

HLAA Midwest Chapters

Winter Rendezvous

Join us for an engaging winter afternoon break with
National HLAA Executive Director Barbara Kelley.





Directions

Meetings will be recorded and posted on the HLAA website.

Zoom Preferences

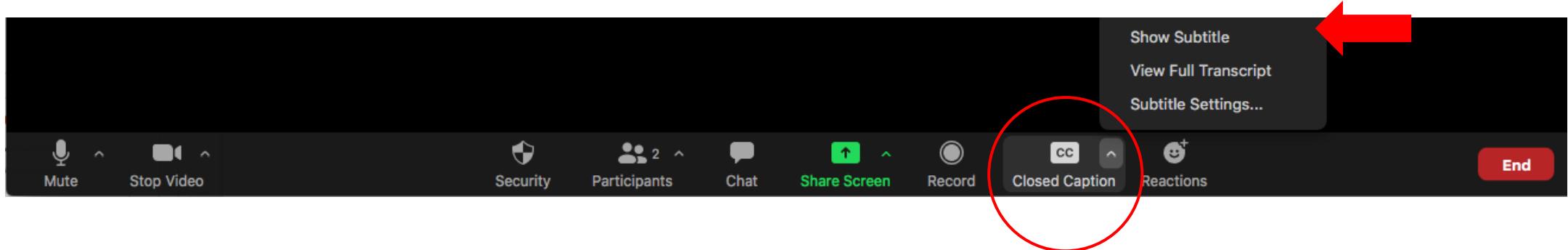
Captions

Full Transcript

Chat Window

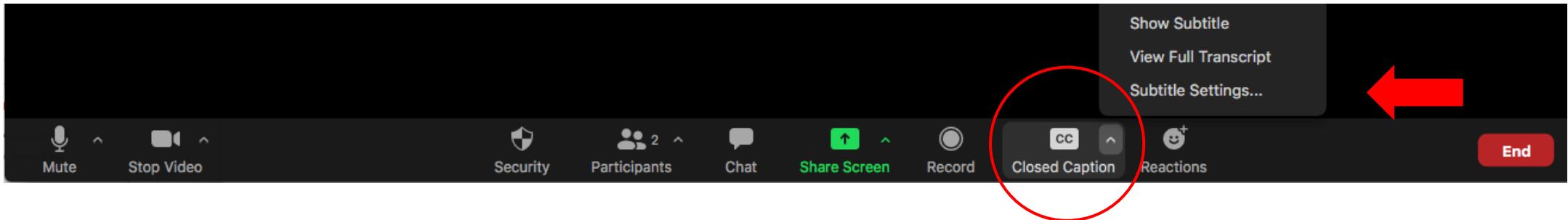
Raise Hand

Captions



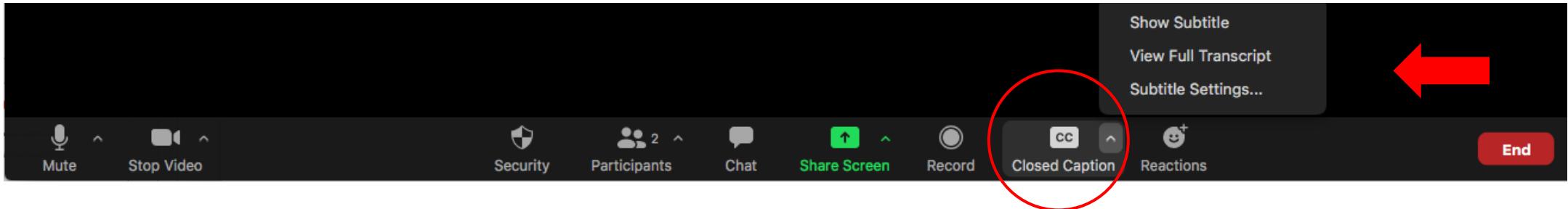
1. Turn on—click on CC icon
2. Click on Subtitles.

