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| --- | --- | --- | --- | --- | --- | --- |
| Contact details | |  | | | In this resume | |
|  | [07930 120 661](tel:+447930120661) | **Salaheddin AbuEin** | | |  | [Profile](#profile) |
|  | [sabuein@gmail.com](mailto:sabuein@gmail.com) |  | [Key Skills](#key_skills) |
|  | [London E10 7LZ](https://goo.gl/maps/LBdwAGh8MWHwP7cQ8) |  | [Employment History](#employment_history) |
| **///** | [sport.lined.cross](https://w3w.co/sport.lined.cross) |  | [Previous Skills and Experience](#previous_skills_and_experience) |
|  | [x.com/sabuein](https://x.com/sabuein) |  | [Education](#education) |
|  | [github.com/sabuein](https://github.com/sabuein) |  | [Interests and Hobbies](#interests_and_hobbies) |
|  | [linkedin.com/in/sabuein](https://www.linkedin.com/in/sabuein/) |  | [References](#references) |
|  | [sabuein.github.io](https://sabuein.github.io/) |  |  |
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|  |  | **Profile** | | |  |  |
|  |  | Experienced professional with a diverse background across industries such as startups, media, retail, e-commerce, and finance. Bilingual in Arabic and English with strong communication skills and technical competencies in software engineering and web development. Seeking an IT role to utilise coding and problem-solving skills to drive impact and further career growth in the tech industry. Continuously learning and seeking new challenges. | | |  |  |
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|  |  | **Key Skills** | | |  |  |
|  |  | **Communication skills** | | |  |  |
|  |  | * Adept communicator with excellent team collaboration skills. * Skilled in active listening and supporting diverse stakeholders. * Successfully delivered live presentations and one-on-one training. | | | | |
|  |  | **Digital skills** | | |  |  |
|  |  | * Experienced graphic designer delivering successful projects for clients. * Skilled in managing social media profiles, increasing engagement and brand recognition. * Strong front-end web development expertise. | | | | |
|  |  | **Technical skills** | | |  |  |
|  |  | * Proficient in full-stack development using modern technologies. * Experienced in server and database management. | | | | |
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|  |  | **Employment History** | | **/\* permanentRoles();**  **fullTimeJobs(); \*/** |  |  |
|  | **Rapid Information Systems (Welwyn Garden City, England, UK), Web application developer .** | | | |  | **March 2023 – Present** |
|  |  | * Led the design, development, and management of the company website for Rapid at <https://rapid-is.co.uk/>, utilizing Ghost, a Node.js-based open-source CMS, to ensure optimal performance and user experience. * Collaborating with clients to deliver optimal solutions using HTML, CSS, and JavaScript. * Developing intuitive UIs and integrating data processing with Java, SQL, and jQuery library. * Creating reusable components to extend Rapid, the open-source low-code platform. | | | | |
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|  |  | **Suade Labs (London, England, UK), Front-end web developer & designer** | | |  | **April 2022 – November 2022** |
|  |  | * Participated in a successful re-branding project. * Expertly translated Figma designs into functional templates. * Developed high-quality, responsive, and semantic web pages using HTML5, CSS3, and JavaScript ES6. * Managed Ghost open-source CMS, integrating with various SaaS solutions and web analytics apps. * Skilled in using Node.js, gulp.js, Handlebars.js, Sass, and Cypress technologies. * Demonstrated expertise in web scraping through implementation in JavaScript. * Advised marketing team on technical SEO issues to improve website performance. | | | | |
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|  |  | **Vubiquity (London, England, UK), Graphic editor** | | |  | **July 2019 – November 2021** |
|  |  | * Coordinated poster art for movies and TV digital content. * Managed image production and delivery with Adobe Photoshop, Jira, and other software. * Built relationships with studios and content providers. * Improved image processing system efficiency. | | | | |
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|  |  | **Vubiquity (London, England, UK), Localisation coordinator** | | |  | **January 2018 – July 2019** |
|  |  | * Coordinated and processed client schedule * Decreased outsourced subtitling and captioning costs. * Managed liaison with in-house teams. * Created synchronised Arabic and English subtitles. * Complied metadata, images, and asset files. * Published content on OTT and IPTV streaming services. * Efficiently managed clients, assets, issue tracking, and project progress using Jira. | | | | |
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|  |  | **Rosetta Stone Bookshop (London, England, UK), Sales specialist** | | |  | **August 2017 – December 2017** |
|  |  | * Assisted customers with book selections, answering inquiries and providing recommendations. * Advised on new titles, both in English and Arabic, keeping up to date with latest releases. * Assisted with branding and event promotion, working with marketing team to increase visibility. * Analysed sales data, created reports and identified areas for improvement. * Expanded store offerings by initiating and ensuring the addition of art prints and postcards section. | | | | |
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|  |  | **BareedEE (Ramallah, occupied Palestine), Operations manager** | | |  | **March 2016 – September 2016** |
|  |  | * Led team to win the AngelHack Ramallah 2016 grand prize. * Co-developed foundation for a fleet of 50 drivers. * Assisted CEO in focusing on high-priority strategic issues. * Handled day-to-day administrative affairs of the office. * Set standards for performance and monitoring to serve 100 businesses. * Optimised fleet operations and improved service quality. * Utilised data analysis and performance metrics to make strategic decisions. * Collaborated with stakeholders to identify and implement best practices. | | | | |
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|  |  | **Bank of Palestine (Ramallah, occupied Palestine), Senior credit officer** | | |  | **November 2013 – June 2016** |
