

AutoSave On Blinkit Analysis.pptx • Saved to this PC

File Home Insert Draw Design Transitions Animations Slide Show Record Review View Help Shape Format

Clipboard Font Paragraph Drawing Editing Add-ins

1. Blinkit Analysis  
2. Blinkit Analysis  
3. Blinkit Analysis  
4. Blinkit Analysis

# blinkit Analysis

## BUSINESS REQUIREMENT

To conduct a comprehensive analysis of Blinkit's sales performance, customer satisfaction, and inventory distribution to identify key insights and opportunities for optimization using various KPIs and visualizations in Power BI.

### KPI's Requirements

1. **Total Sales:** The overall revenue generated from all items sold.
2. **Average Sales:** The average revenue per sale.
3. **Number of Items:** The total count of different items sold.
4. **Average Rating:** The average customer rating for items sold.

DATA TUTORIAL

Excel

Click to add notes

Slide 1 of 4 English (United States) Accessibility: Investigate

AutoSave On Ririn Analysis.pptx • Saved to this PC

File Home Insert Draw Design Transitions Animations Slide Show Record Review View Help

Paste New Slide Layout Reset Section Clipboard Slides Font Paragraph Drawing Charts Styles Shape Fill Shape Outline Shape Effects Find Replace Select Add-ins

1 blinkit Analysis BUSINESS REQUIREMENT

2 blinkit Analysis BUSINESS REQUIREMENT

3 blinkit Analysis BUSINESS REQUIREMENT

4 blinkit Analysis

Click to add notes.

Slide 3 of 4 English (India) Accessibility: Investigate

64%

# blinkit Analysis

## BUSINESS REQUIREMENT

### Chart's Requirements

5. Sales by Outlet Size:  
Objective: Analyze the correlation between outlet size and total sales.  
Chart Type: Donut/ Pie Chart.

6. Sales by Outlet Location:  
Objective: Assess the geographic distribution of sales across different locations.  
Chart Type: Funnel Map.

7. All Metrics by Outlet Type:  
Objective: Provide a comprehensive view of all key metrics (Total Sales, Average Sales, Number of Items, Average Rating) broken down by different outlet types.  
Chart Type: Matrix Card.

SATA TUTORIAL

Excel