Increase Caption Font Size



1. Click on CC icon
2. Click on Subtitle settings

Full Transcript Captions



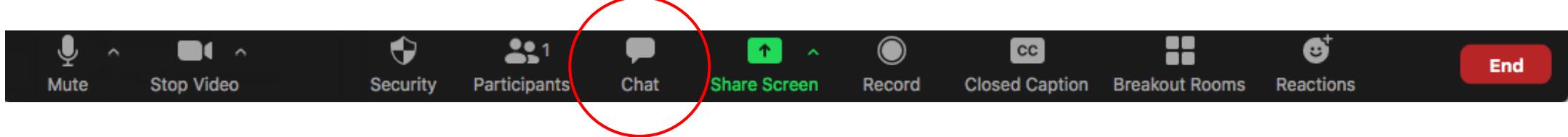
1. Click on the CC icon and select view full transcript

NOTE: Full transcript is not available in full screen mode

Viewing the Full Transcript, in a Separate Window

1. Open a new window in your browser
2. Paste the 1CapApp URL into the browser
3. Resize windows so you see both the window
with caption stream and also the Zoom window

Chat Window



1. Open Chat window
2. Pop Out the Chat box to move. Click the downward facing arrow, **Pop Out**.
3. Move Chat box on your screen away from captions to avoid overlap of captions and chat messages.

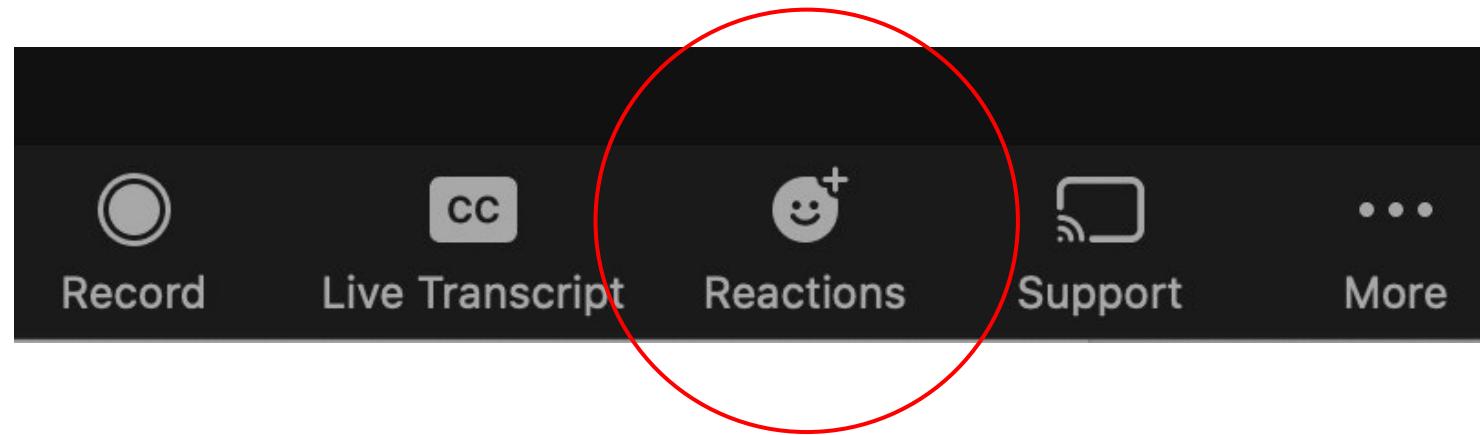


Chat Usage

1. Feel free to use the chat to help others and for technical questions
2. Identify yourself, name and chapter or locations

