



Current Trends In Mastering Global Logistics Best Practices

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Introduction:

The world of logistics is constantly evolving, so this course represents the current trends, best practices and latest thinking in global logistics. It serves as a forum allowing the contributors, a range of acknowledged sector specialists, to discuss key logistics issues and share their authoritative views. It includes guidance on collaboration; energy and its relationship to logistics; sustainability in a wider sense; outsourcing; and humanitarian logistics. The program is designed to provide training for operational staff in freight forwarding companies, small to medium size shipping department supervisors and export/import office staff. Additional exposure to warehouse operations, trucking operations and the handling of hazardous material procedures as well as international finance provides for a pragmatic program, with immediate, applicable job skills.

Who Should Attend?

Logistics Consultants, Logistics and Financial Managers, Accounting and Operations Managers, Third-Party Logistics Providers, Supply Chain and Logistics Managers and Professionals, Operations Managers, Logistics Professionals, Logistic Providers, Logistic Administrators, Logistics Planning and Inventory Managers, Supply, Buying, Purchase, Logistics, Materials and Supply Chain Professionals, General Services Personnel, Purchasing and Procurement Managers, Retailers, Warehouse Personnel, Transportation and Distribution Managers/Personnel, Inventory and Warehouse Control Professionals, Freight Forwarders and Linear Specialists, Production Managers, Production Planners, Financial Managers, Project Managers, Distribution Center Supervisors, Line Managers, Fleet Managers, Fleet Supervisors, Fleet Operators, Fleet Inspectors

Course Objectives:

By the end of this course delegates will be able to:

- Gain knowledge on the design and management of logistics processes and the integration of those processes upstream and downstream with those of suppliers and customers
- View the business of the future to be market-driven, with logistics processes, finding a critical means for achieving corporate goals
- Identify the new directions in logistics and discuss the new competitive frame work
- Apply and discuss the best practices in logistics and supply chain management
- Define the role of incentives in the exchange process and differentiate between collaboration and competition
- Identify the Fundamental concepts of supply chain management and measurement and define specific metrics across the chain
- Discuss the changes in the demand for logistics services and determine the opportunities and pressures for logistics providers in a new Europe

Course Outline:

New Directions in Logistics

- **The emergence of the value-conscious customer**
- **Logistics and supply chain management**
- **Procurement**
- **Manufacturing**
- **Distribution**
- **The organizational challeng**

Best Practices in Logistics and Supply Chain Management

- **The essence of the phenomenon of best practices in business**
- **Transferring best practices - one solution fits all?**

- The best practices - between the hammer of economic demands and the anvil of corporate social responsibility
- Where do Central and Eastern Europe countries come from? From the world of worst practices!
- Where are CEE countries going?

Trends and Strategies in Global Logistics

- Trend research
- Megatrends
- Conclusion and outlook

Incentives and the Strategic Management of Suppliers

- Collaboration vs. competition and the role of incentives in the exchange process
- Incentives and the question of make vs. buy
- Incentives and the relationship management choice
- Incentives and the role of contract
- Incentives and the impact of internal politics

Time Compression in the Supply Chain

- Time compression and competition
- The time compression approach - competitive advantage
- The time compression approach - cost advantage
- The time compression approach - technology advantage
- The time compression approach - customer focus
- Benefits of time compression
- Examples of the application of time compression
- Time compression and the future

Building More Agile Supply Chains

- Operating circumstances requiring agility
- The categorization for operating environments

- Mitigating the minefield of pitfalls

Using Marketing and Services Strategies for Logistics Customer Service

- Logistics customer service today
- Elements of logistics customer service
- Strategies for logistics customer service

People Powering Contemporary Supply Chains

- Opening comments
- The people that drive contemporary supply chains
- Dynamic alignment control
- Finding the behavioral metric - key to unraveling the puzzle
- Now the head of the dog is back in control
- But the 'forces of darkness are lurking'
- Supply-side alignment
- Hybrid supply chains
- Reverse logistics

Creating Shareholder Value through Supply Chain Management

- Financial performance and its drivers
- Linking supply chain management and financial performance
- Framework to identify initiatives that create the most shareholder value
- Difficulties in improving supply chain financial performance
- Improving the financial performance across the supply chain

Outsourcing: The Result of Global Supply Chains?

