

Branch Complex Analysis

San Francisco

WK				LAST WKEND							THIS WEEK	LAST WEEK	CUME GROSS
	FRI	SAT	SUN	GROSS	GROSS	%	MON	TUE	WED	THU	TOTAL GROSS	GROSS	
San Francisco, CA													
AMC - Metreon 16 with IMAX & ETX - San Francisco, CA													
1 * GI Joe: Retaliation	16,930	15,529	13,568	46,027	-		-	-	-	15,776	61,803	-	61,803
2 Croods, The	7,991	10,854	9,013	27,858	42,972	-35%	-	-	-	-	27,858	67,520	95,378
1 Host, The	4,902	3,147	2,573	10,622	-		-	-	-	-	10,622	-	10,622
1 Tyler Perry's Temptation	3,574	3,123	1,899	8,596	-		-	-	-	-	8,596	-	8,596
5 Jack The Giant Slayer	2,077	2,642	3,263	7,982	6,300	26%	-	-	-	-	7,982	12,328	100,802
2 Silver Linings Playbook	1,351	1,978	1,618	4,947	3,858	28%	-	-	-	-	4,947	5,651	10,598
14* Django Unchained	1,427	2,043	1,349	4,819	3,935	22%	-	-	382	521	5,722	5,541	467,661
1 Incredible Burt Wonderstone	1,057	1,212	1,578	3,847	-		-	-	-	-	3,847	-	3,847
4 Warm Bodies	1,166	1,515	1,081	3,762	2,675	40%	-	-	-	-	3,762	5,667	17,976
3 Identity Thief	829	1,331	985	3,145	3,003	4%	-	-	-	-	3,145	5,005	13,239
7 Escape From Planet Earth	120	60	84	264	89	196%	-	-	-	-	264	171	34,395
Total	41,424	43,434	37,011	121,869			-	-	382	16,297	138,548		824,917
CNMK - San Francisco Centre 9 + XD - San Francisco, CA													
2 Olympus Has Fallen	4,746	6,881	-	11,627	26,575	-40%	-	-	-	-	11,627	38,378	50,005
4 Oz The Great and Powerful	4,523	6,380	-	10,903	20,437	-24%	-	-	-	-	10,903	29,699	207,979
2* Spring Breakers	2,376	3,314	-	5,690	12,832	-37%	-	-	-	1,841	7,531	20,503	28,034
1 Sapphires, The	1,302	2,856	-	4,158	-		-	-	-	-	4,158	-	4,158
3 Call, The	1,357	1,815	-	3,172	6,373	-30%	-	-	-	-	3,172	9,629	29,753
2 Admission	1,234	1,875	-	3,109	7,828	-49%	-	-	-	-	3,109	12,026	15,135
Total	15,538	23,121	-	38,659			-	-	-	1,841	40,500		335,064
LAND - Embarcadero 5 - San Francisco, CA													
1 From Up On Poppy Hill	2,123	2,122	1,423	5,668	-		-	-	-	-	5,668	-	5,668
5 No (SPC)	1,106	1,885	828	3,820	3,696	3%	-	-	-	-	3,820	5,877	40,456
2 On The Road	1,040	1,595	898	3,532	4,828	-26%	-	-	-	-	3,532	7,625	11,158
1 Starbuck	764	1,289	1,099	3,152	-		-	-	-	-	3,152	-	3,152
2 Ginger And Rosa	794	1,440	790	3,023	3,266	-7%	-	-	-	-	3,023	5,208	8,231
Total	5,827	8,331	5,038	19,195			-	-	-	-	19,195		68,665
AMC - Van Ness 14 with IMAX - San Francisco, CA													
1 * GI Joe: Retaliation	6,548	7,834	6,263	20,645	-		-	-	-	7,470	28,115	-	28,115
4 Oz The Great and Powerful	3,506	4,567	3,723	11,796	20,322	-41%	-	-	-	-	11,796	29,706	185,529
2 Croods, The	3,400	3,503	4,073	10,976	15,087	-27%	-	-	-	-	10,976	24,104	35,080
2 Olympus Has Fallen	1,916	3,058	2,655	7,629	17,730	-56%	-	-	-	-	7,629	25,589	33,218
2 Spring Breakers	1,877	2,010	2,208	6,095	11,388	-46%	-	-	-	-	6,095	17,017	23,112
1 Tyler Perry's Temptation	2,493	1,862	1,244	5,599	-		-	-	-	-	5,599	-	5,599
8 Side Effects	1,063	1,861	1,480	4,404	3,911	12%	-	-	-	-	4,404	5,919	56,021
1 Host, The	1,647	1,624	1,122	4,393	-		-	-	-	-	4,393	-	4,393
2 Admission	748	1,092	1,018	2,858	6,277	-54%	-	-	-	-	2,858	8,966	11,824
3 Call, The	706	940	900	2,546	3,610	-29%	-	-	-	-	2,546	5,272	21,758
Total	23,904	28,351	24,686	76,941			-	-	-	7,470	84,411		404,649
CNMK - Kabuki Cinema - San Francisco, CA													
1 From Up On Poppy Hill	2,404	3,270	2,878	8,552	-		-	-	-	-	8,552	-	8,552
2 Spring Breakers	2,168	3,044	2,102	7,314	11,018	-33%	-	-	-	-	7,314	16,480	23,794
4 Oz The Great and Powerful	1,620	3,288	1,991	6,900	8,584	-19%	-	-	-	-	6,900	11,538	82,068
2 Olympus Has Fallen	1,674	2,774	1,705	6,154	7,424	-17%	-	-	-	-	6,154	10,364	16,518
2 Admission	1,211	2,358	1,146	4,714	6,368	-25%	-	-	-	-	4,714	8,327	13,042
11 Silver Linings Playbook	1,224	1,643	1,458	4,326	3,186	35%	-	-	-	-	4,326	5,098	169,626
2 On The Road	938	1,381	1,023	3,342	5,079	-34%	-	-	-	-	3,342	7,047	10,388
1 Mental	234	442	250	924	-		-	-	-	-	924	-	924

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denotes multi-feature/total screen gross
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Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	WEEKEND GROSS	LAST WEEKEND GROSS	%	MON	TUE	WED	THU	THIS WEEK TOTAL	LAST WEEK GROSS	CUME GROSS
Total	11,473	18,200	12,553	42,226			-	-	-	-	42,226		324,912
LAND - Clay - San Francisco, CA													
4 Quartet	846	1,557	904	3,307	3,317	0%	-	-	-	-	3,307	4,717	16,700
Total	846	1,557	904	3,307			-	-	-	-	3,307		16,700
LAND - Opera Plaza 4 - San Francisco, CA													
1 Silence, The	836	1,144	998	2,978	-		-	-	-	-	2,978	-	2,978
1 Gatekeepers	646	1,095	836	2,577	-		-	-	-	-	2,577	-	2,577
3 Barbara	472	673	482	1,627	1,848	-11%	-	-	-	-	1,627	2,698	7,478
1 Emperor	268	678	276	1,222	-		-	-	-	-	1,222	-	1,222
Total	2,222	3,590	2,592	8,404			-	-	-	-	8,404		14,255
PFR - Vogue - San Francisco, CA													
1 Emperor	156	180	108	444	-		-	-	-	-	444	-	444
3 Incredible Burt Wonderstone	50	160	98	308	1,204	-74%	-	-	-	-	308	1,520	4,148
Total	206	340	206	752			-	-	-	-	752		4,592
ESP - Presidio Theatre - San Francisco, CA													
2 Croods, The	536	1,382	551	2,469	1,797	37%	-	-	-	-	2,469	2,772	5,241
2 Silver Linings Playbook	473	632	629	1,734	832	108%	-	-	-	-	1,734	1,330	67,717
2 Olympus Has Fallen	533	546	468	1,547	2,093	-26%	-	-	-	-	1,547	3,180	4,727
1 Host, The	349	331	124	804	-		-	-	-	-	804	-	804
Total	1,891	2,891	1,772	6,554			-	-	-	-	6,554		78,489
ESP - Marina Theatre - San Francisco, CA													
2 Admission	573	949	525	2,047	2,591	-20%	-	-	-	-	2,047	3,341	5,388
1* GI Joe: Retaliation	546	532	468	1,546	-		-	-	-	146	1,692	-	1,692
Total	1,119	1,481	993	3,593			-	-	-	146	3,739		7,080
PFR - Balboa 2 - San Francisco, CA													
2 Croods, The	602	740	665	2,008	2,188	-8%	-	-	-	-	2,008	3,870	5,878
4 Oz The Great and Powerful	335	715	488	1,538	1,955	-21%	-	-	-	-	1,538	2,802	12,377
Total	937	1,455	1,153	3,546			-	-	-	-	3,546		18,255
CAST - Castro - San Francisco, CA													
Total	-	-	-	-	-		-	-	-	-	-	-	-
CNMK - Daly City 20 + XD - Daly City, CA													
1* GI Joe: Retaliation	19,782	21,399	-	41,181	-		-	-	-	16,019	57,200	-	57,200
2 Croods, The	10,345	12,687	-	23,032	49,958	-30%	-	-	-	-	23,032	77,075	100,107
2 Olympus Has Fallen	4,824	6,283	-	11,107	35,991	-57%	-	-	-	-	11,107	53,223	64,330
1 Tyler Perry's Temptation	5,647	4,634	-	10,281	-		-	-	-	-	10,281	-	10,281
4 Oz The Great and Powerful	4,264	5,269	-	9,533	21,141	-36%	-	-	-	-	9,533	34,080	210,889
1 Host, The	3,738	2,743	-	6,481	-		-	-	-	-	6,481	-	6,481
3 Call, The	2,018	2,200	-	4,218	12,185	-53%	-	-	-	-	4,218	19,289	55,679
2* Spring Breakers	1,388	2,125	-	3,513	12,945	-64%	-	-	-	1,255	4,768	18,751	23,519
19* Silver Linings Playbook	750	1,120	-	1,870	2,524	7%	-	-	184	308	2,362	3,752	150,556
3 Incredible Burt Wonderstone	763	855	-	1,618	3,763	-38%	-	-	-	-	1,618	6,161	23,496
2 Admission	621	969	-	1,590	4,556	-50%	-	-	-	-	1,590	6,879	8,469
5 Jack The Giant Slayer	537	551	-	1,088	2,466	-37%	-	-	-	-	1,088	4,048	58,215
Total	54,677	60,835	-	115,512			-	-	184	17,582	133,278		769,222
CNMK - Century Tanforan 20 + XD - San Bruno, CA													
1* GI Joe: Retaliation	17,144	20,712	-	37,856	-		-	-	-	13,281	51,137	-	51,137
2 Croods, The	12,094	12,540	-	24,634	61,805	-42%	-	-	-	-	24,634	81,464	106,098
2 Olympus Has Fallen	4,974	7,311	-	12,285	40,212	-56%	-	-	-	-	12,285	56,138	68,423
1 Tyler Perry's Temptation	5,046	3,540	-	8,586	-		-	-	-	-	8,586	-	8,586
4 Oz The Great and Powerful	3,095	4,900	-	7,995	17,812	-34%	-	-	-	-	7,995	25,333	186,663

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CNMK - Century Tanforan 20 + XD - San Bruno, CA (continued)													
1 Host, The	3,064	3,010	-	6,074	-		-	-	-	-	6,074	-	6,074
3 Call, The	1,558	2,268	-	3,826	10,016	-42%	-	-	-	-	3,826	14,032	47,792
2* Spring Breakers	941	1,290	-	2,231	8,880	-68%	-	-	-	974	3,205	12,176	15,381
3 Incredible Burt Wonderstone	672	1,187	-	1,859	2,938	-16%	-	-	-	-	1,859	4,456	15,762
2 Admission	804	898	-	1,702	4,269	-43%	-	-	-	-	1,702	6,028	7,730
5 Jack The Giant Slayer	444	395	-	839	2,535	-47%	-	-	-	-	839	3,702	63,952
6 Snitch	237	432	-	669	2,324	-57%	-	-	-	-	669	3,088	55,149
Total	50,073	58,483	-	108,556			-	-	-	14,255	122,811		632,747
REG - Stonestown Twin 2 - San Francisco, CA													
1 Quartet	338	684	733	1,755	-		-	-	-	-	1,755	-	1,755
7 Argo	332	264	270	866	659	31%	-	-	-	-	866	1,212	15,217
2 Stoker	83	430	120	633	685	-7%	-	-	-	-	633	955	1,588
Total	753	1,378	1,123	3,254			-	-	-	-	3,254		18,560
CNMK - San Francisco Empire 3 - San Francisco, CA													
4 Oz The Great and Powerful	1,148	1,168	1,014	3,330	3,029	9%	-	-	-	-	3,330	4,536	23,994
2 Olympus Has Fallen	711	986	445	2,142	3,732	-42%	-	-	-	-	2,142	5,134	7,276
2 Spring Breakers	216	492	355	1,063	2,278	-53%	-	-	-	-	1,063	3,438	4,501
Total	2,075	2,646	1,814	6,535			-	-	-	-	6,535		35,771
CNMK - San Mateo 12 - San Mateo, CA													
2 Croods, The	4,459	5,304	4,707	14,470	21,137	-31%	-	-	-	-	14,470	28,409	42,879
1* GI Joe: Retaliation	3,927	5,184	4,440	13,551	-		-	-	-	3,849	17,400	-	17,400
4 Oz The Great and Powerful	2,538	3,086	3,084	8,708	12,358	-29%	-	-	-	-	8,708	17,274	98,956
2 Olympus Has Fallen	1,859	2,791	2,507	7,157	12,499	-42%	-	-	-	-	7,157	17,305	24,462
2 Admission	1,259	1,326	966	3,550	5,412	-34%	-	-	-	-	3,550	7,721	11,272
1 Host, The	1,320	1,150	757	3,227	-		-	-	-	-	3,227	-	3,227
3 Call, The	562	1,348	788	2,698	3,211	-15%	-	-	-	-	2,698	4,652	16,332
2* Spring Breakers	844	717	587	2,148	4,046	-46%	-	-	-	352	2,500	5,853	8,353
11 Silver Linings Playbook	507	777	605	1,889	2,500	-24%	-	-	-	-	1,889	2,982	94,653
3 Incredible Burt Wonderstone	108	180	141	429	2,523	-82%	-	-	-	-	429	3,168	9,685
Total	17,383	21,863	18,582	57,827			-	-	-	4,201	62,028		327,219
CNMK - Palo Alto Square 2 - Palo Alto, CA													
1 From Up On Poppy Hill	1,282	2,199	1,721	5,202	-		-	-	-	-	5,202	-	5,202
2* Spring Breakers	663	726	293	1,682	2,940	-42%	-	-	-	294	1,976	4,450	6,426
Total	1,945	2,925	2,014	6,884			-	-	-	294	7,178		11,628
LAND - Aquarius 2 - Palo Alto, CA													
1 Sapphires, The	1,395	2,768	1,828	5,991	-		-	-	-	-	5,991	-	5,991
4 No (SPC)	693	1,532	1,021	3,246	3,058	6%	-	-	-	-	3,246	4,168	17,942
Total	2,088	4,300	2,849	9,237			-	-	-	-	9,237		23,933
CNMK - Redwood Downtown 20 + XD - Redwood City, CA													
1* GI Joe: Retaliation	12,759	13,933	8,620	35,312	-		-	-	-	9,395	44,708	-	44,708
2 Croods, The	9,773	13,130	9,094	31,997	49,506	-35%	-	-	-	-	31,997	74,841	106,838
2 Olympus Has Fallen	5,064	7,321	5,226	17,611	34,502	-48%	-	-	-	-	17,611	47,475	65,086
4 Oz The Great and Powerful	4,032	6,757	4,573	15,362	24,065	-36%	-	-	-	-	15,362	35,151	204,235
1 Tyler Perry's Temptation	2,860	2,654	1,626	7,140	-		-	-	-	-	7,140	-	7,140
1 Host, The	3,608	1,853	1,424	6,885	-		-	-	-	-	6,885	-	6,885
2 Admission	1,802	2,338	1,442	5,582	8,384	-33%	-	-	-	-	5,582	12,754	18,336
2* Spring Breakers	1,621	2,153	1,393	5,167	9,497	-45%	-	-	-	1,120	6,287	14,778	21,065
3 Call, The	1,242	1,577	1,127	3,946	8,615	-54%	-	-	-	-	3,946	12,896	41,329
19* Life Of Pi	1,040	1,719	1,056	3,815	2,754	38%	-	-	389	425	4,629	3,957	320,453
19* Silver Linings Playbook	988	1,551	934	3,473	3,525	-1%	-	-	394	486	4,353	5,029	261,485

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	FRI	SAT	SUN	WKEND GROSS	WKEND GROSS	%	MON	TUE	WED	THU	WEEK TOTAL	WEEK GROSS			
CNMK - Redwood Downtown 20 + XD - Redwood City, CA (continued)															
3	Incredible Burt Wonderstone	821	1,287	856	2,964	3,612	-17%	-	-	-	-	2,964	5,329	25,138	
8	Identity Thief	271	534	398	1,203	1,871	-35%	-	-	-	-	1,203	2,499	99,574	
25	Argo	77	421	369	867	1,675	-48%	-	-	-	-	867	2,344	354,942	
	Total	45,958	57,228	38,138	141,324		-	-	783	11,426	153,534		1,577,214		
LAND - Guild - Menlo Park, CA															
8	Quartet	683	1,660	1,002	3,345	3,602	-7%	-	-	-	-	3,345	5,127	43,325	
	Total	683	1,660	1,002	3,345		-	-	-	-	3,345		43,325		
CNMK - Mountain View Cinema 16 - Mountain View, CA															
1*	GI Joe: Retaliation	6,857	7,227	-	14,084	-	-	-	-	5,314	19,398	-	19,398		
2	Croods, The	4,470	5,672	-	10,142	21,536	-32%	-	-	-	-	10,142	27,221	37,363	
2	Olympus Has Fallen	2,826	3,515	-	6,341	15,799	-46%	-	-	-	-	6,341	22,168	28,509	
4	Oz The Great and Powerful	1,417	3,947	-	5,364	8,204	-15%	-	-	-	-	5,364	11,254	88,043	
1	Host, The	1,815	1,325	-	3,140	-	-	-	-	-	-	3,140	-	3,140	
1	Tyler Perry's Temptation	1,076	1,409	-	2,485	-	-	-	-	-	-	2,485	-	2,485	
2	Admission	1,115	1,106	-	2,221	5,752	-53%	-	-	-	-	2,221	7,532	9,753	
19*	Silver Linings Playbook	735	1,463	-	2,198	2,693	0%	-	-	402	177	2,777	3,910	165,951	
3	Call, The	641	770	-	1,411	2,460	-17%	-	-	-	-	1,411	3,347	12,520	
2	Ginger And Rosa	199	348	-	547	1,291	-46%	-	-	-	-	547	1,676	2,223	
3	Incredible Burt Wonderstone	190	285	-	475	2,253	-72%	-	-	-	-	475	2,898	11,596	
	Total	21,341	27,067	-	48,408		-	-	402	5,491	54,301		380,981		
AMC - Mercado 20 with IMAX - Santa Clara, CA															
1*	GI Joe: Retaliation	20,358	21,531	15,331	57,220	-	-	-	-	12,257	69,477	-	69,477		
2	Croods, The	8,038	12,871	10,649	31,558	53,980	-41%	-	-	-	-	31,558	63,863	95,421	
2	Olympus Has Fallen	7,224	8,620	6,323	22,167	45,735	-51%	-	-	-	-	22,167	56,639	78,806	
1	Host, The	4,560	4,175	2,602	11,337	-	-	-	-	-	-	11,337	-	11,337	
4	Oz The Great and Powerful	3,188	5,025	2,914	11,127	18,283	-39%	-	-	-	-	11,127	23,662	182,066	
1	Tyler Perry's Temptation	3,685	2,432	1,368	7,485	-	-	-	-	-	-	7,485	-	7,485	
1	Himmatwala	1,711	1,608	773	4,092	-	-	-	-	-	-	4,092	-	4,092	
3	Call, The	1,156	1,302	1,200	3,658	10,079	-63%	-	-	-	-	3,658	13,163	44,723	
6	Kai Po Che	1,287	1,449	728	3,464	4,084	-15%	-	-	-	-	3,464	5,021	91,414	
2	Spring Breakers	894	1,002	539	2,435	7,359	-66%	-	-	-	-	2,435	9,805	12,240	
2	Admission	622	786	805	2,213	4,304	-48%	-	-	-	-	2,213	5,558	7,771	
5	Jack The Giant Slayer	508	693	575	1,776	3,010	-40%	-	-	-	-	1,776	3,687	48,926	
6	Snitch	354	549	593	1,496	3,389	-55%	-	-	-	-	1,496	4,275	53,574	
	Total	53,585	62,043	44,400	160,028		-	-	-	12,257	172,285		707,332		

San Jose, CA

AMC - Cupertino Square 16 with IMAX - Cupertino, CA

1* GI Joe: Retaliation	11,343	15,693	11,097	38,133	-		-	-	-	8,197	46,330	-	46,330
2 Croods, The	6,527	12,280	9,793	28,600	38,085	-24%	-	-	-	-	28,600	44,591	73,191
4 Oz The Great and Powerful	3,609	6,650	4,760	15,019	21,687	-30%	-	-	-	-	15,019	27,001	176,625
2 Olympus Has Fallen	3,096	3,539	2,480	9,115	19,023	-52%	-	-	-	-	9,115	24,896	34,011
1 Host, The	2,407	2,710	1,640	6,757	-		-	-	-	-	6,757	-	6,757
19* Life Of Pi	1,510	2,441	1,767	5,718	4,773	19%	-	-	613	581	6,912	6,334	409,393
1 Tyler Perry's Temptation	2,071	1,663	911	4,645	-		-	-	-	-	4,645	-	4,645
2 New World	1,219	1,837	1,138	4,194	5,941	-29%	-	-	-	-	4,194	8,826	13,020
3 Call, The	1,165	1,032	806	3,003	3,653	-17%	-	-	-	-	3,003	4,828	17,958
2 Admission	915	994	784	2,693	4,535	-40%	-	-	-	-	2,693	6,338	9,031
2 Spring Breakers	1,059	847	721	2,627	5,571	-52%	-	-	-	-	2,627	7,488	10,115
Total	34,921	49,686	35,897	120,504			-	-	613	8,778	129,895		801,076

