

# Branch Complex Analysis

## San Francisco

WK	FRI	SAT	SUN	LAST WKEND		%	MON	TUE	WED	THU	THIS	LAST	CUME	
				GROSS	GROSS						WEEK	WEEK		
San Francisco, CA														
AMC - Metreon 16 with IMAX & ETX - San Francisco, CA														
3	Kingsman: The Secret Serv	7,978	13,513	7,130	28,621	45,257	-36%	-	-	-	-	28,621	62,655	220,054
1	Focus	10,289	10,775	6,737	27,801	-	-	-	-	-	-	27,801	-	27,801
1	Lazarus Effect, The	4,931	3,846	2,758	11,535	-	-	-	-	-	-	11,535	-	11,535
2	Triumph In The Skies	2,174	3,034	2,142	7,350	29,184	-74%	-	-	-	-	7,350	40,118	47,468
7	Whiplash	1,764	3,127	1,899	6,790	6,697	1%	-	-	-	-	6,790	9,723	62,908
2	DUFF, The	1,510	2,718	1,248	5,476	9,081	-39%	-	-	-	-	5,476	11,494	16,970
4	Spongebob Squarepants: Spon	951	2,361	1,689	5,001	12,525	-60%	-	-	-	-	5,001	15,262	91,030
1	Interstellar	923	1,839	1,217	3,979	16,740	-76%	-	-	-	-	3,979	22,681	384,415
11*	Hobbit: The Battle Of The F	978	1,694	1,097	3,769	3,848	-2%	-	-	-	574	4,343	5,856	681,202
1	Snow Girl And The Dark Crys	1,314	1,575	669	3,558	-	-	-	-	-	-	3,558	-	3,558
2	Hot Tub Time Machine 2	827	1,160	800	2,787	10,481	-73%	-	-	-	-	2,787	14,207	16,994
8*	Selma	490	1,267	738	2,495	3,615	-30%	-	-	-	158	2,653	4,773	153,614
7	Paddington	23	916	596	1,535	2,167	-29%	-	-	-	-	1,535	2,255	62,725
	Total	34,152	47,825	28,720	110,697		-	-	-	732	111,429		2,780,274	
CNMK - San Francisco Centre 9 + XD - San Francisco, CA														
3	Fifty Shades Of Grey	4,572	6,284	-	10,856	25,381	-45%	-	-	-	-	10,856	37,374	180,835
4	Still Alice	1,176	2,321	-	3,497	5,496	-24%	-	-	-	-	3,497	8,126	29,467
4	Jupiter Ascending	1,286	2,189	-	3,475	5,411	-11%	-	-	-	-	3,475	7,944	82,159
2	McFarland, USA	1,200	1,790	-	2,990	6,392	-42%	-	-	-	-	2,990	8,115	11,105
7	American Sniper	998	1,623	-	2,621	6,008	-42%	-	-	-	-	2,621	7,914	256,078
1	A La Mala	814	1,020	-	1,834	-	-	-	-	-	-	1,834	-	1,834
1*	UFC 184: Rousey vs. Zingano	-	519	-	519	-	-	-	-	-	-	519	-	519
	Total	10,046	15,746	-	25,792		-	-	-	-	25,792		561,997	
LAND - Embarcadero Center Cinema - San Francisco, CA														
2	What We Do In The Shadows	2,572	3,617	2,460	8,650	12,162	-28%	-	-	-	-	8,650	17,989	26,638
2	Leviathan	1,596	3,206	1,461	6,262	6,336	-1%	-	-	-	-	6,262	9,377	15,640
19	Birdman	1,000	1,676	1,016	3,692	4,055	-8%	-	-	-	-	3,692	6,154	255,252
12	Imitation Game, The	840	1,492	1,214	3,546	4,896	-27%	-	-	-	-	3,546	6,470	307,064
1	Gett: The Trial Of Vivian A	740	1,460	1,079	3,279	-	-	-	-	-	-	3,279	-	3,279
16	Theory Of Everything, The	814	1,074	888	2,776	3,125	-11%	-	-	-	-	2,776	5,115	161,748
	Total	7,562	12,525	8,118	28,205		-	-	-	-	28,205		769,621	
AMC - Van Ness 14 with IMAX - San Francisco, CA														
3	Kingsman: The Secret Serv	2,687	4,981	3,306	10,974	17,706	-38%	-	-	-	-	10,974	24,067	79,326
1	Focus	3,516	3,863	2,479	9,858	-	-	-	-	-	-	9,858	-	9,858
7	Birdman	1,053	2,135	1,431	4,619	1,736	166%	-	-	-	-	4,619	5,054	118,618
7	American Sniper	1,310	2,140	835	4,285	7,771	-44%	-	-	-	-	4,285	10,586	194,884
10*	Imitation Game, The	1,053	2,007	1,109	4,169	6,563	-36%	-	-	-	344	4,513	8,979	160,895
3	Fifty Shades Of Grey	1,417	1,572	1,144	4,133	12,997	-68%	-	-	-	-	4,133	18,740	111,823
2	McFarland, USA	848	1,957	1,201	4,006	6,426	-37%	-	-	-	-	4,006	7,929	11,935
1	Lazarus Effect, The	1,804	1,221	703	3,728	-	-	-	-	-	-	3,728	-	3,728
4	Jupiter Ascending	887	1,678	951	3,516	4,464	-21%	-	-	-	-	3,516	6,455	56,773
4	Spongebob Squarepants: Spon	368	1,940	555	2,863	4,262	-32%	-	-	-	-	2,863	4,742	28,946
2	DUFF, The	740	1,303	689	2,732	5,694	-52%	-	-	-	-	2,732	7,073	9,805
1*	Still Alice	842	1,183	703	2,728	-	-	-	-	233	2,961	-	2,961	
2	Hot Tub Time Machine 2	278	469	309	1,056	3,505	-69%	-	-	-	-	1,056	4,665	5,721
	Total	16,803	26,449	15,415	58,667		-	-	-	577	59,244		795,273	
CNMK - Kabuki Cinema - San Francisco, CA														
3	Fifty Shades Of Grey	3,402	4,470	2,279	10,152	20,672	-50%	-	-	-	-	10,152	28,546	130,675

Copyright 2015 Rentrak Corporation

Data valid as of: 03/02/2015

# denotes multi-feature/total screen gross  
\* denotes non-Friday openings

# Branch Complex Analysis

## San Francisco

WK					LAST		%	MON	TUE	WED	THU	THIS	LAST	CUME
	FRI	SAT	SUN	WKEND	WKEND	WEEK						WEEK		
CNMK - Kabuki Cinema - San Francisco, CA (continued)														
1	Focus	2,754	3,556	1,867	8,178	-	-	-	-	-	-	8,178	-	8,178
10*	Imitation Game, The	2,088	3,840	1,620	7,549	8,754	-13%	-	-	-	1,065	8,614	11,925	248,028
19	Birdman	2,463	3,938	1,132	7,534	6,703	12%	-	-	-	-	7,534	10,888	293,162
7	American Sniper	1,428	2,936	1,280	5,644	8,650	-34%	-	-	-	-	5,644	10,849	186,115
8	Selma	1,037	1,537	1,170	3,744	3,980	-5%	-	-	-	-	3,744	5,929	93,382
8*	Inherent Vice	917	1,420	642	2,980	3,412	-12%	-	-	-	297	3,277	4,772	89,083
	Total	14,089	21,697	9,990	45,781		-	-	-	-	1,362	47,143		1,048,623
LAND - Clay - San Francisco, CA														
7	Still Alice	644	1,098	660	2,400	3,690	-34%	-	-	-	-	2,400	4,707	61,274
	Total	644	1,098	660	2,400		-	-	-	-	-	2,400		61,274
LAND - Opera Plaza 4 - San Francisco, CA														
1	Queen And Country	918	804	642	2,364	-	-	-	-	-	-	2,364	-	2,364
2	Most Violent Year, A	488	822	404	1,714	1,480	15%	-	-	-	-	1,714	2,076	3,790
5	2015 Oscar Shorts	454	752	384	1,590	2,464	-35%	-	-	-	-	1,590	3,270	23,085
1	Ballet 422	422	654	380	1,456	-	-	-	-	-	-	1,456	-	1,456
	Total	2,282	3,032	1,810	7,124		-	-	-	-	-	7,124		30,695
PFR - Vogue - San Francisco, CA														
2	Birdman	414	706	304	1,423	2,110	-46%	-	-	-	-	1,423	3,078	13,940
	Total	414	706	304	1,423		-	-	-	-	-	1,423		13,940
ESP - Presidio Theatre - San Francisco, CA														
3	Kingsman: The Secret Servic	922	1,016	529	2,467	2,984	-17%	-	-	-	-	2,467	3,800	13,602
8	Imitation Game, The	417	808	101	1,326	1,528	-13%	-	-	-	-	1,326	1,936	33,245
5	Whiplash	321	558	194	1,073	865	24%	-	-	-	-	1,073	1,490	9,492
12	Theory Of Everything, The	277	263	303	843	1,223	-31%	-	-	-	-	843	1,667	31,475
13	Birdman	261	375	126	762	784	-2%	-	-	-	-	762	1,298	36,803
2	Hot Tub Time Machine 2	117	114	108	339	918	-63%	-	-	-	-	339	1,206	1,545
	Total	2,315	3,134	1,361	6,810		-	-	-	-	-	6,810		126,162
ESP - Marina Theatre - San Francisco, CA														
1	Focus	668	826	507	2,001	-	-	-	-	-	-	2,001	-	2,001
3	Fifty Shades Of Grey	582	564	384	1,530	2,319	-34%	-	-	-	-	1,530	3,217	15,459
	Total	1,250	1,390	891	3,531		-	-	-	-	-	3,531		17,460
PFR - Balboa 2 - San Francisco, CA														
1	Maps To The Stars	885	1,172	292	2,350	-	-	-	-	-	-	2,350	-	2,350
2	Still Alice	302	475	292	1,070	1,760	-39%	-	-	-	-	1,070	2,358	3,428
	Total	1,187	1,647	584	3,420		-	-	-	-	-	3,420		5,778
CAST - Castro - San Francisco, CA														
1*	Vertigo (re) '96	-	7,168	-	7,168	-	-	-	-	-	-	7,168	-	131,956
	Total	-	7,168	-	7,168		-	-	-	-	-	7,168		131,956
CNMK - Daly City 20 + XD - Daly City, CA														
1	Focus	6,513	5,486	-	11,999	-	-	-	-	-	-	11,999	-	11,999
1	Lazarus Effect, The	6,126	4,756	-	10,882	-	-	-	-	-	-	10,882	-	10,882
3	Kingsman: The Secret Servic	3,981	5,934	-	9,915	24,458	-44%	-	-	-	-	9,915	32,539	100,654
3	Fifty Shades Of Grey	3,484	4,378	-	7,862	20,906	-50%	-	-	-	-	7,862	29,355	147,208
4	Spongebob Squarepants: Spon	2,195	4,278	-	6,473	17,806	-46%	-	-	-	-	6,473	20,092	134,933
2	DUFF, The	1,587	2,270	-	3,857	9,067	-46%	-	-	-	-	3,857	10,554	14,411
2	McFarland, USA	1,009	2,149	-	3,158	11,064	-61%	-	-	-	-	3,158	13,757	16,915
1	A La Mala	1,624	1,502	-	3,126	-	-	-	-	-	-	3,126	-	3,126
7	Paddington	888	1,949	-	2,837	4,399	-19%	-	-	-	-	2,837	4,856	69,748
7	American Sniper	1,097	1,611	-	2,708	8,617	-59%	-	-	-	-	2,708	11,959	221,127
1	Birdman	736	1,095	-	1,831	-	-	-	-	-	-	1,831	-	22,763

Copyright 2015 Rentrak Corporation

Data valid as of: 03/02/2015

# denotes multi-feature/total screen gross  
\* denotes non-Friday openings

# Branch Complex Analysis San Francisco

WK		FRI	SAT	SUN	LAST		%	MON	TUE	WED	THU	THIS	LAST	CUME
					WEEKEND	WEEKEND						WEEK	WEEK	
CNMK - Daly City 20 + XD - Daly City, CA (continued)														
2	Hot Tub Time Machine 2	886	898	-	1,784	7,675	-68%	-	-	-	-	1,784	10,314	12,098
4	Jupiter Ascending	561	1,165	-	1,726	3,154	-27%	-	-	-	-	1,726	4,525	43,441
1	Snow Girl And The Dark Crys	564	799	-	1,363	-		-	-	-	-	1,363	-	1,363
7	Wedding Ringer, The	592	195	-	787	2,576	-55%	-	-	-	-	787	3,483	71,439
1*	UFC 184: Rousey vs. Zingano	-	422	-	422	-		-	-	-	-	422	-	422
	Total	31,843	38,887	-	70,730			-	-	-	-	70,730		882,529
CNMK - Century Tanforan 20 + XD - San Bruno, CA														
1	Focus	5,506	6,128	-	11,634	-		-	-	-	-	11,634	-	11,634
3	Kingsman: The Secret Servic	3,814	6,450	-	10,264	20,803	-27%	-	-	-	-	10,264	27,999	99,488
1	Lazarus Effect, The	5,086	4,882	-	9,968	-		-	-	-	-	9,968	-	9,968
4	Spongebob Squarepants: Spon	2,476	4,750	-	7,226	18,627	-44%	-	-	-	-	7,226	20,384	160,591
3	Fifty Shades Of Grey	2,860	3,235	-	6,095	20,803	-62%	-	-	-	-	6,095	29,181	128,687
2	McFarland, USA	1,727	3,446	-	5,173	12,458	-41%	-	-	-	-	5,173	15,865	21,038
2	DUFF, The	1,752	2,829	-	4,581	11,260	-47%	-	-	-	-	4,581	12,835	17,416
1	A La Mala	1,771	1,664	-	3,435	-		-	-	-	-	3,435	-	3,435
7	American Sniper	1,259	1,746	-	3,005	5,607	-26%	-	-	-	-	3,005	7,777	234,561
2	Still Alice	956	1,262	-	2,218	3,084	-7%	-	-	-	-	2,218	6,215	8,433
1	Birdman	816	1,115	-	1,931	-		-	-	-	-	1,931	-	36,788
4	Jupiter Ascending	650	1,089	-	1,739	3,129	-24%	-	-	-	-	1,739	4,613	43,150
2	Hot Tub Time Machine 2	480	858	-	1,338	7,041	-73%	-	-	-	-	1,338	9,444	10,782
5	Project Almanac	594	691	-	1,285	3,083	-45%	-	-	-	-	1,285	3,796	32,369
7	Paddington	377	819	-	1,196	3,503	-44%	-	-	-	-	1,196	3,908	77,464
2	English Only, Please	377	767	-	1,144	6,606	-75%	-	-	-	-	1,144	9,878	11,022
1*	UFC 184: Rousey vs. Zingano	-	775	-	775	-		-	-	-	-	775	-	775
10*	Imitation Game, The	463	-	-	463	1,951	-20%	-	-	-	46	509	2,664	75,961
1	Black Or White	15	15	-	30	-		-	-	-	-	30	-	19,194
	Total	30,979	42,521	-	73,500			-	-	-	46	73,546		1,002,756
REG - Stonestown Twin 2 - San Francisco, CA														
10*	Imitation Game, The	413	1,445	510	2,368	2,955	-19%	-	-	-	103	2,471	4,325	75,596
4	Still Alice	568	1,293	310	2,171	3,211	-32%	-	-	-	-	2,171	4,685	21,290
	Total	981	2,738	820	4,539			-	-	-	103	4,642		96,886
CNMK - San Francisco Empire 3 - San Francisco, CA														
3	Kingsman: The Secret Servic	908	1,782	840	3,530	4,210	-16%	-	-	-	-	3,530	5,236	18,681
1	Focus	583	810	330	1,723	-		-	-	-	-	1,723	-	1,723
3	Fifty Shades Of Grey	410	765	432	1,607	2,625	-38%	-	-	-	-	1,607	3,564	15,406
	Total	1,901	3,357	1,602	6,860			-	-	-	-	6,860		35,810
CNMK - San Mateo 12 - San Mateo, CA														
2	McFarland, USA	1,675	4,725	2,373	8,773	10,553	-16%	-	-	-	-	8,773	13,099	21,872
3	Fifty Shades Of Grey	2,699	3,260	1,546	7,505	14,830	-49%	-	-	-	-	7,505	20,286	84,357
1	Focus	2,987	2,618	1,550	7,155	-		-	-	-	-	7,155	-	7,155
3	Kingsman: The Secret Servic	1,713	3,271	1,546	6,530	10,757	-39%	-	-	-	-	6,530	14,074	51,554
2	DUFF, The	1,490	2,488	973	4,951	6,589	-24%	-	-	-	-	4,951	7,408	12,359
10*	Imitation Game, The	1,558	2,544	806	4,908	3,440	42%	-	-	-	416	5,324	4,572	118,450
4	Spongebob Squarepants: Spon	850	1,968	1,454	4,272	6,121	-30%	-	-	-	-	4,272	7,001	66,664
1	Lazarus Effect, The	2,084	1,133	743	3,960	-		-	-	-	-	3,960	-	3,960
7	American Sniper	1,084	1,890	982	3,956	5,291	-25%	-	-	-	-	3,956	6,943	152,203
2	Still Alice	1,219	1,664	988	3,871	3,812	1%	-	-	-	-	3,871	6,111	9,982
2	Hot Tub Time Machine 2	268	429	412	1,109	2,843	-60%	-	-	-	-	1,109	3,807	4,916
1*	Charade (re: 1999)	-	-	173	173	-		-	-	-	-	173	-	173
	Total	17,627	25,990	13,546	57,163			-	-	-	416	57,579		533,645

Copyright 2015 Rentrak Corporation

Data valid as of: 03/02/2015

# denotes multi-feature/total screen gross  
\* denotes non-Friday openings

# Branch Complex Analysis San Francisco

WK		FRI	SAT	SUN	LAST WKEND		%	MON	TUE	WED	THU	THIS	LAST	CUME
					GROSS	GROSS						WEEK	WEEK	
CNMK - Palo Alto Square 2 - Palo Alto, CA														
2	Timbuktu	1,286	2,235	967	4,488	4,644	-3%	-	-	-	-	4,488	6,297	10,785
2	Song Of The Sea	621	1,076	578	2,275	2,193	3%	-	-	-	-	2,275	2,761	5,036
	Total	1,907	3,311	1,545	6,763			-	-	-	-	6,763		15,821
LAND - Aquarius 2 - Palo Alto, CA														
6	Still Alice	982	1,373	606	2,961	4,193	-29%	-	-	-	-	2,961	5,438	44,968
2	Birdman	700	1,301	273	2,274	3,524	-35%	-	-	-	-	2,274	5,206	7,480
5	Whiplash	256	731	516	1,503	3,425	-56%	-	-	-	-	1,503	4,160	24,800
	Total	1,938	3,405	1,395	6,738			-	-	-	-	6,738		77,248
CNMK - Redwood Downtown 20 + XD - Redwood City, CA														
1	Focus	7,163	6,993	3,925	18,081	-	-	-	-	-	-	18,081	-	18,081
3	Kingsman: The Secret Servic	4,116	8,096	3,964	16,176	25,627	-36%	-	-	-	-	16,176	30,840	106,910
2	McFarland, USA	2,734	6,174	3,623	12,531	15,927	-21%	-	-	-	-	12,531	19,250	31,781
1	Lazarus Effect, The	4,397	4,369	1,975	10,741	-	-	-	-	-	-	10,741	-	10,741
3	Fifty Shades Of Grey	3,374	4,184	2,917	10,475	20,710	-49%	-	-	-	-	10,475	30,071	130,405
4	Spongebob Squarepants: Spon	1,546	3,683	3,780	9,009	14,662	-38%	-	-	-	-	9,009	16,703	139,463
1	A La Mala	2,793	3,146	2,349	8,288	-	-	-	-	-	-	8,288	-	8,288
2	DUFF, The	2,627	3,269	1,812	7,708	12,948	-40%	-	-	-	-	7,708	14,474	22,182
10*	Imitation Game, The	1,769	3,979	1,240	6,988	7,571	-7%	-	-	-	697	7,685	10,910	205,289
7	American Sniper	1,880	3,438	1,648	6,966	8,730	-20%	-	-	-	-	6,966	11,260	312,760
6	Birdman	1,809	3,132	1,297	6,238	235	452%	-	-	-	-	6,238	235	75,595
7	Paddington	772	3,230	1,759	5,761	7,276	-20%	-	-	-	-	5,761	8,410	117,131
2	Still Alice	1,592	2,210	1,337	5,139	4,999	2%	-	-	-	-	5,139	8,516	13,655
8*	Selma	1,553	2,134	985	4,672	4,978	-6%	-	-	-	182	4,854	6,987	100,479
2	Hot Tub Time Machine 2	793	794	618	2,205	5,700	-61%	-	-	-	-	2,205	7,292	9,497
4	Jupiter Ascending	359	341	115	815	2,996	-72%	-	-	-	-	815	3,940	40,489
1*	UFC 184: Rousey vs. Zingano	-	715	-	715	-	-	-	-	-	-	715	-	715
1	Black Or White	45	244	84	373	-	-	-	-	-	-	373	-	16,770
1*	Charade (re: 1999)	-	-	333	333	-	-	-	-	-	-	333	-	333
	Total	39,322	60,131	33,761	133,214			-	-	-	879	134,093		1,360,564
LAND - Guild - Menlo Park, CA														
1	What We Do In The Shadows	1,108	1,771	1,078	3,957	-	-	-	-	-	-	3,957	-	3,957
	Total	1,108	1,771	1,078	3,957			-	-	-	-	3,957		3,957
CNMK - Mountain View Cinema 16 - Mountain View, CA														
1	Focus	4,402	4,115	-	8,517	-	-	-	-	-	-	8,517	-	8,517
3	Kingsman: The Secret Servic	2,744	4,613	-	7,357	14,266	-34%	-	-	-	-	7,357	17,446	61,212
2	McFarland, USA	2,566	4,334	-	6,900	10,194	-12%	-	-	-	-	6,900	12,282	19,182
3	Fifty Shades Of Grey	1,453	1,816	-	3,269	11,858	-64%	-	-	-	-	3,269	16,512	67,375
4	Spongebob Squarepants: Spon	793	1,713	-	2,506	5,733	-37%	-	-	-	-	2,506	6,254	55,262
2	DUFF, The	863	1,497	-	2,360	4,921	-34%	-	-	-	-	2,360	5,921	8,281
1	A La Mala	1,119	1,152	-	2,271	-	-	-	-	-	-	2,271	-	2,271
1	Lazarus Effect, The	1,241	995	-	2,236	-	-	-	-	-	-	2,236	-	2,236
12	Imitation Game, The	746	1,001	-	1,747	3,445	-27%	-	-	-	-	1,747	4,764	293,452
7	American Sniper	1,108	632	-	1,740	5,221	-57%	-	-	-	-	1,740	7,194	149,757
1*	UFC 184: Rousey vs. Zingano	-	484	-	484	-	-	-	-	-	-	484	-	484
2	Hot Tub Time Machine 2	187	268	-	455	3,033	-80%	-	-	-	-	455	4,012	4,467
4	Jupiter Ascending	107	183	-	290	3,439	-87%	-	-	-	-	290	4,436	36,172
	Total	17,329	22,803	-	40,132			-	-	-	-	40,132		708,668
AMC - Mercado 20 with IMAX - Santa Clara, CA														
1	Focus	5,760	7,224	4,879	17,863	-	-	-	-	-	-	17,863	-	17,863
3	Kingsman: The Secret Servic	5,030	7,129	4,420	16,579	27,294	-39%	-	-	-	-	16,579	34,337	119,894

Copyright 2015 Rentrak Corporation

Data valid as of: 03/02/2015

# denotes multi-feature/total screen gross  
\* denotes non-Friday openings

# Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	LAST		%	MON	TUE	WED	THU	THIS	LAST	CUME
				WKEND	WKEND						WEEK	WEEK	
				GROSS	GROSS						TOTAL	GROSS	GROSS
<b>AMC - Mercado 20 with IMAX - Santa Clara, CA (continued)</b>													
1	Lazarus Effect, The	4,002	3,738	1,543	<b>9,283</b>	-	-	-	-	-	<b>9,283</b>	-	<b>9,283</b>
3	Fifty Shades Of Grey	3,066	3,524	1,876	<b>8,466</b>	20,168	-58%	-	-	-	<b>8,466</b>	27,440	<b>132,210</b>
4	Spongebob Squarepants: Spon	2,132	3,191	2,661	<b>7,984</b>	13,431	-40%	-	-	-	<b>7,984</b>	14,917	<b>111,584</b>
1	A La Mala	2,539	2,212	2,176	<b>6,927</b>	-	-	-	-	-	<b>6,927</b>	-	<b>6,927</b>
2	Badlapur	1,364	3,694	1,789	<b>6,847</b>	9,967	-31%	-	-	-	<b>6,847</b>	13,128	<b>19,975</b>
4	Jupiter Ascending	1,237	2,790	1,536	<b>5,563</b>	4,059	37%	-	-	-	<b>5,563</b>	5,529	<b>49,079</b>
2	McFarland, USA	1,548	2,406	1,376	<b>5,330</b>	9,900	-46%	-	-	-	<b>5,330</b>	11,834	<b>17,164</b>
1	Birdman	1,458	2,399	1,391	<b>5,248</b>	-	-	-	-	-	<b>5,248</b>	-	<b>13,833</b>
7	American Sniper	1,114	2,289	1,399	<b>4,802</b>	7,804	-38%	-	-	-	<b>4,802</b>	9,749	<b>255,935</b>
10*	Imitation Game, The	1,053	2,096	1,573	<b>4,722</b>	6,245	-24%	-	-	-	<b>5,055</b>	8,835	<b>102,135</b>
2	DUFF, The	1,670	1,639	1,213	<b>4,522</b>	9,203	-50%	-	-	-	<b>4,522</b>	10,554	<b>15,076</b>
1	Whiplash	848	1,690	840	<b>3,378</b>	-	-	-	-	-	<b>3,378</b>	-	<b>14,747</b>
2*	Theory Of Everything, The	-	1,683	526	<b>2,209</b>	2,245	31%	-	-	-	<b>2,209</b>	2,245	<b>28,647</b>
7	Paddington	67	1,357	725	<b>2,149</b>	3,120	-31%	-	-	-	<b>2,149</b>	3,487	<b>60,205</b>
2	Hot Tub Time Machine 2	744	671	670	<b>2,085</b>	7,028	-70%	-	-	-	<b>2,085</b>	8,885	<b>10,970</b>
1	Still Alice	516	551	566	<b>1,633</b>	-	-	-	-	-	<b>1,633</b>	-	<b>1,633</b>
7	Wedding Ringer, The	234	709	373	<b>1,316</b>	3,462	-61%	-	-	-	<b>1,316</b>	4,219	<b>61,539</b>
5	Black Or White	70	423	502	<b>995</b>	298	233%	-	-	-	<b>995</b>	748	<b>12,713</b>
	Total	34,452	51,415	32,034	<b>117,901</b>		-	-	-	333	<b>118,234</b>		<b>1,061,412</b>

## San Jose, CA

### AMC - Cupertino Square 16 with IMAX - Cupertino, CA

3	Kingsman: The Secret Servic	4,368	7,355	3,957	<b>15,680</b>	25,496	-38%	-	-	-	<b>15,680</b>	31,112	<b>102,283</b>
1	Focus	3,366	4,728	3,052	<b>11,146</b>	-	-	-	-	-	<b>11,146</b>	-	<b>11,146</b>
2	McFarland, USA	1,867	3,069	1,572	<b>6,508</b>	6,922	-5%	-	-	-	<b>6,508</b>	8,004	<b>14,512</b>
3	Fifty Shades Of Grey	1,630	2,718	1,386	<b>5,734</b>	11,244	-49%	-	-	-	<b>5,734</b>	15,386	<b>71,221</b>
4	Spongebob Squarepants: Spon	583	2,997	1,753	<b>5,333</b>	8,851	-39%	-	-	-	<b>5,333</b>	9,442	<b>80,702</b>
2	DUFF, The	1,442	2,519	1,163	<b>5,124</b>	9,680	-47%	-	-	-	<b>5,124</b>	10,363	<b>15,487</b>
10*	Imitation Game, The	1,174	2,255	1,343	<b>4,772</b>	5,793	-17%	-	-	-	<b>5,250</b>	7,871	<b>139,059</b>
1	Lazarus Effect, The	2,187	1,695	869	<b>4,751</b>	-	-	-	-	-	<b>4,751</b>	-	<b>4,751</b>
1	Birdman	1,151	2,158	995	<b>4,304</b>	-	-	-	-	-	<b>4,304</b>	-	<b>17,721</b>
7	Paddington	399	2,362	1,242	<b>4,003</b>	6,885	-41%	-	-	-	<b>4,003</b>	7,700	<b>73,585</b>
7	American Sniper	922	2,057	821	<b>3,800</b>	9,770	-61%	-	-	-	<b>3,800</b>	12,896	<b>169,139</b>
8*	Selma	890	1,714	1,110	<b>3,714</b>	6,335	-41%	-	-	-	<b>3,922</b>	8,877	<b>61,827</b>
4	Jupiter Ascending	286	1,758	988	<b>3,032</b>	4,398	-31%	-	-	-	<b>3,032</b>	5,701	<b>45,754</b>
1	Snow Girl And The Dark Crys	588	1,185	509	<b>2,282</b>	-	-	-	-	-	<b>2,282</b>	-	<b>2,282</b>
2	Hot Tub Time Machine 2	458	555	625	<b>1,638</b>	3,055	-46%	-	-	-	<b>1,638</b>	4,062	<b>5,700</b>
	Total	21,311	39,125	21,385	<b>81,821</b>		-	-	-	686	<b>82,507</b>		<b>815,169</b>

### AMC - Saratoga 14 with IMAX - San Jose, CA

1	Focus	4,176	4,400	2,935	<b>11,511</b>	-	-	-	-	-	<b>11,511</b>	-	<b>11,511</b>
3	Kingsman: The Secret Servic	1,671	3,580	2,267	<b>7,518</b>	17,850	-57%	-	-	-	<b>7,518</b>	21,121	<b>73,332</b>
2	McFarland, USA	1,210	3,379	1,981	<b>6,570</b>	9,895	-33%	-	-	-	<b>6,570</b>	11,773	<b>18,343</b>
4	Spongebob Squarepants: Spon	1,538	2,676	2,127	<b>6,341</b>	12,652	-49%	-	-	-	<b>6,341</b>	14,486	<b>92,696</b>
2	DUFF, The	2,374	2,355	1,229	<b>5,958</b>	9,836	-39%	-	-	-	<b>5,958</b>	11,368	<b>17,326</b>
1	Lazarus Effect, The	1,925	1,866	1,169	<b>4,960</b>	-	-	-	-	-	<b>4,960</b>	-	<b>4,960</b>
3	Fifty Shades Of Grey	1,603	1,604	1,624	<b>4,831</b>	9,668	-50%	-	-	-	<b>4,831</b>	13,011	<b>62,581</b>
7	American Sniper	1,215	2,461	1,112	<b>4,788</b>	6,792	-29%	-	-	-	<b>4,788</b>	8,999	<b>186,809</b>
10*	Imitation Game, The	1,177	2,033	777	<b>3,987</b>	4,715	-15%	-	-	-	<b>4,235</b>	6,566	<b>113,113</b>
1	Still Alice	857	1,271	891	<b>3,019</b>	-	-	-	-	-	<b>3,019</b>	-	<b>3,019</b>
1	Whiplash	829	1,314	574	<b>2,717</b>	-	-	-	-	-	<b>2,717</b>	-	<b>6,929</b>

