

BIZNEXUS

Empowering Visionaries, Connecting Opportunities &
Driving Growth

2113 - Community Informatics

Group 16



OUR TEAM



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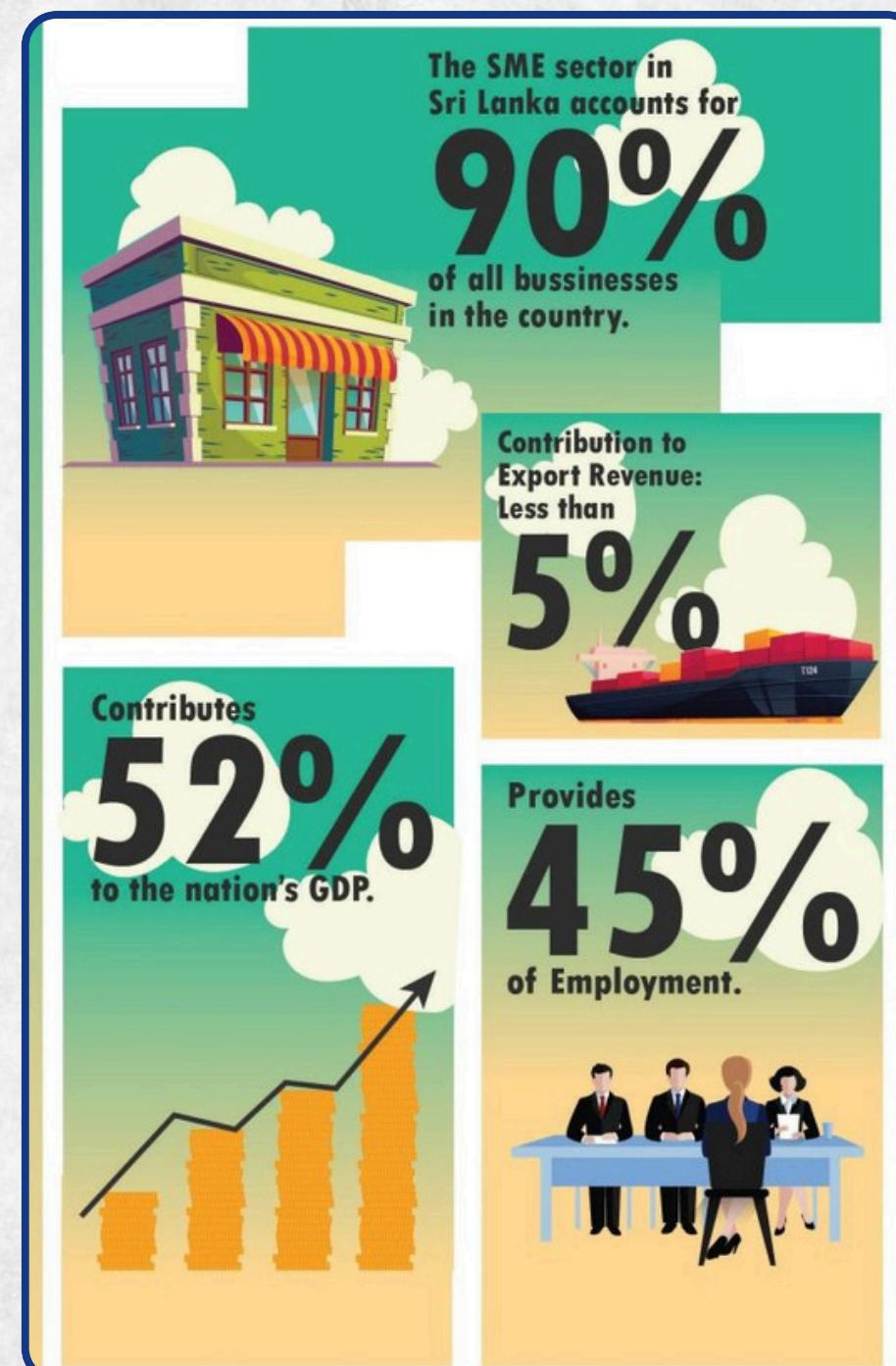
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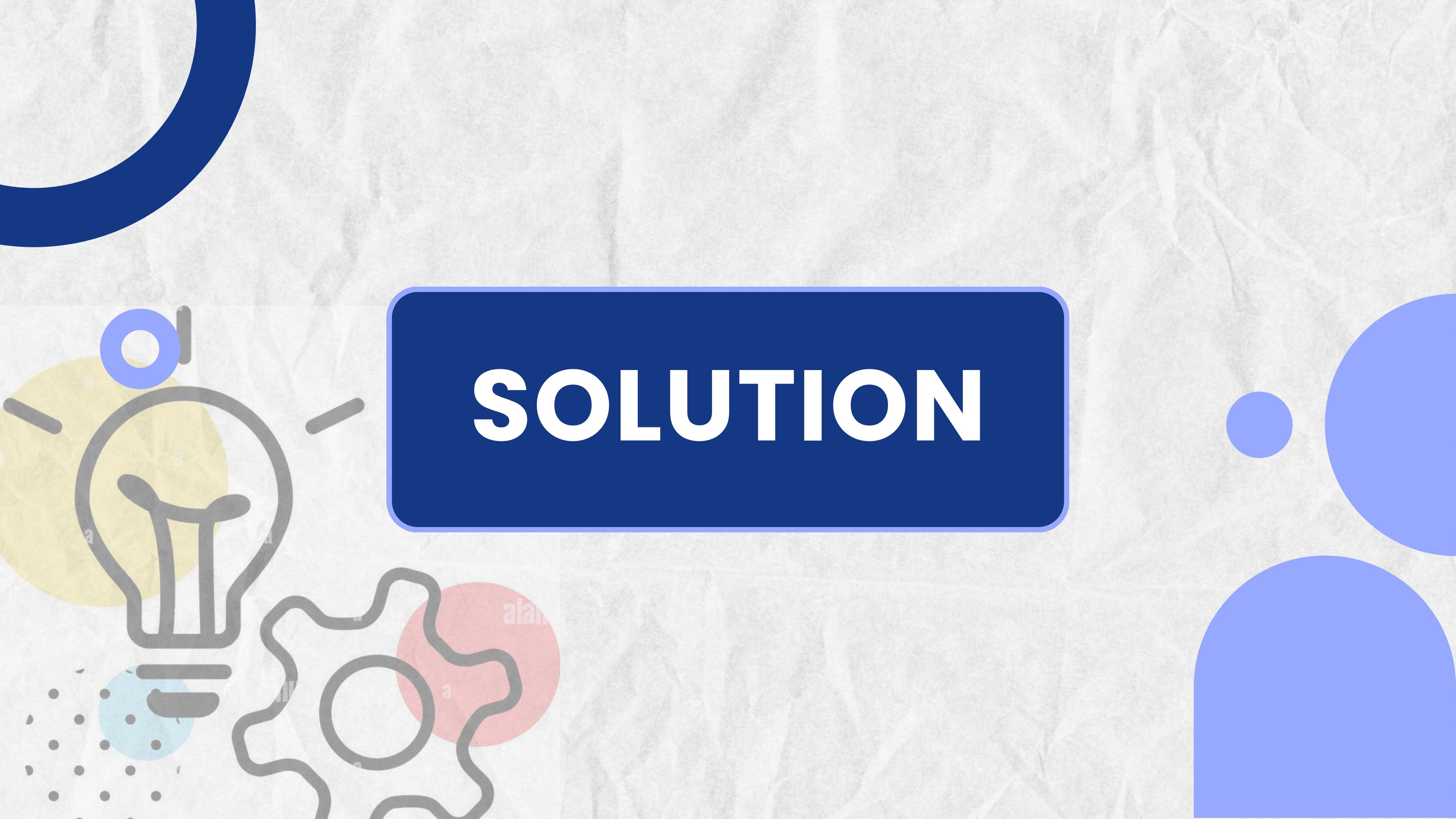


