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The critical detailed analysis (CDA) is based on properly review in the content with proper analysis of the power inequalities and how there has been a major discourse in the system. The study includes the viewing of language with the social practice. Here, the social practice and the linguistic standards ae based on investigating over the societal power relations which are et through the reinforcement of the language used. As per the suggestions, there are effective communication to speak about the different principles of Conversational Maxims. Here, the standards of communication are mainly set in between the speaker and the audience. For a proper success communication, there is a need to focus on how the assumptions are based for the conductor and audience with the exchange that seems to be cooperative. CDA is important to focus on the methods of the discourse analysis with the explicit methods that agrees upon the discourse studies. It does not limit the social and the political inequality but is effective for analysing the speech acts. The different CT tools which are helpful are the Dilts Logical level, Kipling Questions Grice Maxims Samsung, Augmented moves and the Brookfield trick. Without any conversational model, it is tough to focus on the communication information with the qualitystandards, relevance and the manner in which it has been communicated.

The tools we are focusing upon are Grice and Dilts logical levels which help sin providing the proper structure of the individual, group and organisation. The behaviour is the actions and the reactions by the individual in the environment with the capability to work on the competency with considering the "how" level. The Grice Maxims helps in defining the quality and the quantity standards where the information is about overlapping could be explained by thinking of the different units of information.

As per the analysis of the Hillary Clinton speed, the UN Fourth World Conference of Women involves the people from different parts of eh world. It includes the description of the rights of women, their human rights and the inequities which tends to exist in the world. With this, there is a major emphasis on the rights of women which has been set in the globe with the burning brides scenario, in India. Clinton tends to question about the policies of forcing women with the undertaking of abortions which a major part of the child per family is. The delivery of speech in China is seen to be the major target with the delivery of the speech. The content is based on the credibility through the status and the speech which has to be delivered in effective manner. According to the Dilts' Logical Levels, Clinton focus on identifying he behaviours which highlights the operations of the person and the thought is about the capability or competence which includes involving the skills and the development.

Clinton tends to make use of the repetitive speeches to mainly focus on the different experiences where women are putting through and handling the violation of the human rights. The statements put in by her are seen to be relate with the background which has a particular visual, graphic and then forming the crescendo in the speech (Doherty et al., 2014). The examples are based on giving her a speech quantity with the reiteration of the speech intent. Clinton has been very effectively focusing on demonstrating the rights of women where there are interchangeable forms set with the human rights. She has tried to make the stronger relations with the women and he human rights where there is no equal rights and the solution has been to create the world where the women are treated with proper dignity and no discrimination. Here, the belief is about the thoughts with values set for the behavioural standards, with underlying values. The beliefs

and the values can either reinforce or undermine the capabilities. The identity is about great sense of belief is the dissemination of the discourse, where the evidence is set for support the beliefs. UN Fourth World Conference of Women where designs are to offer the people with the opportunity about the rights. Here, the standards are set to define about the clear delivery of speech through the higher confidence level where issues generally relate to the knowledge and the expertise for the different audience. The proper utilisation of the different strategies and then working on the views are mainly to handle the speech through gain from the audience. The commencement is for the speech and the contributions where women are considered to be listed with the different capabilities of men (Akyeampong, 2018). Clinton also highlighted about building through the logical levels of the Dilts CT Tool where the conversation is to address the overall experiences and the principles of the Grice conversation CT Tool. The Maxims of Quantity with truthfulness based on the information standards. It includes the avoidance of the obscurity of expression with avoidance of the unnecessary prolixity. The maxims forms are based on the inferences where Grice implications include the assertions where different ways are set for the violation with different types of implication. The conservative hypothesis is based on mapping the relations with the expressions to contexts.

Analysis of statement by the company Chairperson

Here, the focus is on the statement of Sang Hoon Lee, The Chairperson of Samsung Electronics, where the speech highlights on backing up the trust of the customers through continued improvement of the shareholder returns. The emphasis is working on the uncertainty of the global economy which tends to remain high with advancements in the areas like artificial intelligence, IoT and the autonomous vehicles. The major responsibility is to work on the

invaluable insights where the operations are based on working over the US based global firm where the knowledge and experience is important to work on the experiencesin order to strengthen the oversight for the different decision process of management. Here, the Board also needs to monitor the division management with the investment plans which are effective for the growth of the company along with ensuring the performance with the rewards that are evaluated in the objective form. Here, the active participation is to improve the governance of the corporate world with increased shareholder value where Board tends to focus on attention with corporate social responsibility.

