



A Conversation with **Barbara Kelley**

HLAA Virtual Meeting
September 12, 2020

Barbara Kelley
Executive Director





Directions

Meetings will be recorded and posted on the HLAA website

Zoom Preferences

Captions

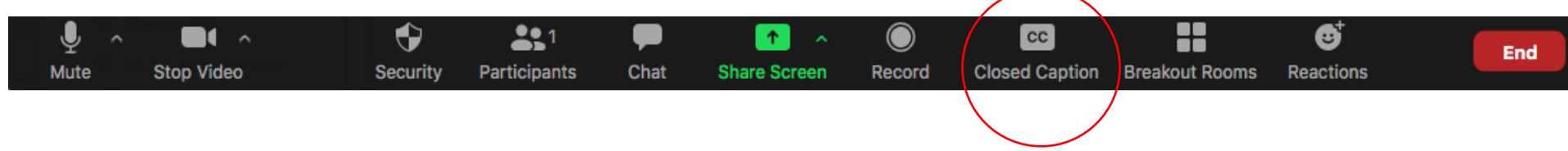
Full Transcript

Chat Window

Raise Hand



Captions



1. Turn on—click on CC icon
2. Click on Subtitles.
3. You can change the font size by clicking on video settings.

Increase Caption Font Size

1. Click on CC icon
2. Click on Subtitle settings

Full Transcript Captions

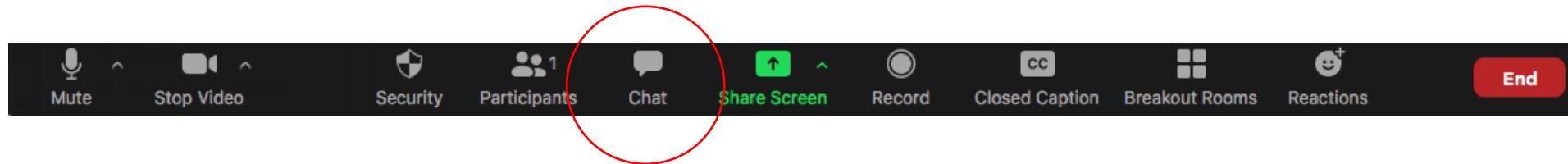
1. Click on the CC icon and select view full transcript

NOTE: Full transcript is not available in full screen mode

Viewing the Full Transcript, in a Separate Window

1. Open a new window in your browser
2. Paste the StreamText URL into the browser
3. Resize windows so you see both the StreamText window and also the Zoom window

Chat Window

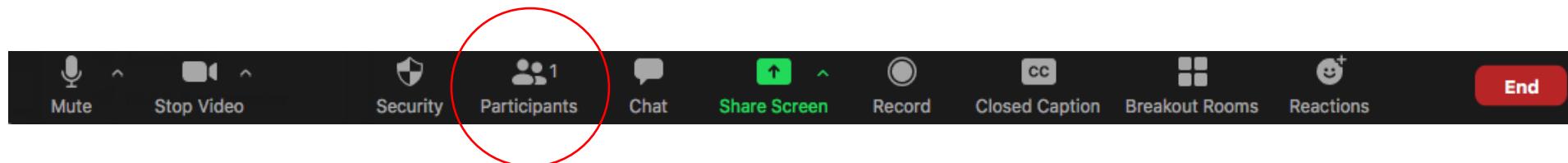


1. Open Chat window
2. Pop Out the Chat box to move. Click the downward facing arrow, **Pop Out**. 
3. Move Chat box on your screen away from captions to avoid overlap of captions and chat messages.

