



29TH ANNUAL EMIGRANT TRAILS BIKE TREK

SEPTEMBER 11, 12 & 13, 2015 | NAPA FAIRGROUNDS- CALISTOGA, CA



3 DAYS
CYCLING

2 NIGHTS
CAMPING

1 GREAT*
CAUSE

**SPONSORSHIP
INFORMATION**

*ALL PROCEEDS BENEFIT BREATHE CALIFORNIA OF SACRAMENTO-EMIGRANT TRAILS.



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THE PROBLEM:

Air Quality

- The Sacramento region consistently ranks among the top 12 areas in the nation with the dirtiest air.
- Vehicles and other mobile sources are a major cause of our ozone problem.
- New studies indicate that ultra fine particles in the air could be making you sick.

Childhood Asthma

- Asthma is the most common serious, chronic childhood disease and is one of the primary reasons for school absences.
- Childhood asthma rates are on the rise.
- Studies show a direct correlation between asthma and air pollution.

Youth & Tobacco

- Young adults between the ages of 15 and 24 have a higher smoking rate than any other age group.
- The tobacco industry is targeting youth.
- More than 1,000 kids start smoking each day because of what they see in movies.



Be a Part of the Solution.

Breathe California of Sacramento-Emigrant Trails is a non-profit, grassroots organization that has been fighting locally for clean air, healthy lungs and a tobacco-free future since 1917.

We have a tradition of innovative programs and seeking original solutions to clean our air and improve lung health, many of which have been duplicated throughout the country and around the world.

Now in its 29th year, the Emigrant Trails Bike Trek is our largest fundraiser. We are proud to say that 100% of every dollar raised stays in the local communities we serve, and supports the programs that effectively improve the health of our residents.

Your generous support helps us keep the event expenses to a minimum, allowing more dollars to go back into our community and making our communities healthier places to live and breathe.



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2015 SPONSORSHIP LEVELS

In addition to supporting a great cause, becoming a sponsor of the 2015 Emigrant Trails Bike Trek entitles your company to a variety of perks and promotional opportunities! Each level of sponsorship features a unique set of benefits, as outlined below:

PLATINUM SPONSOR - \$15,000

- Company sponsored Trek Rest Stop (upon request)
- Category exclusivity
- Recognition on all marketing materials
- Recognition in Breathe California's Annual Report
- Logo featured on a SAG vehicle throughout the event
- 4 Complimentary passes to ride in the Trek
- Company banners hung at event
- Logo included on the following year's Trek brochure
- Logo on Breathe California website with link to company website (with sponsor permission)*
- Logo featured prominently on 500+ Trek t-shirts*
- Feature article in 'Trek Times' E-Newsletter with a link to company website (with sponsor permission, circulation 5,000)
- Recognition at Trek Awards Ceremony
- Trek presentation at company worksite (upon request)
- Recognition at post-Trek celebrations

**Logo and sponsorship form must be submitted by June 30, 2015*



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GOLD SPONSOR - \$10,000

- Recognition on all marketing materials
- Recognition in Breathe California's Annual Report
- Logo featured on a SAG vehicle throughout the event
- 3 Complimentary passes to ride in the Trek
- Company banners hung at event
- Logo included on the following year's Trek brochure
- Logo on Breathe California website with link to company website (*with sponsor permission*)
- Logo featured prominently on 500+ Trek t-shirts*
- Feature article in 'Trek Times' E-Newsletter with a link to company website (*with sponsor permission, circulation 5,000*)
- Recognition at Trek Awards Ceremony
- Trek presentation at company worksite (*upon request*)
- Recognition at post-Trek celebrations

SILVER SPONSOR - \$5,000

- Recognition in Breathe California's Annual Report
- Logo featured on a SAG vehicle throughout the event
- 2 Complimentary passes to ride in the Trek
- Company banners hung at event
- Logo included on the following year's Trek brochure
- Logo on Breathe California website
- Logo featured prominently on 500+ Trek t-shirts*
- Feature article in 'Trek Times' E-Newsletter with a link to company website (*with sponsor permission, circulation 5,000*)
- Recognition at Trek Awards Ceremony
- Trek presentation at company worksite (*upon request*)
- Recognition at post-Trek celebrations

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BRONZE SPONSOR - \$3,000

- 1 Complimentary pass to ride in the Trek
- Logo included on the following year's Trek brochure
- Logo on Breathe California website with link to company website *(with sponsor permission)*
- Logo included on 500+ Trek t-shirts*
- Feature article in 'Trek Times' E-Newsletter with a link to company website *(with sponsor permission, circulation 5,000)*
- Recognition at Trek Awards Ceremony
- Trek presentation at company worksite *(upon request)*
- Recognition at post-Trek celebrations

SUPPORTING SPONSOR - \$1,500

- Logo included on the following year's Trek brochure
- Logo on Breathe California website
- Logo included on 500+ Trek t-shirts*
- Company name listed in 'Trek Times' E-Newsletter *(circulation 5,000)*
- Recognition at Trek Awards Ceremony
- Trek presentation at company worksite *(upon request)*
- Recognition at post-Trek celebrations

FRIEND SPONSOR - \$500

- Company name listed on SacBreathe.org
- Company name included on 500+ Trek t-shirts*

Recognition at Trek Awards Ceremony

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SPONSORSHIP COMMITMENT FORM

☐ Yes! We would like to support Breathe California with a sponsorship of \$ _____

☐ Yes! We would like to support Breathe California with an in-kind sponsorship by donating: _____

_____ valued at: \$ _____

Contact Name: _____

Company: _____

(Please write company name as you would like it to appear in print and/or media coverage of the event)

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Method of Payment: ☐ Check Enclosed ☐ Please send an invoice ☐ Visa/MasterCard*

**If paying by credit card, please fill out the following information or call (916) 444-5900 ext. 209 to pay by phone.*

Name as it appears on credit card: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Credit Card Number _____ Expiration Date: _____ CVV2#: _____

Signature: _____ Date: _____

THANK YOU FOR YOUR SUPPORT! PLEASE RETURN THIS COMPLETED FORM TO:

Stacy Springer c/o Breathe California of Sacramento-Emigrant Trails

909 12th Street | Suite 100 | Sacramento, CA 95814-2942

Phone: (916) 444-5900 ext. 209 | Fax: (916) 444-6661 | Email: sspringer@sacbreathe.org

Fed Tax ID# 94-1641240



Breathe California of Sacramento-Emigrant Trails
909 12th Street, Suite 100 | Sacramento, CA 95814 | www.sacbreathe.org/trek

Contact: Stacy Springer at (916) 444-5900 ext.209 or sspringer@sacbreathe.org