruments	1,421	431	249	2,101	-		-	-	-	-	2,101	-	14,784
	Total	22,500	12,104	6,438	41,042			-	-	189	161	41,392		570,766
IMAX - Esquire IMAX - Sacramento, CA														
1	Wizard of Oz: An IMAX 3D Ex	6,074	11,217	12,368	29,659	-		-	-	-	-	29,659	-	29,659
	Total	6,074	11,217	12,368	29,659			-	-	-	-	29,659		29,659
CNMK - Elk Grove Laguna 16 - Elk Grove, CA														
4	Instructions Not Included	2,627	4,690	3,822	11,139	6,674	66%	-	-	-	-	11,139	8,265	63,142

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Branch Complex Analysis San Francisco

WK					LAST		%	MON	TUE	WED	THU	THIS	LAST	CUME
	FRI	SAT	SUN	WKEND GROSS	WKEND GROSS	WEEK TOTAL						WEEK GROSS		
CNMK - Elk Grove Laguna 16 - Elk Grove, CA (continued)														
1	Battle Of The Year	1,507	2,723	1,813	6,043	-	-	-	-	-	-	6,043	-	6,043
2	Family, The	1,176	2,208	1,190	4,574	9,594	-52%	-	-	-	-	4,574	13,093	17,667
6	Lee Daniels' The Butler	977	1,724	1,057	3,758	4,748	-20%	-	-	-	-	3,758	6,919	118,819
12*	Despicable Me 2	664	1,943	794	3,401	3,471	-2%	-	-	198	194	3,793	4,036	388,864
1	Phata Poster Nikla Hero	743	1,414	907	3,064	-	-	-	-	-	-	3,064	-	3,064
2	Grand Masti	755	761	632	2,148	4,176	-48%	-	-	-	-	2,148	5,762	7,910
4	One Direction: This Is Us	392	1,158	497	2,047	3,304	-38%	-	-	-	-	2,047	3,494	35,144
10	Conjuring, The	491	944	294	1,729	1,889	-8%	-	-	-	-	1,729	2,459	169,287
3	Smurfs 2	138	675	704	1,517	1,772	-14%	-	-	-	-	1,517	2,080	5,876
1	Haani	276	705	520	1,500	-	-	-	-	-	-	1,500	-	1,500
7	Elysium	252	437	293	982	1,857	-47%	-	-	-	-	982	2,509	78,375
8	2 Guns	277	504	168	949	1,694	-43%	-	-	-	-	949	2,506	79,872
2	Bit Player, The (Ekstra)	321	138	248	707	3,260	-78%	-	-	-	-	707	5,325	6,032
5	World's End, The	133	373	30	536	1,798	-70%	-	-	-	-	536	2,595	18,825
1*	Fight Club	-	-	48	48	-	-	-	-	-	-	48	-	30,488
	Total	10,729	20,397	13,017	44,142		-	-	198	194	44,534		1,030,908	
REG - Laguna Village 12 - Sacramento, CA														
2	Insidious Chapter 2	5,634	9,453	5,058	20,145	56,632	-64%	-	-	-	-	20,145	66,479	86,624
1	Prisoners	6,154	7,825	4,348	18,327	-	-	-	-	-	-	18,327	-	18,327
3	Riddick	1,163	1,884	1,090	4,137	6,304	-34%	-	-	-	-	4,137	9,005	39,292
7*	We're The Millers	1,010	1,400	1,138	3,548	2,697	31%	-	-	239	348	4,135	4,173	108,091
7	Planes	464	1,275	786	2,525	2,708	-6%	-	-	-	-	2,525	3,463	75,996
7*	Percy Jackson: Sea Of Monst	430	1,248	842	2,520	3,426	-26%	-	-	69	188	2,777	3,858	69,562
4	Grandmaster, The	324	624	552	1,500	1,368	9%	-	-	-	-	1,500	1,878	14,187
5*	Mortal Instruments	243	544	539	1,326	1,383	-4%	-	-	152	131	1,609	1,766	27,916
6	Kick-Ass 2	132	451	306	889	1,162	-23%	-	-	-	-	889	1,572	31,421
	Total	15,554	24,704	14,659	54,917		-	-	460	667	56,044		471,416	
TMKO - Lodi Stadium 12 - Lodi, CA														
1	Prisoners	2,493	3,115	1,885	7,493	-	-	-	-	-	-	7,493	-	7,493
2	Insidious Chapter 2	2,228	3,201	1,897	7,326	11,185	-34%	-	-	-	-	7,326	13,698	21,024
3	Instructions Not Included	1,549	2,622	2,856	7,027	5,304	32%	-	-	-	-	7,027	6,811	23,549
2	Family, The	757	1,245	648	2,650	5,211	-49%	-	-	-	-	2,650	7,532	10,182
7*	We're The Millers	588	1,289	553	2,430	2,424	0%	-	-	223	284	2,937	3,583	57,724
1	Battle Of The Year	384	711	504	1,599	-	-	-	-	-	-	1,599	-	1,599
3	Riddick	296	845	326	1,467	1,698	-13%	-	-	-	-	1,467	2,645	12,180
6	Lee Daniels' The Butler	395	622	286	1,303	1,419	-8%	-	-	-	-	1,303	2,066	35,065
7*	Percy Jackson: Sea Of Monst	112	343	427	882	679	29%	-	-	84	14	980	885	23,254
7	Planes	147	637	-	784	1,520	-8%	-	-	-	-	784	2,259	39,266
7	Elysium	179	444	107	730	1,400	-47%	-	-	-	-	730	1,979	29,879
4	One Direction: This Is Us	74	81	60	215	728	-70%	-	-	-	-	215	785	9,381
	Total	9,202	15,155	9,549	33,906		-	-	307	298	34,511		270,596	
CTRN - Colusa Theatre - Colusa, CA														
1	Heat, The	202	345	135	682	-	-	-	-	-	-	682	-	682
	Total	202	345	135	682		-	-	-	-	-	682		682
CNMK - Cinemark Yuba City 12 - Yuba City, CA														
2	Insidious Chapter 2	2,155	3,819	1,830	7,804	15,191	-48%	-	-	-	-	7,804	17,762	25,566
3	Instructions Not Included	1,387	2,877	2,954	7,218	6,305	14%	-	-	-	-	7,218	7,592	25,106
1	Prisoners	1,921	2,508	1,434	5,863	-	-	-	-	-	-	5,863	-	5,863
2	Family, The	557	1,235	450	2,242	5,030	-55%	-	-	-	-	2,242	6,676	8,918
7*	We're The Millers	538	1,092	563	2,193	1,990	10%	-	-	288	157	2,638	2,919	58,628

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Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	LAST		%	MON	TUE	WED	THU	THIS	LAST	CUME
				WKEND	WKEND						WEEK	WEEK	
				GROSS	GROSS						TOTAL	GROSS	GROSS
CNMK - Cinemark Yuba City 12 - Yuba City, CA (continued)													
7 Planes	280	1,319	563	2,162	2,625	-17%	-	-	-	-	2,162	2,968	46,777
3 Riddick	394	1,016	602	2,012	3,249	-38%	-	-	-	-	2,012	4,159	15,800
7* Percy Jackson: Sea Of Monst	322	982	676	1,980	1,802	9%	-	-	33	45	2,058	2,155	30,708
1 Haani	368	786	504	1,658	-		-	-	-	-	1,658	-	1,658
1 Battle Of The Year	293	555	352	1,200	-		-	-	-	-	1,200	-	1,200
6 Lee Daniels' The Butler	273	644	268	1,185	1,610	-26%	-	-	-	-	1,185	2,071	27,163
4 One Direction: This Is Us	105	339	110	554	1,470	-62%	-	-	-	-	554	1,645	12,926
Total	8,593	17,172	10,306	36,071			-	-	321	202	36,594		260,313

Stockton, CA

REG - Holiday 8 - Stockton, CA

2 Insidious Chapter 2	1,228	1,430	3,917	6,575	16,362	-59%	-	-	-	-	6,575	21,086	27,661
1 Prisoners	901	998	2,249	4,148	-		-	-	-	-	4,148	-	4,148
2 Family, The	455	624	890	1,969	2,897	-32%	-	-	-	-	1,969	4,537	6,506
7* We're The Millers	322	570	823	1,715	1,558	10%	-	-	94	135	1,944	2,469	37,007
3 Riddick	377	471	855	1,703	2,242	-24%	-	-	-	-	1,703	3,258	11,792
7 Planes	209	316	825	1,350	1,958	-31%	-	-	-	-	1,350	2,612	26,610
6 Lee Daniels' The Butler	214	394	578	1,186	1,273	-6%	-	-	-	-	1,186	1,726	26,360
4 One Direction: This Is Us	92	226	340	658	854	-22%	-	-	-	-	658	1,065	10,087
Total	3,798	5,029	10,477	19,304			-	-	94	135	19,533		150,171

REG - Downtown Stockton 16 + IMAX - Stockton, CA

2 Insidious Chapter 2	3,151	4,920	2,560	10,631	36,283	-70%	-	-	-	-	10,631	41,856	52,487
1 Prisoners	3,420	4,507	2,703	10,630	-		-	-	-	-	10,630	-	10,630
4 Instructions Not Included	2,359	3,756	4,141	10,256	9,339	9%	-	-	-	-	10,256	12,546	100,441
1 Wizard of Oz: An IMAX 3D Ex	950	1,838	1,822	4,610	-		-	-	-	-	4,610	-	4,610
1 Battle Of The Year	1,008	1,416	1,527	3,951	-		-	-	-	-	3,951	-	3,951
2 Family, The	594	846	509	1,949	4,298	-54%	-	-	-	-	1,949	5,836	7,785
3 Riddick	492	658	518	1,668	3,130	-46%	-	-	-	-	1,668	4,308	20,899
7* We're The Millers	476	603	348	1,427	1,007	41%	-	-	170	208	1,805	1,695	45,297
7 Planes	212	592	544	1,348	1,037	29%	-	-	-	-	1,348	1,487	29,922
6 Lee Daniels' The Butler	222	677	239	1,138	1,322	-13%	-	-	-	-	1,138	1,905	31,027
7* Percy Jackson: Sea Of Monst	144	408	466	1,018	727	40%	-	-	62	14	1,094	848	24,712
5 You're Next	164	268	124	556	858	-35%	-	-	-	-	556	1,046	10,871
4 One Direction: This Is Us	183	174	152	509	1,372	-62%	-	-	-	-	509	1,420	17,010
9 Wolverine, The	202	94	32	328	754	-56%	-	-	-	-	328	1,064	66,562
4 Getaway	24	96	92	212	589	-64%	-	-	-	-	212	937	7,901
4 Grandmaster, The	90	64	56	210	572	-63%	-	-	-	-	210	822	6,438
2 Chennai Express	-	10	90	100	609	-72%	-	-	-	-	100	720	820
Total	13,691	20,927	15,923	50,541			-	-	232	222	50,995		441,363

AMC - Brentwood 14 with IMAX - Brentwood, CA

1 Prisoners	5,266	6,954	3,281	15,501	-		-	-	-	-	15,501	-	15,501
2 Insidious Chapter 2	4,079	3,473	1,688	9,240	34,281	-73%	-	-	-	-	9,240	39,404	48,644
4 Instructions Not Included	1,331	1,899	1,881	5,111	4,499	13%	-	-	-	-	5,111	5,732	33,605
1 Wizard of Oz: An IMAX 3D Ex	1,322	1,950	1,738	5,010	-		-	-	-	-	5,010	-	5,010
2 Family, The	924	2,030	885	3,839	8,140	-52%	-	-	-	-	3,839	10,521	14,360
1 Battle Of The Year	1,150	1,746	474	3,370	-		-	-	-	-	3,370	-	3,370
7* We're The Millers	736	1,380	392	2,508	2,618	-4%	-	-	280	234	3,022	3,597	77,107
3 Riddick	664	1,099	456	2,219	3,635	-38%	-	-	-	-	2,219	4,946	25,689
6 Lee Daniels' The Butler	550	920	385	1,855	2,717	-31%	-	-	-	-	1,855	3,759	53,815
7 Planes	174	876	527	1,577	1,517	3%	-	-	-	-	1,577	2,274	53,588