Chat Usage

1. Feel free to use the chat to help others and for technical issues
2. Identify yourself, name and chapter or locations

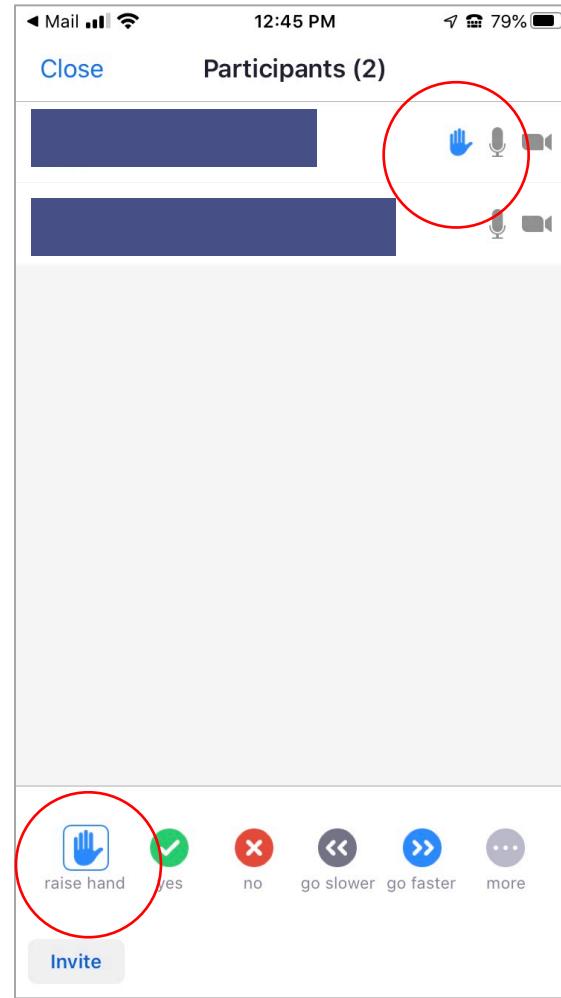
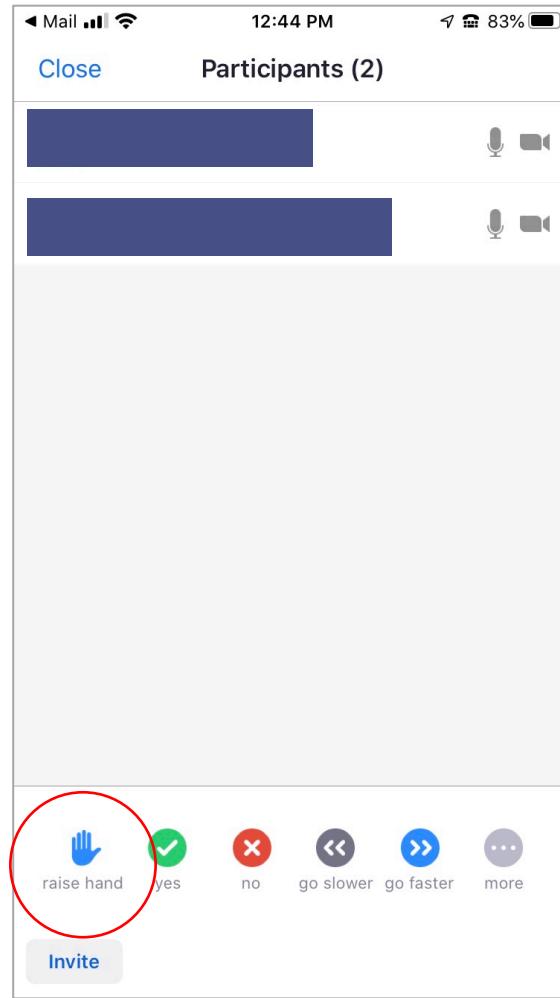
Raise Hand to Ask Question



