



# spring trends

BY TEAL DRUDA

**AH YES, THE PROMISE OF WARMER DAYS,** spring showers and lovely flowers. Spring is a time for cleaning and clearing, planning and organizing, creating the space for a great year ahead. A good foundation and careful preparation are both key—both in our lives and our beauty routine.

For my spring makeup trends report, the best place to start is the skin. Not only is clean, luminous, dewy and radiant skin a huge spring trend, skin care is what *Les Nouvelles Esthétiques & Spa* magazine is all about. My philosophy is always that less is more; however, many people don't have perfect skin and need a bit more coverage. Here are a few tips that will help you create that perfect base to build on for the fun spring looks I'll be sharing with you:

- **Moisturize well.** Even oily skin needs proper moisture in order for any base or concealer to go on smoothly and flawlessly.
- **Primer.** Primer helps even out pores and smooth any texture from scarring or fine lines.
- **Concealer.** Use a lighter shade around the eyes, in the nasal labial folds and areas such as the bottom outside corners of the mouth and crease under the bottom lip; this will help brighten any shadows. Try a shade with a little more yellow and less pink undertones for blemishes to minimize the redness. Blend by tapping with your ring finger.
- **Foundation.** Use this only if all over coverage is absolutely needed. Find a shade that is not too different from the skin on your client's neck, and be sure to blend well along the jawline and edges of the face. Sometimes, it is better to just apply in the center of the face and blend out. Foundations vary from brand to brand and product to product; get samples and try one for a week before committing. You can mix with a little moisturizer to lighten the coverage and keep it from looking too cakey. Dust with a sheer powder to set and mist with rose water or something similar to keep it from being too matte.
- **Cheek color.** Whether you prefer a cream, stain or powder, using a warm peachy or pink blush will create an instantly healthy appearance. Although many spring 2013 runways

showed off looks that used very little blush, it keeps your clients looking healthy and fresh in the everyday world.

- **Lips.** A simple tinted lip balm or sheer gloss with a touch of color will make the lips feel good. Finish off that fresh and youthful look without getting overly glam.

