

Branch Complex Analysis

San Francisco

WK	FRI	SAT	SUN	LAST WKEND		%	MON	TUE	WED	THU	THIS	LAST	CUME	
				GROSS	GROSS						WEEK	WEEK		GROSS
San Francisco, CA														
AMC - Metreon 16 with IMAX & ETX - San Francisco, CA														
4	Man Of Steel	12,348	12,756	10,354	35,458	39,183	-9%	-	-	-	-	35,458	66,739	669,596
1*	Lone Ranger, The	7,972	7,441	5,342	20,755	-	-	-	10,850	9,066	40,671	-	40,671	
4*	This Is The End	7,778	5,975	5,256	19,009	24,058	-20%	-	-	4,177	3,436	26,622	42,207	242,814
1	Way, Way Back, The	5,999	7,373	4,235	17,607	-	-	-	-	-	17,607	-	17,607	
2	White House Down	5,580	3,971	3,831	13,382	27,644	-51%	-	-	-	-	13,382	44,236	57,618
8*	Star Trek Into Darkness	3,918	3,839	2,715	10,472	6,385	64%	-	-	-	3,234	13,706	11,793	923,714
3	Bling Ring, The	3,222	3,384	2,408	9,014	5,408	66%	-	-	-	-	9,014	9,901	51,492
2	20 Feet From Stardom	1,737	2,325	1,378	5,440	3,284	65%	-	-	-	-	5,440	7,154	12,594
10	Iron Man 3	1,956	1,851	1,351	5,158	4,714	9%	-	-	-	-	5,158	8,748	785,970
1*	Now You See Me	1,603	1,852	1,200	4,655	-	-	-	619	917	6,191	-	6,191	
5	Internship, The	968	1,372	821	3,161	4,298	-26%	-	-	-	-	3,161	7,190	88,918
	Total	53,081	52,139	38,891	144,111		-	-	15,646	16,653	176,410		2,897,185	
CNMK - San Francisco Centre 9 + XD - San Francisco, CA														
1*	Despicable Me 2	23,264	19,962	-	43,226	-	-	-	23,324	20,404	86,954	-	86,954	
3	World War Z	11,756	11,372	-	23,128	37,510	-13%	-	-	-	-	23,128	64,543	220,480
2	Heat, The	7,111	7,150	-	14,261	20,023	-6%	-	-	-	-	14,261	36,460	50,721
3	Monsters University	5,488	6,370	-	11,858	26,202	-37%	-	-	-	-	11,858	41,449	158,907
1	I'm So Excited!	3,750	4,097	-	7,847	-	-	-	-	-	-	7,847	-	7,847
	Total	51,369	48,951	-	100,320		-	-	23,324	20,404	144,048		524,909	
AMC - Van Ness 14 with IMAX - San Francisco, CA														
1*	Despicable Me 2	14,470	13,460	12,637	40,567	-	-	-	22,067	12,520	75,154	-	75,154	
3	World War Z	6,807	7,116	6,342	20,265	22,812	-11%	-	-	-	-	20,265	39,098	153,433
4*	This Is The End	4,902	5,579	4,059	14,540	10,861	33%	-	-	3,031	2,211	19,782	19,711	154,300
2	Heat, The	3,963	4,372	3,356	11,691	15,277	-23%	-	-	-	-	11,691	26,018	37,709
4	Man Of Steel	3,667	3,533	3,766	10,966	12,056	-9%	-	-	-	-	10,966	21,316	217,673
1*	Lone Ranger, The	3,414	2,949	2,800	9,163	-	-	-	3,408	3,707	16,278	-	16,278	
3	Monsters University	3,753	2,326	2,247	8,326	19,068	-56%	-	-	-	-	8,326	27,620	101,180
2	White House Down	2,144	2,482	1,965	6,591	11,325	-41%	-	-	-	-	6,591	18,164	24,755
1*	Kevin Hart: Let Me Explain	2,340	2,001	1,655	5,996	-	-	-	2,337	1,265	9,598	-	9,598	
	Total	45,460	43,818	38,827	128,105		-	-	30,843	19,703	178,651		790,080	
CNMK - Kabuki Cinema - San Francisco, CA														
1	Way, Way Back, The	4,826	4,907	4,362	14,095	-	-	-	-	-	14,095	-	14,095	
3	World War Z	4,734	4,640	2,977	12,351	13,290	-7%	-	-	-	-	12,351	22,849	70,596
1*	Despicable Me 2	3,572	3,634	2,596	9,802	-	-	-	3,564	3,019	16,384	-	16,384	
2	Heat, The	2,838	3,142	1,942	7,922	10,516	-24%	-	-	-	-	7,922	17,389	25,310
1*	Lone Ranger, The	2,750	2,508	1,268	6,527	-	-	-	2,349	1,754	10,630	-	10,630	
3	Monsters University	2,342	1,859	1,233	5,434	7,054	-22%	-	-	-	-	5,434	11,198	31,066
2	White House Down	1,380	1,281	1,004	3,664	6,422	-42%	-	-	-	-	3,664	10,524	14,189
4	Man Of Steel	1,065	1,240	1,112	3,417	6,340	-46%	-	-	-	-	3,417	11,271	100,891
3	Bling Ring, The	586	412	366	1,366	6,291	-78%	-	-	-	-	1,366	10,262	30,874
	Total	24,093	23,623	16,860	64,578		-	-	5,913	4,773	75,263		314,035	
LAND - Clay - San Francisco, CA														
1	Before Midnight	2,714	2,283	1,906	6,903	-	-	-	-	-	6,903	-	6,903	
	Total	2,714	2,283	1,906	6,903		-	-	-	-	6,903		6,903	
LAND - Opera Plaza 4 - San Francisco, CA														
1	Deceptive Practice: Mysteri	1,890	1,632	614	4,136	-	-	-	-	-	4,136	-	4,136	
2	Frances Ha	970	822	580	2,372	1,142	107%	-	-	-	-	2,372	2,502	4,874
2	East, The	734	794	760	2,288	1,330	71%	-	-	-	-	2,288	2,898	5,186

Copyright 2013 Rentrak Corporation

Data valid as of: 07/08/2013

denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

											LAST	THIS	LAST	
											WEEK	WEEK	CUME	
WK		FRI	SAT	SUN	WKEND GROSS	WKEND GROSS	%	MON	TUE	WED	THU	TOTAL	GROSS	GROSS
LAND - Opera Plaza 4 - San Francisco, CA (continued)														
1	Unfinished Song	554	828	712	2,094	-		-	-	-	-	2,094	-	2,094
1	Augustine	218	452	312	982	-		-	-	-	-	982	-	982
	Total	4,366	4,528	2,978	11,872			-	-	-	-	11,872		17,272
PFR - Vogue - San Francisco, CA														
3	Monsters University	580	656	387	1,623	2,242	-27%	-	-	-	-	1,623	3,697	12,098
	Total	580	656	387	1,623			-	-	-	-	1,623		12,098
ESP - Presidio Theatre - San Francisco, CA														
1*	Despicable Me 2	1,920	2,049	1,494	5,463	-		-	-	1,526	1,541	8,530	-	8,530
4*	This Is The End	1,741	1,689	1,002	4,432	3,802	16%	-	-	798	665	5,895	5,396	29,549
3	World War Z	1,448	1,339	876	3,663	2,223	64%	-	-	-	-	3,663	3,893	15,426
3	Monsters University	490	575	339	1,404	2,703	-48%	-	-	-	-	1,404	4,543	14,266
	Total	5,599	5,652	3,711	14,962			-	-	2,324	2,206	19,492		67,771
ESP - Marina Theatre - San Francisco, CA														
2	Heat, The	1,246	1,119	1,019	3,384	4,052	-16%	-	-	-	-	3,384	6,012	9,396
1*	Lone Ranger, The	668	640	400	1,708	-		-	-	553	577	2,838	-	2,838
	Total	1,914	1,759	1,419	5,092			-	-	553	577	6,222		12,234
PFR - Balboa 2 - San Francisco, CA														
2	Heat, The	1,018	908	642	2,568	2,770	-7%	-	-	-	-	2,568	5,068	7,635
4	Man Of Steel	465	542	328	1,335	1,872	-28%	-	-	-	-	1,335	2,950	15,982
3*	My Little Pony: Equestria G	-	-	195	195	410	-52%	-	-	-	-	195	615	2,710
1*	Dr. Seuss' The Lorax	-	105	-	105	-		-	-	-	-	105	-	14,442
	Total	1,483	1,555	1,165	4,203			-	-	-	-	4,203		40,769
CAST - Castro - San Francisco, CA														
		-	-	-	-	-		-	-	-	-	-	-	-
	Total	-	-	-	-			-	-	-	-	-		-
CNMK - Daly City 20 + XD - Daly City, CA														
1*	Despicable Me 2	38,212	40,520	-	78,732	-		-	-	43,378	42,806	164,916	-	164,916
3	World War Z	8,692	10,118	-	18,810	42,533	-33%	-	-	-	-	18,810	68,588	235,071
3	Monsters University	7,657	7,104	-	14,761	52,457	-56%	-	-	-	-	14,761	77,414	250,815
1*	Lone Ranger, The	7,712	6,728	-	14,440	-		-	-	7,340	6,776	28,556	-	28,556
2	Heat, The	5,241	5,591	-	10,832	24,230	-35%	-	-	-	-	10,832	40,276	51,108
1*	Kevin Hart: Let Me Explain	4,829	4,273	-	9,102	-		-	-	7,658	2,380	19,140	-	19,140
2	White House Down	4,408	4,455	-	8,863	31,456	-61%	-	-	-	-	8,863	49,025	57,888
4*	This Is The End	2,847	2,980	-	5,827	9,008	3%	-	-	1,908	2,206	9,941	16,239	123,836
4	Man Of Steel	2,689	2,717	-	5,406	15,411	-46%	-	-	-	-	5,406	25,053	268,292
6	Now You See Me	1,469	1,549	-	3,018	3,682	25%	-	-	-	-	3,018	5,532	131,531
	Total	83,756	86,035	-	169,791			-	-	60,284	54,168	284,243		1,331,153
CNMK - Century Tanforan 20 + XD - San Bruno, CA														
1*	Despicable Me 2	40,478	37,547	-	78,025	-		-	-	45,075	41,163	164,263	-	164,263
1	Four Sisters And A Wedding	11,654	11,730	-	23,384	-		-	-	-	-	23,384	-	23,384
1*	Lone Ranger, The	9,071	7,899	-	16,970	-		-	-	7,602	7,967	32,539	-	32,539
2	Heat, The	7,216	7,100	-	14,316	31,220	-35%	-	-	-	-	14,316	51,049	65,365
3	Monsters University	6,677	6,476	-	13,153	54,855	-64%	-	-	-	-	13,153	80,146	271,555
3	World War Z	5,591	6,557	-	12,148	39,706	-55%	-	-	-	-	12,148	59,245	203,702
2	White House Down	5,332	5,588	-	10,920	36,095	-57%	-	-	-	-	10,920	53,914	64,834
1*	Kevin Hart: Let Me Explain	3,474	3,298	-	6,772	-		-	-	5,288	2,865	14,925	-	14,925
4	Man Of Steel	2,894	3,044	-	5,938	19,030	-52%	-	-	-	-	5,938	28,534	301,227
4*	This Is The End	2,450	2,570	-	5,020	8,502	-10%	-	-	1,619	1,550	8,189	15,932	110,874
6	Now You See Me	126	141	-	267	3,758	-89%	-	-	-	-	267	5,591	120,685
	Total	94,963	91,950	-	186,913			-	-	59,584	53,545	300,042		1,373,353

Copyright 2013 Rentrak Corporation

Data valid as of: 07/08/2013

denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK		FRI	SAT	SUN	LAST WKEND		%	MON	TUE	WED	THU	THIS WEEK	LAST WEEK	CUME
					GROSS	GROSS						TOTAL	GROSS	
REG - Stonestown Twin 2 - San Francisco, CA														
3	Much Ado About Nothing	1,566	1,436	958	3,960	2,121	86%	-	-	-	-	3,960	4,564	12,927
2	Fill The Void	435	457	503	1,395	925	50%	-	-	-	-	1,395	1,745	3,140
4	East, The	325	759	229	1,313	1,019	28%	-	-	-	-	1,313	1,851	9,002
	Total	2,326	2,652	1,690	6,668			-	-	-	-	6,668		25,069
CNMK - San Francisco Empire 3 - San Francisco, CA														
1*	Despicable Me 2	2,302	3,317	2,186	7,806	-		-	-	2,862	1,343	12,010	-	12,010
3	Monsters University	1,066	1,154	281	2,501	4,483	-44%	-	-	-	-	2,501	7,578	23,921
1*	Lone Ranger, The	1,096	723	648	2,467	-		-	-	926	1,012	4,405	-	4,405
1*	Grease (Digitally Enhanced	-	-	148	148	-		-	-	-	-	148	-	148
	Total	4,464	5,194	3,263	12,922			-	-	3,788	2,355	19,064		40,484
CNMK - San Mateo 12 - San Mateo, CA														
1*	Despicable Me 2	18,830	20,944	17,337	57,111	-		-	-	20,378	18,375	95,864	-	95,864
3	Monsters University	5,214	5,144	3,342	13,700	33,828	-59%	-	-	-	-	13,700	49,857	152,568
1*	Lone Ranger, The	4,606	3,768	2,965	11,339	-		-	-	3,479	4,403	19,221	-	19,221
2	Heat, The	3,476	4,069	3,204	10,749	18,502	-41%	-	-	-	-	10,749	29,756	40,505
3	World War Z	3,121	3,127	2,979	9,227	15,642	-41%	-	-	-	-	9,227	23,775	82,534
2	White House Down	2,217	2,355	1,970	6,542	16,127	-59%	-	-	-	-	6,542	23,275	29,816
4	Man Of Steel	2,223	2,399	1,746	6,368	6,697	-4%	-	-	-	-	6,368	11,675	120,634
4*	This Is The End	2,212	2,124	1,443	5,779	6,187	-6%	-	-	1,402	1,255	8,436	10,748	57,065
1*	Grease (Digitally Enhanced	-	-	554	554	-		-	-	-	-	554	-	554
	Total	41,899	43,930	35,540	121,369			-	-	25,259	24,033	170,661		598,761
CNMK - Palo Alto Square 2 - Palo Alto, CA														
5	East, The	1,420	2,150	1,142	4,712	4,957	-4%	-	-	-	-	4,712	8,970	37,301
1	I'm So Excited!	1,645	1,708	1,024	4,376	-		-	-	-	-	4,376	-	4,376
	Total	3,065	3,858	2,166	9,088			-	-	-	-	9,088		41,677
LAND - Aquarius 2 - Palo Alto, CA														
4	Much Ado About Nothing	1,272	2,023	943	4,238	4,722	-10%	-	-	-	-	4,238	7,138	28,579
2	Unfinished Song	947	955	864	2,766	2,841	-2%	-	-	-	-	2,766	4,938	7,704
	Total	2,219	2,978	1,807	7,004			-	-	-	-	7,004		36,283
CNMK - Redwood Downtown 20 + XD - Redwood City, CA														
1*	Despicable Me 2	38,602	40,573	30,198	109,373	-		-	-	41,737	28,315	179,425	-	179,425
1*	Lone Ranger, The	10,135	9,754	7,069	26,958	-		-	-	9,782	7,604	44,344	-	44,344
3	Monsters University	8,642	7,968	6,074	22,684	61,077	-62%	-	-	-	-	22,684	86,216	266,850
2	Heat, The	7,576	9,046	5,869	22,491	33,806	-33%	-	-	-	-	22,491	54,218	76,709
3	World War Z	7,974	7,301	5,873	21,148	35,347	-40%	-	-	-	-	21,148	51,739	172,005
2	White House Down	4,395	4,818	4,130	13,344	32,888	-59%	-	-	-	-	13,344	46,476	59,820
4	Man Of Steel	2,654	2,922	2,589	8,165	18,873	-56%	-	-	-	-	8,165	26,977	244,198
4*	This Is The End	2,882	2,958	2,256	8,096	14,086	-42%	-	-	1,822	1,767	11,685	21,759	125,039
1*	Kevin Hart: Let Me Explain	2,796	2,467	2,435	7,698	-		-	-	2,790	1,195	11,683	-	11,683
6	Now You See Me	1,646	1,834	1,398	4,878	6,321	-22%	-	-	-	-	4,878	10,500	127,915
8*	Star Trek Into Darkness	1,570	1,290	1,550	4,410	6,554	-32%	-	-	-	1,860	6,270	9,789	333,090
5	Internship, The	800	1,108	708	2,616	5,785	-54%	-	-	-	-	2,616	8,201	89,397
3	Much Ado About Nothing	813	889	454	2,156	4,290	-49%	-	-	-	-	2,156	6,481	15,484
1*	Grease (Digitally Enhanced	-	-	688	688	-		-	-	-	-	688	-	688
	Total	90,485	92,928	71,291	254,705			-	-	56,131	40,741	351,577		1,746,647
LAND - Guild - Menlo Park, CA														
6	Before Midnight	1,419	1,573	1,278	4,270	4,900	-12%	-	-	-	-	4,270	7,876	48,401
	Total	1,419	1,573	1,278	4,270			-	-	-	-	4,270		48,401
CNMK - Mountain View Cinema 16 - Mountain View, CA														
1*	Despicable Me 2	17,088	16,884	-	33,972	-		-	-	22,036	20,962	76,970	-	76,970

Copyright 2013 Rentrak Corporation

Data valid as of: 07/08/2013

denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK	LAST						%	MON	TUE	WED	THU	THIS	LAST	CUME
	FRI	SAT	SUN	WKEND	WKEND	WEEK						WEEK		
				GROSS	GROSS								TOTAL	
CNMK - Mountain View Cinema 16 - Mountain View, CA (continued)														
1 * Lone Ranger, The	4,672	4,979	-	9,651	-		-	-	4,407	5,966	20,024	-	20,024	
2 Heat, The	4,135	4,769	-	8,904	19,014	-35%	-	-	-	-	8,904	29,675	38,579	
3 Monsters University	4,235	4,268	-	8,503	33,858	-62%	-	-	-	-	8,503	48,244	134,589	
3 World War Z	4,074	4,334	-	8,408	22,352	-48%	-	-	-	-	8,408	31,876	113,400	
4 * This Is The End	2,488	3,031	-	5,519	8,410	-6%	-	-	963	1,429	7,911	12,859	75,882	
2 White House Down	2,617	2,607	-	5,224	14,645	-52%	-	-	-	-	5,224	22,089	27,313	
4 Man Of Steel	2,607	2,511	-	5,118	12,565	-37%	-	-	-	-	5,118	18,315	159,314	
8 * Star Trek Into Darkness	2,000	1,721	-	3,721	5,233	11%	-	-	-	2,053	5,774	8,370	276,633	
5 Internship, The	1,641	1,180	-	2,821	5,027	-18%	-	-	-	-	2,821	9,468	157,467	
6 Now You See Me	919	1,119	-	2,038	4,323	-32%	-	-	-	-	2,038	7,212	78,103	
1 Bling Ring, The	794	883	-	1,677	-		-	-	-	-	1,677	-	1,677	
Total	47,270	48,286	-	95,556			-	-	27,406	30,410	153,372		1,159,951	

AMC - Mercado 20 with IMAX - Santa Clara, CA

1* Despicable Me 2	29,997	29,138	25,922	85,057	-		-	-	24,996	32,711	142,764	-	142,764
4 Man Of Steel	6,949	7,697	5,345	19,991	30,373	-34%	-	-	-	-	19,991	44,815	370,781
1* Lootera	5,403	7,280	5,414	18,097	-		-	-	1,240	3,110	22,447	-	22,447
3 Monsters University	6,140	6,767	5,076	17,983	47,941	-62%	-	-	-	-	17,983	68,316	205,315
2 Heat, The	6,795	6,245	4,782	17,822	32,780	-45%	-	-	-	-	17,822	48,658	66,480
1* Lone Ranger, The	5,846	5,808	5,097	16,751	-		-	-	5,411	6,418	28,580	-	28,580
3 World War Z	5,427	4,883	4,660	14,970	31,569	-52%	-	-	-	-	14,970	47,731	166,934
2 White House Down	3,363	3,339	3,034	9,736	26,244	-62%	-	-	-	-	9,736	36,451	46,187
3 Raanjhnaa	3,675	2,876	1,726	8,277	15,553	-46%	-	-	-	-	8,277	23,568	66,376
4* This Is The End	2,616	2,570	2,770	7,956	10,036	-20%	-	-	2,373	2,505	12,834	17,427	128,127
1* Kevin Hart: Let Me Explain	2,810	2,366	2,496	7,672	-		-	-	3,736	1,747	13,155	-	13,155
6 Now You See Me	2,125	1,951	1,468	5,544	6,175	-10%	-	-	-	-	5,544	9,688	137,935
8* Star Trek Into Darkness	1,325	733	1,260	3,318	6,581	-49%	-	-	-	1,617	4,935	10,347	427,959
5 Internship, The	918	1,120	792	2,830	6,025	-53%	-	-	-	-	2,830	8,443	79,265
2 Ghanchakkar	910	729	414	2,053	9,167	-77%	-	-	-	-	2,053	11,797	13,850
Total	84,299	83,502	70,256	238,057			-	-	37,756	48,108	323,921		1,916,155

San Jose, CA

AMC - Cupertino Square 16 with IMAX - Cupertino, CA

1* Despicable Me 2	32,857	31,439	27,563	91,859	-		-	-	38,380	37,416	167,655	-	167,655
3 Monsters University	8,418	8,394	6,796	23,608	59,152	-60%	-	-	-	-	23,608	91,354	261,260
3 World War Z	7,021	6,193	4,723	17,937	34,347	-47%	-	-	-	-	17,937	51,939	153,542
1* Lone Ranger, The	5,754	6,014	4,611	16,379	-		-	-	6,214	7,065	29,658	-	29,658
4 Man Of Steel	6,465	5,443	2,557	14,465	26,224	-44%	-	-	-	-	14,465	40,060	280,032
2 Heat, The	4,704	5,195	3,218	13,117	24,258	-45%	-	-	-	-	13,117	39,429	52,546
2 White House Down	3,146	3,710	3,060	9,916	22,795	-56%	-	-	-	-	9,916	34,570	44,486
4* This Is The End	2,731	2,487	1,952	7,170	12,200	-41%	-	-	1,960	1,491	10,621	18,462	86,445
8* Star Trek Into Darkness	2,199	2,027	1,375	5,601	9,994	-43%	-	-	-	2,025	7,626	13,581	397,399
1* Kevin Hart: Let Me Explain	1,621	1,081	640	3,342	-		-	-	1,815	833	5,990	-	5,990
6 Now You See Me	1,394	1,028	918	3,340	8,678	-61%	-	-	-	-	3,340	12,528	122,917
10 Iron Man 3	1,005	1,060	701	2,766	8,626	-67%	-	-	-	-	2,766	12,230	544,694
Total	77,315	74,071	58,114	209,500			-	-	48,369	48,830	306,699		2,146,624

AMC - Saratoga 14 with IMAX - San Jose, CA

1* Despicable Me 2	21,730	21,522	17,182	60,434	-		-	-	25,997	20,978	107,409	-	107,409
2 Heat, The	5,395	6,313	5,312	17,020	33,234	-48%	-	-	-	-	17,020	50,279	67,299
3 Monsters University	5,510	5,154	4,135	14,799	29,388	-49%	-	-	-	-	14,799	48,410	160,667
1* Lone Ranger, The	5,654	4,853	3,944	14,451	-		-	-	5,575	5,273	25,299	-	25,299

