👤 User Persona: Emily Robinson (Student)

📅 Demographic Information:

• Age: 20

• Location: Urban, West Coast USA

• Occupation: College Student (Majoring in Computer Science)

• Family: Lives with two roommates in an apartment

💡 Goals:

• Effectively manage and organize academic assignments, projects, and study schedules.

• Collaborate efficiently with classmates on group projects and study sessions.

🚧 Challenges:

• Juggling various academic responsibilities and deadlines.

• Coordinating schedules and tasks with group project members.

💻 Technological Proficiency:

• Tech-savvy, regularly uses educational and productivity apps.

• Open to exploring new tech tools that enhance study and collaboration.

🌐 Preferred Application Features:

• Task Prioritization & Custom Labels

• Shared Project Boards & Task Assignments

• Calendar Integration & Scheduling

• File & Resource Sharing

• In-app Messaging & Notifications

• Cross-Platform Accessibility & Offline Mode

📚 Academic Interests:

• Participating in coding hackathons and tech clubs.

• Attending workshops and seminars related to technology and software development.

💬 Quotes:

• "Staying organized and on top of my assignments is crucial for academic success."

• "Easy collaboration with peers makes project work and studying more effective."