Robert World
Full Stack Software Engineer

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PROFILE

- Professional and innovative **Software Engineer** offering experience in the full software development lifecycle - from concept through delivery of next-generation applications and customizable solutions.
- Expert in advanced development methodologies, tools, and processes contributing to the design and rollout of software applications.
- Known for excellent troubleshooting skills - able to analyze code and engineer well-researched, cost-effective, and responsive solutions.
- Quick learner that can work in both team environments and self-directed settings.

TECHNICAL AND CORE SKILLS COMPETENCIES

- ✔ **Node.js**
- ✔ **React.js**
- ✔ **PHP**
- ✔ **MySQL**
- ✔ **Javascript**
- ✔ **HTML5**
- ✔ **CSS3**
- ✔ **Bootstrap**
- ✔ **Npm/Yarn**
- ✔ **Linux**
- ✔ **Git/Github version control**
- ✔ **Restful APIs**
- ✔ **JEST**
- ✔ **Jquery**
- ✔ **Express.js**
- ✔ **Database Theory**
- ✔ **MongoDB**
- ✔ **Command Line**
- ✔ **Fullstack architecture**
- ✔ **MVC Architecture**

- ✔ **MERN Stack**
- ✔ Troubleshooting
- ✔ Software Quality Assurance
- ✔ Application & Database Security
- ✔ Critical Thinking
- ✔ Customer Service
- ✔ Strategic Planning
- ✔ Product Development
- ✔ Project Management
- ✔ Leading Teams
- ✔ Negotiation and Teamwork
- ✔ Research and Strategy
- ✔ Multitasking Ability
- ✔ Strong Business Acumen
- ✔ Detail Oriented
- ✔ Creative mindset

EDUCATION

Full-Stack Web Development Certificate   2022
Carleton University, Ottawa, ON Canada

Bachelors of Economics   2011
Carleton University, Ottawa, ON Canada

EXPERIENCE

Github Profile: **https://github.com/sabrtraveler**
Portfolio: **https://sabrtraveler.github.io/**

Sales Development Representative
Raftr (Ottawa, ON)   *June 2021 – Present*
Accomplishments

- Attain monthly, quarterly and annual sales quota targets on a consistent basis. New business development and strategic account planning

Business Development Officer
CABA (Continental Automated Buildings Association) (Ottawa, ON)   *July 2020 – September 2021*
Accomplishments
- Identify and pursue revenue through dues and non-dues opportunities, (i.e., research project contributors, research sales, event registration, sponsorships, etc.) through innovative and existing marketing tools, with defined targets for annual revenue growth.

Senior Business Development Representative
Demand Spring (Ottawa, ON)   *Sept 2019 – April 2020*
Accomplishments
- Research, identify, and generate new Sales Qualified Leads, specifically in our primary (technology and financial services), secondary (healthcare, education, and retail) and emerging industries (sports and entertainment, manufacturing, pharmaceuticals). I specifically focus on our primary target personas: VP/Director of Demand Generation, VP/Director/Manager of Marketing Operations or Marketing Automation, Chief Marketing Officer. Geographically, my efforts are focused on North America, primarily the US.

Senior Business Development Specialist
Northern Micro (Ottawa, ON)   *Sept 2015 – May 2019*
Accomplishments
- Responsible for overseeing the generation of new clients and managing existing sales accounts. Successfully generated an average annual sales revenue of $1.5M in technology and services sold.

PROJECTS

Feel the Calm (Meditation App) (https://sabrtraveler.github.io/meditation/)
Created a meditation/ambient sound app using HTML/CSS/JS that a user can enjoy meditation or just relaxing by picking the amount of time to listen to their choice of different ambient sounds. This project involved manipulating music and video with javascript and building out a timer.

Classic Tic-Tac-Toe (https://sabrtraveler.github.io/tic-tac-toe/)
Created a classic favorite game of tic-tac-toe using HTML/CSS/JS. This project involved advanced CSS for designing the 3x3 grid game board (including the X's & O's) as well as critical JS requirements on creating different outcomes of a win, lose, or draw for the game. Relies on both event handling and the use of objects.

Weather App (https://sabrtraveler.github.io/weather/)
Created a weather app using HTML/CSS/JS that can provide the temperature based on your geographic location. This project tested my skills in importing API information as well as using javascript to calculate the conversion of Fahrenheit to Celsius.