



Logistics & Supply Chain Operations

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Introduction:

This course is aimed at both suppliers and buyers who need an overview of the key drivers involved when viewing supply chains from a logistics/demand point of view. Supply Chains are the ultimate source of competitive advantage so the purpose of this seminar is to explain and appreciate what logistics and supply chain management are fundamentally about so that delegates are able to:

- Apply key techniques to control lead time in the movement of goods and materials to customers and users
- Find the right cost and service balance
- Use practical skills to take back to the workplace to change current methods
- Work better with all supply chain players.

Who Should Attend?

Supply, Buying, Purchase, Logistics, Materials and Supply Chain Professionals, Those who need to develop their limited understanding about Logistics and Supply Chain Management, Those who are looking for business gains and benefits from managing their supply chains more effectively

Course Objectives:

By the end of this course delegates will be able to:

- Understand what logistics and supply chain management are fundamentally about
- Appreciate that time is cash
- See that movement to the customer is all that adds value

- Work with all of the supply chain players
- Examine the company supply chain operations and activities
- Analyze the key areas of operations
- Apply the right cost and service balance
- Identify and understand key performance indicators
- Succeed in improving operations
- Gain a competitive advantage
- Appreciate changes to business processes that are taking place
- Gain the financial benefits that effective supply chain management can bring
- Determine how time builds up in supply chains and that time is cash
- Be able to understand, recall and apply improvements after the course for work based application
- Apply best in class practices

Course Outline:

Understanding Logistics and the Supply Chain

- Definitions of logistics and Supply Chain management
- History and the development
- The interrelations and connections of buying, making, moving, and selling activities
- Understanding the Supply Chain dynamics
- The benefits of applying a Supply Chain approach
- Supply Chain Operations Reference Models (SCOR)
- The Theory of Constraints (TOC)

Customers and Supplier Management

- Customer expectation