To ask a question or make a comment

1. Click on the Participants icon
2. Click on Raise Hand in right hand corner

Participants—Raise Hand



Speaking

Speak a little slower than normal, to aid understanding



External Microphones

Increase audio clarity—
use an external microphone if available



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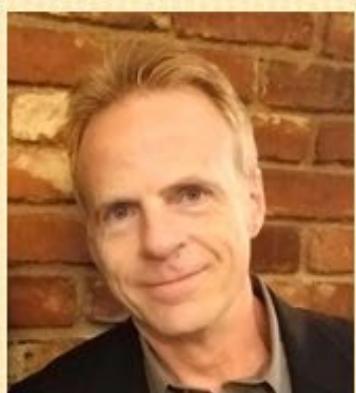
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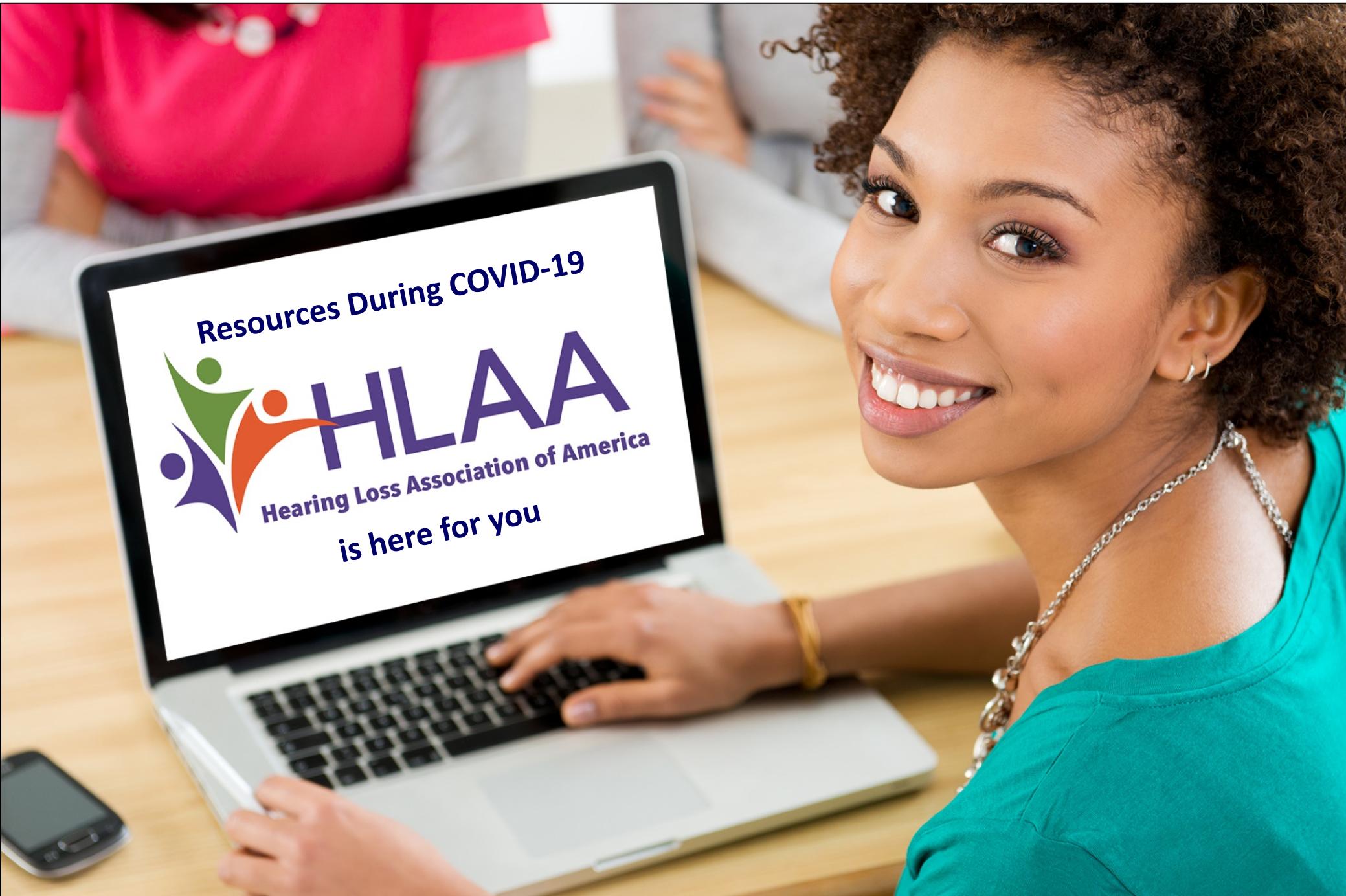


Tim Browning
Web Design
Consultant

HLAA State Associations and Chapters – You!