- Definition
- Reasons for outsourcing
- How different is the public sector from the private sector with regard to outsourcing?
- The pitfalls in outsourcing

- Global supply chains and the outsourcing risks

Risk in the Supply Chain

- Risk management and the supply chain - a new perception!
- Objective and process of risk management
- From an enterprise perspective to the supply chain perspective
- Risk assessment and control along the supply chain
- Implementation in practice

Supply Chain Vulnerability, Risk and Resilience

- Supply chain vulnerability: an idea whose time had come
- Supply chain risk management: a recipe for confusion
- Risk: the great divide
- Supply chain resilience: a holistic view
- Supply chains and wicked problems

Information Systems and Information Technologies for Supply Chain Management

- Functionality of IS/IT in SCM
- Strategic issues of IS/IT in SCM
- IS/IT adoption for SCM
- IS/IT utilization in SCM

Improving Management of Supply Chains by Information Technology

- Coordination of supply chains with information technology

Delivering Sustainability through Supply Chain Management

- Purchasing or procurement
- Production or manufacturing
- Distribution and warehousing
- Use and maintenance
- Dispose or reuse and recycle?
- Managerial and financial sustainability

Performance Measurement and Management in the Supply Chain

- Keeping score - a basic management principle
- The balanced scorecard - the standard for goal setting and measurement
- Fundamental concepts of supply chain management and measurement
- Mastering the complexity of supply chain and logistics performance management
- The principle of input and output measures
- Setting goals across the chain through service level agreements
- The delivery, recovery and stewardship model
- Defining specific metrics across the chain
- Future directions in performance measurement

Optimizing the Road Freight Transport System

- Assessing the utilization of vehicle fleets
- Factors constraining vehicle utilization
- Measures to improve vehicle utilization

Retail Logistics

- The evolution of the logistics concept
- Logistics and competitive strategy in retailing
- Differences in logistics culture in international markets
- The internationalization of logistics practices
- The future

Internet Traders Can Increase Profitability by Reshaping Their Supply Chains

- Internet trading is forecast to account for a quarter of all purchases in 2006
- Customer satisfaction is less than satisfactory
- Integration of business processes has-not always received enough attention

- Moving away from traditional supply chains adds complexity but provides an opportunity for profit
- How can internet traders take advantage of opportunities?
- Opportunity waiting to be exploited

Time as a Trade Barrier

- Time, logistics and trade - how are they related?
- Econometric analysis
- Policy implications and conclusions

Learning From Humanitarian Supply Chains

- Disasters are challenging learning settings
- Humanitarians and their supply chains are different
- Corporations moving in to help find they can also learn
- The value of cross-sector learning
- Lessons for companies

Global Sourcing and Supply

- Growth in global trade
- Global sourcing as a way to change business strategy
- Identifying and selecting sources
- Commercial models
- International logistics
- Flow management
- Organization design
- Information technology
- Operational excellence
- Risk management
- Critical success factors
- Global sourcing - sustaining the trend

International Road and Rail Freight Transport Activity

- Recent international trade activity and transport: economic factors and trends
- Recent trends in international freight transport volumes by road and rail
- International road freight transport: recent developments and challenges
- Factors influencing recent trends in international rail freight transport
- Concluding remarks

The Changing Supply of Logistics Services

- UK market trends
- Market structure - continuing consolidation and globalization
- The EU25 - new market opportunities and threats
- Transport policy issues

Developments in Western European Logistics Strategies

- Changes in the demand for logistics services
- Market structure of logistics service providers
- Transportation in Europe
- Opportunities and pressures for logistics providers in a new Europe

Logistics in China

- The major areas of improvement
- Challenges in developing modern logistics
- Concluding remarks

Logistics Strategies for Central and Eastern Europe

- Conditions of economic development of CEE countries before 1990

- Development of logistics in the period of transition and after joining the EU
- Logistics strategies in CEE countries

North American Logistics

- North American logistics: a regional realm
- North American gateways
- North American corridors and inland freight distribution
- Inland logistics
- Corporate logistics and its role in North American freight transportation - three cases
- A freight and logistics policy framework