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* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK	LAST WKEND						%	MON	TUE	WED	THU	THIS	LAST	CUME
	FRI	SAT	SUN	GROSS	GROSS	WEEK						WEEK	GROSS	
AMC - Brentwood 14 with IMAX - Brentwood, CA (continued)														
7 * Percy Jackson: Sea Of Monst	237	796	284	1,317	2,002	-34%	-	-	-	42	1,359	2,357	42,427	
4 One Direction: This Is Us	448	473	210	1,131	2,122	-46%	-	-	-	-	1,131	2,223	23,518	
7 Elysium	202	508	376	1,086	1,476	-26%	-	-	-	-	1,086	2,259	57,513	
8 2 Guns	144	240	271	655	1,171	-44%	-	-	-	-	655	1,907	50,093	
Total	17,227	24,344	12,848	54,419			-	-	280	276	54,975		504,240	
AMC - Deer Valley Stadium 16 - Antioch, CA														
1 Prisoners	611	1,020	787	2,418	-		-	-	-	-	2,418	-	2,418	
2 Insidious Chapter 2	763	792	392	1,947	6,405	-69%	-	-	-	-	1,947	7,186	9,133	
1 Battle Of The Year	388	662	320	1,370	-		-	-	-	-	1,370	-	1,370	
2 Family, The	273	487	271	1,031	2,085	-50%	-	-	-	-	1,031	2,742	3,773	
6 Lee Daniels' The Butler	355	464	141	960	922	4%	-	-	-	-	960	1,189	19,199	
7 * Percy Jackson: Sea Of Monst	95	462	327	884	558	58%	-	-	15	5	904	706	11,722	
5 * Mortal Instruments	247	214	253	714	380	87%	-	-	45	63	822	570	6,129	
8 * Smurfs 2	84	267	294	645	788	-18%	-	-	20	-	665	971	16,859	
7 Planes	235	280	129	644	609	5%	-	-	-	-	644	782	12,448	
9 Wolverine, The	123	344	129	596	479	24%	-	-	-	-	596	582	22,817	
3 Riddick	127	278	167	572	990	-42%	-	-	-	-	572	1,283	5,465	
7 * We're The Millers	71	197	120	388	303	28%	-	-	21	-	409	516	13,656	
5 * Blue Jasmine	118	87	116	321	553	-41%	-	-	-	25	346	766	4,608	
6 Kick-Ass 2	58	182	44	284	352	-19%	-	-	-	-	284	442	6,302	
8 2 Guns	37	56	78	171	314	-45%	-	-	-	-	171	493	14,868	
4 One Direction: This Is Us	51	49	19	119	445	-73%	-	-	-	-	119	504	4,106	
5 World's End, The	32	70	12	114	324	-64%	-	-	-	-	114	485	3,339	
Total	3,668	5,911	3,599	13,178			-	-	101	93	13,372		158,212	
INDRP - El Campanil Theatre - Antioch, CA														
	-	-	-	-	-		-	-	-	-	-	-	-	
Total	-	-	-	-	-		-	-	-	-	-	-	-	
TSU - Maya 15 Cinema - Pittsburg, CA														
4 Instructions Not Included	1,990	3,002	3,034	8,026	6,453	24%	-	-	-	-	8,026	8,991	69,653	
1 Prisoners	2,274	3,421	2,130	7,824	-		-	-	-	-	7,824	-	7,824	
2 Insidious Chapter 2	2,740	3,032	1,734	7,506	23,583	-68%	-	-	-	-	7,506	28,570	36,076	
1 Battle Of The Year	1,266	1,520	938	3,725	-		-	-	-	-	3,725	-	3,725	
2 Family, The	743	852	548	2,142	4,114	-47%	-	-	-	-	2,142	6,076	8,218	
3 Riddick	449	475	382	1,306	2,434	-46%	-	-	-	-	1,306	3,725	17,158	
7 Planes	265	393	442	1,100	868	26%	-	-	-	-	1,100	1,239	28,537	
7 * We're The Millers	182	571	224	978	1,024	-4%	-	-	162	118	1,258	1,658	34,987	
6 Lee Daniels' The Butler	201	376	112	689	1,294	-46%	-	-	-	-	689	1,899	36,529	
8 * Smurfs 2	6	124	247	377	344	9%	-	-	26	-	403	556	28,017	
1 Way, Way Back, The	102	214	56	371	-		-	-	-	-	371	-	371	
5 * Mortal Instruments	36	100	6	143	304	-53%	-	-	119	6	268	540	9,626	
4 One Direction: This Is Us	33	78	26	137	557	-75%	-	-	-	-	137	623	8,241	
2 Mission Park	40	60	-	100	290	-65%	-	-	-	-	100	524	624	
Total	10,327	14,218	9,879	34,424			-	-	307	124	34,855		289,586	
Manteca, CA														
AMC - Showplace 16 Manteca - Manteca, CA														
1 Prisoners	4,600	4,960	3,236	12,796	-		-	-	-	-	12,796	-	12,796	
2 Insidious Chapter 2	4,932	5,481	1,963	12,376	36,586	-66%	-	-	-	-	12,376	40,034	52,410	
3 Instructions Not Included	2,118	2,864	3,573	8,555	8,576	0%	-	-	-	-	8,555	9,951	38,137	
1 Battle Of The Year	1,142	1,468	1,131	3,741	-		-	-	-	-	3,741	-	3,741	

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Branch Complex Analysis San Francisco

WK											THIS	LAST	CUME	
											WEEK	WEEK		
	FRI	SAT	SUN	WKEND GROSS	WKEND GROSS	%	MON	TUE	WED	THU	TOTAL	GROSS		
AMC - Showplace 16 Manteca - Manteca, CA (continued)														
2	Family, The	890	1,673	1,070	3,633	7,821	-53%	-	-	-	-	3,633	9,657	13,290
7*	We're The Millers	673	1,271	932	2,876	3,266	-11%	-	-	246	205	3,327	4,256	89,217
7	Planes	457	1,458	768	2,683	2,803	-4%	-	-	-	-	2,683	3,338	62,890
3	Riddick	403	897	479	1,779	4,462	-60%	-	-	-	-	1,779	5,700	22,734
6	Lee Daniels' The Butler	286	979	477	1,742	2,097	-16%	-	-	-	-	1,742	2,913	42,558
7	Elysium	346	685	533	1,564	1,655	-5%	-	-	-	-	1,564	2,204	50,621
7*	Percy Jackson: Sea Of Monst	133	853	390	1,376	1,336	2%	-	-	58	104	1,538	1,621	33,748
5*	Mortal Instruments	281	663	371	1,315	1,391	-5%	-	-	85	128	1,528	1,743	24,048
4	One Direction: This Is Us	232	224	276	732	2,406	-69%	-	-	-	-	732	2,694	23,410
3*	This Is The End	117	113	219	449	1,333	-66%	-	-	-	53	502	1,894	63,372
4	Getaway	96	155	123	374	780	-52%	-	-	-	-	374	1,050	8,279
	Total	16,706	23,744	15,541	55,991		-	-	389	490	56,870		541,251	

Tracy, CA

CNMK - Movies 14 - Tracy, CA

2 Insidious Chapter 2	2,219	2,934	1,202	6,356	11,927	-46%	-	-	-	-	6,356	14,425	20,780
3 Instructions Not Included	1,748	2,247	2,326	6,322	4,729	33%	-	-	-	-	6,322	6,059	20,010
1 Prisoners	1,496	2,781	1,364	5,641	-		-	-	-	-	5,641	-	5,641
2 Family, The	640	877	571	2,088	3,994	-47%	-	-	-	-	2,088	5,426	7,514
1 Battle Of The Year	546	872	447	1,865	-		-	-	-	-	1,865	-	1,865
7* We're The Millers	483	762	426	1,672	1,925	-13%	-	-	82	250	2,004	2,649	40,128
3 Riddick	369	716	523	1,608	2,250	-28%	-	-	-	-	1,608	2,918	11,201
8* Smurfs 2	164	903	377	1,444	1,201	20%	-	-	31	27	1,502	1,350	30,749
7 Planes	355	622	395	1,372	1,110	23%	-	-	-	-	1,372	1,345	27,061
1 Haani	210	694	248	1,152	-		-	-	-	-	1,152	-	1,152
7* Percy Jackson: Sea Of Monst	191	558	294	1,042	1,948	-46%	-	-	66	58	1,166	2,185	28,998
4 Getaway	247	467	270	984	1,034	-4%	-	-	-	-	984	1,187	6,822
6 Lee Daniels' The Butler	321	341	163	825	1,232	-33%	-	-	-	-	825	1,721	20,983
4 One Direction: This Is Us	195	297	224	716	1,484	-51%	-	-	-	-	716	1,610	14,898
Total	9,184	15,071	8,830	33,087			-	-	179	335	33,601		237,802

Modesto, CA

BREN - Brenden 18 - Modesto, CA

4 Instructions Not Included	2,172	4,050	4,056	10,278	7,814	31%	-	-	-	-	10,278	10,744	83,282
2 Insidious Chapter 2	2,901	3,348	2,367	8,616	28,173	-69%	-	-	-	-	8,616	32,276	40,892
1 Prisoners	1,959	2,128	1,838	5,925	-		-	-	-	-	5,925	-	5,925
1 Battle Of The Year	1,174	1,059	372	2,606	-		-	-	-	-	2,606	-	2,606
2 Family, The	494	634	486	1,614	3,117	-48%	-	-	-	-	1,614	4,407	6,021
7* We're The Millers	357	622	430	1,410	1,392	1%	-	-	122	98	1,630	2,347	46,062
3 Riddick	285	486	444	1,215	2,404	-49%	-	-	-	-	1,215	3,282	14,270
7* Percy Jackson: Sea Of Monst	142	375	308	825	802	2%	-	-	35	30	890	1,002	19,227
7 Elysium	214	309	248	771	840	-8%	-	-	-	-	771	1,246	30,626
8* Smurfs 2	60	255	382	698	750	-7%	-	-	22	8	728	968	28,539
6 Lee Daniels' The Butler	302	248	147	696	828	-15%	-	-	-	-	696	1,136	15,946
12* Despicable Me 2	15	322	255	592	765	-22%	-	-	25	105	722	1,010	154,556
7 Planes	45	308	232	585	532	9%	-	-	-	-	585	788	26,342
3 This Is The End	172	178	63	414	447	-7%	-	-	-	-	414	646	50,489
5 World's End, The	220	110	52	382	675	-43%	-	-	-	-	382	1,055	7,735
4 World War Z	74	120	138	332	524	-36%	-	-	-	-	332	636	90,736
3 Ultimate Life, The	60	82	172	315	552	-42%	-	-	-	-	315	782	2,679

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Branch Complex Analysis San Francisco

