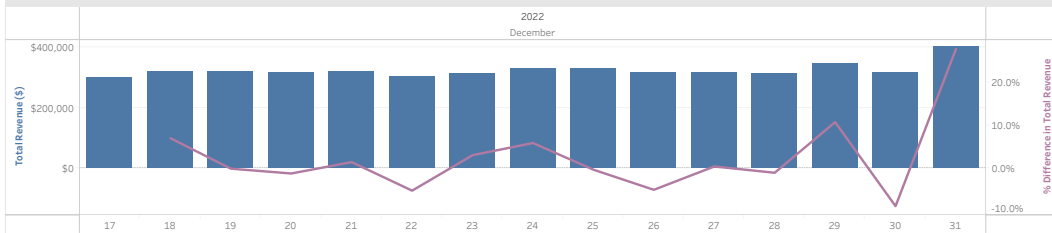


Store Revenue Summary

Daily Revenue

	2022														
	December														
	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
% Difference in...		7.03%	-0.09%	-1.21%	1.44%	-5.22%	3.07%	5.90%	-0.32%	-5.02%	0.43%	-1.04%	10.78%	-8.83%	27.84%
Total Revenue	299,075	320,095	319,810	315,946	320,499	303,772	313,085	331,566	330,513	313,920	315,262	311,972	345,607	315,080	402,811

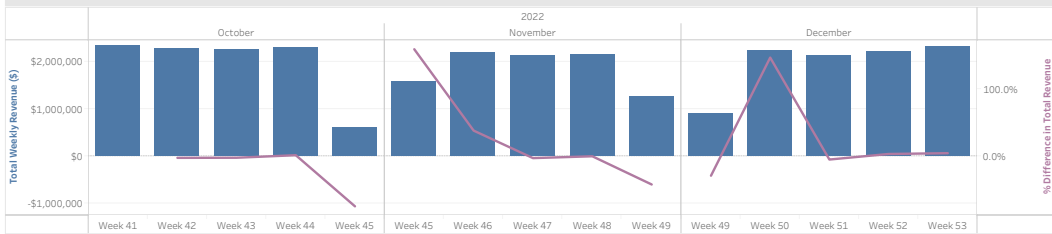
Daily Revenue



Weekly Revenue

	2022														
	October					November					December				
	Week 41	Week 42	Week 43	Week 44	Week 45	Week 45	Week 46	Week 47	Week 48	Week 49	Week 49	Week 50	Week 51	Week 52	Week 53
% Difference in To...		-1.90%	-1.73%	2.00%	-73.25%	157.91%	38.20%	-2.29%	0.40%	-41.11%	-28.18%	145.62%	-4.39%	3.79%	4.96%
Total Revenue	2,347,007	2,302,302	2,262,441	2,307,594	617,199	1,591,815	2,199,886	2,149,577	2,158,157	1,270,963	912,788	2,242,027	2,143,578	2,224,772	2,335,166

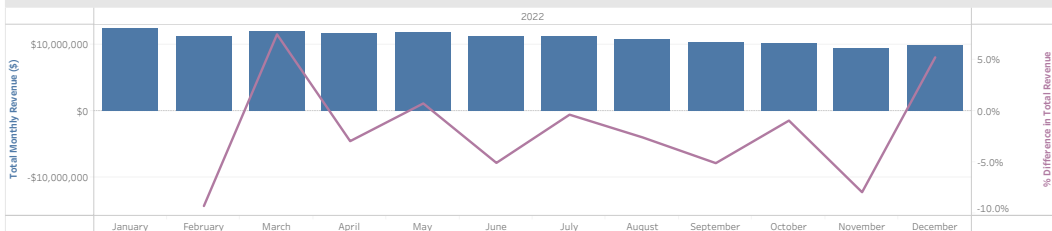
Weekly Revenue



Monthly Revenue

	2022											
	January	February	March	April	May	June	July	August	September	October	November	December
% Difference in To...		-9.29%	7.45%	-2.97%	0.71%	-5.09%	-0.39%	-2.60%	-5.11%	-0.96%	-7.95%	5.21%
Total Revenue	12,350,592	11,202,835	12,037,197	11,680,126	11,763,080	11,164,732	11,121,740	10,832,097	10,278,266	10,179,330	9,370,398	9,858,331

