Goal

Develop a Database to Analyze & Visualize Hotel Booking Data

Requirements

Build a visual data story or dashboard using Power BI to present to your stakeholders.

"Is our hotel revenue growing by year?"	"Should we increase our parking lot size?	"What trends can we see in the data?"
We have two hotel types so it would be good to segment revenue by hotel type.	We want to understand if there is a trend is guest with personal cars.	Focus on average daily rate and guests to explore seasonality.

Data Analysis Project Pipeline

1	**2**	**3**	**4**	**5**
Build a Database	Develop the SQL Query	Connect Power BI to the Database	Visualize	Summarize Findings