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denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	LAST WKEND		%	MON	TUE	WED	THU	THIS	LAST	CUME
				GROSS	GROSS						WEEK	WEEK	
AMC - Saratoga 14 with IMAX - San Jose, CA													
1 * GI Joe: Retaliation	9,055	10,776	7,619	27,450	-		-	-	-	5,302	32,752	-	32,752
2 Croods, The	4,057	6,966	5,351	16,374	28,017	-41%	-	-	-	-	16,374	32,984	49,358
4 Oz The Great and Powerful	2,499	3,235	2,929	8,663	15,351	-43%	-	-	-	-	8,663	19,315	135,972
2 Olympus Has Fallen	1,996	3,357	2,248	7,601	15,314	-50%	-	-	-	-	7,601	20,759	28,360
11 Silver Linings Playbook	992	1,448	1,448	3,888	3,002	29%	-	-	-	-	3,888	3,904	83,138
1 Tyler Perry's Temptation	1,701	1,070	831	3,602	-		-	-	-	-	3,602	-	3,602
2 Admission	1,233	1,345	785	3,363	6,466	-47%	-	-	-	-	3,363	7,917	11,280
3 Call, The	990	1,016	1,046	3,052	3,701	-17%	-	-	-	-	3,052	4,820	18,330
3 Incredible Burt Wonderstone	527	712	559	1,798	2,839	-36%	-	-	-	-	1,798	3,483	13,502
2 Spring Breakers	579	602	524	1,705	3,827	-55%	-	-	-	-	1,705	6,136	7,841
1 Host, The	291	-	-	291	-		-	-	-	-	291	-	291
Total	23,920	30,527	23,340	77,787			-	-	-	5,302	83,089		384,426
CNMK - Santana Row Winchester Blvd - San Jose, CA													
1 * GI Joe: Retaliation	4,424	4,681	3,349	12,454	-		-	-	-	1,568	14,022	-	14,022
2 Croods, The	1,925	2,658	1,944	6,527	9,323	-29%	-	-	-	-	6,527	11,355	17,882
1 Host, The	2,275	1,957	1,052	5,284	-		-	-	-	-	5,284	-	5,284
2 Olympus Has Fallen	1,854	1,768	1,541	5,163	10,980	-52%	-	-	-	-	5,163	13,861	19,024
8 Side Effects	921	1,697	1,459	4,077	3,388	20%	-	-	-	-	4,077	4,762	54,577
4 Oz The Great and Powerful	880	1,364	1,417	3,661	5,822	-37%	-	-	-	-	3,661	7,500	48,082
2 Admission	823	999	896	2,718	5,650	-51%	-	-	-	-	2,718	7,575	10,293
1 From Up On Poppy Hill	862	1,091	719	2,672	-		-	-	-	-	2,672	-	2,672
2 Call, The	530	843	755	2,128	2,339	-9%	-	-	-	-	2,128	3,012	12,515
2 Ginger And Rosa	607	659	636	1,902	1,914	0%	-	-	-	-	1,902	2,933	4,835
2 Spring Breakers	323	496	275	1,094	5,041	-78%	-	-	-	-	1,094	7,490	8,975
Total	15,424	18,213	14,043	47,680			-	-	-	1,568	49,248		198,161
CMRA - Camera 7 - Campbell, CA													
2 Olympus Has Fallen	1,310	1,405	906	3,621	4,440	-18%	-	-	-	-	3,621	6,024	9,645
2 Croods, The	744	1,212	774	2,730	2,694	1%	-	-	-	-	2,730	3,478	6,208
2 Admission	878	945	762	2,585	3,769	-31%	-	-	-	-	2,585	5,170	7,755
4 Oz The Great and Powerful	695	953	796	2,444	3,073	-20%	-	-	-	-	2,444	3,800	22,246
1 From Up On Poppy Hill	700	599	822	2,121	-		-	-	-	-	2,121	-	2,121
2 On The Road	526	591	444	1,561	1,941	-19%	-	-	-	-	1,561	3,037	4,598
2 Spring Breakers	219	311	182	712	1,439	-50%	-	-	-	-	712	1,960	2,672
Total	5,072	6,016	4,686	15,774			-	-	-	-	15,774		55,245
AMC - East Ridge Mall 15 with IMAX - San Jose, CA													
1 * GI Joe: Retaliation	18,621	21,060	17,633	57,314	-		-	-	-	12,156	69,470	-	69,470
2 Croods, The	12,749	15,494	12,314	40,557	72,574	-44%	-	-	-	-	40,557	86,799	127,356
2 Olympus Has Fallen	4,353	7,121	4,643	16,117	30,085	-46%	-	-	-	-	16,117	40,755	56,872
1 Tyler Perry's Temptation	4,367	3,094	2,577	10,038	-		-	-	-	-	10,038	-	10,038
4 Oz The Great and Powerful	2,739	3,450	3,639	9,828	19,732	-50%	-	-	-	-	9,828	24,080	176,610
1 Host, The	2,241	2,350	1,616	6,207	-		-	-	-	-	6,207	-	6,207
3 Call, The	1,577	2,344	1,977	5,898	12,839	-54%	-	-	-	-	5,898	16,680	55,261
2 Spring Breakers	977	1,020	494	2,491	4,881	-48%	-	-	-	-	2,491	7,591	10,082
2 Admission	543	647	415	1,605	3,014	-46%	-	-	-	-	1,605	4,126	5,731
3 Incredible Burt Wonderstone	361	572	411	1,344	3,459	-61%	-	-	-	-	1,344	4,606	14,036
Total	48,528	57,152	45,719	151,399			-	-	-	12,156	163,555		531,663
INDLF - Hackworth IMAX - San Jose, CA													
3 * To the Arctic 3D	601	416	646	1,663	646	157%	-	335	ND	-	1,998	981	147,100
Total	601	416	646	1,663			-	335	-	-	1,998		147,100

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* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	LAST WKEND		%	MON	TUE	WED	THU	THIS	LAST	CUME
				GROSS	GROSS						WEEK	WEEK	
PBCM - BIG Cinemas Towne 3 - San Jose, CA													
1	Kedi Billa Killadi Ranga	2,386	2,668	700	5,754	-	-	-	-	-	5,754	-	5,754
2	Swamy Ra Ra	928	1,190	752	2,870	4,602	-37%	-	-	-	2,870	5,436	8,306
	Total	3,314	3,858	1,452	8,624		-	-	-	-	8,624		14,060
CNMK - San Jose Oakridge 20 + XD - San Jose, CA													
1*	GI Joe: Retaliation	17,032	19,218	-	36,250	-	-	-	-	10,560	46,810	-	46,810
2	Croods, The	12,028	15,087	-	27,115	59,681	-33%	-	-	-	27,115	71,229	98,344
2	Olympus Has Fallen	6,512	7,860	-	14,372	43,733	-53%	-	-	-	14,372	57,122	71,494
1	Host, The	6,201	4,360	-	10,561	-	-	-	-	-	10,561	-	10,561
4	Oz The Great and Powerful	3,500	5,832	-	9,332	26,426	-49%	-	-	-	9,332	33,811	227,685
1	Tyler Perry's Temptation	5,135	4,172	-	9,307	-	-	-	-	-	9,307	-	9,307
3	Call, The	1,894	2,338	-	4,232	11,568	-47%	-	-	-	4,232	15,429	51,180
2	Admission	902	1,394	-	2,296	5,964	-47%	-	-	-	2,296	8,080	10,376
2*	Spring Breakers	1,150	1,061	-	2,211	8,649	-65%	-	-	919	3,130	12,806	15,936
5	Jack The Giant Slayer	492	840	-	1,332	2,781	-32%	-	-	-	1,332	3,718	63,733
3	Incredible Burt Wonderstone	199	544	-	743	4,368	-75%	-	-	-	743	5,483	22,718
8	Identity Thief	206	181	-	387	2,985	-81%	-	-	-	387	4,737	157,647
6	Snitch	105	67	-	172	3,048	-92%	-	-	-	172	3,817	52,972
	Total	55,356	62,954	-	118,310		-	-	-	11,479	129,789		838,763
WWDI - Capitol 6 DI - San Jose, CA													
1*	GI Joe: Retaliation	3,797	2,648	-	6,445	-	-	-	-	1,977	8,422	-	8,422
2	Croods, The	2,798	1,858	-	4,656	11,199	-53%	-	-	-	4,656	14,101	18,757
4	Oz The Great and Powerful	2,798	1,858	-	4,656	3,343	69%	-	-	-	4,656	5,013	28,199
3	Call, The	1,707	1,283	-	2,990	4,918	-24%	-	-	-	2,990	7,299	18,763
2	Spring Breakers	1,707	1,283	-	2,990	4,679	-16%	-	-	-	2,990	6,941	9,931
1	Tyler Perry's Temptation	1,541	1,154	-	2,695	-	-	-	-	-	2,695	-	2,695
1	Snitch	1,541	1,154	-	2,695	-	-	-	-	-	2,695	-	27,622
1	Good Day To Die Hard, A	987	950	-	1,937	-	-	-	-	-	1,937	-	24,286
2	Olympus Has Fallen	987	950	-	1,937	7,006	-68%	-	-	-	1,937	9,306	11,243
1	Host, The	1,029	647	-	1,676	-	-	-	-	-	1,676	-	1,676
2	Admission	1,029	647	-	1,676	1,586	34%	-	-	-	1,676	1,935	3,611
	Total	19,921	14,432	-	34,353		-	-	-	1,977	36,330		155,205
CNMK - Milpitas Great Mall 20 + XD - Milpitas, CA													
1*	GI Joe: Retaliation	15,173	19,182	14,426	48,782	-	-	-	-	9,779	58,560	-	58,560
2	Croods, The	6,553	9,286	7,950	23,790	39,676	-40%	-	-	-	23,790	47,278	71,068
2	Olympus Has Fallen	3,736	4,046	3,723	11,505	27,908	-58%	-	-	-	11,505	36,190	47,695
4	Oz The Great and Powerful	2,119	3,253	2,640	8,012	11,129	-28%	-	-	-	8,012	15,227	121,434
1	Tyler Perry's Temptation	2,956	2,399	1,364	6,719	-	-	-	-	-	6,719	-	6,719
1	Host, The	2,228	1,449	978	4,655	-	-	-	-	-	4,655	-	4,655
3	Call, The	913	1,439	1,485	3,837	6,668	-42%	-	-	-	3,837	8,885	32,784
2*	Spring Breakers	720	732	504	1,956	4,733	-58%	-	-	651	2,607	7,327	9,934
5	Jack The Giant Slayer	400	573	270	1,243	1,734	-28%	-	-	-	1,243	2,258	46,772
19*	Silver Linings Playbook	321	419	356	1,096	2,093	-47%	-	-	177	1,482	2,674	72,560
2	Admission	320	493	276	1,090	2,097	-48%	-	-	-	1,090	2,875	3,964
8	Identity Thief	358	363	336	1,058	2,024	-47%	-	-	-	1,058	2,516	74,768
6	Snitch	173	219	206	598	1,238	-51%	-	-	-	598	1,780	36,840
3	Incredible Burt Wonderstone	82	227	220	529	1,850	-71%	-	-	-	529	2,413	8,307
1	Himmatwala	167	147	150	464	-	-	-	-	-	464	-	464
	Total	36,219	44,227	34,884	115,334		-	-	177	10,639	126,149		596,524
SERR - Serra - Milpitas, CA													
2	Naayak	40	275	100	415	455	-8%	-	-	-	415	500	35,674

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Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	WEEKEND GROSS	LAST WEEKEND GROSS	%	MON	TUE	WED	THU	THIS WEEK TOTAL	LAST WEEK GROSS	CUME GROSS
SERR - Serra - Milpitas, CA (continued)													
12* Seethamma Vakitlo Sirimalle	95	80	170	345	285	21%	-	-	-	25	370	360	43,925
10* Vishwaroopam (Telugu)	-	56	56	112	272	-44%	-	-	-	-	112	288	24,981
Total	135	411	326	872			-	-	-	25	897		104,580

East Bay, CA

CNMK - Century at Pacific Commons + XD (4/20) - Fremont, CA

1* GI Joe: Retaliation	15,033	16,233	-	31,266	-		-	-	-	11,369	42,635	-	42,635
2 Croods, The	7,796	10,325	-	18,121	36,420	-25%	-	-	-	-	18,121	43,659	61,780
2 Olympus Has Fallen	4,883	6,393	-	11,276	32,783	-50%	-	-	-	-	11,276	42,335	53,611
4 Oz The Great and Powerful	3,195	5,773	-	8,968	19,470	-34%	-	-	-	-	8,968	24,206	168,601
1 Tyler Perry's Temptation	2,499	2,087	-	4,586	-		-	-	-	-	4,586	-	4,586
1 Host, The	2,466	1,278	-	3,744	-		-	-	-	-	3,744	-	3,744
3 Call, The	1,538	2,008	-	3,546	5,625	-15%	-	-	-	-	3,546	7,659	27,111
2* Spring Breakers	1,047	621	-	1,668	5,189	-57%	-	-	-	547	2,215	7,854	10,069
2 Admission	508	914	-	1,422	4,329	-55%	-	-	-	-	1,422	5,759	7,181
1 Himmatwala	1,036	340	-	1,376	-		-	-	-	-	1,376	-	1,376
Total	40,001	45,972	-	85,973			-	-	-	11,916	97,889		380,694

PBCM - BIG Cinemas Fremont 7 - Fremont, CA

2 Swamy Ra Ra	1,496	2,112	880	4,488	6,452	-30%	-	-	-	-	4,488	7,772	12,261
1 Himmatwala	452	496	522	1,470	-		-	-	-	-	1,470	-	1,470
6 Kai Po Che	371	496	282	1,148	706	62%	-	-	-	-	1,148	894	14,179
8 Special 26	258	276	367	900	1,127	-20%	-	-	-	-	900	1,264	21,326
1* Jaffa	260	250	142	652	-		-	-	-	340	992	-	992
7 Singh Vs. Kaur	185	152	221	558	714	-21%	-	-	-	-	558	922	13,268
2 Rangrezz	10	40	60	110	534	-79%	-	-	-	-	110	658	768
Total	3,032	3,822	2,474	9,326			-	-	-	340	9,666		64,264

CNMK - Union City 25 + XD - Union City, CA

1* GI Joe: Retaliation	21,155	23,137	-	44,292	-		-	-	-	14,590	58,882	-	58,882
2 Croods, The	10,226	13,884	-	24,110	66,728	-47%	-	-	-	-	24,110	79,523	103,633
1 Tyler Perry's Temptation	10,917	7,556	-	18,473	-		-	-	-	-	18,473	-	18,473
2 Olympus Has Fallen	4,767	6,370	-	11,137	40,946	-62%	-	-	-	-	11,137	51,850	62,987
4 Oz The Great and Powerful	3,208	3,987	-	7,195	15,683	-35%	-	-	-	-	7,195	21,802	172,105
1 Host, The	3,390	2,026	-	5,416	-		-	-	-	-	5,416	-	5,416
3 Call, The	1,967	2,016	-	3,983	14,293	-61%	-	-	-	-	3,983	18,300	60,336
2* Spring Breakers	1,268	1,046	-	2,314	7,633	-60%	-	-	-	700	3,014	10,974	13,988
1 Himmatwala	1,258	933	-	2,191	-		-	-	-	-	2,191	-	2,191
5 Jack The Giant Slayer	684	1,058	-	1,742	1,509	68%	-	-	-	-	1,742	2,659	58,996
6 Snitch	619	533	-	1,152	2,425	-37%	-	-	-	-	1,152	3,092	67,141
3 Incredible Burt Wonderstone	387	707	-	1,094	2,565	-39%	-	-	-	-	1,094	3,440	15,802
2 Admission	454	590	-	1,044	3,087	-57%	-	-	-	-	1,044	4,397	5,441
5 21 And Over	262	756	-	1,018	1,990	-22%	-	-	-	-	1,018	2,830	32,192
8 Identity Thief	438	571	-	1,009	1,583	-25%	-	-	-	-	1,009	1,928	121,687
4 Life Of Pi	207	669	-	876	1,554	-34%	-	-	-	-	876	2,085	158,838
Total	61,207	65,839	-	127,046			-	-	-	15,290	142,336		958,108

CNMK - Century at Hayward - Hayward, CA

1* GI Joe: Retaliation	4,769	4,502	3,703	12,974	-		-	-	-	3,870	16,844	-	16,844
2 Croods, The	3,014	4,167	3,026	10,207	20,005	-48%	-	-	-	-	10,207	25,868	36,075
1 Tyler Perry's Temptation	4,135	2,956	2,404	9,494	-		-	-	-	-	9,494	-	9,494
2 Olympus Has Fallen	1,427	1,584	1,484	4,494	9,233	-51%	-	-	-	-	4,494	12,546	17,040
4 Oz The Great and Powerful	1,028	1,306	1,060	3,394	6,068	-44%	-	-	-	-	3,394	8,175	55,615

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* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK		FRI	SAT	SUN	LAST		%	MON	TUE	WED	THU	THIS	LAST	
					WEEKEND	WEEKEND						WEEK	WEEK	
CNMK - Century at Hayward - Hayward, CA (continued)														
3	Call, The	1,059	959	848	2,866	3,984	-28%	-	-	-	-	2,866	5,725	19,114
1	Host, The	1,329	816	634	2,779	-		-	-	-	-	2,779	-	2,779
2*	Spring Breakers	400	442	204	1,046	2,564	-59%	-	-	-	346	1,392	4,082	5,474
6	Snitch	310	300	326	936	1,744	-46%	-	-	-	-	936	2,083	22,409
2	Admission	303	286	330	920	1,550	-40%	-	-	-	-	920	2,106	3,026
	Total	17,774	17,318	14,019	49,110			-	-	-	4,216	53,326		187,870
REG - Jack London 9 - Oakland, CA														
1	Tyler Perry's Temptation	4,864	3,020	4,440	12,324	-		-	-	-	-	12,324	-	12,324
1*	GI Joe: Retaliation	2,648	2,456	7,140	12,244	-		-	-	-	3,366	15,610	-	15,610
2	Croods, The	803	1,198	3,924	5,925	12,900	-54%	-	-	-	-	5,925	21,536	27,461
2	Olympus Has Fallen	431	914	1,450	2,795	9,418	-70%	-	-	-	-	2,795	14,853	17,648
4	Oz The Great and Powerful	416	774	1,561	2,751	3,967	-30%	-	-	-	-	2,751	6,370	50,255
3	Call, The	590	691	1,405	2,686	3,776	-28%	-	-	-	-	2,686	6,421	23,730
2	Spring Breakers	754	552	1,355	2,661	4,451	-40%	-	-	-	-	2,661	8,278	10,939
1	Host, The	442	454	1,025	1,921	-		-	-	-	-	1,921	-	1,921
	Total	10,948	10,059	22,300	43,307			-	-	-	3,366	46,673		159,888
TMKO - Grand Lake 4 - Oakland, CA														
4	Oz The Great and Powerful	960	1,725	1,259	3,944	4,673	-15%	-	-	-	-	3,944	7,088	33,716
2	Croods, The	832	1,455	1,157	3,444	4,438	-22%	-	-	-	-	3,444	6,671	10,115
1*	GI Joe: Retaliation	763	1,096	876	2,736	-		-	-	-	892	3,628	-	3,628
2	Olympus Has Fallen	753	742	867	2,362	3,916	-39%	-	-	-	-	2,362	5,387	7,749
	Total	3,308	5,018	4,159	12,486			-	-	-	892	13,378		55,208
LAND - Piedmont 3 - Piedmont, CA														
3	No (SPC)	782	1,494	966	3,243	3,053	6%	-	-	-	-	3,243	4,382	11,636
19*	Silver Linings Playbook	569	980	748	2,297	2,522	-8%	-	-	134	264	2,696	3,364	161,274
2	Stoker	496	454	403	1,353	1,517	-10%	-	-	-	-	1,353	2,423	3,776
	Total	1,847	2,928	2,117	6,893			-	-	134	264	7,292		176,686
CNMK - San Leandro Bayfair 16 - San Leandro, CA														
1*	GI Joe: Retaliation	8,769	10,864	8,578	28,210	-		-	-	-	6,128	34,338	-	34,338
1	Tyler Perry's Temptation	10,718	9,323	6,395	26,436	-		-	-	-	-	26,436	-	26,436
2	Croods, The	6,073	8,527	7,933	22,533	38,804	-41%	-	-	-	-	22,533	52,108	74,641
2	Olympus Has Fallen	1,923	2,586	2,495	7,004	19,536	-64%	-	-	-	-	7,004	26,492	33,496
4	Oz The Great and Powerful	1,349	1,533	2,400	5,282	8,453	-37%	-	-	-	-	5,282	11,086	78,972
3	Call, The	940	1,333	1,397	3,670	9,998	-63%	-	-	-	-	3,670	13,889	43,332
1	Host, The	1,347	1,220	902	3,468	-		-	-	-	-	3,468	-	3,468
2*	Spring Breakers	576	417	366	1,359	1,931	-29%	-	-	-	282	1,641	2,875	4,516
2	Admission	332	258	240	830	1,561	-46%	-	-	-	-	830	2,471	3,300
5	Jack The Giant Slayer	59	114	36	209	1,616	-87%	-	-	-	-	209	2,080	34,306
	Total	32,086	36,175	30,742	99,001			-	-	-	6,410	105,411		336,805
AMC - Bay Street 16 with IMAX - Emeryville, CA														
1*	GI Joe: Retaliation	13,793	14,006	13,304	41,103	-		-	-	-	8,676	49,779	-	49,779
2	Croods, The	7,349	9,671	10,165	27,185	39,670	-31%	-	-	-	-	27,185	55,199	82,384
2	Olympus Has Fallen	4,124	5,655	5,069	14,848	24,906	-40%	-	-	-	-	14,848	34,064	48,912
4	Oz The Great and Powerful	3,353	6,374	4,557	14,284	23,751	-39%	-	-	-	-	14,284	31,735	227,976
1	Host, The	3,234	2,749	2,742	8,725	-		-	-	-	-	8,725	-	8,725
19*	Life Of Pi	1,399	1,915	1,721	5,035	4,261	18%	-	-	526	551	6,112	6,202	340,577
2	Admission	1,224	1,982	1,628	4,834	5,705	-15%	-	-	-	-	4,834	8,396	13,230
2	Spring Breakers	1,223	1,377	1,393	3,993	7,750	-48%	-	-	-	-	3,993	10,627	14,620
5	Jack The Giant Slayer	751	1,442	869	3,062	2,679	14%	-	-	-	-	3,062	3,726	52,904
	Total	36,450	45,171	41,448	123,069			-	-	526	9,227	132,822		839,107

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* denotes non-Friday openings

