

Chapter Development Workshop

Tech Help is on the Way—6 Part Workshop Series

Session 6:Using the HLAA Website

Ann Thomas

HLAA Brand Ambassador
GITHL Committee Member
HLAA Diablo Valley Chapter President

Alan Katsura

HLAA Tech groups.io Monitor HLAA CA State Association Board Member Diablo Valley Chapter IT Support

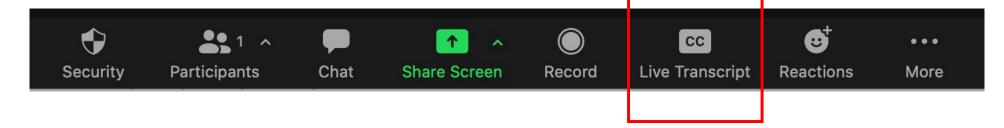


Directions for Viewing on a Desktop



Captions click on CC icon

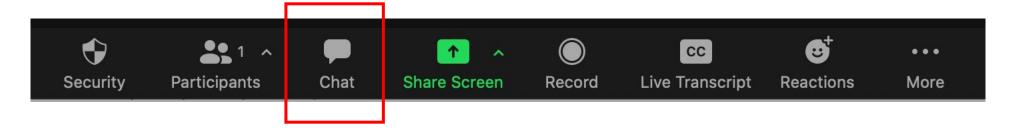
Hide Subtitle
View Full Transcript
Subtitle Settings...



- 1. Click on Subtitles
- 2. Click on Full Transcript
- 3. Click on Subtitle Settings to increase font size



Chat Window



- 1. Open Chat window
- 2. Feel free to use the chat to help others and for technical questions
- 3. Identify yourself, name, chapter, location



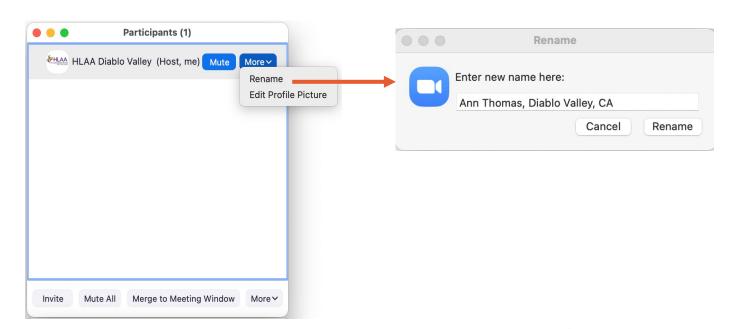
Rename, include chapter, location



Participants or More

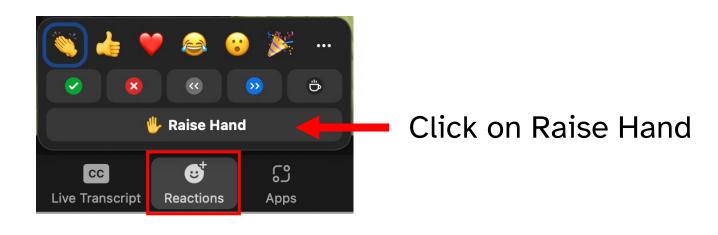
Rename

Enter new name here

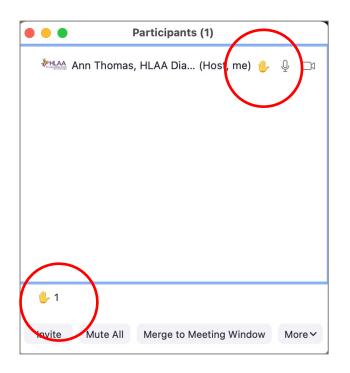




Raise hand to ask question

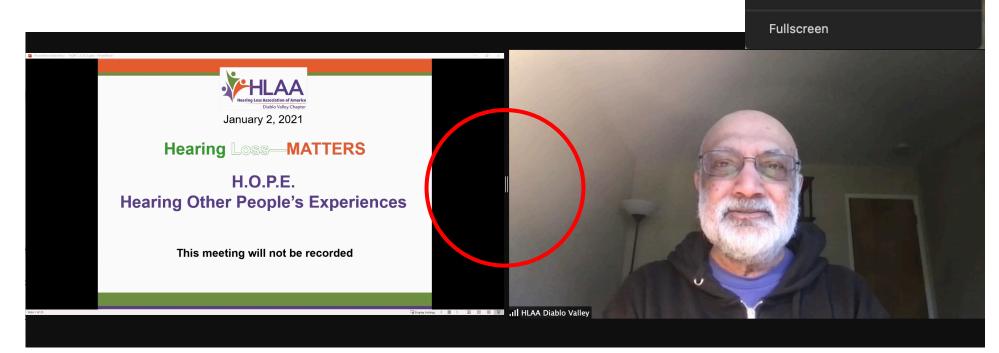


Click the Reactions Icon





Adjusting Screen Size





14:41 👑 View

25

✓ Speaker

Gallery

Immersive

Show Non-video Participants

Speaking

Speak a little slower than normal, to aid understanding.



