



## Effective Global Logistics & Distribution Planning Best Practices

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## Introduction:

Effective planning of transportation and distribution networks has become more complex. This is driven by increasing customer requirements, expansion of global sourcing, security and regulatory requirements, volatile fuel costs, etc. This course is focused on understanding the strategic and tactical principles, practices, and tools required to address the cost, service, capacity, and carbon emissions tradeoffs in domestic and international transportation. Course highlights are:

- Develop transportation and distribution strategies to support business strategies
- Understand basic transportation physics throughout the supply chain
- Optimize last mile and long haul transportation planning
- Design supply chain networks to optimize transportation costs and service
- Determine how to optimize routes and schedules
- Better manage total transportation spending
- Analyze tradeoffs between various logistics costs, customer service levels and carbon emissions
- Determine how to measure and improve transportation performance

## Who Should Attend?

Logistics Consultants, Logistics and Financial Managers, Accounting and Operations Managers, Third-Party Logistics Providers, Supply Chain and Logistics Managers and Professionals, Operations Managers, Logistics Professionals, Logistic Providers,

Logistic Administrators, Logistics Planning and Inventory Managers, Supply, Buying, Purchase, Logistics, Materials and Supply Chain Professionals, General Services Personnel, Purchasing and Procurement Managers, Retailers, Warehouse Personnel, Transportation and Distribution Managers/Personnel, Inventory and Warehouse Control Professionals, Freight Forwarders and Linear Specialists, Production Managers, Production Planners, Financial Managers, Project Managers, Distribution Center Supervisors, Line Managers, Fleet Managers, Fleet Supervisors, Fleet Operators, Fleet Inspectors

### Course Objectives:

**By the end of this course delegates will be able to:**

- Examine in turn strategies for West and East Europe, the Far East and North America
- Identify the key strategic role of logistics in the long-term plans of major companies, and how it's recognized as a vital part of every organization
- Gain a comprehensive overview of logistics, which is included in all the activities related to the supply chain from initial suppliers through to final customers
- Gain a wealth of useful ideas and practical information on all the current and future trends in logistics and distribution
- Define new insights into the most significant aspects of logistics, including: developments in logistics, supply chain strategies, and lean logistics

### Course Outline:

- Formulating a logistic strategy
- Towards a strategic view of supply chain management
- Changing scope and direction: managing the supply chain
- New directions in logistics
- Future trends in supply chain management

- Formulating logistics strategy
- Beyond supply chain integration: opportunities for competitive advantage
- Thinking strategically about supply chain management
- Implementing the Strategy
- Judging the performance of supply chain management
- Retail supply chain integration
- Retailer-supplier partnerships
- Time compression in the supply chain
- Benchmarking
- Supply chain process re-engineering and enterprise applications
- The outsourcing of logistical activities
- The new approach to distribution
- Retail logistics
- Training in logistics
- Can efficient logistics reduce transport energy demand?
- Logistics in city centers: a planning and policy dilemma
- International logistics
- Developing global logistics
- The internationalization of logistics in the UK
- Global strategy
- Developments in Western European logistics strategies
- Logistics strategies for central and eastern Europe
- Logistics strategies for North America
- Route-to-Market for Western consumer goods in Asia