Branch Complex Analysis

San Francisco

WK	FRI	SAT	SUN	LAST		%	MON	TUE	WED	THU	THIS	LAST	CUME
				WKE	WKE						WEEK	WEEK	
				GROSS	GROSS						TOTAL	GROSS	GROSS
REG - Emery Bay Stadium 10 - Emeryville, CA													
1	Tyler Perry's Temptation	9,544	7,794	6,044	23,382	-	-	-	-	-	23,382	-	23,382
3	Call, The	975	852	934	2,761	4,678	-40%	-	-	-	2,761	6,957	26,471
3	Incredible Burt Wonderstone	636	872	515	2,023	2,025	0%	-	-	-	2,023	3,579	12,584
19*	Silver Linings Playbook	507	778	417	1,702	1,432	18%	-	-	214	2,133	2,294	110,997
8	Side Effects	349	553	514	1,416	1,670	-15%	-	-	-	1,416	2,601	48,674
1	Himmatwala	245	613	467	1,325	-	-	-	-	-	1,325	-	1,325
1	Identity Thief	361	496	380	1,237	-	-	-	-	-	1,237	-	1,237
14*	Argo	244	442	550	1,236	1,479	-16%	-	210	190	1,724	1,908	63,584
1	Snitch	108	173	245	526	-	-	-	-	-	526	-	526
4	Dead Man Down	126	124	23	273	1,329	-79%	-	-	-	273	2,066	10,580
	Total	13,095	12,697	10,089	35,881		-	210	404	305	36,800		299,360
REG - Berkeley 7 - Berkeley, CA													
1*	GI Joe: Retaliation	1,174	1,771	1,206	4,151	-	-	-	-	1,474	5,625	-	5,625
2	Croods, The	1,040	1,308	1,241	3,589	6,141	-41%	-	-	-	3,589	8,642	12,231
2	Admission	654	938	674	2,266	4,043	-43%	-	-	-	2,266	5,585	7,851
2	Olympus Has Fallen	755	748	612	2,115	5,013	-57%	-	-	-	2,115	7,088	9,203
1	Host, The	876	389	284	1,549	-	-	-	-	-	1,549	-	1,549
	Total	4,499	5,154	4,017	13,670		-	-	-	1,474	15,144		36,459
ESP - Rialto Cinemas Elmwood - Berkeley, CA													
6	Django Unchained	404	716	724	1,844	1,774	3%	-	-	-	1,844	2,702	16,770
1	Zero Dark Thirty	252	569	442	1,262	-	-	-	-	-	1,262	-	1,262
6	Life Of Pi	235	468	490	1,194	1,220	-2%	-	-	-	1,194	1,626	15,522
3	Incredible Burt Wonderstone	222	193	160	574	728	-21%	-	-	-	574	1,022	4,422
	Total	1,113	1,946	1,816	4,874		-	-	-	-	4,874		37,976
LAND - California 3 - Berkeley, CA													
1	From Up On Poppy Hill	2,252	1,914	2,432	6,598	-	-	-	-	-	6,598	-	6,598
4	Oz The Great and Powerful	736	1,171	912	2,819	4,236	-33%	-	-	-	2,819	5,994	35,934
3	Stoker	196	202	184	582	1,163	-49%	-	-	-	582	1,834	6,043
	Total	3,184	3,287	3,528	9,999		-	-	-	-	9,999		48,575
LAND - Shattuck 10 - Berkeley, CA													
2	Spring Breakers	1,584	1,570	1,178	4,331	6,556	-33%	-	-	-	4,331	10,414	14,745
2	On The Road	820	1,434	1,145	3,400	3,959	-14%	-	-	-	3,400	5,893	9,292
4	No (SPC)	770	1,274	1,031	3,075	3,270	-5%	-	-	-	3,075	4,810	21,132
1	Tyler Perry's Temptation	1,374	704	618	2,696	-	-	-	-	-	2,696	-	2,696
1	Silence, The	719	964	676	2,358	-	-	-	-	-	2,358	-	2,358
3	Side Effects	658	901	759	2,318	2,008	15%	-	-	-	2,318	3,156	8,797
4	Barbara	498	1,062	468	2,027	2,044	0%	-	-	-	2,027	3,068	11,810
19*	Silver Linings Playbook	248	616	452	1,316	1,916	-31%	-	-	234	1,846	2,914	136,801
3	Call, The	338	564	352	1,255	1,536	-18%	-	-	-	1,255	2,377	7,285
6	Gatekeepers	254	474	370	1,098	1,231	-10%	-	-	-	1,098	1,890	22,182
	Total	7,263	9,563	7,049	23,874		-	-	234	296	24,404		237,098
LAND - Albany Twin - Albany, CA													
2	Ginger And Rosa	860	1,712	1,028	3,600	3,108	15%	-	-	-	3,600	4,386	7,986
10	Quartet	774	1,463	860	3,098	3,150	-1%	-	-	-	3,098	4,401	62,336
	Total	1,634	3,175	1,888	6,698		-	-	-	-	6,698		70,322
ESP - Rialto Cinemas Cerrito - El Cerrito, CA													
2	Croods, The	1,433	2,642	2,329	6,404	5,451	17%	-	-	-	6,404	7,471	13,874
4	Oz The Great and Powerful	1,046	1,828	1,522	4,396	5,375	-18%	-	-	-	4,396	7,552	34,156
	Total	2,479	4,470	3,851	10,800		-	-	-	-	10,800		48,030

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Branch Complex Analysis San Francisco

WK					LAST								
	FRI	SAT	SUN	WEEKEND	WEEKEND	%	MON	TUE	WED	THU	THIS WEEK	LAST WEEK	CUME
				GROSS	GROSS						TOTAL	GROSS	GROSS
CNMK - Richmond Hilltop 16 - Richmond, CA													
1 * GI Joe: Retaliation	9,513	9,602	8,881	27,996	-		-	-	-	6,602	34,598	-	34,598
1 Tyler Perry's Temptation	10,162	8,035	6,341	24,538	-		-	-	-	-	24,538	-	24,538
2 Croods, The	4,964	8,090	7,872	20,926	42,242	-50%	-	-	-	-	20,926	50,466	71,392
2 Olympus Has Fallen	2,334	2,642	3,205	8,181	20,514	-60%	-	-	-	-	8,181	27,390	35,571
4 Oz The Great and Powerful	1,262	2,030	1,963	5,255	7,899	-33%	-	-	-	-	5,255	10,579	87,033
1 Host, The	1,823	1,187	1,186	4,196	-		-	-	-	-	4,196	-	4,196
3 Call, The	920	1,424	1,282	3,626	9,632	-62%	-	-	-	-	3,626	12,129	40,772
2* Spring Breakers	521	655	454	1,630	4,469	-63%	-	-	-	323	1,953	6,264	8,217
2 Admission	314	254	280	848	1,878	-54%	-	-	-	-	848	2,537	3,386
6 Snitch	176	175	87	438	1,593	-72%	-	-	-	-	438	1,865	42,145
Total	31,989	34,094	31,551	97,634			-	-	-	6,925	104,559		351,848
WWDI - Solano Twin DI - Concord, CA													
2 Croods, The	3,449	2,482	700	6,631	11,942	-44%	-	-	-	-	6,631	15,635	22,266
4 Oz The Great and Powerful	3,449	2,482	700	6,631	4,158	59%	-	-	-	-	6,631	5,191	35,262
1 * GI Joe: Retaliation	3,501	1,699	773	5,973	-		-	-	-	1,676	7,649	-	7,649
Total	10,399	6,663	2,173	19,235			-	-	-	1,676	20,911		65,177
BREN - Concord 14 - Concord, CA													
1 * GI Joe: Retaliation	4,017	4,414	3,054	11,485	-		-	-	-	1,776	13,262	-	13,262
2 Croods, The	2,293	3,241	3,353	8,887	16,979	-47%	-	-	-	-	8,887	20,297	29,184
1 Tyler Perry's Temptation	2,094	1,636	1,324	5,055	-		-	-	-	-	5,055	-	5,055
1 Host, The	1,667	1,306	819	3,791	-		-	-	-	-	3,791	-	3,791
2 Olympus Has Fallen	997	1,228	1,062	3,287	8,644	-61%	-	-	-	-	3,287	10,393	13,680
4 Oz The Great and Powerful	841	1,359	1,026	3,226	6,175	-47%	-	-	-	-	3,226	7,480	53,389
3 Call, The	486	606	786	1,877	2,938	-36%	-	-	-	-	1,877	3,513	13,844
2 Admission	213	308	301	823	1,243	-33%	-	-	-	-	823	1,681	2,504
8 Identity Thief	271	278	226	775	804	-3%	-	-	-	-	775	1,063	30,176
5 Jack The Giant Slayer	133	144	204	482	926	-47%	-	-	-	-	482	1,009	15,155
6 Snitch	132	156	113	401	1,136	-64%	-	-	-	-	401	1,251	13,316
3 Incredible Burt Wonderstone	97	62	67	226	836	-72%	-	-	-	-	226	994	4,319
Total	13,241	14,738	12,335	40,315			-	-	-	1,776	42,092		197,675
CNMK - Century 21 + XD - Pleasant Hill, CA													
1 * GI Joe: Retaliation	7,845	9,701	5,440	22,986	-		-	-	-	7,024	30,010	-	30,010
2 Croods, The	4,060	5,853	4,432	14,345	24,199	-40%	-	-	-	-	14,345	30,347	44,692
2 Olympus Has Fallen	3,878	5,064	3,876	12,818	26,604	-51%	-	-	-	-	12,818	34,624	47,442
1 Tyler Perry's Temptation	3,652	2,729	2,056	8,436	-		-	-	-	-	8,436	-	8,436
4 Oz The Great and Powerful	1,895	2,694	2,954	7,543	12,178	-38%	-	-	-	-	7,543	16,582	133,550
1 Host, The	2,544	1,626	1,230	5,400	-		-	-	-	-	5,400	-	5,400
2 Admission	930	1,343	1,142	3,415	5,526	-38%	-	-	-	-	3,415	7,362	10,777
10 Quartet	543	1,380	1,248	3,171	2,866	10%	-	-	-	-	3,171	4,302	76,398
3 Call, The	907	912	1,213	3,032	3,683	-17%	-	-	-	-	3,032	5,536	21,322
2* Spring Breakers	1,014	1,169	803	2,986	7,196	-58%	-	-	-	798	3,784	11,044	14,828
1 From Up On Poppy Hill	527	994	950	2,472	-		-	-	-	-	2,472	-	2,472
3 Incredible Burt Wonderstone	573	730	562	1,865	3,769	-50%	-	-	-	-	1,865	5,035	17,821
4 Life Of Pi	501	701	630	1,832	2,872	-36%	-	-	-	-	1,832	3,933	172,759
2 Ginger And Rosa	498	695	566	1,759	2,575	-31%	-	-	-	-	1,759	3,749	5,508
4 Emperor	393	921	365	1,679	1,870	-10%	-	-	-	-	1,679	2,692	15,670
2 Silver Linings Playbook	365	661	351	1,377	2,026	-32%	-	-	-	-	1,377	2,791	210,738
Total	30,125	37,173	27,818	95,116			-	-	-	7,822	102,938		817,823
CNMK - Century Walnut Creek 14 + XD - Walnut Creek, CA													
1 * GI Joe: Retaliation	5,282	5,624	4,302	15,208	-		-	-	-	3,109	18,317	-	18,317

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Branch Complex Analysis San Francisco

WK	LAST WKEND						%	MON	TUE	WED	THU	THIS	LAST	CUME
	FRI	SAT	SUN	GROSS	GROSS	WEEK						WEEK		
CNMK - Century Walnut Creek 14 + XD - Walnut Creek, CA (continued)														
4 Oz The Great and Powerful	3,346	5,246	4,407	12,999	13,056	0%	-	-	-	-	12,999	18,413	116,124	
2 Olympus Has Fallen	3,673	4,312	4,254	12,240	19,106	-35%	-	-	-	-	12,240	26,282	38,522	
2 Croods, The	3,322	4,446	4,008	11,776	16,939	-30%	-	-	-	-	11,776	22,761	34,537	
1 Host, The	2,891	2,047	668	5,606	-		-	-	-	-	5,606	-	5,606	
2 Admission	1,501	1,865	1,147	4,513	6,224	-27%	-	-	-	-	4,513	8,545	13,058	
14* Silver Linings Playbook	1,049	1,720	1,548	4,318	3,755	14%	-	414	145	318	5,194	5,069	158,022	
3 Call, The	1,250	1,443	1,022	3,715	4,042	-8%	-	-	-	-	3,715	5,741	19,112	
2* Spring Breakers	1,021	1,262	629	2,912	4,634	-37%	-	-	-	723	3,635	6,584	10,219	
3 Incredible Burt Wonderstone	582	833	779	2,194	3,191	-31%	-	-	-	-	2,194	3,964	13,564	
Total	23,917	28,798	22,764	75,481			-	414	145	4,150	80,189		427,081	
ESP - Orinda 3 - Orinda, CA														
2 Admission	588	1,144	559	2,291	2,822	-18%	-	-	-	-	2,291	3,501	5,792	
2 Olympus Has Fallen	560	897	662	2,119	2,612	-18%	-	-	-	-	2,119	3,374	5,493	
1 Quartet	318	402	391	1,111	-		-	-	-	-	1,111	-	11,237	
2 Stoker	70	122	32	224	303	-26%	-	-	-	-	224	453	677	
Total	1,536	2,565	1,644	5,745			-	-	-	-	5,745		23,199	
ESP - Rheem 4 - Moraga, CA														
2 Croods, The	465	831	962	2,258	2,933	-23%	-	-	-	-	2,258	3,589	5,847	
4 Oz The Great and Powerful	500	443	363	1,306	1,897	-31%	-	-	-	-	1,306	2,081	12,226	
1* GI Joe: Retaliation	365	333	234	932	-		-	-	-	108	1,040	-	1,040	
Total	1,330	1,607	1,559	4,496			-	-	-	108	4,604		19,113	
CNMK - Blackhawk Movies 7 - Danville, CA														
2 Croods, The	2,407	1,655	1,318	5,380	6,240	-13%	-	-	-	-	5,380	13,424	18,804	
1* GI Joe: Retaliation	1,904	1,414	1,054	4,372	-		-	-	-	2,461	6,834	-	6,834	
2 Olympus Has Fallen	1,116	1,587	656	3,358	5,162	-34%	-	-	-	-	3,358	7,298	10,656	
4 Oz The Great and Powerful	1,010	1,135	780	2,926	3,272	-10%	-	-	-	-	2,926	5,861	37,898	
1 Host, The	1,029	684	283	1,996	-		-	-	-	-	1,996	-	1,996	
2 Admission	578	905	442	1,924	2,680	-28%	-	-	-	-	1,924	4,127	6,052	
2 Spring Breakers	286	276	144	706	1,662	-57%	-	-	-	-	706	2,746	3,452	
Total	8,330	7,656	4,677	20,662			-	-	-	2,461	23,124		85,692	
REG - Crow Canyon 6 - San Ramon, CA														
1* GI Joe: Retaliation	1,559	1,684	706	3,949	-		-	-	-	1,835	5,784	-	5,784	
2 Croods, The	1,626	1,128	937	3,691	4,441	-16%	-	-	-	-	3,691	9,895	13,586	
2 Olympus Has Fallen	1,250	1,182	910	3,342	5,341	-37%	-	-	-	-	3,342	7,596	10,938	
1 Host, The	640	600	500	1,740	-		-	-	-	-	1,740	-	1,740	
4 Oz The Great and Powerful	772	540	365	1,677	3,841	-56%	-	-	-	-	1,677	6,785	29,991	
3 Incredible Burt Wonderstone	195	212	274	681	1,107	-38%	-	-	-	-	681	1,807	5,448	
Total	6,042	5,346	3,692	15,080			-	-	-	1,835	16,915		67,487	
REG - Hacienda Crossings Stadium 20 + IMAX - Dublin, CA														
1* GI Joe: Retaliation	21,793	22,477	16,308	60,578	-		-	-	-	14,262	74,840	-	74,840	
2 Croods, The	10,938	13,088	10,077	34,103	46,402	-26%	-	-	-	-	34,103	66,136	100,239	
4 Oz The Great and Powerful	6,416	7,284	5,848	19,548	32,713	-40%	-	-	-	-	19,548	44,387	290,897	
2 Olympus Has Fallen	5,735	6,844	6,308	18,887	43,864	-56%	-	-	-	-	18,887	57,896	76,783	
1 Host, The	7,270	4,961	2,521	14,752	-		-	-	-	-	14,752	-	14,752	
1 Tyler Perry's Temptation	4,514	3,620	2,242	10,376	-		-	-	-	-	10,376	-	10,376	
3 Call, The	1,446	2,005	1,609	5,060	8,616	-41%	-	-	-	-	5,060	12,403	41,964	
2 Admission	1,280	1,862	1,008	4,150	6,679	-37%	-	-	-	-	4,150	9,304	13,454	
2 Spring Breakers	1,404	1,385	1,184	3,973	7,431	-46%	-	-	-	-	3,973	10,955	14,928	
19* Silver Linings Playbook	575	1,118	1,019	2,712	3,338	-18%	-	-	314	596	3,622	4,457	212,768	
5 Jack The Giant Slayer	614	530	634	1,778	3,732	-52%	-	-	-	-	1,778	5,435	69,125	

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denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK											THIS	LAST	CUME	
						WEEK	WEEK							
	FRI	SAT	SUN	GROSS	GROSS	%	MON	TUE	WED	THU	TOTAL	GROSS		GROSS
REG - Hacienda Crossings Stadium 20 + IMAX - Dublin, CA (continued)														
8	Identity Thief	364	532	429	1,325	3,033	-56%	-	-	-	-	1,325	4,667	129,599
1	Himmatwala	500	494	234	1,228	-	-	-	-	-	-	1,228	-	1,228
3	Incredible Burt Wonderstone	142	206	766	1,114	3,824	-70%	-	-	-	-	1,114	5,141	21,920
7	Escape From Planet Earth	101	86	15	202	451	-55%	-	-	-	-	202	747	55,556
	Total	63,092	66,492	50,202	179,786		-	-	314	14,858	194,958		1,128,429	

Marin County, CA

HFB - Tiburon Playhouse 3 - Tiburon, CA

2 Croods, The	359	574	673	1,606	1,338	20%	-	-	-	-	1,606	1,593	3,199
1 Admission	190	336	338	862	-		-	-	-	-	862	-	862
2 Olympus Has Fallen	170	337	280	787	937	-16%	-	-	-	-	787	1,315	2,102
Total	719	1,247	1,291	3,255			-	-	-	-	3,255		6,163

CNMK - Corte Madera Cinema 1 - Corte Madera, CA

1* GI Joe: Retaliation	1,737	2,154	1,154	5,045	-		-	-	-	741	5,786	-	5,786
Total	1,737	2,154	1,154	5,045			-	-	-	741	5,786		5,786

CNMK - Larkspur 4 - Larkspur, CA

2 Oz The Great and Powerful	697	1,490	1,504	3,691	3,705	0%	-	-	-	-	3,691	4,326	8,017
2 Croods, The	433	1,784	1,021	3,238	3,101	4%	-	-	-	-	3,238	3,297	6,535
2 Olympus Has Fallen	731	1,408	920	3,059	5,171	-40%	-	-	-	-	3,059	6,468	9,527
1* Spring Breakers	705	931	467	2,103	-		-	-	323	217	2,643	-	2,643
Total	2,566	5,613	3,912	12,091			-	-	323	217	12,631		26,722

ECOOP - Lark - Larkspur, CA

1 56 Up	672	639	-	1,311	-		-	-	-	-	1,311	-	1,311
1 Orchestra Of Exiles	471	716	-	1,187	-		-	-	-	-	1,187	-	1,187
Total	1,143	1,355	-	2,498			-	-	-	-	2,498		2,498

HFB - Fairfax 6 - Fairfax, CA

2 Croods, The	866	1,565	1,506	3,937	3,091	27%	-	-	-	-	3,937	4,049	7,986
2 Admission	686	574	532	1,792	2,622	-31%	-	-	-	-	1,792	3,326	5,119
4 Oz The Great and Powerful	538	604	558	1,699	1,584	7%	-	-	-	-	1,699	2,220	20,612
1 Host, The	618	437	290	1,346	-		-	-	-	-	1,346	-	1,346
2 Olympus Has Fallen	376	512	274	1,161	2,466	-52%	-	-	-	-	1,161	3,421	4,582
1* GI Joe: Retaliation	416	464	215	1,096	-		-	-	-	70	1,165	-	1,165
Total	3,500	4,156	3,375	11,031			-	-	-	70	11,100		40,810

CNMK - San Rafael Northgate 15 - San Rafael, CA

1* GI Joe: Retaliation	5,617	7,004	4,688	17,308	-		-	-	-	3,647	20,956	-	20,956
2 Croods, The	2,759	5,780	7,447	15,986	22,821	-29%	-	-	-	-	15,986	28,234	44,220
2 Olympus Has Fallen	2,005	2,896	2,120	7,021	13,875	-49%	-	-	-	-	7,021	19,250	26,271
4 Oz The Great and Powerful	1,184	2,347	2,010	5,542	8,423	-34%	-	-	-	-	5,542	11,274	91,732
1 Host, The	2,344	1,651	781	4,776	-		-	-	-	-	4,776	-	4,776
1 Tyler Perry's Temptation	1,326	913	750	2,989	-		-	-	-	-	2,989	-	2,989
3 Call, The	694	1,077	1,124	2,895	3,285	-11%	-	-	-	-	2,895	4,770	17,334
3 Incredible Burt Wonderstone	702	1,080	1,084	2,866	3,143	-8%	-	-	-	-	2,866	4,353	17,440
19* Life Of Pi	430	1,281	1,102	2,813	2,026	38%	-	-	271	351	3,435	2,831	203,938
14* Silver Linings Playbook	401	1,178	996	2,575	2,494	3%	-	237	159	229	3,200	3,537	111,173
Total	17,462	25,207	22,102	64,771			-	237	430	4,227	69,666		540,829

CNMK - San Rafael Regency 6 - San Rafael, CA

2 Admission	864	1,461	808	3,133	6,394	-51%	-	-	-	-	3,133	8,139	11,272
1 From Up On Poppy Hill	424	906	851	2,181	-		-	-	-	-	2,181	-	2,181
2* Spring Breakers	528	912	439	1,879	3,158	-40%	-	-	-	142	2,021	4,428	6,449
14* Django Unchained	312	637	338	1,287	1,307	-1%	-	120	294	112	1,813	2,113	110,809

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* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK		FRI	SAT	SUN	LAST WKEND		%	MON	TUE	WED	THU	THIS	LAST	
					GROSS	GROSS						WEEK	WEEK	
CNMK - San Rafael Regency 6 - San Rafael, CA (continued)														
9	Stand Up Guys	47	242	150	439	1,318	-66%	-	-	-	-	439	1,947	46,095
	Total	2,175	4,158	2,586	8,919			-	120	294	254	9,587		176,806
CNMK - Novato Rowland Plaza 8 - Novato, CA														
2	Croods, The	1,263	2,391	2,078	5,732	8,359	-31%	-	-	-	-	5,732	10,473	16,206
1*	GI Joe: Retaliation	1,599	1,552	1,523	4,674	-		-	-	-	1,057	5,731	-	5,731
2	Olympus Has Fallen	936	1,411	1,116	3,463	6,664	-48%	-	-	-	-	3,463	8,707	12,170
4	Oz The Great and Powerful	428	940	1,120	2,488	2,509	0%	-	-	-	-	2,488	3,505	34,148
1	Host, The	930	838	543	2,311	-		-	-	-	-	2,311	-	2,311
2	Admission	705	824	626	2,154	3,039	-29%	-	-	-	-	2,154	4,141	6,296
2*	Spring Breakers	348	311	423	1,082	2,192	-50%	-	-	-	363	1,445	3,351	4,796
	Total	6,209	8,267	7,429	21,904			-	-	-	1,420	23,324		81,658
CNMK - Sausalito Marin 3 - Sausalito, CA														
1	Gatekeepers	378	740	533	1,651	-		-	-	-	-	1,651	-	1,651
2	Croods, The	71	432	488	991	1,051	-5%	-	-	-	-	991	1,451	2,442
2	Olympus Has Fallen	266	506	202	974	1,409	-30%	-	-	-	-	974	1,818	2,792
	Total	715	1,678	1,223	3,616			-	-	-	-	3,616		6,885
CNMK - Mill Valley Sequoia 2 - Mill Valley, CA														
2	Admission	931	1,627	782	3,340	4,981	-32%	-	-	-	-	3,340	6,207	9,546
4	Emperor	383	1,025	409	1,817	1,730	5%	-	-	-	-	1,817	2,286	14,120
	Total	1,314	2,652	1,191	5,157			-	-	-	-	5,157		23,666

