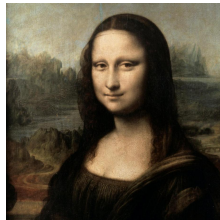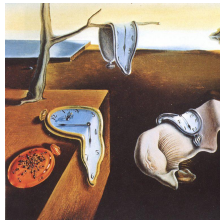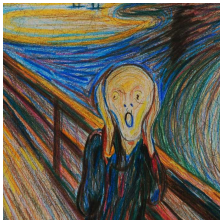# THE ARTWORK RECOMMENDER

Final project by
Sabrina Rubert

CHALLENGE

How to make art more accessible to a wider audience, and especially more appealing to younger people?
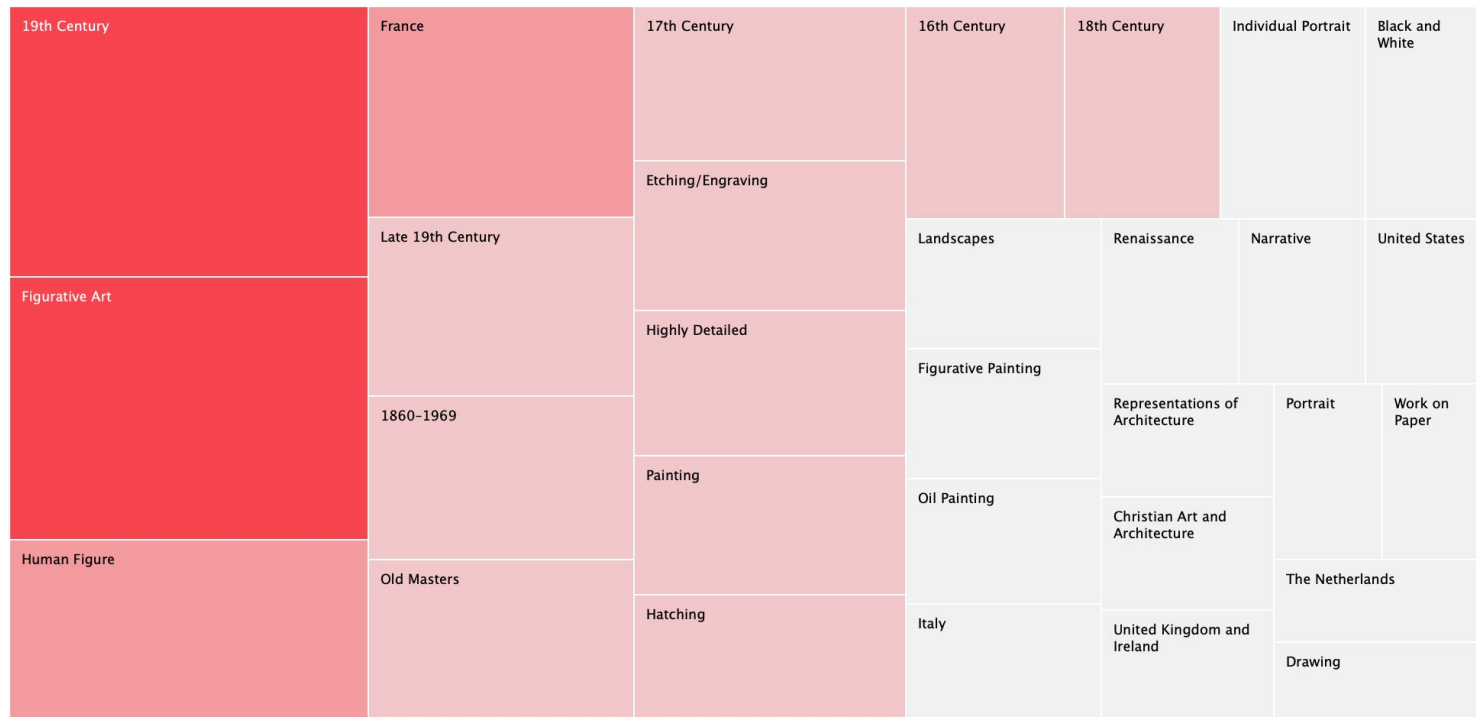
DATA
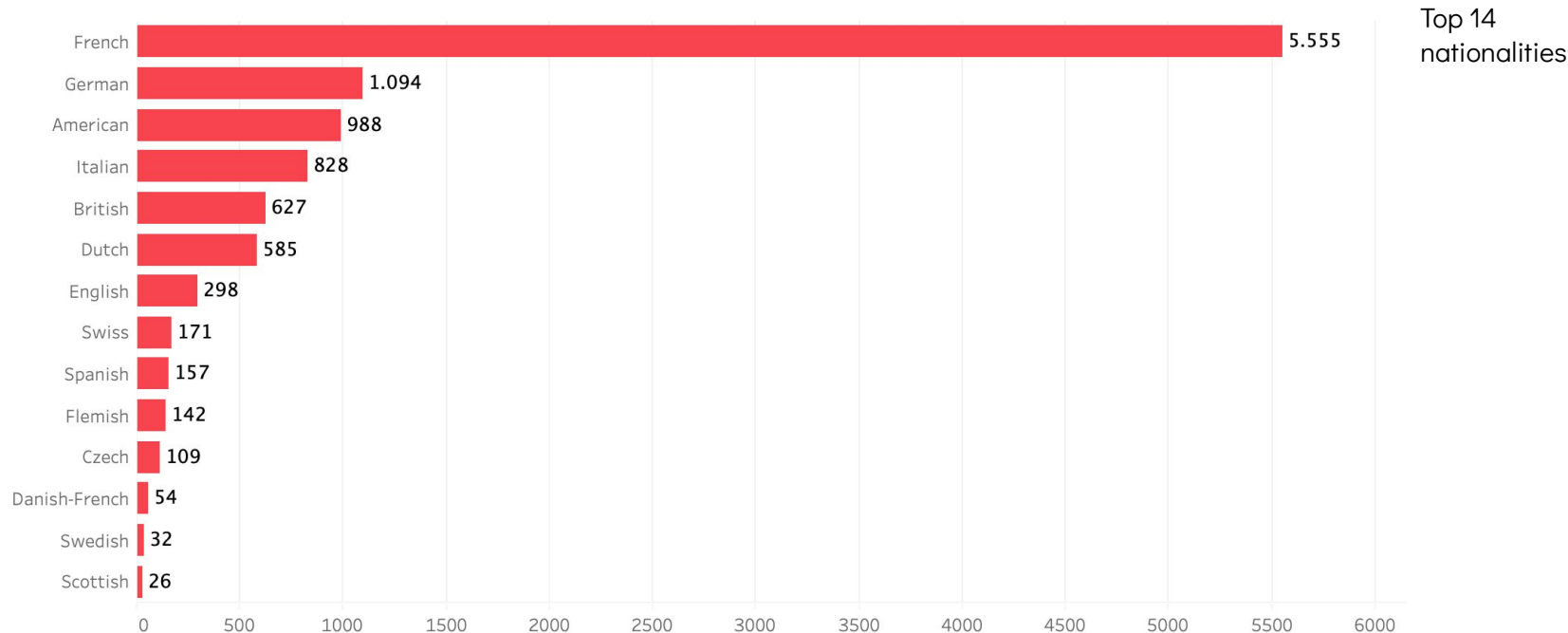
ART SY

1,000,000 artworks

100,000 artists

1,200 characteristics

CHARACTERISTICS OF ARTWORKS

Top 30 characteristics

NATIONALITY OF ARTISTS

Top 14 nationalities

Nationality	Count
French	5.555
German	1.094
American	988
Italian	828
British	627
Dutch	585
English	298
Swiss	171
Spanish	157
Flemish	142
Czech	109
Danish-French	54
Swedish	32
Scottish	26

THE PROTOTYPE

Let's try it out!

THE ART RECOMMENDER

Develops an **understanding** about what **qualities** of visual art **users like** and dislike

Gives users a **digital space** to **view art** that they **have not** specifically searched for

Provides **personalized content** while the users are having an **interactive art experience**

THANK YOU!

Do you have any questions?