Copyright 2015 Rentrak Corporation

Data valid as of: 03/02/2015

# denotes multi-feature/total screen gross  
\* denotes non-Friday openings

# Branch Complex Analysis San Francisco

WK					LAST						THIS	LAST	CUME
	FRI	SAT	SUN	WKEND	WKEND	%	MON	TUE	WED	THU	WEEK	WEEK	
AMC - Saratoga 14 with IMAX - San Jose, CA (continued)													
1	Birdman	483	1,415	813	2,711	-	-	-	-	-	2,711	-	2,711
7	Paddington	266	953	853	2,072	2,278	-9%	-	-	-	2,072	2,509	72,924
1	Theory Of Everything, The	508	921	607	2,036	-	-	-	-	-	2,036	-	26,889
2	Hot Tub Time Machine 2	667	647	434	1,748	4,257	-58%	-	-	-	1,748	5,606	7,354
4	Jupiter Ascending	161	228	-	389	3,723	-84%	-	-	-	389	4,724	37,108
	Total	20,660	31,103	19,393	71,156		-	-	-	248	71,404		737,605
CNMK - Santana Row Winchester Blvd - San Jose, CA													
1	Focus	2,866	2,815	1,894	7,575	-	-	-	-	-	7,575	-	7,575
3	Kingsman: The Secret Servic	1,111	2,810	1,539	5,460	7,145	-23%	-	-	-	5,460	10,092	38,400
3	Fifty Shades Of Grey	1,472	2,070	1,111	4,653	11,360	-59%	-	-	-	4,653	15,294	73,504
4	Still Alice	1,199	2,131	933	4,263	2,032	109%	-	-	-	4,263	5,573	29,652
5	Birdman	1,084	1,835	1,040	3,959	534	94%	-	-	-	3,959	534	62,145
7	American Sniper	728	1,526	414	2,668	4,323	-38%	-	-	-	2,668	5,429	106,665
1*	Charade (re: 1999)	-	-	155	155	-	-	-	-	-	155	-	155
	Total	8,460	13,187	7,086	28,733		-	-	-	-	28,733		318,096
CMRA - Camera 7 - Campbell, CA													
5	Birdman	1,094	1,429	756	3,279	5,221	-37%	-	-	-	3,279	8,474	81,182
3	Kingsman: The Secret Servic	925	1,620	552	3,097	3,783	-18%	-	-	-	3,097	4,828	17,685
6	Still Alice	1,009	1,158	800	2,967	5,974	-50%	-	-	-	2,967	8,670	57,301
14*	Theory Of Everything, The	564	1,124	590	2,278	3,978	-42%	-	-	352	573	6,404	91,598
3	Fifty Shades Of Grey	635	1,099	525	2,259	2,343	-3%	-	-	-	2,259	3,274	12,537
1	Maps To The Stars	681	944	533	2,158	-	-	-	-	-	2,158	-	2,158
10*	Imitation Game, The	398	1,152	554	2,104	3,228	-34%	-	-	-	297	4,229	82,537
7	American Sniper	293	629	283	1,205	2,548	-52%	-	-	-	1,205	3,663	60,935
	Total	5,599	9,155	4,593	19,347		-	-	352	870	20,569		405,933
AMC - East Ridge Mall 15 with IMAX - San Jose, CA													
1	Lazarus Effect, The	6,560	7,296	5,070	18,926	-	-	-	-	-	18,926	-	18,926
4	Spongebob Squarepants: Spon	2,177	6,343	5,355	13,875	23,969	-42%	-	-	-	13,875	26,920	230,255
1	Focus	4,107	4,880	3,752	12,739	-	-	-	-	-	12,739	-	12,739
1	A La Mala	3,747	4,315	4,198	12,260	-	-	-	-	-	12,260	-	12,260
2	McFarland, USA	2,361	4,361	4,232	10,954	16,717	-34%	-	-	-	10,954	19,620	30,574
3	Kingsman: The Secret Servic	2,012	3,428	3,282	8,722	17,523	-50%	-	-	-	8,722	22,742	74,400
2	DUFF, The	1,597	3,703	2,538	7,838	14,572	-46%	-	-	-	7,838	16,459	24,297
3	Fifty Shades Of Grey	1,562	2,009	1,633	5,204	15,532	-66%	-	-	-	5,204	21,109	97,934
7	American Sniper	1,153	1,681	1,616	4,450	6,813	-34%	-	-	-	4,450	9,146	161,400
2	Hot Tub Time Machine 2	1,170	877	698	2,745	7,292	-62%	-	-	-	2,745	8,837	11,582
5	Project Almanac	609	988	684	2,281	4,602	-50%	-	-	-	2,281	5,195	42,855
7	Paddington	235	893	638	1,766	1,537	14%	-	-	-	1,766	1,622	59,688
4	Jupiter Ascending	583	717	378	1,678	3,529	-52%	-	-	-	1,678	4,371	33,842
	Total	27,873	41,491	34,074	103,438		-	-	352	870	103,438		810,752
INDLF - Hackworth IMAX - San Jose, CA													
	Batman Begins	-	-	-	-	-	-	-	-	-	-	-	-
	Total	-	-	-	-		-	-	-	-	-		-
TWN3 - Towne 3 Cinemas - San Jose, CA													
1*	Kaaki Sattai	1,962	3,120	978	6,060	-	-	-	-	2,100	8,160	-	8,160
3*	Temper	220	575	245	1,040	1,625	-36%	-	-	-	1,040	2,460	19,691
3*	Anegan	55	260	85	400	2,370	-83%	-	-	-	400	3,085	19,329
4	Malli Malli Idi Rani Roju	-	55	30	85	145	-41%	-	-	-	85	145	8,363
4*	Yennai Arindhaal	-	30	35	65	160	-59%	-	-	-	65	160	19,520
1	Bham Bholenath	10	-	40	50	-	-	-	-	-	50	-	50

Copyright 2015 Rentrak Corporation

Data valid as of: 03/02/2015

# denotes multi-feature/total screen gross  
\* denotes non-Friday openings

# Branch Complex Analysis

## San Francisco

WK	FRI	SAT	SUN	WEEKEND GROSS	LAST WEEKEND GROSS	%	MON	TUE	WED	THU	THIS WEEK TOTAL	LAST WEEK GROSS	CUME GROSS
<b>TWN3 - Towne 3 Cinemas - San Jose, CA (continued)</b>													
3 MSG: The Messenger Of God	-	-	5	5	155	-96%	-	-	-	-	5	155	465
Total	2,247	4,040	1,418	7,705			-	-	-	2,100	9,805		75,578
<b>CNMK - San Jose Oakridge 20 + XD - San Jose, CA</b>													
1 Focus	6,848	7,205	-	14,053	-		-	-	-	-	14,053	-	14,053
3 Kingsman: The Secret Serv	4,417	7,016	-	11,433	20,958	-25%	-	-	-	-	11,433	26,660	101,798
2 McFarland, USA	3,592	7,238	-	10,830	24,342	-42%	-	-	-	-	10,830	29,550	40,380
1 Lazarus Effect, The	4,834	5,950	-	10,784	-		-	-	-	-	10,784	-	10,784
3 Fifty Shades Of Grey	4,060	4,909	-	8,969	22,747	-48%	-	-	-	-	8,969	31,153	156,789
2 DUFF, The	2,927	4,919	-	7,846	20,450	-51%	-	-	-	-	7,846	23,112	30,958
4 Spongebob Squarepants: Spon	1,823	5,710	-	7,533	19,458	-44%	-	-	-	-	7,533	21,173	165,019
1 A La Mala	2,167	2,582	-	4,749	-		-	-	-	-	4,749	-	4,749
7 American Sniper	1,270	2,949	-	4,219	6,697	-9%	-	-	-	-	4,219	8,930	293,813
7 Paddington	614	2,506	-	3,120	5,314	-20%	-	-	-	-	3,120	6,008	91,697
1 Birdman	869	1,429	-	2,298	-		-	-	-	-	2,298	-	27,969
2 Hot Tub Time Machine 2	1,067	1,097	-	2,164	8,290	-63%	-	-	-	-	2,164	10,962	13,126
10* Imitation Game, The	607	1,096	-	1,703	2,258	-20%	-	-	-	41	1,744	2,832	87,113
5 Project Almanac	547	791	-	1,338	4,142	-58%	-	-	-	-	1,338	4,624	42,125
1* UFC 184: Rousey vs. Zingano	-	1,244	-	1,244	-		-	-	-	-	1,244	-	1,244
4 Jupiter Ascending	615	559	-	1,174	3,663	-50%	-	-	-	-	1,174	4,753	47,069
7 Wedding Ringer, The	441	493	-	934	3,705	-63%	-	-	-	-	934	4,748	87,375
5 Black Or White	91	214	-	305	1,713	-74%	-	-	-	-	305	3,058	28,024
Total	36,789	57,907	-	94,696			-	-	-	41	94,737		1,244,085
<b>WWDI - Capitol 6 DI - San Jose, CA</b>													
1 Lazarus Effect, The	4,709	2,547	1,635	8,891	-		-	-	-	-	8,891	-	8,891
1 Focus	4,287	2,256	1,762	8,305	-		-	-	-	-	8,305	-	8,305
3 Kingsman: The Secret Serv	2,412	1,771	1,107	5,290	6,128	-13%	-	-	-	-	5,290	8,241	30,237
2 Hot Tub Time Machine 2	2,412	1,771	1,107	5,290	10,428	-49%	-	-	-	-	5,290	13,804	19,094
4 Spongebob Squarepants: Spon	1,236	1,304	906	3,446	4,526	-23%	-	-	-	-	3,446	5,529	29,666
2 McFarland, USA	1,236	1,304	906	3,446	3,624	-4%	-	-	-	-	3,446	4,896	8,342
3 Fifty Shades Of Grey	1,299	1,328	653	3,280	6,973	-52%	-	-	-	-	3,280	9,288	35,917
6 Boy Next Door, The	1,299	1,328	653	3,280	6,973	-52%	-	-	-	-	3,280	9,288	46,941
4 Jupiter Ascending	919	878	620	2,417	5,383	-55%	-	-	-	-	2,417	6,693	20,688
2 DUFF, The	919	878	620	2,417	5,383	-55%	-	-	-	-	2,417	6,693	9,110
Total	20,728	15,365	9,969	46,062			-	-	-	-	46,062		217,191
<b>CNMK - Milpitas Great Mall 20 + XD - Milpitas, CA</b>													
1 Focus	4,687	5,209	4,258	14,154	-		-	-	-	-	14,154	-	14,154
1 Lazarus Effect, The	3,492	3,748	2,088	9,328	-		-	-	-	-	9,328	-	9,328
3 Kingsman: The Secret Serv	1,882	3,993	3,043	8,918	14,274	-37%	-	-	-	-	8,918	19,106	72,406
3 Fifty Shades Of Grey	2,805	3,117	2,336	8,258	14,506	-43%	-	-	-	-	8,258	20,261	98,533
4 Spongebob Squarepants: Spon	811	3,103	2,641	6,555	11,015	-40%	-	-	-	-	6,555	12,137	108,611
2 McFarland, USA	781	1,747	1,518	4,046	6,532	-38%	-	-	-	-	4,046	8,071	12,117
2 Badlapur	1,136	1,551	1,112	3,799	10,162	-62%	-	-	-	-	3,799	11,825	15,624
2 DUFF, The	998	1,408	1,224	3,630	7,717	-52%	-	-	-	-	3,630	8,949	12,579
7 American Sniper	711	1,508	938	3,158	3,730	-15%	-	-	-	-	3,158	5,167	136,994
1 A La Mala	764	1,114	820	2,698	-		-	-	-	-	2,698	-	2,698
2 Hot Tub Time Machine 2	469	883	844	2,196	5,754	-61%	-	-	-	-	2,196	7,515	9,711
1 Triumph In The Skies	703	1,052	355	2,110	-		-	-	-	-	2,110	-	2,110
2 English Only, Please	609	695	569	1,873	4,233	-55%	-	-	-	-	1,873	5,935	7,808
1 Snow Girl And The Dark Crys	457	668	417	1,542	-		-	-	-	-	1,542	-	1,542
8* Imitation Game, The	547	699	171	1,417	1,933	-26%	-	-	-	86	1,503	2,508	33,768

Copyright 2015 Rentrak Corporation

Data valid as of: 03/02/2015

# denotes multi-feature/total screen gross  
\* denotes non-Friday openings

# Branch Complex Analysis San Francisco

WK	LAST										THIS	LAST	CUME	
	FRI	SAT	SUN	WKEND	WKEND	%	MON	TUE	WED	THU	WEEK	WEEK		
				GROSS	GROSS						TOTAL	GROSS		
CNMK - Milpitas Great Mall 20 + XD - Milpitas, CA (continued)														
7	Wedding Ringer, The	218	513	99	830	2,373	-65%	-	-	-	-	830	3,099	55,174
1*	UFC 184: Rousey vs. Zingano	-	733	-	733	-		-	-	-	-	733	-	733
3*	Temper	155	490	85	730	4,219	-82%	-	-	-	345	1,075	4,926	46,538
4	Jupiter Ascending	472	-	220	692	2,517	-54%	-	-	-	-	692	3,541	32,831
7	Paddington	42	137	157	336	1,185	-71%	-	-	-	-	336	1,426	35,661
5	Black Or White	36	14	14	64	612	-89%	-	-	-	-	64	867	10,981
1*	Charade (re: 1999)	-	-	47	47	-		-	-	-	-	47	-	47
	Total	21,775	32,382	22,956	77,114			-	-	-	431	77,545		719,948
SERR - Serra - Milpitas, CA														
1*	Patas	-	215	70	285	-		-	-	-	-	285	-	22,430
1	Miscellaneous Revenue	50	-	-	50	-		-	-	-	-	50	-	11,860
8	Gopala Gopala	-	-	45	45	-	0%	-	-	-	-	45	-	43,976
1	Ram Leela	36	-	-	36	-		-	-	-	-	36	-	36
	Total	86	215	115	416			-	-	-	-	416		78,302
GRDA - Granada Theater - Morgan Hill, CA														
		-	-	-	-	-		-	-	-	-	-	-	-
	Total	-	-	-	-	-		-	-	-	-	-	-	-

## East Bay, CA

### CNMK - Century at Pacific Commons + XD - Fremont, CA

1 Focus	6,682	7,368	3,986	<b>18,036</b>	-	-	-	-	-	<b>18,036</b>	-	<b>18,036</b>
3 Kingsman: The Secret Servic	3,650	6,087	4,321	<b>14,058</b>	22,801	-38%	-	-	-	<b>14,058</b>	28,572	<b>94,797</b>
3 Fifty Shades Of Grey	3,043	3,436	2,295	<b>8,774</b>	19,742	-55%	-	-	-	<b>8,774</b>	25,927	<b>117,684</b>
1 Lazarus Effect, The	2,843	2,559	1,938	<b>7,340</b>	-	-	-	-	-	<b>7,340</b>	-	<b>7,340</b>
4 Spongebob Squarepants: Spon	1,449	3,524	1,780	<b>6,753</b>	10,508	-35%	-	-	-	<b>6,753</b>	12,009	<b>98,408</b>
2 McFarland, USA	1,698	2,766	2,243	<b>6,707</b>	11,167	-39%	-	-	-	<b>6,707</b>	14,036	<b>20,743</b>
2 DUFF, The	1,585	2,134	1,361	<b>5,080</b>	8,783	-42%	-	-	-	<b>5,080</b>	9,898	<b>14,978</b>
7 American Sniper	1,157	1,940	1,447	<b>4,544</b>	5,492	-17%	-	-	-	<b>4,544</b>	7,668	<b>199,241</b>
3 Birdman	861	1,486	607	<b>2,954</b>	111	447%	-	-	-	<b>2,954</b>	111	<b>13,969</b>
2 Badlapur	942	1,144	480	<b>2,566</b>	4,868	-47%	-	-	-	<b>2,566</b>	6,057	<b>8,623</b>
2 Hot Tub Time Machine 2	393	735	517	<b>1,645</b>	3,779	-56%	-	-	-	<b>1,645</b>	5,086	<b>6,731</b>
1* UFC 184: Rousey vs. Zingano	-	718	-	<b>718</b>	-	-	-	-	-	<b>718</b>	-	<b>718</b>
1 Black Or White	63	132	76	<b>272</b>	-	-	-	-	-	<b>272</b>	-	<b>12,178</b>
1* Charade (re: 1999)	-	-	176	<b>176</b>	-	-	-	-	-	<b>176</b>	-	<b>176</b>
4 Jupiter Ascending	123	-	41	<b>164</b>	2,814	-88%	-	-	-	<b>164</b>	3,590	<b>33,374</b>
Total	24,489	34,029	21,268	<b>79,787</b>	-	-	-	-	-	<b>79,787</b>	-	<b>646,996</b>

### CNMK - Union City 25 + XD - Union City, CA

1 Focus	7,119	6,713	-	<b>13,832</b>	-	-	-	-	-	<b>13,832</b>	-	<b>13,832</b>
1 Lazarus Effect, The	5,818	6,695	-	<b>12,513</b>	-	-	-	-	-	<b>12,513</b>	-	<b>12,513</b>
3 Kingsman: The Secret Servic	2,846	5,372	-	<b>8,218</b>	17,534	-35%	-	-	-	<b>8,218</b>	22,193	<b>88,005</b>
4 Spongebob Squarepants: Spon	1,602	5,843	-	<b>7,445</b>	15,048	-23%	-	-	-	<b>7,445</b>	16,406	<b>149,740</b>
3 Fifty Shades Of Grey	3,210	3,425	-	<b>6,635</b>	21,058	-59%	-	-	-	<b>6,635</b>	27,893	<b>130,674</b>
1 A La Mala	2,972	3,151	-	<b>6,123</b>	-	-	-	-	-	<b>6,123</b>	-	<b>6,123</b>
2 McFarland, USA	1,550	2,774	-	<b>4,324</b>	11,523	-48%	-	-	-	<b>4,324</b>	13,427	<b>17,751</b>
2 DUFF, The	1,520	2,088	-	<b>3,608</b>	6,832	-27%	-	-	-	<b>3,608</b>	7,736	<b>11,344</b>
7 American Sniper	778	1,459	-	<b>2,237</b>	4,720	-22%	-	-	-	<b>2,237</b>	6,293	<b>202,302</b>
2 Still Alice	646	1,444	-	<b>2,090</b>	2,958	-11%	-	-	-	<b>2,090</b>	5,431	<b>7,521</b>
4 Jupiter Ascending	623	1,430	-	<b>2,053</b>	2,843	-2%	-	-	-	<b>2,053</b>	3,944	<b>43,861</b>
2 Hot Tub Time Machine 2	821	1,119	-	<b>1,940</b>	7,541	-65%	-	-	-	<b>1,940</b>	9,499	<b>11,439</b>
7 Wedding Ringer, The	750	1,185	-	<b>1,935</b>	2,479	8%	-	-	-	<b>1,935</b>	3,352	<b>83,824</b>

Copyright 2015 Rentrak Corporation

Data valid as of: 03/02/2015

# denotes multi-feature/total screen gross  
\* denotes non-Friday openings



# Branch Complex Analysis San Francisco

WK		FRI	SAT	SUN	LAST		%	MON	TUE	WED	THU	THIS	LAST	CUME
					WEEKEND	WEEKEND						WEEK	WEEK	
CNMK - Union City 25 + XD - Union City, CA (continued)														
8	Taken 3	631	1,056	-	1,687	2,710	-14%	-	-	-	-	1,687	3,772	119,580
2	Badlapur	515	1,092	-	1,607	4,852	-53%	-	-	-	-	1,607	6,120	7,727
1	Birdman	505	1,085	-	1,590	-		-	-	-	-	1,590	-	25,291
7	Paddington	252	1,026	-	1,278	1,810	12%	-	-	-	-	1,278	2,121	50,327
4	Seventh Son	460	794	-	1,254	2,497	-30%	-	-	-	-	1,254	3,425	24,778
10*	Imitation Game, The	450	772	-	1,222	1,413	-3%	-	-	-	195	1,417	1,896	50,030
2	English Only, Please	387	788	-	1,175	3,418	-49%	-	-	-	-	1,175	4,577	5,752
1*	UFC 184: Rousey vs. Zingano	-	622	-	622	-		-	-	-	-	622	-	622
5	Black Or White	116	394	-	510	1,608	-50%	-	-	-	-	510	2,404	20,702
	Total	33,571	50,327	-	83,898			-	-	-	195	84,093		1,083,738
CNMK - Century at Hayward - Hayward, CA														
1	Focus	2,289	2,460	2,181	6,930	-		-	-	-	-	6,930	-	6,930
1	Lazarus Effect, The	2,064	1,760	1,633	5,457	-		-	-	-	-	5,457	-	5,457
3	Kingsman: The Secret Servic	1,239	1,713	1,549	4,501	8,442	-46%	-	-	-	-	4,501	11,127	39,783
4	Spongebob Squarepants: Spon	788	1,671	1,228	3,687	6,302	-41%	-	-	-	-	3,687	7,068	62,789
3	Fifty Shades Of Grey	1,348	1,290	1,006	3,644	8,926	-59%	-	-	-	-	3,644	11,764	59,809
1	A La Mala	1,196	1,380	973	3,549	-		-	-	-	-	3,549	-	3,549
2	McFarland, USA	762	1,406	1,078	3,246	4,764	-31%	-	-	-	-	3,246	5,807	9,053
2	DUFF, The	868	1,417	740	3,025	4,358	-30%	-	-	-	-	3,025	5,018	8,043
7	American Sniper	358	744	532	1,634	2,774	-41%	-	-	-	-	1,634	3,776	82,042
2	Hot Tub Time Machine 2	345	438	568	1,351	2,502	-45%	-	-	-	-	1,351	3,232	4,583
1	Birdman	325	658	277	1,260	-		-	-	-	-	1,260	-	1,260
1*	UFC 184: Rousey vs. Zingano	-	429	-	429	-		-	-	-	-	429	-	429
	Total	11,582	15,366	11,765	38,713			-	-	-	-	38,713		283,727
REG - Jack London 9 - Oakland, CA														
1	Focus	1,988	1,943	3,555	7,485	-		-	-	-	-	7,485	-	7,485
1	Lazarus Effect, The	1,197	1,170	2,671	5,038	-		-	-	-	-	5,038	-	5,038
4	Spongebob Squarepants: Spon	430	1,106	3,180	4,716	6,446	-26%	-	-	-	-	4,716	7,815	43,876
3	Kingsman: The Secret Servic	782	1,174	2,029	3,986	6,432	-38%	-	-	-	-	3,986	8,844	29,862
3	Fifty Shades Of Grey	814	970	1,256	3,039	3,285	-7%	-	-	-	-	3,039	5,068	30,715
4	Jupiter Ascending	652	720	1,025	2,397	2,094	14%	-	-	-	-	2,397	3,127	18,594
2	DUFF, The	344	867	935	2,146	3,018	-28%	-	-	-	-	2,146	3,988	6,134
2	McFarland, USA	330	640	558	1,528	2,504	-38%	-	-	-	-	1,528	3,416	4,944
2	Hot Tub Time Machine 2	276	266	727	1,269	3,971	-68%	-	-	-	-	1,269	5,213	6,482
	Total	6,813	8,856	15,936	31,604			-	-	-	-	31,604		153,130
TMKO - Grand Lake 4 - Oakland, CA														
8	Selma	1,959	1,177	711	3,847	2,118	81%	-	-	-	-	3,847	3,919	111,921
10*	Imitation Game, The	961	1,984	646	3,591	1,483	142%	-	-	-	85	3,676	2,389	103,310
1	Focus	1,204	1,336	582	3,122	-		-	-	-	-	3,122	-	3,122
2	McFarland, USA	724	1,408	608	2,740	1,364	100%	-	-	-	-	2,740	2,124	4,864
	Total	4,848	5,905	2,547	13,300			-	-	-	85	13,385		223,217
LAND - Piedmont 3 - Piedmont, CA														
3	Still Alice	1,372	1,510	840	3,722	6,070	-38%	-	-	-	-	3,722	7,925	21,752
17	Birdman	954	1,812	782	3,548	4,950	-28%	-	-	-	-	3,548	7,126	162,730
14*	Theory Of Everything, The	500	1,009	342	1,850	2,547	-27%	-	-	141	48	2,039	3,230	87,113
5	Whiplash	422	814	354	1,590	2,310	-31%	-	-	-	-	1,590	3,070	18,832
	Total	3,248	5,145	2,318	10,710			-	-	141	48	10,899		290,427
CNMK - San Leandro Bayfair 16 - San Leandro, CA														
1	Lazarus Effect, The	3,833	4,642	3,129	11,604	-		-	-	-	-	11,604	-	11,604
4	Spongebob Squarepants: Spon	1,547	4,899	4,360	10,806	15,959	-32%	-	-	-	-	10,806	18,051	147,538

Copyright 2015 Rentrak Corporation

Data valid as of: 03/02/2015

# denotes multi-feature/total screen gross  
\* denotes non-Friday openings

# Branch Complex Analysis

## San Francisco

WK	LAST WKEND					%	MON	TUE	WED	THU	THIS	LAST	CUME
	FRI	SAT	SUN	GROSS	GROSS						WEEK	WEEK	
CNMK - San Leandro Bayfair 16 - San Leandro, CA (continued)													
1 Focus	3,627	3,564	2,680	9,871	-		-	-	-	-	9,871	-	9,871
1 A La Mala	2,461	3,078	2,020	7,559	-		-	-	-	-	7,559	-	7,559
3 Kingsman: The Secret Servic	1,244	3,026	1,950	6,220	9,940	-37%	-	-	-	-	6,220	12,775	49,142
2 McFarland, USA	1,070	2,208	1,603	4,881	10,382	-52%	-	-	-	-	4,881	13,138	18,019
3 Fifty Shades Of Grey	1,309	2,155	1,268	4,732	9,226	-48%	-	-	-	-	4,732	12,619	57,134
2 DUFF, The	747	1,521	926	3,194	5,454	-41%	-	-	-	-	3,194	6,285	9,479
4 Jupiter Ascending	435	759	679	1,873	2,658	-29%	-	-	-	-	1,873	3,718	27,121
2 Hot Tub Time Machine 2	430	793	582	1,805	3,041	-40%	-	-	-	-	1,805	4,048	5,853
7 American Sniper	344	859	386	1,589	2,518	-36%	-	-	-	-	1,589	3,573	78,711
5 Black Or White	116	352	265	733	1,293	-43%	-	-	-	-	733	1,558	16,225
1* Charade (re: 1999)	-	-	28	28	-		-	-	-	-	28	-	28
Total	17,163	27,856	19,876	64,895			-	-	-	-	64,895		438,284
AMC - Bay Street 16 with IMAX - Emeryville, CA													
1 Focus	7,626	8,001	5,568	21,195	-		-	-	-	-	21,195	-	21,195
3 Kingsman: The Secret Servic	4,350	7,114	4,673	16,137	27,679	-41%	-	-	-	-	16,137	35,507	132,012
1 Lazarus Effect, The	3,737	4,325	1,936	9,998	-		-	-	-	-	9,998	-	9,998
3 Fifty Shades Of Grey	2,278	3,127	1,827	7,232	19,772	-63%	-	-	-	-	7,232	26,667	134,526
4 Spongebob Squarepants: Spon	1,533	2,861	2,780	7,174	13,776	-47%	-	-	-	-	7,174	15,605	113,826
2 DUFF, The	1,495	2,756	1,664	5,915	9,646	-38%	-	-	-	-	5,915	10,817	16,732
2 McFarland, USA	1,183	2,351	1,346	4,880	7,959	-38%	-	-	-	-	4,880	9,327	14,207
1 Birdman	1,268	2,342	1,223	4,833	-		-	-	-	-	4,833	-	62,062
7 American Sniper	1,317	2,272	1,234	4,823	6,765	-28%	-	-	-	-	4,823	9,230	174,018
10* Imitation Game, The	1,054	1,989	888	3,931	4,614	-14%	-	-	-	765	4,696	6,939	133,859
1 A La Mala	1,015	1,734	1,031	3,780	-		-	-	-	-	3,780	-	3,780
4 Jupiter Ascending	728	981	1,131	2,841	4,616	-38%	-	-	-	-	2,841	5,946	55,336
7 Paddington	131	1,176	1,417	2,724	4,337	-37%	-	-	-	-	2,724	4,950	78,840
2 Hot Tub Time Machine 2	586	966	1,112	2,664	8,980	-70%	-	-	-	-	2,664	11,703	14,367
1 Still Alice	482	889	485	1,856	-		-	-	-	-	1,856	-	1,856
7 Wedding Ringer, The	418	715	315	1,448	3,486	-58%	-	-	-	-	1,448	4,477	89,624
1 Black Or White	54	119	237	410	-		-	-	-	-	410	-	15,368
Total	29,255	43,718	28,867	101,841			-	-	-	765	102,606		1,071,606
REG - Berkeley 7 - Berkeley, CA													
3 Kingsman: The Secret Servic	1,866	2,276	1,538	5,680	7,252	-21%	-	-	-	-	5,680	9,150	31,130
3 Fifty Shades Of Grey	1,416	1,058	678	3,152	4,869	-35%	-	-	-	-	3,152	7,042	42,810
2 McFarland, USA	599	981	622	2,202	2,294	-4%	-	-	-	-	2,202	2,914	5,116
7 American Sniper	552	982	452	1,986	2,351	-15%	-	-	-	-	1,986	3,259	49,272
2 DUFF, The	581	817	281	1,679	3,047	-44%	-	-	-	-	1,679	3,690	5,370
4 Spongebob Squarepants: Spon	521	674	458	1,653	1,904	-13%	-	-	-	-	1,653	2,392	15,399
Total	5,535	6,788	4,029	16,352			-	-	-	-	16,352		149,097
ESP - Rialto Cinemas Elmwood - Berkeley, CA													
1 Leviathan	1,058	1,444	652	3,154	-		-	-	-	-	3,154	-	3,154
1 Maps To The Stars	467	972	734	2,173	-		-	-	-	-	2,173	-	2,173
5 Citizenfour	548	710	512	1,771	1,386	27%	-	-	-	-	1,771	2,293	13,192
10* Grand Budapest Hotel, The	194	276	286	756	544	38%	-	-	-	61	816	776	7,394
Total	2,267	3,402	2,184	7,854			-	-	-	61	7,914		25,913
LAND - California 3 - Berkeley, CA													
1 Whiplash	755	1,844	728	3,328	-		-	-	-	-	3,328	-	3,328
6 Most Violent Year, A	522	848	607	1,977	2,984	-33%	-	-	-	-	1,977	3,674	30,321
5 Song Of The Sea	245	786	548	1,580	3,010	-47%	-	-	-	-	1,580	3,584	23,148
2 Hot Tub Time Machine 2	120	124	135	380	802	-52%	-	-	-	-	380	960	1,340

Copyright 2015 Rentrak Corporation

Data valid as of: 03/02/2015

# denotes multi-feature/total screen gross  
\* denotes non-Friday openings

# Branch Complex Analysis San Francisco

WK		FRI	SAT	SUN	LAST WKEND		%	MON	TUE	WED	THU	THIS	LAST	CUME
					GROSS	GROSS						WEEK	WEEK	
	Total											TOTAL	GROSS	GROSS
		1,642	3,602	2,018	<b>7,265</b>			-	-	-	-	<b>7,265</b>		<b>58,137</b>
<b>LAND - Shattuck 10 - Berkeley, CA</b>														
2	What We Do In The Shadows	1,835	2,806	1,459	<b>6,100</b>	7,983	-23%	-	-	-	-	<b>6,100</b>	11,194	<b>17,294</b>
17	Birdman	1,500	2,254	785	<b>4,538</b>	5,440	-16%	-	-	-	-	<b>4,538</b>	8,235	<b>122,839</b>
3	Timbuktu	1,054	1,765	985	<b>3,804</b>	4,076	-6%	-	-	-	-	<b>3,804</b>	5,969	<b>17,359</b>
8	Selma	812	1,428	1,120	<b>3,360</b>	3,712	-9%	-	-	-	-	<b>3,360</b>	5,330	<b>71,895</b>
1	Focus	985	1,495	610	<b>3,090</b>	-		-	-	-	-	<b>3,090</b>	-	<b>3,090</b>
11	Theory Of Everything, The	677	1,031	596	<b>2,304</b>	2,028	13%	-	-	-	-	<b>2,304</b>	2,800	<b>55,652</b>
1	Gett: The Trial Of Vivian A	576	858	818	<b>2,254</b>	-		-	-	-	-	<b>2,254</b>	-	<b>2,254</b>
4	She's Beautiful When She's	508	765	694	<b>1,967</b>	2,612	-24%	-	-	-	-	<b>1,967</b>	4,202	<b>28,924</b>
1	Lazarus Effect, The	561	758	402	<b>1,722</b>	-		-	-	-	-	<b>1,722</b>	-	<b>1,722</b>
1	Queen And Country	402	786	397	<b>1,586</b>	-		-	-	-	-	<b>1,586</b>	-	<b>1,586</b>
5	2015 Oscar Shorts	218	373	518	<b>1,108</b>	4,888	-77%	-	-	-	-	<b>1,108</b>	6,007	<b>40,892</b>
	Total	9,128	14,319	8,384	<b>31,833</b>			-	-	-	-	<b>31,833</b>		<b>363,507</b>
<b>LAND - Albany Twin - Albany, CA</b>														
5	Still Alice	1,212	1,732	1,008	<b>3,951</b>	4,848	-18%	-	-	-	-	<b>3,951</b>	6,574	<b>42,310</b>
11	Imitation Game, The	826	1,285	543	<b>2,654</b>	3,843	-30%	-	-	-	-	<b>2,654</b>	4,852	<b>163,591</b>
	Total	2,038	3,017	1,551	<b>6,605</b>			-	-	-	-	<b>6,605</b>		<b>205,901</b>
<b>ESP - Rialto Cinemas Cerrito - El Cerrito, CA</b>														
1	Focus	931	1,317	937	<b>3,185</b>	-		-	-	-	-	<b>3,185</b>	-	<b>3,185</b>
3	Fifty Shades Of Grey	885	1,008	540	<b>2,433</b>	2,907	-16%	-	-	-	-	<b>2,433</b>	3,914	<b>16,380</b>
1*	Ferris Bueller's Day Off	-	140	-	<b>140</b>	-		-	-	-	-	<b>140</b>	-	<b>140</b>
	Total	1,816	2,465	1,477	<b>5,758</b>			-	-	-	-	<b>5,758</b>		<b>19,705</b>
<b>CNMK - Richmond Hilltop 16 - Richmond, CA</b>														
1	Lazarus Effect, The	4,580	4,861	2,834	<b>12,275</b>	-		-	-	-	-	<b>12,275</b>	-	<b>12,275</b>
1	Focus	3,744	3,455	2,641	<b>9,840</b>	-		-	-	-	-	<b>9,840</b>	-	<b>9,840</b>
4	Spongebob Squarepants: Spon	1,049	4,168	2,610	<b>7,827</b>	14,017	-44%	-	-	-	-	<b>7,827</b>	16,097	<b>140,134</b>
3	Kingsman: The Secret Servic	1,505	2,913	1,923	<b>6,341</b>	10,472	-39%	-	-	-	-	<b>6,341</b>	14,351	<b>53,994</b>
1	A La Mala	2,108	1,788	2,303	<b>6,199</b>	-		-	-	-	-	<b>6,199</b>	-	<b>6,199</b>
2	McFarland, USA	732	2,133	1,820	<b>4,685</b>	8,361	-43%	-	-	-	-	<b>4,685</b>	10,559	<b>15,244</b>
3	Fifty Shades Of Grey	1,631	1,644	1,076	<b>4,351</b>	10,263	-57%	-	-	-	-	<b>4,351</b>	13,972	<b>67,486</b>
2	DUFF, The	817	1,657	554	<b>3,028</b>	7,572	-60%	-	-	-	-	<b>3,028</b>	8,678	<b>11,706</b>
7	American Sniper	491	914	532	<b>1,938</b>	2,256	-14%	-	-	-	-	<b>1,938</b>	3,533	<b>92,448</b>
1	Birdman	601	609	487	<b>1,697</b>	-		-	-	-	-	<b>1,697</b>	-	<b>1,697</b>
4	Jupiter Ascending	292	597	621	<b>1,510</b>	2,252	-32%	-	-	-	-	<b>1,510</b>	3,127	<b>27,788</b>
2	Hot Tub Time Machine 2	259	652	549	<b>1,460</b>	5,805	-74%	-	-	-	-	<b>1,460</b>	7,385	<b>8,845</b>
5	Black Or White	69	229	271	<b>569</b>	1,243	-54%	-	-	-	-	<b>569</b>	1,716	<b>18,756</b>
1*	Charade (re: 1999)	-	-	58	<b>58</b>	-		-	-	-	-	<b>58</b>	-	<b>58</b>
	Total	17,878	25,620	18,279	<b>61,778</b>			-	-	-	-	<b>61,778</b>		<b>466,470</b>
<b>HFB - Contra Costa 8 - Martinez, CA</b>														
1	Focus	682	735	430	<b>1,847</b>	-		-	-	-	-	<b>1,847</b>	-	<b>1,847</b>
2	McFarland, USA	564	769	331	<b>1,664</b>	2,558	-34%	-	-	-	-	<b>1,664</b>	3,256	<b>4,920</b>
3	Kingsman: The Secret Servic	546	807	296	<b>1,649</b>	2,853	-42%	-	-	-	-	<b>1,649</b>	3,743	<b>14,251</b>
2	DUFF, The	344	475	260	<b>1,079</b>	1,736	-37%	-	-	-	-	<b>1,079</b>	2,017	<b>3,096</b>
3	Fifty Shades Of Grey	311	440	256	<b>1,006</b>	2,350	-57%	-	-	-	-	<b>1,006</b>	2,971	<b>14,799</b>
1	Lazarus Effect, The	394	438	168	<b>999</b>	-		-	-	-	-	<b>999</b>	-	<b>999</b>
7	American Sniper	218	500	201	<b>918</b>	1,359	-32%	-	-	-	-	<b>918</b>	1,881	<b>46,520</b>
4	Spongebob Squarepants: Spon	103	314	441	<b>858</b>	1,398	-38%	-	-	-	-	<b>858</b>	1,666	<b>17,943</b>
2	Hot Tub Time Machine 2	79	127	25	<b>231</b>	819	-71%	-	-	-	-	<b>231</b>	1,000	<b>1,231</b>
	Total	3,241	4,605	2,408	<b>10,251</b>			-	-	-	-	<b>10,251</b>		<b>105,606</b>

