

SACHA SMART, MSc

(416) 666-5923
sacha.smart@gmail.com
www.linkedin/in/sachasmart
www.sachasmart.tk

PROFESSIONAL EXPERIENCE

Chief of Staff

Office of Councillor Nunziata, Council Speaker, City Councillor for Ward 5

June 2021 - Current

- Serve as the Councillor's top strategist for public policy decisions, writing more than 20 legislative initiatives for City Council and committees, directing media outreach, and managing constituent relations.
- Coordinate with property developers and City Planning to facilitate intensification at future Major Transit Stations and negotiated over \$10 million for community benefits.
- Managed a budget of \$500,000 and a team of six staff, focusing on teamwork, communication, and results to address major issues.
- Provide daily counsel to communications staff on using social media and other platforms to implement and promote Councillor's agenda.

Parliamentary Assistant and Constituency Manager

House of Commons of Canada, Hon. Ahmed Hussen, MP for York South—Weston

November 2019 – June 2021

- Coordinated a \$47 million large-scale infrastructure project to mitigate flooding in York South—Weston in partnership with the City of Toronto and Conservation Authorities to develop budget and timeline.
- Managed a virtual broadcast event with 38,000 students, 169 schools across Ontario, and national stakeholders to increase understanding of racism and discrimination.
- Negotiated a \$3.1 million grant fund to provide youth employment opportunities with 55 different organizations.
- Drafted briefing materials and reports to identify policy implications, relevant industry trends, and the outcomes of federal government programs.

Campaign Manager for the Hon. Ahmed Hussen – Candidate for York South—Weston

Liberal Party of Canada

August 2019 – November 2019

- Led multifunctional project teams and trained over 150 volunteers in a dynamic, fast-paced environment to produce results under short deadlines and execute a successful election strategy.
- Produced accurate voter forecast models using R Studio and statistical analysis, helping to inform overall strategy.
- Liaised with the Prime Minister's Office to develop nationally broadcast media events to highlight candidate.
- Excellent planning and management of a digital and grassroots outreach to solicit record \$87,000+ in donations.

TECHNICAL ABILITIES

Multimedia & Communications:

Adobe Suite (Illustrator, InDesign, Photoshop, Premiere, After Effects) Mailchimp

Software Languages & Design Tools:

Web Development (HTML, CSS, React, Node.js), R Studio, C#, Database Structuring, Geographic Information System (GIS), Fusion 360

EDUCATION

University of Guelph – International Development, MSc (High Distinction)

- Published peer-reviewed journal article exploring the role of sport in facilitating the integration newcomers to Canada

University of Toronto – Kinesiology, BKIN

- Track and Field Team Captain, Athlete of the Year (2016), National Record Holder, Team Canada Member

RELEVANT VOLUNTEER EXPERIENCE

Board Member

Rotary International

2020 - Present

- Created a grant to cover the cost of 50+ students' university and college admission application fees.

Campaign Volunteer

Federal Political Party Campaign Volunteer

2017 - Present