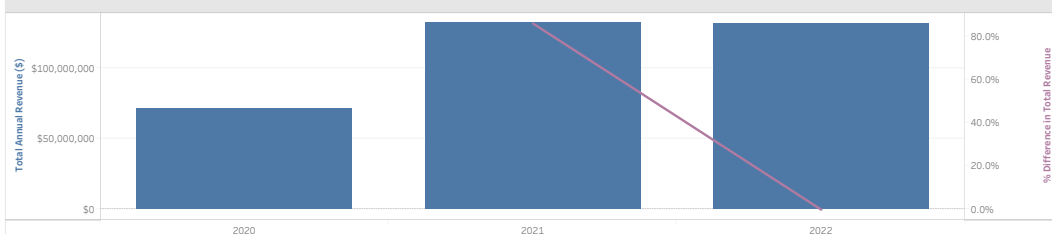
Monthly Revenue



Annual Revenue

	2020	2021	2022
Annual Revenue % Difference		85.98%	-0.39%
Total Revenue	71,168,912	132,357,222	131,838,724

Annual Revenue

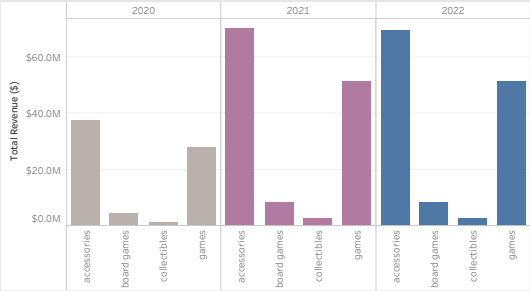


Product Performance Summary

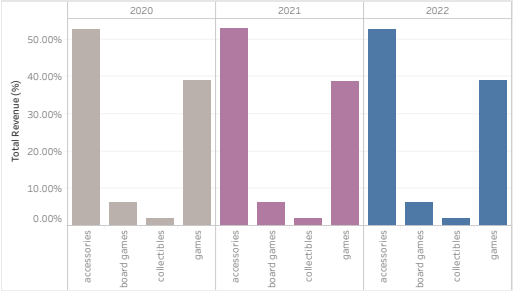
Revenue and % of Total Revenue
by Product Category

Category	Total Sales			% Difference in Total Sales from the Previous along Year of Trans Dt		
	2020	2021	2022	2020	2021	2022
accessories	37,530,623	69,976,868	69,531,653		86.45%	-0.64%
board games	4,465,000	8,269,555	8,289,895		85.21%	0.25%
collectibles	1,437,854	2,694,124	2,663,628		87.37%	-1.13%
games	27,735,435	51,416,674	51,353,548		85.38%	-0.12%

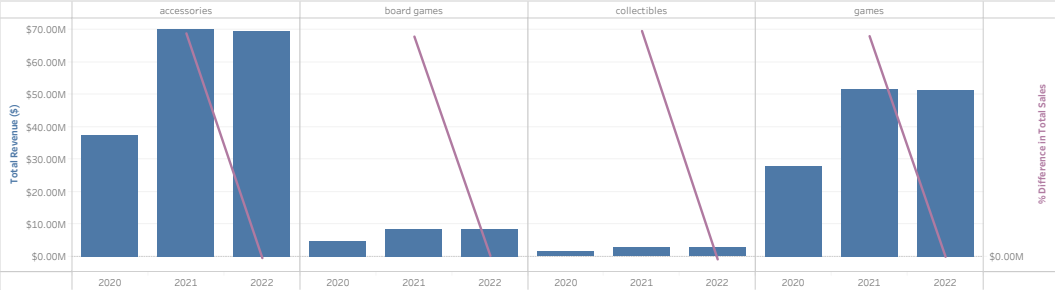
Total Revenue
by Product Category and Year



