

SERENE BOACHIE

THE VERSATILE KNOWLEDGE ENTHUSIAST



**University of
Southern California**
*B.S. Arts, Technology,
& the Business of Innovation*



sereneboachie.com

boachie@usc.edu

(972) 951-2404

WORK EXPERIENCE

VERSE9

Digital Marketing Intern, Sept 2017 - Present

Creates promotional items and strategies for social media and email marketing

SOUTHWEST AIRLINES

Multimedia & Instructional Design Intern, Summer 2017

Created materials, such as e-learning modules & presentations, for training pilots

TOMMY'S PLACE

House Manager, Feb 2017 - Present

Coordinates venue set up and informs technicians of event specifications

NCH CORPORATION

Design Intern, Summer 2016

Created materials and a "family tree" to structure the subsidiary companies

B.E.A.M. PODCAST

Co-Director/Sound Engineer/Designer, Jan 2016 - May 2017

Recorded, edited, and uploaded each episode, trained students on audio equipment, and created graphics for the Soundcloud

CULTURAL RELATIONS & UNIVERSITY EVENTS

Student Ambassador & Bartender, Oct 2015 - Present

Check in USC Trustees and parents and inform them about events

HERSTYL.

Graphic Designer, July 2015 - June 2016

Created logo and promotional graphics for this startup

ARTS

Illustrator
Photoshop
InDesign
Logic Pro X
Premier Pro
After Effects
Articulate Storyline

TECHNOLOGY

Autodesk Inventor
Autodesk Maya
HTML/CSS

BUSINESS

Keynote
Microsoft Word
Microsoft Excel
Microsoft Powerpoint