

60 SECOND DOCS

LIFE. ONE MINUTE AT A TIME

A diverse series of documentaries that provide a new look into the most unique characters, expressions and practices that make up the world.

GRANDMA GAMER

60
SECOND
DOCS

 **4MM+**
VIEWS

 **342K+**
LIKES, SHARES
& COMMENTS



WEED NUNS

60
SECOND
DOCS

 **3MM+**
VIEWS

 **210K+**
LIKES, SHARES
& COMMENTS

VIEWERSHIP

 **16MM+**
VIEWS

 **55K+**
SUBSCRIBERS


 **6%***
ENGAGEMENT RATE

AUDIENCE

 **55%**
MALE

 **MOBILE
FIRST**

 **USA
AUDIENCE**

 **18-24**
AGE DEMO

*Avg. FB Engagement Rate 0.5-0.99%

AS SEEN ON

THE
HUFFINGTON
POST



Indiewire®



WATCH 60 SECOND DOCS

