

# SERENE BOACHIE

## THE VERSATILE KNOWLEDGE ENTHUSIAST

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**University of  
Southern California**  
*B.S. Arts, Technology,  
& the Business of Innovation*



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(972) 951-2404

## WORK EXPERIENCE

### VERSE9

Digital Marketing Intern, Aug 2017 - Present

*Creates promotional items and strategies for social media and email marketing*

### SOUTHWEST AIRLINES

Multimedia & Instructional Design Intern, Summer 2017

*Created materials, such as e-learning modules & presentations, for training pilots*

### TOMMY'S PLACE

House Manager, Feb 2017 - Present

*Coordinates venue set up and informs technicians of event specifications*

### NCH CORPORATION

Design Intern, Summer 2016

*Researched subsidiary companies and developed the overall branding heirarchy*

### B.E.A.M. PODCAST

Co-Director/Sound Engineer/Designer, Jan 2016 - May 2017

*Recorded, edited, and uploaded each episode, trained students on audio equipment, and created graphics for the Soundcloud*

### CULTURAL RELATIONS & UNIVERSITY EVENTS

Student Ambassador & Bartender, Oct 2015 - Present

*Communicate with USC Trustees and parents regarding university events*

### HERSTYL.

Graphic Designer, July 2015 - June 2016

*Created logo and promotional graphics for this startup*

### ARTS

Illustrator  
Photoshop  
InDesign  
Logic Pro X  
Premier Pro  
After Effects  
Articulate Storyline

### TECHNOLOGY

Autodesk Inventor  
Autodesk Maya  
HTML/CSS

### BUSINESS

Keynote  
Microsoft Word  
Microsoft Excel  
Microsoft Powerpoint