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 alexander.mcclure@gmail.com

Creative artist and professional with major skill concentrations in software and web development, digital design, photography and education. Also, experienced in media research and emerging immersive media technologies, such as VR.

TEACHING EXPERIENCE

2015-2016 Assistant Professor of Game Design

Hostos Community College - City University of New York, Bronx, NY

2015 Part-time Lecturer (Creative Computation Lab)

Parsons School of Design, New York, NY

2014-2015 Teaching Assistant (Creative Coding - Processing and Arduino)

Parsons School of Design, New York, NY

Assisted inside the classroom and in 1-on-1 meetings with students.

2014 Code Teaching Fellow (Creative Coding - Processing)

Parsons School of Design, New York, NY

Taught an intensive 3 week graduate-level course that served as an intro to the Processing programming language and object-oriented programming.

PROFESSIONAL AND RESEARCH EXPERIENCE

2009- Freelance / Independent, New York, NY

Design Consultancy Art&Article

Photography / Digital Media HASH Mag., Demotix, Seamless, Security Management Mag.

Graphic Design Urban Dreamscapes, Subjective Ideal

2015 Front-End Web Developer (summer)

Try The World, New York, NY

2014-2015 Graduate Research Assistant

gadgITERATION, New York, NY

Developed curriculum for high school students to learn coding and basic circuitry; under Louisa

Campbell.

2014 Graduate Research Assistant

Parsons School of Design in collaboration with Maker Academy, New York, NY

Developed interactive demonstrations of physics concepts in Processing as an intro to coding logic for high school students at Maker Academy: under Sven Travis.

2011-2012 Market Research Analyst

CoxReps, New York, NY

Analyzed quantitative survey data from Nielsen and created demographic trend projections for various media markets.

EDUCATION

2015 Master of Fine Arts, Design and Technology

Parsons School of Design, New York, NY

GPA 3.93 / University Merit, Dean's Merit Scholarships Thesis Studio Faculty: Marko Tandefelt, Christopher Romero

Thesis Writing Faculty: Marko fanderen, Christopher Romer Thesis Writing Faculty: Loretta Wolozin. Ethan Silverman

2009 Bachelor of Arts, Communication - Media Production

University of Houston, Houston, TX

Minor in Studio Arts focusing on Photography and Digital Media

Graduated with Honors, Cum Laude



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TECHNICAL SKILLS

DevelopmentC/C++, C#, OpenFrameworks, Processing (Java), Arduino, Raspberry Pi, OpenCV,

HTML 5, CSS3, Sass/SCSS, JavaScript, jQuery, Node.js, GNU/Linux, Git, CMS

Design Software Adobe CC (Photoshop, Lightroom, Illustrator, InDesign, Premiere, After Effects),

Unity3D, Maya, Blender, Audacity, Sketchup, GIMP, Inkscape

Addl. Skills Wireframing, Prototyping, Concept Design, UX Design, Photo Retouching, Physical

Computing, Photojournalism, Game Development, Market Research, Analytics

SELECTED WORKS

2015 Depth Perception, MFA Thesis

A multimodal experiential installation that uses the juxtapositioning of a classic window and a virtual reality headset as a basis for carving pathways and blurring lines between the physical and the virtual, representational and real.

2014 Oral Perspectives

A virtual experience in which one undergoes a series of situations that are both absurd and everyday, through a visually, aurally and kinesthetically shifted perspective.

2014 Mastering Tedium

A text terminal-based allegorical game that uses the regular chore of laundry to juxtapose life's necessity of action with the futility and impermanence of acting for the rational mind.

2013 Digital Embodiment

A mirror therapy inspired device for digitizing ones physical being, challenging conventional notions of body and self.

HONORS, EXHIBITIONS, ETC.

2015	NYC Media Lab Annual Summit Demo Day, New York, NY
2015	Designing Multiplicity, New York, NY
	MFA Design and Technology Thesis Exhibition
2015	Parsons Gala, New York, NY
	2nd Annual Art Exhibition and Auction
2015	SXSW Student Work-The New School, Austin, TX
2015	VR101 with the Oculus Rift, New York, NY
	Workshop given for Parsons' Dorkshop
2014	NYC Media Lab Annual Summit Demo Day, New York, NY
2014	Photo Editing Workflow in Lightroom and Photoshop, New York, NY
	Workshop given for Parsons' Dorkshop
2014	Digital Pathologies, Paris, France
	Public Presentation for Metaverse Workshop at NUMA-Paris
2014	China-US Young Maker Competition Finalist, New York, NY / Beijing, China
2011	Dwell World Views Competition , 2nd Place
2007	UH Student Exhibition, Blaffer Gallery, Houston, TX

PUBLISHED WORKS

Print Dwell (Magazine, Sept. 2011), Dwell World Views (Book, 2011), HASH (Quarterly Magazine, regular contributor), The Elks Magazine (Magazine, June 2013), Subjective Ideal (Book, 2012), Security Management Magazine, June 2012), Urban Dreamscapes (Book, 2010)

Web The Guardian, Kill Screen Magazine, Seamless, Consumerist, First Data Corp., Swamplot, Odyssey Networks, For The Love Of Brooklyn, Gothamist, Design Trust for Public Space, Houstonist