

# Welcome to: Educational Conference on the Use of Vegetation as Near-Roadway Mitigation for Air Pollution



- Sit anywhere you wish.
- Restrooms are just outside auditorium

# Workshop Steering Committee

- Chad Bailey (EPA)
- Rich Baldauf (EPA)
- Thomas Cahill (UC-Davis)
- Christina Hemphill Fuller (GSU)
- Katie Valenzuela Garcia (BCSET)
- Jananne Sharpless (BCSET)
- Kori Titus (BCSET)
- Linda Wheaton (HCD)
- Earl Withycombe (BCSET)
- Max Zhang (Cornell)
- Ken Elstein (EPA)

# Logistics

- Restrooms – outside auditorium
- Wireless: “PFA,” then certification
- Food
  - Box lunch
  - Snacks – cafeteria/vending 2<sup>nd</sup> floor, left all the way down
  - Dinner (map)
- Let Kori know if you don’t want your slides shared (sheet at lectern)

# Meeting Objectives

1. Common understanding of current state of science on potential for mitigating near-roadway air pollution with roadside vegetation.
2. Identify how planners/developers may use roadside vegetation as a tool in mitigating near-road air quality impacts.
3. Share best practices for using vegetation as a near-roadway air pollution mitigation strategy.

**Product:** paper summarizing research & best practices

# Agenda Flow – Day 1

- Introductions
- Issue overview
- Box lunch
- Research presentations
  - Table discussion (~15 min) → 3 take-aways
- Policy and Implementation Panel
  - Q&A
- Implementation Examples
  - Table discussion (~15 min) → 3 takeaways
- End-of-day Assessment
- Dinner on own

# Agenda Flow – Day 2

- Green Prescription: Urban Tree Canopy Cover & Health
- Discussion Activity (with Box Lunch)
  - Small breakouts
  - Propose integrated solution(s) in context of:
    - Research, policy, and implementation
    - Where we've been, what we've learned, where we need to go
    - Persistent challenges
    - Leveraging resources & ongoing activities
  - Report out and discussion
    - Proposal details
    - 30-60 sec. sound-bite

# Managing Our Time

- What you can do
  - Load PPT files during breaks
  - Hold questions for the Q&A sessions
  - Please return promptly from breaks
- What I'll do....

# Managing Our Time

- 15 Minute Presentations
  - Green for 12 min.
  - Yellow = 3 min. left
  - Red = 45 sec. left

And  
then...



# A Couple Other “Pointers”

- Advancing slides



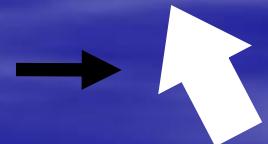
or



- Pointing:



or



# Ground Rules

- Everyone shares responsibility for the meeting's success.
- Stay on topic.
- Listen and understand.
- Be transparent.
- First brainstorm, then critique.
- Provide everyone an equal opportunity to speak.
- Commit to being fully present.

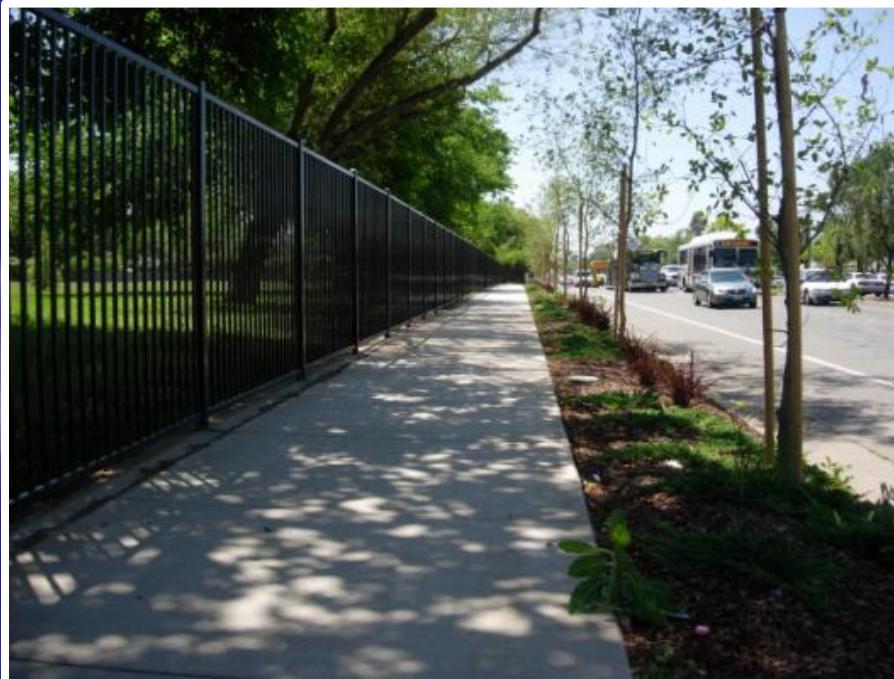
# 15-Second Introductions

- Name
- Organization
- What about this meeting is most important to you?