NEW—Raise Hand to Ask Question

The raise hand feature is now in Reactions
To ask a question or make a comment

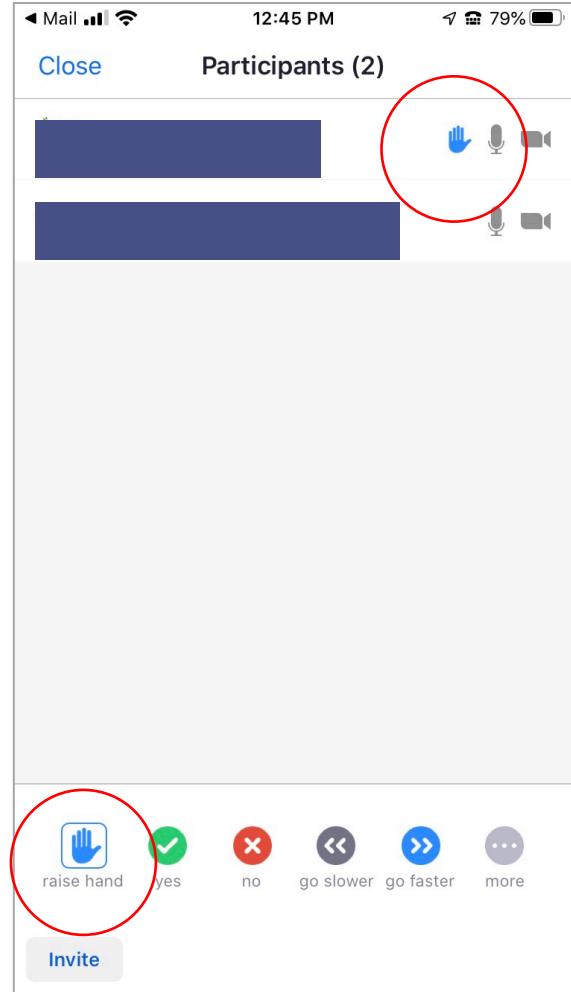


1. Click on the Reactions
2. Click on Raise Hand

OLD—Raise Hand

To participate

1. Click on the Participants
2. Click on Raise Hand



Speaking

Speak a little slower than normal, to aid understanding.

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Cindy Dyer
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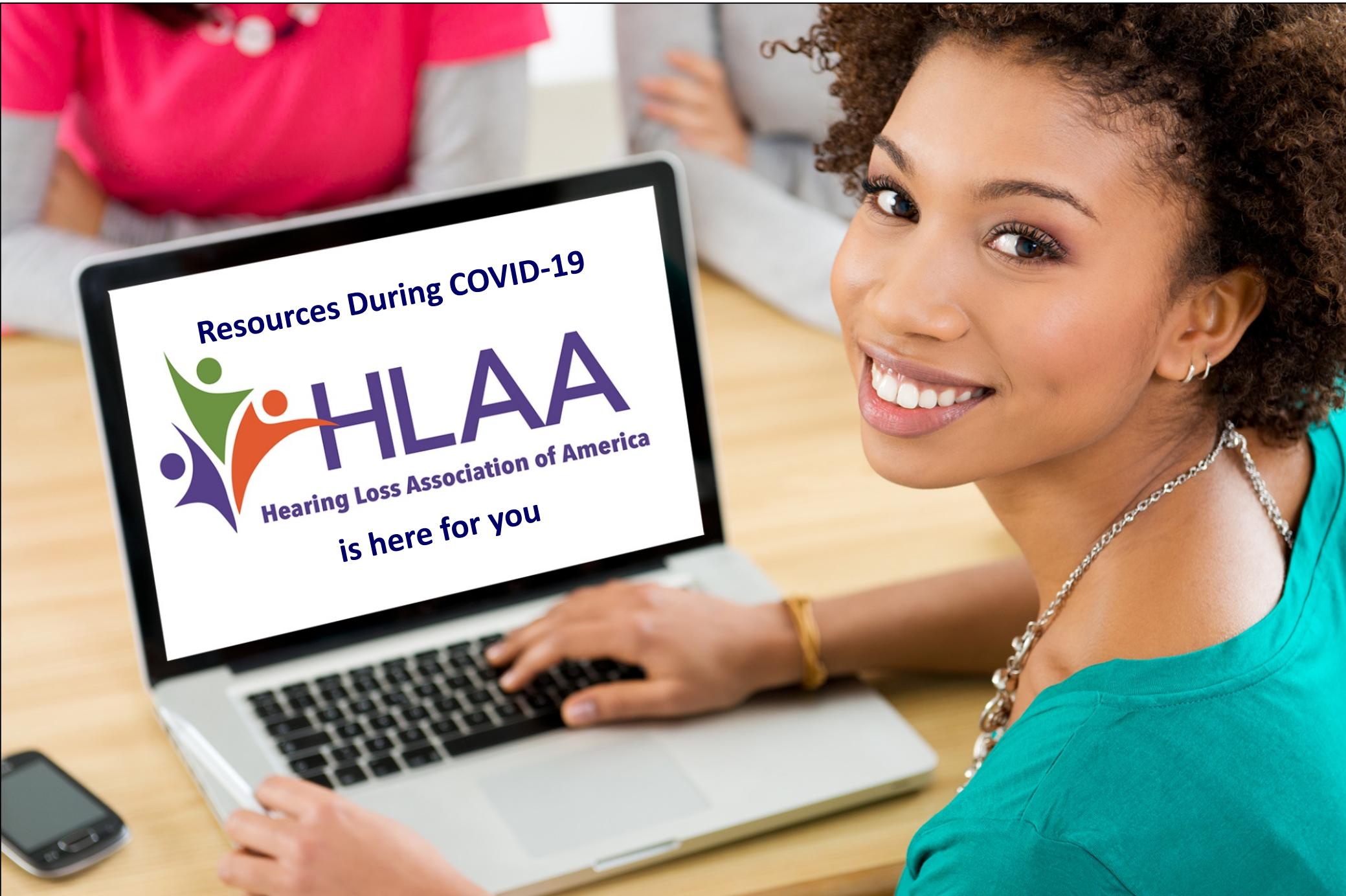


