

## EXPERIENCE

### **Infopro Digital** UX/UI team shadowing

February 2021 - present

- I am currently shadowing our Front-end developers making version controlled updates to our live drupal brand sites such as Risk.net
- Using Git with terminal to send updates to dev and prod. Compiling with Grunt.js build system
- Working with sprite images
- I modified and deployed theme updates for the launch of Asia Risk's Cro Club product

### **Infopro Digital** Webinar Producer

April 2016 - Present

- Promoted for improving registration conversions by 30%
- Iterating over reg page designs resulting in an increase in conversion rates
- Obtaining user feedback and identifying actionable changes.
- Making HTML and CSS changes to registration pages
- Using Google Trends and Google Analytics to optimise webinar titles and copy
- Editing video content and creating branded animations in After Effects and Premiere Pro

### **Freelance** Web Designer

Nov 2016 - March 2019

- Editing and installing wordpress themes for non-profits and small businesses including Limehut.co.uk and girlsonfilmLDN
- Responsible for information architecture and user testing for desktop and mobile
- HTML, CSS, Javascript editing of wordpress themes

### **Discovery Communications** Media Coordinator

Sep 2014 – Feb 2016

- Responsible for processing tapes according to transmission priority

## EDUCATION

### **Scrimba**, Front-end development course, March 2021

Scrimba is an interactive learning platform - the course consisted of 14 modules, 75 hours of learning which included HTML, CSS, JS and React.

### **General Assembly** UX Design

February 2020

I completed an intensive bootcamp led by experienced UX designers. During this course I researched and designed a reading app from start to finish using UX principles, user research, affinity mapping and prototyping.

### **University of Warwick** BA in Film and English Literature 2010 - 2013

Grade 2:1

## SPECIALITIES

HTML5, CSS3, Javascript, jQuery

Figma

Web Design

User Research

Low/High Fidelity Wireframing

Prototyping

Affinity Mapping

Wordpress

Illustrator

Photoshop

After Effects

Premiere Pro

Adobe Audition

## WORKING KNOWLEDGE

React.js

Ruby

3D Modelling (Blender)

## ABOUT ME

I enjoy DIY projects, coding and since lockdown, have discovered the world of virtual dungeons & dragons