

## **MANISH SACHDEV**

## Associate Director – Technical Program Management

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Implementing the website strategy @TATA Digital

Total Exp : 14+ Yrs

Technical Program Manager: 7+ Yrs

Delivery lead: 2+ Yrs

Product Manager: 2+ Yrs

Developer: 5+ Yrs

#### **Profile summary:**

Manish started his career as a Software Engineer and has since held multiple roles, including Technical Lead, Business Analyst, Delivery Head, Product Manager, and Project Manager. In March 2022, he joined Walmart Global Tech as a Technical Program Manager. For the past 16+ months, he has been associated with Tata Digital, where he is currently serving in a hybrid role that combines responsibilities of an Engineering Manager, Program Manager, and Delivery Manager.

#### **Education Summary:**

// PGDM Finance - Welingkar Institute of Mgmt, Mumbai // HSC - 82.17% (1st class with distinction) - Jun '06 // B.E. Computer (Pune University) – 69% (Distinction) – Jun '10 // SSC - 75% (1st class with distinction) - Jun '04

At Tata Digital, Manish began as part of the core team focused on building a fintech organization, leading programs in the Investments and Neo-Banking domains. He led the development of a new Broking/Investments app designed to enable trading and investing in Equity and Derivatives. While this initiative offered valuable 0-to-1 experience in the broking space, strategic decisions at the Tata Group level impacted its continuity.

Currently, Manish is leading the implementation of Tata Digital's web strategy, which involves optimizing and rebuilding www.tataneu.com by migrating from Flutter Web to a more SEO-friendly tech stack.

At Walmart, Manish worked as an individual contributor, leading high-impact programs that delivered significant business value. Key initiatives included "Delivery Pass", a subscription-based program offering free grocery deliveries to Walmart Canada customers, and "Single Sign-On", aimed at unifying customer identities across Walmart Mexico to reduce acquisition costs, improve engagement, and enhance the overall user experience. He also led a major tech migration, moving data for over 4 million users from an external vendor to Walmart's internal systems.

He received several monetary awards and is known for his energy, agility, and go-getter attitude. On a typical day, he spends around 20% of his time on planning (AOP, quarterly, sprint, daily), 20% on tracking, 40% on stakeholder management, alignment, and conflict resolution, 10% on documentation and reporting, and 5% each on self-learning and cross-functional collaboration.

Prior to Walmart, Manish held a dual role as Product and Engineering Manager at Angel One, where he was responsible for end-to-end delivery of software products. As Delivery Head, he led several key initiatives across both verticals, including the launch of Angel One's revamped trading website—featuring an investor-friendly UI and upgraded architecture to support investments in stocks, mutual funds, SGBs, and IPOs.

Earlier, during his time at SBI General and Aegon Life, he collaborated with fintech partners like Paytm, Policybazaar, and Mobikwik, leading multiple API integration projects that enabled seamless placement of insurance products on partner web and mobile platforms.

At Bayer, Manish had the opportunity to lead a unique project aimed at empowering smallholder farmers in Southeast Asia through a multifunctional mobile app. The app featured a cropping calendar, educational content, plant disease detection via image capture, land measurement tools, real-time Mandi prices, and a social platform for farmers.

He gained deep appreciation for design thinking while conducting requirement-gathering workshops during field visits to remote islands in the Philippines, collaborating directly with farmers, marketing teams, field officers, and developers.

With hands-on experience as a developer, product manager, tech lead, and program manager, brings a holistic understanding of the software development lifecycle and excels at driving cross-functional alignment and execution.

#### **Experience Roadmap:**



# Tenure: 9 Months

Role: SAP Consultant Role - Sr. Manager Technical Projects Tenure: 10 Months



Role: Associate Director, Tech Program Management @TATA Digital

Moderated Global Techathon sessions at Walmart

### Interests and other activities

- Taught physics to Class 12 students helping them prepare for IIT entrance exams
- Performed for nearly 8 years with *The Cyclone Group*, a Bollywood dance troupe, participating in numerous stage shows, including events featuring Bollywood celebrities.
- Have been an active member of Inclusion and Diversity community at BAYER

**Current Organization** 

**SCRUM Certified PMP** Trained Agile Practitioner SAP Certified Design Thinker