

# *Distributional Models of Semantics*

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Week 7, Lecture 2

# *Vector Space Model without distributional similarity*

Words are treated as atomic symbols

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*One-hot representation*

motel [0 0 0 0 0 0 0 0 0 0 0 1 0 0 0 0] AND  
hotel [0 0 0 0 0 0 0 1 0 0 0 0 0 0 0 0] = 0

# *Distributional Similarity Based Representations*

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*These words will represent banking*

# Building a DSM step-by-step

## *The “linguistic” steps*

Pre-process a corpus (to define targets and contexts)



Select the targets and the contexts

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Select the targets and the contexts

## *The “mathematical” steps*

Count the target-context co-occurrences



Weight the contexts (optional)



Build the distributional matrix



Reduce the matrix dimensions (optional)



Compute the vector distances on the (reduced) matrix



# Many design choices

Matrix type		Weighting		Dimensionality reduction		Vector comparison
word $\times$ document		probabilities		LSA		Euclidean
word $\times$ word		length normalization		PLSA		Cosine
word $\times$ search proximity	$\times$	TF-IDF	$\times$	LDA	$\times$	Dice
adj. $\times$ modified noun		PMI		PCA		Jaccard
word $\times$ dependency rel.		Positive PMI		IS		KL
verb $\times$ arguments		PPMI with discounting		DCA		KL with skew
$\vdots$		$\vdots$		$\vdots$		$\vdots$

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## General Questions

- How do the rows (words, ...) relate to each other?
- How do the columns (contexts, documents, ...) relate to each other?

# The parameter space

## *A number of parameters to be fixed*

- Which type of context?
- Which weighting scheme?
- Which similarity measure?
- ...

A specific parameter setting determines a particular type of DSM (e.g. LSA, HAL, etc.)

## *Documents as context: Word $\times$ document*

	d1	d2	d3	d4	d5	d6	d7	d8	d9	d10
against	0	0	0	1	0	0	3	2	3	0
age	0	0	0	1	0	3	1	0	4	0
agent	0	0	0	0	0	0	0	0	0	0
ages	0	0	0	0	0	2	0	0	0	0
ago	0	0	0	2	0	0	0	0	3	0
agree	0	1	0	0	0	0	0	0	0	0
ahead	0	0	0	1	0	0	0	0	0	0
ain't	0	0	0	0	0	0	0	0	0	0
air	0	0	0	0	0	0	0	0	0	0
aka	0	0	0	1	0	0	0	0	0	0

# Words as context: $Word \times Word$

	against	age	agent	ages	ago	agree	ahead	ain.t	air	aka	al
against	2003	90	39	20	88	57	33	15	58	22	24
age	90	1492	14	39	71	38	12	4	18	4	39
agent	39	14	507	2	21	5	10	3	9	8	25
ages	20	39	2	290	32	5	4	3	6	1	6
ago	88	71	21	32	1164	37	25	11	34	11	38
agree	57	38	5	5	37	627	12	2	16	19	14
ahead	33	12	10	4	25	12	429	4	12	10	7
ain't	15	4	3	3	11	2	4	166	0	3	3
air	58	18	9	6	34	16	12	0	746	5	11
aka	22	4	8	1	11	19	10	3	5	261	9
al	24	39	25	6	38	14	7	3	11	9	861

## Parameters

- Window size
- Window shape - rectangular/triangular/other

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## Consider the following passage

*Suspected communist rebels on 4 July 1989 killed Col. Herminio Taylo, police chief of Makati, the Philippines major financial center, in an escalation of street violence sweeping the Capitol area. The gunmen shouted references to the rebel New People's Army. They fled in a commandeered passenger jeep. The military says communist rebels have killed up to 65 soldiers and police in the Capitol region since January.*

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## Indexing function $F$ : Essential factors

- **Word frequency ( $f_{ij}$ ):** How many times a word appears in the document?  
 $F \propto f_{ij}$
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## Indexing Weight: $tf$ - $Idf$

- $f_{ij} * \log(\frac{N}{N_j})$  for each term, normalize the weight in a document with respect to  $L_2$ -norm.

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## *basic intuition*

word1	word2	freq(1,2)	freq(1)	freq(2)
dog	small	855	33,338	490,580
dog	domesticated	29	33,338	918

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- different measures - e.g., Mutual information, Log-likelihood ratio

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$$P_{corpus}(w_1, w_2) = \frac{freq(w_1, w_2)}{N}$$

$$P_{corpus}(w) = \frac{freq(w)}{N}$$

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All PMI values less than zero are replaced with zero.

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Consider  $w_j$  having the maximum association with  $w_i$ ,

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Also, consider a word  $w_j$  that occurs once in the corpus, also in the context of  $w_i$ . A discounting factor proposed by Pantel and Lin:

$$\delta_{ij} = \frac{f_{ij}}{f_{ij} + 1} \frac{\min(f_i, f_j)}{\min(f_i, f_j) + 1}$$

$$PMI_{\text{new}}(w_i, w_j) = \delta_{ij} PMI(w_i, w_j)$$

# Distributional Vectors: Example

## Normalized Distributional Vectors using Pointwise Mutual Information

<b>petroleum</b>	oil:0.032 gas:0.029 crude:0.029 barrels:0.028 exploration:0.027 barrel:0.026 opec:0.026 refining:0.026 gasoline:0.026 fuel:0.025 natural:0.025 exporting:0.025
<b>drug</b>	trafficking:0.029 cocaine:0.028 narcotics:0.027 fda:0.026 police:0.026 abuse:0.026 marijuana:0.025 crime:0.025 colombian:0.025 arrested:0.025 addicts:0.024
<b>insurance</b>	insurers:0.028 premiums:0.028 lloyds:0.026 reinsurance:0.026 underwriting:0.025 pension:0.025 mortgage:0.025 credit:0.025 investors:0.024 claims:0.024 benefits:0.024
<b>forest</b>	timber:0.028 trees:0.027 land:0.027 forestry:0.026 environmental:0.026 species:0.026 wildlife:0.026 habitat:0.025 tree:0.025 mountain:0.025 river:0.025 lake:0.025
<b>robotics</b>	robots:0.032 automation:0.029 technology:0.028 engineering:0.026 systems:0.026 sensors:0.025 welding:0.025 computer:0.025 manufacturing:0.025 automated:0.025