WK		FRI	SAT	SUN	LAST		%	MON	TUE	WED	THU	THIS	LAST	CUME
					WEEKEND GROSS	WEEKEND GROSS						WEEK TOTAL	WEEK GROSS	
BREN - Brenden 18 - Modesto, CA (continued)														
4	One Direction: This Is Us	27	142	108	278	798	-65%	-	-	-	-	278	930	11,882
1	Salinger	38	104	86	226	-	-	-	-	-	-	226	-	226
	Total	10,711	14,880	12,184	37,778		-	-		204	241	38,223		638,041
REG - Modesto Stadium 10 - Modesto, CA														
1	Prisoners	2,234	3,774	1,595	7,603	-	-	-	-	-	-	7,603	-	7,603
2	Insidious Chapter 2	1,894	1,884	1,178	4,956	17,670	-71%	-	-	-	-	4,956	22,386	27,342
7*	We're The Millers	746	1,159	663	2,568	2,812	-8%	-	-	119	335	3,022	4,230	67,301
2	Family, The	536	1,199	741	2,476	5,259	-52%	-	-	-	-	2,476	8,391	10,867
7	Planes	425	795	616	1,836	1,991	-7%	-	-	-	-	1,836	2,751	42,088
1	Battle Of The Year	496	839	390	1,725	-	-	-	-	-	-	1,725	-	1,725
3	Riddick	312	834	273	1,419	2,299	-38%	-	-	-	-	1,419	3,353	14,208
6	Lee Daniels' The Butler	236	610	324	1,170	1,451	-19%	-	-	-	-	1,170	2,404	36,651
5*	Mortal Instruments	277	702	187	1,166	711	63%	-	-	32	32	1,230	1,300	13,457
4	One Direction: This Is Us	317	268	232	817	1,491	-45%	-	-	-	-	817	2,066	15,036
	Total	7,473	12,064	6,199	25,736		-	-		151	367	26,254		236,278
REG - Turlock Stadium 14 - Turlock, CA														
3	Instructions Not Included	2,895	3,968	3,291	10,154	8,335	21%	-	-	-	-	10,154	10,645	39,301
1	Prisoners	2,296	3,315	1,550	7,161	-	-	-	-	-	-	7,161	-	7,161
2	Insidious Chapter 2	2,057	3,005	1,345	6,407	23,348	-72%	-	-	-	-	6,407	26,393	32,800
7*	We're The Millers	770	1,100	648	2,518	2,658	-5%	-	-	114	179	2,811	3,471	66,502
2	Family, The	698	1,196	548	2,442	4,885	-50%	-	-	-	-	2,442	5,965	8,407
12*	Despicable Me 2	335	1,096	766	2,197	1,328	65%	-	-	80	159	2,436	1,677	213,880
1	Battle Of The Year	675	824	653	2,152	-	-	-	-	-	-	2,152	-	2,152
3	Riddick	433	927	570	1,930	2,320	-16%	-	-	-	-	1,930	3,007	14,160
7*	Percy Jackson: Sea Of Monst	251	834	621	1,706	1,608	6%	-	-	8	54	1,768	1,864	29,730
7	Planes	50	708	620	1,378	2,032	-32%	-	-	-	-	1,378	2,372	46,866
6	Lee Daniels' The Butler	307	474	401	1,182	1,264	-6%	-	-	-	-	1,182	1,604	28,763
8	2 Guns	185	537	329	1,051	1,254	-16%	-	-	-	-	1,051	1,572	36,353
7	Elysium	392	423	216	1,031	1,066	-3%	-	-	-	-	1,031	1,537	29,067
4	One Direction: This Is Us	173	237	170	580	1,349	-57%	-	-	-	-	580	1,457	19,720
	Total	11,517	18,644	11,728	41,889		-	-		202	392	42,483		574,862
GALX - Riverbank 12 - Riverbank, CA														
1*	Prisoners	-	3,717	2,269	5,986	-	-	-	-	-	-	5,986	-	5,986
2	Insidious Chapter 2	-	2,586	900	3,486	11,385	-20%	-	-	-	-	3,486	14,306	17,792
4	Instructions Not Included	-	1,372	1,689	3,061	3,492	25%	-	-	-	-	3,061	5,038	33,554
2	Family, The	-	854	658	1,512	6,171	-58%	-	-	-	-	1,512	9,177	10,690
7	Planes	-	988	416	1,403	1,995	-13%	-	-	-	-	1,403	2,530	39,348
7*	We're The Millers	-	790	406	1,196	1,853	-1%	-	-	284	196	1,676	2,836	51,287
1*	Battle Of The Year	-	482	669	1,152	-	-	-	-	-	-	1,152	-	1,152
3	Riddick	-	554	581	1,134	2,542	-39%	-	-	-	-	1,134	3,732	14,916
7	Elysium	-	444	258	702	1,188	-9%	-	-	-	-	702	2,061	32,549
6	Lee Daniels' The Butler	-	381	231	612	1,318	-28%	-	-	-	-	612	1,803	29,534
	Total	-	12,168	8,077	20,244		-	-		284	196	20,724		236,808
CTRN - Reel Time Theater - Coalinga, CA														
1	Riddick	155	-	-	155	-	-	-	-	-	-	155	-	155
2	Family, The	28	-	-	28	340	-47%	-	-	-	-	28	438	466
	Total	183	-	-	183		-	-		-	-	183		621
CTRN - Avenal - Avenal, CA														
3	Instructions Not Included	154	-	-	154	1,877	-81%	-	-	-	-	154	2,084	3,462
2	Insidious Chapter 2	84	-	-	84	2,187	-91%	-	-	-	-	84	2,537	2,621

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denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK	LAST WKEND				%	MON	TUE	WED	THU	THIS WEEK TOTAL	LAST WEEK GROSS	CUME GROSS
	FRI	SAT	SUN	GROSS								
Total	238	-	-	238		-	-	-	-	238		6,083

Oakhurst, CA

SSFS - Met 5 - Oakhurst, CA

1 Riddick	546	624	380	1,551	-	-	-	-	-	1,551	-	1,551
2 Family, The	354	565	282	1,202	3,054	-60%	-	-	-	1,202	4,923	6,125
2 World's End, The	176	262	155	594	996	-40%	-	-	-	594	1,574	2,168
2 Insidious Chapter 2	135	147	204	486	1,004	-51%	-	-	-	486	1,426	1,911
1 Karate Kid, The (1984)	84	283	22	388	-	-	-	-	-	388	-	388
1* African Queen, The (1951)	-	236	-	236	-	-	-	-	-	236	-	236
Total	1,295	2,117	1,043	4,457		-	-	-	-	4,457		12,379

Merced, CA

REG - Hollywood Merced 13 - Merced, CA

1 Prisoners	1,972	2,815	1,545	6,332	-	-	-	-	-	6,332	-	6,332
1 Battle Of The Year	892	828	392	2,112	-	-	-	-	-	2,112	-	2,112
2 Family, The	480	817	455	1,752	3,571	-50%	-	-	-	1,752	4,463	6,215
7* We're The Millers	461	682	348	1,491	1,745	-14%	-	-	217	1,877	2,556	47,403
3 Riddick	357	474	312	1,143	2,787	-58%	-	-	-	1,143	3,573	13,693
7* Percy Jackson: Sea Of Monst	110	540	334	984	899	9%	-	-	38	1,096	1,137	22,444
6 Lee Daniels' The Butler	122	578	138	838	1,271	-34%	-	-	-	838	1,681	24,361
7 Elysium	274	178	210	662	692	-4%	-	-	-	662	941	25,871
8 2 Guns	198	244	170	612	513	19%	-	-	-	612	595	24,872
5 You're Next	44	186	136	366	582	-37%	-	-	-	366	783	8,295
4 Grandmaster, The	143	190	33	366	582	-37%	-	-	-	366	758	4,782
4 One Direction: This Is Us	81	103	125	309	1,055	-70%	-	-	-	309	1,127	14,507
4 Getaway	22	151	-	173	522	-62%	-	-	-	173	748	4,248
11 Grown Ups 2	26	73	59	158	526	-69%	-	-	-	158	856	63,987
Total	5,182	7,859	4,257	17,298		-	-	255	243	17,796		269,122

REG - Regency 7 - Merced, CA

2 Insidious Chapter 2	3,000	3,758	1,320	8,078	24,385	-66%	-	-	-	8,078	27,712	35,790
4 Instructions Not Included	1,572	1,778	2,383	5,733	4,892	17%	-	-	-	5,733	5,838	48,981
7 Planes	286	747	416	1,449	1,359	6%	-	-	-	1,449	1,717	33,033
12* Despicable Me 2	554	523	339	1,416	993	42%	-	-	74	1,587	1,311	166,033
9 Wolverine, The	219	428	148	795	631	25%	-	-	-	795	812	50,695
5* Mortal Instruments	216	298	144	658	667	-1%	-	-	104	796	763	10,757
10 Conjuring, The	362	121	120	603	415	45%	-	-	-	603	509	80,385
Total	6,209	7,653	4,870	18,732		-	-	178	131	19,041		425,674

Los Banos, CA

HFB - Premiere 6 Los Banos - Los Banos, CA

2 Instructions Not Included	1,354	1,952	2,193	5,499	3,801	44%	-	-	-	5,499	5,741	11,240
1 Prisoners	1,115	1,313	871	3,299	-		-	-	-	3,299	-	3,299
2 Insidious Chapter 2	968	1,336	726	3,030	9,590	-68%	-	-	-	3,030	11,296	14,326
2 Family, The	268	594	480	1,342	2,046	-34%	-	-	-	1,342	2,757	4,099
3 Riddick	352	278	341	971	1,137	-14%	-	-	-	971	1,595	7,287
7 Planes	160	473	236	869	860	1%	-	-	-	869	1,116	20,750
7* We're The Millers	149	325	226	700	971	-27%	-	-	78	849	1,180	23,408
Total	4,366	6,271	5,073	15,710		-	-	78	71	15,859		84,409

Fresno, CA

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denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis

San Francisco

WK	FRI	SAT	SUN	LAST		%	MON	TUE	WED	THU	THIS	LAST	CUME
				WEEKEND	WEEKEND						WEEK	WEEK	
				GROSS	GROSS						TOTAL	GROSS	GROSS
REG - Fresno Stadium 21 + IMAX - Fresno, CA													
1 Prisoners	7,669	12,640	6,508	26,817	-		-	-	-	-	26,817	-	26,817
2 Insidious Chapter 2	6,355	10,268	4,760	21,383	79,840	-73%	-	-	-	-	21,383	91,762	113,145
1 Wizard of Oz: An IMAX 3D Ex	3,032	4,925	5,508	13,465	-		-	-	-	-	13,465	-	13,465
4 Instructions Not Included	3,571	4,609	4,121	12,301	15,620	-21%	-	-	-	-	12,301	18,691	98,706
2 Family, The	2,508	3,296	1,882	7,686	15,071	-49%	-	-	-	-	7,686	20,568	28,254
1 Battle Of The Year	1,627	3,016	1,326	5,969	-		-	-	-	-	5,969	-	5,969
3 Riddick	1,290	2,267	1,598	5,155	9,500	-45%	-	-	-	-	5,155	13,290	51,259
7* We're The Millers	953	2,103	1,265	4,321	4,912	-12%	-	-	612	448	5,381	7,108	186,466
7 Planes	607	1,310	1,132	3,049	3,498	-12%	-	-	-	-	3,049	4,105	111,071
7* Percy Jackson: Sea Of Monst	244	1,477	1,135	2,856	1,905	49%	-	-	124	126	3,106	2,132	69,665
6 Lee Daniels' The Butler	583	1,350	627	2,560	4,139	-38%	-	-	-	-	2,560	5,414	99,169
5* Mortal Instruments	506	1,486	510	2,502	2,476	1%	-	-	161	208	2,871	3,385	41,208
7 Elysium	538	1,180	453	2,171	3,190	-31%	-	-	-	-	2,171	4,530	110,937
4 One Direction: This Is Us	392	1,104	486	1,982	2,820	-29%	-	-	-	-	1,982	3,132	41,355
5 World's End, The	452	821	461	1,734	2,168	-20%	-	-	-	-	1,734	3,062	35,448
1 Thanks For Sharing	444	702	507	1,653	-		-	-	-	-	1,653	-	1,653
5 Blue Jasmine	235	533	307	1,075	2,167	-50%	-	-	-	-	1,075	3,242	20,955
4 Grandmaster, The	106	164	90	360	1,530	-76%	-	-	-	-	360	2,216	14,545
Total	31,112	53,251	32,676	117,039			-	-	897	782	118,718		1,070,087
REG - Broadway Faire 10 - Fresno, CA													
1 Prisoners	1,683	2,555	1,856	6,094	-		-	-	-	-	6,094	-	6,094
2 Insidious Chapter 2	1,548	2,209	1,114	4,871	12,296	-60%	-	-	-	-	4,871	15,803	20,674
2 Family, The	334	776	366	1,476	3,543	-58%	-	-	-	-	1,476	4,853	6,329
7* We're The Millers	356	705	278	1,339	2,014	-33%	-	-	74	69	1,482	2,788	38,826
6 Lee Daniels' The Butler	264	676	346	1,286	1,333	-3%	-	-	-	-	1,286	1,838	28,993
7 Planes	294	516	386	1,196	1,436	-16%	-	-	-	-	1,196	1,597	27,478
3 Riddick	282	334	286	902	1,326	-31%	-	-	-	-	902	2,043	10,032
4 One Direction: This Is Us	140	173	293	606	712	-14%	-	-	-	-	606	712	7,237
7 Elysium	180	124	74	378	709	-46%	-	-	-	-	378	1,160	21,221
4 Getaway	88	194	52	334	544	-38%	-	-	-	-	334	871	4,977
Total	5,169	8,262	5,051	18,482			-	-	74	69	18,625		171,861
REG - Manchester Mall 16 - Fresno, CA													
2 Insidious Chapter 2	4,864	6,889	4,752	16,505	37,764	-56%	-	-	-	-	16,505	49,148	65,653
4 Instructions Not Included	2,368	3,652	4,066	10,086	10,051	0%	-	-	-	-	10,086	13,055	104,048
1 Prisoners	2,144	2,927	2,100	7,171	-		-	-	-	-	7,171	-	7,171
1 Battle Of The Year	813	1,331	792	2,936	-		-	-	-	-	2,936	-	2,936
3 Riddick	566	1,056	894	2,516	3,580	-29%	-	-	-	-	2,516	5,675	23,259
12* Despicable Me 2	334	1,032	576	1,942	2,512	-22%	-	-	166	72	2,180	3,078	249,729
7* We're The Millers	408	748	438	1,594	1,653	-3%	-	-	194	182	1,970	3,062	51,314
2 Family, The	442	614	369	1,425	3,313	-56%	-	-	-	-	1,425	5,079	6,504
1 Phata Poster Nikla Hero	170	637	392	1,199	-		-	-	-	-	1,199	-	1,199
9 Wolverine, The	350	330	428	1,108	1,150	-3%	-	-	-	-	1,108	1,637	80,282
7* Percy Jackson: Sea Of Monst	237	436	258	931	2,020	-53%	-	-	116	157	1,204	2,490	28,475
7 Planes	70	366	478	914	1,545	-40%	-	-	-	-	914	2,015	34,757
6 Lee Daniels' The Butler	256	380	264	900	1,262	-28%	-	-	-	-	900	1,783	29,225
7 Elysium	121	250	225	596	879	-32%	-	-	-	-	596	1,392	36,325
Total	13,143	20,648	16,032	49,823			-	-	476	411	50,710		720,877
TMKO - Sierra Vista Cinemas - Clovis, CA													
2 Insidious Chapter 2	2,757	4,829	1,687	9,273	22,707	-59%	-	-	-	-	9,273	25,419	34,692
1 Prisoners	2,382	3,725	2,689	8,796	-		-	-	-	-	8,796	-	8,796