Copyright 2015 Rentrak Corporation

Data valid as of: 03/02/2015

# denotes multi-feature/total screen gross  
\* denotes non-Friday openings

# Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	LAST		%	MON	TUE	WED	THU	THIS	LAST	CUME
				WEEKEND	WEEKEND						WEEK	WEEK	
				GROSS	GROSS						TOTAL	GROSS	GROSS
<b>WWDI - Solano Twin DI - Concord, CA</b>													
1 Focus	2,737	2,240	-	<b>4,977</b>	-		-	-	-	-	<b>4,977</b>	-	<b>4,977</b>
1 Kingsman: The Secret Serv	1,750	2,378	-	<b>4,128</b>	-		-	-	-	-	<b>4,128</b>	-	<b>4,128</b>
2 Hot Tub Time Machine 2	1,750	2,378	-	<b>4,128</b>	6,931	-26%	-	-	-	-	<b>4,128</b>	8,986	<b>13,114</b>
Total	6,237	6,996	-	<b>13,233</b>			-	-	-	-	<b>13,233</b>		<b>22,219</b>
<b>BREN - Concord 14 - Concord, CA</b>													
1 Lazarus Effect, The	1,954	2,078	1,035	<b>5,068</b>	-		-	-	-	-	<b>5,068</b>	-	<b>5,068</b>
1 Focus	1,760	2,126	1,111	<b>4,997</b>	-		-	-	-	-	<b>4,997</b>	-	<b>4,997</b>
2 McFarland, USA	662	1,995	1,263	<b>3,919</b>	5,664	-30%	-	-	-	-	<b>3,919</b>	6,298	<b>10,217</b>
3 Kingsman: The Secret Serv	750	1,274	802	<b>2,827</b>	5,585	-49%	-	-	-	-	<b>2,827</b>	7,073	<b>27,400</b>
4 Spongebob Squarepants: Spon	550	1,274	937	<b>2,762</b>	4,673	-40%	-	-	-	-	<b>2,762</b>	5,467	<b>51,904</b>
2 DUFF, The	682	1,090	745	<b>2,517</b>	3,381	-25%	-	-	-	-	<b>2,517</b>	3,782	<b>6,298</b>
7 American Sniper	551	912	566	<b>2,028</b>	1,749	15%	-	-	-	-	<b>2,028</b>	2,337	<b>74,092</b>
1 A La Mala	467	711	706	<b>1,884</b>	-		-	-	-	-	<b>1,884</b>	-	<b>1,884</b>
3 Fifty Shades Of Grey	688	675	432	<b>1,795</b>	5,381	-66%	-	-	-	-	<b>1,795</b>	6,760	<b>33,684</b>
4 Jupiter Ascending	551	627	485	<b>1,663</b>	1,881	-11%	-	-	-	-	<b>1,663</b>	2,187	<b>16,794</b>
2 Hot Tub Time Machine 2	166	305	366	<b>838</b>	2,865	-70%	-	-	-	-	<b>838</b>	3,642	<b>4,479</b>
7 Wedding Ringer, The	103	356	259	<b>718</b>	787	-8%	-	-	-	-	<b>718</b>	1,023	<b>27,416</b>
5 Project Almanac	233	248	162	<b>643</b>	949	-32%	-	-	-	-	<b>643</b>	1,185	<b>14,407</b>
4 Seventh Son	122	354	52	<b>529</b>	683	-22%	-	-	-	-	<b>529</b>	785	<b>6,940</b>
Total	9,239	14,025	8,921	<b>32,188</b>			-	-	-	-	<b>32,188</b>		<b>285,580</b>
<b>CNMK - Century Downtown Pleasant Hill 16 + XD - Pleasant Hill, CA</b>													
1 Focus	5,313	4,604	3,342	<b>13,259</b>	-		-	-	-	-	<b>13,259</b>	-	<b>13,259</b>
3 Kingsman: The Secret Serv	3,336	4,464	2,590	<b>10,390</b>	13,190	-21%	-	-	-	-	<b>10,390</b>	17,519	<b>71,418</b>
2 McFarland, USA	2,285	3,736	2,446	<b>8,467</b>	12,982	-34%	-	-	-	-	<b>8,467</b>	17,264	<b>25,731</b>
3 Fifty Shades Of Grey	2,732	3,291	1,526	<b>7,549</b>	14,602	-48%	-	-	-	-	<b>7,549</b>	19,829	<b>97,764</b>
6 Birdman	1,277	1,829	1,012	<b>4,118</b>	397	154%	-	-	-	-	<b>4,118</b>	397	<b>74,177</b>
1 Lazarus Effect, The	1,580	1,476	1,044	<b>4,100</b>	-		-	-	-	-	<b>4,100</b>	-	<b>4,100</b>
7 American Sniper	1,192	1,804	1,039	<b>4,035</b>	8,461	-52%	-	-	-	-	<b>4,035</b>	11,219	<b>219,475</b>
2 DUFF, The	1,299	1,615	922	<b>3,836</b>	5,784	-33%	-	-	-	-	<b>3,836</b>	7,053	<b>10,889</b>
4 Spongebob Squarepants: Spon	649	1,959	1,030	<b>3,638</b>	7,692	-52%	-	-	-	-	<b>3,638</b>	8,655	<b>69,229</b>
6 Still Alice	907	1,564	1,059	<b>3,530</b>	4,958	-28%	-	-	-	-	<b>3,530</b>	7,685	<b>65,386</b>
11 Imitation Game, The	818	1,650	1,057	<b>3,525</b>	4,067	-13%	-	-	-	-	<b>3,525</b>	5,341	<b>174,429</b>
1 A La Mala	739	1,084	813	<b>2,636</b>	-		-	-	-	-	<b>2,636</b>	-	<b>2,636</b>
2 Hot Tub Time Machine 2	381	653	351	<b>1,385</b>	3,764	-63%	-	-	-	-	<b>1,385</b>	4,860	<b>6,245</b>
1* UFC 184: Rousey vs. Zingano	-	1,312	-	<b>1,312</b>	-		-	-	-	-	<b>1,312</b>	-	<b>1,312</b>
4 Jupiter Ascending	82	165	113	<b>360</b>	2,131	-83%	-	-	-	-	<b>360</b>	2,981	<b>32,863</b>
7 Paddington	27	165	166	<b>358</b>	697	-48%	-	-	-	-	<b>358</b>	995	<b>48,829</b>
1* Charade (re: 1999)	-	-	252	<b>252</b>	-		-	-	-	-	<b>252</b>	-	<b>252</b>
Total	22,617	31,371	18,762	<b>72,750</b>			-	-	-	-	<b>72,750</b>		<b>917,994</b>
<b>CNMK - Century Walnut Creek 14 + XD - Walnut Creek, CA</b>													
1 Focus	4,259	5,488	3,082	<b>12,829</b>	-		-	-	-	-	<b>12,829</b>	-	<b>12,829</b>
2 McFarland, USA	1,558	3,556	2,033	<b>7,147</b>	8,480	-15%	-	-	-	-	<b>7,147</b>	10,352	<b>17,499</b>
3 Kingsman: The Secret Serv	1,430	3,588	1,593	<b>6,611</b>	11,961	-44%	-	-	-	-	<b>6,611</b>	14,825	<b>54,657</b>
2 DUFF, The	1,845	3,154	811	<b>5,810</b>	8,933	-34%	-	-	-	-	<b>5,810</b>	9,895	<b>15,705</b>
10* Imitation Game, The	1,345	2,622	1,445	<b>5,412</b>	5,002	8%	-	-	-	341	<b>5,753</b>	6,481	<b>141,531</b>
3 Fifty Shades Of Grey	1,495	2,256	1,364	<b>5,116</b>	15,505	-67%	-	-	-	-	<b>5,116</b>	20,109	<b>98,752</b>
4 Spongebob Squarepants: Spon	505	2,529	1,003	<b>4,037</b>	3,727	8%	-	-	-	-	<b>4,037</b>	4,209	<b>47,337</b>
7 American Sniper	949	1,779	1,061	<b>3,789</b>	4,358	-13%	-	-	-	-	<b>3,789</b>	6,068	<b>204,982</b>
2 Still Alice	1,273	1,636	850	<b>3,759</b>	5,349	-29%	-	-	-	-	<b>3,759</b>	7,703	<b>11,462</b>
1 Lazarus Effect, The	1,557	1,504	687	<b>3,748</b>	-		-	-	-	-	<b>3,748</b>	-	<b>3,748</b>

Copyright 2015 Rentrak Corporation

Data valid as of: 03/02/2015

# denotes multi-feature/total screen gross  
\* denotes non-Friday openings

# Branch Complex Analysis San Francisco

WK	LAST WKEND						%	MON	TUE	WED	THU	THIS	LAST	CUME
	FRI	SAT	SUN	GROSS	GROSS	WEEK						WEEK		
CNMK - Century Walnut Creek 14 + XD - Walnut Creek, CA (continued)														
7	Paddington	939	1,187	1,452	3,578	4,412	-18%	-	-	-	-	3,578	4,618	67,515
1	Birdman	676	1,596	571	2,843	-		-	-	-	-	2,843	-	46,059
2	Hot Tub Time Machine 2	160	527	293	980	2,879	-65%	-	-	-	-	980	3,486	4,466
1*	UFC 184: Rousey vs. Zingano	-	459	-	459	-		-	-	-	-	459	-	459
4	Jupiter Ascending	21	121	179	321	2,493	-87%	-	-	-	-	321	3,040	23,469
1*	Charade (re: 1999)	-	-	159	159	-		-	-	-	-	159	-	159
	Total	18,012	32,002	16,583	66,598			-	-	-	341	66,939		750,629
ESP - Orinda 3 - Orinda, CA														
1	Verdict, The (1982)	506	763	747	2,016	-		-	-	-	-	2,016	-	2,016
3	Whiplash	433	1,039	518	1,990	3,721	-46%	-	-	-	-	1,990	5,000	14,356
1	Focus	703	888	201	1,792	-		-	-	-	-	1,792	-	1,792
1	Birdman	391	574	418	1,383	-		-	-	-	-	1,383	-	37,007
	Total	2,033	3,264	1,884	7,181			-	-	-	-	7,181		55,171
ESP - Rheem 4 - Moraga, CA														
3	Kingsman: The Secret Servic	502	967	337	1,806	1,796	0%	-	-	-	-	1,806	2,165	8,768
1	American Sniper	287	563	273	1,123	-		-	-	-	-	1,123	-	1,123
4	Spongebob Squarepants: Spon	429	401	144	974	1,373	-29%	-	-	-	-	974	1,441	12,035
	Total	1,218	1,931	754	3,903			-	-	-	-	3,903		21,926
CNMK - Blackhawk Movies 7 - Danville, CA														
1	Focus	1,405	1,393	796	3,594	-		-	-	-	-	3,594	-	3,594
7	American Sniper	962	1,820	632	3,414	3,825	-10%	-	-	-	-	3,414	4,464	78,353
3	Fifty Shades Of Grey	906	1,129	569	2,604	4,575	-43%	-	-	-	-	2,604	6,179	27,608
	Total	3,273	4,342	1,997	9,612			-	-	-	-	9,612		109,555
REG - Crow Canyon 6 - San Ramon, CA														
2	McFarland, USA	1,422	2,767	1,287	5,476	6,114	-10%	-	-	-	-	5,476	7,766	13,242
3	Kingsman: The Secret Servic	1,223	1,720	794	3,736	3,728	0%	-	-	-	-	3,736	4,470	17,764
1	Still Alice	982	1,555	662	3,199	-		-	-	-	-	3,199	-	3,199
1	Focus	948	1,634	510	3,092	-		-	-	-	-	3,092	-	3,092
4	Spongebob Squarepants: Spon	424	1,324	568	2,316	2,001	15%	-	-	-	-	2,316	2,415	21,560
2	DUFF, The	962	904	398	2,264	3,447	-34%	-	-	-	-	2,264	3,766	6,030
2	Hot Tub Time Machine 2	48	30	-	78	1,159	-91%	-	-	-	-	78	1,416	1,493
	Total	6,009	9,934	4,219	20,161			-	-	-	-	20,161		66,380
REG - Hacienda Crossings Stadium 20 + IMAX - Dublin, CA														
1	Focus	7,586	8,252	4,692	20,530	-		-	-	-	-	20,530	-	20,530
3	Kingsman: The Secret Servic	4,111	6,789	4,534	15,434	22,026	-29%	-	-	-	-	15,434	27,949	109,411
3	Fifty Shades Of Grey	4,118	5,712	3,088	12,919	25,845	-50%	-	-	-	-	12,919	35,598	161,562
4	Spongebob Squarepants: Spon	2,534	5,204	3,516	11,254	12,314	-8%	-	-	-	-	11,254	13,598	128,588
2	McFarland, USA	2,497	4,646	2,584	9,728	10,512	-7%	-	-	-	-	9,728	12,932	22,660
1	Lazarus Effect, The	3,121	3,912	2,266	9,299	-		-	-	-	-	9,299	-	9,299
2	DUFF, The	2,733	3,741	1,322	7,796	9,244	-15%	-	-	-	-	7,796	11,310	19,106
7	American Sniper	2,211	3,410	1,497	7,118	7,886	-9%	-	-	-	-	7,118	10,840	349,585
10*	Imitation Game, The	1,592	2,868	1,554	6,014	5,179	16%	-	-	-	282	6,297	7,037	140,455
1	Birdman	1,124	2,272	1,206	4,603	-		-	-	-	-	4,603	-	28,716
4	Jupiter Ascending	1,258	2,104	972	4,334	4,268	1%	-	-	-	-	4,334	5,725	61,610
7	Paddington	772	1,802	1,546	4,120	2,698	52%	-	-	-	-	4,120	3,106	83,322
2	Still Alice	876	1,850	991	3,718	4,616	-19%	-	-	-	-	3,718	7,693	11,410
2	Hot Tub Time Machine 2	1,006	910	864	2,780	5,421	-48%	-	-	-	-	2,780	6,906	9,686
1	A La Mala	721	830	762	2,312	-		-	-	-	-	2,312	-	2,312
7	Wedding Ringer, The	590	773	366	1,728	3,466	-50%	-	-	-	-	1,728	4,394	78,501
2	Badlapur	424	730	502	1,658	3,944	-57%	-	-	-	-	1,658	4,872	6,530

Copyright 2015 Rentrak Corporation

Data valid as of: 03/02/2015

# denotes multi-feature/total screen gross  
\* denotes non-Friday openings

# Branch Complex Analysis San Francisco

WK	LAST WKEND						%	MON	TUE	WED	THU	THIS WEEK	LAST WEEK	CUME GROSS
	FRI	SAT	SUN	GROSS	GROSS	TOTAL						GROSS		
REG - Hacienda Crossings Stadium 20 + IMAX - Dublin, CA (continued)														
1 * UFC 184: Rousey vs. Zingano	-	540	-	540	-		-	-	-	-	540	-	540	
Total	37,274	56,345	32,262	125,885			-	-	-	282	126,168		1,243,823	
HFB - Livermore Cinemas - Livermore, CA														
3 Kingsman: The Secret Servic	1,348	2,628	1,464	5,441	7,972	-31%	-	-	-	-	5,441	9,764	35,062	
1 Focus	1,758	1,847	1,246	4,852	-		-	-	-	-	4,852	-	4,852	
2 McFarland, USA	1,114	1,697	1,171	3,982	5,360	-25%	-	-	-	-	3,982	6,612	10,594	
7 American Sniper	991	1,576	860	3,427	4,092	-16%	-	-	-	-	3,427	5,520	110,612	
2 DUFF, The	1,130	1,324	536	2,992	4,453	-32%	-	-	-	-	2,992	4,868	7,860	
4 Spongebob Squarepants: Spon	477	1,366	875	2,718	4,374	-37%	-	-	-	-	2,718	5,104	37,554	
1 Lazarus Effect, The	1,117	1,088	467	2,672	-		-	-	-	-	2,672	-	2,672	
3 Fifty Shades Of Grey	1,064	885	536	2,485	5,714	-56%	-	-	-	-	2,485	7,374	34,533	
4 Jupiter Ascending	582	346	286	1,214	1,572	-22%	-	-	-	-	1,214	1,831	16,760	
2 Hot Tub Time Machine 2	204	272	219	694	2,182	-68%	-	-	-	-	694	2,765	3,460	
7 Paddington	104	336	168	608	768	-20%	-	-	-	-	608	976	26,665	
Total	9,889	13,365	7,828	31,085			-	-	-	-	31,085		290,624	
Marin County, CA														
HFB - Tiburon Playhouse 3 - Tiburon, CA														
1 Whiplash	338	722	242	1,302	-		-	-	-	-	1,302	-	1,302	
2 Still Alice	210	574	140	924	1,061	-12%	-	-	-	-	924	1,504	2,428	
2 Imitation Game, The	140	496	189	825	1,229	-32%	-	-	-	-	825	1,674	2,499	
1 Birdman	84	271	147	502	-		-	-	-	-	502	-	6,045	
Total	772	2,063	718	3,553			-	-	-	-	3,553		12,274	
CNMK - Corte Madera Cinema 1 - Corte Madera, CA														
1 Focus	1,348	1,622	964	3,934	-		-	-	-	-	3,934	-	3,934	
Total	1,348	1,622	964	3,934			-	-	-	-	3,934		3,934	
CNMK - Larkspur 4 - Larkspur, CA														
3 Kingsman: The Secret Servic	780	1,778	1,114	3,672	4,605	-20%	-	-	-	-	3,672	5,203	21,890	
3* American Sniper	358	1,017	533	1,908	2,685	-28%	-	-	-	162	2,070	3,406	9,540	
2 DUFF, The	340	1,144	238	1,722	2,583	-33%	-	-	-	-	1,722	2,837	4,559	
2 Hot Tub Time Machine 2	157	234	46	437	830	-47%	-	-	-	-	437	926	1,363	
Total	1,635	4,173	1,931	7,739			-	-	-	162	7,901		37,352	
JAC - Lark - Larkspur, CA														
7 Birdman	750	480	-	1,230	2,033	-39%	-	-	-	-	1,230	2,510	13,290	
4 Whiplash	-	706	-	706	59	0%	-	-	-	-	706	207	3,415	
3 Theory Of Everything, The	128	-	252	380	1,086	84%	-	-	-	-	380	1,243	2,692	
1 Selma	247	122	-	369	-		-	-	-	-	369	-	369	
1 Big Eyes	112	-	28	140	-		-	-	-	-	140	-	140	
2 Imitation Game, The	-	66	-	66	490	-28%	-	-	-	-	66	690	756	
Total	1,237	1,374	280	2,891			-	-	-	-	2,891		20,662	
HFB - Fairfax 6 - Fairfax, CA														
1 Whiplash	675	792	322	1,788	-		-	-	-	-	1,788	-	1,788	
3 Kingsman: The Secret Servic	444	808	263	1,514	1,998	-24%	-	-	-	-	1,514	2,646	10,050	
2 Theory Of Everything, The	293	719	322	1,334	1,750	-23%	-	-	-	-	1,334	2,159	16,202	
1 Still Alice	348	672	239	1,258	-		-	-	-	-	1,258	-	1,258	
1 Focus	308	606	192	1,106	-		-	-	-	-	1,106	-	1,106	
1 Maps To The Stars	270	380	122	771	-		-	-	-	-	771	-	771	
8 Imitation Game, The	170	242	63	475	1,808	-73%	-	-	-	-	475	2,632	28,574	
Total	2,508	4,219	1,523	8,246			-	-	-	-	8,246		59,749	

Copyright 2015 Rentrak Corporation

Data valid as of: 03/02/2015

# denotes multi-feature/total screen gross  
\* denotes non-Friday openings

# Branch Complex Analysis

## San Francisco

WK		FRI	SAT	SUN	LAST		%	MON	TUE	WED	THU	THIS	LAST	CUME
					WKEND	WKEND						WEEK	WEEK	
					GROSS	GROSS						TOTAL	GROSS	GROSS
<b>CNMK - San Rafael Northgate 15 - San Rafael, CA</b>														
2	McFarland, USA	2,118	3,684	2,345	<b>8,147</b>	11,973	-31%	-	-	-	-	<b>8,147</b>	15,002	<b>23,149</b>
1	Focus	2,804	3,014	1,829	<b>7,647</b>	-		-	-	-	-	<b>7,647</b>	-	<b>7,647</b>
4	Spongebob Squarepants: Spon	1,055	2,344	2,172	<b>5,571</b>	8,893	-37%	-	-	-	-	<b>5,571</b>	9,947	<b>73,352</b>
2	DUFF, The	1,998	2,430	947	<b>5,375</b>	6,857	-21%	-	-	-	-	<b>5,375</b>	7,849	<b>13,224</b>
1	A La Mala	2,012	1,904	1,439	<b>5,355</b>	-		-	-	-	-	<b>5,355</b>	-	<b>5,355</b>
3	Fifty Shades Of Grey	1,708	2,527	1,082	<b>5,317</b>	6,008	-11%	-	-	-	-	<b>5,317</b>	9,398	<b>46,443</b>
1	Lazarus Effect, The	1,843	1,451	678	<b>3,972</b>	-		-	-	-	-	<b>3,972</b>	-	<b>3,972</b>
7	Paddington	660	2,010	1,136	<b>3,806</b>	4,853	-21%	-	-	-	-	<b>3,806</b>	5,466	<b>68,328</b>
4	Jupiter Ascending	572	951	861	<b>2,384</b>	3,323	-28%	-	-	-	-	<b>2,384</b>	4,566	<b>29,603</b>
7	American Sniper	726	1,037	494	<b>2,257</b>	4,161	-45%	-	-	-	-	<b>2,257</b>	5,248	<b>109,438</b>
3	Selma	425	1,166	446	<b>2,037</b>	3,875	-47%	-	-	-	-	<b>2,037</b>	4,625	<b>12,760</b>
2	Hot Tub Time Machine 2	398	517	299	<b>1,214</b>	4,098	-70%	-	-	-	-	<b>1,214</b>	5,196	<b>6,410</b>
	Total	16,319	23,035	13,728	<b>53,082</b>			-	-	-	-	<b>53,082</b>		<b>399,681</b>
<b>CNMK - San Rafael Regency 6 - San Rafael, CA</b>														
3	Kingsman: The Secret Serv	1,578	1,697	1,103	<b>4,378</b>	6,741	-35%	-	-	-	-	<b>4,378</b>	8,755	<b>34,787</b>
1	Birdman	1,038	1,796	943	<b>3,777</b>	-		-	-	-	-	<b>3,777</b>	-	<b>65,265</b>
6	Still Alice	877	1,685	830	<b>3,392</b>	5,377	-36%	-	-	-	-	<b>3,392</b>	7,259	<b>54,500</b>
12	Imitation Game, The	768	1,463	689	<b>2,920</b>	4,522	-35%	-	-	-	-	<b>2,920</b>	5,562	<b>201,971</b>
6	Most Violent Year, A	530	1,210	184	<b>1,924</b>	2,111	-8%	-	-	-	-	<b>1,924</b>	3,038	<b>42,375</b>
	1* UFC 184: Rousey vs. Zingano	-	464	-	<b>464</b>	-		-	-	-	-	<b>464</b>	-	<b>464</b>
	1* Charade (re: 1999)	-	-	264	<b>264</b>	-		-	-	-	-	<b>264</b>	-	<b>264</b>
	Total	4,791	8,315	4,013	<b>17,119</b>			-	-	-	-	<b>17,119</b>		<b>399,626</b>
<b>CNMK - Novato Rowland Plaza 8 - Novato, CA</b>														
1	Focus	1,687	1,574	887	<b>4,148</b>	-		-	-	-	-	<b>4,148</b>	-	<b>4,148</b>
2	McFarland, USA	784	1,589	909	<b>3,282</b>	5,333	-38%	-	-	-	-	<b>3,282</b>	6,626	<b>9,908</b>
3	Kingsman: The Secret Serv	687	1,409	747	<b>2,843</b>	3,504	-18%	-	-	-	-	<b>2,843</b>	4,519	<b>18,424</b>
3	Fifty Shades Of Grey	649	677	573	<b>1,899</b>	3,128	-39%	-	-	-	-	<b>1,899</b>	4,447	<b>22,905</b>
1	Lazarus Effect, The	694	683	330	<b>1,707</b>	-		-	-	-	-	<b>1,707</b>	-	<b>1,707</b>
2	DUFF, The	637	607	218	<b>1,462</b>	3,173	-53%	-	-	-	-	<b>1,462</b>	3,680	<b>5,142</b>
7	American Sniper	403	607	297	<b>1,307</b>	2,231	-41%	-	-	-	-	<b>1,307</b>	3,176	<b>66,358</b>
4	Spongebob Squarepants: Spon	95	414	316	<b>825</b>	2,241	-63%	-	-	-	-	<b>825</b>	2,424	<b>27,921</b>
2	Hot Tub Time Machine 2	39	27	114	<b>180</b>	1,555	-88%	-	-	-	-	<b>180</b>	1,976	<b>2,156</b>
	Total	5,675	7,587	4,391	<b>17,653</b>			-	-	-	-	<b>17,653</b>		<b>158,669</b>
<b>CNMK - Sausalito Marin 3 - Sausalito, CA</b>														
1	Birdman	369	767	328	<b>1,464</b>	-		-	-	-	-	<b>1,464</b>	-	<b>34,196</b>
3	Imitation Game, The	479	750	201	<b>1,430</b>	1,866	-23%	-	-	-	-	<b>1,430</b>	2,421	<b>8,103</b>
2	American Sniper	235	474	234	<b>943</b>	1,512	-37%	-	-	-	-	<b>943</b>	2,179	<b>3,122</b>
	Total	1,083	1,991	763	<b>3,837</b>			-	-	-	-	<b>3,837</b>		<b>45,421</b>
<b>CNMK - Mill Valley Sequoia 2 - Mill Valley, CA</b>														
2	Still Alice	918	1,281	327	<b>2,526</b>	3,438	-26%	-	-	-	-	<b>2,526</b>	4,889	<b>7,415</b>
1	Focus	560	1,129	458	<b>2,148</b>	-		-	-	-	-	<b>2,148</b>	-	<b>2,148</b>
	Total	1,478	2,410	785	<b>4,674</b>			-	-	-	-	<b>4,674</b>		<b>9,563</b>
<b>Petaluma, CA</b>														
<b>HFB - Boulevard 14 - Petaluma, CA</b>														
1	Focus	1,012	1,228	575	<b>2,815</b>	-		-	-	-	-	<b>2,815</b>	-	<b>2,815</b>
2	McFarland, USA	696	1,272	846	<b>2,814</b>	3,725	-24%	-	-	-	-	<b>2,814</b>	4,767	<b>7,581</b>
3	Kingsman: The Secret Serv	738	1,256	657	<b>2,652</b>	5,050	-47%	-	-	-	-	<b>2,652</b>	6,776	<b>22,777</b>
2	DUFF, The	904	1,010	503	<b>2,417</b>	3,568	-32%	-	-	-	-	<b>2,417</b>	4,011	<b>6,428</b>
1	Lazarus Effect, The	1,005	669	449	<b>2,123</b>	-		-	-	-	-	<b>2,123</b>	-	<b>2,123</b>

Copyright 2015 Rentrak Corporation

Data valid as of: 03/02/2015

# denotes multi-feature/total screen gross  
\* denotes non-Friday openings

# Branch Complex Analysis San Francisco

WK		FRI	SAT	SUN	LAST WKEND		%	MON	TUE	WED	THU	THIS	LAST	CUME
					GROSS	GROSS						WEEK	WEEK	
HFB - Boulevard 14 - Petaluma, CA (continued)														
4	Spongebob Squarepants: Spon	306	1,019	646	1,971	2,386	-17%	-	-	-	-	1,971	2,674	28,458
3	Fifty Shades Of Grey	900	730	288	1,918	4,406	-56%	-	-	-	-	1,918	5,928	26,311
2	Still Alice	571	614	540	1,724	2,544	-32%	-	-	-	-	1,724	3,703	5,427
7	American Sniper	471	712	476	1,658	2,144	-22%	-	-	-	-	1,658	2,953	82,672
8*	Imitation Game, The	420	826	372	1,617	1,469	10%	-	-	-	104	1,721	2,346	31,275
1	Whiplash	490	546	246	1,281	-		-	-	-	-	1,281	-	1,281
5	Birdman	228	533	306	1,067	841	26%	-	-	-	-	1,067	1,344	29,730
7	Paddington	72	281	485	838	866	-3%	-	-	-	-	838	1,054	28,034
3	Theory Of Everything, The	164	310	282	757	1,334	-43%	-	-	-	-	757	2,032	20,682
2	Hot Tub Time Machine 2	196	360	87	643	1,548	-58%	-	-	-	-	643	2,160	2,803
	Total	8,173	11,366	6,758	26,295			-	-	-	104	26,399		298,397

## Sonoma, CA

### HFB - Sonoma 9 - Sonoma, CA

2	McFarland, USA	424	650	488	<b>1,562</b>	2,592	-39%	-	-	-	-	<b>1,562</b>	3,174	<b>4,735</b>
1	Lazarus Effect, The	707	332	137	<b>1,175</b>	-		-	-	-	-	<b>1,175</b>	-	<b>1,175</b>
2	DUFF, The	384	378	145	<b>907</b>	1,982	-54%	-	-	-	-	<b>907</b>	2,157	<b>3,064</b>
1	Focus	290	388	210	<b>888</b>	-		-	-	-	-	<b>888</b>	-	<b>888</b>
1	Whiplash	216	442	228	<b>887</b>	-		-	-	-	-	<b>887</b>	-	<b>887</b>
3	Kingsman: The Secret Servic	259	396	207	<b>861</b>	1,306	-34%	-	-	-	-	<b>861</b>	1,809	<b>6,783</b>
7	American Sniper	229	256	137	<b>621</b>	1,198	-48%	-	-	-	-	<b>621</b>	1,519	<b>28,694</b>
4	Spongebob Squarepants: Spon	54	338	101	<b>493</b>	1,183	-58%	-	-	-	-	<b>493</b>	1,348	<b>13,894</b>
3	Fifty Shades Of Grey	232	147	78	<b>458</b>	1,410	-67%	-	-	-	-	<b>458</b>	2,021	<b>8,642</b>
2	Hot Tub Time Machine 2	104	38	28	<b>171</b>	452	-62%	-	-	-	-	<b>171</b>	521	<b>692</b>
	Total	2,899	3,365	1,759	<b>8,023</b>			-	-	-	-	<b>8,023</b>		<b>69,454</b>

