

# SpaceX Falcon 9 Landing Prediction Capstone Project – Data Science

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# OUTLINE

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- Executive Summary
- Introduction
- Methodology
- Results & Visualization
- Dashboard
- Discussion
- Findings & Implications
- Conclusion
- Appendix

# EXECUTIVE SUMMARY

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## **Project Objective**

To determine if the first stage of the Falcon 9 rocket will land successfully, allowing for an estimation of the actual launch cost and an evaluation of SpaceX's competitiveness against other providers.

## **Approach**

Data collection via API and web scraping

Data cleaning and preparation

Exploratory Data Analysis (EDA)

Interactive visualization (Folium and Dash)

Supervised classification models

## **Key Result**

The SVM model achieved the best predictive performance on test data.



# INTRODUCTION

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## **Context**

SpaceX offers launches for \$62 million, significantly cheaper than competitors (over \$165 million).

The savings come from the reuse of the first stage.

## **Problem**

The cost depends on whether the first stage lands successfully.

## **Key Question**

Can we predict whether the first stage will land using historical data?

# METHODOLOGY



## Data Collection

### Sources

SpaceX  
REST API Web Scraping (Wikipedia)  
CSV files provided by IBM Skills Network

### Collected

Data Launch site  
Payload mass  
Orbit type  
Booster type  
Landing result

## Data Cleaning and Preparation

### Tasks performed

Removal of null values  
Normalization of numeric variables  
One-hot coding of categorical variables  
Creation of the target variable **Class**  
1 = successful landing  
0 = failed landing



# METHODOLOGY

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## EDA Methodology Visual and Interactive Analysis

### Tools

Pandas, Matplotlib, Seaborn

Plotly Express

Folium

Dash

### Objective

To identify patterns between operational variables and landing success.