Santa Rosa, CA

READ - Rohnert Park 16 - Rohnert Park, CA

1*	GI Joe: Retaliation	6,386	7,702	5,234	19,322	-		-	-	-	4,586	23,908	-	23,908
2	Croods, The	4,012	5,556	4,772	14,340	28,008	-48%	-	-	-	-	14,340	36,146	50,486
1	Host, The	3,144	2,062	1,378	6,584	-		-	-	-	-	6,584	-	6,584
2	Olympus Has Fallen	1,705	2,124	2,125	5,954	12,922	-53%	-	-	-	-	5,954	17,558	23,512
4	Oz The Great and Powerful	898	1,250	1,417	3,564	7,952	-55%	-	-	-	-	3,564	10,772	83,970
1	Tyler Perry's Temptation	1,159	752	563	2,473	-		-	-	-	-	2,473	-	2,473
3	Call, The	599	900	708	2,206	2,953	-25%	-	-	-	-	2,206	4,204	18,680
2	Admission	333	692	490	1,515	2,464	-38%	-	-	-	-	1,515	3,328	4,843
2	Spring Breakers	723	502	260	1,485	4,184	-64%	-	-	-	-	1,485	6,263	7,748
3	Incredible Burt Wonderstone	136	288	210	634	1,620	-60%	-	-	-	-	634	2,254	10,046
14*	Silver Linings Playbook	144	65	258	467	1,234	-62%	-	150	132	81	830	2,150	50,056
5	21 And Over	63	60	50	173	1,121	-84%	-	-	-	-	173	1,646	15,910
7	Escape From Planet Earth	-	29	17	46	213	-90%	-	-	-	-	46	284	23,866
	Total	19,302	21,982	17,482	58,763			-	150	132	4,667	63,712		322,082

ESP - Rialto Cinemas Sebastopol - Sebastopol, CA

1	Happy People: A Year In The	658	640	719	2,017	-		-	-	-	-	2,017	-	2,017
2	Admission	532	693	458	1,684	1,613	4%	-	-	-	-	1,684	2,617	4,301
2	Croods, The	417	724	520	1,660	1,968	-15%	-	-	-	-	1,660	2,608	4,268
4	Oz The Great and Powerful	445	585	614	1,644	1,722	-4%	-	-	-	-	1,644	2,209	17,622
1*	GI Joe: Retaliation	386	318	168	872	-		-	-	-	66	937	-	937
2	Olympus Has Fallen	262	341	209	812	784	3%	-	-	-	-	812	1,306	2,118
1	Host, The (2007)	316	305	108	728	-		-	-	-	-	728	-	728
19*	Life Of Pi	90	240	180	510	358	42%	-	-	108	208	825	593	68,357
1	War Witch	77	178	74	329	-		-	-	-	-	329	-	329
3	Incredible Burt Wonderstone	57	43	105	205	498	-58%	-	-	-	-	205	738	2,872
1	We And The I, The	7	7	30	44	-		-	-	-	-	44	-	44
	Total	3,247	4,074	3,185	10,505			-	-	108	274	10,885		103,593

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Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	LAST WKEND		%	MON	TUE	WED	THU	THIS	LAST	CUME
				GROSS	GROSS						WEEK	WEEK	
Napa, CA													
CNMK - Century Napa Valley 12 + XD - Napa, CA													
1 * GI Joe: Retaliation	6,836	5,881	5,533	18,250	-		-	-	-	5,544	23,794	-	23,794
2 Croods, The	5,126	5,978	4,724	15,828	21,087	-24%	-	-	-	-	15,828	35,908	51,736
4 Oz The Great and Powerful	2,451	2,866	2,356	7,674	10,406	-26%	-	-	-	-	7,674	17,632	117,298
2 Olympus Has Fallen	1,940	2,727	2,363	7,030	13,105	-46%	-	-	-	-	7,030	18,414	25,444
1 Host, The	2,622	1,586	921	5,129	-		-	-	-	-	5,129	-	5,129
3 Call, The	811	1,087	1,355	3,253	3,013	7%	-	-	-	-	3,253	5,150	18,112
2 Admission	798	1,275	1,054	3,126	4,283	-27%	-	-	-	-	3,126	6,737	9,864
3 Incredible Burt Wonderstone	557	862	856	2,276	2,494	-8%	-	-	-	-	2,276	3,515	11,630
2* Spring Breakers	580	567	308	1,454	3,441	-57%	-	-	-	321	1,776	4,748	6,524
Total	21,721	22,829	19,470	64,020			-	-	-	5,865	69,886		269,531

Santa Rosa, CA

TMKO - Roxy Stadium 14 - Santa Rosa, CA

1 * GI Joe: Retaliation	3,434	4,593	-	8,026	-		-	-	-	1,804	9,830	-	9,830
2 Croods, The	2,436	3,933	-	6,370	16,717	-47%	-	-	-	-	6,370	20,747	27,116
4 Oz The Great and Powerful	1,422	2,213	-	3,635	8,978	-42%	-	-	-	-	3,635	11,882	75,806
2 Olympus Has Fallen	1,482	2,088	-	3,570	9,560	-49%	-	-	-	-	3,570	12,733	16,304
1 Host, The	1,553	1,068	-	2,621	-		-	-	-	-	2,621	-	2,621
1 Tyler Perry's Temptation	984	1,056	-	2,040	-		-	-	-	-	2,040	-	2,040
3 Call, The	506	1,033	-	1,539	2,148	-4%	-	-	-	-	1,539	3,459	10,637
2 Spring Breakers	566	748	-	1,313	4,176	-59%	-	-	-	-	1,313	5,965	7,278
2 Admission	487	792	-	1,279	3,242	-51%	-	-	-	-	1,279	4,349	5,628
3 Incredible Burt Wonderstone	466	692	-	1,158	1,873	-16%	-	-	-	-	1,158	2,668	9,018
Total	13,336	18,216	-	31,551			-	-	-	1,804	33,355		166,278

TMKO - Summerfield Cinema - Santa Rosa, CA

1 On The Road	734	1,264	606	2,604	-		-	-	-	-	2,604	-	2,604
1 Emperor	559	810	708	2,078	-		-	-	-	-	2,078	-	2,078
14* Silver Linings Playbook	642	563	337	1,542	1,222	26%	-	169	318	274	2,304	2,242	101,453
10 Quartet	209	669	652	1,530	1,480	3%	-	-	-	-	1,530	2,372	50,084
2 No (SPC)	335	405	601	1,341	1,155	16%	-	-	-	-	1,341	1,949	3,290
2 Stoker	167	444	186	797	1,148	-30%	-	-	-	-	797	2,008	2,804
Total	2,646	4,155	3,090	9,892			-	169	318	274	10,654		162,313

TMKO - 3rd Street Cinemas 6 - Santa Rosa, CA

1 Identity Thief	406	522	486	1,414	-		-	-	-	-	1,414	-	1,414
1 Life Of Pi	196	458	511	1,166	-		-	-	-	-	1,166	-	1,166
1 Jack The Giant Slayer	298	357	158	812	-		-	-	-	-	812	-	812
6 Django Unchained	136	332	266	735	651	12%	-	-	-	-	735	1,144	10,594
2 Warm Bodies	242	178	175	595	819	-27%	-	-	-	-	595	1,281	1,876
1 21 And Over	133	228	119	480	-		-	-	-	-	480	-	480
2* Escape From Planet Earth	-	220	140	360	525	-21%	-	-	-	-	360	858	1,218
2 Safe Haven	98	70	168	336	756	-55%	-	-	-	-	336	1,197	1,533
3 Argo	21	133	133	287	612	-53%	-	-	-	-	287	1,050	3,196
Total	1,530	2,498	2,156	6,185			-	-	-	-	6,185		22,289

Vallejo, CA

CNMK - Vallejo 14 - Vallejo, CA

1 * GI Joe: Retaliation	7,899	8,442	7,666	24,006	-		-	-	-	7,367	31,374	-	31,374
1 Tyler Perry's Temptation	7,795	5,738	4,340	17,874	-		-	-	-	-	17,874	-	17,874

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Branch Complex Analysis San Francisco

WK											THIS	LAST	CUME	
											WEEK	WEEK		
	FRI	SAT	SUN	WKEND GROSS	WKEND GROSS	%	MON	TUE	WED	THU	TOTAL	GROSS		
CNMK - Vallejo 14 - Vallejo, CA (continued)														
2	Croods, The	4,744	4,686	3,844	13,274	20,795	-36%	-	-	-	-	13,274	32,307	45,581
2	Olympus Has Fallen	1,468	2,088	2,078	5,634	13,773	-59%	-	-	-	-	5,634	19,459	25,093
4	Oz The Great and Powerful	1,712	1,794	1,459	4,965	8,933	-44%	-	-	-	-	4,965	14,148	89,834
1	Host, The	1,653	1,102	618	3,372	-	-	-	-	-	-	3,372	-	3,372
3	Call, The	766	1,128	1,275	3,169	5,235	-39%	-	-	-	-	3,169	7,566	24,775
2*	Spring Breakers	369	378	548	1,296	3,495	-62%	-	-	-	144	1,440	4,913	6,352
2	Admission	243	231	290	764	2,340	-67%	-	-	-	-	764	3,301	4,064
	Total	26,649	25,587	22,118	74,354		-	-	-	7,511	81,866		248,319	

Woodland/Davis, CA

CNMK - County Fair Movies 5 - Woodland, CA

1* GI Joe: Retaliation	2,136	1,613	1,174	4,923	-		-	-	-	988	5,911	-	5,911
2 Croods, The	1,040	1,398	932	3,370	6,644	-49%	-	-	-	-	3,370	7,610	10,980
2 Olympus Has Fallen	576	535	502	1,612	3,873	-58%	-	-	-	-	1,612	4,479	6,092
1 Host, The	502	372	304	1,178	-		-	-	-	-	1,178	-	1,178
4 Oz The Great and Powerful	439	293	425	1,157	1,861	-37%	-	-	-	-	1,157	2,242	17,124
Total	4,693	4,211	3,337	12,240			-	-	-	988	13,228		41,285

REG - Holiday 6 - Davis, CA

2 Croods, The	1,333	1,702	2,097	5,132	7,420	-30%	-	-	-	-	5,132	10,206	15,338
4 Oz The Great and Powerful	1,017	2,140	1,616	4,773	8,803	-45%	-	-	-	-	4,773	12,086	61,309
1 Host, The	1,479	1,062	1,123	3,664	-		-	-	-	-	3,664	-	3,664
2 Spring Breakers	466	452	378	1,296	2,137	-39%	-	-	-	-	1,296	3,359	4,655
Total	4,295	5,356	5,214	14,865			-	-	-	-	14,865		84,966

REG - Stadium 5 - Davis, CA

1* GI Joe: Retaliation	2,406	2,434	1,928	6,768	-		-	-	-	1,650	8,418	-	8,418
2 Olympus Has Fallen	1,069	1,020	934	3,023	6,134	-50%	-	-	-	-	3,023	9,173	12,196
2 Admission	638	1,104	761	2,503	3,192	-21%	-	-	-	-	2,503	4,422	6,925
1 Call, The	328	426	400	1,154	-		-	-	-	-	1,154	-	1,154
Total	4,441	4,984	4,023	13,448			-	-	-	1,650	15,098		28,693

ARCE - Davis Varsity - Davis, CA

4 Quartet	442	704	568	1,714	2,647	-35%	-	-	-	-	1,714	3,971	18,070
2 Stoker	311	426	164	901	1,163	-22%	-	-	-	-	901	1,851	2,752
1 West Of Memphis	74	122	145	341	-		-	-	-	-	341	-	341
Total	827	1,252	877	2,956			-	-	-	-	2,956		21,163

Vacaville, CA

BREN - Vacaville 16 - Vacaville, CA

1* GI Joe: Retaliation	9,121	9,206	6,187	24,514	-		-	-	-	4,174	28,688	-	28,688
2 Croods, The	5,485	6,077	4,168	15,729	27,252	-42%	-	-	-	-	15,729	35,672	51,401
1 Tyler Perry's Temptation	4,193	2,876	1,452	8,520	-		-	-	-	-	8,520	-	8,520
2 Olympus Has Fallen	2,172	3,072	2,357	7,600	17,552	-56%	-	-	-	-	7,600	22,217	29,818
1 Host, The	2,892	1,677	1,465	6,034	-		-	-	-	-	6,034	-	6,034
4 Oz The Great and Powerful	1,501	1,988	2,161	5,650	8,831	-36%	-	-	-	-	5,650	11,912	102,578
3 Call, The	809	1,076	787	2,672	5,060	-47%	-	-	-	-	2,672	6,609	21,150
2 Admission	455	276	502	1,234	2,980	-58%	-	-	-	-	1,234	3,875	5,109
8 Identity Thief	314	463	434	1,212	1,479	-18%	-	-	-	-	1,212	2,254	74,006
11 Silver Linings Playbook	216	302	316	834	1,420	-41%	-	-	-	-	834	1,855	39,188
3 Incredible Burt Wonderstone	132	285	292	709	1,922	-63%	-	-	-	-	709	2,331	8,707
5 Jack The Giant Slayer	116	208	312	636	1,369	-53%	-	-	-	-	636	2,039	29,861
Total	27,406	27,506	20,433	75,344			-	-	-	4,174	79,518		405,060

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denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK											THIS	LAST	CUME
											WEEK	WEEK	
	FRI	SAT	SUN	GROSS	GROSS	%	MON	TUE	WED	THU	TOTAL	GROSS	
Fairfield, CA													
REG - Fairfield Stadium 16 + IMAX - Fairfield, CA													
1 * GI Joe: Retaliation	11,122	11,634	6,937	29,692	-		-	-	-	9,289	38,982	-	38,982
2 Croods, The	6,072	6,481	5,184	17,736	29,981	-40%	-	-	-	-	17,736	47,446	65,182
1 Tyler Perry's Temptation	5,835	5,306	3,211	14,352	-		-	-	-	-	14,352	-	14,352
2 Olympus Has Fallen	2,539	4,208	3,080	9,827	18,822	-47%	-	-	-	-	9,827	26,692	36,519
4 Oz The Great and Powerful	2,859	2,716	2,051	7,626	12,951	-41%	-	-	-	-	7,626	19,549	133,818
1 Host, The	3,286	2,270	1,338	6,893	-		-	-	-	-	6,893	-	6,893
3 Call, The	946	1,088	1,031	3,065	5,009	-38%	-	-	-	-	3,065	7,723	29,329
2 Spring Breakers	534	832	606	1,972	4,500	-56%	-	-	-	-	1,972	6,281	8,252
2 Admission	466	290	460	1,216	2,115	-42%	-	-	-	-	1,216	3,369	4,584
1 Escape From Planet Earth	-	-	16	16	-		-	-	-	-	16	-	29,366
Total	33,659	34,825	23,914	92,395			-	-	-	9,289	101,685		367,277

Sacramento, CA													
CNMK - Roseville 14 + XD - Roseville, CA													
2 Croods, The	4,955	3,179	3,090	11,224	13,960	-19%	-	-	-	-	11,224	34,306	45,530
4 Oz The Great and Powerful	3,130	3,825	3,514	10,469	10,355	1%	-	-	-	-	10,469	20,933	109,239
3 Call, The	909	1,388	1,182	3,479	4,252	-18%	-	-	-	-	3,479	8,462	24,853
2 Admission	591	741	754	2,086	4,083	-48%	-	-	-	-	2,086	6,791	8,876
7 Quartet	513	753	729	1,995	2,016	-1%	-	-	-	-	1,995	3,790	42,278
3 Incredible Burt Wonderstone	624	668	526	1,818	2,348	-22%	-	-	-	-	1,818	4,622	13,988
1 Safe Haven	328	384	386	1,098	-		-	-	-	-	1,098	-	42,783
2* Spring Breakers	444	353	248	1,044	2,697	-61%	-	-	-	248	1,292	5,558	6,850
2 Stoker	244	316	374	934	1,178	-20%	-	-	-	-	934	1,932	2,866
1 21 And Over	162	224	170	556	-		-	-	-	-	556	-	556
Total	11,900	11,831	10,973	34,703			-	-	-	248	34,951		297,819

REG - Olympus Pointe 12 - Roseville, CA													
1* GI Joe: Retaliation	6,225	6,012	5,019	17,256	-		-	-	-	6,137	23,393	-	23,393
1 Host, The	4,382	2,593	1,448	8,423	-		-	-	-	-	8,423	-	8,423
2 Olympus Has Fallen	2,117	3,228	2,290	7,635	16,939	-54%	-	-	-	-	7,635	28,934	36,569
8 Identity Thief	946	1,021	1,226	3,193	1,801	77%	-	-	-	-	3,193	4,421	102,375
5 Jack The Giant Slayer	782	782	720	2,284	2,446	-6%	-	-	-	-	2,284	5,187	42,124
1 Tyler Perry's Temptation	1,150	800	284	2,234	-		-	-	-	-	2,234	-	2,234
19* Life Of Pi	450	650	314	1,414	2,118	-33%	-	-	415	510	2,339	3,844	168,956
19* Silver Linings Playbook	434	470	226	1,130	2,550	-55%	-	-	340	414	1,884	3,922	145,758
7 Escape From Planet Earth	177	108	215	500	520	-3%	-	-	-	-	500	1,234	35,420
Total	16,663	15,664	11,742	44,069			-	-	755	7,061	51,885		565,252

CNMK - Blue Oaks Century 16 + XD - Rocklin, CA													
1* GI Joe: Retaliation	9,816	9,921	7,085	26,822	-		-	-	-	10,204	37,026	-	37,026
2 Croods, The	8,098	6,553	5,100	19,751	22,205	-11%	-	-	-	-	19,751	54,337	74,088
2 Olympus Has Fallen	2,902	4,257	3,536	10,694	21,034	-49%	-	-	-	-	10,694	33,552	44,246
4 Oz The Great and Powerful	4,087	3,395	2,998	10,480	16,426	-36%	-	-	-	-	10,480	35,235	152,416
1 Host, The	3,214	1,638	996	5,848	-		-	-	-	-	5,848	-	5,848
1 Tyler Perry's Temptation	1,673	1,164	908	3,744	-		-	-	-	-	3,744	-	3,744
3 Call, The	854	1,101	994	2,950	3,684	-19%	-	-	-	-	2,950	6,281	20,494
2 Admission	859	974	670	2,502	5,206	-51%	-	-	-	-	2,502	9,285	11,788
3 Incredible Burt Wonderstone	387	388	344	1,118	2,759	-59%	-	-	-	-	1,118	5,862	16,802
2* Spring Breakers	208	227	169	604	2,555	-76%	-	-	-	377	981	4,937	5,918
Total	32,098	29,618	22,800	84,513			-	-	-	10,581	95,094		372,370

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denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK	LAST WKEND					%	MON	TUE	WED	THU	THIS	LAST	CUME
	FRI	SAT	SUN	GROSS	GROSS						WEEK	WEEK	
CNMK - Sacramento Greenback 16 + XD - Sacramento, CA													
1 * GI Joe: Retaliation	13,113	12,668	-	25,781	-	-	-	-	-	12,263	38,044	-	38,044
2 Croods, The	6,131	6,210	-	12,341	24,476	-23%	-	-	-	-	12,341	44,007	56,348
1 Host, The	4,846	2,239	-	7,085	-	-	-	-	-	-	7,085	-	7,085
2 Olympus Has Fallen	2,978	3,792	-	6,770	24,605	-62%	-	-	-	-	6,770	34,159	40,929
4 Oz The Great and Powerful	3,313	3,392	-	6,705	11,672	-19%	-	-	-	-	6,705	21,723	142,714
1 Tyler Perry's Temptation	3,853	2,281	-	6,134	-	-	-	-	-	-	6,134	-	6,134
3 Call, The	1,233	1,248	-	2,481	7,534	-52%	-	-	-	-	2,481	11,813	34,201
2* Spring Breakers	649	504	-	1,153	2,925	-50%	-	-	-	317	1,470	5,105	6,575
2 Admission	514	627	-	1,141	3,568	-56%	-	-	-	-	1,141	5,324	6,465
6 Snitch	304	225	-	529	2,051	-59%	-	-	-	-	529	3,414	32,336
3 Incredible Burt Wonderstone	269	255	-	524	2,247	-63%	-	-	-	-	524	4,010	12,886
Total	37,203	33,441	-	70,644			-	-	-	12,580	83,224		383,717
REG - Sunrise 4 - Citrus Heights, CA													
1 Good Day To Die Hard, A	608	608	619	1,835	-		-	-	-	-	1,835	-	1,835
2 Hansel And Gretel: Witch Hu	502	589	726	1,817	2,501	-27%	-	-	-	-	1,817	4,472	6,289
4 Hobbit: An Unexpected Journ	390	390	368	1,148	1,934	-40%	-	-	-	-	1,148	3,373	11,758
8 Wreck-It Ralph	415	398	240	1,053	1,781	-40%	-	-	-	-	1,053	3,800	42,783
2 Beautiful Creatures	356	240	86	682	1,456	-53%	-	-	-	-	682	3,161	3,843
Total	2,271	2,225	2,039	6,535			-	-	-	-	6,535		66,508
CNMK - Folsom 14 - Folsom, CA													
1 * GI Joe: Retaliation	3,846	3,848	2,434	10,128	-		-	-	-	4,175	14,302	-	14,302
2 Croods, The	2,553	2,222	1,130	5,905	8,336	-29%	-	-	-	-	5,905	18,396	24,301
1 Host, The	2,116	988	712	3,816	-		-	-	-	-	3,816	-	3,816
4 Oz The Great and Powerful	1,661	1,048	1,079	3,788	4,362	-13%	-	-	-	-	3,788	10,001	45,431
1 Tyler Perry's Temptation	1,770	1,194	538	3,502	-		-	-	-	-	3,502	-	3,502
2 Olympus Has Fallen	1,010	1,004	967	2,981	6,667	-55%	-	-	-	-	2,981	10,311	13,292
3 Call, The	378	436	511	1,325	1,777	-25%	-	-	-	-	1,325	3,285	10,233
14* Silver Linings Playbook	396	476	219	1,091	808	35%	-	295	60	119	1,565	1,468	51,017
2 Admission	376	396	304	1,076	2,047	-47%	-	-	-	-	1,076	3,400	4,476
3 Incredible Burt Wonderstone	223	279	369	871	742	17%	-	-	-	-	871	1,562	5,568
2* Spring Breakers	249	314	164	727	2,142	-66%	-	-	-	254	981	3,778	4,759
Total	14,578	12,205	8,427	35,210			-	295	60	4,548	40,112		180,697
HFB - Palladio 16 Cinemas - Folsom, CA													
1 * GI Joe: Retaliation	6,023	5,956	4,624	16,602	-		-	-	-	5,851	22,453	-	22,453
2 Croods, The	4,675	3,860	3,272	11,808	14,231	-17%	-	-	-	-	11,808	32,818	44,626
4 Oz The Great and Powerful	2,492	3,240	2,665	8,397	9,995	-15%	-	-	-	-	8,397	20,954	108,856
2 Olympus Has Fallen	2,370	3,019	2,552	7,941	14,837	-46%	-	-	-	-	7,941	23,173	31,114
1 Host, The	2,516	2,220	924	5,660	-		-	-	-	-	5,660	-	5,660
2 Admission	624	859	761	2,244	4,831	-53%	-	-	-	-	2,244	7,985	10,229
3 Call, The	339	719	457	1,516	2,468	-38%	-	-	-	-	1,516	3,987	12,747
Total	19,039	19,873	15,255	54,168			-	-	-	5,851	60,019		235,685
REG - El Dorado Hills Stadium 14 with IMAX - El Dorado Hills, CA													
1 * GI Joe: Retaliation	6,703	5,714	4,587	17,004	-		-	-	-	6,111	23,115	-	23,115
2 Croods, The	3,429	2,376	2,520	8,325	11,533	-27%	-	-	-	-	8,325	28,468	36,793
4 Oz The Great and Powerful	2,223	2,654	2,617	7,494	11,306	-33%	-	-	-	-	7,494	21,847	118,284
1 Host, The	4,105	1,766	1,320	7,191	-		-	-	-	-	7,191	-	7,191
2 Olympus Has Fallen	1,714	2,069	2,696	6,479	11,229	-42%	-	-	-	-	6,479	18,712	25,191
3 Call, The	502	840	604	1,946	2,278	-14%	-	-	-	-	1,946	3,996	12,270
2 Admission	620	380	508	1,508	3,424	-55%	-	-	-	-	1,508	5,866	7,374
19* Silver Linings Playbook	546	395	247	1,188	1,698	-30%	-	-	299	95	1,582	2,612	119,874

