

SABRINA MAY

# Vision Document

3/4/2020

IMM 130 - Design Fundamentals for the Web

@

# Window

## What is GALery?

GALery is a personal website to act as a portfolio. It would be used for recruiters, HR, a potential employer, or even a friend.

It would consist of....

- My Photos
- Graphic Designs
- My resumes
- Video Projects

And lastly but most importantly, my website and its UX.

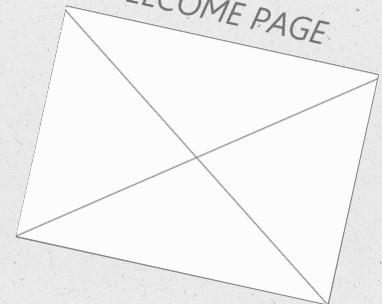


## PROJECT OVERVIEW

-to-

my World

WELCOME PAGE



# So , who's it for?

This is Jamie...



Considering: all

Jamie is a close friend and a mentor to the owner of the personal site.

She is casually browsing a friends portfolio for fun and to understand her connections better for future references.

Target Audience 1

This is Helena...



Considering: select tabs

Helena is the owner of MLH consulting and is browsing potential candidates to pick as interns.

She is only on this cite to scope the qualifications of the user.

Target Audience 2

This is Justin...

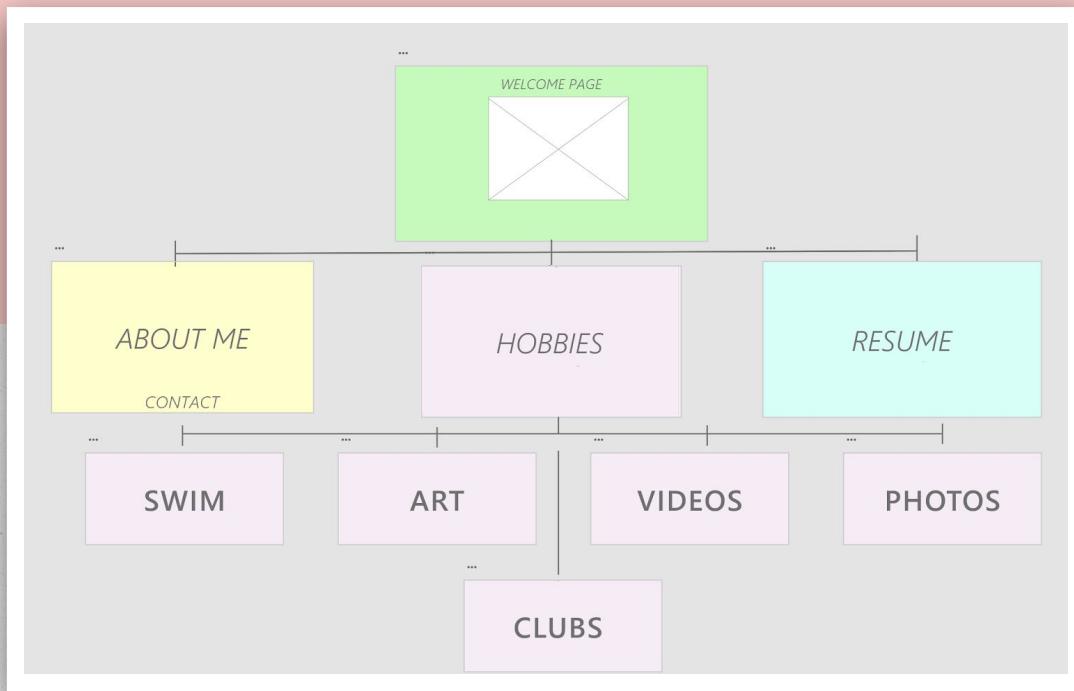


Considering: all + UX/design of cite

Justin is a recruiter for a small startup. He is looking for an intern that understands prototyping, can communicate well, and is hard working. He will be looking at the all aspects and tone of the cite. He will also try to reach out through the cite.

