



## Sustainable Leadership

Website: [www.btsconsultant.com](http://www.btsconsultant.com)

Email: [info@btsconsultant.com](mailto:info@btsconsultant.com)

Telephone: 00971-2-6452630

# SUSTAINABLE LEADERSHIP

**For the Sake of Profits, People and Planet**

## Introduction

Our new world needs leaders to be the standard bearers and facilitators of innovation, development and exchange – to cultivate the networks and dialogue among stakeholders that will help us move together. The message for sustainable business is simple, but challenging. The truth is that the world changes faster than the people who lead it. If a leader is willing they can discover a new world. This can create genuine breaks with the past and an imaginative re-setting of the company agenda that is fitted to solving any number of sustainability issues. The Sustainable Leadership training course introduces the strategies and tools that leaders and organisations can use to translate an aspiration for sustainability into practical, effective solutions.

**This BTS training course will feature:**

- Development and definition of Sustainability
- The driving forces behind Sustainability
- Stakeholder Expectations
- Leadership Strategies, Tools and Concepts for developing sustainability
- Planning, Strategy Development and Reporting

## Course Objectives

**By the end of this BTS training course, participants will be able to:**

- Learn leadership practices to drive profits, people and planet issues
- Develop leadership flexibility for further change if warranted in the future
- Develop an acute perception of the dimensions of business issues
- Make sense out of complexity and an uncertain future
- Gain knowledge of the implications of a choice for all the affected parties

## Who Should attend?

Created for professionals with social or environmental responsibilities, those new to the discipline, and those who aspire to a career in sustainability and social responsibility.

**This BTS training course is suitable to a wide range of professionals but will greatly benefit:**

- Leaders engaged in strategic planning and delivery
- Managers with social and environmental responsibilities
- Professionals wishing to refresh sustainability
- Refresher and update for experienced sustainability practitioners
- Senior leaders with corporate and governance responsibilities

## Course Content

### Day One: Why Sustainability

- The history of sustainability
- Leadership of business sustainability
- Stakeholder expectations
- Leading sustainable operating systems
- Company policies & Organisational structures
- Leadership tools and methodology of sustainability

### Day Two: Driving Sustainability

- Competitive advantage
- Market share & value
- Leading motivation: autonomy, mastery & purpose
- Leadership planning & strategy development
- Achieving sustainable goals and indicators
- Sustainability reporting and communications

### Day Three: Line One - Profit

- Tools and concepts for profit sustainability
- Leadership acumen

- Understanding market opportunities
- Green products
- Supply Chain & Kaizen policies
- Case Studies from around the world

#### **Day Four: Line Two - People**

- Tools and concepts for people sustainability
- Transformational & Sustainable leadership
- Team cohesion for sustainable productivity
- Managing effective & efficient teams
- Sustaining the community
- Case Studies from around the world

#### **Day Five: Line Three - Planet**

- Tools and concepts for planet sustainability
- Transparency of reporting
- Leading in community
- Ethical resourcing
- Kaizen – waste reduction - recycling
- Case Studies from around the world