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denotes multi-feature/total screen gross
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Branch Complex Analysis San Francisco

WK											THIS	LAST	CUME	
											WEEK	WEEK		
	FRI	SAT	SUN	WKEND GROSS	WKEND GROSS	%	MON	TUE	WED	THU	TOTAL	GROSS		
TMKO - Sierra Vista Cinemas - Clovis, CA (continued)														
4	Instructions Not Included	825	1,378	1,361	3,564	3,277	8%	-	-	-	-	3,564	4,773	34,839
2	Family, The	685	1,038	820	2,543	6,940	-63%	-	-	-	-	2,543	10,104	12,647
1	Battle Of The Year	410	922	620	1,952	-	-	-	-	-	-	1,952	-	1,952
2	Haani	554	484	738	1,776	3,362	-47%	-	-	-	-	1,776	4,069	5,845
3	Riddick	515	878	361	1,754	2,322	-24%	-	-	-	-	1,754	3,620	16,358
7*	We're The Millers	428	832	472	1,732	2,087	-17%	-	-	190	163	2,084	3,685	65,192
7	Planes	223	652	397	1,272	1,465	-13%	-	-	-	-	1,272	1,921	46,467
6	Lee Daniels' The Butler	306	345	267	918	1,796	-48%	-	-	-	-	918	2,656	34,726
7*	Percy Jackson: Sea Of Monst	57	301	338	697	588	18%	-	-	92	44	832	715	26,988
9	Wolverine, The	234	305	67	606	790	-23%	-	-	-	-	606	1,062	73,399
4	One Direction: This Is Us	129	243	119	491	1,102	-55%	-	-	-	-	491	1,194	11,574
7	Elysium	140	175	118	433	535	-19%	-	-	-	-	433	965	38,722
3	Ultimate Life, The	85	141	114	340	1,074	-68%	-	-	-	-	340	1,423	3,713
2	Viyah 70 Km	-	-	308	308	892	-16%	-	-	-	-	308	1,179	1,486
	Total	9,730	16,248	10,476	36,455		-	-	282	207	36,942		417,396	

REG - Clovis Movies 8 - Clovis, CA

2	Turbo	1,028	3,011	1,916	5,955	6,879	-13%	-	-	-	-	5,955	8,311	14,266
3	R.I.P.D.	540	1,189	870	2,599	2,742	-5%	-	-	-	-	2,599	3,751	11,176
5	Heat, The	638	1,140	802	2,580	2,848	-9%	-	-	-	-	2,580	3,789	25,596
4	World War Z	424	862	656	1,942	2,749	-29%	-	-	-	-	1,942	3,946	19,708
4	Pacific Rim	371	878	675	1,924	2,306	-16%	-	-	-	-	1,924	3,270	15,782
4	Lone Ranger, The	420	724	608	1,752	2,171	-19%	-	-	-	-	1,752	2,947	14,759
5	Now You See Me	392	656	330	1,378	2,216	-37%	-	-	-	-	1,378	3,049	22,350
7	Man Of Steel	195	358	311	864	1,748	-50%	-	-	-	-	864	2,375	31,797
1	Paranoia	52	128	135	315	-	-	-	-	-	-	315	-	315
	Total	4,060	8,946	6,303	19,309			-	-	-	-	19,309		155,749

Hanford, CA

CNMK - Movies 8 - Hanford, CA

1	Prisoners	705	648	486	1,839	-	-	-	-	-	1,839	-	1,839	
8*	Smurfs 2	75	311	257	643	582	10%	-	-	38	22	703	763	12,675
7*	We're The Millers	176	223	226	626	583	7%	-	-	34	-	660	820	16,350
12*	Despicable Me 2	203	194	188	585	641	-8%	-	-	47	12	644	839	69,512
6	Lee Daniels' The Butler	169	206	179	554	291	90%	-	-	-	-	554	496	7,309
5*	Mortal Instruments	88	329	136	554	501	10%	-	-	28	49	630	664	5,802
2	One Direction: This Is Us	46	111	102	259	605	-57%	-	-	-	-	259	675	934
2	Getaway	65	63	60	188	319	-40%	-	-	-	-	188	414	602
8	2 Guns	11	97	60	168	306	-44%	-	-	-	-	168	426	11,064
	Total	1,538	2,182	1,694	5,416			-	-	147	83	5,645		126,087

Lemoore, CA

CCL - Lemoore Cinemas - Lemoore, CA

1	Prisoners	1,653	2,570	1,366	5,589	-	-	-	-	-	5,589	-	5,589	
3	Instructions Not Included	834	1,375	2,263	4,472	3,683	21%	-	-	-	4,472	4,696	16,051	
2	Insidious Chapter 2	1,493	1,222	1,047	3,762	12,639	-70%	-	-	-	3,762	15,286	19,048	
1	Battle Of The Year	476	432	510	1,418	-	-	-	-	-	1,418	-	1,418	
2	Family, The	412	626	321	1,359	2,825	-51%	-	-	-	1,359	3,276	4,635	
3	Riddick	383	394	343	1,120	1,643	-31%	-	-	-	1,120	2,243	10,366	
7	Planes	222	384	402	1,008	862	16%	-	-	-	1,008	1,400	25,843	
7*	We're The Millers	183	444	251	878	924	-4%	-	-	19	60	957	1,278	34,974

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Branch Complex Analysis San Francisco

WK	LAST WKEND					%	MON	TUE	WED	THU	THIS	LAST	CUME
	FRI	SAT	SUN	GROSS	GROSS						WEEK	WEEK	
Total	5,656	7,447	6,503	19,606			-	-	19	60	19,685		117,924

Visalia, CA

REG - Sequoia Mall 12 - Visalia, CA

2 Turbo	349	855	656	1,860	2,062	-9%	-	-	-	-	1,860	2,579	47,437
2 Family, The	430	853	373	1,656	2,816	-41%	-	-	-	-	1,656	3,461	5,117
12* Despicable Me 2	303	669	630	1,602	1,807	-11%	-	-	152	34	1,788	2,568	186,712
3 R.I.P.D.	161	555	349	1,065	956	11%	-	-	-	-	1,065	1,343	4,133
7 Planes	147	522	322	991	1,332	-25%	-	-	-	-	991	1,796	36,192
3 This Is The End	192	387	219	798	973	-17%	-	-	-	-	798	1,425	4,378
5 Heat, The	161	390	184	735	950	-22%	-	-	-	-	735	1,269	8,036
4 One Direction: This Is Us	222	295	202	719	1,165	-38%	-	-	-	-	719	1,456	14,224
4 World War Z	128	240	281	649	944	-31%	-	-	-	-	649	1,337	5,677
5 Now You See Me	188	274	150	612	682	-10%	-	-	-	-	612	851	10,162
1 Mortal Instruments	200	264	145	609	-		-	-	-	-	609	-	609
4 Pacific Rim	101	142	199	442	391	13%	-	-	-	-	442	541	5,494
1 Paranoia	30	71	30	131	-		-	-	-	-	131	-	1,711
Total	2,612	5,517	3,740	11,869			-	-	152	34	12,055		329,882

REG - Signature Stadium 10 - Visalia, CA

2 Insidious Chapter 2	2,286	2,900	1,687	6,873	21,021	-67%	-	-	-	-	6,873	25,392	32,265
1 Prisoners	2,106	2,412	1,690	6,208	-		-	-	-	-	6,208	-	6,208
4 Instructions Not Included	1,580	2,396	2,210	6,186	5,889	5%	-	-	-	-	6,186	7,170	48,673
1 Battle Of The Year	1,118	831	504	2,453	-		-	-	-	-	2,453	-	2,453
7* We're The Millers	473	928	473	1,874	2,044	-8%	-	-	262	243	2,379	3,222	60,153
6 Lee Daniels' The Butler	334	712	366	1,412	2,245	-37%	-	-	-	-	1,412	2,799	30,090
8 2 Guns	375	481	509	1,365	1,080	26%	-	-	-	-	1,365	1,648	36,642
3 Riddick	363	664	308	1,335	1,972	-32%	-	-	-	-	1,335	2,972	12,666
7 Elysium	262	651	335	1,248	978	27%	-	-	-	-	1,248	1,414	33,237
7* Percy Jackson: Sea Of Monst	288	530	381	1,199	1,104	8%	-	-	48	16	1,263	1,583	24,694
Total	9,185	12,505	8,463	30,153			-	-	310	259	30,722		287,081

Santa Cruz, CA

REG - Santa Cruz 9 - Santa Cruz, CA

2 Instructions Not Included	1,350	1,912	1,270	4,532	2,817	60%	-	-	-	-	4,532	4,351	8,883
2 Insidious Chapter 2	1,369	1,304	633	3,306	10,414	-68%	-	-	-	-	3,306	12,805	16,111
2 Family, The	584	1,300	625	2,509	4,457	-43%	-	-	-	-	2,509	6,195	8,704
6 Lee Daniels' The Butler	454	1,595	382	2,431	2,137	13%	-	-	-	-	2,431	3,218	36,913
7* We're The Millers	570	1,150	710	2,430	1,679	44%	-	-	154	70	2,654	2,866	46,998
1 Battle Of The Year	738	1,326	321	2,385	-		-	-	-	-	2,385	-	2,385
5 World's End, The	498	926	433	1,857	1,995	-6%	-	-	-	-	1,857	2,916	35,369
3 Riddick	588	728	505	1,821	1,548	17%	-	-	-	-	1,821	2,481	12,562
4 One Direction: This Is Us	219	379	258	856	1,327	-35%	-	-	-	-	856	1,512	7,566
7 Elysium	162	94	81	337	1,189	-71%	-	-	-	-	337	1,996	47,261
Total	6,532	10,714	5,218	22,464			-	-	154	70	22,688		222,752

REG - Riverfront Twin - Santa Cruz, CA

1 Prisoners	1,874	2,473	924	5,271	-		-	-	-	-	5,271	-	5,271
3 This Is The End	214	420	66	700	743	-5%	-	-	-	-	700	1,343	64,444
Total	2,088	2,893	990	5,971			-	-	-	-	5,971		69,715

NICK - Del Mar 3 - Santa Cruz, CA

1 Thanks For Sharing	956	1,641	725	3,322	-		-	-	-	-	3,322	-	3,322
7 Blue Jasmine	794	1,644	634	3,074	2,443	25%	-	-	-	-	3,074	3,814	48,680

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denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