PROBLEM DEFINITION

SMEs in Sri Lanka contribute 52% to GDP, 45% to employment, and 75% of registered businesses, yet they face significant challenges,

- **Limited Access to Finance and Funding**
- **Limited business skills and inability to retain human resources**
- **Compliance and Certification Barriers**
- **Regulatory Barriers and Incoherent Policy**
- **Low market share and limited access to markets**
- **Lack of information and data on MSMEs**
- **Lack of Networking and Investor Connections**





SOLUTION

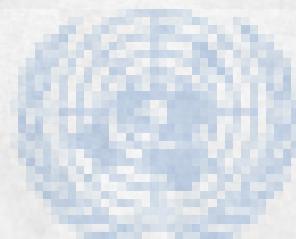
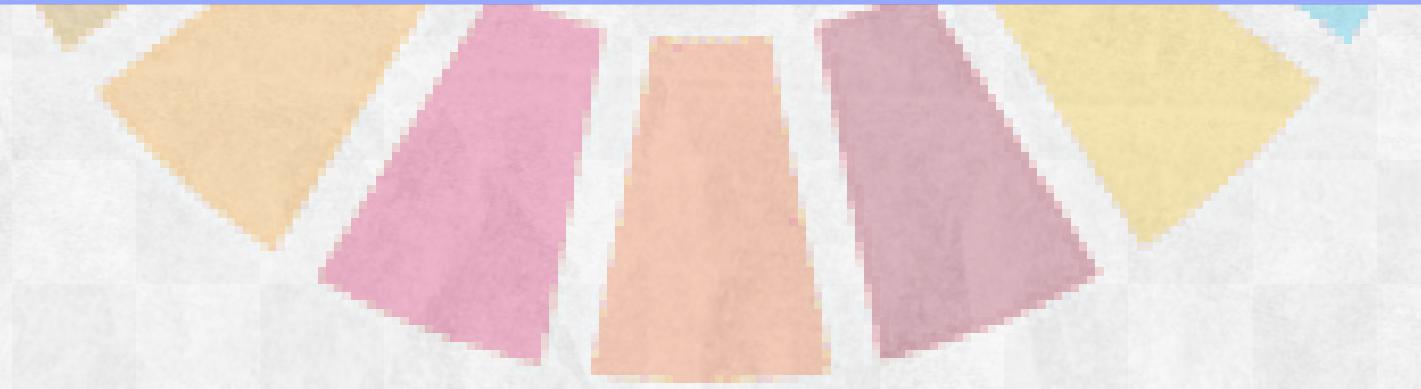
OUR SOLUTION



- **Funding and Financial Support**
- **Innovative Ventures and Partnerships**
- **Business Consultancy and Strategic Guidance**
- **Get expertise from industry leaders to strengthen business operations**
- **Networking and Community Building**
- **Get expertise in how to implement targeted marketing strategies, expand distribution channels**