Target Audience 3

# Layout



-The Original-



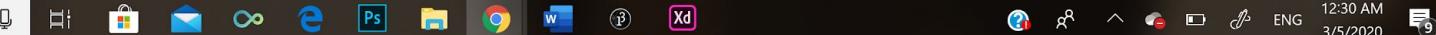
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Type here to search



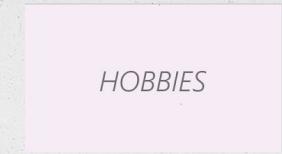
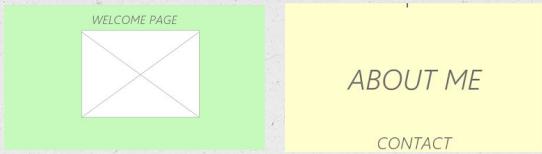
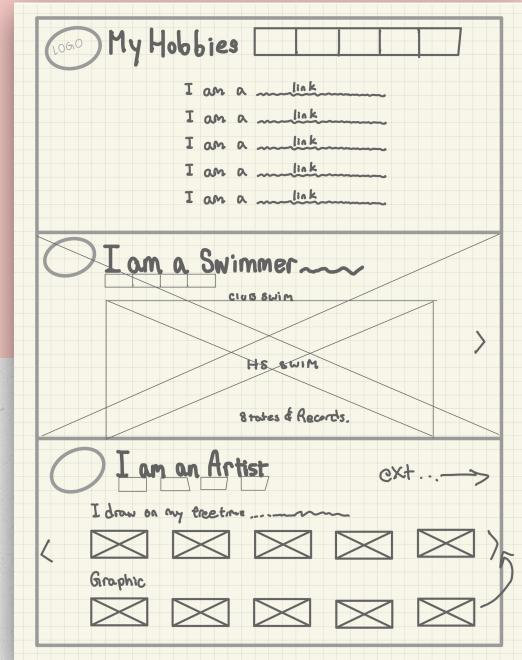
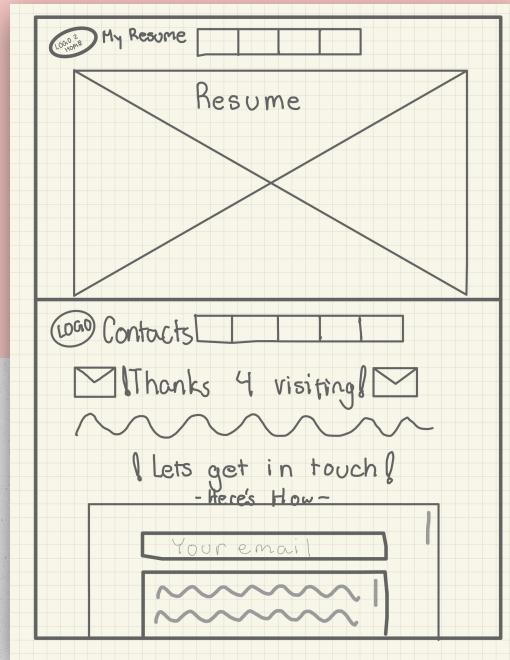
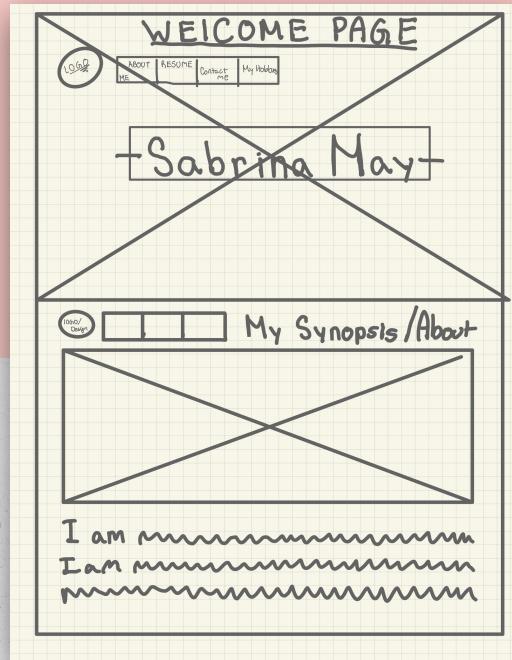
# *Layout*