Hollace Goodman
Office Volunteer

HLAA State Associations and Chapters – You!

- Members
- Donors
- Corporate Partners
- Walk4Hearing Participants







HLAA's Virtual Reality



6
virtual meetings
with an average
of 500 people
attending, with
the ability to share
stories and listen to
engaging speakers



12
webinars
since March:
8 COVID-19-
related and
1 in Spanish



20
virtual events



1
virtual convention
with 2,400
registrants



8

Veterans
Across
America
Virtual
Chapter
meetings



64%
of HLAA Chapters
reported holding
virtual meetings



5
chapter
leadership
webinars



25
COVID-19
online
resources

What is an Advocate?



- Shows Independence
- Shows Confidence
- Person-Centered Approach
- Empowerment
- Equal Opportunity
- Accountability
- Access

HLAA Has a Seat at the Table for You

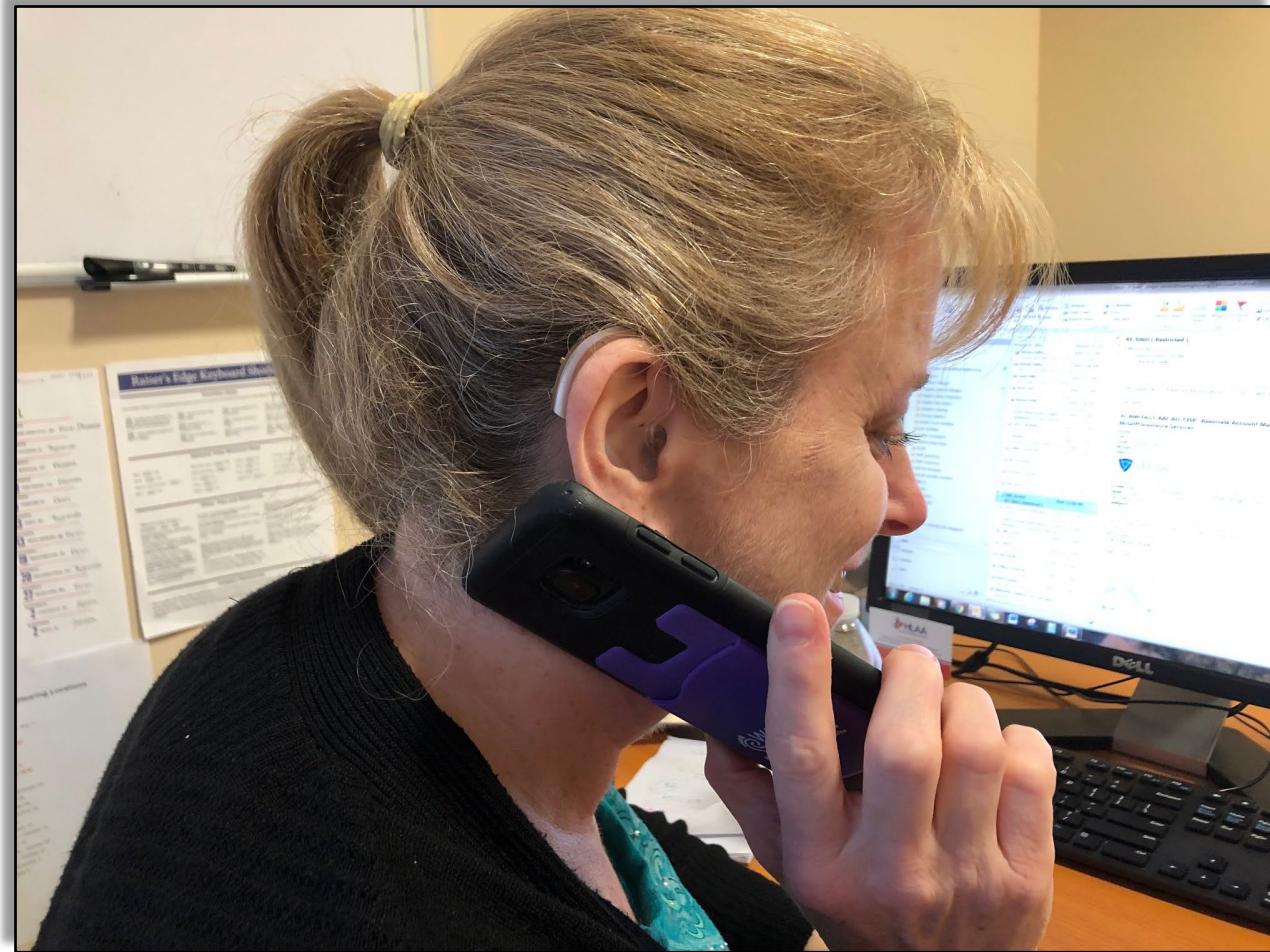


Since 1979, HLAA has been advocating for all people with hearing loss in the United States – currently 48 million.

- COVID-19 | AAPD's Accessibility Project and others
- Friends of the Congressional Hearing Health Caucus
- FCC—Disability Advisory Committee
- TSA—Transportation Security Administration
- Dept. of Transportation
- Airport Accessibility Project with Open Doors
- Medicare



What Does Carla Want?



**Hearing Aid Compatible
Task Force**

Need your input!



GET IN THE HEARING LOOP

**Passionate volunteers coast to coast filed
comments with the U.S. Access Board
for loops in rail cars.**

HLAA serves as U.S. chair of CAPAC for publication on standards of care for adult cochlear implantation

INTERNATIONAL CONSENSUS PAPER
Systematic review and consensus for cochlear implantation in adults¹

**31 OPINION LEADERS
20 CONSENSUS STATEMENTS
7 CATEGORIES**

A landmark publication conducted by a global group of audiologists and ENTs concluded there is an "urgent need to address the lack of guidelines and awareness in order to increase patient access to treatment to improve quality of life among adults with hearing loss."

Professor Craig Buchman, Chair, Delphi Group

Informing the development of clinical practice guidelines, which could increase access to cochlear implants worldwide and improve hearing and quality of life in eligible adults.¹

