

Sabrina Lee

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sabrinaelee.me

EXPERIENCE

UX Designer — TD Bank

JAN 2021 — JUN 2021

Conducted user research and user interviews to gain an understanding of customer problems

Developed storyboards, mockups, and prototypes to effectively communicate design ideas

Sales Associate — Nutrition House

APRIL 2018 - SEPT 2020

Efficiently processed customer transactions

Clearly communicated product recommendations for customers' needs

Developed thorough knowledge of nutrition products

Freelance Graphic Designer

SEPT 2016 - JUN 2020

Designed student organization logos for club apparel that was sold and distributed to 100+ students

Designed social media graphics for student organizations

COMMUNITY

Branding Coordinator — UW/UX

APRIL 2021 - PRESENT

Developed branding through leveraging visual design on social media

Analyzed and managed social media growth

PROJECTS

UpBudget ☆ Top 5

TILE DESIGNATHON 2021

Designed a mobile app that sets a personalized monthly budget based on a user's financial situation

Conducted user research and user interviews to create an interactive prototype

Movegreen ☆ Best Hack Award

HACKATTACK 2020

Designed a mobile app to allow travellers to connect with one another while tracking the environmental impact of their travel methods

Created mockups and an interactive prototype

EDUCATION

University of Waterloo

BASc in Systems Design

Engineering

2020 - 2025

TOOLBOX

Figma

Sketch

Illustrator

Procreate

Zeplin

LANGUAGES

C++

Java

Javascript

HTML/CSS

SKILLS

User Research

Prototyping

Wireframing

Visual design

Usability testing

Systems thinking

AWARDS

Best Hack

HackAttack (2020)

Bronze Award

Duke of Edinburgh (2020)

Third Place

University of Toronto Stem

Cell Research Case

Competition (2019)