

# Additional recommendations for improving the user experience

Tester: Sabuj Kumar Modak

 [Sabuj191761](mailto:Sabuj191761) |  [sabuj-modak](https://www.linkedin.com/in/sabuj-modak) |  [sabujmodak](https://www.telegram.me/sabujmodak)

Here are the suggestions for improving the user experience given below:

1. **Enhancing Accessibility:** This app currently offers only a sign-up/sign-in option via phone number. It would greatly benefit from additional sign-up/sign-in alternatives, such as:

- Gmail
- Facebook
- Other social media accounts

Introducing these alternative sign-in methods would enhance user convenience and widen the accessibility of the app.

2. **Streamlining Sign-In:** The app requires users to enter an OTP (One-Time Password) during the sign-in process. This additional step might be considered cumbersome for users.

3. **Improving Navigation Experience:** The navigation bar currently has a white color scheme. Incorporating an additional color into the navigation bar could significantly enhance its user-friendliness.

4. **Enhancing Search Capabilities:** I believe there's room for improvement in the app's SEO and keyword research. Currently, users might encounter difficulties when searching for 'Waz' due to potential misspellings. For instance, if a user types the wrong spelling of 'Waz,' the app fails to recommend any Waz-related videos. As users, we often make spelling errors, and enhancing the app's search capabilities to accommodate such mistakes would significantly improve the user experience.

5. **Improving Search Functionality:** When I search for something specific, like 'Azhari,' the app displays random videos. However, I often wish to filter and view only the most recent videos related to Azhari. Unfortunately, the current search feature lacks a filtering option. As a user, I suggest enhancing the search box functionality by incorporating a filter option. This filter could categorize videos based on time frames such as:

- This Year
- This Month
- This Week
- Today

- Popular Videos
- Latest Videos

Implementing these filter options would allow users to easily access and categorize videos according to their preferred timeframes, significantly enhancing the search experience.

**6. Introducing Password-Based Login for Increased User Flexibility:** The app currently only offers an OTP-based login method, missing a password-based login alternative. Incorporating a password-based login option alongside the OTP would substantially improve user-friendliness. Granting users the choice to log in via OTP or by entering a password would enhance flexibility and convenience in accessing the app.

**7. Enhancing Video Viewing:** While using this app, I've noticed the absence of a 'minimize' option when watching videos. Introducing a 'minimize' feature for videos would significantly enhance user-friendliness. Allowing users to minimize videos while continuing to navigate within the app would greatly improve the overall user experience.

**8. UI Enhancement:** As a user, I believe there's room for improvement in the user interface (UI) of the app. Enhancing the UI organization and incorporating additional user-friendly features would be beneficial. Moreover, refining the color combination to create a more appealing and intuitive visual experience would contribute to a better overall user interface.

**9. User-Centric Upgrade:** As a user, I strongly suggest incorporating a user dashboard feature within the app. This dashboard would allow users to conveniently view and track their activities, providing a centralized space to monitor their interactions, preferences, or any relevant data within the app.

**10. Optimizing Performance:** I believe there's room for improvement in the app's loading performance, as it occasionally experiences lags and delays. Enhancing the loading speed and optimizing performance would significantly enhance the user experience.

As a tester, I've identified numerous issues while using this app. Addressing these problems is crucial to enhancing the app's user-friendliness and overall quality. Once these issues are resolved, the app will undoubtedly offer a more user-friendly and higher-quality experience.