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- Donors
- Corporate Partners
- Walk4Hearing Participants





HLAA's Virtual Reality



What is an Advocate?



- Shows Independence
- Shows Confidence
- Person-Centered Approach
- Empowerment
- Equal Opportunity
- Accountability
- Access

HLAA Has a Seat at the Table for You



Since 1979, HLAA has been advocating for all people with hearing loss in the United States – currently 48 million.

- COVID-19 | AAPD's Accessibility Project and others
- Friends of the Congressional Hearing Health Caucus
- FCC—Disability Advisory Committee
- TSA—Transportation Security Administration
- Dept. of Transportation
- Airport Accessibility Project with Open Doors
- Medicare



What Does Carla Want?



**Hearing Aid Compatible
Task Force**

Need your input!



GET IN THE HEARING LOOP

**Passionate volunteers coast to coast filed
comments with the U.S. Access Board
for loops in rail cars.**

HLAA serves as U.S. chair of CAPAC for publication on standards of care for adult cochlear implantation

INTERNATIONAL CONSENSUS PAPER
Systematic review and consensus for cochlear implantation in adults¹

**31 OPINION LEADERS
20 CONSENSUS STATEMENTS
7 CATEGORIES**

A landmark publication conducted by a global group of audiologists and ENTs concluded there is an "urgent need to address the lack of guidelines and awareness in order to increase patient access to treatment to improve quality of life among adults with hearing loss."

Professor Craig Buchman, Chair, Delphi Group

Informing the development of clinical practice guidelines, which could increase access to cochlear implants worldwide and improve hearing and quality of life in eligible adults.¹

For more information visit www.adulthearing.com

The WHO estimates that globally there are 466 million people, or 6% with a disabling hearing loss.² If unaddressed, by 2050 this is expected to rise to more than 900 million, or 1 in 10 people.

With the objective of increasing awareness of CIs and improving best practice for their use, a steering committee of international CI experts was created to conduct a Delphi consensus process.

Without standard international guidelines, individuals in countries with no guidelines might not be receiving CI technology even though it could benefit them. In many developing regions, access to CIs is limited due to a lack of public funding, so individuals are required to provide their own funding.

Thus, there is a need for international guidelines with well-defined eligibility criteria for CIs.

Under provision leads to a substantial unnecessary burden to the individual with hearing loss, leading to poor quality of life (QoL).²

20 Consensus Statements across 7 vital categories

Statements include: "Awareness of cochlear implants among primary and hearing health care providers is inadequate, leading to under-identification of eligible candidates. Clearer referral and candidacy pathways would help increase access to cochlear implants."¹

"There is an association between age-related hearing loss and cognitive/memory."

"Cochlear implants significantly improve overall and hearing-specific quality of life in adults with bilateral severe, profound, or moderate sloping to profound sensorineural hearing loss."¹

"Cochlear implantation in adults is cost-effective when compared with no implant or no intervention at all and is associated with increased employment and income."¹

¹Delphi Consensus Group, JAMA OTO 2020. ²HL > 40dB in the better hearing ear in adults, >30dB in the better hearing ear in children
³Consumer and Professional Advocacy Committee Report June 2019 pp5-6



