



Wassima RAQUI

Senior Consultant in Strategy and Management

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📍 Paris, France

WORK EXPERIENCE

Accenture Strategy and Consulting – CFO & EV (Enterprise Value) Senior consultant

Nov. 2019 – Now

Consulting Projects:

For a leading multi-energy company – Finance Transformation Project Management

- Built target finance framework (4 processes) to align different company's branches around market best practices. Led design and deployment phases of new ERP system to support the Finance to-be processes implementation

For a French tourism services provider – Finance Scooping, TOM, Roadmap & B-case

- Conducted detailed finance processes scooping to identify optimization levers (Process simplification, process automation & digitalization, IT transformation, process convergence, organizational transformation...). Defined TOM & developed a Finance roadmap spanning over 5 years. Created B-case that outlined +6 M€ savings resulting from proposed enhancements implementation

For an international pharmaceutical company – TOM, Roadmap & B-case

- Completed ~30 interviews of EVPs level to discuss market leading practices and activities eligible for mutualization allowing identification of +90 positions in total finance activities. Conducted detailed CoE location strategy analysis based on Cost & Suitability. Recommended best location with associated SSC transfer roadmap (5 years) and value case showing + 5 M€ of NPV

For a global beauty company – Finance Transformation Project Management

- Coordinated the framing and roadmap phases of a worldwide finance transformation program, overseeing 6 distinct workstreams. Led a team of experts in conducting as-is state analysis of finance organization/processes, identifying improvement areas and developing a roadmap to achieve the desired future state

For a French multinational electric utility company – Digital Finance Scooping & Roadmap

- Performed a digital maturity assessment within finance department and built roadmap (@18 months) to achieve the to-be state

For a leading Oil & Gaz company – Data Office Strategy & Organization

- Set up Data Governance for a new CDO launch: Teams, Roles & Responsibilities, Data Domains & Data Catalog (+60 services)

For a long-standing manufacturer of adhesive & sealing products – EPM Report implementation

- Designed & deployed top-level management solution on P2P & O2C processes. Developed communication & training strategies

Internal Projects:

- Foundation of **in-house learning squad** within CFO & EV (European initiative) to leverage teams' expertise and share knowledge
- Actively working on **commercial proposals** and developing new **internal offerings** around Digital Finance
- **Onboarding/integration** of new joiners and creation of a welcoming toolkit

Wavestone – Finance & Risk Performance Junior consultant

Feb. 2019 – Oct. 2019

Consulting Projects:

For a leading insurance firm – Zero Based Budget Strategy design & implementation

- Led the ZBB model implementation for 1 quarter & N+1 forecast incl. allocation of required resources (in FTEs). Developed B-case: High level estimate to assess the potential financial and non-financial benefits of proposed initiatives (+ 20 M€)

Internal Projects

- **GPTW** (Great Place To Work): Identification of key pain points and implementation of an action plan to enhance market positioning

INTERNSHIPS

Sept. 2017 – Feb. 2017 | Financial Analyst @ OCP Group | Casablanca, Morocco – Gap year

- Performed daily analysis of key financial indicators evolution and assist with month-end financial close

March 2017 – Aug. 2017 | Risk Management Analyst @ SANOFI S.A | Paris, France – Gap year

- Performed daily risks assessments and conduct analysis based on transactions initiated by the holding

July 2018 – Feb. 2019 | Finance Project Manager @ Chanel SAS | Paris, France – End of year internship

- Led Business requirements within a Finance transformation tool, assist with the solution design & test and train key end-users

EDUCATION

2014 – 2018 | Skema Business School

Double Degree incl. 2 international school exchanges: Raleigh (United States) & Suzhou (China)

- Master 2 in Management – “Programme Grande Ecole”
- Master of Science in Corporate Financial Management

2012 – 2014 | Preparatory Classes for Business Schools

KEY SKILLS & LANGUAGES

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| ✓ Project Management | ✓ Adaptability | ✓ Native French |
| ✓ Strategic thinking | ✓ Leadership & Time Management | ✓ Native Arabic |
| ✓ Data Analysis | ✓ Problem-Solving and Client Management | ✓ Business fluent English |