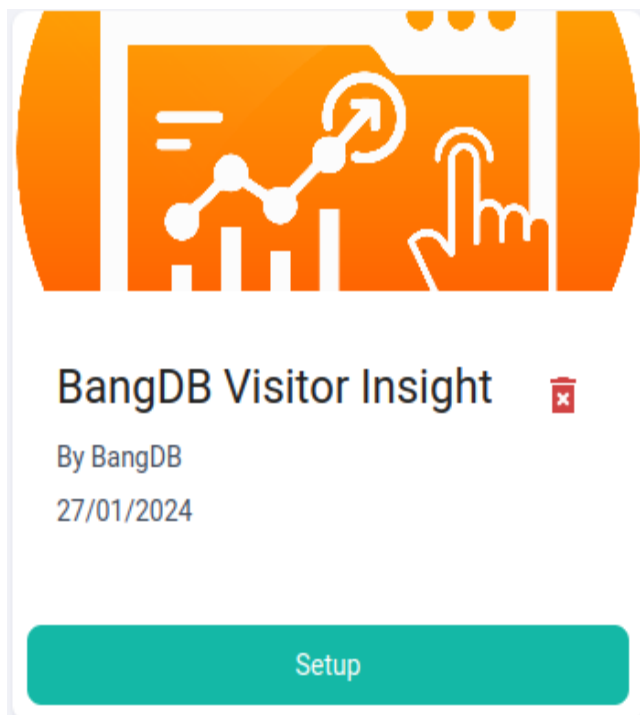


# BangDB Visitor Insight

## Introduction

Unlock the power of understanding your website's heartbeat with the BangDB Visitor Insight App. This innovative tool empowers you to delve into the intricacies of your online platform, providing invaluable insights into user behavior, interests, and overall engagement. By seamlessly tracking visitors' interactions, our app equips you with the knowledge to discern what's working effectively and what might need enhancement.



Navigate through the digital landscape as the BangDB Visitor Insight App sheds light on the nuanced details of user journeys. Gain a comprehensive understanding of your audience's preferences and tendencies, enabling you to optimize your website strategically. Armed with this data, you can make informed decisions to enhance user engagement and boost conversion rates.

Join us, where the BangDB Visitor Insight App becomes your trusted ally in unraveling the mysteries of your website's performance. Elevate your online presence by harnessing the power of insightful analytics and transforming raw data into actionable strategies for success.

## Why this App?

Analytics serve as the foundation of a triumphant online marketing campaign. No matter how much content or how many ads you deploy, their efficacy remains unknown without insights into your site's performance.

With BangDB Visitor Insight analytics tools, you gain the capability to examine:

1. Website traffic volume.
2. Impact assessment of your call-to-action (CTA) phrases.
3. Visitor click and mouse movement patterns.

4. Return frequency of your site visitors.
5. Customer profiles and their geographic origins.

These analytics prove invaluable for fine-tuning your website to cater to your specific audience and gaining a competitive edge within your industry.

## Differentiators

What makes BangDB ClickSteam different from others:-

- With 100% data ownership: Embrace complete control and ownership of your data with BangDB Visitor Insight App. Unlike other solutions, our platform ensures that you retain sovereignty over every piece of information generated, providing you with peace of mind and compliance with data privacy regulations.
- Add custom tags and trigger notifications based on user behavior on the website: Tailor your analytics experience by adding custom tags and effortlessly triggering notifications based on user behavior on your website. This level of customization sets BangDB Visitor Insight App apart, enabling you to respond dynamically to user interactions and events that matter most to your business.
- Trigger live notifications: Experience real-time awareness with BangDB Visitor Insight App's live notification feature. Stay in the loop as user activities unfold on your website, allowing you to make instant decisions and capitalize on emerging opportunities.
- Both quantitative website traffic data and qualitative user website behavior data: BangDB Visitor Insight App goes beyond just quantitative website traffic data; it delves into the qualitative realm of user behavior. Gain a comprehensive understanding of how visitors engage with your site, empowering you to refine strategies based on both quantitative metrics and nuanced user interactions.
- Unlimited Historical statistics:: Unlock the power of unlimited historical statistics with BangDB Visitor Insight App. Unlike other solutions that may limit your access to past data, our app allows you to delve into the complete journey of your website, providing insights from the very start and enabling long-term trend analysis.

## One image depicting

Features	BangDB Visitor Insight	Google Analysis	Mixpanel Analysis	Kissmetrics	Adobe Analysis	Hotjar
Real-time update	YES	NO	YES	YES	less than 2 mins delay	YES
privacy protection	YES	NO	YES	YES	YES	YES
A/B testing	NO	YES	YES	YES	YES	YES
custom event tracking options.	YES	YES	YES	YES	YES	YES
Customizable dashboard	YES	YES	YES	YES	YES	YES
LifeTime Analysis	NO	YES	YES	YES	YES	YES
Easy Setup	YES	YES	NO	NO	NO	YES
Customer Segmentation	NO	YES	YES	YES	YES	YES
Unlimited Historical statistics	YES	NO	YES	NO	NO	NO
Trigger Notification	YES	YES	YES	YES	YES	YES
Campaign Analysis	YES	Integrate with Google Ads	YES	YES	YES	YES
Add Patterns to user behavior	YES	NO	NO	NO	NO	YES

## Features

- Shows real-time updates and activities, which is crucial for analyzing the behavior of visitors.
- Stay on top of your website's dynamics with real-time updates and activity tracking. Analyze visitor behavior as it happens, enabling you to make informed decisions and respond promptly to emerging trends.
- See powerful key metrics and trends at a glance in your dashboards. Track quantitative data, like sessions or bounce rate, organized in dedicated reports, to learn what's happening on your site.
- Gain valuable insights at a glance with powerful key metrics and trends displayed in intuitive dashboards. Track quantitative data, such as sessions and bounce rates, organized in dedicated reports to provide a clear understanding of your site's performance.
- With 100% data ownership, users can safely use analytics without worrying about data being used for marketing or any other purposes.
- Experience peace of mind with BangDB Visitor Insight App's commitment to 100% data ownership. Use analytics confidently, knowing that your data is secure and won't be utilized for marketing or any other purposes without your explicit consent.
- Easy-to-use, privacy-friendly and Customizable. One step setup with User friendly User Interface.
- Navigate analytics effortlessly with a user-friendly interface that prioritizes privacy. BangDB Visitor Insight App is designed for simplicity and customization, offering a one-step setup process to get you started on your analytics journey seamlessly.
- Add custom tags and dashboards.
- Add custom tags to organize data and create personalized dashboards that align with your unique business objectives and priorities.

- Add triggers on a particular user behavior or pattern. You can send out a notification or trigger another action based on some visitor behavior pattern.
- Set up triggers based on specific user behaviors or patterns. Whether it's sending out notifications or triggering other actions, BangDB Visitor Insight App empowers you to automate responses according to visitor behavior, enhancing your ability to engage with your audience effectively.

