

299 Schaefer Street #2F Brooklyn, NY 11237 +1 (972) 979 0252 alexander.mcclure@gmail.com

Creative artist and professional with major skill concentrations in software and web development, digital design, photography and education. Also, experienced in media research and emerging immersive media technologies, such as VR.

TEACHING EXPERIENCE

2015- Assistant Professor of Game Design

Hostos Community College - City University of New York, Bronx, NY

2015 Part-time Lecturer (Creative Computation Lab)

Parsons School of Design, New York, NY

2014-2015 Teaching Assistant (Creative Coding - Processing and Arduino)

Parsons School of Design, New York, NY

2014 Code Teaching Fellow (Creative Coding - Processing)

Parsons School of Design, New York, NY

PROFESSIONAL AND RESEARCH EXPERIENCE

2009- Freelance / Independent Designer, Photographer, New York, NY

Clients Include: Art&Article, Demotix/Corbis Images, Seamless

2015 Front-End Web Developer

Try The World, New York, NY

2014-2015 Graduate Research Assistant

gadgITERATION, New York, NY

2014 Graduate Research Assistant

Parsons School of Design in collaboration with Maker Academy, New York, NY

2011-2012 Market Research Analyst

CoxReps, New York, NY

EDUCATION

2015 Master of Fine Arts. Design and Technology

Parsons School of Design, New York, NY

GPA 3.93 / University Merit, Dean's Merit Scholarships

2009 Bachelor of Arts, Communication - Media Production

University of Houston, Houston, TX

Minor in Studio Arts. Graduated with Honors, Cum Laude

PROFESSIONAL AFFILIATIONS

2016- Higher Education Video Game Alliance (HEVGA)2015- International Game Developers Association (IGDA)

2015- Interaction Design Association (IxDA)



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TECHNICAL SKILLS

Development C/C++, C#, OpenFrameworks, Processing (Java), Arduino, Raspberry Pi, OpenCV,

HTML 5, CSS3, Sass/SCSS, JavaScript, jQuery, Node.js, GNU/Linux, Git, CMS

Design Software Adobe CC (Photoshop, Lightroom, Illustrator, InDesign, Premiere, After Effects),

Unity, Maya, Blender, Audacity, Sketchup, GIMP, Inkscape

Addl. Skills Wireframing, Prototyping, Concept Design, UX Design, Photo Retouching, Physical

Computing, Photojournalism, Game Development, Market Research, Analytics

EXHIBITIONS AND HONORS

Unique Viewpoint, Fredericksburg Center for the Creative Arts Gallery, Fredericksburg, VA
Playcrafting NYC Winter Play Game Expo, Microsoft, New York, NY
People's Choice Salon Show, Greenpoint Gallery, Brooklyn, NY
Playcrafting NYC Halloween Game Expo, Microsoft, New York, NY
NYC Media Lab Annual Summit Demo Day, New York, NY
Designing Multiplicity, MFA Design & Technology Thesis Exhibition, New York, NY
2nd Annual Parsons Gala Art Exhibition and Auction, New York, NY
SXSW Student Work-The New School, SXSW, Austin, TX
NYC Media Lab Annual Summit Demo Day, New York, NY
China-US Young Maker Competition Finalist, New York, NY / Beijing, China
Dwell World Views Competition, 2nd Place
UH Student Exhibition, Blaffer Gallery, Houston, TX

WORKSHOPS, PUBLIC SPEAKING AND REPUTATION

2018 2018	"Educators Soapbox," Game Developers Conference, San Francisco, CA "Games for Engagement," "Mastering Tedium: Learning from Alternate Design Practices," CUNY Games Conference 4.0, New York, NY
2017	"Twine in the Classroom," EdTech Innovation Celebration, Bronx, NY
2016	"Transforming Distance," Hostos Tertulia Series, Bronx, NY
2016	Parsons Design & Technology Job Forum 2016 (Panelist), New York, NY
2016	2016 CUNY Film Festival (Juror), New York, NY
2015	"Hack the Dinos" (Participant/Presenter), American Museum of Nat. History, New York, NY
2015	"VR101 with the Oculus Rift," Parsons Dorkshop, New York, NY
2014	"Photo Editing Workflow in Lightroom and PS," Parsons Dorkshop, New York, NY
2014	"Digital Pathologies of the Metaverse," NUMA-Paris, Paris, France

PUBLISHED WORKS AND PUBLICITY

Print	After Dark (Book, 2016), The Elks Magazine (Magazine, June 2013), Security Management Magazine
	(June 2012), HASH (Quarterly Magazine, regular contributor), Subjective Ideal (Book, 2012), Dwell
	(Magazine, Sept. 2011), Dwell World Views (Book, 2011), Urban Dreamscapes (Book, 2010)

Web The Guardian, Kill Screen Magazine, Seamless, Consumerist, First Data Corp., Swamplot, Odyssey Networks, For The Love Of Brooklyn, Gothamist, Design Trust for Public Space, Houstonist