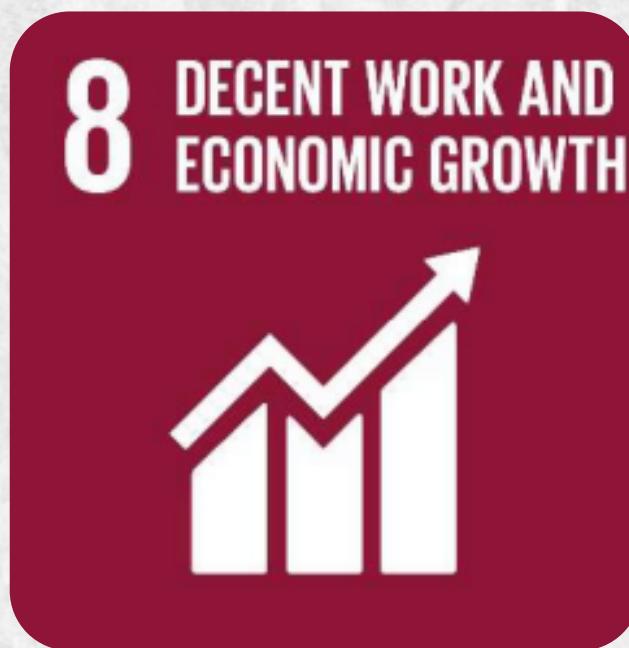
IMPACT AND SUSTAINABILITY



SUSTAINABLE
DEVELOPMENT GOALS

HOW DOES BIZNEXUS ALIGN WITH THE SUSTAINABILITY ?

SDG 8: Decent Work and Economic Growth



Empowering SMEs with funding, consultancy, and growth opportunities.

SDG 9: Industry, Innovation, and Infrastructure



Driving SME digital transformation and innovation for competitive growth.

SDG 17: Partnerships for the Goals



Building a ecosystem connecting entrepreneurs, investors, and experts for sustainable growth.



VISION

"To be the global catalyst for innovation, partnerships, and economic growth, starting from Sri Lanka."

We foster collaboration among businesses, investors, and pioneers to drive transformative solutions that redefine industries.