Copyright 2013 Rentrak Corporation

Data valid as of: 07/08/2013

denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	LAST		%	MON	TUE	WED	THU	THIS	LAST	CUME
				WEEKEND	WEEKEND						WEEK	WEEK	
				GROSS	GROSS						TOTAL	GROSS	GROSS
AMC - Saratoga 14 with IMAX - San Jose, CA (continued)													
3 World War Z	4,240	3,679	3,413	11,332	21,456	-47%	-	-	-	-	11,332	32,308	103,055
4 Man Of Steel	2,810	2,906	2,773	8,489	17,829	-52%	-	-	-	-	8,489	25,928	209,485
2 White House Down	2,138	2,506	2,019	6,663	17,148	-61%	-	-	-	-	6,663	23,582	30,245
4* This Is The End	1,951	2,235	2,185	6,371	7,439	-14%	-	-	1,328	1,506	9,205	13,524	72,222
6 Now You See Me	2,165	1,822	1,460	5,447	5,970	-8%	-	-	-	-	5,447	10,446	94,773
8* Star Trek Into Darkness	2,088	1,676	1,665	5,429	6,749	-19%	-	-	-	1,190	6,619	9,093	270,020
5 Internship, The	919	980	1,005	2,904	6,406	-54%	-	-	-	-	2,904	9,049	71,265
Total	54,600	53,646	45,093	153,339			-	-	32,900	28,947	215,186		1,211,739
CNMK - Santana Row Winchester Blvd - San Jose, CA													
1* Despicable Me 2	22,146	20,594	18,632	61,372	-		-	-	15,031	10,302	86,705	-	112,038
1* Lone Ranger, The	8,750	10,016	8,355	27,121	-		-	-	3,497	6,658	37,276	-	47,431
3 World War Z	5,938	5,924	5,698	17,560	19,101	-8%	-	-	-	-	17,560	25,990	161,626
1* Man Of Steel	6,248	6,264	4,888	17,400	6,420	171%	-	-	1,130	1,575	20,105	10,369	77,697
3 Monsters University	6,994	5,906	4,413	17,313	15,146	14%	-	-	-	-	17,313	24,097	74,631
2 Heat, The	4,289	3,910	2,674	10,872	15,792	-31%	-	-	-	-	10,872	25,796	36,668
1* White House Down	2,136	3,002	1,808	6,946	8,853	-21%	-	-	858	1,019	8,823	10,628	19,594
1* This Is The End	2,030	2,546	1,316	5,892	5,965	-1%	-	-	824	614	7,330	8,068	26,868
4 Much Ado About Nothing	1,721	2,021	1,378	5,120	5,890	-13%	-	-	-	-	5,120	9,515	35,348
6 Before Midnight	2,052	1,881	1,015	4,948	5,924	-16%	-	-	-	-	4,948	10,513	48,496
1* Grease (Digitally Enhanced	-	-	252	252	-		-	-	-	-	252	-	252
1* Ice Age: Continental Drift	229	-	-	229	-		-	244	-	-	472	-	15,950
Total	62,533	62,064	50,429	175,025			-	244	21,340	20,168	216,776		656,599
CMRA - Camera 7 - Campbell, CA													
1* Despicable Me 2	3,142	2,214	2,675	8,031	-		-	-	2,689	2,614	13,334	-	13,334
2 Heat, The	2,480	2,354	2,076	6,910	9,494	-27%	-	-	-	-	6,910	16,024	22,934
1* Lone Ranger, The	1,833	1,447	1,099	4,379	-		-	-	1,730	2,315	8,424	-	8,424
3 World War Z	1,196	1,250	773	3,219	4,613	-30%	-	-	-	-	3,219	8,115	24,372
3 Monsters University	1,091	1,082	778	2,951	5,742	-48%	-	-	-	-	2,951	9,307	26,683
4* This Is The End	1,143	908	877	2,928	4,359	-32%	-	-	917	817	4,662	7,075	30,170
2 White House Down	698	714	458	1,870	3,610	-48%	-	-	-	-	1,870	5,974	7,844
Total	11,583	9,969	8,736	30,288			-	-	5,336	5,746	41,370		133,761
AMC - East Ridge Mall 15 with IMAX - San Jose, CA													
1* Despicable Me 2	35,281	35,434	35,104	105,819	-		-	-	40,308	37,072	183,199	-	183,199
3 Monsters University	7,078	6,426	6,377	19,881	51,204	-61%	-	-	-	-	19,881	76,080	247,315
3 World War Z	6,489	6,409	5,491	18,389	30,670	-40%	-	-	-	-	18,389	48,298	156,717
1* Lone Ranger, The	5,460	5,484	5,340	16,284	-		-	-	6,273	7,785	30,342	-	30,342
2 White House Down	4,761	4,901	5,230	14,892	29,816	-50%	-	-	-	-	14,892	45,454	60,346
2 Heat, The	4,252	4,252	4,556	13,060	31,000	-57%	-	-	-	-	13,060	47,753	60,813
4 Man Of Steel	3,537	2,786	2,645	8,968	24,456	-63%	-	-	-	-	8,968	35,020	298,878
1* Kevin Hart: Let Me Explain	2,716	2,302	3,190	8,208	-		-	-	3,527	1,924	13,659	-	13,659
4* This Is The End	1,950	1,935	1,593	5,478	8,601	-36%	-	-	1,116	1,574	8,168	13,492	77,586
6 Now You See Me	669	643	875	2,187	5,690	-61%	-	-	-	-	2,187	7,888	90,676
Total	72,193	70,572	70,401	213,166			-	-	51,224	48,355	312,745		1,219,531
INDLF - Hackworth IMAX - San Jose, CA													
3 Iron Man 3	652	910	926	2,488	2,118	17%	CW	-	-	-	2,488	3,948	12,102
3* Under The Sea 3D	626	567	639	1,832	3,235	-43%	335	499	154	500	3,320	6,933	227,827
Total	1,278	1,477	1,565	4,320			335	499	154	500	5,808		239,929
CNMK - San Jose Oakridge 20 + XD - San Jose, CA													
1* Despicable Me 2	46,254	41,467	-	87,721	-		-	-	57,957	46,519	192,197	-	192,197
1* Lone Ranger, The	11,187	11,639	-	22,826	-		-	-	10,242	11,992	45,060	-	45,060

Copyright 2013 Rentrak Corporation

Data valid as of: 07/08/2013

denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK					LAST						THIS	LAST		
	FRI	SAT	SUN	WKEND GROSS	WKEND GROSS		%	MON	TUE	WED	THU	WEEK TOTAL		WEEK GROSS
CNMK - San Jose Oakridge 20 + XD - San Jose, CA (continued)														
2	Heat, The	9,487	10,043	-	19,530	47,841	-42%	-	-	-	-	19,530	72,774	92,304
3	World War Z	6,808	7,020	-	13,828	44,138	-54%	-	-	-	-	13,828	65,025	217,189
3	Monsters University	7,182	6,024	-	13,206	69,124	-71%	-	-	-	-	13,206	99,797	325,999
2	White House Down	5,308	5,362	-	10,670	39,708	-62%	-	-	-	-	10,670	57,045	67,715
1*	Kevin Hart: Let Me Explain	4,398	3,488	-	7,886	-		-	-	6,144	2,427	16,457	-	16,457
4	Man Of Steel	3,258	2,864	-	6,122	19,002	-46%	-	-	-	-	6,122	29,663	277,142
4*	This Is The End	2,656	2,624	-	5,280	9,667	-13%	-	-	1,748	2,595	9,623	16,849	131,711
6	Now You See Me	1,114	978	-	2,092	6,975	-54%	-	-	-	-	2,092	12,042	148,940
5	Internship, The	175	183	-	358	4,343	-87%	-	-	-	-	358	6,508	70,140
	Total	97,827	91,692	-	189,519			-	-	76,091	63,533	329,143		1,584,854
WWDI - Capitol 6 DI - San Jose, CA														
1*	Despicable Me 2	9,989	10,209	5,932	26,130	-		-	-	16,833	4,042	47,005	-	47,005
7	Fast & Furious 6	2,846	3,322	2,332	8,500	8,230	3%	-	-	-	-	8,500	14,532	117,498
4*	This Is The End	2,877	2,726	2,146	7,749	7,028	10%	-	-	2,331	1,053	11,133	11,484	54,786
2	Heat, The	2,877	2,726	2,146	7,749	8,518	-9%	-	-	-	-	7,749	15,868	23,617
3	World War Z	2,675	2,516	2,142	7,333	6,663	10%	-	-	-	-	7,333	11,895	43,785
2	White House Down	2,675	2,516	2,142	7,333	8,230	-10%	-	-	-	-	7,333	13,285	20,618
3	Iron Man 3	3,484	2,539	1,108	7,131	14,583	-51%	-	-	-	-	7,131	22,675	129,065
1*	Lone Ranger, The	3,484	2,539	1,108	7,131	-		-	-	4,013	646	11,790	-	11,790
3	Monsters University	2,526	2,405	1,479	6,410	14,583	-56%	-	-	-	-	6,410	20,691	66,694
4	Man Of Steel	2,526	2,405	1,479	6,410	4,442	44%	-	-	-	-	6,410	7,715	51,290
	Total	35,959	33,903	22,014	91,876			-	-	23,177	5,741	120,794		566,148
CNMK - Milpitas Great Mall 20 + XD - Milpitas, CA														
1*	Despicable Me 2	31,883	28,858	24,247	84,988	-		-	-	36,323	31,522	152,833	-	152,833
1	Four Sisters And A Wedding	12,432	12,795	13,035	38,262	-		-	-	-	-	38,262	-	38,262
3	World War Z	5,953	6,277	4,595	16,825	35,654	-52%	-	-	-	-	16,825	51,343	173,299
1*	Lone Ranger, The	4,864	4,358	4,438	13,660	-		-	-	4,935	6,101	24,696	-	24,696
3	Monsters University	3,928	4,263	2,856	11,046	37,217	-70%	-	-	-	-	11,046	54,359	184,450
2	Heat, The	3,266	3,117	3,281	9,664	21,760	-55%	-	-	-	-	9,664	33,951	43,615
2	White House Down	3,462	3,336	2,762	9,560	29,114	-67%	-	-	-	-	9,560	40,202	49,762
4	Man Of Steel	2,603	2,678	2,261	7,542	11,855	-36%	-	-	-	-	7,542	19,724	222,069
1*	Kevin Hart: Let Me Explain	2,745	1,971	2,165	6,881	-		-	-	3,960	1,744	12,585	-	12,585
2	Jatt & Juliet 2	800	1,328	808	2,936	12,742	-76%	-	-	-	-	2,936	19,055	21,992
4*	This Is The End	1,027	777	970	2,774	7,700	-63%	-	-	966	578	4,318	11,315	75,762
6	Now You See Me	865	922	557	2,344	5,080	-53%	-	-	-	-	2,344	7,309	91,854
1*	Grease (Digitally Enhanced)	-	-	233	233	-		-	-	-	-	233	-	233
	Total	73,828	70,680	62,208	206,715			-	-	46,184	39,945	292,844		1,091,412
SERR - Serra - Milpitas, CA														
1*	Singam II	3,244	2,468	1,454	7,166	-		-	-	-	3,416	10,582	-	10,582
2*	Balupu	1,747	1,866	890	4,503	16,936	-73%	-	-	-	1,443	5,946	24,794	30,740
5*	Prema Katha Chitram	-	96	112	208	647	-67%	-	-	-	160	368	647	13,637
4	Something Something	-	40	-	40	72	66%	-	-	-	-	40	192	5,640
	Total	4,991	4,470	2,456	11,917			-	-	-	5,019	16,936		60,599

East Bay, CA

CNМК - Century at Pacific Commons + XD - Fremont, CA

1* Despicable Me 2	30,549	28,963	-	59,512	-		-	-	35,118	32,216	126,846	-	126,846
1* Lone Ranger, The	8,036	7,928	-	15,964	-		-	-	8,110	9,671	33,745	-	33,745
3 Monsters University	6,602	5,908	-	12,510	45,559	-59%	-	-	-	-	12,510	68,284	202,910
2 Heat, The	4,958	5,421	-	10,379	29,239	-50%	-	-	-	-	10,379	43,791	54,170

Copyright 2013 Rentrak Corporation

Data valid as of: 07/08/2013

denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK					LAST						THIS	LAST		
	FRI	SAT	SUN	WKEND GROSS	WKEND GROSS		%	MON	TUE	WED	THU	WEEK TOTAL		WEEK GROSS
CNMK - Century at Pacific Commons + XD - Fremont, CA (continued)														
3	World War Z	3,865	3,946	-	7,811	28,157	-60%	-	-	-	-	7,811	41,978	135,758
4	Man Of Steel	2,915	3,373	-	6,288	20,365	-54%	-	-	-	-	6,288	29,472	248,509
2	White House Down	2,830	2,893	-	5,723	27,040	-70%	-	-	-	-	5,723	36,628	42,351
4*	This Is The End	2,308	2,199	-	4,507	7,703	-8%	-	-	1,323	2,025	7,855	12,694	89,425
1*	Kevin Hart: Let Me Explain	2,282	1,810	-	4,092	-	-	-	2,353	1,433	7,878	-	7,878	
6	Now You See Me	1,142	799	-	1,941	5,731	-51%	-	-	-	-	1,941	8,465	83,480
	Total	65,487	63,240	-	128,727		-	-	46,904	45,345	220,976		1,025,072	
PBCM - BIG Cinemas Fremont 7 - Fremont, CA														
1*	Singam II	6,860	5,606	2,536	15,002	-	-	-	-	3,524	18,526	-	18,526	
2	Jatt & Juliet 2	1,338	1,960	1,817	5,114	8,688	-41%	-	-	-	-	5,114	14,262	19,376
6	Yeh Jawaani Hai Deewani	1,896	1,563	1,139	4,598	3,237	42%	-	-	-	-	4,598	5,483	55,166
1*	Lootera	1,474	1,539	946	3,960	-	-	-	80	324	4,364	-	4,364	
2*	Balupu	1,225	1,712	866	3,803	13,516	-71%	-	-	-	1,756	5,559	16,418	21,977
3	Raanjhnaa	220	507	582	1,309	4,383	-70%	-	-	-	-	1,309	6,330	18,258
	Total	13,013	12,887	7,886	33,786		-	-	80	5,604	39,470		137,667	
CNMK - Union City 25 + XD - Union City, CA														
1*	Despicable Me 2	39,295	36,718	-	76,013	-	-	-	45,234	37,913	159,160	-	159,160	
1	Four Sisters And A Wedding	8,467	10,124	-	18,591	-	-	-	-	-	18,591	-	18,591	
3	World War Z	8,678	9,315	-	17,993	35,998	-26%	-	-	-	-	17,993	54,309	198,631
1*	Lone Ranger, The	7,355	6,572	-	13,927	-	-	-	6,723	7,900	28,550	-	28,550	
1*	Kevin Hart: Let Me Explain	6,366	6,848	-	13,214	-	-	-	7,560	4,034	24,808	-	24,808	
3	Monsters University	6,289	6,721	-	13,010	47,447	-61%	-	-	-	-	13,010	67,829	245,470
2	Heat, The	5,639	5,697	-	11,336	26,260	-39%	-	-	-	-	11,336	40,016	51,352
2	White House Down	5,281	5,117	-	10,398	36,400	-60%	-	-	-	-	10,398	51,042	61,440
1*	Lootera	2,585	2,416	-	5,001	-	-	-	-	1,339	6,340	-	6,340	
4	Man Of Steel	2,422	2,334	-	4,756	19,882	-64%	-	-	-	-	4,756	28,337	273,544
4*	This Is The End	2,369	2,266	-	4,635	8,661	-22%	-	-	1,194	1,280	7,109	15,701	88,216
6	Now You See Me	1,709	1,537	-	3,246	3,612	44%	-	-	-	-	3,246	6,703	120,804
7	Fast & Furious 6	1,100	1,396	-	2,496	4,483	-17%	-	-	-	-	2,496	6,617	384,116
8*	Star Trek Into Darkness	332	535	-	867	4,492	-72%	-	-	-	262	1,129	6,394	166,087
5	Internship, The	65	66	-	131	3,632	-94%	-	-	-	-	131	4,553	38,044
	Total	97,952	97,662	-	195,614		-	-	60,711	52,728	309,053		1,865,153	
CNMK - Century at Hayward - Hayward, CA														
1*	Despicable Me 2	13,885	12,633	11,087	37,605	-	-	-	17,930	13,446	68,981	-	68,981	
1*	Kevin Hart: Let Me Explain	3,237	2,827	2,083	8,147	-	-	-	4,122	1,856	14,125	-	14,125	
1*	Lone Ranger, The	2,773	2,205	2,024	7,002	-	-	-	2,499	3,053	12,554	-	12,554	
3	World War Z	2,388	2,564	1,650	6,602	15,002	-55%	-	-	-	-	6,602	22,542	77,227
2	Heat, The	1,773	1,941	1,962	5,676	13,007	-56%	-	-	-	-	5,676	19,025	24,701
3	Monsters University	1,975	1,837	1,656	5,468	13,973	-60%	-	-	-	-	5,468	20,120	73,931
2	White House Down	1,266	1,319	1,158	3,742	12,255	-69%	-	-	-	-	3,742	17,478	21,220
4	Man Of Steel	1,149	1,192	1,224	3,565	3,409	4%	-	-	-	-	3,565	5,563	82,566
4*	This Is The End	765	1,273	1,163	3,201	4,004	-20%	-	-	622	704	4,527	6,237	51,402
	Total	29,211	27,791	24,007	81,008		-	-	25,173	19,059	125,240		426,707	
REG - Jack London 9 - Oakland, CA														
1*	Despicable Me 2	4,898	4,004	8,606	17,508	-	-	-	7,387	6,233	31,128	-	31,128	
1*	Kevin Hart: Let Me Explain	2,834	3,456	4,340	10,630	-	-	-	4,914	2,638	18,182	-	18,182	
1*	Lone Ranger, The	1,406	1,124	2,364	4,894	-	-	-	1,340	1,511	7,745	-	7,745	
3	World War Z	1,462	1,281	1,470	4,213	9,310	-54%	-	-	-	-	4,213	15,645	49,153
2	White House Down	1,273	1,340	1,320	3,933	9,044	-56%	-	-	-	-	3,933	14,892	18,825
4*	This Is The End	1,306	1,344	1,060	3,710	5,065	-26%	-	-	809	896	5,415	8,915	45,335

Copyright 2013 Rentrak Corporation

Data valid as of: 07/08/2013

denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	LAST		%	MON	TUE	WED	THU	THIS	LAST	CUME
				WEEKEND	WEEKEND						WEEK	WEEK	
				GROSS	GROSS						TOTAL	GROSS	GROSS
REG - Jack London 9 - Oakland, CA (continued)													
3 Monsters University	1,145	976	1,520	3,641	9,956	-63%	-	-	-	-	3,641	16,720	54,322
2 Heat, The	962	1,008	1,350	3,320	6,166	-46%	-	-	-	-	3,320	10,668	13,988
4 Man Of Steel	282	230	755	1,267	3,472	-63%	-	-	-	-	1,267	5,489	54,601
Total	15,568	14,763	22,785	53,116			-	-	14,450	11,278	78,844		293,279
TMKO - Grand Lake 4 - Oakland, CA													
1* Despicable Me 2	2,834	3,667	2,807	9,308	-		-	-	2,070	1,985	13,363	-	13,363
3 World War Z	3,083	1,910	1,398	6,391	6,453	0%	-	-	-	-	6,391	10,819	37,492
2 Heat, The	2,384	2,111	1,660	6,155	7,292	-15%	-	-	-	-	6,155	13,729	19,884
3 Monsters University	1,472	1,609	1,894	4,975	7,140	-30%	-	-	-	-	4,975	12,064	41,651
Total	9,773	9,297	7,759	26,829			-	-	2,070	1,985	30,884		112,390
LAND - Piedmont 3 - Piedmont, CA													
3 Much Ado About Nothing	1,990	2,380	1,705	6,074	5,179	17%	-	-	-	-	6,074	8,650	22,928
5 Before Midnight	1,861	1,818	1,238	4,918	4,673	5%	-	-	-	-	4,918	7,970	37,716
4 East, The	1,439	1,624	1,056	4,119	4,420	-6%	-	-	-	-	4,119	7,260	23,523
Total	5,290	5,822	3,999	15,111			-	-	-	-	15,111		84,167
CNMK - San Leandro Bayfair 16 - San Leandro, CA													
1* Despicable Me 2	19,069	20,349	18,910	58,328	-		-	-	24,033	19,634	101,996	-	101,996
1* Kevin Hart: Let Me Explain	5,399	6,698	5,500	17,597	-		-	-	7,936	4,816	30,349	-	30,349
1* Lone Ranger, The	4,486	4,414	3,293	12,193	-		-	-	2,975	4,545	19,713	-	19,713
3 Monsters University	3,069	3,389	3,100	9,558	24,500	-60%	-	-	-	-	9,558	34,738	136,713
3 World War Z	2,539	3,247	2,997	8,783	14,768	-40%	-	-	-	-	8,783	23,388	89,200
2 White House Down	2,210	2,798	2,968	7,976	22,938	-65%	-	-	-	-	7,976	32,485	40,460
2 Heat, The	1,931	2,587	2,232	6,750	15,659	-56%	-	-	-	-	6,750	23,656	30,406
4* This Is The End	1,054	1,063	789	2,906	3,289	-11%	-	-	489	987	4,382	5,576	41,284
4 Man Of Steel	926	838	1,078	2,842	7,322	-61%	-	-	-	-	2,842	11,428	119,322
6 Now You See Me	81	210	34	325	2,022	-83%	-	-	-	-	325	2,800	45,587
Total	40,764	45,593	40,901	127,258			-	-	35,433	29,982	192,674		655,030
AMC - Bay Street 16 with IMAX - Emeryville, CA													
1* Despicable Me 2	32,659	31,995	29,314	93,968	-		-	-	30,971	26,719	151,658	-	151,658
3 World War Z	7,786	8,140	7,025	22,951	39,906	-42%	-	-	-	-	22,951	62,188	199,232
3 Monsters University	8,459	7,392	7,069	22,920	53,311	-57%	-	-	-	-	22,920	77,800	254,177
4 Man Of Steel	7,088	7,607	5,584	20,279	26,115	-22%	-	-	-	-	20,279	42,608	323,123
6 Now You See Me	2,863	2,485	2,194	7,542	6,301	19%	-	-	-	-	7,542	10,419	133,986
8* Star Trek Into Darkness	2,421	2,011	1,960	6,392	7,082	-9%	-	-	-	1,843	8,235	10,355	451,364
7 Fast & Furious 6	1,785	1,949	1,169	4,903	4,151	18%	-	-	-	-	4,903	6,910	280,648
5 Internship, The	1,116	1,430	1,034	3,580	4,422	-19%	-	-	-	-	3,580	6,968	58,750
10 Iron Man 3	473	296	476	1,245	3,358	-62%	-	-	-	-	1,245	6,154	514,316
Total	64,650	63,305	55,825	183,780			-	-	30,971	28,562	243,313		2,367,254
REG - Emery Bay Stadium 10 - Emeryville, CA													
1* Kevin Hart: Let Me Explain	7,563	5,120	7,065	19,748	-		-	-	9,072	5,525	34,345	-	34,345
2 Heat, The	4,282	3,810	3,746	11,838	18,067	-34%	-	-	-	-	11,838	29,635	41,473
2 White House Down	2,962	3,911	3,332	10,205	17,670	-42%	-	-	-	-	10,205	27,643	37,848
1* Lone Ranger, The	3,900	2,944	2,578	9,422	-		-	-	3,926	3,300	16,648	-	16,648
4* This Is The End	2,713	2,696	2,610	8,019	8,998	-10%	-	-	992	2,055	11,066	14,701	102,967
1* Lootera	1,107	746	754	2,607	-		-	-	-	886	3,493	-	3,493
3 Great Gatsby, The	489	526	528	1,543	2,801	-44%	-	-	-	-	1,543	4,202	11,108
Total	23,016	19,753	20,613	63,382			-	-	13,990	11,766	89,138		247,882
REG - Berkeley 7 - Berkeley, CA													
2 Heat, The	2,094	2,597	1,295	5,986	7,057	-15%	-	-	-	-	5,986	11,943	17,929
1* Lone Ranger, The	1,546	1,205	1,702	4,453	-		-	-	1,912	1,751	8,116	-	8,116

