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Abhay Rajeev

Digital Marketer

PROFILE

Motivated and hardworking digital marketer with a proven track record in social media marketing. Experienced in enhancing brand visibility, engaging audiences, and driving business growth on various social media platforms. Proficient in data analysis, problem-solving, and English speaking. Seeking a team that values targets, challenges, and growth, where I can contribute, learn, and add value.

EXPERIENCE

Scarlett House of Languages

Social Media Manager

- Managed Social Media Platforms like Facebook and Instagram
- Generated Posts on a daily basis
- Meta Ads
- Collaborated with Communities

Freelancer

- Managed Social Media Platforms like Facebook and Instagram for Local Businesses
- Generated Leads through Ad campaigns

CERTIFICATION

- Introduction to Social Media Marketing

Completed in 2023

- Google Ads Search Certification

Google Skillshop

Completed in 2023

- Google Ads Display Certification

Google Skillshop

Completed in 2023

- Google Analytics Certification

Google Skillshop

Completed in 2023

- Fundamentals of digital marketing

Google Digital Garage

Completed in 2023

SKILL

- Social Media Management
- Facebook Ads
- Google Ads
- Canva

EDUCATION

Jyothi Engineering College, Thrissur

2019 – 2023

B.Tech

Computer Science

Veda Vyasa Vidyalayam, Calicut

2018 – 2019

XII CBSE

Computer Science

PERCENTAGE : 77.6%