|  |  | * Pioneered credit service at the Al-Irsal sub-branch. * Built and maintained strong relationships with key clients and stakeholders. * Obtained and analysed information for credit applications. * Consistently exceeded performance targets for loan approvals and client acquisition. * Prepared and delivered effective business presentations. * Represented the bank at major events. | | | | |
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|  |  | **Bank of Palestine (Ramallah, occupied Palestine), Bank teller** | | |  | **April 2011 – October 2013** |
|  |  | * Assisted customers with banking needs and processed transactions. * Provided excellent customer service and acted as liaison between customers and management. * Identified sales opportunities and referred additional bank products and services. * Focused on building trust and customer loyalty. * Consistently exceeded performance targets for sales and retention. * Adhered to bank policies, regulations and compliance. | | | | |
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|  |  | **Best Buy Palestine (Ramallah, occupied Palestine), Retail operations manager** | | |  | **October 2010 – February 2011** |
|  |  | * Managed supply chain and business relations for retail complex. * Organised data, managed accounts and implemented loyalty programmes. * Developed marketing strategy, prepared sales projections and selected vendors. * Recruited, trained, and evaluated staff, mentored new employees. * Monitored and analysed sales data to inform inventory, pricing, and promotions. | | | | |
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|  |  | **STIA (Ramallah, occupied Palestine), Assistant operations manager** | | |  | **July 2008 – August 2010** |
|  |  | * Developed and executed marketing strategies for family-owned business. * Managed all aspects of online presence for company. * Led product launches and promotional events for increased visibility. * Collaborated with teams to develop advertising campaigns. * Successfully managed supply chain and business relationships. * Managed bookkeeping, provided support to management. * Coordinated statements and tracked information. | | | | |
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|  |  | **Previous Skills and Experience** | | **<!-- sideHustles(); -->**  **/\* freelance(); \*/** |  |  |
|  |  | **Ashaam (London, England, UK), Full-stack web developer & Project manager** | | |  | **November 2016 - April 2022** |
|  |  | * Managed all aspects of a successful project, including website design and development. * Implemented and managed the use of WordPress and WooCommerce. * Utilised AWS (Lightsail, S3, EC2) for hosting migration. * Leveraged SQL to manage databases and efficiently retrieve and manipulate data. * Successfully directed marketing campaigns with Mailchimp. * Led effective partnership development initiatives. * Organised "Palestine on the Thames - Nakba in my Present" for the 70th Nakba commemoration. | | | | |
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|  |  | **PBC Palestine Broadcasting Corporation (London, England, UK), Cloud engineer** | | |  | **January 2021 – February 2021** |
|  |  | * Assisted in migrating on-premise workloads to Amazon Web Services (Lightsail, S3, EC2). * Ensured smooth transition and seamless integration with minimal disruption. * Helped setup and configure new domain name [https://pbc.ps/](https://www.pbc.ps/). * Provided training to employees on AWS usage. | | | | |
|  |  | **The Association of the Palestinian Community in the UK (London, England, UK), Executive committee member** | | |  | **May 2018 – April 2019** |
|  |  | * Actively participated in meetings and provided input and suggestions for events. * Acted as a liaison between different stakeholders to ensure successful execution of events. * Assisted in organising events for the Palestinian community and general public in the UK. | | | | |
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|  |  | **Daughters Group (London, England, UK), Full-stack web developer** | | |  | **April 2013 – October 2019** |
|  |  | * Led the development of the company's website using WordPress as a CMS. * Implemented and customised themes and plug-ins for the CMS. * Delivered high-quality and custom web experiences. * Handled back-end development, including databases and server integration. * Utilised SQL to optimise database performance and to efficiently manage and manipulate data sets. * Managed the company's domain names: daughtersgroup.ps and hanes.ps. * Ensured high performance and managed technical aspects of the project. | | | | |
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|  |  | **Hayat Theatre (Ramallah, occupied Palestine), Full-stack web developer** | | |  | **January 2013 – December 2015** |
|  |  | * Led development of website using WordPress as CMS. * Implemented and customised themes and plug-ins. * Utilised best practices in website design and development. * Managed all technical aspects for high performance and availability. | | | | |
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|  |  | **Education** | **# computerScience();**  **// businessAdministration();** | |  |  |
|  |  | * Birkbeck, University of London, PGCert in Computer science, September 2019 – December 2023 * Birzeit University, BA in Business administration (Achieved 2:1), September 2004 – June 2008 * Al-Hashemiya Secondary Boys School (Tawjihi scientific stream graduate), September 2002 – June 2004 | | | | |
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|  |  | **Interests and Hobbies** | **# alwaysMove();**  **# startAnjunadeep();** | |  |  |
|  |  | * **Music:** Music is an outlet for my creativity and expression through sound and rhythm. I appreciate different musical styles and cultures and use it as a means to relax and unwind. * **Biking**: I love exploring cities and nature through road and mountain biking. * **Hiking**: I enjoy outdoor exploration and immersing myself in nature through hiking. Organising hikes for others allows me to showcase leadership and build community. * **Gardening**: I spend time with my family at our allotment, growing – or failing to! - vegetables, where we are an active part of the community. * **Photography**: Photography is a means of self-expression and creativity for me. | | | | |
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|  |  | **References** | **// peopleToPeople();**  **// letMeKnow();** | |  |  |
|  |  | * Available upon request. | | |  |  |
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**p.s. Icons by** [**Icons8**](https://icons8.com/)**.**