

NURBN2009 Assessment Instructions 2018

Assessment: Academic Essay

Due: (Standard Students ONLY) Monday 16th April 2018, 12 noon
(Flexible Students ONLY) Monday 14th May 2018, 12 noon

Word Count: 1500 words (+/- 10%)

Weight: 40%

Research and Writing time: approx. 12-20 hours

Number of References: 10 minimum, APA style ONLY

Purpose:

This essay is designed to develop a capacity to identify, research and critically analyse the key concepts within health promotion and health education as it relates to the role of the professional nurse. This task is intended to encourage students to practise writing and presenting researched material in a logical, concise manner that is academically rigorous, including correct referencing, spelling and grammar.

Topic:

The introduction of the Ottawa Charter for Health Promotion in 1986 signalled the beginning of change in the way that health professionals educate and empower individuals and populations. Using the action areas of the Ottawa charter for health promotion and your health promotion project, explain how the concepts of Health Literacy, Health Education and Health Promotion relate to empowerment and ultimately the role of health professionals?

Instructions:

Using the Health Promotion program YOU are developing for the Expo Assessment, demonstrate your understanding of how the key Ottawa Charter actions apply in regards to YOUR target population or community. This essay should discuss how *health literacy, health education and health promotion* contribute to *empowering* this population and the nurse's role in providing them.

The use of headings is encouraged in this essay, with the Ottawa Charter actions the most logical choice. Within the discussion around each Ottawa action and how it relates to YOUR program, connections should be made where appropriate, regarding *literacy, education and empowerment* for YOUR particular target population. For example; if discussing the health literacy of an aged multicultural population that you are targeting for a cardiovascular health promotion program; what plans have you considered to address this in the delivery of your campaign? How might literacy impact the success of your program? What Ottawa Charter action is at work here?

Students should use the marking guide provided to understand the expected standard and quality of work. They must use appropriate resources and reference accordingly, using the university approved referencing style; APA sixth edition. The number of references required for this assessment is a minimum of 10.

Submission

Students are required to submit their Essay as a **Microsoft Word file (.doc/.docx)** via the appropriate Turnitin drop box (**Flexible OR Standard**) within the Assessment Module of Moodle.