

# SACHA SMART, MSc

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## PROFESSIONAL EXPERIENCE

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### Chief of Staff

Office of Councillor Nunziata, Council Speaker, City Councillor for Ward 5

June 2021 - Current

- Serve as the Councillor's top strategist for public policy decisions, writing more than 20 legislative initiatives for City Council and committees, directing media outreach, and managing constituent relations.
- Coordinate with property developers and City Planning to facilitate intensification at future Major Transit Stations and negotiated over \$10 million for community benefits.
- Managed a budget of \$500,000 and a team of six staff, focusing on teamwork, communication, and results to address major issues.
- Provide daily counsel to communications staff on using social media and other platforms to implement and promote Councillor's agenda.

### Parliamentary Assistant and Constituency Manager

House of Commons of Canada, Hon. Ahmed Hussen, MP for York South—Weston

November 2019 – June 2021

- Coordinated a \$47 million large-scale infrastructure project to mitigate flooding in York South—Weston in partnership with the City of Toronto and Conservation Authorities to develop budget and timeline.
- Managed a virtual broadcast event with 38,000 students, 169 schools across Ontario, and national stakeholders to increase understanding of racism and discrimination.
- Negotiated a \$3.1 million grant fund to provide youth employment opportunities with 55 different organizations.
- Drafted briefing materials and reports to identify policy implications, relevant industry trends, and the outcomes of federal government programs.

### Campaign Manager for the Hon. Ahmed Hussen – Candidate for York South—Weston

Liberal Party of Canada

August 2019 – November 2019

- Led multifunctional project teams and trained over 150 volunteers in a dynamic, fast-paced environment to produce results under short deadlines and execute a successful election strategy.
- Produced accurate voter forecast models using R Studio and statistical analysis, helping to inform overall strategy.
- Liaised with the Prime Minister's Office to develop nationally broadcast media events to highlight candidate.
- Excellent planning and management of a digital and grassroots outreach to solicit record \$87,000+ in donations.

## TECHNICAL ABILITIES

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### Multimedia & Communications:

Adobe Suite (Illustrator, InDesign, Photoshop, Premiere, After Effects) Mailchimp

### Software Languages & Design Tools:

Web Development (HTML, CSS, React, Node.js), R Studio, C#, Database Structuring, Geographic Information System (GIS), Fusion 360

## EDUCATION

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### University of Guelph – International Development, MSc (High Distinction)

- Published peer-reviewed journal article exploring the role of sport in facilitating the integration newcomers to Canada

### University of Toronto – Kinesiology, BKIN

- Track and Field Team Captain, Athlete of the Year (2016), National Record Holder, Team Canada Member

## RELEVANT VOLUNTEER EXPERIENCE

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### Board Member

Rotary International

2020 - Present

- Created a grant to cover the cost of 50+ students' university and college admission application fees.

### Campaign Volunteer

Federal Political Party Campaign Volunteer

2017 - Present