For more information visit www.adulthearing.com

The WHO estimates that globally there are 466 million people, or 6% with a disabling hearing loss.² If unaddressed, by 2050 this is expected to rise to more than 900 million, or 1 in 10 people.

With the objective of increasing awareness of CIs and improving best practice for their use, a steering committee of international CI experts was created to conduct a Delphi consensus process.

Without standard international guidelines, individuals in countries with no guidelines might not be receiving CI technology even though it could benefit them. In many developing regions, access to CIs is limited due to a lack of public funding, so individuals are required to provide their own funding.

Thus, there is a need for international guidelines with well-defined eligibility criteria for CIs.

Under provision leads to a substantial unnecessary burden to the individual with hearing loss, leading to poor quality of life (QoL).²

20 Consensus Statements across 7 vital categories

Statements include: "Awareness of cochlear implants among primary and hearing health care providers is inadequate, leading to under-identification of eligible candidates. Clearer referral and candidacy pathways would help increase access to cochlear implants."¹

"There is an association between age-related hearing loss and cognitive/memory."

"Cochlear implants significantly improve overall and hearing-specific quality of life in adults with bilateral severe, profound, or moderate sloping to profound sensorineural hearing loss."¹

"Cochlear implantation in adults is cost-effective when compared with no implant or no intervention at all and is associated with increased employment and income."¹

¹Delphi Consensus Group, JAMA OTO 2020. ²HL > 40dB in the better hearing ear in adults, >30dB in the better hearing ear in children
³Consumer and Professional Advocacy Committee Report June 2019 pp5-6



WALK4 HEARING

Hearing Loss Association of America



**Honorary Walk4Hearing Chair
Bruce Peterson**

It's a Small World



**HLAA is a member of the
WHO's World Hearing Forum**



Ida Institute, Denmark

Person-Centered Health Network



The PCHN network



We're all ears

Person-centered care
is about making
yourself heard.