Copyright 2013 Rentrak Corporation

Data valid as of: 07/08/2013

denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK				LAST		%	MON	TUE	WED	THU	THIS	LAST	CUME	
	FRI	SAT	SUN	GROSS	GROSS						WEEK	WEEK		
REG - Berkeley 7 - Berkeley, CA (continued)														
8*	Star Trek Into Darkness	1,155	1,168	756	3,079	3,590	-14%	-	-	-	968	4,047	5,514	123,160
4	Man Of Steel	856	1,156	996	3,008	4,368	-31%	-	-	-	-	3,008	6,874	58,563
5	Internship, The	750	414	328	1,492	1,711	-12%	-	-	-	-	1,492	3,081	20,705
	Total	6,401	6,540	5,077	18,018		-	-	1,912	2,719	22,649			228,473
ESP - Rialto Cinemas Elmwood - Berkeley, CA														
1	I'm So Excited!	1,401	1,794	1,464	4,658	-	-	-	-	-	4,658	-	-	4,658
3	Mud	634	746	576	1,956	1,578	23%	-	-	-	-	1,956	3,067	8,068
2	Frances Ha	487	618	633	1,738	1,750	0%	-	-	-	-	1,738	3,470	5,207
2	Hijacking, A	424	546	475	1,444	1,700	-15%	-	-	-	-	1,444	3,083	4,528
3	Now You See Me	238	498	194	929	1,571	-40%	-	-	-	-	929	2,634	6,459
	Total	3,184	4,202	3,342	10,725		-	-	-	-	10,725			28,920
LAND - California 3 - Berkeley, CA														
3	World War Z	2,790	2,765	1,986	7,542	10,376	-27%	-	-	-	-	7,542	16,339	47,567
5	East, The	1,055	1,655	923	3,633	2,728	33%	-	-	-	-	3,633	4,677	28,577
	Total	3,845	4,420	2,909	11,175		-	-	-	-	11,175			76,144
LAND - Shattuck 10 - Berkeley, CA														
1*	Despicable Me 2	6,128	5,798	4,202	16,129	-	-	-	6,606	3,746	26,480	-	-	26,480
3	Monsters University	2,269	2,220	1,874	6,363	10,499	-39%	-	-	-	-	6,363	17,046	57,289
4*	This Is The End	1,642	1,704	1,670	5,016	5,862	-14%	-	-	1,368	1,307	7,691	10,515	60,279
2	20 Feet From Stardom	1,644	1,652	1,396	4,693	4,926	-4%	-	-	-	-	4,693	8,957	13,650
3	Bling Ring, The	1,557	1,524	1,290	4,370	3,776	15%	-	-	-	-	4,370	6,885	21,547
2	White House Down	972	1,130	862	2,964	4,912	-39%	-	-	-	-	2,964	7,976	10,940
1	Augustine	720	738	526	1,984	-	-	-	-	-	-	1,984	-	1,984
6	Before Midnight	638	527	564	1,730	2,100	-17%	-	-	-	-	1,730	3,782	44,519
2	Fill The Void	353	496	464	1,313	2,718	-51%	-	-	-	-	1,313	3,783	5,096
	Total	15,923	15,789	12,848	44,562		-	-	7,974	5,053	57,588			241,784
LAND - Albany Twin - Albany, CA														
4	Much Ado About Nothing	1,318	1,908	1,236	4,462	4,787	-6%	-	-	-	-	4,462	7,446	35,074
2	Unfinished Song	866	1,132	618	2,616	3,018	-13%	-	-	-	-	2,616	5,048	7,664
	Total	2,184	3,040	1,854	7,078		-	-	-	-	7,078			42,738
ESP - Rialto Cinemas Cerrito - El Cerrito, CA														
3	Monsters University	2,420	2,398	1,752	6,569	8,009	-17%	-	-	-	-	6,569	14,303	39,964
1*	Lone Ranger, The	1,576	1,953	1,638	5,166	-	-	-	627	1,134	6,927	-	-	6,927
	Total	3,996	4,351	3,390	11,735		-	-	627	1,134	13,496			46,891
CNMK - Richmond Hilltop 16 - Richmond, CA														
1*	Despicable Me 2	21,918	22,017	18,136	62,070	-	-	-	28,254	22,423	112,748	-	-	112,748
1*	Kevin Hart: Let Me Explain	4,122	4,657	4,042	12,822	-	-	-	6,326	4,054	23,202	-	-	23,202
1*	Lone Ranger, The	3,801	4,764	3,301	11,866	-	-	-	3,881	4,485	20,232	-	-	20,232
3	World War Z	3,394	3,762	2,992	10,148	19,276	-47%	-	-	-	-	10,148	28,511	107,224
2	White House Down	2,790	3,346	2,851	8,987	24,079	-62%	-	-	-	-	8,987	34,262	43,249
3	Monsters University	2,657	3,481	2,354	8,492	30,227	-71%	-	-	-	-	8,492	40,904	157,361
2	Heat, The	2,656	2,902	2,860	8,418	17,462	-51%	-	-	-	-	8,418	26,694	35,112
4	Man Of Steel	1,384	1,730	1,144	4,258	6,946	-38%	-	-	-	-	4,258	10,114	130,729
4*	This Is The End	775	1,515	776	3,066	4,168	-26%	-	-	656	662	4,384	6,765	51,787
6	Now You See Me	47	45	110	202	2,698	-92%	-	-	-	-	202	3,162	52,658
	Total	43,544	48,219	38,566	130,329		-	-	39,117	31,624	201,071			734,302
WWDI - Solano Twin DI - Concord, CA														
1*	Despicable Me 2	11,128	9,927	5,874	26,929	-	-	-	10,308	3,969	41,206	-	-	41,206
2	White House Down	11,128	9,927	5,874	26,929	10,108	166%	-	-	-	-	26,929	27,178	54,107
3	Monsters University	2,441	3,201	1,784	7,426	15,356	-51%	-	-	-	-	7,426	22,310	68,004

Copyright 2013 Rentrak Corporation

Data valid as of: 07/08/2013

denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	LAST		%	MON	TUE	WED	THU	THIS	LAST	CUME
				WEEKEND	WEEKEND						WEEK	WEEK	
				GROSS	GROSS						TOTAL	GROSS	GROSS
WWDI - Solano Twin DI - Concord, CA (continued)													
1* Lone Ranger, The	2,441	3,201	1,784	7,426	-		-	-	1,526	735	9,687	-	9,687
Total	27,138	26,256	15,316	68,710			-	-	11,834	4,704	85,248		173,004
BREN - Concord 14 - Concord, CA													
1* Despicable Me 2	13,244	11,331	9,678	34,253	-		-	-	12,969	10,178	57,399	-	57,399
1* Lone Ranger, The	3,026	3,252	2,536	8,814	-		-	-	2,744	3,598	15,156	-	15,156
3 Monsters University	2,404	2,007	2,181	6,592	15,355	-57%	-	-	-	-	6,592	22,846	85,476
2 Heat, The	1,808	1,869	1,799	5,476	11,845	-53%	-	-	-	-	5,476	17,317	22,793
2 White House Down	1,569	1,535	1,434	4,538	6,729	-32%	-	-	-	-	4,538	10,644	15,182
3 World War Z	1,444	1,370	1,350	4,164	11,426	-63%	-	-	-	-	4,164	15,814	57,369
4 Man Of Steel	1,192	1,267	937	3,396	5,737	-40%	-	-	-	-	3,396	8,740	82,421
4* This Is The End	1,204	992	840	3,037	4,222	-28%	-	-	470	842	4,348	7,276	41,506
8* Star Trek Into Darkness	423	613	418	1,454	2,476	-41%	-	-	-	537	1,991	3,907	69,602
6 Now You See Me	292	454	131	878	1,842	-52%	-	-	-	-	878	2,510	31,006
7 Fast & Furious 6	257	297	311	865	1,934	-55%	-	-	-	-	865	2,401	82,430
Total	26,863	24,987	21,615	73,467			-	-	16,183	15,155	104,803		560,340
CNMK - Century Downtown Pleasant Hill 16 + XD - Pleasant Hill, CA													
1* Despicable Me 2	19,109	15,936	13,001	48,046	-		-	-	23,841	16,698	88,585	-	88,585
1* Lone Ranger, The	7,629	7,121	5,790	20,540	-		-	-	7,281	8,787	36,608	-	36,608
2 Heat, The	6,466	6,171	5,559	18,196	29,368	-38%	-	-	-	-	18,196	48,718	66,914
3 World War Z	5,286	5,404	3,572	14,262	21,682	-34%	-	-	-	-	14,262	35,016	123,720
3 Monsters University	4,985	4,362	3,156	12,503	30,342	-58%	-	-	-	-	12,503	46,151	151,908
1* Kevin Hart: Let Me Explain	2,782	3,514	3,152	9,448	-		-	-	4,787	2,258	16,494	-	16,494
2 White House Down	2,853	3,482	2,689	9,024	24,535	-63%	-	-	-	-	9,024	35,125	44,149
4 Man Of Steel	2,030	1,953	1,640	5,623	12,970	-56%	-	-	-	-	5,623	19,077	160,660
4* This Is The End	2,005	2,028	1,483	5,516	7,350	-24%	-	-	1,304	1,653	8,473	11,416	68,701
6 Now You See Me	710	791	706	2,208	5,656	-60%	-	-	-	-	2,208	7,702	85,394
8* Star Trek Into Darkness	610	896	572	2,078	5,309	-60%	-	-	-	677	2,756	6,913	184,358
1* Grease (Digitally Enhanced)	-	-	662	662	-		-	-	-	-	662	-	662
5 Internship, The	210	133	-	343	3,660	-85%	-	-	-	-	343	4,696	44,687
Total	54,675	51,791	41,982	148,449			-	-	37,213	30,073	215,737		1,072,840
CNMK - Century Walnut Creek 14 + XD - Walnut Creek, CA													
1* Despicable Me 2	17,644	16,221	13,718	47,584	-		-	-	19,717	15,864	83,164	-	83,164
1* Lone Ranger, The	7,162	6,364	4,577	18,103	-		-	-	6,875	8,841	33,819	-	33,819
2 Heat, The	5,536	5,871	4,567	15,974	26,463	-39%	-	-	-	-	15,974	42,244	58,218
3 Monsters University	3,987	3,784	3,422	11,193	35,681	-68%	-	-	-	-	11,193	50,279	155,402
3 World War Z	4,096	4,012	3,000	11,108	19,749	-43%	-	-	-	-	11,108	30,336	95,358
2 White House Down	3,259	3,381	2,353	8,993	18,266	-50%	-	-	-	-	8,993	29,027	38,020
4* This Is The End	1,878	2,684	2,247	6,809	8,050	-15%	-	-	1,647	2,100	10,556	13,763	76,995
4 Man Of Steel	1,857	2,174	1,572	5,602	11,565	-51%	-	-	-	-	5,602	17,784	142,152
6 Now You See Me	1,545	1,909	1,325	4,779	5,056	-5%	-	-	-	-	4,779	9,361	95,956
5 Internship, The	820	738	199	1,757	4,102	-57%	-	-	-	-	1,757	6,403	56,394
1* Grease (Digitally Enhanced)	-	-	939	939	-		-	-	-	-	939	-	939
Total	47,784	47,138	37,919	132,841			-	-	28,239	26,805	187,884		836,417
ESP - Orinda 3 - Orinda, CA													
3 Monsters University	1,644	966	915	3,525	8,506	-58%	-	-	-	-	3,525	12,117	35,361
4 Before Midnight	1,501	1,180	693	3,374	4,129	-18%	-	-	-	-	3,374	7,100	20,193
1 World War Z	790	1,054	275	2,119	-		-	-	-	-	2,119	-	2,119
Total	3,935	3,200	1,883	9,018			-	-	-	-	9,018		57,673
ESP - Rheem 4 - Moraga, CA													
1* Despicable Me 2	3,903	3,226	2,529	9,658	-		-	-	2,834	1,668	14,160	-	14,160

Copyright 2013 Rentrak Corporation

Data valid as of: 07/08/2013

denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	WEEKEND GROSS	LAST WEEKEND GROSS	%	MON	TUE	WED	THU	THIS WEEK TOTAL	LAST WEEK GROSS	CUME GROSS
ESP - Rheem 4 - Moraga, CA (continued)													
2 Heat, The	972	1,394	612	2,978	3,604	-17%	-	-	-	-	2,978	5,326	8,304
1* Lone Ranger, The	913	672	473	2,058	-		-	-	709	560	3,327	-	3,327
2 White House Down	410	559	230	1,199	2,470	-51%	-	-	-	-	1,199	3,266	4,465
Total	6,198	5,851	3,844	15,893			-	-	3,543	2,228	21,664		30,256
CNMK - Blackhawk Movies 7 - Danville, CA													
1* Despicable Me 2	7,212	6,374	4,524	18,110	-		-	-	8,418	6,878	33,406	-	33,406
2 Heat, The	2,021	2,152	1,240	5,413	8,749	-38%	-	-	-	-	5,413	14,471	19,884
1* Lone Ranger, The	1,957	1,502	1,494	4,954	-		-	-	1,841	2,641	9,436	-	9,436
3 Monsters University	1,361	1,749	1,174	4,284	16,691	-74%	-	-	-	-	4,284	24,567	78,128
3 World War Z	1,446	1,074	1,303	3,823	4,810	-20%	-	-	-	-	3,823	7,555	25,429
2 White House Down	966	904	756	2,626	4,772	-44%	-	-	-	-	2,626	7,601	10,227
6 Now You See Me	977	934	667	2,578	3,295	-21%	-	-	-	-	2,578	5,794	43,819
Total	15,940	14,689	11,158	41,788			-	-	10,259	9,519	61,566		220,329
REG - Crow Canyon 6 - San Ramon, CA													
1* Despicable Me 2	3,720	4,191	3,650	11,561	-		-	-	4,364	4,589	20,514	-	20,514
2 Heat, The	2,048	2,098	1,447	5,593	8,662	-35%	-	-	-	-	5,593	15,474	21,067
1* Lone Ranger, The	1,840	1,637	1,491	4,968	-		-	-	1,956	2,473	9,397	-	9,397
3 Monsters University	1,390	1,104	1,474	3,968	8,135	-51%	-	-	-	-	3,968	14,387	40,853
4 Man Of Steel	1,310	1,324	1,134	3,768	4,413	-14%	-	-	-	-	3,768	5,292	28,879
2 White House Down	1,215	982	697	2,894	4,689	-38%	-	-	-	-	2,894	7,714	10,608
Total	11,523	11,336	9,893	32,752			-	-	6,320	7,062	46,134		131,318
REG - Hacienda Crossings Stadium 20 + IMAX - Dublin, CA													
1* Despicable Me 2	38,488	37,948	33,150	109,586	-		-	-	43,875	38,035	191,496	-	191,496
3 Monsters University	11,353	9,986	7,790	29,129	64,065	-54%	-	-	-	-	29,129	100,210	299,408
1* Lone Ranger, The	11,309	10,592	6,981	28,882	-		-	-	9,694	14,583	53,159	-	53,159
2 Heat, The	9,218	8,563	7,567	25,348	41,638	-39%	-	-	-	-	25,348	66,921	92,269
3 World War Z	7,826	8,772	6,234	22,832	42,040	-45%	-	-	-	-	22,832	64,042	203,017
4 Man Of Steel	7,074	6,373	5,442	18,888	33,356	-43%	-	-	-	-	18,888	51,268	433,738
2 White House Down	4,783	5,760	3,605	14,148	30,048	-52%	-	-	-	-	14,148	45,186	59,334
1* Kevin Hart: Let Me Explain	2,876	3,506	3,484	9,866	-		-	-	5,351	3,124	18,341	-	18,341
6 Now You See Me	2,443	2,444	2,210	7,098	6,783	4%	-	-	-	-	7,098	11,717	161,458
8* Star Trek Into Darkness	1,970	2,628	1,746	6,344	6,846	-7%	-	-	-	1,187	7,532	9,977	490,092
4* This Is The End	2,027	2,628	1,682	6,337	7,598	-16%	-	-	1,651	1,571	9,559	13,159	100,072
1* Lootera	1,822	1,637	1,484	4,944	-		-	-	-	1,442	6,386	-	6,386
7 Fast & Furious 6	410	451	348	1,209	4,050	-70%	-	-	-	-	1,209	5,201	250,727
7 Epic	105	212	108	425	3,622	-88%	-	-	-	-	425	4,715	145,672
Total	101,704	101,500	81,831	285,036			-	-	60,571	59,942	405,550		2,505,169

Marin County, CA

HFB - Tiburon Playhouse 3 - Tiburon, CA

1* Despicable Me 2	1,096	1,220	1,112	3,430	-		-	-	1,492	571	5,492	-	5,492
2 Heat, The	538	758	433	1,730	2,162	-20%	-	-	-	-	1,730	3,762	5,492
1* Lone Ranger, The	290	670	336	1,297	-		-	-	370	212	1,879	-	1,879
Total	1,924	2,648	1,881	6,457			-	-	1,862	783	9,101		12,863

CNMK - Corte Madera Cinema 1 - Corte Madera, CA

1* Despicable Me 2	5,603	5,686	4,067	15,356	-		-	-	3,931	3,756	23,043	-	23,043
Total	5,603	5,686	4,067	15,356			-	-	3,931	3,756	23,043		23,043

CNMK - Larkspur 4 - Larkspur, CA

2 Heat, The	1,756	2,538	1,549	5,843	9,170	-36%	-	-	-	-	5,843	13,339	19,182
1* Lone Ranger, The	1,058	1,802	1,080	3,940	-		-	-	514	1,419	5,873	-	5,873

Copyright 2013 Rentrak Corporation

Data valid as of: 07/08/2013

denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	LAST		%	MON	TUE	WED	THU	THIS	LAST	CUME
				WKEND	WKEND						WEEK	WEEK	
				GROSS	GROSS						TOTAL	GROSS	GROSS
CNMK - Larkspur 4 - Larkspur, CA (continued)													
1* World War Z	1,393	1,618	856	3,868	-		-	-	668	846	5,382	-	5,382
3 Monsters University	975	1,229	966	3,170	5,551	-42%	-	-	-	-	3,170	7,130	25,828
Total	5,182	7,187	4,451	16,821			-	-	1,182	2,265	20,268		56,265
ECOOP - Lark - Larkspur, CA													
2 White House Down	772	-	-	772	3,216	-12%	-	-	-	-	772	4,876	5,648
Total	772	-	-	772			-	-	-	-	772		5,648
HFB - Fairfax 6 - Fairfax, CA													
1* Despicable Me 2	2,520	2,440	1,486	6,446	-		-	-	2,884	1,713	11,043	-	11,043
2 Heat, The	1,030	1,133	798	2,961	5,024	-41%	-	-	-	-	2,961	8,347	11,308
1* Lone Ranger, The	1,044	909	748	2,700	-		-	-	1,311	1,234	5,245	-	5,245
3 World War Z	699	688	586	1,974	3,074	-35%	-	-	-	-	1,974	5,285	18,586
3 Monsters University	642	665	618	1,925	3,863	-50%	-	-	-	-	1,925	6,452	26,036
2 White House Down	571	620	655	1,845	3,151	-41%	-	-	-	-	1,845	5,032	6,877
Total	6,506	6,455	4,891	17,851			-	-	4,195	2,947	24,993		79,095
CNMK - San Rafael Northgate 15 - San Rafael, CA													
1* Despicable Me 2	13,170	13,858	11,080	38,108	-		-	-	16,067	13,238	67,412	-	67,412
1* Lone Ranger, The	4,039	4,523	3,660	12,222	-		-	-	4,968	5,675	22,865	-	22,865
3 Monsters University	2,338	2,800	2,504	7,642	24,717	-69%	-	-	-	-	7,642	36,712	122,392
3 World War Z	2,593	2,703	2,278	7,574	16,224	-53%	-	-	-	-	7,574	24,795	81,170
4* This Is The End	2,427	2,304	1,570	6,300	6,353	0%	-	-	1,187	1,804	9,292	11,052	62,308
4 Man Of Steel	1,215	1,442	1,439	4,096	8,716	-53%	-	-	-	-	4,096	13,235	90,628
6 Now You See Me	1,146	1,303	1,068	3,516	4,691	-25%	-	-	-	-	3,516	8,794	78,702
1* Kevin Hart: Let Me Explain	723	1,064	990	2,777	-		-	-	1,943	969	5,689	-	5,689
3 Bling Ring, The	303	523	556	1,382	3,335	-58%	-	-	-	-	1,382	5,192	15,918
1 Before Midnight	423	251	428	1,102	-		-	-	-	-	1,102	-	1,102
7 Epic	109	356	368	833	3,526	-76%	-	-	-	-	833	4,758	86,846
Total	28,486	31,127	25,941	85,552			-	-	24,165	21,686	131,403		635,032
CNMK - San Rafael Regency 6 - San Rafael, CA													
2 Heat, The	3,163	3,845	3,045	10,053	18,506	-45%	-	-	-	-	10,053	30,727	40,780
2 White House Down	2,067	2,989	1,472	6,528	15,403	-57%	-	-	-	-	6,528	24,022	30,550
1 Unfinished Song	1,139	1,865	1,047	4,051	-		-	-	-	-	4,051	-	4,051
4 Much Ado About Nothing	668	964	454	2,086	3,679	-43%	-	-	-	-	2,086	5,664	21,674
5* East, The	440	896	374	1,710	-		-	-	-	636	2,346	642	24,186
1* Grease (Digitally Enhanced	-	-	172	172	-		-	-	-	-	172	-	172
Total	7,477	10,559	6,564	24,600			-	-	-	636	25,236		121,413
CNMK - Novato Rowland Plaza 8 - Novato, CA													
1* Despicable Me 2	6,382	5,550	4,748	16,680	-		-	-	7,348	6,768	30,796	-	30,796
1* Lone Ranger, The	1,737	1,848	1,220	4,804	-		-	-	2,173	2,643	9,620	-	9,620
2 Heat, The	1,380	1,867	1,505	4,752	10,887	-56%	-	-	-	-	4,752	17,106	21,858
3 World War Z	1,395	835	922	3,152	6,373	-50%	-	-	-	-	3,152	9,952	37,846
2 White House Down	886	1,080	516	2,482	7,405	-66%	-	-	-	-	2,482	10,714	13,196
4 Man Of Steel	606	762	563	1,931	2,741	-29%	-	-	-	-	1,931	4,886	42,990
3 Monsters University	647	640	458	1,746	9,739	-82%	-	-	-	-	1,746	13,787	48,864
Total	13,033	12,582	9,932	35,547			-	-	9,521	9,411	54,479		205,170
CNMK - Sausalito Marin 3 - Sausalito, CA													
2 Before Midnight	869	1,297	520	2,686	1,750	53%	-	-	-	-	2,686	3,184	5,870
1* Despicable Me 2	836	817	753	2,406	-		-	-	893	272	3,571	-	3,571
2 White House Down	778	611	481	1,870	2,247	-16%	-	-	-	-	1,870	3,532	5,402
Total	2,483	2,725	1,754	6,962			-	-	893	272	8,127		14,843

Copyright 2013 Rentrak Corporation

Data valid as of: 07/08/2013

denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK											THIS	LAST	CUME	
											WEEK	WEEK		
	FRI	SAT	SUN	GROSS	GROSS	%	MON	TUE	WED	THU	TOTAL	GROSS		
CNMK - Mill Valley Sequoia 2 - Mill Valley, CA														
2	Heat, The	1,382	1,314	778	3,474	4,343	-20%	-	-	-	-	3,474	7,457	10,931
1 *	Lone Ranger, The	1,034	1,010	478	2,522	-	-	-	937	848	4,306	-	4,306	
1 *	Grease (Digitally Enhanced	-	-	695	695	-	-	-	-	-	695	-	695	
	Total	2,416	2,324	1,951	6,691		-	-	937	848	8,475		15,932	