## *Questions*

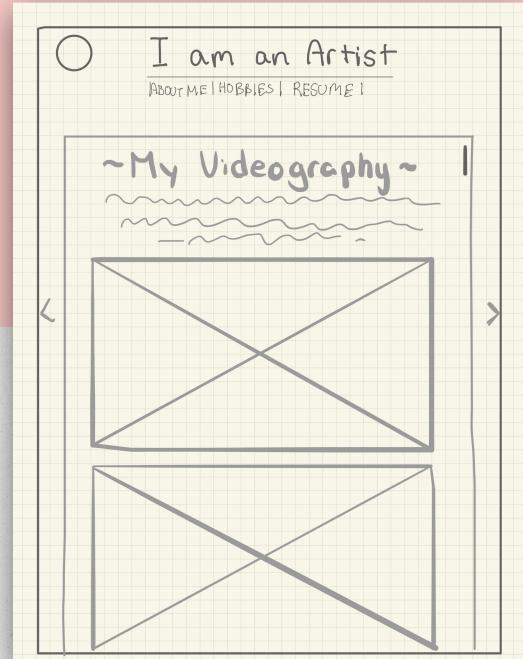
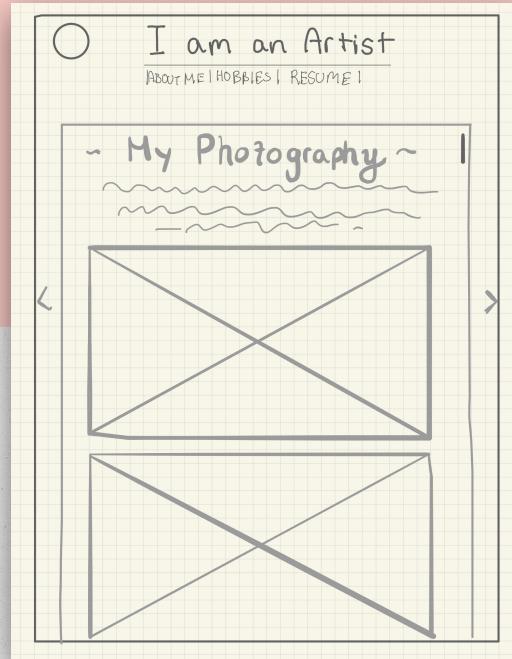
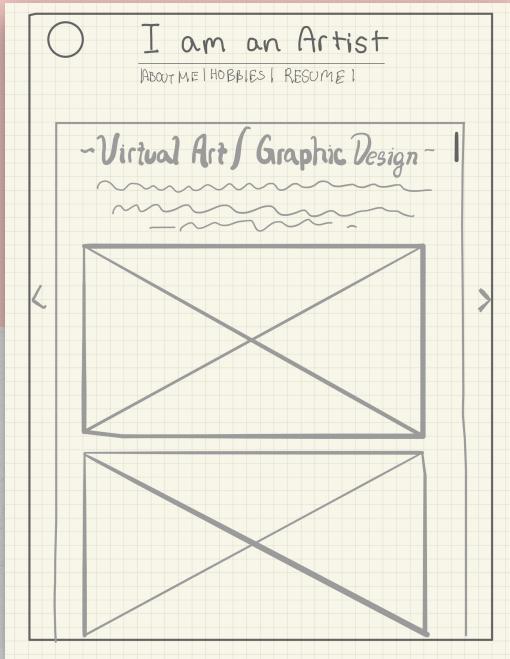
1. How will the user navigate back to the home screen?
2. How do I keep my website interactive yet profesional?
  - a. Do I add a logo instead of an icon?
  - b. Do I remove some hobbies?

