



Developing Research Strategy

Website: www.btsconsultant.com

Email: info@btsconsultant.com

Telephone: 00971-2-6452630

Developing Research Strategy

Course Summary:

This workshop session is aimed at individuals who are developing their own research group and creating a targeted 5-10 year research strategy around this. We will explore how you can build a research strategy which will enable you to think beyond the next project or grant. We will think about how to build resources and capabilities within your team in order to deliver long-term sustainable research.

Course Objectives:

By the end of this course, delegates will learn about:

- Be able to utilize a range of strategic thinking tools to assess the research environment more effectively
- Have better insights into the environment in which research takes place including insights into trends in policy in HE
- Be able to build plans to help them utilize the insights they gain.

Course Outline:

- What is strategy and why is it important for your career and profile?
- How to develop a strategy which meets your goals in terms of nature/type of research, size of research group, collaborations, profile
- How to align appropriately with institutional strategy
- The research environment - understanding policy development and how shapes researchers is careers, including changes to funding.
- Looking at the external environment using strategic thinking tools.
- Integrating these insights into strategic research plans.
- How analysis of external contexts may influence your strategy
- The different strategy options that you can choose from depending on your most important drivers