Discover why person-centered care is the key to improving your hearing at idainstitute.com/PCC



We're All Ears Campaign

Take an active role in your hearing care.

Ida Institute developed the campaign in collaboration with the Person-Centered Hearing Network (PCHN), which includes consumer advocacy groups (including HLAA), professional organizations, and universities around the world.

https://idainstitute.com/what_we_do/were_all_ears

Industry and Consumer Alliance for Accessibility and Technology (ICAAT)

Funded by the U.S. Department of Health and Human Services

Vision:

Create a community where deaf/hard of hearing consumers and hearing assistive technology producers can collaborate together for mutual benefit - to inspire more responsive, accessible and innovative quality of life solutions that are attuned to their needs.

Proposed ICAAT Services:

- Design consultation for accessibility
- Use case development
- Trusted tester program
- Product review
- Instructional material and manual review
- Technology Demonstration Center and Help Desk with audiology students
- Industry and public awareness



In the Public Eye—Partnerships

Hear Well, Stay Vital PSA

Truths & myths

Hearing loss can happen to anyone. In fact, about two-thirds of all hearing loss is in people under 65 years of age.

[LEARN MORE](#)

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www.audiology.org



AMERICAN COCHLEAR IMPLANT ALLIANCE



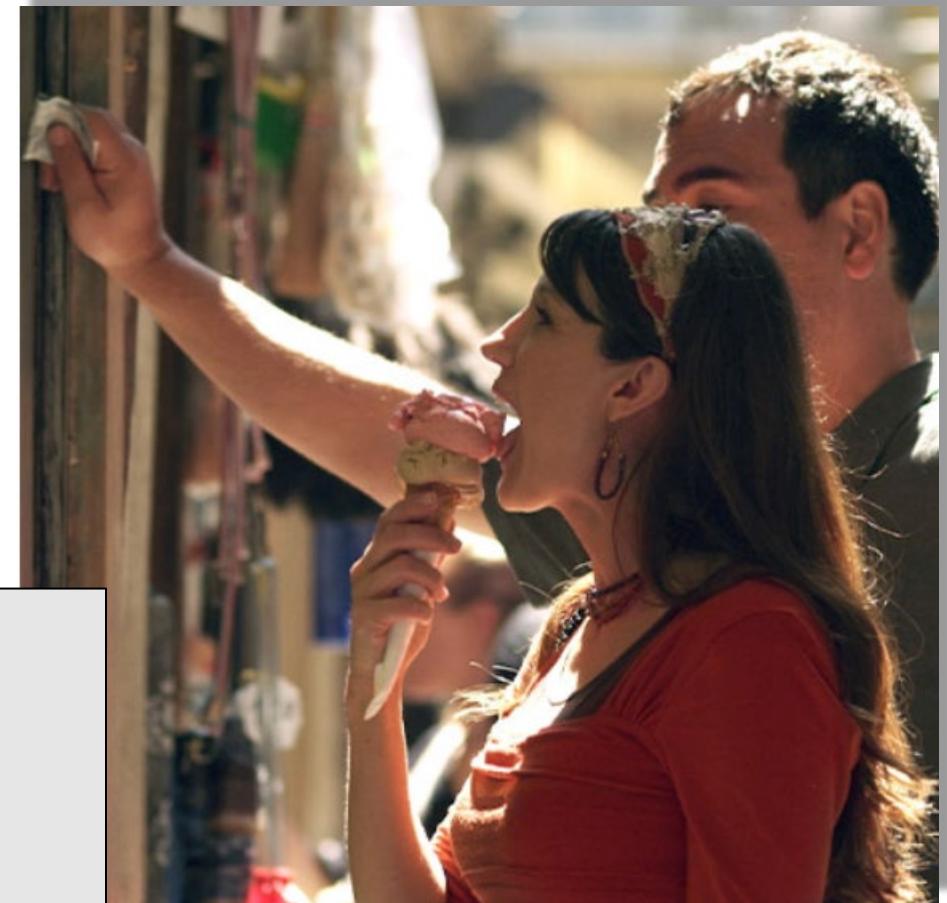
ASHA
American
Speech-Language-Hearing
Association

