

PROPOSAL PREPARED BY SACHIN KUMAR RAJVANSHI FOR SANDEEP KUMAR

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Dear Sandeep Kumar,

Thank you for your interest in working with our team. Team has reviewed your business requirements and has prepared the following detailed proposal. Given our experience and specific expertise in design, usability, programming, we are confident that we can work with you to achieve your aims and goals.

Please let me know if you have any questions. We look forward to working with you!

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SOLUTIONS, SCOPE OF WORK, AND DELIVERABLES

The primary purpose of this project is to create a website using the latest technologies and trends designed to portray Sandeep Kumar aims and objectives. The process includes building a visual representation and integration with the technologies.

For this project, **Team** work process will be a seven-step methodology for delivering the web solution. The seven step process includes the following deliverables for the development of a high end, database driven website, and cutting edge web application featuring all the specifications we discussed:

1. Preliminary Research and Discovery Phase:

- a. Gathering all the final specifications of the project
- b. In-depth research of the field, market pool, and target population
- c. Establishing the strategy to best accomplish Sandeep Kumar goals within budget and timeframe.
- d. Fine tuning the technological route for the design and development of the service providing site .
- e. Determining the full and final in-depth scope of the project

Strategic Planning & Project Management – 10 hrs
Web Consulting – 8 hrs

2. Strategic Planning:

- a. Conception of the main goals of the website and of the users' pathways, including what we call "the preferred customer pathways".
- b. Conception of the website's flow
- d. Preparation of detailed charts and wireframes showing the different areas of the website, their features, the technologies that will be implemented, etc...
- e. Optimization of the navigation according to the application's goals

Strategic Planning & Project Management – 10 hrs

3. Web Design – Graphic Design Work:

- a. Conception and creation of the graphic theme of the website and of the web application, including color scheme, atmosphere, general look and feel, etc...
- b. Actual design of the website and of the web application based on the layouts and structures
- c. Conception and creation of all the graphic elements of the website

Graphic design – 24 hrs
Logo design – 16 hours

4. Front End Programming:

- a. Top quality hand coding (HTML5 / CSS3 / JavaScript, bootstrap3) of all the web pages
- b. Advanced programming and integration of latest front-end web technologies for enhanced user experience and usability and fully responsive.

Front End Programming – 240 hrs

5. Server-side Development:

- a. Integration of the databases(MySQL) 5 and schema design.
- b. Actual programming work to implement the application
- c. Actual programming work to implement the back-end and full administration
- d. Integration with all features.

Back End Programming – 360 hrs

6. Quality Assurance and Launch:

- a. Extensive testing to ensure the application is 100% bug free and is fully compatible
- b. Fine tuning the final details of the application design and features
- c. Configuration and setup of the server that will host the website
- d. Migration of the site to the live server and launch!

OUR FEES

Our rates are extremely reasonable and we work with a very precise reporting system. Throughout the project, you will have full control in regards to how much you want to hold back or push the creativity, functionality, technology, etc...

Below is the list of our special fees for the Sandeep Kumar project:

- Logo Design, graphic design with marketing website : Rs 10,000/-
- Front End Programming (XHTML, CSS, JavaScript, bootstrap3 and Flash technologies): Rs 15,000/-
- Back End Programming (PHP7, MYSQL): Rs 15,000/-

Hours included in your solution:

Service type	Included
Graphic Design and all project plans are mentioned above.	68 hrs
Front End Programming (HTML5 / CSS3 / JavaScript, bootstrap3)	240 hrs
Back End Programming(PHP, MYSQL, XML):	360 hrs

PAYMENT PLAN AND TURN AROUND TIME

Turnaround time

We estimate that the project can be completed within Approx. 3 months. If you are working with a tight deadline, we can discuss arrangements to complete the project sooner.

Total cost of your solution:

The estimated total cost of your solution comes to Rs 40,000 (including domain name). In this cost we provide three services that's are (Hotel Management + Form Filling + One module of Test Series).

HOSTING & MAINTENANCE

Hosting:

You may decide to host your website with us or with the hosting company of your choice, given that your hosting plan supports the appropriate php/mysql/apache/lamp technologies.

Maintenance:

Based on the details of the system specifications, we recommend a maintenance plan based on a monthly retainer that will include all necessary maintenance/update needs of the website. We can scope out the maintenance budget upon completion of the project or prior to getting started with the development.