% of Total Revenue
by Product Category and Year



Revenue Trend
by Product Category



Store Sales Performance

Avg Revenue per Store T300	Avg # Transactions per Store T300	Avg Items Sold per Store T300	Avg Revenue per Transaction T300	Avg Items per Transaction T300
\$27,371.70	89.47	525.1	\$305.93	5.87

Store Daily Revenue

w/ % Change

Store	Total Revenue						Daily Revenue % Difference					
	2022						2022					
	December						December					
	26	27	28	29	30	31	26	27	28	29	30	31
1	\$42.92	\$1,171.61	\$192.07	\$2,081.81	\$1,989.72	\$1,439.94	2630%	-84%	984%	-4%	-28%	
2	\$5,306.63	\$551.01	\$1,462.77	\$3,306.47	\$1,693.13	\$266.00	73%	318%	125%	67%	-81%	
3	\$421.29	\$2,192.83	\$746.17	\$177.60	\$1,208.53	\$2,215.38	421%	-66%	-76%	580%	84%	
4	\$1,158.04	\$947.49	\$1,776.43	\$832.65	\$1,846.77	\$1,888.00	-70%	411%	-100%		2%	
5	\$517.34	\$409.30	\$121.90	\$832.65	\$450.46	\$152.14	-11%	-73%	583%	-46%	-60%	
6	\$11.99	\$651.75	\$2,533.30	\$1,348.83	\$753.72	\$387.99	\$330%	288%	-46%	-44%	-48%	
7	\$582.81	\$885.30	\$188.89	\$675.15	\$1,434.57	\$10.97	-34%	-51%	257%	112%	-99%	
8	\$1,028.65	\$2,039.37		\$1,499.07	\$114.07	\$1,927.78	98%	-100%		-92%	1590%	
9	\$556.49	\$2,309.07	\$478.42	\$1,530.00	\$1,186.56	\$2,160.78	313%	-79%	220%	-12%	2%	
10	\$593.79	\$2,516.20	\$14.44		\$1,601.79	\$2,008.57	324%	-100%			25%	
11		\$1,999.28	\$1,503.03	\$1,898.54	\$1,477.84	\$2,181.63		-25%	26%	-22%	48%	
12	\$3,791.62	\$154.85	\$2,534.34	\$1,426.72	\$309.27	\$1,094.93	91%	1255%	-43%	-62%	104%	
13	\$843.92	\$1,105.24	\$420.20	\$101.09	\$211.69	\$993.81	31%	-62%	-26%	32%	369%	
14	\$1,008.84	\$552.43	\$621.35	\$692.43	\$524.92	\$188.19	-45%	12%	11%	-24%	-64%	
15	\$1,039.52	\$1,149.68	\$323.45	\$2,206.49	\$1,813.09	\$2,726.85	-41%	-72%	982%	-18%	50%	
16	\$2,689.60	\$1,380.02	\$479.35	\$199.56	\$268.55	\$2,677.08	-49%	-65%	62%	42%	1233%	
17	\$29.99	\$2,870.72	\$189.90	\$1,436.60	\$632.42	\$984.70	9472%	-63%	613%	-56%	56%	
18	\$901.16	\$228.59	\$2,006.90	\$19.99	\$2,052.32	\$660.41	-75%	778%	-99%	10167%	-68%	
19	\$472.90	\$207.75	\$502.24	\$463.13	\$1,102.82	\$414.98	-56%	180%	-20%	138%	-62%	
20	\$872.09	\$288.91	\$2,303.20	\$906.55		\$1,741.63	-67%	697%	-61%	-100%		
21	\$558.82	\$950.87	\$1,453.72	\$1,710.03	\$315.71	\$360.64	165%	53%	18%	-82%	14%	
22	\$64.99	\$1,894.65	\$1,304.20	\$1,442.75	\$1,123.86	\$1,013.57	2811%	-31%	13%	-22%	-10%	