## BangDB Visitor Insight App Installation

To integrate the BangDB Visitor Insight App into your workflow,

### 1. Install the App

On the App page, locate and click on the "Install" button. Upon successful installation, either click on the "Ampere" link or reload the Ampere page (the page you navigated to the App Store).

**BangDB Visitor Insight**  
By BangDB  
4.3 ★ Ecommerce

[INSTALL](#)

Join us, where the BangDB Visitor Insight App becomes your trusted ally in unraveling the mysteries of your website's performance. Elevate your online presence by harnessing the power of insightful analytics and transforming raw data into actionable strategies for success.

[SCREENSHOTS](#) [REVIEWS](#) [DESCRIPTION](#) [DOCUMENTATION](#)

Analytics serve as the foundation of a triumphant online marketing campaign. No matter how much content or how many ads you deploy, their efficacy remains unknown without insights into your site's performance.

With BangDB Visitor Insight analytics tools, you gain the capability to examine:

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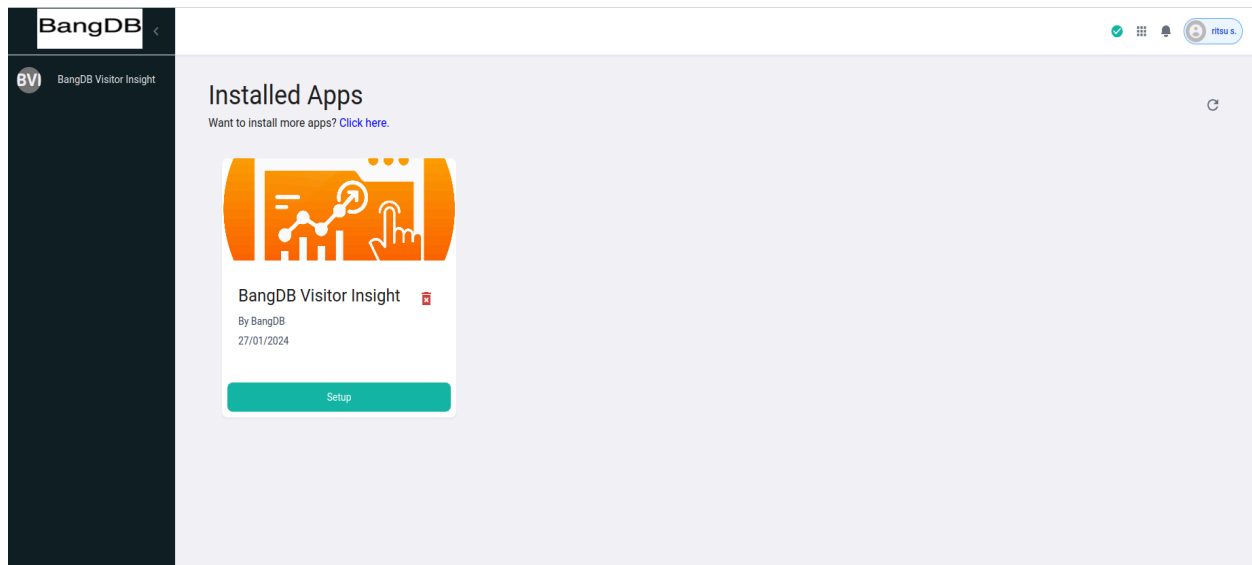
These analytics prove invaluable for fine-tuning your website to cater to your specific audience and gaining a competitive edge within your industry.

**Browse more Apps**

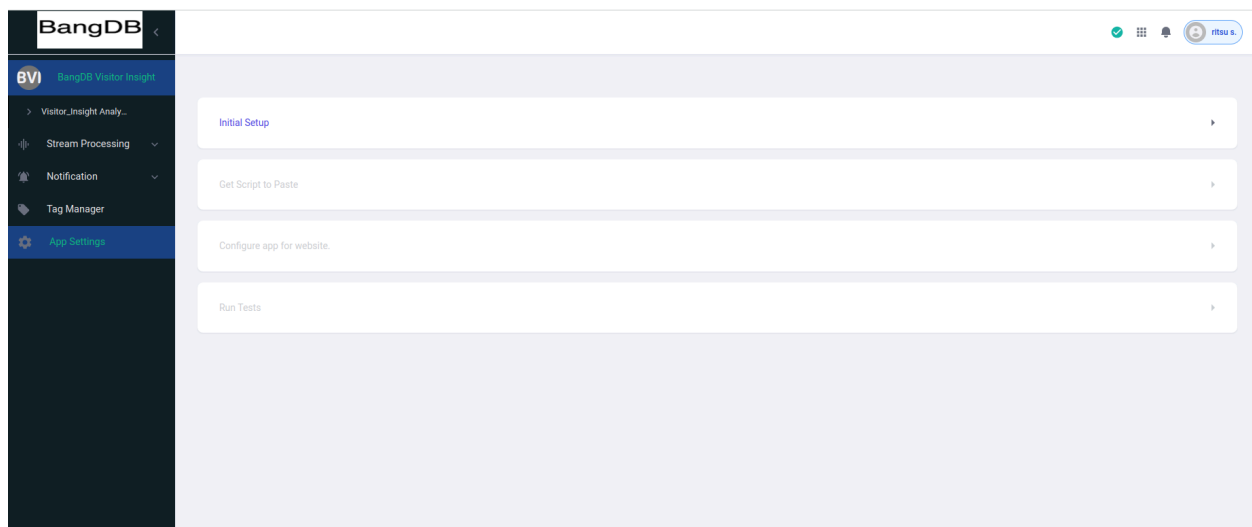
- Forum**  
4.3 ★ | Infrastructure [View Details](#)
- Lead Generation**  
4.3 ★ | Ecommerce [View Details](#)
- Bug Tracker**  
4.3 ★ | Infrastructure [View Details](#)

### 5. Access Installed Apps on Ampere

In the Ampere dashboard, you will find a list of installed apps. To set up the BangDB Visitor Insight, click on the "Set Up" option associated with the Visitor Insight.



2. Click on “Set UP” and then on “Initial SetUp”.



3. Enter the website details.

- website name ( domain),
- Website URL
- Website Type : If the page reloads on navigation from one page to another then it's a multipage website. If not then single page.

Initial Setup Paste Script ClickStream Set up Optional Run Tests

Website Name

Website URL

Type of website  
Single Page

Please give this website a name. This will be for your reference so that you can identify it later if you have multiple websites.

Please provide the URL of the website you want to monitor.

By type we mean if the website that you want to track is a single page or a multi page website. You can easily identify this by checking if the window of your browser reloads when you navigate between pages of your website.

Skip Next

## 7. Tracking Script.

Copy the tracking script and paste it below the header in your website.