Santa Rosa, CA

READ - Rohnert Park 16 - Rohnert Park, CA

1* Despicable Me 2	13,929	12,102	10,907	36,938	-		-	-	17,595	11,281	65,814	-	65,814
1* Lone Ranger, The	4,724	4,798	3,814	13,336	-		-	-	4,183	5,628	23,147	-	23,147
2 Heat, The	3,348	3,099	2,770	9,217	20,058	-54%	-	-	-	-	9,217	29,702	38,918
3 Monsters University	2,314	2,689	2,040	7,044	19,044	-63%	-	-	-	-	7,044	27,428	98,944
3 World War Z	1,829	1,704	2,459	5,992	13,955	-57%	-	-	-	-	5,992	19,381	78,100
2 White House Down	2,110	1,726	1,310	5,146	11,559	-55%	-	-	-	-	5,146	16,842	21,988
4 Man Of Steel	772	1,220	889	2,881	6,265	-54%	-	-	-	-	2,881	9,152	86,658
4* This Is The End	1,088	842	717	2,647	3,706	-28%	-	-	372	502	3,522	6,616	49,459
6 Now You See Me	654	908	447	2,009	2,516	-20%	-	-	-	-	2,009	3,962	45,272
3* My Little Pony: Equestria G	-	132	-	132	562	-76%	-	-	-	-	132	562	1,315
Total	30,768	29,220	25,353	85,342			-	-	22,150	17,411	124,904		509,615

ESP - Rialto Cinemas Sebastopol - Sebastopol, CA

1* Despicable Me 2	1,763	1,461	1,191	4,414	-		-	-	998	1,512	6,924	-	6,924
1* Lone Ranger, The	776	1,059	847	2,682	-		-	-	754	1,268	4,704	-	4,704
2 Heat, The	794	716	492	2,003	3,707	-45%	-	-	-	-	2,003	6,232	8,235
3 World War Z	566	410	456	1,432	1,985	-27%	-	-	-	-	1,432	3,334	10,638
1 Kings Of Summer, The	470	505	310	1,285	-		-	-	-	-	1,285	-	1,285
3 Monsters University	274	509	432	1,214	3,088	-60%	-	-	-	-	1,214	4,985	14,429
4 Before Midnight	266	453	294	1,013	1,634	-38%	-	-	-	-	1,013	2,256	8,455
2 White House Down	386	326	259	971	1,844	-47%	-	-	-	-	971	2,665	3,636
4 Man Of Steel	318	303	194	815	1,470	-44%	-	-	-	-	815	2,268	15,979
Total	5,613	5,742	4,475	15,829			-	-	1,752	2,780	20,361		74,285

Napa, CA

CNMK - Century Napa Valley 12 + XD - Napa, CA

1* Despicable Me 2	16,952	15,783	14,338	47,074	-		-	-	20,436	13,704	81,214	-	81,214
1* Lone Ranger, The	7,601	7,039	6,136	20,776	-		-	-	6,654	6,543	33,972	-	33,972
2 Heat, The	3,812	3,940	3,540	11,292	22,034	-48%	-	-	-	-	11,292	33,698	44,990
3 Monsters University	3,294	2,530	2,284	8,108	24,542	-66%	-	-	-	-	8,108	35,047	126,525
3 World War Z	2,604	2,466	2,208	7,278	16,494	-55%	-	-	-	-	7,278	24,311	88,827
2 White House Down	2,088	1,539	1,447	5,074	16,488	-69%	-	-	-	-	5,074	22,529	27,603
4* This Is The End	1,514	1,463	1,289	4,266	4,980	-14%	-	-	720	1,102	6,088	9,779	51,423
4 Man Of Steel	1,345	1,207	1,094	3,646	5,714	-36%	-	-	-	-	3,646	8,453	116,632
6 Now You See Me	363	294	144	801	3,861	-79%	-	-	-	-	801	4,968	58,607
1* Grease (Digitally Enhanced	-	-	794	794	-		-	-	-	-	794	-	794
Total	39,573	36,261	33,274	109,109			-	-	27,810	21,349	158,267		630,587

Santa Rosa, CA

TMKO - Roxy Stadium 14 - Santa Rosa, CA

1* Despicable Me 2	8,435	8,532	6,970	23,936	-		-	-	7,580	6,751	38,267	-	38,267
1* Lone Ranger, The	3,982	3,307	3,061	10,350	-		-	-	2,620	3,990	16,960	-	16,960
2 Heat, The	3,290	3,580	2,759	9,630	16,236	-40%	-	-	-	-	9,630	25,452	35,081
3 World War Z	2,434	3,110	2,064	7,607	14,543	-47%	-	-	-	-	7,607	21,440	74,725

Copyright 2013 Rentrak Corporation

Data valid as of: 07/08/2013

denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK		FRI	SAT	SUN	LAST		%	MON	TUE	WED	THU	THIS	LAST	CUME
					WKEND	WKEND						WEEK	WEEK	
					GROSS	GROSS						GROSS	GROSS	
TMKO - Roxy Stadium 14 - Santa Rosa, CA (continued)														
3	Monsters University	1,966	2,451	1,989	6,406	16,481	-61%	-	-	-	-	6,406	24,266	78,426
2	White House Down	1,219	1,928	1,112	4,260	7,859	-45%	-	-	-	-	4,260	12,326	16,586
1 *	Kevin Hart: Let Me Explain	1,566	1,206	984	3,756	-		-	-	1,577	816	6,149	-	6,149
4 *	This Is The End	1,139	1,357	1,112	3,608	6,360	-43%	-	-	719	929	5,256	11,268	63,777
4	Man Of Steel	816	856	964	2,635	6,096	-56%	-	-	-	-	2,635	9,324	80,649
6	Now You See Me	90	94	80	264	2,684	-90%	-	-	-	-	264	3,510	39,264
	Total	24,937	26,421	21,095	72,452			-	-	12,496	12,486	97,434		449,884

TMKO - Summerfield Cinema - Santa Rosa, CA

1	20 Feet From Stardom	1,286	1,912	1,256	4,454	-		-	-	-	-	4,454	-	4,454
1	Kings Of Summer, The	877	1,008	752	2,637	-		-	-	-	-	2,637	-	2,637
3	Much Ado About Nothing	568	432	566	1,565	3,018	-48%	-	-	-	-	1,565	4,864	11,154
4	Before Midnight	522	506	244	1,272	3,198	-60%	-	-	-	-	1,272	5,154	15,872
4	East, The	372	430	292	1,094	2,551	-57%	-	-	-	-	1,094	4,045	13,142
2	What Maisie Knew	201	265	382	848	2,476	-65%	-	-	-	-	848	4,190	5,039
9	Great Gatsby, The	206	222	137	565	1,736	-67%	-	-	-	-	565	2,768	55,267
	Total	4,032	4,775	3,629	12,435			-	-	-	-	12,435		107,565

TMKO - 3rd Street Cinemas 6 - Santa Rosa, CA

2	Star Trek Into Darkness	746	770	528	2,044	2,552	-19%	-	-	-	-	2,044	4,694	6,738
3	Iron Man 3	346	483	388	1,218	1,589	-23%	-	-	-	-	1,218	2,961	7,260
2	Internship, The	336	346	430	1,113	1,351	-17%	-	-	-	-	1,113	2,506	3,619
2	Epic	332	452	290	1,074	1,449	-25%	-	-	-	-	1,074	2,418	3,493
1*	After Earth	392	332	298	1,022	-		-	-	192	245	1,460	-	1,460
2	Purge, The	200	220	343	763	1,250	-38%	-	-	-	-	763	1,936	2,698
7	Croods, The	105	116	200	420	756	-44%	-	-	-	-	420	1,386	15,768
7	42	140	161	119	420	693	-39%	-	-	-	-	420	1,096	10,328
	Total	2,597	2,880	2,596	8,074			-	-	192	245	8,512		51,364

Vallejo, CA

CNMK - Vallejo 14 - Vallejo, CA

1*	Despicable Me 2	16,533	14,188	13,301	44,022	-		-	-	19,655	13,583	77,260	-	77,260
1	Four Sisters And A Wedding	6,011	6,265	7,110	19,386	-		-	-	-	-	19,386	-	19,386
1*	Lone Ranger, The	3,811	4,009	3,518	11,338	-		-	-	3,336	4,256	18,930	-	18,930
1*	Kevin Hart: Let Me Explain	3,384	3,836	3,712	10,932	-		-	-	4,938	2,411	18,280	-	18,280
3	World War Z	2,803	3,365	2,792	8,960	18,500	-51%	-	-	-	-	8,960	27,921	94,868
3	Monsters University	2,693	2,700	2,459	7,852	21,402	-63%	-	-	-	-	7,852	30,629	109,776
2	White House Down	2,194	2,796	2,107	7,097	17,275	-58%	-	-	-	-	7,097	26,403	33,500
2	Heat, The	2,118	2,505	2,343	6,966	16,003	-56%	-	-	-	-	6,966	24,960	31,926
4	Man Of Steel	1,234	1,270	1,290	3,794	8,731	-56%	-	-	-	-	3,794	12,769	115,014
4*	This Is The End	828	1,254	762	2,844	4,551	-37%	-	-	787	664	4,295	7,544	48,573
6	Now You See Me	210	449	105	764	2,416	-68%	-	-	-	-	764	2,975	51,459
	Total	41,819	42,637	39,499	123,955			-	-	28,716	20,914	173,584		618,972

Woodland/Davis, CA

CNMK - County Fair Movies 5 - Woodland, CA

1*	Despicable Me 2	5,376	4,529	4,139	14,044	-		-	-	5,570	3,919	23,533	-	23,533
1*	Lone Ranger, The	1,288	1,338	1,092	3,718	-		-	-	1,409	1,426	6,553	-	6,553
3	Monsters University	1,101	1,121	846	3,068	6,545	-53%	-	-	-	-	3,068	9,906	34,352
3	World War Z	712	1,381	880	2,973	3,976	-25%	-	-	-	-	2,973	5,932	21,830
2	White House Down	451	628	428	1,508	3,032	-50%	-	-	-	-	1,508	4,798	6,306
	Total	8,928	8,997	7,385	25,311			-	-	6,979	5,345	37,635		92,574

Copyright 2013 Rentrak Corporation

Data valid as of: 07/08/2013

denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	LAST		%	MON	TUE	WED	THU	THIS	LAST	CUME
				WEEKEND	WEEKEND						WEEK	WEEK	
				GROSS	GROSS						TOTAL	GROSS	GROSS
REG - Holiday 6 - Davis, CA													
1* Despicable Me 2	9,706	9,095	7,299	26,100	-		-	-	13,777	8,316	48,193	-	48,193
2 Heat, The	2,679	3,290	2,600	8,569	13,727	-37%	-	-	-	-	8,569	21,792	30,361
3 Monsters University	1,980	2,260	1,275	5,515	15,387	-64%	-	-	-	-	5,515	25,180	72,599
4 Man Of Steel	1,131	1,247	616	2,994	6,447	-53%	-	-	-	-	2,994	11,245	78,027
2 White House Down	769	1,115	718	2,602	4,662	-44%	-	-	-	-	2,602	7,480	10,082
Total	16,265	17,007	12,508	45,780			-	-	13,777	8,316	67,873		239,262
REG - Stadium 5 - Davis, CA													
1* Lone Ranger, The	2,362	2,713	2,052	7,127	-		-	-	3,413	3,519	14,059	-	14,059
3 World War Z	1,376	1,824	1,334	4,534	11,406	-60%	-	-	-	-	4,534	18,674	54,977
4* This Is The End	1,220	802	1,194	3,216	4,483	-28%	-	-	794	679	4,689	8,952	49,034
6 Now You See Me	588	564	467	1,619	2,983	-45%	-	-	-	-	1,619	5,791	53,359
8* Star Trek Into Darkness	573	447	472	1,492	3,046	-51%	-	-	-	384	1,876	4,369	136,984
Total	6,119	6,350	5,519	17,988			-	-	4,207	4,582	26,777		308,413
ARCE - Davis Varsity - Davis, CA													
2 Bling Ring, The	1,193	876	693	2,762	2,961	-6%	-	-	-	-	2,762	5,461	8,223
4 Before Midnight	569	640	503	1,712	2,047	-16%	-	-	-	-	1,712	3,631	14,270
Total	1,762	1,516	1,196	4,474			-	-	-	-	4,474		22,493

Vacaville, CA

BREN - Vacaville 16 - Vacaville, CA

1* Despicable Me 2	20,291	17,254	16,014	53,558	-		-	-	21,618	15,248	90,424	-	90,424
1* Lone Ranger, The	5,782	5,728	5,170	16,680	-		-	-	4,436	6,744	27,859	-	27,859
2 Heat, The	5,330	5,610	5,182	16,122	25,544	-36%	-	-	-	-	16,122	39,842	55,964
3 Monsters University	2,853	2,598	2,678	8,130	22,902	-64%	-	-	-	-	8,130	34,910	132,126
3 World War Z	3,056	2,592	2,247	7,895	16,321	-51%	-	-	-	-	7,895	25,084	91,709
2 White House Down	2,444	2,502	2,037	6,982	13,810	-49%	-	-	-	-	6,982	19,212	26,194
4 Man Of Steel	1,485	1,685	1,400	4,571	7,632	-40%	-	-	-	-	4,571	11,750	122,432
1* Kevin Hart: Let Me Explain	1,325	1,597	1,106	4,028	-		-	-	3,089	791	7,908	-	7,908
4* This Is The End	1,230	1,255	1,112	3,598	4,796	-24%	-	-	855	478	4,931	8,188	46,460
6 Now You See Me	619	568	510	1,696	2,819	-39%	-	-	-	-	1,696	4,341	58,550
7 Fast & Furious 6	548	465	357	1,370	1,816	-24%	-	-	-	-	1,370	2,854	132,109
8* Star Trek Into Darkness	412	518	262	1,192	1,780	-33%	-	-	-	489	1,680	2,804	108,886
Total	45,375	42,372	38,075	125,822			-	-	29,998	23,750	179,568		900,621

Fairfield, CA

REG - Fairfield Stadium 16 + IMAX - Fairfield, CA

1* Despicable Me 2	16,446	15,673	14,762	46,881	-		-	-	22,176	16,074	85,131	-	85,131
1* Lone Ranger, The	6,302	5,286	4,350	15,938	-		-	-	4,918	6,576	27,432	-	27,432
2 Heat, The	4,444	5,158	3,607	13,209	23,170	-42%	-	-	-	-	13,209	36,764	49,973
3 World War Z	3,614	4,084	3,690	11,388	21,436	-46%	-	-	-	-	11,388	32,780	111,350
1* Kevin Hart: Let Me Explain	3,526	3,836	2,802	10,164	-		-	-	5,268	2,094	17,526	-	17,526
3 Monsters University	3,486	3,400	2,792	9,678	27,917	-65%	-	-	-	-	9,678	41,096	144,237
2 White House Down	2,673	3,294	2,378	8,345	16,964	-50%	-	-	-	-	8,345	25,649	33,994
4 Man Of Steel	2,569	2,515	2,457	7,541	13,186	-42%	-	-	-	-	7,541	20,521	191,324
4* This Is The End	1,309	1,234	1,221	3,764	4,730	-20%	-	-	480	706	4,950	7,564	53,105
6 Now You See Me	60	8	94	162	2,926	-94%	-	-	-	-	162	4,088	62,106
Total	44,429	44,488	38,153	127,070			-	-	32,842	25,450	185,362		776,178

Sacramento, CA

Copyright 2013 Rentrak Corporation

Data valid as of: 07/08/2013

denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	LAST		%	MON	TUE	WED	THU	THIS	LAST	CUME
				WEEKEND	WEEKEND						WEEK	WEEK	
				GROSS	GROSS						TOTAL	GROSS	GROSS
CNMK - Roseville 14 + XD - Roseville, CA													
3 Monsters University	5,295	4,852	3,416	13,563	25,327	-46%	-	-	-	-	13,563	48,433	146,449
4 Man Of Steel	2,752	2,826	2,532	8,110	7,683	5%	-	-	-	-	8,110	16,158	158,396
2 White House Down	2,641	2,862	2,507	8,010	14,904	-46%	-	-	-	-	8,010	26,230	34,240
1 Four Sisters And A Wedding	2,031	1,799	1,735	5,565	-		-	-	-	-	5,565	-	5,565
1* Kevin Hart: Let Me Explain	2,225	1,869	1,382	5,476	-		-	-	3,125	1,084	9,685	-	9,685
6 Now You See Me	1,547	1,625	1,060	4,232	3,540	19%	-	-	-	-	4,232	7,845	81,835
4* This Is The End	1,417	1,130	869	3,416	3,945	-13%	-	-	615	1,101	5,132	7,290	54,697
8* Star Trek Into Darkness	1,149	1,113	1,028	3,290	2,618	25%	-	-	-	1,080	4,370	4,933	174,956
2 Jatt & Juliet 2	435	699	434	1,568	4,394	-64%	-	-	-	-	1,568	7,492	9,060
9 Great Gatsby, The	466	447	304	1,218	2,470	-50%	-	-	-	-	1,218	4,040	106,942
1* Grease (Digitally Enhanced)	-	-	490	490	-		-	-	-	-	490	-	1,341
Total	19,958	19,222	15,757	54,938			-	-	3,740	3,265	61,943		783,166
REG - Olympus Pointe 12 - Roseville, CA													
1* Despicable Me 2	19,784	17,890	13,148	50,822	-		-	-	24,179	17,209	92,210	-	92,210
1* Lone Ranger, The	8,316	8,898	5,792	23,005	-		-	-	9,166	9,811	41,982	-	41,982
2 Heat, The	7,248	6,954	6,291	20,492	36,581	-43%	-	-	-	-	20,492	59,231	79,724
3 World War Z	4,972	5,336	4,542	14,850	22,516	-34%	-	-	-	-	14,850	35,728	117,258
10 Iron Man 3	1,006	1,244	428	2,679	4,814	-44%	-	-	-	-	2,679	8,302	275,428
Total	41,326	40,322	30,201	111,848			-	-	33,345	27,020	172,213		606,602
CNMK - Blue Oaks Century 16 + XD - Rocklin, CA													
1* Despicable Me 2	20,230	18,886	17,323	56,439	-		-	-	25,321	19,077	100,837	-	100,837
1* Lone Ranger, The	8,059	6,871	6,372	21,302	-		-	-	8,632	8,082	38,016	-	38,016
2 Heat, The	6,063	6,293	4,436	16,792	30,094	-44%	-	-	-	-	16,792	52,763	69,555
3 Monsters University	4,887	4,647	3,676	13,210	32,853	-59%	-	-	-	-	13,210	58,775	180,123
3 World War Z	4,073	4,326	3,638	12,037	18,646	-35%	-	-	-	-	12,037	32,836	117,867
2 White House Down	3,460	3,554	2,100	9,114	17,284	-47%	-	-	-	-	9,114	28,260	37,374
4 Man Of Steel	1,979	1,823	1,716	5,518	12,806	-56%	-	-	-	-	5,518	21,579	166,574
4* This Is The End	1,469	1,660	1,350	4,479	4,474	0%	-	-	578	895	5,952	9,054	53,123
6 Now You See Me	832	1,132	674	2,638	3,706	-28%	-	-	-	-	2,638	7,140	100,420
8* Star Trek Into Darkness	486	837	520	1,843	3,285	-43%	-	-	-	730	2,573	4,710	170,424
1* Grease (Digitally Enhanced)	-	-	961	961	-		-	-	-	-	961	-	961
Total	51,538	50,029	42,766	144,333			-	-	34,531	28,784	207,648		1,035,274
CNMK - Sacramento Greenback 16 + XD - Sacramento, CA													
1* Despicable Me 2	19,327	18,392	-	37,719	-		-	-	25,722	18,012	81,453	-	81,453
1* Lone Ranger, The	7,475	6,935	-	14,410	-		-	-	6,976	8,972	30,358	-	30,358
2 Heat, The	6,632	6,932	-	13,564	30,922	-38%	-	-	-	-	13,564	48,785	62,349
3 World War Z	4,728	5,203	-	9,931	20,881	-30%	-	-	-	-	9,931	34,062	122,099
3 Monsters University	3,749	3,497	-	7,246	26,450	-57%	-	-	-	-	7,246	41,725	132,458
2 White House Down	2,993	3,324	-	6,317	17,966	-51%	-	-	-	-	6,317	27,959	34,276
1* Kevin Hart: Let Me Explain	3,004	2,556	-	5,560	-		-	-	3,864	1,768	11,192	-	11,192
4 Man Of Steel	1,862	1,737	-	3,599	12,906	-57%	-	-	-	-	3,599	19,676	165,309
4* This Is The End	1,437	941	-	2,378	5,037	-25%	-	-	687	1,004	4,069	9,776	67,246
6 Now You See Me	255	336	-	591	3,401	-72%	-	-	-	-	591	4,398	73,125
Total	51,462	49,853	-	101,315			-	-	37,249	29,756	168,320		779,865
REG - Sunrise 4 - Citrus Heights, CA													
5 Croods, The	1,320	1,479	980	3,779	5,677	-33%	-	-	-	-	3,779	10,188	42,476
3 Oblivion	1,056	1,064	736	2,856	3,715	-23%	-	-	-	-	2,856	6,671	14,938
1* Hangover 3, The	760	924	988	2,672	-		-	-	466	528	3,666	-	3,666
1* Pain And Gain	688	728	588	2,004	-		-	-	364	448	2,816	-	2,816
Total	3,824	4,195	3,292	11,311			-	-	830	976	13,117		63,896