## Santa Rosa, CA

### READ - Rohnert Park 16 - Rohnert Park, CA

1	Focus	3,162	2,970	1,774	<b>7,906</b>	-		-	-	-	-	<b>7,906</b>	-	<b>7,906</b>
1	Lazarus Effect, The	2,147	2,416	1,002	<b>5,565</b>	-		-	-	-	-	<b>5,565</b>	-	<b>5,565</b>
2	McFarland, USA	1,273	2,540	1,378	<b>5,190</b>	9,000	-42%	-	-	-	-	<b>5,190</b>	10,824	<b>16,014</b>
1	A La Mala	1,561	1,801	1,717	<b>5,079</b>	-		-	-	-	-	<b>5,079</b>	-	<b>5,079</b>
4	Spongebob Squarepants: Spon	802	1,922	1,732	<b>4,456</b>	6,700	-33%	-	-	-	-	<b>4,456</b>	7,626	<b>71,552</b>
3	Kingsman: The Secret Servic	1,075	1,743	1,121	<b>3,939</b>	6,418	-38%	-	-	-	-	<b>3,939</b>	8,417	<b>35,727</b>
3	Fifty Shades Of Grey	1,270	1,278	762	<b>3,310</b>	9,252	-64%	-	-	-	-	<b>3,310</b>	12,330	<b>66,479</b>
2	DUFF, The	784	1,474	684	<b>2,942</b>	5,146	-42%	-	-	-	-	<b>2,942</b>	6,209	<b>9,152</b>
7	American Sniper	592	1,281	785	<b>2,658</b>	2,662	0%	-	-	-	-	<b>2,658</b>	3,892	<b>128,976</b>
1*	Last Naruto: The Movie, The	-	1,463	-	<b>1,463</b>	-		-	-	-	-	<b>1,463</b>	-	<b>1,463</b>
1	Birdman	378	558	426	<b>1,361</b>	-		-	-	-	-	<b>1,361</b>	-	<b>4,946</b>
2	Hot Tub Time Machine 2	312	503	307	<b>1,122</b>	4,533	-75%	-	-	-	-	<b>1,122</b>	6,062	<b>7,183</b>
1	Whiplash	254	516	308	<b>1,078</b>	-		-	-	-	-	<b>1,078</b>	-	<b>1,078</b>
4	Jupiter Ascending	173	292	265	<b>730</b>	2,088	-65%	-	-	-	-	<b>730</b>	2,938	<b>24,954</b>
	Total	13,783	20,757	12,261	<b>46,799</b>			-	-	-	-	<b>46,799</b>		<b>386,074</b>

### ESP - Rialto Cinemas Sebastopol - Sebastopol, CA

3	Kingsman: The Secret Servic	617	673	274	<b>1,564</b>	1,684	-7%	-	-	-	-	<b>1,564</b>	2,003	<b>7,184</b>
17	Birdman	481	711	282	<b>1,474</b>	806	82%	-	-	-	-	<b>1,474</b>	1,277	<b>36,118</b>
1	Queen And Country	720	442	266	<b>1,428</b>	-		-	-	-	-	<b>1,428</b>	-	<b>1,428</b>
3	Still Alice	382	609	244	<b>1,235</b>	2,228	-44%	-	-	-	-	<b>1,235</b>	3,411	<b>9,145</b>
8	Imitation Game, The	306	679	152	<b>1,138</b>	1,632	-30%	-	-	-	-	<b>1,138</b>	2,152	<b>30,720</b>
2	McFarland, USA	300	504	262	<b>1,066</b>	1,443	-26%	-	-	-	-	<b>1,066</b>	1,841	<b>2,907</b>

Copyright 2015 Rentrak Corporation

Data valid as of: 03/02/2015

# denotes multi-feature/total screen gross  
\* denotes non-Friday openings



# Branch Complex Analysis San Francisco

WK											THIS	LAST	CUME
					LAST						WEEK	WEEK	
	FRI	SAT	SUN	GROSS	GROSS	%	MON	TUE	WED	THU	TOTAL	GROSS	
ESP - Rialto Cinemas Sebastopol - Sebastopol, CA (continued)													
14 * Theory Of Everything, The	265	325	288	878	1,318	-33%	-	-	46	46	970	1,639	42,359
1 Focus	314	329	86	730	-		-	-	-	-	730	-	730
1 Last 5 Years, The	98	166	197	462	-		-	-	-	-	462	-	462
6 Whiplash	68	270	81	418	628	-33%	-	-	-	-	418	968	10,926
2 Citizenfour	123	63	159	345	308	12%	-	-	-	-	345	613	12,533
2 Hot Tub Time Machine 2	30	88	30	148	324	-54%	-	-	-	-	148	430	578
Total	3,704	4,859	2,321	10,886			-	-	46	46	10,978		155,090

## Napa, CA

### CNMK - Century Napa Valley 12 + XD - Napa, CA

1 Focus	3,219	3,657	1,799	<b>8,675</b>	-		-	-	-	-	<b>8,675</b>	-	<b>8,675</b>
2 McFarland, USA	1,591	3,118	2,624	<b>7,333</b>	12,508	-41%	-	-	-	-	<b>7,333</b>	16,051	<b>23,384</b>
3 Kingsman: The Secret Serv	1,298	2,606	1,516	<b>5,420</b>	8,722	-37%	-	-	-	-	<b>5,420</b>	11,825	<b>44,324</b>
2 DUFF, The	1,263	2,309	1,196	<b>4,768</b>	7,023	-32%	-	-	-	-	<b>4,768</b>	8,313	<b>13,081</b>
3 Fifty Shades Of Grey	1,436	1,808	1,176	<b>4,420</b>	12,668	-65%	-	-	-	-	<b>4,420</b>	17,065	<b>84,510</b>
1 Lazarus Effect, The	1,520	1,892	894	<b>4,306</b>	-		-	-	-	-	<b>4,306</b>	-	<b>4,306</b>
1 A La Mala	1,586	1,245	976	<b>3,807</b>	-		-	-	-	-	<b>3,807</b>	-	<b>3,807</b>
2 Still Alice	1,060	1,311	685	<b>3,056</b>	4,330	-29%	-	-	-	-	<b>3,056</b>	7,152	<b>10,208</b>
4 Spongebob Squarepants: Spon	587	1,706	668	<b>2,961</b>	5,588	-47%	-	-	-	-	<b>2,961</b>	6,612	<b>67,918</b>
7 American Sniper	783	517	1,010	<b>2,310</b>	3,895	-40%	-	-	-	-	<b>2,310</b>	5,437	<b>186,566</b>
1* UFC 184: Rousey vs. Zingano	-	1,488	-	<b>1,488</b>	-		-	-	-	-	<b>1,488</b>	-	<b>1,488</b>
2 Hot Tub Time Machine 2	454	771	262	<b>1,487</b>	2,968	-49%	-	-	-	-	<b>1,487</b>	3,955	<b>5,442</b>
1* Charade (re: 1999)	-	-	120	<b>120</b>	-		-	-	-	-	<b>120</b>	-	<b>120</b>
Total	14,797	22,428	12,926	<b>50,151</b>			-	-	-	-	<b>50,151</b>		<b>453,829</b>

## Santa Rosa, CA

### TMKO - Roxy Stadium 14 - Santa Rosa, CA

1 Lazarus Effect, The	2,084	2,390	1,063	<b>5,537</b>	-		-	-	-	-	<b>5,537</b>	-	<b>5,537</b>
1 Focus	1,736	2,004	1,130	<b>4,868</b>	-		-	-	-	-	<b>4,868</b>	-	<b>4,868</b>
3 Kingsman: The Secret Serv	1,144	1,845	1,598	<b>4,588</b>	5,858	-21%	-	-	-	-	<b>4,588</b>	8,293	<b>29,366</b>
3 Fifty Shades Of Grey	1,455	1,955	625	<b>4,035</b>	8,285	-51%	-	-	-	-	<b>4,035</b>	11,230	<b>45,710</b>
4 Spongebob Squarepants: Spon	468	1,942	1,428	<b>3,838</b>	5,612	-31%	-	-	-	-	<b>3,838</b>	6,230	<b>50,472</b>
2 McFarland, USA	772	1,560	710	<b>3,043</b>	4,363	-30%	-	-	-	-	<b>3,043</b>	5,245	<b>8,288</b>
2 DUFF, The	878	1,335	500	<b>2,712</b>	4,808	-43%	-	-	-	-	<b>2,712</b>	5,688	<b>8,400</b>
1 A La Mala	716	886	709	<b>2,311</b>	-		-	-	-	-	<b>2,311</b>	-	<b>2,311</b>
7 American Sniper	424	912	471	<b>1,807</b>	3,598	-49%	-	-	-	-	<b>1,807</b>	4,848	<b>107,345</b>
2 Hot Tub Time Machine 2	327	605	546	<b>1,478</b>	3,860	-61%	-	-	-	-	<b>1,478</b>	5,140	<b>6,618</b>
1 Terminator, The (1984)	1,066	-	-	<b>1,067</b>	-		-	-	-	-	<b>1,067</b>	-	<b>1,067</b>
Total	11,070	15,434	8,780	<b>35,284</b>			-	-	-	-	<b>35,284</b>		<b>269,982</b>

### TMKO - Summerfield Cinema - Santa Rosa, CA

3 Still Alice	1,186	1,453	812	<b>3,451</b>	5,545	-37%	-	-	-	-	<b>3,451</b>	8,819	<b>25,088</b>
1 Maps To The Stars	983	963	648	<b>2,594</b>	-		-	-	-	-	<b>2,594</b>	-	<b>2,594</b>
1 What We Do In The Shadows	492	870	507	<b>1,870</b>	-		-	-	-	-	<b>1,870</b>	-	<b>1,870</b>
10* Imitation Game, The	480	797	325	<b>1,602</b>	2,478	-35%	-	-	-	221	<b>1,824</b>	3,829	<b>102,624</b>
7 Birdman	242	396	350	<b>988</b>	566	74%	-	-	-	-	<b>988</b>	898	<b>75,760</b>
12 Wild	222	347	54	<b>624</b>	1,120	-44%	-	-	-	-	<b>624</b>	1,369	<b>84,300</b>
2 Timbuktu	224	228	150	<b>602</b>	1,787	-66%	-	-	-	-	<b>602</b>	2,417	<b>3,018</b>
4 Mr. Turner	90	291	184	<b>565</b>	1,358	-58%	-	-	-	-	<b>565</b>	2,946	<b>16,051</b>
2 She's Beautiful When She's	181	133	202	<b>515</b>	1,370	-62%	-	-	-	-	<b>515</b>	2,240	<b>2,755</b>
Total	4,100	5,478	3,232	<b>12,811</b>			-	-	-	221	<b>13,033</b>		<b>314,060</b>

Copyright 2015 Rentrak Corporation

Data valid as of: 03/02/2015

# denotes multi-feature/total screen gross  
\* denotes non-Friday openings

# Branch Complex Analysis San Francisco

WK		FRI	SAT	SUN	LAST		%	MON	TUE	WED	THU	THIS	LAST	CUME
					WEEKEND	WEEKEND						WEEK	WEEK	
TMKO - 3rd Street Cinemas 6 - Santa Rosa, CA														
7	Big Hero 6	91	469	378	938	570	64%	-	-	-	-	938	758	13,502
1	Selma	206	385	336	928	-		-	-	-	-	928	-	928
2	Hobbit: The Battle Of The F	233	308	172	714	565	26%	-	-	-	-	714	792	1,506
4	Into The Woods	46	290	238	574	536	7%	-	-	-	-	574	662	5,147
1	Boy Next Door, The	108	196	144	448	-		-	-	-	-	448	-	448
2	Seventh Son	49	220	143	412	791	-47%	-	-	-	-	412	1,215	1,628
3*	Foxcatcher	-	-	42	42	298	-33%	-	-	-	-	42	461	1,214
3	Big Eyes	24	70	105	200	287	-30%	-	-	-	-	200	411	1,305
1	Cake	38	60	84	182	-		-	-	-	-	182	-	182
	Total	795	1,998	1,642	4,438			-	-	-	-	4,438		25,860

## Cloverdale, CA

### TSU - Clover 4 - Cloverdale, CA

2	McFarland, USA	389	246	150	785	1,190	-34%	-	-	-	-	785	1,586	2,370
1	Focus	227	220	109	556	-		-	-	-	-	556	-	556
1	Lazarus Effect, The	105	172	108	386	-		-	-	-	-	386	-	386
1	Whiplash	35	124	76	236	-		-	-	-	-	236	-	236
1	Foxcatcher	24	62	78	164	-		-	-	-	-	164	-	164
	Total	780	824	521	2,127			-	-	-	-	2,127		3,712

## Vallejo, CA

### CNMK - Vallejo 14 - Vallejo, CA

1	Lazarus Effect, The	2,943	2,828	2,196	<b>7,967</b>	-	-	-	-	-	<b>7,967</b>	-	<b>7,967</b>
1	Focus	3,031	2,827	1,928	<b>7,786</b>	-	-	-	-	-	<b>7,786</b>	-	<b>7,786</b>
4	Spongebob Squarepants: Spon	1,285	3,030	2,159	<b>6,474</b>	9,214	-29%	-	-	-	<b>6,474</b>	10,919	<b>86,647</b>
3	Kingsman: The Secret Servic	1,081	1,707	1,691	<b>4,479</b>	8,354	-46%	-	-	-	<b>4,479</b>	11,246	<b>42,708</b>
2	McFarland, USA	916	1,314	1,435	<b>3,665</b>	6,621	-44%	-	-	-	<b>3,665</b>	8,760	<b>12,425</b>
2	DUFF, The	871	1,192	768	<b>2,831</b>	4,927	-42%	-	-	-	<b>2,831</b>	5,674	<b>8,505</b>
3	Fifty Shades Of Grey	891	1,170	767	<b>2,828</b>	7,453	-62%	-	-	-	<b>2,828</b>	10,039	<b>50,663</b>
7	American Sniper	418	1,046	726	<b>2,190</b>	2,459	-10%	-	-	-	<b>2,190</b>	3,580	<b>102,715</b>
1	A La Mala	826	535	492	<b>1,853</b>	-	-	-	-	-	<b>1,853</b>	-	<b>1,853</b>
2	Hot Tub Time Machine 2	394	423	403	<b>1,220</b>	2,485	-50%	-	-	-	<b>1,220</b>	3,288	<b>4,508</b>
7	Wedding Ringer, The	58	368	307	<b>733</b>	1,683	-56%	-	-	-	<b>733</b>	2,106	<b>43,196</b>
4	Jupiter Ascending	71	402	239	<b>712</b>	2,051	-65%	-	-	-	<b>712</b>	2,599	<b>23,957</b>
1	Black Or White	28	86	21	<b>135</b>	-	-	-	-	-	<b>135</b>	-	<b>13,535</b>
	Total	12,813	16,928	13,132	<b>42,873</b>		-	-	-	-	<b>42,873</b>		<b>406,465</b>

## Woodland/Davis, CA

### CNMK - County Fair Movies 5 - Woodland, CA

2	McFarland, USA	668	1,136	833	2,637	3,295	-19%	-	-	-	-	2,637	3,920	6,557
4	Spongebob Squarepants: Spon	471	869	676	2,016	3,057	-34%	-	-	-	-	2,016	3,394	28,479
1	Focus	586	546	500	1,632	-		-	-	-	-	1,632	-	1,632
3	Fifty Shades Of Grey	347	262	387	996	2,068	-51%	-	-	-	-	996	2,331	13,191
2	Hot Tub Time Machine 2	78	118	118	314	741	-57%	-	-	-	-	314	912	1,226
	Total	2,150	2,931	2,514	7,595			-	-	-	-	7,595		51,085

### REG - Holiday 6 - Davis, CA

2	DUFF, The	1,225	1,850	676	3,750	4,940	-24%	-	-	-	-	3,750	5,792	9,542
1	Focus	1,186	1,279	846	3,311	-	-	-	-	-	-	3,311	-	3,311
3	Fifty Shades Of Grey	1,204	1,156	606	2,966	6,176	-51%	-	-	-	-	2,966	8,816	53,294
1	Lazarus Effect, The	1,034	662	382	2,080	-	-	-	-	-	-	2,080	-	2,080

Copyright 2015 Rentrak Corporation

Data valid as of: 03/02/2015

# denotes multi-feature/total screen gross  
\* denotes non-Friday openings

# Branch Complex Analysis San Francisco

											THIS	LAST		
				WKEND	WKEND						WEEK	WEEK	CUME	
WK		FRI	SAT	SUN	GROSS	GROSS	%	MON	TUE	WED	THU	TOTAL	GROSS	GROSS
REG - Holiday 6 - Davis, CA (continued)														
4	Spongebob Squarepants: Spon	493	996	335	1,824	2,206	-17%	-	-	-	-	1,824	2,770	24,970
2	Hot Tub Time Machine 2	218	168	134	520	1,440	-63%	-	-	-	-	520	2,016	2,535
	Total	5,360	6,111	2,979	14,451			-	-	-	-	14,451		95,732
REG - Stadium 5 - Davis, CA														
3	Kingsman: The Secret Servic	1,340	2,474	1,263	5,077	7,334	-30%	-	-	-	-	5,077	10,166	37,926
2	McFarland, USA	1,062	2,030	1,290	4,382	5,716	-23%	-	-	-	-	4,382	7,768	12,151
7	American Sniper	708	1,306	568	2,582	2,841	-9%	-	-	-	-	2,582	3,958	84,214
2	Theory Of Everything, The	830	1,269	334	2,433	1,102	120%	-	-	-	-	2,433	2,216	4,649
1	Jupiter Ascending	166	658	190	1,014	-		-	-	-	-	1,014	-	1,014
	Total	4,106	7,737	3,645	15,488			-	-	-	-	15,488		139,954

## Sacramento, CA

### SMG - Studio Movie Grill - Rocklin (12/15) - Rocklin, CA

1	Focus	5,790	6,732	3,950	<b>16,472</b>	-		-	-	-	-	<b>16,472</b>	-	<b>16,472</b>
3	Kingsman: The Secret Servic	1,902	3,102	2,295	<b>7,299</b>	8,687	-15%	-	-	-	-	<b>7,299</b>	12,030	<b>37,898</b>
3	Fifty Shades Of Grey	2,057	2,818	1,761	<b>6,636</b>	16,683	-60%	-	-	-	-	<b>6,636</b>	21,407	<b>79,461</b>
2	DUFF, The	874	1,647	1,101	<b>3,622</b>	4,823	-24%	-	-	-	-	<b>3,622</b>	5,983	<b>9,605</b>
1	Lazarus Effect, The	1,131	1,497	945	<b>3,573</b>	-		-	-	-	-	<b>3,573</b>	-	<b>3,573</b>
2	McFarland, USA	905	1,154	1,005	<b>3,064</b>	4,818	-36%	-	-	-	-	<b>3,064</b>	6,167	<b>9,231</b>
4	Spongebob Squarepants: Spon	496	1,103	1,072	<b>2,671</b>	3,950	-32%	-	-	-	-	<b>2,671</b>	4,975	<b>31,411</b>
2	Hot Tub Time Machine 2	745	1,265	630	<b>2,640</b>	5,897	-55%	-	-	-	-	<b>2,640</b>	7,333	<b>9,972</b>
7	Wedding Ringer, The	400	563	125	<b>1,088</b>	3,621	-69%	-	-	-	-	<b>1,088</b>	4,679	<b>51,857</b>
4*	Miscellaneous Revenue	-	60	20	<b>80</b>	20	300%	-	-	-	-	<b>80</b>	20	<b>486</b>
	Total	14,300	19,941	12,904	<b>47,145</b>			-	-	-	-	<b>47,145</b>		<b>249,966</b>

## Woodland/Davis, CA

### ARCE - Davis Varsity - Davis, CA

1	Still Alice	1,247	2,491	1,154	<b>4,892</b>	-		-	-	-	-	<b>4,892</b>	-	<b>4,892</b>
3	Birdman	757	1,404	359	<b>2,520</b>	1,833	37%	-	-	-	-	<b>2,520</b>	2,906	<b>38,620</b>
10*	Imitation Game, The	323	1,022	364	<b>1,709</b>	2,312	-26%	-	-	-	373	<b>2,082</b>	3,432	<b>90,142</b>
	Total	2,327	4,917	1,877	<b>9,121</b>			-	-	-	373	<b>9,494</b>		<b>133,654</b>

## Vacaville, CA

### BREN - Vacaville 16 - Vacaville, CA

1	Focus	3,194	3,240	1,959	<b>8,392</b>	-		-	-	-	-	<b>8,392</b>	-	<b>8,392</b>
3	Kingsman: The Secret Servic	1,786	2,513	1,643	<b>5,942</b>	11,360	-47%	-	-	-	-	<b>5,942</b>	15,348	<b>47,253</b>
1	Lazarus Effect, The	2,576	1,808	966	<b>5,350</b>	-		-	-	-	-	<b>5,350</b>	-	<b>5,350</b>
4	Spongebob Squarepants: Spon	1,657	1,918	1,376	<b>4,952</b>	6,500	-23%	-	-	-	-	<b>4,952</b>	9,504	<b>64,782</b>
2	McFarland, USA	1,282	2,186	1,291	<b>4,759</b>	7,375	-35%	-	-	-	-	<b>4,759</b>	9,463	<b>14,222</b>
3	Fifty Shades Of Grey	1,050	1,549	1,219	<b>3,818</b>	9,777	-60%	-	-	-	-	<b>3,818</b>	12,325	<b>57,198</b>
2	DUFF, The	1,369	1,595	825	<b>3,789</b>	7,360	-48%	-	-	-	-	<b>3,789</b>	10,099	<b>13,888</b>
7	American Sniper	755	1,442	933	<b>3,130</b>	3,638	-13%	-	-	-	-	<b>3,130</b>	5,414	<b>164,764</b>
4	Jupiter Ascending	522	609	577	<b>1,708</b>	2,352	-27%	-	-	-	-	<b>1,708</b>	3,058	<b>25,847</b>
7	Paddington	314	620	366	<b>1,300</b>	969	34%	-	-	-	-	<b>1,300</b>	1,772	<b>34,912</b>
2	Hot Tub Time Machine 2	339	379	526	<b>1,244</b>	3,713	-66%	-	-	-	-	<b>1,244</b>	5,308	<b>6,551</b>
8	Imitation Game, The	463	498	244	<b>1,205</b>	1,273	-5%	-	-	-	-	<b>1,205</b>	1,926	<b>24,385</b>
4	Seventh Son	265	280	300	<b>844</b>	843	0%	-	-	-	-	<b>844</b>	1,244	<b>10,699</b>
5	Black Or White	238	447	150	<b>834</b>	1,112	-24%	-	-	-	-	<b>834</b>	1,630	<b>16,925</b>
5	Project Almanac	78	400	170	<b>648</b>	1,457	-55%	-	-	-	-	<b>648</b>	2,102	<b>17,630</b>
7	Wedding Ringer, The	155	364	104	<b>624</b>	1,747	-64%	-	-	-	-	<b>624</b>	2,210	<b>38,644</b>

Copyright 2015 Rentrak Corporation

Data valid as of: 03/02/2015

# denotes multi-feature/total screen gross  
\* denotes non-Friday openings

# Branch Complex Analysis San Francisco

WK	LAST WKEND				%	THIS WEEK				LAST WEEK	CUME
	FRI	SAT	SUN	GROSS		MON	TUE	WED	THU	GROSS	GROSS
Total	16,043	19,848	12,649	<b>48,539</b>		-	-	-	-	<b>48,539</b>	<b>551,442</b>

## Fairfield, CA

### REG - Fairfield Stadium 16 + IMAX - Fairfield, CA

1 Focus	3,794	3,697	2,596	<b>10,088</b>	-	-	-	-	-	<b>10,088</b>	-	<b>10,088</b>
1 Lazarus Effect, The	3,020	3,395	1,949	<b>8,364</b>	-	-	-	-	-	<b>8,364</b>	-	<b>8,364</b>
3 Kingsman: The Secret Servic	1,610	3,984	2,153	<b>7,748</b>	11,166	-30%	-	-	-	<b>7,748</b>	15,660	<b>60,400</b>
4 Spongebob Squarepants: Spon	1,586	2,453	2,221	<b>6,260</b>	8,718	-28%	-	-	-	<b>6,260</b>	10,798	<b>99,799</b>
3 Fifty Shades Of Grey	1,421	1,970	1,334	<b>4,725</b>	9,849	-52%	-	-	-	<b>4,725</b>	13,852	<b>66,454</b>
2 McFarland, USA	1,015	1,770	1,010	<b>3,795</b>	6,951	-45%	-	-	-	<b>3,795</b>	9,378	<b>13,173</b>
2 DUFF, The	756	1,708	1,013	<b>3,476</b>	5,543	-37%	-	-	-	<b>3,476</b>	6,981	<b>10,458</b>
1 A La Mala	958	821	1,094	<b>2,872</b>	-	-	-	-	-	<b>2,872</b>	-	<b>2,872</b>
7 American Sniper	648	1,137	867	<b>2,652</b>	4,605	-42%	-	-	-	<b>2,652</b>	6,554	<b>153,251</b>
1 Still Alice	463	690	767	<b>1,920</b>	-	-	-	-	-	<b>1,920</b>	-	<b>1,920</b>
4 Jupiter Ascending	382	796	536	<b>1,714</b>	2,546	-32%	-	-	-	<b>1,714</b>	3,908	<b>24,812</b>
2 Hot Tub Time Machine 2	416	558	438	<b>1,411</b>	3,720	-62%	-	-	-	<b>1,411</b>	5,337	<b>6,748</b>
Total	16,069	22,979	15,978	<b>55,025</b>		-	-	-	-	<b>55,025</b>		<b>458,339</b>

## Sacramento, CA

### CNMK - Roseville 14 + XD - Roseville, CA

1	Focus	3,147	3,882	1,901	8,930	-	-	-	-	-	8,930	-	8,930
3	Kingsman: The Secret Servic	1,593	3,180	1,726	6,499	10,835	-40%	-	-	-	6,499	14,096	53,286
7	Paddington	975	2,535	1,033	4,543	3,650	24%	-	-	-	4,543	4,219	43,453
10*	Imitation Game, The	923	1,858	787	3,568	3,955	-9%	-	-	-	431	3,999	87,819
1	Lazarus Effect, The	1,044	1,328	364	2,736	-	-	-	-	-	2,736	-	2,736
4	Spongebob Squarepants: Spon	310	1,449	606	2,365	5,876	-59%	-	-	-	2,365	7,258	50,644
3	Still Alice	676	927	521	2,124	3,801	-44%	-	-	-	2,124	6,688	20,582
3*	Old Fashioned	489	995	355	1,839	2,394	-23%	-	-	-	120	1,959	17,456
7	Wedding Ringer, The	465	676	504	1,645	2,076	-20%	-	-	-	1,645	3,079	42,922
4	Seventh Son	286	744	152	1,182	1,402	-15%	-	-	-	1,182	1,955	12,797
2	Two Days, One Night	238	298	333	869	1,272	-31%	-	-	-	869	1,775	2,644
1*	UFC 184: Rousey vs. Zingano	-	862	-	862	-	-	-	-	-	862	-	862
5	Black Or White	69	248	310	628	553	13%	-	-	-	628	1,952	17,656
1*	Charade (re: 1999)	-	-	77	77	-	-	-	-	-	77	-	77
	Total	10,215	18,982	8,669	37,867			-	-	-	551	38,418	361,864

### REG - Olympus Pointe 12 - Roseville, CA

7	American Sniper	1,843	2,884	1,226	5,952	8,218	-27%	-	-	-	-	5,952	10,634	193,045
2	McFarland, USA	1,406	2,578	1,605	5,589	7,411	-24%	-	-	-	-	5,589	9,732	15,321
3	Fifty Shades Of Grey	1,750	1,782	1,110	4,643	7,600	-38%	-	-	-	-	4,643	10,616	55,928
2	DUFF, The	820	1,781	740	3,342	5,501	-39%	-	-	-	-	3,342	6,427	9,769
1	Birdman	484	908	550	1,941	-		-	-	-	-	1,941	-	1,941
4	Jupiter Ascending	422	940	488	1,850	2,068	-10%	-	-	-	-	1,850	2,868	28,283
2	Hot Tub Time Machine 2	330	838	424	1,593	2,536	-37%	-	-	-	-	1,593	3,552	5,145
10*	Unbroken	414	570	294	1,277	1,582	-19%	-	-	-	106	1,383	2,508	133,184
11	Wild	214	503	322	1,039	1,343	-22%	-	-	-	-	1,039	1,902	82,323
	Total	7,683	12,784	6,759	27,226			-	-	-	106	27,332		524,939

### CNMK - Blue Oaks Century 16 + XD - Rocklin, CA

1 Focus	3,537	4,178	2,180	<b>9,895</b>	-	-	-	-	-	<b>9,895</b>	-	<b>9,895</b>
3 Kingsman: The Secret Servic	2,402	3,568	2,096	<b>8,066</b>	13,826	-41%	-	-	-	<b>8,066</b>	19,206	<b>64,811</b>
2 McFarland, USA	2,006	2,983	2,080	<b>7,069</b>	10,198	-30%	-	-	-	<b>7,069</b>	15,480	<b>22,549</b>
1 Lazarus Effect, The	2,117	2,324	1,075	<b>5,516</b>	-	-	-	-	-	<b>5,516</b>	-	<b>5,516</b>

Copyright 2015 Rentrak Corporation

Data valid as of: 03/02/2015

# denotes multi-feature/total screen gross  
\* denotes non-Friday openings

# Branch Complex Analysis San Francisco

WK	LAST WKEND						%	MON	TUE	WED	THU	THIS	LAST	CUME
	FRI	SAT	SUN	GROSS	GROSS	WEEK						WEEK		
CNMK - Blue Oaks Century 16 + XD - Rocklin, CA (continued)														
7	American Sniper	1,266	2,467	1,492	5,225	5,425	-3%	-	-	-	-	5,225	7,881	281,113
2	DUFF, The	1,232	2,413	1,053	4,698	8,095	-41%	-	-	-	-	4,698	10,041	14,739
4	Spongebob Squarepants: Spon	726	2,531	1,396	4,653	7,509	-38%	-	-	-	-	4,653	8,758	72,901
3	Fifty Shades Of Grey	1,736	2,146	682	4,564	12,417	-63%	-	-	-	-	4,564	17,746	81,862
2	Still Alice	869	972	865	2,706	3,695	-26%	-	-	-	-	2,706	6,354	9,060
4	Jupiter Ascending	626	1,243	771	2,640	2,606	1%	-	-	-	-	2,640	3,906	33,000
2	Hot Tub Time Machine 2	192	924	420	1,536	2,595	-40%	-	-	-	-	1,536	3,866	5,402
1*	Charade (re: 1999)	-	-	124	124	-		-	-	-	-	124	-	124
1	Birdman	37	22	33	92	-		-	-	-	-	92	-	4,094
	Total	16,746	25,771	14,267	56,784			-	-	-	-	56,784		605,066
CNMK - Sacramento Greenback 16 + XD - Sacramento, CA														
1	Focus	5,420	5,156	-	10,576	-		-	-	-	-	10,576	-	10,576
1	Lazarus Effect, The	3,165	3,997	-	7,162	-		-	-	-	-	7,162	-	7,162
3	Kingsman: The Secret Servic	1,913	3,955	-	5,868	14,442	-41%	-	-	-	-	5,868	19,595	66,732
3	Fifty Shades Of Grey	1,681	2,364	-	4,045	12,920	-56%	-	-	-	-	4,045	18,941	99,146
2	McFarland, USA	1,344	2,515	-	3,859	9,045	-44%	-	-	-	-	3,859	12,154	16,013
4	Spongebob Squarepants: Spon	1,252	2,136	-	3,388	8,872	-41%	-	-	-	-	3,388	10,269	87,895
2	DUFF, The	860	1,751	-	2,611	7,909	-56%	-	-	-	-	2,611	9,330	11,941
7	American Sniper	810	1,566	-	2,376	4,692	-29%	-	-	-	-	2,376	6,720	209,605
2	Hot Tub Time Machine 2	382	1,005	-	1,387	6,265	-70%	-	-	-	-	1,387	8,716	10,103
3	Birdman	453	713	-	1,166	125	0%	-	-	-	-	1,166	125	8,051
4	Jupiter Ascending	481	296	-	777	3,360	-65%	-	-	-	-	777	4,700	40,553
4	Seventh Son	164	545	-	709	1,515	-20%	-	-	-	-	709	2,223	20,036
1*	UFC 184: Rousey vs. Zingano	-	682	-	682	-		-	-	-	-	682	-	682
5	Black Or White	35	121	-	156	270	9%	-	-	-	-	156	1,347	20,366
	Total	17,960	26,802	-	44,762			-	-	-	-	44,762		608,861
REG - Sunrise 4 - Citrus Heights, CA														
3	Big Hero 6	888	2,279	1,278	4,445	5,007	-11%	-	-	-	-	4,445	6,294	20,963
2	Night At The Museum: Secret	672	1,772	1,056	3,500	4,316	-18%	-	-	-	-	3,500	5,544	9,044
1	Hunger Games: Mockingjay, P	508	1,267	712	2,487	-		-	-	-	-	2,487	-	2,487
1	Hobbit: The Battle Of The F	404	780	680	1,864	-		-	-	-	-	1,864	-	1,864
	Total	2,472	6,098	3,726	12,296			-	-	-	-	12,296		34,358
CNMK - Folsom 14 - Folsom, CA														
1	Focus	1,996	1,683	1,247	4,926	-		-	-	-	-	4,926	-	4,926
3	Kingsman: The Secret Servic	871	2,372	1,376	4,619	7,038	-34%	-	-	-	-	4,619	9,399	36,934
2	McFarland, USA	945	2,247	1,232	4,424	6,043	-26%	-	-	-	-	4,424	7,653	12,077
1	Lazarus Effect, The	1,233	1,387	585	3,205	-		-	-	-	-	3,205	-	3,205
4	Spongebob Squarepants: Spon	562	1,283	934	2,779	4,682	-40%	-	-	-	-	2,779	5,192	43,471
2	DUFF, The	747	1,106	637	2,490	4,690	-46%	-	-	-	-	2,490	5,946	8,436
7	American Sniper	522	975	642	2,139	2,438	-12%	-	-	-	-	2,139	3,493	77,146
4	Jupiter Ascending	318	880	391	1,589	1,553	2%	-	-	-	-	1,589	1,990	21,331
3	Fifty Shades Of Grey	470	686	306	1,462	4,152	-64%	-	-	-	-	1,462	5,860	30,504
2	Still Alice	400	538	471	1,409	1,844	-23%	-	-	-	-	1,409	2,863	4,272
2	Hot Tub Time Machine 2	246	388	444	1,078	2,527	-57%	-	-	-	-	1,078	3,356	4,434
1	Birdman	231	431	330	992	-		-	-	-	-	992	-	3,294
5	Black Or White	308	231	151	690	1,335	-48%	-	-	-	-	690	1,958	13,789
1*	UFC 184: Rousey vs. Zingano	-	466	-	466	-		-	-	-	-	466	-	466
1*	Charade (re: 1999)	-	-	77	77	-		-	-	-	-	77	-	77
	Total	8,849	14,673	8,823	32,345			-	-	-	-	32,345		264,362