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Branch Complex Analysis San Francisco

WK	LAST WKEND					%	MON	TUE	WED	THU	THIS	LAST	CUME	
	FRI	SAT	SUN	GROSS	GROSS						WEEK	WEEK		
REG - El Dorado Hills Stadium 14 with IMAX - El Dorado Hills, CA (continued)														
2	Spring Breakers	228	148	168	544	2,239	-75%	-	-	-	-	544	3,619	4,163
	Total	20,070	16,342	15,267	51,679		-	-	299	6,206	58,184		354,255	
REG - Natomas Marketplace Stadium 16 - Sacramento, CA														
1	* GI Joe: Retaliation	13,456	13,125	11,100	37,681	-	-	-	-	12,418	50,099	-	50,099	
1	Tyler Perry's Temptation	8,740	5,781	3,255	17,776	-	-	-	-	-	17,776	-	17,776	
2	Croods, The	5,670	5,877	4,897	16,444	26,879	-38%	-	-	-	-	16,444	44,314	60,758
2	Olympus Has Fallen	2,923	4,277	3,352	10,552	24,127	-56%	-	-	-	-	10,552	33,637	44,189
4	Oz The Great and Powerful	2,480	3,230	3,214	8,924	18,501	-51%	-	-	-	-	8,924	27,569	146,467
1	Host, The	3,987	2,863	1,706	8,556	-	-	-	-	-	8,556	-	8,556	
3	Call, The	763	1,163	700	2,626	7,974	-67%	-	-	-	-	2,626	11,392	36,187
2	Admission	376	772	739	1,887	2,749	-31%	-	-	-	-	1,887	4,063	5,950
2	Spring Breakers	532	527	402	1,461	3,369	-56%	-	-	-	-	1,461	4,933	6,394
1	Escape From Planet Earth	104	-	16	120	-	-	-	-	-	120	-	27,059	
	Total	39,031	37,615	29,381	106,027		-	-	-	12,418	118,445		403,435	
CNMK - Sacramento Stadium 14 - Sacramento, CA														
1	Tyler Perry's Temptation	9,332	5,375	3,642	18,349	-	-	-	-	-	18,349	-	18,349	
2	Croods, The	6,558	5,288	4,540	16,386	23,687	-30%	-	-	-	-	16,386	40,669	57,055
2	Olympus Has Fallen	3,520	4,008	3,504	11,032	22,538	-51%	-	-	-	-	11,032	33,686	44,718
2	Admission	976	1,093	842	2,911	6,083	-52%	-	-	-	-	2,911	9,109	12,020
5	Jack The Giant Slayer	874	848	740	2,462	1,579	55%	-	-	-	-	2,462	3,387	45,964
3	Incredible Burt Wonderstone	571	992	837	2,400	3,509	-31%	-	-	-	-	2,400	5,437	18,778
2	* Spring Breakers	976	640	693	2,309	4,281	-46%	-	-	-	516	2,825	7,407	10,232
19	* Silver Linings Playbook	672	722	789	2,183	2,538	-13%	-	-	372	398	2,953	3,961	172,625
19	* Life Of Pi	406	1,011	598	2,014	1,248	61%	-	-	295	114	2,424	2,248	178,118
6	Snitch	367	663	391	1,421	2,209	-35%	-	-	-	-	1,421	3,502	32,956
	Total	24,252	20,640	16,576	61,467		-	-	667	1,028	63,163		590,815	
REG - Arden Fair 6 - Sacramento, CA														
1	* GI Joe: Retaliation	7,396	8,154	5,078	20,628	-	-	-	-	5,894	26,522	-	26,522	
4	Oz The Great and Powerful	2,659	3,472	2,872	9,003	14,880	-39%	-	-	-	-	9,003	26,003	116,217
1	Host, The	2,752	2,478	1,539	6,769	-	-	-	-	-	6,769	-	6,769	
3	Call, The	717	1,170	882	2,769	5,363	-48%	-	-	-	-	2,769	8,615	24,639
	Total	13,524	15,274	10,371	39,169		-	-	-	5,894	45,063		174,147	
READ - Tower 3 - Sacramento, CA														
10	Quartet	656	996	898	2,549	2,754	-7%	-	-	-	-	2,549	3,931	79,244
2	No (SPC)	656	998	712	2,367	2,412	-1%	-	-	-	-	2,367	3,872	6,240
2	Stoker	593	685	464	1,742	2,024	-13%	-	-	-	-	1,742	3,221	4,964
	Total	1,905	2,679	2,074	6,658		-	-	-	-	6,658		90,448	
CNMK - Sacramento Downtown Plaza 7 - Sacramento, CA														
1	* GI Joe: Retaliation	2,570	2,971	1,831	7,372	-	-	-	-	3,817	11,189	-	11,189	
2	Croods, The	2,702	2,667	1,474	6,843	10,358	-33%	-	-	-	-	6,843	18,555	25,398
1	Tyler Perry's Temptation	2,715	1,901	830	5,446	-	-	-	-	-	5,446	-	5,446	
4	Oz The Great and Powerful	1,223	1,879	1,106	4,208	4,357	-3%	-	-	-	-	4,208	8,048	52,332
2	Olympus Has Fallen	936	1,311	861	3,108	6,376	-51%	-	-	-	-	3,108	9,319	12,427
3	Call, The	649	708	569	1,926	3,268	-41%	-	-	-	-	1,926	4,967	13,956
2	* Spring Breakers	75	30	117	222	2,488	-91%	-	-	-	326	548	3,982	4,530
	Total	10,870	11,467	6,788	29,125		-	-	-	4,143	33,268		125,278	
WWDI - Sacramento 6 DI - Sacramento, CA														
1	* GI Joe: Retaliation	3,864	2,566	856	7,286	-	-	-	-	2,928	10,214	-	10,214	
2	Croods, The	2,974	2,147	472	5,593	8,934	-37%	-	-	-	-	5,593	15,733	21,326
5	Jack The Giant Slayer	2,974	2,147	472	5,593	5,865	-4%	-	-	-	-	5,593	10,592	30,356

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Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	LAST		%	MON	TUE	WED	THU	THIS	LAST	CUME
				WEEKEND	WEEKEND						WEEK	WEEK	
				GROSS	GROSS						TOTAL	GROSS	GROSS
WWDI - Sacramento 6 DI - Sacramento, CA (continued)													
1 Tyler Perry's Temptation	3,081	1,818	616	5,515	-		-	-	-	-	5,515	-	5,515
3 Call, The	3,081	1,818	616	5,515	4,854	13%	-	-	-	-	5,515	8,991	21,066
2 Olympus Has Fallen	1,778	1,245	498	3,521	5,210	-32%	-	-	-	-	3,521	8,093	11,614
2 Spring Breakers	1,778	1,245	498	3,521	3,273	7%	-	-	-	-	3,521	5,542	9,063
4 Oz The Great and Powerful	1,298	992	185	2,475	5,865	-57%	-	-	-	-	2,475	10,592	32,391
1 Host, The	999	939	184	2,122	-		-	-	-	-	2,122	-	2,122
2 Admission	999	939	184	2,122	1,686	25%	-	-	-	-	2,122	2,308	4,430
Total	22,826	15,856	4,581	43,263			-	-	-	2,928	46,191		148,097
IMAX - Esquire IMAX - Sacramento, CA													
1* GI Joe: Retaliation	3,814	4,639	4,004	12,458	-		-	-	-	4,304	16,762	-	16,762
Total	3,814	4,639	4,004	12,458			-	-	-	4,304	16,762		16,762
CNMK - Elk Grove Laguna 16 - Elk Grove, CA													
1* GI Joe: Retaliation	19,647	18,285	16,114	54,046	-		-	-	-	19,172	73,218	-	73,218
1 Tyler Perry's Temptation	11,883	9,558	6,294	27,735	-		-	-	-	-	27,735	-	27,735
2 Olympus Has Fallen	4,207	4,688	4,633	13,528	29,420	-54%	-	-	-	-	13,528	43,326	56,854
1 Host, The	5,184	3,770	2,019	10,973	-		-	-	-	-	10,973	-	10,973
1 Himmatwala	924	1,491	1,182	3,596	-		-	-	-	-	3,596	-	3,596
8 Identity Thief	647	1,127	775	2,549	2,915	-12%	-	-	-	-	2,549	4,979	118,066
5 Jack The Giant Slayer	785	564	998	2,348	4,269	-45%	-	-	-	-	2,348	7,215	63,132
19* Silver Linings Playbook	360	603	395	1,358	1,684	-19%	-	-	140	230	1,728	2,812	104,498
4 Life Of Pi	396	555	380	1,331	2,120	-37%	-	-	-	-	1,331	3,581	136,522
5 21 And Over	200	309	197	706	1,685	-58%	-	-	-	-	706	2,864	24,473
6 Dark Skies	284	283	70	637	1,439	-55%	-	-	-	-	637	2,879	28,163
7 Escape From Planet Earth	230	282	116	628	957	-34%	-	-	-	-	628	1,654	46,244
9 Warm Bodies	231	248	124	604	1,645	-63%	-	-	-	-	604	3,317	78,006
Total	44,978	41,763	33,297	120,039			-	-	140	19,402	139,581		771,480
REG - Laguna Village 12 - Sacramento, CA													
2 Croods, The	11,568	10,805	8,281	30,654	41,719	-26%	-	-	-	-	30,654	71,375	102,029
4 Oz The Great and Powerful	5,491	5,006	3,953	14,450	17,988	-19%	-	-	-	-	14,450	31,937	173,306
3 Call, The	2,028	1,882	2,197	6,107	10,677	-42%	-	-	-	-	6,107	16,572	49,714
2 Spring Breakers	648	710	540	1,898	5,222	-63%	-	-	-	-	1,898	8,342	10,240
2 Admission	552	450	298	1,300	3,547	-63%	-	-	-	-	1,300	5,435	6,735
3 Incredible Burt Wonderstone	434	448	285	1,167	2,174	-46%	-	-	-	-	1,167	4,079	13,944
6 Snitch	306	496	128	930	1,324	-29%	-	-	-	-	930	2,339	49,693
7* Safe Haven	253	214	207	674	1,060	-36%	-	-	-	162	836	1,798	49,689
Total	21,280	20,011	15,889	57,180			-	-	-	162	57,342		455,350
TMKO - Stadium 12 - Lodi, CA													
1* GI Joe: Retaliation	4,998	4,738	3,908	13,643	-		-	-	-	2,800	16,443	-	16,443
2 Croods, The	3,132	3,870	2,927	9,928	19,845	-49%	-	-	-	-	9,928	27,134	37,063
4 Oz The Great and Powerful	1,544	1,710	1,663	4,916	8,703	-43%	-	-	-	-	4,916	12,026	74,121
2 Olympus Has Fallen	1,431	1,828	1,258	4,517	8,236	-45%	-	-	-	-	4,517	11,782	16,298
1 Host, The	1,172	1,386	705	3,264	-		-	-	-	-	3,264	-	3,264
3 Call, The	794	1,002	633	2,429	3,417	-28%	-	-	-	-	2,429	4,926	14,400
1 Tyler Perry's Temptation	832	506	356	1,694	-		-	-	-	-	1,694	-	1,694
2 Admission	354	714	342	1,410	2,900	-51%	-	-	-	-	1,410	4,020	5,430
1 Spring Breakers	354	370	262	985	-		-	-	-	-	985	-	985
6 Snitch	282	346	66	694	1,792	-61%	-	-	-	-	694	2,375	22,238
3 Incredible Burt Wonderstone	57	191	54	302	1,726	-82%	-	-	-	-	302	2,560	7,304
Total	14,950	16,661	12,174	43,782			-	-	-	2,800	46,582		199,240

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denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	LAST		%	MON	TUE	WED	THU	THIS	LAST	CUME
				WEEKEND	WEEKEND						WEEK	WEEK	
CTRN - Colusa Theatre - Colusa, CA													
2 Croods, The	1,144	449	260	1,853	1,930	-3%	-	-	-	-	1,853	2,808	4,661
Total	1,144	449	260	1,853			-	-	-	-	1,853		4,661
CNMK - Cinemark Yuba City 12 - Yuba City, CA													
1* GI Joe: Retaliation	7,296	7,470	5,380	20,146	-		-	-	-	4,545	24,691	-	24,691
2 Croods, The	4,443	4,693	4,960	14,096	18,983	-25%	-	-	-	-	14,096	24,685	38,780
2 Olympus Has Fallen	1,903	2,166	1,646	5,715	11,462	-50%	-	-	-	-	5,715	15,042	20,757
4 Oz The Great and Powerful	1,918	1,729	1,238	4,885	9,399	-48%	-	-	-	-	4,885	12,186	76,921
1 Host, The	2,618	1,077	817	4,512	-		-	-	-	-	4,512	-	4,512
1 Tyler Perry's Temptation	1,825	1,497	877	4,199	-		-	-	-	-	4,199	-	4,199
3 Call, The	990	822	663	2,475	3,391	-27%	-	-	-	-	2,475	4,601	15,911
2 Admission	372	475	331	1,178	2,520	-53%	-	-	-	-	1,178	3,394	4,572
2* Spring Breakers	378	341	274	994	1,818	-45%	-	-	-	152	1,146	2,453	3,598
Total	21,743	20,270	16,186	58,200			-	-	-	4,697	62,897		193,941

Stockton, CA

REG - Holiday 8 - Stockton, CA

1* GI Joe: Retaliation	1,427	2,072	5,533	9,032	-		-	-	-	1,851	10,883	-	10,883
2 Croods, The	1,512	2,103	4,714	8,329	16,228	-48%	-	-	-	-	8,329	21,128	29,457
1 Tyler Perry's Temptation	2,193	1,533	3,380	7,106	-		-	-	-	-	7,106	-	7,106
2 Olympus Has Fallen	534	961	1,508	3,003	7,395	-59%	-	-	-	-	3,003	10,364	13,367
4 Oz The Great and Powerful	542	750	940	2,232	3,187	-29%	-	-	-	-	2,232	4,051	41,785
3 Call, The	348	551	1,310	2,209	4,174	-47%	-	-	-	-	2,209	5,948	19,573
1 Host, The	776	385	790	1,951	-		-	-	-	-	1,951	-	1,951
Total	7,332	8,355	18,175	33,862			-	-	-	1,851	35,713		124,122

REG - Downtown Stockton 16 + IMAX - Stockton, CA

1* GI Joe: Retaliation	9,842	11,061	8,089	28,992	-		-	-	-	6,195	35,187	-	35,187
1 Tyler Perry's Temptation	5,771	4,189	2,870	12,830	-		-	-	-	-	12,830	-	12,830
2 Croods, The	3,378	4,733	3,948	12,059	27,533	-56%	-	-	-	-	12,059	33,941	46,000
2 Olympus Has Fallen	1,262	2,880	2,365	6,507	15,298	-57%	-	-	-	-	6,507	19,636	26,143
1 Host, The	2,446	1,450	983	4,879	-		-	-	-	-	4,879	-	4,879
4 Oz The Great and Powerful	825	1,239	1,245	3,309	9,731	-65%	-	-	-	-	3,309	12,978	93,020
3 Call, The	1,154	826	1,102	3,082	5,209	-40%	-	-	-	-	3,082	6,628	23,950
2 Spring Breakers	419	490	483	1,392	4,020	-65%	-	-	-	-	1,392	5,791	7,183
2 Admission	208	404	205	817	1,461	-44%	-	-	-	-	817	2,209	3,026
6 Snitch	70	78	139	287	2,219	-87%	-	-	-	-	287	2,849	27,890
Total	25,375	27,350	21,429	74,154			-	-	-	6,195	80,349		280,108

AMC - Brentwood 14 with IMAX - Brentwood, CA

1* GI Joe: Retaliation	10,722	9,777	7,432	27,931	-		-	-	-	10,040	37,971	-	37,971
2 Croods, The	5,341	5,373	4,159	14,873	30,886	-51%	-	-	-	-	14,873	49,225	64,098
1 Tyler Perry's Temptation	3,841	2,712	1,791	8,344	-		-	-	-	-	8,344	-	8,344
1 Host, The	4,520	1,869	1,550	7,939	-		-	-	-	-	7,939	-	7,939
2 Olympus Has Fallen	1,773	2,762	2,210	6,745	16,477	-59%	-	-	-	-	6,745	23,345	30,090
4 Oz The Great and Powerful	2,087	2,139	2,234	6,460	13,603	-52%	-	-	-	-	6,460	21,022	139,191
3 Call, The	1,358	1,109	1,269	3,736	6,294	-40%	-	-	-	-	3,736	9,804	33,745
2 Admission	652	745	704	2,101	3,121	-32%	-	-	-	-	2,101	5,173	7,274
2 Spring Breakers	566	516	439	1,521	6,042	-74%	-	-	-	-	1,521	8,256	9,777
Total	30,860	27,002	21,788	79,650			-	-	-	10,040	89,690		338,429

AMC - Deer Valley Stadium 16 - Antioch, CA

1* GI Joe: Retaliation	1,784	2,145	2,026	5,955	-		-	-	-	1,547	7,502	-	7,502
1 Tyler Perry's Temptation	2,684	1,721	945	5,350	-		-	-	-	-	5,350	-	5,350

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denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK							LAST				THIS	LAST	CUME	
				WKEND	WKEND	%	MON	TUE	WED	THU	WEEK	WEEK		
	FRI	SAT	SUN	GROSS	GROSS						TOTAL	GROSS		
AMC - Deer Valley Stadium 16 - Antioch, CA (continued)														
2	Croods, The	1,755	1,900	1,598	5,253	7,241	-27%	-	-	-	-	5,253	9,052	14,305
4	Oz The Great and Powerful	756	1,200	947	2,903	2,447	18%	-	-	-	-	2,903	3,623	24,536
2	Olympus Has Fallen	607	666	581	1,854	5,138	-63%	-	-	-	-	1,854	6,398	8,252
1	Host, The	759	663	294	1,716	-		-	-	-	-	1,716	-	1,716
3	Call, The	259	417	258	934	2,018	-53%	-	-	-	-	934	2,996	8,442
8	Identity Thief	155	316	347	818	798	2%	-	-	-	-	818	972	17,471
6	Dark Skies	179	195	269	643	532	20%	-	-	-	-	643	751	5,480
5	Jack The Giant Slayer	220	132	146	498	440	13%	-	-	-	-	498	736	12,026
6	Snitch	156	151	106	413	526	-21%	-	-	-	-	413	744	9,660
7	Escape From Planet Earth	89	23	16	128	93	-58%	-	-	-	-	128	170	10,438
2	Admission	37	10	5	52	583	-91%	-	-	-	-	52	732	784
	Total	9,440	9,539	7,538	26,517			-	-	-	1,547	28,064		125,962

INDRP - El Campanil Theatre - Antioch, CA

	-	-	-	-	-		-	-	-	-	-	-	-
Total	-	-	-	-	-		-	-	-	-	-	-	-

TSU - Maya 15 Cinema - Pittsburg, CA

1 * GI Joe: Retaliation	4,510	5,819	4,329	14,658	-		-	-	-	3,912	18,570	-	18,570
1 Tyler Perry's Temptation	5,688	4,198	3,847	13,733	-		-	-	-	-	13,733	-	13,733
2 Croods, The	3,532	3,864	2,853	10,249	21,568	-52%	-	-	-	-	10,249	27,079	37,328
2 Olympus Has Fallen	1,204	1,374	1,650	4,227	9,792	-56%	-	-	-	-	4,227	13,283	17,510
1 Host, The	1,248	939	745	2,932	-		-	-	-	-	2,932	-	2,932
3 Call, The	494	802	719	2,014	3,574	-43%	-	-	-	-	2,014	4,848	20,507
4 Oz The Great and Powerful	490	570	904	1,966	4,795	-59%	-	-	-	-	1,966	6,681	54,037
2 Spring Breakers	200	289	176	664	2,134	-68%	-	-	-	-	664	2,990	3,654
2 Admission	198	181	95	474	574	-17%	-	-	-	-	474	1,060	1,535
6 Snitch	20	173	126	320	1,360	-76%	-	-	-	-	320	1,778	24,075
Total	17,584	18,209	15,444	51,237			-	-	-	3,912	55,149		193,881

Manteca, CA

AMC - Showplace 16 Manteca - Manteca, CA

1 * GI Joe: Retaliation	10,941	11,032	7,520	29,493	-		-	-	-	8,518	38,011	-	38,011
2 Croods, The	7,566	6,966	5,079	19,611	34,205	-42%	-	-	-	-	19,611	47,969	67,580
1 Tyler Perry's Temptation	4,127	2,582	1,651	8,360	-		-	-	-	-	8,360	-	8,360
1 Host, The	4,135	2,210	990	7,335	-		-	-	-	-	7,335	-	7,335
2 Olympus Has Fallen	2,281	2,522	2,323	7,126	18,477	-61%	-	-	-	-	7,126	23,331	30,457
4 Oz The Great and Powerful	1,737	2,471	1,813	6,021	13,491	-55%	-	-	-	-	6,021	18,436	125,911
3 Call, The	1,349	1,108	1,249	3,706	6,115	-39%	-	-	-	-	3,706	8,424	27,606
2 Spring Breakers	544	651	248	1,443	5,514	-73%	-	-	-	-	1,443	7,049	8,492
2 Admission	453	381	493	1,327	2,862	-53%	-	-	-	-	1,327	3,626	4,953
8 Identity Thief	239	497	236	972	1,829	-46%	-	-	-	-	972	2,429	96,635
6 Snitch	264	376	307	947	2,574	-63%	-	-	-	-	947	3,485	35,238
3 Incredible Burt Wonderstone	227	238	330	795	2,265	-64%	-	-	-	-	795	3,194	9,818
5 Jack The Giant Slayer	227	242	242	711	2,175	-67%	-	-	-	-	711	2,962	35,522
7 Escape From Planet Earth	15	10	50	75	459	-83%	-	-	-	-	75	929	35,664
Total	34,105	31,286	22,531	87,922			-	-	-	8,518	96,440		531,582

Tracy, CA

CNMK - Movies 14 - Tracy, CA

1 * GI Joe: Retaliation	4,564	5,130	3,549	13,243	-		-	-	-	2,090	15,333	-	15,333
2 Croods, The	3,273	4,393	3,594	11,260	17,445	-35%	-	-	-	-	11,260	21,706	32,966