Copyright 2013 Rentrak Corporation

Data valid as of: 07/08/2013

denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	LAST		%	MON	TUE	WED	THU	THIS	LAST	CUME
				WEEKEND	WEEKEND						WEEK	WEEK	
				GROSS	GROSS						TOTAL	GROSS	GROSS
CNMK - Folsom 14 - Folsom, CA													
1* Despicable Me 2	8,801	8,751	5,609	23,161	-		-	-	12,227	6,795	42,183	-	42,183
1* Lone Ranger, The	3,407	3,273	2,493	9,173	-		-	-	4,844	3,499	17,516	-	17,516
2 Heat, The	3,008	2,849	2,306	8,162	15,075	-45%	-	-	-	-	8,162	24,903	33,066
3 Monsters University	2,224	1,792	1,492	5,508	12,124	-54%	-	-	-	-	5,508	20,960	65,500
3 World War Z	1,719	1,710	1,791	5,220	8,736	-40%	-	-	-	-	5,220	14,145	52,372
2 White House Down	1,417	1,600	1,259	4,276	8,539	-49%	-	-	-	-	4,276	14,091	18,367
4 Man Of Steel	862	694	642	2,198	4,994	-55%	-	-	-	-	2,198	7,509	64,402
4* This Is The End	511	712	541	1,764	2,096	-15%	-	-	345	513	2,622	3,892	32,315
2 Balupu	332	261	55	648	3,144	-79%	-	-	-	-	648	4,179	4,827
6 Now You See Me	274	231	70	575	1,667	-65%	-	-	-	-	575	2,414	36,205
Total	22,555	21,873	16,258	60,685			-	-	17,416	10,807	88,908		366,753
HFB - Palladio 16 Cinemas - Folsom, CA													
1* Despicable Me 2	15,548	11,503	9,872	36,922	-		-	-	16,841	14,962	68,726	-	68,726
1* Lone Ranger, The	8,231	6,468	5,144	19,843	-		-	-	8,249	9,620	37,712	-	37,712
2 Heat, The	4,864	4,648	3,339	12,851	17,040	-24%	-	-	-	-	12,851	30,386	43,237
3 World War Z	3,425	3,447	2,418	9,289	15,433	-39%	-	-	-	-	9,289	27,019	89,903
3 Monsters University	2,902	2,154	2,014	7,070	19,570	-63%	-	-	-	-	7,070	38,154	119,438
4 Man Of Steel	2,288	2,019	1,499	5,806	12,051	-51%	-	-	-	-	5,806	20,956	143,363
4* This Is The End	1,249	1,544	1,296	4,089	3,891	5%	-	-	504	583	5,175	7,108	43,292
2 White House Down	1,274	499	886	2,658	10,845	-75%	-	-	-	-	2,658	16,799	19,458
6 Now You See Me	404	379	123	906	2,718	-66%	-	-	-	-	906	4,486	84,121
Total	40,185	32,661	26,591	99,434			-	-	25,594	25,165	150,193		649,250
REG - El Dorado Hills Stadium 14 with IMAX - El Dorado Hills, CA													
1* Despicable Me 2	11,771	9,928	7,556	29,255	-		-	-	16,728	13,028	59,011	-	59,011
1* Lone Ranger, The	5,473	5,038	3,906	14,417	-		-	-	7,158	7,614	29,189	-	29,189
2 Heat, The	4,704	3,505	2,996	11,205	21,665	-48%	-	-	-	-	11,205	38,111	49,316
3 World War Z	2,262	2,410	1,822	6,494	10,615	-38%	-	-	-	-	6,494	18,473	64,856
2 White House Down	2,095	2,450	1,466	6,011	8,978	-33%	-	-	-	-	6,011	16,096	22,107
3 Monsters University	2,014	2,353	1,277	5,644	17,489	-67%	-	-	-	-	5,644	31,030	94,340
4 Man Of Steel	1,867	2,066	1,582	5,515	8,720	-36%	-	-	-	-	5,515	16,842	128,364
8* Star Trek Into Darkness	321	430	241	992	3,409	-70%	-	-	-	320	1,312	4,916	186,001
4* This Is The End	136	252	165	553	2,449	-77%	-	-	90	136	779	4,818	29,207
6 Now You See Me	77	238	100	415	2,536	-83%	-	-	-	-	415	4,398	59,806
Total	30,720	28,670	21,111	80,501			-	-	23,976	21,098	125,575		722,197
REG - Natomas Marketplace Stadium 16 & RPX - Sacramento, CA													
1* Despicable Me 2	22,917	23,363	19,673	65,953	-		-	-	27,382	20,192	113,527	-	113,527
2 Heat, The	7,060	6,919	5,461	19,440	32,924	-40%	-	-	-	-	19,440	50,640	70,080
3 World War Z	5,727	6,902	5,433	18,062	27,799	-35%	-	-	-	-	18,062	42,733	138,715
1* Lone Ranger, The	5,759	6,177	4,687	16,623	-		-	-	6,063	7,053	29,739	-	29,739
1* Kevin Hart: Let Me Explain	3,830	4,483	2,863	11,176	-		-	-	4,868	3,109	19,153	-	19,153
3 Monsters University	3,832	4,354	2,792	10,978	30,557	-64%	-	-	-	-	10,978	48,348	151,536
2 White House Down	3,001	3,609	2,072	8,682	20,052	-56%	-	-	-	-	8,682	29,347	38,029
4 Man Of Steel	2,395	2,813	2,613	7,821	14,944	-47%	-	-	-	-	7,821	20,498	193,528
4* This Is The End	1,391	1,283	1,327	4,001	5,890	-32%	-	-	678	976	5,655	8,794	51,243
6 Now You See Me	342	383	373	1,098	3,827	-71%	-	-	-	-	1,098	4,925	71,758
Total	56,254	60,286	47,294	163,834			-	-	38,991	31,330	234,155		877,308
CNMK - Sacramento Stadium 14 - Sacramento, CA													
1* Despicable Me 2	25,212	24,318	18,044	67,574	-		-	-	28,831	23,034	119,439	-	119,439
1* Lone Ranger, The	6,836	6,751	5,943	19,530	-		-	-	6,183	10,149	35,862	-	35,862
2 White House Down	3,823	4,368	2,908	11,100	19,788	-43%	-	-	-	-	11,100	29,361	40,460

Copyright 2013 Rentrak Corporation

Data valid as of: 07/08/2013

denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	WEEKEND GROSS	LAST WEEKEND GROSS	%	MON	TUE	WED	THU	THIS WEEK TOTAL	LAST WEEK GROSS	CUME GROSS
CNMK - Sacramento Stadium 14 - Sacramento, CA (continued)													
4 Man Of Steel	3,203	3,766	2,574	9,544	16,781	-43%	-	-	-	-	9,544	26,600	209,240
4* This Is The End	2,346	3,015	2,514	7,876	11,900	-33%	-	-	1,738	1,817	11,430	18,649	111,364
8* Star Trek Into Darkness	1,711	1,599	1,392	4,702	4,651	1%	-	-	-	1,865	6,567	6,979	193,314
6 Now You See Me	1,544	1,664	1,000	4,208	4,791	-12%	-	-	-	-	4,208	8,826	105,159
7 Fast & Furious 6	736	746	524	2,006	3,436	-41%	-	-	-	-	2,006	5,581	224,542
5 Internship, The	495	484	550	1,528	3,556	-57%	-	-	-	-	1,528	5,106	41,320
1* Grease (Digitally Enhanced	-	-	472	472	-	-	-	-	-	-	472	-	472
Total	45,906	46,711	35,921	128,540			-	-	36,752	36,865	202,156		1,081,172
REG - Arden Fair 6 - Sacramento, CA													
2 Heat, The	6,658	6,568	5,532	18,758	28,694	-34%	-	-	-	-	18,758	48,372	67,130
3 World War Z	4,570	4,846	4,642	14,058	21,941	-35%	-	-	-	-	14,058	34,227	108,653
1* Kevin Hart: Let Me Explain	3,464	3,890	2,664	10,018	-	-	-	-	4,701	2,561	17,280	-	17,280
3 Monsters University	3,056	3,810	2,633	9,499	23,807	-60%	-	-	-	-	9,499	37,950	121,146
Total	17,748	19,114	15,471	52,333			-	-	4,701	2,561	59,595		314,209
READ - Tower 3 - Sacramento, CA													
1 20 Feet From Stardom	1,448	2,406	1,369	5,223	-	-	-	-	-	-	5,223	-	5,223
4 Before Midnight	1,672	1,622	1,037	4,330	3,668	18%	-	-	-	-	4,330	7,284	24,002
1 Unfinished Song	1,088	1,178	976	3,241	-	-	-	-	-	-	3,241	-	3,241
Total	4,208	5,206	3,382	12,794			-	-	-	-	12,794		32,466
CNMK - Sacramento Downtown Plaza 7 - Sacramento, CA													
1* Despicable Me 2	6,004	5,656	4,034	15,694	-	-	-	-	6,115	6,174	27,983	-	27,983
2 Heat, The	2,201	2,476	2,548	7,226	12,568	-42%	-	-	-	-	7,226	19,153	26,378
1* Kevin Hart: Let Me Explain	2,198	2,634	1,922	6,754	-	-	-	-	2,599	1,474	10,828	-	10,828
3 World War Z	2,266	2,077	2,211	6,554	11,092	-40%	-	-	-	-	6,554	16,938	68,155
3 Monsters University	2,347	1,859	1,750	5,956	13,631	-56%	-	-	-	-	5,956	19,575	68,545
1* Lone Ranger, The	2,236	1,950	1,512	5,698	-	-	-	-	2,094	2,359	10,151	-	10,151
2 White House Down	1,103	1,514	1,312	3,929	5,095	-22%	-	-	-	-	3,929	8,034	11,963
Total	18,355	18,166	15,289	51,811			-	-	10,808	10,007	72,627		224,003
WWDI - Sacramento 6 DI - Sacramento, CA													
1* Despicable Me 2	7,185	6,665	-	13,850	-	-	-	-	10,793	1,456	26,099	-	26,099
7 Fast & Furious 6	7,185	6,665	-	13,850	6,429	156%	-	-	-	-	13,850	20,711	127,897
3 Monsters University	4,230	4,871	-	9,101	11,822	-7%	-	-	-	-	9,101	19,784	70,343
4 Man Of Steel	4,230	4,871	-	9,101	4,564	147%	-	-	-	-	9,101	9,731	59,761
3 World War Z	3,671	3,626	-	7,297	5,700	60%	-	-	-	-	7,297	11,619	41,891
2 White House Down	3,671	3,626	-	7,297	6,429	35%	-	-	-	-	7,297	12,141	19,438
4* This Is The End	2,950	2,694	-	5,644	6,415	10%	-	-	2,231	756	8,631	10,640	55,772
2 Heat, The	2,950	2,694	-	5,644	7,572	-7%	-	-	-	-	5,644	12,074	17,718
1* Kevin Hart: Let Me Explain	2,479	2,088	-	4,567	-	-	-	-	3,181	975	8,723	-	8,723
3 Iron Man 3	2,607	1,928	-	4,535	11,822	-54%	-	-	-	-	4,535	18,280	136,073
1* Lone Ranger, The	2,607	1,928	-	4,535	-	-	-	-	2,536	198	7,269	-	7,269
Total	43,765	41,656	-	85,421			-	-	18,741	3,385	107,547		570,984
IMAX - Esquire IMAX - Sacramento, CA													
4 Man Of Steel	2,990	3,554	2,561	9,104	12,076	-24%	-	-	-	-	9,104	21,580	162,122
Total	2,990	3,554	2,561	9,104			-	-	-	-	9,104		162,122
CNMK - Elk Grove Laguna 16 - Elk Grove, CA													
1* Despicable Me 2	30,227	30,702	27,933	88,862	-	-	-	-	33,856	26,631	149,349	-	149,349
1* Lone Ranger, The	10,131	8,606	7,128	25,866	-	-	-	-	7,690	9,383	42,938	-	42,938
2 Heat, The	8,468	9,071	7,564	25,104	39,950	-37%	-	-	-	-	25,104	63,777	88,880
3 World War Z	7,044	6,877	5,072	18,993	35,167	-45%	-	-	-	-	18,993	54,447	182,506
1 Four Sisters And A Wedding	3,431	3,919	3,739	11,089	-	-	-	-	-	-	11,089	-	11,089

Copyright 2013 Rentrak Corporation

Data valid as of: 07/08/2013

denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK	LAST WKEND						%	MON	TUE	WED	THU	THIS WEEK	LAST WEEK	CUME GROSS
	FRI	SAT	SUN	GROSS	GROSS	TOTAL						GROSS		
CNMK - Elk Grove Laguna 16 - Elk Grove, CA (continued)														
2	Jatt & Juliet 2	1,435	1,175	1,553	4,163	11,777	-64%	-	-	-	-	4,163	18,157	22,320
1*	Lootera	916	1,498	652	3,066	-		-	-	-	467	3,533	-	3,533
1*	Singam II	1,597	728	546	2,871	-		-	-	-	692	3,563	-	3,563
10	Iron Man 3	705	635	509	1,849	2,925	-36%	-	-	-	-	1,849	4,634	436,319
5	Purge, The	404	627	487	1,518	2,915	-47%	-	-	-	-	1,518	4,567	80,969
1*	Grease (Digitally Enhanced	-	-	256	256	-		-	-	-	-	256	-	256
	Total	64,358	63,838	55,439	183,637			-	-	41,546	37,173	262,355		1,021,722
REG - Laguna Village 12 - Sacramento, CA														
3	Monsters University	9,409	8,478	6,930	24,817	51,162	-51%	-	-	-	-	24,817	78,669	241,556
2	White House Down	5,081	6,357	5,029	16,467	29,998	-45%	-	-	-	-	16,467	45,809	62,276
1*	Kevin Hart: Let Me Explain	5,359	5,894	3,691	14,944	-		-	-	6,616	3,567	25,127	-	25,127
4	Man Of Steel	4,696	3,931	4,638	13,265	18,939	-29%	-	-	-	-	13,265	31,667	277,852
4*	This Is The End	1,695	2,260	1,225	5,180	7,410	-30%	-	-	1,512	1,148	7,840	12,481	81,829
6	Now You See Me	1,124	1,319	1,299	3,742	4,623	-19%	-	-	-	-	3,742	7,666	115,256
8*	Star Trek Into Darkness	1,267	1,038	1,240	3,545	3,351	5%	-	-	-	733	4,278	5,041	203,862
7	Fast & Furious 6	812	834	625	2,271	3,173	-28%	-	-	-	-	2,271	4,813	302,915
	Total	29,443	30,111	24,677	84,231			-	-	8,128	5,448	97,807		1,310,673
TMKO - Stadium 12 - Lodi, CA														
1*	Despicable Me 2	11,179	10,334	9,958	31,470	-		-	-	12,294	8,034	51,800	-	51,800
1*	Lone Ranger, The	5,064	4,784	4,315	14,162	-		-	-	3,506	5,122	22,790	-	22,790
2	Heat, The	4,544	3,900	3,728	12,172	15,832	-23%	-	-	-	-	12,172	28,758	40,930
3	Monsters University	2,805	2,448	2,990	8,243	19,669	-58%	-	-	-	-	8,243	33,426	96,589
3	World War Z	2,561	2,786	2,856	8,202	11,490	-28%	-	-	-	-	8,202	18,706	64,161
2	White House Down	1,514	1,708	1,246	4,469	6,948	-35%	-	-	-	-	4,469	10,922	15,391
4	Man Of Steel	1,300	1,358	1,119	3,776	6,446	-41%	-	-	-	-	3,776	10,720	85,808
4*	This Is The End	936	793	872	2,602	3,000	-13%	-	-	438	662	3,702	4,936	30,828
6	Now You See Me	583	552	556	1,690	2,498	-32%	-	-	-	-	1,690	4,221	45,776
	Total	30,486	28,663	27,640	86,786			-	-	16,238	13,818	116,844		454,073
CTRN - Colusa Theatre - Colusa, CA														
1*	Despicable Me 2	2,432	1,599	1,104	5,135	-		-	-	3,234	1,348	9,716	-	9,716
	Total	2,432	1,599	1,104	5,135			-	-	3,234	1,348	9,716		9,716
CNMK - Cinemark Yuba City 12 - Yuba City, CA														
1*	Despicable Me 2	13,412	11,311	11,508	36,231	-		-	-	17,492	10,162	63,885	-	63,885
1*	Lone Ranger, The	5,020	4,601	3,650	13,271	-		-	-	4,221	4,089	21,581	-	21,581
2	Heat, The	3,737	3,870	3,148	10,754	15,905	-32%	-	-	-	-	10,754	26,250	37,004
3	Monsters University	3,281	3,751	2,396	9,428	19,718	-52%	-	-	-	-	9,428	31,837	103,138
3	World War Z	3,098	3,074	2,186	8,358	13,071	-36%	-	-	-	-	8,358	19,845	72,816
2	White House Down	2,304	2,466	2,279	7,049	10,558	-33%	-	-	-	-	7,049	16,260	23,309
4	Man Of Steel	927	996	1,177	3,100	4,318	-28%	-	-	-	-	3,100	7,149	87,199
2	Jatt & Juliet 2	968	1,151	532	2,651	9,683	-72%	-	-	-	-	2,651	14,996	17,647
4*	This Is The End	657	692	535	1,884	3,356	-43%	-	-	288	176	2,348	5,922	34,880
6	Now You See Me	436	250	51	737	2,412	-69%	-	-	-	-	737	3,617	45,398
	Total	33,840	32,162	27,462	93,463			-	-	22,001	14,427	129,891		506,857

Stockton, CA

REG - Holiday 8 - Stockton, CA

1* Despicable Me 2	5,522	4,700	12,038	22,260	-		-	-	9,696	6,366	38,322	-	38,322
2 Heat, The	1,073	1,316	3,440	5,829	8,424	-30%	-	-	-	-	5,829	14,793	20,622
1* Lone Ranger, The	1,198	1,071	3,146	5,415	-		-	-	1,967	1,663	9,045	-	9,045
3 Monsters University	1,227	1,054	2,426	4,707	13,609	-65%	-	-	-	-	4,707	19,969	65,874

Copyright 2013 Rentrak Corporation

Data valid as of: 07/08/2013

denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	LAST		%	MON	TUE	WED	THU	THIS	LAST	CUME
				WEEKEND	WEEKEND						WEEK	WEEK	
				GROSS	GROSS						TOTAL	GROSS	GROSS
REG - Holiday 8 - Stockton, CA (continued)													
3 World War Z	1,180	1,246	1,738	4,164	7,762	-46%	-	-	-	-	4,164	12,954	45,464
2 White House Down	850	862	1,482	3,194	6,629	-51%	-	-	-	-	3,194	10,940	14,134
4 Man Of Steel	520	715	1,772	3,007	3,509	-14%	-	-	-	-	3,007	6,244	51,288
Total	11,570	10,964	26,042	48,576			-	-	11,663	8,029	68,268		244,749
REG - Downtown Stockton 16 + IMAX - Stockton, CA													
1* Despicable Me 2	15,507	14,070	15,767	45,344	-		-	-	18,457	14,034	77,835	-	77,835
1* Kevin Hart: Let Me Explain	3,598	2,855	4,396	10,849	-		-	-	5,610	2,122	18,581	-	18,581
2 Heat, The	3,519	3,170	4,037	10,726	16,754	-35%	-	-	-	-	10,726	25,845	36,571
1* Lone Ranger, The	3,270	3,890	3,462	10,622	-		-	-	3,306	3,953	17,881	-	17,881
3 World War Z	2,996	3,128	3,204	9,328	14,952	-37%	-	-	-	-	9,328	23,158	88,852
3 Monsters University	2,351	2,300	2,912	7,563	17,857	-57%	-	-	-	-	7,563	28,085	106,476
2 White House Down	1,472	3,033	2,230	6,735	11,094	-39%	-	-	-	-	6,735	16,974	23,709
4 Man Of Steel	2,180	1,840	1,808	5,828	8,592	-32%	-	-	-	-	5,828	13,633	151,253
4* This Is The End	610	394	370	1,374	3,690	-62%	-	-	180	125	1,679	6,197	32,048
Total	35,503	34,680	38,186	108,369			-	-	27,553	20,234	156,156		553,206
AMC - Brentwood 14 with IMAX - Brentwood, CA													
1* Despicable Me 2	19,490	14,859	12,568	46,917	-		-	-	23,840	17,582	88,339	-	88,339
2 Heat, The	7,390	6,113	6,194	19,697	32,546	-39%	-	-	-	-	19,697	51,957	71,654
1* Lone Ranger, The	6,385	5,465	5,147	16,997	-		-	-	6,399	6,087	29,483	-	29,483
3 World War Z	3,496	3,077	3,762	10,335	16,776	-38%	-	-	-	-	10,335	25,643	104,195
2 White House Down	3,563	3,426	2,804	9,793	21,003	-53%	-	-	-	-	9,793	30,676	40,469
3 Monsters University	3,672	2,717	2,851	9,240	21,855	-57%	-	-	-	-	9,240	36,339	145,210
1* Kevin Hart: Let Me Explain	2,449	2,292	2,290	7,031	-		-	-	4,584	2,150	13,765	-	13,765
4 Man Of Steel	1,742	2,737	1,774	6,253	10,601	-41%	-	-	-	-	6,253	17,102	177,642
4* This Is The End	1,453	1,358	1,782	4,593	5,612	-18%	-	-	816	905	6,314	9,384	59,596
6 Now You See Me	334	175	249	758	3,707	-79%	-	-	-	-	758	5,335	74,216
Total	49,974	42,219	39,421	131,614			-	-	35,639	26,724	193,977		804,569
AMC - Deer Valley Stadium 16 - Antioch, CA													
1* Despicable Me 2	4,512	4,072	3,697	12,281	-		-	-	5,088	4,329	21,698	-	21,698
1* Lone Ranger, The	1,432	1,321	1,312	4,065	-		-	-	1,292	1,998	7,355	-	7,355
1* Kevin Hart: Let Me Explain	1,236	1,129	1,304	3,669	-		-	-	1,005	860	5,534	-	5,534
3 World War Z	1,115	1,237	911	3,263	4,430	-26%	-	-	-	-	3,263	7,476	26,053
3 Monsters University	661	1,035	944	2,640	6,141	-57%	-	-	-	-	2,640	10,256	35,161
2 Heat, The	1,092	695	613	2,400	5,266	-54%	-	-	-	-	2,400	7,736	10,136
2 White House Down	755	802	741	2,298	5,188	-55%	-	-	-	-	2,298	7,645	9,943
4 Man Of Steel	329	685	687	1,701	2,294	-25%	-	-	-	-	1,701	3,824	31,471
6 Now You See Me	540	340	526	1,406	1,185	18%	-	-	-	-	1,406	1,921	17,359
4* This Is The End	371	427	436	1,234	1,396	-11%	-	-	136	223	1,593	1,936	11,991
8* Star Trek Into Darkness	182	184	239	605	1,090	-44%	-	-	-	345	950	1,561	23,226
Total	12,225	11,927	11,410	35,562			-	-	7,521	7,755	50,838		199,927
INDRP - El Campanil Theatre - Antioch, CA													
	-	-	-	-	-		-	-	-	-	-	-	-
Total	-	-	-	-	-		-	-	-	-	-	-	-
TSU - Maya 15 Cinema - Pittsburg, CA													
1* Despicable Me 2	9,583	9,031	7,191	25,805	-		-	-	14,435	9,676	49,917	-	49,917
1* Kevin Hart: Let Me Explain	3,642	2,928	2,608	9,179	-		-	-	4,791	2,537	16,507	-	16,507
2 Heat, The	2,337	2,178	1,930	6,444	13,399	-51%	-	-	-	-	6,444	22,296	28,740
3 World War Z	2,010	2,200	1,942	6,150	9,538	-35%	-	-	-	-	6,150	15,486	61,990
2 White House Down	1,952	1,766	1,988	5,706	10,000	-42%	-	-	-	-	5,706	16,071	21,776
1* Lone Ranger, The	2,238	1,840	1,311	5,389	-		-	-	2,346	2,288	10,022	-	10,022

Copyright 2013 Rentrak Corporation

Data valid as of: 07/08/2013

denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	WEEKEND GROSS	LAST WEEKEND GROSS	%	MON	TUE	WED	THU	THIS WEEK TOTAL	LAST WEEK GROSS	CUME GROSS
TSU - Maya 15 Cinema - Pittsburg, CA (continued)													
3 Monsters University	1,917	1,508	1,245	4,670	14,536	-67%	-	-	-	-	4,670	22,219	82,988
4* This Is The End	578	563	436	1,576	1,686	-6%	-	-	570	514	2,660	3,964	28,322
4 Man Of Steel	507	476	570	1,554	2,996	-48%	-	-	-	-	1,554	4,915	72,403
Total	24,764	22,490	19,221	66,473			-	-	22,142	15,015	103,630		372,665

Manteca, CA

AMC - Showplace 16 Manteca - Manteca, CA

1* Despicable Me 2	26,959	20,180	19,531	66,670	-		-	-	32,213	19,701	118,584	-	118,584
2 Heat, The	7,420	7,703	5,909	21,032	36,382	-42%	-	-	-	-	21,032	52,192	73,224
1* Lone Ranger, The	6,832	6,479	4,847	18,158	-		-	-	5,088	6,471	29,717	-	29,717
3 World War Z	4,632	4,854	3,979	13,465	20,544	-34%	-	-	-	-	13,465	29,866	112,052
2 White House Down	3,715	3,811	3,295	10,821	19,505	-44%	-	-	-	-	10,821	26,932	37,753
3 Monsters University	4,487	2,976	2,914	10,377	27,885	-62%	-	-	-	-	10,377	43,295	158,568
1* Kevin Hart: Let Me Explain	2,736	2,525	1,550	6,811	-		-	-	3,647	1,406	11,864	-	11,864
4 Man Of Steel	1,981	2,076	2,270	6,327	10,079	-37%	-	-	-	-	6,327	15,318	158,863
4* This Is The End	1,524	1,825	1,761	5,110	4,752	7%	-	-	736	1,265	7,111	7,445	52,963
6 Now You See Me	647	583	475	1,705	3,333	-48%	-	-	-	-	1,705	5,013	69,494
Total	60,933	53,012	46,531	160,476			-	-	41,684	28,843	231,003		823,082