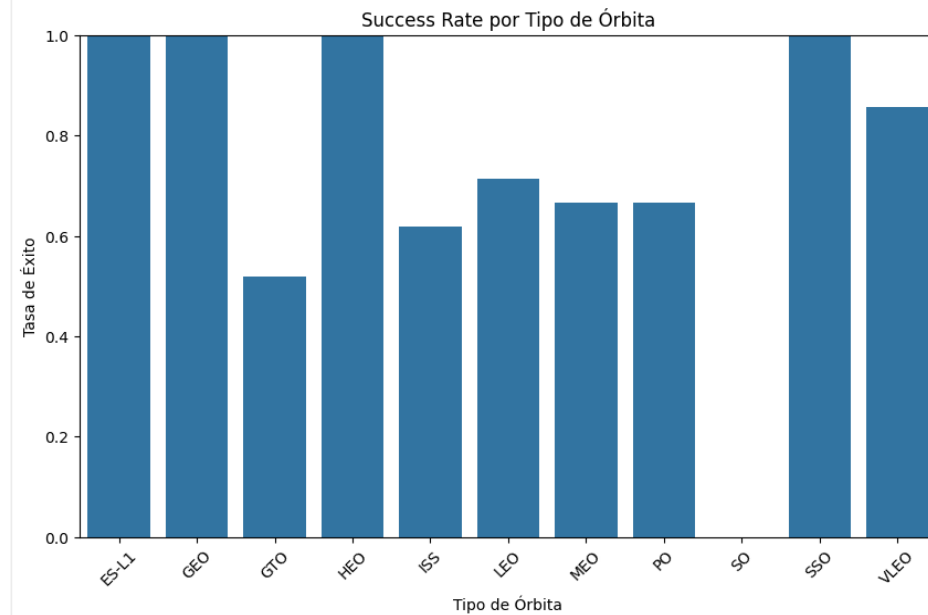
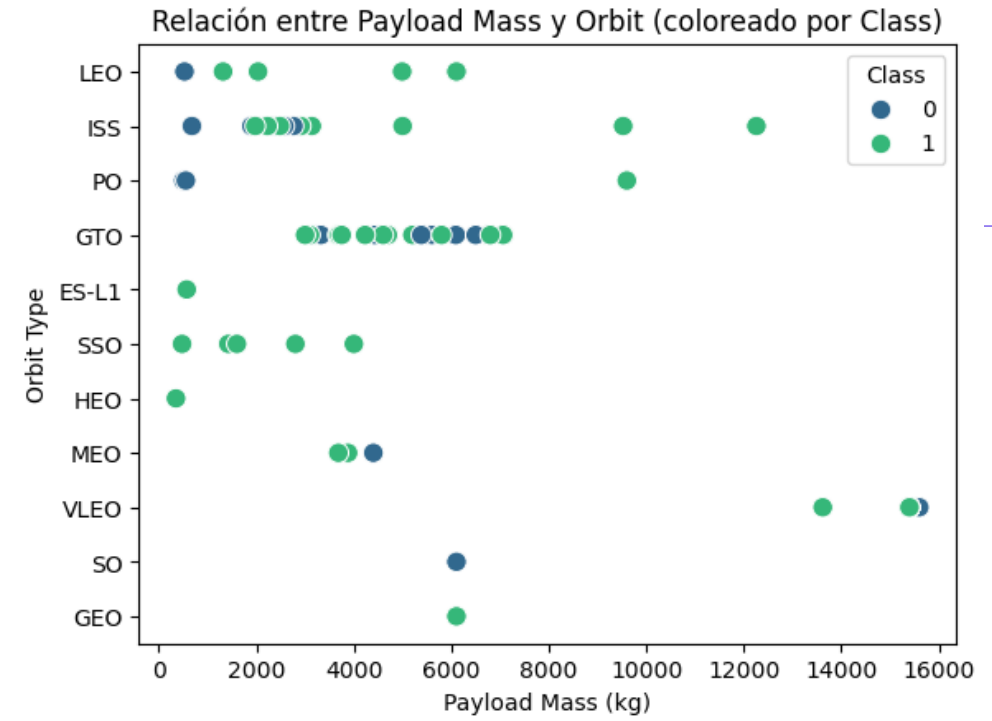
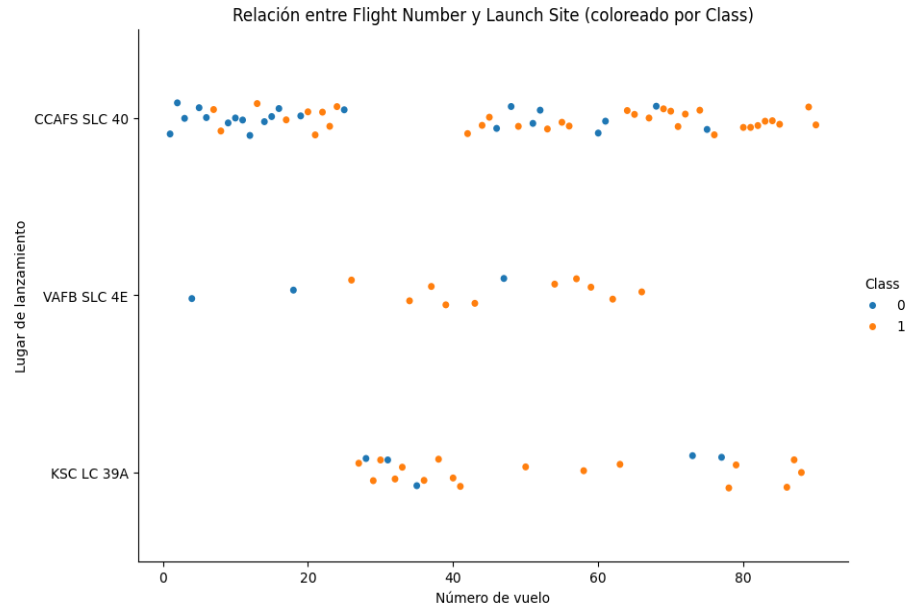
# RESULTS

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- A clear relationship was identified between payload mass and the probability of a successful landing.
- Launches with extremely high payloads exhibit a lower success rate.
- Some launch sites consistently show better results than others.
- Reused boosters tend to have higher successful landing rates.
- Some orbits have a higher success rate.



# RESULTS





# RESULTS

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## SQL Analysis

An uneven distribution of launches was observed across the different sites.

Certain orbits exhibited higher success rates.

