

Salaheddin AbuEin

Address London, E10 7LZ
Phone 07930120661
E-mail sabuein@gmail.com

GitHub <https://github.com/sabuein>
LinkedIn <https://www.linkedin.com/in/sabuein>
Twitter <https://twitter.com/sabuein>

With over 14 years of experience and extensive skills in many sectors, including startups, media, e-commerce, and banking, this pragmatic, highly competent, and personable bilingual professional has a strong desire for excellence and consistently high-performance standards. I'm actively looking for a job opportunity in the IT sector where I can expand and improve my technical and subject-matter expertise while also assisting you with your challenges.

Key Skills

- **Technical Troubleshooting and Problem Solving**

Providing technical assistance for computer hardware and software in systems running both Linux and Microsoft Windows. General help for hardware, peripherals, network connections, installing different software, graphic design, and web development for family, friends, and diverse clients.

- **Content Management Systems**

Working knowledge of HTML, CSS, and JavaScript as front-end development languages. Utilising CMS resources and cloud tools in a creative way, including Ghost, WordPress, Photoshop, Figma, Zendesk, JIRA, vBulletin, and others.

- **Email, Phone and Face-to-Face Communication**

Finding solutions to various problems, offering more information and useful tools, and successfully interacting with and supporting a wide spectrum of stakeholders. Leveraging the Mailchimp and HubSpot platforms to run digital marketing campaigns. Creating and managing social media profiles for businesses. Providing live presentations and one-on-one training sessions. Coordinating customer site visits and acting as a company representative. Moreover, organising activities in the UK and in occupied Palestine.

/more-skills

Patient. Creative. Eager to learn more. Active listener. Providing high-quality customer service. User of Ubuntu and Windows operating systems. Experience in web design, back-end development, and E2E testing tools. Humane and people skills. Team player. Meeting deadlines.

Education

Sep 2019 - Present **MSc Computer Science**
Birkbeck, University of London, UK

Sep 2004 - June 2008 **Bachelor of Business Administration**
Birzeit University, Ramallah, occupied Palestine

Work Experience

April 2022 - Nov 2022

Front-end web developer & Web designer @ Suade Labs, London

Founded in 2014, Suade, a leading RegTech firm, stands apart by transforming the industry's approach to regulatory compliance. Suade's technology enables financial firms to achieve efficiency ratio objectives, and gain greater business insights while insulating them from regulatory change.

Responsibilities:

- Contributing to the development of a better user interface (UX) for Suade Labs.
- Upkeep of the CMS and different SaaS integration (Ghost, HubSpot, Matomo, Google Search Console, Workable, and GoTo Webinar).
- Writing responsive web templates and style sheets from scratch.
- Knowledge of various technologies and tools (HTML5, CSS3, JavaScript ES6, Python, Handlebars.js, HubL, NQL, YAML, Sass, and Cypress).

Nov 2016 – April 2022

WordPress Developer @ Ashaam LTD, London

Ashaam works on connecting people from the Levant with people in the British Isles (and beyond) through commerce, events, and information.

Responsibilities:

- Actively building new business opportunities and a profile.
- Executing the website and online shop development.
- Building email databases and putting offline marketing campaigns into action.
- Publishing updates throughout various social media platforms.
- Forming partnerships with business owners, artisans, artists, non-profit organisations, and small and medium-sized enterprises in occupied Palestine, Lebanon, Syria, Jordan, and Egypt.
- Operating a market stall at various markets in and around London.

Achievements:

- Organising *Palestine on the Thames – Nakba in my Present*, a 2-day event in Hammersmith marking the 70th anniversary of Nakba, 12 and 13 May 2018.

July 2019 – Nov 2021

Graphic Editor @ Vubiquity, London

Vubiquity connects content owners and video distributors to deliver media to viewers on any screen and brings content to hundreds of global video distributors.

Responsibilities:

- Overall coordination of poster art for movie and TV content - including sourcing, producing, QC, and building relationships with content providers.
- Handling the production and delivery of image files according to schedules with daily deadlines while producing poster art and episodic imagery; maintaining the company database of artwork files; managing affiliate artwork requests and inquiries, and liaising with studios and providers.

Achievements:

- Enhancing the internal image automation system

January 2018 – July 2019

Localisation Coordinator @ Vubiquity, London

Vubiquity connects content owners and video distributors to deliver media to viewers on any screen and brings content to hundreds of global video distributors.

Responsibilities:

- Publishing content (PVOD, TVOD and SVOD) on both OTT and IPTV streaming services, as well as complying metadata, images and related asset files, creating synchronised Arabic and English subtitles (XML files using EZTitles), serving clients (Du, Omantel, Ooredoo) while monitoring the asset progress.
- Managing liaison with in-house traffic, media services, operations, planning and editorial teams, as well as coordinating and processing the client schedule through communication and support of their operations.

Achievements:

- Decreasing the outsourced subtitling and captioning costs

August 2017 – Dec 2017

Sales Specialist @ Rosetta Stone Bookshop, London

An independent bookshop bringing a wide range of English and Arabic titles.

Responsibilities:

- Providing help and support to customers.
- Advising on acquisitions of new titles, both in English and Arabic.
- Branding and events promotion.
- Creating daily sales reports.

Achievements:

- Initiated and ensured the addition of art prints and postcards section.

Interests

- Hiking,
- Mountain biking,
- Photography.