Bay Area Virtual Walk4Hearing

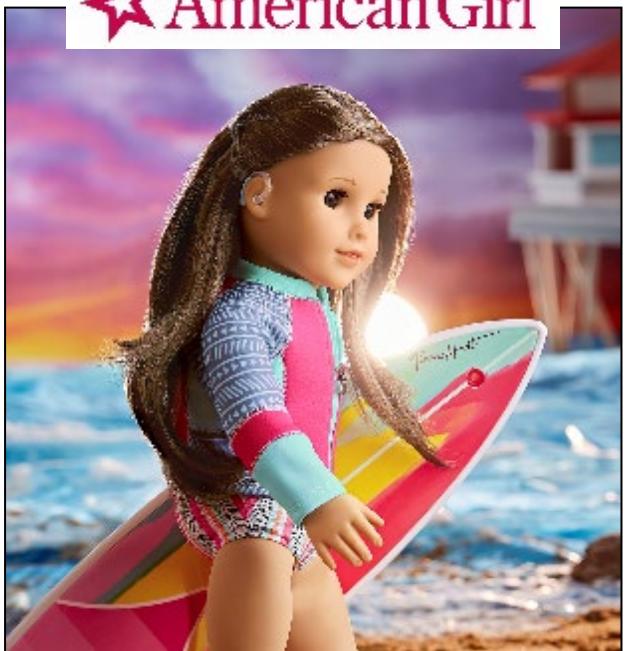
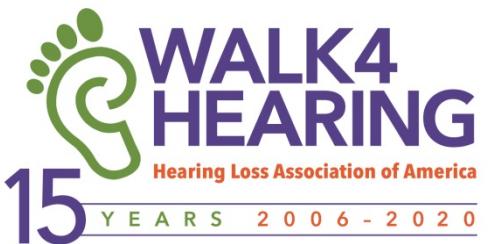


San Diego



Long Beach

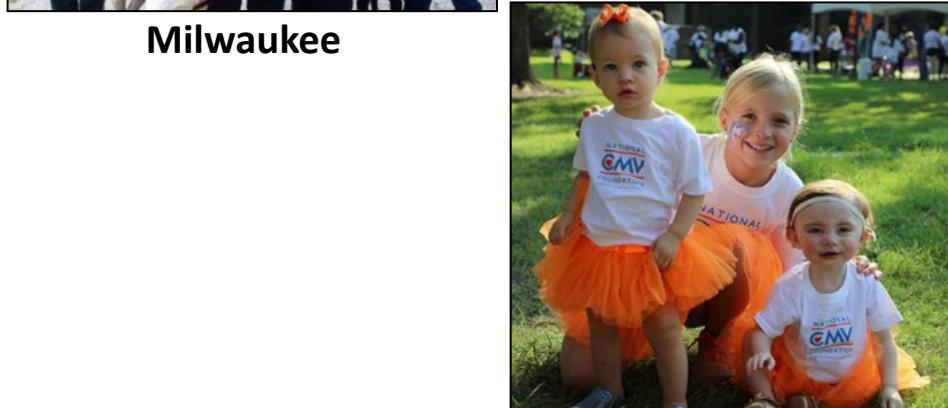
Long Beach Walk4Hearing 2017 © Marisa Sarto



Joss Kendrick
Girl of the Year



Milwaukee



Houston



New York City



Washington DC



Honorary Walk4Hearing Chair
Bruce Peterson

It's a Small World



**HLAA is a member of the
WHO's World Hearing Forum**



Ida Institute, Denmark

Person-Centered Health Network



The PCHN network



Industry and Consumer Alliance for Accessibility and Technology (ICAAT)

Funded by the U.S. Department of Health and Human Services

Vision:

Create a community where deaf/hard of hearing consumers and hearing assistive technology producers can collaborate together for mutual benefit - to inspire more responsive, accessible and innovative quality of life solutions that are attuned to their needs.

Proposed ICAAT Services:

- Design consultation for accessibility
- Use case development
- Trusted tester program
- Product review
- Instructional material and manual review
- Technology Demonstration Center and Help Desk with audiology students
- Industry and public awareness



In the Public Eye—Partnerships

Hear Well, Stay Vital PSA

Truths & myths

Hearing loss can happen to anyone. In fact, about two-thirds of all hearing loss is in people under 65 years of age.