The tools include the Dilts planning and then creativity focusing on the new ideas. This will help in the progression of the behavioural changes. According to him, we can use the logical levels for the better business growth and highlighting about the beliefs and the values, behaviours and the environmental standards. The cooperative Principle of Gricean highlights about the participants who understand to be information about how the business can growth, avoid the redundancy and be truth to the work. The abilities are mainly to interpret the utterance and then respond to them. According to the Chairperson, the identification of the conversational maxims is effective to interpret the rules and allow the understand between the employees. This will also improve the ability to work on the representation of the shareholder interests. It includes the areas that work on the labour and the human rights with the easy environment protection.

Samsung also need to focus on the global economy market with the applications set on the advancement of the process technology with the technological iterations. Here, the system works on the continued forms with market offering the differentiated products like strengthening competitiveness through using the latest advancement process technology. The cooperative standards help the company to understand how the retention at work is possible. The

conversational Violates tests are also important for the awareness of Gricean maxim in their own speech with the performance of the poorly observational tasks a well. The company needs to work on the business forms with the standards to handle the global flat panel display market with higher resolution panels which helps in producing a better cost efficiency. Here, the overview of the business includes the business framework with the set of the brand products and the component. (McDonalds, 2015). The time and effort are important for engaging of the company with the shareholders that will help inn improving the ability to grow and find support with interest in the Samsung Electronics.

Structural comparison of speech and statement

The disclosure is based on the wider knowledge which includes the information consent that is related to the relevant topic. Here, the content is based on highlighting about the person who tends to deliver the language (Hill et al.,2015). The audience need to check with the forms which includes the political standards and then giving voice to them. It is seen that the words are mainly to carry being the room which includes how Clinton is able to make the reference for the experiences over the last 25 years. The knowledge is defined to take hold o the different strong link patterns with the delivery modes that tend to strengthen the speech. The aim of the speech of Clinton has bee completely clear and definition where the pragmatic approach included the tools and the tricks which ensured about the proper emanation from the speech. The standards are based on the use of argumentative standards which is limited to assure the audience with the authoritative audience to back off the authorization position as CEO. Clinton has been able to make use of the Ethos, Pathos, and the Logos which includes the engagement with the emotional honesty with audience.

Considering the Chairman of Samsung, he has been focusing on the Pathos and Ethos. His speech has been mainly highlighting over the concepts with the arguments which relates to how the employees should work towards the improvement of the company. The content is based on working over how Samsung works over the different types of the products with CPUs for PCs and the servers which are the biggest market system. The market needs to determine the impact by the lower growth with the smartphone market with the growth of the negative market. The demands are based on the demand to increase the emerging markets which includes the IoT and the other automotive applications. The supply and the demands are based on the volatility which includes the expectation to decrease as demands tend to be diversified.

Clinton tends to focus on the evidences with the speech to handle the credibility for the sources which includes the proper delivery of the speech work by addressing the different issues which are for the women. It includes the standards related to how the speech is not only for giving the credibility but also helps in raising the attention of the audience for a better attention to rights of women (Golding et al., 2015). The emphasis is mainly on the specific purpose which includes the offering of the evidences where the women are generally seen to be suffering from the problems of the unfair treatment.

Here, the Samsung, the market conditions are based on working over the experiences which include the oversupply and the demands which have been set for the segments with improvement in the demands which have been set by the different products. He has been focusing on Gricean Maxims with the way to explore the relation and the quantity. The cooperative principle in the language helps to make sure that he has been looking forward to achieving his aim. The cooperative principles also contribute to the informative standards with the exchange of purpose and information. The panels are set to match with offering the system standards with the faster

response rates that will be important for the effective products and the better market demands. The business has certain higher barriers which includes the entry that has the intensity and the requirement of the larger scale production mainly to realize the scale economy. Here, the standards are set to handle the changes in the regular manner with the investment in the facilities with competing with the other addressing demands. (Turgeon et al., 2014). The company need to focus on the product outcome and the overall displacement which tends to continue to improve the cost efficiency with striving for the increasing the market share of the higher end products with maintaining the level of inventory.

Conclusion

The learning from the different standards with methods and tools include the applications of proper analysis with the relationship balance that is set between the audience and the speaker. The consideration is mainly on the based on the social, society and the cultural differences. The reviews are based on how Clinton tend to appear for gaining momentum with addressing on the rights of the people and working over the persevering with celebration of the gains women have made with reinforcement of the struggle.

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