Store Weekly Revenue

w/ % Change

Store	Total Revenue						Weekly Revenue % Difference					
	2022						2022					
	December						December					
	Week 48	Week 49	Week 50	Week 51	Week 52	Week 53	Week 48	Week 49	Week 50	Week 51	Week 52	Week 53
1	\$3,726.93	\$4,961.87	\$5,183.88	\$5,219.76	\$10,642.41	\$8,238.61	33%	25%	-16%	104%	-23%	
2	\$5,078.89	\$5,115.77	\$8,491.27	\$7,375.24	\$4,265.90	\$8,579.63	1%	66%	-13%	-42%	101%	
3	\$7,283.03	\$3,281.42	\$1,281.02	\$1,281.02	\$5,118.53	\$6,961.00	47%	-54%	-29%	11%	20%	
4	\$4,797.17	\$5,883.52	\$8,958.39	\$5,270.99	\$4,800.73	\$7,675.10	23%	52%	-41%	-9%	60%	
5	\$9,669.81	\$8,037.50	\$6,165.17	\$4,465.02	\$5,118.93	\$4,154.07	-17%	-23%	-28%	15%	-19%	
6	\$5,774.71	\$2,221.39	\$4,390.40	\$4,118.64	\$3,802.17	\$5,668.59	-62%	98%	-5%	-9%	49%	
7	\$1,887.00	\$6,111.34	\$7,705.01	\$6,179.85	\$4,480.80	\$1,379.69	58%					
8	\$2,934.03	\$6,369.91	\$7,446.85	\$8,365.89	\$8,147.49	\$7,719.53	117%	17%	12%	-3%	-5%	
9	\$7,529.40	\$5,934.12	\$5,212.45	\$6,912.48	\$4,883.95	\$7,902.11	-28%	-3%	33%	-29%	62%	
10	\$4,863.13	\$4,951.43	\$3,688.32	\$4,753.61	\$6,333.08	\$7,232.68	2%	-26%	36%	54%	11%	
11	\$5,663.71	\$6,671.18	\$4,504.32	\$4,985.43	\$9,123.07	\$10,002.36	53%	-48%	11%	83%	10%	
12	\$3,561.28	\$7,812.12	\$9,255.40	\$5,869.78	\$4,889.24	\$7,644.72	119%	13%	-37%	-17%	56%	
13	\$9,921.52	\$5,294.61	\$6,287.02	\$6,128.99	\$4,852.64	\$5,884.80	-97%	13%		21%	-20%	
14	\$10,347.04	\$8,557.53	\$9,455.29	\$4,218.49	\$9,082.74	\$5,141.62	-17%	30%	55%	115%	-43%	
15	\$7,214.35	\$7,423.46	\$3,556.58	\$9,298.84	\$8,516.26	\$10,809.49	3%	-52%	161%	-8%	27%	
16	\$4,041.77	\$7,084.63	\$7,473.28	\$2,262.73	\$5,796.37	\$9,308.79	75%	5%	-70%	156%	61%	
17	\$4,196.84	\$5,360.20	\$10,415.03	\$7,114.78	\$8,361.30	\$7,624.55	52%	64%	-52%	18%	-16%	