[LEARN MORE](#)

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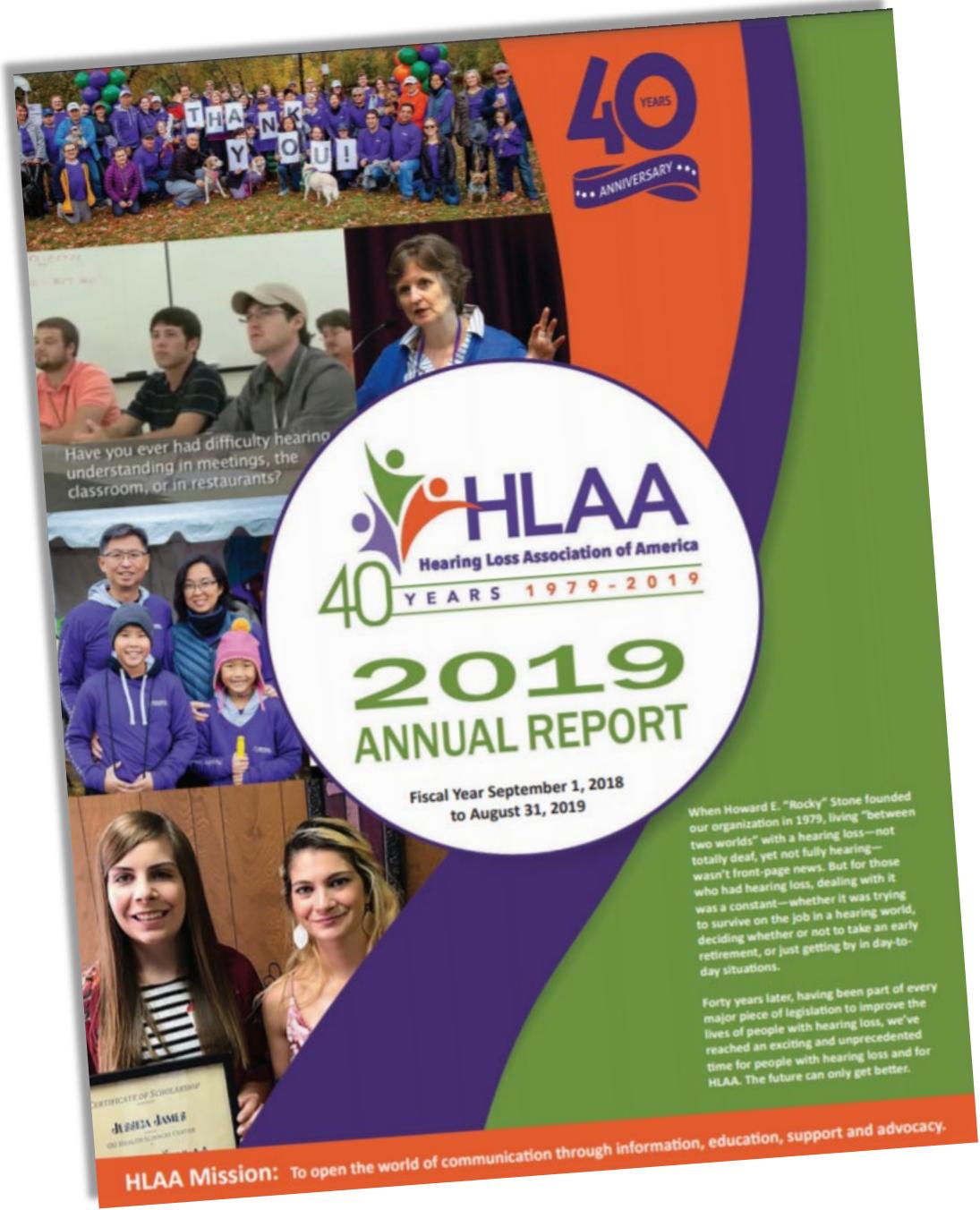


HIA
Hearing Industries
Association



IHS
International
Hearing
Society





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This is
Your HLAA!



Join or Renew Your HLAA Membership Today

There is Power in Numbers!
Make your voice heard.



Thank you for joining us today!
Thank you HLAA California State Association!

For Information & Questions



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