Copyright 2015 Rentrak Corporation

Data valid as of: 03/02/2015

# denotes multi-feature/total screen gross  
\* denotes non-Friday openings

# Branch Complex Analysis

## San Francisco

WK	LAST WKEND						%	MON	TUE	WED	THU	THIS WEEK	LAST WEEK	CUME
	FRI	SAT	SUN	GROSS	GROSS	TOTAL						GROSS		
HFB - Palladio 16 Cinemas - Folsom, CA														
1	Focus	2,321	3,025	1,862	7,209	-	-	-	-	-	7,209	-	7,209	
3	Kingsman: The Secret Servic	1,333	2,272	1,925	5,530	8,256	-33%	-	-	-	5,530	11,018	43,131	
2	McFarland, USA	1,187	2,578	1,392	5,158	5,761	-10%	-	-	-	5,158	7,623	12,781	
3	Fifty Shades Of Grey	1,252	1,553	1,052	3,856	5,959	-35%	-	-	-	3,856	8,403	47,528	
10*	Imitation Game, The	769	1,805	642	3,216	3,374	-4%	-	-	-	216	3,432	90,140	
2	DUFF, The	660	1,500	736	2,896	5,438	-46%	-	-	-	-	2,896	6,533	9,428
7	American Sniper	868	1,383	604	2,855	4,214	-32%	-	-	-	-	2,855	6,324	179,144
4	Spongebob Squarepants: Spon	470	1,047	812	2,330	3,532	-34%	-	-	-	-	2,330	3,976	41,585
1	Lazarus Effect, The	924	763	562	2,248	-	-	-	-	-	-	2,248	-	2,248
6	Birdman	580	972	378	1,930	2,833	-31%	-	-	-	-	1,930	5,106	49,661
1	Whiplash	546	814	531	1,891	-	-	-	-	-	-	1,891	-	1,891
3	Still Alice	357	667	437	1,461	3,060	-52%	-	-	-	-	1,461	5,294	13,975
7	Paddington	238	298	506	1,042	1,672	-37%	-	-	-	-	1,042	1,832	35,788
2	Hot Tub Time Machine 2	149	418	236	804	1,602	-49%	-	-	-	-	804	2,599	3,403
	Total	11,654	19,095	11,675	42,426		-	-	-	-	216	42,642		537,912
REG - El Dorado Hills Stadium 14 with IMAX - El Dorado Hills, CA														
2	McFarland, USA	2,850	2,632	1,363	6,846	5,834	17%	-	-	-	-	6,846	8,230	15,076
1	Focus	2,069	2,338	1,702	6,109	-	-	-	-	-	-	6,109	-	6,109
3	Kingsman: The Secret Servic	1,501	2,764	1,298	5,562	7,223	-22%	-	-	-	-	5,562	10,351	38,380
7	American Sniper	508	1,606	744	2,857	4,306	-33%	-	-	-	-	2,857	5,850	149,635
2	DUFF, The	950	1,064	473	2,487	4,248	-41%	-	-	-	-	2,487	5,213	7,700
1	Lazarus Effect, The	782	1,056	396	2,234	-	-	-	-	-	-	2,234	-	2,234
4	Jupiter Ascending	662	1,011	493	2,166	2,381	-9%	-	-	-	-	2,166	3,250	24,598
3	Fifty Shades Of Grey	741	853	570	2,164	5,930	-63%	-	-	-	-	2,164	8,689	40,443
4	Spongebob Squarepants: Spon	311	1,118	684	2,114	3,932	-46%	-	-	-	-	2,114	4,666	38,932
1	Still Alice	420	666	460	1,546	-	-	-	-	-	-	1,546	-	1,546
1	Theory Of Everything, The	321	517	397	1,235	-	-	-	-	-	-	1,235	-	13,886
1	Whiplash	330	301	225	856	-	-	-	-	-	-	856	-	856
2	Hot Tub Time Machine 2	180	358	184	722	2,097	-65%	-	-	-	-	722	3,019	3,741
	Total	11,625	16,284	8,989	36,898		-	-	-	-	-	36,898		343,136
REG - Natomas Marketplace Stadium 16 & RPX - Sacramento, CA														
1	Focus	6,234	6,458	3,777	16,469	-	-	-	-	-	-	16,469	-	16,469
1	Lazarus Effect, The	3,617	3,874	1,819	9,310	-	-	-	-	-	-	9,310	-	9,310
4	Spongebob Squarepants: Spon	1,198	4,202	2,670	8,070	11,717	-31%	-	-	-	-	8,070	14,239	124,516
3	Kingsman: The Secret Servic	1,240	3,489	2,270	7,000	14,071	-50%	-	-	-	-	7,000	18,230	74,402
3	Fifty Shades Of Grey	1,736	2,382	1,191	5,309	13,714	-61%	-	-	-	-	5,309	17,817	92,690
2	McFarland, USA	1,234	2,282	1,507	5,023	9,327	-46%	-	-	-	-	5,023	11,955	16,978
1	A La Mala	1,632	2,010	1,269	4,911	-	-	-	-	-	-	4,911	-	4,911
2	DUFF, The	1,127	1,576	838	3,540	5,733	-38%	-	-	-	-	3,540	6,889	10,430
7	American Sniper	864	587	983	2,434	4,124	-40%	-	-	-	-	2,434	5,306	187,590
4	Jupiter Ascending	272	793	630	1,695	3,606	-53%	-	-	-	-	1,695	4,960	38,152
2	Hot Tub Time Machine 2	476	596	580	1,652	5,076	-67%	-	-	-	-	1,652	6,546	8,198
1	Still Alice	392	532	423	1,346	-	-	-	-	-	-	1,346	-	1,346
1*	UFC 184: Rousey vs. Zingano	-	500	-	500	-	-	-	-	-	-	500	-	500
7	Wedding Ringer, The	44	137	44	225	2,090	-89%	-	-	-	-	225	2,658	60,323
	Total	20,066	29,418	18,001	67,484		-	-	-	-	-	67,484		645,815
CNMK - Sacramento Stadium 14 - Sacramento, CA														
3	Fifty Shades Of Grey	2,695	3,584	2,242	8,521	18,150	-53%	-	-	-	-	8,521	24,095	122,177
4	Spongebob Squarepants: Spon	1,877	3,332	1,742	6,951	11,313	-38%	-	-	-	-	6,951	12,833	86,771
7	American Sniper	1,122	2,346	1,863	5,331	6,343	-15%	-	-	-	-	5,331	8,159	227,486

Copyright 2015 Rentrak Corporation

Data valid as of: 03/02/2015

# denotes multi-feature/total screen gross  
\* denotes non-Friday openings

# Branch Complex Analysis

## San Francisco

WK	LAST WKEND						%	MON	TUE	WED	THU	THIS	LAST	CUME
	FRI	SAT	SUN	GROSS	GROSS	WEEK						WEEK		
CNMK - Sacramento Stadium 14 - Sacramento, CA (continued)														
2	DUFF, The	1,421	1,731	1,295	4,447	8,109	-45%	-	-	-	-	4,447	9,627	14,074
4	Jupiter Ascending	850	1,319	883	3,052	3,817	-20%	-	-	-	-	3,052	5,042	38,524
7	Wedding Ringer, The	854	1,368	825	3,047	2,659	14%	-	-	-	-	3,047	3,816	58,163
10*	Imitation Game, The	797	1,537	659	2,993	4,082	-26%	-	-	-	325	3,318	5,575	89,767
1	Birdman	709	1,179	783	2,671	-	-	-	-	-	-	2,671	-	24,295
3	Still Alice	639	1,373	551	2,563	3,546	-27%	-	-	-	-	2,563	5,259	14,348
4	Seventh Son	459	706	809	1,974	1,818	8%	-	-	-	-	1,974	2,644	20,179
1*	UFC 184: Rousey vs. Zingano	-	538	-	538	-	-	-	-	-	-	538	-	538
1*	Charade (re: 1999)	-	-	186	186	-	-	-	-	-	-	186	-	186
	Total	11,423	19,013	11,838	42,274		-	-	-	-	325	42,599		696,508
REG - Arden Fair 6 - Sacramento, CA														
1	Focus	3,035	3,344	2,342	8,720	-	-	-	-	-	-	8,720	-	8,720
2	McFarland, USA	1,789	3,490	2,081	7,360	10,159	-27%	-	-	-	-	7,360	13,028	20,389
1	Lazarus Effect, The	2,040	2,752	1,952	6,743	-	-	-	-	-	-	6,743	-	6,743
3	Kingsman: The Secret Servic	1,228	2,669	1,874	5,770	11,976	-51%	-	-	-	-	5,770	15,944	60,709
1	A La Mala	1,376	1,379	1,532	4,288	-	-	-	-	-	-	4,288	-	4,288
2	Hot Tub Time Machine 2	379	947	476	1,802	3,875	-53%	-	-	-	-	1,802	5,212	7,014
	Total	9,847	14,581	10,257	34,683		-	-	-	-	-	34,683		107,863
READ - Tower 3 - Sacramento, CA														
2*	Last Naruto: The Movie, The	-	5,310	-	5,310	5,175	2%	-	-	-	-	5,310	10,560	15,870
2	Birdman	1,092	1,573	962	3,626	3,195	13%	-	-	-	-	3,626	5,214	94,829
4	Still Alice	886	1,581	952	3,419	5,008	-31%	-	-	-	-	3,419	7,384	42,209
1	Leviathan	674	648	788	2,110	-	-	-	-	-	-	2,110	-	2,110
10*	Imitation Game, The	236	202	136	574	2,893	-80%	-	-	-	304	878	4,128	94,291
	Total	2,888	9,314	2,838	15,039		-	-	-	-	304	15,343		249,309
CNMK - Sacramento Downtown Plaza 7 - Sacramento, CA														
1	Focus	1,398	1,678	897	3,973	-	-	-	-	-	-	3,973	-	3,973
2	McFarland, USA	702	1,370	973	3,045	4,403	-30%	-	-	-	-	3,045	5,443	8,488
1	Lazarus Effect, The	991	1,245	715	2,951	-	-	-	-	-	-	2,951	-	2,951
3	Kingsman: The Secret Servic	725	1,223	986	2,934	4,266	-31%	-	-	-	-	2,934	5,177	21,379
2	DUFF, The	512	665	557	1,734	2,845	-39%	-	-	-	-	1,734	3,299	5,033
3	Fifty Shades Of Grey	552	691	441	1,684	4,778	-64%	-	-	-	-	1,684	6,269	42,941
4	Spongebob Squarepants: Spon	209	774	669	1,652	2,920	-43%	-	-	-	-	1,652	3,175	25,881
2	Hot Tub Time Machine 2	21	117	98	236	1,672	-85%	-	-	-	-	236	2,164	2,400
	Total	5,110	7,763	5,336	18,209		-	-	-	-	-	18,209		113,046
WWDI - Sacramento 6 DI - Sacramento, CA														
1	Focus	3,279	2,836	1,218	7,333	-	-	-	-	-	-	7,333	-	7,333
1	Lazarus Effect, The	2,752	2,436	1,143	6,331	-	-	-	-	-	-	6,331	-	6,331
3	Kingsman: The Secret Servic	1,992	2,065	1,022	5,079	5,495	-7%	-	-	-	-	5,079	7,602	26,970
2	Hot Tub Time Machine 2	1,992	2,065	1,022	5,079	6,870	-26%	-	-	-	-	5,079	9,222	14,301
4	Spongebob Squarepants: Spon	1,158	2,257	756	4,171	5,168	-19%	-	-	-	-	4,171	6,300	29,661
2	McFarland, USA	1,158	2,257	756	4,171	3,073	35%	-	-	-	-	4,171	3,947	8,118
3	Fifty Shades Of Grey	1,201	1,997	714	3,912	5,692	-31%	-	-	-	-	3,912	7,916	34,351
6	Boy Next Door, The	1,201	1,997	714	3,912	5,692	-31%	-	-	-	-	3,912	7,916	39,932
5	Project Almanac	969	1,198	424	2,591	5,168	-49%	-	-	-	-	2,591	6,300	26,334
2	DUFF, The	969	1,198	424	2,591	4,312	-39%	-	-	-	-	2,591	5,656	8,247
	Total	16,671	20,306	8,193	45,170		-	-	-	-	-	45,170		201,578
IMAX - Esquire IMAX - Sacramento, CA														
1	Focus	2,250	1,466	610	4,326	-	-	-	-	-	-	4,326	-	4,326
2	Great White Shark	362	701	485	1,548	2,152	-28%	-	-	-	-	1,548	2,424	3,972

Copyright 2015 Rentrak Corporation

Data valid as of: 03/02/2015

# denotes multi-feature/total screen gross  
\* denotes non-Friday openings

# Branch Complex Analysis San Francisco

WK					LAST						THIS	LAST	
	FRI	SAT	SUN	WKEND	WKEND		%	MON	TUE	WED	THU	WEEK	
IMAX - Esquire IMAX - Sacramento, CA (continued)													
7 * Adventures In Wild Californ	214	-	-	214	-		-	1,130	-	408	1,752	686	113,285
Total	2,826	2,167	1,095	6,088			-	1,130	-	408	7,626		121,583
CNMK - Elk Grove Laguna 16 - Elk Grove, CA													
3 Fifty Shades Of Grey	3,253	4,269	2,588	10,110	20,747	-51%	-	-	-	-	10,110	28,563	134,087
2 McFarland, USA	2,047	4,433	2,718	9,198	11,198	-17%	-	-	-	-	9,198	14,612	23,810
7 American Sniper	1,605	2,919	1,557	6,081	8,130	-25%	-	-	-	-	6,081	10,666	256,822
2 DUFF, The	1,402	2,880	1,319	5,601	9,757	-42%	-	-	-	-	5,601	11,112	16,713
2 Hot Tub Time Machine 2	813	899	659	2,371	5,674	-58%	-	-	-	-	2,371	7,340	9,711
4 Jupiter Ascending	480	1,110	749	2,339	2,885	-18%	-	-	-	-	2,339	3,926	47,940
8 Taken 3	437	1,341	556	2,334	2,722	-14%	-	-	-	-	2,334	3,338	96,130
5 Project Almanac	439	874	601	1,914	2,623	-27%	-	-	-	-	1,914	3,214	31,351
6 Boy Next Door, The	363	634	293	1,290	2,014	-35%	-	-	-	-	1,290	2,627	49,195
2 Badlapur	196	344	430	970	2,264	-57%	-	-	-	-	970	2,911	3,881
1 * UFC 184: Rousey vs. Zingano	-	719	-	719	-		-	-	-	-	719	-	719
2 English Only, Please	115	324	179	618	1,360	-54%	-	-	-	-	618	1,972	2,590
1 * Charade (re: 1999)	-	-	64	64	-		-	-	-	-	64	-	64
Total	11,150	20,746	11,713	43,609			-	-	-	-	43,609		673,013
REG - Laguna Village 12 - Sacramento, CA													
1 Focus	5,556	6,098	4,240	15,894	-		-	-	-	-	15,894	-	15,894
1 Lazarus Effect, The	3,881	4,598	2,344	10,824	-		-	-	-	-	10,824	-	10,824
4 Spongebob Squarepants: Spon	2,067	4,363	3,508	9,938	17,060	-41%	-	-	-	-	9,938	19,575	169,978
3 Kingsman: The Secret Servic	2,046	3,466	2,334	7,846	18,380	-57%	-	-	-	-	7,846	24,246	84,621
7 Paddington	384	1,496	1,005	2,885	1,753	64%	-	-	-	-	2,885	2,080	50,964
5 Black Or White	589	1,182	750	2,521	2,738	-7%	-	-	-	-	2,521	3,692	32,750
1 A La Mala	779	1,128	582	2,489	-		-	-	-	-	2,489	-	2,489
3 Still Alice	508	763	401	1,672	2,118	-21%	-	-	-	-	1,672	3,356	8,836
2 Birdman	224	369	222	815	1,416	-42%	-	-	-	-	815	2,661	8,798
7 Wedding Ringer, The	173	304	310	787	2,540	-69%	-	-	-	-	787	3,370	84,198
Total	16,207	23,767	15,696	55,671			-	-	-	-	55,671		469,352
TMKO - Lodi Stadium 12 - Lodi, CA													
2 McFarland, USA	1,151	2,329	1,418	4,898	6,502	-24%	-	-	-	-	4,898	8,485	13,383
4 Spongebob Squarepants: Spon	490	2,104	1,191	3,785	5,107	-25%	-	-	-	-	3,785	5,784	57,282
1 Lazarus Effect, The	1,154	1,492	930	3,576	-		-	-	-	-	3,576	-	3,576
1 Focus	1,022	1,272	1,074	3,368	-		-	-	-	-	3,368	-	3,368
3 Fifty Shades Of Grey	1,178	1,274	835	3,287	7,736	-57%	-	-	-	-	3,287	10,590	44,253
7 American Sniper	500	1,438	1,115	3,053	3,600	-15%	-	-	-	-	3,053	4,925	123,825
2 DUFF, The	701	1,453	822	2,976	4,631	-35%	-	-	-	-	2,976	5,370	8,346
3 Kingsman: The Secret Servic	466	1,264	869	2,599	4,753	-45%	-	-	-	-	2,599	6,409	23,151
1 Still Alice	409	593	540	1,542	-		-	-	-	-	1,542	-	1,542
1 A La Mala	494	719	300	1,513	-		-	-	-	-	1,513	-	1,513
2 Hot Tub Time Machine 2	264	396	433	1,093	2,082	-47%	-	-	-	-	1,093	2,722	3,815
1 Birdman	210	278	392	880	-		-	-	-	-	880	-	4,152
1 Theory Of Everything, The	160	212	296	668	-		-	-	-	-	668	-	3,302
Total	8,199	14,824	10,215	33,238			-	-	-	-	33,238		291,508
INDRP - Colusa Theatre - Colusa, CA													
1 Kingsman: The Secret Servic	228	276	259	763	-		-	-	-	-	763	-	763
Total	228	276	259	763			-	-	-	-	763		763
CNMK - Cinemark Yuba City 12 - Yuba City, CA													
2 McFarland, USA	1,446	2,228	2,079	5,753	7,806	-26%	-	-	-	-	5,753	10,392	16,145
1 Lazarus Effect, The	1,794	2,178	1,121	5,093	-		-	-	-	-	5,093	-	5,093

Copyright 2015 Rentrak Corporation

Data valid as of: 03/02/2015

# denotes multi-feature/total screen gross  
\* denotes non-Friday openings



# Branch Complex Analysis San Francisco

WK	LAST						%	MON	TUE	WED	THU	THIS	LAST	
	FRI	SAT	SUN	WKEND	WKEND	WEEK						WEEK		
				GROSS	GROSS								GROSS	
CNMK - Cinemark Yuba City 12 - Yuba City, CA (continued)														
1	Focus	1,822	1,375	1,209	4,406	-	-	-	-	-	-	4,406	-	4,406
4	Spongebob Squarepants: Spon	929	1,875	1,385	4,189	8,008	-47%	-	-	-	-	4,189	9,739	73,420
2	DUFF, The	1,236	2,014	916	4,166	7,195	-42%	-	-	-	-	4,166	8,509	12,675
3	Fifty Shades Of Grey	1,330	1,321	965	3,616	8,753	-58%	-	-	-	-	3,616	10,963	49,621
3	Kingsman: The Secret Servic	787	1,357	1,171	3,315	5,565	-40%	-	-	-	-	3,315	7,370	29,532
7	American Sniper	593	1,177	873	2,643	3,081	-14%	-	-	-	-	2,643	4,388	127,167
1	A La Mala	685	571	713	1,969	-	-	-	-	-	-	1,969	-	1,969
4	Jupiter Ascending	560	808	440	1,808	1,569	15%	-	-	-	-	1,808	2,257	22,854
2	Hot Tub Time Machine 2	199	533	443	1,175	2,286	-48%	-	-	-	-	1,175	3,284	4,459
1*	UFC 184: Rousey vs. Zingano	-	679	-	679	-	-	-	-	-	-	679	-	679
	Total	11,381	16,116	11,315	38,812		-	-	-	-	-	38,812		348,020

## Stockton, CA

### REG - Holiday 8 - Stockton, CA

4 Spongebob Squarepants: Spon	920	1,166	3,392	<b>5,478</b>	7,277	-24%	-	-	-	-	<b>5,478</b>	9,040	<b>61,223</b>
1 Lazarus Effect, The	779	1,180	2,151	<b>4,110</b>	-		-	-	-	-	<b>4,110</b>	-	<b>4,110</b>
1 Focus	943	788	1,732	<b>3,464</b>	-		-	-	-	-	<b>3,464</b>	-	<b>3,464</b>
2 McFarland, USA	431	963	1,404	<b>2,798</b>	3,529	-20%	-	-	-	-	<b>2,798</b>	4,789	<b>7,586</b>
2 DUFF, The	525	585	1,274	<b>2,384</b>	3,785	-37%	-	-	-	-	<b>2,384</b>	4,604	<b>6,988</b>
3 Kingsman: The Secret Servic	340	572	1,332	<b>2,244</b>	2,796	-19%	-	-	-	-	<b>2,244</b>	4,217	<b>16,818</b>
3 Fifty Shades Of Grey	408	526	888	<b>1,822</b>	3,299	-44%	-	-	-	-	<b>1,822</b>	4,718	<b>22,528</b>
2 Hot Tub Time Machine 2	93	250	496	<b>838</b>	1,890	-55%	-	-	-	-	<b>838</b>	2,534	<b>3,372</b>
Total	4,439	6,030	12,669	<b>23,138</b>			-	-	-	-	<b>23,138</b>		<b>126,089</b>

### REG - Downtown Stockton 16 + IMAX - Stockton, CA

1 Lazarus Effect, The	2,866	3,639	2,057	<b>8,562</b>	-		-	-	-	-	<b>8,562</b>	-	<b>8,562</b>
4 Spongebob Squarepants: Spon	1,309	3,378	3,024	<b>7,711</b>	10,918	-29%	-	-	-	-	<b>7,711</b>	13,112	<b>112,624</b>
1 Focus	2,405	2,510	2,012	<b>6,927</b>	-		-	-	-	-	<b>6,927</b>	-	<b>6,927</b>
3 Kingsman: The Secret Servic	1,337	1,536	1,212	<b>4,086</b>	7,663	-46%	-	-	-	-	<b>4,086</b>	9,767	<b>36,849</b>
3 Fifty Shades Of Grey	1,070	1,735	1,018	<b>3,823</b>	10,974	-65%	-	-	-	-	<b>3,823</b>	13,851	<b>64,056</b>
1 A La Mala	1,429	1,228	987	<b>3,644</b>	-		-	-	-	-	<b>3,644</b>	-	<b>3,644</b>
2 McFarland, USA	403	1,406	1,396	<b>3,206</b>	6,564	-51%	-	-	-	-	<b>3,206</b>	7,945	<b>11,151</b>
2 DUFF, The	617	1,184	838	<b>2,639</b>	5,266	-49%	-	-	-	-	<b>2,639</b>	6,188	<b>8,826</b>
7 American Sniper	474	818	634	<b>1,927</b>	2,396	-19%	-	-	-	-	<b>1,927</b>	2,904	<b>103,461</b>
4 Jupiter Ascending	252	577	560	<b>1,388</b>	2,321	-40%	-	-	-	-	<b>1,388</b>	3,094	<b>22,665</b>
1 Still Alice	274	448	520	<b>1,242</b>	-		-	-	-	-	<b>1,242</b>	-	<b>1,242</b>
2 Hot Tub Time Machine 2	336	364	408	<b>1,107</b>	3,295	-66%	-	-	-	-	<b>1,107</b>	4,308	<b>5,416</b>
Total	12,772	18,823	14,666	<b>46,262</b>			-	-	-	-	<b>46,262</b>		<b>385,423</b>

### AMC - Brentwood 14 with IMAX - Brentwood, CA

1 Focus	3,847	4,279	2,686	<b>10,812</b>	-		-	-	-	-	<b>10,812</b>	-	<b>10,812</b>
1 Lazarus Effect, The	3,534	2,733	1,680	<b>7,947</b>	-		-	-	-	-	<b>7,947</b>	-	<b>7,947</b>
2 DUFF, The	1,382	2,524	1,259	<b>5,165</b>	7,773	-33%	-	-	-	-	<b>5,165</b>	8,628	<b>13,793</b>
3 Kingsman: The Secret Servic	1,481	2,140	1,411	<b>5,032</b>	10,410	-51%	-	-	-	-	<b>5,032</b>	13,100	<b>46,660</b>
4 Spongebob Squarepants: Spon	1,102	1,808	1,764	<b>4,674</b>	7,015	-33%	-	-	-	-	<b>4,674</b>	7,942	<b>75,651</b>
2 McFarland, USA	1,033	1,978	1,514	<b>4,525</b>	6,313	-28%	-	-	-	-	<b>4,525</b>	7,637	<b>12,162</b>
3 Fifty Shades Of Grey	1,517	1,782	1,107	<b>4,406</b>	11,987	-63%	-	-	-	-	<b>4,406</b>	15,428	<b>75,585</b>
7 American Sniper	685	512	546	<b>1,743</b>	4,936	-64%	-	-	-	-	<b>1,743</b>	6,375	<b>195,921</b>
1 Birdman	596	602	345	<b>1,543</b>	-		-	-	-	-	<b>1,543</b>	-	<b>1,543</b>
2 Hot Tub Time Machine 2	387	690	400	<b>1,477</b>	3,503	-57%	-	-	-	-	<b>1,477</b>	4,159	<b>5,636</b>
1 A La Mala	481	511	375	<b>1,367</b>	-		-	-	-	-	<b>1,367</b>	-	<b>1,367</b>
4 Jupiter Ascending	35	285	367	<b>687</b>	2,772	-75%	-	-	-	-	<b>687</b>	3,267	<b>25,473</b>

Copyright 2015 Rentrak Corporation

Data valid as of: 03/02/2015

# denotes multi-feature/total screen gross  
\* denotes non-Friday openings

# Branch Complex Analysis San Francisco

											THIS	LAST		
											WEEK	WEEK	CUME	
WK		FRI	SAT	SUN	GROSS	LAST GROSS	%	MON	TUE	WED	THU	TOTAL	GROSS	GROSS
AMC - Brentwood 14 with IMAX - Brentwood, CA (continued)														
5	Black Or White	26	26	55	107	877	-87%	-	-	-	-	107	887	14,229
	Total	16,106	19,870	13,509	49,485			-	-	-	-	49,485		486,779
AMC - Deer Valley Stadium 16 - Antioch, CA														
1	Focus	845	869	947	2,661	-		-	-	-	-	2,661	-	2,661
1	Lazarus Effect, The	803	810	609	2,222	-		-	-	-	-	2,222	-	2,222
4	Spongebob Squarepants: Spon	477	806	658	1,941	2,145	-9%	-	-	-	-	1,941	2,643	27,430
3	Kingsman: The Secret Servic	450	826	651	1,927	2,832	-31%	-	-	-	-	1,927	3,600	14,266
2	McFarland, USA	280	459	383	1,122	1,774	-36%	-	-	-	-	1,122	2,158	3,280
2	DUFF, The	348	426	186	960	1,914	-49%	-	-	-	-	960	2,308	3,268
3	Fifty Shades Of Grey	238	377	220	835	1,377	-39%	-	-	-	-	835	1,918	12,685
7	American Sniper	92	393	164	649	796	-18%	-	-	-	-	649	1,107	27,366
3	Still Alice	128	300	190	618	870	-28%	-	-	-	-	618	1,304	3,194
5	Black Or White	162	224	212	598	809	-26%	-	-	-	-	598	1,179	7,671
1	Birdman	154	236	149	539	-		-	-	-	-	539	-	539
2	Hot Tub Time Machine 2	120	226	186	532	1,631	-67%	-	-	-	-	532	2,017	2,549
4	Jupiter Ascending	90	176	158	424	716	-40%	-	-	-	-	424	890	7,056
7	Paddington	20	192	140	352	411	-14%	-	-	-	-	352	459	10,750
8	Taken 3	67	108	116	291	426	-31%	-	-	-	-	291	528	18,650
6	Boy Next Door, The	6	86	101	193	450	-57%	-	-	-	-	193	552	10,976
6	Whiplash	28	114	42	184	266	-30%	-	-	-	-	184	437	3,167
6	Theory Of Everything, The	22	76	48	146	284	-48%	-	-	-	-	146	642	3,238
	Total	4,330	6,704	5,160	16,194			-	-	-	-	16,194		160,968
INDRP - El Campanil Theatre - Antioch, CA														
		-	-	-	-	-		-	-	-	-	-	-	-
	Total	-	-	-	-	-		-	-	-	-	-	-	-
TSU - Maya 15 Cinema - Pittsburg, CA														
1	Lazarus Effect, The	2,046	2,555	1,435	6,036	-		-	-	-	-	6,036	-	6,036
1	Focus	1,712	1,632	1,982	5,326	-		-	-	-	-	5,326	-	5,326
4	Spongebob Squarepants: Spon	1,060	1,773	1,475	4,308	5,766	-25%	-	-	-	-	4,308	7,123	69,668
2	McFarland, USA	445	1,009	1,297	2,751	6,064	-54%	-	-	-	-	2,751	7,891	10,642
1	A La Mala	951	855	885	2,691	-		-	-	-	-	2,691	-	2,691
3	Kingsman: The Secret Servic	571	1,182	788	2,540	5,346	-52%	-	-	-	-	2,540	7,418	26,712
3	Fifty Shades Of Grey	699	644	622	1,966	4,229	-53%	-	-	-	-	1,966	5,818	32,969
2	DUFF, The	686	782	450	1,918	3,953	-51%	-	-	-	-	1,918	4,929	6,846
7	American Sniper	204	569	375	1,148	1,130	1%	-	-	-	-	1,148	1,724	57,254
2	Hot Tub Time Machine 2	200	333	188	721	3,326	-78%	-	-	-	-	721	4,639	5,360
	Total	8,574	11,334	9,497	29,405			-	-	-	-	29,405		223,504
Angels Camp, CA														
HFB - Angel 6 - Angels Camp, CA														
2	McFarland, USA	202	743	242	1,188	1,622	-26%	-	-	-	-	1,188	2,053	3,241
1	Still Alice	104	580	434	1,118	-		-	-	-	-	1,118	-	1,118
7	American Sniper	204	414	222	840	984	-14%	-	-	-	-	840	1,292	26,196
3	Kingsman: The Secret Servic	137	416	239	792	874	-9%	-	-	-	-	792	1,256	4,990
1	Focus	188	349	186	723	-		-	-	-	-	723	-	723
4	Spongebob Squarepants: Spon	21	77	98	196	838	-76%	-	-	-	-	196	894	5,824
2	Hot Tub Time Machine 2	92	81	18	192	336	-42%	-	-	-	-	192	478	670
	Total	948	2,660	1,439	5,049			-	-	-	-	5,049		42,762