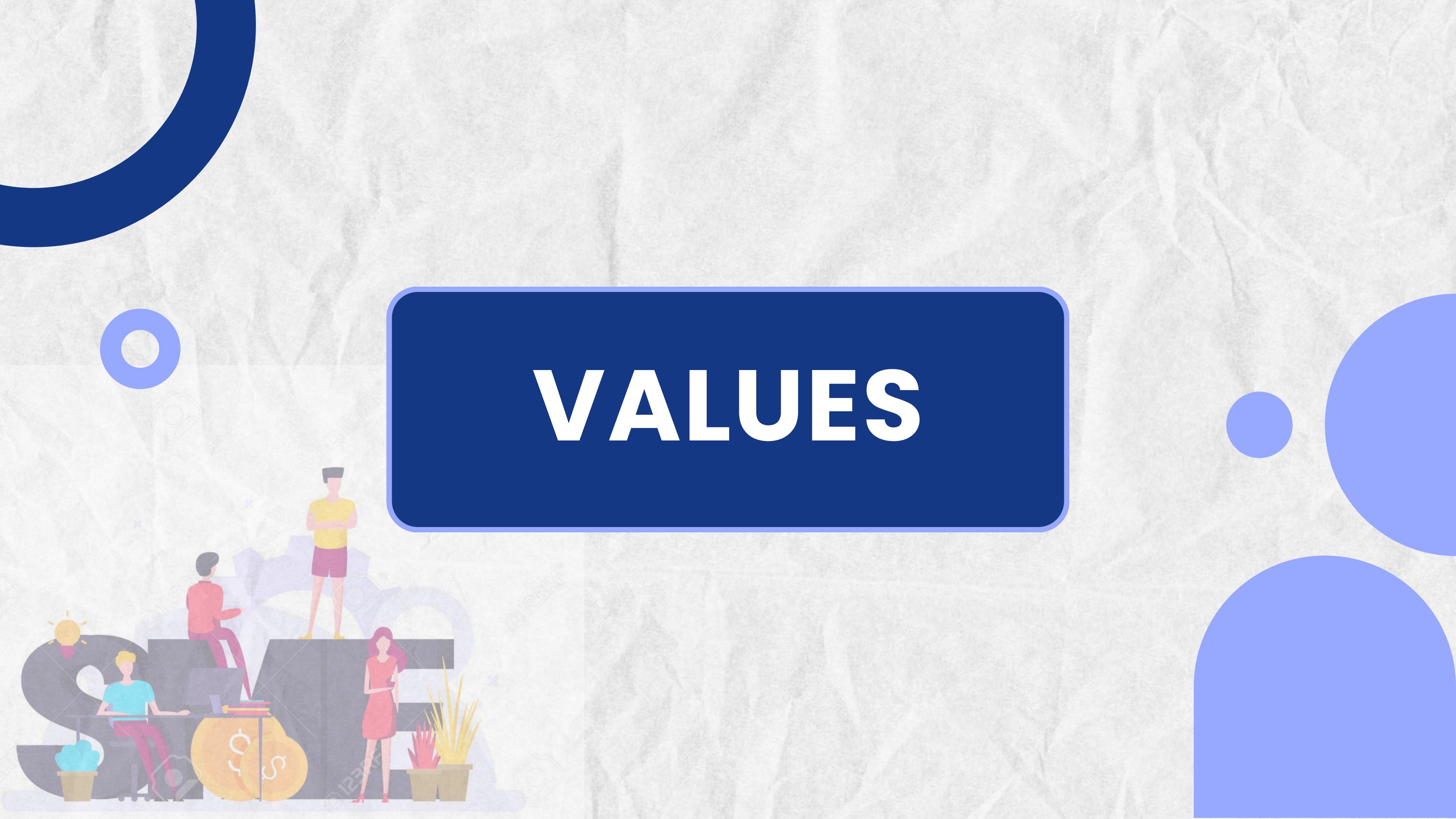


MISSION

"To connect visionaries with funding, resources, and expertise to turn bold ideas into success stories."

Built on trust and excellence, we ensure every connection creates lasting impact.