Store Monthly Revenue

w/ % Change

Store Num.	Total Revenue						Monthly Revenue % Difference					
	2022						2022					
	December						December					
	July	August	September	October	November	December	July	August	September	October	November	December
1	\$29,185.61	\$27,901.78	\$34,655.23	\$25,935.88	\$21,373.27	\$32,268.97	-4%	24%	-25%	-18%	51%	
2	\$29,648.02	\$29,098.73	\$30,538.27	\$30,925.56	\$26,441.21	\$30,821.49	0%	3%	1%	15%	17%	
3	\$30,628.05	\$32,619.77	\$27,026.66	\$29,963.60	\$26,585.81	\$25,270.27	7%	-17%	11%	-11%	-5%	
4	\$32,463.09	\$29,030.26	\$30,101.97	\$26,078.42	\$24,744.80	\$28,713.71	-11%	4%	-13%	-5%	16%	
5	\$27,640.92	\$21,000.60	\$27,695.61	\$20,975.51	\$26,564.72	\$22,421.72	-17%	-10%	10%	19%	-39%	
6	\$21,147.57	\$26,420.91	\$24,665.95	\$27,503.59	\$22,130.89	\$19,140.14	25%	-7%	12%	-20%	-14%	
7	\$33,527.69	\$37,184.18	\$30,800.06	\$28,886.85	\$20,649.68	\$22,787.31	11%	-17%	-6%	-29%	10%	
8	\$38,867.15	\$31,120.83	\$31,096.20	\$32,250.71	\$35,627.39	\$32,778.05	-8%	0%	-4%	-23%	28%	
9	\$27,879.26	\$29,254.67	\$31,394.82	\$22,138.07	\$30,475.42	\$26,472.63	8%	7%	-20%	38%	-13%	
10	\$28,878.40	\$28,440.90	\$27,226.03	\$31,125.84	\$22,459.17	\$23,816.48	-2%	-4%	14%	-28%	6%	
11	\$33,062.27	\$36,856.70	\$28,076.17	\$30,478.03	\$27,001.29	\$31,353.61	11%	-24%	9%	-11%	16%	
12	\$32,729.28	\$27,903.51	\$41,281.05	\$26,788.99	\$29,001.06	\$29,686.77	-15%	50%	-38%	9%	2%	
13	\$42,181.59	\$39,175.16	\$32,521.06	\$30,682.34	\$35,062.72	\$23,872.32		-7%	-17%	-4%	-32%	
14	\$37,079.77	\$31,340.37	\$28,912.62	\$27,422.23	\$34,070.46	\$31,732.45	-19%	-5%	-8%	24%	-7%	
15	\$30,079.77	\$37,777.18	\$31,206.86	\$31,941.87	\$24,282.06	\$35,527.06	26%	17%	2%	24%	46%	
16	\$37,293.33	\$32,113.84	\$30,460.96	\$34,581.16	\$25,410.19	\$25,913.91	-14%	-5%	13%	-27%	2%	
17	\$29,193.34	\$28,065.90	\$25,117.09	\$29,633.86	\$17,970.00	\$36,883.59	-4%	-11%	18%	-39%	105%	