Copyright 2015 Rentrak Corporation

Data valid as of: 03/02/2015

# denotes multi-feature/total screen gross  
\* denotes non-Friday openings

# Branch Complex Analysis

## San Francisco

WK	FRI	SAT	SUN	LAST WKEND		%	MON	TUE	WED	THU	THIS	LAST	CUME
				GROSS	GROSS						WEEK	WEEK	
AMC - Showplace 16 Manteca - Manteca, CA													
1 Focus	3,271	3,541	3,217	10,029	-		-	-	-	-	10,029	-	10,029
1 Lazarus Effect, The	3,179	3,450	1,971	8,600	-		-	-	-	-	8,600	-	8,600
2 McFarland, USA	1,939	2,520	2,197	6,656	12,835	-48%	-	-	-	-	6,656	15,027	21,683
4 Spongebob Squarepants: Spon	903	3,220	2,029	6,152	10,141	-39%	-	-	-	-	6,152	12,305	104,216
3 Kingsman: The Secret Servic	1,139	2,638	1,674	5,451	9,587	-43%	-	-	-	-	5,451	11,875	49,295
2 DUFF, The	1,510	1,936	1,286	4,732	8,558	-44%	-	-	-	-	4,732	10,026	14,758
3 Fifty Shades Of Grey	1,395	1,536	1,202	4,133	11,855	-65%	-	-	-	-	4,133	14,306	75,001
1 A La Mala	1,036	1,118	1,112	3,266	-		-	-	-	-	3,266	-	3,266
7 American Sniper	892	1,718	248	2,858	3,884	-26%	-	-	-	-	2,858	4,825	183,569
7 Paddington	154	683	617	1,454	1,282	13%	-	-	-	-	1,454	1,749	36,221
2 Hot Tub Time Machine 2	428	595	396	1,419	5,376	-73%	-	-	-	-	1,419	6,478	7,897
1 Birdman	314	747	358	1,419	-		-	-	-	-	1,419	-	2,994
4 Jupiter Ascending	51	319	489	859	2,340	-63%	-	-	-	-	859	3,021	23,845
5 Project Almanac	22	256	266	544	2,198	-75%	-	-	-	-	544	2,487	20,599
1* UFC 184: Rousey vs. Zingano	-	400	-	400	-		-	-	-	-	400	-	400
5 Black Or White	72	96	132	300	1,736	-82%	-	-	-	-	300	2,518	19,456
Total	16,305	24,773	17,194	58,272			-	-	-	-	58,272		581,829

### Tracy, CA

#### CNMK - Movies 14 - Tracy, CA

4 Spongebob Squarepants: Spon	1,139	2,302	2,429	5,870	6,891	-14%	-	-	-	-	5,870	8,258	74,798
1 Focus	1,431	1,686	1,206	4,323	-		-	-	-	-	4,323	-	4,323
1 Lazarus Effect, The	1,257	1,655	727	3,639	-		-	-	-	-	3,639	-	3,639
3 Fifty Shades Of Grey	940	1,505	867	3,312	5,794	-42%	-	-	-	-	3,312	7,835	37,013
2 DUFF, The	1,189	1,057	867	3,113	4,858	-35%	-	-	-	-	3,113	5,628	8,741
3 Kingsman: The Secret Servic	812	1,275	799	2,886	5,156	-44%	-	-	-	-	2,886	7,035	25,526
2 McFarland, USA	517	1,232	826	2,575	4,415	-41%	-	-	-	-	2,575	5,655	8,230
7 American Sniper	301	811	390	1,502	2,283	-34%	-	-	-	-	1,502	3,102	65,000
7 Wedding Ringer, The	184	642	286	1,112	1,188	-6%	-	-	-	-	1,112	1,552	26,163
4 Jupiter Ascending	157	547	347	1,051	1,596	-34%	-	-	-	-	1,051	1,981	15,177
2 Still Alice	219	351	304	874	1,022	-14%	-	-	-	-	874	1,684	2,558
2 Hot Tub Time Machine 2	173	340	334	847	2,088	-59%	-	-	-	-	847	2,535	3,382
1* UFC 184: Rousey vs. Zingano	-	280	-	280	-		-	-	-	-	280	-	280
Total	8,319	13,683	9,382	31,384			-	-	-	-	31,384		274,830

### Modesto, CA

#### BREN - Brenden 18 - Modesto, CA

1 Lazarus Effect, The	2,532	2,518	1,622	6,672	-		-	-	-	-	6,672	-	6,672
4 Spongebob Squarepants: Spon	710	1,705	1,567	3,982	7,187	-44%	-	-	-	-	3,982	9,070	81,487
2 McFarland, USA	710	1,168	1,156	3,034	5,092	-40%	-	-	-	-	3,034	6,585	9,619
1 Focus	984	1,264	664	2,912	-		-	-	-	-	2,912	-	2,912
1 A La Mala	1,130	1,098	668	2,896	-		-	-	-	-	2,896	-	2,896
2 DUFF, The	702	1,166	728	2,596	4,924	-47%	-	-	-	-	2,596	6,302	8,898
3 Fifty Shades Of Grey	590	674	446	1,710	5,302	-67%	-	-	-	-	1,710	7,092	33,617
3 Kingsman: The Secret Servic	380	706	516	1,602	3,862	-58%	-	-	-	-	1,602	5,145	18,532
2 Hot Tub Time Machine 2	350	422	384	1,156	2,738	-57%	-	-	-	-	1,156	3,674	4,830
7 American Sniper	222	398	364	984	1,336	-26%	-	-	-	-	984	1,711	60,868
8 Imitation Game, The	266	434	210	910	986	-7%	-	-	-	-	910	1,365	19,577
4 Jupiter Ascending	106	262	314	682	1,022	-33%	-	-	-	-	682	1,490	13,169
5 Project Almanac	152	382	128	662	1,294	-48%	-	-	-	-	662	1,538	14,786

Copyright 2015 Rentrak Corporation

Data valid as of: 03/02/2015

# denotes multi-feature/total screen gross  
\* denotes non-Friday openings

# Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	LAST WKEND		%	MON	TUE	WED	THU	THIS	LAST	CUME	
				GROSS	GROSS						WEEK	WEEK		
BREN - Brenden 18 - Modesto, CA (continued)														
4	Seventh Son	66	354	144	564	558	1%	-	-	-	-	564	742	7,713
7	Wedding Ringer, The	128	156	150	434	980	-55%	-	-	-	-	434	1,475	22,413
7	Paddington	48	156	204	408	1,164	-64%	-	-	-	-	408	1,380	18,242
3	Old Fashioned	46	160	72	278	750	-62%	-	-	-	-	278	1,105	5,936
1	Black Or White	30	132	72	234	-	-	-	-	-	-	234	-	4,700
	Total	9,152	13,155	9,409	31,716		-	-	-	-	31,716		336,867	
REG - Modesto Stadium 10 - Modesto, CA														
2	McFarland, USA	1,080	2,062	1,684	4,826	7,632	-36%	-	-	-	-	4,826	10,507	15,332
1	Lazarus Effect, The	1,548	1,472	856	3,876	-	-	-	-	-	3,876	-	3,876	
4	Spongebob Squarepants: Spon	528	2,256	1,064	3,848	5,224	-26%	-	-	-	-	3,848	6,460	53,565
1	Focus	1,386	1,350	804	3,540	-	-	-	-	-	3,540	-	3,540	
2	DUFF, The	988	1,374	610	2,972	4,286	-30%	-	-	-	-	2,972	5,616	8,588
3	Kingsman: The Secret Servic	516	1,228	664	2,408	3,973	-39%	-	-	-	-	2,408	6,116	23,180
7	American Sniper	540	1,087	724	2,350	3,032	-22%	-	-	-	-	2,350	3,815	86,978
1	Paddington	378	678	674	1,730	-	-	-	-	-	1,730	-	27,650	
3	Fifty Shades Of Grey	622	654	376	1,652	4,316	-61%	-	-	-	-	1,652	6,594	30,892
2	Hot Tub Time Machine 2	270	558	194	1,022	1,569	-34%	-	-	-	-	1,022	2,391	3,413
	Total	7,856	12,719	7,650	28,224		-	-	-	-	28,224		257,014	
REG - Turlock Stadium 14 - Turlock, CA														
2	McFarland, USA	1,794	3,546	2,002	7,342	11,084	-33%	-	-	-	-	7,342	13,115	20,457
4	Spongebob Squarepants: Spon	1,008	3,267	2,757	7,032	11,503	-38%	-	-	-	-	7,032	13,319	92,221
1	Lazarus Effect, The	1,785	2,012	925	4,722	-	-	-	-	-	4,722	-	4,722	
3	Fifty Shades Of Grey	1,936	1,698	944	4,577	9,794	-53%	-	-	-	-	4,577	12,279	61,720
2	DUFF, The	1,749	1,794	951	4,494	7,414	-39%	-	-	-	-	4,494	8,500	12,994
3	Kingsman: The Secret Servic	1,040	1,712	1,382	4,134	7,703	-46%	-	-	-	-	4,134	9,085	33,689
1	Focus	1,063	1,617	972	3,652	-	-	-	-	-	3,652	-	3,652	
1	A La Mala	1,156	1,427	719	3,302	-	-	-	-	-	3,302	-	3,302	
7	American Sniper	517	1,456	822	2,796	3,262	-14%	-	-	-	-	2,796	4,140	120,363
1	Still Alice	375	506	445	1,326	-	-	-	-	-	1,326	-	1,326	
4	Jupiter Ascending	199	598	498	1,295	1,514	-14%	-	-	-	-	1,295	1,853	15,833
2	Hot Tub Time Machine 2	355	666	270	1,292	4,311	-70%	-	-	-	-	1,292	4,837	6,129
	Total	12,977	20,299	12,687	45,964		-	-	-	-	45,964		376,408	
GALX - Riverbank 12 - Riverbank, CA														
1	Focus	4,414	5,823	4,122	14,358	-	-	-	-	-	14,358	-	14,358	
3	Fifty Shades Of Grey	2,871	4,300	2,199	9,370	18,272	-48%	-	-	-	-	9,370	24,703	115,200
2	McFarland, USA	2,266	3,749	3,001	9,016	12,458	-27%	-	-	-	-	9,016	16,161	25,177
3	Kingsman: The Secret Servic	2,122	2,632	2,140	6,894	12,062	-42%	-	-	-	-	6,894	16,728	61,944
1	Lazarus Effect, The	1,763	2,082	1,527	5,372	-	-	-	-	-	5,372	-	5,372	
4	Spongebob Squarepants: Spon	867	2,406	1,630	4,904	9,513	-48%	-	-	-	-	4,904	12,120	78,752
2	DUFF, The	1,166	1,881	1,287	4,334	6,428	-32%	-	-	-	-	4,334	7,769	12,103
1	A La Mala	688	879	1,036	2,604	-	-	-	-	-	2,604	-	2,604	
2	Hot Tub Time Machine 2	760	1,030	732	2,522	6,460	-60%	-	-	-	-	2,522	8,003	10,525
7	American Sniper	150	518	518	1,185	4,343	-72%	-	-	-	-	1,185	6,974	210,019
	Total	17,067	25,300	18,192	60,559		-	-	-	-	60,559		536,054	
CTRN - Reel Time Theater - Coalinga, CA														
2	McFarland, USA	322	424	436	1,182	2,445	-51%	-	-	-	-	1,182	3,263	4,445
1	Lazarus Effect, The	282	204	238	724	-	-	-	-	-	724	-	724	
	Total	604	628	674	1,906		-	-	-	-	1,906		5,169	
CTRN - Avenal - Avenal, CA														
2	Black Or White	68	60	63	191	286	-33%	-	-	-	-	191	466	657

Copyright 2015 Rentrak Corporation

Data valid as of: 03/02/2015

# denotes multi-feature/total screen gross  
\* denotes non-Friday openings

# Branch Complex Analysis San Francisco

WK		FRI	SAT	SUN	LAST WKEND		%	MON	TUE	WED	THU	THIS WEEK	LAST WEEK	CUME
					GROSS	GROSS						TOTAL	GROSS	
CTRN - Avenal - Avenal, CA (continued)														
2	Paddington	79	6	39	124	193	-35%	-	-	-	-	124	377	501
	Total	147	66	102	315			-	-	-	-	315		1,158

## Oakhurst, CA

### SSFS - Met 5 - Oakhurst, CA

2	McFarland, USA	795	916	906	2,618	3,912	-33%	-	-	-	-	2,618	6,939	9,556
1	Focus	541	718	377	1,636	-		-	-	-	-	1,636	-	1,636
1	Black Or White	442	626	434	1,502	-		-	-	-	-	1,502	-	1,502
3	Kingsman: The Secret Serv	104	226	214	544	1,616	-66%	-	-	-	-	544	2,430	8,826
2	DUFF, The	106	282	153	540	1,091	-50%	-	-	-	-	540	1,632	2,172
1*	Bell Book and Candle	-	94	-	94	-		-	-	-	-	94	-	94
2	Hot Tub Time Machine 2	21	54	14	89	661	-86%	-	-	-	-	89	956	1,045
	Total	2,009	2,916	2,098	7,023			-	-	-	-	7,023		24,831

## Merced, CA

### REG - Hollywood Merced 13 - Merced, CA

2	McFarland, USA	1,194	3,720	1,949	6,863	8,601	-20%	-	-	-	-	6,863	10,646	17,508
4	Spongebob Squarepants: Spon	1,181	2,215	2,223	5,619	8,845	-36%	-	-	-	-	5,619	10,712	83,849
3	Fifty Shades Of Grey	1,560	1,864	840	4,264	9,415	-54%	-	-	-	-	4,264	12,132	58,407
2	DUFF, The	1,434	1,578	853	3,864	6,421	-39%	-	-	-	-	3,864	7,494	11,358
1	Focus	1,194	1,122	660	2,976	-		-	-	-	-	2,976	-	2,976
7	American Sniper	597	899	600	2,096	3,280	-36%	-	-	-	-	2,096	4,067	98,250
1	A La Mala	704	824	538	2,065	-		-	-	-	-	2,065	-	2,065
3	Paddington	210	310	366	886	1,464	-39%	-	-	-	-	886	1,749	5,591
7	Wedding Ringer, The	146	439	218	804	1,243	-35%	-	-	-	-	804	1,584	26,020
8	Taken 3	159	244	342	745	1,193	-37%	-	-	-	-	745	1,402	37,508
1	Whiplash	90	112	76	278	-		-	-	-	-	278	-	1,039
1	Theory Of Everything, The	82	102	75	259	-		-	-	-	-	259	-	7,080
	Total	8,551	13,429	8,740	30,719			-	-	-	-	30,719		351,651

### REG - Regency 7 - Merced, CA

1	Lazarus Effect, The	1,646	2,062	1,062	4,770	-	-	-	-	-	4,770	-	4,770
3	Kingsman: The Secret Serv	729	1,448	689	2,866	3,961	-27%	-	-	-	2,866	5,161	21,770
4	Jupiter Ascending	252	537	306	1,095	1,470	-25%	-	-	-	1,095	1,788	16,667
1	Still Alice	190	403	250	843	-	-	-	-	-	843	-	843
2	Hot Tub Time Machine 2	131	289	203	623	1,670	-62%	-	-	-	623	2,196	2,820
	Total	2,948	4,739	2,510	10,197		-	-	-	-	10,197		46,870

## Los Banos, CA

### HFB - Premiere 6 Los Banos - Los Banos, CA

2	McFarland, USA	743	1,205	1,283	3,231	4,163	-22%	-	-	-	-	3,231	5,665	8,896
1	Lazarus Effect, The	1,120	1,158	557	2,835	-		-	-	-	-	2,835	-	2,835
4	Spongebob Squarepants: Spon	490	896	896	2,282	4,096	-44%	-	-	-	-	2,282	4,942	39,208
2	DUFF, The	751	956	542	2,249	3,286	-31%	-	-	-	-	2,249	3,868	6,117
1	Focus	390	999	640	2,029	-		-	-	-	-	2,029	-	2,029
3	Fifty Shades Of Grey	587	415	360	1,362	3,671	-62%	-	-	-	-	1,362	4,671	21,168
3	Kingsman: The Secret Servic	282	643	302	1,227	1,993	-38%	-	-	-	-	1,227	2,489	8,996
2	Hot Tub Time Machine 2	119	353	253	725	1,329	-45%	-	-	-	-	725	1,535	2,260
	Total	4,482	6,625	4,833	15,940			-	-	-	-	15,940		91,509

## Madera, CA

Copyright 2015 Rentrak Corporation

Data valid as of: 03/02/2015

# denotes multi-feature/total screen gross  
\* denotes non-Friday openings

# Branch Complex Analysis San Francisco

WK		FRI	SAT	SUN	LAST WKEND		%	MON	TUE	WED	THU	THIS	LAST	CUME
					GROSS	GROSS						WEEK	WEEK	
CALB - Madera 7 - Madera, CA														
2	McFarland, USA	772	1,637	1,701	4,110	11,858	-65%	-	-	-	-	4,110	14,470	18,580
1	Lazarus Effect, The	1,298	1,053	843	3,194	-		-	-	-	-	3,194	-	3,194
4	Spongebob Squarepants: Spon	561	1,108	1,215	2,884	4,221	-31%	-	-	-	-	2,884	5,275	42,218
2	DUFF, The	826	1,005	484	2,315	2,971	-22%	-	-	-	-	2,315	3,281	5,596
1	Focus	511	711	624	1,846	-		-	-	-	-	1,846	-	1,846
3	Fifty Shades Of Grey	341	393	225	959	2,619	-63%	-	-	-	-	959	3,237	13,915
2	Hot Tub Time Machine 2	147	206	203	556	1,176	-52%	-	-	-	-	556	1,291	1,847
	Total	4,456	6,113	5,295	15,864			-	-	-	-	15,864		87,196

## Fresno, CA

### REG - Fresno Stadium 21 + IMAX - Fresno, CA

2	McFarland, USA	5,779	13,291	10,132	<b>29,202</b>	43,566	-32%	-	-	-	-	<b>29,202</b>	52,828	<b>82,029</b>
1	Focus	7,352	8,072	4,624	<b>20,049</b>	-		-	-	-	-	<b>20,049</b>	-	<b>20,049</b>
1	Lazarus Effect, The	6,992	7,894	3,733	<b>18,620</b>	-		-	-	-	-	<b>18,620</b>	-	<b>18,620</b>
3	Kingsman: The Secret Servic	3,680	6,968	4,091	<b>14,740</b>	26,478	-44%	-	-	-	-	<b>14,740</b>	33,064	<b>112,130</b>
3	Fifty Shades Of Grey	4,522	6,234	3,513	<b>14,268</b>	34,893	-59%	-	-	-	-	<b>14,268</b>	44,635	<b>220,973</b>
4	Spongebob Squarepants: Spon	2,103	5,142	4,324	<b>11,570</b>	18,086	-36%	-	-	-	-	<b>11,570</b>	20,184	<b>166,378</b>
2	DUFF, The	2,194	3,710	1,782	<b>7,686</b>	14,750	-47%	-	-	-	-	<b>7,686</b>	16,501	<b>24,187</b>
7	American Sniper	1,764	3,327	2,174	<b>7,265</b>	9,499	-23%	-	-	-	-	<b>7,265</b>	12,835	<b>404,310</b>
1	A La Mala	1,637	1,910	1,412	<b>4,959</b>	-		-	-	-	-	<b>4,959</b>	-	<b>4,959</b>
4	Jupiter Ascending	840	1,912	1,348	<b>4,100</b>	4,338	-5%	-	-	-	-	<b>4,100</b>	5,874	<b>65,122</b>
2	Hot Tub Time Machine 2	805	1,559	1,100	<b>3,464</b>	9,416	-63%	-	-	-	-	<b>3,464</b>	11,926	<b>15,390</b>
10*	Imitation Game, The	766	1,547	591	<b>2,904</b>	2,766	4%	-	-	-	282	<b>3,186</b>	3,901	<b>89,382</b>
3	Still Alice	712	653	904	<b>2,269</b>	3,340	-32%	-	-	-	-	<b>2,269</b>	5,637	<b>15,480</b>
7	Paddington	128	920	842	<b>1,890</b>	2,452	-22%	-	-	-	-	<b>1,890</b>	2,705	<b>53,510</b>
7	Wedding Ringer, The	396	492	576	<b>1,465</b>	2,305	-36%	-	-	-	-	<b>1,465</b>	3,122	<b>97,591</b>
1*	UFC 184: Rousey vs. Zingano	-	1,320	-	<b>1,320</b>	-		-	-	-	-	<b>1,320</b>	-	<b>1,320</b>
6	Boy Next Door, The	70	171	222	<b>464</b>	2,127	-78%	-	-	-	-	<b>464</b>	2,873	<b>60,944</b>
	Total	39,740	65,122	41,368	<b>146,235</b>			-	-	-	282	<b>146,517</b>		<b>1,452,374</b>

### REG - Broadway Faire 10 - Fresno, CA

2	McFarland, USA	1,446	2,875	2,094	<b>6,415</b>	9,971	-35%	-	-	-	-	<b>6,415</b>	13,439	<b>19,854</b>
4	Spongebob Squarepants: Spon	568	2,190	1,333	<b>4,092</b>	4,443	-7%	-	-	-	-	<b>4,092</b>	5,382	<b>45,133</b>
1	Focus	1,162	1,141	892	<b>3,196</b>	-		-	-	-	-	<b>3,196</b>	-	<b>3,196</b>
3	Kingsman: The Secret Servic	667	1,002	580	<b>2,250</b>	4,899	-54%	-	-	-	-	<b>2,250</b>	6,728	<b>25,072</b>
1	Lazarus Effect, The	628	1,042	372	<b>2,043</b>	-		-	-	-	-	<b>2,043</b>	-	<b>2,043</b>
7	American Sniper	305	885	677	<b>1,867</b>	3,090	-39%	-	-	-	-	<b>1,867</b>	4,064	<b>83,114</b>
2	DUFF, The	502	748	514	<b>1,764</b>	3,378	-47%	-	-	-	-	<b>1,764</b>	4,324	<b>6,088</b>
3	Fifty Shades Of Grey	700	660	400	<b>1,761</b>	3,830	-54%	-	-	-	-	<b>1,761</b>	5,550	<b>32,668</b>
4	Jupiter Ascending	189	406	419	<b>1,014</b>	1,568	-35%	-	-	-	-	<b>1,014</b>	2,226	<b>11,104</b>
2	Hot Tub Time Machine 2	177	247	202	<b>626</b>	1,540	-59%	-	-	-	-	<b>626</b>	2,194	<b>2,820</b>
	Total	6,344	11,196	7,483	<b>25,028</b>			-	-	-	-	<b>25,028</b>		<b>231,092</b>

### REG - Manchester Mall 16 - Fresno, CA

2	McFarland, USA	1,749	4,694	4,006	<b>10,448</b>	18,320	-42%	-	-	-	-	<b>10,448</b>	23,148	<b>33,596</b>
1	Lazarus Effect, The	2,697	4,112	2,226	<b>9,034</b>	-		-	-	-	-	<b>9,034</b>	-	<b>9,034</b>
4	Spongebob Squarepants: Spon	1,249	4,049	3,522	<b>8,820</b>	13,494	-34%	-	-	-	-	<b>8,820</b>	16,694	<b>123,021</b>
1	Focus	1,610	1,666	1,324	<b>4,600</b>	-		-	-	-	-	<b>4,600</b>	-	<b>4,600</b>
3	Kingsman: The Secret Servic	806	1,794	1,800	<b>4,400</b>	6,044	-27%	-	-	-	-	<b>4,400</b>	8,864	<b>36,619</b>
1	A La Mala	1,130	1,704	1,222	<b>4,057</b>	-		-	-	-	-	<b>4,057</b>	-	<b>4,057</b>
2	DUFF, The	684	1,305	1,161	<b>3,150</b>	5,358	-41%	-	-	-	-	<b>3,150</b>	6,924	<b>10,074</b>
3	Fifty Shades Of Grey	630	1,030	503	<b>2,162</b>	7,732	-72%	-	-	-	-	<b>2,162</b>	11,520	<b>57,946</b>

Copyright 2015 Rentrak Corporation

Data valid as of: 03/02/2015

# denotes multi-feature/total screen gross  
\* denotes non-Friday openings

# Branch Complex Analysis

## San Francisco

WK		FRI	SAT	SUN	LAST		%	MON	TUE	WED	THU	THIS	LAST	CUME
					WKEND	WKEND						WEEK	WEEK	
					GROSS	GROSS						TOTAL	GROSS	GROSS
<b>REG - Manchester Mall 16 - Fresno, CA (continued)</b>														
7	American Sniper	476	866	680	<b>2,022</b>	3,564	-43%	-	-	-	-	<b>2,022</b>	4,576	<b>100,424</b>
2	Hot Tub Time Machine 2	379	735	516	<b>1,630</b>	3,618	-54%	-	-	-	-	<b>1,630</b>	5,626	<b>7,256</b>
7	Wedding Ringer, The	169	492	613	<b>1,274</b>	1,729	-26%	-	-	-	-	<b>1,274</b>	2,574	<b>41,482</b>
1	Still Alice	278	476	315	<b>1,070</b>	-		-	-	-	-	<b>1,070</b>	-	<b>1,070</b>
4	Seventh Son	190	354	334	<b>878</b>	1,850	-52%	-	-	-	-	<b>878</b>	2,790	<b>13,113</b>
	Total	12,047	23,277	18,222	<b>53,545</b>			-	-	-	-	<b>53,545</b>		<b>442,292</b>
<b>TMKO - Sierra Vista Cinemas - Clovis, CA</b>														
2	McFarland, USA	3,230	6,780	4,285	<b>14,295</b>	17,868	-19%	-	-	-	-	<b>14,295</b>	24,325	<b>38,620</b>
1	Focus	2,480	2,406	1,764	<b>6,650</b>	-		-	-	-	-	<b>6,650</b>	-	<b>6,650</b>
4	Spongebob Squarepants: Spon	645	2,102	1,415	<b>4,162</b>	6,586	-36%	-	-	-	-	<b>4,162</b>	8,905	<b>72,948</b>
2	DUFF, The	1,268	1,905	896	<b>4,069</b>	6,487	-37%	-	-	-	-	<b>4,069</b>	8,268	<b>12,338</b>
3	Kingsman: The Secret Servic	1,022	1,904	1,119	<b>4,045</b>	7,786	-48%	-	-	-	-	<b>4,045</b>	11,156	<b>37,285</b>
3	Fifty Shades Of Grey	1,280	1,360	850	<b>3,489</b>	8,734	-60%	-	-	-	-	<b>3,489</b>	13,664	<b>54,733</b>
7	American Sniper	589	1,741	964	<b>3,294</b>	4,127	-20%	-	-	-	-	<b>3,294</b>	5,852	<b>150,622</b>
1	Lazarus Effect, The	995	1,224	896	<b>3,115</b>	-		-	-	-	-	<b>3,115</b>	-	<b>3,115</b>
2	Hot Tub Time Machine 2	458	462	468	<b>1,390</b>	3,282	-57%	-	-	-	-	<b>1,390</b>	4,849	<b>6,238</b>
1	A La Mala	474	401	300	<b>1,174</b>	-		-	-	-	-	<b>1,174</b>	-	<b>1,174</b>
3	Still Alice	145	341	384	<b>870</b>	1,438	-39%	-	-	-	-	<b>870</b>	2,653	<b>6,993</b>
4	Jupiter Ascending	240	458	156	<b>854</b>	2,014	-57%	-	-	-	-	<b>854</b>	2,832	<b>18,128</b>
4	Seventh Son	136	385	274	<b>794</b>	1,514	-47%	-	-	-	-	<b>794</b>	2,316	<b>12,685</b>
5	Project Almanac	230	342	130	<b>702</b>	1,638	-57%	-	-	-	-	<b>702</b>	2,195	<b>17,745</b>
	Total	13,192	21,811	13,901	<b>48,903</b>			-	-	-	-	<b>48,903</b>		<b>439,274</b>
<b>REG - Clovis Movies 8 - Clovis, CA</b>														
3	Big Hero 6	686	1,714	1,199	<b>3,599</b>	4,740	-24%	-	-	-	-	<b>3,599</b>	5,730	<b>17,411</b>
5	Night At The Museum: Secret	485	1,164	820	<b>2,468</b>	3,022	-18%	-	-	-	-	<b>2,468</b>	3,802	<b>22,830</b>
1	Hunger Games: Mockingjay, P	608	1,088	589	<b>2,284</b>	-		-	-	-	-	<b>2,284</b>	-	<b>2,284</b>
1	Hobbit: The Battle Of The F	442	892	810	<b>2,145</b>	-		-	-	-	-	<b>2,145</b>	-	<b>2,145</b>
6	Penguins Of Madagascar	292	986	608	<b>1,886</b>	2,258	-16%	-	-	-	-	<b>1,886</b>	2,692	<b>23,658</b>
3	Interstellar	350	821	499	<b>1,670</b>	1,500	11%	-	-	-	-	<b>1,670</b>	2,201	<b>6,757</b>
2	Spare Parts	334	780	544	<b>1,658</b>	1,646	0%	-	-	-	-	<b>1,658</b>	2,190	<b>3,848</b>
3	Annie	326	766	390	<b>1,482</b>	2,165	-31%	-	-	-	-	<b>1,482</b>	2,514	<b>7,567</b>
	Total	3,523	8,211	5,459	<b>17,192</b>			-	-	-	-	<b>17,192</b>		<b>86,500</b>
<b>Hanford, CA</b>														
<b>CNMK - Movies 8 - Hanford, CA</b>														
2	McFarland, USA	727	1,448	1,194	<b>3,369</b>	5,204	-35%	-	-	-	-	<b>3,369</b>	6,454	<b>9,823</b>
2	DUFF, The	439	687	396	<b>1,522</b>	2,357	-35%	-	-	-	-	<b>1,522</b>	2,726	<b>4,248</b>
3	Kingsman: The Secret Servic	449	605	390	<b>1,444</b>	2,825	-48%	-	-	-	-	<b>1,444</b>	3,367	<b>10,175</b>
1	Focus	402	585	312	<b>1,299</b>	-		-	-	-	-	<b>1,299</b>	-	<b>1,299</b>
7	American Sniper	111	276	241	<b>628</b>	968	-35%	-	-	-	-	<b>628</b>	1,293	<b>26,281</b>
5	Project Almanac	62	404	131	<b>597</b>	758	-21%	-	-	-	-	<b>597</b>	846	<b>6,900</b>
7	Paddington	119	148	173	<b>440</b>	407	8%	-	-	-	-	<b>440</b>	471	<b>11,514</b>
2	Hot Tub Time Machine 2	97	232	104	<b>432</b>	987	-56%	-	-	-	-	<b>432</b>	1,306	<b>1,738</b>
	Total	2,406	4,385	2,941	<b>9,731</b>			-	-	-	-	<b>9,731</b>		<b>71,978</b>
<b>TMKO - Metro 4 - Hanford, CA</b>														
1	Lazarus Effect, The	552	758	274	<b>1,584</b>	-		-	-	-	-	<b>1,584</b>	-	<b>1,584</b>
4	Spongebob Squarepants: Spon	284	585	676	<b>1,544</b>	3,382	-54%	-	-	-	-	<b>1,544</b>	3,977	<b>26,255</b>
3	Fifty Shades Of Grey	407	422	255	<b>1,084</b>	1,824	-40%	-	-	-	-	<b>1,084</b>	2,362	<b>11,291</b>
2	Black Or White	163	197	126	<b>486</b>	592	-17%	-	-	-	-	<b>486</b>	914	<b>1,400</b>
	Total	1,406	1,962	1,331	<b>4,698</b>			-	-	-	-	<b>4,698</b>		<b>40,530</b>

Copyright 2015 Rentrak Corporation

Data valid as of: 03/02/2015

# denotes multi-feature/total screen gross  
\* denotes non-Friday openings

# Branch Complex Analysis

## San Francisco

WK	FRI	SAT	SUN	LAST WKEND			%	MON	TUE	WED	THU	THIS WEEK	LAST WEEK	CUME
				GROSS	GROSS							TOTAL	GROSS	
Lemoore, CA														
CCL - Lemoore Cinemas - Lemoore, CA														
2	McFarland, USA	619	1,822	1,906	4,348	7,666	-43%	-	-	-	-	4,348	9,044	13,391
1	Focus	980	1,518	536	3,034	-		-	-	-	-	3,034	-	3,034
1	Lazarus Effect, The	888	1,269	684	2,840	-		-	-	-	-	2,840	-	2,840
3	Kingsman: The Secret Servic	650	918	634	2,201	3,560	-38%	-	-	-	-	2,201	4,318	14,955
4	Spongebob Squarepants: Spon	370	863	876	2,109	4,486	-52%	-	-	-	-	2,109	5,408	42,438
3	Fifty Shades Of Grey	702	1,027	324	2,053	5,838	-64%	-	-	-	-	2,053	7,438	37,003
2	DUFF, The	767	622	422	1,812	3,056	-40%	-	-	-	-	1,812	3,433	5,245
7	American Sniper	403	469	404	1,276	1,582	-19%	-	-	-	-	1,276	2,169	71,926
2	Hot Tub Time Machine 2	246	194	272	712	1,958	-63%	-	-	-	-	712	2,626	3,339
4	Jupiter Ascending	84	168	302	552	1,594	-65%	-	-	-	-	552	1,832	10,031
	Total	5,709	8,870	6,360	20,937			-	-	-	-	20,937		204,202

Visalia, CA														
REG - Sequoia Mall 12 - Visalia, CA														
4	Spongebob Squarepants: Spon	908	2,378	1,758	5,044	7,960	-36%	-	-	-	-	5,044	9,468	85,214
1	Lazarus Effect, The	1,659	2,162	978	4,800	-		-	-	-	-	4,800	-	4,800
2	DUFF, The	1,108	1,547	1,066	3,721	5,142	-27%	-	-	-	-	3,721	6,006	9,727
1	Still Alice	538	639	640	1,817	-		-	-	-	-	1,817	-	1,817
5	Night At The Museum: Secret	296	675	315	1,286	1,313	-2%	-	-	-	-	1,286	1,531	8,836
3	Big Hero 6	240	458	431	1,129	1,365	-17%	-	-	-	-	1,129	1,796	114,458
2	Wedding Ringer, The	416	429	266	1,112	1,943	-42%	-	-	-	-	1,112	2,632	3,743
5	Penguins Of Madagascar	220	488	255	963	821	17%	-	-	-	-	963	1,001	33,955
7	Paddington	16	536	248	800	766	4%	-	-	-	-	800	790	25,144
1	Theory Of Everything, The	256	316	217	790	-		-	-	-	-	790	-	790
1	Hunger Games: Mockingjay, P	101	488	169	758	-		-	-	-	-	758	-	758
1	Hobbit: The Battle Of The F	146	225	255	626	-		-	-	-	-	626	-	626
3	Interstellar	172	176	176	525	702	-25%	-	-	-	-	525	1,002	2,586
1	Whiplash	114	147	156	416	-		-	-	-	-	416	-	416
2	Annie	19	116	210	345	586	-41%	-	-	-	-	345	754	33,312
Total		6,209	10,780	7,140	24,132			-	-	-	-	24,132		326,182