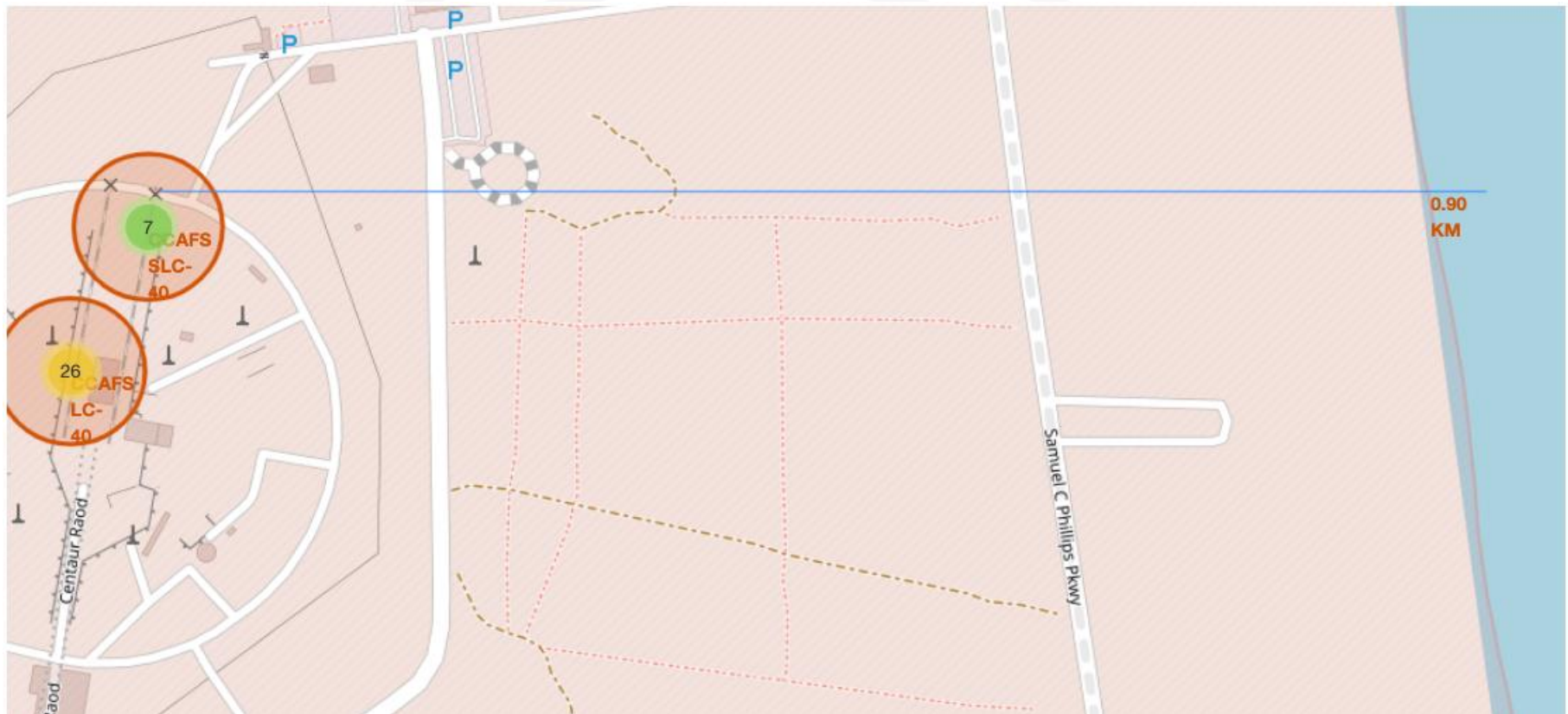
The SQL queries confirmed the patterns detected in the visual EDA.

The structured analysis allowed for reproducible validation of the results.

# Folium Results



Interactive maps showed that coastal launch sites facilitate the recovery of the first stage.



# DASHBOARD Results

The Plotly Dashboard allowed for dynamic exploration of:

- Hits by site
- Impact of payload range
- Differences by booster version

## Panel de registros de lanzamiento de SpaceX

Todos los sitios
<b>Todos los sitios</b>
CCAFS LC-40
Base de la Fuerza Aérea de los Estados Unidos SLC-4E
KSC LC-39A
CCAFS SLC-40

Todos los sitios

Total Successful Launches by Site

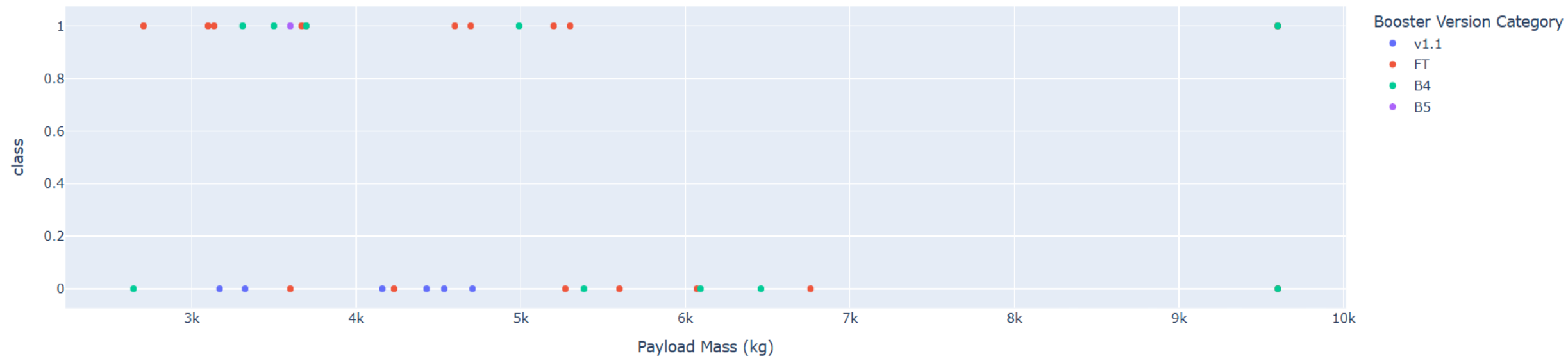


# DASHBOARD

Alcance de carga útil (Kg):