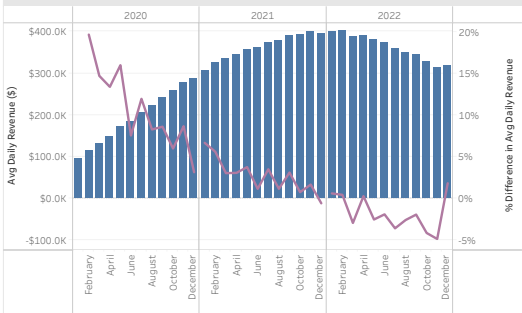
Store Annual Revenue

w/ % Change

Store N.	Total Revenue						Annual Revenue % Difference					
	2020						2020					
	2021						2021					
	2022						2022					
1	\$164,471.58		\$351,555.83			\$347,384.98	114%				-1%	
2	\$185,027.94		\$383,976.11			\$397,743.70	108%				4%	
3	\$190,233.25		\$340,472.27			\$365,511.20	79%				7%	
4	\$215,165.59		\$375,657.61			\$393,805.98	71%				-4%	
5	\$212,846.64		\$403,197.23			\$396,262.51	89%				-2%	
6	\$187,657.76		\$358,840.21			\$316,605.45	91%				-12%	
7	\$214,171.02		\$440,951.79			\$376,047.54	87%				-6%	
8	\$234,066.11		\$420,061.28			\$427,886.91	80%				0%	
9	\$209,576.03		\$394,133.12			\$366,268.03	88%				-7%	
10	\$222,912.50		\$402,253.02			\$366,320.05	80%				-9%	
11	\$206,675.87		\$388,572.29			\$275,389.06	88%				-9%	
12	\$191,293.51		\$342,021.67			\$386,676.66	79%				13%	
13	\$214,376.27		\$415,482.68			\$428,747.35	94%				3%	
14	\$210,558.77		\$406,789.82			\$386,747.36	93%				-2%	
15	\$197,130.53		\$389,667.46			\$389,635.87	93%				0%	
16	\$220,245.26		\$382,114.84			\$403,160.25	73%				6%	
17	\$213,811.88		\$401,361.01			\$375,850.71	88%				-6%	
18	\$234,944.05		\$401,480.09			\$275,293.76	87%				-7%	
19	\$194,817.66		\$370,223.62			\$346,031.98	90%				-7%	
20	\$200,268.95		\$336,101.05			\$360,255.91	68%				7%	
21	\$198,388.64		\$377,061.66			\$348,751.62	90%				-4%	
22	\$202,712.29		\$358,624.70			\$354,420.65	77%				-1%	

Sales Overview

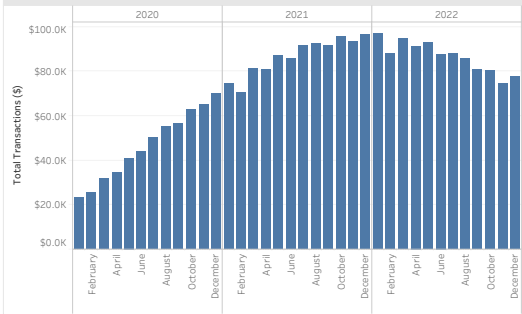
Average Daily Revenue (per mo)



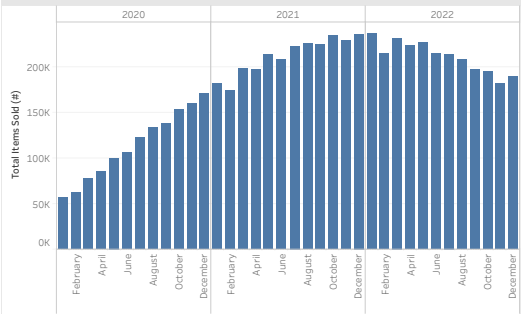
Average Monthly Revenue



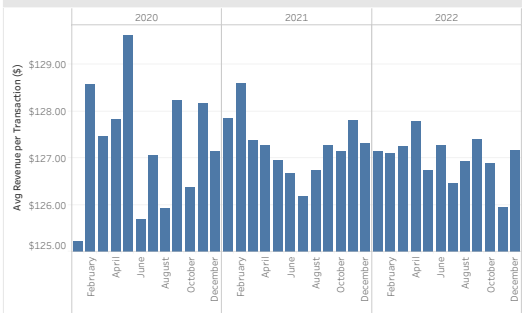
Total Transactions (by Month)



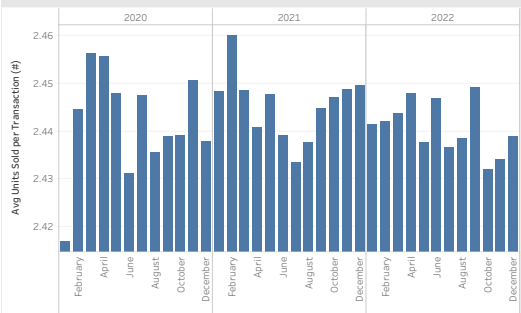
Total Units Sold (by Month)



Avg Revenue per Transactions (by Month)



Avg Units Sold per Transactions (by Month)



Avg Revenue per Unit Sold (by Month)