REG - Signature Stadium 10 - Visalia, CA														
2	McFarland, USA	4,134	4,984	4,235	13,354	18,846	-29%	-	-	-	-	13,354	24,294	37,648
1	Focus	1,864	1,927	1,377	5,168	-		-	-	-	-	5,168	-	5,168
3	Fifty Shades Of Grey	1,658	1,739	1,248	4,645	11,826	-60%	-	-	-	-	4,645	15,704	64,908
3	Kingsman: The Secret Servic	1,036	1,528	1,398	3,961	5,918	-33%	-	-	-	-	3,961	7,426	30,141
7	American Sniper	594	1,669	920	3,183	4,514	-29%	-	-	-	-	3,183	6,079	129,242
1	A La Mala	807	944	617	2,368	-		-	-	-	-	2,368	-	2,368
4	Jupiter Ascending	513	1,260	425	2,198	1,936	13%	-	-	-	-	2,198	2,520	18,290
2	Hot Tub Time Machine 2	190	335	293	818	2,664	-69%	-	-	-	-	818	3,466	4,284
Total		10,796	14,386	10,513	35,695			-	-	-	-	35,695		292,049

Santa Cruz, CA														
REG - Santa Cruz 9 - Santa Cruz, CA														
3	Kingsman: The Secret Servic	2,508	3,878	1,992	8,378	10,412	-19%	-	-	-	-	8,378	14,498	48,722
1	Focus	2,624	3,600	1,818	8,041	-		-	-	-	-	8,041	-	8,041
3	Fifty Shades Of Grey	1,510	1,808	1,097	4,414	8,648	-48%	-	-	-	-	4,414	11,922	59,362
2	DUFF, The	1,407	1,669	782	3,858	6,422	-39%	-	-	-	-	3,858	7,559	11,416
4	Spongebob Squarepants: Spon	780	1,708	942	3,430	2,994	14%	-	-	-	-	3,430	3,854	35,892

Copyright 2015 Rentrak Corporation

Data valid as of: 03/02/2015

# denotes multi-feature/total screen gross  
\* denotes non-Friday openings



# Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	LAST		%	MON	TUE	WED	THU	THIS	LAST	CUME
				WEEKEND	WEEKEND						WEEK	WEEK	
				GROSS	GROSS						TOTAL	GROSS	GROSS
<b>REG - Santa Cruz 9 - Santa Cruz, CA (continued)</b>													
7	American Sniper	788	1,461	725	<b>2,974</b>	3,506	-15%	-	-	-	<b>2,974</b>	4,984	<b>86,414</b>
2	Hot Tub Time Machine 2	352	580	382	<b>1,313</b>	3,688	-64%	-	-	-	<b>1,313</b>	5,007	<b>6,320</b>
	Total	9,969	14,704	7,738	<b>32,408</b>			-	-	-	<b>32,408</b>		<b>256,167</b>
<b>REG - Riverfront Twin - Santa Cruz, CA</b>													
1	Lazarus Effect, The	993	886	666	<b>2,544</b>	-	-	-	-	-	<b>2,544</b>	-	<b>2,544</b>
1	Jupiter Ascending	384	650	346	<b>1,380</b>	-	-	-	-	-	<b>1,380</b>	-	<b>1,380</b>
2	Paddington	16	407	209	<b>632</b>	1,018	-37%	-	-	-	<b>632</b>	1,386	<b>2,018</b>
	Total	1,393	1,943	1,221	<b>4,556</b>			-	-	-	<b>4,556</b>		<b>5,942</b>
<b>NICK - Del Mar 3 - Santa Cruz, CA</b>													
3	Still Alice	1,083	1,798	927	<b>3,808</b>	4,538	-16%	-	-	-	<b>3,808</b>	6,592	<b>20,322</b>
2	McFarland, USA	698	1,600	851	<b>3,149</b>	4,330	-27%	-	-	-	<b>3,149</b>	5,557	<b>8,706</b>
4	Birdman	920	1,498	596	<b>3,014</b>	2,846	5%	-	-	-	<b>3,014</b>	4,193	<b>57,871</b>
1	Labyrinth	592	442	-	<b>1,034</b>	-		-	-	-	<b>1,034</b>	-	<b>1,034</b>
8*	Selma	154	576	227	<b>956</b>	854	11%	-	-	-	<b>1,132</b>	1,332	<b>53,744</b>
1*	King Lear (Stratford Festiv	-	-	525	<b>525</b>	-		-	-	646	<b>1,171</b>	-	<b>1,171</b>
1	Everly	32	42	-	<b>74</b>	-		-	-	-	<b>74</b>	-	<b>74</b>
	Total	3,479	5,956	3,126	<b>12,560</b>			-	-	646	<b>13,382</b>	<b>175</b>	<b>142,922</b>
<b>NICK - Nickelodeon 4 - Santa Cruz, CA</b>													
2	Song Of The Sea	612	1,994	1,368	<b>3,974</b>	2,549	55%	-	-	-	<b>3,974</b>	3,554	<b>7,528</b>
1	Maps To The Stars	780	907	524	<b>2,210</b>	-		-	-	-	<b>2,210</b>	-	<b>2,210</b>
4	Whiplash	664	956	358	<b>1,979</b>	1,978	0%	-	-	-	<b>1,979</b>	3,036	<b>29,072</b>
10*	Imitation Game, The	165	1,141	383	<b>1,689</b>	2,055	-17%	-	-	-	<b>1,880</b>	3,003	<b>103,931</b>
3	Theory Of Everything, The	348	580	288	<b>1,215</b>	384	216%	-	-	-	<b>1,215</b>	384	<b>19,402</b>
1	Red Army	228	272	336	<b>836</b>	-		-	-	-	<b>836</b>	-	<b>836</b>
	Total	2,797	5,850	3,257	<b>11,903</b>			-	-	-	<b>12,094</b>	<b>191</b>	<b>162,979</b>
<b>NICK - Aptos Twin - Aptos, CA</b>													
2	McFarland, USA	968	1,810	846	<b>3,624</b>	5,112	-29%	-	-	-	<b>3,624</b>	6,518	<b>10,142</b>
1	Birdman	554	1,006	555	<b>2,115</b>	-		-	-	-	<b>2,115</b>	-	<b>9,288</b>
1	Whiplash	349	602	290	<b>1,240</b>	-		-	-	-	<b>1,240</b>	-	<b>1,240</b>
	Total	1,871	3,418	1,691	<b>6,979</b>			-	-	-	<b>6,979</b>		<b>20,670</b>

## Monterey/Salinas, CA

### CNMK - Monterey Cinemas 14 + XD - Monterey, CA

3	Kingsman: The Secret Serv	3,242	4,707	2,828	<b>10,777</b>	12,096	-10%	-	-	-	<b>10,777</b>	16,268	<b>62,862</b>
1	Focus	3,303	4,479	2,225	<b>10,007</b>	-		-	-	-	<b>10,007</b>	-	<b>10,007</b>
2	McFarland, USA	2,256	4,544	1,924	<b>8,724</b>	12,180	-28%	-	-	-	<b>8,724</b>	15,558	<b>24,282</b>
3	Fifty Shades Of Grey	1,824	2,224	1,601	<b>5,649</b>	10,938	-48%	-	-	-	<b>5,649</b>	14,481	<b>75,186</b>
1	Lazarus Effect, The	2,148	2,298	1,085	<b>5,531</b>	-		-	-	-	<b>5,531</b>	-	<b>5,531</b>
2	DUFF, The	925	2,273	972	<b>4,170</b>	6,723	-37%	-	-	-	<b>4,170</b>	7,896	<b>12,066</b>
4	Spongebob Squarepants: Spon	782	1,860	1,191	<b>3,833</b>	6,936	-44%	-	-	-	<b>3,833</b>	7,825	<b>63,938</b>
7	American Sniper	846	1,735	845	<b>3,426</b>	4,798	-28%	-	-	-	<b>3,426</b>	6,740	<b>172,120</b>
1	Birdman	1,019	1,586	806	<b>3,411</b>	-		-	-	-	<b>3,411</b>	-	<b>3,411</b>
7	Paddington	347	1,034	520	<b>1,901</b>	2,283	-16%	-	-	-	<b>1,901</b>	2,903	<b>46,243</b>
2	Hot Tub Time Machine 2	521	1,045	315	<b>1,881</b>	4,148	-54%	-	-	-	<b>1,881</b>	5,277	<b>7,158</b>
4	Jupiter Ascending	634	231	589	<b>1,454</b>	2,724	-46%	-	-	-	<b>1,454</b>	3,694	<b>31,463</b>
1*	UFC 184: Rousey vs. Zingano	-	751	-	<b>751</b>	-		-	-	-	<b>751</b>	-	<b>751</b>
1*	Charade (re: 1999)	-	-	179	<b>179</b>	-		-	-	-	<b>179</b>	-	<b>179</b>
	Total	17,847	28,767	15,080	<b>61,694</b>			-	-	-	<b>61,694</b>		<b>515,197</b>

### ARCE - Osio Plaza 6 - Monterey, CA

3	Still Alice	1,059	1,438	-	<b>2,498</b>	3,202	-5%	-	-	-	<b>2,498</b>	5,385	<b>15,924</b>
---	-------------	-------	-------	---	--------------	-------	-----	---	---	---	--------------	-------	---------------

Copyright 2015 Rentrak Corporation

Data valid as of: 03/02/2015

# denotes multi-feature/total screen gross  
\* denotes non-Friday openings

# Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	LAST WKEND		%	MON	TUE	WED	THU	THIS WEEK	LAST WEEK	CUME	
				GROSS	GROSS						TOTAL	GROSS		
ARCE - Osio Plaza 6 - Monterey, CA (continued)														
10*	Imitation Game, The	627	1,146	-	1,773	2,520	-17%	-	-	-	396	2,168	4,169	75,116
1	What We Do In The Shadows	522	913	-	1,434	-		-	-	-	-	1,434	-	1,434
1	Maps To The Stars	263	452	-	716	-		-	-	-	-	716	-	716
	Total	2,471	3,949	-	6,421			-	-	-	396	6,816		93,190
TMKO - Lighthouse 4 - Pacific Grove, CA														
1	Focus	370	618	-	988	-		-	-	-	-	988	-	988
2	Birdman	294	665	-	959	1,369	0%	-	-	-	-	959	2,612	3,571
3	Kingsman: The Secret Servic	236	510	-	746	1,059	39%	-	-	-	-	746	1,742	7,540
2	Whiplash	162	546	-	708	442	127%	-	-	-	-	708	976	5,467
7	American Sniper	140	463	-	604	360	137%	-	-	-	-	604	641	29,282
1	Theory Of Everything, The	39	507	-	546	-		-	-	-	-	546	-	7,580
	Total	1,241	3,309	-	4,551			-	-	-	-	4,551		54,428
CNMK - Salinas Northridge 14 - Salinas, CA														
1	Lazarus Effect, The	2,860	4,084	2,781	9,725	-		-	-	-	-	9,725	-	9,725
2	McFarland, USA	1,638	4,280	3,363	9,281	17,156	-45%	-	-	-	-	9,281	20,162	29,443
1	A La Mala	2,585	3,109	2,438	8,132	-		-	-	-	-	8,132	-	8,132
4	Spongebob Squarepants: Spon	1,260	2,996	2,808	7,064	10,715	-34%	-	-	-	-	7,064	12,386	120,232
1	Focus	1,265	1,570	1,083	3,918	-		-	-	-	-	3,918	-	3,918
2	DUFF, The	793	1,827	1,147	3,767	5,817	-35%	-	-	-	-	3,767	6,527	10,294
3	Kingsman: The Secret Servic	847	1,094	1,018	2,959	4,927	-39%	-	-	-	-	2,959	6,374	24,857
3	Fifty Shades Of Grey	835	1,107	418	2,360	8,112	-70%	-	-	-	-	2,360	10,565	46,703
2	Hot Tub Time Machine 2	501	616	544	1,661	2,760	-39%	-	-	-	-	1,661	3,513	5,174
5	Project Almanac	305	859	389	1,553	2,135	-27%	-	-	-	-	1,553	2,485	20,528
7	American Sniper	348	643	518	1,508	1,737	-13%	-	-	-	-	1,508	2,312	83,092
1*	UFC 184: Rousey vs. Zingano	-	410	-	410	-		-	-	-	-	410	-	410
4	Jupiter Ascending	49	122	-	171	1,526	-83%	-	-	-	-	171	1,922	16,292
	Total	13,286	22,717	16,507	52,509			-	-	-	-	52,509		378,800
TSU - Maya Cinema 14 - Salinas, CA														
2	McFarland, USA	1,867	3,718	-	5,586	14,676	-44%	-	-	-	-	5,586	17,812	23,398
1	A La Mala	1,652	1,680	-	3,331	-		-	-	-	-	3,331	-	3,331
1	Focus	1,156	1,958	-	3,114	-		-	-	-	-	3,114	-	3,114
1	Lazarus Effect, The	1,674	1,431	-	3,104	-		-	-	-	-	3,104	-	3,104
3	Kingsman: The Secret Servic	918	1,368	-	2,285	4,185	-15%	-	-	-	-	2,285	5,392	21,776
4	Spongebob Squarepants: Spon	538	1,490	-	2,029	5,031	-37%	-	-	-	-	2,029	6,242	64,008
3	Fifty Shades Of Grey	1,103	916	-	2,018	5,832	-55%	-	-	-	-	2,018	7,600	40,585
2	DUFF, The	514	940	-	1,454	4,286	-53%	-	-	-	-	1,454	5,221	6,676
7	American Sniper	243	659	-	902	1,708	-18%	-	-	-	-	902	2,343	89,662
2	Hot Tub Time Machine 2	351	445	-	796	2,341	-46%	-	-	-	-	796	3,240	4,036
1*	Foxcatcher	-	74	-	74	-		-	-	100	-	174	-	174
	Total	10,016	14,679	-	24,693			-	-	100	-	24,793		259,864

## Mt Shasta, CA

### CTRN - Mount Shasta Cinemas - Mount Shasta, CA

2 McFarland, USA	196	498	440	1,134	1,110	2%	-	-	-	-	1,134	1,542	2,677
1 Focus	287	336	213	836	-		-	-	-	-	836	-	836
3 Kingsman: The Secret Servic	150	260	243	654	983	-33%	-	-	-	-	654	1,351	5,035
2 Selma	112	220	192	524	396	32%	-	-	-	-	524	563	1,087
3 Fifty Shades Of Grey	165	136	186	486	847	-42%	-	-	-	-	486	1,038	5,705
4 Spongebob Squarepants: Spon	72	219	159	450	568	-20%	-	-	-	-	450	702	5,734
1 Lazarus Effect, The	32	290	102	423	-		-	-	-	-	423	-	423

Copyright 2015 Rentrak Corporation

Data valid as of: 03/02/2015

# denotes multi-feature/total screen gross  
\* denotes non-Friday openings

# Branch Complex Analysis San Francisco

WK		FRI	SAT	SUN	LAST WKEND		%	MON	TUE	WED	THU	THIS WEEK	LAST WEEK	CUME
					GROSS	GROSS						TOTAL	GROSS	
CTRN - Mount Shasta Cinemas - Mount Shasta, CA (continued)														
2	Hot Tub Time Machine 2	-	14	-	14	360	-90%	-	-	-	-	14	588	603
	Total	1,014	1,973	1,535	4,521			-	-	-	-	4,521		22,100

## Redding, CA

### CNMK - Redding 14 + XD - Redding, CA

1	Focus	2,229	2,097	1,918	6,244	-		-	-	-	-	6,244	-	6,244
3	Kingsman: The Secret Serv	1,357	2,349	1,176	4,882	6,191	-21%	-	-	-	-	4,882	8,539	35,326
3	Fifty Shades Of Grey	1,341	1,853	1,022	4,216	9,134	-53%	-	-	-	-	4,216	12,522	58,240
2	McFarland, USA	1,017	1,888	1,057	3,962	5,489	-27%	-	-	-	-	3,962	7,594	11,556
2	DUFF, The	966	1,321	1,000	3,287	6,686	-50%	-	-	-	-	3,287	8,037	11,324
7	American Sniper	842	1,511	818	3,171	4,757	-33%	-	-	-	-	3,171	6,541	173,213
1	Lazarus Effect, The	1,155	997	730	2,882	-		-	-	-	-	2,882	-	2,882
4	Spongebob Squarepants: Spon	543	1,394	828	2,765	3,854	-28%	-	-	-	-	2,765	4,405	38,345
4	Jupiter Ascending	448	848	516	1,812	2,145	-15%	-	-	-	-	1,812	2,794	28,339
2	Hot Tub Time Machine 2	284	386	286	956	2,249	-57%	-	-	-	-	956	3,085	4,041
1*	UFC 184: Rousey vs. Zingano	-	871	-	871	-		-	-	-	-	871	-	871
4	Seventh Son	302	163	273	738	1,757	-57%	-	-	-	-	738	2,415	15,686
1*	Charade (re: 1999)	-	-	119	119	-		-	-	-	-	119	-	119
	Total	10,484	15,678	9,743	35,905			-	-	-	-	35,905		386,186

### CNMK - Cinemark Movies 8 - Redding, CA

3	Big Hero 6	417	871	498	1,786	1,880	-5%	-	-	-	-	1,786	2,436	8,889
2	Night At The Museum: Secret	391	736	362	1,489	1,549	-3%	-	-	-	-	1,489	1,980	3,469
1	Hunger Games: Mockingjay, P	414	513	356	1,283	-		-	-	-	-	1,283	-	1,283
1	Into The Woods	289	606	354	1,249	-		-	-	-	-	1,249	-	1,249
1	Hobbit: The Battle Of The F	280	426	333	1,039	-		-	-	-	-	1,039	-	1,039
3	Interstellar	256	430	286	972	1,141	-14%	-	-	-	-	972	1,592	4,836
2	Dumb And Dumber To	145	305	179	629	917	-31%	-	-	-	-	629	1,126	1,755
2	Dracula Untold	109	200	115	424	631	-32%	-	-	-	-	424	799	1,223
	Total	2,301	4,087	2,483	8,871			-	-	-	-	8,871		23,743

## Anderson, CA

### RFB - Valley 11 Cinemas - Anderson, CA

7	American Sniper	439	555	290	1,284	1,526	-15%	-	-	-	-	1,284	2,134	39,442
2	McFarland, USA	402	446	394	1,242	1,413	-12%	-	-	-	-	1,242	2,162	3,404
1	Focus	522	343	270	1,134	-		-	-	-	-	1,134	-	1,134
1	Lazarus Effect, The	284	337	262	882	-		-	-	-	-	882	-	882
3	Kingsman: The Secret Serv	284	373	205	862	1,348	-36%	-	-	-	-	862	1,888	7,145
9	Wild	160	348	230	738	1,066	-30%	-	-	-	-	738	1,552	19,975
3	Fifty Shades Of Grey	255	222	165	642	1,323	-51%	-	-	-	-	642	1,886	7,789
4	Spongebob Squarepants: Spon	152	301	122	575	1,088	-47%	-	-	-	-	575	1,180	10,710
4	Jupiter Ascending	74	258	159	491	732	-32%	-	-	-	-	491	1,102	6,870
2	Hot Tub Time Machine 2	69	176	74	319	554	-42%	-	-	-	-	319	728	1,046
5	Black Or White	11	92	120	222	598	-62%	-	-	-	-	222	859	5,941
2	Last 5 Years, The	15	46	74	134	117	14%	-	-	-	-	134	170	304
	Total	2,667	3,497	2,365	8,525			-	-	-	-	8,525		104,642

## Quincy, CA

### THT - Town Hall Theater - Quincy, CA

1	Penguins Of Madagascar	320	561	304	1,185	-		-	-	-	-	1,185	-	1,185
1*	Selma	570	-	-	570	-		-	-	776	970	2,316	-	2,316

Copyright 2015 Rentrak Corporation

Data valid as of: 03/02/2015

# denotes multi-feature/total screen gross  
\* denotes non-Friday openings

# Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	LAST WKEND		%	MON	TUE	WED	THU	THIS	LAST	CUME
				GROSS	GROSS						WEEK	WEEK	
Total	890	561	304	1,755			-	-	776	970	3,501		3,501

## Red Bluff, CA

### TSU - Prime Cinemas 6 - Red Bluff, CA

1 Focus	490	450	249	1,189	-		-	-	-	-	1,189	-	1,189
2 McFarland, USA	332	449	281	1,062	1,592	-33%	-	-	-	-	1,062	2,063	3,125
2 DUFF, The	212	360	90	661	1,380	-52%	-	-	-	-	661	1,593	2,254
4 Spongebob Squarepants: Spon	140	273	192	605	1,052	-42%	-	-	-	-	605	1,362	10,679
3 Kingsman: The Secret Servic	210	299	64	572	897	-36%	-	-	-	-	572	1,159	4,755
3 Fifty Shades Of Grey	154	239	160	553	996	-44%	-	-	-	-	553	1,457	7,618
2 Hot Tub Time Machine 2	22	98	33	154	699	-78%	-	-	-	-	154	797	951
Total	1,560	2,168	1,069	4,796			-	-	-	-	4,796		30,571

## Chico, CA

### CNMK - Tinseltown 14 + XD - Chico, CA

1 Focus	3,062	3,797	2,006	8,865	-		-	-	-	-	8,865	-	8,865
2 McFarland, USA	1,751	2,737	2,137	6,625	8,573	-22%	-	-	-	-	6,625	10,837	17,462
2 DUFF, The	1,726	1,655	1,395	4,776	6,921	-30%	-	-	-	-	4,776	8,841	13,617
3 Fifty Shades Of Grey	1,540	1,928	1,199	4,667	12,942	-63%	-	-	-	-	4,667	17,859	84,461
3 Kingsman: The Secret Servic	1,142	2,054	1,305	4,501	8,400	-46%	-	-	-	-	4,501	11,708	42,131
1 Lazarus Effect, The	1,846	1,169	1,348	4,363	-		-	-	-	-	4,363	-	4,363
4 Spongebob Squarepants: Spon	1,116	1,780	1,284	4,180	6,642	-37%	-	-	-	-	4,180	7,933	57,895
7 American Sniper	880	1,858	1,078	3,816	4,553	-16%	-	-	-	-	3,816	6,260	187,380
4 Jupiter Ascending	588	574	642	1,804	2,093	-13%	-	-	-	-	1,804	3,121	28,706
1 A La Mala	431	618	485	1,534	-		-	-	-	-	1,534	-	1,534
2 Hot Tub Time Machine 2	389	553	506	1,448	3,274	-55%	-	-	-	-	1,448	4,376	5,824
7 Paddington	96	641	537	1,274	1,573	-19%	-	-	-	-	1,274	1,942	34,301
7 Wedding Ringer, The	223	277	190	690	1,689	-59%	-	-	-	-	690	2,149	34,835
1* UFC 184: Rousey vs. Zingano	-	415	-	415	-		-	-	-	-	415	-	415
Total	14,790	20,056	14,112	48,958			-	-	-	-	48,958		521,789

### PE - El Rey Theatre - Chico, CA

	-	-	-	-	-		-	-	-	-	-	-	-
Total	-	-	-	-	-		-	-	-	-	-	-	-

### TMKO - Paradise 7 - Paradise, CA

2 McFarland, USA	354	471	563	1,388	1,743	-20%	-	-	-	-	1,388	2,741	4,129
1 Still Alice	406	532	378	1,316	-		-	-	-	-	1,316	-	1,316
1 Focus	404	474	254	1,132	-		-	-	-	-	1,132	-	1,132
1 Lazarus Effect, The	349	291	311	951	-		-	-	-	-	951	-	951
3 Fifty Shades Of Grey	241	348	155	744	1,059	-29%	-	-	-	-	744	1,530	7,875
4 Spongebob Squarepants: Spon	77	245	196	518	717	-27%	-	-	-	-	518	933	7,256
2 DUFF, The	134	246	112	492	1,195	-58%	-	-	-	-	492	1,371	1,863
3 Kingsman: The Secret Servic	171	132	140	443	1,050	-57%	-	-	-	-	443	1,573	5,597
7 American Sniper	137	216	84	437	1,039	-57%	-	-	-	-	437	1,447	33,867
2 Hot Tub Time Machine 2	68	-	30	98	261	-62%	-	-	-	-	98	374	472
Total	2,341	2,955	2,223	7,519			-	-	-	-	7,519		64,458

## Oroville, CA

### CONT - Feather River 6 - Oroville, CA

1 Focus	648	675	344	1,666	-		-	-	-	-	1,666	-	1,666
1 Lazarus Effect, The	483	810	368	1,662	-		-	-	-	-	1,662	-	1,662
2 DUFF, The	399	567	333	1,299	2,123	-38%	-	-	-	-	1,299	2,735	4,034

Copyright 2015 Rentrak Corporation

Data valid as of: 03/02/2015

# denotes multi-feature/total screen gross  
\* denotes non-Friday openings

# Branch Complex Analysis San Francisco

WK		FRI	SAT	SUN	LAST		%	MON	TUE	WED	THU	THIS	LAST	CUME
					GROSS	GROSS						WEEK	WEEK	
												TOTAL	GROSS	
CONT - Feather River 6 - Oroville, CA (continued)														
2	McFarland, USA	456	516	278	1,250	1,680	-25%	-	-	-	-	1,250	2,602	3,852
4	Spongebob Squarepants: Spon	138	468	300	906	1,691	-46%	-	-	-	-	906	2,266	19,286
3	Fifty Shades Of Grey	306	324	274	904	1,774	-49%	-	-	-	-	904	2,740	14,631
3	Kingsman: The Secret Servic	279	381	214	874	1,577	-44%	-	-	-	-	874	2,357	8,718
7	American Sniper	252	342	210	804	975	-17%	-	-	-	-	804	1,372	41,870
2	Hot Tub Time Machine 2	156	240	68	464	1,092	-57%	-	-	-	-	464	1,624	2,088
	Total	3,117	4,323	2,389	9,829			-	-	-	-	9,829		97,807

## Crescent City, CA

### CTRN - Crescent City Cinema - Crescent City, CA

1	Lazarus Effect, The	626	329	183	<b>1,138</b>	-		-	-	-	-	<b>1,138</b>	-	<b>1,138</b>
4	Spongebob Squarepants: Spon	144	258	328	<b>730</b>	1,323	-44%	-	-	-	-	<b>730</b>	1,562	<b>10,790</b>
3	Kingsman: The Secret Servic	185	352	173	<b>711</b>	1,056	-32%	-	-	-	-	<b>711</b>	1,397	<b>4,748</b>
1	Focus	188	361	148	<b>698</b>	-		-	-	-	-	<b>698</b>	-	<b>698</b>
3	Fifty Shades Of Grey	238	205	193	<b>636</b>	836	-23%	-	-	-	-	<b>636</b>	1,209	<b>6,441</b>
2	McFarland, USA	180	248	202	<b>630</b>	1,260	-50%	-	-	-	-	<b>630</b>	1,488	<b>2,118</b>
7	American Sniper	136	238	168	<b>542</b>	622	-12%	-	-	-	-	<b>542</b>	806	<b>19,930</b>
2	DUFF, The	190	192	156	<b>538</b>	1,038	-48%	-	-	-	-	<b>538</b>	1,114	<b>1,652</b>
2	Hot Tub Time Machine 2	144	112	82	<b>338</b>	564	-40%	-	-	-	-	<b>338</b>	859	<b>1,197</b>
	Total	2,031	2,295	1,633	<b>5,961</b>			-	-	-	-	<b>5,961</b>		<b>48,712</b>

## McKinleyville, CA

### CTRN - Mill Creek Cinema - McKinleyville, CA

3	Kingsman: The Secret Servic	438	646	361	<b>1,445</b>	1,640	-11%	-	-	-	-	<b>1,445</b>	2,322	<b>10,313</b>
2	McFarland, USA	549	494	356	<b>1,398</b>	1,489	-6%	-	-	-	-	<b>1,398</b>	1,902	<b>3,301</b>
1	Focus	418	483	368	<b>1,268</b>	-		-	-	-	-	<b>1,268</b>	-	<b>1,268</b>
4	Spongebob Squarepants: Spon	222	499	223	<b>944</b>	1,606	-41%	-	-	-	-	<b>944</b>	1,820	<b>13,312</b>
2	DUFF, The	200	406	262	<b>869</b>	1,240	-29%	-	-	-	-	<b>869</b>	1,547	<b>2,416</b>
1	Lazarus Effect, The	186	346	241	<b>773</b>	-		-	-	-	-	<b>773</b>	-	<b>773</b>
7	American Sniper	262	339	108	<b>710</b>	945	-24%	-	-	-	-	<b>710</b>	1,295	<b>33,274</b>
3	Fifty Shades Of Grey	124	314	72	<b>510</b>	1,226	-58%	-	-	-	-	<b>510</b>	1,550	<b>9,102</b>
2	Hot Tub Time Machine 2	124	123	118	<b>365</b>	1,091	-66%	-	-	-	-	<b>365</b>	1,383	<b>1,748</b>
	Total	2,523	3,650	2,109	<b>8,282</b>			-	-	-	-	<b>8,282</b>		<b>75,507</b>

## Eureka, CA

### CTRN - Minor 3 - Arcata, CA

2	Still Alice	389	657	423	<b>1,468</b>	1,689	-13%	-	-	-	-	<b>1,468</b>	2,524	<b>3,992</b>
1	Birdman	392	584	434	<b>1,410</b>	-		-	-	-	-	<b>1,410</b>	-	<b>7,390</b>
6	Whiplash	87	346	124	<b>558</b>	365	53%	-	-	-	-	<b>558</b>	701	<b>6,898</b>
3	Fifty Shades Of Grey	129	130	124	<b>384</b>	885	-56%	-	-	-	-	<b>384</b>	1,135	<b>6,612</b>
	Total	997	1,717	1,105	<b>3,820</b>			-	-	-	-	<b>3,820</b>		<b>24,892</b>

## Fortuna, CA

### HFB - Fortuna 6 - Fortuna, CA

1	Focus	316	296	252	<b>864</b>	-		-	-	-	-	<b>864</b>	-	<b>864</b>
1	Lazarus Effect, The	524	216	110	<b>851</b>	-		-	-	-	-	<b>851</b>	-	<b>851</b>
2	McFarland, USA	199	314	192	<b>705</b>	1,538	-54%	-	-	-	-	<b>705</b>	1,846	<b>2,552</b>
3	Fifty Shades Of Grey	236	182	122	<b>540</b>	712	-24%	-	-	-	-	<b>540</b>	898	<b>7,034</b>
4	Spongebob Squarepants: Spon	46	221	240	<b>507</b>	644	-21%	-	-	-	-	<b>507</b>	818	<b>7,970</b>
7	American Sniper	140	288	42	<b>471</b>	736	-36%	-	-	-	-	<b>471</b>	888	<b>21,800</b>

Copyright 2015 Rentrak Corporation

Data valid as of: 03/02/2015

# denotes multi-feature/total screen gross  
\* denotes non-Friday openings

# Branch Complex Analysis San Francisco

WK		FRI	SAT	SUN	WEEKEND GROSS	LAST WEEKEND GROSS	%	MON	TUE	WED	THU	THIS WEEK TOTAL	LAST WEEK GROSS	CUME GROSS
<b>HFB - Fortuna 6 - Fortuna, CA (continued)</b>														
2	Hot Tub Time Machine 2	45	18	18	<b>81</b>	670	-87%	-	-	-	-	<b>81</b>	868	<b>949</b>
	Total	1,506	1,535	976	<b>4,019</b>			-	-	-	-	<b>4,019</b>		<b>42,020</b>

## Willits, CA

### CONT - Noyo 3 - Willits, CA

1	Kingsman: The Secret Servic	484	662	254	<b>1,400</b>	-		-	-	-	-	<b>1,400</b>	-	<b>1,400</b>
1	Focus	200	224	138	<b>562</b>	-		-	-	-	-	<b>562</b>	-	<b>562</b>
1	Paddington	98	345	88	<b>532</b>	-		-	-	-	-	<b>532</b>	-	<b>532</b>
2	Whiplash	-	127	58	<b>185</b>	320	-42%	-	-	-	-	<b>185</b>	604	<b>790</b>
	Total	782	1,358	538	<b>2,679</b>			-	-	-	-	<b>2,679</b>		<b>3,284</b>

## Ukiah, CA

### REG - Ukiah 6 - Ukiah, CA

1	Lazarus Effect, The	1,519	704	624	<b>2,847</b>	-		-	-	-	-	<b>2,847</b>	-	<b>2,847</b>
1	Focus	672	509	598	<b>1,778</b>	-		-	-	-	-	<b>1,778</b>	-	<b>1,778</b>
2	McFarland, USA	684	488	558	<b>1,730</b>	2,614	-33%	-	-	-	-	<b>1,730</b>	3,154	<b>4,884</b>
4	Spongebob Squarepants: Spon	249	838	432	<b>1,518</b>	2,528	-39%	-	-	-	-	<b>1,518</b>	2,842	<b>25,750</b>
2	DUFF, The	549	554	362	<b>1,465</b>	2,774	-47%	-	-	-	-	<b>1,465</b>	3,189	<b>4,654</b>
3	Fifty Shades Of Grey	356	500	300	<b>1,156</b>	2,834	-59%	-	-	-	-	<b>1,156</b>	3,890	<b>21,224</b>
2	Hot Tub Time Machine 2	116	174	-	<b>289</b>	1,380	-66%	-	-	-	-	<b>289</b>	1,628	<b>1,917</b>
	Total	4,145	3,767	2,874	<b>10,783</b>			-	-	-	-	<b>10,783</b>		<b>63,054</b>