External Microphones

Increase audio clarity, use an external microphone if available.



HLAA CHAPTER DEVELOPMENT WORKSHOPS

Session 6: How to Use the HLAA Website for Leaders

Tech Help is on the Way
6-Part Workshop Series
with Ann Thomas and Alan Katsura

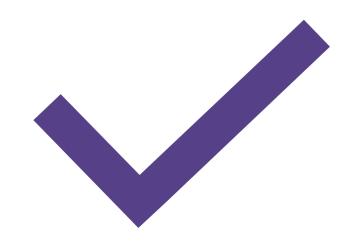
October 22, 2021

How to Use the HLAA Website for Leaders

This meeting will be recorded



Overview



- Website Navigation
- Education and Branding
- Communication Streams
- Calendar



HLAA Website Navigation



- 1. Top navigation menu
- 2. Search
- 3. Tab navigation menu
 - Dropdown menu



Important Leaders Information

Chapter & State Orgs Tab, active

HLAA Network: Chapter and State Organizations

Chapter Leader Resources Topic, scroll

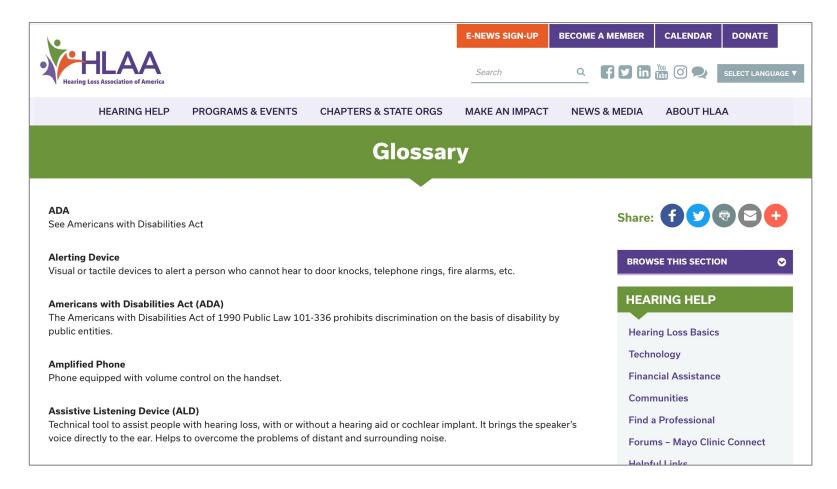
Review

Publicity & Promotion

- HLAA logos and chapter logos
- Brand Guidelines
- HLAA Writing Style



Hearing Help—Glossary



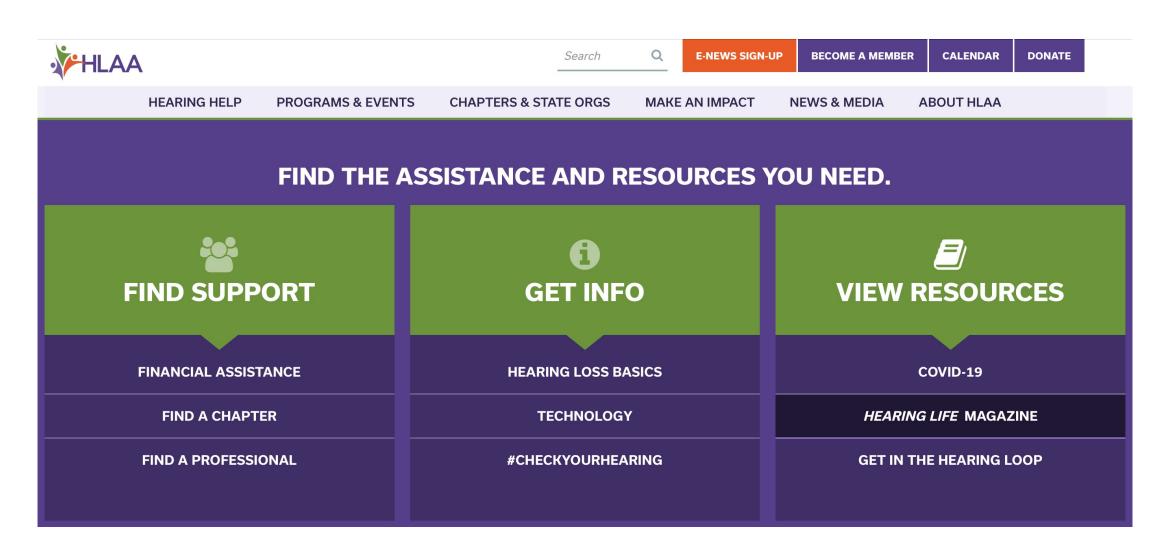


Hearing Help

Hearing Loss Basics, Technology, Financial Assistance, Communities

| Watch | watch the videos |
|-----------------|--------------------------------------|
| Familiarization | familiarize yourself with the topics |
| Education | become a knowledgeable leader |