Initial Setup Paste Script ClickStream Set up Optional Run Tests

```
<!-- BangDB Tag Manager -->
<script type="text/javascript">
  var _paq = (window._paq = window._paq || []);
  _paq.push(['trackPageView']);
  _paq.push(['enableLinkTracking']);
  _paq.push(['enableHeartbeatTimer']);
  _paq.push(['trackAllContentImpressions']);
  (function () {
    var u = 'https://testbe.bangdb.com:8080/stream/88572ead_Visitor_Insight/Data';
    _paq.push(['setTrackerUrl', u]);
    _paq.push(['setSiteId', 'Test VS']);
    var d = document,
        s = d.getElementsByTagName('script')[0],
        const script = document.createElement('script');
    script.type = 'text/javascript';
    script.async = true;
    script.src = 'https://cdn.bangdb.com/tm/021zuhtsdgw/matomo.js';
    s.parentNode.insertBefore(script, s);
  })();
```

**Publish and paste this script in the website header.**

**Step 1: Log into Your Website's CMS**  
Log in to the content management system (CMS) or backend of your website. This could be platforms like WordPress, Joomla, Drupal, or any other system you use to manage your website's content.

**Step 2: Access the Header Section**  
Navigate to the section of your CMS where you can edit the header of your website. This can usually be found in the theme or template settings or under 'Appearance' or 'Design' options.

**Step 3: Open the Header for Editing**  
Once you have located the header section, open it for editing. This may involve clicking an "Edit" button or navigating to a code editor, depending on your CMS.

**Step 4: Insert the Script**  
Find the appropriate place to insert the script within the header code. Typically, you should place it within the <head> section of your HTML code. This is where meta tags, stylesheets, and other important header

Skip Next

## 8. Add Tags

This section allows you to tailor tags to your specific needs. Add Custom Tags and then click on "Publish".

Initial Setup Paste Script ClickStream Set up Optional Run Tests

**Custom Form Submit**  
This is to track any custom form you might have on your website.

**Custom Click Event**  
This is to track any custom click you might have on your website.

**Collect Dom Data**  
If you want to collect specific DOM elements data, you can set them up here.

**Collect Cookies**  
If you use cookies to track user behavior and want to collect those, you can set them up here.

**Set Up Notification**  
You can set up notification for each event you set up.

**Set up a Pattern**  
Once you have configured the event coming in, you can also use them to setup patterns.

Back Publish

## 9. App Setting

Execute the tests to verify the App setup. Once completed, proceed by clicking on "Get Started."

The screenshot shows a progress bar with four steps: Initial Setup (checked), Paste Script (checked), ClickStream Set up (checked), and Run Tests (active). Below the progress bar is a table with two rows of configuration items, each with a 'Run Test' button and a 'Yet to Run' status.

Configuration Item	Action	Status
Check App installation settings.	Run Test	Yet to Run
Check if your custom configurations are published correctly.	Run Test	Yet to Run

At the bottom right, there is a 'Get Started' button.

## Adding Tags

Add custom tags to collect any desired data. The BangDB Visitor Insight app offers predefined tag options to monitor visitor behavior effectively.

The screenshot shows the 'ClickStream Set up' step in the progress bar. Below it, there are six predefined tag options, each with a description and a '+' icon to add it:

- Custom Form Submit**: This is to track any custom form you might have on your website.
- Collect Dom Data**: If you want to collect specific DOM elements data, you can set them up here.
- Set Up Notification**: You can set up notification for each event you set up.
- Custom Click Event**: This is to track any custom click you might have on your website.
- Collect Cookies**: If you use cookies to track user behavior and want to collect those, you can set them up here.
- Set up a Pattern**: Once you have configured the event coming in, you can also use them to setup patterns.

At the bottom right, there are 'Back' and 'Publish' buttons.

### 1. Custom Form: To gather data for any form available on the website.

The screenshot shows the 'Set Up custom form submit' step in the progress bar. Below it, there are three tabs: 'AUTOMATIC SETUP' (selected), 'MANUAL SETUP', and 'REST API'. Under 'AUTOMATIC SETUP', there is a form with a 'URL' input field and a 'Create' button. A 'Set Up Notification' button is also visible. On the right, there is a 'STEPS' section with an 'IMAGE EXAMPLE' tab, showing a list of steps for setting up the tag.

**With this Tag you can collect the form data from your website.**

1. Automatic method gets your site data using a URL and does the heavy lifting for you.
2. Manual method requires a little more effort but is the ideal way to do it if your form is not directly accessible.
3. Choose any one and Click on the fields to start setting up. We will be here to guide you along the way



Here, you are presented with three options:

1. **Provide URL and select form ID:** Specify the URL of the page and select the form ID from which you wish to collect data.

Initial Setup Paste Script ClickStream Set up Run Tests

Set Up custom form submit

AUTOMATIC SETUP MANUAL SETUP REST API

1 Kindly provide the URL of the page containing the form. URL

2 Please make sure the form on your page has an ID and also the page is accessible without any authorization.

Create

With this Tag you can collect the form data from your website.

1. Automatic method gets your site data using a URL and does the heavy lifting for you.
2. Manual method requires a little more effort but is the ideal way to do it if your form is not directly accessible.
3. Choose any one and Click on the fields to start setting up. We will be here to guide you along the way

- a. Kindly provide the URL of the page containing the form and click on the arrow icon next to the input box.

Initial Setup Paste Script ClickStream Set up Run Tests

Set Up custom form submit

AUTOMATIC SETUP MANUAL SETUP REST API

1 Kindly provide the URL of the page containing the form. <https://ecommerce.bangd.com/>

2 Please make sure the form on your page has an ID and also the page is accessible without any authorization.

Get Page

Create

Page URL

Easily get the form data you want to collect:

1. Paste the URL of the page on which you have the form to be collected
2. Click on the highlighted "Get Page" button.

Tip: Make sure your form is directly accessible on the provided URL.

- b. Choose the form ID from the available list by clicking on "Select Form."

Initial Setup Paste Script ClickStream Set up Run Tests

Set Up custom form submit

AUTOMATIC SETUP MANUAL SETUP REST API

1 Kindly provide the URL of the page containing the form.

2 We have fetched all forms on the page. Please choose the specific form you want to set up for custom form submit.

form-currency  
productform  
productform  
productform  
productform

Create

Page URL

Easily get the form data you want to collect:

1. Paste the URL of the page on which you have the form to be collected
2. Click on the highlighted "Get Page" button.

Tip: Make sure your form is directly accessible on the provided URL.

- c. Choose the fields to be collected and then click on "Create." To deselect fields, click on the "-" icon.

Initial Setup Paste Script ClickStream Set up Run Tests

Set Up custom form submit

AUTOMATIC SETUP MANUAL SETUP REST API

1 Kindly provide the URL of the page containing the form.

URL

2 We have fetched all forms on the page. Please choose the specific form you want to set up for custom form submit.

Select Form

3 Once you've selected the form, proceed to map its attributes accurately. Ensure that each field is correctly associated with its corresponding element type.

