

Part 1:

Name: Hank Williams



Description of person (age, location, personality, feelings):

52; Kalispell, MT; Outgoing, enjoys being around people, always hosting dinner parties; Energetic, Happy, Optimistic, Passionate.

Bio: Hank is a family guy who likes to incorporate that in his business. Hank owns a lovely family BBQ restaurant and is looking for new avenues to receive more customers and income.

Motivations: Money, Keep business running, financial stability.

Goals: To keep the restaurant running for many generations to come

Frustrations or Problems: Customers may not order from his store on the app causing him to lose money, Employees may make mistakes causing broken relationships with customers.

Name: Tobias Spencer



Description of person (age, location, personality, feelings):

70; New Orleans, LA; Creative, Kind, Odd, Organized: Stress, Joy, Optimistic, Passionate.

Bio: Richard commissioned art with work all over the world, he is passionate about what he does and hopes to continue doing it.

Motivations: To make art, can tend to lose track of time when it comes to eating and doesn't have time to create his own meal.

Goals: To be a well known artist, and to be happy, support local small restaurants.

Frustrations or Problems: Spending a lot of money on food, not eating with a proper diet.

Name: Veronica Anchor



Description of person (age, location, personality, feelings):

35; Manhattan, NY; Blunt, Outgoing, Hard-headed: Stress, Anger, Strong, Passion.

Bio: Veronica is a big shot New York lawyer with lots on her plate, she is always running back and forth from the office to court and usually picks up food on the way back, a food delivery app would benefit her.

Motivations: To make partner in her firm, to be the best she,

Goals: Have more consistent diet, to bring justice to those who deserve it, make partner

Frustrations or Problems: Overworking herself, inconsistent with eating, inconsistent on where she will be.

FOOD APP NAME: LunchNGo

Part 2:

2a.

1. Partnership business for restaurants
2. Scroll through restaurants
3. Menu's for each restaurant
4. Check out: with tip, taxes, total
5. Estimated time of food arrival
6. Search button for restaurants and items
7. Delete item button
8. Report incorrect orders
9. Customer Service chat button
10. Customer delivery review
11. Where order should go (address input)

2b.

As a restaurant owner I want my restaurant to reach more people and help maintain stable income, so that I can continue to expand and provide new things to my restaurant.

As a lawyer I want to be able to send food to my location beforehand, so that I can continue to provide food and nourishment to my body.

As a consumer I want to be able to receive my food in a time efficient manner, so that I can eat a proper meal before I go back to work or school.

As a delivery driver I want to be able to provide good customer service, so that I can continue with this job and be financially stable.

2c.

Trello Link: <https://trello.com/b/Td18N2dJ/lunchngo>

PART 3:

Figma Link:

<https://www.figma.com/file/PuU9FWJzWS5SrzlYsKXXTy/LunchNGo-Assessment?node-id=0%3A1>