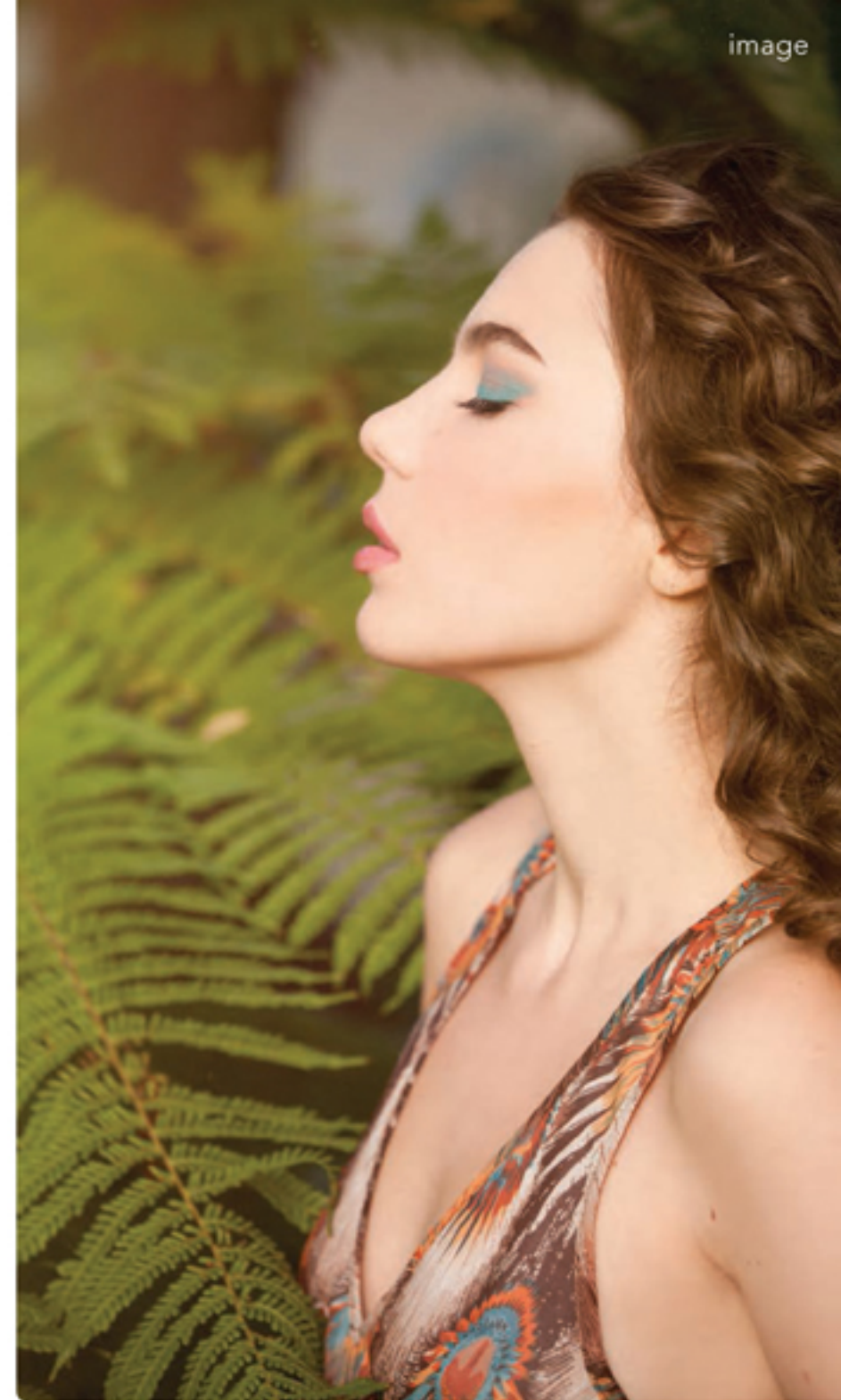
Now for the fun part! This season, runways showed a lot of inspiration from 1960s and 1980s pop art. Think Keith Haring and Andy Warhol. Super fun, daring and bold use of color was everywhere, and everyone's doing it, so go ahead and play! I'd like to think that these looks are for everyone, but I know they can be a bit intimidating. If your clients want to be daring and mix it up, these looks are for them!

Mica, platinum, quartz, golds and vermeils showed themselves in a mélange of metallics this season, and not just with clothing and accessories. Many of the makeup lines were exploding with shimmery versions of moss, pink, gunmetal silver, coppers and gold as well. Spring 2013 makeup was a little bit of 1960s glamour, a bit of rock n' roll and a lot of geometric inspiration, which included lots of metallics and color!

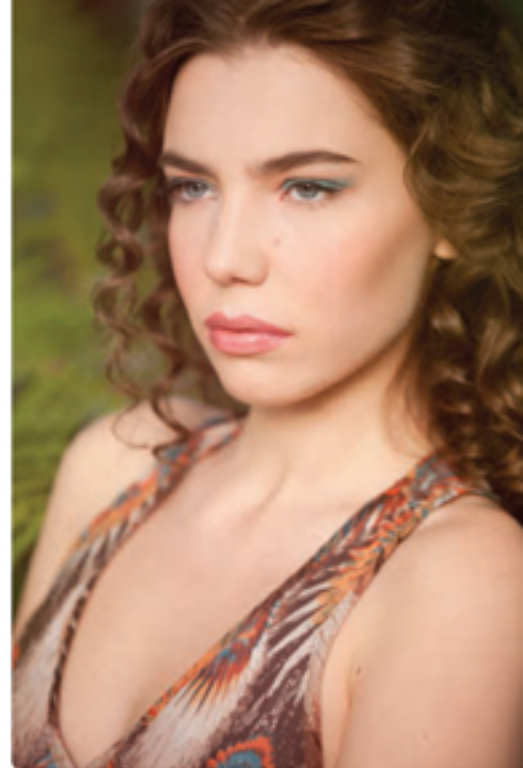
Rich red and fuchsia lips were popular with Rochas, Anna Sui, Jason Wu, Prada, Burberry, Naeem Khan, No. 21 and many other designers this season. A great sexy everyday look for matte red lips is to pair it with a sweep of subtle gold on the eyes (or with the classic clean eye), layer on a thick coat of lengthening mascara and dust on a rosy cheek. To make the color last longer, use a poppy or cherry colored liner to outline and fill in the lips before adding the lipstick; blot well once and reapply. Be sure your clients blot the inside of their lips so as not to walk around with lipstick on their teeth!

