



Advanced Supply Chain & Logistics Management Masterclass

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Procurement
Supply Chain
Distribution
Time to Market

Advanced Supply Chain & Logistics Management Masterclass

Introduction:

Supply chain management helps organizations build and deliver products better, faster and cheaper. Supply chain managers are involved in every facet of the business process – planning, purchasing, inventory management, producing, transportation, storing and distributing, customer service, and more. This advanced program enhances leadership skills, broadens your knowledge base, and links supply chain strategy to your corporate business plan. The program gives a “big-picture” mindset of leading practices that can be applied to your company to drive your profitability.

This program is unique – it provides comprehensive content, a wide-ranging skill set and practical real-world solutions, delivered with cutting-edge program design. On completion of the course, you will be a better-equipped, more effective supply chain and logistics leader. Through this course, you will develop your leadership competencies in key areas:

- Developing your capacity to lead and manage change
- Fostering sustainable change capacity within your organization
- Developing and communicating a compelling vision and strategy
- Influencing when you do not have official authority
- Engaging appropriate leadership styles to match the environment created by the change
- Identifying and aligning stakeholders
- Building commitment and consensus in spite of resistance, conflict and ambivalence

- Aligning people, processes and structures with organizational strategy
- Balancing planning with execution
- Inspiring and motivating others to take strategic and informed action.

Who should attend?

Business Owners, VPs and Division Managers, Manufacturing, Distribution and Retail Leaders, Supply Chain and Operations Managers, Transportation and Warehouse Managers, Purchasing and Procurement Managers, Logistics Planning and Inventory Managers, Project Managers, Team Leaders, Superintendents, General Supervisors, Senior Staff and Professionals.

Course Objectives:

By the end of this course, delegates will be able to:

- Understand state-of-the-art logistics management and its implications for any department in your organization
- Identify the best opportunities to improve your business logistics
- Gain in-depth knowledge of what drives a profitable company
- Add power to your logistics expertise and a financial perspective to decision-making
- Sharpen the skills necessary to project, negotiate, evaluate and lead
- Refine capabilities in using technology and business tools
- Learn a holistic skill-set that prepares you to be strategic, tactical and operational
- Learn to better manage your inventory, transportation and distribution functions
- Identify key elements of customer service and design the most profitable network

- Collaborate with other managers to develop improvements – including supply chain, production, systems, sales and finance
- Learn how to reduce costs and improve customer order efficiency

Course Outline:

Supply Chain Strategy

- Survey integrated supply chain components
- Understand the role of the supply chain and its impact
- Develop an executable supply chain strategy

Aligning Supply Chain with Your Business Goals

- Learn to apply supply chain metrics to meet the needs of the CEO and CFO
- Understand how supply chain initiatives affect your company's finances

Inventory and Materials Management

- Manage distribution inventory
- Understand manufacturing supply planning
- Define supply chain network optimization

Strategic Sourcing

- Identify strategic sourcing needs, find the best suppliers and manage supply chain disruption
- Negotiate contracts and agreements and measure results

Distribution Center Operations

- Design distribution center operations to meet the demands of your customers and your business
- Balance space, labor and equipment for higher customer service and efficiency

Domestic and International Transportation Operations

- Understand how to maximize domestic and international transportation for efficiency and cost effectiveness
- Appreciate the workings of cross-border security and risk management in transit

Service Quality

- Develop a service quality mission to protect margins and grow market share
- Develop strategies for customer retention in a dynamic marketplace

Project Management / Change Management

- Identify and apply key project management success factors
- Capture the benefits of 'change' quickly and minimize resistance
- Lead change effectively
- Recognize and manage resistance
- Anticipate and minimize trouble spots

Leadership & Supply Chain Integration

- Develop a leadership style for effectively handling people

- Create communication strategies appropriate for the individuals you lead
- Maximize your understanding of how people think and the causes of constructive, aggressive and passive behavior
- Explore the design and optimization of global networks
- Deliver results through process and project management