											LAST	THIS	LAST	
											WEEK	WEEK	CUME	
WK		FRI	SAT	SUN	WKEND GROSS	WKEND GROSS	%	MON	TUE	WED	THU	TOTAL	GROSS	GROSS
NICK - Del Mar 3 - Santa Cruz, CA (continued)														
5	Spectacular Now, The	441	863	450	1,754	1,880	-6%	-	-	-	-	1,754	2,924	21,454
1	Storm Surfers 3D	78	241	96	416	-		-	-	-	-	416	-	15,060
	Total	2,269	4,389	1,905	8,566			-	-	-	-	8,566		88,516
NICK - Nickelodeon 4 - Santa Cruz, CA														
1	Museum Hours	458	740	423	1,622	-		-	-	-	-	1,622	-	1,622
1	Salinger	310	607	388	1,305	-		-	-	-	-	1,305	-	1,305
1	Short Term 12	486	486	166	1,139	-		-	-	-	-	1,139	-	1,139
1	Populaire	247	312	202	760	-		-	-	-	-	760	-	760
2	Drinking Buddies	172	378	74	624	1,272	-50%	-	-	-	-	624	2,076	2,700
2	Therese	84	152	123	358	1,122	-68%	-	-	-	-	358	1,797	2,156
1	Ain't Them Bodies Saints	21	124	70	214	-		-	-	-	-	214	-	214
	Total	1,778	2,799	1,446	6,022			-	-	-	-	6,022		9,896
NICK - Aptos Twin - Aptos, CA														
6	Lee Daniels' The Butler	630	1,364	467	2,460	2,088	17%	-	-	-	-	2,460	2,776	35,871
1	Austenland	313	519	272	1,104	-		-	-	-	-	1,104	-	1,104
	Total	943	1,883	739	3,564			-	-	-	-	3,564		36,975
Monterey/Salinas, CA														
CNMK - Monterey Cinemas 14 + XD - Monterey, CA														
1	Prisoners	3,874	5,424	2,830	12,128	-		-	-	-	-	12,128	-	12,128
2	Insidious Chapter 2	2,421	3,109	1,464	6,994	21,680	-67%	-	-	-	-	6,994	25,071	32,065
2	Family, The	1,892	3,013	1,168	6,072	12,220	-50%	-	-	-	-	6,072	16,327	22,400
7*	We're The Millers	904	1,695	780	3,379	3,214	5%	-	-	305	407	4,091	4,831	75,515
1	Battle Of The Year	655	1,297	911	2,863	-		-	-	-	-	2,863	-	2,863
7	Planes	545	1,444	596	2,585	2,229	15%	-	-	-	-	2,585	2,664	56,609
3	Riddick	735	895	532	2,162	4,821	-55%	-	-	-	-	2,162	6,925	27,816
6	Lee Daniels' The Butler	462	1,065	631	2,158	2,718	-20%	-	-	-	-	2,158	3,878	54,400
7	Elysium	658	876	448	1,982	2,510	-21%	-	-	-	-	1,982	3,272	67,244
6*	Blue Jasmine	557	717	425	1,699	2,285	-25%	-	-	-	208	1,907	3,407	34,167
5	World's End, The	627	857	148	1,632	1,471	10%	-	-	-	-	1,632	2,177	29,182
1*	Fight Club	-	-	628	628	-		-	-	-	-	628	-	628
	Total	13,330	20,392	10,561	44,282			-	-	305	615	45,202		415,017
ARCE - Osio Plaza 6 - Monterey, CA														
4	Instructions Not Included	886	910	1,015	2,812	2,024	38%	-	-	-	-	2,812	3,091	15,537
1	Thanks For Sharing	485	684	474	1,644	-		-	-	-	-	1,644	-	1,644
2	Austenland	496	572	400	1,468	1,536	-4%	-	-	-	-	1,468	2,421	3,888
1	Salinger	250	232	176	658	-		-	-	-	-	658	-	658
1	Jayne Mansfield's Car	111	238	143	492	-		-	-	-	-	492	-	492
1	Patience Stone, The	121	222	111	454	-		-	-	-	-	454	-	454
	Total	2,349	2,858	2,319	7,528			-	-	-	-	7,528		22,673
TMKO - Lighthouse 4 - Pacific Grove, CA														
1	Prisoners	699	964	-	1,662	-		-	-	-	-	1,662	-	1,662
2	Family, The	435	514	-	948	2,257	-45%	-	-	-	-	948	3,348	4,296
6	Lee Daniels' The Butler	388	528	-	917	1,502	-28%	-	-	-	-	917	2,166	24,016
5	Blue Jasmine	167	333	-	500	995	-42%	-	-	-	-	500	1,516	11,604
1*	Planes	-	78	-	78	-		-	-	-	-	78	-	78
	Total	1,689	2,417	-	4,105			-	-	-	-	4,105		41,656
CNMK - Salinas Northridge 14 - Salinas, CA														
4	Instructions Not Included	2,287	4,188	6,512	12,987	12,210	6%	-	-	-	-	12,987	15,204	96,014
2	Insidious Chapter 2	2,871	4,388	2,762	10,021	28,880	-65%	-	-	-	-	10,021	33,613	43,634

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Branch Complex Analysis San Francisco

WK	LAST WKEND						%	MON	TUE	WED	THU	THIS	LAST	CUME
	FRI	SAT	SUN	GROSS	GROSS	WEEK						WEEK		
CNMK - Salinas Northridge 14 - Salinas, CA (continued)														
1	Prisoners	1,230	2,279	1,468	4,977	-	-	-	-	-	4,977	-	4,977	
3	Riddick	725	1,360	1,434	3,519	3,629	-3%	-	-	-	3,519	5,115	24,179	
1	Battle Of The Year	905	1,418	784	3,106	-	-	-	-	-	3,106	-	3,106	
7	Planes	437	1,233	1,015	2,685	2,375	13%	-	-	-	2,685	2,740	39,008	
2	Family, The	491	841	481	1,813	3,426	-47%	-	-	-	1,813	4,686	6,499	
7*	We're The Millers	393	835	374	1,602	1,056	51%	-	-	242	184	2,007	37,661	
6	Kick-Ass 2	271	514	340	1,125	956	17%	-	-	-	-	1,240	22,055	
5	You're Next	201	446	438	1,085	706	53%	-	-	-	-	989	15,750	
4	One Direction: This Is Us	142	344	308	794	1,156	-31%	-	-	-	-	1,319	15,842	
6	Lee Daniels' The Butler	184	310	195	689	1,344	-48%	-	-	-	-	1,880	18,858	
	Total	10,137	18,156	16,111	44,403		-	-	242	184	44,829		327,583	
TSU - Maya Cinema 14 - Salinas, CA														
4	Instructions Not Included	2,833	6,026	4,220	13,080	12,213	7%	-	-	-	-	15,978	95,584	
1	Prisoners	2,766	3,570	2,444	8,779	-	-	-	-	-	8,779	-	8,779	
2	Insidious Chapter 2	1,824	2,170	1,688	5,682	18,804	-69%	-	-	-	-	22,540	28,221	
1	Battle Of The Year	952	918	686	2,555	-	-	-	-	-	2,555	-	2,555	
2	Family, The	329	880	528	1,737	3,442	-49%	-	-	-	-	4,695	6,432	
7*	We're The Millers	364	488	261	1,112	1,244	-10%	-	-	150	152	1,826	40,438	
7	Planes	206	491	367	1,064	1,042	2%	-	-	-	-	1,345	33,151	
1	Lee Daniels' The Butler	139	536	302	978	-	-	-	-	-	978	-	16,726	
3	Riddick	309	272	248	828	2,063	-59%	-	-	-	-	3,152	15,352	
7*	Percy Jackson: Sea Of Monst	55	286	132	473	1,052	-55%	-	-	21	24	1,154	19,530	
1	Way, Way Back, The	208	146	86	441	-	-	-	-	-	441	-	441	
4	One Direction: This Is Us	-	140	196	336	832	-59%	-	-	-	-	971	8,414	
2	Mission Park	25	19	54	98	492	-80%	-	-	-	-	842	939	
	Total	10,010	15,942	11,212	37,163		-	-	171	176	37,510		276,562	
Mt Shasta, CA														
CTRN - Mount Shasta Cinemas - Mount Shasta, CA														
1	Prisoners	171	569	232	973	-	-	-	-	-	973	-	973	
1	Riddick	196	247	242	685	-	-	-	-	-	685	-	685	
1	Insidious Chapter 2	189	313	151	653	-	-	-	-	-	653	-	653	
7*	We're The Millers	66	258	178	501	552	-9%	-	-	72	8	688	9,053	
2	Family, The	75	215	207	497	1,171	-57%	-	-	-	-	1,651	2,148	
2	Way, Way Back, The	27	166	52	246	294	-16%	-	-	-	-	502	747	
2	Conjuring, The	65	59	51	174	676	-74%	-	-	-	-	1,010	1,184	
	Total	789	1,827	1,113	3,729		-	-	72	8	3,810		15,443	
Redding, CA														
CNMK - Redding 14 + XD - Redding, CA														
1	Prisoners	2,849	3,481	1,669	7,999	-	-	-	-	-	7,999	-	7,999	
2	Insidious Chapter 2	1,187	1,995	859	4,041	12,726	-68%	-	-	-	-	14,527	18,568	
2	Family, The	890	1,738	825	3,453	6,883	-49%	-	-	-	-	9,511	12,964	
7*	We're The Millers	461	1,217	624	2,302	2,689	-14%	-	-	236	304	3,679	53,700	
12*	Despicable Me 2	370	1,105	295	1,770	1,229	44%	-	-	57	241	1,675	148,733	
6	Lee Daniels' The Butler	469	742	484	1,694	1,503	12%	-	-	-	-	2,100	28,428	
7	Planes	236	976	374	1,586	1,377	15%	-	-	-	-	1,809	34,560	
3	Riddick	420	575	399	1,394	3,013	-53%	-	-	-	-	4,168	18,014	
2*	Instructions Not Included	406	442	542	1,390	983	41%	-	-	-	149	1,457	2,996	
1	Battle Of The Year	423	518	295	1,236	-	-	-	-	-	1,236	-	1,236	

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Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	LAST		%	MON	TUE	WED	THU	THIS	LAST	CUME
				WKEND	WKEND						WEEK	WEEK	
				GROSS	GROSS						TOTAL	GROSS	GROSS
CNМК - Redding 14 + XD - Redding, CA (continued)													
7 Elysium	227	412	440	1,079	1,408	-23%	-	-	-	-	1,079	1,987	40,985
1* Fight Club	-	-	149	149	-		-	-	-	-	149	-	21,031
Total	7,938	13,201	6,955	28,093			-	-	293	694	29,079		389,214
CNМК - Cinemark Movies 8 - Redding, CA													
1 Percy Jackson: Sea Of Monst	324	838	370	1,532	-		-	-	-	-	1,532	-	1,532
5 Turbo	248	678	386	1,312	1,476	-11%	-	-	-	-	1,312	1,753	11,046
4 Pacific Rim	320	679	266	1,266	1,670	-24%	-	-	-	-	1,266	2,159	8,168
2 Wolverine, The	322	483	269	1,074	1,325	-18%	-	-	-	-	1,074	1,758	2,832
3 Lone Ranger, The	263	523	198	984	1,137	-13%	-	-	-	-	984	1,515	4,020
1 2 Guns	262	332	170	764	-		-	-	-	-	764	-	764
5 Heat, The	157	271	184	612	949	-35%	-	-	-	-	612	1,216	7,584
4 World War Z	180	233	130	542	979	-44%	-	-	-	-	542	1,245	5,510
1 Kick-Ass 2	139	165	106	410	-		-	-	-	-	410	-	410
1 Paranoia	108	133	40	281	-		-	-	-	-	281	-	281
5 Now You See Me	75	153	33	261	903	-71%	-	-	-	-	261	1,180	7,043
Total	2,398	4,488	2,152	9,038			-	-	-	-	9,038		49,190

