



# ATHARVA SHAHA

Digital Marketing Manager

## CONTACT ME

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## SKILLS

Social Media Strategy

Social Media Marketing

Analytics, Report

Basic Designing

Meta Ads

Google Ads

## EDUCATION

Bachelor in Commerce

VIVEKANAND COLLEGE  
KOLHAPUR

2019-2022

## ➤ PROFILE

Creative and collaborative social media manager seeking a full time position in social media and marketing where I can apply my knowledge and skills for continuous improvement.

## ➤ WORK EXPERIENCE

### Digital Marketing Executive

Martist Services Pvt Ltd

January 2023

- Developed effective social media Paid campaigns for high-profile clients such as Radisson, ITC, Holiday Inn, and Express Inn.
- Handled the social media accounts of Young Indians.
- Planning marketing campaigns and providing monthly reports with analytics and recommendations to improve performance
- Collaborated actively with design, content, and client teams to achieve marketing objectives.

### Social Media Coordinator

SAHYOG FOUNDATION (NGO)

September 2022 To December 2022

- Designed and executed numerous marketing campaigns, while also managing all mail requests and social media accounts for the NGO.
- I actively participated in the company's new project and utilized various social media tools for growth