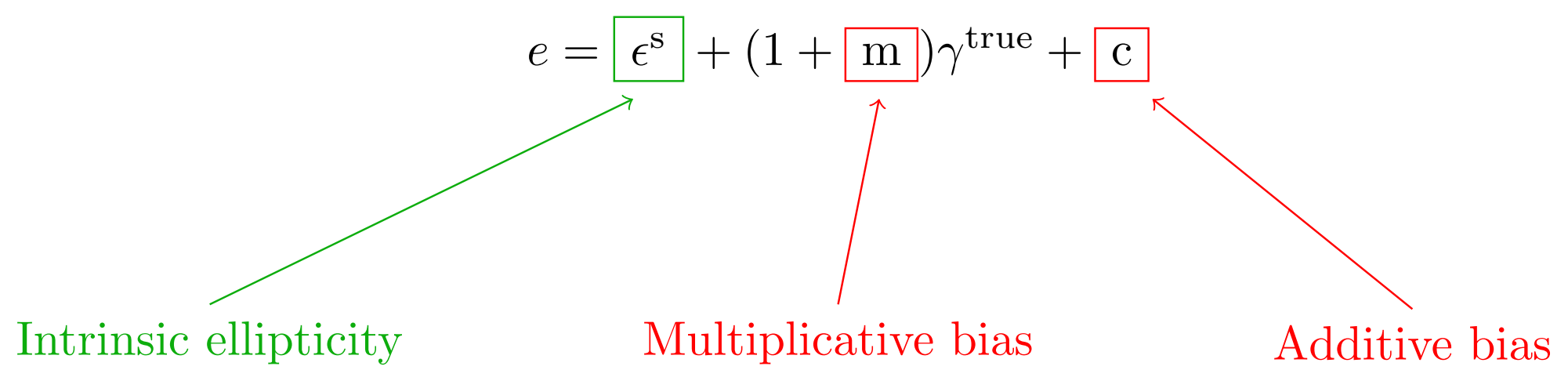
$e = \epsilon^{\mathrm{s}} + (1 + \mathrm{m})\gamma^{\mathrm{true}} + \mathrm{c}$
Intrinsic ellipticity
Multiplicative bias
Additive bias