



Strategic Corporate Governance

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Course Summary:

This Strategic Corporate Governance training course is carefully outlined to take the participants through a blend of three key interlinked corporate topics:

Governance, Strategic Management and Strategic Leadership aiming to enrich their knowledge and understanding for those mission-critical practices. This training course elaborates on all the processes of Corporate Governance covering frameworks at both the Board level (Board Governance) as well as the Executive Management levels (Assurance and Control). Delegates will be able to assess the strength of their own Organization's Governance Practices and identify where change and improvement is needed.

This training course addresses all the elements of the Strategic Management system from setting the purpose and until successful implementation and elaborates on the role of the Leadership on realizing this success. Participants will be able to establish the Strategic dimension tying Corporate Governance with Strategic Planning all the way across the organization. This training course will also present the Guiding Principles of the Governance standard codes and how Corporate Governance is measured and benchmarked around the world.

This BTS training course will highlight:

- What is Corporate Governance
- Principles of Good Corporate Governance
- Board's Roles, Duties and Responsibilities
- The Board Governance framework
- The Strategic Management system elements
- The Governance, Risk and Compliance (GRC) Perspective
- The Integrated Assurance and Control Model
- The Integrated Disclosures and Reporting Model

Training Methodology:

A highly interactive training course, where all delegates will be encouraged to engage and participate, share and gain from each other's knowledge and experience. The classroom

lectures will rely on a bullet-based slide presentation coupled with practical workshops, relevant case studies wherever applicable.

Who Should Attend?

This Strategic Corporate Governance training course is suitable for a wide range of professionals but greatly benefits:

- Chairs, Committee Chairs
- Board Members, Committee Members
- Board Secretaries
- CEOs, Executive Directors, Senior Management
- Corporate Governance Officers / Professionals
- Strategic Planning Officers / Professionals
- Risk / Compliance Management Function
- Internal Audit Function, Internal Control Function
- Corporate Affairs, Legal

Course Objectives:

By the end of the program, participants will:

- Have a thorough understanding of what makes good communication
- Be able to create a great first impression - and communicate what they want others to see
- Create instant rapport - with anyone
- Be able to 'read' other people and change their communication style accordingly
- Use their voices more effectively
- Have a broad range of advanced verbal and non-verbal techniques to influence and persuade others
- Be able to communicate more effectively in meetings
- Have the tools to present themselves more effectively to any size of audience
- Be able to write more effectively
- Understand and be able to remedy some of the major problems in corporate communications
- Be able to apply a model of influence and persuasion in the workplace
- Be able to handle conflict effectively
- Have a better understanding of cross-cultural communications

Course Outline:

DAY 1

Corporate Governance

- What is Corporate Governance
- Governance Historical Evolution
- The Governance Challenge
- Principles for Good Corporate Governance
- The 4 Ps of Corporate Governance
- Who's Who in Corporate Governance

DAY 2

The Board

- Board positioning within the Power hierarchy
- Board's Roles, Duties and Responsibilities
- Board Structure
- Board Instruments and Tools
- Board Governance
- Board's Dynamics
- Influence of Leadership of the Board and the Organization

DAY 3

Strategic Planning and Management

- The Essence of Strategy - Strategy Definitions
- Strategic Leadership
- Levels of Strategy
- The Strategic Management System
- Strategy Governance

DAY 4

Integrated Assurance and Control, Disclosures and Reporting

- The Governance, Risk and Compliance (GRC) Perspective
- The Three (3) Lines of Defense Model
- Role of Internal Audit
- Role of External Audit
- Emerging Governance Practices
- Integrated Disclosures and Reporting Framework

DAY 5

Corporate Governance around the World

- Corporate Governance Standard Codes
- Guiding Principles
- Board Evaluation
- Governance Measurement and Benchmarking
- Wrap-up and Closing