Correlation between Payload and Success for all Sites



# Results of the Classification Models

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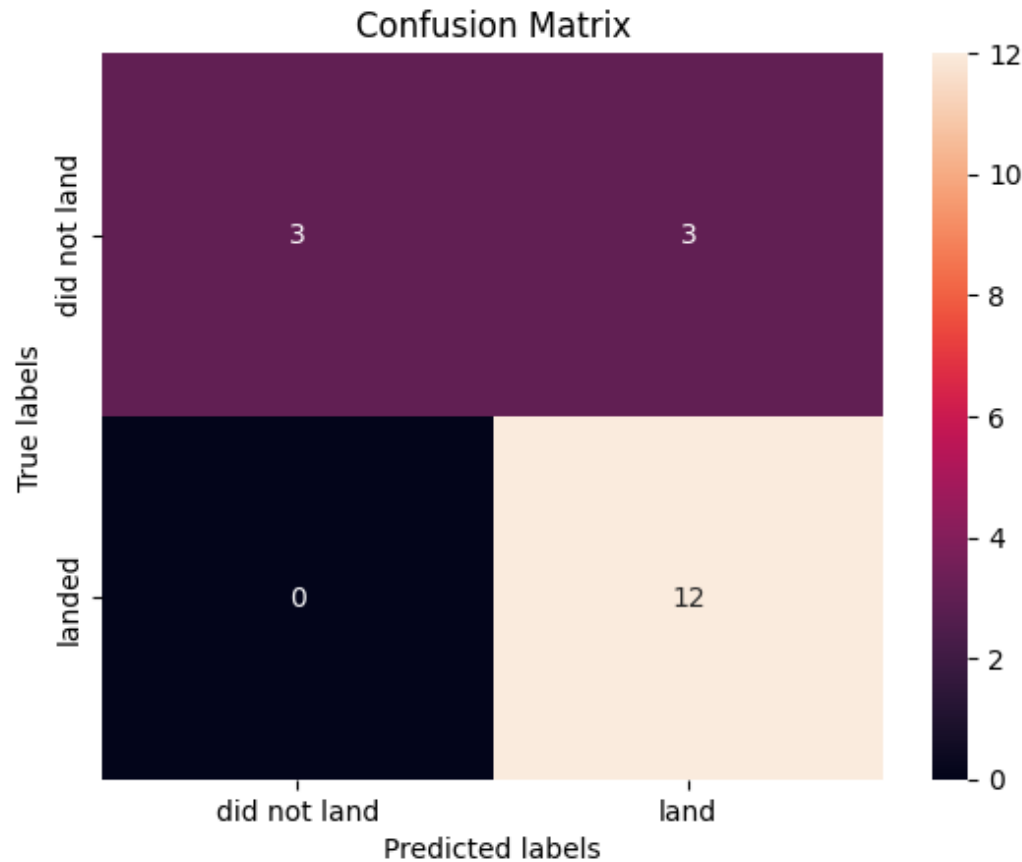
Four supervised models were trained and optimized:

- Logistic Regression
- Support Vector Machine (SVM)
- Decision Tree
- K-Nearest Neighbors (KNN)

The SVM model achieved the highest accuracy on the test data.

The results indicate that it is possible to predict landings with good accuracy using historical data.

# Classification Models



Modelo

Regresión Logística

**SVM**

Árbol de Decisión

KNN

Accuracy

~0.83

**~0.86**

~0.78

~0.81

# CONCLUSION

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- It is possible to predict the Falcon 9 landing with good accuracy.
- The payload and launch site are key variables.
- SVM offers the best predictive performance.
- This approach can help estimate costs and compete with SpaceX.

# CREATIVITY AND INNOVATIVE IDEAS

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- Incorporate meteorological data
- Use deep learning models
- Real-time cost prediction
- Public dashboard for simulations





# APPENDIX

```
: spacex_df.tail(10)
```

	Launch Site	Lat	Long	class
46	KSC LC-39A	28.573255	-80.646895	1
47	KSC LC-39A	28.573255	-80.646895	1
48	KSC LC-39A	28.573255	-80.646895	1
49	CCAFS SLC-40	28.563197	-80.576820	1
50	CCAFS SLC-40	28.563197	-80.576820	1
51	CCAFS SLC-40	28.563197	-80.576820	0
52	CCAFS SLC-40	28.563197	-80.576820	0
53	CCAFS SLC-40	28.563197	-80.576820	0
54	CCAFS SLC-40	28.563197	-80.576820	1
55	CCAFS SLC-40	28.563197	-80.576820	0