VALUES



OUR VALUES

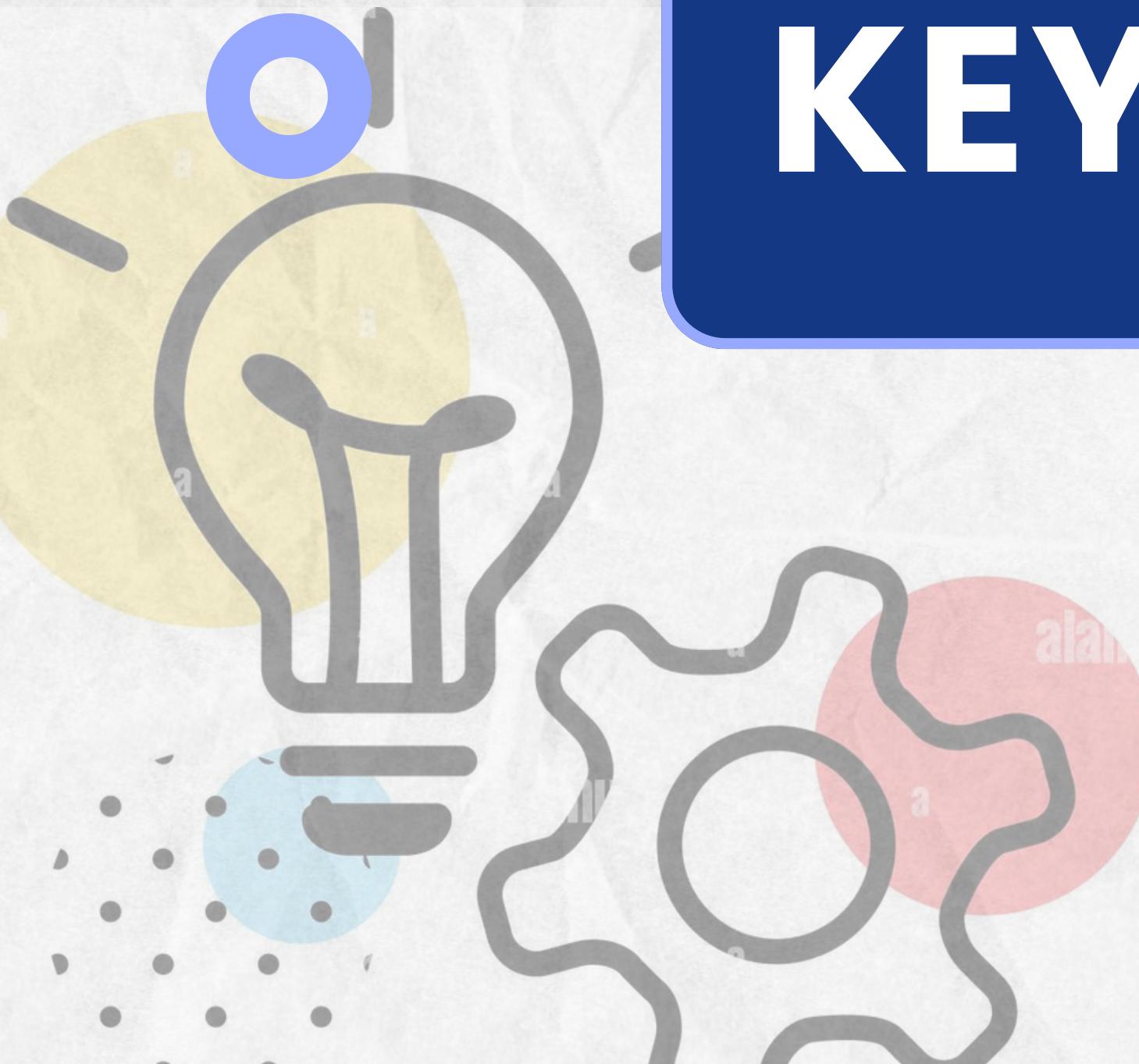
Innovation

Collaboration

Transparency

Empowerment

KEY SERVICES



KEY SERVICES

Funding Facilitation

Connect with potential investors and secure funding for your business growth