# Before You Leave for the Day!

- Write name on sheet at lectern if you don't want your presentation shared
- Breakfast @ 8:30; start @ 9:00
- Take valuables; can leave rest
- Molly Wright needs a lift downtown (Sacramento Air District)!
- If you signed up for dinner, meet in Lobby at 5:25
- Thanks to all our presenters!!

# Welcome to Day 2 of Educational Conference on the Use of Vegetation as Near-Roadway Mitigation for Air Pollution



# Summary of End-of-Day Assessment

- Need more table heterogeneity!

# Discussion Activity

- Form 5-6 small mixed groups (research & policy & implementation)
- Develop at least 1 integrated proposal of where this effort should focus over the next 2-3 years to have the biggest impact
- Consider:
  - Where we've been
  - What we've learned (what's worked, challenges)
  - Where we need to go
  - How to leverage resources & ongoing activities

# “Deliverable” #1

- 3-5 min proposal report-out, including:
  - Chosen focus and why most important
  - Critical research, policy, and implementation factors for success
  - Anticipated challenges
  - Strategies to overcome challenges

# Managing Our Time

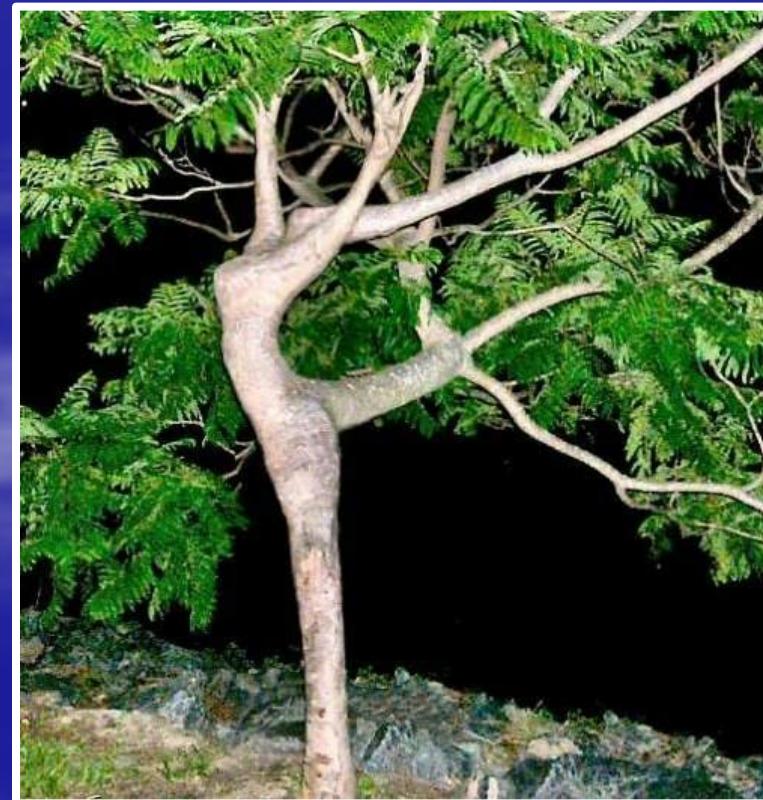
- 5 Minute Presentations
  - Green for 4 min.
  - Yellow = 1 min. left
  - Red = 15 sec. left



# “Deliverable” #2

30-60 second sound-bite targeted to an influential stakeholder. Tell us:

- Who's the stakeholder and why are they important to your project's success?
- What do you want from them?
- Your compelling “pitch”
  - You can be creative! (e.g., commercial, news story, skit, song, graphic/metaphor)
  - Please: NO INTERPRETIVE DANCE!
  - Except for Kori!



HAWKINS CONTEMPORARY JAZZ COMPANY

ARTISTIC DIRECTOR: JACOB MONToya

PRESENTS:

# HUMAN NATURE



FRIDAY,  
APRIL 17 • 7:00 pm

SATURDAY,  
APRIL 18 • 2:00 pm, 7:00 pm

TICKET PRICE: \$15

# Max-Mix!

- Everyone get up
- Choose a group reflective of your expertise/passion
  - Research,
  - Health
  - Policy,
  - Implementation
  - Trees
- Each group counts off 1-7
- Go to appropriate table for your discussion

# “Deliverables”

- 3-5 min report-out
  - Chosen focus and why most important
  - Critical research, policy, and implementation factors for success
  - Anticipated challenges
  - Strategies to overcome challenges
- 30-60 sec compelling pitch
  - First, set up:
    - Who's the stakeholder and why imp't?
    - What you want from them



# Before You Leave!

- Let Kori know if you don't want your presentation shared
- Label any flipcharts with Group and page number.
- Provide Ken with any electronic files.
- Fill out emailed survey
- Thank you!!