

Sachin Jadhav

Senior Web Designer | UI/UX Specialist

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SUMMARY

Web Developer with **15+ years of experience** building visually engaging, and user-friendly websites. Skilled across HTML, CSS, JavaScript, React, and SASS, with strong expertise in platforms like WordPress, Shopify, Ghost, and OpenCart. Proficient in design tools such as Photoshop and Figma, transforming concepts into responsive, functional, and high-performance web interfaces. Developed and delivered 150+ responsive websites, leveraging adaptive design techniques to enhance user engagement and elevate overall UI/UX across diverse audiences. Passionate about innovation and continuously staying ahead of emerging web technologies and industry trends.

SKILLS

Technologies : HTML,CSS, JavaScript, SASS, React, Vercel | **Front-End Frameworks** : Bootstrap, Tailwind,Ant Design
CMS and E-Commerce : Wordpress, Shopify, Opencart, Ghost, Webflow | **Design Tools** : Figma, Photoshop, Canva, Corel Draw

WORK EXPERIENCE

- **Metamind Systems Pvt. Ltd.**

Senior Web Designer

July 2023 - Current

 - **Led and managed cross-functional design and development teams (5+ members)** to deliver high-quality, user-centric digital products, achieving 100% on-time release delivery for 6 consecutive quarters.
 - **Revamped the UI/UX** for the Document Management System, integrating role-based access control and reducing page load time by 38% (approx. 2 seconds) through front-end architecture optimization.
 - Crafted **50+ wireframes, prototypes, and high-fidelity UI** screens using Figma, Photoshop, and Canva, resulting in 30% faster design-to-development handoff and improved design consistency.
 - Collaborated with stakeholders and product owners to simplify complex requirements, increasing user task completion rate by 22% and reducing the number of support queries.
 - **Directed front-end development using React, WordPress, HTML, CSS, Bootstrap, and Tailwind**, delivering 100% responsive and scalable interfaces across 20+ modules with improved Lighthouse performance scores (90+).
 - **Mentored and guided 5+** UI/UX designers and developers, improving productivity through skill development, sprint planning, and task delegation — contributing to a 25% reduction in rework and higher team velocity.
 - Identified and resolved UX bottlenecks across the product lifecycle, **eliminating 40+ usability issues** and **cutting release-cycle delays by 28%**, ensuring design consistency and user satisfaction across releases.
- **EC Infosolutions Pvt Ltd.**

Senior Web Designer

November 2014 - June 2023

 - Engineered **20+ web applications and 50+ responsive websites** using HTML, CSS, JavaScript, and Bootstrap, achieving **100% cross-browser compatibility** and improving **mobile performance scores by 30%**.
 - Partnered with **UI/UX**, product, and business teams to convert requirements into production-ready interfaces, reducing design-to-development cycle time by 25% and improving delivery predictability.

- Customized and extended **40+ WordPress themes, plugins, and CPTs**, boosting **Core Web Vitals by 45%** and **increasing organic traffic by 22%** through SEO-aligned implementations.
- Integrated **payment gateways (Razorpay / PayPal / Stripe)**, enabling secure transactions for 1,000+ monthly users and eliminating manual reconciliation errors entirely.
- Delivered **200+ UI assets, banners, and marketing visuals** via **Photoshop, Figma, and Illustrator**, contributing to a 40% increase in brand consistency and marketing engagement.
- Drove UI/UX modernization using design systems and Figma prototypes, **reducing UI-related support tickets by 35%** and **improving task completion rates by 18%** within six months.
- Built full-cycle e-commerce solutions on WooCommerce, OpenCart, and Shopify, resulting in **15–40% conversion rate improvement** and supporting **₹50L–₹1.2Cr in annual revenue per client**.
- Deployed and customized **Ghost CMS** for scalable content platforms, achieving **sub-1.5s page load times, 99.9% uptime, and a 27% boost in returning visitors**.

● Prasanna Purple Mobility Solutions Pvt Ltd.

March 2010 - August 2014

Graphic Web Designer

- Built **mock-ups, wireframes, and layout concepts for 20+ landing pages**, ensuring strong visual hierarchy and user-focused flow, which **increased engagement and time-on-page by ~18%**.
- **Developed and deployed fully functional websites in Dreamweaver using HTML4/5 and CSS2/3**, meeting **W3C standards, responsive design principles, and cross-browser compatibility** — delivering 100% mobile responsiveness across major devices and browsers.
- **Improved and upgraded 15+ existing websites** through iterative UI enhancements and bug fixes, boosting **site performance scores by up to 35%**, enhancing accessibility, and elevating client satisfaction with faster delivery turnaround.

● Remote Control Media INC.

June 2009 - February 2010

Flash Designer

- Spearheaded the creation of **30+ website mock-ups and layout concepts, optimizing images** in Adobe Photoshop resulting in 15% faster page load times, improving overall user experience and engagement.
- **Made marketing collateral** — including **brochures and promotional emailers** — in **CorelDRAW**, supporting business campaigns with high-quality graphic assets and consistent brand messaging.

PROJECTS

Wordpress

www.theorganicskinco.com
www.barvaskintherapie.com
www.medilaser.in
www.oesplindia.com
www.prolinelaser.com
www.positivty.com/blogs

HTML

www.interjaslog.com
www.kiyaholidays.in
www.myginne.com

React

www.opaleyecare.com
www.workfusion.in
www.metamindsystem.com

Shopify

www.jaivique.com
www.emmabass.co.nz
www.mylaiqa.com
www.kffindia.com

Opencart

www.pureelements.in
www.bartakkeenclosures.com

ADDRESS

A511, Manas Valley, Paud road, Bhukum,
Pune - 412115

EDUCATION

B.Sc(Computer)
TC College, Baramati - 413102 | June 2003 - June 2006