

Digital Marketing Specialist

Introduction

The Digital Marketing Training Course designed to teach students and professors in the field of digital marketing. This can save the time and efforts of both students as well as teachers. Moreover, aspirants who wish to pursue Google online marketing can go for this course. This course will teach you the right skills for competing in the market and for shaping the right strategy.

If you are looking for exception digital marketing training classes, then wait no more and come directly to us. BTS training Centre is counted amongst the best Digital Marketing Training in Abu Dhabi.

Course Methodology

The aspirants are given weekly assignments and projects to give them a hands-on experience in digital marketing.

Course Objectives

The objectives of a digital marketing course are as follows:

- Understand advanced Google analytics
- Preparation for digital marketing careers
- Understanding integrated digital marketing strategy
- Selling of digital marketing services
- Ways of mobile app marketing
- Website development

Who Should Attend?

Business holders and IT professionals can apply for this course in order to learn different aspects of online marketing. Aspirants who wish to get a Google certification or any other digital marketing certification can also attend this course.

Topics covered:

The topics, we cover, in a digital marketing training include:

- E-mail marketing
- Web analytics
- Social media marketing
- Inbound marketing
- Search engine optimization
- Search engine marketing