Innovative Ventures and Partnerships

A platform for visionaries to collaborate on large-scale, innovative projects that transform industries.

Business Consultancy

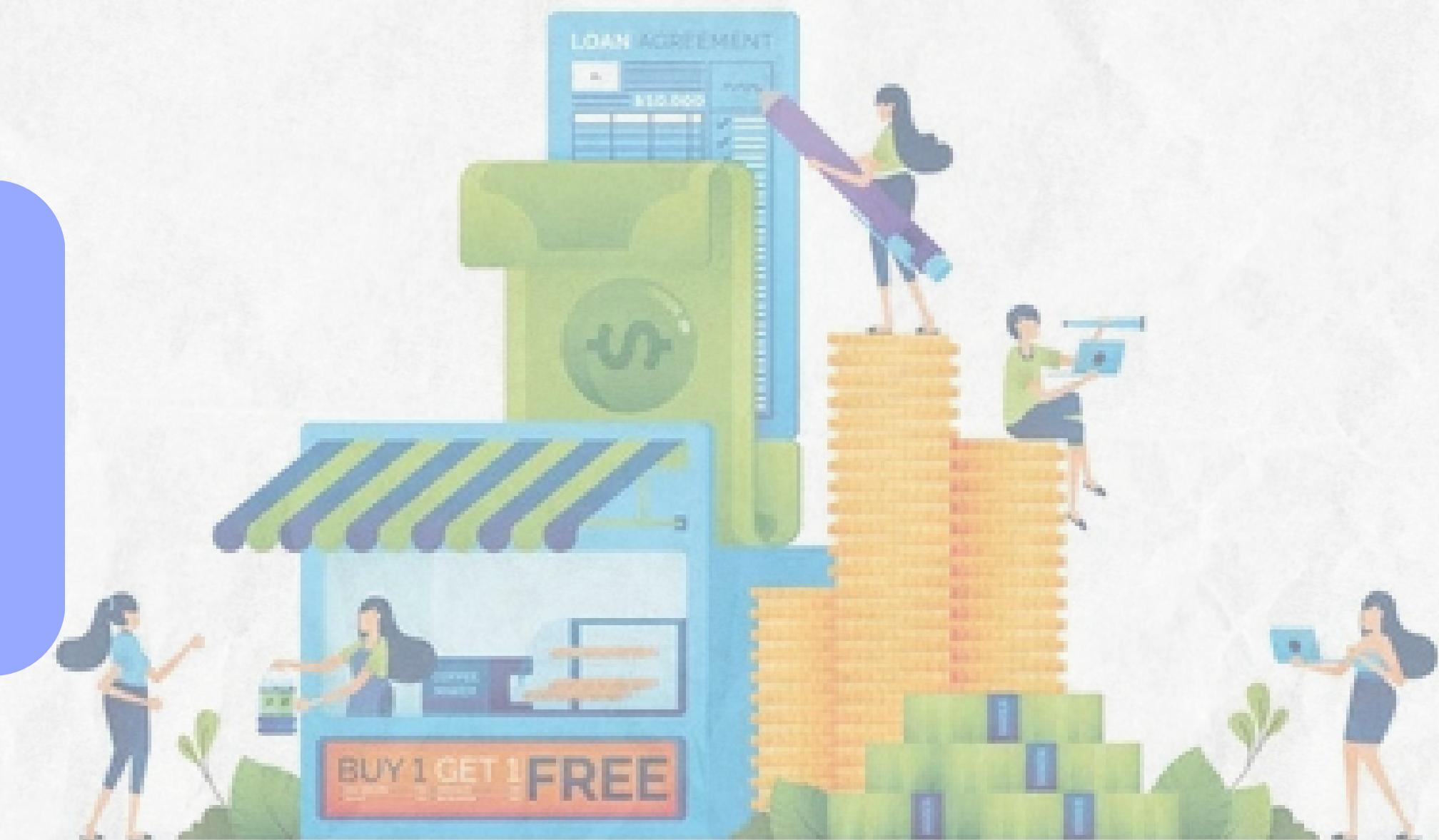
Get expert advice and guidance for your business challenges