Anderson, CA

RFB - Valley 11 Cinemas - Anderson, CA

1 Prisoners	479	673	-	1,152	-		-	-	-	-	1,152	-	1,152
2 Insidious Chapter 2	403	601	-	1,004	2,059	-44%	-	-	-	-	1,004	2,426	3,430
2 Family, The	188	307	-	495	1,804	-67%	-	-	-	-	495	2,761	3,256
7* We're The Millers	153	270	-	423	656	-2%	-	-	76	51	550	899	16,113
7* Percy Jackson: Sea Of Monst	54	278	-	332	601	-27%	-	-	14	11	357	799	8,979
3 Riddick	129	196	-	325	650	-26%	-	-	-	-	325	877	3,575
2 Austenland	194	114	-	308	473	-21%	-	-	-	-	308	775	1,083
7 Planes	73	185	-	258	491	-28%	-	-	-	-	258	522	11,346
1 Spectacular Now, The	119	109	-	228	-		-	-	-	-	228	-	228
4 Blue Jasmine	70	135	-	205	308	-9%	-	-	-	-	205	522	2,391
1 Grandmaster, The	92	92	-	184	-		-	-	-	-	184	-	184
10 Red 2	56	61	-	117	432	-64%	-	-	-	-	117	499	16,590
Total	2,010	3,021	-	5,031			-	-	90	62	5,183		68,327

Quincy, CA

THT - Town Hall Theater - Quincy, CA

1 Planes	383	558	524	1,465	-		-	-	-	-	1,465	-	1,465
Total	383	558	524	1,465			-	-	-	-	1,465		1,465

Chico, CA

CNМК - Tinseltown 14 - Chico, CA

1 Prisoners	2,022	3,298	1,754	7,074	-		-	-	-	-	7,074	-	7,074
2 Insidious Chapter 2	1,618	2,853	1,300	5,772	15,626	-63%	-	-	-	-	5,772	19,392	25,164
3 Instructions Not Included	1,126	2,325	2,136	5,587	5,528	1%	-	-	-	-	5,587	6,706	21,727
7 Planes	690	2,075	610	3,376	2,986	13%	-	-	-	-	3,376	3,718	48,684
7* We're The Millers	882	1,723	746	3,350	3,723	-10%	-	-	224	317	3,892	5,510	75,128
2 Family, The	834	1,442	582	2,858	5,584	-48%	-	-	-	-	2,858	7,887	10,746
7* Percy Jackson: Sea Of Monst	292	1,400	702	2,394	1,882	27%	-	-	11	99	2,504	2,329	37,478
6 Lee Daniels' The Butler	525	1,301	480	2,306	2,324	0%	-	-	-	-	2,306	3,230	40,220
3 Riddick	485	942	660	2,086	2,539	-17%	-	-	-	-	2,086	3,866	17,534
1 Battle Of The Year	490	1,016	484	1,990	-		-	-	-	-	1,990	-	1,990

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Branch Complex Analysis San Francisco

WK		FRI	SAT	SUN	LAST		%	MON	TUE	WED	THU	THIS	LAST	CUME
					WKEND	WKEND						WEEK	WEEK	
					GROSS	GROSS								
CNMK - Tinseltown 14 - Chico, CA (continued)														
7	Elysium	402	969	402	1,774	1,469	20%	-	-	-	-	1,774	2,311	51,144
5	Blue Jasmine	250	653	362	1,266	1,220	3%	-	-	-	-	1,266	1,664	13,304
5	World's End, The	249	441	308	998	1,502	-33%	-	-	-	-	998	2,043	19,858
4	One Direction: This Is Us	159	217	198	574	1,203	-52%	-	-	-	-	574	1,270	11,060
	Total	10,024	20,655	10,724	41,405			-	-	235	416	42,057		381,111

PE - El Rey Theatre - Chico, CA

	-	-	-	-	-		-	-	-	-	-	-	-
Total	-	-	-	-	-		-	-	-	-	-	-	-

ALMO - Paradise 7 - Paradise, CA

1 Prisoners	540	830	312	1,682	-		-	-	-	-	1,682	-	1,682
2 Family, The	372	587	266	1,225	2,655	-53%	-	-	-	-	1,225	3,429	4,654
7* We're The Millers	201	523	128	852	488	74%	-	-	52	93	997	714	13,163
2 Insidious Chapter 2	206	436	158	800	1,835	-56%	-	-	-	-	800	2,228	3,028
5 Lee Daniels' The Butler	45	199	193	437	498	-12%	-	-	-	-	437	909	10,902
2 Austenland	165	212	39	416	550	-24%	-	-	-	-	416	834	1,250
1 Salinger	39	39	46	124	-		-	-	-	-	124	-	124
Total	1,568	2,826	1,142	5,536			-	-	52	93	5,681		34,803

Oroville, CA

CONT - Feather River 6 - Oroville, CA

1 Prisoners	711	930	739	2,380	-		-	-	-	-	2,380	-	2,380
2 Insidious Chapter 2	909	1,040	336	2,285	6,990	-67%	-	-	-	-	2,285	8,380	10,665
2 Family, The	413	462	215	1,090	1,910	-42%	-	-	-	-	1,090	2,772	3,862
7* We're The Millers	164	469	250	882	816	8%	-	-	93	98	1,072	1,346	20,999
3 Riddick	172	226	158	556	1,098	-49%	-	-	-	-	556	1,722	7,168
7 Planes	42	294	174	510	582	-12%	-	-	-	-	510	686	12,173
1 World's End, The	93	134	58	286	-		-	-	-	-	286	-	286
5 You're Next	48	70	29	148	321	-54%	-	-	-	-	148	478	4,336
Total	2,552	3,625	1,959	8,137			-	-	93	98	8,327		61,869

Crescent City, CA

CTRN - Crescent City Cinema - Crescent City, CA

1 Prisoners	332	556	294	1,182	-		-	-	-	-	1,182	-	1,182
2 Family, The	332	352	272	956	1,212	-21%	-	-	-	-	956	1,612	2,568
2 Insidious Chapter 2	232	476	248	956	3,100	-69%	-	-	-	-	956	3,570	4,526
3 Riddick	186	206	64	456	618	-26%	-	-	-	-	456	994	3,682
6 Lee Daniels' The Butler	88	201	140	429	297	44%	-	-	-	-	429	435	5,434
7* We're The Millers	90	170	128	388	456	-14%	-	-	44	130	562	746	10,884
1 You're Next	72	84	22	178	-		-	-	-	-	178	-	178
2 Spectacular Now, The	40	84	52	176	222	-20%	-	-	-	-	176	272	448
Total	1,372	2,129	1,220	4,721			-	-	44	130	4,895		28,902

McKinleyville, CA

CTRN - Mill Creek Cinema - McKinleyville, CA

1 Prisoners	360	644	368	1,373	-		-	-	-	-	1,373	-	1,373
2 Insidious Chapter 2	348	734	234	1,318	3,680	-64%	-	-	-	-	1,318	4,218	5,536
7* We're The Millers	214	342	289	846	814	3%	-	-	108	76	1,030	1,156	14,026
2 Family, The	202	356	226	784	1,730	-54%	-	-	-	-	784	2,218	3,001
6 Lee Daniels' The Butler	187	386	210	783	863	-9%	-	-	-	-	783	957	10,694
3 Riddick	181	123	201	505	1,068	-52%	-	-	-	-	505	1,485	5,555

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Branch Complex Analysis San Francisco

WK											THIS	LAST	CUME	
											WEEK	WEEK		
											GROSS	GROSS		
CTRN - Mill Creek Cinema - Mckinleyville, CA (continued)														
7	Elysium	107	165	112	384	367	4%	-	-	-	-	384	509	14,532
3	This Is The End	113	111	83	307	416	-26%	-	-	-	-	307	554	17,130
	Total	1,712	2,861	1,723	6,300			-	-	108	76	6,484		71,847

Eureka, CA

CTRN - Minor 3 - Arcata, CA

2 Spectacular Now, The	283	503	219	1,005	944	6%	-	-	-	-	1,005	1,442	2,446
1 Prisoners	193	303	163	659	-		-	-	-	-	659	-	659
2 Family, The	229	266	114	608	777	-21%	-	-	-	-	608	1,041	1,650
Total	705	1,072	496	2,272			-	-	-	-	2,272		4,755

Willits, CA

CONT - Noyo 3 - Willits, CA

1 Prisoners	208	232	304	744	-		-	-	-	-	744	-	744
1 Riddick	302	260	170	732	-		-	-	-	-	732	-	732
1 World's End, The	78	296	110	484	-		-	-	-	-	484	-	484
Total	588	788	584	1,960			-	-	-	-	1,960		1,960

Ukiah, CA

REG - Ukiah 6 - Ukiah, CA

2 Insidious Chapter 2	1,262	965	366	2,593	6,065	-57%	-	-	-	-	2,593	6,916	9,509
1 Prisoners	712	726	681	2,119	-		-	-	-	-	2,119	-	2,119
2 Family, The	364	462	316	1,142	2,192	-47%	-	-	-	-	1,142	2,959	4,101
7 Planes	399	514	170	1,083	1,057	2%	-	-	-	-	1,083	1,166	19,877
7* We're The Millers	203	688	134	1,025	1,013	1%	-	-	160	16	1,201	1,438	27,434
3 Riddick	298	482	196	976	1,187	-17%	-	-	-	-	976	1,640	7,247
Total	3,238	3,837	1,863	8,938			-	-	160	16	9,114		70,287

Eureka, CA

CTRN - Broadway Cinema - Eureka, CA

1 Prisoners	882	897	665	2,444	-		-	-	-	-	2,444	-	2,444
2 Insidious Chapter 2	656	981	237	1,874	6,895	-72%	-	-	-	-	1,874	8,257	10,131
2 Family, The	526	414	392	1,334	2,697	-50%	-	-	-	-	1,334	3,708	5,041
7 Planes	303	598	352	1,253	1,056	18%	-	-	-	-	1,253	1,368	16,620
7* We're The Millers	258	664	240	1,162	896	29%	-	-	102	129	1,393	1,370	21,608
6 Lee Daniels' The Butler	197	560	345	1,101	844	30%	-	-	-	-	1,101	1,232	14,646
3 Riddick	276	616	159	1,051	1,865	-43%	-	-	-	-	1,051	2,674	10,970
1 Blue Jasmine	337	446	231	1,014	-		-	-	-	-	1,014	-	1,014
3 This Is The End	366	328	293	988	1,022	-3%	-	-	-	-	988	1,632	22,652
12* Despicable Me 2	84	529	368	981	781	25%	-	-	14	34	1,030	972	55,216
7 Elysium	230	394	268	892	967	-7%	-	-	-	-	892	1,464	21,304
5 World's End, The	182	433	118	732	717	2%	-	-	-	-	732	1,179	13,949
Total	4,297	6,860	3,668	14,826			-	-	116	163	15,106		195,595

ACTA - Arcata - Arcata, CA

Serenity	-	-	-	-	-		-	-	-	-	-	-	-
Total	-	-	-	-	-		-	-	-	-	-	-	-

Lakeport, CA

ALMO - Lakeport 5 - Lakeport, CA

1 Prisoners	732	831	494	2,057	-		-	-	-	-	2,057	-	2,057
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denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

											THIS	LAST		
				WKEND	WKEND						WEEK	WEEK	CUME	
WK		FRI	SAT	SUN	GROSS	GROSS	%	MON	TUE	WED	THU	TOTAL	GROSS	GROSS
ALMO - Lakeport 5 - Lakeport, CA (continued)														
2	Family, The	339	757	285	1,381	2,902	-52%	-	-	-	-	1,381	3,693	5,074
2	Insidious Chapter 2	244	676	391	1,311	3,963	-66%	-	-	-	-	1,311	4,486	5,797
5	We're The Millers	140	366	234	740	983	-24%	-	-	-	-	740	1,381	9,926
1	Salinger	70	42	21	133	-		-	-	-	-	133	-	133
	Total	1,525	2,672	1,425	5,622			-	-	-	-	5,622		22,987
ALMO - Lakeport Auto Movies DI - Lakeport, CA														
1	Getaway	347	250	CW	597	-		CW	-	-	-	597	-	597
1	Riddick	347	250	CW	597	-		CW	-	-	-	597	-	597
	Total	694	500	-	1,194			-	-	-	-	1,194		1,194

