

Name

Class

Subject

**Unit Code** 

**Professor's Name** 

Date

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## Consino of the Ratgirant

Owned and run by the Fink Group, Otto is a restaurant with mesmerising river view and a dining room that plays with the colour of river including the sun. The blue, white and yellow colour brings the feeling of blooming river tides in the eating area. The restaurant has to offer varieties of sea-food that is pumped with southern-Italian-style deliciousness(Ottoristorante.com.au, 2018). The open kitchen gives the view, and the aroma of the food make people hungry for more. The bar has to offer the wide variety of drinks to go with the aromatic and delicious food. The restaurant has won the "Best New Restaurant in the Brisbane Times 2017" by Good Food Guide(Boys, 2018).



Image1: - Picture of the Restaurant's open kitchen

Source: - https://ottoristorante.com.au

The restaurant is expensive as compared to other nearby restaurants as the single main course dish may cost nearly \$40. But with the atmosphere and exclusive services, the average rating the restaurant has received falls approximately 7.5 out of 10. People refer it to good food with exclusive river view an option for gluten-free food is also available (Boys, 2018).



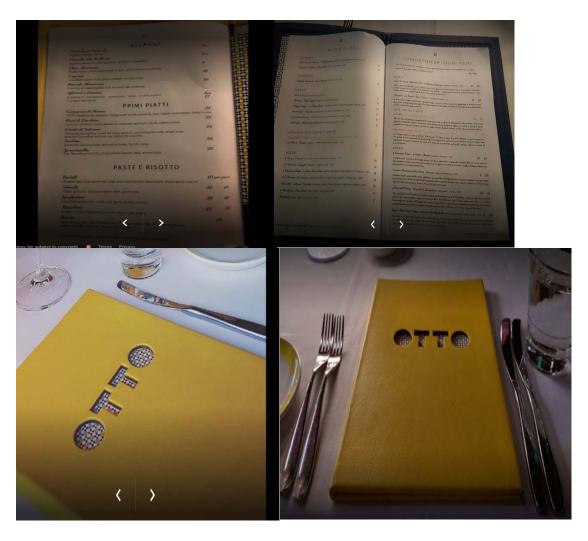


Image 2- The current menu being used in OTTO

Source: -https://ottoristorante.com.au

The menu of the restaurant is the first impression of what is expected of it. As the famous saying says, "The first impression is the last impression," the same is for the menu of a restaurant as it acts as the first impression of it. OTTO is a river facing, Italian plus sea food serving restaurant that aims to provide atmosphere, serenity, and aroma together with delicious food. Looking at the dining area, it is quite achieved, but the menu could do with certain changes(Stewart, Hyman and Dong, 2015).

Colour- The cover page is chrome yellow which goes well with the eyes and hardcover not only gives it a sturdy feel but also increases the shelf life of the menu. The pages inside use the white pages black font and a small symbol in yellow. The white colour is good at night, but in the daytime, it becomes the bit shiny to look at making it unreadable. In place of white if some blue colour would have been used then the impact of the river could be induced in the menu(Filimonau and Krivcova, 2017).

**Food Offering-** The menu offers three main alternatives to its guest of which first is the sea food that covers the major section of the menu, the second section is the Italian cuisine include pasta and ravioli, and the third section is the bar menu that offers the variety of drinks. The limited food offering act both pro and con for the restaurant. The limited menu offering increases the specialization in the food but also limits the target customer segments (Tsikliras and Stergiou, 2013).

Information on the menu- The menu provides a brief of what will be served with an Italian inspired name of the sea-food, drinks and desserts. The menu does not offer any information about the nutritional value of the food that will be served in the place. The portion size and the information about the availability of gluten-free food are also not given on the menu which should be added to increase the attraction towards the variety of the food offered in the restaurant(Jung Jin-Woo, 2016).

Changes recommended- The menu could have brighter colours in the pages or some reflection of water to match it with the theme. Also, some more information about the food offering could be added to make people feel that they are paying the right price for the food. An inscription of the restaurant's logo could also add to the serenity of the menu(Buzztime, 2013).

