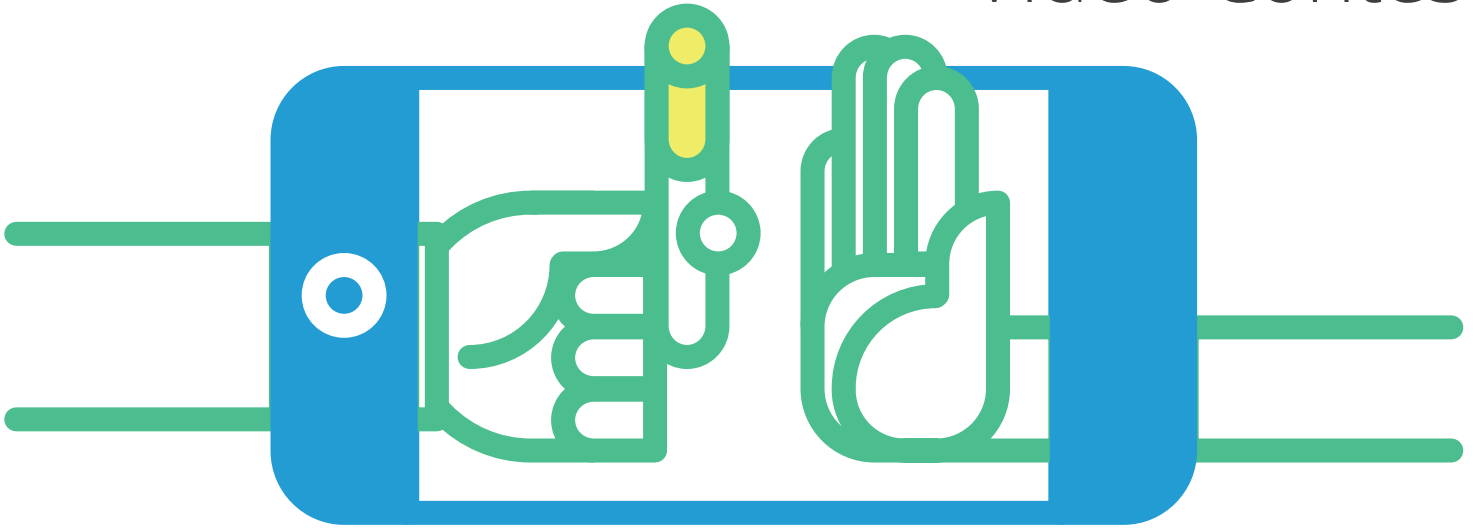


#BeTheFirst

Middle School / High School Anti-Tobacco

Video Contest



Breathe California Sacramento is looking for middle and high school students to make an anti-tobacco/nicotine video Public Service Announcement (PSA) on the theme "Be The First": What would it be like if your generation were the first to be tobacco-free?

Winning videos will be featured at the **Breathe Youth Media Awards** on February 25, 2017 in Sacramento. Winners will receive cash prizes and be entered into the Breathe California Statewide PSA Contest!

Submissions due

January 30th, 2017 @ 5 PM

For more info, visit bit.ly/BeTheFirstPSA or contact Carol Maytum
Text: 916 591 9988 / Email: cmaytum@sacbreathe.org

Students will compete within a middle school or a high school category for 1st, 2nd, and 3rd place, for a total of 6 winners.

1st place:

\$300

2nd place:

\$200

3rd place:

\$100