Auburn, CA

REG - Auburn Stadium 10 - Auburn, CA

1 Prisoners	1,620	2,284	860	4,764	-		-	-	-	-	4,764	-	4,764
2 Family, The	644	1,317	458	2,419	5,240	-53%	-	-	-	-	2,419	7,592	10,011
2 Insidious Chapter 2	1,030	981	344	2,355	6,519	-63%	-	-	-	-	2,355	7,799	10,154
7* We're The Millers	279	969	328	1,576	1,623	-2%	-	-	87	182	1,845	2,538	40,056
6 Lee Daniels' The Butler	487	692	324	1,503	1,378	9%	-	-	-	-	1,503	2,130	35,943
7 Planes	274	806	248	1,328	1,044	27%	-	-	-	-	1,328	1,369	29,194
3 Riddick	238	538	294	1,070	1,504	-28%	-	-	-	-	1,070	2,508	9,407
2 Way, Way Back, The	258	532	262	1,052	1,112	-5%	-	-	-	-	1,052	1,688	2,740
7 Elysium	251	590	126	967	904	6%	-	-	-	-	967	1,370	27,558
3 Blue Jasmine	188	445	116	749	941	-20%	-	-	-	-	749	1,541	4,327
Total	5,269	9,154	3,360	17,783			-	-	87	182	18,052		174,154

Placerville, CA

REG - Placerville 8 - Placerville, CA

1 Prisoners	702	1,029	253	1,984	-		-	-	-	-	1,984	-	1,984
2 Family, The	274	654	361	1,289	2,319	-44%	-	-	-	-	1,289	3,967	5,256
2 Insidious Chapter 2	465	480	260	1,205	4,377	-72%	-	-	-	-	1,205	5,009	6,214
7 Planes	125	567	220	912	866	5%	-	-	-	-	912	1,037	17,043
7* We're The Millers	299	437	172	908	868	4%	-	-	152	110	1,170	1,518	24,985
3 Riddick	142	466	80	688	759	-9%	-	-	-	-	688	1,196	4,952
2 Way, Way Back, The	232	254	198	684	642	6%	-	-	-	-	684	1,028	1,712
6 Lee Daniels' The Butler	148	343	118	609	552	10%	-	-	-	-	609	1,123	17,987
Total	2,387	4,230	1,662	8,279			-	-	152	110	8,541		80,133

Jackson, CA

REG - Jackson 4 - Jackson, CA

1 Prisoners	445	600	216	1,261	-		-	-	-	-	1,261	-	1,261
2 Family, The	295	367	245	907	2,193	-58%	-	-	-	-	907	2,901	3,808
4 Lee Daniels' The Butler	166	328	134	628	684	-8%	-	-	-	-	628	1,006	6,302
3 Riddick	140	209	91	440	651	-32%	-	-	-	-	440	763	2,992
Total	1,046	1,504	686	3,236			-	-	-	-	3,236		14,363

Sonora, CA

REG - Sonora Stadium 10 - Sonora, CA

1 Prisoners	1,010	1,866	535	3,411	-		-	-	-	-	3,411	-	3,411
2 Family, The	466	882	566	1,914	3,478	-44%	-	-	-	-	1,914	5,414	7,328
2 Insidious Chapter 2	494	509	329	1,332	5,074	-73%	-	-	-	-	1,332	6,086	7,418
7* We're The Millers	292	560	340	1,192	1,434	-16%	-	-	142	95	1,429	2,245	35,500

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Branch Complex Analysis San Francisco

WK											THIS	LAST	CUME
	WEEKEND					%	MON	TUE	WED	THU	WEEK	WEEK	
	FRI	SAT	SUN	GROSS	GROSS						TOTAL	GROSS	
REG - Sonora Stadium 10 - Sonora, CA (continued)													
7* Percy Jackson: Sea Of Monst	181	322	386	889	764	16%	-	-	24	118	1,031	864	16,675
7 Planes	136	442	278	856	842	1%	-	-	-	-	856	1,041	23,546
6 Lee Daniels' The Butler	217	380	200	797	1,248	-36%	-	-	-	-	797	1,829	24,438
2 Way, Way Back, The	192	290	278	760	777	-2%	-	-	-	-	760	1,194	1,954
3 Riddick	260	300	142	702	1,223	-42%	-	-	-	-	702	1,862	7,312
7 Elysium	179	281	92	552	907	-39%	-	-	-	-	552	1,420	20,988
Total	3,427	5,832	3,146	12,405			-	-	166	213	12,784		148,570

South Lake Tahoe, CA

CTRN - Heavenly Village Cinemas - South Lake Tahoe, CA

1 Prisoners	1,544	2,736	686	4,966	-		-	-	-	-	4,966	-	4,966
7* We're The Millers	734	1,486	477	2,697	1,438	87%	-	-	404	178	3,279	3,518	56,110
2 Instructions Not Included	1,022	650	957	2,629	1,642	60%	-	-	-	-	2,629	4,356	6,984
2 Insidious Chapter 2	452	719	607	1,778	5,204	-65%	-	-	-	-	1,778	6,839	8,617
6 Lee Daniels' The Butler	244	1,163	295	1,702	1,396	21%	-	-	-	-	1,702	2,728	36,892
5 Blue Jasmine	146	644	114	904	546	65%	-	-	-	-	904	1,380	11,354
3 Riddick	218	254	189	661	1,014	-34%	-	-	-	-	661	1,869	5,442
2 Spectacular Now, The	170	268	113	551	539	2%	-	-	-	-	551	1,268	1,818
Total	4,530	7,920	3,438	15,888			-	-	404	178	16,470		132,183

South Lake Tahoe, NV

REG - Horizon Stadium 8 - Stateline, NV

2 Family, The	270	810	268	1,348	1,972	-31%	-	-	-	-	1,348	4,296	5,644
2 Despicable Me 2	62	640	120	822	314	161%	-	-	-	-	822	628	1,450
7 Elysium	144	298	136	578	459	25%	-	-	-	-	578	957	24,007
7* Percy Jackson: Sea Of Monst	87	354	118	559	329	69%	-	-	33	139	731	515	14,527
13 Heat, The	32	371	148	551	326	69%	-	-	-	-	551	789	45,952
8 2 Guns	88	364	78	530	200	165%	-	-	-	-	530	732	18,998
1 Battle Of The Year	87	180	139	406	-		-	-	-	-	406	-	406
10 Conjuring, The	52	146	24	222	243	-8%	-	-	-	-	222	307	25,676
Total	822	3,163	1,031	5,016			-	-	33	139	5,188		136,660

No Lake Tahoe , CA

CONT - Village Cinemas 2 - Truckee, CA

1 Family, The	106	408	82	596	-		-	-	-	-	596	-	596
2 We're The Millers	42	366	88	496	569	-12%	-	-	-	-	496	882	3,311
Total	148	774	170	1,092			-	-	-	-	1,092		3,907

Reno, NV

CNMK - Reno Parklane 16 - Reno, NV

3 Instructions Not Included	3,216	4,088	-	7,304	8,554	40%	-	-	-	-	7,304	10,702	36,276
1 Prisoners	1,728	2,003	-	3,731	-		-	-	-	-	3,731	-	3,731
2 Insidious Chapter 2	1,528	2,029	-	3,557	22,734	-82%	-	-	-	-	3,557	24,910	28,467
1 Battle Of The Year	743	1,422	-	2,165	-		-	-	-	-	2,165	-	2,165
12* Despicable Me 2	373	1,066	-	1,439	1,726	28%	-	-	48	48	1,535	2,052	143,248
2 Family, The	632	718	-	1,350	4,302	-57%	-	-	-	-	1,350	6,351	7,701
7* Percy Jackson: Sea Of Monst	364	815	-	1,179	2,076	-9%	-	-	177	34	1,390	2,579	31,237
3 Riddick	455	720	-	1,175	2,382	-34%	-	-	-	-	1,175	3,375	12,843
7* We're The Millers	326	801	-	1,127	1,405	10%	-	-	103	97	1,327	2,254	63,395
10 Conjuring, The	324	389	-	713	814	20%	-	-	-	-	713	1,224	63,793

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Branch Complex Analysis

San Francisco

WK	FRI	SAT	SUN	LAST WKEND		%	MON	TUE	WED	THU	THIS	LAST	CUME
				GROSS	GROSS						WEEK	WEEK	
CNMK - Reno Parklane 16 - Reno, NV (continued)													
7 Planes	135	572	-	707	1,146	3%	-	-	-	-	707	1,471	30,294
6 Lee Daniels' The Butler	288	398	-	686	1,266	-29%	-	-	-	-	686	2,012	29,611
7 Elysium	181	473	-	654	1,219	-20%	-	-	-	-	654	1,744	38,772
8 2 Guns	190	423	-	613	813	5%	-	-	-	-	613	1,339	28,065
4 One Direction: This Is Us	136	248	-	384	710	-37%	-	-	-	-	384	785	7,909
2 Bit Player, The (Ekstra)	65	115	-	180	1,316	-80%	-	-	-	-	180	2,458	2,638
Total	10,684	16,280	-	26,964			-	-	328	179	27,471		530,145
CNMK - Summit Sierra 16 - Reno, NV													
1 Prisoners	2,061	3,079	1,485	6,625	-		-	-	-	-	6,625	-	6,625
2 Family, The	1,004	1,358	802	3,164	6,339	-50%	-	-	-	-	3,164	8,602	11,766
2 Insidious Chapter 2	494	957	379	1,830	9,013	-79%	-	-	-	-	1,830	10,021	11,851
7* We're The Millers	488	930	290	1,708	1,961	-12%	-	-	142	197	2,047	2,711	55,634
7* Percy Jackson: Sea Of Monst	284	580	437	1,301	1,613	-19%	-	-	165	89	1,555	2,044	34,269
12* Despicable Me 2	223	547	440	1,210	1,248	-3%	-	-	149	79	1,438	1,472	134,955
6 Lee Daniels' The Butler	409	559	230	1,198	1,498	-20%	-	-	-	-	1,198	2,409	30,428
7 Planes	291	549	291	1,131	1,566	-27%	-	-	-	-	1,131	1,828	35,944
3 Riddick	220	565	298	1,082	2,334	-53%	-	-	-	-	1,082	3,199	10,564
5* Mortal Instruments	170	564	265	999	440	127%	-	-	58	28	1,085	731	11,256
9 Wolverine, The	287	386	210	884	965	-8%	-	-	-	-	884	1,439	47,302
8 2 Guns	242	318	262	822	909	-9%	-	-	-	-	822	1,286	35,408
5 World's End, The	203	302	282	787	821	-4%	-	-	-	-	787	1,257	14,347
7 Elysium	259	314	130	703	700	0%	-	-	-	-	703	1,008	37,843
4 One Direction: This Is Us	180	248	249	677	750	-9%	-	-	-	-	677	827	8,788
6 Jobs	164	250	20	434	306	41%	-	-	-	-	434	493	11,815
1* Fight Club	-	-	235	235	-		-	-	-	-	235	-	235
Total	6,979	11,506	6,305	24,790			-	-	514	393	25,697		499,030
CNMK - Reno Riverside 12 - Reno, NV													
1 Prisoners	1,820	2,201	1,434	5,455	-		-	-	-	-	5,455	-	5,455
2 Insidious Chapter 2	1,275	1,295	678	3,248	12,960	-74%	-	-	-	-	3,248	14,529	17,778
2 Family, The	822	892	484	2,198	4,450	-50%	-	-	-	-	2,198	6,231	8,429
7* We're The Millers	570	787	314	1,672	2,032	-17%	-	-	284	153	2,108	3,107	43,366
5* Blue Jasmine	465	911	283	1,659	2,370	-30%	-	-	-	383	2,042	3,946	28,115
1 Thanks For Sharing	531	544	483	1,558	-		-	-	-	-	1,558	-	1,558
3 Riddick	583	549	298	1,430	1,708	-16%	-	-	-	-	1,430	2,565	10,624
5 World's End, The	228	629	366	1,222	1,230	0%	-	-	-	-	1,222	1,977	19,702
6 Lee Daniels' The Butler	251	633	301	1,185	1,073	10%	-	-	-	-	1,185	1,774	32,481
2* Austenland	395	393	175	963	1,054	-8%	-	-	-	104	1,067	1,562	2,629
5 Spectacular Now, The	283	461	190	934	1,254	-25%	-	-	-	-	934	1,985	10,960
7 Planes	194	291	216	700	918	-23%	-	-	-	-	700	1,121	20,546
Total	7,417	9,586	5,222	22,224			-	-	284	640	23,147		201,643
CNMK - Sparks 14 + XD - Sparks, NV													
1 Prisoners	4,126	4,961	2,510	11,598	-		-	-	-	-	11,598	-	11,598
2 Insidious Chapter 2	2,457	4,241	1,499	8,197	31,487	-73%	-	-	-	-	8,197	35,847	44,044
3 Instructions Not Included	2,003	2,813	2,633	7,449	6,316	17%	-	-	-	-	7,449	7,896	30,564
2 Family, The	1,464	2,084	1,286	4,834	9,498	-49%	-	-	-	-	4,834	13,642	18,476
7* We're The Millers	912	1,490	765	3,167	2,844	11%	-	-	238	217	3,622	4,169	54,567
3 Riddick	586	960	708	2,254	4,559	-50%	-	-	-	-	2,254	6,185	26,288
1 Battle Of The Year	606	819	522	1,948	-		-	-	-	-	1,948	-	1,948
7 Planes	512	932	450	1,894	1,879	0%	-	-	-	-	1,894	2,370	36,624
7 Elysium	324	428	550	1,302	1,914	-31%	-	-	-	-	1,302	2,688	47,063