Networking

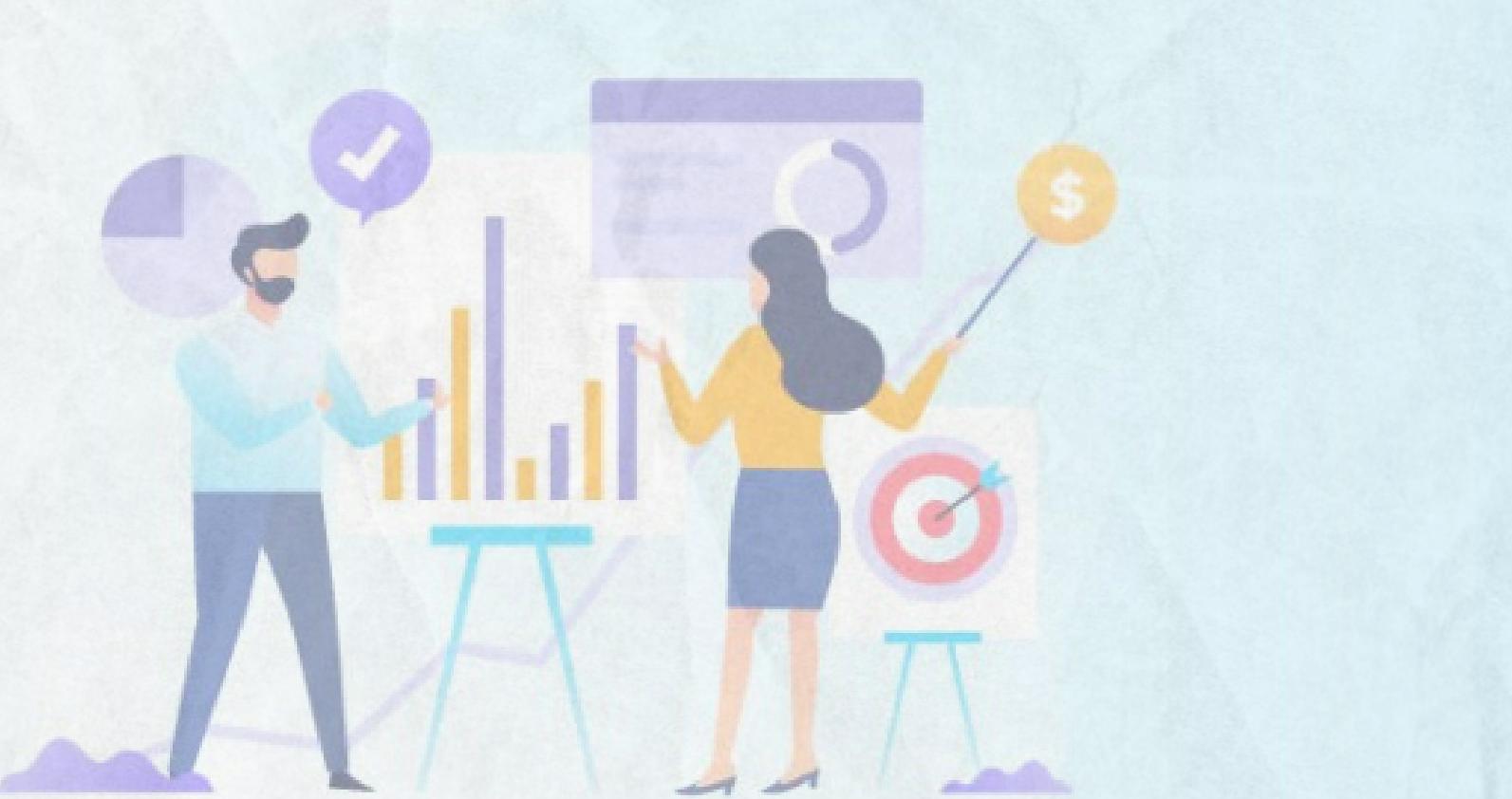
A dynamic platform uniting visionaries, entrepreneurs, and investors to foster growth and innovation.