Present on Website  To Be Collected as

Present on Website  To Be Collected as

Create

Page URL

Easily get the form data you want to collect:

1. Paste the URL of the page on which you have the form to be collected
2. Click on the highlighted "Get Page" button.

Tip: Make sure your form is directly accessible on the provided URL.

- d. If you wish to add a notification, add it by clicking on the "Enable Notification". Provide the notification message and name.

Initial Setup Paste Script ClickStream Set up Run Tests

Set Up custom form submit

AUTOMATIC SETUP MANUAL SETUP REST API

1 Kindly provide the URL of the page containing the form.

2 We have fetched all forms on the page. Please choose the specific form you want to set up for custom form submit.

3 Once you've selected the form, proceed to map its attributes accurately. Ensure that each field is correctly associated with its corresponding element type.

Present on Website  To Be Collected as

Present on Website  To Be Collected as

Create

You will receive this notification every time this event occurs.

Notification Name

Notification Message

Add Emails to receive Notifications

Cancel Save

- e. Click on "Create," followed by "Publish," and proceed to run the test cases.
2. **Manual Input:** This option requires you to provide the form ID along with the element ID/names for the fields you intend to collect.

Initial Setup Paste Script ClickStream Set up Run Tests

Set Up custom form submit Enable Notification

AUTOMATIC SETUP **MANUAL SETUP** REST API

Form ID \*

Provide the unique identifier (ID) of your custom form. This ensures accurate data collection for the specified form.

Add the names or IDs of the input fields within your form. Ensure a precise mapping to capture relevant information. By completing these steps, you'll enable seamless data collection upon form submission.

Field Name \*

Selector Name

Set up

**STEPS** IMAGE EXAMPLE

**With this Tag you can collect the form data from your website.**

1. Automatic method gets your site data using a URL and does the heavy lifting for you.
2. Manual method requires a little more effort but is the ideal way to do it if your form is not directly accessible.
3. Choose any one and Click on the fields to start setting up. We will be here to guide you along the way

- Please input the distinct form ID for collecting the form data.
- Specify the attributes to be collected and use the "+" icon to add additional attributes.

Initial Setup Paste Script ClickStream Set up Run Tests

Set Up custom form submit Enable Notification

AUTOMATIC SETUP **MANUAL SETUP** REST API

Form ID \*

form-register

Provide the unique identifier (ID) of your custom form. This ensures accurate data collection for the specified form.

Add the names or IDs of the input fields within your form. Ensure a precise mapping to capture relevant information. By completing these steps, you'll enable seamless data collection upon form submission.

Field Name \*

firstname

Field Name \*

lastname

Field Name \*

email

Selector Name

Selector Name

Selector Name

Set up

**STEPS**

**With this Tag you can collect the form data from your website.**

1. Automatic method gets your site data using a URL and does the heavy lifting for you.
2. Manual method requires a little more effort but is the ideal way to do it if your form is not directly accessible.
3. Choose any one and Click on the fields to start setting up. We will be here to guide you along the way

- Upon completion, select "Set up." Alternatively, if you wish to receive notifications for each submitted form, click on "Enable Notification." For notifications, input the notification ID and message, then proceed to click on "Save."
  - Publish and execute the tests. The count displayed on the tags reflects the total number of tags that have been added.
- REST API Integration:** Utilize the REST API option by configuring it on your website.

When creating a tag using either "Automatic Setup" or "Manual Setup," after entering all the details, click on the "REST API" option next to "Create." Upon clicking, you will be

redirected to a page containing all the necessary information for the REST API, including the endpoint, payload, and other requirements.

The screenshot shows the 'ClickStream Set up' step in the ClickStream configuration process. The progress bar at the top indicates the following steps: Initial Setup (completed), Paste Script (completed), ClickStream Set up (current step), and Run Tests (optional). The main heading is 'Set Up custom form submit'. Below this, there are tabs for 'AUTOMATIC SETUP', 'MANUAL SETUP', and 'REST API' (selected). The 'REST API' tab contains a table with the following details:

Endpoint:	https://testbe.bangdb.com:18080/stream/88572ead_Visitor_Insight/Data
Method:	POST
Description:	Submit form-login
Payload:	<p>Note: Any Changes you make in the left panel will update the REST API template</p> <pre>{   "e_c": "form-login",   "e_v": {     "email": "",     "password": "",     "_id": "_id_pk cookie value"   } }</pre>
Headers:	<pre>{   "x-bang-api-key": "4237429390758615871" }</pre>

On the right side, there is a 'STEPS' section with a 'Page URL' subsection. It includes instructions: '1. Paste the URL of the page on which you have the form to be collected' and '2. Click on the highlighted "Get Page" button.' A tip states: 'Tip: Make sure your form is directly accessible on the provided URL.'

2. **Custom Click Event:** To track the number of clicks on a specific element, such as a call button or video, use the monitoring feature.

The screenshot shows the 'ClickStream Set up' step in the ClickStream configuration process, specifically for a custom click event. The progress bar at the top indicates the following steps: Initial Setup (completed), Paste Script (completed), ClickStream Set up (current step), and Run Tests (optional). The main heading is 'Set Up Custom Click'. Below this, there are input fields for 'Name of the Event' (with the value 'call-hero-main') and 'Element ID' (with the value 'call-nav'). To the right of these fields are two informational boxes:

- Box 1: 'Name the specific event you want to track. Be descriptive to easily identify the action.'
- Box 2: 'Add the unique ID of the element that triggers this event. This ensures accurate tracking of user interactions.'

At the bottom right, there is a 'Set Up' button. On the far right, there is a notification box that says: 'You can track custom click event here. Just name the event you want to track and add the ID of the element that triggers it.'

Complete the details by providing the event name and the element ID for monitoring. If you wish to receive notifications whenever this event occurs, click on "Enable Notification."

The screenshot shows the 'ClickStream Set up' interface with a progress bar at the top indicating four steps: Initial Setup, Paste Script, ClickStream Set up (current), and Run Tests. The 'Set Up Custom Click' dialog box is open, displaying the following fields:

- Name of the Event \***: call-hero-main
- Element ID \***: call-nav
- Notification Name**: (empty)
- Notification Message**: (empty)
- Add Emails to receive Notifications**: divya@iqlect.com

Buttons for 'Cancel' and 'Save' are at the bottom of the dialog box.

Once done click “set up”. Publish the event and execute the test cases.

3. **Collect DOM Elements:** To gather DOM elements on a page by utilizing this data collection functionality.