*-The Changes-*

# -The Changes-



# -The Changes-



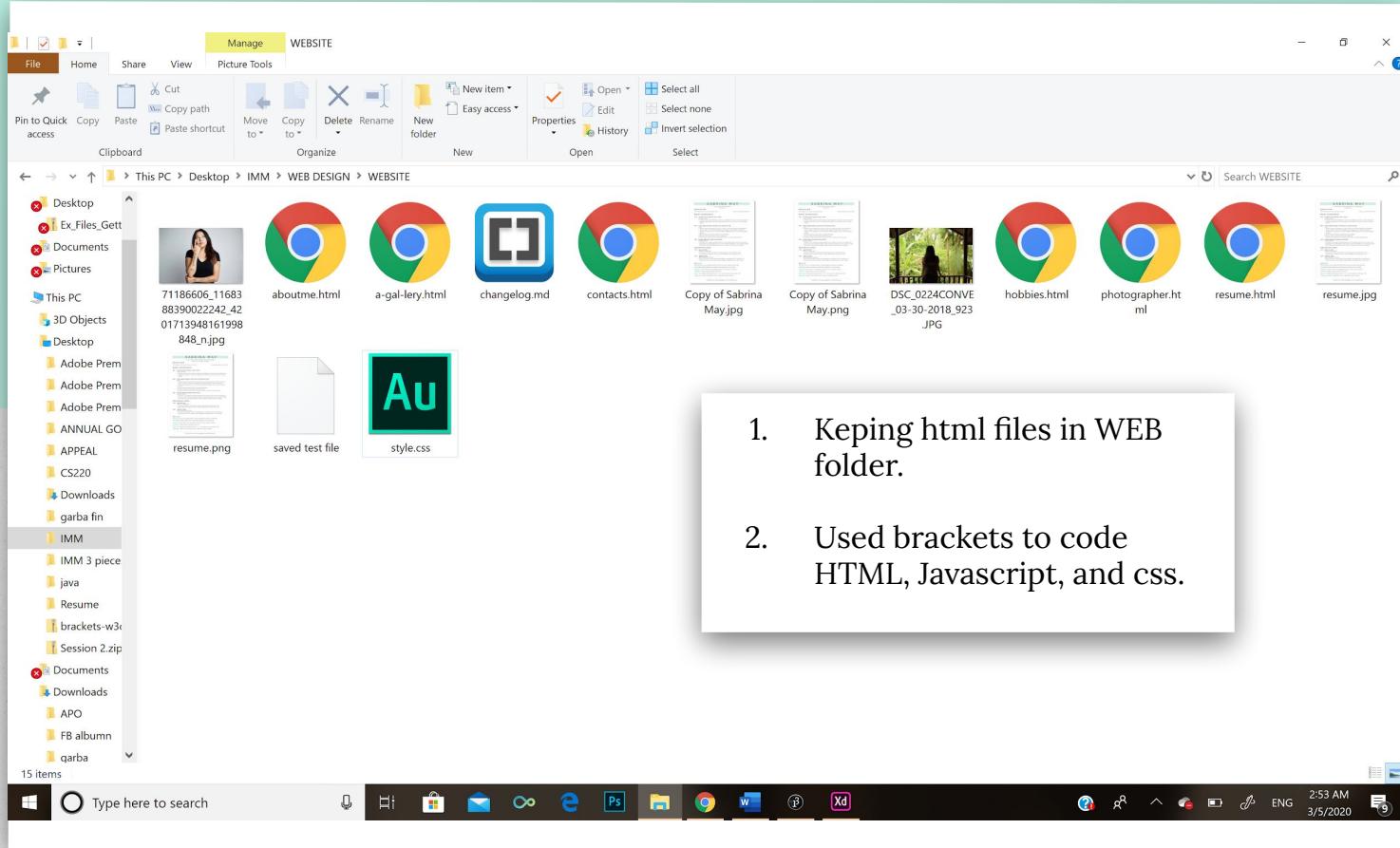
HOBBIES

HOBBIES

HOBBIES

## *Solutions*

1. Added personalized logo to go back to the home screen.
2. Removed Swimming
3. Added in page transition



>>next up....

## *-last minute changes-*

<https://owd.tcnj.edu/~mays5/imm130/WEBSITE/a-gal-lery.html>

- After finishing my design, I want to reorganize my folders to:  
**....imm130/sabrina/may/a-gal-ery.html**
- I am going to add a project folder to my website under “hobbies”. I want to upload this pdf as a jpeg file to my website but more in depth on stylistic approaches.

HOBBIES

# Inspirations

# Ian Enders

I lived in Toronto.

