

60 SECOND DOCS

LIFE. ONE MINUTE AT A TIME

A diverse series of documentaries that provide a new look into the most unique characters, expressions and practices that make up the world.



RECYCLING
KID



38MM+
VIEWS



2.6MM+
LIKES, SHARES
& COMMENTS



DADDY DAUGHTER
HAIR SCHOOL



36MM+
VIEWS



2.5MM+
LIKES, SHARES
& COMMENTS

VIEWERSHIP



46MM+
AVG VIEWS/MO



453K+
SUBSCRIBERS



2.8MM+
VIEWS/EPISODE

AUDIENCE



MOBILE
FIRST



USA
AUDIENCE



18-24
AGE DEMO

AS SEEN ON

THE
HUFFINGTON
POST



USA
TODAY

BuzzFeed

Indiewire®



WATCH 60 SECOND DOCS