## Eureka, CA

### CTRN - Broadway Cinema - Eureka, CA

3	Kingsman: The Secret Servic	1,044	1,446	617	<b>3,108</b>	3,328	-6%	-	-	-	-	<b>3,108</b>	4,747	<b>17,872</b>
1	Focus	915	900	605	<b>2,421</b>	-		-	-	-	-	<b>2,421</b>	-	<b>2,421</b>
4	Jupiter Ascending	385	1,245	531	<b>2,161</b>	1,525	41%	-	-	-	-	<b>2,161</b>	2,427	<b>15,177</b>
4	Spongebob Squarepants: Spon	396	858	638	<b>1,891</b>	1,864	1%	-	-	-	-	<b>1,891</b>	2,305	<b>22,533</b>
1	Lazarus Effect, The	688	682	482	<b>1,852</b>	-		-	-	-	-	<b>1,852</b>	-	<b>1,852</b>
3	Fifty Shades Of Grey	730	634	341	<b>1,704</b>	2,902	-41%	-	-	-	-	<b>1,704</b>	4,224	<b>20,361</b>
2	McFarland, USA	362	771	472	<b>1,604</b>	1,981	-18%	-	-	-	-	<b>1,604</b>	2,788	<b>4,392</b>
2	DUFF, The	414	763	314	<b>1,492</b>	2,155	-30%	-	-	-	-	<b>1,492</b>	2,400	<b>3,892</b>
7	American Sniper	387	549	175	<b>1,111</b>	1,497	-25%	-	-	-	-	<b>1,111</b>	2,262	<b>57,820</b>
2	Hot Tub Time Machine 2	236	344	228	<b>807</b>	1,530	-47%	-	-	-	-	<b>807</b>	2,202	<b>3,009</b>
	Total	5,557	8,192	4,403	<b>18,151</b>			-	-	-	-	<b>18,151</b>		<b>149,329</b>

## Lakeport, CA

### TMKO - Lakeport 5 - Lakeport, CA

2	McFarland, USA	607	1,148	507	<b>2,262</b>	2,938	-23%	-	-	-	-	<b>2,262</b>	3,427	<b>5,689</b>
1	Focus	500	764	435	<b>1,699</b>	-		-	-	-	-	<b>1,699</b>	-	<b>1,699</b>
3	Kingsman: The Secret Servic	369	417	465	<b>1,251</b>	2,051	-39%	-	-	-	-	<b>1,251</b>	2,572	<b>8,250</b>
4	Spongebob Squarepants: Spon	150	368	458	<b>976</b>	1,500	-34%	-	-	-	-	<b>976</b>	1,908	<b>16,283</b>
3	Fifty Shades Of Grey	237	352	264	<b>853</b>	1,999	-57%	-	-	-	-	<b>853</b>	2,518	<b>13,140</b>
2	Hot Tub Time Machine 2	243	200	67	<b>510</b>	1,200	-57%	-	-	-	-	<b>510</b>	1,424	<b>1,934</b>
	Total	2,106	3,249	2,196	<b>7,551</b>			-	-	-	-	<b>7,551</b>		<b>46,995</b>

## Auburn, CA

### REG - Auburn Stadium 10 - Auburn, CA

2	McFarland, USA	990	2,234	1,142	<b>4,367</b>	4,470	-2%	-	-	-	-	<b>4,367</b>	6,555	<b>10,922</b>
7	American Sniper	674	1,720	704	<b>3,098</b>	3,496	-11%	-	-	-	-	<b>3,098</b>	4,671	<b>92,522</b>

Copyright 2015 Rentrak Corporation

Data valid as of: 03/02/2015

# denotes multi-feature/total screen gross  
\* denotes non-Friday openings

# Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	LAST WKEND		%	MON	TUE	WED	THU	THIS	LAST	CUME
				GROSS	GROSS						WEEK	WEEK	
REG - Auburn Stadium 10 - Auburn, CA (continued)													
1 Focus	860	1,110	520	2,489	-		-	-	-	-	2,489	-	2,489
3 Kingsman: The Secret Serv	700	1,058	724	2,482	3,624	-31%	-	-	-	-	2,482	5,226	19,194
3 Fifty Shades Of Grey	761	592	307	1,660	3,090	-46%	-	-	-	-	1,660	4,590	20,248
2 DUFF, The	321	750	583	1,654	2,469	-33%	-	-	-	-	1,654	2,989	4,643
4 Spongebob Squarepants: Spon	122	856	561	1,540	2,971	-48%	-	-	-	-	1,540	3,558	25,019
1 Still Alice	274	684	514	1,472	-		-	-	-	-	1,472	-	1,472
1 Lazarus Effect, The	696	360	408	1,464	-		-	-	-	-	1,464	-	1,464
2 Hot Tub Time Machine 2	76	165	208	448	920	-51%	-	-	-	-	448	1,370	1,818
Total	5,474	9,529	5,671	20,674			-	-	-	-	20,674		179,791

## Placerville, CA

### REG - Placerville 8 - Placerville, CA

2 McFarland, USA	770	1,089	629	<b>2,488</b>	3,052	-18%	-	-	-	-	<b>2,488</b>	4,509	<b>6,997</b>
7 American Sniper	275	888	383	<b>1,546</b>	1,762	-12%	-	-	-	-	<b>1,546</b>	2,561	<b>54,410</b>
3 Kingsman: The Secret Servic	514	543	334	<b>1,392</b>	2,095	-33%	-	-	-	-	<b>1,392</b>	3,029	<b>10,933</b>
1 Focus	312	670	310	<b>1,291</b>	-		-	-	-	-	<b>1,291</b>	-	<b>1,291</b>
4 Spongebob Squarepants: Spon	244	699	324	<b>1,268</b>	1,569	-19%	-	-	-	-	<b>1,268</b>	2,020	<b>16,474</b>
2 DUFF, The	484	483	161	<b>1,128</b>	1,579	-28%	-	-	-	-	<b>1,128</b>	1,970	<b>3,098</b>
1 Lazarus Effect, The	286	370	345	<b>1,002</b>	-		-	-	-	-	<b>1,002</b>	-	<b>1,002</b>
3 Fifty Shades Of Grey	202	404	126	<b>733</b>	1,721	-57%	-	-	-	-	<b>733</b>	2,606	<b>10,746</b>
2 Hot Tub Time Machine 2	30	61	62	<b>152</b>	710	-78%	-	-	-	-	<b>152</b>	1,026	<b>1,178</b>
Total	3,117	5,207	2,674	<b>11,000</b>			-	-	-	-	<b>11,000</b>		<b>106,129</b>

## Jackson, CA

### REG - Jackson 4 - Jackson, CA

2 McFarland, USA	402	465	325	<b>1,192</b>	1,896	-37%	-	-	-	-	<b>1,192</b>	2,498	<b>3,690</b>
1 Focus	294	609	258	<b>1,160</b>	-		-	-	-	-	<b>1,160</b>	-	<b>1,160</b>
3 Kingsman: The Secret Servic	273	454	312	<b>1,038</b>	1,434	-27%	-	-	-	-	<b>1,038</b>	1,948	<b>7,543</b>
3 Fifty Shades Of Grey	266	187	113	<b>566</b>	1,288	-56%	-	-	-	-	<b>566</b>	1,652	<b>8,050</b>
Total	1,235	1,715	1,008	<b>3,956</b>			-	-	-	-	<b>3,956</b>		<b>20,443</b>

## Sonora, CA

### REG - Sonora Stadium 10 - Sonora, CA

2 McFarland, USA	1,081	1,657	851	<b>3,589</b>	3,934	-8%	-	-	-	-	<b>3,589</b>	5,954	<b>9,542</b>
3 Kingsman: The Secret Servic	832	951	654	<b>2,438</b>	3,379	-27%	-	-	-	-	<b>2,438</b>	4,574	<b>15,802</b>
1 Focus	688	852	645	<b>2,184</b>	-		-	-	-	-	<b>2,184</b>	-	<b>2,184</b>
7 American Sniper	574	984	464	<b>2,022</b>	2,168	-6%	-	-	-	-	<b>2,022</b>	3,514	<b>81,634</b>
1 Lazarus Effect, The	751	817	389	<b>1,957</b>	-		-	-	-	-	<b>1,957</b>	-	<b>1,957</b>
1 Still Alice	520	850	543	<b>1,914</b>	-		-	-	-	-	<b>1,914</b>	-	<b>1,914</b>
4 Spongebob Squarepants: Spon	392	804	375	<b>1,571</b>	2,660	-40%	-	-	-	-	<b>1,571</b>	2,998	<b>18,404</b>
2 DUFF, The	344	690	362	<b>1,397</b>	2,402	-41%	-	-	-	-	<b>1,397</b>	2,772	<b>4,170</b>
3 Fifty Shades Of Grey	358	468	322	<b>1,149</b>	2,479	-53%	-	-	-	-	<b>1,149</b>	4,186	<b>19,062</b>
2 Hot Tub Time Machine 2	233	226	276	<b>735</b>	1,340	-45%	-	-	-	-	<b>735</b>	1,686	<b>2,421</b>
Total	5,773	8,299	4,881	<b>18,956</b>			-	-	-	-	<b>18,956</b>		<b>157,090</b>

## Reno, NV

### GALX - Galaxy Luxury+ with IMAX (2/12) - Sparks, NV

1 Focus	6,601	8,242	5,276	<b>20,119</b>	-		-	-	-	-	<b>20,119</b>	-	<b>20,119</b>
3 Kingsman: The Secret Servic	3,316	5,231	3,782	<b>12,330</b>	17,106	-27%	-	-	-	-	<b>12,330</b>	22,408	<b>75,290</b>
3 Fifty Shades Of Grey	2,882	3,643	2,385	<b>8,910</b>	21,079	-57%	-	-	-	-	<b>8,910</b>	26,906	<b>112,280</b>

Copyright 2015 Rentrak Corporation

Data valid as of: 03/02/2015

# denotes multi-feature/total screen gross  
\* denotes non-Friday openings

# Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	WEEKEND GROSS	LAST WEEKEND GROSS	%	MON	TUE	WED	THU	THIS WEEK TOTAL	LAST WEEK GROSS	CUME GROSS
<b>GALX - Galaxy Luxury+ with IMAX (2/12) - Sparks, NV (continued)</b>													
7 American Sniper	1,742	3,022	2,443	<b>7,207</b>	7,814	-7%	-	-	-	-	<b>7,207</b>	11,254	<b>354,921</b>
4 Spongebob Squarepants: Spon	1,346	2,952	2,810	<b>7,107</b>	9,132	-22%	-	-	-	-	<b>7,107</b>	10,643	<b>75,604</b>
2 DUFF, The	1,256	1,682	1,247	<b>4,186</b>	6,740	-37%	-	-	-	-	<b>4,186</b>	8,124	<b>12,310</b>
2 Hot Tub Time Machine 2	742	1,502	978	<b>3,222</b>	7,695	-58%	-	-	-	-	<b>3,222</b>	9,248	<b>12,470</b>
Total	17,885	26,274	18,921	<b>63,081</b>			-	-	-	-	<b>63,081</b>		<b>662,994</b>

## South Lake Tahoe, CA

### CTRN - Heavenly Village Cinemas - South Lake Tahoe, CA

3 Kingsman: The Secret Servic	1,186	1,231	878	<b>3,295</b>	4,374	-24%	-	-	-	-	<b>3,295</b>	6,810	<b>25,754</b>
1 Focus	1,129	1,162	686	<b>2,976</b>	-		-	-	-	-	<b>2,976</b>	-	<b>2,976</b>
2 McFarland, USA	791	976	856	<b>2,623</b>	3,364	-22%	-	-	-	-	<b>2,623</b>	4,937	<b>7,560</b>
3 Fifty Shades Of Grey	606	780	340	<b>1,725</b>	3,846	-55%	-	-	-	-	<b>1,725</b>	5,654	<b>27,268</b>
7 American Sniper	516	777	418	<b>1,711</b>	2,317	-26%	-	-	-	-	<b>1,711</b>	3,898	<b>73,704</b>
2 DUFF, The	428	722	153	<b>1,303</b>	1,918	-32%	-	-	-	-	<b>1,303</b>	2,326	<b>3,630</b>
1 Lazarus Effect, The	616	402	207	<b>1,225</b>	-		-	-	-	-	<b>1,225</b>	-	<b>1,225</b>
4 Spongebob Squarepants: Spon	364	557	289	<b>1,210</b>	3,208	-62%	-	-	-	-	<b>1,210</b>	3,924	<b>28,821</b>
2 Hot Tub Time Machine 2	76	109	260	<b>446</b>	1,509	-70%	-	-	-	-	<b>446</b>	2,129	<b>2,575</b>
Total	5,712	6,716	4,087	<b>16,514</b>			-	-	-	-	<b>16,514</b>		<b>173,513</b>

## No Lake Tahoe , CA

### CONT - Village Cinemas 2 - Truckee, CA

1 Kingsman: The Secret Servic	119	144	63	<b>326</b>	-		-	-	-	-	<b>326</b>	-	<b>2,179</b>
1 Spongebob Squarepants: Spon	78	30	45	<b>153</b>	-		-	-	-	-	<b>153</b>	-	<b>153</b>
Total	197	174	108	<b>479</b>			-	-	-	-	<b>479</b>		<b>2,332</b>

## Reno, NV

### CNMK - Reno Parklane 16 - Reno, NV

1 Lazarus Effect, The	1,678	1,851	-	<b>3,529</b>	-		-	-	-	-	<b>3,529</b>	-	<b>3,529</b>
4 Spongebob Squarepants: Spon	989	2,283	-	<b>3,272</b>	8,985	-45%	-	-	-	-	<b>3,272</b>	10,703	<b>79,242</b>
1 Focus	1,730	1,523	-	<b>3,253</b>	-		-	-	-	-	<b>3,253</b>	-	<b>3,253</b>
3 Kingsman: The Secret Servic	889	1,761	-	<b>2,650</b>	7,871	-51%	-	-	-	-	<b>2,650</b>	10,992	<b>38,064</b>
2 McFarland, USA	937	1,639	-	<b>2,576</b>	5,929	-42%	-	-	-	-	<b>2,576</b>	8,136	<b>10,712</b>
1 A La Mala	725	746	-	<b>1,471</b>	-		-	-	-	-	<b>1,471</b>	-	<b>1,471</b>
7 American Sniper	643	825	-	<b>1,468</b>	3,489	-41%	-	-	-	-	<b>1,468</b>	4,863	<b>115,463</b>
3 Fifty Shades Of Grey	581	833	-	<b>1,414</b>	5,922	-70%	-	-	-	-	<b>1,414</b>	8,528	<b>42,831</b>
2 DUFF, The	570	803	-	<b>1,373</b>	4,049	-56%	-	-	-	-	<b>1,373</b>	4,951	<b>6,324</b>
2 Hot Tub Time Machine 2	337	834	-	<b>1,171</b>	2,734	-43%	-	-	-	-	<b>1,171</b>	4,092	<b>5,263</b>
4 Jupiter Ascending	388	665	-	<b>1,053</b>	1,534	3%	-	-	-	-	<b>1,053</b>	2,076	<b>22,084</b>
5 Project Almanac	246	571	-	<b>817</b>	1,686	-39%	-	-	-	-	<b>817</b>	2,013	<b>13,757</b>
4 Seventh Son	272	369	-	<b>641</b>	1,345	-31%	-	-	-	-	<b>641</b>	1,764	<b>9,323</b>
7 Paddington	56	461	-	<b>517</b>	1,316	-38%	-	-	-	-	<b>517</b>	1,630	<b>29,228</b>
Total	10,041	15,164	-	<b>25,205</b>			-	-	-	-	<b>25,205</b>		<b>380,544</b>

### CNMK - Summit Sierra 16 - Reno, NV

2 McFarland, USA	1,157	2,317	1,282	<b>4,756</b>	6,853	-30%	-	-	-	-	<b>4,756</b>	8,768	<b>13,524</b>
1 Focus	1,405	1,725	1,415	<b>4,545</b>	-		-	-	-	-	<b>4,545</b>	-	<b>4,545</b>
3 Kingsman: The Secret Servic	1,041	1,885	1,437	<b>4,363</b>	6,050	-27%	-	-	-	-	<b>4,363</b>	7,927	<b>31,952</b>
7 American Sniper	631	1,304	858	<b>2,793</b>	4,363	-35%	-	-	-	-	<b>2,793</b>	5,754	<b>125,556</b>
6 Imitation Game, The	420	1,323	846	<b>2,589</b>	2,743	-5%	-	-	-	-	<b>2,589</b>	4,167	<b>23,413</b>
3 Fifty Shades Of Grey	895	894	700	<b>2,489</b>	4,728	-47%	-	-	-	-	<b>2,489</b>	6,718	<b>37,149</b>
2 DUFF, The	646	1,173	480	<b>2,299</b>	3,788	-39%	-	-	-	-	<b>2,299</b>	4,472	<b>6,771</b>

Copyright 2015 Rentrak Corporation

Data valid as of: 03/02/2015

# denotes multi-feature/total screen gross  
\* denotes non-Friday openings



# Branch Complex Analysis San Francisco

WK	FRI	SAT	SUN	LAST WKEND		%	MON	TUE	WED	THU	THIS	LAST	CUME
				GROSS	GROSS						WEEK	WEEK	
CNMK - Summit Sierra 16 - Reno, NV (continued)													
1 Lazarus Effect, The	957	887	300	2,144	-		-	-	-	-	2,144	-	2,144
4 Spongebob Squarepants: Spon	472	841	725	2,038	4,127	-50%	-	-	-	-	2,038	4,687	36,455
7 Paddington	333	659	769	1,761	1,549	13%	-	-	-	-	1,761	1,963	28,524
4 Jupiter Ascending	476	404	600	1,480	1,520	-2%	-	-	-	-	1,480	2,175	18,687
2 Hot Tub Time Machine 2	364	345	251	960	2,020	-52%	-	-	-	-	960	2,689	3,649
4 Seventh Son	223	386	335	944	906	4%	-	-	-	-	944	1,352	6,780
1* Charade (re: 1999)	-	-	334	334	-		-	-	-	-	334	-	334
Total	9,020	14,143	10,332	33,495			-	-	-	-	33,495		339,483
CNMK - Reno Riverside 12 - Reno, NV													
2 Still Alice	1,177	1,852	1,548	4,577	6,167	-25%	-	-	-	-	4,577	10,336	14,913
1 Focus	1,196	1,147	935	3,278	-		-	-	-	-	3,278	-	3,278
3 Kingsman: The Secret Servic	740	1,331	722	2,792	4,157	-32%	-	-	-	-	2,792	5,939	22,244
2 McFarland, USA	667	1,415	700	2,782	3,657	-23%	-	-	-	-	2,782	5,161	7,942
1 Lazarus Effect, The	1,153	1,045	573	2,771	-		-	-	-	-	2,771	-	2,771
3 Birdman	612	1,092	759	2,463	317	139%	-	-	-	-	2,463	317	44,607
3 Fifty Shades Of Grey	831	824	688	2,343	6,230	-62%	-	-	-	-	2,343	8,953	47,796
7 American Sniper	433	979	769	2,181	3,676	-40%	-	-	-	-	2,181	4,832	81,246
2 DUFF, The	485	798	753	2,036	3,584	-43%	-	-	-	-	2,036	4,470	6,506
10* Imitation Game, The	483	347	378	1,208	1,344	-10%	-	-	-	112	1,320	2,223	70,252
4 Spongebob Squarepants: Spon	201	426	273	900	2,654	-66%	-	-	-	-	900	3,263	19,619
2 Hot Tub Time Machine 2	256	292	310	858	1,997	-57%	-	-	-	-	858	2,948	3,806
1* UFC 184: Rousey vs. Zingano	-	577	-	577	-		-	-	-	-	577	-	577
1* Charade (re: 1999)	-	-	263	263	-		-	-	-	-	263	-	263
Total	8,234	12,125	8,671	29,029			-	-	-	112	29,141		325,820
CNMK - Sparks 14 + XD - Sparks, NV													
1 Lazarus Effect, The	2,932	2,885	1,398	7,215	-		-	-	-	-	7,215	-	7,215
2 McFarland, USA	1,117	1,754	1,205	4,076	6,418	-36%	-	-	-	-	4,076	8,231	12,307
1 Jupiter Ascending	599	849	727	2,175	-		-	-	-	-	2,175	-	2,175
1 A La Mala	666	640	492	1,798	-		-	-	-	-	1,798	-	1,798
10* Imitation Game, The	389	786	474	1,649	1,817	-9%	-	-	-	239	1,888	2,552	39,145
4 Paddington	375	770	431	1,576	1,372	14%	-	-	-	-	1,576	1,617	10,678
6 Strange Magic	320	782	368	1,470	1,294	13%	-	-	-	-	1,470	1,579	14,254
7 Wedding Ringer, The	408	607	447	1,462	1,733	-15%	-	-	-	-	1,462	2,337	40,955
1 Birdman	314	541	375	1,230	-		-	-	-	-	1,230	-	12,482
10* Unbroken	176	546	131	853	1,085	-21%	-	-	-	92	945	1,579	88,222
3 Black Or White	236	269	252	757	1,294	-41%	-	-	-	-	757	1,871	5,508
15 Hunger Games: Mockingjay, P	204	297	182	683	1,006	-32%	-	-	-	-	683	1,289	224,076
6 Boy Next Door, The	213	251	167	631	1,261	-49%	-	-	-	-	631	1,768	19,071
2 Old Fashioned	111	257	139	507	751	-32%	-	-	-	-	507	1,030	1,537
1* Charade (re: 1999)	-	-	70	70	-		-	-	-	-	70	-	70
Total	8,060	11,234	6,858	26,152			-	-	-	331	26,483		479,493

## Carson City, NV

### GALX - Galaxy Fandango - Carson City, NV

2 McFarland, USA	1,122	2,126	1,260	4,508	5,912	-23%	-	-	-	-	4,508	8,390	12,897
1 Focus	867	1,856	896	3,619	-		-	-	-	-	3,619	-	3,619
3 Kingsman: The Secret Servic	1,006	1,152	1,027	3,186	5,798	-45%	-	-	-	-	3,186	7,842	27,078
7 American Sniper	808	1,346	930	3,084	3,250	-5%	-	-	-	-	3,084	4,723	116,466
1 Lazarus Effect, The	1,191	1,091	706	2,988	-		-	-	-	-	2,988	-	2,988
4 Spongebob Squarepants: Spon	592	1,226	854	2,672	3,473	-23%	-	-	-	-	2,672	4,304	38,274

Copyright 2015 Rentrak Corporation

Data valid as of: 03/02/2015

# denotes multi-feature/total screen gross  
\* denotes non-Friday openings

# Branch Complex Analysis San Francisco

WK		FRI	SAT	SUN	LAST WKEND		%	MON	TUE	WED	THU	THIS WEEK	LAST WEEK	CUME
					GROSS	GROSS						TOTAL	GROSS	
GALX - Galaxy Fandango - Carson City, NV (continued)														
3	Fifty Shades Of Grey	884	704	582	2,170	4,716	-53%	-	-	-	-	2,170	6,648	30,253
2	DUFF, The	812	936	378	2,127	3,004	-29%	-	-	-	-	2,127	3,534	5,661
2	Hot Tub Time Machine 2	356	558	350	1,264	1,549	-18%	-	-	-	-	1,264	2,216	3,480
	Total	7,638	10,995	6,983	25,618			-	-	-	-	25,618		240,716

## CONT - Stadium 4 Cinemas - Carson City, NV

3	Big Hero 6	112	380	140	632	828	-23%	-	-	-	-	632	1,008	3,580
5	Hunger Games: Mockingjay, P	84	208	116	408	452	-9%	-	-	-	-	408	580	3,660
7	Night At The Museum: Secret	28	152	188	368	340	8%	-	-	-	-	368	440	4,612
5	Hobbit: The Battle Of The F	56	80	168	304	264	15%	-	-	-	-	304	376	3,220
4	Taken 3	-	80	60	140	152	0%	-	-	-	-	140	256	1,308
1	Wedding Ringer, The	48	36	40	124	-		-	-	-	-	124	-	124
6	Annie	12	48	56	116	172	-32%	-	-	-	-	116	196	1,820
	Total	340	984	768	2,092			-	-	-	-	2,092		18,324

## Minden, NV

### CTRN - Ironwood 8 - Minden, NV

2	McFarland, USA	387	469	486	1,342	1,445	-7%	-	-	-	-	1,342	2,091	3,433
4	Spongebob Squarepants: Spon	514	338	249	1,101	1,016	8%	-	-	-	-	1,101	1,036	7,082
3	Kingsman: The Secret Servic	188	378	335	901	1,122	-19%	-	-	-	-	901	1,521	5,219
1	Lazarus Effect, The	505	217	80	802	-		-	-	-	-	802	-	802
7	American Sniper	248	280	232	760	913	-16%	-	-	-	-	760	1,298	31,673
5	Theory Of Everything, The	221	323	139	683	575	18%	-	-	-	-	683	979	5,860
1	Focus	261	298	113	672	-		-	-	-	-	672	-	672
3	Fifty Shades Of Grey	225	233	111	569	789	-27%	-	-	-	-	569	1,102	4,978
6	Imitation Game, The	88	257	196	541	480	12%	-	-	-	-	541	649	7,088
2	Hot Tub Time Machine 2	49	60	20	129	431	-70%	-	-	-	-	129	438	567
	Total	2,686	2,853	1,961	7,500			-	-	-	-	7,500		67,374

## Ashland, OR

### CTRN - Ashland Street Cinema - Ashland, OR

1	Focus	453	354	212	1,018	-		-	-	-	-	1,018	-	1,018
3	Kingsman: The Secret Servic	339	414	177	931	1,449	-35%	-	-	-	-	931	2,114	6,670
2	McFarland, USA	220	472	214	906	1,269	-28%	-	-	-	-	906	2,405	3,311
7	American Sniper	208	174	84	466	752	-38%	-	-	-	-	466	960	18,034
4	Spongebob Squarepants: Spon	28	167	152	347	673	-48%	-	-	-	-	347	856	4,046
1	Lazarus Effect, The	132	107	81	320	-		-	-	-	-	320	-	320
2	Hot Tub Time Machine 2	30	133	60	222	244	-9%	-	-	-	-	222	440	662
	Total	1,410	1,821	980	4,210			-	-	-	-	4,210		34,061

### CTRN - Varsity Theatre - Ashland, OR

3	Still Alice	552	740	526	1,818	2,639	-31%	-	-	-	-	1,818	3,722	10,023
2	Mr. Turner	406	608	412	1,426	1,491	-4%	-	-	-	-	1,426	2,448	3,875
2	Birdman	406	555	290	1,251	1,315	-4%	-	-	-	-	1,251	2,095	20,439
1	Theory Of Everything, The	191	500	190	881	-		-	-	-	-	881	-	26,842
10*	Imitation Game, The	207	344	221	771	670	15%	-	-	-	79	850	1,031	39,207
3	Fifty Shades Of Grey	185	340	142	666	755	-11%	-	-	-	-	666	1,140	7,244
6	Whiplash	216	255	128	599	598	0%	-	-	-	-	599	1,045	9,267
	Total	2,163	3,342	1,909	7,412			-	-	-	79	7,491		116,897

## Klamath Falls, OR

Copyright 2015 Rentrak Corporation

Data valid as of: 03/02/2015

# denotes multi-feature/total screen gross  
\* denotes non-Friday openings

# Branch Complex Analysis San Francisco

WK		FRI	SAT	SUN	LAST		%	MON	TUE	WED	THU	THIS	LAST	
					GROSS	GROSS						WEEK	WEEK	
												TOTAL	GROSS	
CTRN - Pelican Cinema - Klamath Falls, OR														
2	McFarland, USA	456	868	778	2,102	1,685	24%	-	-	-	-	2,102	2,360	4,462
7	American Sniper	407	758	599	1,763	1,802	-2%	-	-	-	-	1,763	2,366	60,375
4	Spongebob Squarepants: Spon	293	810	564	1,667	1,896	-12%	-	-	-	-	1,667	2,091	14,574
3	Fifty Shades Of Grey	394	789	295	1,478	2,923	-49%	-	-	-	-	1,478	3,782	17,466
3	Kingsman: The Secret Servic	348	731	348	1,428	1,785	-20%	-	-	-	-	1,428	2,338	9,138
1	Lazarus Effect, The	583	542	181	1,307	-		-	-	-	-	1,307	-	1,307
1	Focus	491	428	198	1,117	-		-	-	-	-	1,117	-	1,117
1	Still Alice	252	260	291	804	-		-	-	-	-	804	-	804
2	DUFF, The	218	368	209	794	1,162	-31%	-	-	-	-	794	1,557	2,351
1	Black Or White	110	199	201	511	-		-	-	-	-	511	-	511
2	Hot Tub Time Machine 2	148	128	44	319	782	-59%	-	-	-	-	319	910	1,230
	Total	3,700	5,881	3,708	13,290			-	-	-	-	13,290		113,335

## Medford, OR

### CNMK - Tinseltown 15 - Medford, OR

2	McFarland, USA	1,860	2,395	1,309	<b>5,564</b>	6,611	-15%	-	-	-	-	<b>5,564</b>	8,948	<b>14,512</b>
1	Focus	1,987	1,883	1,215	<b>5,085</b>	-		-	-	-	-	<b>5,085</b>	-	<b>5,085</b>
3	Kingsman: The Secret Servic	1,351	2,125	1,054	<b>4,530</b>	6,795	-33%	-	-	-	-	<b>4,530</b>	9,521	<b>35,075</b>
1	Lazarus Effect, The	1,507	1,853	883	<b>4,243</b>	-		-	-	-	-	<b>4,243</b>	-	<b>4,243</b>
3	Fifty Shades Of Grey	1,683	1,571	838	<b>4,092</b>	7,312	-44%	-	-	-	-	<b>4,092</b>	10,155	<b>46,462</b>
4	Spongebob Squarepants: Spon	737	1,596	1,413	<b>3,746</b>	3,962	-5%	-	-	-	-	<b>3,746</b>	5,073	<b>43,087</b>
2	DUFF, The	990	1,603	1,016	<b>3,609</b>	5,815	-37%	-	-	-	-	<b>3,609</b>	7,103	<b>10,712</b>
7	American Sniper	1,058	1,648	794	<b>3,500</b>	3,362	4%	-	-	-	-	<b>3,500</b>	4,954	<b>138,738</b>
3	Birdman	691	1,370	813	<b>2,874</b>	317	156%	-	-	-	-	<b>2,874</b>	317	<b>7,858</b>
4	Jupiter Ascending	667	993	663	<b>2,323</b>	2,387	-2%	-	-	-	-	<b>2,323</b>	3,558	<b>31,667</b>
7	Paddington	351	791	460	<b>1,602</b>	1,207	32%	-	-	-	-	<b>1,602</b>	1,541	<b>32,935</b>
2	Hot Tub Time Machine 2	184	464	291	<b>939</b>	2,021	-53%	-	-	-	-	<b>939</b>	2,901	<b>3,840</b>
5	Project Almanac	117	367	233	<b>717</b>	1,192	-39%	-	-	-	-	<b>717</b>	1,439	<b>14,617</b>
1*	UFC 184: Rousey vs. Zingano	-	463	-	<b>463</b>	-		-	-	-	-	<b>463</b>	-	<b>463</b>
1*	Charade (re: 1999)	-	-	47	<b>47</b>	-		-	-	-	-	<b>47</b>	-	<b>47</b>
	Total	13,183	19,122	11,029	<b>43,334</b>			-	-	-	-	<b>43,334</b>		<b>389,341</b>

### CNMK - White City 6 - White City, OR

2	McFarland, USA	536	743	715	<b>1,994</b>	1,617	23%	-	-	-	-	<b>1,994</b>	1,977	<b>3,971</b>
4	Spongebob Squarepants: Spon	310	1,006	511	<b>1,827</b>	1,792	1%	-	-	-	-	<b>1,827</b>	2,220	<b>15,820</b>
1	Focus	311	484	318	<b>1,113</b>	-		-	-	-	-	<b>1,113</b>	-	<b>1,113</b>
3	Kingsman: The Secret Servic	258	529	277	<b>1,064</b>	1,174	-9%	-	-	-	-	<b>1,064</b>	1,348	<b>5,838</b>
4	Jupiter Ascending	329	456	220	<b>1,005</b>	1,261	-20%	-	-	-	-	<b>1,005</b>	1,523	<b>7,701</b>
2	Hot Tub Time Machine 2	35	132	81	<b>248</b>	401	-38%	-	-	-	-	<b>248</b>	511	<b>759</b>
	Total	1,779	3,350	2,122	<b>7,251</b>			-	-	-	-	<b>7,251</b>		<b>35,202</b>

AR - Auditorium Rental, AS - Auditorium Screening, CW - Closed Weekdays, DP - Damaged Print, EF - Equipment Failure  
 FF - Film Festival, MC - Movie Canceled, NA - No Authorization, NB - No Bookings, ND - Called, No Data Available  
 NE - No Engagement, NP - No Patrons, PR - Pending Revenue, SS - Special Screening, TC - Temporarily Closed  
 TR - Theatre Rented, W - Weather

Copyright 2015 Rentrak Corporation

Data valid as of: 03/02/2015