The screenshot shows the 'ClickStream Set up' interface with a progress bar at the top indicating four steps: Initial Setup, Paste Script, ClickStream Set up (current), and Run Tests. The 'Set Up Collect DOM' dialog box is open, displaying the following fields:

- Name of the Event \***: (empty)
- Element ID \***: (empty)
- Any name for data collected using Query \***: (empty)
- Query for the data to be collected \***: (empty)

Buttons for 'Set Up' and 'Enable Notification' are at the bottom of the dialog box. To the right, there is a section titled 'How to Identify Form ID and Input Names.' with five steps:

1. Open Developer Tools: Right-click on the element you want to inspect and select 'Inspect' or press Ctrl + Shift + I (or Cmd + Option + I on Mac) to open the browser's Developer Tools panel.
2. Select the Element: In the Developer Tools panel, your cursor will change to a crosshair or arrow. Click on the element you want to inspect. The corresponding HTML code for that element will be highlighted in the Elements tab of the panel.
3. Locate the HTML Element: In the Elements tab of the Developer Tools panel, find the HTML code that corresponds to the element you selected. This HTML code represents the DOM (Document Object Model) structure of the webpage.
4. Identify the Element's Attributes: Look for attributes that uniquely identify the element. Common attributes include 'id', 'class', 'name', and 'data-\*' attributes. These attributes can be used to target the element with CSS selectors or JavaScript.
5. Construct a Query: Based on the attributes you found in step 4, you can construct a query to select the

- a. Assign a name to this event for identification purposes.
- b. Please include the ID of the element that manages the action to be tracked.
- c. Specify the Name and queries of the elements that you want to collect.
- d. After completing the setup, click on "Create."

The screenshot shows the 'ClickStream Set up' interface with the 'Initial Setup' step completed. The 'Set Up Collect DOM' section is active. It includes fields for 'Name of the Event\*' (Present\_Price) and 'Element ID\*' (product-info). There are two instructions: 'Please add a Name to later identify this event.' and 'Please add the ID of the element that handles the action to be tracked.' Below these are two rows for 'Any name for data collected using Query\*' and 'Query for the data to be collected.\*'. The first row has 'Product' and 'h1'. The second row has 'present\_price' and 'span.price-new'. A 'Set Up' button is at the bottom right. A sidebar on the right titled 'How to Get a Query for a Document Element' provides instructions on using browser developer tools to find element queries.

#### 4. Collect Cookies: the designated tag for collecting cookies.

The screenshot shows the 'ClickStream Set up' interface with the 'Initial Setup' step completed. The 'Set Up Cookie Collection' section is active. It includes fields for 'Event Name\*' and 'Cookie Name\*'. There are two instructions: 'Please add the Event Name' and 'Please add the Names of the cookies you want to collect.' A 'Set up' button is at the bottom right. A sidebar on the right titled 'You can use this tag to collect cookies frm your website' provides instructions on adding the name of the cookies and an event name to identify them.

- Please specify a unique Event Name to identify this event.
- Please add the Names of the cookies you want to collect.

This screenshot shows the 'Set Up Cookie Collection' section with specific values entered. The 'Event Name\*' field contains 'CookieEvent' and the 'Cookie Name\*' field contains 'currency'. The 'Set up' button is highlighted in blue. The sidebar on the right remains the same as in the previous screenshot.

#### 5. Set up Notification: If you wish to attach a notification to an existing event.

The screenshot shows the 'ClickStream Set up' interface with four steps: Initial Setup, Paste Script, ClickStream Set up (active), and Run Tests. The 'Set up notification' section is active, displaying a form with the following fields and instructions:

- Name of the Event:** A dropdown menu.
- Notification Name:** A text input field.
- Message for Notification \*:** A text input field.
- Add Emails to receive Notifications:** A dropdown menu with 'divya@iqlect.com' selected.

Instructions on the right side of the form:

- Choose the event for which you'd like to receive notifications
- Assign a unique name for your notification preferences. This helps you easily identify the type of event notification you receive.
- Personalize the message you want to receive with essential event details.
- Provide your email address to receive event notifications directly to your inbox. Stay connected and never miss out on happenings.

A 'Set Up' button is located at the bottom right of the form.

- Choose the event for which you'd like to receive notifications
  - Assign a unique name for your notification preferences. This helps you easily identify the type of event notification you receive.
  - Personalize the message you want to receive with essential event details.
  - Provide your email address to receive event notifications directly to your inbox. Stay connected and never miss out on happenings.
6. **Set a pattern:** Here, you can monitor specific user behaviors, such as tracking if a user fills out a form multiple times or if an error occurs repeatedly within a particular interval.
- Select event from the list.
  - Enter the message you want to receive in the email.
  - Set the event frequency and time interval.

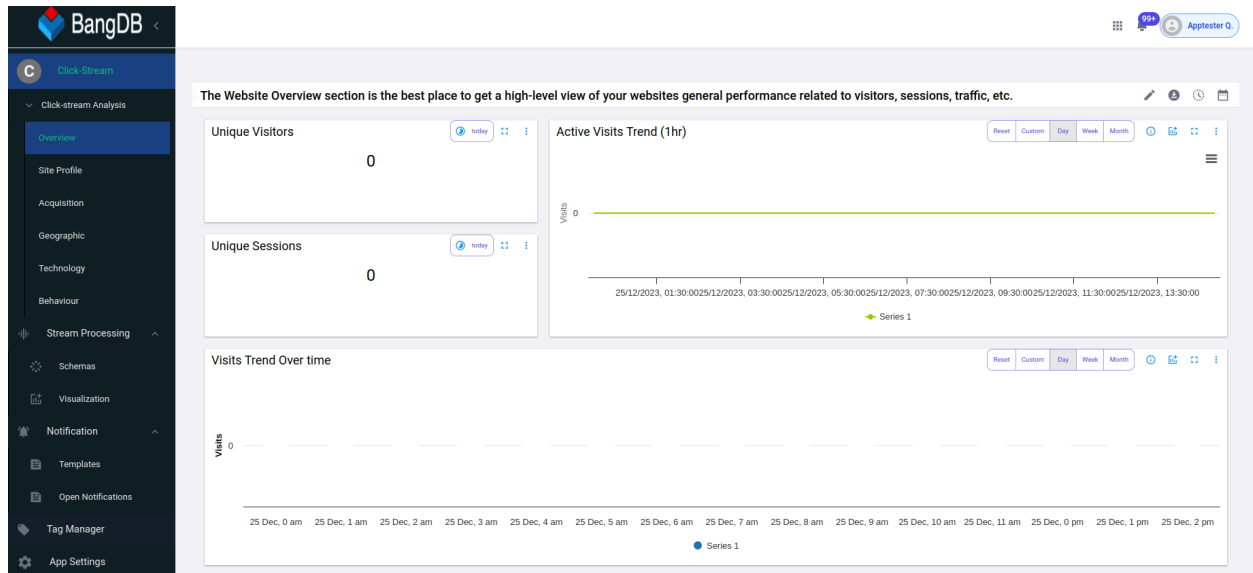
The screenshot shows the 'ClickStream Set up' interface with a modal window open for 'Set Up Notification'. The modal contains the following fields and options:

- Event 1:** A dropdown menu.
- Message to receive when event occurs:** A text input field.
- Add Emails to receive Notifications:** A dropdown menu with 'divya@iqlect.com' selected.
- Set Recurring Pattern:** A button.
- Go Back:** A button.
- Save:** A button.