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* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	LAST		%	MON	TUE	WED	THU	THIS	LAST	CUME	
				WKEND	WKEND						WEEK	WEEK		
CNMK - Movies 14 - Tracy, CA (continued)														
1	Tyler Perry's Temptation	1,542	1,871	954	4,368	-	-	-	-	-	4,368	-	4,368	
4	Oz The Great and Powerful	1,648	1,398	1,286	4,332	6,104	-29%	-	-	-	4,332	7,864	48,910	
2	Olympus Has Fallen	1,327	1,515	1,097	3,939	7,335	-46%	-	-	-	3,939	9,270	13,209	
3	Call, The	826	686	835	2,347	3,412	-31%	-	-	-	2,347	4,136	13,507	
1	Host, The	1,193	703	354	2,250	-	-	-	-	-	2,250	-	2,250	
3	Incredible Burt Wonderstone	601	356	288	1,245	1,573	-20%	-	-	-	1,245	2,223	7,105	
6	Snitch	496	431	286	1,213	1,661	-26%	-	-	-	1,213	2,136	18,379	
2*	Spring Breakers	361	281	183	825	2,585	-68%	-	-	-	210	1,035	4,582	
2	Admission	120	230	114	464	1,252	-62%	-	-	-	-	464	1,955	2,419
	Total	15,951	16,994	12,540	45,486		-	-	-	2,300	47,786		163,028	

Modesto, CA

BREN - Brenden 18 - Modesto, CA

1* GI Joe: Retaliation	6,456	5,778	4,080	16,314	-		-	-	-	3,728	20,042	-	20,042
2 Croods, The	3,435	4,420	2,748	10,604	19,630	-45%	-	-	-	-	10,604	24,380	34,984
1 Tyler Perry's Temptation	1,712	1,354	525	3,591	-		-	-	-	-	3,591	-	3,591
1 Host, The	1,605	784	753	3,142	-		-	-	-	-	3,142	-	3,142
2 Olympus Has Fallen	898	1,024	984	2,907	9,626	-69%	-	-	-	-	2,907	11,936	14,842
4 Oz The Great and Powerful	798	1,014	780	2,592	5,925	-56%	-	-	-	-	2,592	7,866	60,680
3 Call, The	682	808	554	2,044	2,876	-28%	-	-	-	-	2,044	3,801	13,146
1 Spring Breakers	868	742	404	2,014	-		-	-	-	-	2,014	-	2,014
8 Identity Thief	651	598	540	1,790	1,460	22%	-	-	-	-	1,790	2,074	55,490
5 21 And Over	224	204	318	746	729	2%	-	-	-	-	746	1,176	14,007
14* Silver Linings Playbook	164	260	272	694	1,080	-35%	-	100	100	15	910	1,625	40,026
6 Snitch	230	168	272	669	970	-31%	-	-	-	-	669	1,230	19,446
3 Incredible Burt Wonderstone	112	152	279	543	1,044	-47%	-	-	-	-	543	1,379	5,686
5 Jack The Giant Slayer	96	204	148	448	948	-52%	-	-	-	-	448	1,186	17,742
2 Admission	128	152	124	404	968	-58%	-	-	-	-	404	1,352	1,756
6 Dark Skies	21	52	46	120	780	-84%	-	-	-	-	120	1,020	12,166
2 InAPProPRIate Comedy	-	-	21	21	608	-64%	-	-	-	-	21	862	884
Total	18,080	17,714	12,848	48,643			-	100	100	3,743	52,587		319,644

REG - Modesto Stadium 10 - Modesto, CA

1* GI Joe: Retaliation	5,900	6,027	4,579	16,506	-		-	-	-	3,935	20,441	-	20,441
2 Croods, The	3,919	3,290	2,738	9,947	18,103	-45%	-	-	-	-	9,947	24,015	33,962
2 Olympus Has Fallen	1,846	2,068	2,092	6,006	10,426	-42%	-	-	-	-	6,006	15,514	21,520
1 Host, The	2,743	1,085	920	4,748	-		-	-	-	-	4,748	-	4,748
4 Oz The Great and Powerful	1,572	1,468	1,164	4,204	6,682	-37%	-	-	-	-	4,204	8,698	73,308
1 Tyler Perry's Temptation	1,453	1,143	971	3,567	-		-	-	-	-	3,567	-	3,567
3 Call, The	940	930	802	2,672	4,185	-36%	-	-	-	-	2,672	6,565	19,589
2 Admission	357	605	344	1,306	2,514	-48%	-	-	-	-	1,306	3,704	5,010
Total	18,730	16,616	13,610	48,956			-	-	-	3,935	52,891		182,145

REG - Turlock Stadium 14 - Turlock, CA

1* GI Joe: Retaliation	7,697	7,056	5,716	20,469	-		-	-	-	3,199	23,668	-	23,668
2 Croods, The	5,697	6,692	3,611	16,000	27,352	-41%	-	-	-	-	16,000	33,017	49,017
2 Olympus Has Fallen	2,222	2,838	2,480	7,540	13,858	-45%	-	-	-	-	7,540	16,924	24,464
1 Host, The	3,193	1,678	1,088	5,959	-		-	-	-	-	5,959	-	5,959
4 Oz The Great and Powerful	1,851	1,554	1,299	4,704	9,186	-48%	-	-	-	-	4,704	11,454	81,183
1 Tyler Perry's Temptation	1,784	1,352	1,019	4,155	-		-	-	-	-	4,155	-	4,155
3 Call, The	999	838	1,111	2,948	4,384	-32%	-	-	-	-	2,948	5,241	17,767
2 Spring Breakers	486	368	262	1,116	3,680	-69%	-	-	-	-	1,116	4,878	5,994

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denotes multi-feature/total screen gross
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Branch Complex Analysis San Francisco

											LAST	LAST	
											WEEK	WEEK	CUME
WK	FRI	SAT	SUN	WKEND GROSS	WKEND GROSS	%	MON	TUE	WED	THU	TOTAL	GROSS	GROSS
REG - Turlock Stadium 14 - Turlock, CA (continued)													
2 Admission	447	339	255	1,041	2,011	-48%	-	-	-	-	1,041	2,543	3,584
6 Snitch	104	126	15	245	2,291	-89%	-	-	-	-	245	2,717	26,867
Total	24,480	22,841	16,856	64,177			-	-	-	3,199	67,376		242,658
OAK - Oakdale Cinema - Oakdale, CA													
	-	-	-	-	-		-	-	-	-	-	-	-
Total	-	-	-	-	-		-	-	-	-	-	-	-
GALX - Riverbank 12 - Riverbank, CA													
1* GI Joe: Retaliation	6,060	5,946	4,662	16,668	-		-	-	-	4,547	21,215	-	21,215
2 Croods, The	3,333	4,342	2,620	10,295	19,020	-45%	-	-	-	-	10,295	22,906	33,200
2 Olympus Has Fallen	1,980	2,102	1,806	5,888	11,096	-46%	-	-	-	-	5,888	14,964	20,852
4 Oz The Great and Powerful	1,290	1,976	1,770	5,035	9,916	-49%	-	-	-	-	5,035	12,599	81,214
1 Host, The	1,291	1,328	895	3,513	-		-	-	-	-	3,513	-	3,513
3 Call, The	592	870	502	1,965	2,936	-33%	-	-	-	-	1,965	3,821	12,927
1 Tyler Perry's Temptation	646	616	489	1,752	-		-	-	-	-	1,752	-	1,752
2 Admission	456	300	334	1,090	2,027	-46%	-	-	-	-	1,090	2,494	3,584
Total	15,648	17,480	13,078	46,206			-	-	-	4,547	50,753		178,257
CTRN - Reel Time Theater - Coalinga, CA													
1* GI Joe: Retaliation	424	361	-	785	-		-	-	-	679	1,464	-	1,464
2 Croods, The	243	189	-	432	1,685	-59%	-	-	-	-	432	2,542	2,974
Total	667	550	-	1,217			-	-	-	679	1,896		4,438
CTRN - Avenal - Avenal, CA													
2 Croods, The	305	178	-	483	787	23%	-	-	-	-	483	1,177	1,660
1 Host, The	22	66	-	88	-		-	-	-	-	88	-	88
Total	327	244	-	571			-	-	-	-	571		1,748
Oakhurst, CA													
SSFS - Met 5 - Oakhurst, CA													
1* GI Joe: Retaliation	1,101	816	640	2,557	-		-	-	-	766	3,323	-	3,323
2 Olympus Has Fallen	630	625	308	1,563	3,562	-56%	-	-	-	-	1,563	5,622	7,185
1 Host, The	454	503	259	1,216	-		-	-	-	-	1,216	-	1,216
4 Oz The Great and Powerful	422	404	216	1,042	1,501	-30%	-	-	-	-	1,042	2,416	15,062
3 Silver Linings Playbook	222	171	111	504	1,024	-50%	-	-	-	-	504	1,425	5,245
3 Quartet	88	104	132	324	1,136	-71%	-	-	-	-	324	1,770	5,066
2 Escape From Planet Earth	88	33	94	214	1,312	-83%	-	-	-	-	214	1,832	2,047
Total	3,005	2,656	1,760	7,420			-	-	-	766	8,186		39,144
Merced, CA													
REG - Hollywood Merced 13 - Merced, CA													
1* GI Joe: Retaliation	6,068	5,762	4,281	16,112	-		-	-	-	3,781	19,893	-	19,893
1 Host, The	2,009	1,328	735	4,072	-		-	-	-	-	4,072	-	4,072
3 Call, The	634	838	586	2,058	3,068	-32%	-	-	-	-	2,058	3,886	13,137
8 Identity Thief	457	342	348	1,147	1,381	-16%	-	-	-	-	1,147	1,818	56,582
2 Admission	254	385	128	766	1,294	-40%	-	-	-	-	766	1,845	2,612
5 Jack The Giant Slayer	184	290	273	747	1,688	-55%	-	-	-	-	747	2,205	22,922
2 Spring Breakers	199	307	188	694	1,588	-56%	-	-	-	-	694	2,692	3,386
6 Snitch	338	138	131	606	1,160	-47%	-	-	-	-	606	1,438	18,049
7* Safe Haven	41	250	208	499	938	-46%	-	-	-	62	561	1,129	21,470
2 21 And Over	228	118	118	464	944	-50%	-	-	-	-	464	1,212	1,677
7 Escape From Planet Earth	16	74	48	138	280	-50%	-	-	-	-	138	356	19,295
Total	10,428	9,832	7,044	27,303			-	-	-	3,843	31,146		183,095

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denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK											THIS	LAST	CUME	
											WEEK	WEEK		
	FRI	SAT	SUN	WKEND GROSS	WKEND GROSS	%	MON	TUE	WED	THU	TOTAL	GROSS		
REG - Regency 7 - Merced, CA														
2	Croods, The	3,610	3,515	2,549	9,674	16,458	-41%	-	-	-	-	9,674	21,063	30,737
4	Oz The Great and Powerful	1,875	1,639	1,476	4,990	6,398	-22%	-	-	-	-	4,990	8,678	68,124
1	Tyler Perry's Temptation	2,108	1,438	823	4,369	-		-	-	-	-	4,369	-	4,369
2	Olympus Has Fallen	1,285	1,012	1,030	3,327	7,991	-58%	-	-	-	-	3,327	10,006	13,333
3	Incredible Burt Wonderstone	260	194	164	618	909	-32%	-	-	-	-	618	1,176	4,874
	Total	9,138	7,798	6,042	22,978			-	-	-	-	22,978		121,437

Los Banos, CA

HFB - Premiere 6 Los Banos - Los Banos, CA

1 * GI Joe: Retaliation	2,655	2,293	2,393	7,341	-		-	-	-	2,114	9,455	-	9,455
2 Croods, The	1,478	1,642	892	4,012	9,773	-58%	-	-	-	-	4,012	15,137	19,149
2 Olympus Has Fallen	527	795	718	2,040	4,670	-56%	-	-	-	-	2,040	6,234	8,274
1 Host, The	768	701	496	1,965	-		-	-	-	-	1,965	-	1,965
4 Oz The Great and Powerful	442	647	360	1,449	2,421	-40%	-	-	-	-	1,449	4,160	24,838
3 Call, The	448	379	434	1,261	2,010	-37%	-	-	-	-	1,261	3,167	7,858
Total	6,318	6,457	5,293	18,068			-	-	-	2,114	20,182		71,539

Fresno, CA

REG - Fresno Stadium 21 + IMAX - Fresno, CA

1 * GI Joe: Retaliation	22,465	25,170	15,110	62,745	-		-	-	-	16,808	79,553	-	79,553
2 Croods, The	11,385	10,554	7,179	29,118	40,429	-27%	-	-	-	-	29,118	72,223	101,341
2 Olympus Has Fallen	6,934	8,322	6,682	21,938	40,121	-45%	-	-	-	-	21,938	59,340	81,278
1 Tyler Perry's Temptation	9,562	6,288	3,896	19,746	-		-	-	-	-	19,746	-	19,746
1 Host, The	9,303	5,695	3,446	18,444	-		-	-	-	-	18,444	-	18,444
4 Oz The Great and Powerful	6,143	6,807	4,694	17,644	33,419	-47%	-	-	-	-	17,644	57,538	329,385
3 Call, The	2,376	3,274	1,661	7,311	13,268	-44%	-	-	-	-	7,311	21,192	60,398
2 Admission	1,225	1,158	1,092	3,475	5,197	-33%	-	-	-	-	3,475	8,079	11,554
2 Spring Breakers	1,416	1,084	701	3,201	10,110	-68%	-	-	-	-	3,201	14,890	18,091
6 Snitch	1,032	994	771	2,797	4,518	-38%	-	-	-	-	2,797	6,620	72,143
9 Warm Bodies	748	774	358	1,880	3,627	-48%	-	-	-	-	1,880	6,715	115,762
5 Jack The Giant Slayer	438	610	616	1,664	3,597	-53%	-	-	-	-	1,664	6,529	81,123
3 Incredible Burt Wonderstone	490	562	367	1,419	3,745	-62%	-	-	-	-	1,419	6,312	24,539
7* Safe Haven	511	382	380	1,273	3,085	-58%	-	-	-	520	1,793	5,017	99,120
1 Escape From Planet Earth	142	76	32	250	-		-	-	-	-	250	-	34,795
Total	74,170	71,750	46,985	192,905			-	-	-	17,328	210,233		1,147,272

REG - Broadway Faire 10 - Fresno, CA

1 * GI Joe: Retaliation	4,307	4,094	3,335	11,736	-		-	-	-	3,446	15,182	-	15,182
2 Croods, The	2,736	2,881	2,105	7,722	11,531	-33%	-	-	-	-	7,722	22,093	29,815
1 Tyler Perry's Temptation	2,857	1,826	1,098	5,781	-		-	-	-	-	5,781	-	5,781
2 Olympus Has Fallen	1,096	1,492	731	3,319	7,604	-56%	-	-	-	-	3,319	11,360	14,679
4 Oz The Great and Powerful	1,067	682	1,048	2,797	4,515	-38%	-	-	-	-	2,797	8,918	50,943
1 Host, The	1,216	890	591	2,697	-		-	-	-	-	2,697	-	2,697
3 Call, The	690	550	539	1,779	3,180	-44%	-	-	-	-	1,779	4,817	13,539
2 Admission	292	252	170	714	1,518	-52%	-	-	-	-	714	2,151	2,865
Total	14,261	12,667	9,617	36,545			-	-	-	3,446	39,991		135,501

REG - Manchester Mall 16 - Fresno, CA

1 * GI Joe: Retaliation	9,520	10,152	6,741	26,413	-		-	-	-	8,411	34,824	-	34,824
2 Croods, The	5,791	5,095	5,205	16,091	27,924	-42%	-	-	-	-	16,091	45,664	61,755
1 Tyler Perry's Temptation	3,640	2,428	1,724	7,792	-		-	-	-	-	7,792	-	7,792
2 Olympus Has Fallen	1,811	2,146	1,582	5,539	12,559	-55%	-	-	-	-	5,539	17,992	23,531

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Branch Complex Analysis San Francisco

WK	LAST WKEND					%	MON	TUE	WED	THU	THIS	LAST	CUME
	FRI	SAT	SUN	GROSS	GROSS						WEEK	WEEK	
REG - Manchester Mall 16 - Fresno, CA (continued)													
1	Host, The	2,157	1,432	1,370	4,959	-	-	-	-	-	4,959	-	4,959
4	Oz The Great and Powerful	1,314	1,406	1,111	3,831	7,159	-46%	-	-	-	3,831	13,146	91,804
3	Call, The	874	1,098	803	2,775	4,293	-35%	-	-	-	2,775	6,612	26,141
6	Snitch	260	402	354	1,016	2,740	-62%	-	-	-	1,016	4,328	33,203
1	Himmatwala	210	191	285	686	-	-	-	-	-	686	-	686
2	Admission	236	194	118	548	1,080	-49%	-	-	-	548	1,666	2,214
2	Spring Breakers	260	81	184	525	2,033	-74%	-	-	-	525	3,697	4,222
	Total	26,073	24,625	19,477	70,175		-	-	-	8,411	78,586		291,131
TMKO - Sierra Vista Cinemas - Clovis, CA													
1*	GI Joe: Retaliation	6,427	6,868	5,228	18,522	-	-	-	-	4,248	22,770	-	22,770
2	Croods, The	4,662	3,273	2,196	10,132	13,705	-26%	-	-	-	10,132	31,591	41,723
4	Oz The Great and Powerful	2,866	2,659	2,116	7,641	9,752	-21%	-	-	-	7,641	21,027	94,296
2	Olympus Has Fallen	2,137	2,244	2,066	6,447	12,406	-48%	-	-	-	6,447	19,562	26,009
1	Host, The	2,240	1,525	1,281	5,045	-	-	-	-	-	5,045	-	5,045
1	Tyler Perry's Temptation	1,592	1,172	601	3,364	-	-	-	-	-	3,364	-	3,364
3	Call, The	810	903	658	2,372	2,704	-12%	-	-	-	2,372	4,988	15,526
5	Jack The Giant Slayer	395	664	397	1,456	1,630	-10%	-	-	-	1,456	3,768	33,885
2	Admission	510	398	323	1,231	1,995	-38%	-	-	-	1,231	3,608	4,840
3	Incredible Burt Wonderstone	470	234	326	1,030	1,524	-32%	-	-	-	1,030	2,902	8,217
2	Spring Breakers	420	251	246	916	2,096	-56%	-	-	-	916	4,198	5,114
5	Quartet	212	334	234	780	1,131	-31%	-	-	-	780	2,042	13,629
1	Stuck	225	-	-	225	-	-	-	-	-	225	-	225
	Total	22,966	20,525	15,672	59,161		-	-	-	4,248	63,409		274,643
REG - Clovis Movies 8 - Clovis, CA													
2	Hansel And Gretel: Witch Hu	563	756	585	1,904	2,804	-32%	-	-	-	1,904	4,871	6,775
8	Wreck-It Ralph	771	658	354	1,783	1,678	6%	-	-	-	1,783	3,706	42,636
1	21 And Over	556	652	555	1,763	-	-	-	-	-	1,763	-	1,763
1	Good Day To Die Hard, A	434	742	507	1,683	-	-	-	-	-	1,683	-	1,683
2	Mama	539	673	420	1,632	1,796	-9%	-	-	-	1,632	3,694	5,326
2	Beautiful Creatures	602	462	201	1,265	1,418	-10%	-	-	-	1,265	2,699	3,964
1	Django Unchained	336	514	315	1,165	-	-	-	-	-	1,165	-	1,165
2	Argo	385	301	280	966	1,706	-43%	-	-	-	966	2,897	3,863
	Total	4,186	4,758	3,217	12,161		-	-	-	-	12,161		67,175
Hanford, CA													
CNMK - Movies 8 - Hanford, CA													
2	Croods, The	2,123	1,820	1,230	5,173	7,475	-30%	-	-	-	5,173	12,285	17,458
4	Oz The Great and Powerful	821	778	528	2,128	2,501	-14%	-	-	-	2,128	4,608	25,032
1	Tyler Perry's Temptation	983	771	308	2,062	-	-	-	-	-	2,062	-	2,062
2	Olympus Has Fallen	642	606	297	1,545	4,497	-65%	-	-	-	1,545	6,370	7,915
1	Host, The	716	575	108	1,398	-	-	-	-	-	1,398	-	1,398
8	Identity Thief	143	241	104	488	555	-12%	-	-	-	488	1,022	19,640
6	Snitch	147	189	98	434	994	-56%	-	-	-	434	1,505	10,063
	Total	5,575	4,980	2,673	13,228		-	-	-	-	13,228		83,568
Lemoore, CA													
CCL - Lemoore Cinemas - Lemoore, CA													
1*	GI Joe: Retaliation	4,441	4,121	3,063	11,625	-	-	-	-	2,139	13,764	-	13,764
2	Croods, The	2,591	2,667	1,793	7,051	8,864	-20%	-	-	-	7,051	16,062	23,113
2	Olympus Has Fallen	1,375	1,431	1,273	4,079	6,203	-34%	-	-	-	4,079	8,812	12,891

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Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	LAST WKEND		%	MON	TUE	WED	THU	THIS	LAST	CUME
				GROSS	GROSS						WEEK	WEEK	
CCL - Lemoore Cinemas - Lemoore, CA (continued)													
1	Tyler Perry's Temptation	1,560	944	856	3,360	-	-	-	-	-	3,360	-	3,360
1	Host, The	1,069	941	696	2,706	-	-	-	-	-	2,706	-	2,706
4	Oz The Great and Powerful	644	808	798	2,250	4,012	-43%	-	-	-	2,250	6,895	43,133
3	Call, The	608	501	430	1,539	2,314	-33%	-	-	-	1,539	3,572	8,986
2	Admission	48	120	80	248	882	-71%	-	-	-	248	1,298	1,546
	Total	12,336	11,533	8,989	32,858		-	-	-	2,139	34,997		109,499

Visalia, CA

REG - Sequoia Mall 12 - Visalia, CA

2 Croods, The	5,346	5,100	2,914	13,360	18,594	-28%	-	-	-	-	13,360	32,661	46,021
4 Oz The Great and Powerful	2,468	2,133	1,150	5,751	7,180	-19%	-	-	-	-	5,751	13,603	75,344
2 Mama	336	236	159	731	805	-9%	-	-	-	-	731	1,562	2,293
2 Hansel And Gretel: Witch Hu	182	284	153	619	780	-20%	-	-	-	-	619	1,584	2,203
1 Snitch	115	374	62	551	-		-	-	-	-	551	-	17,361
1 Django Unchained	195	220	132	547	-		-	-	-	-	547	-	2,997
1 Identity Thief	194	104	210	508	-		-	-	-	-	508	-	60,105
2 Beautiful Creatures	200	154	138	492	555	-11%	-	-	-	-	492	1,249	1,741
1 Good Day To Die Hard, A	154	164	168	486	-		-	-	-	-	486	-	486
3 Lincoln	158	133	96	387	766	-49%	-	-	-	-	387	1,296	37,004
Total	9,348	8,902	5,182	23,432			-	-	-	-	23,432		245,555

