# **SYSTEM STUDY**

The **Smart Grocery Shopping Platform** is an advanced system aimed at revolutionizing online grocery shopping. It leverages AI, machine learning, and dynamic pricing models to provide personalized and efficient shopping experiences while streamlining inventory and supplier management.

### **Objectives:**

- Provide a user-friendly and interactive interface for grocery shopping.
- Integrate AI-driven recommendations, dynamic pricing, and meal planning.
- Enable voice-activated assistance for hands-free navigation.
- Ensure smooth communication among users, suppliers, and administrators.
- Optimize supply chain management through automated restocking and bulk order handling.

#### Scope:

- **User Management**: Secure user authentication, profile management, and personalized interactions.
- **Product Catalog**: Detailed listings with real-time price adjustments, dynamic descriptions, and bulk purchase options.
- Shopping Cart: Includes meal-planning integration and smart suggestions.
- Payment System: Supports multiple secure gateways and generates downloadable invoices.
- Order Management: Automated tracking, notifications, and live updates.
- Admin Panel:
  - o Inventory monitoring and supplier integration.
  - Generating data-driven performance and sales reports.

## • Supplier Module:

- o Product and inventory management.
- Bulk order fulfillment and automated restocking alerts.

#### **Existing System Overview:**

• **Traditional Grocery Shopping**: Involves in-store visits, limited convenience, and minimal personalization.

#### • Current Online Platforms:

- Existing systems like JioMart and Big Basket focus on basic e-commerce functionalities.
- Limited implementation of AI-driven recommendations, meal planning, or automated supplier management.

## **Need for the New System:**

- **Enhanced Efficiency**: Modernize online grocery shopping with advanced automation and personalization.
- Improved Personalization: Use AI to analyze user preferences, purchase history, and trends.
- **Streamlined Operations**: Introduce supplier integration, automated alerts, and predictive stock management.