The background interface shows the 'ClickStream Set up' step is active, with a 'Publish' button at the bottom right.

# App Ampere Sections

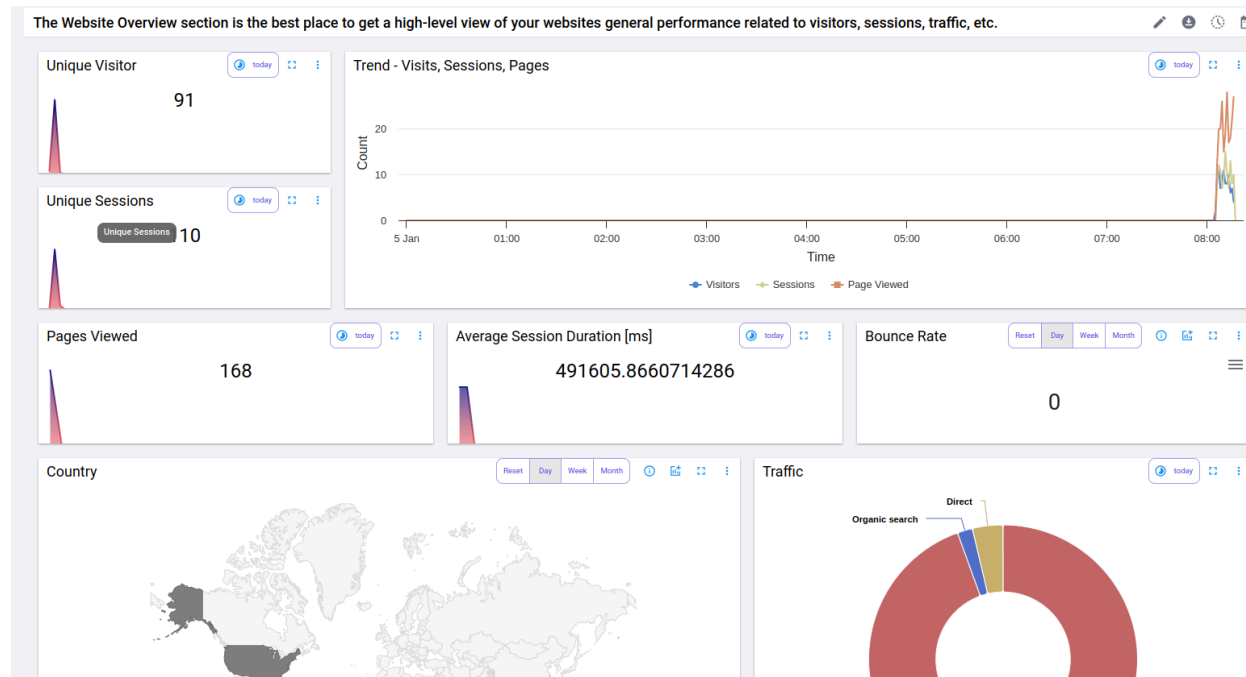
Navigate through the Ampere sections in BangDB Visitor Insight, located on the left panel, to efficiently manage and customize your bug tracking.



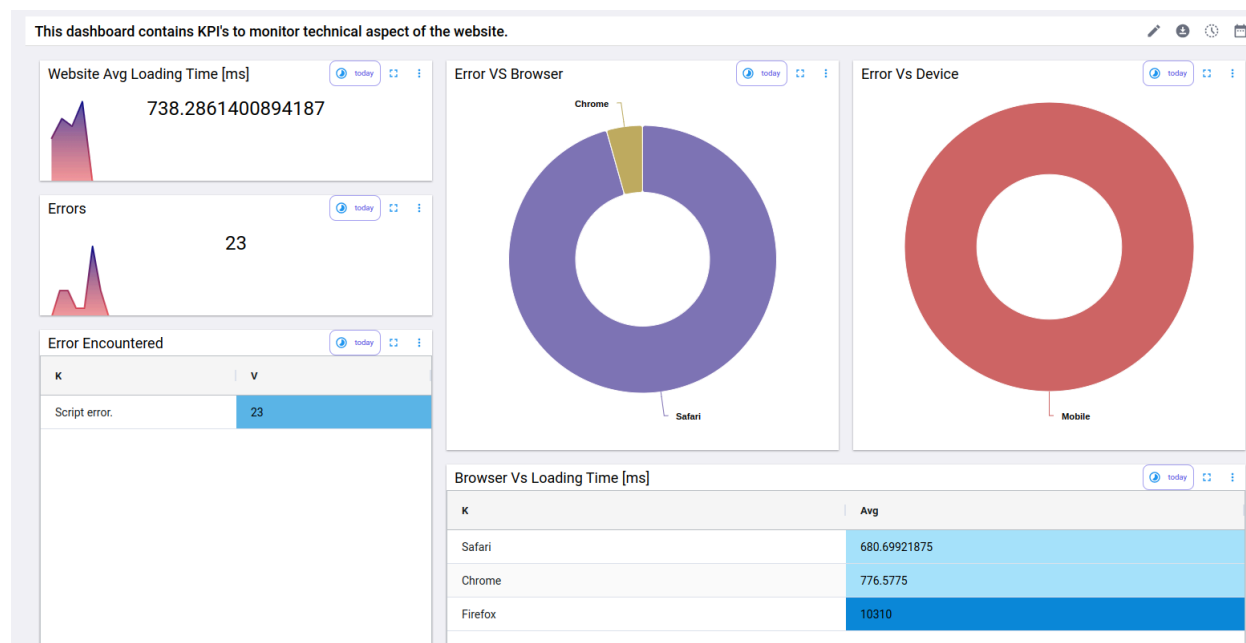
Here, we offer:

1. Click-Stream Analysis: This section encompasses various dashboards designed to provide specific insights.
  - Overview Dashboard: The optimal space for a bird's-eye view of your website's performance, including visitor statistics, sessions, and overall traffic.





- Site Profile: Charts that delve into the technical facets of your website.