Tracy, CA

CNMK - Movies 14 - Tracy, CA

1* Despicable Me 2	12,305	11,789	-	24,094	-		-	-	15,738	10,067	49,899	-	49,899
2 Heat, The	3,366	2,849	-	6,215	12,512	-28%	-	-	-	-	6,215	20,440	26,655
1* Lone Ranger, The	2,955	2,469	-	5,424	-		-	-	2,732	3,196	11,352	-	11,352
3 Monsters University	2,595	2,561	-	5,156	17,946	-57%	-	-	-	-	5,156	26,772	89,710
3 World War Z	2,831	2,291	-	5,122	11,319	-32%	-	-	-	-	5,122	17,090	54,751
2 White House Down	2,321	1,619	-	3,940	10,649	-45%	-	-	-	-	3,940	16,160	20,100
2 Jatt & Juliet 2	891	1,211	-	2,102	6,856	-50%	-	-	-	-	2,102	9,648	11,750
4 Man Of Steel	811	1,105	-	1,916	5,646	-46%	-	-	-	-	1,916	8,222	74,204
4* This Is The End	265	185	-	450	2,528	-75%	-	-	175	35	660	4,485	27,344
6 Now You See Me	104	158	-	262	2,330	-80%	-	-	-	-	262	3,194	37,625
Total	28,444	26,237	-	54,681			-	-	18,645	13,298	86,624		403,390

Modesto, CA

BREN - Brenden 18 - Modesto, CA

1* Despicable Me 2	14,382	12,224	10,366	36,972	-		-	-	19,036	11,720	67,728	-	67,728
1* Lone Ranger, The	3,646	3,345	2,928	9,920	-		-	-	3,441	4,514	17,874	-	17,874
2 Heat, The	3,328	3,112	2,829	9,270	13,509	-31%	-	-	-	-	9,270	22,623	31,893
3 World War Z	2,622	3,004	2,070	7,696	11,595	-33%	-	-	-	-	7,696	18,699	73,091
3 Monsters University	1,786	1,491	1,680	4,958	15,246	-67%	-	-	-	-	4,958	23,496	88,862
2 White House Down	1,378	1,676	1,617	4,671	7,796	-40%	-	-	-	-	4,671	12,020	16,690
1* Kevin Hart: Let Me Explain	1,438	958	924	3,321	-		-	-	2,242	768	6,332	-	6,332
4 Man Of Steel	778	1,140	1,046	2,964	5,626	-47%	-	-	-	-	2,964	8,266	85,454
4* This Is The End	614	988	588	2,190	3,362	-34%	-	-	711	411	3,312	6,611	42,064
2 Jatt & Juliet 2	495	558	1,008	2,061	6,074	-66%	-	-	-	-	2,061	9,374	11,434
6 Now You See Me	408	542	490	1,440	1,720	-16%	-	-	-	-	1,440	2,646	31,388
5 Purge, The	314	282	318	914	1,898	-51%	-	-	-	-	914	2,628	45,793
Total	31,189	29,320	25,864	86,377			-	-	25,430	17,413	129,220		518,603

REG - Modesto Stadium 10 - Modesto, CA

1* Despicable Me 2	10,505	9,905	8,368	28,778	-		-	-	15,277	7,857	51,912	-	51,912
--------------------	--------	-------	-------	---------------	---	--	---	---	--------	-------	---------------	---	---------------

Copyright 2013 Rentrak Corporation

Data valid as of: 07/08/2013

denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	WEEKEND GROSS	LAST WEEKEND GROSS	%	MON	TUE	WED	THU	THIS WEEK TOTAL	LAST WEEK GROSS	CUME GROSS
REG - Modesto Stadium 10 - Modesto, CA (continued)													
1* Lone Ranger, The	4,109	4,109	2,779	10,997	-		-	-	3,008	3,653	17,658	-	17,658
2 Heat, The	3,924	3,660	2,871	10,455	15,273	-31%	-	-	-	-	10,455	26,904	37,359
3 World War Z	2,342	2,396	1,822	6,560	9,600	-31%	-	-	-	-	6,560	16,598	64,039
3 Monsters University	2,026	2,299	1,780	6,105	16,247	-62%	-	-	-	-	6,105	28,931	96,710
2 White House Down	1,282	1,455	1,140	3,877	7,551	-48%	-	-	-	-	3,877	13,704	17,581
1* Kevin Hart: Let Me Explain	1,060	1,455	798	3,313	-		-	-	2,211	500	6,024	-	6,024
4* This Is The End	987	1,126	1,012	3,125	3,367	-7%	-	-	700	882	4,707	7,050	42,908
4 Man Of Steel	928	1,287	823	3,038	5,174	-41%	-	-	-	-	3,038	9,149	80,946
Total	27,163	27,692	21,393	76,248			-	-	21,196	12,892	110,336		415,137
CTRN - Pincrest Theater - Pincrest, CA													
3 Monsters University	-	4,095	2,925	7,020	7,741	-9%	CW	-	-	-	7,020	11,192	29,659
8* Croods, The	-	-	-	-	1,722		CW	-	-	-	-	1,722	14,365
Total	-	4,095	2,925	7,020			-	-	-	-	7,020		44,024
REG - Turlock Stadium 14 - Turlock, CA													
1* Despicable Me 2	18,536	17,932	16,679	53,147	-		-	-	22,081	14,796	90,024	-	90,024
2 Heat, The	5,196	5,410	4,309	14,915	21,863	-31%	-	-	-	-	14,915	35,893	50,808
1* Lone Ranger, The	5,264	4,926	4,578	14,768	-		-	-	3,944	5,114	23,826	-	23,826
3 Monsters University	3,838	3,423	3,566	10,827	25,438	-57%	-	-	-	-	10,827	39,020	132,150
3 World War Z	3,319	2,977	2,375	8,671	13,552	-36%	-	-	-	-	8,671	19,921	67,319
2 White House Down	1,552	1,884	1,454	4,890	9,242	-47%	-	-	-	-	4,890	13,342	18,232
4 Man Of Steel	1,411	1,452	1,488	4,351	7,906	-44%	-	-	-	-	4,351	11,806	100,890
4* This Is The End	1,246	1,138	795	3,179	3,725	-14%	-	-	710	397	4,286	7,299	37,871
1* Kevin Hart: Let Me Explain	987	717	881	2,585	-		-	-	2,206	460	5,251	-	5,251
Total	41,349	39,859	36,125	117,333			-	-	28,941	20,767	167,041		526,371
GALX - Riverbank 12 - Riverbank, CA													
1* Despicable Me 2	14,550	11,424	9,835	35,809	-		-	-	13,494	9,125	58,428	-	58,428
1* Lone Ranger, The	4,946	4,202	4,546	13,694	-		-	-	4,888	5,194	23,777	-	23,777
2 Heat, The	4,168	3,868	3,577	11,614	20,161	-42%	-	-	-	-	11,614	32,158	43,772
3 Monsters University	2,301	2,394	2,031	6,726	15,363	-56%	-	-	-	-	6,726	27,920	92,864
3 World War Z	2,124	2,222	1,938	6,284	13,254	-52%	-	-	-	-	6,284	20,429	73,598
2 White House Down	1,282	1,308	1,246	3,836	7,644	-49%	-	-	-	-	3,836	12,252	16,088
4 Man Of Steel	1,018	1,380	1,159	3,558	7,329	-51%	-	-	-	-	3,558	11,438	101,924
4* This Is The End	888	838	830	2,556	3,073	-16%	-	-	483	301	3,340	5,602	29,436
Total	31,277	27,636	25,162	84,077			-	-	18,865	14,620	117,563		439,887
CTRN - Reel Time Theater - Coalinga, CA													
1* Despicable Me 2	529	707	656	1,892	-		-	-	1,170	878	3,940	-	3,940
1* Lone Ranger, The	266	229	140	635	-		-	-	372	315	1,322	-	1,322
Total	795	936	796	2,527			-	-	1,542	1,193	5,262		5,262
CTRN - Avenal - Avenal, CA													
1* Despicable Me 2	410	304	351	1,065	-		-	-	272	458	1,795	-	1,795
1 This Is The End	83	107	115	305	-		-	-	-	-	305	-	305
2* White House Down	-	-	70	70	246	-58%	-	-	-	-	70	395	465
Total	493	411	536	1,440			-	-	272	458	2,170		2,565
Oakhurst, CA													
SSFS - Met 5 - Oakhurst, CA													
1* Lone Ranger, The	2,648	2,091	1,923	6,662	-		-	-	2,310	2,573	11,546	-	11,546
1* Despicable Me 2	2,346	2,320	1,418	6,085	-		-	-	2,412	1,680	10,177	-	10,177
2 White House Down	693	648	428	1,770	4,341	-59%	-	-	-	-	1,770	7,422	9,192
3 Monsters University	502	393	346	1,242	3,090	-59%	-	-	-	-	1,242	5,624	17,595

Copyright 2013 Rentrak Corporation

Data valid as of: 07/08/2013

denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK		FRI	SAT	SUN	LAST WKEND		%	MON	TUE	WED	THU	THIS WEEK	LAST WEEK	CUME
					GROSS	GROSS						TOTAL	GROSS	
SSFS - Met 5 - Oakhurst, CA (continued)														
3	World War Z	440	440	305	1,184	1,870	-36%	-	-	-	-	1,184	2,982	12,173
	Total	6,629	5,892	4,420	16,943			-	-	4,722	4,253	25,919		60,683

Merced, CA

REG - Hollywood Merced 13 - Merced, CA

1* Lone Ranger, The	4,478	3,874	3,444	11,796	-		-	-	3,702	5,186	20,684	-	20,684
2 Heat, The	3,595	3,852	3,341	10,788	16,346	-34%	-	-	-	-	10,788	25,258	36,046
3 World War Z	3,016	2,657	2,482	8,155	12,087	-32%	-	-	-	-	8,155	19,387	73,127
4 Man Of Steel	1,200	1,108	1,312	3,620	7,035	-48%	-	-	-	-	3,620	10,738	94,315
1* Kevin Hart: Let Me Explain	1,036	828	762	2,626	-		-	-	1,803	647	5,076	-	5,076
4* This Is The End	577	685	727	1,989	2,866	-30%	-	-	437	566	2,992	4,821	28,382
6 Now You See Me	583	474	674	1,731	2,053	-15%	-	-	-	-	1,731	3,276	38,111
1* Fast & Furious 6	302	408	416	1,126	-		-	-	342	318	1,786	-	1,786
Total	14,787	13,886	13,158	41,831			-	-	6,284	6,717	54,832		297,527

REG - Regency 7 - Merced, CA

1* Despicable Me 2	15,045	14,597	12,444	42,086	-		-	-	17,317	12,130	71,533	-	71,533
3 Monsters University	2,218	2,661	2,037	6,916	17,585	-60%	-	-	-	-	6,916	25,608	89,663
2 White House Down	1,210	1,435	1,069	3,714	5,746	-35%	-	-	-	-	3,714	8,599	12,313
Total	18,473	18,693	15,550	52,716			-	-	17,317	12,130	82,163		173,509

Los Banos, CA

HFB - Premiere 6 Los Banos - Los Banos, CA

1* Despicable Me 2	6,707	6,061	5,276	18,044	-		-	-	7,995	4,353	30,392	-	30,392
1* Lone Ranger, The	1,701	1,390	1,445	4,536	-		-	-	1,268	1,885	7,689	-	7,689
2 Heat, The	1,229	1,464	1,433	4,126	7,634	-45%	-	-	-	-	4,126	11,217	15,343
3 Monsters University	961	1,048	748	2,757	6,763	-59%	-	-	-	-	2,757	10,553	45,657
3 World War Z	866	1,194	-	2,060	4,925	-37%	-	-	-	-	2,060	7,287	26,298
2 White House Down	465	621	537	1,623	3,199	-49%	-	-	-	-	1,623	4,999	6,622
4 Man Of Steel	459	509	368	1,336	1,962	-31%	-	-	-	-	1,336	2,928	31,848
4* This Is The End	76	132	96	304	1,504	-79%	-	-	-	-	304	2,047	13,818
Total	12,464	12,419	9,903	34,786			-	-	9,263	6,238	50,287		177,667

Madera, CA

CALB - Madera DI - Madera, CA

3 Monsters University	1,797	2,363	1,178	5,338	5,485	-2%	-	-	-	-	5,338	8,306	26,329
1* Lone Ranger, The	1,797	2,363	1,178	5,338	-		-	-	958	355	6,651	-	6,651
2 White House Down	1,403	1,889	780	4,072	5,127	-20%	-	-	-	-	4,072	7,277	11,349
2 Heat, The	1,403	1,889	780	4,072	5,127	-20%	-	-	-	-	4,072	7,277	11,349
Total	6,400	8,504	3,916	18,820			-	-	958	355	20,133		55,678

Fresno, CA

REG - Fresno Stadium 21 + IMAX - Fresno, CA

1* Despicable Me 2	37,372	35,207	32,504	105,083	-		-	-	36,932	27,534	169,549	-	169,549
1* Lone Ranger, The	16,300	15,755	11,546	43,601	-		-	-	12,706	16,704	73,011	-	73,011
2 Heat, The	10,385	10,084	9,872	30,341	61,043	-50%	-	-	-	-	30,341	92,595	122,936
3 World War Z	8,869	8,759	8,089	25,717	43,665	-41%	-	-	-	-	25,717	64,769	208,465
3 Monsters University	7,718	8,493	6,736	22,947	58,907	-61%	-	-	-	-	22,947	88,432	271,065
4 Man Of Steel	7,239	7,622	6,086	20,947	29,897	-29%	-	-	-	-	20,947	48,021	437,690
2 White House Down	5,639	6,546	4,228	16,413	30,052	-45%	-	-	-	-	16,413	43,692	60,105
1* Kevin Hart: Let Me Explain	5,621	5,357	5,299	16,277	-		-	-	7,345	3,690	27,312	-	27,312

Copyright 2013 Rentrak Corporation

Data valid as of: 07/08/2013

denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	LAST		%	MON	TUE	WED	THU	THIS	LAST	CUME
				WKEND	WKEND						WEEK	WEEK	
				GROSS	GROSS						TOTAL	GROSS	GROSS
REG - Fresno Stadium 21 + IMAX - Fresno, CA (continued)													
4* This Is The End	2,734	3,386	2,377	8,497	9,379	-9%	-	-	1,823	2,132	12,452	18,251	123,795
6 Now You See Me	2,490	2,690	1,346	6,526	6,256	4%	-	-	-	-	6,526	10,781	162,933
8* Star Trek Into Darkness	1,124	1,146	722	2,992	3,843	-22%	-	-	-	570	3,562	6,236	337,659
7 Fast & Furious 6	944	819	780	2,543	3,412	-25%	-	-	-	-	2,543	5,223	367,912
5 Internship, The	604	290	696	1,590	3,453	-53%	-	-	-	-	1,590	5,205	70,829
Total	107,039	106,154	90,281	303,474			-	-	58,806	50,630	412,910		2,433,261
REG - Broadway Faire 10 - Fresno, CA													
1* Despicable Me 2	12,496	10,000	9,029	31,525	-		-	-	13,403	10,778	55,706	-	55,706
1* Lone Ranger, The	2,657	3,705	2,985	9,347	-		-	-	2,388	3,623	15,358	-	15,358
2 Heat, The	2,895	3,900	2,360	9,154	11,256	-18%	-	-	-	-	9,154	19,104	28,258
3 Monsters University	2,226	2,102	1,427	5,755	14,152	-59%	-	-	-	-	5,755	23,293	74,490
3 World War Z	1,480	1,768	2,042	5,290	10,619	-50%	-	-	-	-	5,290	16,577	53,869
2 White House Down	1,216	1,522	1,004	3,742	5,113	-26%	-	-	-	-	3,742	7,981	11,724
4 Man Of Steel	1,154	1,038	1,100	3,292	4,623	-28%	-	-	-	-	3,292	7,803	63,422
4* This Is The End	652	1,006	890	2,548	3,287	-22%	-	-	546	492	3,586	5,658	29,292
Total	24,776	25,041	20,837	70,653			-	-	16,337	14,893	101,883		332,119
REG - Manchester Mall 16 - Fresno, CA													
1* Despicable Me 2	18,722	20,542	16,088	55,352	-		-	-	27,408	18,532	101,292	-	101,292
3 World War Z	3,862	4,449	3,258	11,569	15,649	-26%	-	-	-	-	11,569	26,750	100,681
1* Lone Ranger, The	3,564	3,288	3,410	10,262	-		-	-	4,170	4,559	18,991	-	18,991
2 Heat, The	3,292	4,032	2,926	10,250	20,097	-48%	-	-	-	-	10,250	31,117	41,367
3 Monsters University	2,221	3,115	2,364	7,700	19,928	-61%	-	-	-	-	7,700	31,601	113,685
1* Kevin Hart: Let Me Explain	2,700	2,312	1,406	6,418	-		-	-	3,149	1,598	11,165	-	11,165
2 White House Down	1,328	1,647	1,398	4,373	9,627	-54%	-	-	-	-	4,373	15,479	19,852
4 Man Of Steel	1,014	1,280	1,632	3,926	8,191	-52%	-	-	-	-	3,926	12,194	152,919
4* This Is The End	561	696	680	1,937	3,146	-38%	-	-	195	540	2,672	5,768	34,913
1* Lootera	320	240	451	1,011	-		-	-	-	326	1,337	-	1,337
Total	37,584	41,601	33,613	112,798			-	-	34,922	25,555	173,275		596,202
TMKO - Sierra Vista Cinemas - Clovis, CA													
1* Despicable Me 2	14,634	13,949	11,653	40,236	-		-	-	18,109	11,979	70,324	-	70,324
2 Heat, The	5,402	5,890	3,718	15,010	19,752	-24%	-	-	-	-	15,010	36,370	51,380
1* Lone Ranger, The	5,408	5,783	3,761	14,952	-		-	-	1,834	6,009	22,795	-	22,795
3 Monsters University	3,648	3,834	2,856	10,339	22,146	-53%	-	-	-	-	10,339	40,922	127,201
3 World War Z	2,562	2,955	2,342	7,858	13,685	-42%	-	-	-	-	7,858	23,840	78,670
4 Man Of Steel	2,061	2,040	1,642	5,744	9,724	-40%	-	-	-	-	5,744	17,749	138,169
2 White House Down	1,985	2,040	1,573	5,598	7,893	-29%	-	-	-	-	5,598	14,786	20,385
2 Jatt & Juliet 2	1,199	2,542	1,835	5,576	16,052	-65%	-	-	-	-	5,576	26,752	32,328
4* This Is The End	1,350	1,075	1,090	3,516	4,223	-16%	-	-	487	786	4,790	8,071	44,656
6 Now You See Me	887	1,372	992	3,250	2,667	21%	-	-	-	-	3,250	5,082	61,984
7 Fast & Furious 6	315	380	274	968	2,041	-52%	-	-	-	-	968	3,038	130,078
Total	39,451	41,860	31,736	113,047			-	-	20,430	18,774	152,252		777,970
REG - Clovis Movies 8 - Clovis, CA													
1* Epic	2,096	2,044	2,164	6,304	-		-	-	1,346	1,489	9,139	-	9,139
1* Hangover 3, The	1,432	1,564	1,474	4,470	-		-	-	829	994	6,293	-	6,293
5 Croods, The	1,410	1,526	1,230	4,166	5,910	-29%	-	-	-	-	4,166	10,702	44,858
3 Oblivion	859	919	802	2,580	3,385	-23%	-	-	-	-	2,580	5,766	13,074
4 42	975	705	690	2,370	2,483	-4%	-	-	-	-	2,370	4,935	16,034
1* Pain And Gain	664	1,009	682	2,355	-		-	-	439	600	3,394	-	3,394
12 Identity Thief	289	574	379	1,242	2,067	-39%	-	-	-	-	1,242	3,945	41,384
8 Olympus Has Fallen	356	433	394	1,183	2,122	-44%	-	-	-	-	1,183	3,667	26,836

Copyright 2013 Rentrak Corporation

Data valid as of: 07/08/2013

denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK		FRI	SAT	SUN	LAST		%	MON	TUE	WED	THU	THIS	LAST		
					WKEND	WKEND						WEEK	WEEK		CUME
					GROSS	GROSS									GROSS
REG - Clovis Movies 8 - Clovis, CA (continued)															
7	GI Joe: Retaliation	420	356	390	1,166	2,422	-51%	-	-	-	-	1,166	4,076	25,531	
	Total	8,501	9,130	8,205	25,836			-	-	2,614	3,083	31,533		186,543	

Hanford, CA

CNMK - Movies 8 - Hanford, CA

1 *	Despicable Me 2	5,670	5,147	4,152	14,969	-	-	-	7,368	4,971	27,308	-	27,308	
1 *	Lone Ranger, The	1,057	1,415	1,136	3,608	-	-	-	1,368	1,393	6,370	-	6,370	
3	World War Z	810	995	942	2,746	5,112	-46%	-	-	-	2,746	7,988	27,750	
4 *	This Is The End	541	356	372	1,269	1,294	-1%	-	-	289	167	1,725	2,009	12,989
4	Man Of Steel	428	477	282	1,186	3,161	-62%	-	-	-	-	1,186	4,438	30,202
2	Now You See Me	202	404	164	770	1,085	-29%	-	-	-	-	770	1,694	2,464
	Total	8,708	8,794	7,048	24,548			-	-	9,025	6,531	40,105		107,083

Lemoore, CA

CCL - Lemoore Cinemas - Lemoore, CA

1 *	Despicable Me 2	7,499	7,024	5,306	19,829	-	-	-	10,160	5,874	35,863	-	35,863
2	Heat, The	1,921	2,289	2,178	6,388	12,878	-50%	-	-	-	6,388	18,466	24,854
1 *	Lone Ranger, The	2,300	1,978	1,917	6,195	-	-	-	1,978	2,316	10,489	-	10,489
3	World War Z	1,346	1,246	1,443	4,035	6,379	-36%	-	-	-	4,035	9,821	41,419
3	Monsters University	1,045	1,244	1,150	3,439	8,220	-58%	-	-	-	3,439	12,365	51,475
4	Man Of Steel	948	673	810	2,431	5,310	-54%	-	-	-	2,431	6,834	62,207
2	White House Down	561	877	548	1,986	5,556	-64%	-	-	-	1,986	7,375	9,361
4 *	This Is The End	470	448	418	1,336	2,545	-47%	-	-	-	1,336	4,184	21,404
	Total	16,090	15,779	13,770	45,639		-	-	12,138	8,190	65,967		257,072

Visalia, CA

REG - Sequoia Mall 12 - Visalia, CA

1 *	Despicable Me 2	14,287	14,490	12,711	41,488	-	-	-	17,406	10,722	69,616	-	69,616
3	Monsters University	3,151	3,686	3,190	10,027	26,682	-62%	-	-	-	10,027	38,484	115,828
1 *	Now You See Me	335	659	532	1,526	-	-	-	238	182	1,946	-	1,946
3	Croods, The	530	472	454	1,456	2,325	-37%	-	-	-	1,456	4,077	106,950
1 *	Hangover 3, The	382	439	555	1,376	-	-	-	120	248	1,744	-	1,744
7	Epic	334	491	383	1,208	-	-	-	-	-	1,208	679	45,416
2	Fast & Furious 6	402	373	288	1,063	2,617	-59%	-	-	-	1,063	3,261	4,324
3	Oblivion	244	300	368	912	1,098	-16%	-	-	-	912	1,788	8,751
1 *	Pain And Gain	262	341	296	899	-	-	-	75	116	1,090	-	1,090
7	GI Joe: Retaliation	135	169	146	450	867	-48%	-	-	-	450	1,321	12,476
8	Olympus Has Fallen	90	49	161	300	746	-59%	-	-	-	300	1,233	11,316
	Total	20,152	21,469	19,084	60,705		-	-	17,839	11,268	89,812		379,457