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Branch Complex Analysis San Francisco

WK											THIS	LAST	CUME
											WEEK	WEEK	
	FRI	SAT	SUN	GROSS	GROSS	%	MON	TUE	WED	THU	TOTAL	GROSS	
CNMK - Sparks 14 + XD - Sparks, NV (continued)													
5 * Mortal Instruments	215	515	254	984	1,301	-24%	-	-	19	70	1,073	2,087	17,829
6 Lee Daniels' The Butler	351	463	167	981	1,513	-35%	-	-	-	-	981	2,351	28,962
1 * Fight Club	-	-	350	350	-		-	-	-	-	350	-	24,866
4 One Direction: This Is Us	-	151	135	286	1,162	-66%	-	-	-	-	286	1,314	11,953
Total	13,556	19,857	11,829	45,244			-	-	257	287	45,788		354,782
WWDI - El Rancho 4 DI - Sparks, NV													
1 Prisoners	410	479	250	1,139	-		-	-	-	-	1,139	-	1,139
1 Conjuring, The	410	479	250	1,139	-		-	-	-	-	1,139	-	27,333
2 Wolverine, The	580	344	211	1,135	2,485	-54%	-	-	-	-	1,135	3,189	19,057
2 Insidious Chapter 2	580	344	211	1,135	2,485	-54%	-	-	-	-	1,135	3,189	4,324
7 * We're The Millers	440	298	186	924	1,015	-8%	-	-	152	95	1,171	1,453	22,870
2 Family, The	440	298	186	924	1,171	-21%	-	-	-	-	924	1,709	2,633
2 Turbo	460	303	43	806	1,368	-41%	-	-	-	-	806	1,489	15,491
7 Planes	460	303	43	806	1,368	-41%	-	-	-	-	806	1,489	18,609
Total	3,780	2,848	1,380	8,008			-	-	152	95	8,255		111,456

Carson City, NV

GALX - Galaxy Fandango - Carson City, NV

1 Prisoners	2,161	2,520	1,355	6,036	-		-	-	-	-	6,036	-	6,036
2 Instructions Not Included	1,502	1,788	2,122	5,412	3,929	37%	-	-	-	-	5,412	5,865	11,278
2 Family, The	1,133	1,194	752	3,079	5,853	-47%	-	-	-	-	3,079	9,074	12,153
2 Insidious Chapter 2	679	1,080	625	2,384	10,244	-76%	-	-	-	-	2,384	11,944	14,329
3 Riddick	432	780	583	1,795	2,350	-23%	-	-	-	-	1,795	4,016	16,186
7* We're The Millers	400	726	420	1,546	1,661	-6%	-	-	312	222	2,080	2,536	47,201
6 Lee Daniels' The Butler	281	492	303	1,076	1,302	-17%	-	-	-	-	1,076	2,106	30,699
Total	6,588	8,580	6,160	21,328			-	-	312	222	21,862		137,882

CONT - Stadium 4 Cinemas - Carson City, NV

6 Despicable Me 2	237	321	216	774	846	-8%	-	-	-	-	774	987	8,790
4 Grown Ups 2	78	165	102	345	510	-32%	-	-	-	-	345	675	2,595
4 Wolverine, The	165	96	75	336	393	-14%	-	-	-	-	336	465	2,367
6 Turbo	27	174	117	318	387	-17%	-	-	-	-	318	489	3,714
3 2 Guns	39	177	93	309	360	-14%	-	-	-	-	309	477	1,446
4 Smurfs 2	60	96	111	267	378	-29%	-	-	-	-	267	480	2,289
6 Heat, The	66	117	72	255	261	-2%	-	-	-	-	255	318	3,387
1 Paranoia	27	36	-	63	-		-	-	-	-	63	-	63
Total	699	1,182	786	2,667			-	-	-	-	2,667		24,651

Minden, NV

CTRN - Ironwood 8 - Minden, NV

1 Prisoners	538	316	-	854	-		-	-	-	-	854	-	854
2 Insidious Chapter 2	444	223	-	667	1,879	-58%	-	-	-	-	667	2,089	2,756
2 Family, The	216	364	-	580	1,100	-33%	-	-	-	-	580	1,669	2,249
7* Percy Jackson: Sea Of Monst	21	507	-	528	426	78%	-	-	-	26	554	543	6,069
7 Planes	20	280	-	300	215	58%	-	-	-	-	300	242	8,604
7* We're The Millers	114	157	-	271	220	61%	-	-	13	33	317	538	9,537
6 Lee Daniels' The Butler	95	108	-	203	379	-35%	-	-	-	-	203	693	6,614
3 This Is The End	74	83	-	157	59	214%	-	-	-	-	157	85	3,038
4 Blue Jasmine	13	89	-	102	284	-59%	-	-	-	-	102	462	2,359
2 Spectacular Now, The	7	7	-	14	84	-75%	-	-	-	-	14	130	144
Total	1,542	2,134	-	3,676			-	-	13	59	3,748		42,224

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denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis

San Francisco

WK	FRI	SAT	SUN	LAST WKEND		%	MON	TUE	WED	THU	THIS	LAST	CUME	
				GROSS	GROSS						WEEK	WEEK		GROSS
Ashland, OR														
CTRN - Ashland Street Cinema - Ashland, OR														
1	Prisoners	300	497	419	1,216	-	-	-	-	-	1,216	-	1,216	
2	Family, The	320	459	298	1,077	1,054	2%	-	-	-	1,077	1,554	2,632	
3	Riddick	104	196	105	406	332	22%	-	-	-	406	532	2,473	
3	Elysium	54	206	71	332	270	22%	-	-	-	332	542	1,590	
5	World's End, The	61	86	141	288	370	-22%	-	-	-	288	678	5,861	
	Total	839	1,444	1,034	3,319		-	-	-	-	3,319		13,772	
CTRN - Varsity Theatre - Ashland, OR														
1	In A World...	402	702	522	1,626	-	-	-	-	-	1,626	-	1,626	
6	Lee Daniels' The Butler	468	620	397	1,486	1,246	19%	-	-	-	1,486	1,964	22,832	
5	Blue Jasmine	308	610	235	1,153	1,149	0%	-	-	-	1,153	1,898	18,286	
5	Spectacular Now, The	143	363	195	701	606	15%	-	-	-	701	1,006	7,704	
3	Blackfish	189	298	166	653	503	29%	-	-	-	653	940	3,018	
	Total	1,510	2,593	1,515	5,619		-	-	-	-	5,619		53,466	
Klamath Falls, OR														
CTRN - Pelican Cinema - Klamath Falls, OR														
1	Prisoners	699	828	370	1,897	-	-	-	-	-	1,897	-	1,897	
2	Insidious Chapter 2	488	851	399	1,738	4,986	-65%	-	-	-	1,738	5,975	7,714	
7*	We're The Millers	362	365	424	1,151	1,030	11%	-	-	73	122	1,346	1,360	20,224
3	Riddick	249	404	212	866	1,166	-25%	-	-	-	866	1,837	6,167	
2	Family, The	212	339	236	788	2,278	-65%	-	-	-	788	3,002	3,789	
3	This Is The End	243	381	52	676	620	8%	-	-	-	676	769	12,396	
7	Planes	49	363	180	592	583	1%	-	-	-	592	722	14,951	
12*	Despicable Me 2	35	258	291	584	436	33%	-	-	14	21	619	511	56,102
6	Lee Daniels' The Butler	177	295	98	570	382	48%	-	-	-	570	565	9,499	
2	Way, Way Back, The	80	151	91	322	373	-13%	-	-	-	322	511	833	
7	Elysium	25	182	72	279	329	-15%	-	-	-	279	419	9,581	
2	Spectacular Now, The	18	90	9	117	316	-62%	-	-	-	117	460	577	
	Total	2,637	4,507	2,434	9,580		-	-	87	143	9,810		143,730	
Medford, OR														
CNMK - Tinseltown 15 - Medford, OR														
1	Prisoners	1,880	3,117	1,589	6,586	-	-	-	-	-	6,586	-	6,586	
2*	Instructions Not Included	1,324	1,862	2,180	5,366	3,377	58%	-	-	-	516	5,882	4,540	10,422
2	Insidious Chapter 2	1,075	2,136	1,014	4,225	11,578	-63%	-	-	-	-	4,225	14,160	18,385
7*	We're The Millers	948	1,260	818	3,026	2,328	29%	-	-	376	166	3,568	3,391	57,843
2	Family, The	836	1,197	647	2,680	5,248	-48%	-	-	-	-	2,680	7,824	10,504
12*	Despicable Me 2	522	1,173	753	2,448	1,072	128%	-	-	88	61	2,597	1,631	156,000
6	Lee Daniels' The Butler	424	888	560	1,872	1,624	15%	-	-	-	-	1,872	2,655	33,219
3	Riddick	572	618	623	1,813	2,696	-32%	-	-	-	-	1,813	3,811	16,781
1	Battle Of The Year	336	831	379	1,546	-	-	-	-	-	1,546	-	1,546	
7*	Percy Jackson: Sea Of Monst	477	566	472	1,515	1,751	-13%	-	-	92	137	1,744	2,129	31,132
7	Elysium	394	782	316	1,492	1,211	23%	-	-	-	-	1,492	2,052	44,723
7	Planes	126	759	514	1,398	1,533	-8%	-	-	-	-	1,398	1,955	36,626
4	One Direction: This Is Us	101	291	270	662	1,233	-46%	-	-	-	-	662	1,536	9,766
5*	Blue Jasmine	137	337	162	636	721	-11%	-	-	-	136	772	1,196	10,772
5	World's End, The	121	225	141	487	608	-19%	-	-	-	-	487	1,164	15,055
4	Getaway	153	165	52	370	682	-45%	-	-	-	-	370	968	6,591

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Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	LAST		%	MON	TUE	WED	THU	THIS	LAST	CUME
				WKEND	WKEND						WEEK	WEEK	
				GROSS	GROSS						TOTAL	GROSS	GROSS
CNMK - Tinseltown 15 - Medford, OR (continued)													
1 * Fight Club	-	-	289	289	-		-	-	-	-	289	-	19,093
Total	9,426	16,207	10,779	36,411			-	-	556	1,016	37,983		485,044
CNMK - White City 6 - White City, OR													
1 Prisoners	409	559	402	1,370	-		-	-	-	-	1,370	-	1,370
2 Insidious Chapter 2	351	626	260	1,236	3,050	-59%	-	-	-	-	1,236	3,418	4,654
7 Planes	165	627	208	1,000	1,005	0%	-	-	-	-	1,000	1,054	18,770
7 * Percy Jackson: Sea Of Monst	212	361	271	844	687	22%	-	-	19	63	926	830	15,279
2 Family, The	273	282	225	780	1,449	-46%	-	-	-	-	780	1,753	2,533
3 Riddick	102	213	125	440	882	-50%	-	-	-	-	440	1,114	3,934
Total	1,512	2,668	1,491	5,670			-	-	19	63	5,752		46,540

Auburn, CA

INDRP - State Theatre - Auburn, CA

	-	-	-	-	-		-	-	-	-	-	-	-
Total	-	-	-	-	-		-	-	-	-	-	-	-

AR - Auditorium Rental, AS - Auditorium Screening, CW - Closed Weekdays, DP - Damaged Print, EF - Equipment Failure
FF - Film Festival, MC - Movie Canceled, NA - No Authorization, NB - No Bookings, ND - Called, No Data Available
NE - No Engagement, NP - No Patrons, PR - Pending Revenue, SS - Special Screening, TC - Temporarily Closed
TR - Theatre Rented, W - Weather

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