I moved to San Francisco.

I now live in New York.

I read comic books and maintain a pretty big collection.

I watch a lot movies and I used to run a weekly [movie night](#).

I obsess on building my solo indie video game when I'm not [working](#).

I have a beautiful [wife](#), a hyperactive French Bulldog, and a neurotic cat.

I write [code](#) and (used to) write [idiotic comments](#) about the things I see.

I was the Creative Director and Head of Product at [PagerDuty](#).

I am not anymore, but they're still cool.

I was the CTO of [NewlyWish](#).

I sold that business and joined the [WeddingWire](#) family.

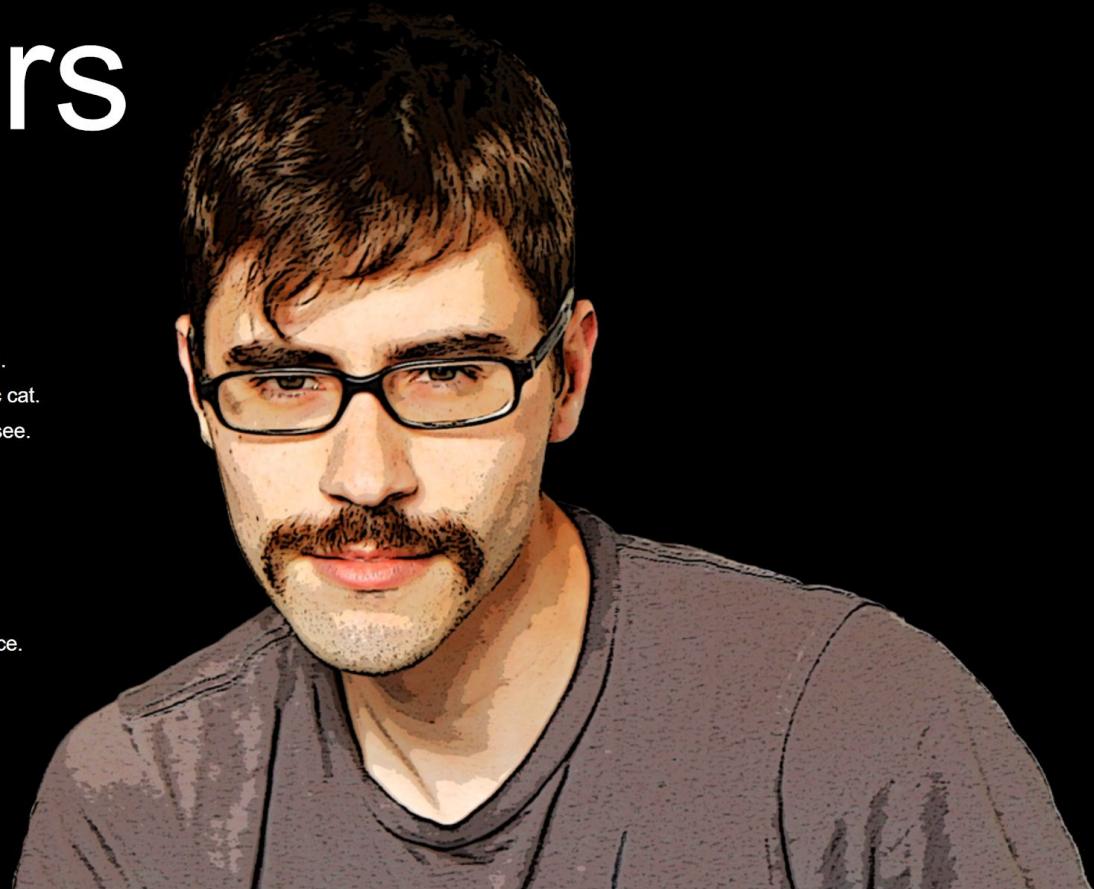
I had a good run surrounded by great folks in the wedding world.

I am now working with [Extend](#) to help innovate in the payments space.

I have a more detailed [résumé](#) if you're into that sort of thing.

I used to be what hipsters aspired to be: effortlessly hipster.

I am now just a crotchety old man from any reasonable perspective.



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# Squarespace Developer.

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