REG - Signature Stadium 10 - Visalia, CA

1* GI Joe: Retaliation	7,147	7,129	4,456	18,732	-		-	-	-	5,079	23,811	-	23,811
1 Tyler Perry's Temptation	2,977	2,171	1,270	6,418	-		-	-	-	-	6,418	-	6,418
1 Host, The	2,695	2,047	1,115	5,857	-		-	-	-	-	5,857	-	5,857
2 Olympus Has Fallen	1,698	1,744	1,413	4,855	11,040	-56%	-	-	-	-	4,855	15,466	20,321
3 Call, The	769	1,042	758	2,569	3,515	-26%	-	-	-	-	2,569	5,527	17,524
2 Spring Breakers	529	538	348	1,415	2,850	-50%	-	-	-	-	1,415	5,308	6,723
2 Admission	303	373	313	989	2,074	-52%	-	-	-	-	989	3,260	4,249
Total	16,118	15,044	9,673	40,835			-	-	-	5,079	45,914		84,903

Santa Cruz, CA

REG - Santa Cruz 9 - Santa Cruz, CA

2 Croods, The	1,680	3,482	2,515	7,677	11,468	-33%	-	-	-	-	7,677	15,230	22,907
4 Oz The Great and Powerful	1,685	3,028	2,836	7,549	8,505	-11%	-	-	-	-	7,549	12,195	69,660
1* GI Joe: Retaliation	2,739	2,663	2,054	7,456	-		-	-	-	2,321	9,777	-	9,777
1 Host, The	2,273	1,842	1,087	5,202	-		-	-	-	-	5,202	-	5,202
2 Olympus Has Fallen	1,434	1,424	1,428	4,286	8,800	-51%	-	-	-	-	4,286	12,661	16,947
2 Spring Breakers	794	870	901	2,565	5,742	-55%	-	-	-	-	2,565	8,830	11,395
3 Incredible Burt Wonderstone	366	172	140	678	2,095	-67%	-	-	-	-	678	2,948	10,017
Total	10,971	13,481	10,961	35,413			-	-	-	2,321	37,734		145,905

REG - Riverfront Twin - Santa Cruz, CA

2 Admission	618	697	401	1,716	2,822	-39%	-	-	-	-	1,716	3,808	5,524
3 Call, The	246	500	380	1,126	1,660	-32%	-	-	-	-	1,126	2,137	7,506
Total	864	1,197	781	2,842			-	-	-	-	2,842		13,030

NICK - Del Mar 3 - Santa Cruz, CA

2 On The Road	684	897	835	2,416	4,191	-42%	-	-	-	-	2,416	6,220	8,636
1 My Neighbor Totoro	786	1,079	-	1,866	-		-	-	-	-	1,866	-	1,866
1 Upside Down	442	453	326	1,222	-		-	-	-	-	1,222	-	1,222
1 Quartet	315	270	514	1,098	-		-	-	-	-	1,098	-	1,098
3 Stoker	204	372	272	848	1,061	-20%	-	-	-	-	848	1,762	5,193

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Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	WEEKEND GROSS	LAST WEEKEND GROSS	%	MON	TUE	WED	THU	THIS WEEK TOTAL	LAST WEEK GROSS	CUME GROSS
Total	2,431	3,071	1,947	7,450			-	-	-	-	7,450		18,015
NICK - Nickelodeon 4 - Santa Cruz, CA													
19* Silver Linings Playbook	602	784	552	1,938	2,056	-5%	-	-	334	333	2,604	3,016	149,864
1 Ginger And Rosa	588	734	560	1,882	-		-	-	-	-	1,882	-	1,882
3 No (SPC)	318	782	515	1,616	1,500	7%	-	-	-	-	1,616	2,572	7,574
1 Like Someone In Love	346	412	212	970	-		-	-	-	-	970	-	970
3 Side Effects	188	348	322	859	872	-1%	-	-	-	-	859	1,232	3,579
3 Barbara	160	147	221	528	866	-38%	-	-	-	-	528	1,575	5,066
Total	2,202	3,207	2,382	7,793			-	-	334	333	8,459		168,935
NICK - Aptos Twin - Aptos, CA													
2 Admission	594	807	596	1,996	2,452	-18%	-	-	-	-	1,996	3,495	5,492
1 Host, The	794	343	330	1,466	-		-	-	-	-	1,466	-	1,466
Total	1,388	1,150	926	3,462			-	-	-	-	3,462		6,958

Monterey/Salinas, CA

CNMK - Monterey Cinemas 14 + XD - Monterey, CA

1* GI Joe: Retaliation	9,579	11,414	6,681	27,674	-		-	-	-	7,592	35,266	-	35,266
2 Croods, The	3,586	6,590	4,481	14,657	19,397	-24%	-	-	-	-	14,657	29,827	44,484
2 Olympus Has Fallen	3,016	5,744	2,697	11,457	21,117	-45%	-	-	-	-	11,457	27,721	39,178
4 Oz The Great and Powerful	2,090	2,855	3,024	7,969	10,891	-26%	-	-	-	-	7,969	17,269	113,473
1 Host, The	3,013	2,851	1,336	7,200	-		-	-	-	-	7,200	-	7,200
1 Tyler Perry's Temptation	2,298	1,731	1,127	5,156	-		-	-	-	-	5,156	-	5,156
2 Admission	1,084	1,576	836	3,496	6,165	-43%	-	-	-	-	3,496	8,811	12,307
3 Call, The	868	1,439	728	3,035	4,241	-28%	-	-	-	-	3,035	6,174	21,245
2* Spring Breakers	764	608	743	2,115	5,455	-61%	-	-	-	244	2,359	7,561	9,920
19* Silver Linings Playbook	470	978	248	1,696	2,238	-24%	-	-	158	71	1,926	3,203	133,008
3 Incredible Burt Wonderstone	134	281	258	672	3,110	-78%	-	-	-	-	672	4,324	14,692
Total	26,902	36,067	22,159	85,127			-	-	158	7,907	93,193		435,929

ARCE - Osio Plaza 6 - Monterey, CA

1 On The Road	678	615	568	1,860	-		-	-	-	-	1,860	-	1,860
1 Leonie	270	508	443	1,221	-		-	-	-	-	1,221	-	1,221
10 Quartet	277	508	399	1,184	1,123	5%	-	-	-	-	1,184	2,096	40,620
4 Emperor	239	462	220	921	1,424	-35%	-	-	-	-	921	2,164	10,767
2 Stoker	194	141	136	471	964	-51%	-	-	-	-	471	1,688	2,158
1 Love And Honor	127	162	111	401	-		-	-	-	-	401	-	401
1 InAPProPriaTe Comedy	63	46	6	115	-		-	-	-	-	115	-	115
Total	1,848	2,442	1,883	6,173			-	-	-	-	6,173		57,142

INDRP - Golden State Theatre - Monterey, CA

	-	-	-	-	-		-	-	-	-	-	-	-
Total	-	-	-	-	-		-	-	-	-	-	-	-

TMKO - Lighthouse 4 - Pacific Grove, CA

2 Croods, The	308	508	558	1,374	2,188	-37%	-	-	-	-	1,374	3,018	4,392
2 Olympus Has Fallen	197	555	440	1,192	2,444	-51%	-	-	-	-	1,192	3,260	4,451
1 Admission	344	220	176	738	-		-	-	-	-	738	-	738
4 Oz The Great and Powerful	284	270	170	724	1,292	-43%	-	-	-	-	724	1,770	9,672
1* Shadow Of A Doubt	-	60	-	60	-		-	-	-	175	235	-	235
Total	1,133	1,613	1,344	4,088			-	-	-	175	4,263		19,488

CNMK - Salinas Northridge 14 - Salinas, CA

1* GI Joe: Retaliation	7,540	10,982	7,190	25,712	-		-	-	-	7,472	33,184	-	33,184
2 Croods, The	5,459	5,774	3,575	14,808	26,976	-45%	-	-	-	-	14,808	38,617	53,425
2 Olympus Has Fallen	2,032	3,319	1,971	7,322	15,708	-53%	-	-	-	-	7,322	21,696	29,018

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denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	LAST		%	MON	TUE	WED	THU	THIS	LAST	CUME
				WKEND	WKEND						WEEK	WEEK	
				GROSS	GROSS						TOTAL	GROSS	GROSS
CNMK - Salinas Northridge 14 - Salinas, CA (continued)													
1 Tyler Perry's Temptation	2,395	1,744	1,164	5,303	-		-	-	-	-	5,303	-	5,303
1 Host, The	1,612	762	587	2,961	-		-	-	-	-	2,961	-	2,961
3 Call, The	1,054	1,076	820	2,950	5,146	-42%	-	-	-	-	2,950	7,181	21,279
4 Oz The Great and Powerful	837	781	432	2,050	5,385	-61%	-	-	-	-	2,050	8,620	58,247
2* Spring Breakers	403	567	595	1,565	3,248	-51%	-	-	-	287	1,852	4,689	6,541
2 Admission	192	168	208	568	1,184	-52%	-	-	-	-	568	1,779	2,347
6 Snitch	76	135	126	337	1,722	-80%	-	-	-	-	337	2,412	26,721
Total	21,600	25,308	16,668	63,576			-	-	-	7,759	71,335		239,026

TSU - Maya Cinema 14 - Salinas, CA

1* GI Joe: Retaliation	7,120	5,389	3,881	16,390	-		-	-	-	4,706	21,096	-	21,096
2 Croods, The	3,758	4,294	2,682	10,734	15,630	-31%	-	-	-	-	10,734	27,570	38,304
1 Tyler Perry's Temptation	1,807	988	802	3,596	-		-	-	-	-	3,596	-	3,596
2 Olympus Has Fallen	962	1,202	1,270	3,433	7,765	-55%	-	-	-	-	3,433	11,239	14,672
1 Host, The	1,746	760	550	3,056	-		-	-	-	-	3,056	-	3,056
4 Oz The Great and Powerful	788	1,104	942	2,833	5,288	-46%	-	-	-	-	2,833	9,871	61,341
3 Call, The	671	814	676	2,162	2,466	-12%	-	-	-	-	2,162	4,144	14,317
2 Spring Breakers	408	400	434	1,243	3,290	-62%	-	-	-	-	1,243	4,784	6,026
2 Admission	223	312	224	759	1,087	-30%	-	-	-	-	759	1,710	2,468
6 Snitch	38	85	51	174	1,378	-87%	-	-	-	-	174	1,920	23,433
1* Sound Of Music: Sing-A-Long	-	24	-	24	-		-	-	-	-	24	-	24
Total	17,521	15,372	11,512	44,404			-	-	-	4,706	49,110		188,333

Mt Shasta, CA**CTRN - Mount Shasta Cinemas - Mount Shasta, CA**

2 Croods, The	548	345	458	1,351	1,902	-28%	-	-	-	-	1,351	4,136	5,488
1* GI Joe: Retaliation	451	404	481	1,336	-		-	-	-	744	2,081	-	2,081
4 Oz The Great and Powerful	290	350	475	1,115	1,560	-28%	-	-	-	-	1,115	2,346	13,771
1 Host, The	272	208	273	752	-		-	-	-	-	752	-	752
2 Olympus Has Fallen	286	226	208	720	1,254	-42%	-	-	-	-	720	2,059	2,779
1 Call, The	54	103	82	238	-		-	-	-	-	238	-	238
Total	1,901	1,636	1,977	5,512			-	-	-	744	6,257		25,109

Redding, CA**CNMK - Redding 14 + XD - Redding, CA**

1* GI Joe: Retaliation	4,729	5,384	3,775	13,888	-		-	-	-	4,743	18,631	-	18,631
2 Croods, The	2,681	2,619	3,254	8,554	13,202	-35%	-	-	-	-	8,554	17,227	25,780
4 Oz The Great and Powerful	1,829	2,182	2,350	6,361	9,851	-35%	-	-	-	-	6,361	13,338	86,751
1 Host, The	3,052	1,339	1,142	5,533	-		-	-	-	-	5,533	-	5,533
2 Olympus Has Fallen	1,448	2,317	1,698	5,463	10,819	-49%	-	-	-	-	5,463	15,653	21,116
2 Admission	625	637	474	1,736	3,240	-46%	-	-	-	-	1,736	4,548	6,284
3 Call, The	473	412	466	1,351	2,635	-48%	-	-	-	-	1,351	3,952	11,744
2* Spring Breakers	284	250	253	787	1,524	-48%	-	-	-	152	939	2,418	3,357
3 Incredible Burt Wonderstone	345	-	209	554	1,734	-41%	-	-	-	-	554	2,211	7,750
5 Jack The Giant Slayer	63	-	298	361	1,680	-53%	-	-	-	-	361	2,182	29,770
Total	15,529	15,140	13,919	44,588			-	-	-	4,895	49,483		216,716

CNMK - Cinemark Movies 8 - Redding, CA

2 Hansel And Gretel: Witch Hu	277	368	403	1,048	1,250	-16%	-	-	-	-	1,048	1,927	2,975
5 Life Of Pi	331	309	304	944	1,297	-27%	-	-	-	-	944	1,813	10,754
1* Good Day To Die Hard, A	273	262	268	802	-		-	-	126	95	1,024	-	1,024
2 Django Unchained	188	304	193	685	880	-22%	-	-	-	-	685	1,360	2,045

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Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	WEEKEND GROSS	LAST WEEKEND GROSS	%	MON	TUE	WED	THU	THIS WEEK TOTAL	LAST WEEK GROSS	CUME GROSS
CNMK - Cinemark Movies 8 - Redding, CA (continued)													
1 * Argo	177	247	162	586	-		-	-	47	123	756	-	756
4 Hobbit: An Unexpected Journ	210	174	122	506	580	-12%	-	-	-	-	506	852	5,310
3 Lincoln	161	172	68	401	491	-18%	-	-	-	-	401	747	2,351
1 * Mama	15	47	38	100	-		-	-	2	8	110	-	110
Total	1,632	1,883	1,558	5,072			-	-	175	226	5,474		25,325

Anderson, CA

RFB - Valley 11 Cinemas - Anderson, CA

1 * GI Joe: Retaliation	1,458	-	-	1,458	-		-	-	-	938	2,396	-	2,396
2 Croods, The	723	-	-	723	3,782	-23%	-	-	-	-	723	5,102	5,825
1 Host, The	671	-	-	671	-		-	-	-	-	671	-	671
4 Oz The Great and Powerful	459	-	-	459	1,608	-2%	-	-	-	-	459	2,284	17,114
2 Olympus Has Fallen	247	-	-	247	2,214	-70%	-	-	-	-	247	3,342	3,589
1 Tyler Perry's Temptation	140	-	-	140	-		-	-	-	-	140	-	140
5 Jack The Giant Slayer	118	-	-	118	567	-41%	-	-	-	-	118	889	10,185
1 Call, The	109	-	-	109	-		-	-	-	-	109	-	109
Total	3,925	-	-	3,925			-	-	-	938	4,863		40,029

Quincy, CA

THT - Town Hall Theater - Quincy, CA

1 Jack The Giant Slayer	208	246	228	682	-		-	-	-	-	682	-	682
Total	208	246	228	682			-	-	-	-	682		682

Chico, CA

CNMK - Tinseltown 14 - Chico, CA

1 * GI Joe: Retaliation	5,808	5,686	4,465	15,959	-		-	-	-	4,684	20,643	-	20,643
2 Croods, The	4,623	4,545	4,299	13,467	21,962	-38%	-	-	-	-	13,467	27,585	41,052
4 Oz The Great and Powerful	2,337	2,439	2,448	7,224	10,505	-31%	-	-	-	-	7,224	14,308	100,766
2 Olympus Has Fallen	1,991	2,009	1,703	5,703	9,474	-39%	-	-	-	-	5,703	14,054	19,757
1 Host, The	2,769	1,798	1,092	5,659	-		-	-	-	-	5,659	-	5,659
1 Tyler Perry's Temptation	1,207	807	444	2,458	-		-	-	-	-	2,458	-	2,458
2 Admission	726	697	934	2,357	3,318	-28%	-	-	-	-	2,357	4,666	7,023
3 Call, The	620	661	736	2,017	3,511	-42%	-	-	-	-	2,017	4,899	15,232
2 Spring Breakers	493	554	504	1,551	2,868	-45%	-	-	-	-	1,551	4,667	6,218
3 Incredible Burt Wonderstone	385	382	332	1,098	1,814	-39%	-	-	-	-	1,098	2,726	10,904
8 Identity Thief	381	415	274	1,070	1,609	-33%	-	-	-	-	1,070	2,421	80,200
5 Jack The Giant Slayer	329	286	342	958	1,515	-36%	-	-	-	-	958	2,197	35,622
Total	21,669	20,279	17,573	59,521			-	-	-	4,684	64,205		345,534

PE - El Rey Theatre - Chico, CA

	-	-	-	-	-		-	-	-	-	-	-	-
Total	-	-	-	-	-		-	-	-	-	-	-	-

ALMO - Paradise 7 - Paradise, CA

2 Croods, The	871	712	995	2,578	3,104	-16%	-	-	-	-	2,578	4,256	6,834
1 * GI Joe: Retaliation	835	737	476	2,048	-		-	-	-	720	2,768	-	2,768
2 Olympus Has Fallen	421	644	556	1,621	2,686	-39%	-	-	-	-	1,621	3,880	5,501
1 Host, The	804	568	168	1,540	-		-	-	-	-	1,540	-	1,540
4 Oz The Great and Powerful	291	377	519	1,187	2,753	-56%	-	-	-	-	1,187	3,648	21,640
1 Call, The	215	134	206	555	-		-	-	-	-	555	-	555
2 Admission	313	67	119	499	954	-47%	-	-	-	-	499	1,232	1,731
Total	3,750	3,239	3,039	10,028			-	-	-	720	10,748		40,569

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denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	LAST WKEND			%	MON	TUE	WED	THU	THIS	LAST	CUME
				GROSS	GROSS	WEEK						WEEK		
													GROSS	
Oroville, CA														
CONT - Feather River 6 - Oroville, CA														
1 * GI Joe: Retaliation	1,964	1,850	1,622	5,434	-		-	-	-	1,760	7,195	-	7,195	
2 Croods, The	1,456	1,238	962	3,656	5,376	-32%	-	-	-	-	3,656	9,251	12,906	
1 Host, The	1,162	388	432	1,981	-		-	-	-	-	1,981	-	1,981	
4 Oz The Great and Powerful	422	570	438	1,430	2,177	-34%	-	-	-	-	1,430	4,132	25,460	
2 Olympus Has Fallen	310	460	455	1,226	3,022	-59%	-	-	-	-	1,226	4,950	6,176	
1 Call, The	362	408	272	1,042	-		-	-	-	-	1,042	-	1,042	
2 Admission	135	145	147	427	878	-51%	-	-	-	-	427	1,455	1,882	
Total	5,811	5,059	4,328	15,196			-	-	-	1,760	16,957		56,642	

Crescent City, CA													
CTRN - Crescent City Cinema - Crescent City, CA													
1 * GI Joe: Retaliation	964	982	390	2,336	-		-	-	-	1,206	3,542	-	3,542
2 Croods, The	838	554	732	2,124	3,670	-42%	-	-	-	-	2,124	6,110	8,234
1 Host, The	690	536	170	1,396	-		-	-	-	-	1,396	-	1,396
2 Olympus Has Fallen	336	260	266	862	1,936	-55%	-	-	-	-	862	2,572	3,434
4 Oz The Great and Powerful	329	325	199	853	1,908	-55%	-	-	-	-	853	2,632	13,941
1 Call, The	360	318	80	758	-		-	-	-	-	758	-	758
8 Identity Thief	130	50	110	290	502	-42%	-	-	-	-	290	710	12,937
5 Jack The Giant Slayer	74	16	28	118	508	-76%	-	-	-	-	118	746	6,882
3 Incredible Burt Wonderstone	52	16	-	68	372	-79%	-	-	-	-	68	594	1,572
Total	3,773	3,057	1,975	8,805			-	-	-	1,206	10,011		52,696

McKinleyville, CA													
CTRN - Mill Creek Cinema - Mckinleyville, CA													
2 Croods, The	946	1,424	1,174	3,544	4,823	-26%	-	-	-	-	3,544	6,711	10,254
1 * GI Joe: Retaliation	802	1,206	698	2,705	-		-	-	-	912	3,617	-	3,617
1 Host, The	986	762	802	2,550	-		-	-	-	-	2,550	-	2,550
4 Oz The Great and Powerful	580	594	748	1,923	3,074	-37%	-	-	-	-	1,923	4,220	29,893
2 Olympus Has Fallen	312	502	440	1,254	2,821	-55%	-	-	-	-	1,254	3,523	4,778
2 Admission	163	276	296	736	1,494	-50%	-	-	-	-	736	1,816	2,552
3 Incredible Burt Wonderstone	66	124	152	342	1,108	-69%	-	-	-	-	342	1,296	3,837
Total	3,855	4,888	4,310	13,054			-	-	-	912	13,966		57,481

Eureka, CA													
CTRN - Minor 3 - Arcata, CA													
4 Oz The Great and Powerful	264	359	239	862	888	-2%	-	-	-	-	862	1,444	8,718
1 * GI Joe: Retaliation	216	186	333	735	-		-	-	-	212	948	-	948
2 Croods, The	254	204	200	657	1,049	-37%	-	-	-	-	657	1,491	2,148
Total	734	749	772	2,254			-	-	-	212	2,467		11,814

Ukiah, CA													
REG - Ukiah 6 - Ukiah, CA													
1 * GI Joe: Retaliation	1,655	1,851	1,280	4,786	-		-	-	-	1,189	5,975	-	5,975
2 Croods, The	1,244	1,575	1,199	4,018	8,151	-50%	-	-	-	-	4,018	10,415	14,433
1 Host, The	1,492	525	552	2,569	-		-	-	-	-	2,569	-	2,569
2 Olympus Has Fallen	842	912	530	2,284	4,835	-52%	-	-	-	-	2,284	6,065	8,349
4 Oz The Great and Powerful	615	938	525	2,078	3,267	-36%	-	-	-	-	2,078	4,522	32,936
1 Admission	212	360	242	814	-		-	-	-	-	814	-	814

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denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK	LAST WKEND				%	THIS WEEK				LAST WEEK	CUME
	FRI	SAT	SUN	GROSS		MON	TUE	WED	THU	GROSS	GROSS
Total	6,060	6,161	4,328	16,549		-	-	-	1,189	17,738	65,076

Eureka, CA

CTRN - Broadway Cinema - Eureka, CA

1	GI Joe: Retaliation	2,184	2,428	2,118	6,730	-	-	-	-	6,730	-	6,730
2	Croods, The	1,047	1,713	2,124	4,884	8,936	-45%	-	-	4,884	10,814	15,698
4	Oz The Great and Powerful	986	1,421	1,599	4,006	5,256	-23%	-	-	4,006	6,728	46,858
1	Host, The	1,184	832	630	2,647	-	-	-	-	2,647	-	2,647
2	Olympus Has Fallen	490	876	661	2,026	4,390	-53%	-	-	2,026	5,755	7,781
1	Spring Breakers	521	594	738	1,854	-	-	-	-	1,854	-	1,854
2	Admission	421	242	284	946	1,659	-42%	-	-	946	2,156	3,103
3	Call, The	290	288	324	902	1,201	-24%	-	-	902	1,538	6,009
3	Incredible Burt Wonderstone	132	181	433	746	976	-23%	-	-	746	1,286	5,291
5	Jack The Giant Slayer	221	160	290	671	1,144	-41%	-	-	671	1,483	18,318
	Total	7,476	8,735	9,201	25,412			-	-	25,412		114,289