Metallic eyes were a really popular trend, from platinum at Chanel to copper at Chloé. Begin with a cream base shadow on the lid all the way to the brow to get the best wear from metallic eye shadow or pigment. With a small angle brush, tap the pigment/shadow along the lash line, go back and press the metallic color just on the lid, bringing it out in the corners a bit to create a

*continues*







## SWEEP BLUE EYE SHADOW OVER THE LID AND WING IT OUT SLIGHTLY—OR SIMPLY USE A BLUE OR GREEN LINER.

"wing." You can stop there, or you can add black liner and/or a different metallic color of your choice in the crease. A soft golden pink is nice to give a warm ombre look. Either way, a peach blush on the apples of your cheeks with a nude gloss is a perfect combination. A few other designers who went all out with metallic makeup this season were Marc Jacobs, Derek Lam, Versace and Louis Vuitton.

Moody blues (and greens) appeared everywhere for spring! Blue is here in a big way! It can be challenging to pull off, but the result is gorgeous! From sheer to bold, pale to deep; shades of sky blue, azure, aqua, indigo, cyan, turquoise, green, teal and cornflower blue are all the rage, and here is a great way to pull it off: Sweep blue eye shadow over the lid and wing it out slightly—or simply use a blue or green liner. You can make it thin, thick, blended out, or—think 1960s—add a black graphic cat eye style liner close to the lashes, so the fun color still shows. You can also put the black liner on first, add the blue shadow to the lid and smudge the liner out to where the two meet for a less dramatic version. Try a little under the bottom lashes for fun and see how it works! Stay neutral or rosy with the lips to keep the focus on the eyes, but use a plum blush to contrast with the cool color on the eyes. Monique Lhuillier, Joy Cioci, Giorgio Armani, Vivienne Westwood, Versus, Just Cavalli, Kate Spade, Anna Sui, Michael Kors, Altuzarra, Peter Som and Stella McCartney were all feeling those blue hues this spring.

Garden party? Of course! It is spring after all! Amorous feminine inspired makeup creations showed up with stunning fashions from Bottega Veneta, Donna Karan, Oscar de la Renta, Moschino and Zac Posen, all of whom featured petal pink eye shadows, pink hued lips or dreamy flushed cheeks—très romantic! It whispers secret rendezvous down a hidden garden path bursting with blooms. With this look you can use a pink (iridescent is in) shadow all over your lid and into the crease, blending up and out so there is a soft transition into a highlighting shimmer under the brows. This look works both with or without liner, but be sure to plump up upper and lower lashes with a good thickening mascara to make the eyes really stand out. A sheer rose gloss on the lips and cherry blossom pink rouge complete this soft, enchanting look.

Now that you are ready to head into the year with these great spring makeup looks, your clients are ready to enjoy the romantic rendezvous that are sure to follow! Take time out to experiment with these ideas and see what looks are the best for each of your clients! ■

*"Beauty is not based on how attractive we are to everybody else, but how attractive we are to ourselves, for one cannot think other people think they are full of beauty unless they know they are beautiful too." -Anonymous*

Makeup by Teal Druda  
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**Teal Druda** is an industry veteran who has been a practicing makeup artist for more than 15 years. Her work has been featured in fashion magazines and music videos. Druda also shares her artistry with clients such as Marie Claire, ABC and Relativity Media. She resides in Los Angeles, CA.