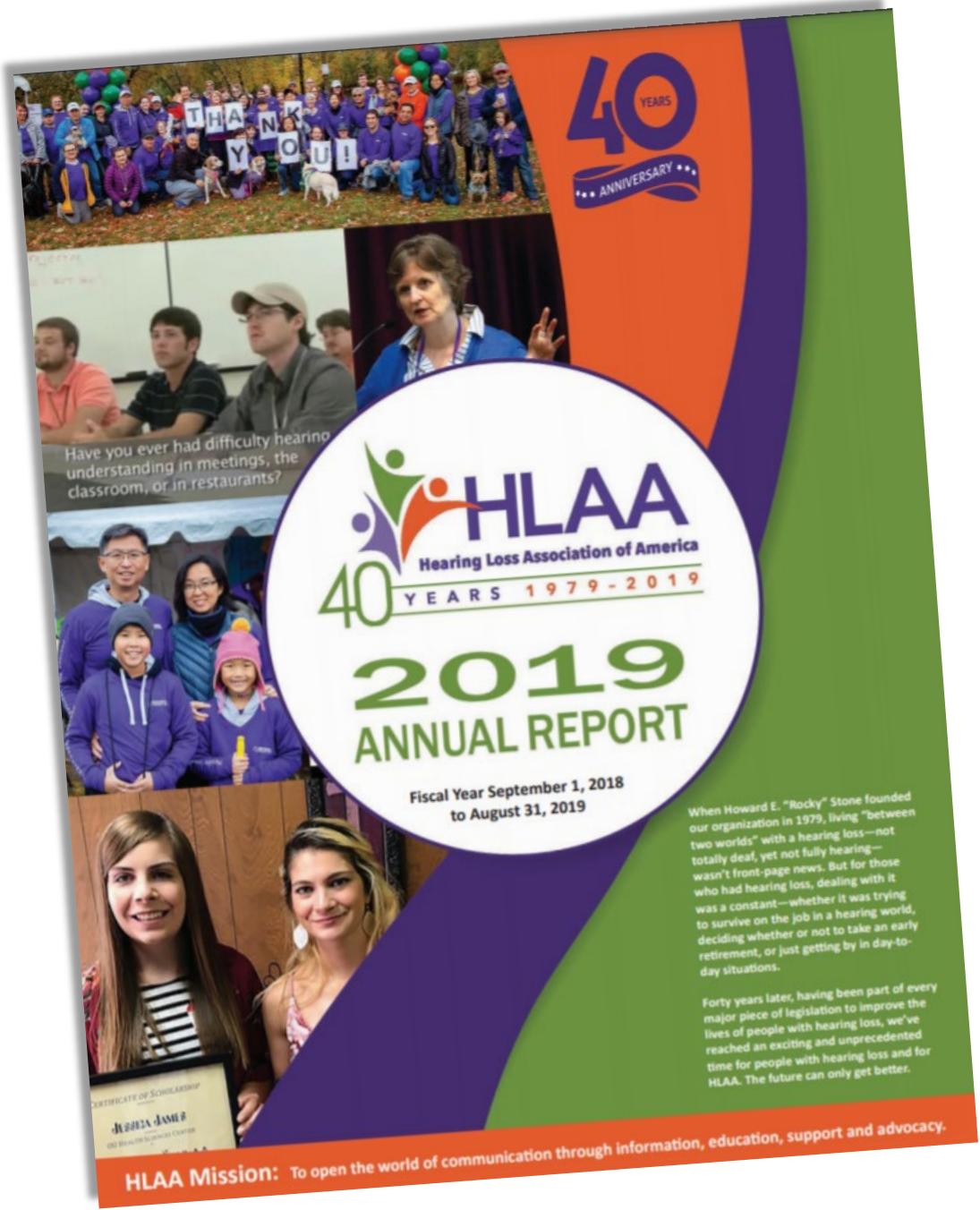


HIA
Hearing Industries
Association



IHS
International
Hearing
Society





Your HLAA Go-To



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via email:**

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cbeyer-smolin@hearingloss.org
National Chapter and
Membership Coordinator

This is Your HLAA!

Thank You to Members, Volunteers, Donors and Supporters Across the Country



Questions and Answers



Please use Raise Hand option to ask a
question! Thank you!

Thank you for joining us today!

Thank you HLAA Midwest Chapters!

For information and future online events:

www.hearingloss.org