##		<b>::</b>		
ASSAGGI			DALLA GRIGLIA	
Ostriche al Naturale Ostlers natural, leman.		5ea	WOOD FIRE GRILL	
Ostriche alla Siciliana		Gea	Polpo alla Puttanesca	44
Dysters, tennel & white balsamic granita, finger lime. Olive Marinate		8	WA octopus tentacies, spicy Napolitana sauce, charred capsicum, capers, olives, basil. Peace del Giarno	MP
Mixed Italian olives marinated in chilli, garlic, thyme, rosemary.			Market fish, eggplant, tomato sugo, basil.	44
Caprino  Voodside goats curd, pane carasau, truttle honey.		18	Nove di Manzo  Rangers Valley 'Black Market' tri lip, cauliflower, charred cas, nut crumble, black garlic.	44
Baccala Mantecato Treomy whipped solled cod, smoked eel, potatoes.		28	Castaletta di Maiale Goordie free range park cutlet, pumpkin, pears, sage, pine nut © muscatel burnt butter.	42
Ufettati e Grissini				
choice of - mortadella - salame piccante - lardo wagyu bresaola - culatello		8ea 12ea	OTTO RESERVE BY RANGERS VALLEY, GLEN INNES	
PRIMI PIATTI			270 day grain fed, 100% Black Angus, marble score 7+ exclusive to OTTO Brisbane	
Carpaccio di Manzo OTTO Reserve' by Rangers Valley beef, truffle dressing, aioli, capers, parmesan, bab,	y rocket.	28	Select cuts Alarke	t Price
Vitello Tonnato		30		
law veal & yellow fin tuna, capers, caperberries, smoked tuna mayonnaise, rocket pe	isto.	30	SECONDI PIATTI	
Capessante Fervey Bay scallops, Jerusalem artichake, pancellla, saba.		30	Costoletta D'Agnello	46
gambro in Agradalce		26	Smaked rack of lamb, carrots, pickled kahlrabi, cavalo nero, yaghurt.	40
Bue Mackerel, tomato, pickled red onion, capers, oregano.		0.0	Polletto	40
Stracciatella Tracciatella, pickled witlat, pine nuts, raisins, red wine vinegar, schiacciata.		26	Butterfied spatchcock, pancetta, potato, char-grilled lemon, rosemary.	
PASTE E RISOTTO			CONTORNI E INSALATE	
Ravioli	10		Insalata di Lattughino	10
Narrotz  Toreton Bay blue swimmer crab and mascarpone filled pasta, black garlic crema.	10 per	piece	Salad of baby cos, pickled onions, mint, dill, mustard dressing.	
Gnocchi Istato gnocchi, braised rabbit, kale, gremolata.	30	40	Insalata di Rucola  Salad of rocket, radicchia, mandarin, fennet, pomegranates, white batsamic, extra virgin otive of	14
Tartellini traised oxtal © smoked bone marrow filled pasta, mushrooms, parmesan.	35	45	Caprese Tomatoes, butfalo mazzarella, basil extra virgin olive cil.	18
Pici Cacio e Pepe land rolled spinach infused pasta, butter, pecorino, black pepper.	26	36	Cavolini di Brussel Brussel sprouts, onion solled ricotto.	12
Risotto	50		Patate Arrasto	12
iged Acquerello rice, Moreton Bay blue swimmer crab, Moreton Bay bugs, olack mussels, calamari, capsicum, Iemon.			Baby patatoes, rosemary, thyme.	
SF pasta available - All pastas are made fresh daily in house.			Head Chef - Will Cowper. 我们提供中文菜单。请向店员索取中文菜单	二维码。

Image 3: - Current menu offerings

Source: - https://ottoristorante.com.au





ASSAGGI			DALLA GRIGLIA			
	Ostriche al Naturale	5ea	Wood Fire Grill			
	Oysters natural, lemon (Nutritional Value)		Polpo alla Puttanesca	44		
	Ostriche alla Siciliana Oysters, fennel & white balsamic granita, finger lime	6Ea	WA octopus tentacles, spicy Napolitana sauce, charred capsicum, capers, olive, basil			
	Olíve Marinate Mixed Italian Olives marinated in Chilli, garlic,	8	Pesce del Gíorno  Market fish, eggplant, tomato sugo, basil	MP		
	thyme, rosemary		Noce dí Manzo	44		
	Caprino Woodside goats curd, pane <u>carasau</u> , truffle honey	18	Rangers valley 'Black Market' tri tip, causliflow charred cos, nut crumble, black garlic	ver,		

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