



## Sustainability Leadership and Corporate Responsibility

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# Sustainability Leadership and Corporate Responsibility

## Course Summary:

In this contemporary and practical workshop, you will learn about sustainability leadership and corporate responsibility. Sustainable leadership is an excellent source of competitive advantage for any organization. Corporate social responsibility CSR helps an organization be socially accountable to all stakeholders and the public.

By practicing CSR, organizations become conscious of their impact on all aspects of society, including economic, social, and environmental.

Sustainability leadership and social responsibility brings opportunities to the organizations in the shape of innovation, continuous improvement, sustained competitive advantage, and long-term success. In this skills-building workshop designed for all supervisors, managers, and leaders, you will learn global best practices in sustainable leadership.

## This BTS Workshop will highlight:

- Best practices in sustainable leadership
- Sustainability and CSR challenges and opportunities
- Working together: the stakeholder in sustainability
- Ethics and corporate governance
- The sustainability journey

## Course Objectives:

**At the end of this Sustainability Leadership and Corporate Responsibility Workshop, you will learn to:**

- Discuss best practices in sustainability
- Describe appropriate processes for Corporate Social Responsibility CSR
- Identify issues related to ethics and corporate governance
- Understand the importance of stakeholder management
- List ways to promote sustainability and CSV in organizations

## **Course Outline:**

### **DAY 1**

#### **Leading and Managing for a Sustainable Future**

- Planet Earth - a fact sheet
- What is sustainability?
- The business case for sustainability
- What this all means for your organization
- The key competencies and behaviors of sustainable leaders

### **DAY 2**

#### **Stakeholder Analysis and Management**

- Overview of stakeholder engagement and management
- Key documents for stakeholder management (register, matrix, strategy)
- Stakeholder communications and engagement
- The stakeholder engagement process
- Working together: stakeholder in sustainability

### **DAY 3**

#### **Corporate Social Responsibility (CSR)**

- Understanding Corporate Social Responsibility (CSR)
- The business case for CSR
- Corporate citizenship and organizational image
- Important cultural differences
- Examples of best practices in CSV

### **DAY 4**

#### **The Sustainability Journey**

- Understanding the journey
- Commencing the journey
- Ethics and corporate governance
- Tools for monitoring, managing, and improving performance
- What might the future bring?

### **DAY 5**

#### **Best Practices - Learning from Others**

- What are the world's best organizations doing?
- Employer-supported volunteering (ESV)

- HR and organizational behavior
- Developing and presenting the case for sustainability in your organization
- Personal Action Planning (PAP)