



# HOW COWBELL GIVES BACK

At Cowbell, we always strive to do the right thing. The Sparling family has donated \$1 million to the Canadian Centre for Rural Creativity in honour of Grant and Mildred Sparling, who moved to Blyth independently, and met in the community they would call home. Grant was a successful entrepreneur at heart and created several businesses in his lifetime, but he never forgot the support of Blyth and area when opened his first hardware store on Queen Street in 1951. Grant and Mildred were actively involved in the village, were proud to call Blyth home, and spent their lives repaying the kindness to the community in mostly inconspicuous ways, some of which were only known after their passing.

Our Greener Pastures Community Fund is just one of the exciting ways we are sharing this journey with you. In December 2016, Cowbell launched a long-term relationship supporting Ontario's four children's hospitals. Cowbell donates five cents from every can and pint sold, from the very first beer ever sold in May 2016, to be invested in specific projects at each of the children's hospitals every year. Cowbell also supports the foundations through event participation and by raising awareness of the important and life-changing work of the remarkable

**TOTAL CONTRIBUTIONS      \$374,517.95**

Updated November 30, 2019



## CANADIAN CENTRE FOR RURAL CREATIVITY

BLYTH, ON

The Greener Pastures Community Fund contributes 5¢ from the sale of every can and pint sold at The Cowbell Farm in Blyth to the Grant and Mildred Sparling Centre at the Canadian Centre for Rural Creativity. The Sparling Family has privately donated \$1 million to this project.

BEER

[Find Our Beer](#)

40076 Blyth Road, Blyth, On N0H1H4

CAREERS

[Community](#)

Phone No.: +1224 633 2290

SPACES

[Resturant](#)

Reservation: [CowCello1@gmail.com](mailto:CowCello1@gmail.com)

BLOG

[Cowbell story](#)

Sponsorship Inquiries:

LEADERSHIP TEAM

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