

LinkedIn



SABRINA

SUZÁN

AHEDO

 CDMX, México

 +52 55 6706 1155

SUMMARY

I bring an **uncommon blend of academic excellence, entrepreneurial leadership, and hands-on business experience** in finance, operations, and marketing. I bring analytical rigor and creative execution to high-performance, purpose-driven teams tackling real-world business challenges.

 sabrina.suzan.ahedo@protonmail.com



EDUCATION

(Aug 2022 - Dec 2026, CDMX) **Universidad Panamericana**

Bachelor in Business Administration and Finance (100% in English) (3.64 GPA)

(Summer 2025, CA, United States)

Bachelor's Exchange Abroad

UC Berkeley: Economy, Politics, AI, and Data

(2017-2018, United States)

Pre-collegiate Programs

Stanford University: Business Leadership

Yale University: Humanities

RECOGNITIONS

LEAD UP: high-performing team where top-tier students engage in international consulting assessments alongside top-ranked universities and Fortune 500 companies.

+ (2024) Amsterdam Case Competition

+ (2025) San Francisco International Business Ethics Case Competition (1st Place Individual and 2nd Place)

EXPERIENCE

June 2024 - June 2025

PREMIUMS & OPERATIONS INTERN
(Assurant)

- Managed back-office operations, tending to 15+ client requests daily, developing and implementing a Premium Debtor project for Hyundai, helping recover \$50mMXN of uncollected accounts.
- Validated 3,000+ accounting entries for policies and auxiliaries, with unique data from 50+ clients.
- Ensured regulatory compliance and data accuracy, through monthly fraud detection reports.
- Developed and regularly updated advanced Dynamic Tables and Excel Reports by integrating 50+ actuarial bases across 3 years of information.
- Over-saw timestamps and correct deliveries from 8 junior data analysts, improving early mistake-detection by 15 days and decision-making speed for senior stakeholders.

July 2020 - May 2022

CONTENT MANAGER / JUNIOR CONTENT / COMMUNITY MANAGER INTERN
(Kpta: Estrategia Educativa)

- Designed and executed 10+ digital campaigns, increasing LEAD conversion by 40% within 6 months.
- Managed a portfolio of 20+ client accounts, improving customer satisfaction through strategic content and proactive communication.
- Trained in digital tools such as Meta Business Suite, CRM platforms, and performance analytics to support marketing and ad strategies.

ENTREPRENEURSHIP

July 2021 - Today

FOUNDER & CEO
(Rosie JewelsCo)

- Scaled a business for handcrafted crystal jewelry, reaching over \$50,000MXN sales in the first year.
- Managed inventory, budgeting, pricing, and reporting, achieving a 20% YoY growth in revenue.
- Led a team of 4 across production, marketing, and logistics, establishing efficient workflows and boosting team productivity by 80% and Cash Conversion Cycle reduction of 50%.
- Secured integration as a Liverpool official marketplace supplier and developed all operations logistics.

SKILLS

Technical Skills: Financial Modeling, Data Analysis, Market Research, Operations Management, CRM Tools, Power BI, Notion, Google Workspace, Microsoft Office Specialist, Canva, Meta Business Suite, Python.

Languages: Spanish (Native), English (Native), French (Basic).

Soft Skills: Analytical thinking, Strategic problem-solving, Effective communication, Time management, CRM, Attention to detail, Adaptability, Team leadership, Creative innovation, Public speaking, Initiative, Data-driven decision making, Management Skills.

Interests: Entrepreneurship, Finance, Marketing, Technology, AI, Consulting, Education, Sports, Fashion.