**UNIT 9-Sacha Smith**

**Step 1: Reflection**

Create a document answering the following:

* **Which existing websites out there most inspired your web site design thus far?**   
  http://www.bettycuninghamgallery.com/  
  http://www.davidzwirner.com/  
  <http://www.moma.org/>
* **Which parts of the design are you most proud of?**I like the whole site. I’m glad that I have a better understanding and comfort level with code now.
* **What struggles did you encounter in your design process?**I struggled with figuring out how I could make the site look modern. I’m used to older style sites with multi pages. I didn’t want it to look like a site made from a template. I also struggled with how to best layout different size paintings.
* **Which struggles did you encounter during page development?**I struggled with getting objects and text to go exactly where I wanted them to go. I also struggled with figuring out why certain things don’t work and what I did wrong.
* **What did you learn from making your project responsive?**Responsive design is pretty cool. I didn’t realize that it’s a different concept from having a separate mobile site. It’s not as hard as I thought, though I still have much to learn.

## Step 2: Reviews

<http://www.sagmeisterwalsh.com/>  
  
I know this guy is a very distinguished designer, but I’m not crazy about this site. The idea of having a photo of your office taking from the ceiling is creative, but the photo really isn’t a great photo and the office looks cluttered. The quality of the photo is not great either, poor lighting etc….The photo is not incorporating the “golden ration” I also think the “Answers” page needs more variation in type size and color and there should be more white space. At times I was not sure where to go in order to navigate through this site. I would have expected the site to be less cluttered with information and to have better “flow.”

<http://www.spectrumpowderworks.com/>

This site needs to be simplified. The typography is dated and looks like they were having a little too much fun in Photoshop. I would definitely incorporate better photography and hire a photographer to take pictures of their pretty finished products, not the messy work area. I would pick photos showing closeups of the paint jobs on the bikes or cars. The photos of the bike frames should be silhouetted and placed on a white background. The font on the nav buttons need to be bolder and the buttons need to contrast from the rest of the site. The blue text on a gray background is a little hard to read. I would create more contrast between the text and the background, with different colors and fonts.