

60 SECOND DOCS

LIFE. ONE MINUTE AT A TIME

A diverse series of documentaries that provide a new look into the most unique characters, expressions and practices that make up the world.

GRANDMA GAMER

60
SECOND
DOCS



4.6MM+
VIEWS



377K+
LIKES, SHARES
& COMMENTS



WEED NUNS

60
SECOND
DOCS



3.6MM+
VIEWS



239K+
LIKES, SHARES
& COMMENTS

VIEWERSHIP



26MM+
VIEWS



80K+
SUBSCRIBERS



6%*
ENGAGEMENT RATE



55%
MALE



**MOBILE
FIRST**



**USA
AUDIENCE**



18-24
AGE DEMO

*Avg. FB Engagement Rate 0.5-0.99%

AS SEEN ON

THE
HUFFINGTON
POST



USA
TODAY



reddit

Indiewire®



WATCH 60 SECOND DOCS