ACTA - Arcata - Arcata, CA

	Who Framed Roger Rabbit	-	-	-	-	-	-	-	-	-	-	-
	Children Of Men	-	-	-	-	-	-	-	-	-	-	-
Total	-	-	-	-	-	-	-	-	-	-	-	-

Lakeport, CA

ALMO - Lakeport 5 - Lakeport, CA

1 *	GI Joe: Retaliation	1,758	2,237	794	4,789	-	-	-	-	734	5,523	-	5,523
2	Croods, The	1,488	1,569	785	3,842	7,438	-48%	-	-	-	3,842	8,873	12,715
4	Oz The Great and Powerful	414	570	542	1,526	3,454	-55%	-	-	-	1,526	4,241	28,426
1	Host, The	602	518	217	1,337	-	-	-	-	-	1,337	-	1,337
2	Admission	274	200	137	611	1,053	-41%	-	-	-	611	1,416	2,027
	Total	4,536	5,094	2,475	12,105			-	-	-	734	12,839	50,028

Auburn, CA

REG - Auburn Stadium 10 - Auburn, CA

2	Croods, The	2,463	1,811	1,835	6,109	8,551	-28%	-	-	-	-	6,109	19,290	25,399
1 *	GI Joe: Retaliation	2,281	2,433	1,249	5,963	-	-	-	-	2,471	8,434	-	8,434	
1	Host, The	2,305	1,029	506	3,840	-	-	-	-	-	3,840	-	3,840	
2	Olympus Has Fallen	1,038	1,394	1,095	3,527	6,224	-43%	-	-	-	-	3,527	10,231	13,758
4	Oz The Great and Powerful	1,266	1,074	1,078	3,418	5,354	-36%	-	-	-	-	3,418	11,022	53,695
2	Admission	652	676	486	1,814	2,469	-26%	-	-	-	-	1,814	3,999	5,813
3	Call, The	286	450	334	1,070	1,297	-17%	-	-	-	-	1,070	2,668	7,824
5	Jack The Giant Slayer	278	281	68	627	959	-34%	-	-	-	-	627	2,153	22,597
3	Incredible Burt Wonderstone	197	140	140	477	1,079	-55%	-	-	-	-	477	2,338	5,658
	Total	10,766	9,288	6,791	26,845			-	-	-	2,471	29,316		147,018

Placerville, CA

REG - Placerville 8 - Placerville, CA

2	Croods, The	1,626	1,000	987	3,613	5,271	-31%	-	-	-	-	3,613	11,582	15,195
1 *	GI Joe: Retaliation	1,119	681	725	2,525	-	-	-	-	-	1,185	3,710	-	3,710
4	Oz The Great and Powerful	810	757	583	2,150	3,107	-30%	-	-	-	-	2,150	6,057	28,570
1	Host, The	1,122	558	320	2,000	-	-	-	-	-	-	2,000	-	2,000
2	Olympus Has Fallen	476	675	601	1,752	2,948	-40%	-	-	-	-	1,752	4,886	6,638
3	Incredible Burt Wonderstone	296	312	163	771	714	7%	-	-	-	-	771	1,052	3,663
2	Admission	168	108	200	476	1,423	-66%	-	-	-	-	476	2,638	3,114

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* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	WEEKEND GROSS	LAST WEEKEND GROSS	%	MON	TUE	WED	THU	THIS WEEK TOTAL	LAST WEEK GROSS	CUME GROSS
Total	5,617	4,091	3,579	13,287			-	-	-	1,185	14,472		62,890

Jackson, CA

REG - Jackson 4 - Jackson, CA

1 * GI Joe: Retaliation	967	822	740	2,529	-		-	-	-	856	3,385	-	3,385
2 Croods, The	888	835	647	2,370	2,774	-14%	-	-	-	-	2,370	4,083	6,453
1 Host, The	1,083	491	228	1,802	-		-	-	-	-	1,802	-	1,802
2 Olympus Has Fallen	515	374	538	1,427	2,087	-31%	-	-	-	-	1,427	3,043	4,470
Total	3,453	2,522	2,153	8,128			-	-	-	856	8,984		16,110

Sonora, CA

REG - Sonora Stadium 10 - Sonora, CA

2 Croods, The	2,683	1,555	1,669	5,907	6,438	-8%	-	-	-	-	5,907	12,579	18,486
1 * GI Joe: Retaliation	1,895	1,806	1,122	4,823	-		-	-	-	1,372	6,195	-	6,195
4 Oz The Great and Powerful	1,319	934	1,149	3,402	3,724	-8%	-	-	-	-	3,402	7,290	40,544
1 Host, The	1,421	1,005	366	2,792	-		-	-	-	-	2,792	-	2,792
2 Olympus Has Fallen	662	808	1,020	2,490	4,803	-48%	-	-	-	-	2,490	7,579	10,069
3 Call, The	271	308	412	991	928	6%	-	-	-	-	991	1,779	5,632
2 Admission	285	345	350	980	1,372	-28%	-	-	-	-	980	2,211	3,191
8 Identity Thief	224	98	120	442	853	-48%	-	-	-	-	442	1,385	30,617
Total	8,760	6,859	6,208	21,827			-	-	-	1,372	23,199		117,526

South Lake Tahoe, CA

CTRN - Heavenly Village Cinemas - South Lake Tahoe, CA

1 * GI Joe: Retaliation	2,313	1,940	2,323	6,576	-		-	-	-	2,562	9,138	-	9,138
2 Croods, The	1,454	1,430	2,553	5,438	7,302	-25%	-	-	-	-	5,438	15,238	20,675
1 Host, The	779	493	324	1,596	-		-	-	-	-	1,596	-	1,596
3 Call, The	312	266	568	1,145	1,390	-17%	-	-	-	-	1,145	2,928	7,043
2 Admission	356	330	456	1,142	1,533	-25%	-	-	-	-	1,142	3,372	4,514
1 Spring Breakers	275	337	304	916	-		-	-	-	-	916	-	916
Total	5,489	4,796	6,528	16,813			-	-	-	2,562	19,375		43,882

South Lake Tahoe, NV

REG - Horizon Stadium 8 - Stateline, NV

4 Oz The Great and Powerful	512	1,054	1,470	3,036	3,680	-17%	-	-	-	-	3,036	7,240	37,114
2 Olympus Has Fallen	720	754	597	2,072	3,162	-34%	-	-	-	-	2,072	5,981	8,052
3 Incredible Burt Wonderstone	140	523	210	873	475	83%	-	-	-	-	873	948	4,506
5 21 And Over	140	150	397	688	516	33%	-	-	-	-	688	885	5,686
14 * Django Unchained	227	144	277	648	471	37%	-	184	84	119	1,036	848	48,307
1 Tyler Perry's Temptation	194	162	114	470	-		-	-	-	-	470	-	470
7 * Good Day To Die Hard, A	39	175	162	376	296	27%	-	-	-	38	414	581	13,794
Total	1,972	2,962	3,227	8,163			-	184	84	157	8,589		117,929

No Lake Tahoe , CA

CONT - Village Cinemas 2 - Truckee, CA

1 Croods, The	678	583	-	1,261	-		-	-	-	-	1,261	-	1,261
1 Host, The	242	78	-	320	-		-	-	-	-	320	-	320
Total	920	661	-	1,581			-	-	-	-	1,581		1,581

Reno, NV

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* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	LAST WKEND		%	MON	TUE	WED	THU	THIS	LAST	CUME
				GROSS	GROSS						WEEK	WEEK	
CNMK - Reno Parklane 16 - Reno, NV													
1 * GI Joe: Retaliation	5,896	7,369	-	13,265	-		-	-	-	3,874	17,139	-	17,139
2 Croods, The	2,628	4,408	-	7,036	17,429	-39%	-	-	-	-	7,036	23,207	30,243
2 Olympus Has Fallen	1,719	2,234	-	3,953	12,125	-57%	-	-	-	-	3,953	16,687	20,640
4 Oz The Great and Powerful	1,150	2,124	-	3,274	8,081	-38%	-	-	-	-	3,274	11,058	73,256
1 Tyler Perry's Temptation	1,907	998	-	2,905	-		-	-	-	-	2,905	-	2,905
1 Host, The	1,396	1,241	-	2,637	-		-	-	-	-	2,637	-	2,637
3 Call, The	402	588	-	990	2,432	-45%	-	-	-	-	990	3,213	10,797
2 Admission	441	386	-	827	1,909	-46%	-	-	-	-	827	2,891	3,718
2* Spring Breakers	202	616	-	818	2,553	-59%	-	-	-	309	1,127	3,157	4,284
8 Identity Thief	112	321	-	433	1,354	-53%	-	-	-	-	433	1,815	57,668
5 Jack The Giant Slayer	90	164	-	254	1,640	-78%	-	-	-	-	254	2,260	28,068
3 Incredible Burt Wonderstone	30	12	-	42	1,218	-95%	-	-	-	-	42	1,715	5,304
Total	15,973	20,461	-	36,434			-	-	-	4,183	40,617		256,659
CNMK - Summit Sierra 16 - Reno, NV													
1 * GI Joe: Retaliation	5,163	5,645	3,735	14,543	-		-	-	-	2,431	16,974	-	16,974
2 Croods, The	2,406	3,225	3,767	9,398	15,388	-38%	-	-	-	-	9,398	19,757	29,155
2 Olympus Has Fallen	2,171	2,692	2,144	7,008	12,729	-44%	-	-	-	-	7,008	16,656	23,664
1 Host, The	2,289	1,587	632	4,508	-		-	-	-	-	4,508	-	4,508
4 Oz The Great and Powerful	855	978	1,092	2,924	7,717	-62%	-	-	-	-	2,924	10,219	78,678
2 Admission	680	581	605	1,866	2,970	-37%	-	-	-	-	1,866	3,813	5,679
3 Call, The	503	520	534	1,557	1,786	-12%	-	-	-	-	1,557	2,487	10,166
1 Tyler Perry's Temptation	626	559	298	1,483	-		-	-	-	-	1,483	-	1,483
11 Silver Linings Playbook	438	399	454	1,292	1,661	-22%	-	-	-	-	1,292	2,065	50,976
2* Spring Breakers	241	276	348	865	1,664	-48%	-	-	-	198	1,063	2,359	3,422
5 Jack The Giant Slayer	235	429	148	812	1,360	-40%	-	-	-	-	812	1,716	24,133
3 Incredible Burt Wonderstone	238	258	202	698	1,315	-46%	-	-	-	-	698	1,690	7,676
8 Identity Thief	36	39	28	104	1,153	-91%	-	-	-	-	104	1,475	53,732
Total	15,881	17,188	13,987	47,058			-	-	-	2,629	49,687		310,246
CNMK - Reno Riverside 12 - Reno, NV													
1 * GI Joe: Retaliation	2,342	2,495	2,286	7,123	-		-	-	-	2,099	9,222	-	9,222
4 Oz The Great and Powerful	1,307	1,747	1,691	4,745	7,453	-36%	-	-	-	-	4,745	9,850	56,696
2 Olympus Has Fallen	995	1,525	1,132	3,652	6,333	-42%	-	-	-	-	3,652	8,968	12,620
1 Host, The	1,342	1,112	633	3,087	-		-	-	-	-	3,087	-	3,087
2 Croods, The	428	1,051	990	2,468	4,778	-48%	-	-	-	-	2,468	6,483	8,952
3 Call, The	531	561	451	1,543	2,026	-23%	-	-	-	-	1,543	3,011	9,249
2 Admission	474	565	459	1,498	2,819	-46%	-	-	-	-	1,498	3,702	5,200
3 Incredible Burt Wonderstone	465	540	441	1,446	1,379	4%	-	-	-	-	1,446	1,916	7,879
14* Silver Linings Playbook	312	565	414	1,290	1,411	-8%	-	80	179	271	1,820	2,696	94,660
2* Spring Breakers	348	526	282	1,156	1,958	-40%	-	-	-	141	1,298	3,443	4,740
Total	8,544	10,687	8,779	28,008			-	80	179	2,511	30,779		212,305
CNMK - Sparks 14 + XD - Sparks, NV													
1 * GI Joe: Retaliation	6,311	8,927	-	15,238	-		-	-	-	5,918	21,156	-	21,156
2 Croods, The	3,350	5,342	-	8,692	23,630	-50%	-	-	-	-	8,692	29,738	38,430
2 Olympus Has Fallen	2,561	3,010	-	5,571	19,746	-62%	-	-	-	-	5,571	25,488	31,059
4 Oz The Great and Powerful	1,774	2,290	-	4,064	12,834	-53%	-	-	-	-	4,064	16,123	125,586
1 Host, The	1,779	1,531	-	3,310	-		-	-	-	-	3,310	-	3,310
1 Tyler Perry's Temptation	1,544	1,397	-	2,941	-		-	-	-	-	2,941	-	2,941
3 Call, The	560	795	-	1,355	3,107	-39%	-	-	-	-	1,355	4,179	14,262
2 Admission	601	675	-	1,276	2,398	-34%	-	-	-	-	1,276	3,252	4,528
8 Identity Thief	187	446	-	633	2,067	-59%	-	-	-	-	633	2,889	88,514

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Branch Complex Analysis San Francisco

											THIS	LAST		
											WEEK	WEEK	CUME	
WK		FRI	SAT	SUN	GROSS	GROSS	%	MON	TUE	WED	THU	TOTAL	GROSS	GROSS
CNMK - Sparks 14 + XD - Sparks, NV (continued)														
5	Jack The Giant Slayer	202	210	-	412	2,214	-75%	-	-	-	-	412	2,619	35,521
2 *	Spring Breakers	129	215	-	344	1,652	-70%	-	-	-	141	485	2,238	2,723
3	Incredible Burt Wonderstone	122	177	-	299	1,745	-76%	-	-	-	-	299	2,217	7,482
	Total	19,120	25,015	-	44,135			-	-	-	6,059	50,194		375,512
WWDI - El Rancho 4 DI - Sparks, NV														
2	Croods, The	728	745	182	1,655	1,923	-13%	-	-	-	-	1,655	2,209	3,864
2	Oz The Great and Powerful	728	745	182	1,655	826	100%	-	-	-	-	1,655	1,131	2,786
1 *	GI Joe: Retaliation	651	516	153	1,320	-		-	-	-	234	1,554	-	1,554
2	Jack The Giant Slayer	366	248	105	719	826	-12%	-	-	-	-	719	1,131	1,850
1	Host, The	366	248	105	719	-		-	-	-	-	719	-	719
2	Olympus Has Fallen	326	238	54	618	814	-24%	-	-	-	-	618	1,045	1,663
2	Spring Breakers	326	238	54	618	555	11%	-	-	-	-	618	669	1,287
	Total	3,491	2,978	835	7,304			-	-	-	234	7,538		13,723

Carson City, NV

GALX - Galaxy Fandango - Carson City, NV

1*	GI Joe: Retaliation	4,588	4,286	3,334	12,208	-		-	-	-	2,548	14,757	-	14,757
2	Croods, The	2,162	3,054	2,317	7,533	11,946	-36%	-	-	-	-	7,533	15,512	23,044
2	Olympus Has Fallen	1,583	2,022	1,511	5,116	10,398	-50%	-	-	-	-	5,116	14,304	19,421
4	Oz The Great and Powerful	1,258	1,554	1,604	4,416	7,647	-42%	-	-	-	-	4,416	9,985	73,751
1	Host, The	2,009	991	802	3,802	-		-	-	-	-	3,802	-	3,802
2	Admission	426	402	483	1,311	2,103	-37%	-	-	-	-	1,311	2,733	4,044
	Total	12,026	12,309	10,051	34,386			-	-	-	2,548	36,935		138,819

CONT - Stadium 4 Cinemas - Carson City, NV

2	Identity Thief	117	138	177	432	555	-22%	-	-	-	-	432	744	1,176
1	Jack The Giant Slayer	111	159	138	408	-		-	-	-	-	408	-	408
3	Warm Bodies	144	132	102	378	552	-31%	-	-	-	-	378	699	1,842
7	Hobbit: An Unexpected Journ	60	48	72	180	285	-36%	-	-	-	-	180	345	4,239
3	Escape From Planet Earth	6	84	66	156	243	-35%	-	-	-	-	156	294	897
3	Good Day To Die Hard, A	42	54	57	153	246	-37%	-	-	-	-	153	297	756
1	Incredible Burt Wonderstone	39	51	33	123	-		-	-	-	-	123	-	123
1	Dead Man Down	27	18	21	66	-		-	-	-	-	66	-	66
	Total	546	684	666	1,896			-	-	-	-	1,896		9,507

Minden, NV

CTRN - Ironwood 8 - Minden, NV

1*	GI Joe: Retaliation	524	621	-	1,145	-		-	-	-	144	1,289	-	1,289
2	Croods, The	329	514	-	843	2,365	-41%	-	-	-	-	843	3,048	3,891
2	Olympus Has Fallen	342	402	-	744	1,545	-40%	-	-	-	-	744	1,983	2,727
1	Host, The	153	364	-	517	-		-	-	-	-	517	-	517
1	Call, The	139	111	-	250	-		-	-	-	-	250	-	250
2	Admission	108	68	-	176	577	-63%	-	-	-	-	176	818	994
1	Spring Breakers	88	54	-	142	-		-	-	-	-	142	-	142
	Total	1,683	2,134	-	3,817			-	-	-	144	3,961		9,810

Ashland, OR

CTRN - Ashland Street Cinema - Ashland, OR

2	Croods, The	460	420	582	1,461	2,416	-39%	-	-	-	-	1,461	4,384	5,846
1*	GI Joe: Retaliation	256	706	183	1,144	-		-	-	-	443	1,588	-	1,588
1	Host, The	418	205	266	888	-		-	-	-	-	888	-	888

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Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	WEEKEND GROSS	LAST WEEKEND GROSS	%	MON	TUE	WED	THU	THIS WEEK TOTAL	LAST WEEK GROSS	CUME GROSS
CTRN - Ashland Street Cinema - Ashland, OR (continued)													
2 Olympus Has Fallen	184	348	178	710	1,149	-38%	-	-	-	-	710	2,038	2,748
Total	1,318	1,679	1,209	4,203			-	-	-	443	4,647		11,070
CTRN - Varsity Theatre - Ashland, OR													
1 Oz The Great and Powerful	266	402	642	1,310	-		-	-	-	-	1,310	-	1,310
2 Admission	274	259	471	1,004	1,574	-36%	-	-	-	-	1,004	2,628	3,632
1 Ginger And Rosa	140	284	356	780	-		-	-	-	-	780	-	780
7* Quartet	133	248	328	710	1,096	-35%	-	-	-	208	917	1,684	12,741
2 Lore	108	304	284	694	1,155	-39%	-	-	-	-	694	1,782	2,476
1 Greedy Lying Bastards	127	186	173	486	-		-	-	-	-	486	-	486
Total	1,048	1,683	2,254	4,984			-	-	-	208	5,191		21,425

Klamath Falls, OR

CTRN - Pelican Cinema - Klamath Falls, OR

1* GI Joe: Retaliation	1,614	1,508	920	4,042	-		-	-	-	1,446	5,487	-	5,487
2 Croods, The	1,336	1,378	1,019	3,732	5,857	-36%	-	-	-	-	3,732	11,292	15,025
1 Host, The	776	791	299	1,866	-		-	-	-	-	1,866	-	1,866
4 Oz The Great and Powerful	686	480	660	1,826	3,732	-51%	-	-	-	-	1,826	5,641	25,733
2 Olympus Has Fallen	605	744	420	1,770	3,396	-47%	-	-	-	-	1,770	4,902	6,672
8 Identity Thief	210	286	308	804	984	-18%	-	-	-	-	804	1,444	24,962
2 Admission	175	191	116	482	750	-35%	-	-	-	-	482	966	1,448
3 Call, The	157	179	14	350	1,038	-66%	-	-	-	-	350	1,882	3,797
1 Spring Breakers	84	104	77	264	-		-	-	-	-	264	-	264
Total	5,643	5,661	3,833	15,136			-	-	-	1,446	16,581		85,254

Medford, OR

CNMK - Tinseltown 15 - Medford, OR

1* GI Joe: Retaliation	5,341	5,485	4,562	15,388	-		-	-	-	5,972	21,360	-	21,360
2 Croods, The	3,665	3,159	2,516	9,340	15,083	-38%	-	-	-	-	9,340	27,934	37,274
1 Host, The	3,301	1,751	815	5,867	-		-	-	-	-	5,867	-	5,867
2 Olympus Has Fallen	1,898	2,156	1,686	5,740	11,364	-49%	-	-	-	-	5,740	16,764	22,504
4 Oz The Great and Powerful	1,734	1,390	1,759	4,883	10,819	-54%	-	-	-	-	4,883	19,067	101,060
5 Jack The Giant Slayer	591	519	723	1,833	2,316	-20%	-	-	-	-	1,833	3,675	36,668
3 Call, The	618	627	522	1,767	2,327	-24%	-	-	-	-	1,767	3,819	12,809
2 Admission	465	515	668	1,648	3,088	-46%	-	-	-	-	1,648	4,895	6,544
1 Tyler Perry's Temptation	692	486	271	1,449	-		-	-	-	-	1,449	-	1,449
8 Identity Thief	377	305	347	1,029	1,736	-40%	-	-	-	-	1,029	2,646	60,975
2* Spring Breakers	367	183	206	756	1,455	-48%	-	-	-	118	874	2,437	3,311
3 Incredible Burt Wonderstone	226	304	225	755	1,918	-60%	-	-	-	-	755	3,384	10,042
3 Lost Medallion: Adventure O	306	196	157	659	1,988	-66%	-	-	-	-	659	3,103	10,994
Total	19,581	17,076	14,457	51,114			-	-	-	6,090	57,204		330,857

CNMK - White City 6 - White City, OR

2 Croods, The	1,299	1,343	1,078	3,720	5,302	-29%	-	-	-	-	3,720	10,402	14,122
1* GI Joe: Retaliation	1,038	1,299	605	2,942	-		-	-	-	766	3,708	-	3,708
4 Oz The Great and Powerful	764	556	654	1,974	2,459	-19%	-	-	-	-	1,974	4,566	16,923
1 Host, The	704	330	227	1,261	-		-	-	-	-	1,261	-	1,261
2 Olympus Has Fallen	305	341	312	958	2,225	-56%	-	-	-	-	958	3,131	4,089
1 Snitch	86	169	140	395	-		-	-	-	-	395	-	395
Total	4,196	4,038	3,016	11,250			-	-	-	766	12,016		40,498

Auburn, CA

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denotes multi-feature/total screen gross
* denotes non-Friday openings

Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	LAST		%	MON	TUE	WED	THU	THIS	LAST	CUME
				WKEND	WKEND						WEEK	WEEK	
				GROSS	GROSS						TOTAL	GROSS	GROSS
INDRP - State Theatre - Auburn, CA													
	-	-	-	-	-		-	-	-	-	-	-	-
Total	-	-	-	-	-		-	-	-	-	-	-	-

AR - Auditorium Rental, AS - Auditorium Screening, CW - Closed Weekdays, DP - Damaged Print, EF - Equipment Failure
 FF - Film Festival, MC - Movie Canceled, NA - No Authorization, NB - No Bookings, ND - Called, No Data Available
 NE - No Engagement, NP - No Patrons, PR - Pending Revenue, SS - Special Screening, TC - Temporarily Closed
 TR - Theatre Rented, W - Weather

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