Pitch Your Concept

Got a game-changing idea? Share it and connect with visionary investors to make it a reality



HOW IT WORKS



HOW IT WORKS

For Entrepreneurs



- **List Your Business:** Share your concept and funding needs with investors, ensuring your pitch is compelling.
- **Connect with Investors:** Get matched with the right investors and communicate seamlessly.
- **Secure Funding:** Present your idea, negotiate terms, and obtain the capital needed for growth.
- **Access Growth Resources:** Utilize expert consultancy, digital tools, and networking to expand your business.

For Innovators

- 1. Share Your Idea:** Provide essential details about your innovative concept through our submission form.
- 2. Receive Professional Insights:** Our experts evaluate your submission and offer valuable recommendations.
- 3. Engage with Investors:** We connect you with investors who share your vision and goals.
- 4. Turn Your Vision into Reality:** Gain funding and continuous support to successfully bring your idea to market.



For Investors

- 1. Explore Investment Prospects:** Register to browse diverse equity opportunities and filter options that align with your interests and budget.
- 2. Assess and Connect:** Analyze business strategies, market insights, and investment terms while engaging directly with entrepreneurs.
- 3. Invest Securely:** Collaborate with promising businesses, assured by a transparent and professional investment process.
- 4. Track and Expand:** Use our platform's analytics to monitor investment performance and receive regular updates.



REFERENCES

- **CENTRAL BANK OF SRI LANKA | ANNUAL REPORT 2021**
https://www.cbsl.gov.lk/sites/default/files/cbslweb_documents/publications/annual_report/2021/en/13_Box_04.pdf
- **Protecting SMEs during global disruptions:**
<https://bizenglish.adaderana.lk/protecting-smes-during-global-disruptions/>
- **Asian Development Bank | Catalyzing Small and Medium-sized Enterprise Venture Capital in Sri Lanka:**
<https://www.adb.org/publications/catalyzing-sme-venture-capital-sri-lan>

DEMO



THANK YOU

