

Abnish Kumar

Contact Num: 8527020482

Email: abnish704@gmail.com

Permanent Address:

Vill+Post – Kasar, Dist. –
Sheikhpura, State – Bihar
Pin Code – 811105

Present address:

Sector 44, Noida
Uttar Pradesh (201301)

Personal Data:

Father's Name:

Lalan Singh

Mother's Name:

Ahilya Devi

Date of Birth: 21/02/1991

Nationality: Indian

Sex: Male

Marital Status: Single

Language Known:

Hindi, English

Objective:

To work for an organization which provides me the opportunity to improve my skills and knowledge to grow along with the Organization objective.

Present Company:

Present Organization: **Unibera Developers Pvt. Ltd.**

Department: Digital Media Marketing

Designation: SEM, SMM Head

Location: Sector 58, Noida (U.P.)

Period: December 2017 to till now

Work Profile:

- Search Engine Marketing Like: Facebook, LinkedIn, Twitter, PPC Campaign, Mobile Marketing, E-Mail Marketing.
- Social Media Marketing Like: Lead Generation, Social Traffic, Web Traffic, Conversion, Impression, Audience Target, etc.
- Social Media channels like Facebook, Twitter, LinkedIn, Pinterest, G+ etc. To get more relevant Traffic & Followers.
- What's App Marketing & System Administrator
- Research and perform off-page & on-page SEO activities as per best relevant practice
- Re-Marketing, Double Click to use Advertising & Analytics
- Track Report for the paid campaign & Present the ROI
- Web Analytics & Track Report to using the Tool Like: Search Console, Structured Data Testing Tool, Mobile-Friendly Test, Rich Results Test, Page Speed Insights etc.

Previous Company:

1) Organization: **ITCONS e Solution Pvt. Ltd.**

Department: Digital Media Marketing

Designation: SEM, SEO Executive

Period: Jul 2017 to Dec 2017

2) Organization: **Creative Lipi Pvt. Ltd.**

Department: Digital Media Marketing

Designation: SEM, SEO Executive

Period: Jan 2017 to Jul 2017

3) Organization: **KMB Ltd.**

Designation: Digital Media Marketing

Period: Nov 2015 to Dec 2016

Education:

1. Passed B. Tech. (CSE) From R.T.U., Kota in 2015
2. Passed I. Sc. (B.I.C. Patna) in 2009
3. Passed Matric (B.S.E.B. Patna) in 2006

Professional Qualification:

- Bachelor Degree in Computer Science & Engineering from AIET, Jaipur.
- Completed a Certificate Course on Programming in 'ASP.Net' Language.
- Professional Development Program Certified from AIET Jaipur.
- Participated in a project on implementation of 'Online Voting System' in ASP.Net from HCL.

Certification:

- Digital Marketing Certified
- Google Ad words Certified
- Facebook Certified
- Microsoft Certified
- HCL Certified

Declaration:

I Hereby Declare That All the Information Mentioned Above Is True to The Best of My Knowledge.

Place: Noida

Thanks & Regards

Abnish Kumar