



Leadership for Creativity and Performance

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Introduction

In today's modern corporation, needs to draw from the well of intellectual capital within their sphere of influence to facilitate productivity and steady growth. Principles and techniques on how leaders do that today are included in this unique program in order to provide the delegate with the essential tools to groom his/her people. These best practice techniques are taken from all areas of business and cultures to provide the delegate with a clear path to putting together a successful organization. This course allows delegates to understand the best strategies and techniques to adopt in various workplace situations. The ability to strategize and convey organizational goals through effective communication is crucial towards achieving peak performance. Long term success relies on strong leadership within the organization

Who Should Attend?

- managers
- Supervisors
- Anyone who aspires to build his leadership qualities
- Anyone who is or will be responsible for leading teams or individuals

Methodology

This interactive Training will be highly interactive, with opportunities to advance your opinions and ideas and will include;

- Lectures
- Workshop & Work Presentation
- Case Studies and Practical Exercise
- Videos and General Discussions

Certificate

BTS attendance certificate will be issued to all attendees completing minimum of 80% of the total course duration.

Course Objectives:

- Determining best practices of leaders through history and how to apply them today
- Articulate an understanding of what leadership means for in your business
- Explaining leadership capabilities and areas for personal development
- Determining the role as an effective leader in any organization
- Developing strategies for creating a positive work environment that fosters leadership and a commitment to continuous improvement in others

Course Outline:

DAY 1:

- The leader as a visionary
- The power of creative vision
- The leader's influence on culture
- How a leader facilitates the path to a culture
- Implementing a leadership communication approach
- Models of best run visionary companies

DAY 2:

- Guide to knowing your leadership strengths
- How leaders use their emotional intelligence
- Understanding the leaders base of power
- Understanding "spiritual capital"
- Leaders influence on people - employees, peers and senior managers
- Managing your body and mind effectively

DAY 3:

- Secrets to involve others
- Best practices of effective mentors and coaches
- The motivating leader
- The need for achievement, power and affiliation
- Expectancy theory and motivation

- How a leader creates an environment for self-motivation

DAY 4:

- Best practices to effectively delegate
- The benefits of delegation
- The barriers to delegation
- Delegation vs empowerment
- Creating the climate for empowerment
- Using goal setting, time management, planning and prioritizing

DAY 5:

- The leader as a creative thinker
- Building a culture of innovation and new ideas
- Challenging self-imposed assumptions
- Putting best practices into practice
- Case study: uniquely driven
- Guide to building a personal leadership plan