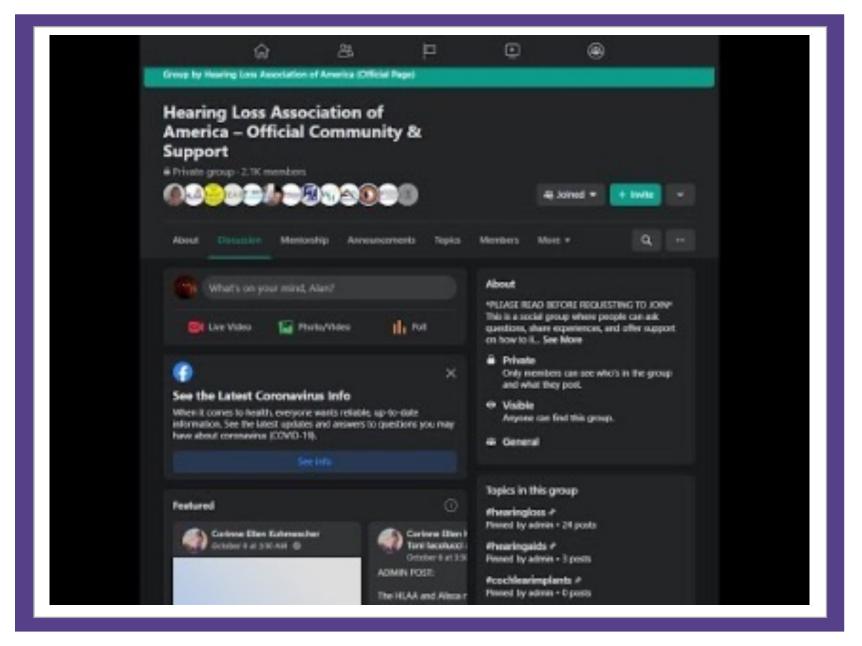
Assistance and Resources Shortcuts

HLAA Communication Streams

- HLAA Chapter and State Development Blog
- Hearing Life e-News
- HLAA Facebook Official Community and Support Group



HLAA Facebook Official Community and Support Group



INFORMATION and **SUPPORT**

HLAA Advocacy Group
HLAA Official Leaders Group
HLAA GITHL Group
HLAA Newsletter Editors Group
HLAA Tech Group

HLAA Veterans Across America Virtual Chapter

https://hlaagroups.hearingloss.org/g/HLAA/subgroups





Meeting Calendars

CALENDARS

HLAA Main Calendar

Find HLAA Chapter and State online Meetings Here

Calendar Formatting

Ava 24/7—an Accessible World

When: 10:00am - 11:00am
Where: Zoom Virtual Meeting

Organizer: HLAA Los Angeles Chapter info@hlaa-la.org

310.292.6362, text only

Description: Ava 24/7 an Accessible World

Pieter Doevendans, Ava co-founder

Get ready for an informative and engaging presentation about the powerful Ava captioning app that can help us live in a fully accessible world. Imagine a day when we will live in a 24/7 accessible world. Ava can help us get there!

All are welcome. Grab some coffee and morning snacks and join us.

REGISTER

Any questions? Just email us at info@hlaa-la.org.

Questions & Answers





Medicare Hearing Aid Coverage Act of 2021 HR 1118—https://www.congress.gov/bill/117th-congress/house-bill/1118/text



Take Action NOW!

- Let your voice be heard!
- Tell your Senators and Congress members that hearing health care is important to you!

https://www.hearingloss.org/medicare-coverage-hearing-aids-contact-congress/

UPCOMING EVENTS



HLAA TalkBack Encore

HLAA ZOOM EVENT

Thursday, October 28, 2021 7-8:30 p.m. ET







SHARI EBERTS



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Chapter Development Workshop

November 11, 2021

1 p.m. ET, Noon CT, 11 a.m. MT, 10.a.m. PT

Barbara Kelley, HLAA Executive Director Lise Hamlin, HLAA Public Policy Director

Will provide updates and answer HLAA Leaders' questions on HLAA's advocacy and outreach efforts.

https://hearingloss.zoom.us/meeting/register/tJwtd-6sqTMjH9WURfQ3AtL_VBZo66FHJiVc



Tech Workshop

Presenters

Ann Thomas, AThomas@hearinglossdv.org

Alan Katsura, AKatsura@hearinglossdv.org

HLAA Leaders Resource list will be posted with the recording.