REG - Signature Stadium 10 - Visalia, CA

1 * Lone Ranger, The	5,694	5,217	4,329	15,240	-	-	-	3,920	4,976	24,136	-	24,136	
2 Heat, The	5,596	5,250	4,026	14,872	23,508	-36%	-	-	-	14,872	34,821	49,693	
3 World War Z	4,049	4,248	2,865	11,162	14,149	-21%	-	-	-	11,162	22,407	77,165	
4 Man Of Steel	1,712	2,195	1,253	5,160	8,684	-40%	-	-	-	5,160	13,739	104,767	
4 * This Is The End	1,845	1,413	1,419	4,677	4,400	6%	-	-	844	638	6,159	7,667	42,356
2 White House Down	1,472	1,848	1,326	4,646	9,193	-49%	-	-	-	-	4,646	13,231	17,877
Total	20,368	20,171	15,218	55,757			-	-	4,764	5,614	66,135		315,994

Santa Cruz, CA

Copyright 2013 Rentrak Corporation

Data valid as of: 07/08/2013

denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	WEEKEND GROSS	LAST WEEKEND GROSS	%	MON	TUE	WED	THU	THIS WEEK TOTAL	LAST WEEK GROSS	CUME GROSS
REG - Santa Cruz 9 - Santa Cruz, CA													
1* Despicable Me 2	9,191	11,020	7,411	27,622	-		-	-	10,274	6,758	44,654	-	44,654
1* Lone Ranger, The	4,174	4,038	2,912	11,124	-		-	-	3,150	3,030	17,304	-	17,304
3 World War Z	2,254	2,320	1,200	5,774	9,689	-40%	-	-	-	-	5,774	14,446	56,053
4 Man Of Steel	1,326	1,774	1,080	4,180	5,981	-30%	-	-	-	-	4,180	9,562	67,601
2 White House Down	1,272	1,568	1,218	4,058	5,958	-31%	-	-	-	-	4,058	9,555	13,613
6 Now You See Me	1,152	1,089	860	3,101	3,544	-12%	-	-	-	-	3,101	6,091	46,035
8* Star Trek Into Darkness	1,014	1,034	784	2,832	3,187	-11%	-	-	-	732	3,564	5,344	127,805
Total	20,383	22,843	15,465	58,691			-	-	13,424	10,520	82,635		373,065
REG - Riverfront Twin - Santa Cruz, CA													
2 Heat, The	2,586	3,128	2,136	7,850	10,035	-21%	-	-	-	-	7,850	17,024	24,874
4* This Is The End	1,965	2,218	1,612	5,795	4,217	37%	-	-	1,122	878	7,795	8,355	57,473
Total	4,551	5,346	3,748	13,645			-	-	1,122	878	15,645		82,347
NICK - Del Mar 3 - Santa Cruz, CA													
1 Storm Surfers 3D	1,652	1,892	2,084	5,628	-		-	-	-	-	5,628	-	5,628
3 Monsters University	1,492	1,724	1,486	4,702	10,504	-55%	-	-	-	-	4,702	16,700	60,766
1 Kings Of Summer, The	542	559	370	1,470	-		-	-	-	-	1,470	-	1,470
3 Bling Ring, The	294	318	488	1,100	2,722	-59%	-	-	-	-	1,100	4,635	13,648
Total	3,980	4,493	4,428	12,900			-	-	-	-	12,900		81,512
NICK - Nickelodeon 4 - Santa Cruz, CA													
4 Before Midnight	1,072	1,110	756	2,939	3,368	-12%	-	-	-	-	2,939	5,466	20,612
1 20 Feet From Stardom	820	1,160	869	2,849	-		-	-	-	-	2,849	-	2,849
1 Unfinished Song	741	1,255	772	2,768	-		-	-	-	-	2,768	-	2,768
3 Much Ado About Nothing	1,000	849	628	2,478	3,056	-18%	-	-	-	-	2,478	5,426	12,867
1 Fill The Void	335	458	283	1,076	-		-	-	-	-	1,076	-	1,076
Total	3,968	4,832	3,308	12,110			-	-	-	-	12,110		40,172
NICK - Aptos Twin - Aptos, CA													
1* Despicable Me 2	4,292	3,996	2,050	10,337	-		-	-	4,028	2,398	16,764	-	16,764
3 Monsters University	1,208	1,125	1,056	3,388	5,100	-33%	-	-	-	-	3,388	7,828	28,149
Total	5,500	5,121	3,106	13,725			-	-	4,028	2,398	20,152		44,913

Monterey/Salinas, CA

CNMK - Monterey Cinemas 14 + XD - Monterey, CA

1* Despicable Me 2	18,805	19,220	14,889	52,914	-		-	-	19,505	15,643	88,062	-	88,062
1* Lone Ranger, The	7,458	7,362	4,339	19,159	-		-	-	7,445	5,731	32,335	-	32,335
2 Heat, The	5,568	5,864	4,222	15,654	23,906	-34%	-	-	-	-	15,654	37,501	53,155
3 Monsters University	2,975	3,597	2,230	8,802	19,940	-55%	-	-	-	-	8,802	29,926	108,548
3 World War Z	2,519	2,749	2,186	7,454	16,067	-53%	-	-	-	-	7,454	23,526	92,790
2 White House Down	2,162	2,029	1,937	6,128	15,383	-60%	-	-	-	-	6,128	21,054	27,182
4 Man Of Steel	1,508	2,022	1,807	5,337	7,137	-25%	-	-	-	-	5,337	11,728	135,033
4* This Is The End	1,674	1,942	1,522	5,138	5,597	-8%	-	-	836	941	6,915	8,836	67,378
6 Now You See Me	1,171	1,088	382	2,640	3,378	-21%	-	-	-	-	2,640	5,104	74,512
1* Grease (Digitally Enhanced	-	-	441	441	-		-	-	-	-	441	-	441
Total	43,840	45,873	33,955	123,667			-	-	27,786	22,315	173,768		679,436

ARCE - Osio Plaza 6 - Monterey, CA

2 Kings Of Summer, The	675	588	416	1,680	1,281	31%	-	-	-	-	1,680	2,454	4,134
2 Iceman ,The	668	502	407	1,576	1,458	8%	-	-	-	-	1,576	2,665	4,242
4 Before Midnight	495	624	448	1,567	1,228	27%	-	-	-	-	1,567	2,404	12,300
1 Fill The Void	533	517	370	1,420	-		-	-	-	-	1,420	-	1,420
3 Much Ado About Nothing	388	638	278	1,304	1,499	-13%	-	-	-	-	1,304	2,600	7,689
1 Just Like A Woman	231	127	163	521	-		-	-	-	-	521	-	521

Copyright 2013 Rentrak Corporation

Data valid as of: 07/08/2013

denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK	LAST WKEND				GROSS	%	MON	TUE	WED	THU	THIS	LAST	CUME
	FRI	SAT	SUN	GROSS							WEEK	WEEK	
Total	2,990	2,996	2,082	8,068			-	-	-	-	8,068		30,306
TMKO - Lighthouse 4 - Pacific Grove, CA													
1* Despicable Me 2	1,912	1,618	1,227	4,756	-		-	-	1,051	1,260	7,068	-	7,068
1* Lone Ranger, The	1,002	1,158	522	2,681	-		-	-	1,002	1,072	4,755	-	4,755
2 White House Down	498	710	340	1,550	2,013	-23%	-	-	-	-	1,550	3,914	5,464
3 World War Z	568	696	240	1,504	1,547	-2%	-	-	-	-	1,504	3,105	8,329
Total	3,980	4,182	2,329	10,491			-	-	2,053	2,332	14,877		25,616
CNMK - Salinas Northridge 14 - Salinas, CA													
1* Despicable Me 2	19,749	19,816	20,702	60,266	-		-	-	22,886	14,639	97,792	-	97,792
1* Lone Ranger, The	3,364	3,713	3,325	10,402	-		-	-	3,024	3,475	16,901	-	16,901
3 Monsters University	2,445	3,097	2,538	8,080	19,591	-58%	-	-	-	-	8,080	26,314	109,037
2 White House Down	1,600	1,765	2,446	5,810	13,369	-56%	-	-	-	-	5,810	17,980	23,790
2 Heat, The	1,719	2,138	1,928	5,786	12,776	-54%	-	-	-	-	5,786	18,781	24,566
3 World War Z	1,691	2,203	1,816	5,710	13,036	-56%	-	-	-	-	5,710	17,100	70,410
1* Kevin Hart: Let Me Explain	1,440	1,538	1,898	4,876	-		-	-	2,216	895	7,986	-	7,986
4 Man Of Steel	1,048	935	1,006	2,989	3,165	-5%	-	-	-	-	2,989	5,106	73,839
4* This Is The End	978	608	888	2,474	2,392	3%	-	-	375	536	3,385	3,881	34,410
7 Fast & Furious 6	124	469	290	883	1,977	-55%	-	-	-	-	883	2,226	157,987
Total	34,158	36,282	36,837	107,276			-	-	28,501	19,545	155,322		616,718
TSU - Maya Cinema 14 - Salinas, CA													
1* Despicable Me 2	9,879	11,110	10,756	31,744	-		-	-	13,546	7,850	53,140	-	53,140
2 Heat, The	2,656	3,291	2,514	8,462	10,955	-22%	-	-	-	-	8,462	17,279	25,740
1* Lone Ranger, The	2,670	2,882	2,530	8,082	-		-	-	2,637	2,419	13,138	-	13,138
3 World War Z	2,170	2,872	2,476	7,518	9,390	-19%	-	-	-	-	7,518	15,693	60,872
3 Monsters University	1,662	1,439	1,638	4,740	12,246	-61%	-	-	-	-	4,740	18,854	82,876
2 White House Down	1,445	1,613	1,366	4,424	7,104	-37%	-	-	-	-	4,424	9,924	14,348
4 Man Of Steel	720	880	418	2,018	5,164	-60%	-	-	-	-	2,018	7,328	83,559
1* Kevin Hart: Let Me Explain	620	526	625	1,770	-		-	-	1,678	516	3,965	-	3,965
4* This Is The End	276	437	43	756	2,649	-71%	-	-	-	-	756	4,852	27,332
Total	22,098	25,050	22,366	69,514			-	-	17,861	10,785	98,161		364,970

Mt Shasta, CA

CTRN - Mount Shasta Cinemas - Mount Shasta, CA

1* Despicable Me 2	1,929	2,328	1,403	5,660	-		-	-	1,955	1,268	8,883	-	8,883
1* Lone Ranger, The	1,459	1,056	1,023	3,538	-		-	-	1,296	896	5,729	-	5,729
2 Heat, The	755	731	468	1,954	1,931	1%	-	-	-	-	1,954	3,816	5,770
3 Monsters University	549	560	386	1,495	1,528	-2%	-	-	-	-	1,495	3,109	13,566
3 World War Z	342	429	334	1,104	1,329	-16%	-	-	-	-	1,104	2,280	9,321
2 White House Down	230	416	265	911	1,190	-23%	-	-	-	-	911	2,440	3,352
Total	5,264	5,520	3,879	14,662			-	-	3,251	2,164	20,076		46,621

Redding, CA

CNMK - Redding 14 + XD - Redding, CA

1* Despicable Me 2	10,807	10,018	7,587	28,412	-		-	-	15,009	10,230	53,651	-	53,651
1* Lone Ranger, The	6,846	6,849	5,322	19,016	-		-	-	7,432	6,841	33,290	-	33,290
2 Heat, The	4,172	4,496	2,698	11,366	18,932	-39%	-	-	-	-	11,366	30,965	42,331
3 World War Z	2,262	1,847	1,930	6,039	12,756	-52%	-	-	-	-	6,039	20,421	77,155
3 Monsters University	2,533	1,731	1,507	5,771	13,710	-57%	-	-	-	-	5,771	22,908	78,406
2 White House Down	1,546	1,474	1,132	4,152	10,660	-61%	-	-	-	-	4,152	15,638	19,790
4 Man Of Steel	1,276	1,390	1,070	3,736	7,394	-49%	-	-	-	-	3,736	12,256	97,618
4* This Is The End	534	378	286	1,198	2,842	-57%	-	-	207	389	1,794	5,173	31,018

Copyright 2013 Rentrak Corporation

Data valid as of: 07/08/2013

denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK		FRI	SAT	SUN	LAST WKEND		%	MON	TUE	WED	THU	THIS WEEK	LAST WEEK	CUME
					GROSS	GROSS						TOTAL	GROSS	
CNMK - Redding 14 + XD - Redding, CA (continued)														
6	Now You See Me	438	324	338	1,100	2,728	-59%	-	-	-	-	1,100	4,372	50,857
1	* Grease (Digitally Enhanced	-	-	261	261	-		-	-	-	-	261	-	261
	Total	30,414	28,507	22,131	81,051			-	-	22,648	17,460	121,160		484,377
CNMK - Cinemark Movies 8 - Redding, CA														
2	Epic	913	727	600	2,240	3,334	-32%	-	-	-	-	2,240	6,480	8,720
1	After Earth	638	592	476	1,706	-		-	-	-	-	1,706	-	1,706
1	Hangover 3, The	444	394	348	1,186	-		-	-	-	-	1,186	-	1,186
2	Internship, The	399	351	340	1,090	1,482	-26%	-	-	-	-	1,090	2,761	3,850
5	Croods, The	330	350	236	916	1,439	-36%	-	-	-	-	916	3,022	18,256
3	Oblivion	316	338	255	909	1,163	-21%	-	-	-	-	909	2,108	5,731
1	Pain And Gain	200	208	90	498	-		-	-	-	-	498	-	498
4	42	135	169	140	444	776	-42%	-	-	-	-	444	1,360	4,587
	Total	3,375	3,129	2,485	8,989			-	-	-	-	8,989		44,534

Anderson, CA

RFB - Valley 11 Cinemas - Anderson, CA

1*	Despicable Me 2	2,778	2,302	-	5,080	-		-	-	2,383	2,169	9,632	-	9,632
1*	Lone Ranger, The	1,828	1,726	-	3,554	-		-	-	1,915	2,234	7,703	-	7,703
2	Heat, The	1,136	1,045	-	2,181	4,922	-34%	-	-	-	-	2,181	8,263	10,444
3	World War Z	633	589	-	1,222	2,328	-20%	-	-	-	-	1,222	4,063	13,941
3	Monsters University	600	479	-	1,079	3,150	-40%	-	-	-	-	1,079	5,503	18,534
2	White House Down	387	517	-	904	1,984	-39%	-	-	-	-	904	3,313	4,217
4	Man Of Steel	410	288	-	698	1,382	-24%	-	-	-	-	698	2,585	21,724
1	Much Ado About Nothing	212	189	-	401	-		-	-	-	-	401	-	401
	Total	7,984	7,135	-	15,119			-	-	4,298	4,403	23,820		86,596

Quincy, CA

THT - Town Hall Theater - Quincy, CA

1	Man Of Steel	521	317	832	1,670	-		-	-	-	-	1,670	-	1,670
	Total	521	317	832	1,670			-	-	-	-	1,670		1,670

Chico, CA

CNMK - Tinseltown 14 - Chico, CA

1*	Despicable Me 2	14,016	13,236	11,486	38,738	-		-	-	19,185	13,420	71,343	-	71,343
1*	Lone Ranger, The	5,893	5,411	4,936	16,240	-		-	-	5,941	7,228	29,410	-	29,410
2	Heat, The	4,678	4,281	3,962	12,920	19,199	-32%	-	-	-	-	12,920	35,209	48,130
3	Monsters University	2,376	2,693	2,226	7,294	20,575	-64%	-	-	-	-	7,294	32,606	103,628
3	World War Z	2,549	2,229	1,934	6,712	14,422	-53%	-	-	-	-	6,712	22,749	81,696
2	White House Down	1,325	1,827	1,321	4,473	10,602	-57%	-	-	-	-	4,473	16,857	21,330
4	Man Of Steel	1,443	1,288	1,274	4,004	7,556	-47%	-	-	-	-	4,004	12,573	94,806
4*	This Is The End	1,362	1,296	910	3,568	4,797	-25%	-	-	1,110	1,095	5,773	8,763	57,667
6	Now You See Me	110	121	88	319	3,268	-90%	-	-	-	-	319	5,274	58,792
	Total	33,752	32,382	28,137	94,268			-	-	26,236	21,743	142,248		566,802

PE - El Rey Theatre - Chico, CA

		-	-	-	-	-		-	-	-	-	-	-	-
	Total	-	-	-	-	-		-	-	-	-	-	-	-

ALMO - Paradise 7 - Paradise, CA

1*	Lone Ranger, The	1,839	1,927	1,672	5,438	-		-	-	2,146	2,873	10,457	-	10,457
1*	Despicable Me 2	1,425	1,748	1,681	4,854	-		-	-	2,807	2,332	9,993	-	9,993
2	Heat, The	1,092	879	760	2,731	5,320	-48%	-	-	-	-	2,731	8,754	11,485

Copyright 2013 Rentrak Corporation

Data valid as of: 07/08/2013

denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK		FRI	SAT	SUN	LAST WKEND		%	MON	TUE	WED	THU	THIS WEEK	LAST WEEK	CUME
					GROSS	GROSS						TOTAL	GROSS	
ALMO - Paradise 7 - Paradise, CA (continued)														
2	White House Down	434	264	411	1,109	2,575	-56%	-	-	-	-	1,109	3,807	4,916
3	Monsters University	445	374	238	1,057	3,528	-70%	-	-	-	-	1,057	5,338	14,924
4	Man Of Steel	292	340	332	964	1,601	-39%	-	-	-	-	964	2,528	20,953
3	World War Z	477	240	207	924	2,725	-66%	-	-	-	-	924	4,387	15,829
	Total	6,004	5,772	5,301	17,077			-	-	4,953	5,205	27,235		88,557

Oroville, CA

CONT - Feather River 6 - Oroville, CA

1* Despicable Me 2	3,192	2,902	2,354	8,446	-		-	-	4,740	2,402	15,590	-	15,590
1* Lone Ranger, The	2,217	1,714	1,290	5,221	-		-	-	2,198	2,484	9,903	-	9,903
2 Heat, The	1,274	1,127	904	3,304	5,445	-39%	-	-	-	-	3,304	9,379	12,684
3 World War Z	542	689	466	1,698	3,003	-43%	-	-	-	-	1,698	5,510	21,961
3 Monsters University	502	490	411	1,402	4,270	-67%	-	-	-	-	1,402	7,247	24,259
2 White House Down	337	524	488	1,348	3,418	-60%	-	-	-	-	1,348	5,346	6,694
4 Man Of Steel	259	370	256	885	1,718	-48%	-	-	-	-	885	3,443	28,572
4* This Is The End	162	144	150	456	723	-36%	-	-	-	-	456	1,748	10,914
Total	8,485	7,960	6,319	22,760			-	-	6,938	4,886	34,586		130,577

Crescent City, CA

CTRN - Crescent City Cinema - Crescent City, CA

1* Despicable Me 2	1,795	2,083	1,372	5,250	-		-	-	1,811	448	7,508	-	7,508
1* Lone Ranger, The	1,024	984	662	2,670	-		-	-	1,256	482	4,408	-	4,408
2 Heat, The	622	1,082	492	2,196	2,976	-26%	-	-	-	-	2,196	4,654	6,850
3 World War Z	621	382	449	1,452	1,557	-6%	-	-	-	-	1,452	2,698	11,520
3 Monsters University	265	306	450	1,020	1,902	-46%	-	-	-	-	1,020	3,480	12,463
2 White House Down	236	318	234	788	1,094	-27%	-	-	-	-	788	1,702	2,490
4 Man Of Steel	94	180	172	445	521	-14%	-	-	-	-	445	1,141	13,788
6 Now You See Me	96	124	218	437	450	-2%	-	-	-	-	437	732	7,521
4* This Is The End	188	104	106	398	370	7%	-	-	46	24	468	652	4,827
Total	4,941	5,563	4,155	14,656			-	-	3,113	954	18,722		71,375

McKinleyville, CA

CTRN - Mill Creek Cinema - McKinleyville, CA

1* Despicable Me 2	2,332	2,131	1,779	6,242	-		-	-	2,846	1,338	10,426	-	10,426
1* Lone Ranger, The	1,060	1,228	1,154	3,443	-		-	-	879	1,148	5,470	-	5,470
2 Heat, The	641	982	855	2,478	3,902	-36%	-	-	-	-	2,478	6,202	8,680
3 World War Z	660	745	620	2,025	2,329	-13%	-	-	-	-	2,025	3,673	16,014
4 Man Of Steel	395	516	272	1,182	1,363	-13%	-	-	-	-	1,182	2,244	22,212
3 Monsters University	284	460	417	1,160	2,886	-59%	-	-	-	-	1,160	4,808	17,099
2 White House Down	226	286	212	722	1,754	-58%	-	-	-	-	722	2,420	3,142
4* This Is The End	145	326	135	605	1,047	-42%	-	-	359	26	990	2,074	14,657
Total	5,743	6,674	5,444	17,857			-	-	4,084	2,512	24,453		97,700

Eureka, CA

CTRN - Minor 3 - Arcata, CA

1* Lone Ranger, The	-	-	399	399	-		-	-	602	326	1,327	-	1,327
1* Despicable Me 2	-	-	282	282	-		-	-	329	297	908	-	908
3 World War Z	-	-	148	148	1,262	-70%	-	-	-	-	148	2,394	7,519
Total	-	-	829	829			-	-	931	623	2,383		9,754

Copyright 2013 Rentrak Corporation

Data valid as of: 07/08/2013

denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	LAST WKEND			%	MON	TUE	WED	THU	THIS	LAST	CUME
				GROSS	GROSS	GROSS						WEEK	WEEK	
												Willits, CA	TOTAL	
CONT - Noyo 3 - Willits, CA														
1 * Despicable Me 2	1,770	1,260	1,088	4,117	-		-	-	1,896	1,214	7,228	-	7,228	
1 * Lone Ranger, The	984	708	906	2,598	-		-	-	950	946	4,494	-	4,494	
3 World War Z	448	410	256	1,114	1,540	-27%	-	-	-	-	1,114	2,278	8,518	
Total	3,202	2,378	2,250	7,829			-	-	2,846	2,160	12,836		20,240	

Ukiah, CA

REG - Ukiah 6 - Ukiah, CA

1* Despicable Me 2	4,981	4,161	3,879	13,021	-		-	-	6,643	4,796	24,460	-	24,460
1* Lone Ranger, The	1,738	1,946	1,254	4,938	-		-	-	2,236	2,292	9,466	-	9,466
2 Heat, The	1,284	1,599	1,317	4,200	7,188	-41%	-	-	-	-	4,200	12,054	16,254
3 World War Z	953	788	842	2,583	4,742	-45%	-	-	-	-	2,583	8,036	23,522
3 Monsters University	609	836	746	2,191	5,518	-60%	-	-	-	-	2,191	8,907	32,692
2 White House Down	710	630	636	1,976	3,092	-36%	-	-	-	-	1,976	4,823	6,799
Total	10,275	9,960	8,674	28,909			-	-	8,879	7,088	44,876		113,193

Eureka, CA

CTRN - Broadway Cinema - Eureka, CA

1* Despicable Me 2	4,049	3,708	2,760	10,516	-		-	-	4,530	2,262	17,308	-	17,308
1* Lone Ranger, The	2,203	2,152	1,508	5,862	-		-	-	2,010	1,886	9,758	-	9,758
2 Heat, The	1,572	1,290	1,196	4,058	6,046	-32%	-	-	-	-	4,058	10,083	14,140
3 World War Z	1,194	1,380	1,108	3,681	4,803	-23%	-	-	-	-	3,681	7,839	32,786
3 Monsters University	848	647	744	2,239	4,466	-49%	-	-	-	-	2,239	7,447	26,644
2 White House Down	727	630	490	1,846	2,409	-23%	-	-	-	-	1,846	3,646	5,492
4 Man Of Steel	426	636	627	1,689	2,240	-24%	-	-	-	-	1,689	3,867	35,294
4* This Is The End	237	289	351	877	1,796	-51%	-	-	214	45	1,135	3,454	17,837
6 Now You See Me	171	192	187	550	937	-41%	-	-	-	-	550	1,504	18,363
Total	11,427	10,924	8,971	31,318			-	-	6,754	4,193	42,264		177,622

