



**ADVANCED CHIEF
SUSTAINABILITY OFFICER
(CSO) PROFESSIONAL**

Website: www.btsconsultant.com

Email: info@btsconsultant.com

Telephone: 00971-2-6452630

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Introduction

The Advanced Chief Sustainability Officer (CSO) Professional training is a challenging training course offering a unique holistic viewpoint to Sustainability. In this internationally recognized course, experienced professionals will benefit from our interactive approach focusing on both strategic and operational aspects of Sustainability, ESG and CSR. Our skill-building and hands-on approach assists participants to improve their capabilities and drive practical Sustainability solutions successfully across their organization. Participants will adopt an inclusive approach to Sustainability, ESG and CSR topics, trends and legislation, challenges, standards and strategies. Participants will gain insights into sustainable business models, tools to overcome business uncertainty and gain long lasting competitive advantage. If you are looking to enable your organization to transition to a purposeful, successful and future fit business model, this course is for you.

Objectives

- Gain in-depth understanding of Sustainability, ESG and CSR ecosystem and future developments
- Learn to formulate Sustainability strategies and integrate ESG factors into corporate structure
- Articulate the business case for Sustainability
- Ensure maximum impact from Sustainability/ESG and CSR initiatives
- Influence Sustainability and positive impact creation within your organization and partners
- Transition to a future fit and purpose driven business model
- Practice on real life cases: GRI reporting, Theory of Change, Social Return On Investment (SROI)
- Focus on sustainable business models
- Gain a solid toolkit for Sustainability/ESG integration

Who should attend?

Advanced CSO Professional Training is ideally suited to professionals and leaders seeking advance in-depth knowledge in Sustainability, ESG and CSR. An ideal candidate may play a role in: Sustainability, ESG, CSR, Governance and Risk, Management, Human Resources, Environment, Marketing/Communications/PR, Quality, Supply Chain/Logistics, Health and Safety, Investor Relations, Operational Excellence, Corporate Philanthropy, Foundations.

Course Outline

- Practical Sustainability, ESG & CSR Concepts
- Sustainability, ESG, CSR Global Trends
- Global ESG Legislation & the ESG Ecosystem
- Stakeholder Engagement Methodologies
- Social Responsibility Programs, SROI, & Value Creation
- Sustainability/ESG Strategy & Integration
- Sustainability/ESG Assessment
- Materiality Assessment
- Sustainability/ESG Reporting & Standards
- Sustainable Supply Chains & Circular Economy
- Climate Change & Environmental Sustainability
- Sustainable & Purpose led Communications
- The future of CSOs