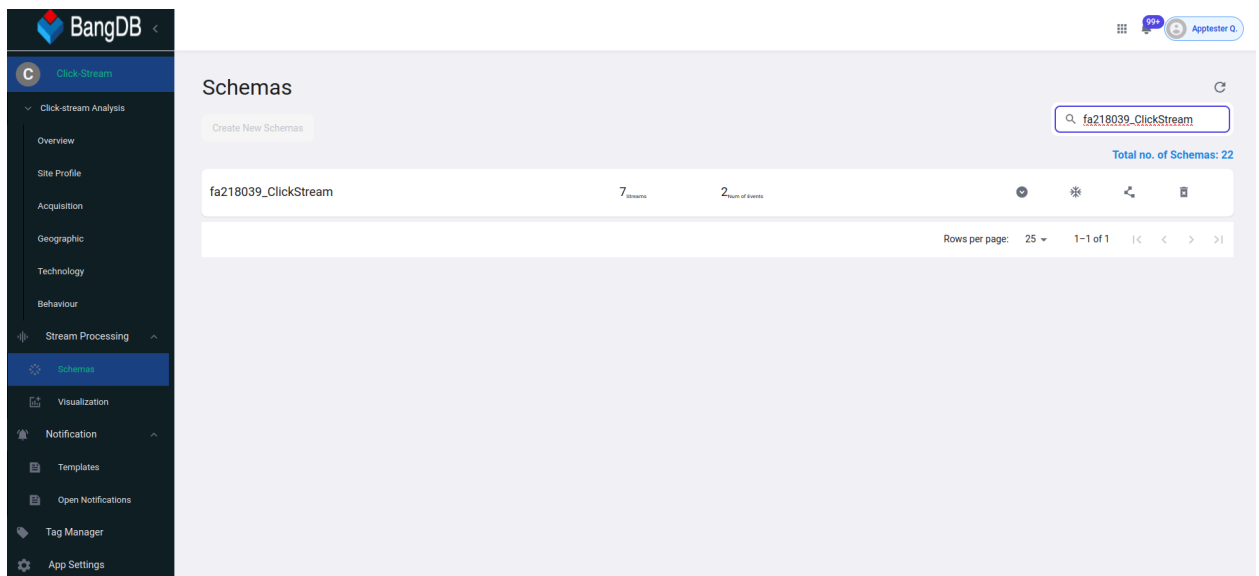


- Acquisition: An overview of website traffic, outlining how visitors arrived at the site.

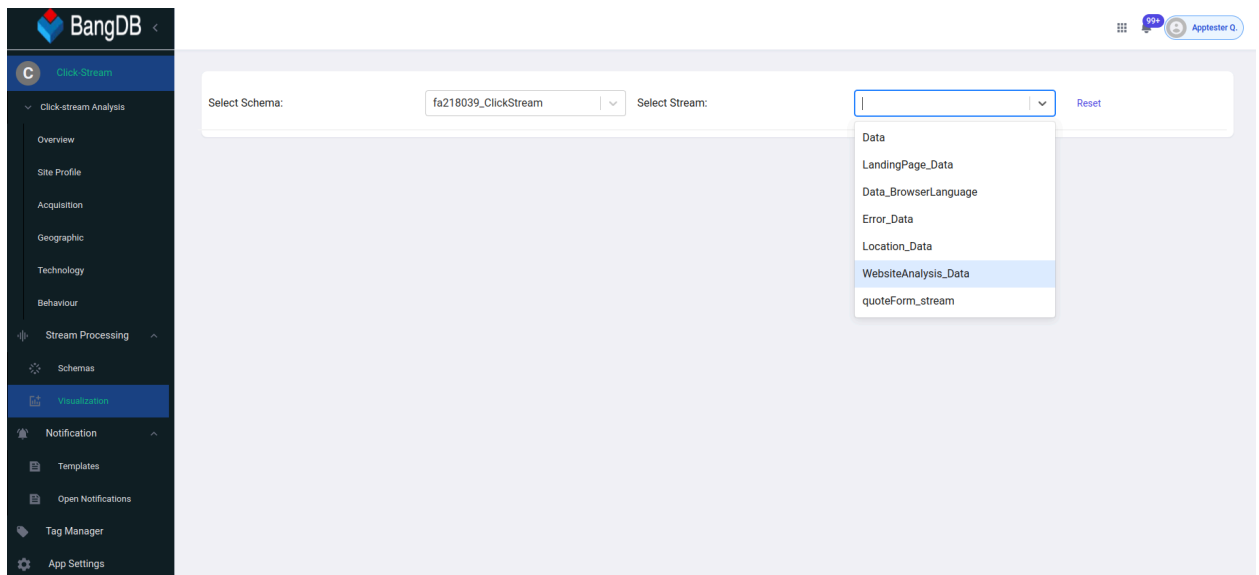
- Geographic: Detailed location information, gathering visitor data based on service providers.
- Technology: Distribution of devices used by visitors accessing the site.
- Behavior: A comprehensive overview of visitor actions and engagement on the website.

2. Stream Processing: This segment comprises:

- a. Schemas: The "fa218039\_Visitor Insight" schema is specific to the Visitor Insight app. This schema delineates the data processing sequence for the Visitor Insight App. Access the schema details by clicking on the "Details" option (first icon from the left).



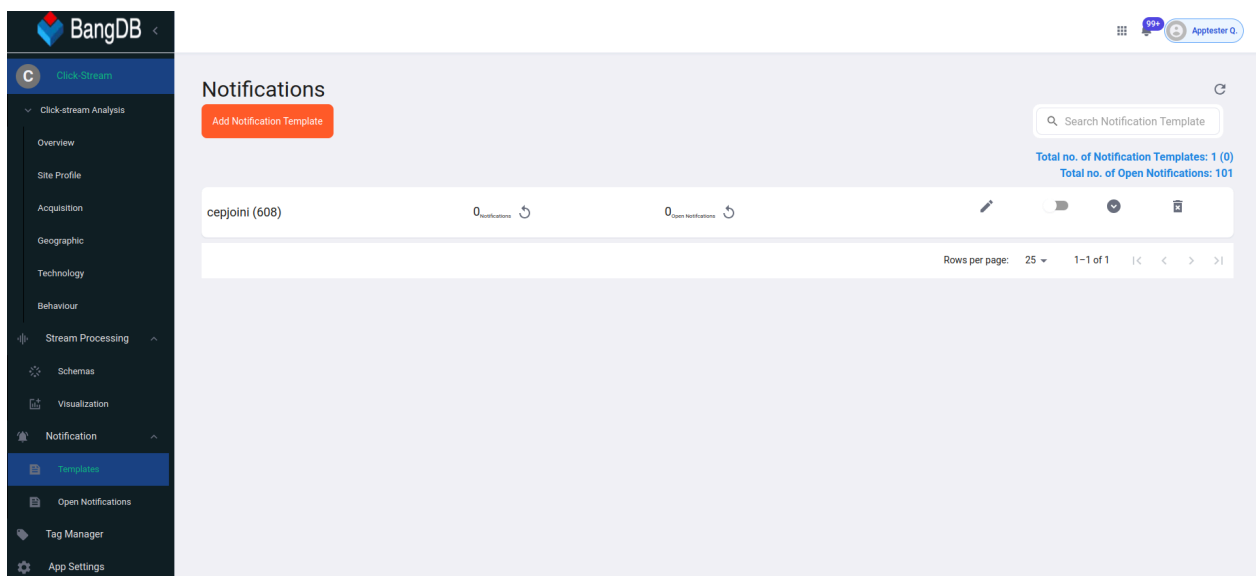
- b. Visualization: This area allows the addition of custom dashboards or charts to supplement the existing dashboard repertoire.



