

PROPOSAL PREPARED BY SACHIN KUMAR RAJVANSHI FOR SANTOSH KUMAR

Submitted on 28/7/2019 by Sachin Kumar Rajvanshi
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Dear Santosh Kumar,

Thank you for your interest in working with Our team. Team has reviewed your business requirements and has prepared the following detailed proposal. Given our experience and specific expertise in design, usability, programming, SEO, and marketing, we are confident that we can work with you to achieve your aims and goals.

Please let me know if you have any questions. We look forward to working with you!

TABLE OF CONTENTS

Overview

Solutions, Scope of Work, and Deliverables

1. Preliminary Research
2. Strategic Planning
3. Interface Design - Graphic Design Work
4. Web application Front End Programming
5. Web application Back-end Development
6. Quality Assurance and Launch
7. SEO, Web Promotion, Statistics and Reporting

Maintenance and Hosting

Fees – special recession rates

SOLUTIONS, SCOPE OF WORK, AND DELIVERABLES

The primary purpose of this project is to create a website using the latest technologies and trends designed to portray Santosh Kumar aims and objectives.

For this project, **Team** work process will be a seven-step methodology for delivering the web solution. The seven step process includes the following deliverables for the development of a high end, database driven website, and cutting edge web application featuring all the specifications we discussed:

1. Preliminary Research and Discovery Phase:

- a. Gathering all the final specifications of the project
- b. In-depth research of the field, market pool, and target population
- c. Establishing the strategy to best accomplish Santosh Kumar goals within budget and timeframe.
- d. Determining the full and final in-depth scope of the project

Strategic Planning & Project Management – 7 days
Web Consulting – 1 day

2. Strategic Planning:

- a. Conception of the main goals of the website and of the users' pathways, including what we call "the preferred customer pathways".
- b. Conception of the website's flow
- d. Preparation of detailed charts and wireframes showing the different areas of the website, their features, the technologies that will be implemented, etc...
- e. Optimization of the navigation according to the application's goals

Strategic Planning & Project Management – 1 day
Web Consulting – 1 day

3. Web Design – Graphic Design Work:

- a. Conception and creation of the graphic theme of the website and of the web application, including color scheme, atmosphere, general look and feel, etc...
- b. Actual design of the website and of the web application based on the layouts and structures
- c. Conception and creation of all the graphic elements of the website

Graphic design – 10 days

4. Front End Programming:

- a. Top quality hand coding (HTML5 / CSS3 / Bootstrap/JavaScript) of all the web pages
- b. Advanced programming and integration of latest front-end web technologies for enhanced user experience and usability

Front End Programming – 20 days
Advanced Programming – 5 days

5. Server-side Development:

- a. Integration of the databases 5
- b. Actual programming work to implement the application
- c. Actual programming work to implement the back-end and full administration
- d. Integration with all features .

Back End Programming – 10 days
Advanced Programming – 5 days

6. Quality Assurance and Launch:

- a. Extensive testing to ensure the application is 100% bug free and is fully compatible
- b. Fine tuning the final details of the application design and features
- c. Configuration and setup of the server that will host the website
- d. Migration of the site to the live server and launch!

Strategic Planning & Project Management – 20 days
Graphic design – 10 days
Front End Programming – 20 days + 5 days = 25 days
Back End Programming – 10 days + 5 days = 15 days
Finally The Project has been done = 2 Months and 10 days(Deliverable time)

OUR FEES

Our rates are extremely reasonable and we work with a very precise reporting system. Throughout the project, you will have full control in regards to how much you want to hold back or push the creativity, functionality, technology, etc...

Below is the list of our special fees for the Krishn Pandey project:

- Strategic Planning & Project Management: Rs 2,000/-
- Graphic design: Rs 2,000/-
- Front End Programming (XHTML, Bootstarp, CSS, JavaScript, and Flash technologies): Rs 10,000/-
- Back End Programming (PHP, MYSQL, API): Rs 8,000/-
- Advanced Programming (AJAX, advanced JavaScript, advanced PHP, adv. ActionScript): Rs 2,000/-

PAYMENT PLAN AND TURN AROUND TIME

Turnaround time

We estimate that the project can be completed within 2 Months and 10 Days. If you are working with a tight deadline, we can discuss arrangements to complete the project sooner.

Total cost of your solution:

The estimated total cost of your solution comes to Rs 24,000/-.

HOSTING & MAINTENANCE

Hosting:

You may decide to host your website with us or with the hosting company of your choice, given that your hosting plan supports the appropriate php/mysql/apache/lamp technologies.

If you decide to host your website with a 3rd party, we will provide Krishn Pandey with guidance and recommendations.

Maintenance:

Based on the details of the system specifications, we recommend a maintenance plan based on a monthly retainer that will include all necessary maintenance/update needs of the website. We can scope out the maintenance budget upon completion of the project or prior to getting started with the development.