ACTA - Arcata - Arcata, CA

	-	-	-	-	-		-	-	-	-	-	-	-
Total	-	-	-	-	-		-	-	-	-	-	-	-

Lakeport, CA

ALMO - Lakeport 5 - Lakeport, CA

1* Despicable Me 2	3,741	2,368	2,206	8,315	-		-	-	3,873	2,783	14,971	-	14,971
1* Lone Ranger, The	2,359	2,237	1,947	6,543	-		-	-	3,479	2,564	12,586	-	12,586
2 Heat, The	2,069	1,452	1,376	4,897	6,344	-22%	-	-	-	-	4,897	11,432	16,329
3 World War Z	661	714	889	2,264	4,047	-44%	-	-	-	-	2,264	6,698	21,753
3 Monsters University	637	696	512	1,845	3,933	-53%	-	-	-	-	1,845	6,951	24,562
Total	9,467	7,467	6,930	23,864			-	-	7,352	5,347	36,563		90,201

ALMO - Lakeport Auto Movies DI - Lakeport, CA

1* Man Of Steel	1,954	1,894	-	3,848	-		-	-	1,164	585	5,597	-	5,597
2 White House Down	1,954	1,894	-	3,848	3,955	35%	-	-	-	-	3,848	5,454	9,302
Total	3,908	3,788	-	7,696			-	-	1,164	585	9,445		14,899

Auburn, CA

REG - Auburn Stadium 10 - Auburn, CA

1* Despicable Me 2	7,365	6,786	4,140	18,291	-		-	-	8,693	5,454	32,438	-	32,438
1* Lone Ranger, The	4,561	5,014	4,012	13,587	-		-	-	5,134	5,554	24,275	-	24,275
2 Heat, The	2,825	2,593	2,155	7,573	10,527	-28%	-	-	-	-	7,573	20,173	27,746

Copyright 2013 Rentrak Corporation

Data valid as of: 07/08/2013

denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	LAST		%	MON	TUE	WED	THU	THIS	LAST	CUME
				WEEKEND	WEEKEND						WEEK	WEEK	
				GROSS	GROSS						TOTAL	GROSS	GROSS
REG - Auburn Stadium 10 - Auburn, CA (continued)													
3 World War Z	1,219	1,854	1,384	4,457	7,833	-43%	-	-	-	-	4,457	14,526	44,949
3 Monsters University	1,188	1,164	1,074	3,426	9,712	-64%	-	-	-	-	3,426	19,149	54,897
2 White House Down	574	1,500	880	2,954	4,767	-38%	-	-	-	-	2,954	8,503	11,457
4 Man Of Steel	923	693	836	2,452	4,057	-39%	-	-	-	-	2,452	7,939	55,060
4* This Is The End	669	649	562	1,880	2,613	-28%	-	-	400	593	2,873	4,039	23,394
Total	19,324	20,253	15,043	54,620			-	-	14,227	11,601	80,448		274,216

Placerville, CA

REG - Placerville 8 - Placerville, CA

1* Despicable Me 2	3,349	3,130	2,827	9,306	-		-	-	6,151	4,353	19,810	-	19,810
1* Lone Ranger, The	2,480	2,030	1,922	6,432	-		-	-	3,010	3,656	13,098	-	13,098
2 Heat, The	1,542	1,736	1,266	4,544	6,704	-32%	-	-	-	-	4,544	12,831	17,375
3 World War Z	777	1,013	634	2,424	2,901	-16%	-	-	-	-	2,424	5,015	21,553
3 Monsters University	658	581	428	1,667	5,763	-71%	-	-	-	-	1,667	10,266	32,541
4 Man Of Steel	422	720	239	1,381	1,944	-28%	-	-	-	-	1,381	3,721	26,465
2 White House Down	458	353	279	1,090	3,213	-66%	-	-	-	-	1,090	5,494	6,584
Total	9,686	9,563	7,595	26,844			-	-	9,161	8,009	44,014		137,426

Jackson, CA

REG - Jackson 4 - Jackson, CA

1* Despicable Me 2	2,415	2,151	1,618	6,184	-		-	-	2,387	2,332	10,903	-	10,903
1* Lone Ranger, The	1,848	1,756	1,811	5,415	-		-	-	1,903	2,520	9,838	-	9,838
2 Heat, The	1,182	988	740	2,910	4,691	-37%	-	-	-	-	2,910	8,363	11,273
2 White House Down	522	618	372	1,512	1,975	-23%	-	-	-	-	1,512	3,580	5,092
Total	5,967	5,513	4,541	16,021			-	-	4,290	4,852	25,163		37,106

Sonora, CA

REG - Sonora Stadium 10 - Sonora, CA

1* Despicable Me 2	6,136	4,462	4,262	14,860	-		-	-	6,119	4,959	25,938	-	25,938
1* Lone Ranger, The	3,919	3,085	3,356	10,360	-		-	-	3,901	4,982	19,243	-	19,243
2 Heat, The	2,201	2,167	2,321	6,689	10,279	-34%	-	-	-	-	6,689	19,498	26,187
3 World War Z	1,458	656	998	3,112	4,551	-31%	-	-	-	-	3,112	8,557	27,450
3 Monsters University	1,180	682	543	2,405	6,845	-64%	-	-	-	-	2,405	12,463	38,109
2 White House Down	815	548	670	2,033	3,591	-43%	-	-	-	-	2,033	6,683	8,716
4 Man Of Steel	594	738	544	1,876	3,253	-42%	-	-	-	-	1,876	5,507	39,190
6 Now You See Me	635	536	460	1,631	1,662	-1%	-	-	-	-	1,631	3,224	23,484
Total	16,938	12,874	13,154	42,966			-	-	10,020	9,941	62,927		208,317

South Lake Tahoe, CA

CTRN - Heavenly Village Cinemas - South Lake Tahoe, CA

1* Despicable Me 2	11,972	6,138	5,233	23,344	-		-	-	10,691	4,635	38,670	-	38,670
2 White House Down	2,120	1,676	1,337	5,134	4,941	3%	-	-	-	-	5,134	10,208	15,342
3 Monsters University	2,244	1,546	1,160	4,949	6,906	-28%	-	-	-	-	4,949	16,073	61,192
4* This Is The End	1,508	1,233	764	3,505	2,472	41%	-	-	807	179	4,491	5,740	28,618
4 Man Of Steel	1,390	945	564	2,898	3,161	-8%	-	-	-	-	2,898	6,626	51,042
6 Now You See Me	1,224	732	672	2,628	1,776	47%	-	-	-	-	2,628	3,884	34,168
Total	20,458	12,270	9,730	42,458			-	-	11,498	4,814	58,770		229,032

South Lake Tahoe, NV

Copyright 2013 Rentrak Corporation

Data valid as of: 07/08/2013

denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	LAST		%	MON	TUE	WED	THU	THIS	LAST	CUME
				WKEND	WKEND						WEEK	WEEK	
				GROSS	GROSS						TOTAL	GROSS	GROSS
REG - Horizon Stadium 8 - Stateline, NV													
1* Lone Ranger, The	3,912	2,351	1,922	8,185	-		-	-	4,442	2,082	14,709	-	14,709
2 Heat, The	2,588	1,759	1,131	5,478	5,740	-4%	-	-	-	-	5,478	11,701	17,179
3 World War Z	2,118	1,524	956	4,598	5,588	-17%	-	-	-	-	4,598	9,969	35,887
4 Iron Man 3	354	311	177	842	254	231%	-	-	-	-	842	951	4,709
7* Hangover 3, The	108	436	78	622	629	-1%	-	-	-	138	760	1,294	26,341
5 Purge, The	98	187	46	331	362	-8%	-	-	-	-	331	628	10,837
Total	9,178	6,568	4,310	20,056			-	-	4,442	2,220	26,718		109,662

No Lake Tahoe , CA

CONT - Village Cinemas 2 - Truckee, CA

1* Despicable Me 2	1,526	2,188	2,097	5,812	-		-	-	1,592	914	8,317	-	8,317
3 World War Z	641	580	481	1,703	-		-	-	-	-	1,703	477	7,624
Total	2,167	2,768	2,578	7,515			-	-	1,592	914	10,020		15,941

Reno, NV

CNMK - Reno Parklane 16 - Reno, NV

1* Despicable Me 2	10,531	9,966	-	20,497	-		-	-	13,890	10,556	44,943	-	44,943
1* Lone Ranger, The	4,909	4,376	-	9,285	-		-	-	3,722	5,571	18,578	-	18,578
2 Heat, The	3,126	2,979	-	6,105	13,731	-38%	-	-	-	-	6,105	23,080	29,185
3 World War Z	1,816	2,413	-	4,229	12,279	-48%	-	-	-	-	4,229	18,995	67,499
1* Kevin Hart: Let Me Explain	1,952	2,137	-	4,089	-		-	-	3,232	1,307	8,628	-	8,628
3 Monsters University	2,015	1,942	-	3,957	14,334	-57%	-	-	-	-	3,957	22,880	79,006
1 Four Sisters And A Wedding	1,272	2,214	-	3,486	-		-	-	-	-	3,486	-	3,486
2 White House Down	1,555	1,674	-	3,229	9,274	-53%	-	-	-	-	3,229	14,443	17,672
4 Man Of Steel	1,052	792	-	1,844	5,960	-54%	-	-	-	-	1,844	9,179	78,004
4* This Is The End	397	195	-	592	2,236	-59%	-	-	520	828	1,940	4,765	39,173
8* Star Trek Into Darkness	161	178	-	339	1,947	-70%	-	-	-	161	500	3,013	81,758
Total	28,786	28,866	-	57,652			-	-	21,364	18,423	97,439		467,932

CNMK - Summit Sierra 16 - Reno, NV

1* Despicable Me 2	10,657	10,146	8,440	29,243	-		-	-	12,483	11,364	53,090	-	53,090
1* Lone Ranger, The	5,655	4,788	4,162	14,604	-		-	-	5,366	6,445	26,416	-	26,416
2 Heat, The	3,373	3,819	2,807	9,999	16,609	-39%	-	-	-	-	9,999	26,242	36,241
3 World War Z	1,605	1,966	1,618	5,189	10,144	-48%	-	-	-	-	5,189	15,560	58,046
3 Monsters University	2,113	1,467	1,443	5,023	14,356	-65%	-	-	-	-	5,023	23,289	79,056
2 White House Down	1,657	1,693	1,264	4,614	8,445	-45%	-	-	-	-	4,614	13,344	17,958
4 Man Of Steel	980	1,003	768	2,751	5,461	-49%	-	-	-	-	2,751	8,021	83,519
4* This Is The End	962	1,037	497	2,496	2,824	-11%	-	-	328	610	3,434	4,260	30,454
8* Star Trek Into Darkness	711	687	632	2,030	1,906	6%	-	-	-	623	2,653	2,681	97,255
6 Now You See Me	451	544	134	1,129	1,660	-31%	-	-	-	-	1,129	2,867	43,141
1* Grease (Digitally Enhanced)	-	-	348	348	-		-	-	-	-	348	-	348
Total	28,164	27,150	22,113	77,426			-	-	18,177	19,042	114,646		525,524

CNMK - Reno Riverside 12 - Reno, NV

1* Despicable Me 2	6,202	5,395	5,456	17,052	-		-	-	7,934	6,133	31,120	-	31,120
1* Lone Ranger, The	2,812	3,159	2,983	8,954	-		-	-	3,534	3,722	16,210	-	16,210
3 World War Z	2,216	2,044	1,935	6,195	8,238	-24%	-	-	-	-	6,195	14,452	50,208
2 Heat, The	2,281	2,056	1,678	6,014	8,508	-29%	-	-	-	-	6,014	14,348	20,362
4* This Is The End	1,567	1,437	1,304	4,308	3,536	21%	-	-	696	694	5,698	6,721	37,588
3 Monsters University	1,302	1,168	1,018	3,488	5,155	-32%	-	-	-	-	3,488	8,617	31,846
4 Man Of Steel	886	1,159	790	2,836	5,170	-45%	-	-	-	-	2,836	7,784	51,556
2 White House Down	787	939	823	2,549	4,111	-38%	-	-	-	-	2,549	6,803	9,352

Copyright 2013 Rentrak Corporation

Data valid as of: 07/08/2013

denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	LAST		%	MON	TUE	WED	THU	THIS	LAST	CUME
				WEEKEND	WEEKEND						WEEK	WEEK	
				GROSS	GROSS						TOTAL	GROSS	GROSS
CNMK - Reno Riverside 12 - Reno, NV (continued)													
6 Now You See Me	748	818	790	2,356	2,337	0%	-	-	-	-	2,356	4,146	40,176
8* Star Trek Into Darkness	410	378	288	1,076	1,893	-43%	-	-	-	364	1,440	2,767	75,029
3 Much Ado About Nothing	220	313	265	798	1,423	-43%	-	-	-	-	798	2,196	6,367
Total	19,431	18,866	17,330	55,626			-	-	12,164	10,913	78,704		369,814
CNMK - Sparks 14 + XD - Sparks, NV													
1* Despicable Me 2	16,140	14,695	13,011	43,846	-		-	-	19,807	18,939	82,592	-	82,592
1* Lone Ranger, The	7,406	6,517	5,999	19,922	-		-	-	7,159	8,300	35,381	-	35,381
2 Heat, The	4,755	4,402	3,396	12,554	18,698	-32%	-	-	-	-	12,554	31,001	43,554
3 World War Z	2,921	3,296	2,431	8,648	16,097	-46%	-	-	-	-	8,648	24,501	91,220
3 Monsters University	2,863	2,234	2,067	7,164	21,467	-66%	-	-	-	-	7,164	34,363	116,331
2 White House Down	1,841	1,855	1,174	4,870	13,028	-62%	-	-	-	-	4,870	18,828	23,698
4 Man Of Steel	1,572	1,227	1,036	3,834	7,121	-46%	-	-	-	-	3,834	11,380	113,612
6 Now You See Me	401	521	397	1,319	2,661	-50%	-	-	-	-	1,319	4,389	51,581
4* This Is The End	289	269	379	937	3,743	-74%	-	-	123	335	1,395	6,281	30,468
1* Grease (Digitally Enhanced	-	-	270	270	-		-	-	-	-	270	-	270
Total	38,188	35,016	30,160	103,364			-	-	27,089	27,574	158,027		588,707
WWDI - El Rancho 4 DI - Sparks, NV													
1* Despicable Me 2	3,629	3,641	-	7,270	-		-	-	3,647	1,459	12,376	-	12,376
4 Man Of Steel	3,629	3,641	-	7,270	3,894	145%	-	-	-	-	7,270	9,595	28,800
3 Monsters University	1,610	1,689	-	3,299	6,978	-40%	-	-	-	-	3,299	9,653	23,668
1* Lone Ranger, The	1,610	1,689	-	3,299	-		-	-	782	780	4,861	-	4,861
4* This Is The End	1,536	1,356	-	2,892	3,916	-8%	-	-	650	291	3,833	5,853	19,537
2 Heat, The	1,536	1,356	-	2,892	3,916	-8%	-	-	-	-	2,892	5,755	8,647
3 World War Z	1,103	1,692	-	2,795	3,894	-5%	-	-	-	-	2,795	5,450	15,413
2 White House Down	1,103	1,692	-	2,795	3,201	13%	-	-	-	-	2,795	4,629	7,424
Total	15,756	16,756	-	32,512			-	-	5,079	2,530	40,121		120,726

Carson City, NV

GALX - Galaxy Fandango - Carson City, NV

1* Despicable Me 2	9,656	8,684	8,086	26,426	-		-	-	11,624	8,322	46,371	-	46,371
1* Lone Ranger, The	4,791	4,661	4,570	14,022	-		-	-	4,499	4,378	22,898	-	22,898
2 Heat, The	2,652	2,437	2,024	7,113	13,921	-48%	-	-	-	-	7,113	23,172	30,285
3 World War Z	2,474	2,132	1,322	5,928	8,648	-31%	-	-	-	-	5,928	14,088	55,862
3 Monsters University	1,275	1,182	1,536	3,992	10,858	-63%	-	-	-	-	3,992	17,284	59,430
2 White House Down	1,429	1,036	940	3,406	5,590	-39%	-	-	-	-	3,406	8,860	12,266
4 Man Of Steel	820	881	588	2,289	5,148	-55%	-	-	-	-	2,289	7,465	64,736
Total	23,097	21,013	19,066	63,176			-	-	16,123	12,700	91,997		291,848

CONT - Stadium 4 Cinemas - Carson City, NV

1 Iron Man 3	255	348	201	804	-		-	-	-	-	804	-	804
1 Epic	159	276	288	723	-		-	-	-	-	723	-	723
1 Now You See Me	81	297	306	684	-		-	-	-	-	684	-	684
2 Fast & Furious 6	201	255	192	648	1,131	-42%	-	-	-	-	648	1,683	2,331
3 Star Trek Into Darkness	156	81	66	303	807	-62%	-	-	-	-	303	1,182	2,976
3 Internship, The	105	126	66	297	417	-28%	-	-	-	-	297	546	1,488
2 After Earth	90	129	69	288	423	-31%	-	-	-	-	288	681	969
2 Purge, The	24	42	87	153	157	-2%	-	-	-	-	153	438	591
Total	1,071	1,554	1,275	3,900			-	-	-	-	3,900		10,566

Minden, NV

Copyright 2013 Rentrak Corporation

Data valid as of: 07/08/2013

denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	LAST WKEND		%	MON	TUE	WED	THU	THIS	LAST	CUME
				GROSS	GROSS						WEEK	WEEK	
CTRN - Ironwood 8 - Minden, NV													
1 * Despicable Me 2	1,923	1,798	-	3,721	-		-	-	1,667	1,419	6,807	-	6,807
1 * Lone Ranger, The	1,183	1,013	-	2,196	-		-	-	1,016	1,456	4,668	-	4,668
2 Heat, The	769	775	-	1,544	2,915	-24%	-	-	-	-	1,544	4,855	6,399
3 World War Z	451	552	-	1,003	1,596	-4%	-	-	-	-	1,003	2,441	7,729
3 Monsters University	307	514	-	821	2,338	-50%	-	-	-	-	821	3,707	13,127
2 White House Down	183	317	-	500	818	-11%	-	-	-	-	500	1,520	2,020
4 Man Of Steel	249	244	-	493	524	31%	-	-	-	-	493	1,075	9,281
Total	5,065	5,213	-	10,278			-	-	2,683	2,875	15,836		50,031

Ashland, OR

CTRN - Ashland Street Cinema - Ashland, OR

1* Despicable Me 2	1,372	1,220	1,106	3,698	-		-	-	1,734	759	6,191	-	6,191
3 Monsters University	506	235	260	1,002	1,718	-41%	-	-	-	-	1,002	3,580	10,274
3 World War Z	314	282	312	908	1,613	-43%	-	-	-	-	908	2,602	9,525
2 White House Down	216	214	246	676	928	-27%	-	-	-	-	676	1,726	2,402
Total	2,408	1,951	1,924	6,284			-	-	1,734	759	8,777		28,392

CTRN - Varsity Theatre - Ashland, OR

1* Lone Ranger, The	980	1,174	1,023	3,178	-		-	-	1,256	824	5,257	-	5,257
2 Heat, The	568	834	657	2,058	2,813	-26%	-	-	-	-	2,058	4,504	6,562
4* This Is The End	394	372	384	1,150	920	25%	-	-	392	164	1,706	1,914	10,849
1 East, The	386	342	322	1,050	-		-	-	-	-	1,050	-	1,050
3 Much Ado About Nothing	284	416	343	1,042	1,204	-13%	-	-	-	-	1,042	2,254	5,086
4 Before Midnight	304	276	205	786	715	9%	-	-	-	-	786	1,208	5,624
Total	2,916	3,414	2,934	9,264			-	-	1,648	988	11,899		34,428

Klamath Falls, OR

CTRN - Pelican Cinema - Klamath Falls, OR

1* Despicable Me 2	3,478	4,442	3,356	11,276	-		-	-	5,387	2,488	19,150	-	19,150
1* Lone Ranger, The	2,426	1,794	2,296	6,517	-		-	-	2,039	1,718	10,274	-	10,274
2 Heat, The	1,114	1,384	1,188	3,684	5,034	-26%	-	-	-	-	3,684	8,020	11,705
3 World War Z	812	956	861	2,629	4,096	-35%	-	-	-	-	2,629	6,295	23,780
3 Monsters University	894	565	650	2,109	4,952	-57%	-	-	-	-	2,109	8,180	30,174
2 White House Down	508	566	388	1,463	1,661	-11%	-	-	-	-	1,463	2,909	4,372
4 Man Of Steel	354	238	260	851	1,226	-30%	-	-	-	-	851	2,313	25,793
4* This Is The End	74	178	108	360	803	-55%	-	-	182	33	575	1,860	9,830
Total	9,660	10,123	9,107	28,889			-	-	7,608	4,239	40,735		135,078

Medford, OR

CNMK - Tinseltown 15 - Medford, OR

1* Despicable Me 2	12,586	12,220	10,522	35,328	-		-	-	13,757	7,546	56,632	-	56,632
1* Lone Ranger, The	6,078	6,036	4,647	16,761	-		-	-	5,523	4,959	27,243	-	27,243
2 Heat, The	3,786	4,050	3,071	10,907	16,242	-32%	-	-	-	-	10,907	25,635	36,542
3 World War Z	2,509	2,807	1,769	7,085	12,600	-43%	-	-	-	-	7,085	19,931	74,555
3 Monsters University	2,031	1,905	1,497	5,433	15,342	-64%	-	-	-	-	5,433	23,291	79,515
2 White House Down	1,341	1,748	1,343	4,432	8,043	-44%	-	-	-	-	4,432	12,142	16,574
4 Man Of Steel	1,290	1,674	1,120	4,084	6,530	-37%	-	-	-	-	4,084	10,954	90,911
6 Now You See Me	1,132	1,269	702	3,103	3,216	-3%	-	-	-	-	3,103	5,174	58,363
4* This Is The End	569	348	340	1,257	2,814	-55%	-	-	303	180	1,740	4,833	31,652
1* Grease (Digitally Enhanced)	-	-	418	418	-		-	-	-	-	418	-	418
Total	31,322	32,057	25,429	88,808			-	-	19,583	12,685	121,077		472,405

Copyright 2013 Rentrak Corporation

Data valid as of: 07/08/2013

denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	LAST WKEND		%	MON	TUE	WED	THU	THIS WEEK	LAST WEEK	CUME
				GROSS	GROSS						TOTAL	GROSS	
CNMK - White City 6 - White City, OR													
1 * Despicable Me 2	2,618	2,377	2,220	7,215	-		-	-	3,197	1,707	12,119	-	12,119
1 * Lone Ranger, The	1,371	1,282	1,041	3,694	-		-	-	1,095	940	5,729	-	5,729
3 Monsters University	912	1,057	684	2,653	3,990	-33%	-	-	-	-	2,653	6,541	21,655
2 Heat, The	869	680	576	2,125	3,169	-32%	-	-	-	-	2,125	4,435	6,560
3 World War Z	592	630	493	1,715	2,284	-24%	-	-	-	-	1,715	3,594	13,703
2 White House Down	401	538	392	1,331	2,069	-35%	-	-	-	-	1,331	3,340	4,671
4 * This Is The End	55	180	24	259	362	-28%	-	-	57	23	339	657	4,861
Total	6,818	6,744	5,430	18,992			-	-	4,349	2,670	26,011		69,298

Auburn, CA

INDRP - State Theatre - Auburn, CA

	-	-	-	-	-		-	-	-	-	-	-	-
Total	-	-	-	-	-		-	-	-	-	-	-	-

AR - Auditorium Rental, AS - Auditorium Screening, CW - Closed Weekdays, DP - Damaged Print, EF - Equipment Failure
 FF - Film Festival, MC - Movie Canceled, NA - No Authorization, NB - No Bookings, ND - Called, No Data Available
 NE - No Engagement, NP - No Patrons, PR - Pending Revenue, SS - Special Screening, TC - Temporarily Closed
 TR - Theatre Rented, W - Weather

Copyright 2013 Rentrak Corporation

Data valid as of: 07/08/2013