- c. In this section, you need to choose the schema and stream from which you wish to generate the chart. For further details, please consult the Ampere Dashboard section available on the website.

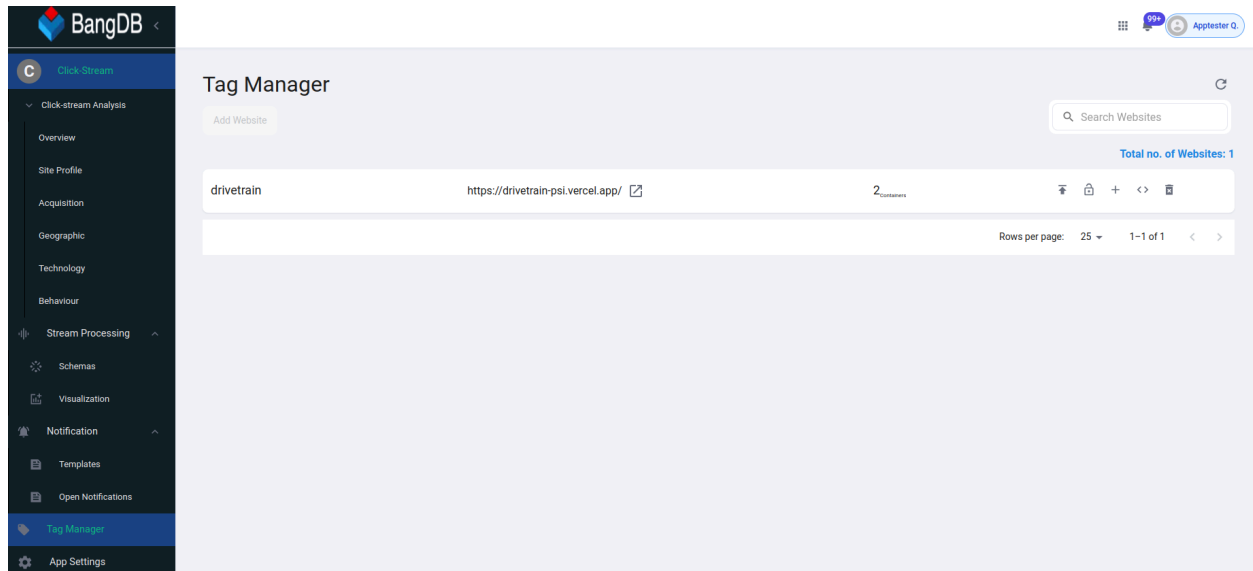
### 3. Notification: Consists of two sections

- a. Templates: here you will get the list of all notifications present in the App. Add details to the notification. Customize it based on the requirements and click Submit once done.



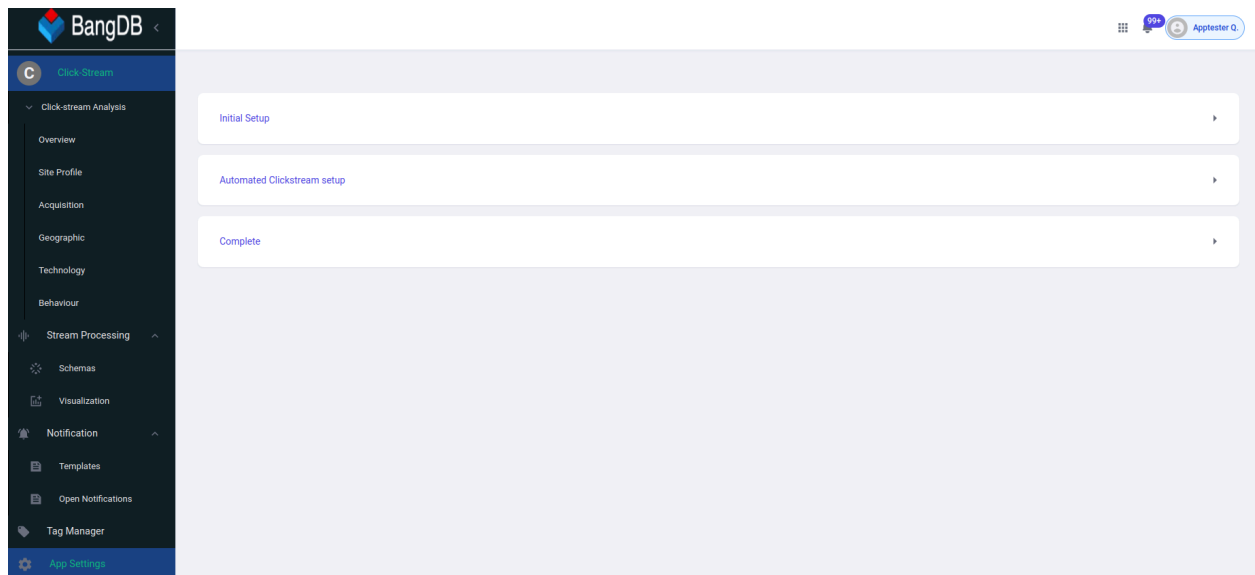
- b. Open Notification: Contains the list of all notifications that have been triggered.

3. Tag Manager: This section offers setting options for data tracking code/container and related settings. You can add tags from here as well. Visit the Tag manager section on our official website for more details.



4. App Setting: A Separate section for resetting the app. This resetting includes changing the Monitoring website itself.

- a. Initial setting: Reset the app from start.
- b. Automated Visitor Insight Setup: Add tags
- c. Complete



## FAQ

### 1. Do we have to repast the script after adding tags?

"Pasting script" is typically a one-time action.

### 2. What to do when a test fails while setting up the app.

If the problem persists, try reinstalling the app after waiting a few minutes. If the issue continues, please report it so we can address it accordingly.

### 3. How can I get support or assistance with app-related issues?

BangDB offers comprehensive documentation, forums, and a vibrant community to support its app users.

### 4. How to collect cookies when the cookie name contains spaces?

In the current application, the feature for collecting cookies with spaces in their name is not available. However, this requirement is in the pipeline and will be implemented soon.

### 5. Is it possible to use the same event name for multiple tags?

We recommend using a unique event name for each event. Having the same event name for multiple events may lead to confusion during data processing for dashboards.

## 6. Is it possible to have a single dashboard for two events?

The ability to merge dashboards for two different tag events is currently not available but is scheduled to be implemented soon.

## 7. How to track patterns for two different events.

This feature is set to be available in the upcoming app update.

# Version History

Version	Date	Till Data	Changes
Click-Stream 0.1		Present data	

# Appendix

[https://en.wikipedia.org/wiki/Google\\_Analytics](https://en.wikipedia.org/wiki/Google_Analytics)

<https://marketingplatform.google.com/about/analytics/features/>

<https://docs.mixpanel.com/docs/what-is-mixpanel>

<https://support.kissmetrics.io/docs/metri>

<https://experienceleague.adobe.com/docs/analytics/components/dimensions/prop.html?lang=en>