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COLLEGE OF ENGINEERING
(A U T O N O M O U S)

SMART GROCERY

23MCA245 - Mini Project

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**DEPARTMENT OF
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ABSTRACT

SMART GROCERY

(SMART GROCERY SHOPPING WEBSITE)

The Smart Grocery website is an innovative platform designed to revolutionize the way consumers shop for groceries. By integrating advanced technologies and user-friendly features, this website aims to provide a seamless and efficient shopping experience. The project consists of various modules and features that collectively enhance convenience, personalization, and efficiency for users.

FEATURES & MODULES:

1. User Authentication and Profile Management

- **User Registration/Login:** Secure registration and login functionality for users.
- **Profile Management:** Users can manage their personal information, delivery addresses, and payment methods.

2. Product Catalog and Search

- **Product Listings:** Comprehensive and categorized listing of grocery items with detailed descriptions, images, and prices.
- **Search and Filter:** Advanced search functionality with filters based on categories, brands, price range, and more.

3. Smart Shopping Cart

- **Add to Cart:** Easy addition of products to the shopping cart with real-time updates.
- **Cart Management:** Users can view, edit, and remove items from the cart, along with the ability to save items for later.

4. **Personalized Recommendations**

- **Recommendation Engine:** AI-driven recommendations based on users' browsing history, past purchases, and preferences.

5. **Secure Payment and Checkout:**

- Multiple secure payment options including credit/debit cards, digital wallets, and bank transfers.
- Streamlined checkout process with options for guest checkout and saved payment details

6. **Order Tracking and Notifications:**

- Real-time order tracking and status updates.
- Email and SMS notifications for order confirmation, shipment, and delivery.

7. **Customer Support and Live Chat:**

- Responsive customer support through email, phone, and live chat.
- Extensive FAQ section and user guides for common inquiries.

8. **Customer Support:**

- **Live Chat and Help Center:** Instant assistance through live chat and a comprehensive help center.
- **Feedback and Reviews:** Users can provide feedback and reviews on products and services.

9. **Admin Panel**

- **User Management:** Admins can manage user accounts and monitor user activity.
- **Product Management:** Admins can add, update, and remove products from the catalog.

- **Order Management:** Admins can oversee and manage all orders placed on the website.

10.Smart Shopping Assistant:

- **AI Recommendations:** Use AI to provide personalized product recommendations based on past purchases, dietary preferences, and health goals.
- **Voice-Activated Assistance:** Integrate with voice assistants (e.g., Amazon Alexa, Google Assistant) to allow users to add items to their shopping list or place orders hands-free.

11.Custom Meal Planning:

- **Recipe Integration:** Suggest recipes based on items in the user's shopping cart or pantry and allow users to add all necessary ingredients to their shopping list with one click.

12.Dynamic Pricing and Deals:

- Provide dynamic pricing and real-time deals based on current stock levels, time of day, or user location.

User Functionalities

1. User Registration/Login
2. Profile Management
3. Browse and Search Products
4. Add to Cart
5. View/Edit/Remove Cart Items
6. Secure Checkout
7. Track Orders
8. Customer Support Access
9. Provide Feedback and Reviews
10. Receive Notifications

Admin Functionalities

1. Manage User Accounts
2. Add/Update/Remove Products
3. Oversee Order Management
4. Manage Inventory
5. Resolve Customer Queries
6. Generate Reports
7. Monitor Website Analytics
8. Manage Deals and Discounts

Mini Project Modules

1. User Authentication and Profile Management

- User Registration/Login
- Profile Management

2. Product Catalog and Search

- Product Listings
- Search and Filter

3. Smart Shopping Cart

- Add to Cart
- Cart Management

4. Secure Payment and Checkout

- Multiple Secure Payment Options
- Streamlined Checkout Process

5. Order Tracking and Notifications

- Real-time Order Tracking
- Email and SMS Notifications

6. Customer Support and Live Chat

- Responsive Customer Support
- Extensive FAQ Section and User Guides

7. Admin Panel

- User Management
- Product Management
- Order Management

Main Project Modules

1. Personalized Recommendations

- Recommendation Engine

2. Advanced Customer Feedback and Reviews

- Feedback and Reviews Module

3. Smart Shopping Assistant

- AI Recommendations
- Voice-Activated Assistance

4. Custom Meal Planning

- Recipe Integration

5. Dynamic Pricing and Deals

- Dynamic Pricing Module

6. Enhanced Admin Panel

- Monitor User Activity
- Manage Inventory Levels

- Integrate with Suppliers
- Update Stock Information
- Schedule Deliveries
- Maintain Secure Payment Gateways

